

Jet Can Down Any Russ Plane

By FRED S. HOFFMAN

WASHINGTON (AP)—The "manned missile" jet disclosed by President Johnson Saturday probably could intercept far from U.S. shores the fastest bombers Russia could send against this country.

The 2,000-mile-an-hour A11 also could head off any supersonic military transports an enemy might use to ferry troops and equipment.

Johnson claimed the A11's performance "far exceeds that of any other aircraft in the world today."

It is about 400 miles an hour faster than the speediest U.S. jet now in use—the Phantom, flown by Air Force, Navy and Marine pilots.

The A11's top altitude evidently is considerably higher than most planes in use in the world today. An exception may be the U2 reconnaissance plane made by the same firm, Lockheed Aircraft Corp. Its altitude gives it both offensive and defensive advantages.

Another vital characteristic, in this age of nuclear weapons, is the A11's "long-range performance of thousands of miles."

Coupled with its ability to maintain sustained flight

at more than three times the speed of sound, this long reach would permit the revolutionary interceptor to head off oncoming bomber fleets well out of harm's way for the United States.

Johnson made passing reference to an experimental air-to-air missile system. To be controlled and fired accurately at such speeds, this new missile probably is the most technically sophisticated of any such weapon so far devised.

The project was developed in secrecy unrivaled since the World War II atomic bomb project. And Johnson's announcement drew back the curtain only a little way.

Government sources refused to discuss any of the specifications of the plane, including the number of engines, its dimensions or number of crewmen.

A photograph made public by the White House indicated the plane would have one crewman—the pilot—and possibly only one engine. The plane appears as a long, thin, pointed, missile-like vehicle.

Asked whether the new plane is being developed because the Russians may be building or

(Continued Page A-3, Col. 6)

Southland's
OWN SUNDAY
Newspaper

Independent = Press = Telegram

The Weather—

Sunny, but increasing cloudiness at night. High 88. Complete weather on Page A-2.

Phone HE 5-1161—Classified No. HE 2-5959—PRICE 25 CENTS

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 1, 1964

VOL. 12—NO. 27

154 PAGES

L.A. Port's 'Concealed Losses' Hit

By EVERETT W. HOSKING
L.P.T. Sunday Editor

Additional charges of mismanagement, "hidden losses" and favoritism in awarding contracts were made Saturday against the Los Angeles Harbor Commission.

The charges were made by Troy Garrison, director of public relations and veteran employee of the Port of Los Angeles, who Saturday resigned his \$17,500 post.

Garrison, in a letter to Los Angeles Councilwoman Rosalind Wyman, wrote that after 20 years as an employee of the city, "under three administrations, this is a costly and difficult thing for me to do, but there is no other honorable alternative."

STRIKING hard at what he termed the "foundering" Port of Los Angeles, Garrison, in his letter to Mrs. Wyman, who is chairman of the governmental efficiency committee of the Los Angeles City Council, said: "It has become increasingly intolerable to me to see what is happening to the port, its fine staff and the image of our organization which was so carefully and successfully projected to the citizens of this area and to the world, in those exciting, dynamic years just prior to July, 1961, when the Mayor Sam Yorty-appointed board took over."

GARRISON noted that another key port executive, Leonard J. Doyle, manager of real estate, had resigned Saturday and predicted that other resignations will follow.

He noted that "there will also be additional, hidden losses to the operation of efficient government in the services of those who remain."

Garrison was sharply critical of the "ethics" of the Board of Harbor Commissioners in awarding an advertising contract to Joseph J. Alvin, president of Joe Alvin and Co.

The former port official said that Alvin had written a personal letter to his friend, L.A. Port Commissioner Joseph D. Carrabino saying that Alvin was

"shocked to learn the port's overseas publicity account had been awarded to another public relations firm without Mr. Alvin's having been asked to make a presentation."

"CARRABINO brought this letter before the Board and in the ensuing discussion the Board was reminded of the procedure followed in selecting an overseas publicity firm."

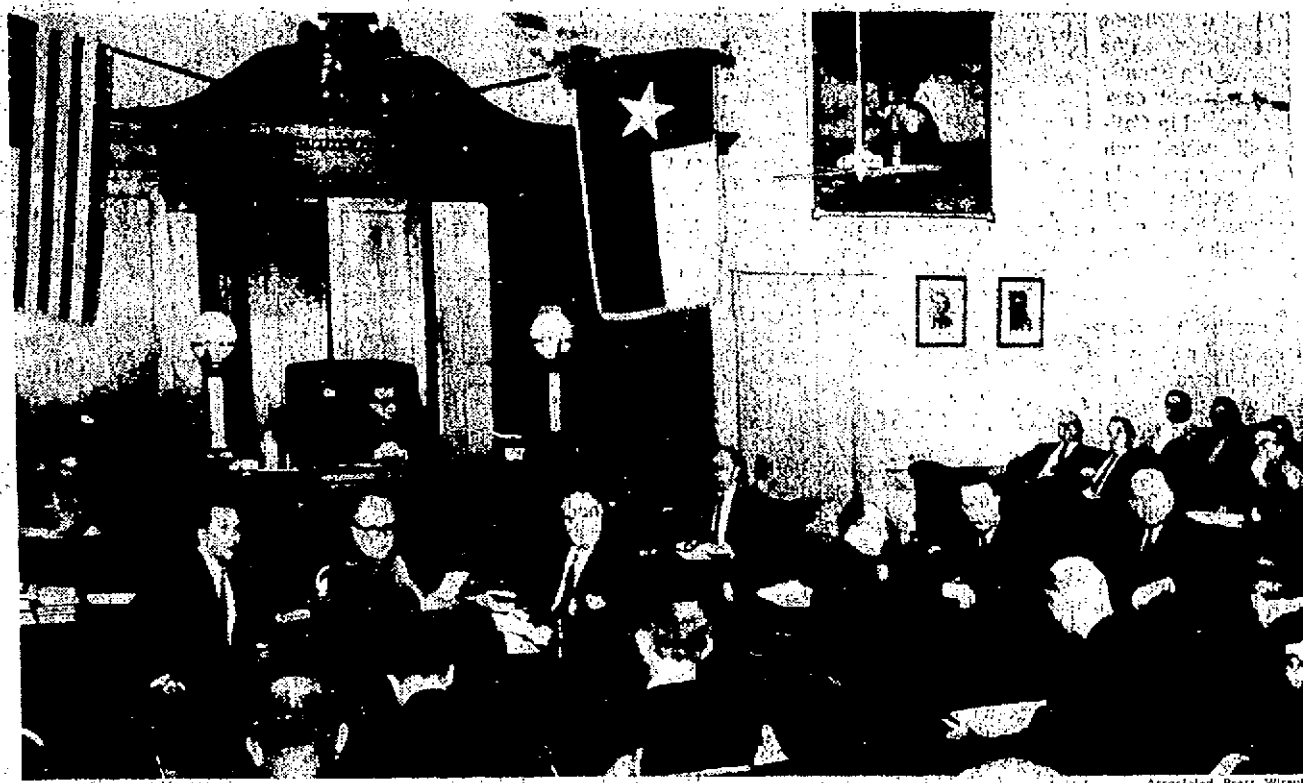
"After a survey of the field, five firms were asked to make presentations, including cost figures, to the public relations director. When this had been done, the Port's general manager, traffic manager and public relations director submitted a report to the Board saying that all five firms were competent to handle the job and recommending that the contract be awarded to the low bidder."

"This recommendation was approved by the Board and a contract with Edward Gottlieb & Associates went into effect September 1, 1962."

Garrison then said that after hearing this review, Carrabino "with Mr. Alvin's letter in hand, moved that a committee be appointed by the president of the board to re-assess the Harbor Department's public relations and trade development program."

Carrabino, and Commissioner Gordon G. MacLean, both residents of Tarzana, were appointed to this committee and it was agreed that they should interview the representatives of ten firms which had solicited the port's public relations and/or advertising

(Continued Page A-2, Col. 3)



JUDGE JOE B. BROWN presides over courtroom where murder trial of Jack Ruby is being held. Seated at table in front of judge are defense attorneys (from left) Phil Burleson, Melvin Belli and Joe Tonahill. Ruby is not in picture.

RUBY JURY SCOPE WIDE

By BILL HUNTER
L.P.T. Staff Writer

DALLAS — The jury here that decides the fate of Jack Ruby will do more than find him guilty or innocent.

It can send him home a free man. It can send him to the state penitentiary for the rest of his life or for about two years.

It can name him a killer

and still set him free—or it can put him in the electric chair at Huntsville State Penitentiary.

Melvin Belli, the San Francisco master of law, facing a Dallas jury, may find himself a stranger in a strange legal land. A man here still can go to prison for stealing a chicken, cutting a barbed-wire fence or driving while drinking. He can be

killed while trespassing and his killer never prosecuted.

In Texas—as contrasted with California—the jury first decides upon the guilt or innocence of every accused felon and then decides upon the punishment.

The jury has a wide range of punishments to deliberate in any murder trial. This court's charge,

the official instrument prepared by Judge Joe B. Brown at end of summations, will include many points that only the jury can resolve. It will give the legal, not the medical, definition of words that will decide the fate of the holding former owner-operator of two Dallas nightclubs, who, the State of Texas claims, shot and killed Lee Harvey Oswald

with malice aforethought.

The words "malice aforethought" are the guts of the state's case.

The word "malice," in Texas criminal jurisprudence, means "the defendant at the time of the crime displayed a condition of the mind that showed a heart regardless of social duty

(Cont. Page A-3, Col. 1)

Glenn Delaying Vote Campaign

COLUMBUS, Ohio (UPI) — Former astronaut John H. Glenn, hospitalized with a head injury received in a fall, decided Saturday to remain in the Marines until fully recovered and to delay his active campaign for the Democratic senatorial nomination at least a month.

The space hero announced through a spokesman that his doctors advised "it might be several weeks" before his physical status was determined and he felt he should remain in the Corps until the matter was settled.

"Doctors give no assurance that his disability will be resolved in the next two or three weeks," Grant Hospital said. "No evidence of serious complications should be construed from this statement."

GLENN suffered severe head bruises and a mild concussion in the fall in his apartment bathroom Wednesday.

Doctors said no surgery was foreseeable and there was no evidence of blood clots.

The decision delayed Glenn's active campaigning for at least a month as he cannot now retire before April 1 and he cannot campaign while in the service.

Glenn's staff was confident he would be able to hit the campaign trail by April 1 and they said this would still allow him time to express his views on is-

Bandit Trio Robs Brower's

Three masked young gunmen robbed Brower's Continental Restaurant, 2309 Pacific Ave., of nearly \$3,000 late Saturday night, holding some 100 patrons at bay while they forced a bartender to empty a cash register and the office safe.

Dressed in black leather jackets and wearing black knit stocking masks, the three forced all customers into the main dining room. One gunman then made bartender Stanley S. Bailor empty his cash register and go to a small office in the kitchen and forced him to open the safe.

Fog Stalls Hunt for 83 on Jet

INNSBRUCK, Austria, Sunday (AP)—Fog shrouded the snow-clad Alps today hampering search efforts for a British airliner missing since Saturday.

The plane, carrying 83 persons, was feared to have crashed somewhere near this Winter Olympics city. It vanished in the Alps after fog prevented it from landing at Innsbruck.

Dr. Leopold Koehler, search coordinator of the Austrian Civil Aviation Board, said 50 planes including Austrian, American, Italian and West German aircraft were waiting at their take-off points for the go-ahead signal.

"WE ARE doing everything in our power to find the airliner," Koehler told newsmen.

"The weather so far only permits flying low in the valleys, but that is of little value since any crash there would have been observed by the population."

The plane is believed to have crashed within a 30-mile radius of Mt. Patscherkofel. The 7,373-foot peak, five miles southeast of Innsbruck was the site of a downhill ski race in the recent Olympic games.

Slaying Bared by Undertaker

Sheriff's deputies listed the death of a 61-year-old Santa Fe Springs woman as natural Saturday—until a mortician became suspicious of a scarf tightly knotted around her neck.

An autopsy later disclosed that Mrs. Katherine Jordan, a dress-shop employee of 11103 Davenrich St., had been strangled.

Mrs. Jordan's body was discovered Saturday morning by a neighbor, Kenneth Harris, told detectives he last saw Mrs. Jordan Friday night when she reminded him he was to drive her to a bus in the morning.

Harris said he found the front door unlocked and discovered Mrs. Jordan dressed in a housecoat worn over a nightgown. Her hair was in curlers.

Detectives said she apparently had been dead for several hours.

Her body was taken to Rose Hills Mortuary. A mortician became suspicious when he noted that

Parley Delays AFM's Strike

NEW YORK, Sunday (UPI) — Joint negotiations between Local 802 of the American Federation of Musicians (AFM) and three radio-television networks continued early today beyond a scheduled midnight strike.

The strike was threatened over plans by the networks to drop 407 staff musicians.

WHERE TO FIND IT

WITH WORK under way on a \$4-million expansion of the Broadway Store, another \$3 million in new buildings to house 19 new concerns will be started shortly in Los Altos Center. Details of this expansion and other stories on Southland progress will be found in today's Real Estate and Business Section.

Amusements C-7
Beach Combing B-1
Bridge W-5
Classified D-1-24
Death Notices B-7
Editorials B-2-3
Finance A-9

Music and Arts W-6-7
Omarr B-5
Radio-TV TV-1-20
Real Estate R-1-14
School Menus W-8
Ship Arrivals B-6
Sports C-1-6
Women's News W-1-6

PALM SPRINGS TRAM

Power Off, 325 Stuck on Heights

PALM SPRINGS (AP)—A short circuit halted the Palm Springs Aerial Tramway in midair Saturday stranding nearly 150 persons in two cars and another 250 at the 8,000-foot upper station on Mt. San Jacinto.

Twenty-five persons were lowered by rope and canvas sling 40 feet to the ground from one car that stopped 300 feet from the lower boarding station. A station wagon carried them down the mountainside.

Workmen started an auxiliary generator which brought the tramcar to the lower station with the remaining 50 passengers.

But that also sent the upper car the rest of the way to the top. The two cars counter-balance each other, traveling in opposite directions suspended on steel cables.

There was no panic among the passengers. Officials decided to leave those 75 passengers at the top with the 250 sightseers already there until electricity was restored.

It was the second time the tramway has become stuck since it began operating last September. It has carried more than 125,000 sightseers since then.

L.A.C. Says:

Skirting the Legal Fringes

The Bobby Baker case is an indication of how people often escape punishment on legal technicalities. Many public officeholders use influence to enrich themselves and others without actually breaking the written law. The political influence they have is enough to get favors granted without actually bribing other public officials. But such people can be just as morally guilty as if they actually resorted to bribing. This applies to public officials and individuals or groups who exert this pressure.

There is an old saying that "it should not only be right—it should also look right." Bobby Baker, in invoking the 5th Amendment, has this right under our Constitution. But it certainly does not look right that he should have amassed a fortune during nine years of public employment as secretary to the Democratic members of the Senate. It remains to be seen if the investigation will disclose to what extent this political influence involved Senators and department heads in the government—and the President when he was Baker's boss as Democratic leader of the Senate.

This type influence, unfortunately, is not confined to Bobby Baker. It was a major scandal in California when Arti Samish and Bill Bonelli exerted such power in and out of public office. It is very probable similar influence is involved in daily activities in all levels of government. But the Baker case is an outstanding example of what breaks down the people's confidence in government.

Such influences are more often exerted for the purpose of getting benefits for congressional or lower level districts of a political subdivision. There is no intent of personal gain in most such maneuverings. But, also there is often support for such projects from contractors or others who hope to profit from the program. In some cases these selfish interests endanger the whole program for which the political influence is provided.

It is something that has gone on during virtually all of our history as a nation. It has been even more notorious in other countries. But, when cases such as the Bobby Baker case come to light something is lost to the whole nation. Confidence in the integrity of their public officials is lessened and the people feel let down. One more weakness of government is disclosed. This plays into the hands of those who would destroy what we have to gain dictatorial control on the theory that it would destroy corruption in government.

It is a warning to all those in government and the private interests that deal with it. They must recognize the principle that pressure used for any purpose that involves private gain for those involved is morally wrong. The mere fact that an individual is friendly and gives substantial financial support to a party or candidate is not enough to justify improper favors granted to that individual. When some misstep brings these favors to light it can destroy the public official involved. But it can also destroy the private individual and the cause he supports.

"It should not only be right—but it should look right" is a slogan that should be remembered by all who are interested in holding high the ethical standards we like to think of as guiding our public affairs. But the Baker case does not look right. It means the Senate committee must continue its investigation and reveal the actions of Senators, department heads and private individuals implicated in the unsavory affair. And all levels of government should take notice that they, too, may be permitting similar conditions to exist within their own jurisdiction.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

L.A. Port Board Blasted in Letter

(Continued from Page A-1)

ing accounts subsequent to July, 1961.

"Nine of the 10 firms so invited appeared before this committee, with the general manager, traffic manager and public relations director sitting in," Garrison said in his letter to Councilwoman Wyman. "Following these interviews, the commissioners on the committee did not ask the staff members for their analysis or recommendations.

"If my opinion had been asked, I should have had to say that I ranked Joe Alvin & Company eighth, on the basis of its presentation and qualifications."

Garrison stressed that at the Board of Harbor Commissioners meeting on April 3, 1963, while the general manager and traffic manager were in Japan and he was on vacation, the board ordered cancellation of the port's then-existing advertising contract and directed that a contract be negotiated with Joe Alvin & Company. The contract was executed on May 14, 1963.

The former port public relations director said that the implications arising from "this outline are so abundantly clear as to render

any comment by me superfluous."

Garrison said that he did not challenge the right of the board to change advertising agencies at any time it deems fit; that it is within their purview, but, he added:

"What I am bringing into question is the ethics of the method of selection employed, inasmuch as the Harbor Department is a municipal agency."

In a report filed last Dec. 8, first marked "confidential" but later made available to the press, Garrison presented a five-page documentation of the unsatisfactory job done by the agency selected by the board over Garrison's protests.

In another phase of the complex series of management proceedings of the Los Angeles Harbor Commission pointed out in a recent series of articles in The Independent Press-Telegram, Andrew Wall, president of the Al Larson Boat Shop, said that the action of the commission in awarding him a lease on water area adjacent to Seaside Ave. on Terminal Island on the motion of his brother, Commissioner George R. Wall, a San Pedro physician, was later rescinded.

He pointed out that at a later date, after the deputy city attorney had rendered an opinion that there could be a possible conflict of interest, the commissioners rescinded their action and referred the lease to the Los Angeles City Council's Board of Referred Powers. The Board of Referred Powers approved the lease of the scarce water area to Andrew Wall in December and the lease was granted.

Garrison's Last Memo Praises Staff

Troy Garrison, ex-public relations director for the Port of Los Angeles, announced as he left his office for the last time that "I leave the city service with the deepest regret," but that there was no other "honorable alternative." He issued the following memorandum as his last official act:

TO: All Division Heads
FROM: Public Relations Director
SUBJECT: Goodbye

Come February 15, I would have been with you ten years, man and middle-aged boy. They were the happiest years of my working life—except, of course, for the past two years; and during those latter months you, as a group and individually, were the bright figures against a dark landscape.

I happen to believe that the Port of Los Angeles is going to weather the next year and a half and regain its place in the sun. My reason for believing that is you. I will hope to see you again—a little further up the road.

Choose your light weight luggage at

Boyle's

646 PINE AVE.

SKYWAY
AMERICAN TOURISTER
ATLANTIC
FRENCH of CALIFORNIA

We Give S&H Stamps
BANKAMERICAN CREDIT
HE 2-0941
Near Corner 7th & Pine

Perrish Urges Dual-Port Harmony Parley

A meeting between Long Beach and Los Angeles harbor commissioners "to settle their differences," was suggested Saturday by the president of the Los Angeles harbor board.

"We have our gripes and Long Beach has theirs—it's not a one-sided thing," said Board President Albert Perrish. "There's a real difference between the two, but together to benefit the whole Southland."

He added that the "idea that Los Angeles is trying to take oil money away from Long Beach is not basically true."

Perrish said that newspaper articles on alleged mismanagement of Los Angeles Harbor have drawn unjust conclusions. "But, newspapers have a right to criticize even though

I feel the charges are unjust," he said. "It's part of the job when a person is a political appointee."

INDEPENDENT PRESS-TELEGRAM
Published Sunday (only) at 16th St. and Pine Ave., Long Beach, Cal.
Entered as second class matter at Post Office at Long Beach, Cal., Per No. 747.
Carrier delivery \$1.00 \$12.00

OPEN TODAY SUNDAY — 11 to 6 p.m.

Repeating a Sensational Value

CARPET SALE

"CARPET YOUR ENTIRE HOME" AT THESE NEW LOW PRICES

100% CONTINUOUS FILAMENT NYLON CARPET

Here's a quality name in amazingly long-wearing, soil-resistant, moth-proof carpet never before offered at this low price.

32 SQUARE YARDS COMPLETELY INSTALLED

\$179⁹⁵

THE FOLLOWING SIZES AND PRICES INCLUDE: 50-oz. Padding, all Labor and Sewing, Tackless Stripping, Door Metals, Choice of Colors.

20 Sq. Yds.	111.95	40 Sq. Yds.	224.95
25 Sq. Yds.	140.50	50 Sq. Yds.	279.95
30 Sq. Yds.	168.95	60 Sq. Yds.	336.95

ADDITIONAL DISCOUNTS OVER 40 SQ. YDS.

THIS LOW PRICE INCLUDES:
• Tackless Stripping
• All Labor and Sewing
• Expert Installation
• Door Metals
• 50-oz. Padding
• Choice of Colors

FREE HOME ESTIMATE CALL HE 7-6401

100% NYLON CARPET

32 SQUARE YARDS Completely Installed

\$139⁵⁰ First Quality

FOR

DUPONT "501" NYLON

100% CONTINUOUS FILAMENT

30 SQUARE YARDS Completely Installed

\$199⁵⁰ COMPLETELY INSTALLED First Quality

FOR

THIS LOW PRICE INCLUDES:
• WAFFLE PADDING
• TACKLESS STRIPPING
• DOOR METALS
• ALL SEWING & LABOR
• EXPERT INSTALLATION
• CHOICE OF 9 COLORS

20 sq. yds.	87.20	35 sq. yds.	152.80	50 sq. yds.	213.00
25 sq. yds.	109.80	40 sq. yds.	174.40	55 sq. yds.	238.80
30 sq. yds.	130.80	45 sq. yds.	196.20	60 sq. yds.	261.60

ADDITIONAL DISCOUNTS OVER 40 SQ. YDS.

THIS LOW PRICE INCLUDES:
• WAFFLE PADDING
• TACKLESS STRIPPING
• DOOR METALS
• ALL SEWING & LABOR
• EXPERT INSTALLATION
• CHOICE OF 9 COLORS

20 sq. yds.	87.20	35 sq. yds.	152.80	50 sq. yds.	213.00
25 sq. yds.	109.80	40 sq. yds.	174.40	55 sq. yds.	238.80
30 sq. yds.	130.80	45 sq. yds.	196.20	60 sq. yds.	261.60

ADDITIONAL DISCOUNTS OVER 40 SQ. YDS.

ACRILAN CARPET GENUINE DUPONT 100% ACRYLIC CARPET

30 SQUARE YARDS COMPLETELY INSTALLED

\$236⁵⁰ First Quality

THIS LOW PRICE INCLUDES:
• 50-oz. Padding
• Expert Installation
• Tackless Stripping
• 12 Doorset Colors
• All Sewing & Labor
• Door Metals

20 Sq. Yds.	157.60	40 Sq. Yds.	315.20
25 Sq. Yds.	197.00	50 Sq. Yds.	394.00
35 Sq. Yds.	276.80	60 Sq. Yds.	472.80

ROXBURY AND MAGEE ACRILAN NOW AT NEW LOW DISCOUNT PRICES

WE INSTALL ANYWHERE! TERMS — UP TO 3 YEARS

BELMONT

• FURNITURE • CARPETING • DRAPERIES

600 ALAMITOS CORNER 6TH ST.
LONG BEACH HE 7-6401

ROOM SIZE RUG SALE

9'x12' to 12'x21'

100% Continuous Filament Nylons, Caprolans, Nylon Cut Pile and Wools in your choice of colors, tweeds and solids.

REGULAR TO \$7.00 SQ. YD.

\$3⁰⁰ SQ. YD. First Quality

COMPLETE WEATHER FORECAST

Long Beach and Vicinity: Sunny, but increasing cloudiness at night. High 64. Moderate easterly breeze and warmer in most areas. High 54 to 56 in upper valleys, 45 to 52 in lower valleys.

Offshore Wind and Weather (Pt. Conception to Mexican Border): Light variable winds becoming westerly 12 to 22 knots in afternoon. Sunny and slightly warmer but increasing cloudiness.

SUN, MOON, TIDES
Sunrise: 6:51. Sunset: 7:31.
Moonrise: 9:29 p.m. Moonset: 9:26 a.m.
Tide: High 5.1 feet at 11:04 a.m. Low 1.7 at 5:11 a.m. and 0.0 at 5:55 p.m.

SATURDAY'S WEATHER REPORTS

City	High	Low	City	High	Low
Long Beach	64	50	Fresno	51	31
Long Beach Airport	64	50	Reynolds Beach	54	42
Los Angeles	63	49	Riverside	54	42
Aviation	63	49	Sacramento	61	44
Bakersfield	65	47	San Bernardino	61	44
Big Bear Lake	58	21	San Diego	60	43
Bishop	54	21	San Francisco	53	42
Blythe	64	52	Santa Barbara	63	42
El Centro	65	49	Victorville	53	35

Across the Nation

City	High	Low	City	High	Low
Albuquerque	62	27	Miami Beach	60	50
Atlanta	62	27	Minneapolis	50	30
Bismarck	65	27	Minneapolis-St. Paul	50	30
Boston	59	14	Missoula	50	30
Buffalo	59	14	New Orleans	61	44
Chicago	60	30	New York	61	44
Cleveland	60	30	Oklahoma City	61	44
Denver	67	34	Philadelphia	61	44
Des Moines	67	34	Pittsburgh	61	44
Detroit	67	34	Portland	61	44
El Paso	67	34	Portland	61	44
Fort Worth	67	34	Richmond	61	44
Houston	67	34	Salt Lake City	61	44
Indianapolis	67	34	Seattle	61	44
Kansas City	67	34	Washington	61	44
Las Vegas	67	34			
Memphis	67	34			

Highest temperature: 67 in 45 adjacent states was 74 in West Point, Miss. Lowest was 7 below zero in Idaho Falls, Idaho.

Ornamental IRON

SOLID, STURDY, STAINLESS, GALV. ORNAMENTAL IRON FURNITURE

Locally Owned and Operated Since 1950

WEST COAST METALCRAFTS

PHONE GARFIELD 4-1544

3980 CHERRY AVE. TIME

Enjoy your home more every day with

Lowere Leader WINDOWS

INSTALL HIGHEST QUALITY Stainless Steel or choose ECONOMICAL Aluminum

QUICK AND EASY TO INSTALL

Marine Glass Co.

Since 1927

SCOTT-WOODWARD-SCOTT ST.

GLASS FOR ALL PURPOSES

COR. 14TH & MAGNOLIA HE 7-7471
San Pedro 740 Miraflores TE 3-2481

RESPONSIBLE LOCAL COMMUNITY BUILDERS SINCE 1927

Member of Long Beach Builders Exchange and B. C. A. and A.M.A.C.



Look How We've Grown

Jeff, Jan and Jay (left to right, top photo) are prematurely setting up their cake for their triple-birthday celebration Monday when they'll turn 3. The triplets, born to Mr. and Mrs. Boyd Fenn, 15370 Cahell Ave., Bellflower, were premature 6 months, 3 week babes (photo at right) and spent nine weeks in isolators at Whittier Presbyterian Hospital where they set these additional records—first triplets born at the hospital and first triplets born in Whittier in 10 years. Staff Photographer Robert Shumway photographed them at birth and then looked in on them for a progress shot the other day.



Texas Jurors' Duties Complex

(Continued from Page A-1)

and fatally beat upon his chief.

Malice, under Texas law, can arise instantaneously with commission of the crime.

The word "aforethought" does not mean, necessarily, that the defendant "cold-bloodedly plotted the crime. It also can arise instantaneously," according to Gene

Richie, a well-known Wichita Falls attorney who prosecuted numerous murder defendants.

The jury selected to hear the testimony first must find Jack Ruby innocent or guilty of murder with malice. If it decides he is innocent of that charge, the jury then deliberates if he is guilty of murder without malice.

IF THE JURY finds he is guilty of murder with malice, as charged by the State of Texas, it can fix his punishment at "a term of years in the state penitentiary not less than two" or death in the electric chair.

But the jury has an added burden. If it finds Ruby guilty of murder with malice and sentences him to five years or less in prison, it may decide whether to suspend the sentence. If it does so, Jack Ruby walks away a murderer, but a free man.

A SUSPENDED sentence is allowed in Texas only when the defendant makes a formal request before outset of the trial and can prove he never has been convicted of a felony. Bell has applied for the suspended sentence.

Two prospective jurors of the 133 veniremen questioned in the 12 days of the selection period have been disqualified because they claimed they could not give a suspended sentence to a man they found guilty of murder with malice aforethought.

THE LESSER charge to the

jury is "murder without malice" and it can be legally defined as having adequate cause because the defendant was incapable of determining the consequences of his act due to "rage, anger, resentment, fear or terror."

If found guilty of this, Ruby can be sentenced by the jury to a term from 2 to 5 years in prison, a sentence that also can be suspended.

BUT RUBY is trying to go free all the way with the plea he was "so upset by the assassination of President John F. Kennedy that he was unable to prevent himself from slaying the accused assassin."

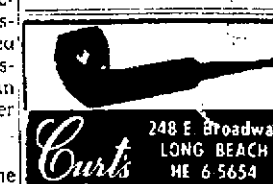
His attorney is pleading temporary insanity, a defense recognized by Texas legal standards. If the jury finds Ruby was insane on Nov. 24, 1963, when he killed Oswald, he has his battle nearly won. The jury must agree that Ruby at the time he pulled the trigger was so mentally deranged that he was incapable of distinguishing between right and wrong and could not realize the nature or consequences of his act.

THIS IS the so-called McNaughton Rule, the longtime

Traffic Takes Record Toll

CHICAGO (AP)—A total of 3,250 persons died in traffic accidents in the United States last month—an all-time record for January, the National Safety Council reported Saturday.

The previous January high was 3,159 set in 1937, the council reported.



Curts 248 E. Broadway LONG BEACH NE 6 5654

legal decision passed down until he is certified sane, and then he is retried.

This latter alternative is not a case of double jeopardy under Texas law. If this last alternative is found, the trial will start from scratch.

A new jury would be impaneled, testimony heard and, conceivably, the jury could find him innocent after its forerunner had found him guilty.

DALLAS (AP)—Jack Ruby's murder trial was recessed Saturday until Monday with the jury still short two members. The all-important opening of testimony thus was deferred until sometime next week.

Eight men and two women have been sworn in as jurors since the trial began Feb. 17 before Judge Joe B. Brown.

By noon Saturday, when the jury still short two members, the all-important opening of testimony thus was deferred until sometime next week.

HOWEVER, if the jury finds him insane then and insane now Ruby will be confined to a mental institution until he is certified sane, and then he is retried.

By noon Saturday, when the jury still short two members, the all-important opening of testimony thus was deferred until sometime next week.

By noon Saturday, when the jury still short two members, the all-important opening of testimony thus was deferred until sometime next week.

By noon Saturday, when the jury still short two members, the all-important opening of testimony thus was deferred until sometime next week.

By noon Saturday, when the jury still short two members, the all-important opening of testimony thus was deferred until sometime next week.

LBJ's News Conference Highlights

WASHINGTON (AP)—Here are the highlights of President Johnson's news conference Saturday:

—The United States has successfully developed an advanced experimental jet fighter... which has been tested in sustained flight at more than 2,000 miles an hour, and at altitudes in excess of 70,000 feet. Performance of the A-11 far exceeds that of any other aircraft in the world today.

—I was informed (on my trip to Florida) that there had been reasons for taking additional (security) precautions, and I asked that the matter be carefully examined and handled by Mr. J. Edgar Hoover and the Secret Service, both of whom worked closely together in connection with the President's security, and we followed the suggestions outlined.

—We have a very difficult situation in Viet Nam... We think that (Mr. Secretary of Defense) McNamara will correctly appraise the situation on this trip... I do not think that the speculation that has been made that we should enter into a neutralization of that area, or that we are losing the fight in that area, or that things have gone to pot there, are at all justified.

—I know of no good purpose that would be served by speculation on the military strategy of the forces of the South Vietnamese. I think that too much speculation has already taken place.

—Mr. Lodge... has been given full authority to act as our top advisor in that area (Viet Nam)... I am unaware of any political inclinations he may have. I have seen nothing that he has done that has in any way interfered with his work out there.

—I am encouraged (about prospects for peace)... I believe that we have adequate machinery to deal with these problems and I sincerely and genuinely believe that the people of the world want peace more than they want anything else, and that, in time, through their leaders, some way, somehow, we will find the answer.

—I haven't been nominated yet. I think we will have plenty of time to decide that one (whether to debate the Republican candidate on television) after the convention. I will cross that bridge when I come to it.

—I know of nothing in the President's job that is more important than being held accountable to the people, explaining to the people the reasons for his action, and telling the people something about the problems that confront him.

Jet Could Down Any Russ Bomber

(Continued from Page A-1)

developing a supersonic bomber, sources said only: "The United States is interested in maintaining a lead in all types of aircraft."

They said the plane obviously does have a potential capability for reconnaissance but that it's not likely it would be used as a bomber.

The Air Force has been urging funds for development of what it calls an improved manned interceptor whose characteristics would be much like those of the A-11.

Asked if this was a "cover" to shield the secret project, the sources declined to comment.

THEY ALSO REFUSED TO SAY whether Johnson would ask for money to go into production of the A-11, which is now classified as experimental.

From what the government sources said, federal aviation officials as well as aviation industry groups were kept abreast of the development, but security was not breached even though knowledge of the project's existence was widespread.

This plane represents "a new plateau in aircraft performance and we wanted to explore it in secrecy," officials said.

Among other things, the sources declined to discuss the cost of the project, which is under Air Force control.

AND THEY WERE "NOT prepared to discuss whether there were other secret projects under way.

Asked what implications the A-11 might have for a follow-up bomber and the advanced manned interceptor sought by the Air Force, as well as the moribund RS-70 2,000-mile-an-hour bomber project, the sources said:

"In assessing any new aircraft for military requirements the performance of this aircraft has been and will be taken into account."

INDEPENDENT-PRESS-TELEGRAM—A-3
Sunday, Mar. 1, 1964

Athenians' Tank Corps Rumbling

ATHENS (UPI)—A column of Greek army tanks followed by truckloads of soldiers in battle dress rumbled through downtown Athens Saturday night as part of an "extra military alert" called in, the midst of the Cyprus crisis.

Asked the meaning of the military movement, Gen. K. Sakellariou, chief of the army general staff, told reporters:

"It is just military exercises, carried out suddenly like all military exercises."

THE 20 American-made tanks and the truck-borne soldiers passed along Alexandra Boulevard just before midnight and were seen by hundreds of Greeks still out on Saturday night.

The display followed a radio address by Premier George Papandreu in which he pledged support for Greek Cypriots and demanded revision of the treaties governing the strategic Mediterranean island.

Regular \$24.95
45
PIECE

MELMAC \$14.88
Complete Service for 8
NO MONEY DOWN

Beautiful
VENETIAN ROSE PATTERN
You get: 8 decorated dinner plates; 8 cups; 8 saucers; 8 dessert dishes; 8 soup bowls; meat platter; vegetable bowl; creamer and sugar bowl; with cover. Dishwasher proof. Detergent proof. Break proof!
A Terrific Value!

LEROY'S Jewelers
343 PINE AVENUE
LONG BEACH, CALIFORNIA
Phone HEmlock 7-0361
OPEN MONDAY AND FRIDAY NIGHTS
MAIL AND PHONE ORDERS CAREFULLY FILLED

little-money treasure from our budget shop street floor, long beach and lakewood center

Arnel jersey in Easter colors
clear lemon yellow—spun sugar pink—soft powder blue—sizes 12-20 and 14 1/2-20 1/2

12.99

A wrinkle-free, summer-long, travel treasure in care-free, no-iron Arnel triacetate jersey styled by Miss Stacy with deft dressmaker touches — T-slot seamed blouse — brass buckled, self-belt — full, graceful skirt

with cash at time of purchase in our long beach store

Columbia
long beach, pacific at 1st — open mon. til 9 p.m.
lakewood center 12:30 to 9:30



Free Park & Shop Lincoln Park Garage

You, Too, Will Like LINCOLN PARK PARKING GARAGE

• COVERED PARKING
• PARK IT — LOCK IT
• NO ONE ELSE TOUCHES IT!
• HAVE IT SERVICED
With Union Oil Products
While You Are Gone
JUST NORTH of Long Beach Library
ENTRANCES: Pacific Ave. at 1st St.
Broadway between Pacific and Cedar

I CAN LOCK MY CAR AT LINCOLN PARK PARKING GARAGE AND NO ONE ELSE EVER DARES IT WHILE IT'S PARKED THERE

FREE
Park & Shop
Lincoln Park

AUTOMATION INSTITUTE
100 EAST OCEAN • JERGENS BLDG. • LONG BEACH
HOURS: 8:30 to 3 Daily PHONE: 422-5985
SCHOOLS IN 50 CITIES—"AUTOMATION TRAINING ACROSS THE NATION"

WORLD NEWS BRIEFS



Woman Named to Federal Board

WASHINGTON (AP)—President Johnson made his first major appointment Saturday in his campaign to give women top posts in government. He picked Mrs. Frankie Freeman, a Negro woman lawyer from St. Louis, as a member of the Civil Rights Commission.

He used the spotlight of his first televised news conference to announce the appointment of this "distinguished Missouri lawyer."

Mrs. Freeman, 47, will fill one of two vacancies on the commission and is the first woman named to the six-member group since it was authorized by Congress in 1957.

Mrs. Freeman has been associate general counsel of the St. Louis Housing and Land Clearance Authorities since 1956.

Wm. Bundy Shifted to State Department

WASHINGTON (AP)—William P. Bundy, 46, whose government posts have ranged from the Central Intelligence Agency to the Defense Department, is President Johnson's choice for assistant secretary of state in charge of Far Eastern affairs.

Johnson announced to a news conference Saturday that he is nominating Bundy to fill the important State Department post made vacant by the resignation of Roger Hillsman.

The President said he prevailed on Bundy to move from his present Pentagon position as assistant defense secretary for foreign military aid to the State Department because there is a "very serious problem" in Southeast Asia.

Bundy came to the Pentagon from the CIA where, among other jobs, he served as a member of the Board of National Estimates.

Jacqueline, Children Go to Circus

WASHINGTON (AP)—Mrs. John F. Kennedy took her children to the circus Saturday.

Like any other kids, they seem to enjoy it a lot. Three-year-old John Jr. stared in wonder and turned to his mother to ask excited questions. Caroline, 6, laughed and clapped at the clowns and a German chimpanzee act in the center ring.

A classmate of Caroline's, Agatha Pozen, and her mother, Mrs. Walter Pozen, were also in the party.

Leap-Year Prince 13th in Line for Throne

LONDON (AP)—Princess Alexandra, 27-year-old cousin of Queen Elizabeth II, became the mother Saturday of a son who will be, for a short time, 13th in line for the British throne. His birth begins a veritable royal population explosion which will drop him at least to 16th by summer.

Like his businessman father, Angus Ogilvy, the child will be a commoner—unless and until his father accepts a peerage.

The infant, so far unnamed, is the first child ever born in the British royal family on the extra day of a leap year. He will thus have a birthday only once in four years. His mother has an offbeat birthday, too—Christmas.

Boy's Confession Uncovers Father's Body

WILTON, Conn. (UPI)—State troopers Saturday found the body of a Pearl Harbor veteran allegedly slain last August by a teen-age execution team which included his own son.

The body of 35-year-old Edwin McAllister of Norwalk, was discovered lying under six inches of snow in a gully alongside a rarely traveled public road which runs through a 300-acre country estate at nearby West Redding.

State police said the remains, wrapped in a blanket and covered with twigs and stones, was exactly the way it was described by McAllister's son, Richard, 18, and Edward McNally, 17, of Wilton, who confessed shooting and stabbing the father to death last Aug. 29.

The youths, seized Friday after eluding police for five days in dashes through wealthy Fairfield County, also admitted the fatal shooting at Wilton of a high school acquaintance, John R. Shimmers, 18, in order to steal his car, according to State Police Commissioner Leo J. Mulcahy.

Gays to Marina Oswald Total \$68,000

DALLAS (AP)—James Martin, who says he may have to go to court to remain as business manager for Marina Oswald, reported Saturday that contributions to the widow of the accused presidential assassin now total \$68,000.

He also said negotiations have been made for \$132,000 in advance money for story deals that will eventually total \$300,000.

Italian Court Frees Yank Vandal Trio

FLORENCE, Italy (AP)—A court convicted three American students Saturday of damaging street signs and insulting a policeman. Each received a suspended three-month jail sentence.

The students are James Anthony Murphy, 20, of Whittier, Calif.; Edward Thomas Martin, 21, Manhattan Beach, Calif.; and Michael Charles Morris, 21, Richland, Wash. The American students were arrested Feb. 22.

POLICE SAID the three were caught uprooting street signs from the sidewalks in Donatello Square. Authorities said the youths talked back to a policeman when he tried to stop them.

The three Americans were arrested and brought to Florence jail. They have been there all week.

Police charged them with damaging street signs and insulting a public official. The court reduced the second charge to the lesser count of insulting an officer when the policeman refused to press a suit for private assault.

The three American students were immediately set free after Saturday's hearing.

CASH IS EASY to raise when you use Classified to sell articles. Call HE 2-5959.

Suicide Try Fails; Ex-Con Confesses He Slew Girl, 19

NEW YORK (UPI)—An ex-convict wanted for stabbing to death a pretty teen-age girl who had rejected his advances was found in a gas-filled apartment Saturday and admitted the slaying, police said.

"I just want to die," police quoted Henry Franz, 30, who slashed his wrists before turning on the gas in the Lower East Side rooming house.

Franz was charged with repeatedly stabbing Jane Florit, 19, Thursday night in front of her home in the fashionable Riverdale section of the Bronx as the girl's mother watched helplessly from a window.

"I killed her because I wanted to marry her, but she didn't want me," authorities said the ex-convict told them. "I loved her very much."

Franz's self-inflicted wounds were not serious, doctors said.

He was released from prison last November after serving nine years for assault and robbery. The judge who sentenced him in 1954 branded Franz a "potential murderer."

Franz met Miss Florit last December but the girl later



JANE FLORIT
Wouldn't Marry Him



HENRY FRANZ
Turned on Gas

decided to break off their relationship because she said she was frightened of him. She was stabbed, witnesses said, after telling Franz she no longer wanted to see him.

"He looked like he wanted to die," said one of the policemen who found Franz lying on a blood-soaked bed. Neighbors had summoned police when they smelled gas.

"I killed a girl," the ex-convict blurted to police. "I got troubles. I tried to kill myself."

LBCC Will Sponsor Six Public Lectures

Six public lectures are scheduled this week by the General Adult Division of Long Beach City College.

Anna G. Phillips, professional decorator, opens a series of four talks on "Interior Design" at 7:30 p.m. Monday in the Newcomb School auditorium, 3351 Val Verde Avenue, El Dorado Park Estates. Her first topic is "Interior Design for Living."

"Hawaiian Highways and Byways," an illustrated lecture series by Lloyd Landes, begins at 7:30 p.m. Monday in Rogers Junior High School auditorium, Monrovia Avenue and Applan Way. Landes, the principal of Gompers Elementary School, made an extensive tour of the "50th state" last summer.

Other admission-free programs:

TUESDAY
Federal and State Income Taxation — G.O. Tollefson. "Recent Changes in Tax Law," 7:30 p.m., Boyd High School auditorium, 8th St. and Locust Ave.

Leap Year Baby at St. Paul Zoo
ST. PAUL, Minn. (UPI) — The Como Park Zoo in St. Paul has a leap-year baby—a new lion cub.

The cub was born about 8:15 a.m. Saturday to Patsy and Big Boy, two of the zoo's lions.

WEDNESDAY

Camera Behind the Iron Curtain — Earl A. Hershman. "Trend Toward Private Ownership in Yugoslavia" (illustrated), 2 p.m., Boyd auditorium.

Home Landscaping and Gardening — Joe Littlefield. "Shrubs, Flowers and Trees," 7:30 p.m., Newcomb School auditorium.

THURSDAY

The Literature of Ideas — John Robert Clarke. "Mr. Balzac and the Art of Writing," 7:30 p.m., Rogers auditorium.

STATE SOCIETY Calendar

TODAY
Minnesota Picnic, Recreation Park, Seventh Street and Park Ave., 10 a.m. to 4 p.m.

MONDAY
All States, 205 W. Broadway, 7:30 p.m.

TUESDAY
Indiana, 208 Linden Ave., 6:30 p.m.

WEDNESDAY
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

THURSDAY
All States bus trip from 148 E. Ocean Ave. to Hollywood, 9:15 a.m.

SATURDAY
Minnesota, 550 Pacific Ave., noon.

ENROLL NOW FOR NEW 1964 EVENING CLASS

MARINELLO BEAUTY TRAINING

MARINELLO school is now accepting a limited select group for an evening program for beginners, consisting of two evenings a week and all day Saturdays.

This program will enable those selected to prepare for a MARINELLO BEAUTY CAREER without quitting present jobs!

Reservations are now being accepted from those qualifying by personal interview.

ACT NOW! Contact the Registrar

MARINELLO BEAUTY SCHOOL
432 Pine HE 5-9109



LOUIS ROTH CLOTHES TAILORED IN CALIFORNIA

Carte Blanche and BankAmericard Accepted

Open Friday Even. 'til 9 P.M.

LR

Does anybody have to be hit over the head to know that Winter is over? Just look at our store windows. They say "Spring." They say it convincingly—because they say it with Louis Roth suits. And they're talking to you.

Exclusively in Long Beach

Howard Ames

Better Men's Apparel

120 EAST BROADWAY

Why Arthur Murray offers a complete
\$50.00
Dance Course
\$10.00
for only LIMITED TIME

BECAUSE we want you to see for yourself how quickly and easily you can learn the new steps, we offer this extraordinary introductory course—for a limited time only. We want you to see how much fun it is to master the interesting variations of the Fox Trot, Waltz, Cha-Cha, Samba and all the popular dances. And, above all, we're anxious to have you visit our attractive studios and enjoy the friendly, welcoming atmosphere. You'll be so glad you came in!

A visit to our studios will convince you that becoming a good dancer can bring you new popularity and more fun out of life!

This unusual offer will prove to you that even if you've never danced before, you'll be able to go dancing after one or two lessons. In the hands of an Arthur Murray expert, you'll soon experience the thrill of dancing even the Tango and Samba like a professional.

AT GAY STUDENT PARTIES, you'll perfect your steps by dancing with many partners, as you meet new friends. You'll gain poise and confidence, leading to new popularity. There are no strangers at Arthur Murray's — you'll love the friendliness and fun. You'll find that everybody dances!

Don't put it off — Come in today and get the full benefits of this complete \$50 dance course while the offer lasts — available now for a limited time only. You'll find a warm welcome at Arthur Murray's.

Our studios are open 10 AM to 10 PM weekdays



SEE FOR YOURSELF how quickly you perfect your steps and gain new poise and confidence at gay Studio Parties. There are no strangers at Arthur Murray's. You meet new friends; everybody dances!

ARTHUR MURRAY
Studio

LONG BEACH

247 EAST FIFTH STREET Phone HElock 2-0976

Licensee — J. Earl Manning

Monday, March 9th — 8:00 P.M.

12th FESTIVAL of FUN & FASHION Theme: "America! America!" CHARITY BENEFIT SHOW

(Cost of 100)

For the Benefit of
United Way and Red Cross

America's Finest Entertainment

LONG BEACH AUDITORIUM

- ★ EARTHA KITT
America's Most Sensational Song Stylist
- ★ GEORGE LIBERACE AND HIS ORCHESTRA
Master of Yesterday's and Today's Hits
- ★ CALL'S GOLD MEDAL TROPHY DANCERS
"You Can Always Tell a Call Dancer"
- ★ BOBBY BURGESS AND BARBARA BOYLAN
Dancing Sensations from Lawrence Welk's TV Show
- ★ LEE CASS
Seahound's Top Fashion Commentator
- ★ WAYNE NEWTON & CO.
Capitol Star... "Donko Schean"
- ★ AL BOLLINGTON AT THE CONN ORGAN
(Pre-Show)
"Keyboard Soldier of Fortune"
- ★ JERRY VAN DYKE, M.C.

FOR TICKETS

Order now for best seats! Tickets are on sale at 601 Pacific Ave., Buffum's or Walker's Service Desks (main floor)... United Way or Red Cross. Effective March 2 call Municipal Auditorium, HE 6-2542 or HE 7-2271.

200 Unreserved \$1.00 Seats

BALCONY \$2.00 and \$2.50 Reserved
MAIN FLOOR \$4.00 and \$5.00 Reserved
LOGES \$4.00 and \$10.00 Reserved

Phone HE 6-4259 or HE 5-7377

Convict Attempts to Blackmail Town With Hidden Nitro

POCATELLO, Idaho (AP)—An inmate of the Idaho Penitentiary has the residents of the southern Oklahoma town of Durant treading lightly these days.

He claims he's got enough nitroglycerine hidden near the community to put a dent in its population of about 10,000 should it explode.

And he wants to make a deal.

THE CONVICT is Rex C. Angel, 33, serving 15 years in the Idaho prison for a burglary in Pocatello last fall. Details of his bizarre attempt to bargain with Durant authorities were disclosed Saturday.

The Idaho State Journal said Angel proposed to return to Durant to serve an old four-year manslaughter sentence if authorities in the Oklahoma city would get him out of Idaho.

In exchange, the Pocatello newspaper reported, Angel promised to tell Durant officers where he had buried two large caches of nitroglycerine. Angel proposed his deal in

Japanese Science Conference Set

TOKYO (UPI)—Japan announced Saturday it will host a Pacific science conference here in 1966 to discuss the latest developments in the field of geophysics, meteorology, biology, botany and anthropology. About 5,000 scientists are expected to attend, including a large delegation from the United States.

THE RIGHT SPOT to have cash buyers spot your offer is the Classified section. Dial HE 2-5959 today to get your ad in this busy market place.

a letter to a Durant newspaper.

"There is enough of this nitro in one spot to put the Democrat (newspaper) building into orbit and keep it there until the walls of the state prison fall down," he wrote.

APPARENTLY no one in Durant took the story seriously.

So Angel sent the Durant newspaper a map of one cache of the high explosive. Officers followed the map, found 22.5 pounds of nitro buried in a field near the town.

After the first cache of nitro was uncovered, Angel again wrote to the Durant newspaper, claiming he had hidden "a much larger amount" closer to town.

Durant authorities still declined to deal.

The first cache of nitro was taken to Ft. Sill, Okla., for disposal. Said an Army demolition expert, "Whoever did this had a real good idea of what he was doing."

UNDER normal conditions, nitroglycerine goes off under about 60 pounds of pressure. However, in time it deteriorates until only a slight jolt will explode it.

Sheriff John Newcomb of Durant told the Pocatello newspaper he hasn't heard from Angel since November, but added:

"We're still looking (for the nitro). Everyone in the county knows about it. We're always on the lookout for anything suspicious."

Name 28 to Head Chamber Member Teams

Names of 28 team captains for the Long Beach Chamber of Commerce March Grand Finale membership campaign have been announced by drive chairman John McKennon.

McKennon said 148 volunteer workers will engage in the drive, scheduled to climax March 17.

Chairmen and captains of each of the teams are:

Senators: Malcolm Todd, M.D., chairman; Loren Evans; Bill Crawford; Monte Davis; and Orville W. Cole, M.D.

Representatives: Scott Dobbins, chairman; Larry Haarer; Dennis Wirth; Robert Knauff; and John DeVico.

Judges: Bill Wilson, chairman; Jim Hanson; Phil Hat-

tery; Bob Reid and Myron Godwin.

Assemblymen: Paul McKenzie, Jr., chairman; Joe Forest; Henry Wadleigh; Fran Liebhenguth; and Reine Bergstrom.

Supervisors: Jess Grundy, chairman; Lyle Southwick; Harry Jordan, Don Gras, and Douglas Benwell.

Congressmen: Henry Powell,

chairman; Vickie Hughes; Mac McLaughlin; Howard Jones, and Bob Lichtenhan.

Councilmen: Ray Billey, chairman; Bob Pollard; Floyd Mason; Bill George, and Don DeSilva.

DON'T MISS the fine selection of home values offered to you in "Homes for Sale" in the Classified Section 139.

Attendance Shows Increase

The 6,300-student enrollment now, divided as follows:

ment in Huntington Beach Union High School District's high schools will be increased materially in future years because elementary-school attendance is up.

Supt. Max Forney said there are 19,186 elementary-school pupils in classrooms

Huntington Beach, 2,073; Fountain Valley, 1,242; Ocean View, 5,567; Seal Beach, 1,032, and Westminster, 9,272.

The district expects to add from 1,800 to 2,000 students next year when Fountain Valley High School is opened.

Wool Coordinates
From the
House of Morrison
Helen Harper

regularly 8.98 ea. **3.99** ea.

Coordinates to conjure up a daydream, to set heads a-turning. Select from slim line, A-line or pleated style skirts. Also capris at this low price. Then top your choice off with a dyed-to-match novelty slipover or cardigan sweater. You'll find beautiful Easter colors such as pink, orchid, yellow or beige. Sizes 36 to 40.

sportswear street floor

NEW SPRING FABRICS

Over 2,500 yards of beautiful 1964 spring fabrics. Select from prints, checks, stripes or lovely solid colors. Useable lengths 42 to 45 inches wide. Specially priced, just in time for making Easter ensembles. Take advantage, the savings are fantastic.

69¢ Yd.
reg. to 2.49 yd.

third floor

WASHABLE DRAW DRAPERIES
RAYON ACETATE SATIN

Give your room a new look inexpensively with these truly beautiful Antique satin draperies. Satin weave back acts as a lining. Pre-shrunk, drip-dry, requires little or no ironing.

Single width x 54" long reg. 4.95 **2.99** pr
Single width x 84" long reg. 5.95 **3.99** pr

fourth floor

SMART UPHOLSTERY FABRICS
in beautiful decorator colors

Select from solid colors of purple, toast, turquoise, marine, brown, bisque or new bold accent stripe to coordinate with solid colors. Fabric 54 inches wide. Buy now and save.

reg. 5.50 **2.99**

fourth floor

Upholstery SALE

ALL PRICES INCLUDE BOTH MATERIALS AND LABOR — NO EXTRA CHARGE FOR PICK-UP AND DELIVERY.

Standard Chair Using 5.50 Fabrics reg. 78.00 **\$59**

Standard 6' Sofa Using 5.50 Fabrics reg. 151.00 **\$129**

Your furniture comes back looking like new. In addition to new covers, we've refied springs with imported twine or replaced spring units as necessary; we've put in new webbing and padding, tightened and touched up the frame.

SHOP AT HOME

Just pick up your telephone, call HE 2-7451 and ask for Mr. John, our trained representative. He will bring magnificent fabric samples to your home and give an estimate at no obligation to you.

NYLON FRIEZES AVAILABLE: CHECK CHART FOR PRICES

Fabric Per Yard	Chair Reg to: Sale	Sofa Reg to: Sale
6.75	3.99	79.00
8.00	4.99	84.00
10.90	6.99	99.00

fourth floor

SIMMONS Super Sale

ROYALTY SET
Mattress and matching Box Spring, ea. piece.

\$39.95

Shoppers' Special! Featuring durable striped covers, hundreds of exclusive Adjusto-rest springs, rich upholstery. 4 cord handles and 8 vents. Choose tufted or tuftless, twin or full model.

fourth floor

FLAP YOUR TONGUE AND FLY TO MAY CO. MAY MART BASEMENT
SALE STARTS 9:30 A.M. TOMORROW
ALL 9 BASEMENT STORES

A WHALE OF A SALE OF TONS AND TONS OF VALUES

Gigantic nine store purchasing power. Carloads, shiploads, truckloads... all new spring merchandise brought in from all parts of the world, here in all nine may co. basement stores. Hurry in Monday, values for everyone.

2-PIECE PURSE ACCESSORY SET 50¢

Perfect gift idea, use as cosmetic or utility purse. Assorted fabrics, prints. *Plus Fed. tax

21X40" GAUZE QUALITY DIAPERS

2 Dz. 3.00

Only at May Co., fine cotton gauze diapers, full cut size. Hurry, limited quantity at this low price.

may co. basement, infants' 806

LADIES' FINE CASUAL SHOES 1.99

Choice of assorted casuals and some wedges, all reduced. Broken sizes from 4 to 10.

may co. basement, shoes 812

GIRLS' SUMMER PJ'S

1.69 Ea. 2/3.00

Perfect quality 100% cotton, values drip dry cotton pajamas, capris, length, matching novelty tops.

may co. basement, girl's wear 800

FAMOUS LATEX PANTY GIRDLE

2/3.00

2.98 to 4.98 values, first quality latex rubber, nylon lined panty girdle. Wide assortment, S-M-L-XL.

may co. basement, girdles 819

SEAMLESS NYLONS

89¢ If Perf. 29¢

Get a load of these... no-run seamless nylons at whopping savings. Beige tones, 9-11.

may co. basement, hosiery 807

MISSSES' COTTON SHIRTS

1.00 1.99 If Perf.

100% cotton broadcloth and Oxford shirts in many styles and colors. Sizes 32 to 38.

may co. basement, misses' sportswear 802

MISSSES' DRIP-DRY DUSTERS

1.00 1.99 Val.

Assortment of styles and many lovely prints at this low, low price. Sizes S-M-L.

may co. basement, misses' dresses 816

LUXURIOUS PERCALE SHEETS

2.00 4.99 Val.

Fine combed cotton, multi-color striped sheets, all perfect quality, double bed size fitted.

may co. basement, domestics 801

HURRY, SHOP THESE EARLY BIRD SPECIALS, DOORS OPEN AT 9:30 A.M. MONDAY, HURRY

DOWN & FEATHER PILLOWS

5.99 Val. 3.00

Blend of 10% fine imported white down and 90% white feathers in heavy down-proof cotton ticking.

may co. basement, bedding 825

MEN'S S.S. SPORT SHIRTS

1.00

First quality cotton broadcloth short sleeve shirts. Many prints, shades, S-M-L. Stock up for summer.

may co. basement, men's furnishings 806

ROOM SIZE 9X12' RUGS

12.00

Irregulars of 24.95. Spectacular value on cotton or rayon viscose pile rugs. Many colors.

may co. basement, rugs 811

MEN'S QUALITY DRESS SLACKS

2.00 3.99 Val.

Men's and young men's cotton corduroy perfect quality dress slacks, sizes 29 to 38. Save 1.99.

may co. basement, men's clothes 817

DACRON OR NINON PANELS

39¢ 1.00 Val.

Fantastic savings on Dacron® polyester or 100% Rayon Ninon sash length, 42x36" window panels.

may co. basement, draperies 818

BOYS' COTTON SPORT SHIRTS

88¢ 1.99 Val.

Assorted 100% cotton fabrics, prints and plaids, short sleeves in sizes 6 to 18.

may co. basement, boys' furnishings 822

FAMED MAKER BATH TOWELS

38¢ 59¢-69¢ If Perf.

Hurry in, famous maker bath towels in assorted solid colors and novelties to complement any decor.

may co. basement, towels 801

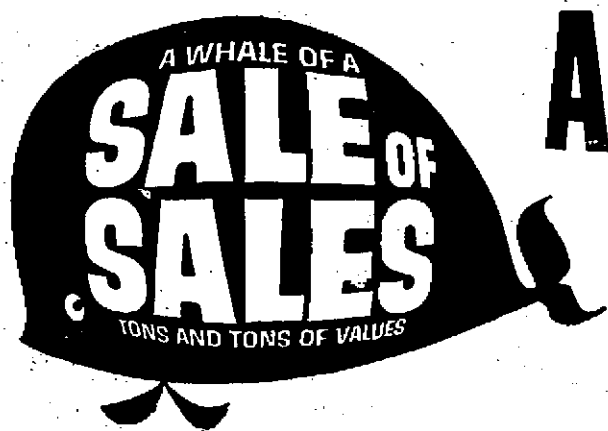
EXTRA SALESPeople... EXTRA HUGE SELECTION... EXTRA SPECIAL SAVINGS
NO MAIL OR PHONE ORDERS ACCEPTED FOR ITEMS ON THIS PAGE ONLY



MAY CO

MAY MART BASEMENT

LAKWOOD · SOUTH BAY · BUENA PARK



ANNUAL SPRING SPECTACULAR

STARTS TOMORROW, MONDAY, 9:30 A.M.

MAY CO. MAY MART BASEMENT

HURRY IN, CARLOADS, PLANELOADS

HERE ARE A FEW, TONS MORE NOT LISTED

BOYS' ORLON® ACRYLIC SWEATERS, 3.99-5.99 VAL. **3.00**
 BOYS' DRESS SLACKS, ASSORT., 4.99-5.99 Val. . . **3.00**
 BOYS' SLIM-LINE, COTTON PANTS, 3.98 VAL. . . . **2.00**
 BOYS' CASUAL JACKETS, SIZES 8-18, 8.99-10.99 . **5.88**
 BOYS' SHORT SLEEVE SPORT SHIRTS, 1.99 VAL. . **3 FOR \$4**
 BOYS' COTTON FLANNEL PAJAMAS, 2.99 VAL. . . . **1.88**
 BOYS' COTTON UNDERWEAR, 59¢ IF PERF. **3 FOR \$1**
 BOYS' FAMOUS NAME SOCKS, 69¢ IF PERFECT . . **3 FOR \$1**
 TOTS' ALL COTTON STRETCH SLACKS, SIZES 3-6X **1.88**
 GIRLS' STRETCH PANTS, 2.99-3.99 VAL. 7-14 . . **2 FOR \$5**
 TOTS' EASTER DRESSES, SIZES 1-3, 4-6X **1.88**
 GIRLS' COTTON DRESSES, 3.99-5.99 VAL. **3.00**
 WOMEN'S STRETCH PANTS, 10-18, 8.99 VAL. . . . **5.00**
 HI-RISE COTTON STRETCH CAPRIS, 4.99 VAL. . . . **3.88**
 WOMEN'S WOOL TOPPERS, 8-18, 17.99 VAL. . . **12.97**
 PETITES, MISSES' WOOL COATS, 25.00-35.00 VAL. **19.99**
 FULLY LINED, 100% SILK SHIRTS, SIZES 10-18 . . **7.99**
 NYLON TRICOT GOWNS, S-M-L, 3.95-5.95 IF PERF. **2.99**
 SCREEN PRINT PAJAMAS, S-M-L, 2.99 VAL. **1.99**
 ELASTIC LEG BRIEFS, 39¢ VAL. DOZ. **3.84**
 TREADWELL 15 DENIER NYLONS, 1.35 IF PERF **3 PR. 1.77**
 ALL IN ONE NYLON PANTIE HOSE, 2.95 IF PERF. . . **3 FOR \$4**
 FAMOUS NAME BRAS, A-B-C CUPS, 1.00 VAL. . . . **88¢**
 LEWELLA PANTIES, GIRDLES, 2.99-3.99 IF PERF. . . **2.00**
 LONG LINE BRAS, A-B-C CUPS, 1.99 VAL. 1.59 EA. **2 FOR \$3**
 SAVE 1/2 ON QUALITY HANDBAGS, 5.99 IF PERF. . . **2.99***
 MEN'S SWEATERS, 8.99-11.99 VAL. **5.99**
 MEN'S DRESS, SPORT SHIRTS, 2.99-3.99 IF PERF. **1.69**
 MEN'S COTTON BROADCLOTH PJ'S, 2.99 VAL. **2.00**

MEN'S ASSORTED UNDERWEAR, 69¢-79¢ IF PERF. . . **6 FOR \$3**
 MEN'S FAMOUS NAME SOCKS, 79¢-1.00 IF PERF. . **6 FOR \$3**
 MEN'S PURE SILK TIES, 2.50-3.50 IF PERF. **3 FOR \$2**
 MEN'S SUITS, 2 FOR 1 LOW PRICE, 22.50 EA. . . **2 FOR \$39**
 MEN'S SUITS, 2 FOR 1 LOW PRICE, 33.50 EA. . . **2 FOR \$59**
 MEN'S, YOUNG MEN'S COATS AND JACKETS . . . **10.00**
 MEN'S DRESS SLACKS, 2.99 EA. **2 FOR 5.50**
 MEN'S ZIPPER JACKETS, SIZES S-M-L-XL **3.33**
 MEN'S SLACKS, 4.99 EA. **2 FOR \$9**
 MEN'S WOOL SPORT COATS, 24.99-29.99 VAL. . . **18.88**
 MEN'S DRESS SLACKS, YEAR ROUND FABRICS . . . **7.77**
 FAMOUS SHOES, 8.99-15.00 REG. **6.74-11.99**
 25x48" JUMBO BATH TOWELS, 2.00 VAL. **1.00**
 COTTON TERRY HAND TOWELS, 1.19 IF PERF. . . . **3 FOR \$2**
 COTTON TERRY WASH CLOTHS, 59¢ IF PERF. **3 FOR \$1**
 FOAM LATEX MATTRESS PADS, 7.00 IF PERF. . . . **2 FOR \$7**
 100% ACRILAN® ACRYLIC KING SIZE BLANKETS . . **9.00**
 KOOLFOAM FOAM LATEX PILLOWS, 6.99 IF PERF. . **2 FOR \$7**
 72x90" MED. WEIGHT BLANKETS, 5.00 VAL. **2 FOR \$5**
 COTTON PERCALE SHEETS, TWIN, 3.99 IF PERF. . . **1.99**
 COTTON PERCALE SHEETS, FULL 4.99 IF PERF. . . . **2.99**
 CARTHAGE DRAW DRAPERIES, 50x54" VAL. **3.99**
 SLIP-OVER CHAIR COVERS, WASHABLE, 4.99 VAL. . **2.99**
 SLIP-OVER SOFA COVERS, WASHABLE, 9.99 VAL. . . **5.99**
 ANTIQUE RAYON SATIN DRAPERIES, 48x84" **3.99**
 DACRON® POLYESTER NO-IRON PANELS 47x84" . . EA. **1.19**
 9x12' VISCOSE RAYON PILE RUGS, 24.95 VAL. . . . **18.00**
 5x6' BATHROOM, NYLON PILE RUGS, 10.95 VAL. . . **8.99**
 27x144" EXTRA-LONG RUG RUNNERS, 5.99 VAL. . . **4.44**

*Plus 10% Federal Tax

MAY 30 MAY MART BASEMENT
LAKEWOOD · SOUTH BAY · BUENA PARK

HURRY IN, JOIN THE FUN . . .
 ONLY ONCE IN A SPRINGTIME
 THESE SAVINGS FOR EVERYONE

SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 9:30 A.M. 'TIL 9:30 P.M.

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!



HIS FOREHEAD BURNED, Napoleon L. Sousie, second from left, tells officials about fire that swept his home Saturday, killing 8 of his 18 children. His granddaughter also died in the Troy, N.Y., blaze.

Parents of 18 in Deep Shock After 9 Children Die in Fire

TROY, N.Y. (AP) — "My father is taking it the hardest. My mother is just holding back because she doesn't want to hurt him," Mrs. Peter Stone said.

Her parents, Mr. and Mrs. Joseph B. Sousie, lost nine children in a fire early Saturday.

As Mrs. Stone spoke to an Associated Press reporter her own voice quavered, for her daughter was among the nine children who perished when the fire swept her parents' three-story frame home near this city's downtown section.

"IT'S NOT so bad now, because everybody is talking, but when it gets quiet, my father cries, and they both keep to themselves," Mrs. Stone said.

"He says 'yes' and 'no' but he hates to," said Sousie's brother, Floyd, who himself carries the memory of losing a son, Michael, in a fire in 1953.

"He's just too shook up to talk to anyone," Floyd Sousie said.

Eight of the Sousies' 18 children perished in the fire. The ninth victim was a visitor.

THE SOUSIE children who died were Napoleon Jr., 18; Gloria, 13; Stephen, 12; Linda, 9; Donald, 7; and Boyd, 6.

Another son, Robert, 17, was burned while attempting to rescue his brothers and sisters. He was in fair condition in St. Mary's Hospital with burns on his arms and hands.

Sousie, 43, his wife and four of their children were treated at St. Mary's for shock and smoke inhalation. Sousie also had minor burns on his hands. Treated were Donna, 15; Lisa, 3; Barbara, 2, and Dean, 3 months.

Martha Lemay, 15, a friend of the family who was staying overnight, also was treated at the hospital.

THE OTHER Sousie children were not at home. "Nine of them. It's unbelievable," Troy Fire Chief William J. Smith said, as he told of finding the bodies of the children huddled under beds and near doors on the

second floor. Bedrooms are on the first and second floors. The third floor is unoccupied during the winter months.

"There was no way out for the children," Smith said.

U.S. Buying Beef to Stabilize Price Shallow Harbors on Black Sea May Balk U.S. Grain Carriers

WASHINGTON (UPI)—Secretary of Agriculture Orville L. Freeman Saturday announced a government beef buying program in a twin move to shore up cattle prices and to head off legislation to limit beef imports.

He said the Agriculture Department would buy two categories of beef. One will consist of substantial quantities of choice-grade beef for distribution primarily to schools in the form of frozen-boned roasts and ground beef. The other will include substantial quantities of canned beef in natural juices for distribution to needy families.

The announcement came as administration leaders in the Senate were mustering forces to beat down a Republican-led effort to raise cattle prices by writing a stiff beef-import control into the Senate's pending farm bill.

SENATE Democratic Whip Hubert H. Humphrey, Minn., said earlier that the plan for government beef purchases should "relieve pressure" in the cattle belt and bolster prices.

Freeman said the removal of supplies from normal channels should be effective in stabilizing and improving prices as substantial numbers of cattle are moving to market.

The government recently negotiated voluntary meat import agreements with Aus-

Rice Study Set

MANILA (UPI) — More than 100 specialists from 30 nations will convene here Wednesday for a United Nations meeting to study production of rice—Asia's most vital commodity.

WASHINGTON (UPI) — Moscow will be headed by Clarence D. Martin Jr., undersecretary of Commerce for transportation. He will be accompanied by assistant Labor secretary James J. Reynolds, a prime trouble-shooter for Johnson on the wheat-boycott problems.

Other federal officials who will make the trip are Raymond E. Vickery of the Agriculture Department; Martin J. Goodman, Maritime Administration, and David Henry, deputy director of the State Department's Office of Soviet Affairs.

Informed sources said the delegation also might seek an extension of the delivery deadline for 700,000 tons of wheat sold to the Russians by Cargill Inc.

A delay in the delivery date would enable more American ships to participate in this wheat deal, the sources said.

In its announcement, the White House said the five-man delegation would discuss with Soviet officials "the possibilities for the use of larger and deeper-draft American vessels" for carrying the wheat.

ALWAYS AT your call when you've a need to be filled—that's Classified ads. Dial HE 2-5959 now.

AMIL AMOROSO

at 222 E. BROADWAY

Phone HE 6-5403

TAILOR TO GENTLEMEN

Amil continues to give his many friends personal attention, quality and the latest in style.



\$3 EXAMINATION \$3

SICK AND SUFFERING

STOP WASTING TIME & MONEY

*Before You Take Treatments Anywhere,
You Should Have This Examination*

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY FLUOROSCOPE is used plus other standard diagnostic methods. National authorities advise an examination at least once every two years regardless of age. Thousands of people have had this examination.

What is it worth to know about your ailments—just facts—HEAD TO TOE OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAL AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, GLANDS, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D.C.

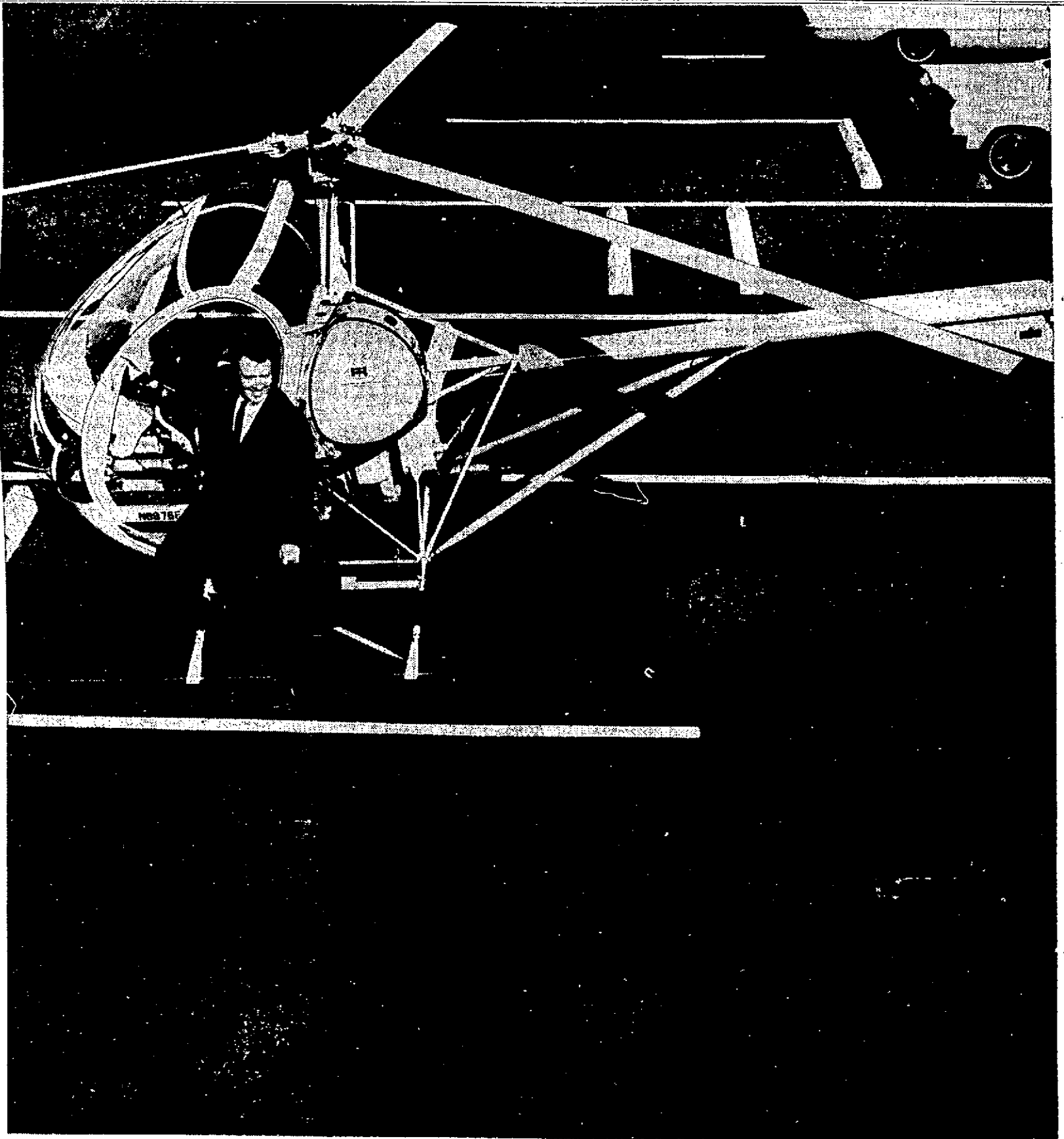
"In Southern California Since 1931"

2067 ATLANTIC AVE., LONG BEACH

GA 6-6166 — GA 6-6167

OPEN MON.-WED., FRI. 9 A.M. TO 7 P.M. OPEN TUES. & THURS. 9 A.M. TO 5 P.M. SAT. 9 A.M. TO 12 P.M.

Please bring this Ad and morning urine specimen with you



HE GOES OUT OF HIS WAY TO SAVE AT COMMUNITY (because we go out of our way for him)

It's true. Air-minded savers, like George Cary, can land their helicopters on our parking lot. While we don't recommend this without special arrangements, it does make sense for George who goes a long way to save at Community. Consider the extras he gets:

EXTRA SAFETY: Founded in 1929, Community has made 85 consecutive interest payments. Resources are now over \$125,000,000 and his savings are insured up to \$10,000 by an instrumentality of the U.S. government.

EXTRA EARNINGS: George earns \$4.94 for each \$100 in savings held for one year when the current annual

rate of 4.85% is compounded quarterly, is maintained for one year and when his savings remain until the end of the quarterly period. **DAILY INTEREST:** George's savings earn from the day they're received when they remain thru the end of the quarter. **MEMBERSHIP IN FINANCIAL FEDERATION, INC.:** Community's strength is further broadened by its membership in Financial Federation, Inc. with assets over 34 billion dollars.

AND THAT'S NOT ALL. Community offers George many more customer services... too numerous to mention. To get the full story, hurry to our nearest office. And

you don't have to be air-minded. Our savers have their feet on the ground.

COMMUNITY SAVINGS

and loan association Roger E. Dunn, President

4.85%

current annual rate

MAIN OFFICE: 477 E. Compton Blvd., Compton
PARAMOUNT: 15359 Paramount Blvd.
LONG BEACH: 3901 Atlantic Ave.

LAST 7 DAYS
OF THIS
ONE-PRICE SUIT SALE

Just Say "Charge It!"

ANY

SUIT IN THE STORE

\$49

NONE HIGHER

Sizes 35 to 48 Regular, 37 to 46 Long, 35 to 44 Short

Expert FREE Alterations

EVERY Suit Originally \$85-\$110
Suit Quality Tailored

Comparable Savings on Sport Coats, Slacks and Haberdashery

Just Say "Charge It!"

TAKE UP TO SIX MONTHS TO PAY
PAY NOTHING DOWN

Your Credit is IMMEDIATE with Charles Baron.
There is no waiting. There is no delay.
Don't hesitate. Open a charge account today.

BANKAMERICARD ACCEPTED
OPEN TODAY, SUNDAY 10 to 5 P.M.

This is not a MARCH clearance of odds and ends... but our semi-annual ALL OUT SALE OF EVERY SUIT, SPORT COAT and SLACKS in the store.

Charles Baron Ltd.

4916 East Second Street, Long Beach
OPPOSITE MOEY'S RESTAURANT
IN THE BELMONT THEATRE BLDG.

U.S. Output of Crude Oil Near Record

By MAX B. SKELTON

HOUSTON, Tex. (AP)—Except for one brief period in the 1957 Suez crisis, more crude oil is being produced in the United States than ever before in history.

Production the week before last averaged 7,705,910 barrels a day.

The only time domestic output has ever exceeded this amount was in March 1937, during the four final weeks of the big push to supply Western Europe with oil during the Suez emergency.

The 1957 spurt in domestic production was a temporary result of bombs having closed the Suez Canal and deprived Western Europe of its normal supply from the Middle East. Domestic production averaged more than 7,500,000 barrels a day only in the final eight weeks of the emergency.

THE CURRENT level for United States production is a result of gradual but steady growth. The average of 7,705,910 barrels daily marked the 37th consecutive week in which output has exceeded 7,500,000.

Domestic producers now are within striking distance of the temporary but all-time high they established the week of March 22, 1957, with a daily average of 7,818,400 barrels.

The Suez crisis developed at a time the domestic industry was beginning to feel the effects of a rapidly developing worldwide surplus of crude.

Reserve producing capacity made the rapid buildup during the emergency relatively easy but the sharp cutbacks after reopening of the canal plunged the industry into a recession of its own.

UNITED STATES output climbed 837,000 barrels a day during the crisis but the rapid series of cutbacks after the emergency exceeded 1,618,000 barrels a day.

From the record level of March 1957 domestic output dropped to a low of 6,220,385 barrels a day in May 1958. Independent producers had been clamoring for federal controls over oil imports prior to the Suez crisis. The emergency delayed the start of a voluntary control program until July, 1957. Mandatory provisions were added to the program in March 1959.

Domestic output had exceeded 7,000,000 barrels a day during only 10 weeks of 1958, compared to 46 weeks in 1956 and 26 weeks in 1957.

THE GRADUAL comeback began in 1959 when the daily rate of production ranged from a low of 6,732,825 barrels to a high of 7,215,975. Since then, the gradual growth has continued in this manner:

1960 — From a low of 6,711,010 barrels a day to a high of 7,318,210.

1961 — From a low of 6,388,060 to a high of 7,387,000.

1962 — From a low of 7,196,960 to a high of 7,479,010.

1963 — From a low of 7,206,660 to a high of 7,666,710.

1964 to date—From a low of 7,573,960 to a high of 7,705,910.

Domestic output has not dropped below 7,000,000 barrels a day since late July 1961.

Fraternity Convention Slated Here

Delegates from 10 colleges will meet at the California State College at Long Beach March 21 and 22 for the section convention of the Zeta Beta Tau social fraternity.

Represented will be fraternity chapters at USC, UCLA, the University of California at Berkeley, Long Beach, San Diego and San Fernando Valley state colleges, and the Universities of Arizona, Washington and British Columbia.

IF YOU VALUE time—save lots of it by doing your apartment-hunting in Classified ads. To find the place you want, turn to classification 106 today.

Butler's

MARCH

Home Sale

- Free Delivery
- Prompt Delivery
- Buy on No Money Down
- Easy Terms



199⁹⁵

82" Sofa and Matching Chair

Beautifully proportioned pieces in a striking up-to-the-minute Modern design. Exciting new higher back treatment for the utmost in style and comfort. Famous Kroehler quality in every detail; sturdy long-life construction; zippered foam cushions; exquisite Lawson button backs.

S & H Green Stamps Too!

Quality-Built for years of Comfort
special KROEHLER VALUE



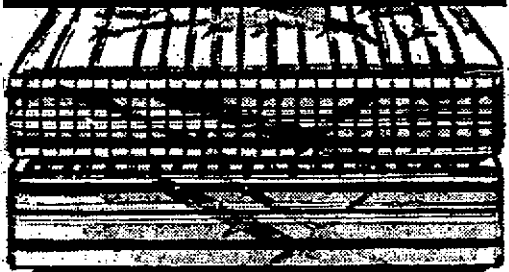
299⁹⁵

Kroehler Quality Sectional

Striking new sectional... now available at a tremendous savings! Famous Kroehler quality craftsmanship throughout; zippered foam cushions... exquisite Lawson button backs... meticulous custom tailoring. It's today's best investment in style and value!

SHOP SUNDAY NOON 'TIL 5 P.M.

BEDDING SALE



ENGLANDER BACK-MAGIC

39⁹⁹

Twin or Full Size

Matching Box Spring \$39.95

No Money Down
(O.A.C.)
Months to Pay

An amazing value at this low price. In addition to Magic Circle of Comfort and Support, BACK-MAGIC gives you the firmness of 504 matched, tempered-steel coils in firm mattress and matching box spring for coil-on-coil full ratio support. With these exclusive features, BACK-MAGIC gives you the comfort of a completely smooth sleeping surface. Covered in heavy stripe ticking.

Exclusive in Long Beach Area at Butler's

MAGIC PLUS OFFER

CLASSIC HOLLYWOOD SET

CHOICE OF PLASTIC, BRASS OR WOOD HEADBOARDS

Choose foam or inner-spring mattress in luxurious print ticking with matching box spring and sturdy steel frame.

\$69⁹⁵

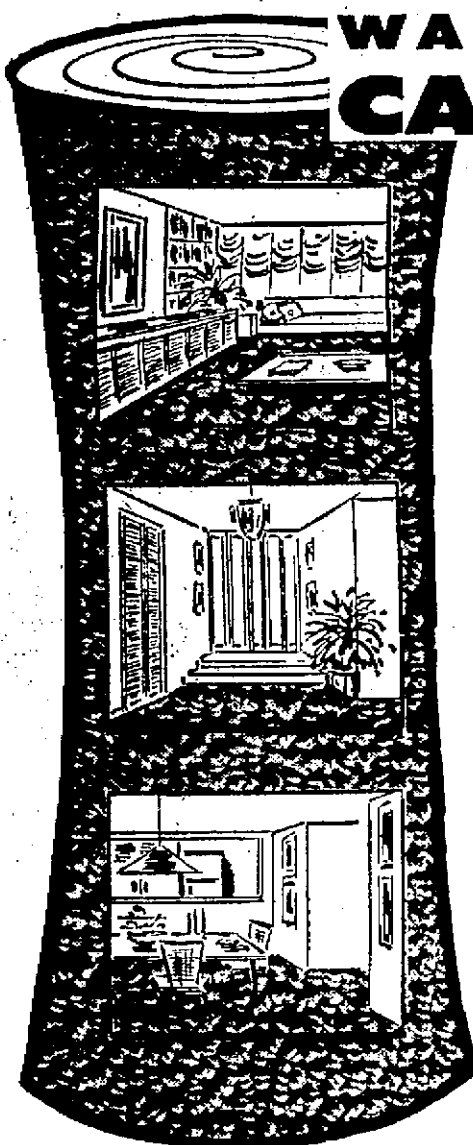
TWIN SIZE

ORTHO MAGIC 49⁹⁵

Twin or Full Size

Matching Box Spring \$49.95

312 coils in extra firm mattress plus 312 coils in matching box spring provide 624 tempered steel coils, in coil-on-coil construction for firm support. Magic Circle of Comfort and Support gives added firmness where it is needed most... in the center. Beautiful quilted rayon flannel cover.



WALL-TO-WALL CARPETING

NOW AT A LOW, LOW PRICE!

DUPONT 501 NYLON

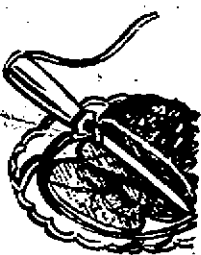
749

Sq. Yd. Completely Installed

Rich, long-wearing Durapon 501 Nylon Carpeting gives superior service. Will resist wear, soil and stains. "Durapon" is a heavy, long-wearing, hi-low weave available in several stunning new colors.

- Free Delivery
- Includes 50-oz. Waffle Pad
- Deluxe Tackless Installation
- Nothing Down Delivers

They're Here at Butler's General Electric Carving Knives



Reg. 21.95

Carves and slices professionally and so easily—all you do is guide it. Stainless Steel blades make neat, appetizing, cut-to-order servings.

Housewares Basement

17.95

10-Transistor Radio

Reg. 29.98

19.98

Wonderful gift ideal. Performs excellently. Includes batteries and ear-phone jack. Import. Gift boxed for giving.

Plastic Floral Arrangement

Reg. 2.98

1.98

A special price on beautiful floral arrangements in almost every decorating color. 6 different arrangements to choose from. Others from 98c to 3.98.

It's Springtime and
SLIPCOVER TIME
Quality Workmanship at
Exceptional Savings



CUSTOM SLIPCOVER SALE

Both Sofa and Chair

\$58⁸⁸

19.99

Standard Sofa (14 yds.)

39.99

Standard Chair (7 yds.)

Comparable prices on other styles. Delightful floral prints, textured plains. Custom cut in your home for perfect fit. Removable for easy cleaning. Come in and select your fabric and have our expert workmen transform that old set into new elegance. Fine quality fabric ordinarily priced at about twice the price.

LAKEWOOD CENTER

MEIcal 3-8101
GARfield 3-0901

MONDAY THRU FRIDAY 9:30 to 9:30... SATURDAY 9:30 to 5:30... SUNDAY NOON 'til 5

Evers' Widow Arrives for Compton Ceremony

By ANDY PARK

The widow of a slain Mississippi integration leader arrived in Compton Saturday night to participate in a ceremony today changing the name of Alabama Street to Medgar Evers Street, in honor of her husband.

The slim, poised widow presented views on a variety of subjects including discrimination in California, Mississippi's ex-Gov. Ross Barnett and President Johnson, but she refused any comment on the trial of her husband's accused slayer.



WIDOW OF SLAIN Mississippi integration leader Medgar Evers is welcomed to Los Angeles to attend a Compton street-renaming ceremony by Mrs. Lois Cooper, left, of Compton, a former Vicksburg, Miss., classmate of Mrs. Evers.

MRS. MYRTLE Evers, 30, was greeted at Los Angeles International Airport, after her flight from Jackson, Miss., by a high school friend she hadn't seen in 15 years. Mrs. Lois Cooper of Compton met the former Myrtle Beasley at the foot of the airliner's ramp and led the welcoming to California.

In a hastily called press conference in the airport lobby, after local NAACP leaders and Compton residents presented flowers and displayed welcoming signs, Mrs. Evers discussed the path of civil rights for the American Negro since her husband was shot down in front of their home in Jackson June 12, 1963.

"Not one single state or local official has yet offered any condolences to me," Mrs. Evers told newsmen. "As a matter of fact, we still get pointed to, and cars full of white people stop in front of the house and just look... and the crank phone calls continue."

ASKED to comment on the mistrial declared on Feb. 6 in Jackson in the prosecution of Byron de la Beckwith for the murder of her husband, Mrs. Evers said she would make no statement "until the matter is settled."

Fish Prices Pact OK'd by Unions

LOS ANGELES (UPI)—Four hundred members of two fishermen's unions voted unanimously Saturday to accept an agreement between mackerel and sardine-boat owners and canners increasing the price of fish \$5 a ton.

The fishermen's approval was necessary because their wages are based on canners' prices.

The vote cleared the way for 50 boats, immobilized for two months because of a price dispute between owners and canners, to sail Sunday night.

The votes were cast by separate meetings by members of the International Longshoremen's and Warehousemen's Union and the AFL-CIO Seafarers and Line Fishermen's Union.

SAVE AT BURKS

Final Inventory Tax Clearance Today Only

CASH AND CARRY

The following are a few of the hundreds of specials:

1964 19" RCA VICTOR Reg. \$189.95 **142⁸⁸**

1964 19" RCA VICTOR ALL CHANNEL TV UHF-VHF Reg. \$209.95 **148⁸⁸**

1964 19" ZENITH TV Reg. \$189.95 **132⁸⁸**

1964 19" Remote Control ZENITH with SPACE COMMAND Reg. \$269.95 **198⁸⁸**

1964 19" GENERAL ELECTRIC TV Reg. \$189.95 **138⁸⁸**

14" RCA VICTOR PORTABLE TV Very special at **88⁰⁰**

BURKS

356 Long Beach Blvd.

OPEN SUNDAY NOON TO 7

SAVE AT BURKS

Evers said she would make no statement "until the matter is settled."

The mother of three children said she "favors the continuance" of a chain-letter campaign that has brought a flood of envelopes to the law office of ex-Gov. Barnett, each containing money to aid the widow and family.

"At first I was against it," Mrs. Evers said, "but now I'd like to see how long it will be before anyone in Mississippi will tell me that they are receiving this money."

Mrs. Evers said she had given serious consideration to moving her family from Mississippi "and that consideration has centered on California." However, she continued, her presence in Mississippi is considered by many as a memorial to her husband and she will stay "for the foreseeable future."

THE WIDOW said that she "must wait and see" for more than "the first 100 days" before forming an opinion about President Johnson and his attitude toward the Negro's fight for equality.

"So far I have seen no change either better or worse in our position since the Kennedy assassination," Mrs. Evers said.

Asked to compare discrimination in Mississippi, or the South, to the rest of the nation, Mrs. Evers, carefully choosing her words, said that "hidden discrimination, I am sure, exists here in California as it does in many other states and, in a sense, that is worse than what we go through in Mississippi. At least we know what we're fighting."

Mrs. Evers will be present at the change-of-name ceremonies today at 1 p.m. at the intersection of Alabama-Evers Street and Poplar Avenue and then a motorcade will take her to a 2:15 p.m. meeting at Ramon Gonzales Park where she will address a gathering.

Barry Fails to Rivet N. Carolina Delegates

GREENSBORO, N.C. (UPI)—Presidential hopeful Sen. Barry Goldwater won the endorsement of North Carolina Republicans Saturday but they refused to commit their 26 votes to him in the national convention.

Goldwater came here to woo the state's GOP delegates in hopes their support would start a Southern landslide for him.

BUT AFTER Goldwater's speech and a bitter debate, the state GOP convention by-passed a resolution committing delegates to the Arizona Republican and adopted a resolution simply endorsing him. It was a bitter disappointment to Goldwater's supporters in North Carolina, but about all they could expect after a ruling to the chair that only four delegates—if any—could be instructed.

★ FREE Nightly Entertainment

FUN ... for the whole family

THE 1964 5th ANNUAL HOME-O-RAMA

in the new beautiful **LONG BEACH ARENA**

In Downtown Long Beach

LAST TIME TODAY!

DOORS OPEN AT 12 NOON!

Adm. \$1.25 — Juniors, 90c

Children under 12—FREE with parent

Stage Show Matinees Sat. and Sun.

Valuable Door Prizes Given Away FREE Daily!

WIN FREE VACATIONS TO SAN FRANCISCO AREA!

the famous **WARD SINGERS**

World Famed "Hootenanny" Group

Just Back from a Successful World Tour!

★ Win FREE VACATIONS at APPLE VALLEY

★ Over 300 Fabulous, Exciting and Beautiful Exhibits

SPONSORED BY LONG BEACH BUILDERS EXCHANGE

Barry Gets Backing of CRA Unit

SAN FRANCISCO (UPI)—The California Republican Assembly listened politely to moderate Harold Stassen Saturday, then came out strongly in favor of supporting Arizona Sen. Barry Goldwater for the GOP presidential nomination.

Stassen appeared before a "fact-finding" subcommittee of the CRA to ask for the assembly's support at the Republican convention here in July.

He said the only way the Republicans can put a man in the White House next November is to "avoid the extremes of its own thinking."

After hearing Stassen, and representatives of Goldwater and New York Gov. Nelson Rockefeller, the subcommittee voted 12 for Goldwater, 8 for Rockefeller and 1 for Stassen.

THE RESULTS of the subcommittee's vote goes to the full committee today, and it will decide which of the three candidates to recommend for support by the full assembly.

"Whether or not I receive the endorsement is not as important as for ourselves to save the party from its own extremes," said the former Minnesota governor.

Rites Tuesday for Kreider, Outdoor-Sports Writer

Funeral service for Claude M. Kreider, former Long Beach assistant fire chief and a writer on outdoor sports, will be Tuesday at 2 p.m. in St. Luke's Episcopal Church. Kreider, 75, died at his home, 2001 Dawson Ave., on Friday.

He was a native of Kansas, but he spent 58 years in California. He retired as assistant fire chief in 1947 after 38 years with the department.

He was associate editor of Western Outdoor News, a member of the Outdoor Writers of America. He also belonged to the Long Beach Casting Club, the Long Beach Spin Fishing Club, was an honorary member of the Long Beach Tuna Club, retired police and Fire Association, and St. Luke's.

Surviving are his wife, Isabel M.; son, Peter A.; daughter, Mrs. Frances Rowe. Hunter Mortuary is in charge.

\$7.95 per month

It's a Wurlitzer!

MANNING'S

IN WALLICH'S MUSIC CITY **LAKEWOOD**
5255 Lakewood Blvd.
(at Candlewood)
ME 3-0181

IN WALLICH'S MUSIC CITY **SOUTH BAY**
Hawthorne & Artesia
FR 0-4511

OPEN SUNDAY

M-m-m-m!

HE'S not worried by

INCOME TAX

\$5 UP

SMART MAN! He took his tax to BLOCK... HE'S getting fast, accurate guaranteed tax service at the lowest cost in town! **BE SMART. TOO!** See your nearest Block office today!

GUARANTEE
We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

BLOCK INC.

Nation's Largest Tax Service 500 Offices Across the United States

LONG BEACH	NORTH LONG BEACH
1432 E. 7th St.	1167 E. Artesia Blvd.
HUNTINGTON PARK	GARDENA
2681 E. Florence Ave.	16128 S. Western Ave.
INGLEWOOD	WEST LOS ANGELES
4301 W. Century Blvd.	4711 Creighton Blvd.
OCEANA	REDEDA
1244 E. Colorado Blvd.	18516 Sherman Way
ALHAMBRA	634 W. Valley Blvd.

Weekdays, 9 a.m.-9 p.m.; Sat. & Sun. 9-5 Ph. 436-0916
NO APPOINTMENT NECESSARY

DENTAL PLATES

with ALL THE CREDIT YOU NEED!

PAY ME AFTER APRIL 15th

New MODERN DENTAL PLATES are available to everyone with Dr. Beauchamp's EASY CREDIT TERMS and VERY LOW PRICES. Make your first small payment after April 15th, then take as long as 2 years to pay on approved credit. All credit is strictly confidential and handled by us. No finance company or bank to deal with. Come in NOW and take advantage of Dr. Beauchamp's PAY LATER CREDIT PLAN, NO DELAY • NO RED TAPE • WORK STARTED IMMEDIATELY. NO APPOINTMENT NECESSARY.

BIG SAVINGS NOW! THE TIME OF THE YEAR TO REALLY SAVE

Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

PLATEWORK • EXTRACTIONS • PARTIALS • X-RAYS • FILLINGS • CROWNS • INLAYS •

Pensioners & Union Members Welcomed!

PENSIONERS:
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

UNION MEMBERS:
FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.

DR. BEAUCHAMP
438 PINE AVENUE
LONG BEACH
FREE PARKING HE 5-0240

SODIUM PENTOTHAL ARRANGED
PLATES REPAIRED WHILE YOU WAIT!



HARDWARE

Sav-on FIX-UP for Spring

BARGAINS PLUS BLUE CHIP STAMPS

"Funsaver" 8mm Camera
With roll of Kodachrome 11 film and book of "Movie-Making Ideas". Precision made for years of dependable service.
15.88

8mm Color Film
Kodachrome 11 — 50 ft. of film for home movies with lifelike color, sharp details.
1.98

POLIDENT
Denture Cleanser
Cleans without brushing.
64c 7 oz. Size
47c

BOSS
Work Gloves
White cotton with blue elasticized wrists.
4 Pr. 1.00

SAV-ON
Motor Oil
Pure Paraffin Base
SAE 20-30-40
8 1.00
1 qt. Cans

KING EDWARD
Cigars
"Imperial"
Box of 50
2.19

BICYCLE
Playing Cards
Poker, Bridge & Pinochle decks, Rider backs.
21.00

NYLON
Hosiery
"Charmeen"
SEAMLESS — Unconditionally guaranteed by SAV-ON.
REG. 79c
21.00

CHALLENGE
Hot Water Bottle
2 qt. size. Red rubber white stopper. Guaranteed.
98c

KITES & TWINE
2 stick with 250 ft. of twine **13c**
2 stick — plasticized, 250 ft. of twine **23c**
1,000 ft. of balled twine **23c**

Military Assortment
ANDY GARD — Choice of Tank & Jeep, Wombat & Jeep, Troop Carrier & Jeep or Supply Truck & Jeep. Each set with toy soldiers and equipment. **69c**

"Magic Mary" Assortment
By BRADLEY — Magnetic dolls with smart wardrobes. Dolls are over 10" tall, each box has 15 different colorful dresses. **69c**

Nursery Puzzles
PLAYSKOOL — Giant size cut-out pieces for children 2 to 6 years. Many colorful puzzles to choose from. **1.19**

Parchessi GAME
SELCHOW — Backgammon Game of India ... 15 1/2" folding board, counters, dice, cups and directions. Fun for the whole family. **79c**

MONSTER BUBBLES
By WHAM-O — They wobble — they wiggle ... up to 6 ft. big in a rainbow of colors. **79c**

DUNCAN "YO-YO's"
Engineers ... **39c** World of Colors **79c**
Tournament ... **49c** Sonic Satellites **79c**
Wacky Moves ... **49c** Butterfly ... **79c**
Imperial ... **79c** Replacement Strings ... **29c**

Spiral Screw Driver
"STANLEY" — Smooth Yankee action ... Reg. 2.49 **2.29**

Hand Drill
"STANLEY" — Fine quality tool for easy boring of wood. **1.89**
Reg. 2.49

8" Wrench
"STANLEY" — Adjustable for size of nut — forged steel — chrome finish. Reg. 2.79 **2.49**

Hack Saw
"STANLEY" — Rigid steel frame ... tough tungsten blade. **2.09**
Reg. 2.49

Claw Hammer
"STANLEY" — 16 oz. forged steel head, select hickory handle. Reg. 1.79 **1.49**

9" Torpedo LEVEL
"STANLEY" — Aluminum, pocket size, three vials. **1.89**
Reg. 2.29

Ball Pein Hammer
"STANLEY" — 12 oz. ... forged steel head, select hickory handle. **1.79**
Reg. 2.19

Combination Pliers
"STANLEY" — forged steel ... chrome finish resists rust. Reg. 1.19 **98c**

6 FT. Extension Rule
"STANLEY" — Special design for 1,000 measuring uses. **1.79**
Reg. 2.19

Trimming PLANE
"STANLEY" — Razor-keen cutter for door, windows. **1.39**
Reg. 1.59

Combination Square
"STANLEY" — 12 inch accurate rule, level and scriber in handle. Reg. 2.19 **1.79**

Pocket Rule
6 ft. x 1/2" white steel blade. Durable & flexible ... for precise measuring. **79c**
Reg. 89c

A LABEL for BEAUTY
"Beauty Salon"
To wrap up 9 of the world's most precious professional formulas at Never Before Savings.

UNCONDITIONALLY GUARANTEED BY SAV-ON

Night Cream
BEAUTY SALON — Lightly scented moisturizing cream containing the "Heart" of lanolin. 1 1/2 oz. **1.50**

Perennia Cream
BEAUTY SALON — For prolonging the look of youth. 1 1/2 oz. **3.50**

Cleansing Cream
BEAUTY SALON — Removes the heaviest of make-up, yet is safe for most sensitive skin. 3 1/2 oz. **1.00**

Skin Freshener
BEAUTY SALON — Mild, effective astringent lotion ... Non-alcoholic. 8 oz. **1.25**

Nail Polish Remover
BEAUTY SALON — With cuticle conditioner added. 4 oz. **29c**

Hand Cream
BEAUTY SALON — Moisturizes, softens and protects, use as an over-all body cream, also. 3 1/2 oz. **1.00**

Shampoo with EGG
BEAUTY SALON — Leaves hair bright, easy to manage. **2 for 1.00**

Nutri-Nail
BEAUTY SALON — Cream for stronger, healthier fingernails. **1.00**

Glo & Behold
BEAUTY SALON — Liquid make-up & powder finish, all in one. 1 1/2 oz. **1.25**

Hand & Body LOTION
By Dr. Barry
Protects skin from dryness. 3.25 12 oz. Size **1.85**

Sparkling Burgundy
Bubbling Bath Oil by PRINCE MATCHABELLI. 4 oz. **1.00**

Flatter Magic
WITH FREE Pore Size. By Dr. Barry. Matte make-up in a tube. **2.00**

Hypnotique
Spray Mist Cologne With FREE Bath Perfume. By Max Factor **3.50**

Primitif
Spray Mist Cologne With FREE Bath Perfume. By Max Factor **3.50**

ICE-O-DERM
With FREE Eye-brow-eyeliner Pencil. 2.00 Val. **1.50**

SATURA
Moisture Cream by Dorothy Gray. Aids in prevention of dryness. Reg. 8.50 **6.00**

SAV-ON DRUGGISTS HAVE SPENT YEARS STUDYING PHARMACY
The practice of pharmacy is an exact science. That is why every Sav-on pharmacist is required to spend years in the study of drugs and their effects, and must pass many examinations before he is licensed. Bring your next prescription to Sav-on.

EASTER IS EARLY THIS YEAR
COME AND SEE OUR SPECTACULAR ARRAY OF COLORFUL MERCHANDISE

LONG BEACH
4th & Pine

LOS ALTOS
2164 Belli, Blvd.

LAKEWOOD
5248 Lakw. Blvd.

LADIES' Electric Shaver
SCHICK "Crows Jewel" — Hooded golden head shaves gently ... eliminates nicks & scratches. Slim, sculptured shape. **14.88**

MEN'S Electric Shaver
"Hamilton 25" — High speed cutters — no pinch ... no burn! Handsome dresser case included. **18.88**

Brush & Comb SET
PRD-LON — Graceful lotes pattern brush, nylon bristles, matching comb. Ass't pastel colors. **98c**

Formula 21
Liquid Lanolin Conditioner — for Skin, Hair & Scalp — Makes skin velvety smooth, adds life to dull hair. 8 oz. 1.75 Size **89c**

8mm Color Film INCLUDING PROCESSING
"Kodachrome" — 2 sided 25 ft. roll makes 50 ft. of beautiful color film. **1.88**

Instamatic 100 Camera
OUTFIT — "BROWNIE" — Instant, automatic loading for color slide, color snaps or black & white snaps. Camera, film, batteries, wrist strap included. **12.88**

Clock-Radio
With Snooze-Alarm — Automatic wake-to-music, 4" Dyna-power speaker, built-in ferrite rod antenna. Aesthetics white. **18.88**

MEN'S Wrist Watch
SOVEREIGN — Shock resistant — Swiss movement calendar watches with yellow or silver color cases & matching expansion bands. **15.95**

Sav-on LIBBEY GLASSWARE

See our superb selection of crystal-clear, first quality glassware with "safedge" (Guaranteed Against Chipping). Beverage & beer glasses to tony tigger and cordial glasses.

10-oz. Pitcher	16-oz. Beverage	8-oz. Tumbler	14-oz. Teal Tea	4-oz. Wine	4 1/2-oz. Cocktail	1 1/2-oz. Zambie
411.00	611.00	811.00	611.00	311.00	311.00	811.00
1 1/2-oz. Champagne	2-oz. Martini	3 1/2-oz. Champagne	8-oz. Cocktail	1 1/2-oz. Old Fashioned	2-oz. Brandy	10 1/2-oz. Goblet
611.00	311.00	311.00	811.00	811.00	311.00	311.00
1-oz. Cordial	8-oz. Juice	1 1/2-oz. Jigger	8-oz. Sherbet	14 1/2-oz. Hi-Ball		
311.00	811.00	10c	811.00	611.00		

SAV-ON SELF-SERVICE DRUG STORES
OPEN 9 AM-10 PM ... 7 DAYS A WEEK

DAY NURSERY MARK

Mrs. Case On Board 50 Years

It was the days of the Pierce Arrow and the Maxwell when Mrs. Walter H. Case went on the board of directors of the Long Beach Day Nursery, then a two-room establishment in the United Charities building which was at 738 American Ave.

Last month Mrs. Case set what is believed to be a new record for consecutive volunteer service on a board dedicated to public service. She retired after half a century of membership.

The board, accepting her retirement with regret, cited her for her service to the establishment set up to care for children of working parents. She was granted honorary membership on the board.



MRS. WALTER CASE
Last Leaf

MRS. CASE joined the board in 1913 just a year earlier the Day Nursery was founded by an Associated Charities committee, at the instigation of Florence Fisher, a retired school teacher.

The late Mrs. Fred Bixby, president of the organization for 35 years, got her interest in the work, said Mrs. Case, who for a few years also served as treasurer.

"I remember in the beginning Mrs. Fisher cooked and took charge of the children at the nursery. Board members would serve one day a week. But that didn't work out," she said. "The changing personnel didn't set too well with the children."

THE FIRST day the nursery opened three children were left by working parents.

Today there are about 200 children cared for in the three nurseries, now a United Way-affiliated organization: West Branch, 1548 Chestnut Ave.; East Branch, 3965 Bellflower Blvd. and North Branch, 495 E. Plymouth St.

"We just grew and grew," said Mrs. Case reminiscing about the Nursery development over the years. "Mrs. Adele Tichenor, the Rotary Club, Mrs. Bixby, a Mrs. C. F. A. Johnson and others

made large grants of money to the program.

"We used to have a regular program of money raising events going all the time—we had milk bottles with our labels on them in the markets around town and we always had card parties going."

"WE EVEN offered tours of the orange groves—with a box lunch thrown in—for \$1.50. We would borrow automobiles from the people in our group and take people through the orange groves. In those days there were more orange groves around."

"We gave that up after about three tours, though," said Mrs. Case. "At \$1.50 we didn't make much money."

The Day Nursery program attracted and continues to attract a dedicated group of people sincerely anxious to help care for the children of people who must work, she said. "It was progress all the way."

The old group—those who founded the program and the people who were on the board in the first years—is gone. "I guess I'm the last leaf on the tree," said Mrs. Case.

Gen. Caladra Heads Air Safety Group

NEW YORK (UPI)—The Flight Safety Foundation has elected Maj. Gen. Joseph D. Caladra (USAF, ret.), one of the nation's top air safety experts, as its new president.

Gen. Caladra, known throughout the aviation world as "Smokey," was the Air Force's first deputy inspector general for safety—a post he assumed in 1959 involving consolidation of all Air Force functions dealing with ground, air, missile and nuclear safety.

He succeeds C. J. McCarthy, retired aircraft industry executive, who was elected vice chairman of the foundation's board of governors.

The Flight Safety Foundation is an independent, non-profit organization devoted to promotion of air safety and supported by several hundred corporate members, including 75 free-world airlines.

The 54-year old Caladra retired from the Air Force recently after achieving a safety improvement record that lowered the service's aircraft accident rate from 20 crashes per 100,000 flight hours to 3.8.

Red Cross Names More for Drive

With the naming of more area chairmen of the March Red Cross Fund Campaign, James A. Willingham, campaign chairman, said Saturday that district leader appointments now have been completed.

Val Deaser, chief electrical engineer of the Long Beach Harbor Department, was named chairman of the harbor area. Fred W. Baxter, Signal Hill city manager, will lead the drive in that city. He is a member of the Red Cross board.

The Lakewood business



VAL DEASER
Port Area Head

campaign will be directed by Fred Sanchez, manager of Hody's Lakewood. Barney Walczak, director of personnel for Long Beach city, will serve as fund chairman for the campaign among public employees.

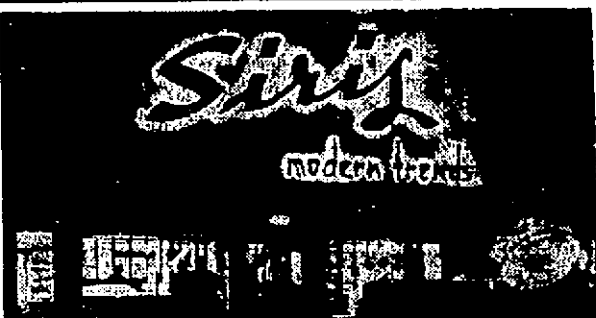
Ad Club to Hear About TV Cartoons

Robert Dyer, regional manager of the West coast sales for Hanna-Barbera productions, creators of Yogi Bear and other TV cartoon characters, will be the speaker at the luncheon meeting of the Advertising Club of Long Beach Thursday at the Lafayette Hotel.

President Perry Griffith will preside; William C. Boyd will be chairman of the day.



FRED W. BAXTER
Signal Hill Manager



SIRIS LEAVES LOCATION ESTABLISHED FOR 3 GENERATIONS FOR QUARTERS MUCH LARGER IN SIZE:

Because....

OUR FREE DECORATING SERVICE STILL PREVAILS DURING THIS SALE

Our new building at 1235 Long Beach Boulevard will soon be ready to occupy. We feel it foolish to move all existing furniture across the street, so out it goes regardless of price. No restrictions. All quality pieces go, many living room, bedroom and dining rooms still left. Thousands of dollars worth of oils, marble, and knick-knacks, at low, low prices. We're coming to the final few weeks, the selection is still good so come in now. Don't wait. Below are a few actual photographs of some real fantastic values, exactly as shown. Again, don't delay—save.

TODAY, SUNDAY, 11 A.M.-5 P.M.

225 REMAINING LAMPS

GOLD LEAF, FIGURINES, ORIENTAL, ITALIAN, SOLID BRASS, GLASS, YOU NAME IT!

145 REMAINING TABLES

MARBLE, WALNUT, GLASS, ORIENTAL, ITALIAN, SPANISH, MODERN, WHITE, BLACK WALNUT.

17 REMAINING BEDROOM SETS

MODERN, ORIENTAL, ITALIAN, FRENCH, IN WHITE, WALNUT, BLACK, FULL AND KINGSIZE SETS.

85 REMAINING PICTURES

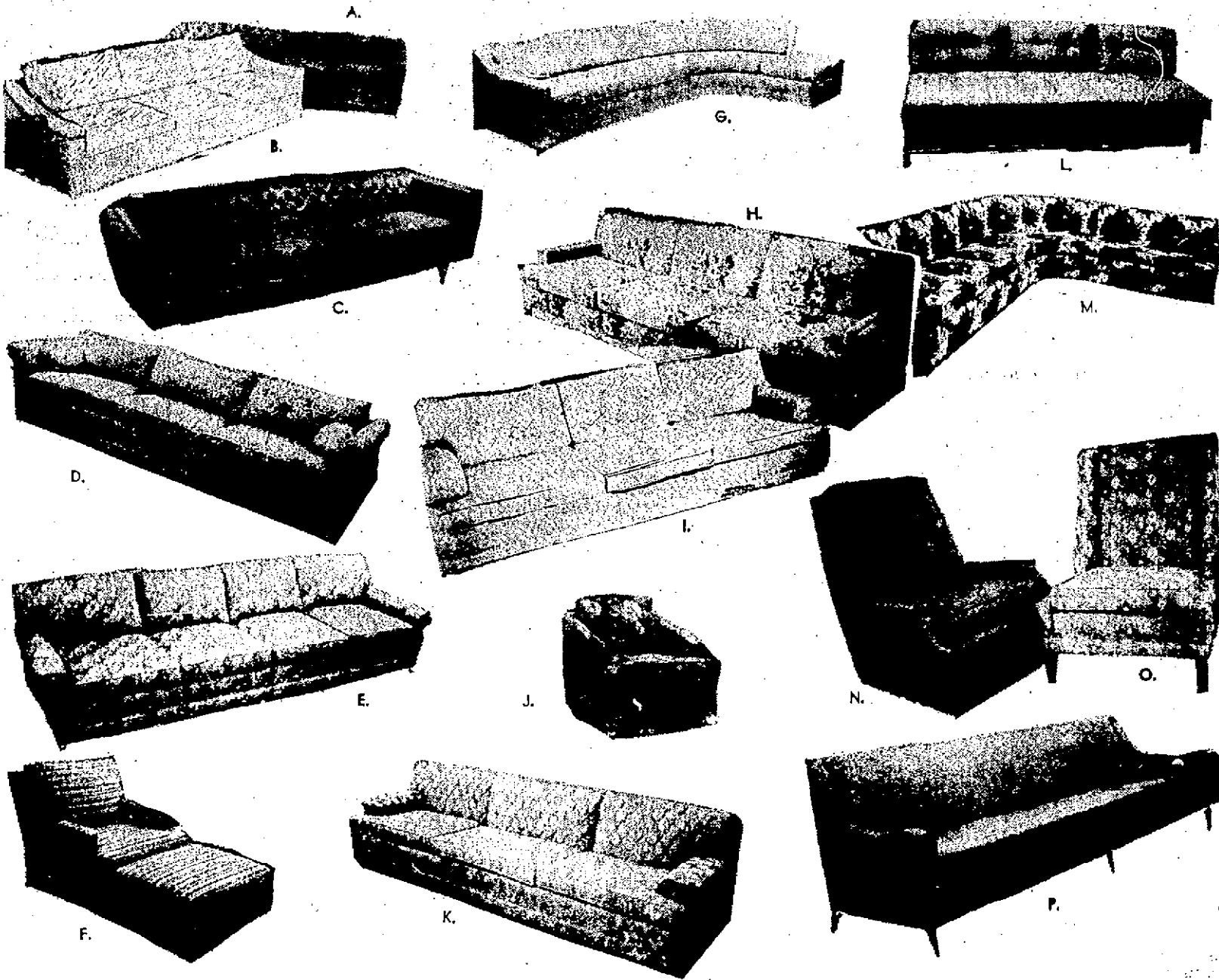
PRINTS AND ORIGINALS, MODERN, ORIENTAL, TRADITIONAL IMPORTED EUROPEAN OILS.

21 REMAINING DINING SETS

FROM 5-PIECE FORMICA TO MAGNIFICENT ORIENTAL AND ITALIAN SETS, GAME TABLES AND CHAIRS.

29.50-119.50 VALUES	ON SALE	10.-45.
39.50-189.50 VALUES	ON SALE	19.75-100.
175.00-550.00 VALUES	ON SALE	125.-375.
39.50-139.50 VALUES	ON SALE	20.-75.
75.00-615.50 VALUES	ON SALE	55.-475.

SOFAS • ONE-OF-A-KIND • SAMPLES • SECTIONALS • SLEEPERS • DISCONTINUED PATTERNS



HUNDREDS OF SOFAS AND CHAIRS STILL TO CHOOSE FROM

A. HAND TUFTED, HAND TIED, QUALITY DOWN-FILLED 9-FOOT SOFA IN LUXURY FABRIC. REG. 729.50.....	579.	I. CONTEMPO 8-FT. QUILTED SOFA, PERFECT FOR ANY DECOR. T-CUSHION. REG. 249.....	175.
B. 8-FT. QUILTED SOFA, LOOSE PILLOW SEAT AND BACK, ZIPPERED CUSHIONS. REG. 249.....	175.	J. EXCITING PRINT QUILTED CHAIR, FOAM SEAT, SHEPHERD CASTERS. REG. 159.95.....	119.
C. DEEP TUFTED 8-FT. SOFA. DACRON AND FOAM SEATS. REG. 319.....	200.	K. CUSTOM BACK 9-FT. SOFA, CUSTOM QUILTED. REG. 429.95.....	277.
D. 9-FT. SPANISH SOFA IN EXPENSIVE FABRIC, COMFORT BEYOND COMPARE. REG. 499.95.....	353.	L. ORIENTAL SOFA, 6-FEET LONG WITH BLACK FRAME FOR ACCENT. REG. 199.95.....	138.
E. 10-FOOT SOFA IN IMPORTED FABRIC, MARFLEX SEATS BY QUALITY. REG. 649.95.....	499.	M. 20-FT. OF QUILTED SECTIONAL, A DREAM PATTERN. REG. 699.50.....	515.
F. DOWN FILLED BACK CHAIR, EXTRA LARGE FOR DEEP COMFORT. INCLUDES OTTOMAN. REG. 399.....	275.	N. HI-BACK CHAIR, DEEP HI BACK COMFORT, IN DURABLE FABRIC. REG. 159.95.....	119.
G. 18-FT. SECTIONAL IN LOVELY QUILTED FABRIC FOR BEAUTY AND COMFORT. REG. 449.....	337.	O. OCCASIONAL CHAIR, TALL AND HANDSOME, FOAM SEAT, WOOD BASE. REG. 149.95.....	99.
H. BOLD PRINT SOFA, 100" OF THE FINEST QUALITY SEATING. MARFLEX CUSHIONS. REG. 399.50.....	277.	P. DANISH STYLED SOFA IN WOVEN TWEEDS, FOAM SEAT AVAILABLE, 7 OR 8 FEET. REG. 249.95.....	175.

SIRIS FURNITURE

1252 LONG BEACH BLVD.

PHONE HE 7-3593

FREE PARKING IN REAR . . . TERMS AS USUAL . . . OPEN MON. AND FRI. 'TIL 9 P.M.—DAILY 9 to 5:30 P.M.—SUN. 11 to 5 P.M.

Slate Industrial Education Parley

Independent-Press-Telegram

EDITORIALS, PAGES B-2-3

TALENTED STUDENTS

Postgraduate Grants Given 26

Twenty-six high school graduates of the south Los Angeles and Orange County areas have won Woodrow Wilson National Fellowship grants for first-year post-college-graduation study.

The foundation is a private organization which encourages talented students to choose college teaching as a career. Fellowship selections are made nationally on college records, recommendations and panel interviews.

The students, among 503 chosen in California, are:

ARTESIA—David Mandel, Artesia High School.

COMPTON—Frank Galeener, Annette Waters, Compton High School.

DOWNEY—Judith Mitchell, Warren High School.

GARDENA—Kenneth Battinovich, Denis Kelly, Serra High School.

GARDEN GROVE—Linley Jensen, Garden Grove High School.

HUNTINGTON BEACH—Althea Ketchum, Huntington

Beach High School.

LOMITA—Delbert True, Narbonne High School.

LONG BEACH—Thomas Porter, Jordan High School.

Judith Warner, Polytechnic High School; Jeanne Ferguson, Carol Wells, Millikan High School; Robert Rees, Donald Stone, Wilson High School.

NEWPORT BEACH—Richard Craig, Ross Eckert, Barbara Lardner, David Renaker, Newport Harbor High School.

NORWALK—Edward Bloomfield, Mrs. Margaret Boyle Solomon, Excelsior High School.

PICO RIVERA—John Flowers, John Hill, El Rancho High School.

SANTA ANA—Robert Blakely, Lauren Mather, Mrs. Elizabeth Cook Mitchell, Santa Ana High School.

S.F. Mayor Will Speak in Anaheim

More than 2,500 delegates will attend the 35th annual convention of the California Industrial Education Association March 6 and 7 at the Disneyland Hotel, Anaheim.

The meeting coincides with "Industrial Education Week in California," which starts Sunday.

Speakers will include Jack Shelley, mayor of San Francisco; Wesley P. Smith, director of vocational education, State Department of Education; Frank B. Lindsay, chief of the Bureau of Secondary Education, State Department of Education; and Dr. Seymour L. Wolfbein, director of the Office of Manpower, Automation and Training for the U.S. Department of Labor.

The California Council of Vocational Education award and the American Industrial Arts Association's outstanding teacher awards will be presented at the convention, which also will feature displays by more than 100 commercial exhibitors. The convention will conclude Saturday night with the annual banquet.

'Progress' Speakers Named

A sextet of Long Beach's most notable speakers will lend their oratorical talents at the Fourth Congress for Community Progress, slated for Friday, March 13, at the Edgewater Inn Marina Hotel.

Headlining the all-day, community-wide event will be G. B. Gordon, assistant to the president at Pacific Christian College, who will provide the inspirational address at the congress luncheon.

"Long Beach, the Magnificent" will be his topic.

Gordon joined the staff of P.C.C. in 1958 as executive director of college development and professor of speech, radio and television.

OTHERS WHO will speak during the day are Dr. Orville W. Cole, president of the Long Beach Chamber of Commerce; Claude Ryerson, a local realtor and chairman of the congress; John Mansell, city manager of Long Beach; Ken Hemphill, a former president of the chamber, and Harry J. Krusz, executive vice president of the chamber.

Dr. Cole will keynote the day's activities. Ryerson will preside at the breakfast session.

Mansell will give participants of the event "A Look at City Hall." He also is scheduled to speak at the breakfast.

Hemphill will act as moderator during the assembly in the afternoon.

Krusz will wind up the day's activity with a conference summary, an overall picture of what the congress achieves and what action will be stimulated from the event.

Deadline for Dog Licenses

Midnight tonight is the deadline to avoid paying a 100 percent penalty for 1964 Long Beach dog licenses, according to the L.B. Animal Shelter.

An application, accompanied by a valid rabies inoculation certificate, must be postmarked prior to midnight and mailed with the \$3 fee to avoid the late penalty of \$3.

Extra license inspectors will be on hand from 8 a.m. to 8 p.m. today at the shelter, 3001 E. Willow St., for those who wish to have their dogs inspected and pick up the licenses in person. All dogs over four months old must be inoculated and licensed, officials warned.

Powerful Radio Pulsates Beacon for Navigators

By LOU JOBST
Marine Editor

One of the world's most powerful radio stations is pulsating a navigation beacon to more than 1 1/4-million-square miles of the West Coast and Pacific Ocean from a high landfill here called San Mateo Point.

The \$300,000 Coast Guard facility, perched atop a 45-acre bluff site overlooking one of the nation's most famous surfing spots, San Onofre Beach, and the Camp Pendleton Marine Base, is called a Loran station.

Loran is CG "lingo" for Long Range Aid to Navigation.

The San Mateo Loran station, manned by a team of six Coast Guard electronic specialists, is the first Loran station in Southern California.

UTILIZING a one million-watt transmitter, the station sends a navigation radio beam 1,400 miles out into the Pacific, more than half the nautical distance to Hawaii.

The beacon, beamed from a 120-foot steel tower, is 20 times as powerful as the largest radio station on the West Coast. The biggest commercial transmitter is 50,000-watts.

The San Mateo station, which includes an air-conditioned, surgically clean radio center, bachelor quarters and housing for three families, was opened last fall and officially commissioned this month.

Loran is a highly complicated system, but, in gross simplification, it works like this:

THE STATION emits 33 bursts or pulses of energy per second. These pulses travel at the speed of light, 186,000-miles-per-second. They sweep in an outward (360 degree) curve and are picked up at a "slave" Loran station at Point

Arguel, north of Santa Barbara. There they are fired back to San Mateo Point.

Any vessel at sea with a Loran receiver can measure the travel time between sending, bounce or reception and determine its longitudinal position. This is determined by using Loran maps which give a grid of positions, and timings.

Loran can also be used by aircraft and is basically a non-military system, available to ships and planes of any country at no cost. The only cost is the purchase of a Loran receiver, which, Burghart explained, can be bought for \$100 in war surplus stores.

"THE LOCATION of our transmitter is so accurately positioned it's ridiculous," said base commander William E. Burghart, 27, chief electronic technician, whose last duty station was on St. Paul Island in the isolated, frigid Pribilof Islands.

"This is heaven here by comparison," smiled Burghart, "up there we only



THE 'BIG BEAM'... Signal Reaches 1,400 Miles

got mail four times a year."

Burghart said that the Loran sender was positioned by innumerable fixes and is probably one of the most accurately located places on earth.

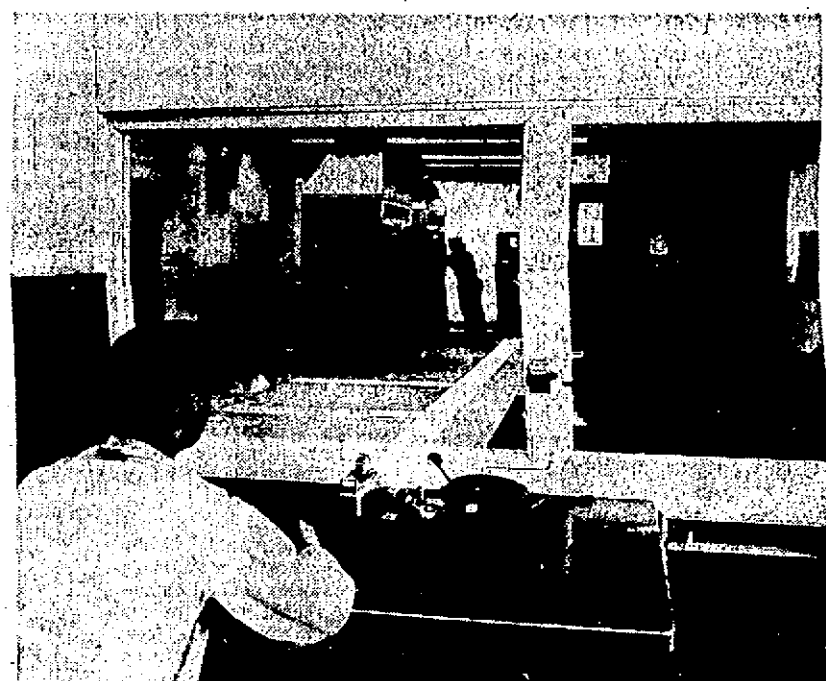
Burghart and his troops also approve of the location, but for other reasons. The men have full use of all the facilities at nearby Camp Pendleton and are far enough out of

the city for "country peace and quiet," but close enough to use its conveniences at any time.

While San Clemente has welcomed the Coast Guardsmen, Burghart admitted the station is causing some problems.

The powerful radio beacon interferes with home radios, resulting in some complaints.

"But it doesn't bother TV," he added.



CHIEF WILLIAM E. BURGHART... Surveys Instrument Room



SO IT'S California State College at Long Beach instead of Long Beach State College in California.

I'm enough of a traditionalist that name changes like that bother me at first, but the switch has such prestige backing and such good arguments are offered for it I'm not going to lose any sleep over it.

It's in order, however, to take note of a rather peculiar passage in an editorial on the name change appearing in the Forty-Niner, State College newspaper.

The new name, emphasizing the system first and the location second, has some proponents, the paper said, "because it lessens the stigma" of the college's connection with Long Beach. The editorial then mentioned community opposition to a "Communist debate" on the campus as a main reason for such feeling.

The editorial didn't endorse this sentiment, but it didn't take issue with it, either. Whether it represents any substantial feeling on the campus or was more or less an expression of an editorial writer's personal whim is not known to me, but it suggests some discussion.

AS ONE who has labored hard to promote friendly relations between town and campus, I am naturally disturbed.

My first reaction is to suggest that any student who feels there's stigma attached to the identity of the college with the city ought to pack up his gear and seek education elsewhere.

Long Beach invited the college here without cost to the state, provided a beautiful campus site and has been generally hospitable and helpful as its home city.

Considering that it takes time for a city to become a "college town" and that even in almost all college towns of longstanding status there's some friction between townspeople and campus, I think we have gotten along quite well.

WHETHER a Communist spokesman should be permitted to go on campus to make a speech or engage in a debate is one of those two-sided issues that can

provoke an argument in almost any group, on-campus, off-campus or mixed.

Whether community influence has been wholly responsible for the fact that no debate has occurred is doubtful. But if there are people in the city who think it should not come off in this tax-supported institution, that's their privilege, just as others who disagree have a right to opinion.

To look upon opposition opinion in town as casting a stigma on the campus is a narrow and immature view; it makes about as much sense as labeling the campus a nest of wild-eyed reds if the debate were held.

Some people simply lack the capacity to acknowledge the sincerity, intellectual honesty and decent motivation of people who disagree with them.

THERE ARE other areas of student-townspeople relationship that need some affirmative effort toward understanding.

The disturbance over fraternity and sorority residences in town was unfortunate and to some degree unfair to the students. But it resulted in better control of student conduct around the "houses" and at least partially removed friction. The City Council acted most fairly in dealing with the problem of housing for the "suspended" sororities, indicating an increasingly hospitable climate.

Among people living near campus there is some fretting over student parking. Here again, there is need for understanding on both sides. Presence of the campus does sustain property values.

There are few unmixed blessings. Realistic evaluations, I think, will show that there is vast mutual benefit for town and campus people in the presence of the college here.

Free Course in First Aid

The Red Cross will conduct a free first-aid class at the Long Beach Health Department, 2655 Pine Ave., beginning Thursday at 1 p.m.

The five-week class also will meet March 12, 19, 26 and April 2. It is a course designed for those who need the Red Cross first-aid certificate in their employment.

Law Essay Contest at LBSC

"How Much World Law Is in Our National Interest?" is the subject of an essay contest for students at Long Beach State College. It is sponsored by the Long Beach Chapter of United World Federalists.

The judges will be Bob Wells, Independent, Press-Telegram columnist; Dr. Emerson G. Hansen, pastor of the First Congregational Church, and attorney William Price. A \$100 prize will be given.

Mrs. Edna Zucker is contest chairman. Entries must be submitted at Faculty Office Building No. 2, English Department, LBSC, by April 2.

Rucci New ROA President

Lt. Cmdr. Fred Rucci, USN (ret.) at 5357 Wardlow Rd., has been elected president of the Retired Officers Association.

Other new officers are Lt. Richard Rowley and CWO Edward Vestner, vice presidents; Lt. Cmdr. Clyde Crowder, secretary, and Lt. Cmdr. George Holland, treasurer.

Speaker at the meeting at 7:30 p.m. Thursday at Allen Center, Terminal Island, will be Joseph Keen of the Fleet Reserve Association.

CENSUS OF POTENTIAL FUR COATS

Copters' Count of Seals Has Lot to Do With Moon, Fair Sex Too

If you've ever wondered what fishermen, the moon, and girls in fur coats have in common you might seek the answer from the Marine Corps Air Facility in Santa Ana.

Because they know. The answer involves Marine helicopters being used to count thousands of seals that visit the Southern California coast and off-shore islands about this time each year.

Participating in the flipper-counting program are doctors from the University of California and naval research personnel.

THE PURPOSE OF the annual count is to determine the number of seals congregating off the southern coastline, in addition to several important byproducts to the count.

Dr. Jack Green of North American Aviation in Downey accompanies the flights to

take samples of earth from the various count areas between Santa Barbara and Los Coronados Island off the Mexican coast.

Dr. Green explained the earth samples will help determine moon surface characteristics, which will help American astronauts when they land on the lunar surface.

The counting of the seals is also extremely important to the fishing industry, the UC doctors reported.

The seals have been increasing in number for some time, and the result is they have been consuming more fish, they said. This, in turn, effects the number of fish available in California waters for the fishermen.

And last, but not least, the ultimate count will give hunters an idea how many native seal skin coats will be available for the fair sex in the future.

TEA, BRING OWN SCONE

Cricket Clubs Will Clash Today on Field at College

A ripping afternoon is predicted today when two semipro teams square off in the Long Beach premiere of the rollicking sport of cricket.

The Britamer Cricket Club will meet the Orange County Cricket Club at 12:30 on the playing field in the lower campus of California State College at Long Beach.

The match is sponsored by the CSCLB drama department which also is presenting the West Coast premiere of the British comedy, "A Penny for a Song," Wednesday.

Tea will be served. Dress, optional.

Parks Mark Arbor Day

Arbor Day programs will be held this week and next week at four Los Angeles municipal parks in the harbor area.

Observances will be conducted at 4 p.m. Thursday in Banning Park, Wilmington; 4:30 p.m. March 9, Normont Terrace, Harbor City; 3:30 p.m. March 12, Normandale Playground, Carson area; and 4 p.m. March 12, Anderson Memorial Playground, San Pedro.

Eldorado Picnic Set Saturday

Volunteers campaigning for the development of El Dorado Park East have announced plans for a picnic there next Saturday as a substitute for the tree planting vetoed by city officials.

Their organizer, Mrs. Helen Hicks, 3508 Knoxville Ave., invited the public to join in the outing set for 1 p.m. in a section of the park north of Spring Street and about a quarter-mile east of the San Gabriel River.

Among the attractions will be free hot dogs and soft drinks; a six-by-eight foot display of the 1957 development plan for El Dorado Park, and a program of entertainment featuring folk singer Debbie Lantel, the Gabrielson Folk Singers, the Spare Time Barber Shop Quartette and two square-dance groups, the Whirlaways and the Fairs and Squares. There will also be a kite contest and other competitive events for children.

EDITORIAL

The Big Tax Cut

THE THEORY THAT a substantial tax cut will bolster the American economy is now to be tested.

According to this theory, the tax reduction furnishes the citizen with more spending money, and he will spend it; and as a result, business will thrive, the national output will rise, and poverty will recede.

Naturally, everybody hopes it works.

If it does, spectacular results must not be expected instantly. The shifting of industrial gears into higher output is a gradual process. As for unemployment, net improvement will be disappointing, for there is a rising tide of young workers lapping at the shores of the business world, ready to compete with today's unemployed and to fill new jobs.

In brief, there will continue to be economic problems, though against a generally more prosperous background.

Oddly, many persons talk of the tax cut as if it were a raise in pay or some kind of gift from the federal government. It is not, of course. The extra \$4 to \$5 dollars the wage earner will find in his weekly pay check represents money he has been earning all along but which the government has been withholding. He's not receiving a gift. The government is just taking less from him.

Incidentally, it could take quite a bit less and still get along fine if it would reduce its own spending.

Some hard-headed economists insist, in fact, that this is what the government must do if the experiment is to be a real, long-range success instead of a step toward bankruptcy.

Basis for Hope

LONG BEACH IS making points in the tidelands discussion at Sacramento. Assignment of a true team to work on a possible compromise settlement is a basis for hope that reason and fairness will prevail over the irresponsible actions of certain officials who seem to think that a city should be punished for developing a great state asset.

At Sacramento a cause is as good as its presentation and the improved outlook is a tribute to the fine work being done by the city's representatives participating in the hearings and discussions.

Compliments are in order not only for those who have appeared as witnesses or conferees, such as City Manager John Mansell, City Attorney Leonard Putnam, Councilman Ray Kealer, Harbor Commissioner Bud Ridings and City Auditor Murray Courson but for others who have worked on research and compilation of material for presentation and study.

The city's team members have been working (virtually around the clock) and under difficult circumstances both because of the hostile attitude of some state officials and of the complicated nature of the subject under consideration. Reports from Sacramento indicate that many fair-minded legislators have come to a new understanding of the tidelands issues in recent days.

It is too early to forecast a happy outcome of the consideration of a problem that sometimes seems to defy fair solution, but at least a start has been made along constructive lines. And it is gratifying to look forward to continued presentation of our cause by effective representatives.

New College Name

INSTITUTIONAL NAME changes are usually somewhat disturbing, and that may indicate the reaction of a good many people to the announcement that the four-year college here is to be known officially hereafter as California State College at Long Beach instead of Long Beach State College.

There are some good reasons behind the action by the state colleges board, which was approved also by the college president, the local advisory group and faculty and student groups.

Prestige is the prime factor. The college is a major unit of a statewide system, the largest four-year college system in the world. The new name emphasizes its place in that system, at the same time preserving its identification with the community in which it is located. The plan is in line with that already in use by the state university system in California, and it is expected all 18 state colleges will eventually be named in this manner.

It is said that a college is no better than its faculty and the new name plan is expected to be of great help in the recruitment of strong faculties for the institutions.

The longer name may be a little awkward, involving five letter in the alphabetical designation, but we anticipate that for many years, common usage will still designate the school as "Long Beach State." Meanwhile, in places where it counts, the longer official title should prove beneficial.

Sen. Soaper Says:

By BILL VAUGHAN

A baseball pitcher is fired for writing articles during the season. It's only fair. We once knew a writer who was fired for playing baseball during working hours.

"TLL LOVE you, Francie Sue," he murmured into her ear, "until the sands of the desert grow cold and the Beatles are bald."

THE LITTLE boy down the block reports his mother is on a gourmet food kick and he's about to run away from home.

A BUSY executive says his idea of a perfect day is one when it's obvious that nothing in his mail is worth opening.

IT'S PROBABLY true, as L.B.J. says, that people all over the world really love us. But before telling us so, they have a few rocks to attract our attention.

THE HIGH school basketball season approaches its close, and it is hoped that the girl cheerleaders will stop bouncing in time for their June finals.

TIES



JACK ANDERSON

Commie Smoothies Wooing American College Students

(EDITORS NOTE — Drew Pearson is making a political survey in the West. In his absence the column is written by his associate, Jack Anderson.)

WASHINGTON—The latest fad among college students is to invite political freaks, the fanatics of the left and right, to appear on the lecture platform. These intellectual sideshows usually attract swarms of students, drawn by curiosity or the prospect of off-beat entertainment.

The biggest attractions are the Communists who have made dozens of college appearances, drawing large crowds, giving press interviews, making personal contacts.

Perhaps it is only natural that American students, who have grown up reading scare stories about Communists, should want to see one for themselves. Now the Reds are cashing in on this cold war curiosity.

The new brand of Communist speaker, however, is far removed from the Red-tied rabble rouser of the past. He is disarmingly genial, seemingly reasonable.

His whole deportment conveys the idea: "Look me over, I haven't got horns. I merely represent another way of thinking."

A party publication reported exultantly that the slippery-tongued Gus Hall, America's No. 1 Communist, spoke to 19,000 students in five campus appearances in six days.

After addressing a group of New York students, Communist party Secretary Benjamin Davis said: "I could tell they were impressed with me. These were people of potential action whose activities must be directed."

Lesser luminaries, such as Youth Director Mortimer Rubin and Daily Worker Editor James Jackson, have never lacked for listeners on the college circuit.

Buoyed up by this success, the party has now established an official Communist lecture bureau, which offers speakers for "lectures, forums, and debates on communism, who can speak with knowledge and authority, and will give a truthful view of communism."

Circular letters have gone out to editors of college newspapers, advising them of this service and adding modestly: "Fees for speakers is not a main consideration."

This is the first time the Reds, being back-door specialists, have tried to infiltrate our colleges by the front door. Their target: gullible students who may

be susceptible to a little brain rinsing.

Of course, only a few students have been beguiled. Some 600 Hamilton College students, for instance, listened quietly to party pop-off Arnold Johnson harangue them on the shortcomings of the U. S. government. The audience wasn't responsive until Johnson, attempting to illustrate a point, referred to a personal experience.

"Recently," he said, "I received a three-year sentence in a federal prison..."

He was immediately interrupted by a tremendous burst of applause.

Even the aplomb of party leader Gus Hall was shaken during an appearance at Swarthmore College. He had an audience of some 900 students and was fielding questions glibly when one student insisted of knowing the relationship between communism and religion.

Suddenly Hall lost his veneer and snapped: "I presume you are asking whether I believe in God?"

There was a moment of stillness, then defiantly Hall declared: "I do not believe in God."

He was booed so lustily that he had to scuttle from the hall by the back door.

The Reds are scarcely dismayed, however, that there is no great rush to join the party. In their view, every appearance of a Communist on a campus helps to build

up their claim to be a legitimate political party.

Yet eager as they are to speak, Communist lecturers are far from unhappy to be banned by the faculty. If they can sow seeds of discord between students and faculties, it is merely more grist for Moscow's mill. "Muzzling!" they cry.

Curb one man's speech, it is true, and others will find themselves silent. So what is the answer to the Communist challenge on the campus? What happened at Michigan State University may be the answer.

More than 2,000 students crowded the banks of the Red Cedar River or floated in canoes to hear the noted Red, Robert G. Thompson, speak.

AT LAST Michael Erdel, a professor who had escaped from Hungary with the freedom fighters, could stand it no longer. He cried out against Thompson's double-tongued oratory, reminded the students that freedom is the world's primary goal.

In that moment of truth, the American Communist stood illuminated before the crowd, a sickly grin on his face.

The right of free speech is too precious to be denied even to the enemy. Let the Communist lecturer speak, but also let him be answered.

ARTHUR HOPPE

Robin Hood, Communist

AS YOU MAY have read, a lady on the Indiana State Board of Education wishes to ban Robin Hood from our schools "because the fellow held Communist ideas." And most people I know are saying, "Ha, ha, isn't that ridiculous?"

Well, ha, ha, I have checked and the good lady happens to be absolutely right.

True, R. Hood, as I have come to think of him, posed at first as a simple agrarian reformer. Who simply wanted to get his lands back. But once he had taken power in Sherwood Forest, what was the political structure he set up? A commune! With himself as commissar.

He and his comrades, including Comrade L. John and Comrade A. Dale, tolled for the commune, expropriating livestock from the landlords and sharing it communally. And let us not forget that Hood's basic political philosophy was "Take from the rich and give to the poor." Which, of course, is precisely the Communist dogma: "From each according to his ability; to each according to his need."

Space forbids an analysis of the work's subtle attack on religion by depicting Friar Tuck as a glutton and low comic figure. Nor let us talk about Maid Marion and the doctrine of free love, as there may be children present. Instead, let us merely ask ourselves what is the one overwhelming political message the book implants on young minds? "Revolt!"

For, as you recall, the forces of law and order under the free enterprise system are symbolized by the Sheriff of Nottingham.

ham. Who, in the book, is the symbol of tyranny! So that throughout, the reader is cleverly led to sympathize with a group of Marxist-Leninist proletarian revolutionaries in their bloody and fanatical struggle to overthrow their Capitalist exploiters. Besides, the sheriff being a bad guy is clearly un-American.

Thus, I honestly think the Indiana lady is right. The book not only promotes Communist ideas, but the joys of communal living, atheism, free love, and revolution. Not to mention highway robbery. It really does.

And all that bothers me now is that Robin Hood was my childhood hero. As perhaps he was yours. I must have read that book a half dozen times. As perhaps did you. Yet I grew up thinking Communism stifling, communal living impossible, atheism unbelievable, free love unworkable and revolution unnecessary. Heck, I even disapprove of highway robbery. As perhaps do you.

SO HATS OFF to the Right Wing for proving that even the small minds of our small children are safe for ideas. And that you can feed a whole generation a heavy diet of Communist propaganda and we'll still wind up with a nation of freedom lovers.

Consequently, I'm dead against banning Robin Hood. Actually, what I'm for is banning Winnie the Pooh. Because if we're going to start banning childhood heroes on the grounds they're not fit to emulate, that's what we're going to wind up with: a nation of Poohs.

BOB HOUSER

CDC Group Says It Lacked City Aid in O'Sullivan Fight

STATE SEN. VIRGIL O'SULLIVAN won one and lost one at the California Democratic Council Convention last week in the Long Beach Arena.

O'Sullivan, representing Colusa, Glenn and Tehama Counties in Northern California, engineered the Long Beach oil-grab resolution which won convention endorsement. He lost his appeal to have CDC reendorse U.S. Sen. Clair Engle.

Long Beach area members of CDC were virtually alone in their fight against O'Sullivan and against the massive voice vote favoring the complete takeover of Long Beach tideland oil revenues.

The best Long Beach delegates could get was a floor argument for the city by Assemblyman Joe Kennick and a signed statement by State Controller Alan Cranston, member of the State Lands Commission, which said:

"I am 100 per cent against a 100 per cent state takeover of Long Beach tidelands oil." Local delegates complained that the City of Long Beach gave them no ammunition nor cooperation to field a case against the well-organized efforts of CDC insider O'Sullivan. His tools included a tabloid newspaper with red headlines, "The Long Beach Story," circulated to each delegate.

Our city has its own story but delegates had no information on it, no brochures, no printed summary of our case. No city official was present to greet the convention. No offer was made to give the convention's area directors a tour of harbor facilities, to explain the city's views.

O'SULLIVAN pitched his oil-grab resolution before the 38-member resolutions committee early Friday afternoon. Attorney Tom Griffin, a Long Beach member of the committee, said he had no prior knowledge of the item.

A softer, compromise resolution introduced by John MacDonald of the Sacramento County 3rd Congressional District, was pushed aside by O'Sullivan's thrust for total state reign over the oil fields.

In committee, Griffin and others questioned O'Sullivan over some 45 to 65 minutes. Griffin asked about the conflict of

pending legislation covering the tidelands matter, about awesome legal technicalities and the history of conflict over the issue. He suggested it would be more proper to consider legislation covering all of California's political subdivisions with potentially similar problems rather than to single out Long Beach.

He said O'Sullivan replied that Long Beach is "the one we're concerned with because it involves such vast sums of money."

Although O'Sullivan's resolution refers to \$1.5 billion, he kept flaunting in his committee presentation to "the \$50 billions involved."

GRiffin ARGUED that Long Beach should have some say in the determination of its underlying natural resources as certainly as the mother lode country should have a say on gold extraction or that a redwood community should have a determination on tree removal.

But, said Griffin, the O'Sullivan measure passed the committee by what he guessed was about 75 per cent in a voice vote. Griffin advised Long Beach delegates of the action at a 6 p.m. Saturday caucus. He said the delegation was unable to reach Assemblyman Kennick or State Sen. Tom Rees to ask them to argue the matter on the floor before the full convention.

Kennick did appear for Long Beach Saturday night but it was in the midst of hurried consideration of voluminous resolutions and policy statements, often so complex as to challenge the wits of expert legal minds.

CDC President Tom Carvey was limiting discussion to one or two minutes from each of two speakers on each side of a question. Even then the convention failed to complete action on numerous matters.

ATTORNEY KEN WILLIAMS followed Kennick to speak against the O'Sullivan resolution but his parliamentary slip in arguing the matter before making a motion to table found him ruled out of order. The resolution passed overwhelmingly on voice vote with Long Beach members of CDC virtually alone in their nay shouts.

The CDC action was a slap at Long Beach, delivered in the name of "what's best for the entire state." Although it stung here, it may—like many another CDC resolution—pack little hurting power in the long run.

Public Forum

People Urged to Read Oliver Article

EDITOR: As one reads the papers these days, one is almost forced to come to the following conclusion:

It is more disgraceful to speculate too freely on why a President was assassinated than it is to assassinate him.

Before non-Communist Americans heap much more abuse on each other, they should do two things. Read the P. Jessor Oliver article for themselves and see if it is really so terrible. And start a drive to force the publication of any secret letters the two Mr. Ks exchanged.

We are not being encouraged (or even allowed) to get at the evidence and think for ourselves!

H. O. AUSTIN
3308 Ladoga Ave.

Thanks Paper for Dimes March Aid

EDITOR: Thanks again to your Orange County staff for helping us with our Fourth

Annual March of Dimes Square Dance Benefit. This dance is a major event for square dancers in addition to being one of the top special events for the March of Dimes in Orange County.

Your help in publicizing this event has been most appreciated.

ONEITA M. CORRELL,
Chairman March of Dimes Square Dance Benefit
1303 S. Main St.
Santa Ana

Believes Liston Was Hypnotized

EDITOR: I am thoroughly convinced that Liston was hypnotized when he entered the ring. No fighter in his right mind would have acted like he did. The hypnotic suggestions that Clay was pouring out months on end had its effect. Poor Liston carried those suggestions right into the ring.

You have to give Clay credit where credit is due. He practically whipped his man by verbal suggestion.

A. A. WALDNER
532 Redondo Ave.

Rachel Morton Column Lauded

EDITOR: After reading Rachel Morton's Sunday column, "Writing Reviews Personal Matter," I must tell you how much I enjoy her reviews.

I came to Long Beach a few months ago with great anticipation and enthusiasm for the usual California blessings. My only concern was the musical life in this area, which my research ahead of the move indicated would be ample. There is more going on than I could possibly take in, but I take care not to miss Miss Morton's reactions to recitals and concerts.

Her expressions of approval or disapproval are so clearly put that there is no question of the meaning. After all, she is a professional.

BARBARA BRADBERRY
6551 Tillamook,
Westminster

ter years of reading the New York Times and Washington Post reviews, I find her writing refreshingly direct and emotionally communicative. I'm afraid that many reviewers are more anxious to impress readers with their knowledge of "schools," "methods," etc. than sharing with others memory of emotional impact, as well as an opinion of the musician's skill in general.

Thanks to Miss Morton for her good work. Long may she wave—

LOIS MCCLISH
3437 E. 2nd St.

Photos of Rodia Work Here Sought

EDITOR: Simon Rodia, who built the now famous Watts Towers at 1765 E. 107th Street in Los Angeles, lived in Long Beach on the lot between 1113 and 1129 Euclid Ave. about 1918 to 1920. He constructed a house there which had a front wall of mosaic tile, glass and shells and a form on the front lawn like a merry-go-round. This house was demolished early in 1961, as was the merry-go-round. The committee would like to find any photos available.

BUD GOLDSTONE
20 Palermo Walk

Word Maker Took 'License'

EDITOR: In answer to the letter wondering just when the de-bossed area on the license plate is, I have figured it out with Webster's dictionary.

Boss—noun, a raised part or protruding ornament as on a flat surface.

De—undo, reverse the action of, as in de-rost. If you'll notice, this area is the reverse of raised. Whoever put the two together was a real thinker.

BARBARA BRADBERRY
6551 Tillamook,
Westminster

INDEPENDENT Press-Telegram

Herman H. Ridder	Publisher
Daniel H. Ridder	Co-Publisher
Harold M. Hines	Assistant to Publisher
Samuel C. Cameron	General Manager
Malcolm Epley	Executive Editor
Willa E. Epley	Managing Editor
A. Collins Jr.	Editorial Columnist
Everett Hoeking	Sunday Editor
Harry Karris	Editorial Page

Comptroller: Representative
Metropolitan Sunday Newspapers, Inc.
Member Audit Bureau of Circulations
National Representative: Sawyer-Ferguson-Walker Co.

How Shall We Fill V.P. Vacancy?

WASHINGTON — The United States has no Vice President today, and no provision has as yet been made to fill the vacancy in that office. The American Bar Association, at its recent convention, passed a resolution which stated that a constitutional amendment is necessary not only to deal with such a contingency but to take care of presidential succession in the event of the physical inability or incapacity of an incumbent. Congress is holding hearings, but there is no consensus yet on what law or constitutional amendment should be passed.



LAWRENCE

The Bar Association's proposal would put the selection of a Vice President in the hands of the President himself. It is true that he would be submitting the nomination to Congress for its consent, but the Senate and House would have no voice in selecting the man

to be voted on and would merely have to acquiesce in or reject the nomination. It is being argued that a President who has just taken office on the death of his predecessor can speak for the country. But it is not characteristic of representative government to allow any one man to pick a leading executive. If it is not considered feasible to have a special election by the people to choose a Vice President, the next best way is to allow the people's representatives in Congress to do the electing.

The real difficulty is that Congress may be of one political party in the middle of a presidential term while the Chief Executive may have been elected earlier as the nominee of another political party.

Every President is chosen for a four-year term, but this doesn't mean that the people continuously approve his performance throughout the four years. In fact, the election in the middle of his term of a majority in Congress of the opposite party is often a clear indication of the public's disapproval of

an administration's policies and of a desire of the people for a change.

A constitutional amendment could provide that each party in Congress shall make a single nomination and that President himself shall make an additional nomination of his own, and that the two houses in joint session shall elect as Vice President the one considered by a majority of both houses to be the best qualified of the three nominees.

The trouble with the present succession law is that neither the Speaker of the House nor the President Pro Tem of the Senate nor the members of the cabinet—all of whom could succeed to the presidency—have been chosen with that in mind. Certainly a man could make an excellent Speaker of the House or a President Pro Tem of the Senate and yet not be qualified for the presidency. The same is true of individual cabinet members.

A constitutional amendment could also give Congress a free hand to pick the man best fitted for the office, whether or not he was

a member of Congress itself.

None of the amendments

to the Constitution which have thus far been proposed covers all the contingencies that may arise when there is a vacancy in the office of either the President or the Vice President.

The Neighbors

By George Clark



"Hear this kid! Daughter doesn't want a cottage small by a waterfall. She wants a luxury apartment by a shopping center."

JIM M'CAULEY

Sun Never Sets on California Empire of Edmund G. Brown

Independent Press-Telegram Sacramento Bureau

SACRAMENTO — California is using state taxpayers' money to go into State Department overseas, State Department overseas, though so far not much of a wall has gone up to protect the move.



M'CAULEY

It's getting so the sun never sets on the California empire's farflung outposts.

A California trade promotion office opens this March in Paris. A similar trade promotion office began earlier in Mexico City. In July, another state trade promotion office will open in Tokyo.

Gov. Brown has budgeted \$50,000 for these overseas state offices.

The offices are administered by the California World Trade Center Authority, representing existing trade authorities in Los Angeles and San Francisco.

Though taxpayers are stuck with footing the bill for similar federal and state services far beyond the borders of California, the outcry was delayed until the state plunged into a new foreign field.

California's newest gimmick: foreign aid.

SACRAMENTO always has prided itself in being the state's "Little Washington." But now it even is acting like the nation's capital.

Hugh O'Donnell, a San Francisco banker, blew the whistle on California's first participation in a foreign aid program.

O'Donnell questioned the propriety of the Brown administration participating in an aid-to-Chile program when it duplicates the work of the Federal Agency for International Development.

Though the state's aid-to-Chile program is federally financed, O'Donnell charged it was set up primarily to lower Congressional resist-

ence to foreign aid.

Preston H. Silbaugh, ex-chief of Gov. Brown's Business and Commerce Agency, is the \$22,500-a-year director of the California-Chile project. His No. 1 deputy at \$18,400 a year is Earl Warren Jr., son of the ex-governor, who changed his registration from Republican to Democratic during Brown's last campaign.

"Why is it necessary to create an entirely new project with generous salaries when there already exists what we must presume is a competent aid organization?" asked O'Donnell.

Widely hallyhoosed overseas junkets were made last summer by Gov. Brown, Lt. Gov. Glenn M. Anderson and Controller Alan Cranston. Brown approved dipping into state tax revenue to pay for the European travel costs of press secretary Jack Burby. That way taxpayers arranged for Brown to have at his side a publicity man who could

build Brown's image as a statesman.

European trips, Overseas state offices. A state foreign aid program. Little wonder that Gov. Brown faces a budget pinch next fiscal year.

SOME STATE officials have suggested the state needs money far more than the Long Beach tidelands trust fund. Strangely, these same state officials point only to schools, hospitals and water as pressing state needs.

They carefully avoid any mention of overseas junkets, foreign offices abroad or state foreign aid offices. These are costly frills that pad tax bills in the long run.

But Californians can take pride. All it costs is money. And it means any one in the governor's office can say proudly: "Today California, Tomorrow the World."

Look out, Washington; California nationalism is on the rise.

DORIS FLEESON

LBJ Sets Sights on Urban Votes

WASHINGTON — A small group of President Johnson's close friends are scouring the country for advisers who can give him some fresh insights into how to strengthen his appeal to urban areas.

The polls suggest that the problem is not acute now. The President understands, however, that a moderate decrease is inevitable after Republicans nominate their candidate, and he proposes to keep it as moderate as possible.

As the political professionals know well, Republicans have a record of turning out for their candidate even if they are not hotly enthusiastic for him. The labor, minority and traditionally liberal elements which make up the Democratic party's urban base tend to behave otherwise. In their ranks, apathy and confusion are the candidate's biggest enemies unless he has managed to imbue them with personal loyalty.

Labor understands this very well and has always devoted maximum money and effort to registration and then getting people to the polls. Democrats urge this example on minority groups even in some instances, as in California, using the costly method of paid workers.

President Johnson has a peculiar problem in these groups as well. They are not normally particularly responsive to his special skill, which is congressional relations. This year, with a strong civil-rights bill on tap, Negroes may offer some exception to the rule.

But even if and when that bill passes the Senate pretty much intact, the President will have the problem of immediate, vigorous enforcement. Summer also brings Negro demonstrations and sit-ins where he might need to act, and then come September and the opening of school.

PROBABLY EVEN MORE important in today's presidential campaigns is the country's heavy subjective concern with foreign affairs. It is doubtful if a successful national effort can be made this year on domestic affairs alone or even primarily.

The "peace issue" again is a very lively factor in the more sophisticated big cities of the urban North and West. The younger voters particularly understand the questions raised by the nuclear age. In some important respects these younger people are running it regardless of the congressional attachment to seniority. They will want to be sure that the President knows what he is doing; their confidence in him will be important.

The President has shown a liking for rather strong talk on foreign policy. Sometimes it has been too strong in the light of practical realities. As in the case of the French bases for Polaris submarines, words add up to actions which may be as crucial as actions.

ANNOUNCING AN EVENT OF HISTORIC AND ARTISTIC IMPORTANCE!



GEORGE WASHINGTON



THOMAS JEFFERSON



THEODORE ROOSEVELT



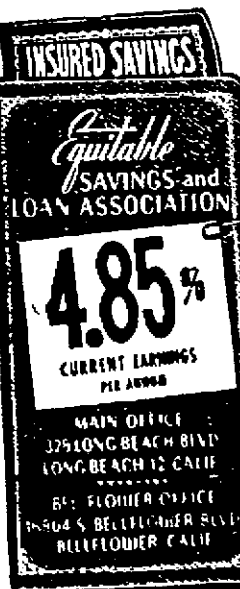
ABRAHAM LINCOLN



ULYSSES S. GRANT



WOODROW WILSON



FREE CUSTOMER PARKING
IN LONG BEACH
345 Elm Avenue
IN BELLFLOWER
16804 Bellflower Blvd.
(rear of building)
FREE CUSTOMER CHECKS

as a patriotic public service
EQUITABLE SAVINGS & LOAN ASSOCIATION
cordially invites you to visit
our offices to view an exhibition of
34 PORTRAITS OF ALL THE PRESIDENTS OF THE UNITED STATES

See This Wonderful and Inspiring Collection Made From U. S. Government Engravings
OPEN TO THE PUBLIC MONDAY THROUGH THURSDAY
9:00 A.M. to 4:00 P.M. and 9:00 A.M. to 8 P.M. Fri.

WHAT OTHERS ARE SAYING

Who wants to knit an Afghan when you can sit in that little canvas chair suspended under a 40-foot bag, and be part of the wind?

—Mrs. Barbara Keith, 42-year-old grandmother balloonist, who lost her life in a balloon race off the California coast.

It just would not have been a presidential year without Mr. Stassen declaring himself a candidate.

—J. Drake Edens, South Carolina state Republican chairman.

The more the merrier.

—Gov. Nelson Rockefeller, on Harold Stassen entering the GOP presidential nomination race.



SPOTS THROUGHOUT the world where United Jewish Welfare Fund money will be used for relief, resettlement, educational, religious and other purposes are shown on Jewish Community Center display by Morton J. Gaba, campaign director (left), and Judge Max Z. Wisot, Federation president.

Jewish Federation Prepares for \$300,000 Fund Drive

The United Jewish Welfare Fund drive is Dr. Seymour Alban, professional division; Monte Abrams, business division; and Louis Meltzer, general solicitation. Heading up units of the campaign are Irving Kern, initial gifts chairman; Julius Feldman, second highest peacetime military decoration, was awarded to Maj. Darwin D. Beauchamp, son of Mr. and Mrs. Robert L. Beauchamp, former residents of Bellflower, for his actions as commanding officer of an aviation company in Viet Nam. Major Beauchamp is stationed at Fort Eustis, Va.

Club Elects
Diane De Medio has been elected president of the Bellflower High School Business Leaders Club. Kay Lopez is vice president; Pat Heaton, secretary, and Dave Fitzgerald, treasurer.

Beauchamp Wins Medal

The Legion of Merit, the second highest peacetime military decoration, was awarded to Maj. Darwin D. Beauchamp, son of Mr. and Mrs. Robert L. Beauchamp, former residents of Bellflower, for his actions as commanding officer of an aviation company in Viet Nam. Major Beauchamp is stationed at Fort Eustis, Va.

Mrs. Murray Greenwood heads the women's division. Her cochairmen are Mrs. Morris Freedland and Mrs. Elbert Kronick.

The sponsoring agency, the Jewish Community Federation, is headed by Judge Max Z. Wisot. Morton J. Gaba, its executive director, serves as UJWF campaign director.

'University by the Sea' Sedate Now

Long Beach's University by the Sea has improved its manners during two weeks of observation by Recreation Department staff members.

Meetings are less vociferous and both sides in controversial questions—usually left wing vs. right wing—are granted a more nearly equal hearing.

Recreation Director Dale Hoskin and his aides made this report to the Recreation Commission, which decided against any changes in the forum rules at present.

The staff's findings confirmed an earlier statement to the City Council by John M. Kelly, of 509 E. 14th St., who filed the original complaint that the university is dominated by Communist talkers. Kelly said the presiding officers are enforcing a two-sided discussion.

Recreation commissioners also:

Approved a set of criteria for the naming of new city parks and playgrounds, with emphasis on local place and historic names as well as the names of parkland donors and other persons who have made significant contributions to recreation.

Also approved proposed contests among neighborhood schoolchildren for the naming of new playgrounds east of California State College at Long Beach and at 19th Street and Cerritos Avenue.

Approved preliminary design for a 2,400-square-foot, \$42,500 addition to Poly High Hutch Canteen at Willow Street and Locust Avenue.

Agreed to form a committee to promote celebration of the 35th anniversary of Long Beach's coordinated city-school recreation program in May.

Prof Authors Textbooks

Dr. Henry E. Childs Jr. is Compton College biology instructor.

Other Cerritos instructors to announce publication of texts during the academic year include Dr. Blaze, Odell Bonazza, 361 E. Rose Ave., La Habra; Mrs. Margaret Keidel, Bluske, 7520 Cecilia St., Downey, and Don Otto, 7872 Rhine Dr., Huntington Beach.

L.B. Home Show in Last Day

Doors to the Long Beach Home-O-Rama will be open at noon today as the annual home show nears the end of a successful five-day run in the Long Beach Arena.

Tom E. Norcross, general chairman, said all activities will be carried on until the Home-O-Rama closes tonight.

The Gertrude Ward Singers will perform in two matinees and two evening shows. Norcross said the singers have captivated audiences at the Home-O-Rama with their renditions of some of the world's best-loved melodies.

THE CHAIRMAN said exhibits at the show are of special interest to homeowners and prospective homeowners. Many booths are manned by experts who provide assistance on problems of decorating, furnishing, remodeling and the use of building materials.

The Home-O-Rama is an annual project of the Long Beach Builders Exchange to acquaint the public with the latest products available for homes.

Norcross was assisted in planning and staging the 1964 Home-O-Rama by Jack Horner, manager of the Builders Exchange, and George Colours who has produced the show for the last five years.

Cracks Down on 2 Beer Bars

SACRAMENTO—The State Alcoholic Beverage Control Department has cracked down on two beer bars in Orange County which it accused of illegal sales after hours.

The Longbranch, 11352 Westminster Blvd., Garden Grove, faces a possible 20-day suspension of its on-sale beer license, according to an ABC ruling. However, ABC agreed to waive the suspension order temporarily to consider possibility of a fine.

The Circle Inn, 14091 Beach Blvd., Westminster, agreed to a compromise fine payment of \$250 to avoid a similar suspension.

Reds Sign Pact

MOSCOW (AP)—Red China and the Soviet Union have signed a cultural exchange agreement for 1964, the government newspaper Izvestia announced Saturday. Details were not given.

FREEDOM UNIVERSITY OF THE AIR

TARGET:

COMMUNISM

"TO FACE THE COMMUNIST CHALLENGE WE FIRST MUST UNDERSTAND IT"

EVERY SUNDAY NIGHT—10 P.M.

CHANNEL 5

A MUST—DON'T MISS IT!

This very liberal

CREDIT PLAN

makes it easier for you to buy

DENTAL PLATES

NO EXTRA CHARGE

Don't let lack of cash keep you from getting the Dental Plates you need. Use Dr. Rowan's Liberal Credit Plan... get the dentures you need right now... spread the small monthly payments over any reasonable time, on approval of credit. No delay or red tape... no bank or finance company to deal with... NOT ONE PENNY INTEREST or carrying charge.

LOW PRICES

Learn in advance how much you save at Dr. Rowan's on modern improved Dental Plates. that overcome many of the disadvantages of old-fashioned "false teeth." All plates made on the premises in Dr. Rowan's own laboratory.

PAY LESS... TAKE LONGER TO PAY!

O.A.S. PENSIONERS WELCOME

Present your O.A.S. Identification Card for immediate service on X-ray Examinations or Plate Repairs. New Dental Plates on approval of the Welfare Department.

UNION MEMBERS:

If you have a Union Dental Care Plan, we will be glad to fill out the forms for your dental service.

Dr. ROWAN

MEMBER OF COWEN DENTAL ASSOCIATION

107 WEST BROADWAY, DOWNTOWN LONG BEACH
Corner of Pine, Opposite Buffums

Phone HE 6-7241 • Open 9 to 6; Closed Sat.

SE HABLA ESPANOL

INTER-OFFICE MEMO

TO: ALL EMPLOYEES

FROM: THE OFFICE OF THE PRESIDENT

I have recently discussed with employees the necessity for suitable living quarters. May I suggest each of you find time this weekend to attend the Grand Opening of THE HUNTINGTON GARDENS apartments.

I can personally recommend these apartments to be the finest, most luxurious in the entire county... with such features as 6 heated pools, saunas, Jacuzzis, whirlpools, tennis courts, a nearby golf course, free maid service, piped-in music and many more.

Rentals start at \$125 a month for furnished and unfurnished Penthouse and Garden apartments. Incidentally, this weekend marks the opening of the New England garden... one of 4 beautifully landscaped quadrangles... the others are Polynesian, Mediterranean and Oriental motif.

I feel assured the trip will be well worth everyone's time.

Sincerely,
Howard K. Jones

P.S. THE HUNTINGTON GARDENS are located at Heil Ave. and Bolsa Chica—just a short distance from here

the Huntington Gardens

CORNER OF HEIL AT BOLSA CHICA.
PHONE: 847 8414
Sorry, no children or pets.

DIRECTIONS:

- Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil.
- Coast Highway to Highway 39, North to Warner Ave., West to Bolsa Chica, right to Heil.

Rocky Group Warns of 'Doom' Last of Huntington Beach's Refineries Will Shut Down

By BOB HOUSER
Political Editor

Rockefeller partisans warned a statewide strategy session Saturday that seating of a Goldwater delegation at California's June 2 primary "will be the funeral service for the Republican Party."

At the same meeting in the Statler-Hilton Hotel, Los Angeles, speakers' bureau personnel from New York Gov. Nelson A. Rockefeller were told the delegate slate for Arizona Sen. Barry Goldwater is an "extremist slate which does not have a Negro, a Mexican or a Jew on it."

The other side of the coin may be explored today when Goldwater's California chairman, former Sen. William F. Knowland, has his statewide group in a Los Angeles work session.

Rockefeller's primary slate is expected to be announced early this week and his speakers' crew was given to understand there would be ample room for contrast favorable to 'Rocky's' people, including a signaling that the Goldwater delegation is backstopped by an alternate list of extremists of the John Birch Society stripe.

While despairing over the prospect of victory by the Goldwater delegation, Rockefeller speakers claimed the

signposts are against such a development.

They cited the dropout of highly placed people in the official state Republican organization with declarations for Rockefeller. Their list included National Committeeman Joseph Martin, state vice president Lee Sherry and state treasurer Robert Rowan.

They noted also that "mainstream Republican names" like Sen. Thomas Kuchel, former San Francisco Mayor George Christopher and Leonard Firestone have declared early for their man.

"This is a trend," the session was told, "and there is no observable trend in any other direction."

National Committeewoman Mrs. Patricia Hitt told The I.P.T. Saturday she would not leave her post for either candidate but would work for the winner of the Republican primary. Mrs. Hitt also disclosed that she had recent assurances from State GOP Chairman Caspar Weinberger that he also would retain his office.

A state party officer must resign, at least by tradition, if he wishes to endorse a candidate before a primary. No such restriction applies however to national committee people.

made with Mrs. Huonker (GA 2-2387) or Mrs. Helen Potepan (HA 5-3637).

Atty. Gen. Stanley Mosk will be honored similarly here April 24. Controller Alan Cranston, candidate for U.S. Senate, will be the state committee's guest in May.

LAKEWOOD DEMOS
Mrs. Pat Glow will discuss juvenile facilities before the Lakewood Democratic Club at 9 p.m. Monday in Jose Del Valle Park, 5939 Henrilee St., Lakewood. The meeting is in Ramona Cafeteria, Laurel and Clark, in Bellflower, at a public meeting of the Bellflower Democratic Club. A half-hour business session precedes the program.

BOWLER TALK
Chief Dep. Dist. Atty. Manley J. Bowler, candidate for district attorney, will address the Lakewood Rotary Club luncheon Thursday noon at 3101 Carson St., Lakewood.

BELLFLOWER DEMOS
Bellflower City Council candidates have been invited to speak at 8 p.m. Wednesday in Ramona Cafeteria, Laurel and Clark, in Bellflower, at a public meeting of the Bellflower Democratic Club. A half-hour business session precedes the program.

NEW GOP UNIT
Seventeen young women constitute the founding membership of the newly chartered Republican Junior Alliance of Los Angeles County. Mrs. John Wells Jr., 5271 El Cedra St., Long Beach, is southern regional chairman of the alliance.

HUNTINGTON BEACH —bought the SoCal Refining Co. and 55 acres for an oil refinery. Last year its 60 employees produced 3.8 million gallons of gasoline and other oil products from average purchase of 90,000 barrels of crude oil monthly from local producers.

The property fronts Main Street between Garfield Street and Gothard Avenue. It has been owned by Holly Sugar Co., headquarters in Colorado Springs, Colo.

The Huntington Beach Co. will announce its plans at its traditional luncheon for civic and official leaders, set for April 22.

This once-booming oil city's last petroleum refinery will shut down by April 30, it was disclosed Saturday as sale of its property was announced.

During the oil-discovery days here, SoCal drilled 11 wells in its acreage; nine re-

'Elsa' Film, Lecture at Museum

I.P.T. Los Angeles Bureau

Joy Adamson, author and authority on African animal life, will give a film-lecture on "The Story of Elsa and Me" Tuesday at 8:15 p.m. in Los Angeles County Museum, Exposition Park.

Mrs. Adamson won world attention in 1960 when her first book, "Born Free," was published and became a best seller. It is the story of Elsa, a lion cub that Mrs. Adamson raised to maturity in Africa.

She subsequently wrote "Living Free," which told how Elsa went back to the wild and produced three cubs. The cubs' story is told in her latest book, "Forever Free."

A RESIDENT of Africa for more than 25 years, the Vienna-born Mrs. Adamson has organized a crusade to preserve the rapidly disappearing wildlife of Africa. Royalties from her books and her earnings from lecturing go to this campaign, known as the "Elsa Appeal."

The campaign seeks to transfer wild animals to the safety of game reserves and also to acquire additional reserves.

The museum lecture will be one of two Southern California appearances by Mrs. Adamson. Tickets will be available at the box office Tuesday night for \$1.50.

Omarr Reads the Stars

By SYDNEY OMARR

FORECAST FOR TODAY

ARIES (Mar. 21-Apr. 19): Day for meditation. Look around you. You will find a lot to be thankful for. Make this a day of prayer and devotion. You will find a lot to be thankful for. Make this a day of prayer and devotion.

TAURUS (Apr. 20-May 20): With family members will have a very happy day. You will find a lot to be thankful for. Make this a day of prayer and devotion.

GEMINI (May 21-June 20): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

CANCER (June 21-July 20): Don't let details distract you. You will find a lot to be thankful for. Make this a day of prayer and devotion.

LEO (July 21-Aug. 10): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

VIRGO (Aug. 11-Sept. 10): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

LIBRA (Sept. 11-Oct. 20): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

SCORPIO (Oct. 21-Nov. 20): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

SAGITTARIUS (Nov. 21-Dec. 20): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

CAPRICORN (Dec. 21-Jan. 19): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

AQUARIUS (Jan. 20-Feb. 18): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

PISCES (Feb. 19-Mar. 20): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

FORECAST FOR MONDAY

ARIES (Mar. 21-Apr. 19): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

TAURUS (Apr. 20-May 20): With family members will have a very happy day. You will find a lot to be thankful for. Make this a day of prayer and devotion.

GEMINI (May 21-June 20): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

CANCER (June 21-July 20): Don't let details distract you. You will find a lot to be thankful for. Make this a day of prayer and devotion.

LEO (July 21-Aug. 10): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

VIRGO (Aug. 11-Sept. 10): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

LIBRA (Sept. 11-Oct. 20): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

SCORPIO (Oct. 21-Nov. 20): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

SAGITTARIUS (Nov. 21-Dec. 20): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

CAPRICORN (Dec. 21-Jan. 19): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

AQUARIUS (Jan. 20-Feb. 18): Day for meditation. You will find a lot to be thankful for. Make this a day of prayer and devotion.

PISCES (Feb. 19-Mar. 20): Complete a project. You will find a lot to be thankful for. Make this a day of prayer and devotion.

LES GIRLS • SEAL BEACH

GIGANTIC STOCK REDUCTION SALE

220 MAIN ST.

Look for Sale Signs

SALE STARTS TODAY MAR. 1st AT 12 NOON

And Continues Until We Accomplish the Reduction of Stock

STORE-WIDE SACRIFICE!

This entire stock of women's fine apparel to be placed on sale and sacrificed... at terrific, almost unheard of price reductions. We are planning a change in our retail set-up. These plans cannot be carried out until we turn a great many thousands of dollars worth of our present stock into cash. Therefore, prices have been slashed and profits given little or no consideration.

HOURS: SUN. 12-7 MON. thru SAT. 10-9 P.M.

... A SALE TO REDUCE STOCKS REGARDLESS OF LOSS

There will be no let-up to this sacrifice... until the desired amount of merchandise is sold and turned into cash... at cost... or near cost... below cost... makes no difference. For we realize that extremely low price is the only thing that will accomplish our purpose quickly. Let nothing keep you away. We assure you... fabulous savings.

ALL PRICES SLASHED AT COST! NEAR COST! BELOW COST!

BELOW WE LIST AS MANY OF THE GREAT SAVINGS AS SPACE WILL PERMIT. ENTIRE STOCK RUTHLESSLY PRICE SLASHED DURING THIS SALE.

LADIES' BLOUSES

All famous makes... taken from our regular stock to match our skirts and capris.

ONE GROUP Reg. to \$5.95	1.88
ONE GROUP Reg. to \$8.95	3.88
ONE GROUP Reg. to \$14.95	5.88

2 & 3-Piece Knit Suits

*Styled at the world's fashion centers. *Fashioned by Mancini, Sebastian, Westwood, including Israeli knits, and knits hand fashioned in Italy, of 100% wool... in sizes 6 to 20.

ONE GROUP Reg. to \$35.00	21.88
ONE GROUP Reg. to \$37.95 to \$45	24.88
ONE GROUP Reg. to \$42.95 to \$49.95	29.88
ONE GROUP Reg. to \$49.95 to \$65	32.88

Extra Special 2-PC. WOOL KNITS

Hand fashioned of 100% Italian imported wool... in assorted styles and sizes.

Reg. \$59.95 SALE PRICE 19.88

LADIES' COATS

Smartly tailored 3/4-length and full-length coats in corduroy, water repellent luxury yarn and fine combed cottons. Fully lined in choice of many patterns.

ENTIRE LOT Reg. to \$35.00 SALE PRICE 17.88

PULL-OVER SWEATERS

Fashionable crew neck tops, blended with angora and lambswool... you'll be pleased to wear all year round... in choice of brown, grey, or beige... hundreds of 'em. In all sizes.

Reg. \$8.95 SALE PRICE 2.88

LADIES' DRESSES

The stunning street dresses and casuals you've been waiting for at these low, low prices... fashion hits from the world's leading designers and manufacturers. In sizes 6 to 18—also half sizes 12 1/2 to 24 1/2.

ONE GROUP Reg. to \$19.95, SALE PRICE.....	\$4.88
ONE GROUP Reg. to \$24.95, SALE PRICE.....	\$7.88
ONE GROUP Reg. to \$29.95, SALE PRICE.....	\$9.88

LADIES' BETTER DRESSES

*The most important fashions of the day. *1 and 2-piece styles. *Including exciting fashions for after 5 wear. *Many have just been unpacked. In sizes 6 to 18.

ONE GROUP Reg. to \$34.95, SALE PRICE	\$11.88
ONE GROUP Reg. to \$42.95, SALE PRICE	\$14.88
ONE GROUP Reg. to \$47.95, SALE PRICE	\$17.88

LADIES' HIGH FASHION DRESSES

*All newest arrivals and reduced for this sale only! *Mostly one-of-a-kind. *Every one a fashion hit. *Creations by Elegant Miss, Lucinda, Jonathan Logan, Jay Herbert, Sebastian and many others (can't mention names).

ONE GROUP Reg. to \$49.95, SALE PRICE	\$24.88
ONE GROUP Reg. to \$59.95, SALE PRICE	\$29.88
ONE GROUP Reg. to \$65.00, SALE PRICE	\$32.50

2-PC. DRESSES

Beautifully matched skirts and tops, in assorted sizes: 6 to 16.

ENTIRE LOT Reg. \$12.98 to \$14.98 SALE PRICE 4.88

CAPRI SETS

Highly styled and exquisitely suited... in choice of many colors and patterns.

Reg. to \$22.95 SALE PRICE 5.88

Italian Mohair, Cardigan Sweaters

Exquisitely fashioned in Italy. In choice of many styles and patterns.

ONE GROUP Reg. \$19.95-\$24.95	9.88
ONE GROUP Reg. \$27.95 to \$30	14.88

KNIT TOPS

100% wool... strap shell styling, limited group... be here early to get your best selections.

Reg. \$11.95 SALE PRICE 2.88

LADIES' SKIRTS

Smartly tailored creations in washable Decores, wools, cords, plaids, tweeds, etc.

ONE GROUP Reg. to \$12.00	2.88
ONE GROUP Reg. to \$14.95	5.88
ONE GROUP Reg. to \$19.95	7.88

LADIES' CAPRIS & STRETCH PANTS

Best known brands (can't mention names), including Mr. Thompson, Mr. Potts and Helene Weavers.

ONE GROUP Reg. to \$11.95	2.88
ONE GROUP Reg. \$14.95	5.88
ONE GROUP Reg. to \$25.95	7.88

Terrific Price Reductions LES GIRLS • 220 MAIN ST. • SEAL BEACH WOMEN'S APPAREL SACRIFICE

Death Notices

County's 1963 Livestock Crop Worth \$113 Million

Photo-Telegram Bounces From Moon to Russia

MOSCOW (UPI)—British astronomers during the night successfully bounced two "photo-telegrams" to Russia off the American Echo-2 satellite and another off the moon, it was announced Saturday.

Imported MARBLE TOP DECORATOR TABLES

3 for \$99

FRENCH PROVINCIAL elegance is complemented by richly grained European marble toppling. Chose from magnificently crafted cocktail, step or end tables.

ITALIAN CONTEMPORARY... is superbly fashioned with special flut, topped hand-carved with imported marble, in a choice of end, step or cocktail tables.

NO MONEY DOWN, \$1 MONTHLY

REID—Alfred, 69, of 5806 Conant St., died Friday. Surviving are wife, Orilla; brothers, Sidney, Allison; sisters, Mrs. Jennie Bowen, Mrs. Ruby Barlow, Mrs. Grace Wallace. Service Wednesday, 1 p.m., Sponberg Mortuary.

WEST (Westminster)—Ronald T., 18, of 13551 Tahoe St., died Friday. Surviving are mother, Mrs. Myrna L. Barrington; father, Thomas. Service Monday, 3 p.m., Peck Family Colonial Mortuary.

ELLERGOOD—Sidney A., 48, of 1026 Roswell Ave., died Friday. Surviving are wife, Magne; sisters, Mrs. Rose Lee, Mrs. Helen Gramm, Mrs. Cammie Blev; brother, Cordy. Service Monday, 10 a.m., Dilday Family Funeral Directors.

STEIK (Bellflower)—Mrs. Rose V., 72, of 17021 California St., died Friday. Surviving are sons, Joseph, Edward, Robert, Eugene, Richard; daughters, Mrs. Luella Holland, Mrs. Hazel Kidwell. Rosary Monday, 7:30 p.m., White Mortuary. Requiem Mass Tuesday, St. Bernard's Church.

PHILLIPS (Bellflower)—John E., 71, of 9721 Oak St., died Saturday. Surviving are wife, Era; daughters, Mrs. Freda Taylor, Mrs. Oleta Grou, Mrs. Wilda Matthews, Mrs. Edith Smith; sisters, Mrs. Maggie Hiney, Mrs. Leota Stacey, Mrs. Cola Guin, Mrs. Hollie Mathews; brother, Oia. Service Monday, 2 p.m., White Mortuary.

ARMOR—Mrs. Iona E., 90, of 5513 Briarcrest St., Lakewood, died Saturday. Surviving are daughters, Mrs. Ethel Magion, Mrs. Irene Chamberlain, Mrs. Grace Burgess. Service Monday, 10 a.m., Bellflower Mortuary.

STARBIRD (South Gate)—Mrs. Anna F., 90, of 5763 Florence Ave., died Monday. Surviving are son, Edwin P. James; sisters, Mrs. Aldina Kennedy, Mrs. May Kennedy, Mrs. John Henneberry; brother, Cecil Wall. Rosary Monday, 8 p.m., Paramount Mortuary. Requiem Mass Tuesday, 9 a.m., Our Lady of the Rosary Church.

MARTINEZ—Martha M., infant daughter of Mr. and Mrs. Alex Martinez, of 2817 Eckleson Ave., Lakewood, died Tuesday. Also surviving are sister, Virginia; brothers, Anthony, Daniel. Graveside service Monday, 9:45 a.m., All Souls Cemetery, Long Beach. Paramount Mortuary in charge.

HEYDEN—Mrs. Myrtle Lee, 61, of 3620 Lime Ave., died Thursday. Surviving are husband, Albert L.; daughter, Nancy Lynn; son, Norman Dale; mother, Mrs. Rosalie Chilton; brother, Edward C.; sisters, Mrs. Wilmoth Nyberg, Mrs. Thelma Carlson. Service Monday, 11 a.m., Forest Lawn, Cypress.

SPOHN—Leslie V., 68, of 13671 Annadale Dr., Seal Beach, died Friday. Surviving are wife, Lella M.; son, James; daughter, Mrs. Kathleen McNutt. Service Wednesday, 9 a.m., Forest Lawn, Cypress.

LEMON—John R., 92, of 317 Coronado Ave., died Thursday. Private service held with Dilday Family Funeral Directors in charge.

VANDER MEI (Bellflower)—Mrs. Ruth A., 62, of 9631 Arkansas St., died Friday. Surviving are husband, Gerrett; daughters, Mrs. Dorothy Daniels, Mrs. Myrna Arntz, Mrs. Eileen Sipes; sons, Henry, Carliss. Service Monday, 10 a.m., White Mortuary.

THORGERSEN—Herman I., 76, of 6221 Cherry Ave., died Saturday. Surviving are son, Earl; daughter, Mrs. Grace Harris; sister, Miss Marie; brother, Oliver. Service Tuesday, 9:30 a.m., Oak Hill Cemetery Chapel, San Jose. Dilday Family Funeral Directors in charge.

URBAN—Mrs. Lois F., 75, of 1636 Pacific Ave., died Saturday. Surviving are son, Dr. C. Stanley; daughters, Mrs. Marcelline Rupprecht, Mrs. Doris Puse. Service Tuesday, 1 p.m., Dilday Family Funeral Directors.

McBRIDE—Paul Eugene, 66, of 4844 Lakewood Blvd., died Saturday. Surviving are wife, Jett; sisters, Mabel Brubaker, Blanche Pegg, Helen Thornton; brothers, Charles R., Dr. R. J., Dr. G. I., Dr. W. A.; niece, Mrs. Gilbert All. Service Tuesday, 1 p.m., Mot-tell's Mortuary.

L. P. Y. Los Angeles Bureau
Livestock production in Los Angeles County for 1963 totaled more than \$113 million, according to a report by Dr. Robert J. Schroeder, director of the county's Livestock Department.

Largest classification was cattle, with an annual production valued at \$81,813,170, Dr. Schroeder said. Total worth of poultry, including chickens, turkeys, and ducks, was estimated at \$25,933,851, he reported.

As of Jan. 1, there were 157,450 cattle in Los Angeles County, of which 109,300 were dairy cattle, according to the report. Total poultry on the same date was 4,370,150, including 4,117,000 chickens, 218,650 turkeys and 34,500 ducks.

Other livestock in the county as of Jan. 1 included 35,275 horses, 30,025 swine, 9,950 goats, 61,475 sheep, 46,600 rabbits and an estimated 2,000 fur animals such as mink.

Dr. Schroeder reported that 30,588 dairy cattle were shipped into the county during the year. The largest number—22,440—came from other counties within the state, particularly Stanislaus County.

All the cattle were tested for tuberculosis, Dr. Schroeder said, and only 28 were found to carry the germ. These infected cattle were slaughtered.

Survivors protection program now available for both Funeral and Cemetery Expenses... at WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY

For Complete Information Contact WESTMINSTER MEMORIAL PARK

12401 Beach Blvd. Westminster • Phone TW 3-2221 • Gt. 1-2225

CEMETERY LOTS
\$105 each
ENDED CARE INCLUDING

Survivors protection program now available for both Funeral and Cemetery Expenses... at WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY

For Complete Information Contact WESTMINSTER MEMORIAL PARK

12401 Beach Blvd. Westminster • Phone TW 3-2221 • Gt. 1-2225

SHOP TODAY, SUNDAY, 10 to 5—MONDAY 'TIL 9

GOLD'S OVERSTOCKS MUST GO!

2 DAYS ONLY

WE MUST MOVE \$216,000 OF TOP BRAND, NEW MERCHANDISE FROM OUR WAREHOUSE TO CLEAR THE FLOORS FOR 11 CAR-LOADS OF NEW SPRING STOCK NOW ARRIVING. EVERY ITEM IN OUR 4 STORES INCLUDED. YOU DEDUCT THE DISCOUNT OFF REGULAR LOW GOLD'S TICKETED PRICES! ACT NOW!

18% OFF

17% OFF

20% OFF

25% OFF

ALL LIVING ROOMS
Decorative fabrics, plastics, styled in Modern, Early American, French Provincial, Contemporary, Danish. Wood trim, brass cushions.

ALL BEDROOM GROUPS
Rich, beautiful array of woods, plastic topped pieces, all size beds, dressers, and oil styles in white and natural finishes.

ALL DINING ROOMS
All style tables with tile, side and arm chairs. accessory pieces include buffets, china, hutches in all woods & period stylings.

ALL SLEEP EQUIPMENT
Single, double, king size in boxes, quilted or tufted mattresses, all degrees of firmness. All type and size box springs.

20% OFF

15% OFF

15% OFF

25% OFF

16% OFF

ALL CONVERTIBLES
Plastic and fabrics in regular and big sizes, color choice in all styles incorporating mirrors.

ALL DINETTE SETS
Variety upholstery on side and arm chairs, regular & crescent tables, etc., leveling glides.

OCCASIONAL TABLES
Marble, leather and wood tops, in Modern, Italian, French Provincial, all finishes.

PICTURES & LAMPS
Table lamps for every decor, tall, central, desk, mirror bases, all sizes, type frame pictures...

ALL CARPETING
Nylon, wool, viscose rayon piles in broad looms, oversize and regular size rolls.

OUR LOW DISCOUNT PRICES INCLUDE DELIVERY, INSTALLATION AND GUARANTEE!

FAMOUS BUDGET REFRIG. \$122
Full width top freezer.

IMPERIAL "16" REFRIG. \$243
Automatic defrosting.

FRIGIDAIRE 2-DOOR REFRIG. \$223
White & colors.

MAYTAG AUTOMATIC WASHER \$186
Free Rinse Dispenser.

FRIGIDAIRE 2-SPEED WASHER \$176
One dial does it all.

EASY ELECTRIC COMBO \$233
Washer, dryer, 1 unit.

TOP NAME RANGE \$98
Full 36" family size.

O'KEEFE MERRITT RANGE \$118
Family food oven.

SHARPE 16" PORTABLE T.V. \$76
Top fringe reception.

COLOR TV CONSOLE \$154
1 of 3—RCA, Victor, Admiral or Zenith.

RADIO STEREO COMBO \$77
Self contained, walnut cabinet.

HOOVER VACUUM CLEANER \$35
Includes all attachments.

GOLD'S LAKEWOOD STORE ONLY 5253 HAZELBROOK AVE. LAKEWOOD CENTER

THE WEEK IN REVIEW

LBJ 'Opens' Campaign by Blasting Racial Intolerance

By HARRY SHARPE
United Press International
President Johnson opened his still unannounced election campaign last week with a declaration of war on racial intolerance at all levels.

"This administration," he told a \$100-a-plate democratic fund-raising dinner in racially conscious Miami Beach, "believes the Constitution applies to Americans of every religion, of every region and every race. Full participation in our society can no longer be reserved for men of one color."

THE OCCASION was his first purely political sortie since Johnson took office three months ago. En route from Washington, he stopped at Palatka, Fla., to throw a switch starting construction of an across-Florida barge canal and still later at Palm Beach to visit the ailing father of the late President John F. Kennedy.

The White House disclosed after Johnson's return to Washington that extra protective measures had been taken in Florida because of "a security reason." It refused to amplify that or to say whether Johnson was aware of the precautions.

A Miami newspaper reported in a story Friday night that a tip that a "Cuban suicide pilot" would try to wreck the President's plane prompted the strict security precautions. The White House also refused to comment on the newspaper's story.

THE PRESIDENT chose his intolerance theme as the Senate geared to take up, over strong Southern opposition, a far-ranging, House-passed racial rights bill. A prolonged Dixie filibuster is anticipated.

Only hours before the trip Johnson had signed into law a bill most Americans had been waiting for—an \$11.5 billion tax cut. He predicted it would bring prosperity to the country and "a better way of life for all."

Wage earners will begin reaping benefits late next week when the rate of taxes withheld from their checks drops by an average 19 per cent. This is expected to increase take-home pay by \$800 million a month, pump new life into business and create more jobs.

"NO ONE CAN bury us—bluff us—or beat us—so long as our economy remains strong," Johnson said in a nationally televised address in obvious reference to Soviet Premier Nikita Khrushchev.

On the foreign policy front, Secretary of State Dean Rusk declared that U.S. policy toward international communism has three objectives: To prevent Communists from extending their domain by making it too costly; to reach agreements reducing dangers of a devastating war; and to encourage evolution within the Communist world toward national independence, peaceful co-operation and open societies.

He served notice the United States will not remain passive to external Communist direction and supply of Red guerrilla forces warring on pro-Western South Viet Nam. He would not elaborate, but he said the United States planned in the near future to document publicly the extent of outside Communist involvement in the strategic Southeast Asian country.

THERE HAVE been persistent reports that Johnson has been debating whether to carry the war to Communist North Viet Nam. But Rusk stressed that the basic problem in turning back the guerrillas rests in South Viet Nam where thousands of American soldiers are stationed.

He said "We are fully aware that Moscow, as well as Peking, remain committed to the Communist world revolution. To that end, we maintain a nuclear deterrent of almost unimaginable power."

Defense Secretary Robert S. McNamara will return to Viet Nam this week

for a personal check on the progress of the war. In the meantime the State Department charged that Communist forces in the turbulent little Asian kingdom of Laos had mounted a new flagrant and unprovoked attack on neutralist forces there. It accused Communist nations, including Russia, of failing to live up to their responsibility there.

On other news fronts, former Democratic Senate secretary Robert G. (Bobby) Baker invoked the Constitution 122 times in refusing to answer questions of Senate probers. The investigators wanted to know whether Baker used his office to pyramid his \$19,000-a-year salary into a fortune before he quit under fire

last October.

Baker's Girl Friday, Carole Tyler, one-time Tennessee beauty queen, also invoked the Constitution. She challenged the Senate's authority "to conduct a trial" and charged her good reputation had been pilloried though she was guilty of no moral wrong-doing.

Republican presidential candidate Sen. Barry Goldwater, who has been feuding with Defense Secretary McNamara over the reliability of American ballistic missiles, told the National Press Club the formula for testing weapons systems gives the missiles a reliability rating of only 38 per cent. He did not disclose the source of his information.

The Warren Commission investigating the Kennedy assassination chose President Walter E. Craig of the American Bar Association to protect the posthumous interests of Lee Harvey Oswald, young Marxist who himself was killed two days after he allegedly shot Kennedy. The commission pointed out that it is not a trial court and that while the charges against Oswald appeared based on fact, "his guilt was not proved at a trial, and there still is much evidence to be evaluated." Craig will get copies of all the evidence.

Pressure turned on by President Johnson and President George Meany of the AFL-CIO broke an International Longshoremen's

strike against loading wheat destined for Russia. Cassius Clay, the Louisville Lip, won the world's heavyweight boxing title from Sonny Liston at Miami Beach in what was called an "amazing upset." Rep. Michael Feighan, D-Ohio, said the result convinced him that "boxing is in urgent need of congressional and public fumigation."

Sen. Philip A. Hart, D-Mich., said his Senate anti-monopoly subcommittee would investigate how Liston's group acquired promotion rights to Clay's first title defense for \$50,000. The Internal Revenue Service filed a lien against Liston until his income taxes are paid.

The Food and Drug Administration issued proposed regulations governing the sale of drugs. They would require a manufacturer to prove his product is both safe and effective. The order covers 2,000 drugs placed on the market in the past 26 years. Makers were given 30 days to file comment.

President Johnson ordered the FBI to halt sabotage of freight trains of the strike-bound Florida East Coast Railway. Two more trains were blown up last week near St. Augustine. "We don't settle matters in this way in this country," Johnson declared. The railroad has resisted government efforts to mediate the dispute.

GOODBYE MONEY PROBLEMS
IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH DO YOU SAVE? After examination sample dentures are shown with prices molded therein. You choose your own savings.
2. NO MONEY DOWN: No cash required on approval of your credit. No finance company. No credit cards. Dr. Campbell's own credit, known for its easy simplicity.
3. PAYING AFTERWARDS: Work done promptly. Wait 45 days to make your first small payment. Take as long as two years to pay.

YOUR DENTURES COME FIRST — MONEY IS SECONDARY • EXAMINATION WITHOUT APPOINTMENT • NO EXTRA CHARGE FOR DIFFICULT CASES • FAST PLATE REPAIRS • • •

PENSIONERS

Bring in U.S. card. We do the rest.

DR. CAMPBELL

446 Pine Ave.
Phone HE 6-4072

SEARS ROEBUCK AND CO

SPECIALS

March 2nd and 3rd

Some Quantities Limited

NOW... Extra Tuesday Hours... Extra Monday and Tuesday SAVINGS

Women's Blouses
Good Value!
Sleeveless in or out styles. Print and solid colors. Sizes 32 to 38.
99¢
Accessory Dept.

99¢ Stretch Slippers
SAVE 22%!
Stretch nylon knitted slipper shells. Assorted styles, colors. One size fits all.
77¢
Hosiery Dept.

Dacron® Cotton Skirts
Sears Low Price!
Easy-care Dacron® polyester and cotton straight skirts. Beige, white, black. Sizes 10 to 18.
2.97
Misses Sportswear

Girls' Magic-Grow Skirts
Regular \$2—SAVE 28%
Polished cotton, embroidered and lace trimmed. Elasticized back. 3-tier skirt. White. Sizes 7 to 14.
1.44
Girls' Wear Dept.

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge

Men's Nylon Stretch Socks
Sears Low Price!
In novelty patterns or solid ribbed styles. Pastels or staples. One size fits 10-13.
5.19
Men's Furnishings Dept.

Teacups and Saucers
English Bone China
16 beautiful patterns. Finest quality. Add to your collection or buy for gifts. Better hurry.
1.99
Lump and China Dept.

Hand Vacuum Cleaners
Outstanding Buy!
Handy in home, workshop, on boat, even. Gets into hard-to-reach corners. Low priced!
9.44
Vacuum Cleaner Dept.

Mist Plastic Wall Tile
Sears Low Price!
Tiles resist moisture, grease, alkalies. 4 1/2 x 4 1/2 inch. Harmony House colors. Low priced!
3¢
Building Materials Dept.

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge

\$1.98 Pin-It Skirt Marker
SAVE 20%
1.44
Pin-type skirt marker. Easy, quick, accurate. Pins won't fall out. Heavy base.
Notions Dept.

\$2.49 Fall 12-in. Zipper Bags
SAVE 20%
1.97
Heavy cotton duck, water-proof interior. Wire frame. Solid or plaid colors.
Luggage Dept.

Regular \$4.49 Push Broom
SAVE 15%
2.67
12-inch brush filled with Palmyra fiber bristles. Firmly set in hardwood.
Housewares Dept.

\$1.49 Cord or \$1.32 Light
Your Choice
99¢
Choice of 25-ft. orange extension cord or 25-ft. scorable light.
Electrical Dept.

Perforated Peg Boards
3 for 99¢
Tempered hardboard for shops, closets, anywhere hanging space is needed. Size 2' x 4'.
Hardware Dept.

3 1/2" to 5 1/2" Tropical Fish
Buy Now!
18¢
Fascinating fish. Blue Gouramis, Zebras, Gold or Pearl Danios.
Garden Shop

Seat Belt Retractors
Regular \$2.49
Keep seat belts rolled neatly, ready for instant use. Easy to install in minutes.
1.88
Automotive Dept.

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

LOS ANGELES—Vermont & Sycamore
LOS ANGELES—E. Olympic Blvd. & 10th
LOS ANGELES—W. 10th St. & Exposition

BUENA VISTA
CULVER CITY
EL MONTE

GLENDALE
HOLLYWOOD
INGLEWOOD

LONG BEACH
PASADENA
POMONA

SAN ANTONIO
SAN DIEGO
TUCUMAN

VENICE

Shop 6 Nights

Shop Monday thru Saturday
9:30 A.M. to 9:15 P.M.

Fishin' Around

By DONNELL CULPETER

A Place Where Boys Can Shoot

Fond parents, mothers as well as fathers, often ask me this question: "Where can I take my boy for some shooting practice? Also, where can I take him for some actual shooting, jackrabbits or ground squirrels?" Those are legitimate questions and certainly deserve honest replies.

There are some open areas in Southern California around Saugus, Newhall, Antelope Valley, Perris and even far out on Foothill Boulevard toward the Etiwanda country. Only jackrabbits and ground squirrels may be shot at this time of year.

Parents should take it upon themselves to see that they are in fully open country. Remember the warning on the outside of a box of .22 long-rifle cartridges says: "Range, one mile—be careful!" And if the property is fenced and posted, forget it.

But before going into the country, a boy should go through preliminary training, such as one of the Hunter Safety courses. Even if he completes such a class, he should do some actual firing to get the feel of his gun and see that it is properly sighted in.

Long Beach has the ideal place for such shooting—the Police Pistol Club of Long Beach, Inc., range at 7390 E. Carson St. Don't let that Police Pistol Club frighten you, I'll explain as we go along.

THE NATIONAL RIFLE Association has called the PPCLB range the finest in the nation, yet the range is far from its ultimate completion. It is fortunate in having Sgt. R. P. Shaw as rangemaster. He has some able assistants in Officers Frank Howell, Charles Sagehorn, Arla Phillips and Bruce Ketcham.

Also, there are several trusties available from Rancho Esperanza, the city's Honor Farm, nearby. They help in construction, in the target pits and in various other ways. Some of those men are extremely talented and, once off the grape, are happy to work with the officers at the range.

The PPCLB was started primarily for the benefit of trainees in the Police Department. At first, there was only a combat area where police officers were trained for their work. When Shaw became rangemaster, he saw the possibilities of adding the pistol and rifle ranges.

Shaw, with nearly 18 years in the Police Department and a veteran of many bureaus, is an expert at getting things done—and cheaply!

At this writing a restaurant is being added to the overall facility. Shaw needed a long heavy I-beam for the structure. He found one and the owner told him he could have it for nothing provided he hauled it away. Shaw found three trucking friends, patted them on the back and they did the job.

ALL MEMBERS OF THE Police Department are automatically members of the PPCLB, but, in addition, there are 200 civilians who pay dues and contribute in many ways to the club.

While officers go there for training and re-training, many citizens also use the range. In 1962, a total of 24,122 civilians and/or military personnel used the range. Last year the total rose to 29,395.

Perhaps we are getting off the original subject—boys who want to shoot or sight in rifles.

While the ranges are primarily laid out for pistol work, there is a section where rifles may be used. The charge is \$1 per day per person and targets are provided if the shooter takes a certain number of rounds at each target.

Youngsters must be accompanied by either father or mother. Shaw and his officers are most obliging in helping train the youngsters, but the rule is very strict that a parent or responsible adult be with each shooter.

To reach the range, go east on Carson until you cross the San Gabriel River bridge and you will see the sign. Then drive south past the enormous green gas tank as far as you can go and there is the parking lot for the range.

RAILROAD CANYON LAKE opened Saturday and, while I have no definite box score on the fishing, I have a feeling that the lake will add consistency to the joy of those persons who like to fish fresh water.

Railroad is like so many other lakes. Some of the oldtimers can go there and get limits of fish while newcomers draw blanks.

We have pampered bass to the point where I believe that they lay on the bottom and wait for choice morsels to be dropped to them, instead of rising to the surface and knocking the paint off surface plugs. So, why not try the deep-running lures and the always-popular plastic worms.

Put the lure in a place where it appears that you'll lose it. That's where the lunkers stay.

Irvine Lake opens March 11 and I have a strange feeling that some record-size bass may be taken the first week. This lake has been closed for more than a year and a half. It yielded record fish in normal years.

ARE YOU READY FOR LEASING?

1. FULLY TAX DEDUCTIBLE
2. SMALLER PAYMENTS THAN BUYING
3. NO LARGE CAPITAL INVESTMENT
4. IMPROVED BALANCE SHEET
5. NO DEPRECIATION WORRIES

Sound Interesting?
Then call NE 9-7441—NOW!
and ask for leasing info. on the car or truck of your choice.

EXAMPLES:
1. Buick Wildcat.....\$113.00
2. Chevrolet.....\$145.00
3. Impala.....\$45.00

IT COSTS LESS TO LEASE!
Don Moore Lincoln-Mercury
SP 4-0300 • NE 9-7441

Third Skate Crown Taken by Dijkstra

DORTMUND, Germany (CP) Sjoukje Dijkstra of Holland, getting the first-place vote of all nine judges for a brilliant free skating performance, won her third consecutive women's world figure skating championship Saturday.

Miss Dijkstra, also the Olympic champion, put on a flawless show in Dortmund's giant Westfalen Hall, twirling around the ice and negotiating many difficult jumps.

MISS DIJKSTRA'S nearest rival, Regine Neitzer of Austria, managed to hang on to her second place despite two falls, one while doing a double axel and the other while making a turn at the edge of the rink. Canada's Petra Burka was third. She put on a spectacular.

The United States took three places in the top 10, with Christine Haigler heading the American contingent. Miss Haigler, 16, of Colorado Springs, Colo., finished fifth with 2,113.7 points and 52 ordinals, automatically qualifying for the 1965 championships scheduled to be held on her home rink in Colorado Springs next March.

Entries Heavy for L.B. Regatta

Six colleges and three rowing clubs are early entries in the 1964 Long Beach Regatta March 28.

The event, which will open the Southland crew season, will be held in Long Beach Marine Stadium.

Oregon State, USC, Loyola, San Diego State, Orange Coast College and Long Beach State will have eight-oared shells racing over the stadium's 2,000-meter course.

Rowing clubs from San Diego, San Francisco and Long Beach will compete in the singles, doubles and fours category.

The colleges will have frosh, JV and varsity crews in action.

KANGAROOS MAKE TAG TEAM DEBUT

The duo billed as "Those Fabulous Kangaroos" makes its bow as a team this week at Municipal Auditorium.

The two Australians, who have appeared in Long Beach separately, will take on Freddie Blassie and The Preacher Tuesday night on a four-bout program.

Floridians Invade Drag Strip

It's likely to be either Don Garlits or Art Malone of Tampa, Fla., against the West's best fuel dragsters in the battle for top eliminator at Lions Drag Strip today.

Yet both could be bumped in the big meet, which rates as a power-packed

dress rehearsal to the 6th annual U.S. Nationals at Bakersfield next week-end.

Garlits, America's No. 1 eliminator, was in fact defeated last Sunday for top eliminator by an entry today, Don Moody of Santa Monica, in the Zeuschel-Moody-Fuller rail.

Another outstanding threat with his big Chrysler is Long Beach's own Tom McEwen, who until recent-

ly held the No. 2 spot. Races will go from 9 a.m., eliminations from 1 to 5:30 p.m.

HEAVY EQUIPMENT TRAINING

IN SOUTHERN CALIFORNIA—BUDGET TERMS AVAILABLE
Tractors—Graders—Scrapers, Etc.
If you really want to learn this job, for a future in the HIGH PAYING CONSTRUCTION FIELD, call BOB 1437 or write: Associated Heavy Equipment Schools, 711 S. Vermont Ave., L.A. 5

We Now Have Parts To Service Your
VW 1500
RICKETTS
MOTORS
Authorized Volkswagen and Porsche Dealer for the L.B. Harbor Area
999 LONG BEACH BLVD.
SERVICE HE 4-2446
SALES HE 7-7468

NOW...OPEN 6 NIGHTS Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.

SEARS
ROEBUCK AND CO

Guaranteed 24 Months

Hi-Way Special NYLON

Buy the First Tire at the No Trade-in Price Plus Tax

Get the 2nd Tire for Only

3.50

Plus Fed. Tax 6.70x15
Tube-type Blackwall No Trade-in Required

2nd Tubeless Blackwall Tire, Any Listed Size 4.50 plus fed. tax

SIZE	No Trade-in Price Plus Tax	No Trade-in Price Plus Tax
6.70x15	20.70	4.50
7.50x14		
7.10x15	23.30	4.50
8.00x14		
7.60x15	25.70	4.50
8.50x14		

Similar offer on tubeless Whitewalls in listed sizes.

● Has deep tread with hundreds of traction edges for 4-way skid protection

● Full 4-ply nylon means resistance to hard road impacts

Wheel Alignment, most cars...\$9.95

Wheel Balance, includes weights, per wheel...\$1.45

ALLSTATE 6-ply Nylon Truck Tires

6.00x16 No Trade-in Required **12.45** plus fed. tax

6.50x16 17.45 6.70x15 14.95 7.00x15 21.45

● Rugged nylon construction

● Silent continuous rib tread

● Contains F-66, wear-resisting rubber compound

Enjoy these EXTRA Advantages and Added Conveniences When You Shop at Sears

No Money Down on Sears Easy Payment Plan!

Free ALLSTATE Tire Mounting! Free tire rotation of Sears tires every 5000 miles!

P-95 ADDITIVE... as new as tomorrow! Every ALLSTATE tire is now made with this new, revolutionary, exclusive blend rubber to provide better traction and give you longer mileage.

ALLSTATE Nationwide Passenger Tire Guarantee

Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If tire fails, we will — at our option — repair it without cost; or, in exchange for the tire, we will replace it charging only for tread wear (charge will be percent share of exchange price). We guarantee tread life for the number of months designated. If tread wears out within this period, return it. In exchange, we will replace it charging the current exchange price — less a set dollar allowance.

* Exchange Price is regular retail price plus Federal Excise Tax less trade-in at time of return.

Passenger Car Tires Are Guaranteed Against All Road Hazards

- Holes in the road
- Broken curbs
- Broken glass
- Rocks and stones

NEW! Sears Own "Mag" Type Sports Wheel \$33 each plus tires

A Sea-worthy Rolex

is the most hazard-proof watch you can give a man. The Rolex Oyster case is not only 100% waterproof - but is immune, too, to dust, sand and anything else that can damage the movement and clog the oil. For sea-going activities - for rigorous everyday wear - choose a Rolex.



Left: 25-j Oyster Perpetual steel Chronometer \$172.50
Right: Oyster Perpetual Submariner for aquatic \$150.00
25 J. Chronometer. 660 ft. Depth Test. \$195.00
Fed. Tax Incl.

Budget Terms of Course

C. Lewis LONG BEACH'S OLDEST JEWELERS
GOWNTOWN AT 333 PINE AVE. PHONE HE 6-6335
PARKING VALIDATION ANY LOT • OPEN FRIDAY EVENINGS

ALLSTATE All Roads Lead to Sears ALLSTATE Automotive Service Centers

THE TIME HAS COME

The President of the United States has been murdered by a Marxist-Communist within the United States.

It has been pointed out by the Hon. Martin Dies, since the assassination, that "Lee Harvey Oswald was a Communist," and that when a Communist commits murder he is acting under orders. The former Congressman, head of the original Dies Committee, is probably second only to J. Edgar Hoover in first-hand knowledge acquired from early and long experience in investigating Communist activities.

The Hon. J. Edgar Hoover said in a speech on October 18, 1960: "We are at war with the Communists, and the sooner each red-blooded American realizes that the better and safer we will be." He emphatically repeated this statement on December 3, 1963—ten days after the assassination. And this is none the less war because the Communists conduct it according to their usual methods, without regard to civilized rules or human decency.

Nor is it in character for the Communists to rest on this success. Instead, we can expect them to use the shock, grief, and confusion of the American people, resulting from the assassination of our President, as an opportunity for pushing their own plans faster. Also, we shall be subjected to an even greater barrage of distortions and falsehoods, aimed at imposing on the nation a completely false picture of the situation and of the forces at work. They have to subvert our minds as well as our institutions.

For five years The John Birch Society has said that, regardless of the external threat, Communism was a serious internal menace in the United States. And we were right. This has now been

proved, tragically but conclusively, to the deep sorrow, but also to the profound alarm, of all good Americans. The time has come for those good Americans to join us in this fight against the powerfully organized "masters of deceit." For, as Edmund Burke once wrote: "When bad men combine, the good must associate; else they will fall one by one, an unpitied sacrifice in a contemptible struggle."

The John Birch Society is an *educational* army, and our only weapon is the truth. But George Washington stated our problem well: "Truth will ultimately prevail where there is pains taken to bring it to light." We take tremendous pains in proportion to our numbers and our strength, and all we need to win is that enough other patriots join us in our determination and our labors. For there is nothing the Communists fear so much in the whole world today as having the American people learn, too soon, the truth about their purposes, their methods, and their progress.

If you oppose the Communist conspiracy by learning and spreading the truth, you may expect to be smeared as viciously as we have been for five years. But you will be helping to save your family and your country from the same cruel tyranny that has already been imposed on a billion human beings.

The time has come for every red-blooded American to react as such. If you have the willingness to learn and the courage to support the disturbing truth, use the coupon below. It will be without any obligation on your part, and we shall not contact you further unless or until you request us to do so.

THE JOHN BIRCH SOCIETY

Belmont, Massachusetts 02178

PLEASE NOTE

If you agree with this statement, and are willing to help us put this message in as many newspapers as possible across our country, send us your contribution *now*. Make your check out to *Special Advertising Fund*, and mail it directly to:

THE JOHN BIRCH SOCIETY
Belmont, Massachusetts 02178

The John Birch Society
Belmont, Massachusetts 02178

Gentlemen:

- ☐ Please send me, without cost or obligation on my part, a sheet of preliminary information about the Society.
- ☐ For the enclosed one dollar, please send me your Introductory Packet of THE JOHN BIRCH SOCIETY.

(Check the box that applies.)

- ☐ For the enclosed five dollars please send me your Special Packet, containing the basic materials from which I can obtain a thorough understanding of what The John Birch Society is, how it works, and what it hopes to do.

Sincerely,

(Name) _____

(Address) _____

PUBLIC NOTICE: The Local Chapters of THE JOHN BIRCH SOCIETY proudly presents: MR. BRYTON BARRON speaking on— THE STATE DEPARTMENT—MISTAKES OR TREASON?

BRYTON BARRON, A Rhodes scholar & noted lecturer, served in the State Department under 7 successive Secretaries of State. BARRON was for 6 of his 26 years in the State Department, Chief of the highly secret Treaty Section. Mr. Barron is the author of 2 important books: "Inside the State Department" & "The Untouchable State Department."

Robert A. Millikan High School
2800 Snowden Avenue, Long Beach, Calif.
Near Corner of Palo Verde and Spring
Donation — \$1.00 per person
8:00 P.M. Wednesday, March 4, 1964

"QUESTIONS & ANSWERS"
from the floor

Mr. Barron names names & cites failures & bad judgment, while rapidly becoming a by-word for those informed & dedicated Americans who have been sorely tried & justly alarmed at the apparently well-founded charges of gross incompetency & venal disloyalty in our State Department. It is a frightening & sobering analysis from one who knows & dares to speak out against pressures for conformity & secrecy.

For ticket information, call the following:
GE 1-8769 TO 7-8235 HA 9-0583
(Tickets Also On Sale at the Door)

"Bring your friends & See The John Birch Society in Action!"
"Be Your Own Judge"

THE JOHN BIRCH SOCIETY, 2566 Mission St., San Marino, California

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

REGIONAL OFFICES
BELLFLOWER—Torrey 6-1721
9833 East Belmont
GARDEN GROVE—JE 7-9120
9624 Garden Grove Blvd.
LAKEWOOD—Metcalf 3-0764
5056 Faculty Avenue

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 1, 1964

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains.

NEW CAR DIRECTORY



ALFA-ROMEO

LONG BEACH, LAKEWOOD
Briney-Gray Imports, 3515 Atlantic GA 4-0951
COMPTON
Whittier Imports
Compton & Long Beach Blvd., Compton NE 1-4940

AUSTIN

LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd. HE 2-7911

AUSTIN-HEALEY

LONG BEACH
Jamestown, 1350 Long Beach Blvd. HE 2-7911

BUICK

LONG BEACH
Boulevard Buick HE 7-2751; SP 5-6156
1881 Long Beach Blvd., Long Beach
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Harry C. Clark, 150 So. Long Beach Blvd., Compton, NE 5-7141
Parris Bros. Buick TO 7-1781
15734 Bellflower Blvd., Bellflower
ORANGE COUNTY
Terry's, 5th & Walnut, Huntington Beach LE 6-6588

CADILLAC

LONG BEACH, LAKEWOOD
Ridings Motors, 1501 Long Beach Blvd. HE 7-2241

CHEVROLET

LONG BEACH, LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421
Cormier Chevrolet, 601 Long Beach Blvd. HE 6-5291
Harbor Chevrolet, 3770 Cherry Ave. GA 6-3341
Parkwood Chevrolet ME 3-0781
5059 Lakewood Blvd., Lakewood
ARTESIA
S & J Chevrolet UN 5-1276
11900 E. South St., Artesia
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE
Bill Barnett Chevrolet NE 9-3060
Corner Long Beach Blvd. & Compton Blvd.
Enoch Chevrolet NE 8-0523
8730 L. B. Blvd., South Gate
George Chevrolet WA 5-2251
17150 Lakewood Blvd., Bellflower
Oscar Gregory Chevrolet ME 0-5866
14925 Paramount Blvd., Paramount
Paramount Chevrolet ME 0-2181
Corner Firestone at Paramount Blvd.
ORANGE COUNTY
Eddie Hopper Chevrolet HE 2-6411; JE 4-2700
18511 Garden Grove Blvd., Garden Grove

CHRYSLER

LONG BEACH, LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871
Ed Barberi, 6200 N. Bellflower Blvd., Lkwd. TO 7-2731
Ray Vines, 4201 E. Willow 426-7301
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Guy Moorhart, Inc. NE 2-7171
1112 No. Long Beach Blvd., Compton
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

COMET

LONG BEACH, LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd. 434-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761
Don Moore NE 2-7141
912 No. Long Beach Blvd., Compton

CORVAIR

LONG BEACH, LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421
Cormier Chevrolet, 601 Long Beach Blvd. HE 6-5291
Harbor Chevrolet, 3770 Cherry GA 6-3341
Parkwood Chevrolet ME 3-0781
5059 Lakewood Blvd., Lakewood
PARAMOUNT, COMPTON
Oscar Gregory Chevrolet ME 0-5866
14925 Paramount Blvd., Paramount
Bill Barnett Chevrolet NE 9-3060
Corner Long Beach Blvd. & Compton Blvd., Compton

CORVETTE

LONG BEACH, LAKEWOOD
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 3-7421
Harbor Chevrolet, 3770 Cherry GA 6-3341
PARAMOUNT, COMPTON
Oscar Gregory Chevrolet ME 0-5866
14925 Paramount Blvd., Paramount
Bill Barnett Chevrolet NE 9-3060
Corner Long Beach Blvd. & Compton Blvd., Compton

DART

LONG BEACH
Verne Holmes, 35th & Atlantic GA 4-8603
Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281
BELLFLOWER, LAKEWOOD, COMPTON
Widger-Goodwin Dodge TO 4-9081
16900 Lakewood Blvd., Bellflower
Snevely & Langford NE 1-6163
401 No. L. B. Blvd., Compton
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

DATSUN

LONG BEACH
Long Beach Honda
5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0943

DODGE

LONG BEACH
Verne Holmes, 35th & Atlantic GA 4-8603
Glenn E. Thomas Co., 340 E. Anaheim HE 6-1281
BELLFLOWER, COMPTON, LAKEWOOD
Snevely & Langford NE 1-6163
401 N. L. B. Blvd., Compton
Widger-Goodwin Dodge TO 4-9081
16900 Lakewood Blvd., Bellflower
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

ENGLISH FORD

BELLFLOWER, COMPTON, DOWNEY, NORWALK
Don Moore NE 2-7141
912 No. Long Beach Blvd., Compton

FALCON

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlain Ford ME 3-1107
15727 Paramount Blvd., Paramount
Hale Young Ford Co., 2641 E. Anaheim GE 8-1156
Mel Burns, 2000 Long Beach Blvd. GA 6-3311
Los Altos Ford, 2302 Bellflower Blvd. 434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Glen Organ Ford NE 2-7145
220 So. Long Beach Blvd., Compton
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Kott & Smolar Ford TE 5-6621
336 W. Anaheim, Wilmington

FIAT

LONG BEACH, LAKEWOOD
Palmer Motors, 3300 Atlantic GA 4-0754
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Parris Bros. Buick (Imports) TO 7-1781
15734 Bellflower Blvd., Bellflower
Whittier Imports NE 1-4940
Compton & Long Beach Blvd., Compton

FORD

LONG BEACH, LAKEWOOD
Mel Burns, 2000 Long Beach Blvd. GA 6-3311
Hale Young Ford Co., 2641 E. Anaheim GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd. 434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT
Chief Chamberlain Ford ME 3-1107
Glen Organ Ford NE 2-7145
220 So. Long Beach Blvd., Compton
Hensley-Anderson Ford TO 7-2734
9833 Alondra, Bellflower
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE
Kott & Smolar Ford TE 5-6621
336 W. Anaheim, Wilmington

HILLMAN-SUNBEAM

LONG BEACH, LAKEWOOD
Import Auto Sales, 1460 L. B. Blvd. HE 2-8916

IMPERIAL

LONG BEACH, LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871
Ray Vines, 4201 E. Willow 426-7301
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

JAGUAR

LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754

JEEP

LONG BEACH, LAKEWOOD
Doster Motors, 4005 E. Anaheim GE 8-4560
Holiday Rambler, 1310 Long Beach Blvd. HE 6-9001
Rancho Jeep Supply, 6309 Paramount Blvd. GA 3-0588

LANCER

LONG BEACH, LAKEWOOD, COMPTON
Glenn E. Thomas, 340 E. Anaheim HE 6-1281
Snevely & Langford NE 1-6163
401 No. Long Beach Blvd., Compton

LINCOLN CONTINENTAL

LONG BEACH, LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd. 434-9916

LOTUS

LONG BEACH, LAKEWOOD
Briney-Gray Imports, 3515 Atlantic GA 4-0951

MERCEDES-BENZ

LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd. HE 2-7911

MG

LONG BEACH
Jamestown, 1350 Long Beach Blvd. HE 2-7911
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

MERCURY

LONG BEACH, LAKEWOOD
Duffield Motors, 1940 Lakewood Blvd. 434-9916
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761

MORRIS

LONG BEACH
Jamestown, 1350 Long Beach Blvd. HE 2-7911

METROPOLITAN

LONG BEACH, LAKEWOOD
Rancho Rambler, 2011 L. B. Blvd. GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001

OLDSMOBILE

LONG BEACH, LAKEWOOD
Dick Browning Oldsmobile HE 6-9521
1227 Long Beach Blvd., Long Beach
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Nowlings TO 2-1181
7440 E. Firestone, Downey

OPEL

LONG BEACH
Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754

PEUGEOT

LONG BEACH, LAKEWOOD, BELLFLOWER
Import Auto Sales, 1460 L. B. Blvd. HE 2-8916

PLYMOUTH

LONG BEACH, LAKEWOOD
R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871
Ed Barberi, 6200 N. Bellflower Blvd., Lakewood TO 7-2731
Ray Vines, 4201 E. Willow 426-7301
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

PORSCHE

LONG BEACH, LAKEWOOD
Ricklets Motors, 999 Long Beach Blvd. HE 7-7489

PONTIAC

LONG BEACH, LAKEWOOD
Salle Pontiac, 1545 Long Beach Blvd. HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK
J. P. Lamerdin NE 9-5666
302 N. Long Beach Blvd., Compton
Suburban Pontiac TO 6-1725
17639 S. Bellflower Blvd.
SAN PEDRO, WILMINGTON, LOMITA
Reiman Pontiac, 412 W. Anaheim, Wilmington TE 5-3141

RAMBLER

LONG BEACH, LAKEWOOD
Rancho Rambler, 2160 L. B. Blvd. GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd. HE 6-9001
Holiday Rambler, 1310 Long Beach Blvd. HE 6-9007
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Friendly Rambler-Compton NE 8-0581
410 N. Long Beach Blvd.
Don-A-Vee Rambler TO 7-2756
15737 Bellflower Blvd., Bellflower
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Hunt Rambler, Inc. TE 5-6646
402 W. Anaheim, Wilmington

RENAULT-DAUPHINE

LONG BEACH, LAKEWOOD, BELLFLOWER
Import Auto, 1460 L. B. Blvd. HE 2-8916
WILMINGTON
Suburban Motors, 455 E. Anaheim TE 4-8595

SIMCA

LONG BEACH, LAKEWOOD
Bob Burt, 3600 E. Pac. Cst. GE 9-0491 Parts, GE 8-5335

SPRITE

LONG BEACH, LAKEWOOD
Jamestown, 1350 Long Beach Blvd. HE 2-7911

TEMPEST

LONG BEACH, LAKEWOOD
Salle Pontiac, 1545 Long Beach Blvd. HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK
Suburban Pontiac TO 6-1725
17639 So. Bellflower Blvd., Bellflower

THUNDERBIRD

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON
Chief Chamberlain Ford ME 3-1107
15727 Paramount Blvd., Paramount
Hale Young Ford Co., 2641 E. Anaheim GA 6-3311
Mel Burns, 2000 Long Beach Blvd. GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd. 434-8461
Glen Organ Ford NE 2-7145
220 So. Long Beach Blvd., Compton

TRIUMPH

LONG BEACH
Briney-Gray Imports, 3515 Atlantic GA 4-0951
Jamestown, 1350 Long Beach Blvd. HE 2-7911
COMPTON
Whittier Imports NE 1-4940
Compton & Long Beach Blvd., Compton

VALIANT

LONG BEACH, LAKEWOOD
Ray Vines, 4201 E. Willow 426-7301
R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871
Ed Barberi, 6200 N. Bellflower Blvd., Lakewood TO 7-2731
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

VOLVO

LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON
Cabe Bros., Long Beach Blvd. at 29th St. 426-7001
Briney-Gray Imports, 3515 Atlantic GA 4-0951
Ed Barberi's Volvoville TO 7-2731
6200 N. Bellflower Blvd., Lakewood
Harb Frielanders Auto Sales JE 0-0222
9625 Garden Grove Blvd., Garden Grove TW 7-8811
Whittier Imports NE 1-4940
Compton & Long Beach Blvd., Compton

VOLKSWAGEN

LONG BEACH, LAKEWOOD
Lakewood Motors TO 6-0741; SP 3-5351
5815 South St., "Dutch Village Shopping Center," Lakewood
Ricklets Motors, 999 Long Beach Blvd. HE 7-7489
BELLFLOWER, COMPTON, DOWNEY
Lee Carpenter, 1150 E. Compton Blvd., Compton NE 8-0455

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS PHONE DISTRICT

477 E. 51st 1 BEDROOM GA 2-0892 North Long Beach

213 Nieto 2 BEDROOMS GE 9-2191 Belmont Shore

4259 Gundry GA 2-1257 Bixby Area

3951 Walnut GE 8-0074 Bixby Area

904 Cartagena GA 4-4638 Bixby Knolls

5305 Lanai HA 5-6416 City College

3268 San Anselmo HA 9-7830 City College

350 Cherry Ave. HA 7-0541 Eastside

1085 Grand Ave. GA 3-7981 Eastside

5849 Autry GE 3-9966 Lakewood Area

2914 Sandwood GE 5-0761 Lakewood Area

2735 Ostrom HA 9-5928 Lakewood Plaza

2734 Petaluma HA 9-5928 Lakewood Plaza

3642 Karen 429-8084 Long Beach

244 E. 68th St. NE 8-0028 North Long Beach

101 E. 69th Way NE 8-0028 North Long Beach

6764 Lewis GE 9-0404 North Long Beach

5629 Myrtle Ave. GA 3-1487 North Long Beach

5010 Walnut GA 3-7981 North Long Beach

6184 Walnut GA 6-3903 Westside

2935 Canal GA 6-3903 Westside

1274 W. Hill HE 7-1281 Wrigley

2926 Eucalyptus GE 9-2323 Wrigley

2980 Eucalyptus GE 9-2323 Wrigley

2 BEDROOMS AND DEN OR FAMILY ROOM

20816 Ely TO 6-5719 Artesia

1227 E. 37th GA 2-1257 California Heights

1740 Stanley GE 4-8928 Eastside

82 Giralda Walk GA 2-6523 Naples Marina

5934 Lime GA 3-7981 North Long Beach

4838 Pacific Ave. TO 7-2707 North Long Beach

11521 E. Cheshire St. HE 7-6727 Norwalk

1972 Golden HE 7-1281 Wrigley

Oregon & Hill

3 BEDROOMS

714 Los Altos Ave. HE 5-6903 Alamilos Heights

795 Los Altos HA 1-8211 Alamilos Heights

20824 Florcraft TO 6-1110 Artesia

9807 Hoback GE 4-0935 Bellflower

3001 E. 2nd GE 4-0935 Belmont Heights

4622 E. 3rd GE 9-2121 Belmont Heights

340 Quincy GA 2-1257 Bixby Area

4536 Whaley GA 4-9272 Bixby Knolls

3765 Olive Ave. GE 3-7919 Circle Area

2408 Roycroft HE 6-2935 Eastside

1717 E. 6th TO 6-7036 Garden Grove

6322 Vanguard HA 1-8441 Lakewood Area

4413 Conehill NA 1-5401 Lakewood Area

2929 Fairman WA 5-1271 Lakewood Area

6429 Glorywhite HA 1-8441 Lakewood Area

6028 Greenmeadow TO 6-1791 Lakewood Area

7035 Harvey Way HA 5-6416 Lakewood Area

4774 Obispo HA 5-7857 Lakewood Area

4347 Quigley HA 5-6416 Lakewood Plaza

3222 Hackett HA 9-5187 Lakewood Plaza

3449 Knoxville Ave. HA 5-6416 Lakewood Plaza

4502 Palo Verde 439-8915 Lakewood Plaza

3009 Roxanne HA 5-0872 Lakewood Plaza

3012 Roxanne GE 9-2323 Los Altos

2271 Albany GE 4-7518 Naples Marina

5615 Campo Walk ME 4-2530 North Long Beach

6564 Cerritos GA 3-5468 North Long Beach

671 E. Coolidge NE 5-6103 North Long Beach

3316 Dameron GA 2-4444 North Long Beach

17818 Rohn GE 8-0074 Poly Hi

556 E. 20th GE 1-9754 Rossmoor

2972 Copa De Oro Dr. 596-2074 Rossmoor

12082 Foster Rd. 431-0443 Rossmoor

12371 Martha Ann Dr. TW 3-2362 Westminster

13521 Oline GA 6-3903 Wrigley

3005 Cedar GA 4-9111 Wrigley

2841 Chestnut GA 6-3903 Wrigley

2127 San Francisco

3 BEDROOMS AND DEN OR FAMILY ROOM

1137 E. 46th St. HA 9-5917 Bixby Knolls

800 Tehachapi GA 7-5467 Bixby Knolls

3900 Lewis GA 2-7433 California Heights

1330 Quincy GE 9-0404 Eastside

3651 Poppy ME 3-4840 Lakewood Area

3221 Monogram Ave. HE 6-0609 Lakewood Plaza

6953 Stearns St. HA 5-1203 Lakewood Plaza

4408 Faculty GE 1-1371 Lakewood Village

6449 Bayard GE 9-0935 Los Altos

179 Riva Alto Canal GA 2-4444 Naples Marina

21131 Baltic GA 2-1257 North Long Beach

Help Wanted (Men) 24 Help Wanted (Men) 26

LAB TECHNICIAN

Pleasant work in plastics production laboratory. The chemical industry offers stable employment with interesting and challenging work.

REQUIREMENTS: 2 years college training in physical science. Physical examination required.

INTERVIEWS: Monday, March 2 thru Friday, March 6, 8 a.m. to 2 p.m.

The DOW CHEMICAL CO.
305 CRENSHAW BLVD. TORRANCE
PHONE: FA 8-4322
Equal Opportunity Employer

Long Beach - Torrance
Lakewood - South Bay

THIS JOB IS YOUR FUTURE

Insurance career sales. We offer a highly successful lifetime career in the Fraternal Insurance Field. No soliciting or canvassing. **WHY? WE NEVER HAD**

Alert preparing now, so that you can be in the swing of things for 1944.

THIS JOB IS YOUR FUTURE
 We would like to show you our program. This is a great opportunity.

THIS JOB IS YOUR FUTURE
 For appl. call Mr. Morris 9 to 5 daily. GE 5-1114

MACHINISTS

1 Vehicle Boring Mill Opr. Exper. with large, close toler.

I MILLING MACHINIST
Close tolerance work. Make own
plans. Would like to work for a
milling machine experience.

I Oil Tool Machinist
Taper thread cutting exp. a must.
READY work in a machine shop.
Disuse, Union shop. Excellent
benefits.

CALL MR. LEWIS, TE 2-5395
REGAN FORGE & ENGR. CO.
1301 REGAN ST., SAN PEDRO

We know by doing this work
men are happy in their work
and they will put forth all
their efforts. Their skills will
be good production all down
the line with no lay offs.

**MAINTENANCE MEN
SERVICE MEN
SALESMEN
OFFICE WORKERS
SHOP HELP**

SALESMEN

NEED 3 MEN FOR USED CAR LOT NO EXPERIENCE NEEDED NO HIGHER BELTS FOR NEVER WILL BEAT OUR MEN AVERAGE OVER 1600 MONTHLY SALES PER MAN WE CAN AND ABLE TO FINANCE YOURSELF FOR PLUS WEEKS PAID VACATION PLUS MANY BENEFITS ESTABLISHED GENERAL MOTORS DEALER FOR 31 YEARS SAME LOCATION NO phone calls.

If you are tired of being involved all starting wages set us at \$425 per month interests you.

7 to 5 MONDAY ONLY

CALL UN 3-4002

FOR APPOINTMENT

HARRY C. CLARK Buick
150 S. Long Beach Blvd., Compton
**MECHANICAL
DESIGNER**
2 years college minimum.
Proven record of imaginative
design. Experience with thermal
model & analysis; electronic
machining & light equipment. Top PAY.
POWER CONVERTERS
1. Silva, 1429 Anacostia, 329-7464

RY **★ FINAL FINISH MEN**
ALSO
★ CARPET LAYER
Offering a home experience,
with quality, paid vacation &
benefits.
\$3.12 to \$3.25 PER HR.
APPLY PERSON ONLY
TERRACRUZE
9250 WASHBURN CROSSING RD.
DOWNEY, CALIF.

OPERATOR
ID & DD, 3-5 yrs. exp.
HONE & LA
OPERATOR
At least 2 yrs. experience
Surgon Home Machine

FURNITURE & APPLIANCE SALESMAN
 Experienced. No Sundays. Good earnings. Paid vacation. Offer company benefits. Apply in person to store mgr. No titles or Sun. **McKINNAULT'S FURNITURE**
 19113 Pioneer, Norwalk, WA 98552
 No Phone Calls Please

SALESMAN
Must have experience in contemporary furniture. Must be able to sell. Top pay. Henry's Furniture, 2750 C. Pacific Coast Hwy.

REAL ESTATE SALESMAN
Opening for full time man. Many prospects, draw plans, multi. services, draw approx. comm. 12 yrs. exp. loc. and same owner. Stop in & see Mr. Hauser.

HAUSER REALTY CO.
7447 P. ADELPHI BLVD., L.O.A. 3791

TORRANCE
Bkly. CRENSHAW ST. SP 5-22-66
DA 8-5550
An equal opportunity employer

WOMEN:
Household Budgets
Problems?
Then Get HIM
Started on a Good

MAN—MECHANICAL
Mature, high mechanical aptitude, reliable noncom. preferred. Production to operate complex production machinery. 40 hrs. per week.
La Mirada, California 91761 to 7 p.m. Son. March 30 8471
Equal Opportunity Employer

FURNITURE
Salesman/Decorator
Top position. Massive retail quality merchandise. Exc. earning. 40 hrs. per week.
Call 333-1111

Part-Time Job
Our constant expansion program requires us to employ additional personnel. We are seeking experienced and even part time shifters. This is interesting, inside working position. Excellent benefits and training agencies. Interviews are conducted each evening from 5:00 p.m. to 7:00 p.m. at 100 West Van Ness Blvd., Long Beach, (This street runs north of 1st street and south of 11th street, R.C.)

2533 alert, aggressive man. DEALER
LAKEWOOD CENTER
USED CAR SALESMAN
EXPERIENCED PREFERRED
30% GROSS TO RIGHT MALE
SEE GEORGE OR RED
S. W. LENOVA
2330 LONG BEACH BLVD., L. 8
CONSTRUCTION SALES
Earn while you learn GET IN
ON THE 1964 BUILDING BOOM!
EXPANSION
WITH
H & L
\$112.75 WEEK
Rapid advancement to
\$645 MO.

REQUIREMENTS
Age 21 to 45. High school graduate. Good English speaking ability. Night appearance a bonus. 11:21 p.m. and Tuesday only.
Phone 9 a.m. to 12 noon.
925-5085
toll free

Active Associate

Going business \$250 week & 9% of profits. \$10,000 required. Write background, photo number, Vite backdoor, phone number, for Box A33 for Free.

LARGE general contracting firm representing Xtini occurrence with first class equipment.

Wanted! First Week in M
SPRING PROMOS!
NEW LISTINGS
CASH BONUSES
TOP COMMISSIONS!
CALL IN PERSON: 307 E.

MASTERS
No construction knowledge necessary. We train interviewees to Wednesday, Saturday, 9717 E. Compton, Bellflower.

MASTER BARBER
For new shop, 4 chairs. Air conditioned, good floor. \$175 shop plus \$100 tools. Shop #836 Florence, Downey. 264-9688

EXP. ALTERNATOR & GENERATOR MAN
Send resume & references to Box 1000, 1000 S. Main St., Los Angeles, CA 90012

BETWEEN 2ND FLOOR
5 P.M. TO 7 P.M. DAILY

SATURDAY ONLY
LET'S GO BOYS

This is interesting, highly paid work for one of SoCal's leading sports magazines. We accept young men who are excellent physical condition, have a strong desire to learn, and are willing to take interviews will be conducted by phone.

A-1632 Int Press Telegram.
SALES REPRESENTATIVE. Call on
all types of food stores and
milk producers in Orange County.
Start 1969. Draw Commission. For
Amey, Call Gary's
9 A.M. to 3 P.M. Mon. March 3.
CASHIER Agent. Young, depend-
able, honest, hard worker. No
ref. nights & weeks hrs. Alter-
nate. Bilingual. Apply noon. Click
on 1632.

LOOKING for the right kind of a
man. Must have management
experience. Call 434-6456.

Long Beach, (71th street)
Boxes 1009 of 101 and
102. Accepted with
immediately.

WANTED IMMEDIA
15 men, 21 to 45 years of
1225 50. Twice a month salary
and 10% commission. For
Mr. Adams
434-6456.

MONDAY 11-2 p.m., TUE

Interested in \$25,000 Yr Sales-Minded?

The construction industry in the Long Beach area has a tremendous shortage of trained building Counselors. A counseling training program has been set up to qualify ambitious, aggressive men for this highly important position. The program is designed to enable you to enroll in these TUITION-FREE classes on EITHER FULL or PART TIME BASIS.

On satisfactory completion of this course you will be guaranteed a position with one of Long Beach's leading contractors.

paying from \$15,000 to \$25,000 year

FOR INTERVIEW CALL MR. LeMUNYON

at GA 2-0484 from 11 a.m. to 7 p.m.
MONDAY, MARCH 2ND

Help Wanted (Men) 26

MACHINISTS

IMMEDIATE OPENINGS

SHEET METAL LAYOUT AND FABRICATION MECHANIC

Will be required to lay out and fabricate sheet metal and extruded parts and templates. Develop simple flat patterns and hand form parts.

AIRCRAFT STRUCTURES MECHANIC

MILLING MACHINE OPERATOR, SENIOR

MECHANIC—PRECISION DEVELOPMENT

METAL HONEYCOMB PROCESSOR

METAL FITTER—EXPERIMENTAL AND DEVELOPMENT

METAL FITTING MECHANIC

MOCK UP AND TOOLING BUILDER

JIG BUILDERS

WELDER COMBINATION (Must be able to certify)

AIR CONDITIONING MECHANIC

All positions are available in Downey and Seal Beach.

Apply in person to Mr. L. P. Prentiss, General and Administrative Employment, 12830 S. Clark St. (1 block south of Imperial Highway), Downey, California.

An Equal Opportunity Employer.

Space and Information Systems Division

North American Aviation

YOUNG MEN INTERVIEWERS

Positive Thinkers

If you are 16 to 22 and can speak well—dress neat—and are not afraid of interview, call me. Part time or full time, car not necessary. No selling. Salary open for discussion. Please call 432-2860, 9 to 5 p.m. week days for appointment.

JOB SECURITY

\$14 an hr. to start. If you are 17 to 25 yrs. of age, high school grad or equivalent, desirous of a permanent position that offers advancement.

439-5834

For Personal Interview MON. only, 10 a.m. to 12 p.m.

FIRST CALL 14 MEN

Full-time afternoon & evening shifts. Work for new C.O. contracts. Some minimum wage for a 40 hr. week. OUR minimum starting wage \$11.75 WK.

Call for interview in Downey Tues. only 12 p.m. to 4 p.m. 531-3163

Help Wanted (Men) 26

FOUND THE BEST OPPORTUNITY IN SALES

Guaranteed salary (Not a draw) from the 1st day

Formal Training Program, 13 weeks duration

Unlimited Market All lines of insurance

National Advertising Ed Reimers & others

Sears Sales Locations Prospects, prospects

Sears profit sharing Insures financial independence

Compensation for repeat sales

Group Insurance and other company benefits

Married salesman, preferably age 25-35, with some college, take a few minutes to discuss an Allstate career.

CALL OR SEE MR. GOBLE NE 6-2203

3600 E. Century Blvd. Lynwood

Monday, March 2nd 9 a.m. to 6 p.m.

ALLSTATE

Help Wanted (Men) 26

Journeyman Machinists

Must be completely familiar with all machine shop tools & equipment. Able to set up and run lathe, mill, and drill press. Also must be able to use all types of gauges, calipers, micrometers, etc.

Metal Fitter 'B'

Must be able to understand & properly use normal precision measuring instruments. Must read standard aircraft blueprints.

Plastic Laminator 'A'

Must have at least 4 yrs. experience working with honeycomb & plastic laminating tools. Must have thorough knowledge of plastic materials.

ARROWHEAD PRODUCTS

Federal-Mogul Power Bearings, Inc. 441 Kettle Ave. Los Alamitos (East Long Beach) TAYLOR 8-7770 NEUmark 9-7770

TV APPLIANCE SALESMEN

MAY CO. LAKEWOOD

High Income Dept. Major Store Discounts & Benefits Experience Necessary

See Mrs. Love Personnel Dept.

MAY CO. LAKEWOOD

We furnish car, gas, route, and pay you comm. + bonus. No cash necessary. Age 21 to 75. Apply:

GOOD HUMOR CO. 1801 W. 15th, L.R. Motel, or 8500 San Pedro, L.R. Motel

SALES FURNITURE

Relat. turn. experience necessary. Liberal company benefits. Incentive basis.

BARKER BROS.

141 East Broadway, L.B. MR. ARACO INTERVIEWING HOURS 10 A.M. to 12 NOON

FLO SAYS:

"4 Locations To Serve You" "Lots and Lots of Jobs"

132 E. Cuylen Blvd. NE 5-8038

8731 E. Frin. Dwy. TO 1-9281

1409 Cravens, Torr. FA 0-3722

500 S. Main, Orange, 847-9141

UNUSUAL OPPORTUNITY

For good salesman, over 30, and centered for ready to start.

Part Time Guaranteed Time For Details Call

Gene Snow Or 435-4865

2 Young Married Men

to work on vacuum & appliance repair. Good salary to salary in start. Rapid advancement for right man. Must have neat appearance. 1411 CHERRY

COOK

With Italian food experience. All around man, \$19 to start. Chance for advancement. Good working conditions. 1411 CHERRY

DePalma's Little Italy

110 E. Willow Long Beach

IBM Tab & Programming

FOR FULL TIME Teaching Position. Previous teaching experience required.

Automation Institute

100 E. Ocean, Long Beach 101 435-3983

ADMINISTRATOR

For modern 50-bed convalescent hospital. Should have 3-5 yrs. medical experience, good communication skills. Located in Long Beach. Send qualifications to Box 4-7773, Indep. Press-Telegram.

OPENING for a man with retail or wholesaler experience. A number of retail dealers. Nice expanded line. Good working conditions. For interview apply to 1208 E. 12th St. Long Beach 1208

AMBULANCE DRIVER AND ATTENDANT

Must be over 25 yrs. old, experienced, and have a valid driver's license. 13776 Goldenwest St., Westminster 435-4865

COUNTER MAN FOR SPANISH FOODS TO GO.

Must be over 25 yrs. old, experienced, and have a valid driver's license. 420 E. Pacific Coast Hwy., Long Beach 435-4865

MEN NEEDED - Mechanically inclined, to work on cars. 1100 Pacific Ave. Help Wanted (Men) 26

Help Wanted (Men) 26

Jig & Fixture Builders

Will train on quality & estimating. 435-4865

Molded Plastic Tool Builders

Will train on quality & estimating. 435-4865

Milling Machine Operators

Will train on quality & estimating. 435-4865

Hydrotest Machine Operators

Will train on quality & estimating. 435-4865

Prattling Machine Operators

Will train on quality & estimating. 435-4865

Apply at your local California State Employment Service office or employment office at—

DOUGLAS Aircraft Co., Inc.

Aircraft Division Lakewood Branch

150th & Normandie Terrance

Apply at Above Office 9 A.M. to 4 P.M. MONDAY THROUGH FRIDAY.

An Equal Opportunity Employer

Help Wanted (Men) 26

Journeyman Machinists

Must be completely familiar with all machine shop tools & equipment. Able to set up and run lathe, mill, and drill press. Also must be able to use all types of gauges, calipers, micrometers, etc.

Metal Fitter 'B'

Must be able to understand & properly use normal precision measuring instruments. Must read standard aircraft blueprints.

Plastic Laminator 'A'

Must have at least 4 yrs. experience working with honeycomb & plastic laminating tools. Must have thorough knowledge of plastic materials.

ARROWHEAD PRODUCTS

Federal-Mogul Power Bearings, Inc. 441 Kettle Ave. Los Alamitos (East Long Beach) TAYLOR 8-7770 NEUmark 9-7770

TV APPLIANCE SALESMEN

MAY CO. LAKEWOOD

High Income Dept. Major Store Discounts & Benefits Experience Necessary

See Mrs. Love Personnel Dept.

MAY CO. LAKEWOOD

We furnish car, gas, route, and pay you comm. + bonus. No cash necessary. Age 21 to 75. Apply:

GOOD HUMOR CO. 1801 W. 15th, L.R. Motel, or 8500 San Pedro, L.R. Motel

SALES FURNITURE

Relat. turn. experience necessary. Liberal company benefits. Incentive basis.

BARKER BROS. 141 East Broadway, L.B. MR. ARACO INTERVIEWING HOURS 10 A.M. to 12 NOON

FLO SAYS: "4 Locations To Serve You" "Lots and Lots of Jobs"

132 E. Cuylen Blvd. NE 5-8038

8731 E. Frin. Dwy. TO 1-9281

1409 Cravens, Torr. FA 0-3722

500 S. Main, Orange, 847-9141

UNUSUAL OPPORTUNITY

For good salesman, over 30, and centered for ready to start.

Part Time Guaranteed Time For Details Call

Gene Snow Or 435-4865

2 Young Married Men

to work on vacuum & appliance repair. Good salary to salary in start. Rapid advancement for right man. Must have neat appearance. 1411 CHERRY

COOK

With Italian food experience. All around man, \$19 to start. Chance for advancement. Good working conditions. 1411 CHERRY

DePalma's Little Italy

110 E. Willow Long Beach

IBM Tab & Programming

FOR FULL TIME Teaching Position. Previous teaching experience required.

Automation Institute

100 E. Ocean, Long Beach 101 435-3983

ADMINISTRATOR

For modern 50-bed convalescent hospital. Should have 3-5 yrs. medical experience, good communication skills. Located in Long Beach. Send qualifications to Box 4-7773, Indep. Press-Telegram.

OPENING for a man with retail or wholesaler experience. A number of retail dealers. Nice expanded line. Good working conditions. For interview apply to 1208 E. 12th St. Long Beach 1208

AMBULANCE DRIVER AND ATTENDANT

Must be over 25 yrs. old, experienced, and have a valid driver's license. 13776 Goldenwest St., Westminster 435-4865

COUNTER MAN FOR SPANISH FOODS TO GO.

Must be over 25 yrs. old, experienced, and have a valid driver's license. 420 E. Pacific Coast Hwy., Long Beach 435-4865

MEN NEEDED - Mechanically inclined, to work on cars. 1100 Pacific Ave. Help Wanted (Men) 26

Help Wanted (Men) 26

Jig & Fixture Builders

Will train on quality & estimating. 435-4865

Molded Plastic Tool Builders

Will train on quality & estimating. 435-4865

Milling Machine Operators

Will train on quality & estimating. 435-4865

Hydrotest Machine Operators

Will train on quality & estimating. 435-4865

Prattling Machine Operators

Will train on quality & estimating. 435-4865

Apply at your local California State Employment Service office or employment office at—

DOUGLAS Aircraft Co., Inc.

Aircraft Division Lakewood Branch

150th & Normandie Terrance

Apply at Above Office 9 A.M. to 4 P.M. MONDAY THROUGH FRIDAY.

An Equal Opportunity Employer

Help Wanted (Men) 26

Journeyman Machinists

Must be completely familiar with all machine shop tools & equipment. Able to set up and run lathe, mill, and drill press. Also must be able to use all types of gauges, calipers, micrometers, etc.

Metal Fitter 'B'

Must be able to understand & properly use normal precision measuring instruments. Must read standard aircraft blueprints.

Plastic Laminator 'A'

Must have at least 4 yrs. experience working with honeycomb & plastic laminating tools. Must have thorough knowledge of plastic materials.

ARROWHEAD PRODUCTS

Federal-Mogul Power Bearings, Inc. 441 Kettle Ave. Los Alamitos (East Long Beach) TAYLOR 8-7770 NEUmark 9-7770

TV APPLIANCE SALESMEN

MAY CO. LAKEWOOD

High Income Dept. Major Store Discounts & Benefits Experience Necessary

See Mrs. Love Personnel Dept.

MAY CO. LAKEWOOD

We furnish car, gas, route, and pay you comm. + bonus. No cash necessary. Age 21 to 75. Apply:

GOOD HUMOR CO. 1801 W. 15th, L.R. Motel, or 8500 San Pedro, L.R. Motel

SALES FURNITURE

Relat. turn. experience necessary. Liberal company benefits. Incentive basis.

BARKER BROS. 141 East Broadway, L.B. MR. ARACO INTERVIEWING HOURS 10 A.M. to 12 NOON

FLO SAYS: "4 Locations To Serve You" "Lots and Lots of Jobs"

132 E. Cuylen Blvd. NE 5-8038

8731 E. Frin. Dwy. TO 1-9281

1409 Cravens, Torr. FA 0-3722

500 S. Main, Orange, 847-9141

UNUSUAL OPPORTUNITY

For good salesman, over 30, and centered for ready to start.

Part Time Guaranteed Time For Details Call

Gene Snow Or 435-4865

2 Young Married Men

to work on vacuum & appliance repair. Good salary to salary in start. Rapid advancement for right man. Must have neat appearance. 1411 CHERRY

COOK

With Italian food experience. All around man, \$19 to start. Chance for advancement. Good working conditions. 1411 CHERRY

DePalma's Little Italy

110 E. Willow Long Beach

IBM Tab & Programming

FOR FULL TIME Teaching Position. Previous teaching experience required.

Automation Institute

100 E. Ocean, Long Beach 101 435-3983

ADMINISTRATOR

For modern 50-bed convalescent hospital. Should have 3-5 yrs. medical experience, good communication skills. Located in Long Beach. Send qualifications to Box 4-7773, Indep. Press-Telegram.

OPENING for a man with retail or wholesaler experience. A number of retail dealers. Nice expanded line. Good working conditions. For interview apply to 1208 E. 12th St. Long Beach 1208

AMBULANCE DRIVER AND ATTENDANT

Must be over 25 yrs. old, experienced, and have a valid driver's license. 13776 Goldenwest St., Westminster 435-4865

COUNTER MAN FOR SPANISH FOODS TO GO.

Must be over 25 yrs. old, experienced, and have a valid driver's license. 420 E. Pacific Coast Hwy., Long Beach 435-4865

MEN NEEDED - Mechanically inclined, to work on cars. 1100 Pacific Ave. Help Wanted (Men) 26

Help Wanted (Men) 26

Jig & Fixture Builders

Will train on quality & estimating. 435-4865

Molded Plastic Tool Builders

Will train on quality & estimating. 435-4865

Milling Machine Operators

Will train on quality & estimating. 435-4865

Hydrotest Machine Operators

Will train on quality & estimating. 435-4865

Prattling Machine Operators

Will train on quality & estimating. 435-4865

Apply at your local California State Employment Service office or employment office at—

DOUGLAS Aircraft Co., Inc.

Aircraft Division Lakewood Branch

150th & Normandie Terrance

Apply at Above Office 9 A.M. to 4 P.M. MONDAY THROUGH FRIDAY.

An Equal Opportunity Employer

Help Wanted (Men) 26

Journeyman Machinists

Must be completely familiar with all machine shop tools & equipment. Able to set up and run lathe, mill, and drill press. Also must be able to use all types of gauges, calipers, micrometers, etc.

Metal Fitter 'B'

Must be able to understand & properly use normal precision measuring instruments. Must read standard aircraft blueprints.

Really Live Your Life - Every Wonderful Moment of It IN A BEAUTIFUL NEW APARTMENT FREE FROM CARES, WORRIES AND YARD WORK

IN LOS CERRITOS



3-STORY LUXURY APTS.

LOS CERRITOS—3950 VIRGINIA ROAD (South of Virginia Country Club, 1 block west of Long Beach Blvd. at Marshall Place). FURNISHED SINGLES & 1 BEDROOMS, subterranean garages, utilities paid, lovely furniture, carpets, draperies, lanai balconies, soundproof, fireproof. FOR INFORMATION, CALL 426-3214.

IN LAKEWOOD



MONTAIR PARK

THE VERY BEST PLACE TO LIVE!
1-BEDRM., 1-BATH—\$110 UP 2-BEDRM., 2-BATH—\$130 UP
FEATURING: . . . Huge private patios, (your own play yard for tots), separate adult sections, HAS EVERYTHING: . . . Custom drapes, carpeting, built-ins, ash cabinets, lge. closets, garage, laundry facilities, NEAR EVERYTHING: . . . All schools (grade, Jr. & Hl), Lakewood Shopping Center, churches, transp.
FURNISHED MODEL 4550 MONTAIR
[1 blk. Del Amo/Bellfr. Blvd.—Ph. 429-9994]

IN LONG BEACH



1512 SHERMAN PLACE

(Blk. E. of Cherry, 2 blks. S. of Pacific Coast Hwy.)
BRAND NEW DELUXE 2-BR. APTS.
UNFURNISHED
★ CHILDREN WELCOME ★
Built-ins, carpeting, drapes. Extra large closets.
Choice quiet area with no parking problem.
\$105 & UP. HA 9-7533

IN LONG BEACH



6045 CHERRY AVE.

LUXURIOUS, SPACIOUS 3-BR. APTS.
UNFURNISHED
Each apt. has carpeting, drapes, built-in ranges & ovens, vent-a-hoods, disposals, ash cabinets. Huge wardrobe closets. Thermo heat. \$135 MONTH. GARAGES AVAILABLE. INQUIRE AT 5959 CHERRY AVE.

IN BELLFLOWER



MOTHER GOOSE'S LODGE

9200 CEDAR STREET, BELLFLOWER
2-BEDROOM, 1,200-SQ.-FT. APTS.
Balanced Power apartments. Built-in gas range and oven.
All the closets imaginable. Carpets & drapes.
3-car off-street parking, each unit. Fenced patios.
CHILDREN WELCOME, NATCH.
ALL THIS FOR \$115 MONTH
GET YOUR DEPOSIT IN NOW

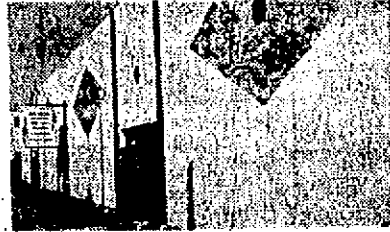
IN LONG BEACH



"DEL AMO TROPICAL"

ELEGANT 2-BEDROOM APTS.
PRESTIGE LIVING AT REASONABLE RATES
\$115-\$125 (Decorators furn. available)
Private patios, built-in oven & range, private laundry facilities, garage parking w/locker, beam ceilings, oversize shower, ash paneling, double TV & telephone plugs, lush all-wool carpet, custom drapes, 4-unit buildings, secluded family area (1 child O.K.), exotic landscaping.
49th ST. AND LONG BEACH BLVD.
1 Blk. S. of Del Amo 1 Blk. W. of L.B. Blvd.
GA 8-2968 or NE 6-6915 (Office by large waterfall)

IN LONG BEACH



2232 and 2234 SANTA FE AVE.

NEW 2 BEDROOMS
UNFURNISHED. \$69 MONTH
CARPETS, DRAPES, PARKING.
Well-planned apartments, designed with your comfort in mind, located in immediate area of stores, school, bus & park. Also near L.B. & San Diego Freeways. Kids O.K.

IN LONG BEACH



Designed for Luxurious Living

New spacious, unfurn. 2 bedroom.
2 baths downstairs. Electric thruout.
Hotpoint oven, range & refrig.
Custom drapes and carpet.
Close to shopping. Adults. Heated pool.
1516 E. 2nd St. Manager No. 7

IN LONG BEACH



1332 WALNUT AVE.

NEW ALL ELECTRIC
1, 2 AND 3 BEDROOMS
UNFURNISHED. \$85 & UP
Kitchens Feature Built-in Convenience
CARPETS & DRAPES
KIDS O.K.
Located Near Downtown Long Beach
MANAGER APT. 3

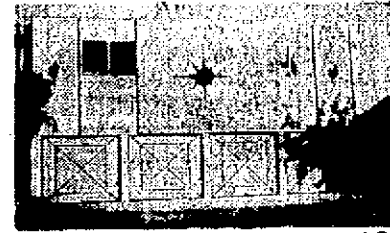
IN LONG BEACH



ATHERTON WEST

Happy, Family Living in These Beautiful Apts. —
Children & Pets Welcome
2-BR. unfurn. . . . from \$125; 2-BR. furn. . . . from \$155
Studio apts. with 1 1/2 baths. Separate adult section.
Balancing power for your convenience & comfort.
5 pools, heated year 'round. Children's private playground w/wading pool. On Ximeno, 1/2-blk. north of Pac. Coast Hwy. Ph. GE 8-5016.

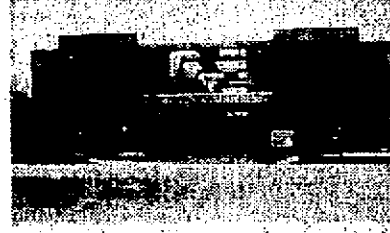
IN LONG BEACH



BEAUTIFUL GOLD MEDALLION

NOW RENTING FURNISHED
NEW EXECUTIVE-TYPE 1 & 2-BDRM. APTS.
AIR CONDITIONED AND LUXURIOUS
EARLY AMERICAN OR MODERN DECOR.
Lots of birch cabinets—copper tone appliances, garb. disp., w/w carpeting, large wardrobes, marble pullman, tub enclosure, garage. Everything deluxe & really new in design.
\$125 TO \$145 MO.—OPEN—1902 LOCUST
HE 6-3860 GA 3-2406

IN LONG BEACH



30 WEST 49th STREET

NEW DELUXE ALL-ELECTRIC
2 BEDROOMS. \$115 MONTH
FEATURING FM & ALL-ELECTRIC BUILT-INS
Also carpets & drapes. Carpets with storage.
KIDS O.K.
Excellent location in North Long Beach, near L.B. Blvd. Convenient to freeways, stores, bus and schools.
MANAGER APT. 5

IN LAKEWOOD



LAKEWOOD'S MOST ELEGANT

UNFURN. 1, 2 & 3-BEDROOM APTS.
WALL-TO-WALL CARPETING THRUOUT.
DRAPES, BUILT-IN RANGE & OVEN
ADULTS. GARAGES. NO PETS
\$110 TO \$180
HEATED POOL
4122 DEEBOYAR AVE.
ACROSS FROM CAL STORE
GE 9-6198 OR MR. WELDON, APT. 23

IN SOUTH BAY



IDEAL FAMILY RENTAL UNIT

CHILDREN AND PETS WELCOME
STUDIO ONE offers the advantages of a 2-story apt. without the disadvantages of 2nd story living. Tenants will be amazed at the spacious picture windows, living room & separate dining area with full size sliding glass wall, the kitchen's gleaming hardwood cabinets & built-in appliances will delight the homemaker. 2nd floor luxury includes 2 comfortable bedrooms, each with xtra lge. wardrobe closets and flush folding doors.
CASA D'ORO CO., 1267 WILMINGTON BLVD., WILMINGTON
TE 5-7191. These apts. and other 2-BR. apts. from \$87.50 per month.

IN PARAMOUNT



MONTAGUE STUDIO APTS.

15328 GUNDY AVE., PARAMOUNT
Beautiful split level, 2 bedrooms, 1 1/2 baths, built-in range & oven, drapes, priv. patios, separate fenced pool area. Quiet neighborhood. Centrally located for L.B., L.A., or Orange County commuters. Nr. L.B. Freeway. Children O.K.
SEE TO APPRECIATE OPEN ME 3-5486

IN LONG BEACH



LUXURY AT NORTHCREST

1008 E. 32nd ST., LONG BEACH
Air conditioning, thermostats, dishwasher, built-in, large closets, disposals, w/w carpets, drapes, tub enclosure. Garages. Near markets & freeways.
SPACIOUS! SPACIOUS! SPACIOUS!
★ 10 DAY FREE RENT ★
Prestige Living at Low, Low \$115 Mo.
MANAGER 426-6883 Near Orange and Wardlow OPEN DAILY

IN LONG BEACH



A Special Place for Couples

DELUXE 2-BEDROOM APTS.
Heated Pool Beautifully Furnished
Lovely Patio Built-in Oven & Range
Nice Sun Area Snack Bar
Close to Everything
905 GAVIOTA HE 5-9233
We Welcome Your Inspection

IN LONG BEACH



"PARK LIDO"

6890 PARAMOUNT BLVD. ME 3-6088
SPACIOUS, LUXURIOUS 1 and 2-BEDROOM APTS.
Beautifully designed for your living convenience. Built-in range & ovens. Beautifully carpeted and draped, air conditioning. Luxury is yours in our recreation room and heated pool. You'll just love living at PARK LIDO.
UNFURNISHED \$95 AND UP

IN COMPTON



1107 and 1111 TUCKER STREET

2 HEATED POOLS. 2 WEEKS FREE RENT
BRAND NEW CUSTOM
1 & 2-BEDROOM
Built-ins, Formica tops, radiant ceiling heat.
Wall-to-wall carpets. Drapes. Sauna bath. Club room.
Laundry facilities. Adults. No pets.
NE 2-9078

IN LONG BEACH



NEW — ALL-ELECTRIC

19 DELUXE UNFURN. UNITS
1 & 2 BDRMS.—\$90 & UP—ADULTS
HEATED POOL, RADIANT CEILING HEAT
Built-ins. Birch Cabinets. W/W 501 Nylon Carpet.
Drapes. Pullman Bath. Colored Fixtures.
316 GLADYS
1 Block East of Temple
Between 3rd & 4th, Phone 433-6271

IN LONG BEACH



3 BEDROOMS—NEW—UNFURNISHED

EXTRA LARGE—DELUXE
W/W CARPET—DRAPES—BUILT-INS
NEAR BEACH
TEEN O.K.
340 WISCONSIN. GE 4-9461

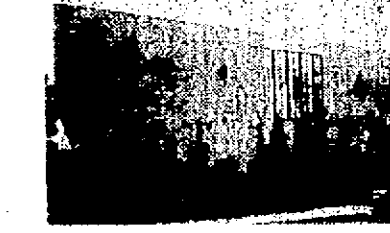
IN LONG BEACH



1010, 1020, 1028 ORANGE AVE.

NEW DELUXE 1 & 2-BEDROOM APTS.
★ GOLD MEDALLION ★
FURNISHED & UNFURNISHED
New furniture, built-in ranges & ovens, carpeting & drapes, disposals, Vent-a-Hoods, etc.
Call 435-6773 or GA 3-1987

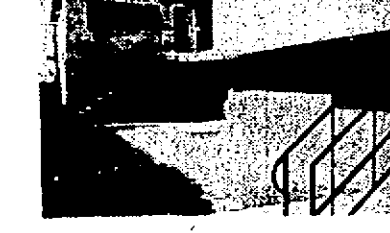
IN GARDENA



LACONIA APTS., 740 LACONIA BLVD.

1 blk. N. of El Segundo . . . 1 blk. E. of Vermont
1 & 2-BEDROOM, delightfully FURNISHED APTS. with that personal touch. Built-in O'Keefe & Merrill gas ovens and ranges. Beautiful hardwood cabinets. Hotpoint refrigerators, hi-quality wall-to-wall carpets, lovely custom draperies, free hot and cold water and laundry facilities. Adults. Beautifully landscaped courtyard and front yard. Lighted carport & storage.

IN LONG BEACH

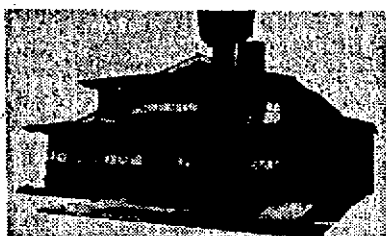


1609 FREEMAN AVE.

Quiet neighborhood between Obispo and Orisaba. Big heated pool. New large 1 br., soundproof. Air cond. Crpts. Drps. Built-ins. Furnished or unfurnished from \$87.50. (This property is also offered for sale). DONALD L. SCHWENN, REALTY
433-3387, 433-0417, GE 3-0415

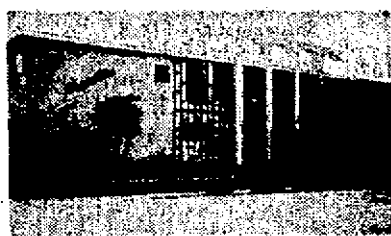
Really Live Your Life - - Every Wonderful Moment of It IN A BEAUTIFUL NEW APARTMENT YOU CAN MOVE UP TO MORE IN 1964!

IN LONG BEACH



DESIGNED FOR LIVING
DELUXE 1 & 2-BEDROOM APTS. UNFURNISHED.
COMPLETE WITH BUILT-IN RANGE AND OVEN,
W/W CARPET, DRAPES
811 GARDENIA
NE 5-2065

IN LONG BEACH



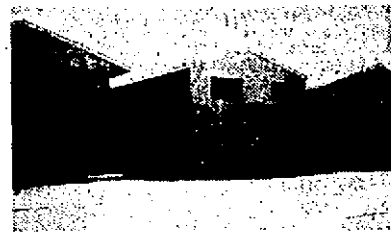
THE VERSAILLES
LUXURIOUS NEW BACHELOR, 1, 2, 3-BEDROOM,
2-BATH APTS. FURNISHED OR UNFURNISHED. \$90 & UP.
HEATED POOL—BUILT-IN RANGE & REFRIG.
CARPETS & DRAPES—DECORATOR COLORS
GARAGE & STORAGE LOCKERS
THESE ARE AMONG THE FINEST & MOST BEAUTIFUL
APARTMENTS IN LONG BEACH
1 MO. FREE WITH LEASE. GA 6-5639
210 E. 29th ST.

IN LONG BEACH



BLACK JACK APARTMENTS
3495 ANDY ST. CORNER SOUTH & DOWNEY AVE.
2 BEDROOM STUDIO APTS.
Furnished & Unfurnished. \$135 mo. & up.
"1,200 SQ. FT. OF LIVING AREA"
2 Baths. Private Patios. Built-in Stove,
Air Conditioned. Refrigerator. Dishwasher.
Carpets & Drapes. Garages.
CHILDREN WELCOME

IN LONG BEACH



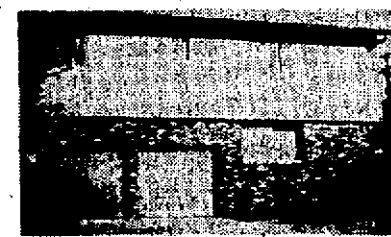
MANDELLEN APARTMENTS
GOLD MEDALLION
CHILDREN O.K.
Spacious 2-Bdrm., furnished & unfurnished.
WALL-TO-WALL CARPET, DRAPES.
ALL-ELECTRIC KITCHEN WITH BUILT-INS.
RADIANT HEAT. GARAGE.
1084 AND 1080 SOUTH ST.
PHONE 423-7668

IN LONG BEACH



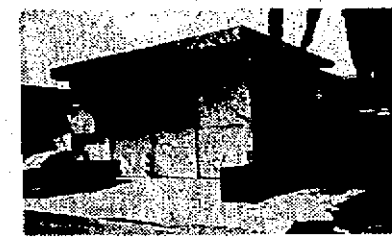
347 E. 19th
BEAUTIFUL NEW GOLD MEDALLION APTS.
All-electric, 2-bdms., nylon w/w cpts., drapes,
blt-in range & hood, disposal, tile kitchen
& bath, breakfast bars, refrig. Individual
thermo in each room, wide balconies. From \$105.
Close access to L.B. Freeway—1/2 blk. from L.B. Blvd.
OPEN DAILY. SEE MGR. NO. 5. GA 6-4821

IN LONG BEACH



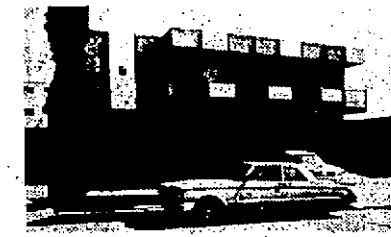
1428 CHESTNUT
II LOCATION IS IMPORTANT II
Walk to Downtown Long Beach from these
brand new, comfortable apts.
1-BEDRM. . . . \$82.50 (\$87.50 with stove & refrig.)
2-BEDRM. . . . \$110
W/w carpeting, drapes, natural wood cabinets,
LARGE CLOSETS, pullman bath, soundproof.
Lovely patio area — Adults (1 teenager O.K.)
COME SEE THESE . . . YOU'LL WANT TO LIVE HERE!

IN LONG BEACH



833 GARDENIA
2 BEDRMS.—FURNISHED & UNFURNISHED.
With pool, built-in ranges, ovens & refrigerators,
wall-to-wall carpeting & drapes.
AS LOW AS \$110 MONTH
Manager Apt. 5 or Phone GE 4-4152 or 432-7328

IN LONG BEACH



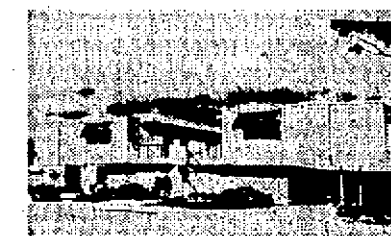
1742 OBISPO
BRAND NEW DELUXE 2 BEDROOM
ATTRACTIVELY FURNISHED
W/W CARPET—DRAPES—BUILT-INS
SNACK BARS, THERMOSTAT HEAT, GARAGE
\$125 MONTH
PH. 439-7925 GE 3-2272

IN LONG BEACH



BRAND NEW—SOUNDPROOF
FURNISHED MODELS
OPEN DAILY 10 A.M. TO 8 P.M.
1 & 2-BEDROOM APTS. UNFURNISHED
W/W CARPET—DRAPES—BUILT-INS—GARAGE
In St. Mathews, Willard & Wilson Hi School District
WILL FURNISH IF DESIRED
930 FREEMAN
PHONE 439-2735

IN LONG BEACH



471-479 ST. LOUIS AVE.
(1 BLK. E. OF CHERRY AVE. OFF 4th ST.)
2 BDRMS. UNFURNISHED (1 FURNISHED)
Built-in ranges & ovens, Norge refrig. w/cross-top freezers,
ash cabinets, disp., bkfst bars. Luxurious carpeting
& drapes. Thermo control heat, TV & phone jacks.
Lndry. rms. w/auto. washers & dryers.
\$115 TO \$125. ADULTS, NO PETS. 439-1104

IN LONG BEACH



ATHERTON EAST
FEATURES:—QUIET, GRACIOUS LIVING
AT REASONABLE COST
DELUXE 2-BEDRMS.—FROM \$115—ALSO STUDIO APTS.
Balanced Power for Your Convenience & Comfort
W/W Carpets, Drapes, Built-in Kitchen
Furnished Apartments Available
YEAR-ROUND HEATED POOL
PETS WELCOME—PH.: 433-0783
4720 ATHERTON

IN ANAHEIM



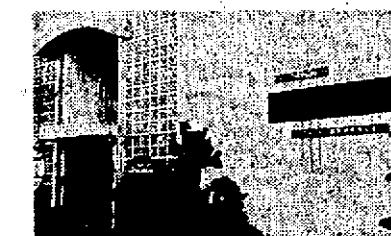
RANCHO CERRITOS
NEW GARDEN APARTMENTS
Furnished & Unfurnished 1 & 2-BR., 1 1/2 Baths
These are luxury apts. at reasonable rents
with many deluxe features including recreational
facilities & double heated pool.
10600 VINE VALE, ANAHEIM
(NEAR VINE VALE & PACIFIC)

IN HUNTINGTON BEACH



SLATER TOWN HOUSES
2-bedroom, 2 baths, built-in oven & range,
garbage disposals, carpets & drapes.
\$99.50 UP PER MO.
See us for generous move-in allowance
7761 SLATER—HUNTINGTON BEACH
(First Main Street So. of Warner)
847-8015 JE 4-7738 EYES, TW 3-0644

IN NORWALK



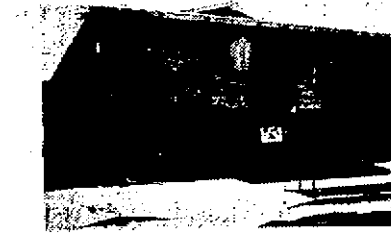
THE CYGNUS
FURNISHED & UNFURNISHED 2-BDRM.
1 & 2 BATHS
Heated Pool
Recreation Room
Garage
Complete Laundry
Air Conditioning
12645 Norwalk Blvd. 1 blk. to Santa Ana Frey.
Radiant Ceiling Heat
Central Vacuum System
All Built-ins
Gold Medallion
Carpets & Drapes

IN LONG BEACH



232 E. 21st ST.
NEW DELUXE 1-BEDROOM APARTMENTS
All electric soundproof, w/w cpts. & drapes, blt-ins, stove & hood,
natural finish paneling & cabinets, separate thermostats in liv. rm. &
bdm., large sundeck & private patios. Laundry. Garages. Nr.
shopping. Adults, no pets.
OPEN DAILY—BY OWNER

IN LONG BEACH



GRAND OPENING
ELECTRIC THRUOUT
SPACIOUS 1 & 2-BEDROOM APTS.
2 BATHS, MARBLE PULLMAN, LARGE CLOSETS,
RADIANT CEILING HEAT, BUILT-IN STOVE
SOUNDPROOF—UNFURNISHED
WALL-TO-WALL CARPET, DRAPES
ADULTS, NO PETS
1040 CEDAR

IN HUNTINGTON BEACH



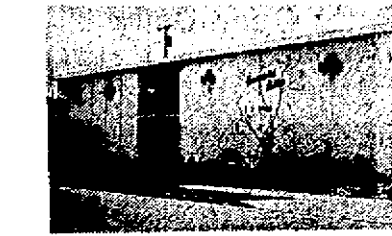
THE HUNTINGTON GARDENS
Furn. or Unfurn. Apts.—Penthouses
1 & 2-BDRM. FROM \$125 MO.
6 heated pools, Sauna baths, hi-fi music, tennis court, 18-hole golf
course, Polynesian, Mediterranean, Oriental & New England motifs.
YOUNG ADULTS ONLY. NO PETS
4901 Hill Ave. at Balise Chico, Huntington Beach
1 Mile S. of Douglas Space Center—847-8414

IN LONG BEACH



2248-50 WALNUT
Gold Medallion, low rent, luxury apartments with view.
Lite, bright kitchens, king size rms. & closets,
nylon w/w carpeting, draperies. 2 children welcome.
Lots of parking. 3 Brs., 2 baths—\$125. 2 Brs.—\$100.
LESLIE D. VAUGHN, BUILDER GE 8-2557

IN PARAMOUNT



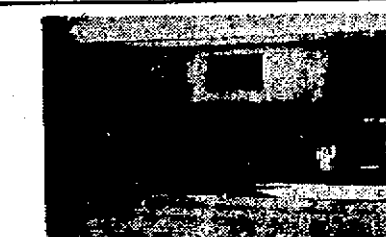
"EMERALD ISLE"
8020 ROSE ST., PARAMOUNT ME 4-6504
1 Block North of Rosecrans
Paramount's newest & most spacious apts., designed for easy, con-
venient living.
1 & 2-BEDROOM . . . GOLD MEDALLION APTS.
Children O.K. . . . AS LOW AS \$87.50
Walking Distance of Markets and Schools
This Ad Worth \$10 1st Mo. Rent

IN GARDEN GROVE



TIARA
GOLD MEDALLION—GARDEN APTS.
1, 2 & 3 Bedrooms—From \$120 Mo.
Deluxe Features—Blt-in Elec. Range & Oven, Dishwasher,
Washer-Dryer, Patios, Draperies, etc.
Rental Office—13261 FLETCHER, APT. 2
Two Blocks South of Garden Grove Blvd., just West of Brothurst
Look for the Big Sign
Farrow—530-5355

IN PARAMOUNT



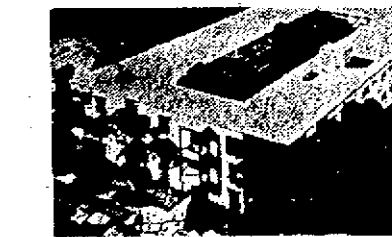
8414 SECOND ST., PARAMOUNT
BALANCED POWER HOMES
1-BEDROOM dream apartments of beauty, charm and livability
designed with GAS BUILT-IN RANGE and OVEN. Graciously
and distinctly FURNISHED for luxurious living. CARPETS
and DRAPES, beautiful COLORED FIXTURES . . . \$95 MO.
1/2 block West of Downey . . . 1 block North of Compton Blvd.

IN LONG BEACH



1674 NEWPORT AVE.
BEAUTIFUL—DELUXE—BEAUTIFUL
FINEST LOCATION
2-BR. FURNISHED & UNFURNISHED
2 yrs. old, Carpet & drapes. Deluxe ranges & ovens.
Frigidaire refrig. Beautiful furn. \$150 (\$25 less if unfurn.)
—Apts. over 900 sq. ft. Only 3 blks. from Community Hospital—
Warren-Clark Assoc., Owners. 437-3377 or 432-8573

IN LONG BEACH



DOWNTOWN—800 LINDEN
34 LUXURIOUS UNITS
Unfurnished 1 & 2-bedroom, 1 1/2 baths, carpets & drapes,
Imported chandeliers, built-in range & oven, tile bath,
marble pullman, all Gold Medallion. Another modern,
earthquake proof with the latest safety-engineered elevators.
TOBIN CONSTRUCTION COMPANY

IN LONG BEACH



1419 CEDAR AVE.
Furnished 1-Bedroom Apartments
W/W Carpeting Thruout
Built-in Elec. Ranges
Thermo-heat Control
Hanging Lights
Frigidaire Appliances
All Tile Bathroom
Beautiful White Tile Kitchen with Bar
IDEAL FOR TWO

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

NEED! FOR FAMILIES
HOMES FOR FAMILIES
SEA MOUNT HODGES
PROPERTY MANAGEMENT
408 East 1st St. HE 3-8336

MR. APARTMENT OWNER

DID YOU SEE THE TWO PICTURE PAGES OF NEW APARTMENT RENTALS IN THE CLASSIFIED SECTION TODAY?

AFTER A LARGE INVESTMENT IN INCOME PROPERTY IT'S JUST GOOD BUSINESS TO INSURE YOUR INVESTMENT AND KEEP A FULL HOUSE BY PLACING A CLASSIFIED AD IN THE . . .

THE LOW COST AND WIDE READERSHIP OF THIS SECTION MAKES IT THE IDEAL MEDIA FOR YOUR TYPE OF BUSINESS

IF YOU HAVE JUST ENTERED THE FIELD OF INCOME RENTALS . . . YOU'LL FIND THE "OLD TIMERS" NAMES IN THIS SECTION DAY AFTER DAY . . . CHECK THEM.

EVEN IF YOU HAVE A "FULL HOUSE" RIGHT NOW—GIVE US A CALL AND FIND OUT HOW EASY IT WILL BE TO PLACE AN AD WHEN YOU DO NEED IT.

OUR SALES GIRLS ARE THOROUGHLY EXPERIENCED IN ASSISTING YOU ON COPY WRITING AND THE LOW, LOW COST WILL AMAZE YOU.

REMEMBER THIS LARGE MARKET HAS AN EVER CHANGING POPULATION AND THE SUREST WAY TO REACH THE PEOPLE YOU WANT TO REACH IS THROUGH . . .

CLASSIFIED ADVERTISING

IN THE
INDEPENDENT,
PRESS-TELEGRAM
JUST CALL

LONG BEACH HE 2-5959
BELLFLOWER TO 6-1721
LAKEWOOD ME 3-0764
GARDEN GROVE JE 7-9120

Homes for Sale 139

REX HODGES REALTY COMPANY
DELUXE HOME FOR THE ELITE
All electric kitchen, 2 1/2 baths, fireplace, air conditioning, central heating, new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NICE YU OWNED
Home with small down payment to qualified buyer. HA 1-5207. HA 1-5834.

PRICE REDUCED
Owner vac. 4 bdrm. & family room, new kitchen, fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—To an ENCHANTING VIEW. 2 1/2 bdrm. fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

POOL HOMES
WE HAVE SIX . . . 3 bdrm. home with pool, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

FIVE-BEDROOM TWO-STORY
Luxury home for just \$97,950. Completely renovated, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

DRIVE TO MINUTES
Further & get \$20,000 worth of new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

SOL LEVIN REALTY
67615 Carson HA 1-8438

CORNER
4 bdrm. 1 1/2 baths, cinder block, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

ELLIS-SCHRADER
3 YEARS OF LOVE
OPEN 1-5 P.M.—SEE 689 SOUTH SHORE DRIVE
3 bdrm. 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

RE SALES
We have 12 homes for sale. Floor plan required. Top commission—bonus plan—\$250. Call for details. HA 1-8233. Eves. GE 1-500.

\$2,500 DOWN
Low 3 bdrm. home, study, 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NORM WILSON, Realtor
5556 E. 7th GE 4-3994

PRICE CUT
Newly decorated 2 bdrm. home, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

Homes for Sale 139

REX HODGES REALTY COMPANY
DELUXE HOME FOR THE ELITE
All electric kitchen, 2 1/2 baths, fireplace, air conditioning, central heating, new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NICE YU OWNED
Home with small down payment to qualified buyer. HA 1-5207. HA 1-5834.

PRICE REDUCED
Owner vac. 4 bdrm. & family room, new kitchen, fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—To an ENCHANTING VIEW. 2 1/2 bdrm. fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

POOL HOMES
WE HAVE SIX . . . 3 bdrm. home with pool, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

DRIVE TO MINUTES
Further & get \$20,000 worth of new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

SOL LEVIN REALTY
67615 Carson HA 1-8438

CORNER
4 bdrm. 1 1/2 baths, cinder block, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

ELLIS-SCHRADER
3 YEARS OF LOVE
OPEN 1-5 P.M.—SEE 689 SOUTH SHORE DRIVE
3 bdrm. 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

RE SALES
We have 12 homes for sale. Floor plan required. Top commission—bonus plan—\$250. Call for details. HA 1-8233. Eves. GE 1-500.

\$2,500 DOWN
Low 3 bdrm. home, study, 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NORM WILSON, Realtor
5556 E. 7th GE 4-3994

PRICE CUT
Newly decorated 2 bdrm. home, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

Homes for Sale 139

REX HODGES REALTY COMPANY
DELUXE HOME FOR THE ELITE
All electric kitchen, 2 1/2 baths, fireplace, air conditioning, central heating, new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NICE YU OWNED
Home with small down payment to qualified buyer. HA 1-5207. HA 1-5834.

PRICE REDUCED
Owner vac. 4 bdrm. & family room, new kitchen, fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—To an ENCHANTING VIEW. 2 1/2 bdrm. fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

POOL HOMES
WE HAVE SIX . . . 3 bdrm. home with pool, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

DRIVE TO MINUTES
Further & get \$20,000 worth of new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

SOL LEVIN REALTY
67615 Carson HA 1-8438

CORNER
4 bdrm. 1 1/2 baths, cinder block, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

ELLIS-SCHRADER
3 YEARS OF LOVE
OPEN 1-5 P.M.—SEE 689 SOUTH SHORE DRIVE
3 bdrm. 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

RE SALES
We have 12 homes for sale. Floor plan required. Top commission—bonus plan—\$250. Call for details. HA 1-8233. Eves. GE 1-500.

\$2,500 DOWN
Low 3 bdrm. home, study, 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NORM WILSON, Realtor
5556 E. 7th GE 4-3994

PRICE CUT
Newly decorated 2 bdrm. home, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

Homes for Sale 139

REX HODGES REALTY COMPANY
DELUXE HOME FOR THE ELITE
All electric kitchen, 2 1/2 baths, fireplace, air conditioning, central heating, new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NICE YU OWNED
Home with small down payment to qualified buyer. HA 1-5207. HA 1-5834.

PRICE REDUCED
Owner vac. 4 bdrm. & family room, new kitchen, fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—To an ENCHANTING VIEW. 2 1/2 bdrm. fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

POOL HOMES
WE HAVE SIX . . . 3 bdrm. home with pool, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

DRIVE TO MINUTES
Further & get \$20,000 worth of new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

SOL LEVIN REALTY
67615 Carson HA 1-8438

CORNER
4 bdrm. 1 1/2 baths, cinder block, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

ELLIS-SCHRADER
3 YEARS OF LOVE
OPEN 1-5 P.M.—SEE 689 SOUTH SHORE DRIVE
3 bdrm. 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

RE SALES
We have 12 homes for sale. Floor plan required. Top commission—bonus plan—\$250. Call for details. HA 1-8233. Eves. GE 1-500.

\$2,500 DOWN
Low 3 bdrm. home, study, 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NORM WILSON, Realtor
5556 E. 7th GE 4-3994

PRICE CUT
Newly decorated 2 bdrm. home, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

Homes for Sale 139

REX HODGES REALTY COMPANY
DELUXE HOME FOR THE ELITE
All electric kitchen, 2 1/2 baths, fireplace, air conditioning, central heating, new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NICE YU OWNED
Home with small down payment to qualified buyer. HA 1-5207. HA 1-5834.

PRICE REDUCED
Owner vac. 4 bdrm. & family room, new kitchen, fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—To an ENCHANTING VIEW. 2 1/2 bdrm. fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

POOL HOMES
WE HAVE SIX . . . 3 bdrm. home with pool, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

DRIVE TO MINUTES
Further & get \$20,000 worth of new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

SOL LEVIN REALTY
67615 Carson HA 1-8438

CORNER
4 bdrm. 1 1/2 baths, cinder block, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

ELLIS-SCHRADER
3 YEARS OF LOVE
OPEN 1-5 P.M.—SEE 689 SOUTH SHORE DRIVE
3 bdrm. 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

RE SALES
We have 12 homes for sale. Floor plan required. Top commission—bonus plan—\$250. Call for details. HA 1-8233. Eves. GE 1-500.

\$2,500 DOWN
Low 3 bdrm. home, study, 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NORM WILSON, Realtor
5556 E. 7th GE 4-3994

PRICE CUT
Newly decorated 2 bdrm. home, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

Homes for Sale 139

REX HODGES REALTY COMPANY
DELUXE HOME FOR THE ELITE
All electric kitchen, 2 1/2 baths, fireplace, air conditioning, central heating, new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NICE YU OWNED
Home with small down payment to qualified buyer. HA 1-5207. HA 1-5834.

PRICE REDUCED
Owner vac. 4 bdrm. & family room, new kitchen, fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—To an ENCHANTING VIEW. 2 1/2 bdrm. fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

POOL HOMES
WE HAVE SIX . . . 3 bdrm. home with pool, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

DRIVE TO MINUTES
Further & get \$20,000 worth of new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

SOL LEVIN REALTY
67615 Carson HA 1-8438

CORNER
4 bdrm. 1 1/2 baths, cinder block, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

ELLIS-SCHRADER
3 YEARS OF LOVE
OPEN 1-5 P.M.—SEE 689 SOUTH SHORE DRIVE
3 bdrm. 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

RE SALES
We have 12 homes for sale. Floor plan required. Top commission—bonus plan—\$250. Call for details. HA 1-8233. Eves. GE 1-500.

\$2,500 DOWN
Low 3 bdrm. home, study, 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NORM WILSON, Realtor
5556 E. 7th GE 4-3994

PRICE CUT
Newly decorated 2 bdrm. home, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

Homes for Sale 139

REX HODGES REALTY COMPANY
DELUXE HOME FOR THE ELITE
All electric kitchen, 2 1/2 baths, fireplace, air conditioning, central heating, new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NICE YU OWNED
Home with small down payment to qualified buyer. HA 1-5207. HA 1-5834.

PRICE REDUCED
Owner vac. 4 bdrm. & family room, new kitchen, fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—To an ENCHANTING VIEW. 2 1/2 bdrm. fireplace, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

POOL HOMES
WE HAVE SIX . . . 3 bdrm. home with pool, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

DRIVE TO MINUTES
Further & get \$20,000 worth of new carpeting, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

SOL LEVIN REALTY
67615 Carson HA 1-8438

CORNER
4 bdrm. 1 1/2 baths, cinder block, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

ELLIS-SCHRADER
3 YEARS OF LOVE
OPEN 1-5 P.M.—SEE 689 SOUTH SHORE DRIVE
3 bdrm. 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

RE SALES
We have 12 homes for sale. Floor plan required. Top commission—bonus plan—\$250. Call for details. HA 1-8233. Eves. GE 1-500.

\$2,500 DOWN
Low 3 bdrm. home, study, 2 1/2 baths, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

NORM WILSON, Realtor
5556 E. 7th GE 4-3994

PRICE CUT
Newly decorated 2 bdrm. home, tile floors, large patio, close to State College, HA 1-8233. Eves. GE 1-500.

CLASSIFIED

RATES AND REGULATIONS

1 day, per line per day... 63c
7 days, per line per day... 54c
30 days, per line per day... 47c
5 average words per line
without charge of copy
Minimum ad 2 lines
Count 14 lines per inch

REGULATIONS

The independent and press-telegraph are not responsible for the content of classified advertisements. Classified advertisements are accepted for publication on a non-refundable basis. Classified advertisements are accepted for publication on a non-refundable basis. Classified advertisements are accepted for publication on a non-refundable basis.

Homes for Sale

EAST SIDE

139

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

REALTY COMPANY

139

EAST SIDE

RexHodges

REALTY COMPANY

CHEERIO

NO PROBLEM

1330 QUINCY

SOUTH OF 3rd St.

Cheery SUNNY Cor.

SPANISH STUCCO

14 SALES CENTERS

SPACIOUS 2-BR. & DUPLEX

RexHodges

[illegible]

RANCHO

1-Bdrm. model wadded den, w/w carpeting etc. Excel. cond. open fireplace. Call today! 431-7797.

BY OWNER

3 BDRM., 2 car, Fireplaces
3221 MONAGRAM AVE.
1-BDRM., paneled den, W/W carpet, open fireplace, new yard.
6112 Peabody HA 5-8181

BY OWNER-NICE 3BR Real living room with draperies, stone fireplace, oak kitchen, large deck.
1219 INDOORS, 10 plan, 3 bdrms. 2nd flr. excel. cond., pool, 10% dn. HA 9-7000

ROMANTIC RANCHO, 3 den, 2 bedrooms, built-in garage loc. Good neighbors. By owner.
330 Stuberly Rd. 434-3547

SUNSHINE SUNK
2 BDRM. SHARP \$16,750
BKR. GE 4-5295

A BDRM UNDER \$18K Clean & sharp. Wire cinder blk wall.
JOHN READ RLY. HA 5-4416

WARM 2 BR & den, Paneled liv. rm. Mirrored shutters, w-w, 421-1508

LAKWOOD COUNTRY CLUB ESTATES

2 GOLD MEDALION HOMES
3620 - 3626
COUNTRY CLUB DR.

Radiant "Call heat"-All electric kitchens-A most delightful view interpretation of the popular contemporary living. Over 300 sq. ft. 2 bedrooms, 2 baths, 2 fireplaces, front w/c extra study. Garden bedrooms, wet bar in family rooms.

YOU may choose your colors and finishing touches.

OPEN DAILY 1:30 TO 5 P.M.

Under construction, completed ready to occupying homes. Owners offer Model Home Homes at the very lowest Medallion figures.

#111 BOUNTY DRIVE
#34 PEPPERWOOD
#34 COUNTRY CLUB DRIVE
#39 CLUSHOUSE DR.
#36 BOUNTY DRIVE
#32 COUNTRY CLUB DRIVE

CLARK REALTY
TO 8-6133
HA 9-2683

Builders . . . Westland Construction Co. & Brown & Brown Construction Co.

ELLIS-SCHRADER
3550 Arlington GE 9-2156
culler's full acct commission BUYER-ME3-5143

LA MARINA ESTATES

PRESTIGE HOME
In a great area, big huge 4rm, open floor plan, 2nd floor, lovely roof, a drop. Big pool sized lot. See this home. **JOHN READ RLY. HA 5-4416**

Open 1 to 5 2307 Corfax REAL SHARP!
CLEAN 3BR. Room to add. PRICED TO SELL.
BELMONT RLY. GE 3-0971 HARRY KAY. GE 8-1313

FIRST TIME OFFERED OPEN 1 TO 5
3bedrm, liv. fam. rm., 1½ bath, very nice, patio, gas range, drapes, cultural wood cabinets, airconditioners. Desirable loc. 3725 Wallton HA 1-5265

SPACIOUS LIVING
4bedrms, 1¼ bath, no rear neighbors. Very privacy & vel. classy decor. **BUDRO REALTY TW 3-4583 evest: HA 5-6355**

1250 KNOWNVILLE OPEN 12:30 P.M.
Custombuilt, 4bedrm, & 3 baths, family rm, 200 sq. ft. Nicely furnished. Quality luxury. Appliances included.
MRS. HIRSHBAUMSARD HA 1-2111

THAT EXTRA BATH
Extra space 3 Br., rear, State College 1st Bath. F.P. #17,500.
STUMP & ASSOC. INCORP. GE 4-7487 GE 3-1039

LOS ALTOS IS MY BEAT
Get this for value 3BR, 1½ ba. Huge stone floor. A farm, room, sunlit and be surprised. Also 1000 sq. ft. for 3bedrm.
MOULD REALTY HA 5-7496

VERY NICE
2bdm. house. Beautiful landscaped. Quiet street. Priced to sell call me.
REX L. HODGES CO. 3612 PINE AVE.

V FAMILY GROWING?
Let us show you this 4bedrm. 1½ bath home. 2 yrs old. In fine location. All modern including FA hear, triple, bit-in fence & more. Call Mrs. Moore. **HA 5-3441 MOORE eve. GA 4-9397**

Clean 3bedrm. floors, forced air heat, fireplace, breezeway loc. yard. Won't last long. Call Mary Holland. **RIR HA 1-2231**

MARY HOLLAND, RIR HA 1-2231

2 BDRM. DEN & 2 ½ BATH
2 beds, billie style & own. W.W. carpet, patio, large cul-de-sac. Call Mr. Martin. **GE 4-5679 DE 3-2858**

PRICE AND TERMS CALL MR. MOORE eve. GE 4-5679

OPEN 2721 ALBURY
15 yr. old, 3 br., 3 ½ bath, 1st flr. Broadway shopping center & Elem. Sch. **HAROLD RIN. GE 8-3231**

A Bargain! GE 1-1936
at \$18,000. Firepl. & bit-ins. Patio, many extras. 1247 Stevely. J.B.R. & den, 1½ bath. \$18,000. Acacia st. Elem. Sch. **BKR. HA 5-1448**

GROOM 2 BATH, DEN & LARGE HEATED POOL.
750 AVILIS.
BY OWNER-Oppen House 3bedrm, 2 bath. Very clean. Many extras. Good terms. 415-1172

FOR LUXURY LIVING!
One of the loveliest homes in Los Angeles. Two 2 ½ bath. Large entrance hall w/all powder room. 12x20 marble tiled floor. Living room, fireplace, tile floor. Carport. In live rm & hall. Kitchen. Guest house without door. Bedroom, kitchen, & full bath. On 100x145 lot beautiful landscaped. **JIM MACOMBS HA 7-2042 Crown Rty. GA 6-7083**

CALL HELEN WILLIAMS PLEASE 3830 CHESTNUT OPEN 2-5
Reduced! Reduced! We are giving this 3bedrm. home away today! AIA designed shake roof. F.A. hear. Rear living rm. 11 yrs old windows. **REX L. HODGES CO.**

3744 CEDAR
You can ride off in all directions from this well-built home just a few blocks from the freeway. Sunny kitchen, 2bedrooms & MRS. PHILLIPS. **GE 4-2441 CLIVE GRAHAM CO. 100 E. Ocean Realtors HE 2-3541**

DECORATOR-DESIGNED
home with impressive living rm., formal dining rm., den, 2bedrooms, 2 baths. Also versatile studio. **MRS. PHILLIPS GE 4-2441 CLIVE GRAHAM CO. 100 E. Ocean Realtors HE 2-3541**

OPEN TODAY 1-5 P.M.
3 hrs. & den, 2 baths, low master bedroom suite with dressing rm., central vac. system. Lovely kitchen, patio. See to appreciate. **BIXBY KNOWLES REALTY GA 4-8323 1110 No. Ave. GA 7-0681**

NO OTHER LIKE IT!
Five+years ago view lot with a room Early American dream home of 200 sq. ft. 3BR, 2bath, 3 firepl. All brick. **HARRY NEWTON, GA 4-0005 Crown Rty. GA 6-7083**

LIKE LOTS OF ROOM?
You can have it in its FINE STUBBOCK RD. 425 BATHS. ON 7½ ACRES. Call Mr. Martin. **GA 4-0005 CROWN RTY. 426-7083**

A FAMILY HOME
300 BLOCK LOCUST
3 BR. & den. Pool, 3 car gar. 2100 sq. ft. Large lot. Fenced. Many features like this one. **W. MARTIN 4250 ARMITAGE AVE. GA 4-4658**

3519 PINE
Custom built 300 sq. ft. B.p. tol. Choice location. **MR. VOIGTWERFF GE 6-1404 REX L. HODGES CO.**

141 LONG BEACH BLVD.
Open 1:30 to 4 Sun. Mon. Tues. SPACIOUS 3BR. on a spectacular lot with garden. **MASKREY REALTY GA 7-8114**

EXACTLY RENOVATED 2 & den, 1 ½ bath, patio, NC Bay. This is why! With all the best things in life. Call today. **Walter Trade for 4 units, 250 The Terrace, Open 1:30 to 4 PM. 5014 Realtor HE 6-1478**

NAPLES DUPLEX
1-3 br. & den, 1-3 tr. C.I. zone! rm. to add for business & residential. Located near shopping. **DRIVE BY 3605 E. 2ND Mabry Riv. GE 3-3471 GE 3-3284**

MARINA 100 FROM BAY
Well designed home on lot & lot. With sea quest house. Contemporary redeo. Just for yourself. Open houses. **42 GIRALDA BLVD. NAPLES OPEN-179 Rivo Alto Canal Waterfront front 3 ½ Fam. rm. MASON E. KIGHT CO. 3556 2nd Ave. Naples FL 3-0005**

5615 CAMPO WALK
1st flr. tile very large. \$36,000. GE 2-7378. GE 6-0138

3BEDRM. dbl. car gar. Crptls. frames. Pellet Hear 600. 250 Vennella Dr. GE 6-1074

110 Via De Roma. Open Daily From 11 AM To 5 PM. GE 6-2555

NORTIS LONG BEACH
TOP VALUE 3 bedrm. Like new. Private w.w. dubl. furnace. Invited water sprinklers, disposal, accoro double terrace. Move in now. Terms. **3015 Walnut Open 10-4 By Owner**

TOP LOCATION. BOTTOM PRICE.
3bedrm, 1½ bath, patio. Large lot & priced below market. Called "Buy of the Week". H. R. Ramona Parks. Call to see it. **HA 1-2431 or 1-2432 ORANGE HA 1-6911**

R-4 LOT
2-BR. sun. dining rm. fir. I.B. Blvd. stores & P.O. Only \$13,250. **JERRY'S REALTY 4-5157**

WILL TRADE
Will accept 2BR. house on inc. property, i.e. 7 Units, (H) 3BP (4) 3BP (4) 3BP. Extra good location. **HIATT, GA 1-5555**

\$2500 DN.
(2) 1BR. Houses on 1 lot. Fully furnished income 3125.
JERRY'S REALTY Open eve. 4302 Orange GA 3-1537

NEW RETIREMENT INCOME
A spacious 2bedrm. unit fully equip. Be first owner. No pan closets. Live in one with full bath. Call Mr. Martin. **HA 1-2431 MOORE eve. GA 4-9397**

DIVIDING UP THE EFA AT \$4 per sq. ft. Includes taxes & insurance. principle balance still carry. May trade with Homesteaders. ME 6-1000

3 BDRM. with sun porch. Property & neighborhood, clean well maintained \$4,000. See at 477 E. 3rd St. at Calverley Bus. To 1-2001 home GA 7-0877

\$89.50 PER MO.
\$40 down gets 2BR. "COUTIE" CA 6-0458 OGDEN UNIT HE 2-2639

5475 Grange-Ocean 2 to 4 units-as-is. 3br. Will trade equity for 180 mos. lease. Call GWEN LYONS, Realtor GA 8-1261

1650 POPPY—OPEN
2Br. 2 car. Fenced. Caroled. Patio. Alley. \$15,950. Ber. GA 4-4362

"ON"—Corret. Xint. cond. in a full NR. Orange & South. \$21,500. Bkr. GA 3-8478.

OwHER—3bedrm. new w/w carpet, too gardens. 4000 sq. ft. Conduity Ave. CA 3-1197.

INDEPENDENT-PRESS-TELEGRAM-D.1

INDEPENDENT-PRESS-TELEGRAM-D.1

[illegible]

May 1, 1964 INDEPENDENT-PRESS-TELEGRAM—D-21

HUNT

RAMBLER

IN WILMINGTON

DRIVE 3 MILES

SAVE \$300

'62 CHEVROLET
IMPALA
V-8, Automatic, power steering,
radio, heater. Stock #2692.

\$1895

'62 OLDS F-85
CUTLASS SPORT COUPE
Automatic, power steering,
radio, heater, whitewalls. Stock
#2684.

\$1795

'63 MERCURY
COMET \$22 SPT. CPE.
4-speed, bucket seats, radio,
heater, whitewalls. Stock #2731.

\$1495

'60 CHEVROLET
EL CAMINO
Automatic, radio, heater, white-
walls. Stock #2527.

\$1395

'62 CHEVROLET
PLEETSIDE 1/2-T. PICKUP
Standard trim, heater, one-
owner.

\$1295

Close-Out
SALE—
1963
RAMBLERS
Some new, some near
new. All are
PRICED
TO SELL

'60 CHEVROLET
IMPALA
V-8, automatic, power steering,
radio, heater, whitewalls. Stock
#2705.

\$1295

'62 RAMBLER
SEDAN
Economy overdrive, radio, heat-
er, whitewalls. Stock #2104.

\$1195

'62 FALCON
2-DOOR DELUXE
Radio, heater, etc.
Stock 2754.

\$1995

'61 RAMBLER
DELUXE STA. WAGON
Economy overdrive, heater, etc.
Stock #2791.

\$895

'59 CHEVROLET
IMPALA
Automatic, power steering, ra-
dio, heater, whitewalls. Stock
#2679.

\$895

'60 RAMBLER
SUPERIOR STATION WAGON
Automatic, radio, heater, white-
walls. Stock #2786.

\$695

Down Payments
No Problem

\$95 DOWN

CASH OR TRADE
Delivers any car in stock, new
or used, on approved credit.

HUNT

RAMBLER

402 W. Anaheim
WILMINGTON
TE 5-6646 Open Sun.



ED BARBARI
SAYS

MUST SELL

'60 CHEVROLET
Impala 4-Door Hardtop, Radio
& Heater, Auto.,
Power Steering
Lic. No. KAN 191

\$1495

'59 BUICK
4-Door Hardtop, Radio and
Heater, Auto.
matic, power
steering.....

\$1199

'59 BUICK
Convertible.....

\$999

'59 RAMBLER
Station Wagon
Station, Automatic,
Radio and Heater

\$999

'60 COMET
Wagon, Standard
Trim, Radio and
Heater

\$999

'60 RENAULT
Dauphine 4-Door
Radio, Power
(R&K 698)

\$499

'59 RAMBLER
2-Door with
heater, etc.
Lic. No. RFS 149.....

\$599

'59 FORD
4-Door, Automatic,
radio & heater,
Lic. No. FKW 818.....

\$599

'60 PLYMOUTH
Voluntary Hardtop, Power steering,
radio &
heater.
Automatic.....

\$1099

'59 EDSEL
Station Wagon, Radio and
Heater, Auto-
matic, Power
Steering

\$699

'58 CHEVROLET
4-Dr. Bel Air, Radio &
Heater, Automatic
Power steering.....

\$699

'62 IMPERIAL
Driven 4-Dr. Wgn.
with Bel Air,
Full Power

\$2895

'61 RAMBLER
Station
Wagon

\$1099

'57 FORD
Fairlane "600" 2-Door Hard-
top, Radio, heater,
automatic, power
steering, R. & S.

\$599

'61 ALFA
Romeo Giulietta Coupe, like
new and more
FM Radio,
(626 188)

\$1699

'57 DODGE
Station
Wagon

\$599

'60 RAMBLER
4-Door, V-8,
overdrive,
radio & heater.....

\$799

'59 CHEVROLET
Biscayne 2-Door, V-8, auto-
matic, radio, heater, R & S
Recall motor etc. etc.
Serial Lic. No. G2S 605

\$899

'58 FORD WGN.
V-8, radio & heater,
Power steering,
Automatic.....

\$599

'57 CHEVROLET
Sport Sedan, Heater,
Radio, heater,
whitewalls. KLF 143

\$699

'61 Chev. Monza
Coupe, Auto-
matic, radio
& heater.....

\$1199

\$10

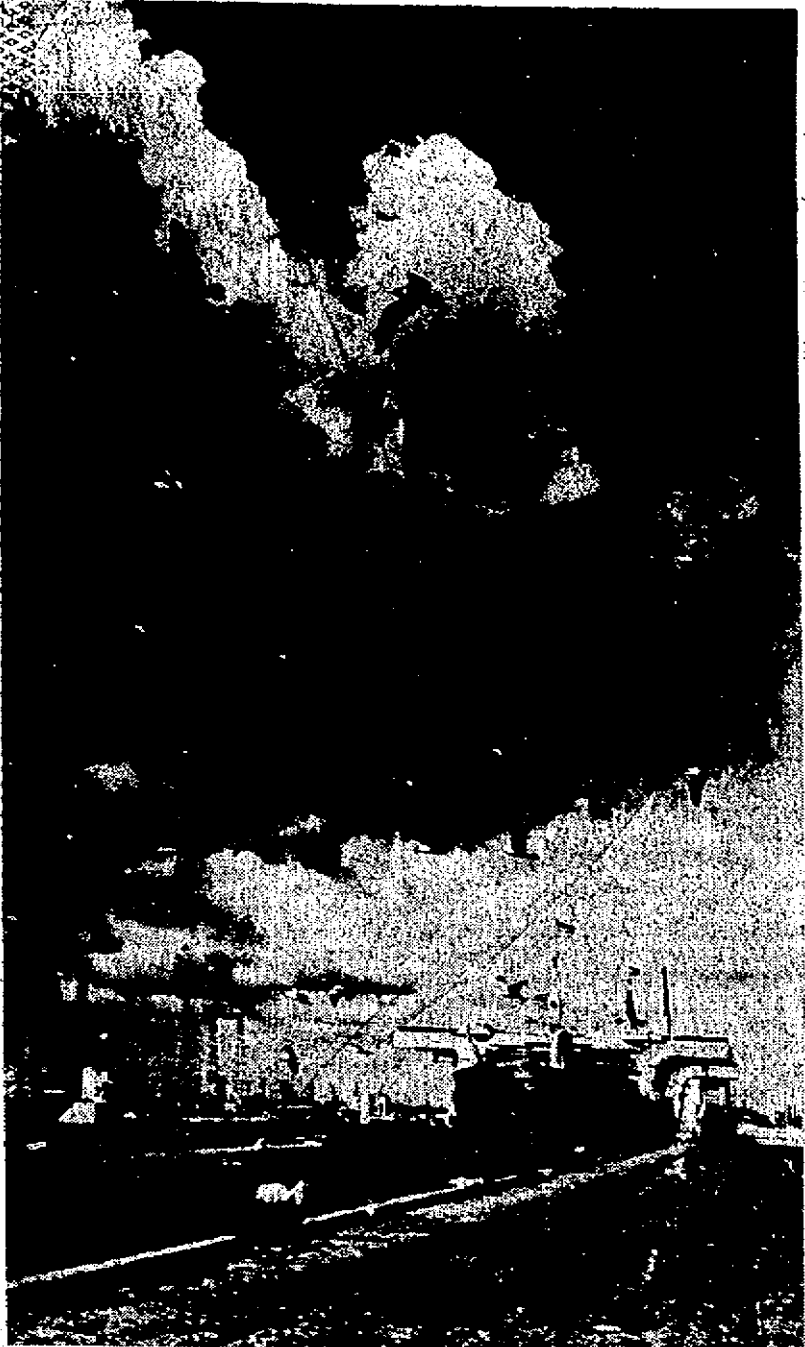
DELIVERS

No Approved Credit

ED BARBARI'S
LAKEWOOD
Chrysler-Plymouth

6200
Bellflower Blvd.
Between South and Artoale
Lakewood TO 7-2731

Open Daily—Eves. 'til 9
OPEN ALL DAY SUNDAY



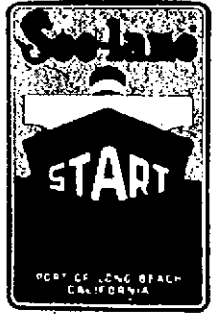
SEAGULS MAKE AN AERIAL survey near vessel docked in Long Beach Harbor. During 1962-63 fiscal year, 2,019 ships used the port's facilities.



HARBOR ACTIVITIES sometimes get a little messy, as evidence this heap of scrap. Big cranes such as in background expedite dock handling of cargo.



GIANT BULKLOADER IS EYE-CATCHER FOR VISITORS IN LONG BEACH HARBOR



Invitation to Sunday Drivers

(Good Any Day of the Week)



By VERN ANTHONY
Southland Progress Editor

New horizons conjure up dreams of faraway places for visitors—especially first-timers—at the Port of Long Beach.

For here are the sinews of world trade; ships with the lure of global travel; the drama of cargo-handling; tall silhouettes of powerful cranes; the skyline of the city; and the ocean, dipping into adventure. The wonder of it all!

So much to see. What to do first? Pointing the way for harbor sightseers are See-Lane directional signs recently set up by the Board of Harbor Commissioners.

On map below, numerals identify (1) chief wharfinger's office and start of tour; (2) Pier D; (3) oil wells; (4) proposed World Trade Center site; (5) Sea-Land truck

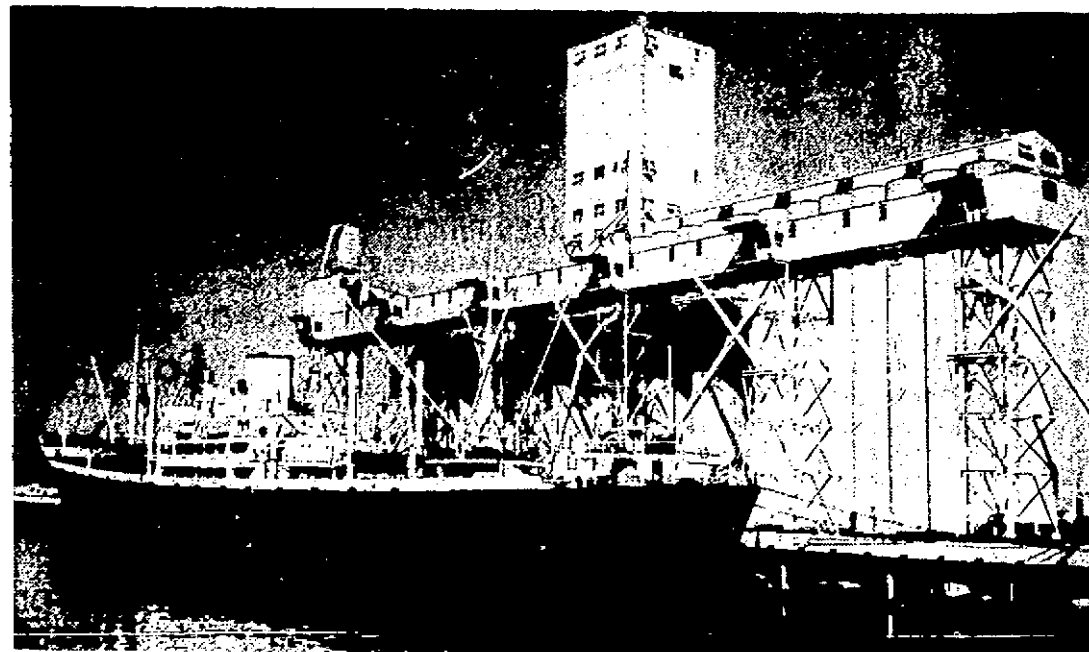
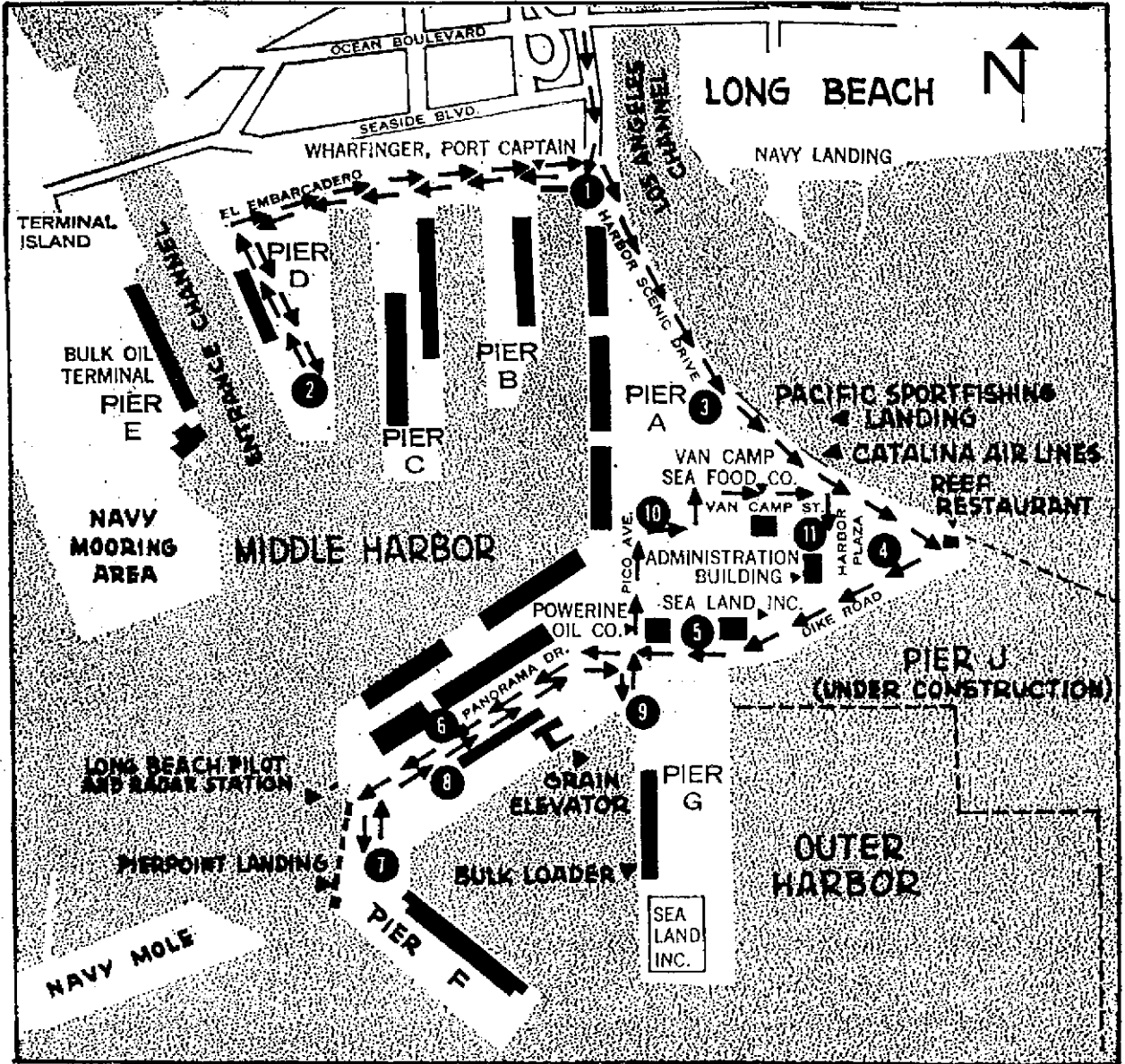
terminal; (6) transit sheds; (7) Pierpoint Landing, tourist spot; (8) bulk grain terminal; (9) bulk loading terminal; (10) heart of Pier A operations; and (11) Port Administration Building. Dark rectangles on map indicate transit sheds.

(Accompanying photos illustrate variety of things to see when visiting the harbor.)

The tour starts at the north end of Pier A. Visitors are invited to go to the office of the chief wharfinger and register. They are given a colorful brochure telling of the harbor.

From Jan. 31, shortly after the signs were put up, until Feb. 23, there were 5,474 persons registered. They

(Continued on Page R-2, Col. 1)



L.B. PORT GRAIN TERMINAL RISES TALL AS 24-STORY BUILDING

Los Altos Shopping Center to Add Stores

District Realtors Will Hear Sales Expert at Conference

J. Douglas Edwards of Phoenix, Ariz., nationally recognized authority on sales training, will be featured speaker at an all-day real estate Educational and Sales Conference to be held Friday at the Municipal Auditorium under the sponsorship of the Long Beach District Board of Realtors and the California Real Estate Association, it was announced Saturday by John T. Webster, president of the board.

"Edwards serves as sales consultant to many large corporations and is a popular speaker at national conventions and sales conferences," said Webster.

He said Douglas has conducted extensive research and prepared special material for this conference on the subject, "Don't Tell 'Em, Ask 'Em'."

EDWARDS' BUSINESS re-



J. D. EDWARDS
Featured Speaker

cording "Closing The Sale" is the No. 1 selling sales training record in the country, said Webster.

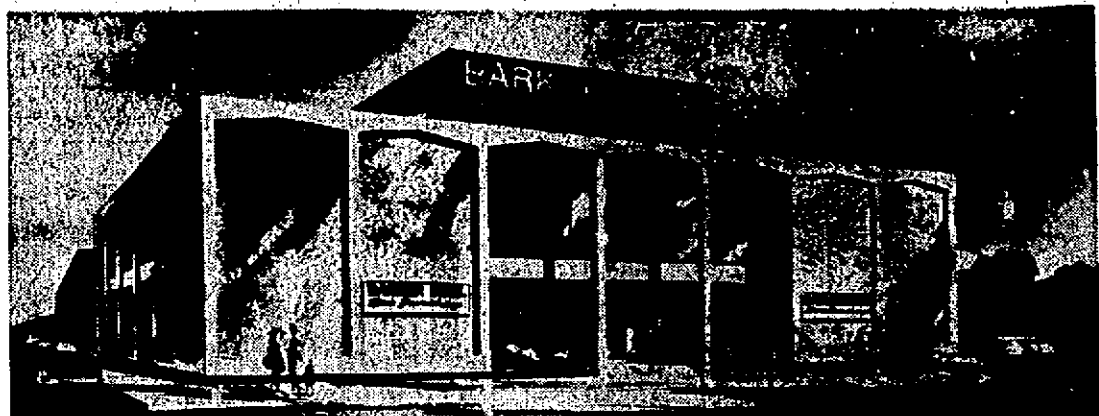
"Five of California's most successful Realtors will appear on the program talking on the fundamentals of listing, advertising and selling real estate with emphasis on single family homes and small apartment houses," Webster said.

Moderator of the all-day conference will be Burt Smith of Bellflower, CREA Executive Committee members.

"BETTER SERVICE to the public in the purchase and sales of real estate is a direct result of these annual conferences," said Webster.

Reservations for the conference may be made through the Long Beach District Board of Realtors, 3747 Long Beach Blvd.

Hundreds of realtors from boards in the district are slated to attend.



\$500,000 STRUCTURE

Architect's rendering shows detail of new Barker Bros. store to be built in Los Altos Shopping Center. The \$500,000 building will be the company's 21st Southland store.

Barker Bros. Will Open 21st Outlet

By KEN CHILCOTE
Business Editor

Another major expansion of Los Altos Shopping Center, Stearns Street and Bellflower Boulevard, will get under way shortly with construction of a \$500,000 store building for Barker Bros. This will be followed closely by construction of buildings to house 18 additional concerns.

This project calls for more than \$3,000,000 in construction on the area of the center north of Stearns Street and east of Bellflower Boulevard.

CURRENTLY in the south part of the center, Westgate Corp., has started a \$4,000,000 expansion on Broadway-Los Altos Store which will include construction of an additional full floor and complete remodeling of the big store. Some additional expansions are to be announced shortly in that portion of the center, according to Robert Graham, Westgate vice president.

Bids will be opened March 6, for the construction of the Barker Bros., branch store, a spokesman for Herman Sims Co., and Philip Lyon Co., the developers of the north area of the center, announced. It is hoped to launch construction on the store within two weeks.

OTHER STORES, for which negotiations have been completed, will be started shortly afterwards. These include:

Foreman and Clark Store
Zale's Jewelry Store
Gallenkamp Store
Thrifty Drug Store
Los Altos Stationers
Dunn's Men's Wear
Leed's Shoes
Leonard's Teenage Shop
House of Fabrics
Brookdale Ice Cream Parlor
Glendale Federal Savings and Loan
Household Finance Corp.
Quick and Clean laundromat
Cathy's Maternity Shop
Alice King's Beauty Shop
Three other leases are being negotiated for new structures. These include a ladies ready-to-wear store, a camera shop and a gift store.

Already in this north section are such concerns as Unimart, Bank of America, Bob's restaurant and two service stations. Glendale Federal Savings and Loan is operating from a trailer until the new structure is ready.

RICHARD GOLD, president of Barker Bros., said the new two-story store will contain 40,000 square feet of shopping area. It will be the 21st store operated in Southern California by the home furnishings concern.

Construction plans call for the use of tilt-up reinforced concrete panels with mosaic glass sections insert in the concrete panels at the front and rear of the building.

Trucking Exec to Give Forum Talk Wednesday

"How A Healthy Trucking Industry Helps to Maintain a Healthy Business" will be the topic at the Long Beach Community Forum Wednesday.

C. E. "Mike" Van Kott, executive assistant to the managing director of the California Trucking Association, will make the presentation. Van Kott has been associated with the trucking industry for 12 years in various public relations capacities.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alamitos Avenue, beginning at 7:15 a.m. Clive Graham, local realtor, is program chairman.

Home Builder Chief to Air Industry Legislation

Advanced programs for the home building industry in 1964 and legislation affecting the industry in Congress and in state legislatures will be reviewed by William Blackfield, president of the National Association of Home Builders, at the monthly dinner meeting of the Home Builders Association of Los Angeles, Orange and Ventura counties Monday at 7 p.m. at Rodger Young auditorium, Los Angeles, according to Robert A. Olin, HBA president. A social hour at 6 p.m. will precede the dinner.

In his overall discussion of the advances of the home building industry under way in 1964, Blackfield will review pending and proposed housing legislation before the United States Congress, Olin said. He will describe pending legislation affecting the home building industry, the method by which the NAHB determines its position on such federal legislation, and the procedures used for presenting the NAHB position to Congress.

"Also, of first importance to Western home builders will be Blackfield's report on the importance of state legislation and the need for greater support for legislative representatives who present the private free enterprise achievements of the home building industry to various

state legislators," Olin added. Since 1944, Blackfield has built more than 20,000 dwelling units in California and Hawaii, including home developments in San Francisco and Honolulu, high-rise apartments, and shopping centers.



WILLIAM BLACKFIELD
To Speak Monday

Gurley Ends Rail Career

Fred G. Gurley, a member of the board of directors of the Santa Fe Railway since 1942, is retiring today, under the company's policy for directors' tenure.

In recognition of his service as president and later chairman of the board, Gurley was designated an honorary director, Ernest S. Marsh, president, announced.

"Also, of first importance to Western home builders will be Blackfield's report on the importance of state legislation and the need for greater support for legislative representatives who present the private free enterprise achievements of the home building industry to various



—Jim McElroy Photo

AMBASSADORS ALL

Their role as official greeters is doubly enjoyed by these members of Long Beach Port Ambassadors in welcoming at recent meeting Miss Sharon Lee Moore, current Maid of Cotton. From left, men are Edmund F. Shaheen, of Shaheen-Hodges realty firm; Thomas J. Thorley, assistant general manager of Port of Long Beach; William Ballard, Realtor; Mayor Edwin Wade, and John Webster, president of Long Beach District Board of Realtors. Miss Moore tours as official ambassador for cotton industry. Photo shows her receiving Board of Realtors token from Webster.

Port Signs Aid Visitors

(Continued from Page R-1)

came from 40 different states and 11 foreign countries. Many of them expressed appreciation of the tour plan, according to the wharfinger's office.

At each stopping point on the tour, special parking space has been specified.

INTEREST in the harbor area promises to be greatly

magnified with culmination of plans for the California World's Fair, to be located on Pier J now under construction.

It is predicted 40 million visitors will come to the fair, it seems a fair prediction most will marvel at the Port of Long Beach, too; and that many even will take the Seaside Lane tour.

Driver's Glance Results in Crash

REDWOOD CITY, Calif.

(UPI)—Five persons suffered minor injuries in a three-car accident which highway patrolmen said was caused by a woman driver who glanced at a flock of birds at the side of the road.

LOOKING FOR a business? Turn to "Business Opportunities" in Classified today to find the right one for you.

OUTSTANDING HOME VALUE!

FOUNTAINHEAD

3 & 4 BEDROOMS

in Fountain Valley, Orange County's Newest Pre-Planned City

FAMILY READY... INCLUDES:

Fences... Sprinklers... Landscaping... Carpets
Drapes... G.E. Kitchen... Dishwasher... Patios
ALL ARE IN AND PAID FOR!!!

On the corner of Warner and Cannery in Fountain Valley
Mesa Realty Director of Sales... Phone 847-9098

from \$20,950
6% 30 yr. financing available

\$495 TOTAL MOVE IN (NO ADDITIONAL COSTS!!)

IT'S OUR GRAND OPENING at Midwood Manor Townhouses

IT'S A WORLD OF FASHIONABLE LIVING

At Midwood Manor Townhouse you relax and enjoy the pleasures of carefree living. No worries about exterior maintenance to your house; lawn planting, mowing and watering are a thing of the past as all this is provided for you in your monthly maintenance payment.

INCLUDED IN THE SALES PRICE

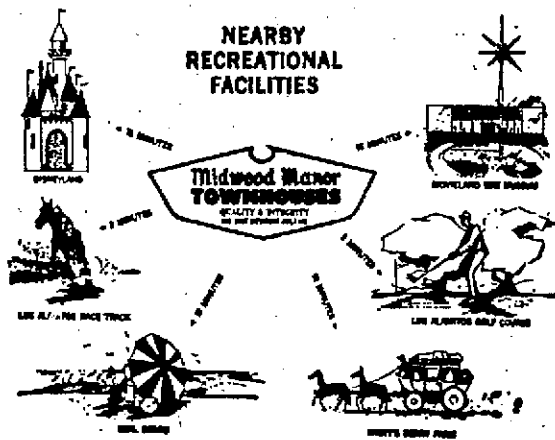
YOUR TOWNHOUSE FEATURES: Complete Electric Ceiled Heat • 2, 3 & 4 Bedrooms, Dens • Private Patio • Sundeck • Built-In Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Illuminated Ceilings • 2 and 3 Baths • Ceramic Tile • Marble Pullmans • Insulated Throughout • Mirrors • Breakfast Bar • Fireplaces • Loads of Cabinets and Wardrobe Space • Garages on your lot, and both Garages and Carports on some models • All Utilities Underground for Beautification.

YOUR COMMUNITY FEATURES: Swimming Pool • Wading Pool • Cabana • Complete Landscaping • Sprinkler System • Children's Play Area • Family Recreation Area • Walkway Lighting Throughout.

PRICED FROM

\$15,250

Models open from 10am



DIRECTIONS TO MIDWOOD MANOR

FROM LOS ANGELES Santa Ana Freeway to Valley View Blvd. Off Ramp, South on Valley View Blvd. to Carritos Blvd. West (right turn) on Carritos Blvd. to Bloomfield.

FROM LONG BEACH East on 7th St. to Los Alamitos Blvd. North on Los Alamitos Blvd. to Carritos Blvd. East on Carritos Blvd. to Bloomfield, or East on Spring St. (Carritos Blvd.) to Bloomfield.

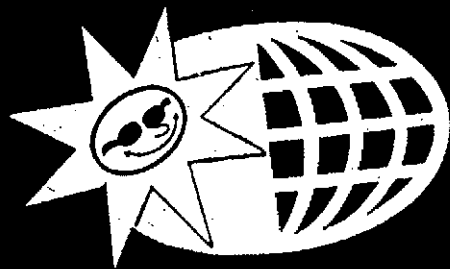
FROM ORANGE COUNTY West on Katella to Valley View Blvd. North on Valley View Blvd. to Carritos Blvd. West on Carritos Blvd. to Bloomfield.

FROM HUNTINGTON BEACH & BEACH AREAS North on Beach Blvd. (Hwy. 39) to Carritos Blvd. West on Carritos Blvd. to Bloomfield.

HAI C. TAN A.I.A.

SOL-VISTA PRESENTS THE INTERNATIONAL HOME FAIR

WESTMINSTER, CALIFORNIA



YOU'VE HEARD ABOUT THIS
NATIONALLY PUBLICIZED HOME FAIR...

NOW SEE IT!

The most exciting and colorful
home show display ever created...
authentic moods, colors, decor
from all over the world!

AWARD WINNING

DESIGNS • AWARD WINNING DESIGNS



PLAN 1756A • \$25,800

4 Bedrooms, Family Room, 2 Baths. A truly distinctive home offering an exciting array of luxury features: Massive brick fireplace, Caloric gas kitchen with built-in range, oven, ventilating hood, Hotpoint dishwasher, Formica Breakfast bar, gorgeous master bedroom/bath suite with full room width wardrobe, separate shower with Ceramic tile to ceiling, solid vinyl flooring.

SEE...

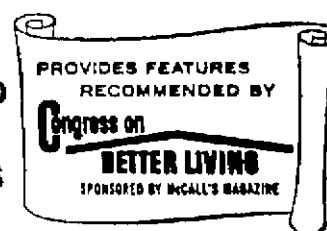
6 highly-functional, one and two story floor plans featuring 3, 4 and 5 bedrooms, 2 and 2½ Baths, formal dining room, family room, private den, sunken living room, Master bedroom-bath-dressing room suite, spacious paved patios, over-size double garage, double door entry. 28 architecturally inspired exterior elevations assure you of maximum individuality within the community.



PLAN 1757H • \$29,600

Two Story, 4 Bedrooms, Dining Room, Family Room, Separate Den, 2½ Baths. An elegant estate home. Includes formal dining room, spacious family room with brick fireplace and raised hearth, sliding glass entry to patio and big yard. Bedroom features huge walk-in closet, dressing table, separate glass-enclosed shower, Caloric gas kitchen with colorful Formica breakfast bar.

CERTIFIED
BY
McCALL'S



WINNER OF McCALL'S CERTIFICATE
FOR DESIGN EXCELLENCE!

AMERICAN BUILDER AWARD

The 1963 Gold Nugget Model Home Contest, sponsored annually by American Builder Magazine, was won by Sol-Vista's elegant Scandia model home. This acknowledgement of superior quality in construction materials and methods is your assurance of a sound and lasting investment.



PLAN 1757G • \$28,850

Two Story, 5 Bedrooms or 4 Bedrooms plus downstairs Den, Dining Room, Family Room, 2½ Baths. Among the highly individual architectural design features of this home are exceptionally large upstairs bedrooms, master suite with walk-in closet and separate dressing vanity, sliding glass door entry from family room to huge patio, formal dining room adjacent to kitchen, raised-hearth brick fireplace, plus Caloric kitchen appliances.



PLAN 1747E • \$26,600

4 Bedrooms, Family Room, 2 Baths, Sunken Living Room. A home of bold design and proportions: double door entry, heavy shake roof, cheerful sunlit kitchen with dining nook, huge fireplace with 8' raised hearth, the master bedroom/bath suite features a spacious walk-in closet, separate dressing vanity and a private sliding glass door patio entry. Ample storage space, plus washer/dryer hook-ups are featured in over-size double garage.



A dramatic new world of color and style created exclusively for the new Sol Vista International Home Fair by Beatrice West, famous New York color consultant. Miss West's imaginative design accents surround your family in an atmosphere of elegance and comfort in a variety of decors to suit your individual tastes and requirements.



PLAN 1757D • \$28,750

Two Story, 5 Bedrooms or 4 Bedrooms plus downstairs Den, Dining Room, Family Room, 2½ Baths. Luxury features you'd expect in a custom-built home. Spacious family room with brick fireplace and sliding glass doors leading to huge rear yard, specially designed lighting fixtures, decorator wall paper. Master bedroom features walk-in closet, dressing area and compartmented bath with glass enclosed shower.



PLAN 1756E • \$26,250

4 Bedrooms, Family Room, 2 Baths. A massive Palos Verdes Stone fireplace and exterior planter accents the Polynesian design of this charming home. Contemporary design features include a spacious 7' x 9' sheltered entry, luxurious family bath with 6' vanity counter and full width dressing mirror, five telephone outlets throughout the home including one at the Formica topped Planning Desk adjacent to the kitchen.



PLAN 1747D • \$26,550

4 Bedrooms, Family Room, 2 Baths. Includes: Sunken Living Room with brick fireplace and 8' raised hearth, double door entry, spacious nook area adjacent to kitchen. Master bedroom features sliding glass doors opening to rear yard, separate dressing area with pullman and full-width plate glass dressing mirror, glass enclosed shower, and extra-spacious walk-in closets.



PLAN 1747F • \$26,450

4 Bedrooms, Family Room, 2 Baths. Luxurious design details include modern Caloric gas kitchen with built-in countertop range, ventilating hood, oven and broiler, Hotpoint dishwasher, double sinks and disposal. Elegant 38' Gallery style entry opens to living and patio areas. Luxury baths with ceramic tile walls in shower and around tub, oval basins, furniture-finished pullmans, large luminous ceilings.

SEE...

Magnificent Caloric gas kitchens featuring color coordinated countertop range, oven and broiler, range hood with ventilating fan and light, Whirlaway disposer, Hotpoint dishwasher, furniture-finished Birch and Walnut cabinets, colorful Formica breakfast bar and countertops, and the famous Electro-Sink-Center with hot and cold push button faucets, blender-mixer, salad maker, juicer, coffee mill, ice cream freezer, deodorizer and ultra-violet lamp.

Alco-Pacific Construction Co. has built and sold over 1,600 new Sol Vista Homes in Orange County. Every home is unsurpassed in functional design and superior construction quality. This is a proud record of integrity and purpose—building home ownership—building America.

Another
ALCO-PACIFIC
Quality Development

\$25,350 to \$29,600

FHA—Cal-Vet and Conventional
Financing. A safety planned
community where you can walk
to schools, shopping or park.





AT LONG BEACH PLANT SITE

Looking over plans for new plant and offices to be built by Cosmetics Manufacturing Co. at this site, 2830 Temple Ave., Long Beach, are (from left) Vice Mayor James Hayes, Everett Houser, Water Commission president; Robert Irvin of Chamber of Commerce; Sanford Barth, company president; and Louis Miller, architect.

Cosmetics Co. Will Build Plant in L.B.

Official ceremonies were held last week to herald construction of a new plant and offices at 2830 Temple Ave. by the Cosmetics Manufacturing Co., which plans to move into the new structure from Los Angeles this summer.

The company was founded 17 years ago by Sanford Barth, president, who lives in Long Beach.

Products of the company now are sold in all the states and in seven foreign countries.

The new building will contain 20,000 square feet of space. Executive offices each will have a private patio and garden spot. There will be laboratory facilities for product research and development.

Architect is Louis Schoell Miller, A.I.A., of Long Beach.



ARCHITECT'S SKETCH OF COSMETICS PLANT AND OFFICES

Westab Will Enlarge Warehouse

Garden Grove building permits have been issued for construction projects valued at \$261,024, the largest going for a warehouse addition at \$172,000.

Westab, Inc., in its application stated it would add 39,600 square feet of space to an existing storage facility at 7571 Lampson Ave.

Other building permits on the weekly list were issued to the following:

Carl L. Felcyn, 9182 Tristram Drive, house addition, \$4,000; Marvin Hegleson, 8801 Aberdeen Lane, bedroom-patio, \$3,000; Eugene L. Woodcock, 11392 Garden Drive, swimming pool, \$3,000; D. R. Briggs, 11751 Timmy Lane, family room, \$4,000; Robert LeNoue, 10652 Ardcraft, family room, \$2,500; M. R. Morris, 12672 Adrian, out restaurant-patio, \$7,700; West St., swimming pool, \$1,900; Edward Ansell, 11541 Montclair, swimming pool, \$2,995; Pacific Outdoor Advertising Co., 9182 Garden Grove Blvd., outdoor sign, \$1,800; Maurice O'Brien Jr., 11742 Miranda, family-bedroom, \$7,200; Dr. R. A. Carter, Greenbrier Inn, remodel cottage rental, \$3,000; Byron Nightswanger, 5891 Richmond, swimming pool, \$2,800; Richard R. Sullivan, 10682 Ardcraft, kitchen, \$3,500; Bill Lenney, 13121 Rainbow, block wall, \$6,125; Harry Weston, 12352 Bluebell, family room-kitchen addition, \$3,500; Frank Beeman, 5872 Ludlow, block wall, 1989; Irving Orin, 11361 Homeway Drive, rumpus room, \$2,240; Town Square Corp., 15532 Ward St., take-



IN NEW QUARTERS

Cal-Tex Improvements has moved into new quarters at 343 E. Market St. Purchase of the one-story office and warehouse building was announced by Sam Sheiner, president of Cal-Tex, exclusive franchise contractor for Flexon "701," exterior coating. George Nathan is general manager of the firm, which serves Greater Long Beach-West Orange County area.

Nutrilite Firm Plans Alterations

Eighteen building permits for construction totaling \$103,270 have been issued by the Buena Park Building Department during the last week of record.

Nutrilite Products, Inc., 5900 Beach Blvd., was granted permit for interior alterations costing \$35,000.

Permit for construction of three dwellings and garages valued at \$27,570 at 5832, 5834 and 5836 Western Ave. was issued to C. L. Montgomery, Canoga Park.

Other permits were issued to George Roy, 809 Santa Maria Circle, swimming pool, \$3,000; Ronald Manning, 521 Buellmore Ave., enclosed breezeway, \$2,500; Sykes Realty, 7222 Grandchester Ave., sign, \$400; Plume Restaurant, 777 Beach Blvd., sign, \$700; Park Electronics, 4981 Manchester Blvd., sign, \$1,100; L. P. Lana Way, room addition, \$4,400; Nelson F. Kennard, 5220 Clover Way, patio screening, \$854; Signal Oil Co., 799 Grandchester Ave., training room addition, \$5,200; Moore Realty, 900 L. Palma Ave., sign, \$800; Park Inn, 632 Manchester Blvd., repair damage, \$200; and Raymond L. Goetz, 7099 La Cas-

Excitingly Elegant

NEW Model Homes, NEWly Furnished

El Dorado Park

in the City of Long Beach

ESTATES

2-STORY • TRI-LEVEL • SPLIT-LEVEL and 1-STORY LUXURY RESIDENCES

3, 4 and 5 BEDROOMS • FAMILY ROOM • 2 and 3 BATHS

from \$26,250 to \$39,900 full price

CONVENTIONAL FINANCING

FRIGIDAIRE built-in range, double oven and dishwasher

FROM LONG BEACH: Drive east on Spring Street to just east of Studebaker Road, to El Dorado Park Estates' furnished models.

FROM LOS ANGELES: Take San Diego Freeway to Atlantic Avenue turnoff (end of freeway) then right to Spring Street, go east on Spring Street to entrance to El Dorado Park Estates.

A great **FIRST**—all Utilities Underground . . . NO UNSIGHTLY POLES!

Build by **SS** Pride of Quality

Best Home Value in Huntington Beach

BUCCANEER SERIES

Sunkist Plaza

3 and 4 Bedroom Homes
Family Rooms • 2 Baths

from \$18,995

IMMEDIATE OCCUPANCY!

DRIVING DIRECTIONS

FROM LOS ANGELES: Santa Ana Fwy. to Beach Blvd. (Hwy. 39) — turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

FROM LONG BEACH: East on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and follow signs to furnished models.

FROM SANTA ANA: West on Bolsa to Beach Blvd. (Hwy. 39) turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

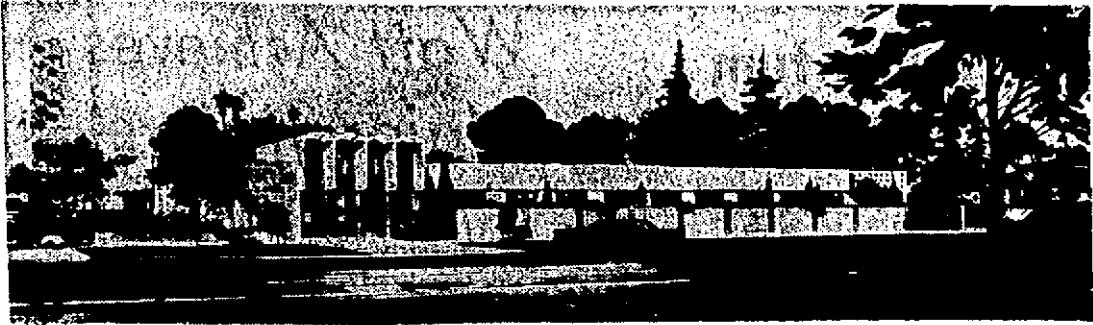
NO DOWN TO ANYONE

\$150 MOVES YOU IN!

All Waste King Universal Equipped Homes

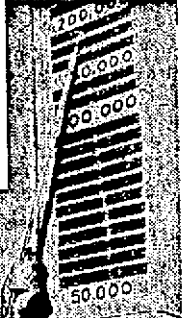
ADDED SPECIAL Rear Yards Fully Fenced!

Golden Hours Hospital Acquires Convalescent



CONVALARIUM ON ESTHER STREET CHANGES OWNERSHIP

LIKE CLAY, 'GREATEST'
Jimmy James (left), sales associate with Rex L. Hodges Co., receives award from sales production manager Jack Saxon. He made temperature rise on company sales thermometer as he rose to the \$200,000 mark and said, a la Cassius Clay, "I told you I could do it; I'm the greatest."



Herbert A. Cook and Olive I. Evans, owners of the Golden Hours Convalescent Hospital group and the Convalescent Hospital of California have announced acquisition by the Golden Hours Convalescent Hospital of the Long Beach Convalescent at 3850 Esther St.

Open house will be held for the public all day March 8.

The new unit offers latest type facilities for care of 100 patients, with large airy rooms, gardens and patios, Cook said.

Professional care will be provided by registered nurses, under direction of the patient's physician.

The Golden Hours Convalescent Hospital on Olive Avenue recently was awarded a certificate of accreditation for excellence of operation by the American Hospital Association.

Mortgage Memo

Home buyers are advised to check with local banks for the lowest possible interest rates, according to building experts. A 30-year \$15,000 mortgage at 4 1/2 per cent interest will cost \$9 a month less than the same mortgage at 5 1/2 per cent.

Cost of Eating

CHICAGO (UPI)—The average sale per customer in a super market is \$5, reports Super Market Institute.

Huntington Gardens Apartments Shown

A crowd of young adults, executives and career people from nearby Douglas plant in Huntington Beach and Long Beach is expected to attend the preview showing of The Huntington Gardens, taking place this weekend.

An unusual amount of interest via letters, phone calls and inquiries of all sorts has been received by Henry Bruderlin, builder of this apartment city.

scaping, one of Polynesian, another of Mediterranean and the fourth of New England motif, incorporate the six heated pools, the sauna baths, Jacuzzi whirlpools and the recreational areas for the furnished and unfurnished apartments.

Every garden is surrounded by lavishly appointed one and two-bedroom apartments. Other unusual features of The Huntington Gardens include free maid service, piped-in music, tennis courts, a nearby golf course and original oil paintings for each apartment.

THE GARDENS, which include one of Oriental land-

Skyscraper Contract Let

ORANGE — The construction firm of Swinerton and Walberg Co. will build the 32-story \$16 million Town and Country Tower in Orange, it was announced last week.

The Great Southwestern Co., operators of the structure, announced through its vice president, George C. Fouche, the award of the construction contract and said that work will begin June 1 under present schedule.

THE APARTMENT CITY, built for childless adults, offers rentals from \$140 per month and up.

As an added attraction to the preview showing, a number of celebrities will be on hand to greet the many visitors. These will include Miss Cherie Foster, television starlet; James Brolin, young comedian, and Miss Teen U.S.A. finalist, Susan Bruder-vice president, George C. lin.

The Huntington Gardens apartments are located at Heil and Bolsa Chica in Huntington Beach.

Bank Hikes Capital Base

Southern California's fast-growing United States National Bank recently became the first financial institution headquartered in San Diego to increase its capital base through the sale of capital debentures.

The nationwide sale, handled by Dean Witter & Co., was for a total of \$5 million.

Sunday, Mar. 1, 1964—R.S.
in 20-year capital debentures to 23 investment institutions. The funds developed through the sale increase the bank's capital base by \$5 million to a total of \$20 billion.

The bank's debenture sale action is based on recent rulings by the comptroller of the currency in Washington permitting banks to expand in this manner, broadening the bank's ability to serve its communities.



CHECK APARTMENTS

William Pickering (right), head of the moon shot projects at Douglas, and Mrs. Pickering look with interest to the many features offered at The Huntington Gardens. To the left of the Pickering are Mr. and Mrs. Henry Bruderlin, builders of this apartment community.

Six Sellers Top \$100,000

Rex L. Hodges Realty Co. announced Saturday that six of the company's sales associates have exceeded \$100,000 in residential resales during the first two months of 1964. A total of 16 company associates broke the \$50,000 mark.

J. (Jack) Saxon, sales production manager, indicated there was special significance in the figures released by his company. According to Saxon, the report includes only commissionable percentages of net sales—reflecting the amount from which a salesman draws his earnings.

Rex Hodges Company has adopted this accurate method of compiling sales production records, as opposed to the inflated picture given by compounding total sales figures," he said.

The \$100,000 commissionable sales earners are: Virginia Downing, Jimmy Saxon, Lee Leedom, Clarence Langston, Jack Plantz and Ed Harbati.

The sales producer for the monthly period was Virginia Downing with \$229,525.

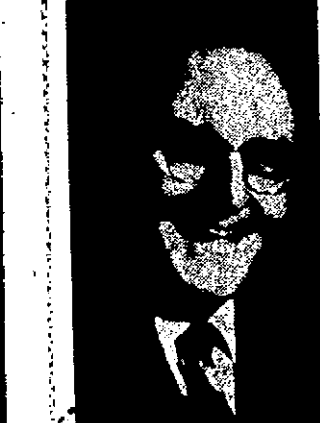
Petrolane Gas at Signal Hill Boosts Income

Petrolane Gas Service, Inc., net income for the 12 months ended Dec. 31, 1963, advanced to \$2,293,000 from \$2,026,000 in the prior year, an increase of 13%. Sales rose 11% to a record \$30,042,000 compared to \$27,021,000 in 1962.

Petrolane is headquartered at 1600 E. Hill St., Signal Hill.

Sales in the first quarter of the current fiscal year were \$8,830,000 compared to \$7,803,000 in the like period ending Dec. 31, 1962. Net income was \$915,000 as related to \$827,000.

Per share earnings in the 12 month period increased to \$1.34 from the \$1.25 reported in 1962. For the quarter, earnings were 53c compared to 51c in the like quarter of the prior year. Per share figures for the current period reflect the approximate 6% increase in number of shares outstanding.



TIDELAND TALK

Councilman Raymond will discuss "Long Beach and the Tideland Oil Fund" as guest speaker at the Tuesday breakfast meeting of the Long Beach District Board of Realtors. Program chairman will be Verne Morrill. The Realtors meet at 7:15 a. m. at the Crown Cafeteria.

SOMERSET

DISTINCTIVE RESIDENCES

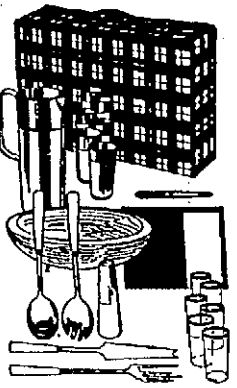
GALA, GIFT-GIVING GRAND OPENING

2041 FREE GIFTS — EVERYONE WINS!



GRAND PRIZE

Come... play Somerset's Treasure Chest game this weekend! Win beautiful prizes, ideal for your family and home: Grand Prize is a beautiful General Electric stereo set with AM-FM tuner and record player. Other gifts, yours immediately, if your key fits, include: carving sets, folding overnight bags, glassware and salad bowl sets, pocket secretaries, florentine pens, many other gifts including free treasure chest banks for the children. 2041 Free Gifts in all! Nothing to buy — nothing to do!



AN "ISLAND" OF QUIET, RURAL CHARM CLOSE TO LONG BEACH, LAKEWOOD AND LOS ANGELES.

from \$26,500
EXCELLENT FINANCING

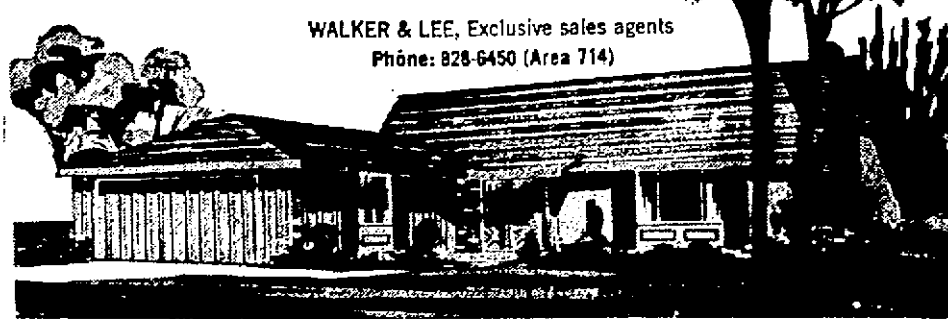
Somerset Homes include these luxurious features...and 48 more...at no extra cost!

- | | |
|--|---|
| 1 & 2 Stories | and Stairways |
| 3, 4, and 5 Bedrooms | Quarry Tile Entry |
| 2, 2 1/2, and 3 Bathrooms | Gaffers & Sattler Built-in Range & Oven, with Automatic Clock and Rotisserie, Dishwasher & Disposer |
| Family Room | Woodburning Fireplace with Log Lighter |
| 2 Car Attached Garage | Homes Prepared for Air Conditioning |
| Patio | Concrete Block or Redwood Fencing |
| Up to 1,988 sq. ft. of liveable area | |
| Wall-to-Wall Carpeting in Living Room, Bedrooms, Halls | |

Come... See for Yourself... This Weekend!



TW TWITS-WITTENBERG CO. Builders & Developers



WALKER & LEE, Exclusive sales agents
Phone: 828-6450 (Area 714)

100,000 MEMBERSHIP

Garden Grove Dinner Club Business Gains Momentum

By BOB BAUGHEY

Any way you figure it, five dollars times 100,000 equals a cool half-million.

This is the volume of business Orange County's only dinner club has realized since it was organized less than three years ago.

And membership sales still are on the march.

What makes the idea so attractive to so many people?

Ross K. O'Leno, who wears all executive hats in the "Let's Dine Out" company except that of presi-

dent, has many answers to this question.

THE ONE that seems most human, however, is the opportunity for two people to enjoy the products of the area's finest cuisines at half price.

That's it—the basic operation of the company is the selling of \$5 memberships, good for one year, which permit the purchaser and one guest to select and enjoy any dinners on the menus of some 34 Orange County restaurants, at the

price of one. Why do participating restaurateurs "buy" such an arrangement?

"THEY HAVE FOUND that the 'repeat' patronage of 'Let's Dine Out' members and their guests more

than makes up for the serving of one free meal," says O'Leno. "And there are, of course, other profits from cocktail lounge sales."

To the card holder's advantage, he added, there is also the opportunity to "discover" fine food establishments appealing to his own tastes at bargain rates.

A card holder may patronize one restaurant only once a year at the "two-for-one-rate" however. But since the Garden Grove company was established between 60 and 70 per cent of the members have renewed each year, said O'Leno.

DESIGNED TO AID the gourmet's search for fine foods, dinner clubs are nothing new in the world of dedicated diners out. Most of them, though, specify "specials" on the menus of participating restaurants.

In this respect, O'Leno's comment is interesting: "So far as we know, 'Let's Dine Out' is the only one in California in which the card holder and his guest may select any items on the menu."

A similar company—a separate corporation—is operated in Portland, Ore. In two years it has sold approximately 50,000 memberships, O'Leno reports.

NOT LONG AGO the Garden Grove concern extended its operation into the hotel and motor lodge fields with a "pay for the first night, the second night's free" attraction. One participating Catalina Island hotel even provides free round-trip air passage from the mainland.

These lodging membership lures, called "bonuses," are not confined to Orange and Los Angeles counties, but are scattered among several Southland areas—and Las Vegas.

And just for good measure there's a sizable number of bonus coupons for first run cinema theaters.

If there's anyone for ice hockey, there's one for a Los Angeles Blades match, too.

PROFILE

Watt Achieves Major Stature Among Builders

By VERN ANTHONY
Southland Progress Editor

Wattage is a measurement of power, and a powerful figure indeed in the Southern California construction industry is a man named Watt.

Ray A. Watt, president of a construction company under his name at 16901 S. Western Ave., Gardena, is rated among the nation's largest contractors and land developers.

His was a modest beginning in real estate, starting with two permanent employees.

But in less than 20 years, his organization has developed into what this year is expected to approximate a \$40 million gross business. This breaks down into 2,000 houses, 500 apartment units, 600 mobile home spaces and 300,000 square feet of commercial and industrial buildings.

Watt now has interests in projects ranging from Sacramento to Escondido; and he has land for future developments in Hawaii and various western states.

Projects now in final stages of preparation include a 600-acre community in Carbon Canyon, north-east of Brea. He recently acquired 1,200 acres in the Berkeley area.

RECENT MAJOR developments include:

Mesa Palos Verdes, \$38 million planned community high in the Palos Verdes Peninsula;

Glendale Eastridge, on Wawona Drive east of Verdugo Road, and largest gold medalion project on Los Angeles' building records.

Palo del Amo, a 300-home development in Torrance; New Horizons-South Bay, an \$18 million adult community of 600 garden homes in Torrance; A second New Horizons adult community 5½ miles north of Santa Barbara; Corona del Vista, in Corona.

AS ONE OF THE PIONEERS in condominium construction, Watt built the 600-home Scottsdale Town House in Wilmington.

He plans other condominiums in Southern California. Watt, a native of Keola, Colo., is immediate past president of the Home Builders Association of Los Angeles, Orange and Ventura Counties, the largest such association in the nation.

He is a member of the National Association of Home Builders and is on the board of directors of several corporations.

He was with Douglas Aircraft Co. from 1937 to 1946. In recent years, he has been a guest lecturer at his alma mater, the University of California at Los Angeles.

AT FIRST, some 90 per cent of the Watt company's work was in the contract market, with 10 per cent in speculative home building. Since 1951, however, the business has been 90 per cent in the speculative field and 10 per cent in the contract area.

Many trailer parks have been developed, and the company is considered a top authority in that field.

Ray Watt and his wife, Nadine, make their home in Portuguese Bend. They have a son, Scott, and two daughters, Janet and Mrs. Michael Albracht.

Appraisers Will Hear Hardinge

Franklin Hardinge Jr., executive vice president of the California Savings and Loan League, will address the March 11 meeting of Long Beach Chapter 94, Society of Real Estate Appraisers, and Lending.

Ray Pacheco, society president, urged capacity attendance to hear Hardinge, reputedly one of the top trade association executives in the nation. His topic will be "The State Legislature, Appraising and Lending."

The meeting will be at 7 p.m., in the Captain's Inn.



The Look of Luxury...

at an unbelievable low price!

FROM \$17,990

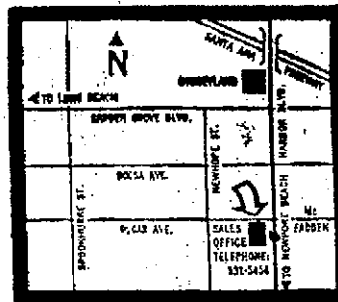
WITH MONTHLY PAYMENTS LESS THAN RENT!

\$130⁰⁰ a month Includes Everything... Principal, Interest, Taxes and Insurance

\$400 Down On Conventional Financing

BONUS FEATURES INCLUDE:

- ★ CARPETING
- ★ FENCED REAR YARDS
- ★ FRONT YARDS LANDSCAPED
- ★ CUSTOM CABINETRY
- ★ DELUXE BUILT-INS
- ★ 3 & 4 BEDROOMS
- ★ 2 BATHS
- ★ LOW, LOW MONTHLY PAYMENTS



South on Harbor Boulevard to McFadden (Formerly Siger Ave.), turn right one block to furnished models. Open 10-30 a.m. For Information Call 531-5454.

JUST 7 MILES TO DOUGLAS

STYLE CHAMPION HOMES

The Best Value In Orange County!

Everyone's at Home at CAMBRIDGE ESTATES North East

In The Prestige Area Of Beautiful Northeast Santa Ana



OUTSTANDING EXTRAS
★ FOUR BEDROOMS
★ FAMILY ROOMS
★ DELUXE BUILT-INS
★ DISHWASHERS

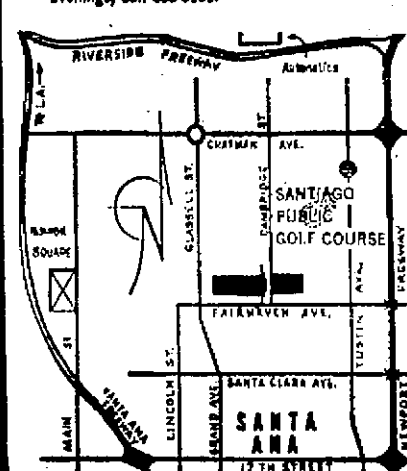
★ LANDSCAPING & LAWNS (FRONT YARDS)
★ REAR YARDS COMPLETELY FENCED
★ FIREPLACES OTHER CUSTOM FEATURES
★ HARDWOOD FLOORS

FROM \$395 DOWN

Balanced Power Homes

Fine Homes
By Harry Kelso

On Cambridge Street... just north of Fairhaven Avenue in Northeast Santa Ana. Call 532-4206, Evenings, call 633-3186.



ALSO
VA
TERMS
VETS
NO
DOWN

QUALITY HOMES BUILT TO RIGID FHA SPECIFICATIONS. \$22,200 to \$23,700 CONVENTIONAL TERMS FHA 35 YEAR LOANS AT JUST 5 1/4%!

Santa Ana Adds Major Industries

Six major industries acquired plant sites in Santa Ana during 1963, the Industrial Development Division of the city's Chamber of Commerce has announced.

Reporting at the division's recent annual banquet at the Santa Ana Country Club, D. Merle Boyle, retiring division manager, tallied the following new concerns:

- California Boat Co.
- Conolan Corporation.
- The Delron Co., Inc.
- Packard Bell Electronics.
- Poly-Plax Films, Inc.
- Telemetrics, Inc.

Meantime, facilities were expanded by Edwards Laboratories, Inc.; Keco Industries, Inc.; and U. S. Polymer Chemicals, Inc.

It was estimated that new firms and expansion by established plants would create 1,500 new manufacturing jobs in the near future, representing a \$10 million plus payroll.

Guesswork

NEW YORK (UPI)—A sign in the office of a Hotel Edison executive says: "We specialize in Guesswork."

Mortimer Heads Insurance Group

William S. Mortimer, director of insurance for Hunt Foods and Industries, has been elected president of the Southern California Chapter, American Society of Insurance Management.

Mortimer was installed at ceremonies held at the Fog Cutter Restaurant in Hollywood. He succeeds Homer Rathbun, Union Oil Co.

Other new officers are vice president, C. C. Griffin, Car-nation Co.; secretary, Harry E. Rugg, Hughes Aircraft Co.; treasurer, James Howard, North American Aviation.



—Staff Photo by Bob Geisel

INDUSTRIAL LEADERSHIP

Joseph A. Long (left), new chairman of the Santa Ana Chamber of Commerce Industrial Development Division, will preside as such for the first time at the next meeting on March 10 at Chamber headquarters. Long, Edison Co. district manager, succeeds D. Merle Boyle (right). The two are shown here with B. F. Coggan, Douglas Co. corporate vice president, who was principal speaker at recent annual banquet of the division honoring executives of new industries in Santa Ana.



**Some things it takes
a team to do right**

...and issuing an accurate title policy is one of them

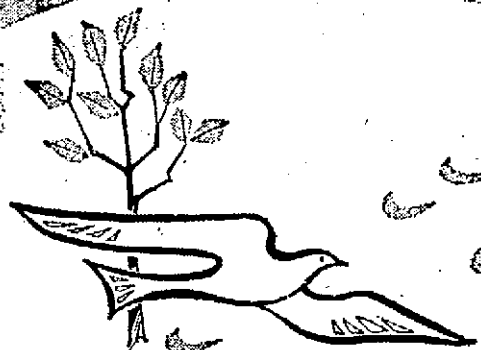
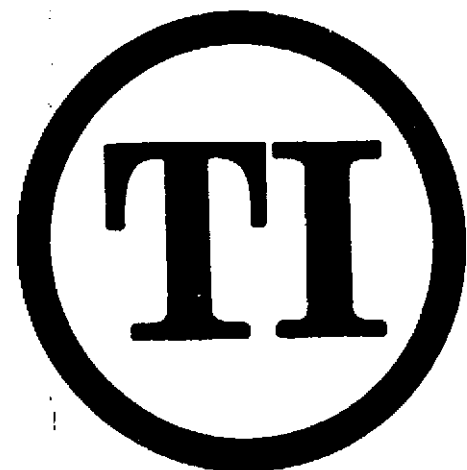
At Title Insurance and Trust Company, you've got a team working for you. Every T.I. title officer is backed by a staff of specialists—an advisory title officer, a title searcher, legal assistant, tax expert, engineering consultant. Sometimes even others. It adds up to a more accurate title policy.

Facilities can make a big difference in accuracy, too. And your T.I. team benefits from the best. For of all title companies, only T.I. has Los Angeles County land records that date back to rancho days. Other title companies copy public files. Only T.I. has an electronic computer to search property tax records. Others do it by hand. Only T.I. has a school to train title officers. Others try to get by without it.

Accuracy is just one reason why the ownership rights to most Southern California property are protected by a T.I. policy. Next time you buy or sell, specify T.I. and get all the reasons. It costs no more.

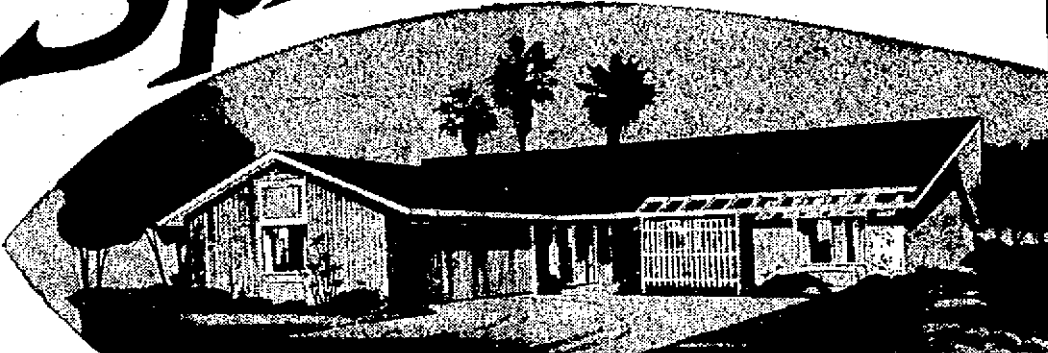
TITLE INSURANCE AND TRUST COMPANY

HOME OFFICE AND INTERCOUNTY SERVICE: 433 SOUTH SPRING STREET, LOS ANGELES 84 • MADISON 6-3411



PACIFICA SERIES

Springdale
SOUTH

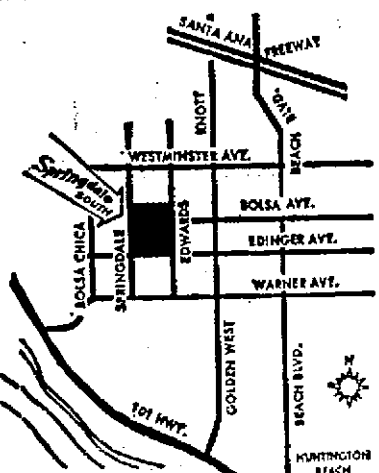


IMMEDIATE OCCUPANCY

**3 and 4 Bedrooms
Family Room • 2 Baths
2 Car Garages**
from \$18,250

NO DOWN TO ALL!
\$100 Costs Moves YOU In!

**• BONUS SPECIAL •
REAR YARDS FULLY FENCED**



DRIVING DIRECTIONS
FROM LOS ANGELES—Santa Ana Fwy. to Beach Blvd. (U.S. 39)—turn right (south) on Beach Blvd. to Bolsa; right on Bolsa to Edwards and models.
FROM LONG BEACH—East on Garden Grove Ave. to Golden West; right (south) on Golden West to Bolsa; right on Bolsa to Edwards and models.
FROM SANTA ANA—West on Bolsa to Edwards and models.

Another All
WASTE KING-UNIVERSAL

Home
KITCHENS
Waste King Universal Built-in Range and Oven in Color
Waste King Universal Waste Disposer
Modernaire Range Hood and Fan in matching color
Sleek Formica counters
Natural Ash cabinets
Separate Utility Rooms

LIVING AREAS AND FAMILY ROOMS
Decorator Matco Vinyl Asbestos Floor Tile
Wide Premier Sliding Glass Doors
Custom-Aire Forced Air Heating with Thermostat Control
Decorator Designed Lighting Fixtures

BATHROOMS
Decorator Designed Vinyl Asbestos Floor Tile
Spacious Stall Showers
Luxury Pullman with Formica Counters
Deluxe Medicine Cabinets

BEDROOMS
Spacious Sliding Door Wardrobe Closets
Sturdy Aluminum Window Screens & Shades
Careful Planning for Best Furniture Arrangement

ALL THROUGH THE HOUSE—Inside and Out
Premier All-aluminum Weatherproof windows
Weather stripped exterior doors
Shades and aluminum screens throughout
Special Drain and Water Connections for automatic Washer and Dryer
Extra Power 100 ampere Electric Service
Choice of Five Decorator Designed Interiors
Generous Use of Luxury Materials for Exterior Shutters
Sidewalks, Streets and Sewers in and paid for

Outdoor Living Concept in Homes

All advantages of summer, split-level, two-story and 1½-story residences. The highly distinctive elevations combined with quality craftsmanship and materials used throughout these houses are appealing to the educated tastes of custom homebuyers seeking a top residential area," Murray said.

Oriental, provincial, contemporary and ranch motifs with five individually appointed floor plans are all included in the \$2 million, 50-home residential development. EACH RESIDENCE is highlighted by central entry halls leading to separate living and sleeping quarters for maximum privacy and comfort. Picturesque wrought iron railings in some models divide upper levels from central entry halls and provide a contrasting touch in the open floor plan.

Pre-designed for complete California living, the outdoor areas, are immediately accessible to the interior activity and living areas of the homes permitting convenient traffic flow.

THE TREASURE SERIES homes have four bedrooms, den, family room and separate dining rooms in a custom of

Four furnished models are on display. The homes are priced from \$33,950 to \$39,500.



A TIARA ESTATE

Luxurious appointments highlight spacious interiors of homes at Tiara Estates Treasure Series, Euclid and Chapman, Garden Grove.

Throngs Attend Opening of Big Somerset Homes



OFFERED IN CYPRESS

Newly opened Somerset Homes development in Cypress played host to over 2,500 people during the first week of its grand opening celebration. Somerset's one and two-story homes are priced from \$26,500 with conventional financing.

The first weekend of Somerset Homes in Cypress gala, gift-giving grand opening celebration was attended by upwards of 2,500 people, according to Robert Richards,

of the Twalts-Wittenberg Co., builders.

"Although the chief attractions were the four superbly decorated model homes, Somerset's Treasure Chest game was enjoyed by all those families who inspected the homes, and 2041 prizes, less those given out last weekend, are available to the home buying public," Richards noted, "with a General Electric stereo set with AM-FM tuner and record player as the grand prize. Other prizes include, salad and glassware sets, pocket secretaries, folding overnight bags, carving sets and many others, including free miniature Treasure Chest banks for each child."

"The Treasure Chest game is to acquaint the home buying public with the new Somerset Homes," Richards went on to say. "Acquaint them with the close-in location to Long Beach, Lakewood and Los Angeles, in an area of quiet rural charm in western Orange County."

"EVERYONE WINS," Richards continued.

Charcoal Gray in Work Clothes

NEW YORK (UPI) — The man wearing charcoal gray financing available. The these days is just as likely to be a construction worker, friveter or laborer as a Madison Avenue advertising executive.

Reports from around the country indicate the working man is asking for charcoal and olive tones in addition to the traditional work clothing colors, says Meinhard-Commercials Corp., factoring and financing subsidiary of C.I.T. Financial Corp.

Service

DETROIT (UPI) — As a promotional device, a department store here is offering its customers a low-priced income tax filing service.

SOMERSET HOMES' one-

and two-story; three, four- and five-bedroom; two, two-and-a-half and three-bath homes are priced from \$26,500 with conventional financing available. The homes, with up to 1,988 sq. ft. of liveable floor area, feature a patio, concrete block or redwood fencing, two car attached garage, wall-to-wall carpeting in living room, halls, stairways and all bedrooms; Gaffers & Sattler built-in range, oven, dishwasher and disposer; quarry tile entryways; large family rooms; and each home has been prepared for future air conditioning with oversize ducts.

Somerset's model homes are easily reached from the Long Beach area by taking Carson Blvd. to Moody Ave., turn right three blocks to the homes.

why settle for less?



RETIREMENT'S BIGGEST ECONOMY PACKAGE

Since Del Webb first introduced his concept of active retired living, imitations have popped up all around, but no one has ever duplicated this way of life, the completeness of the cities or the economy of it all.

Of course only a company of the magnitude of the Del E. Webb Corporation could have accomplished it. But then this internationally respected firm has been building America from coast to coast for more than 30 years. They're playing an important part in our space age achievements, too, and did you know they are building the United States Building for the 1964 World's Fair and are in charge of construction and development for the 1966 World's Fair.

But 12,000 people will tell you that the most important thing they ever did was to change the nation's viewpoint on retirement. These are the folks from just 50 and their adult-age partners who are living it up in Del Webb's cities in California, Arizona and Florida. And here is the package you'll find nowhere else:

A fortune in facilities for a nickel a day including a Riviera-size swimming pool, shuffleboard courts, a lawn bowling green, fully-equipped workshops and studios and a complete Town Hall. You can even play that

Championship Golf Course at greatly reduced rates.

Exclusively at Sun City and Kern City Comprehensive Medical Benefits Program

- No medical examination
- In-hospital & out-of-hospital protection
- Covers pre-existing conditions (after 6 months of coverage)
- Low, low group rates
- Underwritten by Continental Casualty Co.

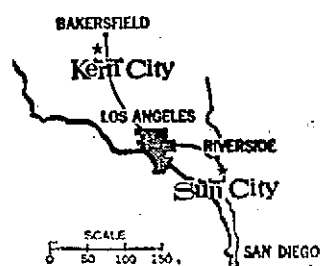
Guaranteed Sales Plan

You may be able to move to a Del Webb community for active retirement without delay or inconvenience. The sale of your present home could be guaranteed at top market price if you live in one of the dozens of cities covered by our program. Check with us today for full details on the availability of this plan to meet your needs. The Guaranteed Sales Plan is conducted in cooperation with the Los Angeles Real Estate Firm of Gribin-Von Dyl.

Top-quality homes and cooperative apartments priced from \$10,950 in Sun City, California. Everything you want right in town from a big shopping center, church services, clubs, recreational facilities and Del Webb's Kings Inn to interesting friends by the block-full.

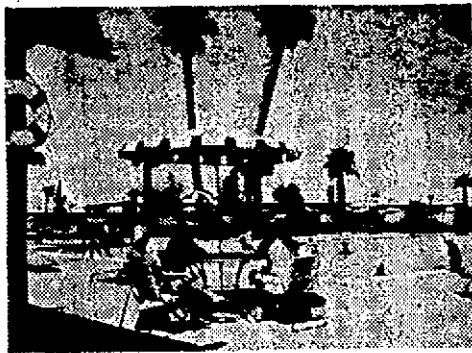
Del Webb's Sun City

22 miles south of Riverside on Highway 395



Del Webb's Kern City

1 mile west of Highway 99 Bypass on Stockdale Highway



Briercliff Village

a new concept in retirement

RELAXATION WITHOUT BOREDOM
Briercliff Village Recreation Park has more facilities than the White House and it's co-op owned!

CARE-FREE HOMES
Homes at Briercliff Village are specifically designed to require a minimum of maintenance and are built on compact lots that do not need excessive care.

2 BEDROOMS, 1 AND 2 BATHS
In these quality Medallion Homes with stainless steel kitchen built-ins . . . hardwood cabinets . . . ceramic tile in kitchen and baths . . . ample closet and storage space . . . concrete driveways and walks . . . concrete block fence yards . . . insulation . . . cooling-heating systems for year-round temperature control.

PRICED FOR MODEST RETIREMENT BUDGETS
\$13,100 to \$15,800

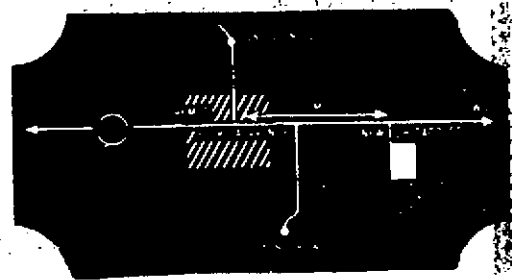
SMOG AND FOG-FREE
Briercliff Village is sheltered by the San Jacinto and Laguna Mountain ranges; moderate year-round temperatures prevail. Briercliff Village is located 3 miles east of Hemet in Riverside County's Valley of Contentment. And in no other valley can you find such contentment!

SMALL TOWN NEIGHBORLINESS
Is the mode in Briercliff Village—a small community of homes where you'll re-discover the old-fashioned first-name type of neighborliness that seems to have all but vanished.

Sorry.
OFFER LIMITED
To couples where one spouse is over 50 and no children are under 18.

Briercliff Village

Is The Home Valley of Contentment
Write for Brochure
4347 Briercliff Drive
Hemet, California



Prestige Homes Give Luxury at Low Price

Buccaneer Homes Are Selling Rapidly

Plans have been finalized, available. This is one of the reasons why, all things considered, room, genuine Formica countertop, natural ash cabinets, forced-air heating, brick fireplace, aluminum and glass places, shower doors, sliding wardrobe doors, shades and aluminum screens. To reach models, drive east on Garden Grove Blvd., to Golden West; right to Bolsa; right to Springdale; left (South) on Springdale and follow signs to furnished models.

Bram adds that considerable interest has been expressed by prospective buyers in the upcoming unit, which is being speeded in order to meet the anticipated demand.

A plus factor in the rapid sales of the current Buccaneer Series is the inclusion of a complete line of Waste King-Universal built-in appliances in the kitchen and the fact that qualified buyers can move in with no down payment—only costs of \$150.

BRAM BASED the success of his developments on the Sunkist Plaza firm's mass buying power, acquired through its years of building experience. "This allows us to build more dollar values into each home for a price comparable to other developments." Three basic floor plans can be incorporated into a choice of 25 exteriors that cover nearly every motif.



WALL OF GLASS IN BEDROOM
Buccaneer Series of homes, a Sunkist Plaza development, is nearing a sell-out of the current unit and another unit is being rushed. Shown is a bedroom, in one model, which features a wall of glass.

Appointments OK'd by Board

BELLFLOWER — Paul M. Williams, president of the Bellflower District Board of Realtors, last week announced confirmation of appointments by the board of directors in three areas.

Lena F. Jenkins, immediate past president of the Women's Council of the Board, was appointed to represent the board on the Bellflower Coordinating Council.

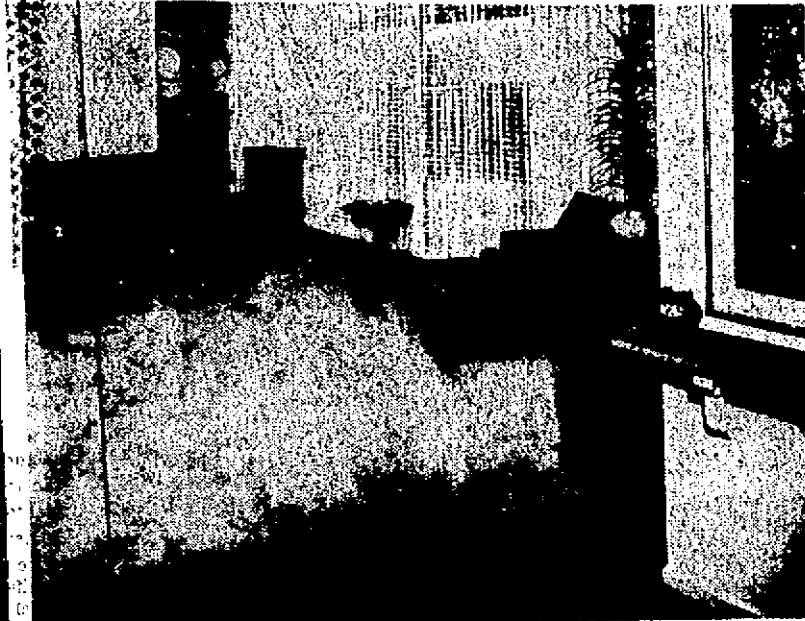
Representatives to the Los Angeles County Council of Real Estate Boards will be Williams, president; F. W. Humphries, vice president; Floyd G. Marcussen, legislative chairman.

Delegates and alternates to represent the local board at the meetings of the California Real Estate Association are: Delegates Williams, E. T. Ibbetson, G. C. Crisp, Esta Rodgers and Med Cogburn.

Named as alternates are F. W. Humphries, Jerry McConnell, Bob Prigmore, Floyd Marcussen and Ray Smith.

Airport Aid

WASHINGTON (UPI)—Airports for the use of business and sporting planes rather than airlines will get \$18.7 million in federal aid in 1964.



LARGE HOME PRICED FROM \$21,200

Floor-to-ceiling fireplaces, individually designed for each home, are one of the major features of the fast-selling Prestige Homes development in Huntington Beach. The one and two-story, three, four and five-bedroom homes are priced from \$21,200, with FHA, conventional and Cal-Vet financing.

Prestige homes in Huntington Beach offer buyers a "home package" that is the equal of any in Southern California, and can back up the statement with sales that show over 50 homes sold in the first two units! Such was the announcement by the developers.

The one and two-story, three, four and five-bedroom homes can be purchased with either FHA low terms, conventional financing, or VA no-down financing on some models. The homes are priced from \$21,200 to a top of \$26,950. Buyers receive a grant to the home and lot.



ONLY \$100 IN CASH NEEDED
Here is a view of part of the large living room in a Springdale South home. Prices start at \$18,250 with only \$100 cash needed.

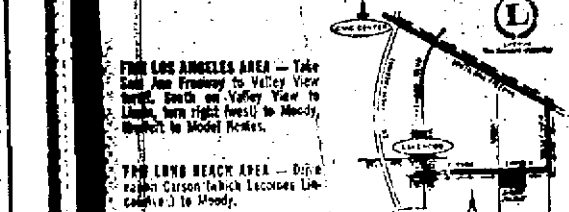
Springdale New Unit Is Rushed

Considerable interest has been generated of the upcoming Springdale South residential unit to follow the nearly developed in Huntington Beach, according to Sy Bram, executive director of Sunkist Plaza Builders, the developing firm.

Buy the Lowest Priced 2 Story in Orange County



5 BEDROOMS • 3 BATHS • \$21,950
SPACIOUS 1 STORY RANCH MODELS
No Down Payment/Best FHA Terms
LAKE PARK



Bram added that construction is moving along rapidly to meet the anticipated demand at the new unit.

Bram attributes the unprecedented sales to the inclusion of extra value in all the Sunkist Development. "This is possible," he said, "because of the mass buying power we have acquired through the years, having built some 8500 residences to date."

He pointed to the complete, modern built-in kitchens and a planning that allows for a flexibility of furniture arrangement.

THE BUILT-IN range and oven with hood and fan are color-coordinated and each kitchen includes disposal and sufficient cabinet space of natural ash.

Springdale South, whose models are at the corner of Bolsa Ave., and Edwards St., in Huntington Beach, features three and four-bedroom plans with a variety of exterior designs. Prices start at \$18,250 with terms of no down payment and only \$100 costs to move in.

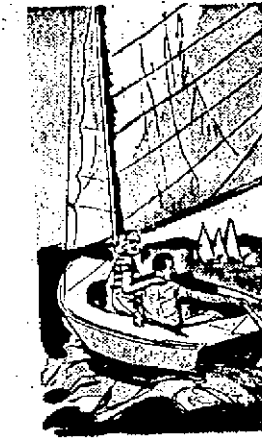
To reach the development, go west on Bolsa to Edwards and models.

FOR SALE
Did you have a termite inspection by Terminix? ☆ ☆ ☆ Did you get a Terminix protection contract? ☆ ☆
CALL TERMINIX

Huntington Village Prestige Homes

IN HUNTINGTON BEACH

BEST HOMES... BEST LOCATION



PRESTIGE VALUES and FEATURES!

1 and 2 stories... 3, 4, 5 Bedrooms... 24 Exterior Designs... 8 Spacious Floor Plans—with central hall planning... Luxurious Nylon Wall-to-Wall Carpeting in living room, halls, master bedroom—stairways in 2 story... Westinghouse Built-in Range and Oven... Deluxe Westinghouse Built-in Dishwasher—with special custom-cabinet-finished front... Floor-to-ceiling Woodburning Fireplaces—designed to complement each plan... Modern Custom Slate Entry... Large wardrobe closets—up to 14 ft... Built-in Dressers—some models... Indoor BBQ facility—one plan... "Boat Door"—one plan... a host of others. One of lowest tax rates in Orange County.

From \$21,200

F.H.A.—Conventional—Cal-Vet Financing

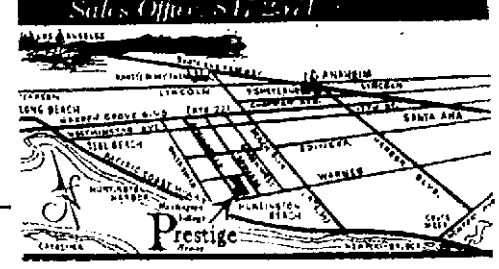
PRESTIGE LOCATION... MINUTES TO EVERYTHING



- | SCHOOLS | CHURCHES | SHOPPING | EMPLOY'T |
|---|--|--|--|
| 2 Grade Schools
1 New High School
New Golden West College Starting
Parochial Schools Coming! | Lutheran
Baptist
Catholic Coming!
Ask for our Huntington Beach Church Directory | Several centers within 10 minutes with more under construction
Broadway Dept. store to start! | Douglas Space Cir.
No. American
Collins Radio
Hughes Products |

FUN

Southland's Finest Beaches!
Superb New Small Boat Marinas!
Many Golf Courses!



DRIVING DIRECTIONS:

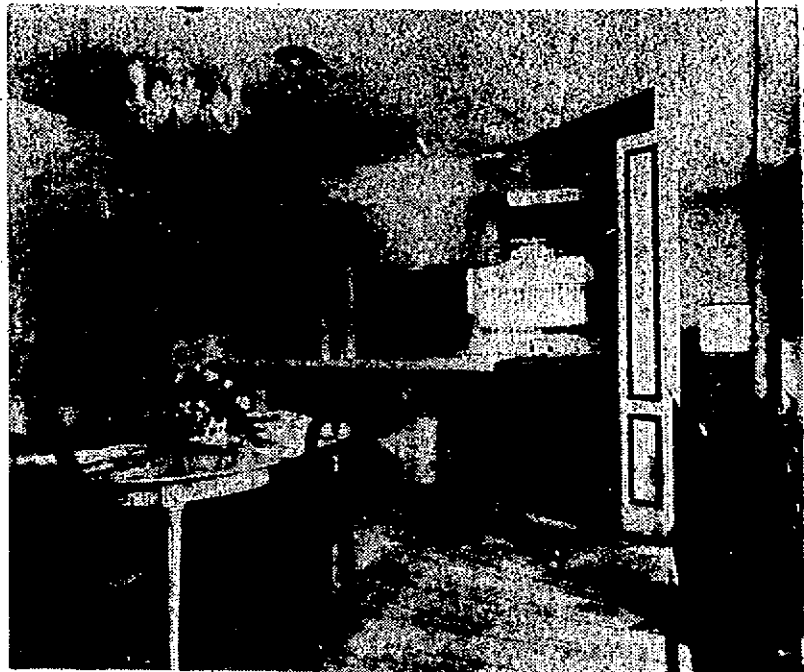
From the Long Beach area: drive east on 7th St. (Garden Grove Blvd.) to Golden West Street, right on Golden West to Edinger, right on Edinger to Springdale, left on Springdale a short distance to Prestige Homes in Huntington Beach.



L.B. State Course Offers Aid to Small Businessmen

A course designed to help small business management day. College campus last Wednesday. It is an eight-week administrative management clinic to be better administrators. "The tremendous competition in almost every field of business today," Dr. Robert Holmes, clinic coordinator, said, "requires the executives of small business to keep abreast of the new management ideas that can be applied to their companies. The seminar course meets at 7 p.m. each Wednesday in Room 109 of Liberal Arts Building 2 on the campus. Registration fee is \$50.

Satisfied Owners Boost Sales of Fairway Park



A STARDUST HOME
Sparkling with many extras and built-ins, this Stardust Home in Fairway Park is one of many models offered by builder Robert H. Grant. The homes are priced from \$21,200.

"My best salesmen are my warranty and service after sale," says Robert H. Grant, builder-developer of Stardust Homes. "THROUGH NUMEROUS surveys and close contact with our home buyers we endeavor to fulfill the desires for a quality-built home the average family can afford. This, combined with follow-up and customer servicing after move-in, has been tremendously important in the growth and success of Stardust Homes." Grant's best selling 1964 model homes are found at Fairway Park, located east of Long Beach on Cerritos Avenue, just opposite the Los Alamitos Country Club and golf course. Plans and elevations for the development's one and two-story homes were designed by Earl G. Kitenbach, AIA and the tasteful color coordination was done by Norma Hadley.

FEATURES THAT ADD comfort and convenience to every Stardust Home at Fairway Park include hardwood floors built on solid concrete piers, increasing the resale value of the home bringing it greater natural wood beauty, and more underfoot comfort. Custom designed a Stardust Home also includes slate entries, brick fireplaces, ceramic tile kitchen counters, step-down living rooms, private baths off master bedrooms. On the outside wood shingle roofs and cement driveways. The kitchen offers all-electric flameless living with colored built-in including dishwasher. Homes are priced from \$21,200 with excellent terms for both veteran and non-veterans, including FHA to qualified buyers.

Grand Opening

Treasure Series
Tri-Level homes of elegance in Anaheim and Garden Grove:!

Triara Estates is proudly presented by developers Robert L. Farrow and Jerry F. Farrow. The highest degree of quality construction has been combined with the latest advances in modern living concepts applied with the principle of Balanced Power for maximum efficiency and economy.

Special Attraction
ORBIT ORBIE
Nationally Famous
CLOWN CARTOONIST
will be at the
GRAND OPENING FOR YOUR ENTERTAINMENT
Refreshments Will Be Served

2nd UNIT
SPECIAL LIMITED BONUS OFFER
Carpeting Thru-out Landseaping
Fencing Sprinkler System

Balance Power Homes

Schools, churches and shopping centers are nearby, while famous southland entertainment centers such as Disneyland are only minutes away.

Farrow

a name of REAL ESTATE RELIABILITY
Exclusive Sales Agents Sales Office 537-3333

IMMEDIATE OCCUPANCY

NOW . . . DRAPERIES INCLUDED!

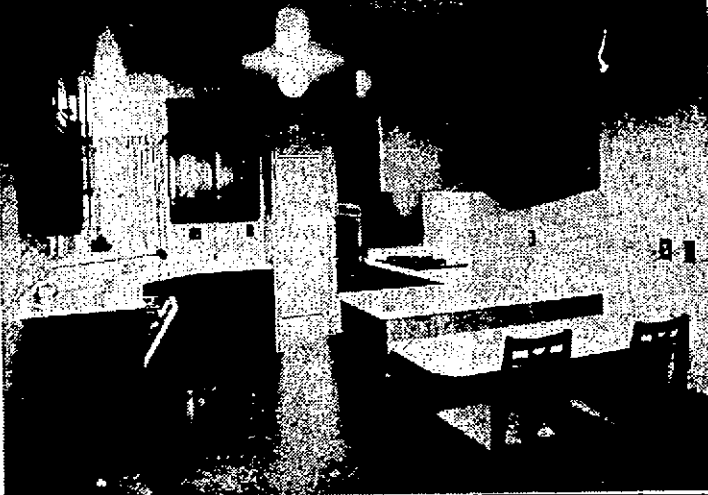
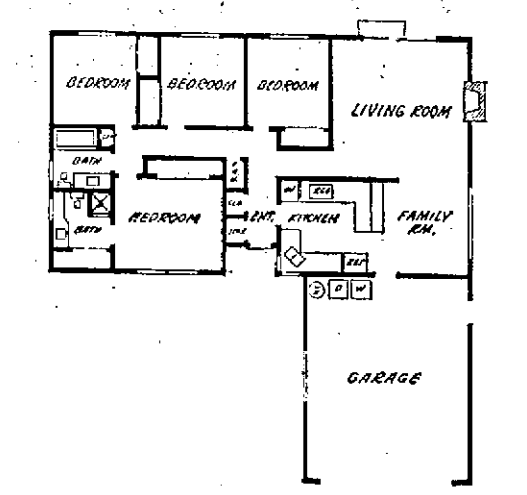
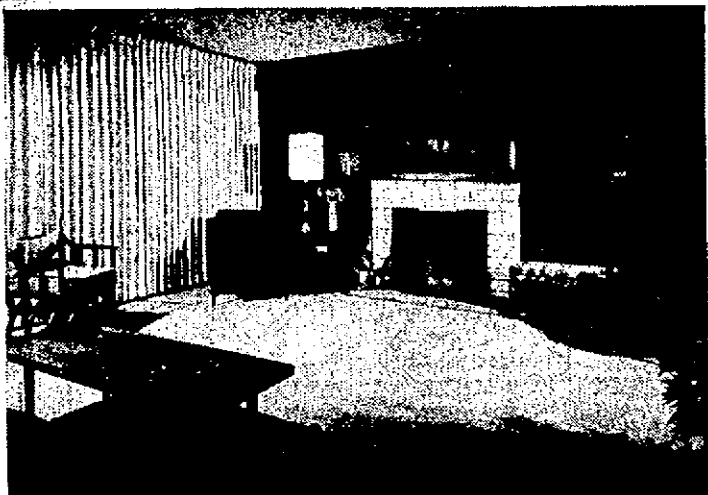
Bedrooms Pre-draped to assure move-in Privacy
Your choice of Deluxe fabrics in Decorator colors for living and family rooms

Ready to Live In! All the "Extras" Included at No Extra Cost!
3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS



Closest to the Beach
in Fountain Valley 5 min
BIG 'BIG' Pool size lots

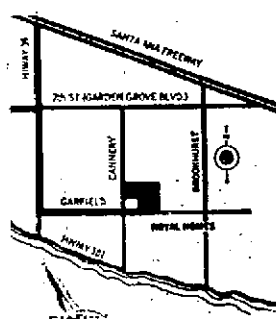
ROYAL HOMES IN FOUNTAIN VALLEY • ROYAL HOMES IN FOUNTAIN VALLEY



ROYAL HOMES

from \$400 down plus costs
total price from \$20,900
No Taxes or Insurance 'til July

- BUILT-IN WEDGEWOOD-HOLLY RANGE & 21-INCH OVEN WITH TRIPLE ROTISSERIE
- FENCE AROUND REAR YARD WITH GATE
- FRIGIDAIRE DISHWASHER
- WALL-TO-WALL CARPET, LIVING ROOM, MASTER BEDROOM AND ENTRY HALLS
- FRONT LAWNS, SHRUBS AND UNDERGROUND SPRINKLERS
- COLOR COORDINATED THROUGHOUT

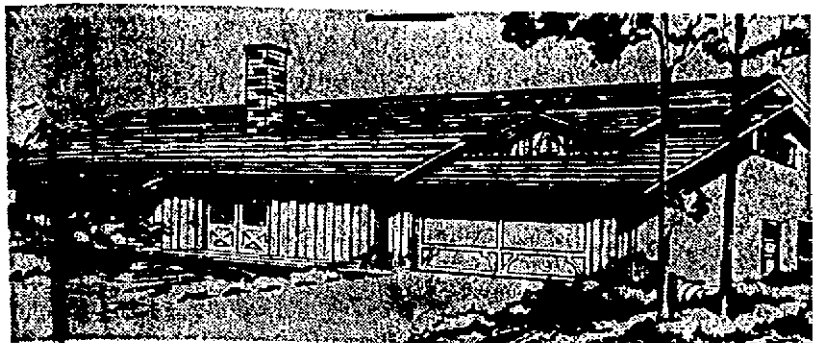


Royal Homes are in the new city of Fountain Valley at Garfield and Cannery. From Los Angeles take the Santa Ana Freeway to Highway 39, south to Garfield and east to Cannery and furnished models. From Long Beach go out 7th Street (Garden Grove Blvd.) to Highway 39, south to Garfield and east to Cannery.

San Diego Hotel Sold; Retirement Project Planned

The 10-story, 150-room St. James Hotel in downtown San Diego has been purchased for about more than \$200,000 by a corporation headed by men from Los Angeles and Honolulu. The sale was announced by officials of New St. James Hotel of San Diego, Inc., headed by Quon C. Lim of Honolulu and Edward Eng of Los Angeles. The men, who operate food retirement homes in Los Angeles and San Francisco plan to turn the St. James into a retirement home. The hotel, built during the 1915 Exposition boom here, was the tallest building in the city for a number of years. THOUSANDS RELIEVED on Classified ads to solve daily problems. To sell, rent, buy, find, hire-

New Royal Coachline Home Series to Open



OFFERED BY MARK PITMAN

A new King Edward Series of Royal Coachline Homes will be open today in Anaheim. It is another Mark Pitman development and provides homes such as the one illustrated.

The new King Edward Series of Royal Coachline Country Homes announce a grand opening today in the choice East Anaheim location on Sunkist, just one block north of Lincoln Ave. The two-story dwellings have three and four bedrooms and two baths plus a family room and include a choice of four spacious floor plans with a variety of 17 different exterior designs.

Another Mark Pitman development, Royal Coachline King Edward Series offer the ultimate in elegance and luxury, a spokesman for the subdivision said while noting the many extraordinary features. These include wall-to-wall carpeting of 100% nylon in living rooms, all bedrooms, hallway and stairways; custom block wall completely fencing the rear yard and including a gate; lawns planted front and sides, quarry tile entries, block stone or brick fireplaces with gas log-lighters, two-car garages with storage space, large front porches, aluminum thresholds and aluminum sash windows and screens.

KITCHENS are equipped with Wedgewood-Holly built-in range and oven with triple rotisserie and exhaust fan and hood over range, Wedgewood dishwasher and garbage disposer, and pre-finished driftwood, Provincial, walnut or birch cabinets.

Offered as optional equipment is GM Delco 365 Conventional air conditioning, combining heating and air conditioning for year-round comfort.

Available for minimum down payment, Royal Coachline homes may be purchased on FHA, VA, CAL-VET or Conventional Financing. Priced from \$27,675 to \$29,775, (including air conditioning), the homes offer from 1694 to 2034 square feet of living room.

From Santa Ana Freeway, on Ball Road to State College Blvd., turn left (north) to Lincoln Ave., then right on Lincoln to Sunkist and left (north) to furnished models.

L.B. Man Named to President's Club

Albert J. Moorhead, representative of Monarch Life Insurance Co., has earned President's Club honors for his achievements during 1963, it was announced last week by Lyle E. Robertson, general agent in Long Beach for Monarch.

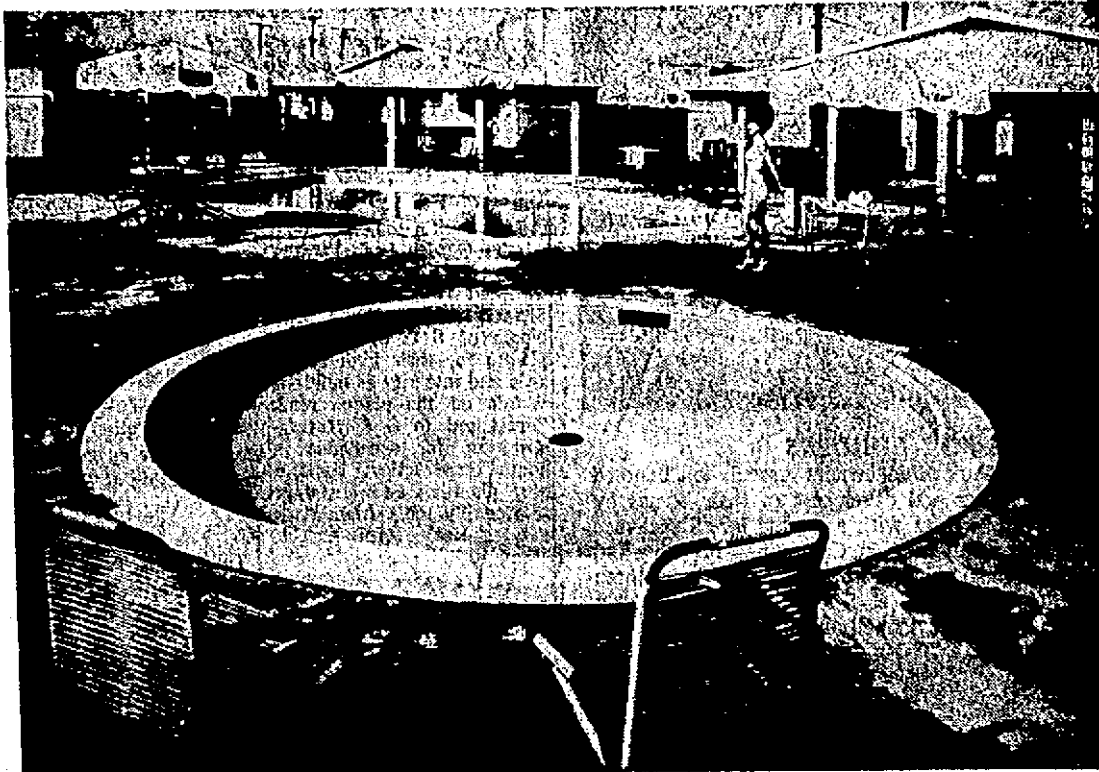
Membership in this group is limited to the top 10 per cent of Monarch's nationwide field organization.

Moorhead will be presented with a President's Club pin and will qualify for listing among top individual producers in the company in 1963. He works out of the Metropolitan Los Angeles agency and lives at 3430



A. J. MOORHEAD Qualifies for Honor

Celebrate Opening of Apartments



RENTAL APARTMENTS NOW SHOWING

Heated wading and swimming pools are included in the recreation areas of Westminster's Village Green. The single-story rental garden apartments will be shown at a gala celebration today and tonight.

Westminster's Village group of luxury apartments, awards for their Sol-Vista out. Each area has a large heated swimming pool and lanai. The children's area also has a shallow wading pool for toddlers. Visitors are invited to attend the open house and have refreshments from 12:30 to 6:00 p.m. on Sunday.

TAKE TIME FOR THAT

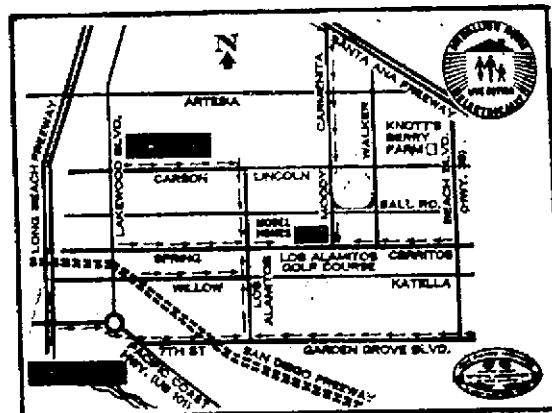


...You'll have it at Fairway Park!

Settle back for that second cup of coffee. Relax...you're only minutes from wherever you're going when you live in Fairway Park. A stone's throw to downtown Long Beach, just minutes from Los Angeles...boating and fishing at Balboa and Newport; and the Los Alamitos Country Club practically at your doorstep! For comfort and convenience, you've never known anything like it: Fairway Park, on the east side of Long Beach...where you have time for everything.

Priced from \$21,200 for 3 bedrooms — 2 baths. 2 story — 4 bedrooms — 3 baths from \$25,950. Excellent terms for both veterans and non-veterans including FHA to qualified buyers.

Step-down living rooms ■ Slate entries ■ Fireplaces ■ Hardwood floors ■ Marble-topped pullmans in baths ■ Geffers & Sattler Range, 20" double ovens with rotisserie & dishwasher ■ Custom made light fixtures ■ Wood shingle roofs ■ Cement driveways ■ Ceramic tile in kitchens ■ American Standard Plumbing fixtures ■ Johns-Mansville Insulation ■ Schlage Locks ■ Many other luxury features.



Fairway Park

A PRESTIGE COMMUNITY BY STARDUST HOMES
Another Robert H. Grant Development

A REGAL HOME

Offered in Buena Park, the second unit of Regal Homes will be opened today. Here is one of the models available.

Regal Homes Opens Another Unit Today

Grand opening of the second unit of Regal Homes is set for today, announced Tom Sims, developer of the Buena Park community. For the new unit Sims announced down payments will be only \$395 which will include all costs and impounds.

Regal Homes are three and four bedrooms, family rooms and two baths. They are priced from \$22,900 and have been designed to provide many of the homes with unusually large "King-Size" lots for pools, gardens, etc. Families with an income of \$650 monthly can qualify.

THE HOMES feature balanced Power and have built-in range and oven with ex-

Wood Paneling in Brick Size

COLUMBUS, Ohio (UPI)—Wood paneling for walls and counter tops is now available in brick size, easy to handle and install.

The new paneling, a product of the Central States Forest Experiment Station, Columbus, Ohio, a part of the U.S. Department of Agriculture's Forest Service, come in small flat pieces, beveled on all four edges. They can be applied with an adhesive to almost any kind of firm, dry surface—wood, hardboard, plaster, metal, concrete, cinder blocks, glass, cloth, paper.

five minutes away.

From Long Beach drive out Carson to Valley View, left to Orangethorpe and right to furnished models.

OPEN HOUSE

J. H. Hedrick Co.

Builders
 cordially invites Prospective Tenants and Property Owners interested in building income units to an informal

OPEN HOUSE

of the Beautiful New 14-Unit Structure Just Completed by J. H. Hedrick Co.

471 ST. LOUIS AVENUE
LONG BEACH

Between 4th and 7th,
One Block East of Century Avenue
From 1:00 to 5:00 p.m.
Sunday — March 1st, 1964

Learn how you can build quality income units architecturally designed and custom styled specifically for your property, at surprisingly low cost, under our unique "Single Responsibility" Plan.

Write, phone, or drop in for our free brochures explaining how the Hedrick "Single Responsibility" Plan can save

you time and money... and giving you many important facts you should know before building for income.

J. H. Hedrick Company, offering a complete Apartment-Building Service to the Southland, is now in its 17th year, and has built 7600 income units.

J. H. Hedrick Co.

900 S. SAN GABRIEL BLVD.—SAN GABRIEL, CALIF.
CUMBERLAND 3-7281
STate 6-7776
San Fernando Valley
Offices Also in San Diego, San Francisco, Santa Barbara

CUSTOM ARCHITECTURAL DESIGN — FINANCING — CONSTRUCTION

L.B. State Course Offers Aid to Small Businessmen

A course designed to help small business management day, achieve efficiency and added profits by "getting more done better through other people" being sponsored by the college and the U.S. Small Business Administration. It is designed to help owners and managers of small businesses to be better administrators. "The tremendous competition in almost every field of business today," Dr. Robert Holmes, clinic coordinator, said, "requires the executives of small business to keep abreast of the new management ideas that can be applied to their companies. The seminar course meets at 7 p.m. each Wednesday in Room 109 of Liberal Arts Building 2 on the campus. Registration fee is \$50.

Satisfied Owners Boost Sales of Fairway Park



A STARDUST HOME

Sparkling with many extras and built-ins, this Stardust Home in Fairway Park is one of many models offered by builder Robert H. Grant. The homes are priced from \$21,200.

"My best salesmen are my warranty and service after sale," says Robert H. Grant, builder-developer of Stardust Homes.

Results of a recent survey taken by the company showed that more than 40% of the sales at Fairway Park (Cypress) were to people who had been advised and directed to the models by former customers.

"Having satisfied owners of a Stardust Home recommend them to their friends and acquaintances is undoubtedly the best tribute any builder could ask for," says Grant. "It has always been a fundamental policy of our organization to provide quality construction of the low to medium priced homes with

surveys and close contact with our home buyers—we endeavor to fulfill the desires for a quality-built home the average family can afford. This, combined with follow-up and customer servicing after move-in, has been tremendously important in the growth and success of Stardust Homes."

Grant's best selling 1964 model homes are found at Fairway Park, located east of Long Beach on Cerritos Avenue, just opposite the Los Alamitos Country Club and golf course. Plans and elevations for

the development's one and two-story homes were designed by Earl G. Kitenbach, AIA and the tasteful color coordination was done by Norma Hadley.

FEATURES THAT ADD comfort and convenience to every Stardust Home at Fairway Park include hardwood floors built on solid concrete piers, increasing the resale value of the home bringing it greater natural wood beauty, and more underfoot comfort.

Custom designed a Stardust Home also includes slate entries, brick fireplace, ceramic tile kitchen counters, step-down living rooms, private baths off master bedrooms. On the outside, wood shingle roofs and cement driveways.

The kitchen offers all electric flameless living with colored built-in including dishwasher.

Homes are priced from \$21,200 with excellent terms for both veteran and non-veterans, including FHA to qualified buyers.

Pacific Clay Profits Up

Net income of Pacific Clay Products in 1963 rose 28 percent on a 16 percent increase in sales, President John D. Fredericks announced last week in the annual report to stockholders.

Pacific Clay has plants in Santa Fe Springs, Stockton and Alhambra, Calif. Executive offices are in Los Angeles.

Sales of the clay products manufacturer totaled \$15,273,037 in the year ended Dec. 31, 1963, as compared with \$13,113,659 in the preceding year. Revenues were aided by the inclusion of five and a half months' sales of the Los Angeles Brick & Clay Products Co. which was acquired in July of 1963.

Net income, after taxes amounted to \$1,433,404, equal to \$2.17 per share of the 660,446 shares of capital stock outstanding at Dec. 31 last. This compares with earnings of \$1,120,355 or \$1.70 per share on the same number of shares outstanding at the close of 1962.

San Diego Hotel Sold; Retirement Project Planned

The 10-story, 150-room St. James Hotel in downtown San Diego has been purchased for about more than \$200,000 by a corporation headed by men from Los Angeles and Honolulu.

The sale was announced by officials of New St. James Hotel, of San Diego, Inc., headed by Quon C. Lim, of Honolulu and Edward J. Eng of Los Angeles.

The men, who operate food retirement homes in Los Angeles and San Francisco, plan to turn the St. James into a retirement home.

The hotel, built during the 1915 Exposition boom here, was the tallest building in the city for a number of years.

THOUSANDS RELY on Classified ads to solve daily problems. To sell, rent, buy, find, hire—

Grand Opening

Treasure Series

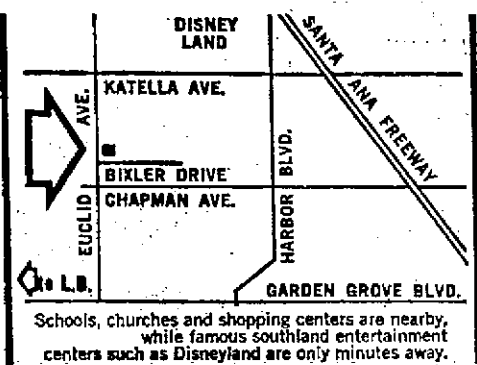
Tri-Level homes of elegance in Anaheim and Garden Grove:!

Tara Estates is proudly presented by developers Robert L. Farrow and Jerry F. Farrow. The highest degree of quality construction has been combined with the latest advances in modern living concepts, applied with the principle of Balanced Power for maximum efficiency and economy.

Special Attraction
ORBIT ORBIE
Nationally Famous
CLOWN CARTOONIST
will be at the
GRAND OPENING FOR
YOUR ENTERTAINMENT
Refreshments Will Be Served

2nd UNIT SPECIAL LIMITED BONUS OFFER

Carpeting Thru-out Landscaping
Fencing Sprinkler System



Schools, churches and shopping centers are nearby, while famous southland entertainment centers such as Disneyland are only minutes away.



a name of REAL ESTATE RELIABILITY

Equal Housing Agents Sales Office 537-3333

IMMEDIATE OCCUPANCY

NOW . . . DRAPERIES INCLUDED!

Bedrooms Pre-draped to assure move-in Privacy
Your choice of Deluxe fabrics in Decorator colors for living and family rooms

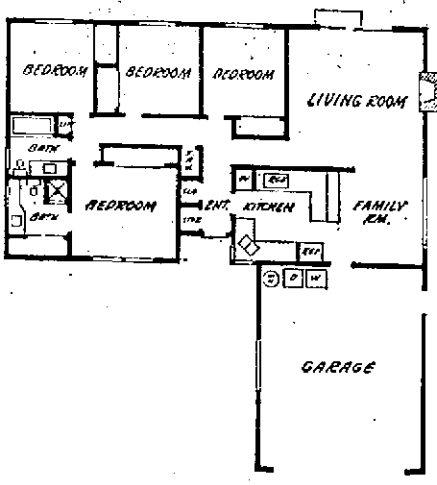
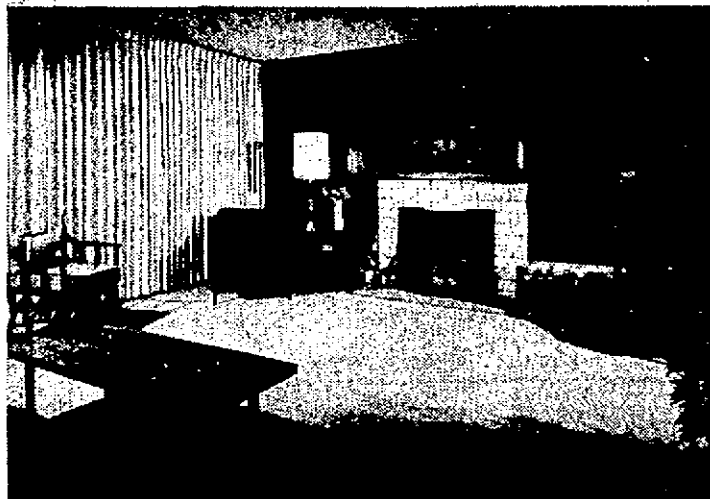
Ready to Live In! All the "Extras" Included at No Extra Cost!

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS



Closest to the Beach
in Fountain Valley 5 min
BIG 'BIG' Pool size lots

ROYAL HOMES IN FOUNTAIN VALLEY • ROYAL HOMES IN FOUNTAIN VALLEY



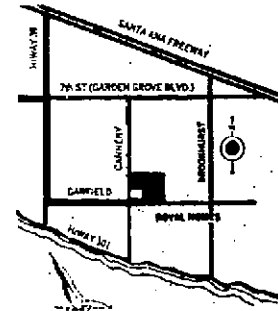
ROYAL HOMES

from \$400 down plus costs

total price from \$20,900

No Taxes or Insurance
'til July

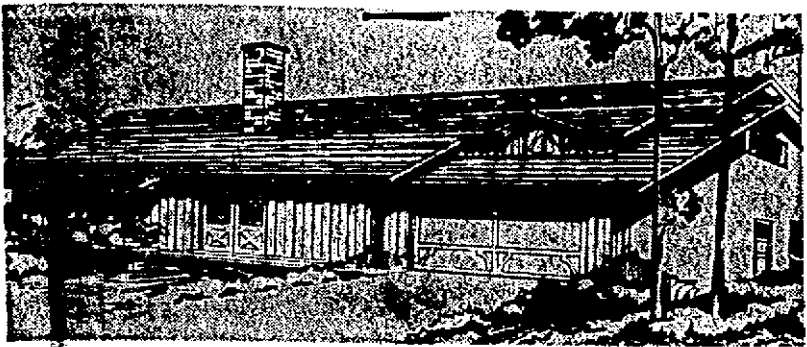
- BUILT-IN WEDGWOOD-HOLLY RANGE & 21-INCH OVEN WITH TRIPLE ROTISSERIE
- FENCE AROUND REAR YARD WITH GATE
- FRIGIDAIRE DISHWASHER
- WALL-TO-WALL CARPET, LIVING ROOM, MASTER BEDROOM AND ENTRY HALLS
- FRONT LAWNS, SHRUBS AND UNDERGROUND SPRINKLERS
- COLOR COORDINATED THROUGHOUT



Royal Homes are in the new city of Fountain Valley at Garfield and Cannery. From Los Angeles take the Santa Ana Freeway to Hwy 39, south to Garfield and east to Cannery and furnished models. From Long Beach go out 7th Street (Garden Grove Blvd.) to Hwy 39, south to Garfield and east to Cannery.

ROYAL HOMES IN FOUNTAIN VALLEY • ROYAL HOMES IN FOUNTAIN VALLEY

New Royal Coachline Home Series to Open



OFFERED BY MARK PITMAN

A new King Edward Series of Royal Coachline Homes will be open today in Anaheim. It is another Mark Pitman development and provides homes such as the one illustrated.

The new King Edward Series of Royal Coachline Country Homes announce a grand opening today in the choice East Anaheim location on Sunkist, just one block north of Lincoln Ave.

The two-story dwellings have three and four bedrooms and two baths plus a family room and include a choice of four spacious floor plans with a variety of 17 different exterior designs.

Another Mark Pitman development, Royal Coachline King Edward Series offer the ultimate in elegance and luxury, a spokesman for the subdivision said while noting the many extraordinary features. These include wall-to-wall carpeting of 100% nylon in living rooms, all bedrooms, hallway and stairways; custom block wall completely fencing the rear yard and including a gate; lawns planted front and sides; quarry tile entries, block stone or brick fireplaces with gas log-lighters, two-car garages with storage space, large front porches, aluminum thresholds and aluminum sash windows and screens.

KITCHENS are equipped with Wedgewood-Holly built-in range and oven with triple rotisserie and exhaust fan and hood over range, Wedgewood dishwasher and garbage disposer, and pre-finished driftwood, Provincial, walnut or birch cabinets.

Offered as optional equipment is GM Delco 365 Conventional air conditioning, combining heating and air conditioning for year-round comfort.

Available for minimum down payment, Royal Coachline homes may be purchased on FHA, VA, CAL-VET or Conventional Financing. Priced from \$27,875 to \$29,775, (including air conditioning), the homes offer from 1694 to 2034 square feet of living room.

From Santa Ana Freeway, interested viewers may drive on Ball Road to State College Blvd., turn left (north) to Lincoln Ave., then right on Lincoln to Sunkist and left (north) to furnished models.

L.B. Man Named to President's Club

Albert J. Moorhead, representative of Monarch Life Insurance Co., has earned President's Club honors for his achievements during 1963, it was announced last week by Lyle E. Robertson, general agent in Long Beach for Monarch.

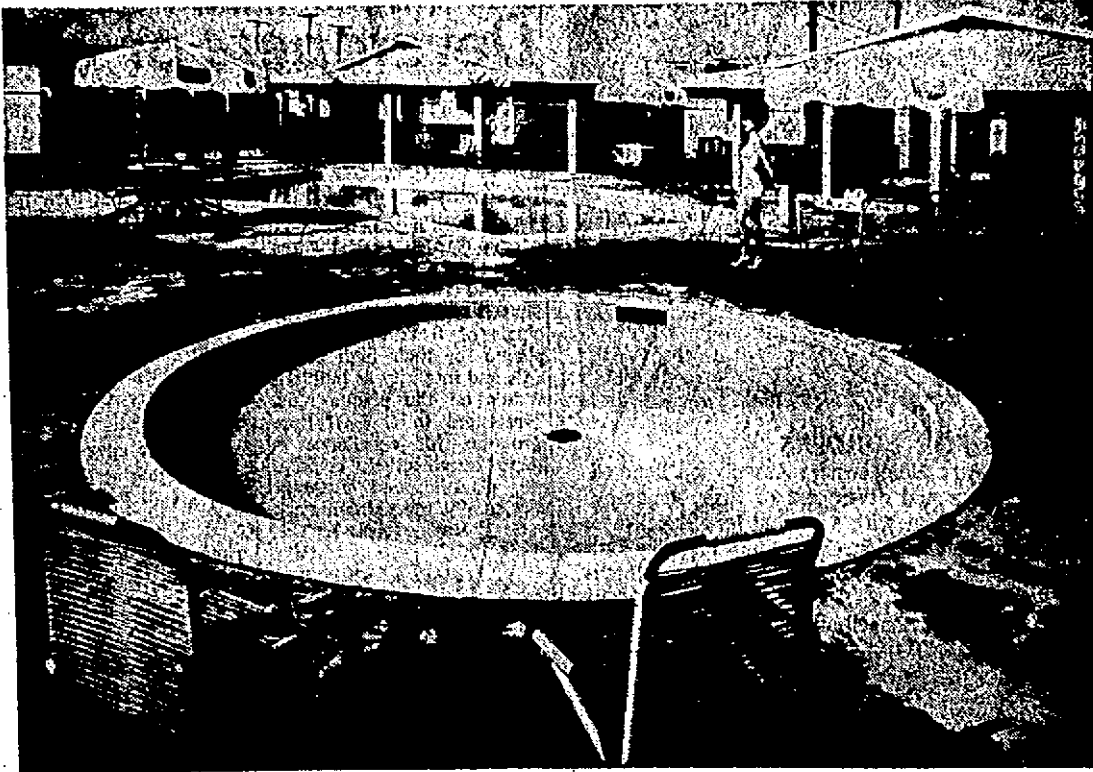
Membership in this group is limited to the top 10 per cent of Monarch's nationwide field organization.

Moorhead will be presented with a President's Club pin and will qualify for listing among top individual producers in the company in 1963. He works out of the Metropolitan Los Angeles agency and lives at 3430



A. J. MOORHEAD Qualifies for Honor

Celebrate Opening of Apartments

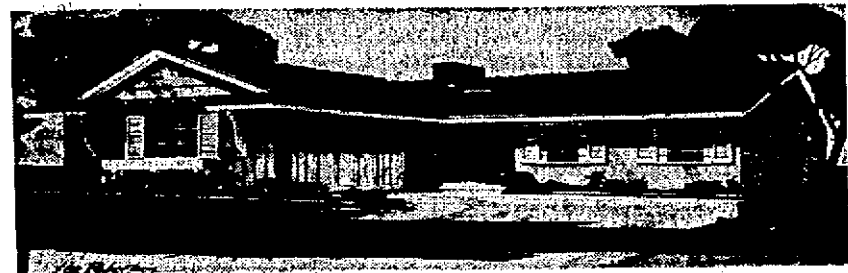


RENTAL APARTMENTS NOW SHOWING

Heated wading and swimming pools are included in the recreation areas of Westminster's Village Green. The single-story rental garden apartments will be shown at a gala celebration today and tonight.

Westminster's Village group of luxury apartments, awarded for their Sol-Vista out. Each area has a large heated swimming pool and a children's area also has a shallow wading pool for toddlers.

Visitors are invited to attend the open house and have refreshments from 12:30 to 6:00 p.m. on Sunday.



A REGAL HOME

Offered in Buena Park, the second unit of Regal Homes will be opened today. Here is one of the models available.

Regal Homes Opens Another Unit Today

Grand opening of the second unit of Regal Homes is set for today, announced Tom Sims, developer of the Buena Park community. For the new unit Sims announced down payments will be only \$395 which will include all costs and impounds.

Regal Homes are three and four bedrooms, family rooms and two baths. They are priced from \$22,900 and have been designed to provide many of the homes with unusually large "King-Size" lots for pools, gardens, etc. Families with an income of \$650 monthly can qualify.

THE HOMES feature balanced Power and have built-in range and oven with ex-

Wood Paneling in Brick Size

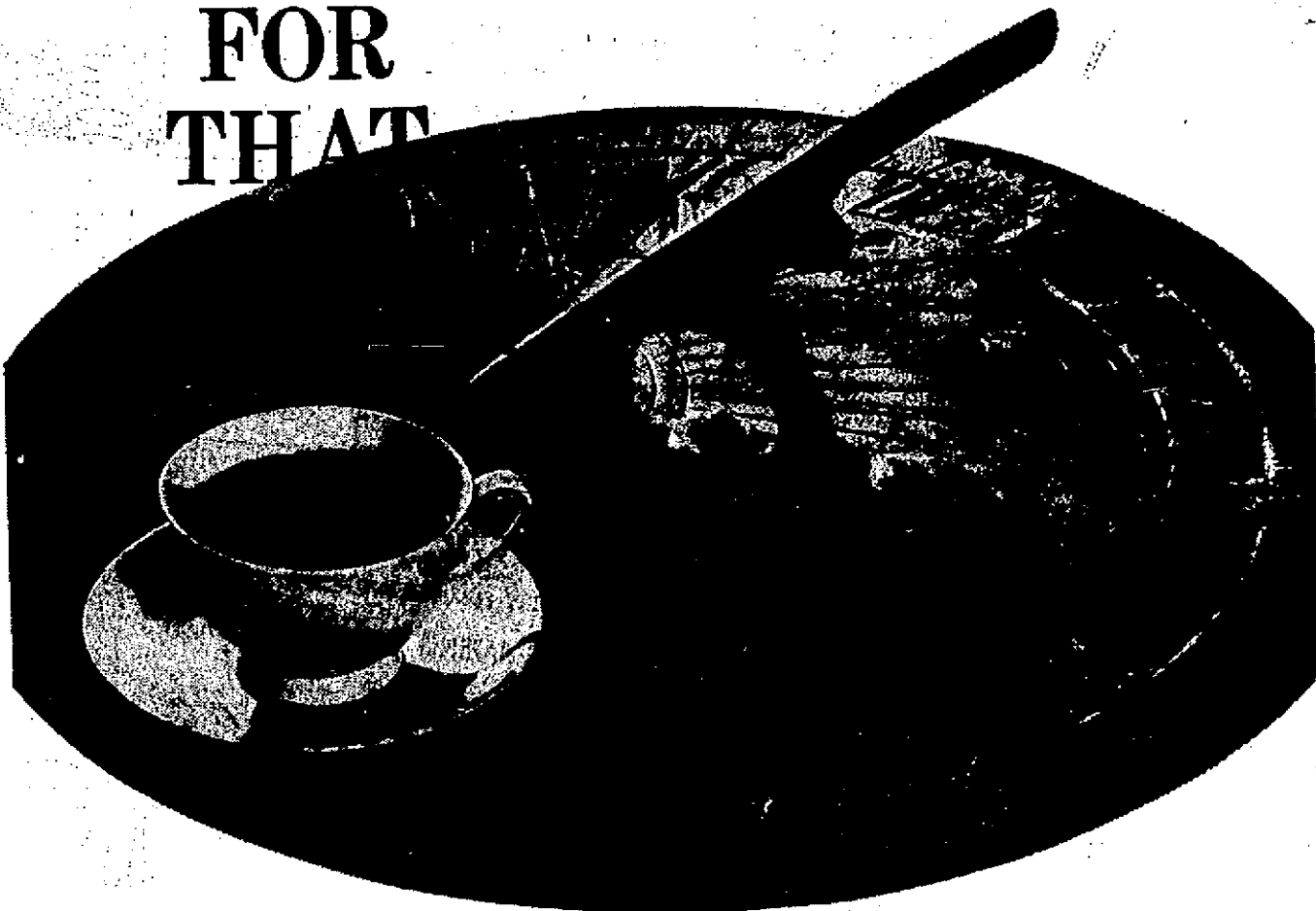
COLUMBUS, Ohio (UPI)—Wood paneling for walls and counter tops is now available in brick size, easy to handle and install.

The new paneling, a product of the Central States Forest Experiment Station, Columbus, Ohio, a part of the U.S. Department of Agriculture's Forest Service, come in small flat pieces, beveled on all four edges. They can be applied with an adhesive to almost any kind of firm, dry surface—wood, hardboard, plaster, metal, concrete, cinder blocks, glass, cloth, paper.

five minutes away.

From Long Beach drive out Carson to Valley View, left to Orangethorpe and right to furnished models.

TAKE TIME FOR THAT

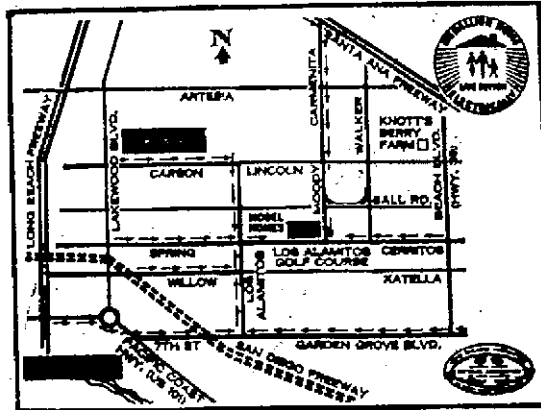


...You'll have it at Fairway Park!

Settle back for that second cup of coffee. Relax... you're only minutes from wherever you're going when you live in Fairway Park. A stone's throw to downtown Long Beach, just minutes from Los Angeles... boating and fishing at Balboa and Newport; and the Los Alamitos Country Club practically at your doorstep! For comfort and convenience, you've never known anything like it: Fairway Park, on the east side of Long Beach... where you have time for everything.

Priced from \$21,200 for 3 bedrooms — 2 baths, 2 story — 4 bedrooms — 3 baths from \$25,950. Excellent terms for both veterans and non-veterans including FHA to qualified buyers.

Step-down living rooms ■ Slate entries ■ Fireplaces ■ Hardwood floors ■ Marble-topped pullmans in baths ■ Geffers & Sattler Range, 20" double ovens with rotisserie & dishwasher ■ Custom made light fixtures ■ Wood shingle roofs ■ Cement driveways ■ Ceramic tile in kitchens ■ American Standard Plumbing fixtures ■ Johns-Manville Insulation ■ Schlage Locks ■ Many other luxury features.



Fairway Park

A PRESTIGE COMMUNITY BY STARDUST HOMES
Another Robert H. Grant Development

OPEN HOUSE

J. H. Hedrick Co.
Builders

Cordially invites Prospective Tenants and Property Owners interested in Building Income Units to an Informal

OPEN HOUSE

of the Beautiful New 14-Unit Structure Just Completed by J. H. Hedrick Co.

at
**471 ST. LOUIS AVENUE
LONG BEACH**

Between 4th and 7th,
One Block East of Cherry Avenue

From 1:00 to 5:00 p.m.
Sunday — March 1st, 1964

Learn how you can build quality income units architecturally designed and custom styled specifically for your property, at surprisingly low cost, under our unique "Single Responsibility" Plan.

Write, phone, or drop in for our free brochures explaining how the Hedrick "Single Responsibility" Plan can save

you time and money... and giving you many important facts you should know before building for income.

J. H. Hedrick Company, offering a complete Apartment-Building Service to the Southland, is now in its 17th year, and has built 7000 income units.

J. H. Hedrick Co.

900 S. SAN GABRIEL BLVD.—SAN GABRIEL, CALIF.
CUMBERLAND 3-7281
State 8-7776
San Fernando Valley
Offices Also in San Diego, San Francisco, Santa Barbara

CUSTOM ARCHITECTURAL DESIGN FINANCING CONSTRUCTION

Atlanta 7-9721
Prospect 4-8280
Orange County



PLAQUE FOR BUILDERS

Garden Park Homeowners Association honored the builders and developers of their homes by presenting them with a plaque for "Excellence in Home Construction, Community Planning and Customer Service." Shown accepting it are three officials of the S & S Construction Co., Max Webb, Nathan Shapell and David Shapell.

Proud Homeowners Honor Developers of Garden Park

A "history-making" award was presented to the officials of Garden Park Estates Monday at the Greenbrier Inn in Garden Grove.

Leo Pentington, president of the Garden Park Estates Homeowners Association awarded Nathan and David Shapell and Max Webb, principals of S & S, a bronze plaque for their high standards and integrity as builders. Words on the plaque read: "Presented to S & S Construction, for excellence in home construction, community planning and customer service. By the Garden Park Estates Homeowners Association, 1964."

Trio Chosen for Advanced Training

G. E. Carson, Long Beach branch manager for National Cash Register Co., has announced selection of three area men for advanced electronic training at NRC's Service Training Center in Denver.

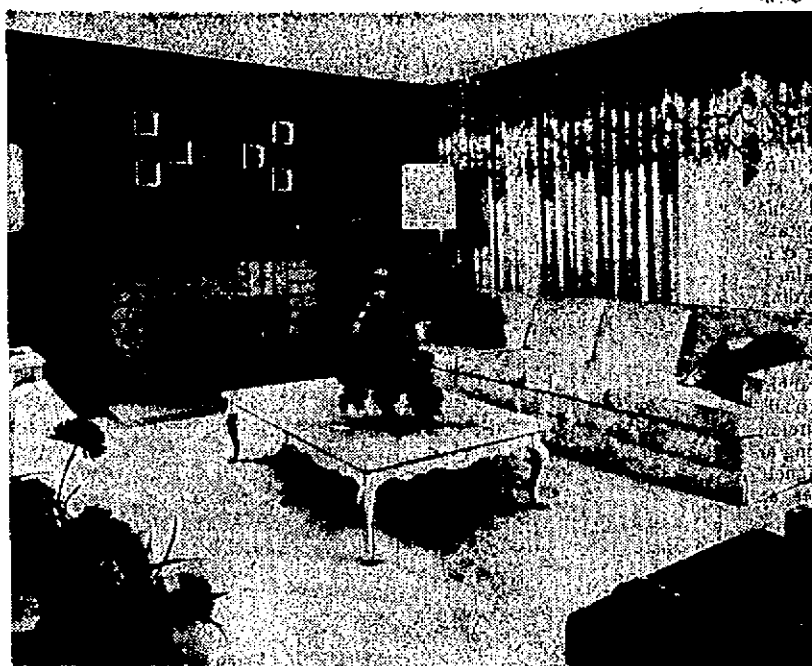
They are E. T. Dale Jr., of Long Beach; R. H. Roush of Norwalk; and K. R. Landgrave of Wilmington.

The event, everyone attending the luncheon agreed, was highly unusual, and Nathan Shapell, upon acceptance of the plaque stated, "This is undoubtedly the most important honor we've ever received. We wouldn't trade it for \$100,000." A tribute was also paid to Bernard E. McCune, general manager of S & S for his interest and service to the residents of Garden Park.

The S & S firm has built approximately 10,000 homes to date in Southern California and future plans would indicate they hope to double that figure.

A total of 1900 families reside in Garden Park Estates now and upon completion, the population will run close to 16,000.

El Dorado Park Estates Have Touch of Elegance



AN EL DORADO PARK ESTATE

Here is a furnished living room in a model home at El Dorado Park Estates, located on Spring and Claremore. Floor plans are elegant and appeal to discriminating buyers.

The community of El Dorado Park Estates in Long Beach was conceived and built for families desirous of a very elegant and functional home, stated the officials of the walled community, located on Spring and Claremore.

Rooms, formal dining rooms, master bedroom suites and two and three baths.

All of the homes have one and some offer two fireplaces with an artistic array of available materials.

BATHS IN EL DORADO Park Estates' homes are elegant with marble-topped pullman lavatories.

Electrical fixtures were custom-designed and add a note of opulence to the homes.

The kitchens were designed to provide the homemaker with the utmost in conven-

ience and efficiency and include built-in range, double wall oven and automatic dishwasher — all color matched.

MODERATELY PRICED from \$26,250, this includes all of the luxury appointments. Financing is tailored to the individual buyer's capabilities.

Furnished models are open daily. In Long Beach drive east on Spring St. across San Gabriel River to El Dorado Park Estates at Claremore just east of El Dorado Park and Golf Course.

Preview Opening

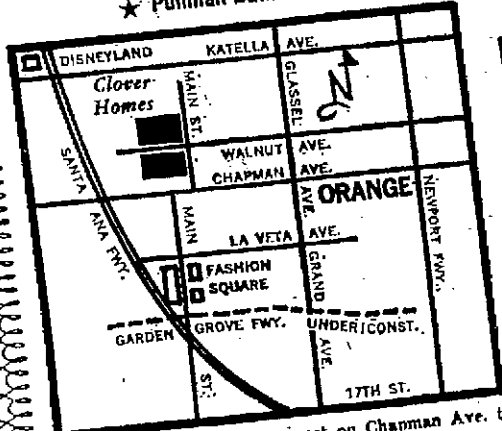
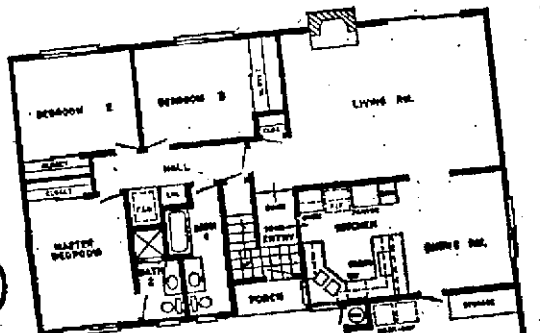
IN ORANGE



CLOVER HOMES . . . These outstanding 2-story homes are situated in the heart of preferred Orange, just minutes from Fashion Square and the fabulous Town & Country shopping complex. In addition to luxury extras, Clover Homes offer the amazing "growing room" . . . 600 sq. ft. of available room to grow in. Preview this close-in location today.

Features

- ★ Spacious 2-Story Plans
- ★ 3, 4, 5 or 6 Bedrooms
- ★ 2 or 3 Baths
- ★ Custom Fireplaces
- ★ Westinghouse Built-ins
- ★ Dishwashers
- ★ Carpeting
- ★ Drapes Throughout
- ★ Pullman Baths



From the Santa Ana Fwy., east on Chapman Ave. to North Main St., left on No. Main to Walnut Ave. and Clover Homes.

FROM \$25,500
EXCELLENT FLEXIBLE FINANCING!
PLUS
THE AMAZING "GROWING ROOM"!



Clover Homes

IN ORANGE

PHONE 633-1734

4 Investment Lectures Set

The investment lecture series conducted by the New York Stock Exchange member, Paine, Webber, Jackson & Curtis, 201 E. 4th St., Long Beach, will be resumed commencing March 12 at 7:30 p.m., according to Thomas J. Fagan, resident manager.

The session will be held on four consecutive Thursday evenings ending April 2.

"How stocks are bought and sold," "How to compare stocks," "How mutual funds operate" and "Investment planning" are the subjects to be discussed, Fagan said.

"Admission is free, but reservations must be made in advance by either visiting or phoning our office," he emphasized.

To Cut Heating Costs

A poorly insulated home can cost as much as \$25 a month more than it should to heat, according to housing experts. They urge prospective home buyers to check on how much insulation a house has and say that a blanket of two inches of urethane insulation in the walls and from two to three inches in the ceilings provides full protection.



BUILDER HOLSTEIN HONORED

W. J. Altpeter (right) of Southern Counties Gas Co. presents a Balanced Power award to George M. Holstein III (center), president of George M. Holstein & Sons, 40-year-old Orange County home-building firm. Watching at left is James Decker of Southern Counties. The Holstein firm was honored for building more than a quarter of a billion dollars worth of homes and apartments. Newest Holstein development is East Bluffs, a \$111 million project which will contain 2,500 Balanced Power homes and apartments in bluffs section of Irvine Ranch.

GRAND OPENING Unit #2

\$395 total down

includes costs and impounds
priced from \$22,950

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES



BEST BUY
in
BUENA PARK

Regal Homes

EASY TO QUALIFY

If you are regularly employed and have good credit, you can live in one of these luxurious homes.

Regal Homes are surrounded by fine schools for all ages and shopping centers large and small. Buena Plaza with the newest May Co. Store is only 5 minutes away.



WONDERFUL LOCATION IN THE HEART OF ORANGE COUNTY!

- 1 Min. to Knott's Berry Farm
- 2 Min. to Freeway
- 5 Min. to Disneyland
- 15 Min. to Long Beach
- 20 Min. to Beaches
- 35 Min. to Los Angeles

Regal Homes are in the city of Buena Park on Orangehurst between Knott and Valley View. From Los Angeles take the Santa Ana Freeway to the valley view turn off go south to Orangehurst then east to furnished models.

NEW! Interest Reducing Loans - Ask Salesman for Details

STYLUS CONTROLS CUTTING TORCH

New Tool Cuts Thick Steel Like Paper

By **KEN CHILCOTE**
Business Editor

By using a blueprint on a table, a workman now may cut up to 4 inches of steel as he would quickly cut paper with scissors. Demonstrations of this new stylus-controlled cutting torch in the production of smooth cutouts is offered by manufacturers and representatives at B & A Tooling & Manufacturing Co., 3502 Palm Dr., Long Beach.

According to the manufacturer, Gloor Bros. & Co., the machine will cut circles as small as 1/4 of an inch. Set at any angle, the machine will automatically cut in a straight line. Circles are easily made by setting an adjustable pivot on magnetic base. Pattern multiples are made, for example, by stacking pieces to be cut. Accordingly, considerable time can be saved in manufacturing processes.

COINCIDENTALLY, B & A Tooling & Manufacturing Co. announced award of marketing rights for Gloor Bros. products in the U. S. by Jean R. Zimmermann, representative of the Swiss firm.

B & A also represents Tiger Manufacturing Co. of Long Beach, import industrial Van der Rijn Corp. and Perles Corp. and their own manufactured products.

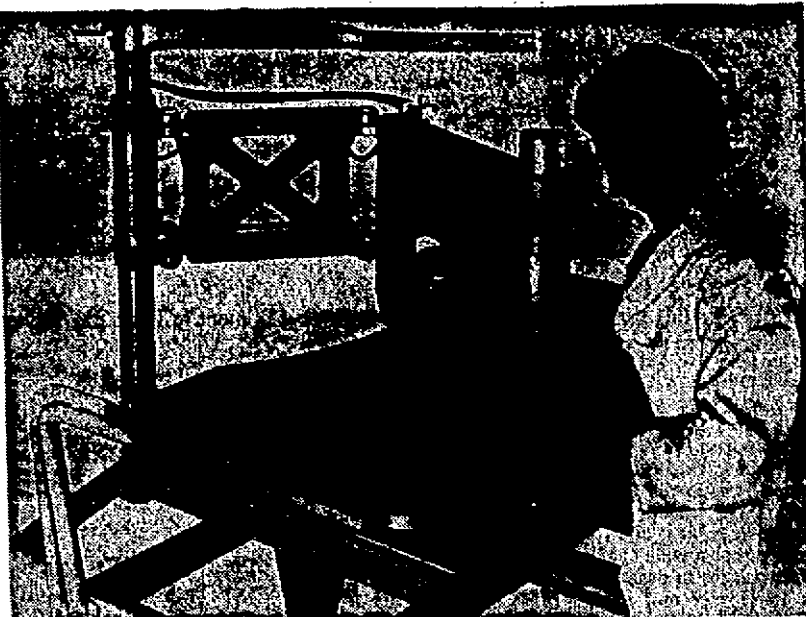
B & A Tooling & Manufacturing Co. has two facets: First, products are researched and developed for industry. Second and separately, they market these and the products of other manufacturers.

Overseeing product development is Raymond Bickel, president of the firm, who resides in Long Beach. Originally from Indiana where he was a tool and die maker, Bickel began the company in 1952.

AMONG MANY products developed are two in the woodworking field. One is a power feeder that speeds commercial saw, router or planer operations. The other puts a "true" square on plywood sheets. Forthcoming is a lowered fence that gives a homeowner remote control over wind and sun.

The marketing-sales program is executed by Robert W. Ruchhoft who is vice president and general manager and also makes his home in Long Beach.

Their shops include lathes, drill presses, and grinders as well as micrometers, gauges and specialized tools used in research.



CUTS PATTERN, THEN STEEL

A workman traces a drawing with a stylus on the top plate of this articulated arm flame cutting machine. Below is the cutter which will follow the stylus pattern and cut the pattern in steel up to 4 inches thick with speed and accuracy. This is one of the many new machines now offered by B & A Tooling of Long Beach.

Will Head Sales at New Leisure World

Thomas E. Dougherty is sales manager for Ross W. Cortese's \$375 million "people-over-52" community, Rossmore Leisure World at Laguna Hills.

The announcement was made by William G. Brangham, president of New Horizons, Inc., exclusive sales corporation for all Leisure World projects.

Dougherty has been active many years in California business management circles. From 1954 to 1957, he was sales and promotion manager for Westinghouse Electric Supply Co. Prior to that time, he was sales manager for Super Cold Corp.

1952 AND 1953, Dougherty saw service in European NATO countries, with the Mutual Security Agency.



T. E. DOUGHERTY

Dougherty also was marketing specialist for Los Angeles advertising firm and he conducted his own California City Lands Sales and International Electronic Research Inc., the latter now part of General Dynamics Corp.

He is the author of the sales training course, "Personal Dynamics in Selling," and has been associated with the Applied Motivation Research Co., as director of sales education.



B & A TOOLING OFFICIALS

Gloor Bros. & Co. of Switzerland representative, Jean R. Zimmermann (right); congratulates B & A Tooling and Manufacturing Co. vice president and general manager Robert Ruchhoft on appointment as U. S. marketing and distribution representative. Onlooking are "Buck" Jones and Raymond Bickel, B & A president.

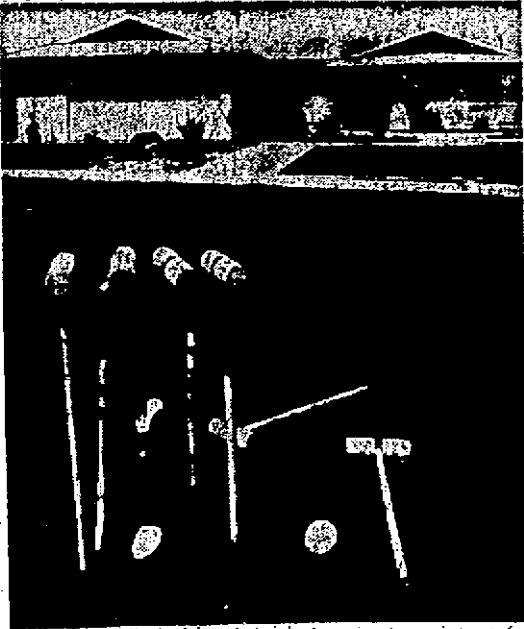
Fountainhead Opens Second Home Unit

Fountainhead, a new 250-building Co. of Westminster home community designed for family living, announced their second unit is now ready for immediate occupancy. Located in Fountain Valley, the new subdivision has gained wide-spread attention.

The three- and four-bedroom homes, built on 65 residential acres in Fountain Valley, began to attract attention shortly after ground was broken for the first 125 homes. By the time the seven model homes were nearing completion, interest was running so high the builders, Evans Building Co. of Westminster, decided it would be necessary to start work on the second 125-home unit.

THE PLANNED concept of having every home family-ready before the new owner moved in, has made Fountainhead one of the most successful developments in Orange County. Many people find the family-ready features financially attractive because the down payment represents their total immediate expense rather than just the beginning of many expenses to come.

The new Fountainhead community was designed, developed and built by Evans



IN FOUNTAIN VALLEY

A second unit of family-ready Fountainhead Homes in Fountain Valley are ready for immediate occupancy. The homes feature large lawns with ample play areas.

Redondo Firm Gets Zoo Park Contract

A contract for more than \$1.5 million has been awarded to Macco Construction Engineers, Inc. of Redondo Beach, to build the first phase of the Greater Los Angeles Zoo in Griffith Park.

The first phase of the \$6.6 million project is to be completed shortly after Labor Day. It will include a children's zoo, main zoo entrance, administration, maintenance and veterinary buildings, animal hospital, picnic area and a 3.6-acre parking lot.

Townhouse Opening Continued

So successful was the grand opening last week end at Midwood Manor Townhouses in Orange County that it will be continued today, the developers announced.

The homes are at Cerritos Blvd. and Bloomfield, at the dividing line of Los Alamitos and Cypress.

Designed for fashionable living, where householders may relax with no worries about exterior maintenance, lawn planting and care, the Townhouse units offer many luxury features.

In two, three or four bedrooms, some with dens, the units have private patios or sun decks, complete electric coil heat, built-in range and oven, dishwasher, disposal, washer, dryer, carpeting, illuminated ceilings, two and three baths, ceramic tile, marble pullmans, fireplaces, breakfast bar and loads of cabinets and wardrobe space.

THERE ARE garages on your own lot with some units having both a garage and carport.

Community features include swimming pool, wading pool, cabana, complete landscaping, sprinkler system, children's play area, family recreation area and walkway lighting is provided throughout the area.

Priced from \$15,250, Midwood Manor has several models open for viewing from 10 a.m.

Only minutes from Southland recreation areas, Midwood Manor may be reached from Long Beach by driving

New Orange Bank to Hold Open House

ORANGE—Open house ceremonies will be held here Monday through Friday at the new County National Bank building in Town & Country Center, directly across Main Street from Fashion Square.

Homebuyer's Bargain

"CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN

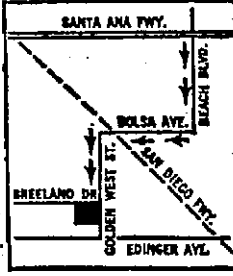
Full price as low as \$18,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of top VALUE!

MODEL HOME— 15841 Rollins, Huntington Beach. For information call: (Days) 897-8318 (Eve.) 897-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breeland Dr. Follow signs to model home.



SUNSHINE HOMES



GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDER

FREE HOLIDAY

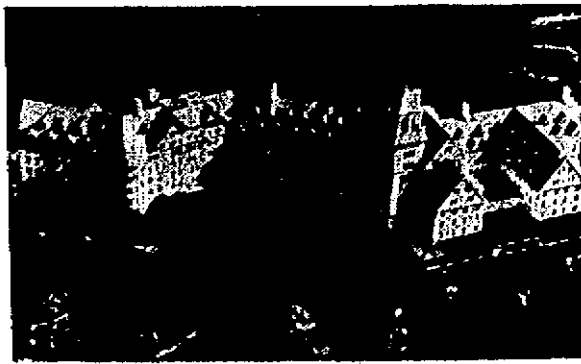
IN THE SAN FRANCISCO AREA
NO PURCHASE NECESSARY...

JUST REGISTER THIS WEEK AT OUR OFFICE
NO TRICKS, GIMMICKS OR CONTEST

CLAREMONT HOTEL

REGISTER AT OFFICE BELOW THIS WEEK

Drawing 2 P.M. Saturday — You Need Not Be Present to Win... Special Bonus If You Win and Are Present...



VACATION INCLUDES

- Three carefree days for two at San Francisco Bay Area's Claremont Hotel
- Free gourmet dining at Fishermen's Wharf
- Free breakfasts and special hotel golf pass
- Dining - dancing - sightseeing - swimming - rainbow trout pond, health club, etc.

RENTAL UNITS AND HOMES FROM

\$4695*

plete information on building an income unit or home on-your-let with 100 per cent financing. Get a free descriptive brochure during "Guaranteed Homes' free holiday" and open house celebration.

*Prices vary slightly in some areas. When you register for the drawing, you are invited to get com-



GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDER

COMPTON

12800 Atlantic Ave.
Newmark 9-1223

LONG BEACH

1081 Atlantic Ave.
HEmlock 7-0967

BELLFLOWER

9717 E. COMPTON BLVD.
TOrry 6-9791

WILMINGTON

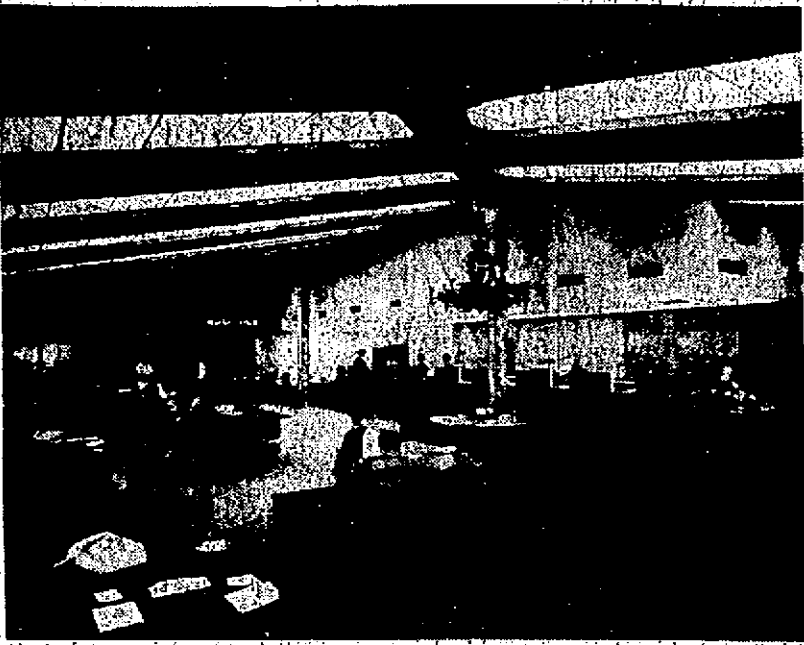
1267 Wilmington Blvd.
TErminal 5-7191

REGISTER AT

THE OFFICE NEAREST YOU

OPEN 9 A.M. TO 8 P.M. DAILY

Return to 'Old-Fashioned' Banking Noted in New Bank



BANK DESKS 'IN LOBBY'

Person-to-person banking is depicted in this interior picture of the new County National Bank in the City of Orange. Executive desks are in the open not apart from the banking area which allows customers to receive immediate individual attention.

A new bank with an old consideration to each customer. The officers of County National Bank are in a better position to offer this personal type of service because of the Country Center, in the City of Orange, directly across Main Street from Fashion Square.

James E. Tweedt, President of the newly formed County National Bank explained the theme of "person-to-person" banking when he stated, "An important aspect of the banking profession is being able to give immediate individual attention to each customer. The officers of County National Bank are in a better position to offer this personal type of service because of the Country Center, in the City of Orange, directly across Main Street from Fashion Square."

Officers of the bank assisting President Tweedt are: Harold Hetrick, vice president; Robert Tichenor, Assistant vice president and Alton Wilford, cashier. A staff of 14 experienced officers and employees implement the full range of banking services available at the bank.

"DECISIONS are made immediately within the banking offices of the bank's offices are adjacent to lobby bank."

Rumford Act 'Debate' to Feature Olin, Lewis

The Rumford Housing Act and the initiative to repeal it will be explained by two Southern California building industry leaders at a meeting of the Residential Builders' Council of the Building Contractors Association of California Wednesday night at the Rodger Young Auditorium in Los Angeles.

Representing opposing sides on the controversial issue will be Robert A. Olin, president of the Home Builders' Association of Los Angeles, Orange and Ventura Counties, and Ralph M. Lewis, past president of the Building Contractors Association of California.

Both speakers will be presenting arguments for their respective side of the question and their remarks will not necessarily reflect the position of the organizations with which they are affiliated, Kenneth J. Bourguignon, BCA council president, disclosed.

IN ADDITION to his HBA office, Olin, a Claremont homebuilder, is the immediate past president of the Home Builders' Council of California and one of the five original signatories to the petition for the initiative to repeal the Rumford Act.

Lewis, also a Claremont homebuilder, is chairman of the fair housing committee of the Home Builders Council of California.

Because of the significance of the program, attendance is being opened to all members of the BCA, the HBA and the Apartment House Owners Association, Bourguignon said.

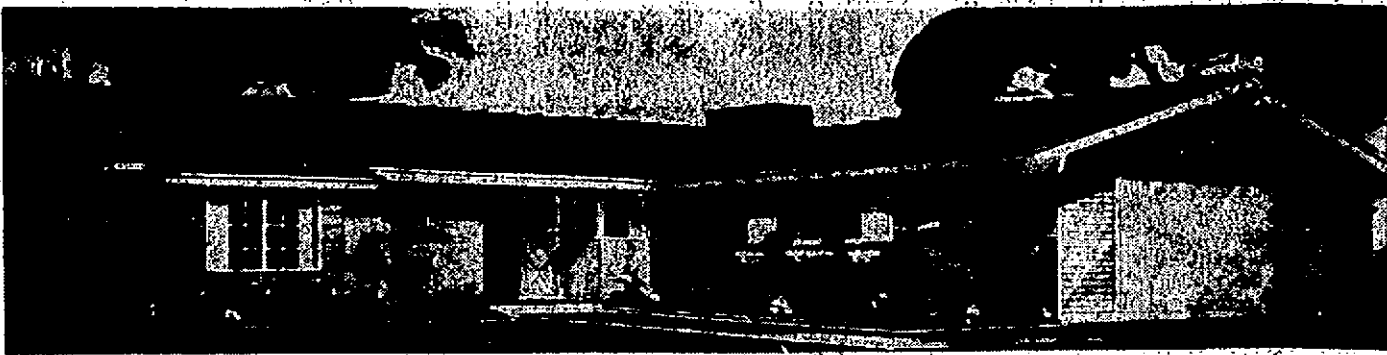
Ralph Tenney, of Tenney Realty and also club president, will introduce the guest speaker. The club meets at 8 a.m. at the Midnight Sun Restaurant, 5925 Cherry Ave.



PROTECTION FOR CHILDREN

Mrs. Joan Kead, principal of Bolsa Chica School in Westminster, accepts a safety sign from Verne Davis, general superintendent of Alco-Pacific Construction Co. Alco-Pacific is building the massive International Home Fair residential community at Westminster Avenue and Bolsa Chica which surrounds the elementary school. Davis had the signs made to help protect school children who live in the community and attend Bolsa Chica.

Royal Homes Includes Draperies in Price



EASY TERMS ON ROYAL HOMES

Homes like this are offered in the Royal Homes development in Fountain Valley and may be purchased for as little as \$400 down. The homes are priced from \$20,900.

Draperies are now included in the sales price of Royal Homes, states Robert Rodman, spokesman for the developing firm. According to Rodman, the bedrooms in the homes are pre-draped to insure move-in privacy and the home buyer has a wide choice of deluxe fabrics in decorator colors for family and living room draperies.

Homes for as little as \$400 down plus costs and according to Rodman there are no taxes or insurance payments until July. The homes are "complete package." Buyers moving in find that the purchase price of their home includes such things as built-in range and oven, fence around rear yard with gate, dishwasher, wall-to-wall carpet, front lawns, sprinklers and shrubs.

ROYAL HOMES according to Rodman, offer the buyer a "complete package." Buyers moving in find that the purchase price of their home includes such things as built-in range and oven, fence around rear yard with gate, dishwasher, wall-to-wall carpet, front lawns, sprinklers and shrubs.

The location of Royal Homes is excellent, Rodman states, being the closest community to the beach (5 minutes), in the new City of Fountain Valley.

THE HOMES are three and four bedrooms with family rooms and two baths. The lots are extra large and will easily accommodate pools.

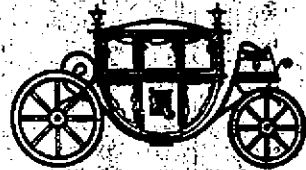
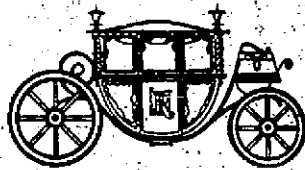
Royal Homes are at Garfield and Cannery in the City of Fountain Valley. From Long Beach go out Seventh St. to Hwy. 39, south to Garfield and east to Cannery.

\$1,700 Average

The average family buying at Allied Chemical's Barrett a new home spends \$1,700 Division. Each year afterward the first year to furnish it, according to housing authorities they'll average about \$150 for repairs and improvements.

The Southland's Favorite Homes In a New Choice Location!

Royal Coachline
2-STORY COUNTRY HOMES
King Edward Series... In East Anaheim



3 AND 4 BEDROOMS PLUS SPACIOUS FAMILY ROOM • 2 BATHS

FHA MINIMUM DOWN... VA NO DOWN (just Costs)
CONVENTIONAL FINANCING... CAL-VET

Priced from \$27,675 TO \$29,775 Including AIR-CONDITIONING

and

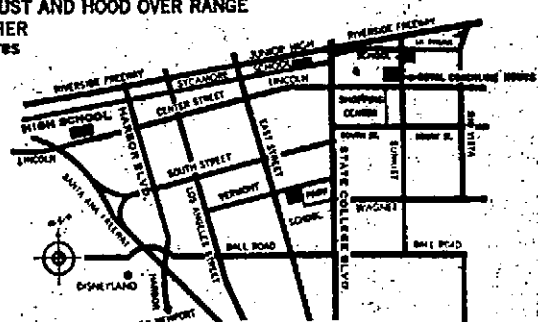
- WALL-TO-WALL CARPETING Living Rooms, All Bedrooms, Halls and Stairways
- CUSTOM BLOCK WALL 5' HIGH COMPLETELY FENCED REAR YARD WITH GATE
- LAWNS PLANTED FRONT AND SIDES
- WEDGEWOOD-HOLLY BUILT-IN RANGE AND OVEN WITH TRIPLE ROTISSERIE AND EXHAUST AND HOOD OVER RANGE
- WEDGEWOOD-HOLLY DISHWASHER and scores of other fine features



Royally Comfort Conditioned

GM Delco 365 CONDITIONAIR

Combined heating and air conditioning for year round comfort. Full house cooling with proper humidity control in warm seasons, gentle level temperature warmth in the cool damp periods. It's automatic... it's dependable. And, it's a product of General Motors. "Air Condition an Optional Item."



The Royal Coachline King Edward Series Homes are in Anaheim on Sunkist just one block north of Lincoln Ave. From Santa Ana Freeway take Ball Road to State College Blvd., turn left (north) to Lincoln Ave., then right on Lincoln to Sunkist and left (north) to furnished models. From the Riverside Freeway take State College Blvd. turnoff right (south) to Lincoln and left to Sunkist and left again to furnished models.

ANGOTHER MARK PITMAN DEVELOPMENT

KENNY DAVIS, Sales Agent PR 6-2533

When Dad's Away



Months go slowly when son Chuckie, three, is the man of family and a picture on the dresser is the only memory of dad as Charles Beck's family waits patiently for his return from duty at sea.



Photos by Curt Johnson



By MARY NETH

"What I dread," says Barbara Beck, "is the loneliness—the long evenings."

"When Chuck's here, he says 'come on, honey, stack the dishes. Let's take the kids for a drive'—when he's gone I watch TV for awhile, then just go to bed."

Four years ago, Barbara was a high school student in Chicago, now she's the wife of Charles Beck, (machinist mate second class, USN), and mother of three (ages one month to three years). She lives in a strange town, in a strange part of the country, far from her family.

For months on end, while her young husband is away at sea, she must cope as best she can with any problems that arise.

Barbara is typical of a large number of young women who make Long Beach their temporary home. Without the roots gained by "growing-up" here, tied down by care of tiny children and penny squeezing incomes, they often live lonely, nearly isolated, lives in the midst of our busy city.

WHERE DO THEY TURN when the problems get too big to handle?

It happened to Barbara. "Before Billy (my year-old) came, I got awfully sick. Chuck was already on a ship slated to go overseas. I was really scared, I didn't know what to do. Then I remembered the Red Cross."

Jean McWilliams, voluntary Home Service case worker for the local Red Cross Chapter, took over from there. She got a verification from Barbara's doctor, contacted the commanding officer on Charles' ship—and the Navy granted a humanitarian leave.

Since then, Barbara claims she feels a "lot safer" when her husband is away. "I know some-

Women

INDEPENDENT FROM TELEGRAM

LONG BEACH 12, CALIF., SUNDAY, MAR. 1, 1964 M NO. 1235

one cares. They're wonderful down at that office they've even come out, just to see how I was doing."

All services of the Red Cross are made possible through the annual drive for funds held throughout the month of March beginning today.

Barbara had a second occasion to call the Red Cross—a very happy one. That was when Dorice Ann was born. The Red Cross, the only agency authorized to use military lines, got the news through to the proud shipbound papa.

"But, she wouldn't let us tell him it was a girl—the hoped for baby sister," says Mrs. McWilliams. "She wanted to do that herself. She was fairly bubbling over, she was so pleased. And so were we. The whole staff caught the excitement. We were walking on air—grinning like idiots."

BUT, NOT ALL of Home Service work is so happy. The caseworkers theme song "nothing ever happens when the ship is in port" covers a multitude of problems: critical illnesses, death, numerous financial crises.

Originally formed as an agency to care for sick and wounded servicemen during times of war, American Red Cross long ago expanded to include much more: disaster service, blood banks, courses in nursing, first aid and water safety, etc.

But, always first in importance is the military.

Which explains why, for the local Navy town chapter, the Home Service program gets a lion's share of time and energy.

Here, the Red Cross (25 volunteers) takes care of approximately 1,872 active service families and about 162 veterans. Headed by Mrs. Frances K. Allison, the chapter's un-uniformed (the uniform might seem too cold), Home Service workers man the phones around the clock (one full day a week for each); keep in contact with field workers stationed on emergency leaves, hardship discharges, etc., she says.

"We provide layettes for the girls who need them, give financial assistance in the form of interest-free loans or outright grants, counsel both the serviceman and his dependent and provide the authorities the information they need to make decisions on emergency leaves, hardship discharges, etc.," she says.

MRS. McWILLIAMS trained for her volunteer post for six weeks at an "intense course" provided by the Red Cross. She leaves the office exhausted but with a feeling of accomplishment.

Says she, "Through personal experience, I know what the Red Cross means. Though not everyone can do volunteer work, everyone should do their best to support the organization—as long as we have an armed force we need the Red Cross."

Mrs. McWilliams likes her job and likes the girls she works with. "Sometimes I feel a bit like 'Dear Abby' she admits with a laugh.

"But, if you had a youngster in a strange city, you'd like to know that someone is there to provide friendly help."

"These girls, guests of our community, are an important part of American life. And, they are so grateful for everything we do—even if it's no more than telling them the best areas to look for an apartment."

EARTHA KITT HEADLINER

Cast of 100 to Stage Festival

A cast of 100 will entertain and present 117 spring fashions during the Downtown Long Beach Associates' 12th annual Festival of Fun and Fashion March 9 at 8 p.m. at Municipal Auditorium. The show benefits United Way and Long Beach Red Cross.

Headlining the stars that will entertain at the festival is sultry Eartha Kitt, internationally known songstress and dramatic star of Broadway, television and night clubs.

George Liberace, "Master of Yesterday's and Today's Hits," and his 14-piece orchestra will supply music for the gala event.

Liberace shot into the spotlight of fame when he performed with his pianist brother on television. Since then, he and his orchestra have been favorites at hotels and lounges throughout the United States.

He has just completed a long stay at the Statler Hilton in Los Angeles.

THE FESTIVAL committee has chosen the new singing sensation, Wayne Newton, and his

combo, who will come here from San Francisco for the evening appearance.

Newton was discovered by Jackie Gleason in Phoenix and has since appeared on Gleason's television show, at the Copacabana in New York, Palmer House in Chicago, Shamrock Hilton in Houston and Harrah's at Lake Tahoe.

His recording of "Danke Scheen" has sold almost one million copies.

The popular dancers on the Lawrence Welk TV Show, Barbara Boylan and Bobby Burgess, also will appear. The Long Beach couple has performed professionally in Los Angeles and San Francisco hotels in addition to their television appearances.

Burgess was a Mousketeer for Walt Disney and has been seen on "Climax" and "Ozzie and Harriet."

COMMENTATOR for the fashion show will be Lee Hogan Cass, former fashion director of a Los Angeles department store. She will pre-

sent new spring fashions for men, women and children.

A pre-show organ concert by Al Boilington, former British Broadcasting Company recording star, will be heard from 7:15 p.m. to 8 p.m. A huge horseshoe shaped Conn organ is being especially imported and installed for the show, courtesy of Humphrey's Music Company.

The show will open with a precision dance number by 24 of the Cal's Gold Medal Trophy Dancers. By popular demand, they are back for the fourth year to demonstrate ballroom dancing.

TICKETS for the big charity show may be purchased weekdays from 8:45 a.m. to 5:30 p.m. at the Downtown Long Beach Associates offices, 601 Pacific Ave.; at Buffums', Walker's, United Way or Red Cross offices.

On Monday, the Municipal Auditorium box office will be open for ticket sales. Ticket purchasers may park free if they enter the parking lot on the Linden Avenue side.



EARTHA KITT

About Things Elating and Elevating

By Iola Masterson
I, P-T Women's Editor

WHO SAYS a glamorous party can't end up with a feast of corned beef and cabbage? Bill and Judy Ferrell's did! Since taking up residence in Portofino, they had their first grand party for friends and city officials last weekend.



Afterwards—corned beef and cabbage.

Cocktails in the penthouse afforded guests a breathtaking view of the city lights after dark. Note above, John Mansell (there with wife, Madeline) hostess Judy, Mrs. C. C. Thompson, Hollywood actress and painter, and host Bill, all of whom really did take time to look at the necklace of lights although cameraman caught them looking at each other!

After the cocktails way up there, guests were returned to the Ferrell's apartment with the greatest of dispatch by elevator, not bus, although Bill is executive president of Long Beach Public Transportation Co.

A few in the sprightly crowd were Connie and Loren McCannon, Mayor Edwin and Mary Wade, Margo and Ray Cunningham, Bertha and Howard Conrad, Shirley and Al Danielson, Fred Dean and Jeanette McLaughlin, Marilyn and Mitch Gordon, June and Clark Heggeness and Louise and Paul McLaughlin.

Out of town guests included none other than Mickey and Jayne (Mansfield) Hargatay and Jeanette and Tom McCarthy—Tom is mayor of Santa Monica.

COMES JUNE and more than brides will arrive to make social news. Mary Anna (Ray to her old friends here) Byrne will be in the old home town for a visit from Westfield, N. J.

It seems that husband, Bud has been made regional manager of the Far East for RCA International and

Wild Waves Say...

left Monday for his new duties in Hong Kong. Mary Anna will remain in N. J. until school closes in June then they'll all fly out for a few days visit before traveling on with stopovers planned in Honolulu, Tokyo, and then, finally, reuniting with Bud in H.K. She writes that children Susie and Bob hope to attend the U of Hong Kong while the three younger ones will attend either Maryknoll or British government schools. Her arrival will make a lot of old time towners most happy.

POISED to wing their way, with aid of plane, across the Atlantic and then across the continent from sea to shining sea, are Don and Jack Crawford, those most sturdy ski enthusiasts of the Bachelor's Club, other young men's groups. Don and Jack attended the Olympic Games at Innsbruck, Austria then, fired with enthusiasm for stuff, snow, did more of same on their own at San Moritz. They'll return Tuesday on the Far West Ski Association's special chartered flight to games and European ski resorts.

WIVES OF members of Southern California Tuna Club hooked into a big one of their own (owns?) when they were entertained at a wonderfully lavish party—and women are notorious for loving to catch parties!

It was the men's annual cocktail and dinner for wives at Virginia Country Club last weekend. Greeting guests—a big assembly of 195 were present—were Mary and Tom Kiddie (who was in charge), Myrtle and Herb Murphy, Lee and Sid Exley, Betty and Vern Williams and Ruth and Harrison Moore.

A few others in the well known-ites about town on hand for gaiety were President Cliff Brignall and wife, Nell, plus Ann and Warren Merrill, June and Bob Dilday with son Burr and his wife, Lennell. Also Katie and Carter Boswell, Dorothy and Bill Macerate and Laddie and Art Macerate, Nancy and Bill Winston, Martha and Art Hall and Jim and Doris Wood.

After a marvelous hors d'oeuvres hour they offered the diners a choice of out of this world prime rib or lobster.

THE PLANTINGS are not planted for much longer in Bloomfield Hills, Mich. They'll be pulling up roots to move to St. Louis, Mo., and I am referring to our popular former localities, Shirley and Charles.

Seems Chuck has been promoted to sales manager of Emerson Electric Co. in St. Louis and they're thrilled with the move and promotion.

Shirley writes she'll see us all this summer although she's a little lacking in smack on exact timing of trip. June? August?

NOW HERE'S the kind of husband to have! Joyce Clark had a girly type dinner and bridge for eight.

Hizzoner of the household, Forrest, cooked the dinner—then ate in the kitchen while the girls partook of fancy morsels in the dining room. Whaddid he cook? Prime rib on the outdoor barbecue (cold work). It's traditional that when Joyce entertains the crew Forrest does the cooking.

THEY WALTZED and they waltzed until you'd have thought chairs had gone out of style last night at Pacific Coast Club when Viennese Waltz Clubbers had one of their gala dance floor get-togethers.

The cocktail party at 7 p.m. was hosted by Anna-bell and Ben Parks, Dorothy and Bill Harbart, Alice and Ken Patterson, Marie and Rudy Soukup, Jo and Bill Voorhees, Isodene and Ken McCall, Donna and Russell Clark and Marian and Warren Ten Eyck. Dinner at 8 was followed by dancing on into the small hours.

AFTER THREE years of trying to outguess the market, one husbands and wives investment club has decided to cash in their chips (blue or green, I'm not sure which) and use their leftovers for a grand trip.

Exchanging stock certificates for travel folders, below, are members Betty (Mrs. Don) Barden, Willa (Mrs. Dean) Gilmore and Gladys (Mrs. Lee) King.

Wives, the three pictured among 'em, claim, and with wifely glee, that if the men had listened to THEIR tips more often they'd be traveling around the world. As it is, they're planning a spring fling in Mexico—will go to all the top spots including Mexico City, Puerto Vallarta, Acapulco, Mazatlan—the whole bit. In addition to the Bardens, Gilmores and Kings, others who will ride on their earnings (or leftovers) are Nancy and Lyman Lough, Mary and Carl Brooks, Jean and Paul Williamson, Allen Dale and Janelle Peery.

Invited to go as "guests" (meaning, like, paying their own freight) will be Shirley and Lea Caldwell, Lois and Eugene Chace and Patti and Ned Twining.

Ah, yes, nothing like getting out of investments and into travel according to this gang.



If THEIR tips followed, the world maybe?

Plan Reception for Bridal Couple

A buffet supper and reception honoring newlyweds Mr. and Mrs. John Lindley Howell will be hosted by his parents, Mr. and Mrs. J. Roscoe Howell, at Masonic Temple, 3610 Locust Ave., Saturday from 5:30 to 9 p.m.

The couple married Feb. 22 in an afternoon ceremony at First Presbyterian Church, Palo Alto. The bride is the former Jean Louise Mayo, daughter of Mr. and Mrs. Frank Rea Mayo of Atherton.

Mrs. Roger Mansell attended the bride as matron of honor. Mason Byles served as best man. Ushers included Conrad Hoskins, Christopher Cole and Bill Kartozian.

THE NEWLYWEDS graduated from Stanford University where the bridegroom was affiliated with Theta Xi and won national swimming honors. While serving with the U.S. Army, he participated in an international swim meet in Berlin in 1961.

Carmel was chosen by the couple for their wedding trip. They will reside in Long Beach.



Mrs. John Lindley Howell

Note Golden Date Today

Mr. and Mrs. Meyer Rothman, 6119 Elsa St., Lakewood, will celebrate their 50th wedding anniversary at a reception and dinner today from 4 to 8 o'clock at Temple Beth Zion, 6440 Del Amo Blvd.

The reception is being hosted by the honorees' daughters and sons-in-law, Mr. and Mrs. Louis Joseph of Santa Ana, and Mr. and Mrs. Alfred Rothman of Studio City and by their son and daughter-in-law, Mr. and Mrs. Louis R. Bohnlofink of Lakewood.

AMONG the 150 guests expected to attend will be Mrs. Rothman's brothers and sisters-in-law, Mr. and Mrs. Irving Miller and Mr. and Mrs. Arthur Midler of New York City who flew here for the occasion. The couple have resided in Lakewood since 1951.

EXCLUSIVE
Scandinavian Imports
DANISH GIFT SHOP
2745 EAST BROADWAY
GE 4-4754 LONG BEACH

Topics Range From Egypt to Fashion to Braille

A CUSTOMER SAID:

"Your new store is lovely!"
DeANN's
A STORE OF FASHION
124 PINE AVE.
Across from Buttermilk Variety Shop

MONDAY

Jackson Winter, narrator and photographer, will show his color film, "This is Egypt," following 1:30 p.m. business session of Ebell in

Ebell Auditorium. Mrs. H. P. Dunlop will preside. Noon luncheon will be served by Group D, Mrs. Morgan A. Stivers, chairman.

Departments: Nature Study, 10 a.m., "A Garden of Roses" by Mr. and Mrs. Joe Littlefield, Parliamentary Law, 10:30 p.m., Nominations and Elections" led by Mrs. Russell M. Brougner. Current Events, 11 a.m., film, "Target You," with discussion led by Mrs. Harry A. Traffert.

National League of Senior Citizens will sponsor a noon luncheon at Machinists Hall. The public is welcome.

TUESDAY

Alpha Gamma Delta alumnae will elect officers during 7:30 p.m. meeting in the home of Carolyn Brantingham, 451 Linares Ave. Reservations may be made with the hostess.

Mrs. Marian Northrop will discuss current books for Lord Kitchener Chapter, Daughters of the British Empire, when it meets at 1 p.m. in Guild Hall of St. Luke's Episcopal Church. Mrs. Thomas Bennett, regent, welcomes new members who are of British ancestry.

Downtown Opti-Mrs. will meet for noon luncheon in the Palos Verdes Estates home of Mrs. Franklin Steinko, 708 Via Horcada. Helen M. Scott, speaker, will talk on "Fashion As An Art Form." Mrs. Russell V. Fisher is in charge of the program.

Superfluous Hair

Scientifically and Permanently Removed

Laura Scott Fries, R. E. Member of Electrologist Association of California.

HE 6-9841

BEAUTY STUDIO

Consultation without charge

Buttermilk

Calendar of Clubs

Herber Fishbein, sisterhood Braille chairman. Mrs. William Swain, the former Clara Perry, will present music. Luncheon reservation may be made with Mrs. Donald Saltman, 3481 Lama Ave., or at the temple. Mrs. Stanley Solomon will preside.

WEDNESDAY

Mrs. Edward P. Burna, president of Los Cerritos District, CFWC, and other district officers will be honored guests at the Federation Day luncheon and program planned by North Long Beach Woman's Club at noon in Houghton Park Clubhouse. Mrs. Richard G. Baender, vice president at large of Area C, will speak on "Federation, It's A Way of Life." Music will be by the Choralettes, directed by La Verne Hughes. Luncheon will be served by Group 1, Mrs. Otto Jensen, chairman.

Matrons Department of Ebell will honor new members at a 12:30 p.m. luncheon at the clubhouse. A program, "Medleys from Musicals," will be presented by Faye Kerner and Beulah Newcomer preceding an afternoon of cards. Mrs. Richard J. Barry will preside and guests will be presented by Mrs. Cleo R. Simmons. Luncheon reservations may be made with Mrs. O. J. Reeves.

Mrs. Elmer Longfellow will present a musical program during the 12:30 p.m. luncheon and meeting of Alamitos Library Association at the library, 1836 E. Third St. Mrs. Mina Taylor will preside.

Emblem Club 106 will elect officers during a 7:30 p.m. meeting at the Elks Club, 4101 E. Willow St.

VINSONS

BIXBY KNOLLS

popular

versatile

costumes

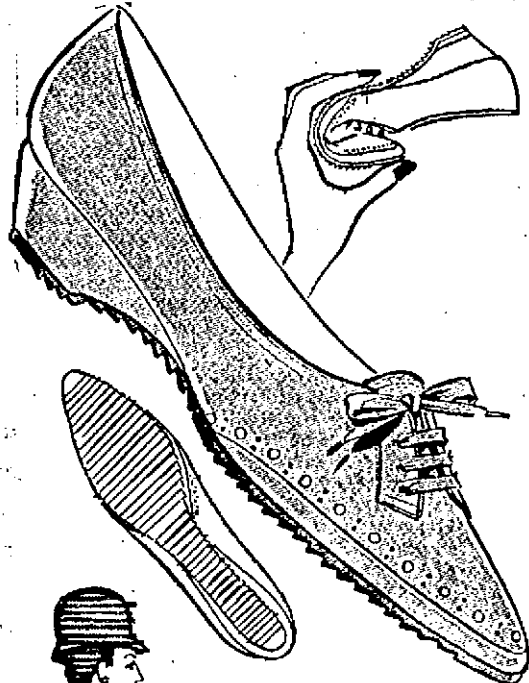
a separate dress with matching jacket or longer coat in silk or silk-rayon blend... choice of many solid colors and prints
\$35.95 to \$69.95



as sketched
\$25.95

ATLANTIC at 45th

Exclusive Naturalizer Shoes - 434 Pine Ave.



Naturalizer's
Ribbed-Sole
Wedge

FEELS AS GOOD AS IT LOOKS

For those many hours on your feet, here's a ribbed sole wedge that gives you heavenly comfort. Upper of unlined grained leather with airy ports and air-foam cushioned sole. Available in a tie or slip-on.

only 14.99

Exclusive Naturalizer Shoes
434 PINE AVE. HE 6-3330

SHOP, FRIDAY, EVES 'til 9
Downtown Long Beach - Free Park & Shop



designed
by
Paul Parnes

Drama in the afternoon — the dress and jacket costume in luxurious Italian silk. The dress is yoked front and back with matching re-embroidered lace to accentuate its exquisitely detailed elegance. Self-binding on jacket. Navy or petal pink. Sizes 8 to 20.

Schick's
701 PINE AVENUE

She Sells Safety

By CURTYNE DRISCOLL

Your husband is safer at work than he is at home, according to Harriet Howe, safety expert.

Ten times safer, if you want to know the hard, cruel facts. The reason why? In-plant campaigns have made workers safety conscious on the job, but when it is left up to the individual, it results in a fantastic 4,000,000 people injured at home each year in the United States. This is three times more than those injured in traffic accidents.

Mrs. Howe is a vivacious young grandmother, who became associated with her husband in business when her only child, a daughter went to college. Prior to this, her experience was the usual one of P-T-A, garden club and volunteer work.

IN 14 YEARS she has become an acknowledged expert in safety and secretary-treasurer of the family firm, Howe Services, Inc. She travels internationally with her husband on the business of making working safe.

Howe Services serves firms in 256 cities throughout the United States and Canada; locally at the General Motors, General Electric, Northrup and Douglas plants.

Falls and slips account for half of the accidents in the home, according to Mrs. Howe.

To avoid accidents, the expert stresses thinking in the positive about safety. Instead of a scare approach which develops fear, especially in children, a thoughtful attitude is more apt to bring calmness and alertness about household dangers.

SOME OF THE SUGGESTIONS for home safety given by Mrs. Howe as a result of study of accident statistics are:

Keep your shoes on! Many accidents are caused by a member of the family slipping in sock or stocking feet, specially nylons.

Have your stairs well lighted and securely hand railed. That wonderful step saver in a two-story house, the pile of things on the



Harriet Howe

bottom step waiting for someone to go up stairs, can be a booby trap.

Carry the groceries so that you can see where you are going.

Throw rugs, worn carpets and loose floor boards are extremely treacherous and should be eliminated.

Mrs. Howe had one happy note on that old fatal statistic, slipping in the bathtub. It's lower every year. They just aren't making them so slippery anymore.

On a recent trip to San Francisco Mrs. Howe narrowly escaped a dangerous experience. She was interviewed by the terrible tempered newspaper columnist, Count Marco, who has made the wearing of black with pearls his favorite snarl.

By a lucky accident, she wore beige.

PTA Council to Elect

Election of first division officers will be held at a meeting Tuesday of the Long Beach Council of Parents and Teachers at Lakewood High School, 4400 Briercrest Ave., at 9:30 a.m.

Ted Bass, assistant field service director for California Teachers Association, will speak on "Focus on Faith." Music will be furnished by the Lakewood High School orchestra, directed by John Swanson.

Patriotic Calendar

MONDAY

Chapter 8, Blue Star Mothers of America, business session, 7:30 p.m., American Legion Hall, 59th St. and Orange Ave. Hospital day is Thursday.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Myrtle Thompson will preside. Officers of Jewell Tent will sponsor a noon luncheon and card party Friday in the Garden Room, Third St. and Alamitos Ave.

TUESDAY

Widows Club, USWV, noon sandwich luncheon, Linden Hall. Bertha Pickney will preside.

WEDNESDAY

Auxiliary 71, USWV, business session, 1 p.m. Veterans Memorial Building. Margaret Brooks will preside.

FRIDAY

Capt. A. D. Borden Auxiliary 139, Army and Navy Union, inspection by Julie Dickison, past national

president, 7:30 p.m., Veterans Memorial Building. Iona Hagan will preside.

Mrs. Barnett at Helm of Sorority

Mrs. E. Grady Barnett will be installed as president of Long Beach Alumnae of Gamma Phi Beta in a 7:45 p.m. ceremony Tuesday at the home of Mrs. Philip Putnam, 1451 Josie Ave.

Mrs. Grady is a charter member of Alpha Iota Chapter of Gamma Phi Beta at UCLA and also is a charter member of the Long Beach group. She served last year as the sorority's delegate to Long Beach Panhellenic.

OTHER NEW officers are Mmes. Dale Leisy, Malcolm Johnson, Walter Drew, Gerald Johnson and Philip Fawcett.

Church Guild in Benefit Luncheon

Women's Guild, Church of Religious Science will have a benefit luncheon and card party at noon Thursday at 505 E. 36th St., with Mrs. Ray Burkland in charge, assisted by Glodine White.

Virgil R. Haskin, vocalist, will present a musical program. The public is welcome.

Rent electric carpet shampooer for only \$1

Make your carpets new again! Rent electric carpet shampooer for only \$1 a day when you buy Blue Lustre Carpet Shampoo at:



Balson Mdw., 1400 W. Willow Brown Pk., & W. 3027 E. Anaheim Davis Pk., 2506 E. Broadway Imperial Mdw., 437 Long Beach Blvd. Pacific Valley, 2010 Pacific Road's Mdw., 4123 Viking Wilmington Mdw., 911 R. Avalon

Buffum's MONDAY SPECIALS

ONE DAY ONLY!

SPECIAL PURCHASE OF MIRROR VANITY TRAYS

3.98 and 5.69

Gift-saving prices on gold, silver or antiqued gold colored filigree trays to mirror and double the image of pretty vanity accessories. Round or Oval styles.

COSMETICS

SAVE ALMOST 1/2 ON PRETTY SWIRLS

5.00

Reg. 9.95. A nothing price for the invaluable swirl that buttons, wraps and ties in short order—to get a meal, enjoy morning coffee, patio lounging or marketing. 8-20, 12 1/2 - 22 1/2.

BUDGET DRESSES

NEW SPRING COTTON FASHION FABRICS

4 yards for 2.99

Reg. 1.79-1.98 yd. French and Italian styled patterns in large and small florals. Also, imported Swiss chambrays in solid colors or chic stylized motifs. Limited assortment, shop early!

FASHION FABRICS

Communications Topic for Reopening Set Toastmistress Council One

A dinner meeting will be held by Council One, International Toastmistress Clubs, Inc., Monday at 7 p.m. at the Hawaiian Restaurant.

Mrs. Vincent D. Bryant, third vice president, will speak on "Amenities, Communication and Officer Training."

Any interested women are invited, according to Mrs.

Anne Cook, chairman of the council.

PARLIAMENTARY law is one of the many facets of Toastmistress training. From parliamentary procedure at club level, a member may take the state examination for a registered parliamentarian. She is then ready to go on call in an advisory capacity to corporation meetings.

The Pilgrimage Theater, almost unused for three years, will reopen this summer with a production of Shakespeare's "King Lear." The 1,312-seat open air theater at Highland Avenue and Cahuenga Boulevard, housed the Pilgrimage Play for many years until it was discontinued in 1961. Since then, it has been used only for occasional concerts. "King Lear" will run from June 8 to July 2 at UCLA's Schoenberg Hall, then move to the Pilgrimage Theater July 13 to Aug. 8.



FORMALS

from Audrey's

Elegant formals for Graduation, Proms, Mother of the Bride and Organizations.

Junior, regular and large sizes priced from \$22.95

Special attention to organizations.

Open Monday & Friday Even. 10-9 Other evenings by appointment.

We Welcome BankAmericard and Lay-aways

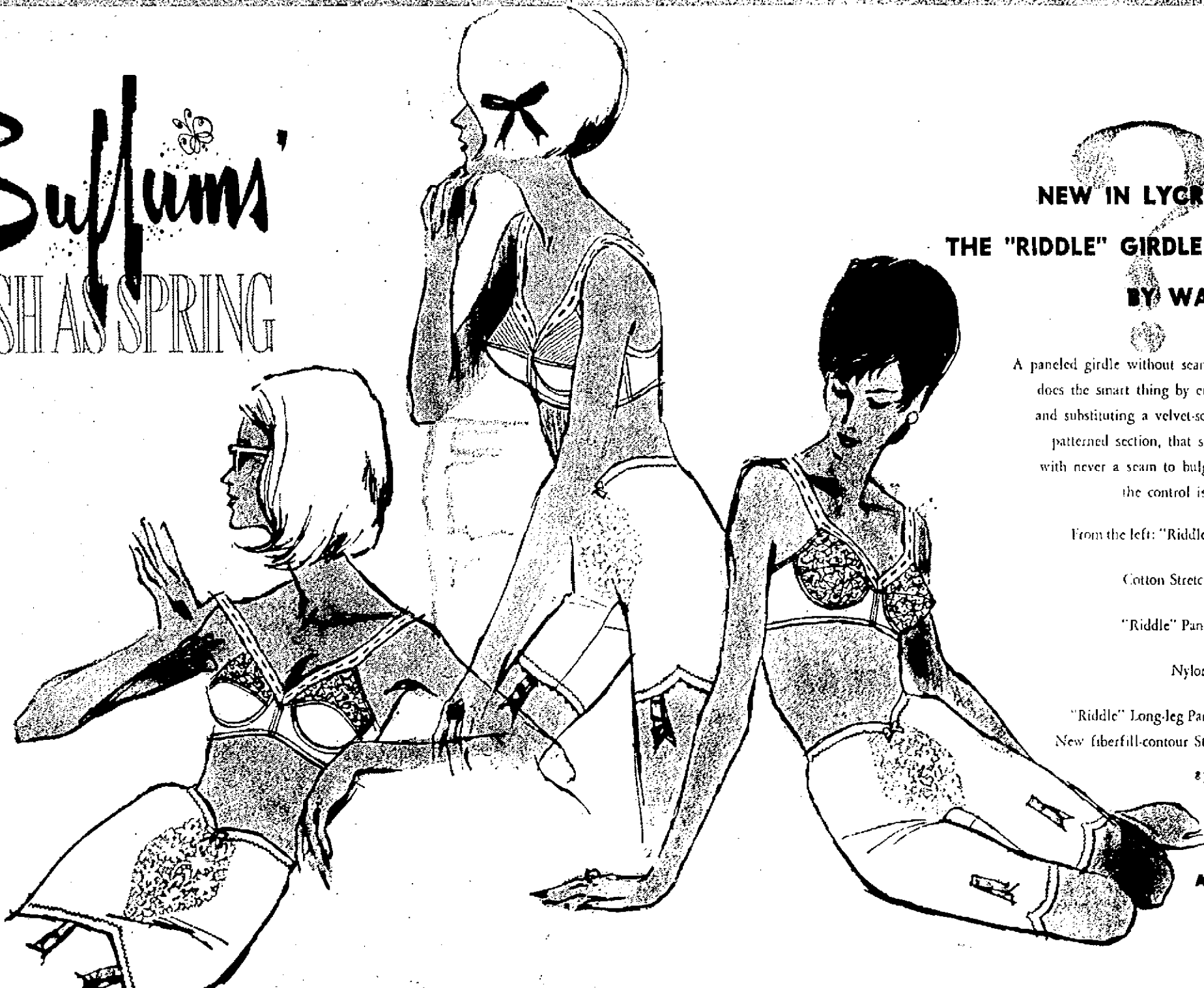
Audrey's

BRIDALS FORMALS

131 east fourth st. ho 7-5330

Park Free on Lot Across from Audrey's

Buffum's FRESH AS SPRING



NEW IN LYCRA®

THE "RIDDLE" GIRDLE

BY WARNER'S

A paneled girdle without seams? Certainly! Warner's does the smart thing by erasing the seamed panel and substituting a velvet-soft but firmly sustaining patterned section, that slims and smoothly trims with never a seam to bulge or show a ridge . . . the control is where the flowers are!

From the left: "Riddle" Pull-on Girdle, S, M, L 8.95

Cotton Stretchbra® with stretch-straps. 32-38 B, C 3.95

"Riddle" Panty Girdle, average length. S, M, L 10.00

Nylon and Lycra® Stretchbra®. A, B, C 5.95 D, 6.95

"Riddle" Long-leg Panty Girdle, S, M, L 11.95 New fiberfill-contour Stretchbra®. A, B, C 5.00

®Du Pont's Registered TM

Foundations

ALSO IN OUR PALOS VERDES STORE



OF HEMS AND SPRING

Pondering proper placement of hemlines for spring are (left to right) Miss Michele Sewell, Mrs. Charles Mutter and Mrs. Mel Lewis. Reason? They're getting ready for Los Altos Women's Club fashion show Saturday noon at the Edgewater Inn.

Los Altos Women Set Style Show

Taking as its theme, "Spring Enchantment," Los Altos Women's Club will entertain at a luncheon and fashion show Saturday noon in Empire Room of the Edgewater Inn.

Club members will act as models in showing bathing suits, sport clothes, raincoats, teatime dresses, at-home wear, after-five dresses both short and long, suits, furs and hats.

Mrs. Charles Mutter is general chairman assisted by Mmes. Leon Sewell, Sol Ashkenaze, Frank Bratkovic, Milton Lewis and William Quigley.

Mrs. Robert W. White, 6511 Espanita St., is reservations chairman.

Proceeds will go to the Los Altos YMCA Building Fund.

View Hat Modes

St. Hedwig's Club will sponsor a hat fashion party at 8:30 p.m. Wednesday at the school hall. More than 200 spring hats will be on display.

Fraternal Activities Are on Calendar

MONDAY

Searchlight Chapter 435, OES, Brothers Night with Frank Jackson, associate patron, in charge, 8 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Wide Awake Rebekah Lodge 71, 8 p.m., Machinists Hall, 728 Elm Ave. Flora Stuber will preside; Marie Bueche, chairman.

TUESDAY

North Long Beach Temple 44, Pythian Sisters, report by Lucille Robinson, grand representative, on state convention at Sacramento, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Myrtle Olsen will preside; Lucille Osman, chairman.

Del Mar Rebekah Lodge 275, 61st anniversary celebration, 8 p.m., Machinists Hall, Mrs. Lee Johnson will preside; Lorraine Ely, chairman.

Review 15, Woman's Benefit Association, report on Alhambra meeting by Mrs. John Knight, president, 1 p.m., Machinists Hall. Pioneer members meet at 11:30 a.m. Sandwich and coffee luncheon, noon. Visiting members welcome.

Mar Vista Chapter 511, OES, stated session, Monte Vista Temple. Doris Langdon and Coy Matthews will preside; Hazel Brown, chairman.

Lakewood Rebekah Lodge 21, social visit from Ada C. O'Neill, district 98 deputy president, 8 p.m., Woodmen of the World Hall, 11 W. Plymouth St. Mrs. O'Neill will instruct officers and practice will be conducted by Threne Utterberg, Angela Baer, chairman.

WEDNESDAY

Rebekah Lodge 360, birthday celebration for Schuyler Colfax, founder of Rebekah Degree, 8 p.m., YWCA, Sixth St. and Pacific Ave. Amelia Thompson will preside; Rosa Lee Bouck and Bobby Powers, chairmen.

THURSDAY

Degree of Honor Lodge 108, guest night, 8 p.m., Machinists Hall. Myrtle Manderson will preside; Mildred Robbins, chairman. Members are invited to take guests.

Jessamine Club, OES, pot luck luncheon, noon, home of Mrs. Raymond Parkins, 4464 Gundry Ave.

FRIDAY

Martha Association, OES, luncheon honoring Marie Eckel of Los Gatos, grand Martha, noon, Captains' Inn. Reservations should be made by Tuesday.

SATURDAY

Electa Association, OES, talk on "Dos and Don'ts of Public Speaking" by Helen Patterson, former editor of International Toastmistress Magazine, following 12:30 p.m. luncheon, Crown Cafeteria. Patricia Fish will preside. All Electas are welcome.

elegant
is the word to describe
our new spring
Hair Fashions

You're in expert hands
in our elegant salon

Hammond's
HAIR STYLISTS

4140 Paramount at Carson
Open Daily Tues. thru Fri., 'til 10 P.M.
Mon. & Sat., 'til 5 P.M.
MANICURIST AVAILABLE

HA 1-8206

Buffum's
LONG BEACH

MR. JOHN JR.'s
TRAFFIC STOPPERS

Young, imposing hats with crowns as high as those of a London Bobby's—demand immediate attention with their bold shapes, dynamic styling. Such is the chic of an artfully styled hat by Mr. John in new lush textured straws. Pink, blue, green, black or white. 19.95 to 22.95. Fashion Millinery

ALSO IN OUR PALOS VERDES STORE

Buffum's
FRESH AS SPRING

You Are Cordially Invited to a
YOUNG DESIGNERS' FASHION SHOW

2:30 p.m. in the department
Long Beach: Monday, March 2nd.
Santa Ana: Tuesday, March 3rd.
Palos Verdes: Wednesday, March 4th.
Pomona: Thursday, March 5th

Also, modeling in the department from 11:00 a.m. to 4:00 p.m.

See this stunning collection of Young Designer originality that offers more fashion than price to the individualist who demands clothes with the wit and character of the

NORFOLK SUIT
in two dashing designer variations of the new "gentlewoman's" look. 8-12.
Cotton and rayon black and white check by Miss Georgia. 69.95
White wool whipcord, red, white and blue shell by Junior Sophisticates. 125.95

ALSO IN OUR MARINA AND PALOS VERDES STORES

Suppami
LONG BEACH

DOWNTOWN • MIDTOWN • UPTOWN • DOWNTOWN AND PIER 6 • OTHER DAYS 8-10 PM



Invitation to an Afternoon of Arts

To dramatize Long Beach's lively interest in the arts, I, P-T staff photographer Curt Johnson asked (from left) Laura Killingsworth of Long Beach Civic Light Opera; Frederick Black, director of Long Beach Museum of Art; and John Lepich, first vice president of Long Beach Symphony Association, to pose at a meeting in the home of Wilma Hastings.

Mrs. Hastings is chairman of the cultural arts committee of the Women's Division of the Chamber of Commerce, which is sponsoring a program and tea next Sunday at 3 p.m. in the Edgewater Inn, 6400 Pacific Coast Highway.

THE EVENT will honor the many cultural organizations in the city and will give special recognition to the Cultural Arts Council.

This new organization is designed to further the interests of all of the arts. Officers are Black, president; Marvin Cloyd, first vice president; Mrs. Herman H. Ridder, second vice president; Blanche Collins, secretary; and Clarence Knox, treasurer.

Outstanding entertainment will be presented by representatives of five of the groups which are members of the council.

Performers will be Kathleen Crawford, soprano,

and Craig Nies, pianist, first prize winners in the student musicians competition sponsored by Long Beach Symphony Association; Black, of the Museum of Art; Florence Cole and Cloyd from the Council of Living Theater; Betty Arntzen, Mrs. Killingsworth, Rose Bishop, Betty Kimber, Pat Zieg and Jackie Waggoner from Civic Light Opera; and Blanche Collins, city librarian.

AFTER THE hour-long program, tea will be served at two beautifully decorated tables under the supervision of Vickie Hughes.

Working with Mrs. Hastings to demonstrate the wide scope of cultural arts in Long Beach are Mrs. Cole, Helen Crawford, Marielouise Evans, Maymie Krythe, Olive Swanson, Dorothy Erickson, Rosemary Walker, Ruth Wiehe, Blanche Strom, Kay Crane and Rosemary Westmyer, president of the Women's Division of the Chamber of Commerce.

Strong and able cooperation is being given by the founder members of the Dramatic Arts Center Guild with Mrs. Cole as chairman.

Tickets for the event are on sale at the Chamber of Commerce office, 121 Linden Ave.

Community Program Is Variety Bill

A variety of dances and musical numbers will be featured by the Youth Talent Showcase Monday at 8 p.m. on the Community Program in Exhibit Hall of Municipal Auditorium. The program is sponsored by the Recreation Department.

Performers will include Jim Bendixsen, clarinetist; Kathleen Crawford, vocalist; Sandy and Sylvia Cruz, Hawaiian dancers; Marsha Dinger, pantomimist; Gloria Jean Merrill, vocalist and instrumentalist; Southern California Highland Dancers in the crossed swords dance and Highland fling with piper Jim McColl.

THE PROGRAM will be presented under the supervision of Margaret Clinton; Mike George will be master of ceremonies.

Carl H. Robinson will lead community singing to open the program at 7:30 p.m. Regena Beam will accompany. The Tyo Orchestra will play for oldtime and square dancing after the stage show. Joe Marshall is caller.

Concert Preview Tuesday

Jean Casadesus, pianist, will perform with Long Beach Symphony Orchestra next Sunday at 8 p.m. in Long Beach City College Auditorium.

Son of the celebrated musicians Robert and Gaby Casadesus, his career was launched when he made his debut as soloist under Eugene Ormandy in 1947 as winner of the Philadelphia Orchestra Youth Contest. Since then, he has been recognized as one of the most talented young piano virtuosos, and has appeared with major orchestras throughout Europe and the United States.

TUESDAY evening, music critic Albert Goldberg will preview the concert at a meeting open to the public in Lafayette Hotel. The program will include Beethoven's "Concerto No. 5," Berlioz' "Trojan March," Borodin's "On the Steppes of Central Asia," Ravel's "Alborado del Gracioso," and Enesco's "Rumanian Rhapsody."

SPONSORED by Long Beach Symphony Guild and Junior League of Long Beach, the preview is open to the public without charge. Persons wishing to attend dinner at 6:30 p.m. before the 8:15 preview may make reservations with Mrs. Walter Gray, 5540 Las Lomas St. Tickets for the concert are on sale at Humphrey's Music Company, 135 E. Third St., and Gilmore Music Store, 1935 E. Seventh St.

Rich Show of Current Art Trends at LBCC

By VIRGINIA LADDEY

Long Beach City College Art Gallery's current exhibit, "Expressions - Impressions," which closes Thursday, is the richest showing of current painting to be seen in this area recently.

The title has nothing to do with the art terms: "Impressionism" or "Expressionism," but refers rather to a kind of chicken-egg process. The artist receives impressions which he expresses in his painting. The viewer in turn, receives impressions from the work which will certainly provoke expressions.

THREE of the outstanding La Cienega galleries, Comara, Landau, and Robles, contributed a work from each of 27 painters. Every current trend is represented except "Pop" art.

There is the immaculate hard-edge #10-1959 by John McLaughlin with alternating horizontal bands of aqua and white which represent the classical view of the world, intellectualized. There is Robert Hansen's "Man-Men" of mutilated human forms; one of this series was included in a show at the Museum of Modern Art recently. This artist combines intellectualization and ardent emotional commitment.

ERLE LORAN'S "Desert Image" is a free and abstract expression resulting from years of close, analytical observation. "Untitled" by Channing Peake is an all-over pattern of cryptographs and splatter dots with looming presences in the background.

Jac' Stuck's profile man is a black silhouette in this "Self Portrait," relieved only by a tattoo of a rose and "Mother." The figure is strapped into an electric chair within the confines of a metal and glass chamber whose floor of small, white, hexagonal tiles is the real thing in the painting.

THE MOST prevalent trend throughout the show is the extremely painterly style of the neo-figurative, or Bay School, persuasion. Exponents of this are Paul Wanner, Enrique Montenegro, and John Thomas. Painters like Paul Jenkins, Louis LeBrocq, and Shiro Ikegawa work in uncharted idiom which are non-figurative.

Robert McMenomy of City College art faculty is to be congratulated for assembling this challenging show. Viewing hours at the gallery, Faculty Avenue and Harvey Way, are 9 a.m. to 4 p.m. Monday through Thursday and 7 to 10 p.m. Monday only.

'Big Knife'

Orange Theater Guild will present Clifford Odets' drama, "The Big Knife," March 6 through 8 and 13 through 15 at Stage 5 Theater, Fifth and Flower, Santa Ana. Curtain time is 8:30 p.m. Pat Birkett will play the leading role of Charlie Castle.

On Stage---

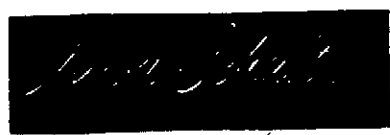
COMMUNITY PLAYHOUSE, 2921 E. Anaheim St., "Breath of Spring," Friday, Saturday, through April 11.
MAGNOLIA THEATER, 2900 Magnolia Ave., "Take Her, She's Mine," 7:30 p.m. Thursday; 8:30 a.m. Friday, Saturday (closing).
OFF-BROADWAY THEATER, 211 Lime Ave., "Viva La Duce," 7:30 p.m. Friday through Sunday, through April 14.
REPERTORY COMPANY, Theater Upstairs, 135 Locust Ave., "Man and Superman," 8 a.m. Friday through Sunday.

NO MEN! LADIES ONLY
EXCLUSIVE BUT NOT EXPENSIVE
\$2.00
REX'S Ladies Only
Haircutting Only
No App. Necessary
Closed Sun. - Mon.
519 W. 9th Ph 437-1026



aaron schultz proudly announces
Maggi Stevens, Interior Decorator
has rejoined our decorating staff

Miss Maggi Stevens, formerly of Long Beach, has returned to Southern California after a successful career in the San Francisco area. Her many friends and clients, we are sure, will welcome her back as we do.



March Exhibits Go on View

By ELISE EMERY
Arts Page Editor
Friends of Long Beach Museum of Art will be hosts today at a reception from 2 to 4 p.m. to mark the opening of four new exhibits in the museum, 2300 E. Ocean Blvd.

"Three Painters" features the work of Florence Philo, Alex. Villumsen and Elsa Warner. In this invitational show are 15 paintings by these Southern California

artists who have been award winners in the last four juried exhibitions at the museum.
"Early Figure Sculpture" is on loan from the J. Paul Getty Museum. Among the pieces are a Carthaginian limestone figure, "Seaport Goddess," a marble "Hermes and Herse," a Tanagra-type terra cotta "Venus" from Greece, a bronze Roman "Venus," a bronze "Egyptian Concubine," and a stone "St. Catherine of

Alexandria," from 13th century Burgundy.
"Contemporary Spanish Graphics" is a collection of 45 lithographs and etchings by contemporary Spanish artists Marco Yrizarry, F. Echaz, Caro Martin, Julio Zucrisson and A. Medina. The show has come here from Madrid, Spain, for its first Southern California exhibition.

In the upper galleries with the graphics will be a cross section of works in the Art Rental Gallery which may be rented at a small monthly fee or may be purchased.

LONG BEACH Art Association today opens a month-long exhibit of oils, water colors and mixed media in its gallery, 800 E. Ocean Blvd.

John Leeper selected the following prize winners:

Best of Show, \$100, Mildred Hughes, oil; Best of Show, second, \$50, Loyce Carhart, oil; oil, first, Marie Bucher, second, Dorris Stogner; water color, first, Virginia Kelly, second, Billie York; mixed media, first, Fran Soldini, second, Evelyn Caselli; sculpture, first, Ralph Tarzian, second, Ileen Feyler; drawing, first, Billie York, second, Caroline Weber.

GENEVA A. BASINGER, who has been active in local art circles for 37 years, will have an exhibit of her oil paintings in Dana Branch Library, 3880 Atlantic Ave., beginning Monday and hanging through March 31. Hours are noon to 9 p.m. Mondays through Thursdays, 9:30 a.m. to 5:30 p.m. Saturdays, closed Fridays and Sundays. Many of the paintings in this show were painted during the artist's stay in Hawaii and others were done in Nassau and the Bahamas.

LOS ANGELES Printmaking Society opens a "Mono Print Show" with a reception today from 3 to 8 p.m. The prints will be on view through March 26. Hours are 10 a.m. to 4 p.m. Tuesdays and Thursdays, 1 to 5 p.m. Sundays.

WORKS in various media by Leonard Baskin, Hans Hoffman, Henri Matisse, Pablo Picasso, Peter Voulkos and 11 other artists are in Los Angeles State College Fine Arts Festival's Gallery Show which opens today in the Fine Arts Building on campus, 5151 State College Drive, Los Angeles.

"Tradition and Experimentation, the Current Condition" will be theme of a panel discussion this evening at 8 o'clock in the LASC theater. Speakers will be Dr. Lester Longman, Constance Perkins and Douglas McClelland.

APPROXIMATELY \$2,000 in awards and purchase prizes will be made in the 18th national Decorative Arts and Ceramics Exhibition sponsored by the Wichita Art Association, 401 N. Belmont, Wichita, Kan.

Craftsmen may enter ceramics, small sculpture, silversmithing, goldsmithing, jewelry, metal work, glass, mosaics, enameling or textiles.

Entry cards and \$5 entry fee are due Wednesday; entries are due March 9. The exhibit will open April 5 for a one month run. John Paul Miller of Cleveland, Ohio; Alice Parrott of Santa Fe, N. M.; and Sheldon Carey of Lawrence, Kan., will be jurors.

MAJOR & MINOR NOTES

Bernard Haitink Wins Early Fame

By RACHEL MORTON
L. P. T. Music Critic

The engraved invitation read: "The Consul General of The Netherlands and Mrs. W. P. Hasselman request the honor of the company of Miss Rachel Morton at a dinner, Tuesday, February 25, 1964 at 7:15 o'clock, in honor of Mr. Bernard Haitink, Orchestra Conductor of the Amsterdam Concertgebouw of Holland, 55 Fremont Place, Black tie."

And so, I found myself sitting next the famous young Dutch conductor, Bernard Haitink (pronounced Hink), who will be heard tonight, guest conducting the Los Angeles Philharmonic Orchestra in the Concert Hall of Municipal Auditorium. During the sumptuous dinner, served in the grand European tradition, I had opportunity to get acquainted with this honor guest.

BERNARD HAITINK, who is 34 years old, was born in Amsterdam. None of his family was musical, but young Bernard entered the Conservatory in Amsterdam where he studied violin, composition and conducting. After graduating, he joined the Amsterdam Radio Symphony Orchestra in the violin section. He must have been a very good violinist indeed, and soon he became the conductor of the Radio Symphony.

One day his friend and mentor, Eduard van Beinum, who was the permanent conductor of the world-famous Concertgebouw Orchestra, sent for him. A guest conductor had fallen ill and van Beinum urged young Haitink to "take over."



CONCERT DATE

Jan Peerce, Metropolitan Opera tenor, will sing in the Concert Hall of Municipal Auditorium Thursday March 12, at 8:30 p.m. Tickets are on sale at Temple Sinai, Seventh Street and Molino Avenue, sponsors of the event; and at Humphreys Music Co., 135 E. Third St., and Wallich's Music City, 5255 Lakewood Blvd. This summer Peerce will sing in seven European countries.

Pianist to Speak to Teachers

Concert pianist Lillian Steuber will address Long Beach Branch of Music Teachers Association Wednesday at 10 a.m. in Veterans Memorial Park Clubhouse, 101 E. 28th St. She will discuss methods of preparing pupils for a professional career and of giving them more outlets for performing.

Miss Steuber joined the University of Southern California as a professor of piano in 1945. She is a frequent performer with orchestras in the Southwest. March 13 she will appear with the Stockton Symphony and March 30 will perform with the Ojai Festival Orchestra under direction of Ingolf Dahl.

LIFE MODEL
Classes Now Starting
BEN MESSICK
INTERNATIONALLY KNOWN
ARTIST and INSTRUCTOR
Art Center & Gallery
414 East 4th St.
HE 5-4472—Long Beach



Our French Cut Wakes up your own wave

Are you one of the seven-out-of-ten women whose hair has hidden waves? Find out with our exclusive French Cut that shapes the hair the way it wants to grow... If your hair needs more body.

Our French Touch Permanent Including French Cut **8.80***

* In Our Boulevard Salons
Call or stop by, just use your Charge-plate
Phone ME 3-0111; Ext. 342

Don't Spoil Your Beauty With Superfluous Hair
Enjoy a new, permanent self-assurance with the clean, clear look of hair-free skin on your face, arms or legs... years with our Kree Dermation Method practised by our licensed technicians. You can transform your appearance forever when you do away with any unsightly growth this medically approved way. Learn more about modern electrolysis. Make an appointment for a free consultation with our technician today.
May Co. Beauty Salon

MAYCO
LAKEWOOD

Southern California Military Academy
"A John Brown School"
ENROLL NOW
A Few Vacancies in Most Classes
Kindergarten thru Grade 9
Day and Resident Cadets
Summer Camp Starts June 22nd
2065 CHERRY AVE.
LONG BEACH CE 8-1185

At Biltmore

"The Private Ear and the Public Eye," by British Playwright Peter Shaffer, opens Monday at the Biltmore Theater, Los Angeles.

When
Southern California
thinks of
Finishing Schools,
it thinks of
Wilma Hastings

"Personalized Clothing Selection"



Wilma Hastings

FINISHING SCHOOL & FASHION MODELING
430 E. Ocean Blvd. Phone HB 2-4511; HB 7-4441

Rick Racker Provisionals Begin Year of Volunteer Service

Representative of the 12 attractive young women who Tuesday begin a year of training as Rick Racker provisionals (Junior Auxiliary of Assistance League) are, left to right, Mmes. William T. Dalessi, Donald M. Peters, John S. Watkins, William M. Foster, B. J. Young Jr., Dale E. Drum and David M. Emmes.

Those pictured, along with Mmes. Craig H. Leonard, Donald Ewing, Denis M. Murphy, George Murchison and Alan Kenady, will be introduced

to Rick Racker ways during a luncheon at League House, 394 Roswell Ave. Mrs. Robert H. Lintz, RR chairman, will give the official greeting. Mrs. Don Gill, social chairman, is in charge of luncheon.

TRAINING PERIOD for the 12 neophytes will include service at Franklin Junior High School Girls' Club, operated solely by Rick Rackers; volunteer hours at Assistance League Thrift Shop and League House; and participation in Community Volunteer Office tours.

PHILHARMONIC CONCERTS

Endo Scores as Previewer

Los Angeles Philharmonic Orchestra will play three concerts in Long Beach this week.

For the first, tonight at 8 p.m. in the Concert Hall of Municipal Auditorium, Bernard Haitink will be guest conductor.

The second and third will be played Wednesday at Jordan High School for students in Long Beach Unified School District. Henry Lewis will conduct and William C. Hartshorn will commentate. Some 1,800 fifth and sixth grade children from 15 elementary schools will attend the 10 a.m. program and the same number of students from six junior and senior high schools will attend the 11 o'clock performance.

Linda Quan, ninth grade violinist from Los Angeles, will play Mozart's "Violin Concerto No. 5" for the school programs, which are sponsored by the Board of Education, with the Long Beach Auxiliary to Southern California Symphony Association assisting with bus transportation expense.

TUESDAY MORNING in Assistance League House, members and guests of the auxiliary heard Akira Endo of Long Beach City College music faculty preview tonight's concert.

This slender, personable young man immediately captured his audience's interest with his contagious humor and obvious love of music. When he illustrated musical themes on his violin, he was warmly applauded. He also used tape recordings made by the Long Beach City College

Chamber Orchestra, of which he is director. Endo, born in Japan, came to the United States in 1954 and was graduated from Wilson High School. He attended USC School of Music on a full scholarship, graduating in 1962.

ON TONIGHT'S program will be Mozart's "Symphony No. 29," Beethoven's "Symphony No. 8," Wagner's "Prelude and Love Death from 'Tristan and Isolde,'" and "Stravinsky's Suite from 'The Firebird'."

Mozart (1756-1791) played by ear when he was 3, and made his first concert tour before he was 6. "He was the greatest musical prodigy that ever lived," said Endo. "He reached the height of his talent at 18 and after that never wrote better, just more, until his death at only 35. In his short life, he composed 41 symphonies, 7 operas, 31 divertimenti, 42 sonatas and many other works."

Beethoven (1770-1827) composed his "Symphony No. 8" at the peak of his career, when he was 41 and before he became totally deaf.

"MOZART knew Beethoven and encouraged him in his work," Endo pointed out. "We wonder, without Beethoven, would there have been a romantic period in music? He bridged the gap between the mastery of form of the classicists and the dynamics of the romanticists."

Wagner (1813-1883), one of the most controversial figures in musical history, was born into a family of actors and after he turned

to music in 1828 he introduced the musical-drama form in opera. Today, said Endo, Wagner's operas are more frequently performed in their orchestral versions than in operatic form.

"Use your imagination to the greatest extent when you listen to Wagner!"

"STRAVINSKY, born in Russia in 1882, now lives in Los Angeles and is still going strong. 'The Firebird' was written for Ballet Russe in 1909 and rewritten in 1917 for a larger concert orchestra. Much of it is so melodic you hardly recognize it as 20th century music. You have a rich line of music waiting for you in this concert!"

In a business session preceding the preview, the auxiliary voted to change its name to the Long Beach Committee of the Southern California Symphony Association to conform with the style of 19 other affiliated groups of the parent organization.

Other changes were adopted to simplify and clarify the by-laws. Two, concerning leave of absence for members and honorary membership, were referred back to the by-laws committee for further study.

Downey Concert Slated March 14

Mario Cafati will conduct Downey Symphony Orchestra in a concert March 14 at 8:30 p.m. in Warren High School Auditorium, 8141 De Palma St., Downey.

Fred Gene Gates, tenor, and Marjorie Gibson Hirsch, soprano, will be soloists for this Toscanini Memorial Opera Night program. Guest of honor will be Dr. Tito Da Prato, consul of Italy.

There will be no admission charge for the concert.

W & W
Rummage House
"The Bargain Room"
1017-19 E. 10th St., L.B.
OPEN DAILY 9 A.M. - 2 P.M.
No Charge for Looking
Come In, See for Yourself,
Dress Better for Less.

Comedy to Open at Playhouse

"Breath of Spring," comedy by Peter Coke, will have its formal opening Friday at Long Beach Community Playhouse, 5021 E. Anaheim St.

The play, presented as entertainment for all ages, originally was performed at Cambridge Theater, London, in 1958. Its setting is a flat overlooking Albert Memorial where a group of women of assorted ages and one retired brigadier general tire of their boring lives and enter into unlawful pursuits perpetrated with strange methods and stranger motives.

Frank Keith will play the retired general who applies his military techniques to mapping out the details of the new venture.

"DAME BEP," in whose flat the adventures reach a climax, will be played by Maria Frizell of Los Angeles.

Ethel Arntzen, mother of Wally Arntzen of Long Beach Civic Light Opera, will play her first local role.

Esther Drake of San Pedro and Helen Rife will play feminine eccentrics. Toni Thomas will play the young maid, a reformed thief.

Albert Pickavance and Jackie Martin are policemen.

Larry Johns directed during the first five weeks of rehearsal. Dan Baurac has been guest director for the past two weeks.

Be modern with
MOEN
FOR EVERY KITCHEN!
One handle saves time and water
Advance Plumbing Co., Inc.
2185 Walnut
Phone GA 6-1725

Explosions, Fireworks Spark British Farce

In 1804, the Emperor Napoleon was gathering his forces for an invasion of England. Gathering on the other side of the channel to resist him was a confused force of farmers, firemen, country squires and eccentrics.

This is the plot situation in "Penny for a Song," the British farce by John Whiting, to be presented at Long Beach State College Little Theater Wednesday through Saturday at 8:30 p.m.

Explosions, balloon ascensions and fireworks are only a few of the events taking place on stage as the sturdy if befuddled English yeomanry prepare to resist Napoleon.

Alan Ross plays the country squire, Sir Timothy Bellboys, who plans to thwart the French attack single-handedly by impersonating their commander-in-chief.

DICK LORENTZEN plays his equally strange brother, Lamprett Bellboys, the fire chief who proposes fire prevention by explosives.

"It may involve great loss of life," says Lamprett, "but the important thing is to extinguish the fire."

His frigate-like wife, Hester, a member of the East Anglia Amazon Corps, will be portrayed by Ruth Glunt.

GLENA LOVELL is the



SPECIALLY for SPRING

Change with the season to a new YOU—lovelier than ever. Begin with a spring-soft luxury wave that holds any style you desire.

PERMANENT, SHAMPOO, HAIRCUT & STYLED SET
NOW ONLY 7.95
Stylist prices slightly higher
COLD WAVES FROM \$10.00

the Broadway LONG BEACH
IN THE LOS ALTOS SHOPPING CENTER
Boulevard at Adams, GE 9-6811

The Country Day School

"A Country School for City Children"

Kindergrarten through Sixth Grade
Phone: GENEVA 1-2025; VIKING 7-2466

BARKER BROS. SPRING VALUES
LONG BEACH STORE, Broadway at Locust

77.
value 119.50

77.
value 119.50

77.
value 119.50

77.
value 119.50

Spring CHAIR SALE
Modern, contemporary, traditional styles in this big event... come in early for the best choice of color, fabric and style! Some are few of a kind... all limited quantities... all drastically reduced for this sale.

38.
value 59.00

55.
value 75.00

88.
value 139.50

59.95
value 79.00

BARKER BROS.
LONG BEACH STORE, Broadway at Locust • HE 6-9251
SHOP MONDAY AND FRIDAY, 9:30 to 9 P.M. Other Days, 9:30 to 5:30

Paris Takes the Lid Off



BOLD LINES, WOMANLY TOUCHES ... A tiny rose sets off pink and white bias-cut coat dress (left) by Marc Bohan of Christian Dior; ... Carven's gray and white suit jacket, closed with shoe buttons ... candy-striped dress with bat sleeves cinched with kid belt, by Guy Laroche



... black striped cardigan suit by Pierre Balmain, softened by black blouse and ruffled neckline ... plaid two-piece woolen by Maggie Roche, tied loosely with shoestring belt ... red shetland dress and vest by Jean Patou.

...spring styles given picture exposure

By MARY ELLIS CARLTON
I-P-T Fashion Editor

It happens every season.

Paris' ivory tower of haute couture, which earlier this month unveiled its much-awaited spring collections, has this week taken the lid off photo censorship.

So now Paris couture becomes public property, having been protected somewhat by gentleman's agreements among editors delaying photo publication for nearly a month.

From this moment on—

—“authentic,” “nearly authentic,” “remarkably similar,” “Paris-influenced” American copies of French designs will pop up in department stores and women's club style shows around the country.

—husbands, leery of what approval will do to their bank accounts, will study their wives' reactions with anxiety.

—psychologists will begin their semi-annual analysis of what French designers did to women's clothes this year—and why.

—historians will take note of the modes for spring 1964 so that the future may be accurately informed.

ACTUALLY, there was never a dearth of—or a delay of—word pictures on the Paris showings. These flashed around the globe minutes after reporters breathlessly battled their way out of jammed showrooms following each collection to make it to the nearest phone.

Why the wait on pictures?

This deferment was enough, at least, to

ship the originals (at \$800 and up) into the hands of couture house clientele before the line-for-line copies can become a part of the working girls' wardrobes.

AND WHAT'S THE STORY from Paris couturiers?

Everything is soft and feminine by day, softer and sexier by nightfall.

The color formula: pastel or the spring traditional, navy and white. Huge floral prints, currently a vogue in this country, are “out” in Paris. Tiny patterns are “in” and stripes are “in, in, in.”

Pleats, unhappy news for low-price copyists because they require so much fabric, flutter in all varieties, providing plenty of leg room for the increasingly active woman.

“In” even deeper is the daring decolletege with which Marc Bohan shocked the world last season. The real news (which will never get its proper exposure in news photos because of editorial modesty) is that necklines of daytime clothes are as low as on evening wear.

Suit jackets barely button in time. Jumper necklines plunge BELOW the waist.

BACK IN are belts, hats and strapless gowns. Suddenly gone is the booty boy look of a season ago. Skirt hems: status quo.

Hairdos are soft, longish, side-parted and brushed coquettishly over one eye. Shoes are bare at the heels.

Get the picture?

You will, day by day, from now on and until there is another Paris fashion exposure.



PARIS NIGHT LIFE ... Giant flowers (hardly garden variety) bloom in dimension on strapless bodice of white satin gown (left) by Pierre Balmain. Right, Pierre Cardin model shapes up in narrow midnight blue crepe with white organza scarf and sleeves.

University Students Announce Plans to Marry

Bush-Johnson

July 17 has been chosen for their wedding by Janet Elizabeth Bush and Timothy William Johnson. Parents of the couple are Messrs. and Mmes. W. W. Bush and Milton C. Johnson.

The bride-elect graduated from Millikan High School and attended Long Beach State College. Her fiancé graduated from Huntington High School and is now a senior at LBSC.

Goldberg-Kashinsky

Long Beach State College seniors Phyllis Dorothy Goldberg and Marc Kashinsky are engaged to be married. Parents of the couple are Messrs. and Mmes. Jack Goldberg and David Kashinsky.

The bride-elect was graduated from Polytechnic High School and her fiancé from Millikan High School.

The wedding will be an event of early 1965.

Cross-Miller

Plans for a May marriage are being made by Diane Kay Cross and Lt. (j.g.) Alan Edward Miller, according to announcement by her parents, Mr. and Mrs. Rodman K. Cross of Long Beach.

Parents of the bridegroom-to-be are Mr. and Mrs. Frank E. Miller of Rockford, Ill.

Miss Cross graduated from St. Anthony's High School and Arizona State College, where she was a

member of Sigma and Gamma Phi Beta and received the Gold Axe Award.

Her fiancé was graduated from the University of Illinois, where he affiliated with Phi Kappa Tau.

Jordan-Richards

Mr. and Mrs. Lael Wright Jordan have announced the engagement of their daughter, Linda Faye, to Edward Rhead Richards Jr., son of Mr. and Mrs. Edward R. Richards of Burbank.

Miss Jordan, an education major, is a sophomore at Brigham Young University, where she is a song leader. On graduation at Wilson High School, she received the Elks Club and Wilson High School Leadership awards.

Her fiancé is a graduate of Brigham Young University, where he is now teaching and doing graduate work in foreign languages. He served in the Spanish-American Mission of the Church of Jesus Christ of Latter-day Saints for two and a half years and was recently voted outstanding cadet at the university.

A fall wedding is planned.

Greenberg-Goldfarb

Mr. and Mrs. Milton M. Greenberg of Long Beach announce the engagement of their daughter, Charlotte, to Avrom J. Goldfarb, son of Mr. and Mrs. Louis Goldfarb of Rock Island, Ill.

The bride-to-be attended the University of California at Berkeley and will graduate in June from UCLA. Her fiancé graduated from the University of Iowa and is now doing graduate work at UCLA.

The wedding will take place June 21 at Temple Israel. The couple will reside in Los Angeles.

CORRECT, TOP QUALITY
FORMAL WEAR
for MEN
SALES • RENTALS
Raymond's
THE SHOP
2842 ATLANTIC • GA 7-0115

MARCH SPECIAL
\$2 SALON SIZE HAIRSPRAY \$1
Walker's For Appointment
Phone HE 2-7451

NEWBERRYS FABRIC SALE
DACRON and COTTON
SOLID COLORS
Terrific Values! Truly wash and wear fabric. Fashion favorite fabric for shirtwaist dresses and blouses. In new spring solid colors.
67¢ yd.
TERRY CLOTH
Terrific spring value! First quality cotton terry cloth remnants that are thick, thirsty, absorbent. Buy now and be right in time for spring.
2 yards \$1
Newberrys Yardage Department is Famous for Big Fabric Values — COMPARE OUR PRICES
J.J. Newberry Co.
Complete Stock of Simplicity and McCall Patterns
433 Pine Ave., Downtown Long Beach
OPEN MONDAY AND FRIDAY EVENINGS

MONDAY FROM 8:30 A.M.
200 (You Count Them)
Imported Italian Mohair Sweaters
Reg. 12.98 14.98 17.98
\$8
Cardigans and Slip-overs, all in Spring colors, White, Beige, Pastels ... All perfect in all sizes including plenty of large sizes.
WONDER SHOPS
129 Pine Ave.
DOWNTOWN LONG BEACH STORE ONLY

Softone DRY CLEANING
LINENS SPARKLE
Soft Water LAUNDRY
WE 6-2265
“Coronet”
The Newest of Hair Fashions
Mischievously feminine and styled in the new “Imp” trend this elegant simple style is highly adaptable to all ages.
Individually Styled
Permanents **\$10.00**
from
Los Altos Beauty Salon
13 YEARS IN LOS ALTOS
2139 Ballflower Blvd. GE 8-1115
LONG BEACH — Joyce White, Owner

March 1, 1964

Southland

Books That Sold Fortunes in Oil

See Page 9

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



Is a Wimbledon Crown in Her Future? . . . See Inside

Color photo by Roger Coar

KING SIZE OR TWINS

KING SIZE ENSEMBLE

ACME'S FAMOUS 6x7 FOOT MATTRESS ENSEMBLE, FOURTEEN PIECES IN ALL! INCLUDING: HUGE 6x7 FOOT MATTRESS.



Two matching split box springs.
Kingsize bedframe with roller-casters.
Deluxe button tufted decorator head-board.

Kingsize fitted bottom sheet.
Kingsize top sheet.
Two dacron pillows.
Four pillow cases.
Kingsize mattress pad.

THIS COMPLETE SET IS YOURS FOR THIS LOW, FACTORY-DIRECT PRICE.

TWO TWIN SIZE BED ENSEMBLE

Two twin-size high quality innerspring mattresses.
Two twin-size box springs, extra heavy gauge springs.
Two twin-size frames.
Two fitted bottom sheets.
Two top sheets.
Two twin-size mattress pads.

Two standard size dacron pillows.
Two standard size pillow cases.
Two twin-size mattress pads.
Swing-a-way brackets.
Beautiful tufted decorator head-board.

EXACTLY AS SHOWN BELOW. INCLUDING: THAT'S RIGHT, TWO TWIN-SIZE BEDS

COMPLETE TWENTY-TWO-PIECE ENSEMBLE IS YOURS FOR JUST THIS LOW PRICE OF

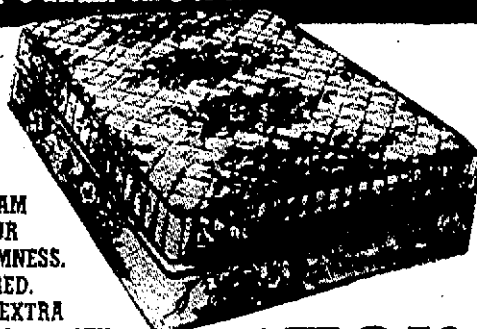


\$189⁵⁰



FOAM RUBBER

TWIN SIZE or FULL SIZE. 4-inch LATEX FOAM RUBBER IN YOUR CHOICE OF FIRMNESS. DAMASK COVERED. HEAVYWEIGHT EXTRA THICK BOX SPRING. BOTH PIECES FOR JUST



\$79⁵⁰

USE YOUR GOOD CREDIT

ACME

Growing with Long Beach Since 1932

Mattress Factory

3425 East Anaheim Street
Near Corner of Redondo

Telephone GENEVA 9-4908

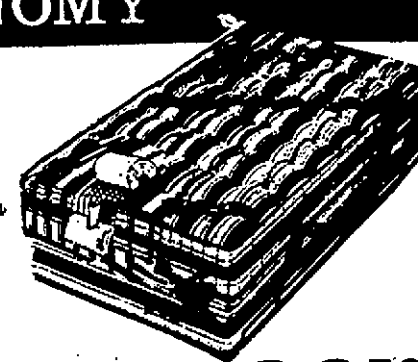
411 WEST FIFTH STREET
DOWNTOWN SANTA ANA

Open Daily until 5, Saturday 10-4
Closed evenings and Sundays Kimberly 3-6716

ECONOMY

TWIN SIZE
MATTRESS AND
BOXSPRING

Ideal for guest room or children's room. A favorite with many hotels and apartment houses. Both pieces are yours at Acme for just



\$39⁵⁰

FACTORY DIRECT TO YOU

March 1, 1964

Southland

OUR COVER



Long Beach is a city noted for girls. And not just the ones who come here to compete in the Miss International Beauty Congress, but another type of competitor has been doing just as much to spread the name of this city around the world. Beverly Fleitz, Darlene Hard and Billie Jean Moffitt have made headlines everywhere for their accomplishments on the tennis court, and

already there's another girl on the Long Beach scene who seems certain to gain international prominence in the sport. Her name's Kathy Harter. The story of this talented tennis teen-ager appears on Page 7.

CONTENTS

Musical Rages Boom—Then Bust!	4
Orphans With Feathers	6
Long Beach's Teen-Age "Little Miss Poker Face"	7
New Hairdo	8
Books That Taught a Lesson	9
Swimwear: The Story of the Three Bares	17
Pushbutton Sailor	22
What Every Robin Knows	23

DEPARTMENTS

Movies	10	Home Workshop	18
What Your Name Means	11	Medicine and You	19
Southland Homes, 12-13		Book Reviews	21
Food	14	Pet Parade	24
Recipe of the Week	14	Travel-Resorts	25-27
You Ask, We Answer	15	Southland Gardens	28-29
How Your Child Learns	16	Crossword Puzzle	30
		Meet Your Host	31

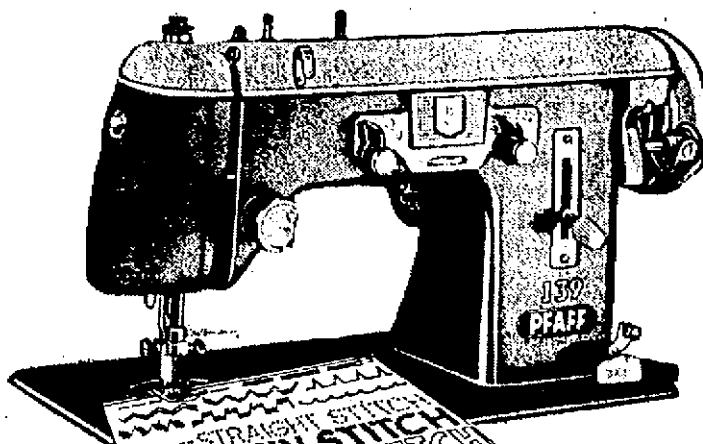
NEXT WEEK

If you are fearful of the number 13 like, for instance, Friday, the 13th, then you're (horrors!) a triskaidekaphobe. Could anything be worse? And how did you get that way? If you just happen to be curious, see next Sunday's Southland to learn how all this balderdash about Friday, the 13th, originated.

Fred Taylor Kraft, Editor.

1/2 OFF PFAFF ZIGZAG!

Just in Time for Easter Sewing!



TWIN NEEDLE, 3-POSITION PFAFF AUTOMATIC ZIGZAG SEWING MACHINE

reg. floor price \$199

Now Only **99.50**
EVEN LOWER with TRADE-IN!

no money down, \$6 monthly

Here is the fabulous Pfaff you've been waiting for...brought to you at this terrific low price because of our fortunate carload purchase. Quantities are limited, of course, so order yours now! Free demonstrations!

DOES ALL THIS WITHOUT CAMS, DISCS, SPECIAL ATTACHMENTS:

- 2 Color Stitching
- Satin Stitching
- Blind Hems
- Embroidering
- Sewing on Buttons
- Seam Overcasting
- Monograms
- Appliques
- Back Tacking
- Making Buttonholes

ADD A CABINET OR PORTABLE CASE TO FIT:

Queen Anne Console in maple, walnut, mahogany **\$55**

Portable case with 7-speed foot control **19.90**

SHOP AT HOME...

If you can't come in, we'll come to you. Phone MADison 6-7411... for FREE home demonstration.

Sewing Machines, 809, Street Floor

The Broadway

LONG BEACH

IN THE LOS ALTOS SHOPPING CENTER
Bellflower at Stearns — GE 9-6811

SHOP MONDAY THROUGH SATURDAY 10:00 to 9:30 P. M.

ADDITIONS REMODELING

BEDROOMS — FAMILY ROOMS — KITCHENS
PRICES TO FIT YOUR BUDGET

FAMILY ROOMS as low as \$20.50
BEDROOMS & BATH as low as \$30.50

**NO CASH REQUIRED
UP TO 25-YEAR FINANCING**

Jobs Individually Designed

**FREE ESTIMATES — NO STRINGS ATTACHED
PHONE OR CALL IN PERSON**

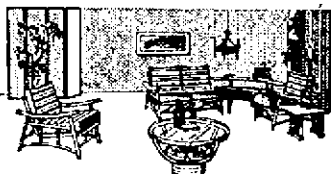
Build With Confidence

N. H. DANIELS CONSTRUCTION CO., Inc.
GENERAL ENGINEERING CONTRACTORS
STATE LICENSE NUMBER 211202

2121 CURRY ST., LONG BEACH
GA 3-7967 ME 3-2140 NE 6-3763

Rattanland by the Sea

217 Main Street — SEAL BEACH, CALIF.



Phone
430-0111

Open Daily 9:30 to 5:30
Sunday Afternoons

ROOM GROUPS
From

189.00

DINING TABLE & 4 CHAIRS **\$129.00**

— Terms —

ROOM ADDITIONS

FREE
"ESTIMATES"

LABOR & MATERIAL BONDS
CAL - VET — MORTGAGES OR
7-YEAR TERMS AT 5%



— ADD VALUE —
**ADD A FAMILY
ROOM**

— ADD VALUE —
**ADD A BEDROOM
& BATH**

HI QUALITY — LO OVERHEAD

CALL DAY OR EVES.
SATURDAY or SUNDAY

**GE 1-6526
JA 7-2171**



**25 YEARS
OF PLANNING
ABILITY**

10865 BEACH BLVD.

ROOM ADDITIONS

Musical Rages Boom—Then Bust!

By Hoyt McAfee

SINATRA had his day with the bobby soxers—then was consigned to their discard pile. All signs indicate that Elvis Presley the high priest of rock-and-roll, and Chubby Checkers, the Twist champ, are slipping in popularity. They and all other exponents of "fast-beat" and "tear-you-apart" music have been pushed dramatically into the background.

Those squeals, shrill cries, and peals of mob frenzy you hear growing in volume mean just this: A new musical craze is bursting out all over. It—"Beatlemania"—sweeps on like the wild wind launching countless "hip" teen-agers (in the U.S.A. and Great Britain) into orbit. Although the four Beatles—John Lennon, Paul McCartney, Ringo Starr, and George Harrison—look like puckish refugees from a baryard haystack, the teen-age world currently showers them with its adulation.

As the frenzied acclaim rings out to the new idols, many parents—as well as some of us "squares" on the sidelines—view the whole spectacle with a jaundiced eye . . . or with sly amusement. It would be well, I think, for the "frowning set" to resign itself to the inevitable.

LET THE RAGE run its course. Then—you may rest assured—it will begin to sputter and fizzle out! It happens every time. Take comfort in the fact that no musical fad, or mania, has ever survived for a lengthy period of time . . . Either in this country or in foreign lands.

To that I can testify, partly as a result of first-hand observation—plus detailed research on the subject. As a reminder of how musical crazes can blaze up like Roman Rockets, only to go down and out like a falling star, recall what an impact the Shimmy, Lindy Hop, Bunny Hop, the Charleston, Belly Bounce, Hulley-Gulley, and Courenta made on this country—or certain areas of it—at one time or another.

Take that Shimmy, for example. In its heyday, it was denounced from many a pulpit across the nation as "naughty," "wicked," "sinful," and a "creation of the devil himself!" Yet millions of Americans went overboard for it—whether openly, in defiance of the "kill-joys," or surreptitiously.

As its name suggests, the trick was to set the body to shaking and vibrating—at first slowly, then working up to a torrid climax. It was a dance which brought fame, acclaim, and oodles of loot to shapely—and skillful—dancers . . . female dancers. I hasten to emphasize. Fortunately that was an era (the era of the Shimmy) when women were all-female, and the men adored them for it!

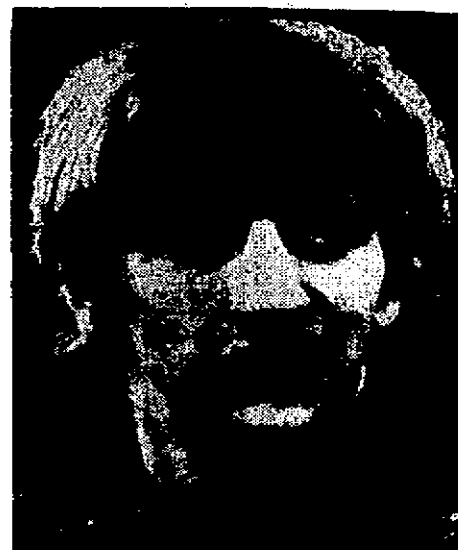
BUT THE SHIMMY, for all the feverish whoop-dee-do it touched off, turned out to be no more than a sensational dancing fad. It went boom, bang, whoosh for a while; then began to falter, limp, and fade away. That was true of a whole rash of other musical crazes at varying periods: the Lindy Hop, Bunny Hop, Charleston, Belly Bounce, Hulley-Gulley, and others.

During the abbreviated or somewhat longer stretches when they threw the young people of this country into a tailspin, you had to be "tuned in" on them or be able to dance them. That is, to say that you were "in the swim." In other words, to escape being labeled an "old fuddy-duddy."

Getting back to the Beatles for a moment: Many grownups are shaking their heads and muttering sadly or irritably: "What a deplorable influence they are!"

All of which reminds me of similar reactions to the Shimmy and Charleston in earlier times. Back in those days, the flappers wore REALLY short skirts and many of them rolled their stockings below their knees!

AT SATURDAY NIGHT "shakedown," staged at roadhouses where "fun-as-you-like-it" was the motto, the flaming youth of that era danced the Shimmy, the Charleston, the Belly Bounce, and the Hulley-Gulley into the wee dawn hours. Their cavorting was a sight to behold! Let me add quickly that the "young squirts" received plenty of help in their celebrating—in doing whatever dance was the rage at that moment—from older couples!



Ringo Starr of the current Beatle craze. History proves the boom and bust characteristics of such fads.

sizzling Hulley-Gulley never achieved a nationwide sweep in popularity. It was more of a regional flare-up, or fad. Throughout the Deep South daring pairs used to wind up an evening of dancing with it.

At the start, it resembled the Russian squat dance somewhat, then the French Apache, and finally took on some of the flavoring of today's jitterbugging. Certainly it "limbered up" a young couple, and sent them on their way, very familiar with each other's contortions!

That applied with equal force to the Belly Bounce, convolutions akin to that of the belly dancers from Egypt and the Near East. Likewise to the Courenta, another dance which enjoyed a bombburst of regional popularity. Waldensian groups from Southern France and Northern Italy brought it with them to the towns where they settled down in America's Southern states.

AT FIRST, the Courenta bore a strong resemblance to the American square dance. Then some imaginative and bold young Waldensian pairs began improvising, adding this and that flourish, plus a new hip movement. In the end, their version of the Courenta—rocked along at a wildfire clip. It caught on throughout the deep South, joyously adopted by American dancers in that area.

A little earlier I mentioned the Russian squat and the French Apache dances. For short periods of time, I recall when it was the rage to perform them in American clubs, at private parties, and especially in offbeat dens. As we all know, the French Apache dance received its greatest boost when the late Ernest Hemingway and other American authors of the celebrated "Lost Generation" gravitated to the Left Bank in Paris.

This was in the Roaring Twenties. For example, Hemingway once assured this reporter that the French Apache dance "gives the male a chance to prove himself a real man." As we're all aware, it requires considerable skill for him to sling his female partner around roughly and then throw her across the floor—without breaking any bones in her body.

As of this writing, a new dance craze—its devotees call it the "Shake"—has the British Isles in an uproar. Recently I saw it performed by a group of visiting British students at a Southern California party. It unfolds this way:

A BOY and a girl spread their legs and stand facing each other. They snap their fingers, wink at one another, and quiver their bodies pretty much like an aspen tree in a high wind! From that position they go into a low crouch, fling their heads back, and thrust their stomachs forward.

Pretty racy stuff for our supposedly "staid" British cousins! But the Shake, the Twist, jitterbugging at its wildest, or any of the other dancing crazes you wish to mention—they're all tame, really tame! Nor do I mean, as com-

(Continued on Page 20)

The Willbanks Story

The Willbanks Carpet Co. is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet, backed by expert installation, could be sold at a minimum mark-up, in sufficient volume to be profitable. The extension of this premise was to operate without frills and costly fixtures from a low rent and thus low overhead location in a factory warehouse on a side street in Signal Hill. By eliminating high rent and other cost raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet at less cost.

The Acrilan® Story

Acrilan has proven itself to be the outstanding carpet fiber. Years of service in every type of carpet installation (homes, public buildings, airplanes, etc.) have shown that Acrilan can stand up to the most demanding wear conditions. And it's no wonder. Acrilan was especially engineered to do virtually everything expected of a carpet fiber. As a result, carpet pile made with Acrilan offers greater luxury, durability and a tremendous variety of handsome textures. Colors are rich and clear; stay fresh-looking longer. Acrilan is especially practical, too. Cleans easily, moths or mildew won't harm it and it's non-allergenic. Acrilan's history of trouble-free performance has made it the new tradition in carpet fibers.

1829

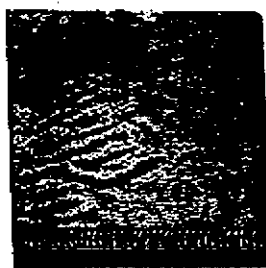
WILLBANKS Draperies - Carpeting

RECEIVING

A
acrylic fiber
CHEMSTRAND

A GULISTAN VALUE

All Acrilan® Face



"THIS PATTERN" a true "trend-setter" in carpet styling. The planned pattern shearing of the surface yarns highlight the attractiveness of the smart, easy-to-decorate-with colors. This planned shearing also creates the lovely brocade pattern—the latest trend in decorative motifs. The pile yarns are made of 100% new A41 Acrilan fibers offering these advantages for the consumer: Excellent resilience, excellent soil-resistance, easy maintenance, non-allergenic, excellent coverage and flame-resistant. The double jute back assures strong tuft bind. (14 colors to choose from).

WILLBANKS PRICE

\$8.95
per yd.



The Big-Time Is Back!
watch **DEAN MARTIN**
on the Hollywood Palace
Your host to a
star-studded variety show
brought to you by
CHEMSTRAND makers of
fibers for the way we live today
ABC TV March 7, 9:30 p.m.

A
acrylic fiber
CHEMSTRAND

Another ACRILAN® by Alexander Smith



This Acrilan pile cleans easily, wears longer, is mothproof and non-allergenic. The distinctively graceful pattern adds interest, attractiveness and it's easy to decorate any room setting with these rich colors. All this is made possible by Acrilan Fibers. Firm durable loop pile, surface texture with character.

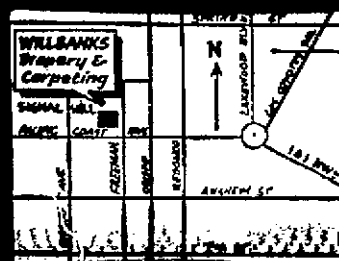
\$7.95
per yd.

We have the largest selection of carpet in the area. We are franchise dealers for these famous mills: Alexander Smith, Mohawk, Gulistan, James Lees, Magee, Firth, Berven, Coronet, most others. Carpet from \$3.95 to \$18.95 yard. Only first quality goods.

Here Is Our Realistic Pricing Policy:
Our expert installation is \$1.25 per yard, and the finest 50-oz. rubberized felt pad is \$1.00 yard. The Red Cushionaire pad is \$2.00 per yard.

ROLL END REMNANTS
Hundreds to choose from . . . all colors, textures, patterns . . . wools, syles, acrilans.
PRICED FOR CLEARANCE

NO MONEY DOWN
TAKE 36 MONTHS TO PAY





Austin Interiors

621 Atlantic Ave.

Furniture Refinishing

Latest Decorator Colors

Call ME 7-2127 for Estimate

Visit Our Showroom 10-6 Tues., Thurs., Sat.
A Qualified Decorator at Your Service



Also Featuring Decorator Accessories
& Distinctive Artificial Floral Arrangements
Lowest Prices Consistent With Quality
Workmanship and Materials
Free Customer Parking

MARCH UPHOLSTERY SPECIALS!

Save Up to 50%

TOP QUALITY MATERIALS
REUPHOLSTER LIKE NEW OR TRADE IN
YOUR OLD FURNITURE — EASY TERMS

FREE! ESTIMATES
PICKUP & DELIVERY

Call ME 3-5552 or GA 3-2327

NU-WAY UPHOLSTERY

AND MATTRESSES
Same Location for 23 Years (4 Year Guarantee)
8755 ARTESIA (1 1/2 mi. W. of Lakewood Blvd.) BELLFLOWER



Orphans With Feathers

By Shirley Roberts

SPRING brings many things including many new families of birds. Sometimes it is necessary to rescue a new baby bird from an abandoned nest or one may be found helplessly alone beneath a tree or bush. The question is, after you find it, what do you do with it? Here are a few hints that may be helpful in preserving the tiny life.

First, where can you keep it? A very tiny bird should be kept in an incubator (for instance, the type sold to hatch eggs). If one is not available, keep the bird in a shoebox. Cut the lid in half and put one half over the box. Keep a low watt bulb burning 24 hours a day. A gooseneck lamp is ideal because you can adjust it to shine directly over the hole in the top of the box. A 15-watt bulb is usually sufficient to keep the bird cozy. Shredded Kleenex is a good material to keep in the box for cleanliness and to give the bird a place to hide. Keep him under the light until the feathers form on his wing tips. Then keep the box in a warm spot (I keep mine on the stove near the pilot light at night).

Second, the puzzling question of, what do I feed it? Crush Ritz crackers and hard-boiled egg yolk together and make a mushy mixture by adding warm water or milk. One egg yolk will last several days, so mix only a small amount at a time as the crumbs absorb the liquid and become too hard for the baby to swallow.

KEEP THE mixture on the pilot light of your stove between feedings and it will be ready on demand. And demand is just what the tiny thing will do. His loud chirping will let you know when he is hungry. It will be often the first few days, but you can soon get him on a 3-hour schedule and with patience, he will sleep through the night after the first week.

A sanded popsicle stick is good to use to feed the bird. Their mouths are surprisingly wide and they like to suck, so the stick works quite well. The liquid consistency of the food may be messy at first, but as his neck becomes less wobbly and your hand more sure, it becomes more fun. There is a thrill in seeing the tiny feathers form and burst from their tiny shafts into puffs of brown. As he starts to grow feathers, he will attempt to fly so it is a good time to move him to a larger box. Take him outside for short periods to let him become accustomed to the climate. Then one fine day he may fly away chirping his thanks.

MARCH IS AN EXTRAORDINARY*
MONTH AT HENRYS!



WE'VE NEVER
DONE THIS BEFORE!

***Waltz Away With the Furniture You Need
Now . . . and Pay the Piper Later—With
No Carrying Charges—So Why Wait?**

Yes it's true — **No Carrying Charges or Interest** for one year on any purchase of one hundred dollars or more.

Come see the newest in 1964 Danish and Contemporary Furniture.

Why wait — buy what you need now at **Extraordinary Savings** and pay later with no carrying charges. This is a limited offer, so hurry, hurry.



Decorator Service — Ample Parking — GE 9-8954

Open Mondays and Fridays 'til 9 P.M.

10000 PACIFIC COAST HWY., LONG BEACH

Is Kathy Harter destined for world prominence?

Long Beach's Teen-Age



Kathy Harter has the qualities, including concentration, that foretell an interesting future on the tennis court.

'Little Miss Poker Face'

By Bob Martin

BEVERLY FLEITZ . . . Darlene Hard . . . Billie Jean Moffitt.

Few cities can boast of as many world-famous women tennis players in a century as Long Beach has had in the last decade.

And already there's another girl on the Long Beach scene who seems certain to step into world prominence on the courts.

That would be Kathy Harter, a tall, slender, attractive 17-year-old.

Among tennis devotees, Kathy already is a "name" player throughout the United States for her achievements in the junior ranks.

She has matched shots in women's tournaments with such stars as Margaret Smith of Australia, Maria Bueno of Brazil, Karen Hantze Susman, Nancy Richey and Miss Hard. She didn't beat them, but she did well enough to make her determined to strive to reach the top.

"I learned something from each one and improved a little bit each time," she says.

JUST A FEW weeks ago, at Palm Desert, Kathy played an extremely close match with Mrs. Susman. The 1962 Wimbledon champion rallied to win it, 3-6, 7-5, 6-4.

Last October, Miss Harter defeated Carole Caldwell, No. 4 in the nation, 9-7, 6-3, in the Balboa Bay Club Invitational.

Was Kathy surprised? "No, not really," she says. "I'd had a close, three-set match with her back east last summer."

Mrs. Fleitz, who has played Kathy in practice, feels she has a great future. "She's tremendously talented and has the best concentration of any of the juniors I've seen in a long time," says America's former No. 1 woman player. "No one works harder than Kathy, and she should go on improving."

Concentration and hard work: Those are two of the key factors in Kathy's success. She plays tennis every day—or at least nearly every

day—and has been doing so since she was 10.

THE IMPORTANCE of concentration should be obvious. The contestant who does not let her mind wander and who is not upset by bad breaks or her own errors but who can always give full attention to the point being played has a distinct advantage.

Kathy is such a calm, cool competitor. She keeps her emotions to herself, in the manner of "Little Miss Poker Face," the great Helen Wills.

Last March, Kathy was playing the reigning national girls' 16 champion, Kathy Blake, in the finals of the Long Beach Junior Championships. It was late in the third set of a nip-and-tuck battle and, finally, Miss Harter was within one point of victory. She hit a deep, forcing shot and waited at the net as her rival sent back a weak lob. A cinch putaway! But Miss Harter goofed on her overhead and slammed the ball out.

IT WAS ENOUGH to make many a player pound the net with her racket or at least drop it, not too gently, on the cement court.

But Kathy calmly walked back to prepare for the next point.

"This is too much," said a girl in the stands. "Even Harter should say 'Gosh' or 'Gee' at a time like this."

Miss Harter, incidentally, won the match, 6-2, 0-6, 8-6.

It was one of many successes for Kathy last year, her best to date. Here are some of her 1963 accomplishments:

1. Reached the semifinals of the National Girls' 18 Championships at Philadelphia and, despite a back injury suffered the day before, came within one game of beating the eventual champion, Julie Heldman of New York. The score was 5-7, 7-5, 8-6.

2. Won the National Hard Court Girls' 18 singles championship at Burlingame, Calif., and won the doubles with Miss Blake.

3. Won the Pacific Southwest Girls'

18 singles and the doubles with Miss Blake.

4. Won the Southern California junior women's (21 and under) title.

5. Won the Los Angeles Metropolitan women's crown.

6. Gained No. 1 ranking in Southern California for girls 18 and under (and she's still in the juniors this year).

7. Gained No. 3 ranking in America for girls 18 and under.

KATHY comes from a tennis family. In fact, the Harters must rate as the First Family of tennis in this area—there are eight of them, and all play. Kathy's parents, Aubrey and Bonnie, met through tennis and both

still participate. Dr. Harter, who holds a Ph.D. in sociology and is a teacher of social problems at Wilson High School, coached the Wilson tennis team for nine years. Since September 1962, he and Bonnie have operated the tennis shop at the Lakewood Country Club courts through a lease with the county. Harter is the tennis pro there and gives lessons after school, on weekends and in the summer.

Other members of the family are Craig, 18; Gwen, 16; Debbie, 13; Margo, 11; and Tanya, 9. Craig, Gwen and Debbie compete in tournaments but have not shown as much devotion to practice as Kathy. Craig won the

(Continued on Page 20)



Kathy and her father, Aubrey Harter. He is a member of a tennis-playing family and her father has coached her. He teaches at Wilson High School.



"I'll never forget that day . . .

New Hairdo

FIRST REQUISITES for the transformation of a young girl into a young debutante is a new hairdo, a manicure, and a new hat.

But ask Sam, a 10-month-old silky-haired toy poodle, and you will be told the rigors of preparing for a coming-out party can be most embarrassing with a photographer snooping around. Who enjoys having their picture taken in a bathtub with their hair hanging down over their eyes like the dripping strands of an upended mop?

But when the ordeal is over, the final curl brushed into place, nails coated with the latest shade of polish, a dash of "Blue Hedge" sachet here and there and the new chapeau at a jaunty angle it makes one almost feel human again . . . well, at least doggone good!

Sam?

Who ever heard of a four-and-a-half pound girl toy poodle with a name like that?—JACK BALDWIN.



I got my first haircut . . .



When the phone rang while I was in the tub



And the hour in that dryer . . .



Before she combed me out . . .



I was utterly exhausted. Utterly!

Books That Taught a Lesson

By Bob & Jan Young

SALESMEN are said to be soft touches for other salesmen. Jeff Murray, a book peddler, was no exception.

On a trip to California in 1905, another salesman conned Murray into buying 35 acres of land at \$200 an acre. While the area is now known as Huntington Beach, it was at that time a favorite worthless stretch of landscape which promoters sold to high-collared gawkers looking for something good. The favorite pitch was always the vast pools of oil which might lie beneath the property.

But when Murray looked over the barren patch of land, he decided that he'd been had and immediately laid plans to unload it. His first step was to buy up a set of encyclopedias that no one else had been able to sell. Then Murray subdivided his real estate into 420 lots which meant his \$7,000 investment now stood him at \$17 a lot. He planned to give a lot away with each book sale, and priced his sets so that his commissions would be at least three times that amount with each sale. With that done, he straightened his tie, put a note of confidence in his voice and set out for the New England states, which he thought would be the best place to start his campaign. After all, who in that Down East country had ever heard of Huntington Beach?

MURRAY'S book selling tour was an outstanding success. He told each prospect of how natives could virtually taste oil in their drinking water. They would fill a bottle with water, cap it for a few moments to allow the bubbles to settle, and then strike a match near the mouth of the bottle. Always there would be a minor explosion of blue flame. What other proof did anyone need that the ground was literally oozing oil? Few buyers need any more encouragement and the sets of books blossomed on tables from Bangor to Boston. Whatever knowledge was gained from the books seemed to be the full benefit of the purchaser, because somehow there was just never enough money to send someone out to see what was being done about the property. As the books became outdated, they gradually moved into attics and were forgotten, along with the grant deeds to those 420 lots. Murray had gotten his and disappeared.

In 1920, the Standard Oil Company moved into the area, leased 500 acres and struck oil with the first drilling. Immediately there was a crush to lease or purchase the so-called Encyclopedia lots. A syndicate was formed but was able to corral only 33 of the 420 lots . . . however these were purchased at such prices at \$15 or \$20. But even then there wasn't a great rush to the Huntington Beach area as the Standard Oil well was pumping only 100 barrels a day, not

much by bonanza standards. Not many of the land owners even knew about the discovery of oil, and certainly the prospective buyers weren't telling them. One such case was Ezra Hapfield.

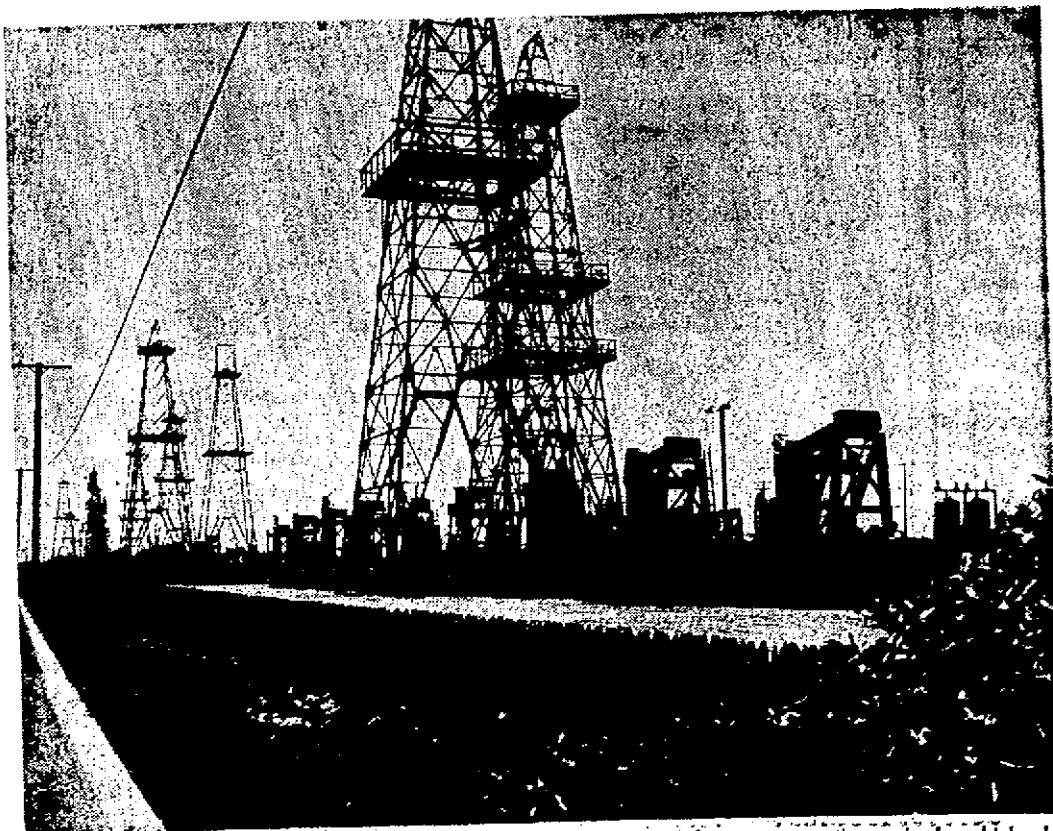
HAPFIELD bought a set of encyclopedias for his daughter Hattie, took the deed, tossed it in with other family papers and forgot it.

Not much attention was paid to either the books or the deeds until there was a cautious letter from California attorneys asking about the lease of the property, and later a firm offer to buy the lot for \$300.

Such an extravagant offer for a worthless piece of property alerted Hapfield's down-east caution. He paid up back taxes and took off for California to find out just what sort of nonsense was going on. Hapfield found out.

His was a key lot in the area of the famed Bolsa Chica gusher which had come in with a roar that was heard for miles and was now spewing out 20,000 barrels a day. Hapfield hung on to his property, built himself a house and settled down to count his money.

Not many of the original book buyers were as fortunate. But it can be said without fear of contradiction that the owners of the Encyclopedia Lots did far better than anyone else who were given bonuses for buying books.



Long rows of producing oil wells are a Huntington Beach landmark and fortunate were those who bought books and received a land deed from an early day promoter-salesman—fortunate if they held on until oil was found.



There was a long dry spell between first sale of lots in the Huntington Beach oil field and the discovery of oil, but when it came this gusher was one of results.

E-X-P-A-N-D

YOUR WAY OF LIVING!

It's so easy to enlarge your home the Universe way!

- Bedrooms
- Kitchens
- Bathrooms
- Apartments
- Commercial
- Swimming Pools

UP TO 20 YEARS TO PAY
NO MONEY DOWN
As Low as 4 1/2 % Int.
Call 24 Hours
From Local Area Call
GA 4-2627 PA 2-1182 841 Washington, Montebello

ADD A NEW ROOM NOW!
Min. Size
15x20 Inc.
5th Floor
Stucco & Plaster
Gabled Roof
Electrical & Painting
\$6²⁵ Per Sq. Ft.

UNIVERSE BUILDERS, INC.

MOVIES

L.B. to Hollywood via London

By Aubrey B. Haines

FROM Long Beach to Hollywood is about 28 miles. George Chakiris, who won the 1962 Academy Award as the "best supporting actor" in "West Side Story," reached Hollywood from Long Beach via the London stage.

Seven years ago George's career was obscure. He had appeared with Rosemary Clooney in "White Christmas" as one of four chorus boys. He had had a small part in another musical film, "Meet Me in Las Vegas." When Jayne Mansfield performed at Las Vegas' Tropicana Hotel, Chakiris had been one of a quartet of sailor-suited attendants. Then came his role of Riff in the London production of "West Side Story." When directors realized that Chakiris' ability was far more suitable for the film role of Bernardo, his casting in this part instantly placed him on the inevitable road to stardom.

George was born in Norwood, Ohio, Sept. 16, 1934, to parents of Greek extraction, and wanted to be an actor and a dancer ever since his high school days, which began in Tucson and finished in Long Beach, where he graduated. After graduation George worked as a clerk for the May



George Chakiris graduated from high school in Long Beach, started in show biz but didn't get real "break" until he had gone to London.

Company in Los Angeles while studying nights at the American School of Dance in Hollywood. His dancing ability landed him roles in film musicals and on television. Then came his London stage appearance.

When, in 1962, George was in Japan being filmed in "Flight From Ashiya," he was continually mobbed by gift-giving admirers. A Japanese rock 'n' roll singer copied his bushy haircut, wore a gangland leather band

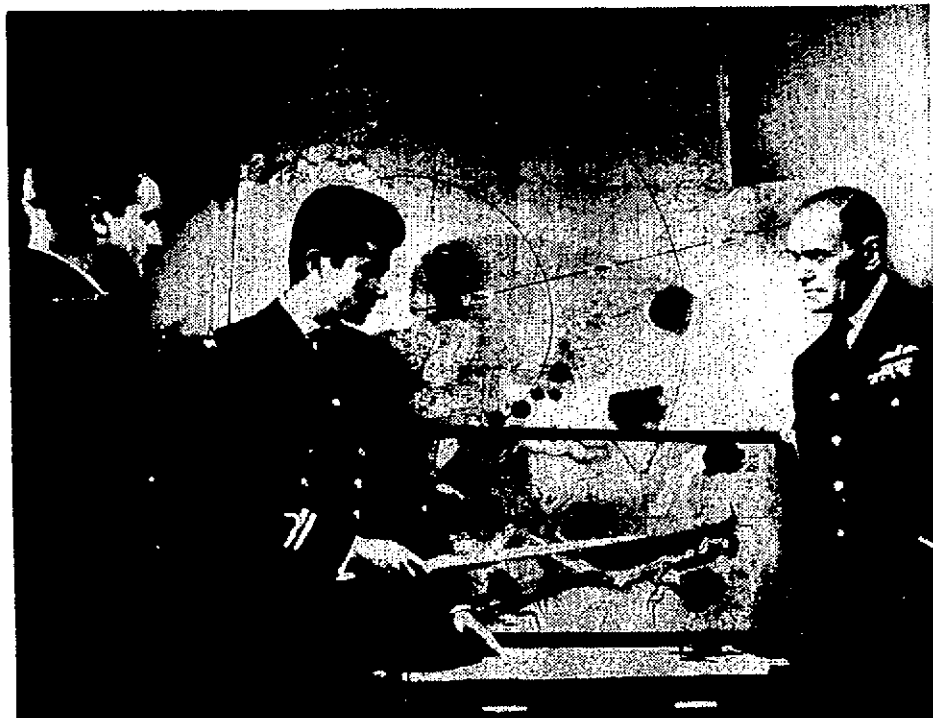
around his wrist, and dressed himself in the popular Bernardo shirt" which sold in Japanese theater lobbies and department stores.

BACK IN the United States, Chakiris found that his first long-playing album for Capitol Records had sold 50,000 copies in three months. By the end of 1962 the Mirisch Company had his signature on a five-year film contract. He made "West Side Story" and "Kings of the Sun" for them and will soon appear in "633 Squadron" as Lt. Erik Bergman, leader of the Norwegian Resistance who comes to England for a vital mission.

Recently George began playing tennis. "I hadn't taken part in sports much before," he says. "I'm not very good at tennis, but I like it so much that I can't stay away from the courts."

While filming "West Side Story" in New York, George conversed with members of teen-age gangs. "I met more of the 'West Side Story' type of young people in high school in Tucson and in Long Beach than I saw in New York," he recalls. "Many of them were from Mexico, and their minority-group problems were similar to those of young Puerto Ricans in New York."

Though George Chakiris has an impressive array of talents as an actor, singer and dancer, he himself is not at all awed by the fact.



Mirisch Company Photos

In "633 Squadron," Chakiris plays the role of a Norwegian Resistance leader, carrying out vital mission. Scene from film shows him in planning conference in England.

DON'T BUY ANY ORGAN

until you see & hear

"The Standard of Comparison"

HAMMOND ORGAN

Only Hammond has

★ NO TUNING EVER!

No Hammond Electric Organ has ever gone out of tune.

★ THE ONLY ELECTRIC ORGAN

The only completely stable tone source.

★ EASIEST TO PLAY

253 Million tones (confirmed by FTC)

★ ALL ORCHESTRA INSTRUMENTS

Plus thousands of novelty tones and sound effects.

★ LOWEST DEPRECIATION

25-year-old Hammonds sell for more than the original price

★ NO HAMMOND EVER WORE OUT

★ COSTS LESS . . .

than inferior brands.

★ WORLDWIDE ACCLAIM

from hundreds of thousands of time-proven installations in cathedrals, churches, lodges, mortuaries, professionals, radio, television, movies, armed forces and homes just like yours.

Exclusive with Hammond

Stereo-Reverberation

an exclusive feature concert hall realism three dimensional sound big organ tone

Decorator Styling

award winning designs hand-rubbed finishes superior craftsmanship!

Touch Response Percussion

an exclusive feature widest variety . . . chimes, bell, xylophone . . . and many others

Selective Vibrate

for greater variety beautiful effects orchestral sound chorus control

Customized Tone Selection

Quickly changeable, church tones, theater tones, novelty tones, your tones.

DON'T BUY BLIND

Know what to look for and know what to look out for. Know it from the man who had the world's first (No. 1) organ and who has been dubbed "Mr. Piano."



SEE and HEAR

HAMMOND
The Standard of Comparison

AT THE

HOME-O-RAMA



MR. PIANO — Bob Pierce HAMMOND ORGAN STUDIOS OF
434-9987 LONG BEACH CA 9-0518

2188 Lakewood Blvd.

Just North of the Traffic Circle

BOB PIERCE ENTERPRISES

LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave. Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Would you explain the source of BURKETT.

W.B., Garden Grove W.B.: BURKETT originated in an eastern French village name, Bourget. This geographic term meant "little stronghold." A proud native of this town took Bourget as his surname. When one of his sons migrated to England in the 11th century with other conquering Frenchmen, this surname was phonetically respelled Burket and Burkett. The English Burkett family shield has a silver chevron placed between three silver wheat sheaves on a blue background.

DEAR MISS RULE: What is the similar origin for McLELLAN, McCLELLAN, McCLELLAND? — R.M., Long Beach.

R.M.: McLELLAN and its many variations trace to the Scotch Clan Mac-Giolla-Fhaolain, translated from Gaelic as "sons of the adherent of St. Fillan." Fillan was the Gaelic for "wolf," referring to the strength and stalwartness of the wolf. MacLellans were allied to Clan MacDonald, and originated in Galloway, southwest Scotland, in the 1300s. Estates were granted them in 1466. The clan shield is gold, emblazoned with two black chevrons and accompanied by the motto "Sapi qui reputat" meaning "He who considers is wise." Peter McLellan was among the first settlers to receive land in Nova Scotia in 1755. McClelland descendants settled in Cumberland and Adams Counties, Penn. in the early 1700s.

DEAR MISS RULE: Please give history on AYLESWORTH. — C.A., Garden Grove

C.A.: AYLESWORTH had its inception as the Saxon English geographical phrase "Aegels-Worth," deciphered as "awe-inspiring one's homestead." The Aylworth-Aylesworth shield has a scalloped-edge horizontal red stripe between six red rectangles on a silver background. Aylesworth descendants were Rhode Islanders in the early 1700s.

DEAR MISS RULE: Please give the shield for FLANAGAN, believed to mean "fair, white youth." — L.F., Long Beach.

L.F.: FLANAGAN families are descended from the Irish clan O'Flannagáin meaning "sons of the little red-haired one." The name translation you mention is for O'Fionnain, Anglicized as Flinnan, or "sons of the fair one." Flannagans were great medieval land owners in the Irish counties of Waterford, Offaly, Roscommon and Westmeath. Their unusual coat of arms

has an oak tree representing strength, standing on a green mound on a silver, green-bordered shield.


DEAR MISS RULE: What have you on MARCOGENIS? — T.M., Long Beach.

T.M.: MARCOGENIS is Italian. The source was the ancient Roman-Latin couplet "Marco-Genis," designating "belonging to the Marco family." Marco honored the Roman deity Mars, and meant "warlike one." No coat of arms is available for this name.

DEAR MISS RULE: What have you on BOYLE.—W.B., Long Beach.

W.B.: BOYLE originated in Donegal, north Ireland, where this clan was originally called O'Baoighill meaning "sons of the dangerous one," also interpreted as "sons of the man who made worthwhile pledges." In the 1600s, Richard Boyle, acquired extensive estates in County Waterford and later became Earl of Cork. The Boyle shield is gold, emblazoned with a green oak tree as an emblem.

"ROOM ADDITIONS ARE OUR ONLY BUSINESS"



ANOTHER SATISFIED CUSTOMER:
The NORMAN COVINGTON FAMILY, 132 Ramona, Fullerton

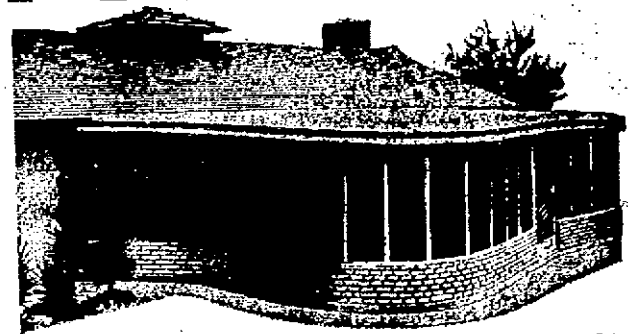
100% FINANCING
NO DOWN
Up to 20 Years to Pay
CALL ANYTIME
GA 3-1438
FREE ESTIMATES
OPEN SUNDAYS
11 A.M.—5 P.M.

LOCHRIDGE CONSTRUCTION CO.
LICENSED & INSURED LOCAL CONTRACTOR

CUSTOMIZED

Flexalum

PATIO COVERS



Brick Wall...NO EXTRA COST
18 inches High...Used or Regular Brick With Our
FLEXALUM PATIO COVERS

OR EXISTING ROOFS—You will pay the cost of the screen enclosure from the slab up, 18" brick wall is optional at no extra cost.

ATTENTION:
LEISURE WORLD RESIDENTS
T. H. Liken & Sons has a complete staff of experts ready to solve your patio cover problems.

THE Liken AND SONS
3700 E. 7th St., LONG BEACH

CUSTOM...Marking can match a Flexalum Patio Cover by Liken. Custom workmanship, unique construction, no nuts, bolts or screws to mar the beauty of your patio.

QUALITY...The Extra Strength of Top Quality Spring Tempered Aluminum Panels. All-Aluminum I-Beam Understructure, concealed or exposed. All-Aluminum Panels With 2 Coats of Baked Enamel. Never Needs Waxing.

BEAUTY...The Uniqueness of our Designs have won National Acclaim. Special skylight panels to allow proper amount of light to filter through. Your choice of a multitude of Softone Glass and Metallic colors.

UNUSUAL...Original Designs—Solving of unusual problems...we problems T. H. Liken representatives can easily cope with.

The price is right—easy terms
No Money Down—3 Years to Pay
5-Year Unconditional Guarantee

No Payment 'til 40 Days After Purchase

PHONE
GE 3-0946
ANY TIME
ANY DAY
for FREE Estimate



Four levels of luxurious design attuned to comfortable living feature the home of the Bernard McCune family.

SOUTHLAND HOMES

House That Scorns the Commonplace

By Stella George

INDICATIVE of an inner floor plan that scorns the commonplace, an interesting arrangement of steps leads to the front entry of the home of Mr. and Mrs. Bernard McCune, 7865 El Dorado Plaza. Double doors open to reveal an immediate rise from a slate-floored entrance area to a landing, with living room at the left, dining area straight ahead and stairway to the upper level on the right. From the dining area, stairs lead to recreation rooms downstairs—making in all four levels.

The McCune home is the only one custom built in the area, and has many outstanding features. The entire home consists of living room, formal dining room, kitchen, separate dinette, four bedrooms, three bathrooms, laundry room, large amusement or play room, and family room. It is exceptionally well-suited to formal or informal adult entertaining, and teen-age entertaining for the three McCune boys, Gar-

en, Lynn and Steven. Gold carpeting was chosen for the living room, complementing a turquoise sofa at the far end of the room. The sofa was selected to go with

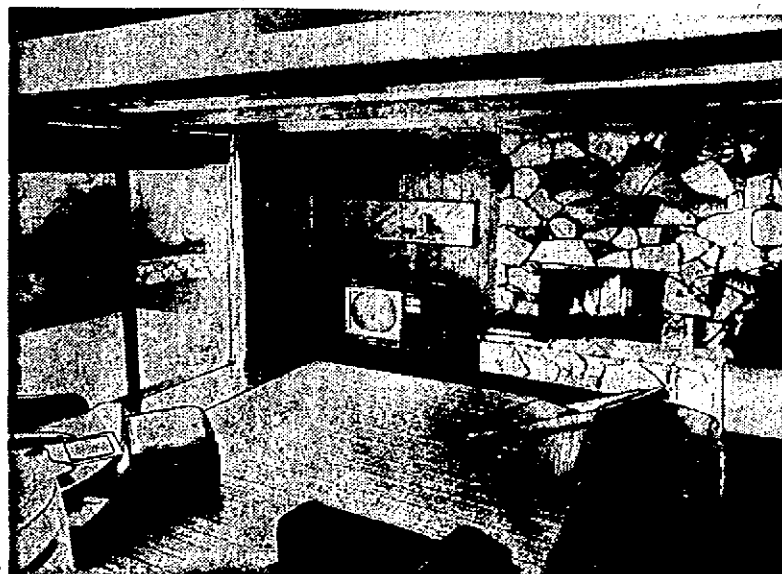


Amusement room (above) opens out to another with a court for shuffleboard. Doors at the left open to the patio.

Combination of amusement rooms, pool and patio are perfect for the teen-aged boys of the McCune family, not to mention the adults.



Patio and pool are beyond the doors at left in this view (below) of the family room with its handsome fireplace. Hearth adds seating.



Photos by Curt Johnson

IMPROVE YOUR HOME ROOM ADDITIONS



DON'T MOVE IMPROVE!

NOW! 100% FINANCING UP TO \$10,000 FOR 7 YEARS AT 5%

WE WILL DO:

1. FINANCING
2. COMPLETE PLANS
3. CONSTRUCTION
4. CLEAN-UP

YOU NEED:

1. HOME
2. DESIRE TO BUILD
3. GOOD CREDIT
4. PATIENCE DURING CONSTRUCTION

CALL US NOW FOR FREE ESTIMATE



Also Builders of Fine Homes and Apartments

TREBO CONSTRUCTION

Deal with a construction firm of many years experience

Call Day or Evening, 24 Hours, HE 2-8848



The Best Buy in Town . . . A New Patio by Sunset!

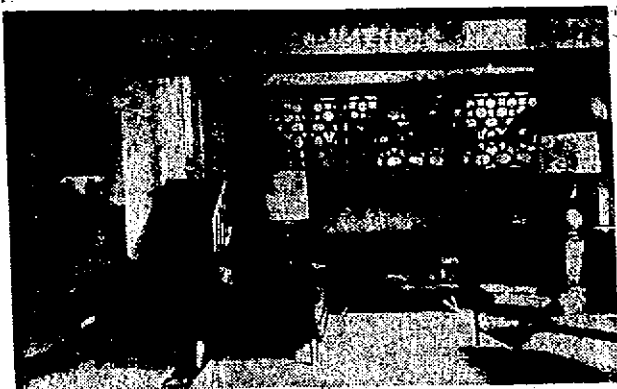
Need a new patio? We design it to meet your specifications . . . adapt it to your ideas . . . and build it to suit your tastes and budget. Visit our huge outdoor living display or call GA 4-0771.



SUNSET FENCE & PATIO CO.

• Room Additions • Patios • Walls • Fences • Fireplaces

3626 Long Beach Bl., Long Beach, GA 4-0771



Family room again: Filigree occupies upper half of wall in background, lower half of the dinette wall.

a sea painting which hangs above. Tones in the room are white, off white and gold. A window extends nearly the length of the room, looking out on the front garden.

DRAPES are ivory with a narrow mural along the top. Furnishings are easy-to-live-with Contemporary blended with Mediterranean. This type of decor is particularly good when the dining room is fully visible from the living room. The simple elegance of the furniture gives each room a separate dignity yet unites both rooms in a pleasing, uncluttered way.

The kitchen is located midway between the formal dining room and the large dinette. Here, orange chairs circle a white-flecked-with-gold table, most attractive but very durable.

Hand-carved filigree panels on the lower portion of the dinette wall, custom-made locally, greatly enhance the appearance of both the dinette and the family room on the lower level.

The family room views the patio and pool through sliding glass doors. Furnishings are

in brown tones, and a comfortable sectional, occasional chair and leather chair with hassock face a Palo Verde rock-petrified wood fireplace which curves around the corner of the room, with wide hearths that serve as extra seating space for guests.

THE PLAYROOM is ideal in every respect for any age group. A built-in display case in the far corner holds gold trophies and other treasures. Paneled doors open and reveal a supply of games. A pool table is in the center of the room. There's plenty of space for dancing or sitting, with comfortable chairs, tables and a TV set handy.

Construction and planning of a walk-in bar at the foot of the stairs are admirable.

Upstairs, the master bedroom suite has a mirrored dressing room and private bath. Furnishings in the boys' rooms are very functional for both hobbies and studies, with some of the furniture having been made by McCune. Lewis Nypower assisted Mrs. McCune with decorating the home.



Interesting stairs lead up to the double-door entry.



Walker's

the friendly store of Long Beach

SHOP at HOME

Decorating problems? Just pick up your telephone, call HE 2-7451 and ask for Mr. John, our expert representative. He will be glad to help you with custom reupholstering, draperies, slip-covers and wall-to-wall carpeting. Estimates at no obligation.

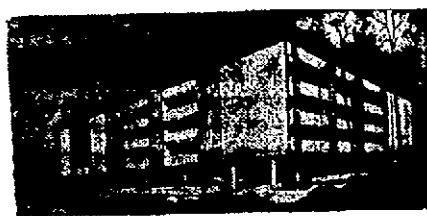
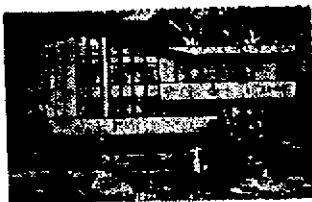
KELLOGG-METROPOLITAN BUILDERS BUILD INCOME UNITS

ON YOUR LOT, PAID FOR OR NOT

100% FINANCING

NO MONEY DOWN

PUT YOUR IDLE PROPERTY TO WORK



KELLOGG-METROPOLITAN BUILDERS
Division of Dunhill Financial Corp.
1139 E. 7TH STREET
LONG BEACH, CALIFORNIA

CALL
HEmlock
5-8383

GENTLEMEN:

PLEASE SEND ME WITHOUT OBLIGATION, FREE BROCHURE WITH COMPLETE INFORMATION ABOUT "THE KELLOGG METROPOLITAN PLAN" FOR BUILDING INCOME UNITS ON MY LOT.

NAME _____
ADDRESS _____
CITY _____
PHONE _____
SIZE OF LOT _____ ft. x _____ ft.
LOT LOCATION _____
CITY _____

OPEN
SUNDAY
10 to 5

SAVE 30% to 50%

Early American Furniture at
Low, Low Warehouse - Direct Prices

EASY
TERMS
UP TO 36
MONTHS TO PAY

COLONIAL FURNITURE
MAKES AN AMAZING OFFER!

6-FT. SOFA

Made to Sell for \$199.95
COLONIAL FURNITURE WAREHOUSE PRICE!

119⁹⁵

7-FT. SOFA

Made to Sell for \$239.95
COLONIAL FURNITURE WAREHOUSE PRICE

139⁹⁵

8-FT. SOFA

Made to Sell for \$279.95
COLONIAL FURNITURE WAREHOUSE PRICE

159⁹⁵

96"
CHOOSE THE RIGHT SIZE TO FIT YOUR ROOM AT ONCE IN A LIFETIME PRICES. To quality construction, all hardwood frames, double dovetailed, glued and corner blocked for long life. Reversible foam zippered cushions, self-decked platform plus FREE ARM CAPS. All the sizes available in a large selection of latest colors and fabrics including vinyl. Also available with birch wood trim on wings and arms. FULLY GUARANTEED.

MATCHING CHAIR available at \$79.95

NAUGAHYDE
UPHOLSTERED
SWIVEL
SALEM MAPLE
BAR
STOOLS

Revised Naugahyde in wide color selection and Salem Maple construction. Prime, long life for these handsome swivel bar stools. Made to sell for \$119.95.

COLONIAL
WAREHOUSE
PRICE

\$19⁹⁵

SALEM MAPLE

HAT
RACK
79^c



Early American Styling

SWIVEL
ROCKER

Channel back, birch wood trim, foam seat, back. Choice of colors and fabrics.

59⁹⁵

MADE TO SELL FOR 129.95

Rolling Pin Paper Towel Holder
MADE TO SELL FOR 3.75



COLONIAL
WAREHOUSE
PRICE
1.79

Colonial FURNITURE WAREHOUSE

1740 DAISY AVE. INDUSTRIAL CENTER OF LONG BEACH

ONE BLOCK WEST OF MAGNOLIA AVENUE
ONE BLOCK SOUTH OF PACIFIC COAST HIGHWAY
Open Monday and Friday Evenings 'til 9 - Tuesday, Wednesday and Thursday 'til 5:30
Saturdays 'til 4:00 - Sundays 10:00 to 5:00

HE 2-5190

FLY

For Business, Pleasure or the Furtherance of a Career . . . Complete Flight Training — FOR —

- PRIVATE • COMMERCIAL • MULTI-ENGINE
- INSTRUMENT • HELICOPTER • RATINGS
- LOW MO. PAY FINANCING AVAILABLE
- CALL NOW FOR FREE DEMONSTRATION LESSON

HA 1-9337 HA 1-9338

BEACH AIR, INC.

3205 Lakewood Blvd.
Long Beach

ALL BOURSES INCLUDE FREE RIDE IN OUR P-51

NOW...OPEN 6 NIGHTS...Shop
Monday thru Saturday 9:30 A.M. to 9:15 P.M.

SEARS
ROEBUCK & CO.

MODERNIZE

Your Kitchen or Bathroom

One Call Does it All

- Estimate
- Materials
- Installation
- Credit

Phone HE 5-0121 for

FREE Estimate

A Sears representative will call at your home to give you a free estimate.

NO OBLIGATION!

ALL ROADS LEAD TO SEARS
SOUTHERN CALIFORNIA STORES

PARK FREE

Save $\frac{1}{3}$ to $\frac{1}{2}$ and More

BUTLERS

CUSTOM MADE DRAPERIES

Shop
Sunday
Noon
'Til 5

CHOOSE FROM DELUXE
DECORATOR FABRICS
Antique satins, Boucles,
Nubby textures, Case-
ments, Sheers and more.
Our decorators will gladly
assist you in your selec-
tion.

Only **1.49** Including
Fabric and Labor

other prices at 1.99 yd., 2.49 yd., 2.99 yd.

Bring your window measurements. 2-yard minimum per width.

- Materials cut on thread
- Fine superlock used for joining materials
- 4" double bottom seams
- Blindstitched side and bottom hems
- Draperies tacked to the required length
- Washable buckram
- Draperies will be pleated to the required width
- Draperies will be fan-folded
- Draperies will be made to the required length
- Seams will be hidden in panels
- Pleats will be bartacked
- Weighted seams and corners

Call us now for decorator service . . . and free estimates . . . no obligation.

Garfield 3-0901 • Metcalf 3-8101

Mon. thru Fri. 9:30 to 9:30

Lakewood Center

FOOD

When It's Bridge Luncheon Time

By Mildred K. Flanary

Southland Magazine Home
Economics Editor

WHEN IT'S time to entertain at a bridge luncheon, try this tempting menu centered around Cheese Tuna Ring. This salad is light yet substantial, ideal for a lenten luncheon.

Cheese Tuna Ring is packed with lots of good dairy foods, that's why it's nutritious as well as flavorful. This is one molded salad that's not airy-light! Blue cheese, cottage cheese, dairy sour cream and milk go into the salad along with tuna. Onions and Worcestershire sauce give it zest, and golden carrots and bits of emerald green pepper give it color and texture, too. Cheese Tuna Ring has its own built-in salad dressing, the dairy sour cream, which is actually lower-calorie than mayonnaise and most other salad dressings.

You can make Cheese Tuna Ring in one large salad mold or several individual molds. There's no need to chill the gelatin mixture first before adding other ingredients. Simply mix all ingredients together with the dissolved gelatin, without waiting. You'll save yourself time and trouble.

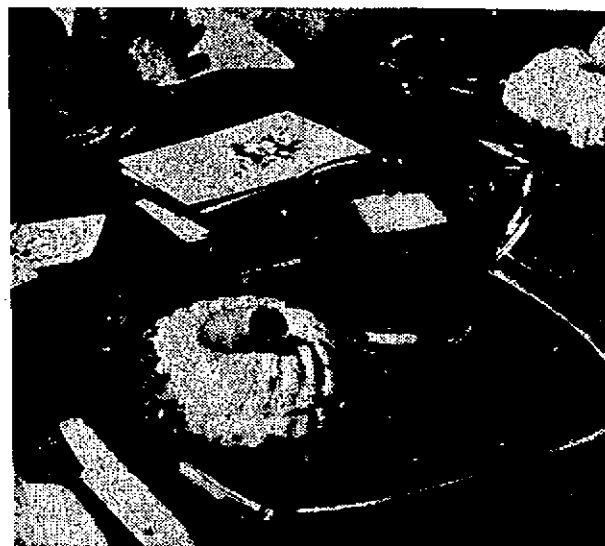
Serve this cool Cheese Tuna Ring with hot buttered tomato consomme, a blend of tomato juice and canned consomme. Add French cut green beans with mushrooms and hot buttered Sesame rolls; it's a satisfying, appealing luncheon for your friends.

Cheese Tuna Ring

Individual salad molds or ring mold, 5-cup.

1 tablespoon (1 envelope)
unflavored gelatin

(Continued on Next Page)



Cheese Tuna Ring is the central piece and hot buttered tomato consomme adds interest to this luncheon menu.

Recipe of the Week

SOMETHING for a bit of nourishing surprise wins this week's \$5 prize for Charles Mattingly, 915 E. 5th St., Apt. B, Long Beach 90812. The recipe:

Breakfast Surprise

2 large eggs
4 tblsp. wheat germ flour

Beat eggs as for an omelet and gradually add the Wheat Germ. When thoroughly mixed pour on pancake griddle and cook until lightly browned on both sides. Salt to taste or serve with molasses. One serving.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to: Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach 12, Calif.

18-Ft. Sectional



the "Italiana"

- Reversible Cushions, Seat & Back

Exactly as Shown

- Zippered Cushions with Foam

\$299⁹⁵

- Decorator Fabrics

31.95 DOWN

- Custom Tailoring

14.00 a month

Lane's

HOME FURNISHINGS

Open Mon. & Fri. 'til 9 p.m. Daily 9 to 6

3030 E. PACIFIC COAST HWY.

LONG BEACH — GE 3-9971

You Ask We Answer

By Harkin

Q. What is the "spread misere" mentioned in Service's poem, *The Shooting of Dan McGrew*?—J.A.

A. In some card games, a misere is a declaration in which the player engages to lose every trick. A spread misere is one that is not necessary to play, because when the cards are shown (spread) it is apparent that the hand will not take a trick.

Q. Is there a name for the area behind one's knee?—D.N.

A. This is called the popliteal area, from the Latin noun "poples," which means the ham of the knee or the region behind the knee joint. The adjective popliteal means pertaining to or situated in this region, as "popliteal artery" or "popliteal nerve."

Q. What rich European oil man was called "The Rockefeller of Europe"?—P. C.

A. Amsterdam-born Sir Henri Deterding (1865-1939), who died possessed of a personal fortune estimated at between \$150 million and \$200 million. At 70, he retired from the director-generalship of the great Royal Dutch Petroleum Company, in whose development he had been the guiding genius.

As a reader of *Southland*, you can get an answer, by mail, to any question of fact by writing to *Southland Magazine Information Bureau*, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

Bridge Menu

(Continued from Page 14)

- 1 cup cold milk
- 2 cups cottage cheese
- ½ cup Blue cheese, crumbled
- 1 can (9¼ oz.) chunk-style tuna, drained
- ½ cup chopped celery
- ¼ cup chopped carrot
- ¼ cup chopped green pepper
- 2 tablespoons minced onion
- 1 teaspoon Worcestershire sauce
- ½ cup dairy sour cream

In a small saucepan sprinkle gelatin on milk to soften. Stir over low heat until dissolved. In mixer or blender whip cottage cheese and Blue cheese together until well blended. Add gelatin mixture, tuna broken into small pieces, celery, carrot, green pepper, onion, Worcestershire sauce and sour cream. Spoon mixture into individual molds which have been rinsed with cold water or into ring mold. Chill until firm. To serve unmold on salad green and garnish with carrot curls, if desired, 8 servings.

Tomato Consomme

In a saucepan blend 1 can (1 pt., 2 fl. oz.) tomato juice and 1 can (10½ oz.) undiluted consomme. Serve hot topped with a pat of butter.

SPECIAL VALUES AT

Thriftmart

For Mon. thru Wed.
MARCH 2-3-4



JERSEYMAID CATERING

ICE CREAM
HALF GAL. 59¢

JERSEYMAID "AA"
1st QUALITY BUTTER

1-LB. CTN. 67¢

CELLO WRAPPED
LANGENDORF BREAD

15-OZ. LOAF 25¢



MORTON'S FROZEN

MACARONI & CHEESE
REG. 43¢
LARGE 20 OZ. FAMILY SIZE
NET PRICE 35¢

MIRACLE WHIP QUART 49¢

KRAFT'S

SALAD DRESSING

QUAIL CATSUP 12-OZ. BTL. 10¢

BETTY CROCKER 40-oz. PKG.

BISQUICK 39¢

FRESH LEAN

GROUND BEEF 35¢ LB.

GROUND CHUCK 49¢ LB.

GROUND ROUND 59¢ LB.

FRESH PRODUCE

BANANAS 12¢ LB.



FROM CENTRAL AMERICA

STRAWBERRY RHUBARB 19¢ LB.
WASHINGTON GOLDEN DELICIOUS APPLES 10¢ LB.

BONELESS BRISKET 79¢ LB.

EASTERN GRAIN FED

PORK LOIN CHOPS

CENTER CUT

RIB & LOIN



RIB END

69¢ LB. WAFER 79¢ LB. 43¢ LB.

STEW BEEF

BONELESS 69¢ LB.

Short Ribs

LEAN MEATY BEEF 23¢ LB.

BOILING BEEF

19¢ LB.

4¢ OFF PACK BAR SOAP
IVORY SOAP 4

PERS. SIZE

19¢

16 CONVENIENT THRIFTMART LOCATIONS NEARBY TO SERVE YOU

- 4158 N. VIKING WAY (Corner at Balli, Blvd.) Long Beach
- 2164 BELFLOWER BLVD. (at Sharns) Long Beach
- 5819 N. BELFLOWER BLVD. (at South St.) Long Beach
- 1322 LOS ALAMITOS BLVD. (at Farguhar) Los Alamitos
- 22217 PALOS VERDES BLVD. (at Sepulveda) Torrance
- 26626 S. WESTERN AVE. (at Palos Verdes Drive North) Harbor City
- 1308 EDINGER ST. (at Bristol) Santa Ana
- 2101-B HARBOR BLVD. (at Adams) Costa Mesa
- 9001 CHAPMAN AVE. (at Brookhurst) Garden Grove
- 625 ORANGEWOOD AVE. (at Harbor) Anaheim
- 320 S. STATE COLLEGE BLVD. (at Lincoln) Anaheim
- 2426 E. CHAPMAN AVE. (at N. Cypress) Fullerton
- 6888 KNOTT AVE. (at Lincoln) Buena Park
- 8290 LA PALMA AVE. (at Stanton) Buena Park
- 11881 VALLEY VIEW ST. (at Chapman) Garden Grove
- 13922 BROOKHURST (at Westminster) Garden Grove

Beautiful Draperies

CUSTOM TAILORED TO YOUR WINDOWS

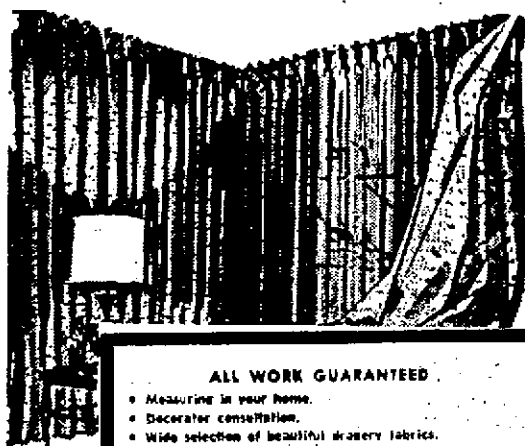
At Willbanks we have always operated our own workroom to insure our customers the quality of work to be proud of and still sell at lower prices. Our range of work includes every style and type of window decor available. Single and double rod, valancing, custom brass, wall or ceiling, matching fabric and spreads.

DECORATOR-ADVISER SERVICE BY APPOINTMENT in the Convenience of Your Own Home Without Obligation.

CALL TODAY **GE 4-0901**
FROM ORANGE COUNTY CALL JA 7-0112

WILLBANKS

1879 FREEMAN
DRAPERIES, CARPETING SIGNAL HILL



ALL WORK GUARANTEED.

- Measuring in your home.
- Decorative consultation.
- Wide selection of beautiful drapery fabrics.
- Complete expert labor using 4-inch double fold with heavy, crimping, 3-inch pleats with hidden seams, weighting, hooks and fan folding.
- Completed draperies delivered to your home and installed.
- Satisfaction Guaranteed on Your Willbanks Draperies and Carpeting.

ATTENTION: Leisure World and El Dorado Park residents. We have all the necessary measurements to carpet and drape your home. Compare our prices before you buy.

Buy Now and SAVE

TRO-PIC-KAL ALUMINUM AWNINGS

Winter Prices ARE IN EFFECT



"50,000 Sold in this area"

- ★ NO "BOXED-IN" ENDS to darken your rooms
- ★ ADJUSTABLE for "year-round" sun control



"LOUVERED" FOR FILTERED LIGHT — 5-YEAR GUARANTEE

The most popular awning in this area.

PATIO COVERS

Relax & enjoy "outdoor" living—So Much Luxury, So Low in Cost. "FREE ESTIMATES" Open or Screened in

PATIO COVERS. Something excitingly NEW and completely DIFFERENT from the ordinary. Visit our modern factory.

"NO unsightly I-beams underneath"



Your Local Awning Hdqtrs. Buy NOW and SAVE!

modern products co.

"Your local manufacturer since 1943" Visit our factory—See them made We bring samples to your home

2 Blocks East of Cherry Ave
2245 East Artesia Street • GARfield 2-2166 • METcalf 3-4027

HOW YOUR CHILD LEARNS

Guaranteed Grades

By Howard E. Kent

QUESTION: Should the school assure a student he won't get a failing grade?

ANSWER: At least one experiment with the "guaranteed minimum grade—a variation of the guaranteed minimum wage—has been conducted.

Socrates A. Lagios, a Concord, Mass., teacher, took five "reluctantly gifted students," put them in a high-level English course, guaranteed them a minimum grade for the year—a grade they couldn't drop below, but on which they could improve.

Lagios theorizes that this guarantee made the students feel they were competing with themselves rather than with classmates. He reports in "Ideas in Practice," a publication of the Harvard School and University Program for Research and Development: "At the end of the year, the five reluctantly gifted had a more healthy attitude toward their work. Four of them had achieved above their guaranteed minimal grades, and they all stood a little bit taller as human beings."

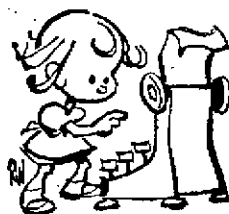
What the results might be if the same theory were applied to a school as a whole, rather than to a restricted, gifted group, remains in doubt.

We would like to note that in the real world of adult life, people compete not only with themselves but with others. School is the place to get used to such competition. The possibility of failure is always present, and the school that removes such a possibility in its grading system is preparing its students for some big letdowns later on in life.

QUESTION: Can 2 and 3-year-old children learn complicated things like reading and writing?

ANSWER: Educational research has proven that they can. Omar Moore of Rutgers University has taught pre-kindergarten children not only to read and write but also to typewrite and take dictation.

However, their progress, while good, was not such that the business executive need worry about putting in supplies of bottles and diapers for his secretaries of the future.



ROOM ADDITIONS

NOW! 100% FINANCING

UP TO \$10,000 FOR 7 YEARS AT 5%

NO MONEY DOWN

FAMILY ROOMS For \$20⁸¹ PER MO.

BEDROOM & 1/2 BATH For \$31¹² PER MO.

WE WILL DO THE COMPLETE JOB — OR ANY PART — AND YOU DO THE REST

FREE ESTIMATES

YOUR JOB WILL BE PERSONALLY SUPERVISED BY A LICENSED GENERAL CONTRACTOR WITH OVER 20 YEARS EXPERIENCE!

A-1 Space Construction Co.

2969 JUNIPERO • LONG BEACH

GA 4-7435

SAILING TWOSOME



TUGGING AND HAULING on lines at dockside becomes a breeze when he's wearing a boating pullover and slacks that "work for you" without hindrance, easing the way with their unlimited freedom of action. Responsibility for this new horizon in comfort lies with a new give and take fabric containing "Lycra" spandex. The yellow pullover pictured above is by Maine Guide and the slacks are by Esquire.

GIRL'S FORM-FITTING PANTS stay snug without wrinkling and give a far greater freedom and agility—all attributable to "Lycra" woven with Dacron polyester and cotton. This same flexibility, which means unhampered comfort to every movement, is a feature of the middy top, too. Girl's outfit by Pantino.

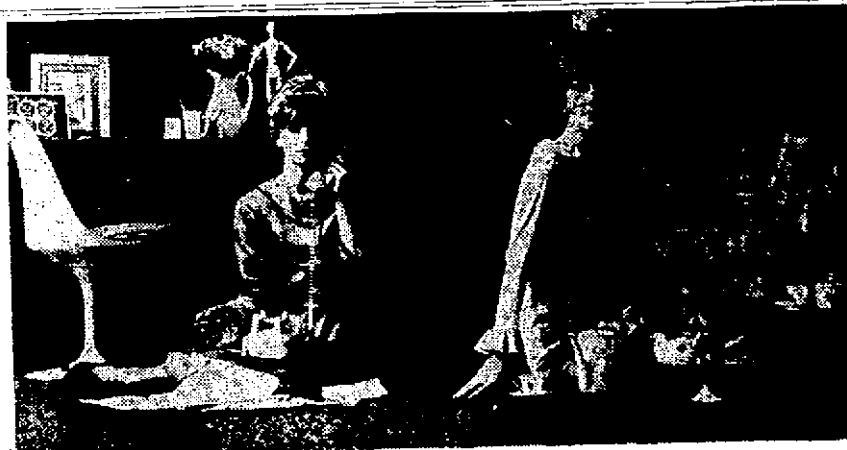
An exciting effect on men's and women's fashions this spring is the innovation of core-spun "Lycra" spandex in fabrics woven of "Dacron" polyester and cotton. This new combination—the flexibility of "Lycra" added to the ease-of-care qualities of "Dacron and cotton"—has generated a new dimension in styling, greater comfort with no loss of esthetics. This is achieved by giving fabrics just enough elasticity to "give a little," then spring right back into shape. The new dimension doesn't show, it just makes the clothes much more comfortable to wear.



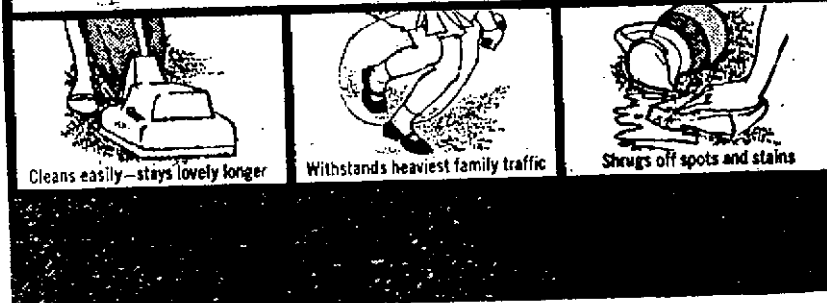
NEW EXCITING KITCHENS!
Call us for *free estimate*, on kitchen modernization, bathrooms and additions. *All or any part of your project, 100% financing.*

Accent
Kitchens

1375 Gladys Avenue • Long Beach, California • BE 3-0408



The finest carpet value you can buy
FIRTH'S NEW BOARDWALK ONLY \$8.95 SQ. YD.



Boardwalk by Firth takes to home life and the busiest family traffic beautifully. Come-in today and see for yourself how Firth has woven the most versatile carpet fiber into luxury broadloom made to stay beautiful through years of wear. The resilient pile of Acrilan Acrylic and Modacrylic resists stains, cleans easily, to keep its fresh, new appearance. Comes in a choice of bright colors, and Acrilan helps keep them that way.



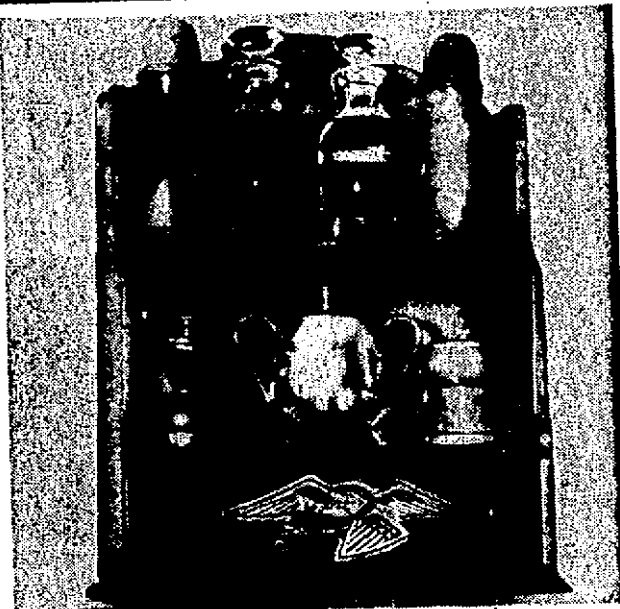
Weinheimer
RUG & UPHOLSTERY
SALES & SERVICES

Member of Reg Cleaners Institute of California and National Institute of Reg Cleaning & Custom Upholstery Dealers Assoc.

3720 E. 4th STREET
3 blocks east of Redondo
for home estimate call
GE 3-9906

NIRC

Home Workshop



Three-color American eagle decal is included in the Sketchbook plan for making this Colonial Spice shelf.

SOMETIMES it is the small, quick project in wood-working that is most satisfying. That's the case with this week's Sketchbook design idea, the Colonial Spice Shelf.

The spice shelf is made from one standard 1/2" piece of lumber. There are two shelves as seen in the photograph and a bottom drawer on which the three-color American eagle decal rests so proudly. The Sketchbook plan shows you step-by-step how to make

the shelf, gives full size patterns for the side and back shapes, lists material to purchase and specifies individual parts to make. The eagle decal, six inches in length, is enclosed in the plan.

SKETCHBOOK PLAN
S-149, the colonial spice shelf, may be obtained by sending 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812.

(Advertisement)

Outside House Painting Now Eliminated

Another boon of the space age has been accomplished for the homeowner . . . an exterior wall coating so tough and durable that it is guaranteed to totally eliminate exterior house painting for over 10 years. This remarkable textured coating is Fiberglas FLEXON.

BEST IN NATION

Homeowners are requested not to spend a single penny on painting their residence until they hear the FLEXON STORY. This remarkable material insulates, waterproofs and beautifies, and every Fiberglas FLEXON job is factory guaranteed for 10 full years against chipping, flaking, or peeling.

Fiberglas, a product of Owens-Corning, brings to FLEXON its great strength, its wonderful insulating properties, its resistance to time, weather, and chemical attack.

PROVEN OVER MANY YEARS

FLEXON is one of the oldest, tried and true coatings now being marketed and has been applied on thousands of homes and commercial buildings. These buildings have remained in perfect condition after more than 10 years exposure in all types of weather.

SHOT FROM A GUN

FLEXON is applied with special heavy duty spray equipment and is actually "shot from a gun" without muss, fuss or odor. FLEXON fuses itself to the wall and fills holes, cracks and covers building defects.

CITY OF LONG BEACH

Cal-Tex Improvements, Inc. is a licensed City of Long Beach Building Contractor. Most of the work now being done by Cal-Tex is in the greater Long Beach area.

Cal-Tex has been selected as the exclusive franchised contractor of FLEXON in Southern California. You can obtain free information or have a free home demonstration without obligation. The low cost will surprise you and terms can be arranged to suit your pocket book.

For your free brochure regarding FLEXON, the coating that will eliminate your paint problems, call GA 3-8411 or just mail the coupon.

CALL **GA 3-8411** NOW

Cal-Tex IMPROVEMENTS, INC.
343 E. Market St., Long Beach 5, Calif.
Without obligation, please send me free information today on FLEXON.

NAME _____
ADDRESS _____
CITY _____ PHONE _____

FREE

Limited Time Only!
Choice of Rio Verde Stone (3' high across front of home) or aluminum framed screens and doors for entire home, with each FLEXON job.

MEDICINE AND YOU

Plant's Poison Factor Cited

By Ben Zinser

Southland Magazine Medical-Science Writer

BERRIES of a common plant, red sage (Lantana camara), can poison children, warn two Tampa, Fla., doctors.

Of 17 children who ate the green berries during a two-year period, four suffered acute poisoning and one died, the doctors report in the American Journal of Diseases of Children. The children included 5 boys and 12 girls ranging from 19 months to 7 years of age. Most were under 3 years old.

The plant, sometimes called wild sage, has been found to grow in flower gardens, along fencerows and ditch banks and in fields. It also has been planted widely as an ornamental.

If a child eats the berries, vomiting should be induced, and the victim should be rushed to a hospital, the doctors advise.

THE PERSON most likely to suffer a ski injury is a young man who is unmarried, who has not had enough sleep and who is a beginner in the sport of skiing.

The finding stems from a study of 448 skiers observed on eight consecutive weekends at Mt. Snow, Vt.

Second most likely candidate for injury: the woman beginner aged 20-29.

According to the survey, inexperienced skiers made up 21 percent of the skiers studied but accounted for more than half of all accidents. Women made up slightly more than a third of the skiers but accounted for nearly half of the accidents.

AN ANTIVIRAL agent praised by a group of Scandinavian researchers has failed to pass muster in a trial among U.S. military personnel.

The compound is known as ABOB, or moroxydine. Scandinavian scientists claim it reduced incidence of flu or, when used therapeutically, shortened the duration of disease.

At Lowry Air Force Base, 2,279 men were given the agent while 2,079 were given dummy pills or placebos. The tests started at the time of an outbreak of Type A2 influenza and a respiratory infection caused by a virus known as adenovirus Type 7. ABOB and the

dummy pills were given for three weeks.

Finding: No support for the claim that ABOB is of prophylactic (preventive) value against flu or other virus-caused respiratory disease.

The report is in Military Medicine.

BLASTOMYCOSIS, an uncommon but severe fungus disease, appears to be concentrated largely in the Carolinas, Virginia and seven states bordering the Mississippi River, the Veterans Administration reports.

These states provided 146 of the total of 198 patients treated for the disease in VA hospitals over a 10-year period.

States reporting the most cases were North Carolina (the leader with 24), South Carolina, Virginia, Mississippi, Illinois, Kentucky, Tennessee, Louisiana, Wisconsin and Arkansas.

Twenty-five of the patients died. Most frequent symptoms of the ailment, which is caused by a yeastlike organism, were cough, weight loss, chest pain, skin lesions, fever, bleeding and localized swelling.

The causative fungus is believed to be picked up from soil.

Most frequent victims in the VA study were farmers, laborers, truck drivers, mechanics, saw mill workers, carpenters, welders and textile workers.

THE NETHERLANDS ranks first among nations in low death rate among infants, and Sweden is second, reports the World Health Organization.

The United States is 11th. "Premature birth and inadequate prenatal care are major factors in our failure to reduce infant mortality more rapidly," says Mrs. Katherine B. Oettinger, chief of the U.S. Children's Bureau. "Women who receive no prenatal care have a high incidence of premature delivery, and many of these babies die or suffer damage of an avoidable nature."

Lowest death rate among the states is in Utah, the report discloses.

A NEW experimental drug called protryptiline is an effective antidepressant compound especially for retarded and apathetic persons who are not agitated.

The report is that of a Brooklyn physician in American Journal of Psychiatry. Protryptiline, a derivative of another antidepressant drug, Elavil, produced "fairly dramatic" improvement in a few patients. Most agitated patients, however, aren't helped by the new agent.



UPHOLSTERY SPECIAL!!!

SAVE \$150 YD. TO \$600 YD.

On Quality Upholstery Fabrics

50 beautiful fabrics reduced. Reupholster your sofa and chair and save \$\$\$.

Example: Average sofa and chair takes 17 yards of fabric. Reg. retail on this group of fabrics 5.95 yard to 19.50 yard. Now reduced to 3.95 yard to 13.90 yard. **LABOR EXTRA.**

FASHION DRAPES

10011 ARTESIA PLACE, BELLFLOWER — TO 7-6420

NEW MODELS

Number — 927 sq. ft. living area and garage. Two bedrooms. **\$5900** (Slightly higher in some cities)

Number — 1200 — Three bedroom, 2 complete baths, 1200 sq. ft. living area and garage. **\$7650** (Slightly higher in some cities)

FREE ESTIMATES

Semi-custom SPACIOUS HOMES 2-3 bedrooms

• Duplex • Apartments • Commercial

OPEN DAILY 9 to 5 p.m.

Member of Contractors Association of Calif.

DUNCANBUILT HOMES

Harry V. Duncan Jr., General Building Contractor

1534 W. Wardlow Road, Long Beach NEVADA 6-7488 GA 6-4227

ROOM ADDITIONS

Family Rooms • Kitchens • Baths

LOCAL GENERAL CONTRACTOR

When you add or remodel . . . there is no substitute for experience and quality.

Over 20 Years' Experience

Long Beach Specialties

2320 Pacific Ave. **GA 4-0368** Long Beach

Affiliated with A-I Roofing Co.

ADD A FAMILY ROOM

Nothing Down
No Payments Until May 1st
Up to 36 Yrs. Financing
Insured & Bondable Approved FHA Dealer
Cal-Vet Contracts

See Our Display of Showrooms

CUSTOM BUILDING OF

- FAMILY ROOMS
- BEDROOM & BATH
- KITCHENS
- GARAGE CONVERSION
- HOMES

BABCOCK Custom BUILDERS INC.

FREE HOME SERVICE
GENEVA W. JACKSON
1-6623 7-5129
4 Years Serving Long Beach Area
11338 BEACH BLVD.
Patio Shop Behind Owl Drug
STANTON PLAZA CENTER

"FREE"

PLANNING and ESTIMATES

With 25 Years Experience of Good Sound Planning and INTEGRITY

- FAMILY RM.
- BEDROOM
- BATHROOM
- GARAGE CONV.
- INCOME APTS.
- FIREPLACES
- COMMERCIAL
- KITCHENS
- CUSTOM HOMES

ADD-A-ROOM

1 AND 2 STORY Finished or Unfinished

MOST REASONABLE INSURED — LICENSED

NO CASH NEEDED
REFINANCE, or 5% 7 YEARS

ALLSTATE BONDED CONTRACTORS

8041 E. Broadway

CALL DAY OR NIGHT GE 4-1506

HA 1-6239 — WA 3-0385

ATTENTION

SWIMMING POOL

AT LAST A
IT'S A
NO-VAC
BY PADDOCK

THAT CLEANS ITSELF!

FOUR SELECTED CUSTOM SHAPES. Big 76' perimeter, 356 to 385 sq. ft. Reg. tile and coping or flagstone 15'x30', 3 to 7' deep.



SPECIAL! **\$2195**

'64 SPECIAL

162,000 BTU RAYPAK BOILER INCLUDED WITH ANY REGULAR PRICED POOL

WE SERVICE AND REPAIR, WE SELL EQUIPMENT.

Rustic Beauty! Custom Rock Pools

Fancy Arizona flagstone coping 2 1/2-ft. around perimeter of pool and fancy, imported, 2-tone blue bubble tile at waterline.

(OR REG. TILE & COPING)

Limiter Offer!

SPECIAL 3' TO 7' DEEP **\$1895**

(SELECTED CUSTOM SHAPES BIG 76' PERIMETER—356 TO 385-SQ.-FT.)

(may be slightly higher in some areas due to local code variations)

No Pay 'til May.

No Money Down — 7-Year Financing Available

HARBOR AREA — OFFICES AND POOL DISPLAY

17049 LAKEWOOD BLVD. — BELLFLOWER

OR CALL COLLECT IF TOLL

ME 0-5963

SPruce 4-0435



Tennis' Kathy Harter

(Continued from Page 7)
Long Beach men's title in 1962 and qualified for the men's National Public Parks Championships in Buffalo, N. Y., last summer.

The Harters lived in Long Beach when Kathy—or Kathleen Marie—was born on Oct. 27, 1946, and she learned the game here. A few years ago, however, they moved to Seal Beach, where they now reside at 1005 Crestview Ave. Kathy is a junior at Marina High School in Huntington Beach.

DR. HARTER has been Kathy's chief tennis instructor over the years and is her coach now. John W. McKeen, a friend of the family who is retired and who aids many beginners, helped her when she was starting out. Then she took lessons for a few years from Dick Skeen. And last year she worked out several times with Pancho Gonzales—her tennis idol.

Kathy says she was not particularly athletic. But she quickly learned the forehand stroke (she still considers it the strongest part of her game, with the volley next) and it wasn't long before she could hit some blistering drives.

"I'll never forget the first time she went to Skeen," her mother says. "She hit some forehands to him and his first words were: 'Don't annihilate me!'"

MISS HARTER'S first out-of-state competition came in the summer of 1962 when she and her brother played the Pacific Northwest cir-

cuit. She got excellent experience (she played on clay and on grass for the first time, both in Canada) and won a number of trophies in women's and junior events, but when asked what she remembers best about the trip she replies "The parties!" in typical teen-age fashion.

She spent most of last summer playing in the Midwest and the East, both in women's and junior tournaments, and she'll be going back this year. She hopes to play at Wimbledon in 1965 and to compete throughout the world in the years to come, but she plans also to get a college degree.

There's a strong possibility she'll play in the Pan American Games competition March 16-22 in Mexico City, and she'll defend her title in the Long Beach Junior Tournament in early April. This will give local fans a fine opportunity to see the girl whose name is going to be up there with Flieitz, Hard and Moffitt before long.

Musical Crazes

(Continued from Page 4)

pared with Tahiti's sexiest dance, the Tamure. A dance, incidentally, which captivated Marlon Brando and members of a Hollywood movie troupe and prompted them to prolong their stay in Tahiti.

Instead, I'm referring to a dance so wild, primitive, and uninhibited that a ban has been clamped on it in Haiti! No one may perform it — the wicked Bombash—in a cabaret, club, or public place. But at secluded places about the countryside, Haitian pairs defy Dictator Duvalier's "Ton-Ton Macoute" (goon squads) and go soaring high, wild, and away out—by dancing the forbidden Bombash every Saturday night.

A French planter in Haiti once escorted this reporter to a hideaway spot down near the coastal town of Gonaives. A lookout armed with a rifle passed us on! At a clearing down beyond a clump of trees, the gourds and drums beat out their wild, throbbing rhythms.

Couples of varying ages, shapes and sizes clasped each other in fierce embraces. Fired by the pulse-hammering music, they twisted this and that way, kicked high, and plunged into a rush of movements full of sensuality.

It was Haiti's own answer to rock-and-roll, the Twist, and other dancing crazes — the out-of-this-world Bombash. My French planter friend came up with a euphemistic description of it as "The Mating Call!"

Camera Guild

Contests in color slides and stereo will be conducted by Long Beach Camera Guild at a meeting at 7:45 p.m. Wednesday in Los Altos Library. Visitors are welcome and information on guild membership will be supplied to anyone interested.

\$10,000

4.85%
CURRENT ANNUAL RATE

insured savings

Save more and earn more with the First Federal where your savings are insured to \$10,000.00. A Certificate of Insurance protecting your savings against loss by the Federal Savings and Loan Insurance Corporation is printed in the inside cover of our passbooks. It explains how each savings account is insured.

ACCOUNTS OPENED BY THE 15th of ANY MONTH EARN FROM THE 1st.

FEDERAL **1st** SAVINGS
of Long Beach

Open Until 6 P.M. Fridays

FIRST and PINE

PHONE HEmlock 7-1211

FREE PARKING

135 E. OCEAN AVE.
At Our River Entrance

FREE PARKING

EARNINGS PAID 4 TIMES A YEAR

The Death of Italian Fascism



JOSEPH CAMPBELL

"Occidental Mythology: The Masks of God" (Viking, \$8.50) is the third volume in Joseph Campbell's projected four-volume study of man's myths, "The Masks of God." The first two volumes: "Primitive Mythology" and "Oriental Mythology."

By Vera Williams
Southland Magazine Book Editor

WHEN the partisans caught Benito Mussolini and on the shores of Lake Como hanged him by the heels on a Saturday afternoon in 1945, Il Duce and Italian fascism died ingloriously together. A tyranny that had started in 1922 was over.

In "THE DAY OF THE LION" (Coward - McCann \$6.95) Roy MacGregor-Hastie seeks to explore and explain Italy's long flirtation with violence, internal and external. He is a British Labor Party man who married the daughter of a once prominent Italian fascist, so there is a striving for objectivity in the book.

MacGregor-Hastie shows the young Mussolini as a Socialist, in between frequent skirt-chasing interludes, to whom the Socialist Party was too tame, not revolutionary enough. In 1909, a police report at Forli, Benito's stamping grounds, describes him as "a fervent Socialist and revolutionary." When, in 1912, an anarchist tried to kill King Victor Emmanuel, Mussolini denounced three Socialist leaders who deplored that assassination attempt.

Such was the youth who became, for so long, the very symbol for tyranny of the right. In the war of 1914-18, Mussolini sang a new tune. To him those Socialists who opposed Italian participation in the war were traitors. By March 1919 we find him, opportunist supreme, leading, in the new fascist movement, a conglomeration of men with "only one thing in common, their anti-socialism."

The book shows the growth of the fascist party (backed to the hilt by an Italian big business frenziedly fearing a Red takeover) to the point where in 1922 the fascists

staged the march on Rome and seized power.

Aggression after aggression, suppression after suppression form the dismal core of the Fascist story. No smaller neighbor is safe; no dissenter in Italy can be sure of his life (witness the fascist murder of the Socialist deputy Matteotti, onetime comrade of Mussolini).

In his later days Mussolini proves to be a wavering sort of despot. He is at first unable to make up his mind as between Hitler and alliance with Britain and France. When France is prostrate at the hands of Hitler, he strikes her in the back and "boldly" invades.

MacGregor-Hastie has written a meticulously-researched history of the rise and fall of fascist Italy. In its depiction of the down of Il Duce and Italy's Fascism, it is breathtaking to the point of a thriller.

AMATEUR theater, which can be funny without even trying on occasions, is the subject of a hilarious new novel, "WINTER'S TALE," by Nathaniel Benchley (McGraw-Hill, \$4.50).

The story is about an East Coast island community in which an autocratic spinster, Miss Warren, organizes an amateur theater to help the natives while away the long tourist-vacant winter months.

The characters include Dennis Pastor, the not-too-young and not-too-successful New York director-actor who is hired to operate the theater; a lecherous promoter, an eccentric drifter, a restless wife of a stuffy, stodgy businessman, a pair of very fey sisters and an excruciatingly shy pharmacist.

When they get together on stage, behind the footlights, all pandemonium, wholesome, frolicsome, side-splitting pandemonium, breaks loose.

Benchley proves again that good humor need not be sick, neurotic or angry. It can be just funny.

FEBRUARY 27 was the 23rd anniversary of the Reichstag Fire, an event which carried Hitler and his Nazis to power in Germany and created a controversy unresolved to this date.

This seemingly minor incident which had earth-shaking repercussions is the subject of a comprehensive study, "THE REICHSTAG FIRE" by Fritz Tobias (G. P. Putnam's Sons, \$5.95).

The Nazis claimed the fire was the work of the Communists. The Communists claimed that the Nazis had fired the Reichstag themselves to gain "evidence" of a Communist plot and thus gain an excuse for reprisals and a seizure of power.

Author Tobias looks at both sides of the argument and draws a compelling portrait of the confessed arsonist, a disturbed mental defective called Marinus van der Lubbe.

Hitler used the fire as an excuse to seize dictatorial powers, but over and above this

political development the fire, the investigation and the trial which followed present

a tantalizing web of mystery that Tobias, a fierce anti-Nazi, attempts to untangle.

MAPLE SHOP WE QUIT SALE! FREEWAY COMING THRU!!!

EVERYTHING
MUST GO!

Open Today-Noon to 5 p.m.

SPECIAL!
SOLID
MAPLE
HUTCH
\$79⁸⁸

SPECIAL!
White or Maple
CANOPY BEDS
with frame
Reg. 99.00 **64⁸⁸**

SPECIAL!
5-PC.
MAPLE
BEDROOM
SET
\$99⁹⁵
NEVA-MAR TOPS

9-PIECE EARLY AMERICAN
LIVING ROOM
GROUP **\$319⁸⁸**
Inc. Tweed Sofa & Chair, 2 End Tables, Coffee
Table, 2 Table Lamps & Shades, 2 Pillows.
REG. \$499.50 VALUE

MAPLE
BUNK
BEDS **\$29⁸⁸**
REG. 79.50 VALUE

**SWIVEL
ROCKERS**
\$39⁸⁸
79.00 Value

Reg. 369.00
**3-pc.
Sectionals**
Choice of Colors
and Fabrics
\$269⁸⁸

Early American
**LOVE
SEATS**
Tweeds and Prints
\$79⁸⁸
\$129.95 Value

BEAUTIFUL
9' x 12' BRAIDED
RUGS **\$29⁹⁵** Ea.
Also 10x14, 12x15, 12x18

VINYL KAUGHAYDE
RECLINERS
\$89.50
Value **\$59⁸⁸**

NO MONEY DOWN
No Payments till June

COUNTY FAIR
Maple Shops

17212 BELLFLOWER BLVD., BELLFLOWER
(1 Block North of Artesia Blvd.) TO 6-8226
Open Daily 9-5:30 p.m. Sun. 12 to 5 p.m. Mon. & Fri. to 9

**THOSE
WHO WANT
THE VERY BEST
ARE MOVING TO**

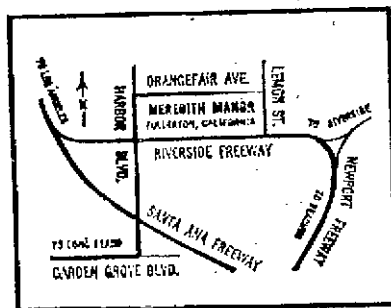
Meredith MANOR LUXURY APARTMENTS

Now Leasing in Fullerton, California

AND NO WONDER. Where else in Orange County can you find ALL these outstanding features: 1-2-3 Bedroom units with up to 1630 sq. ft. of living space, central air conditioning with individual controls, separate entry halls, formal dining rooms, GE kitchen with refrigerator-freezer, large master bedroom suites, premium carpeting and drapes, and private wrought-iron patios in each unit.

JUST IMAGINE stately buildings set jewel-like among eleven acres of luxuriantly landscaped grounds, completely enclosed by an ornamental wrought-iron fence. Step through our self-closing gates into a world of contentment and refined elegance. Stroll under fully grown Mission Olive trees along secluded walks that encircle our four large heated swimming pools.

WE INVITE YOU to visit our grounds and our furnished model apartment and see for yourself why those who want the very best are moving to MEREDITH MANOR. You are sure to agree that the "Manor" offers the ultimate in apartment living in Orange County.



**Furnished Model
Open Daily**

from \$175 per month

**Furnished Apartments
Also Available**

phone 871-8990—Adults

Located opposite Orangefair Shopping Center, Fullerton. From L.A. take Santa Ana Frwy. to Riverside Frwy. exit (Harbor Blvd.—Fullerton) to Orangefair Avenue.

For brochure write — Box 483 • Tustin, California

Travel With Delaplane in Southland

The world is on the move, and Southern California is no exception. Keep abreast of the travel news, whether abroad or at home, in the Travel and Resort column of Southland Magazine. This column is a must-read for anyone who loves to travel.

Pushbutton Sailor

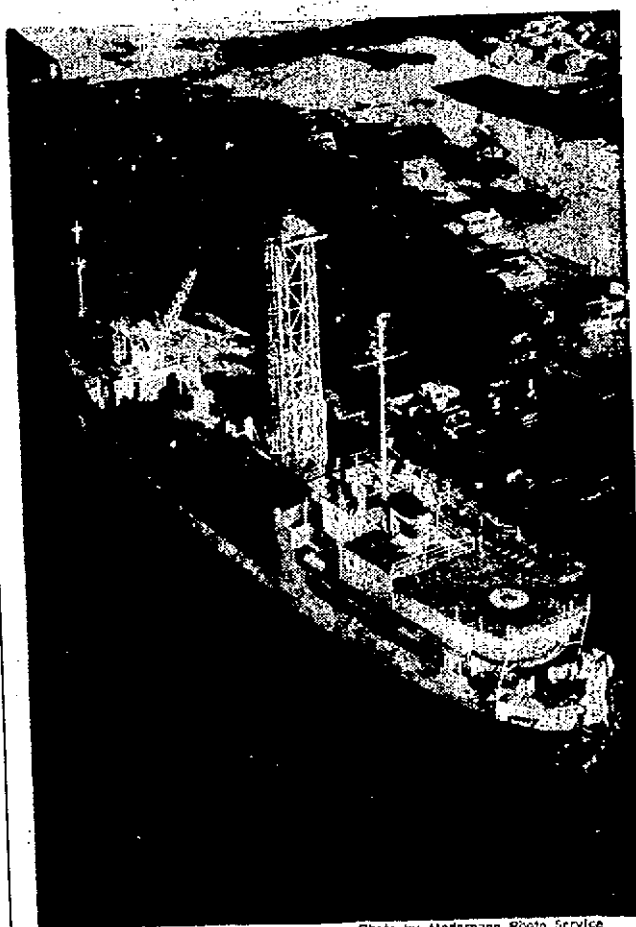


Photo by Modern Photo Service
Computer equipment positions this drilling vessel, the Long Beach-based and built Caldri II, when in operation.

By Lou Jobst

CALDRILL II, a Long Beach-based and built ship, is the ultimate in pushbutton sailing.

The 176-foot ultramodern oil exploration ship is so geared to the "Electronic Era" that she uses a computer to anchor.

Known as Ape (for Automatic Positioning Equipment), the system allows Caldri II, currently drilling off Santa Barbara, to maintain a fixed position at any spot on the ocean surface without moving.

ONCE THE SHIP is brought into a position it wants to maintain, a weighted wire line equipped with sensor devices is lowered to the ocean floor.

The sensors continually inform a big computer aboard of even the slightest movement. Electronic calculations are made and instructions are sent to four 300 horsepower outboard engines installed at each corner of the vessel, two forward and two aft.

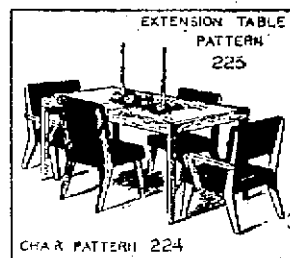
Should the fantail be drifting to the starboard, for instance, the port engine would be started and continue running until the vessel is brought back into trim on its fixed position.

THE FULLY automated system allows Caldri II to get and position her oil drilling rig at any spot on the ocean floor.

within a few minutes, and eliminates the time-consuming and laborious job of fixing position with a series of anchors.

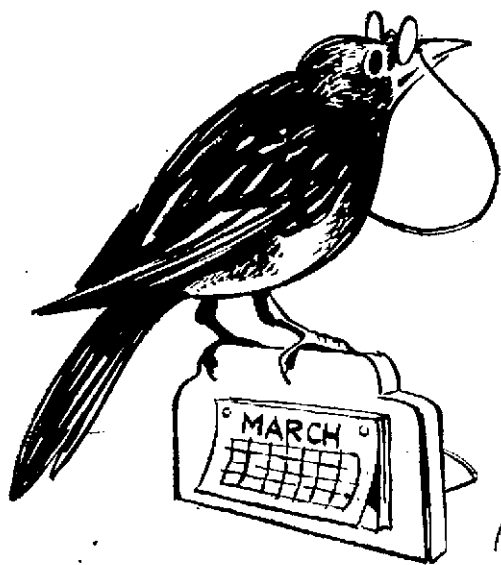
Caldri II, formerly a U. S. Army cargo ship, was modified at Craig Shipyard, Long Beach, and is valued at in excess of \$1 million.

You Make It



Make your own dining set. Pattern No. 225 for an extension table and Pattern No. 224 for chairs in two sizes require common hand or power tools. The table top may be of plywood or colored plastic panel material to match the chair covering. The table and chair patterns are 35c each. Both are included in the Quick and Easy Furniture Packet No. 13 for \$1. Address: Pattern Dept., Southland Magazine, Independent Press-Telegram, Bedford Hills, N.Y. 10511. ORV 10/11/71

What Every Robin Knows...



—Illustrated by Dick Wallmeyer

By Estelle St. George

EVERY robin knows that March is the month in which he is expected to make his spring debut. Robins in ancient Rome, however, played it cool, since March was the first month until Julius Caesar made it the third when he changed the calendar. English robins continued to count March as the first month until as late as the middle of the 1700s.

Down through the ages many interesting events have taken place in this unpredictable (as far as weather is concerned) month. A Dominican priest was proud of his nephew and pupil when the youngster celebrated his 10th birthday on March 9, 1461. "I predict that some day, the boy's name will be known all over the world," the priest told the boy's father.

"Mama chose it," said Mr. Vespucci. "I wanted to call him Frank. She insisted upon Amerigo."

ON MARCH 6, 1485, another Italian boy was about to celebrate his 10th birthday; but his mother, Mrs. Buonarroti, threatened to call off the party if the boy didn't behave. "If you don't stop drawing on the walls and ceilings," she said, "you'll go to bed without any supper and that will be your party, Michelangelo!" He knew she meant business. She usually called him Mike.

"I hope he'll be a musician when he grows up," said Mr. Bach when his son, Johann Sebastian, was born on March 21, 1685. "After all, our family has produced musicians of importance for two hundred years now." "And I hope he'll get married so we can have lots of grandchildren some day," said Mrs. Bach. Johann pleased both his parents when he learned to play the piano and organ quite well and later had 20 children.

Congressman James Madison celebrated his 40th birthday, March 16, 1791, with his bride of one year, Dolly. Congressman Madison and his popular wife celebrated later birthdays in the White House when he became fourth president of the United States.

THE MAN WHO founded the modern Democratic party,

Andrew Jackson, celebrated his 62nd birthday on March 15, 1829, at the same distinguished address, when he became the seventh president.

Less than a month after his 50th birthday on March 29, 1841, John Tyler became the first "accidental" president after William Harrison's death, and the 10th president of the United States.

"There'll be no rock and roll at your party tonight," Johann Strauss told his son on the morning of his 16th birthday, March 14, 1820. "But can't we even play waltzes, papa?" asked Johann Jr. "You're not going to become a musician, and that's final," said his father. "But, papa, I'd rather think for myself," said Johann. And he did.

"I'm going to marry a millionaire when I grow up," said Elizabeth Barrett on her 12th birthday, March 6, 1818. "Tis better to marry for love," said her mother. Liz took her mother's advice and waited until she was 40, and very sure it was love, before she said "I do" to Robert Browning.

The Reverend Richard Cleveland was happy that his fifth child was a boy, and named him Stephen Grover after the former minister who held the church. "I wouldn't be surprised if the boy became president some day," said the proud father. Stephen lived up to and beyond his father's expectation when he became the 22nd and 24th president.

LUTHER BURBANK always received many cards on his birthday since it fell on St. Patrick's Day, an easy date to remember.

"Now I understand what Michaelangelo's mother went through," said Mrs. Gogh of her son Vincent Van on March 3, 1863, Vincent's (or Van Gogh's as he was later known) 10th birthday. "It's good for children to express themselves," said a friend. "But not in brilliant colors on the living room wall," said Mrs. Gogh.

"How about a new football for your birthday?" Einstein asked his son on March 14, 1893, the boy's 14th birthday. "Thanks, papa, but I'd rather

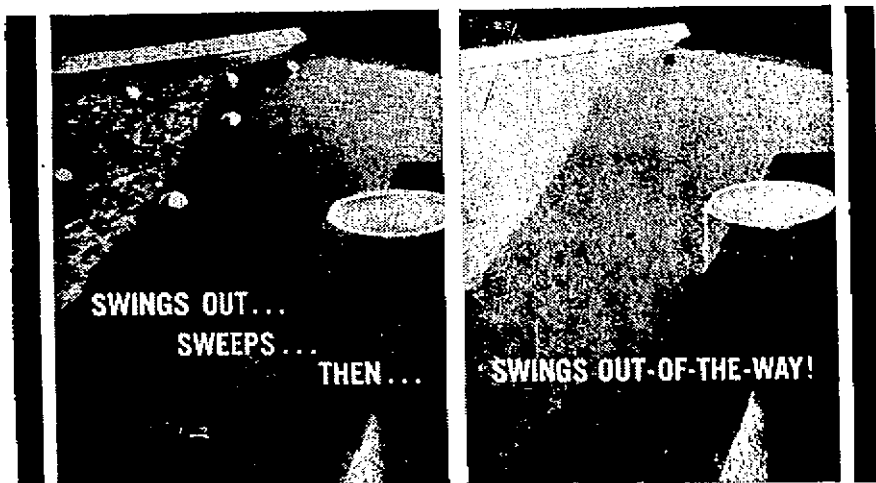
have a new math book, I'm studying calculus and analytical geometry in my spare time," replied Albert. "I have a theory..."

"It's time to think about Knute's future education," said Rockne to his wife on their son's fourth birthday,

March 4, 1892. "Let's leave Norway and go to the United States so he can go to the University of Notre Dame," suggested Mrs. Rockne. "Excellent idea," said Knute's father. "Maybe he might become a football star."

"I wish I had a telephone,"

said Alexander Graham Bell on his 13th birthday, March 3, 1860. "What on earth are you talking about?" said his mother. "A telephone," mused Alexander. "I think I'll invent one. Can't you imagine what a hit it would be with all the teen-agers!"



New Anthony "Hida-Sweep" automatic pool cleaner...

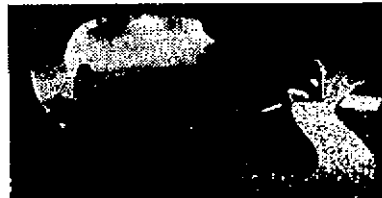
CUT POOL CARE 90%! HIDA-SWEEP, NEW ANTHONY ROBOT CLEANER, "HIDES" IN POOL WALL, COMES OUT AND CLEANS WHOLE POOL AUTOMATICALLY...EVERY DAY!

All you have to do is relax. Or even sleep. Each day—or night, at a time you've selected—automatic clock control sends floats and cleaning arms swinging out across the pool like a flotilla of mine sweepers. When jets from high pressure pump have swept settled dirt down the drain, Hida-Sweep swings back into its harbor hidden in the pool wall.

You are always ready for a swimming party. There's nothing to move or remove. Won't get jarred out of adjustment. The cost: much less than pool service, adds about \$7 a month to your 10-year pool contract. Call any Anthony showroom for details.

ANTHONY "HIDA-SWEEP" POOL CLEANER PLUS OTHER EXCLUSIVE ACCESSORIES CUT POOL CARE 90%—MAKE ANTHONY YOUR BEST POOL VALUE!

Pool owners can now be more carefree than ever. Exclusive Anthony manufactured accessories take most of the work out of pool care. Besides Hida-Sweep there's Antho-Pure. Dispenses daily; holds up to six months' supply. Anthony automatic, long cycle filter, automatic heater keep water condition always ideal. Exclusive accessories, volume building give Anthony pools extra value.



ANTHONY BLUE LAGOON \$1690

\$22.54 per month, 10-year terms. Pool is 15' x 31', 312 square feet, 78 perimeter feet, 3 to 6 feet deep. Steel reinforced gunite, waterline tile, filter, copper plumbing, pump, motor, steps. Includes standard coping. Deck in picture is slightly higher. Price based on normal access and soil; subject to hillside and higher costs in some areas. "Hida-Sweep," "Antho-Pure" and heater not included.



ANTHONY DELUXE CUSTOM POOLS

Pool above is typical example of dozens of designs and sizes available. Anthony manufactures pre-cast parts, coping, accessories, factory-to-you selling keeps prices low.

Anthony has built twice as many pools as any single builder.

ANTHONY POOLS

WORLD'S LARGEST POOL-BUILDER

Now: **SAN DIEGO**—5801 Fairmount Extension, 283-6411 • **LAS VEGAS**—418 Tropicana Avenue, 736-1327
SHOWROOMS—OPEN DAILY 9 to 5; SAT. 9 to 5; SUN. 1 to 5
HOLLYWOOD, 8412 Beverly Blvd. • VE 9-8817, OL 1-3150
ANAHEIM, 2050 South Harbor • JE 4-3100
PASADENA, 3880 East Colorado • HI 6-6133, MU 1-8326
SOUTH GATE, 5871 Firestone Blvd. • SP 3-2210, TO 1-0381
SHERMAN OAKS, 13363 Ventura Blvd. • ST 8-3430, ST 9-4631
COSTA MESA, 170 E. 17th Street • 646-9651

New York OS 6-6359 • Inglewood 672-6454 • La Jolla IR 1-8550 • Long Beach CA 3-0554
 Pomona PA 9-5549 • San Bernardino AS 4-5901 • Thousand Oaks 495-2854

ROOFING PROBLEMS?
TIME TO RE-ROOF?
WHITCOMB
ROOFING
CORP.

FOR ANY TYPE ROOFING
CALL CARL TOLL FREE AT
868-5234—EVES. MA 5-2900

CANARIES

Terrific selection of
SINGERS

German Rollers and
Color Breeds

Buy your Female Canaries now
before the breeding season. Nice
selection now.

LONG BEACH
SEED & PET CO.
2559 Long Beach Blvd.
BA 4-0931 Open Sun. 9-5

DOG TRAINING

DOG TRAINING

MON., TUES. & SAT. A. M.
CORRECT NUISANCE HABIT
Joe De Beck, Trainer
HE 8-9284 MA 5-3988

Stories about the attractive homes of people you know appear regularly in *Southland*

Don't Call Budget Pools

...IF YOU DON'T WANT A "DISCOUNT" APPROACH TO BUYING YOUR POOL

NO, DON'T CALL US

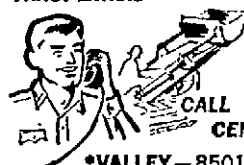
...IF YOU DON'T WANT LOWEST POSSIBLE PRICE ON A QUALITY POOL!

A new technique is offered today. We've chosen and engineered pools of the most popular sizes and shapes to fill the needs of the average family. Then we build them in volume enabling us to offer MEDALLION quality pools at Budget discount savings.

DON'T CALL MEDALLION-BUDGET POOLS if you are not interested in a pool design to last — at a cut-rate price. If you're not interested in a quality-built pool protected by unlimited availability of completion bonds—if you don't want to deal with a low overhead company with no deep pile carpet or expensive displays—then don't call Medallion Budget Pools. "No fancy fixtures; no fancy prices." We do have our own construction and service center in your area. Call for full information.

WE FEATURE

- Choice of many BUDGET pool Shapes and Sizes
- High-quality pumps and filters
- LOWEST POSSIBLE PRICE WITHOUT CUTTING QUALITY
- ONLY \$10 DOWN!
- LOW OVERHEAD NO SHOWROOMS IN HIGH-RENT AREAS
- LOCAL SALES AND CONSTRUCTION CENTERS
- 10-YEAR FINANCING
- COMPLETE POOL AT ONE SENSIBLE FAMILY PRICE—NOT A LOT OF FANCY EXTRAS



CALL THE MEDALLION-BUDGET POOL CONSTRUCTION CENTER IN YOUR AREA—GET A FREE ESTIMATE!



- VALLEY—8501 Reseda Blvd., Northridge • 345-5132 • 987-2161
- WHITTIER—8042 South Broadway • 692-0615 • 526-2323
- ORANGE—3310 East Chapman Avenue • 532-6801
- LAKEWOOD—2616 East Carson Boulevard • 421-9306
- WEST COVINA—532 South Glendora Avenue • 962-4091
- PASADENA-GLENDALE • 449-3499 • POMONA • 623-3738
- ALHAMBRA-HIGHLAND PARK • CL 6-8611

MEDALLION-BUDGET POOLS
OF CALIFORNIA

"We try harder because we aren't one of the largest."

One Dozen Noses

By Eleanor A. Price

"SUZIE," the Keeshond in the accompanying picture, has a right to "stand up and be counted." She recently had a litter of 12 puppies. Not that an even dozen is a record breaker, for Kees have been known to have 13 pups. But it is a record for a Kees to have such a large litter and every last puppy healthy. Not one succumbed. "Suzie" owns Betty Hunter of Long Beach.

The Keeshond has been given many names—Cheeshond, Keyshond, Keys, Fox-dog, Overweight Pomeranian, Dirty Samoyed, Dutch Barge Dog (this latter was once its real name). The correct appellation is pronounced "Case Hond" or "Case" for short. The breed is beautiful, a fine guard, a keen ratter and can be trained as a rabbit. He is a loving companion, a real heart-stealer with a smiling face that can laugh off any unfair or ridiculous names given him.



Photo by Joe Rialner

One dozen little noses could be counted in recent litter whelped by Suzie, a keeshond.

(860) presents Francis X. Lohmann's Kanine Korner with special guest stars and a wealth of doggy information.

THERE IS an organization that needs your tax-deductible contributions—Cat Care Club, 2240 Barry Ave., West Los Angeles. Shelter manager is Trudy Smith, and president is Myrtle Ring. In 1963, this club placed 330 cats, spayed 111 and neutered 56.

Breeding of cats is to be discouraged. City pounds and humane organizations are flooded with felines no one wants. Surgery for this problem is simple and should cause cat owners no alarm for their pets. Altered males and spayed females make clean, quiet pets that are not so inclined to roam.

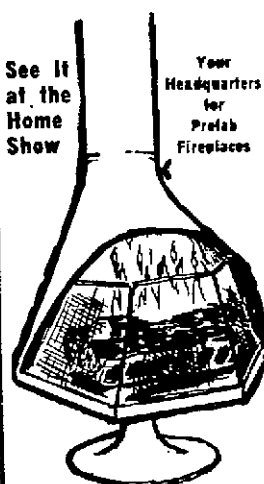
If you absolutely must take an animal to a shelter, do so in the late afternoon, and give it a drink of water before you part with it.

MATCH for German shepherds, today, La Palma Park, Anaheim; also an attack-dog exhibition. German Short-haired Pointer Club of Southern California field trial March 7-8, Olympic Pheasant Club, Bakersfield. Each Sunday at 9 p.m., station XEMO

THE FIREHOOD

See it at the Home Show

Your Headquarters for Prefab Fireplaces



Passed and Approved by City and County Codes

STAR FIREPLACE

2335 LONG BEACH BLVD.
LONG BEACH CA 4-1957
OPEN FRI. EVES TILL 2 P.M.

MARBLE TOP TABLES

12-inch Round or Square, brass base

All sizes, all shapes, French, Italian and Brass Bases. All at Big Savings!

\$19.95

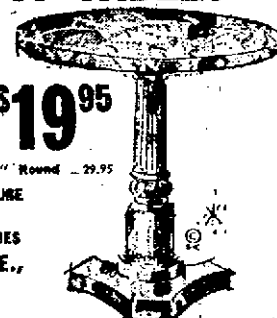
18" Round — 29.95

HERRON'S

- FURNITURE
- CARPET
- DRAPERIES

4134 ORANGE AVE.,
LONG BEACH

BA 4-8131





GOING PLACES — —with the Sloanes

THE TROUBLE with St. Thomas, a long-time and loving resident of this Virgin Islands vacation spot told us, "is that it hasn't been sold for what it is. People come down here for the first time expecting a combination of Acapulco, the French Riviera and Miami Beach."

The truth is that St. Thomas is almost the diametric opposite of those places. We found a tiny, sleepy back-water island, breeze-swept and sunny but hardly tropical.

There are only 18,000 hilly, brushy acres punctuated by gem-like white beaches, and scarcely one soul per acre. Most of the hotels are of the typical tropical island variety, ramshackle and rustic, buried amid foliage, added to piecemeal over the years, constantly undergoing the hammer, saw and paintbrush.

Yet more vacationers of taste and discretion come back here year after year than to practically any island in the Caribbean. For elusive and subtle—as well as highly practical—reasons, most find it completely captivating.

St. Thomas has three things going for it: A warm, dry, unoppressive climate; some of the best bargain shopping in this part of the world; and an old-fashioned, relaxing charm that completely belies its commercial image. You might also add the comforting protection of the American flag.

In common with many sophisticated resorts, St. Thomas appears on the surface anything but sophisticated. The main town of Charlotte Amalie is a crazy quilt of warehouses, cream-colored plaster homes with crimson shutters and corrugated roofs to match. Narrow and angular streets are watched over by French wrought-iron balconies and grill work, sturdy Dutch doorways, and Spanish patios. Victorian mansions and pastel villas compete with each other for hillside views

of the harbor, among streets paved with stone steps and crowded with tumbling foliage.

OFF-BEAT curiosities

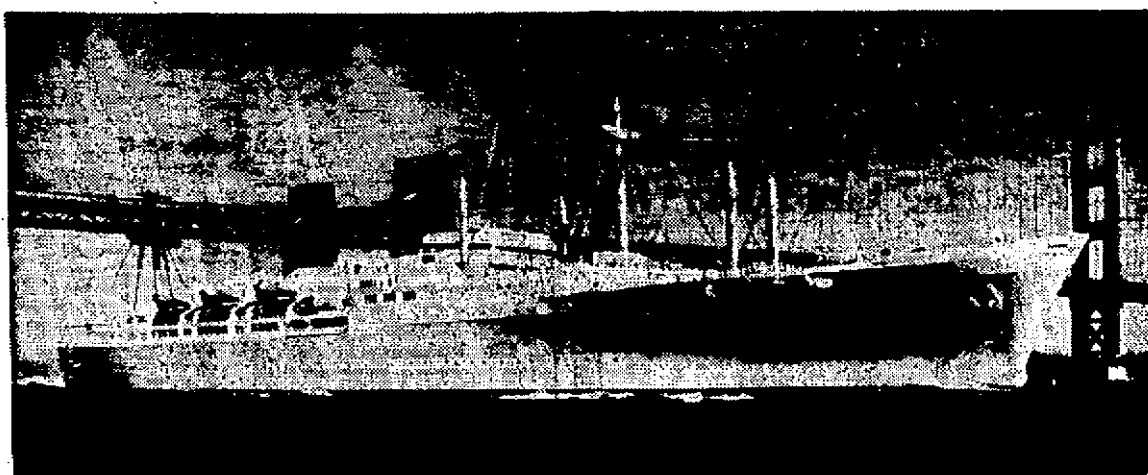
abound. Old Fort Christian, where several pirates were hanged, is painted a shocking red. Equally livid is the police station with the year 1671

proudly carved on its stone facade. Towers of old fortifications dot the hills and one of them is the central building of a hotel named after

Bluebeard.

St. Thomas is 30 minutes and \$18 round trip by air from Puerto Rico.

(Copyright 1964, General Features Corp.)



Traveling Companion.

A great President Liner is the best friend you can have on a trip. It makes sure you live in air-conditioned comfort. It serves you outstanding international cuisine. It entertains you with swimming, deck sports, parties, movies, dances. And it goes with you all the way to Hawaii, Japan, Hong Kong and the Philippines. Choose from these Spring Tours sailing from San Francisco and Los Angeles:

1. APRIL 5—ROUND-THE-WORLD SEA CRUISE—64 DAYS

SS PRESIDENT ROOSEVELT to Hawaii, Japan, air to Hong Kong, continue by ship to Manila, Singapore, Ceylon, India, Pakistan, Egypt, Italy, France and New York. 16 ports in 10 countries. From \$2,340.

2. APRIL 18—ORIENT TOUR BY SEA/AIR—32 DAYS

SS PRESIDENT WILSON via Honolulu to Yokohama. Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Osaka. Via air to Taipei, Hong Kong, Manila, Singapore, Bangkok, Tokyo and return via Honolulu to the Pacific Coast. From \$1,533.

3. MAY 7—ORIENT ADVENTURE BY SEA/AIR—32 DAYS

SS PRESIDENT CLEVELAND via Honolulu to Yokohama. Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Nara, Osaka. Via air to Taipei, Hong Kong, Manila and return via Honolulu to the Pacific Coast. From \$1,484.

4. MAY 21—ORIENT BRIDGE TOUR WITH CHARLES GOREN BY SEA/AIR—30 DAYS

On board the PRESIDENT ROOSEVELT, bridge expert Charles Goren conducts lectures, classes, tournaments en route to Hawaii, Japan and Hong Kong. Return to Japan by air visiting Osaka, Nara, Kyoto, Hakone, Miyashita, Tokyo and Nikko. Return to Pacific Coast by air. 30 days from \$1,687.

5. MAY 21—SEA/AIR TOUR OF THE ORIENT —39 DAYS; ROUND-THE-WORLD—50 DAYS

SS PRESIDENT ROOSEVELT to Honolulu and Yokohama. Japan Overland Tour: Tokyo, Miyashita, Kyoto, Nara, Osaka, Nikko. By air to Hong Kong, Bangkok and return to the Pacific Coast. Or from Bangkok, continue Round-the-World by air via India, Cairo, Europe to the East Coast. Escorted by Leo A. Mathews. Orient Tour from \$2,363. Orient and Round-the-World tour 60 days from \$3,128.

6. JUNE 4—CAMERA TOUR WITH RAY SHORR—28 DAYS

Professional photographer Ray Shorr will give lectures and instruction en route to Hawaii and Japan, 6 days in Hong Kong. Return by air direct, or via Bangkok and Singapore. From \$1,425.

Many other sea and sea/air tours are available. For full details contact your Travel Agent or your nearest American President Lines office.

Please send me complete information about the tour(s) checked below.

1. ☐ 2. ☐ 3. ☐ 4. ☐ 5. ☐ 6. ☐

NAME _____

ADDRESS _____

CITY _____ STATE _____

MY TRAVEL AGENT IS _____



DEPT. 31, 514 W. Sixth St., West Los Angeles 14 CA 9-4321

Wine, Food Tour

Wine and food connoisseurs are a relaxed, companionable lot. When they join together for a pleasant purpose, congeniality larks high. And joining together they are now, for an April tour of Italy, Switzerland, Burgundy, Paris, the Champagne region, the Rhineland and London.

Wes Carroll of the Wes Carroll Travel Service of Long Beach has returned from Europe to make final arrangements for those signing for the tour. The group will go via Alitalia. During the 21 days members of the group may visit the Cordon Bleu School of French Cooking or the Halles Aux Vins in Paris. Among other special functions will be a reception by the president of the Italian wine industry and demonstrative displays of gastronomic interest.

FOR FURTHER INFORMATION ON THE ABOVE TRIPS CONTACT ANY OF THE FOLLOWING TRAVEL AGENCIES.

AUTHORIZED AGENT
ACME TRAVEL SERVICE
5004 Faculty Ave., Lakewood
ME 4-2700
Lakewood Center—Opp. Post Office
"WE COVER THE WORLD"

"Authorized Agent"
BELMONT SHORE TRAVEL
194 Park Ave. BE 5-2125
LONG BEACH
"LET US PLAN YOUR PLEASURE"

"AUTHORIZED AGENT"
LAWSON OVERMAN TRAVEL AGENCY
3845 Long Beach Blvd.
Phone: GA 4-3428
—NO SERVICE CHARGE—

Your "PERSONAL" Travel Agent
ASK MR. FOSTER TRAVEL SERVICE
IN BUFFUMS
Pine & Broadway, Long Beach
Phone: ME 5-5477 — ME 6-9941

"AUTHORIZED AGENT"
WES CARROLL TRAVEL SERVICE
2754 E. Broadway
Long Beach GE 9-0916

"Authorized Agent"
PIERRE MANON TRAVEL AGENCY
5265 E. SECOND ST.
BELMONT SHORE
GE 3-0917 — 10-1117

"Authorized Agent"
C. F. BEACH Travel Service
452 LOCUST AVE.
LONG BEACH PH. ME 2-4457

AUTHORIZED AGENT
Circle Travel Service
2221 PACIFIC AVE.
LONG BEACH
PHONE GA 7-9967

"AUTHORIZED AGENT"
Universe Travel
4087 Long Beach Blvd.
GA 4-8504
LONG BEACH

"AUTHORIZED AGENT"
BELLFLOWER TRAVEL SERVICE
17022 BELLFLOWER BLVD.
TORREY 6-9785

"Your L.S. Authorized Agent"
FENWICK TRAVEL SERVICE
309 E. Ocean Blvd., Long Beach
Phone ME 2-5924

"Authorized Agent"
WILTON TRAVEL AGENCY
Breakers International Hotel
206 E. Ocean Blvd.
LONG BEACH PH. ME 5-7411

EUROPE SPRING TOUR
REDUCED \$101*
 The Lowest Price in Years
 16 Countries, May 16-July 19
 Scandinavia, Vienna, Capri
LINDSKOG FRIENDLY TOURS
 13744 Lindskog Dr., Whittier
 *Subject to New Air Fares

In LAS VEGAS Stay at
FRANK FISHMAN'S
Savoy Motor Hotel
 (Opposite Riviera on Keno Lane)
 125 Deluxe Suites & Kitchensettes
 From \$5 • In L.A. Call MA 6-8684

TOUR OF EUROPE

Departing April 2, 1964



You are invited to join our group of wine and food connoisseurs who join together for an April tour of Italy, Switzerland, Burgundy, Paris, the champagne region, the Rhinlands and London. Alitalia flies our group of Epicures to Rome, from Grand Cuvee to Chef D'Oeuvre and home in 21 happy days, returning April 22. Total price just \$1695.00 INCL. Phone for details and brochure or drop into our office, open daily 9-5 except Sunday. GE 8-0916.

WES CARROLL TRAVEL SERVICE

2754 East Broadway

LONG BEACH 3, CALIFORNIA

Phone for an appointment, we'll gladly come to your home to discuss our a la carte tour in detail...

High-Rise Las Vegas

By Fred Taylor Kraft
 Travel Editor

LAS VEGAS

IF YOU haven't visited this City of the Casinos for a few months, you simply wouldn't know the place.

Cloud-piercing hotels dot the landscape (10 high-rises were completed in 1963) and many more are sprouting downtown and along the famous Strip to vie for the \$600 million tourist trade expected this year.

And the rest of the city is keeping pace, which is understandable when you realize 13,000 more people live here than a year ago to expand the population to 225,000 (knowledgeable Vegas crystal-ball one million by the mid 1980s).

Only six years ago, the tallest building in Nevada was less than 140 feet high. The newest high mark—341 feet—will be the tower of the Landmark, now a mere skeleton on the Strip, which will rise 29 stories and add another 160 rooms. The casino will be located near the top of the building where, it is claimed, Barstow—157 miles

away—may be seen on a clear day.

SCHEDULED for completion in May is the "Diamond of the Dunes," a 22-story \$15 million, 510-room addition to the Dunes Hotel with a "Top O' the Strip" cocktail, solarium and health clubs for men and women, plus an 18-hole golf club and country club.

Also under construction is a 10-story high-rise adjoining the Stardust which will give that hotel 1,500 rooms, making it one of the biggest resort hostleries in the world.

The Sands is getting in the act with an 8-story addition over the present casino area, and the Thunderbird will add a 16-story, 350 room structure this year after expanding to a 540-room hotel with a four-story addition.

"Glitter Gulch"—downtown Las Vegas—likewise is reaching for the sky. The Fremont has enlarged its 14-story hotel to 500 rooms and the Las Vegas Club is planning a 12-story, 300-room resort. The Mint is now constructing a 26-story, 500-room hotel, complete with a rooftop pool.

THE EL CORTEZ, also downtown, will start construction this year on a 15-story addition to give it a total of 700 rooms. And the Tally Ho, which opened in 1963, announces plans to add showrooms and other trappings to its 450 rooms. At the south end of the Strip, the Hacienda has jumped to a 600-room resort.

Remember, there are other elegant Strip hotels, plus 25,000 apartment units throughout the city.

Where are all the people coming from to fill these rooms?

In the first place, 13 million tourists streamed through southern Nevada last year. Las Vegas' increase in tourism is increasing about a million a year and, it is figured soon may jump well beyond this figure.

TWO-THIRDS of these people, it is said, come from the West Coast, on highways that are fast becoming freeways. By 1968, a national interstate highway system is due to be completed through Las Vegas. And McCarran Airport has completed a \$5½ million terminal where 1½ million visitors will be fun-



JULES C. GINDRAUX has been named director of passenger sales for Trans World Airlines in Los Angeles, according to C. S. Fullerton, senior director of the Los Angeles sales area. His entire career with TWA has been in the airline's overseas operation.

nelled into town, including those who arrive on seven airlines with big-jet service.

It's getting easier and easier to get here, not only to gamble but to see some of the most extravagantly produced shows in the world and to live it up in general in glittering hotels.

Las Vegas? Why Not!



★ TAX FREE ★
 European Delivery

Renault — Peugeot

Automatic Available
 ★ ORDER NOW ★

IMPORT AUTO

PARTS & SERVICE

1488 Long Beach Blvd.
 Open Sunday HE 2-8918

GOING TO EUROPE?

ENJOY THOSE OUT-OF-THE-WAY PLACES IN YOUR OWN VOLKSWAGEN BY TAKING DELIVERY AT THE FACTORY AND SAVE MANY MANY DOLLARS.

SEE US NOW

RICKETTS MOTORS

(On L. B. Blvd. since 1947)

Authorized Volkswagen

and Porsche Dealer

for the L. B. Harbor Area

999 LONG BEACH BLVD.

HE 7-7489

OFFICIAL LICENSED BONDED AGENTS
MAYCO
ROAD • AIR
SEA • RAIL
WORLD TRAVEL BUREAU
TICKETS & RESERVATIONS FOR ALL MAJOR TRANSPORTATION LINES — CRUISES, HOTELS, SPECIALISTS IN INDIVIDUAL, GROUP & CHARTER TOURS.

HAWAII 8 DAYS \$259
Includes roundtrip jet air, 7 nights PRINCESS KAUAI Hotel, lei greeting, transfers, sightseeing, porterage, tips. Additional full week extension only \$48.
Departures every Saturday throughout 1964

MEXICO 15 DAYS \$345
Visiting: Mexico City, Xochimilco, Cuernavaca, Guadalupe, Puebla, Cholula, Taxco, Toluca and Acapulco.
Monthly Departures March thru November

HAWAII 12 DAYS 4 ISLANDS \$399
INCLUDES AIR, DELUXE 1 DAY, 3 NIGHTS HONOLULU VISIT AND FEATURES THE CHOICE HOTELS OF THE ISLANDS.
MAUI—NEW ROYAL MAHINA BEACH RESORT.
HAWAII—HOTEL KING KAHAMANUIA.
KAUAI—HONOLULU COCO PALMS.
Departures every Saturday throughout 1964

TAHITI 13 DAYS \$695
Including: MOOREA, BORA BORA, with 3 Day Optional HAWAII extension—\$25.00.
Departures April thru August

SO. AMERICA 30 DAYS \$1295
Visiting: PANAMA, ECUADOR, PERU, CHILE, ARGENTINA, BRAZIL, and featuring CUZCO, MACHU PICCHU, BRASILIA.

ORIENT 31 DAYS \$1695
HAWAII, JAPAN, TAIWAN, HONG KONG, PHILIPPINES, THAILAND, AND MALAYSIA. Including: SINGAPORE, JOHORE, ISLE OF PENANG and BORNEO.
Spring, Summer and Fall Departures

SO. PACIFIC 38 DAYS \$1875
HAWAII, AUSTRALIA, NEW ZEALAND, FIJI, TAHITI, MOOREA, BORA BORA. Over 22,000 miles from Los Angeles and return.
Scheduled Group Departures

ROUND THE WORLD 46 DAYS \$2095
HAWAII, JAPAN, TAIWAN, HONG KONG, THAILAND, INDIA, EGYPT, SYRIA, LEBANON, JORDAN, ISRAEL, GREECE.
Also: 32 Day TOUR—\$1875
Spring, Summer and Fall Departures

IMPORTANT! all prices include jet round trip from Los Angeles

FOR DETAILED BROCHURES ON THESE OR ANY OTHER TRAVEL SUGGESTIONS, VISIT OR PHONE — OR MAIL COUPON AT RIGHT

LAKEWOOD
5100 Lakewood Blvd.
ME 3-0111

BUENA PARK
859 La Palma Ave.
827-3303

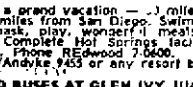
MAYCO WORLD TRAVEL BUREAU
5100 Lakewood Blvd., Lakewood, Calif.

Please send me information on..... vacation offer.
NAME.....
ADDRESS.....
CITY..... STATE..... PT. 21

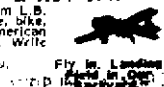
SPRINGBORG'S
Corona, Calif.



GLEN IVY



QUEST RANCH & HOT SPRINGS



What a grand vacation — 31 miles from L.B. — 95 miles from San Diego. Swim, ride, hike, sun, back play, wonderful meals, American plan. Complete Hot Springs facilities, write direct. Phone Redwood 7-0600.
Vandave 7453 or any resort bureau.
Fly in. Landing at GLEN IVY JCT.
WE MEET GREYHOUND BUSES AT GLEN IVY JCT.

FOUND THE SUPERIOR WAY TO TRAVEL AND BE SURE!

Traveling for business or pleasure? Travel SUPERIOR MOTELS. The nation's newest leader. Fill out the coupon and SUPERIOR MOTELS will send you the nation's newest directory of more than 500 outstanding motels from coast to coast and border to border. All SUPERIOR MOTELS provide free advance reservations service, and most honor all major credit cards.

WRITE TO OFFICE NEAREST YOU!

SUPERIOR MOTELS, INC.
548 W. Capitol Ave., W. Sacramento, Calif. L 8
Name _____
Address _____
City _____ Zone _____ State _____



ALASKA 9-DAY CRUISES

via beautiful Inside Passage
May 2 through October 13

Truly one of the world's most spectacular cruises! Your ship glides over 1,000 miles of smooth, sheltered seas from Vancouver, B.C. to Skagway, Alaska. At no time is land out of sight. Huge glaciers, endless forests and white waterfalls tumbling from sky-high mountains are all a part of the ever-changing scenery along the entire length of this fantastically beautiful Inland Sea.

from \$225 incl. berth and meals

**WILTON
TRAVEL AGENCY**
BREAKERS
INTERNATIONAL HOTEL
206 E. Ocean Blvd.
LONG BEACH
HE 5-7411

**S.S. UNITED STATES
S.S. AMERICA**
LUXURY
CRUISES
TO BERMUDA AND THE
WEST INDIES IN 1964



S.S. America, 8-day Early Spring Cruise; Sails Wednesday, March 11, 1964, to St. Thomas and Bermuda \$225 minimum.

S.S. United States, 10-day Easter Cruiser; Sails Thursday, March 26, 1964, to Bermuda, Martinique, St. Thomas, Nassau, \$350 minimum.

**Belmont Shore
Travel**
194 Park Ave.
GE 9-2129

ENTRANCE AT 117 Locust Street, Long Beach, Calif. (Near 117th St.)

TRAVEL RESORTS



AROUND THE WORLD WITH

DELAPLANE

"Please recommend a couple of London hotels in the \$5-a-day bracket. . ."

THERE are several around Queensgate—the names I don't recall but British Travel and Holidays, 64 St. James's St., London, S. W. 1 would have the listings.

These are small family hotels, full of retired civil servants from the good old Empire days—pretty much like what we call a "guest house" now and what grandma called a boarding house. Not much "hotel" service.

The days of \$5 hotels seems to have gone. I send my friends to the Washington or Green Park where the tab runs to about \$8 to \$10.

"Our college (freshman) daughter wants to go to Europe this summer. We would like to send her with some assurance she is with a good group. . ."

I AM SOLD on the American Youth Hostel trips—write for folder to 14 W. 8th St., New York City. They look the least expensive, small groups, good leaders—and a lot of train plus bike travel.

They also have some excellent group trips of this kind in the U.S. No age limit but you've got to be able to pedal that bicycle part of the way. The folder for both U.S. and Europe is called "1964 Highway to Adventure the Hostel Way." It's free.

"My husband and I are both in good health and would like to travel in Europe by bicycle. Can you rent these? How much? Is this a 'workable' idea?"

YOU CAN rent bikes all over Europe at very cheap prices—25 cents a day in Ireland is a price I remember. American Youth Hostels (above) can give you best information on how much and where. So will any tourist office in the European countries.

About its being a good idea—I think it's worth trying for it surely is a cheap way to move around. You can put bikes on trains for long hauls. Carry Navy-type rain gear. I have seen some soaking people on bikes in Europe.

I rented a bike a few years ago in Normandy and found out two things: First, it is true (as they say) that you never forget how to ride a bike. Second, the hills have become much steeper than they were when I was a boy. I only lasted 15 minutes.

For the young-at-heart (with young legs), there are bikes that fold up while you ride the train and use the bike for local exploring. There are also bikes with a little putt-putt engine. And there is a light folding bike with a light motor. These



ROGER DEAL has been named chief agent and ticket office manager for Delta Air Lines in Los Angeles. John Copland, district sales manager, announces. Deal assumes responsibility for Delta ticket offices in Long Beach, Beverly Hills, Hollywood and Pasadena in addition to the central ticket office in Los Angeles. He lives at 18428 Ashley, Torrance.

advertised by Hammacher-Schlemmer, New York City, and you could write for the catalogue. I would think they'd be available in Europe, too.

From young people who have done it alone, using Youth Hostels for evening and hitchhiking by day, I've had estimates of \$5 a day, for everything. One young man claims he made it on \$3. On \$100 a month, you're in clover.

A lightweight rucksack seems to be in order. And I'm advised that hitchhiking is easier if you sew a small American flag on the back of it. European drivers are curious about you.

"We would like to stay at some quiet resort in the Caribbean where they speak English. But we don't want the crowded places and we do like comfort."

THE WHOLE CHAIN of Windward and Leeward Islands. Remote and some development in hotels. Antigua and St. Lucia are English-speaking although all these islands have a patois.

Newest and most modern place is at Little Dix Bay on Virgin Gorda in the British Virgin Islands. Surely away from it all—you fly from San Juan, Puerto Rico to Beef Island in the British Virgins (40 minutes) and then by boat to Little Dix Bay. I don't have prices on this. But you get a folder by writing Little Dix Bay, Room 5425, 30 Rockefeller Plaza, New York City. Probably has low summer season rates. All the Caribbean

the experience
of a lifetime!

DEPARTS MAY 15, 1964

See . . . Do . . . Taste . . . Enjoy

UNUSUAL SUPER DELUXE
ORIENT A LA CARTE TOUR
27 DAYS - ESCORTED

JAPAN — TAIWAN — HONG KONG
BANGKOK — HAWAII
EVERYTHING INCLUDED



MISS REIKO
YAMANOUCHI

This Special Tour Will Be Conducted by

PHONE NOW FOR RESERVATIONS — GE 9-9914

WES CARROLL TRAVEL SERVICE

2754 EAST BROADWAY, LONG BEACH

Open Daily Except Sunday 9-5

Free Delivery Service

Hawaii Cruises

Enjoy the
Grand Manner
of Matson
to Hawaii

Buffums

Sail March 20th
for the vacation of
a lifetime! Forget
your cares... Hawaii
awaits you—lovelier
than you dreamed!
Enjoy 11 days of
lazing on the beach—
visiting the outer
islands. See us
now for your
Matson reservations!

Escorted by
Thelma Marshall

Ask Mr. Foster
Travel Service

Pine at Broadway, Downtown Long Beach HE 5-5677

...ANY DAY...ANY WAY

WORLD'S FAIR

3 to 8 day New York
Holidays from \$19⁹⁵

(Transportation to N.Y. additional)

Choice of 9 different Holidays!

By plane, train, motorcoach or your own car

100,000 confirmed hotel reservations

Choice of 29 fine hotels

All tours include admission and transportation to Fair and many
other features. Choice of special sightseeing trips; reserved
seats for hit Broadway shows and ballgames; reservations at
famous night clubs and restaurants.

We also have brochures covering All-Expense
Escorted Tours to the New York World's Fair, with
many variations of routes. Come in, phone or write
for further information.

**C. F. BEACH
TRAVEL SERVICE**

452 Locust Ave.

HE 2-6457

Long Beach 12, Calif.

Delphiniums for Back Borders

Delphiniums can be planted this month and are extremely useful as back-border plants or along grape-stake or similar types of wood fence. The Pacific Hybrids are among the

best and now come in many colors. However, there are few things as good for creating a feeling of depth in the small garden as rich delphiniums in a far corner.

YOUR GARDEN

Grow a Hedge of Rose Beauty

By Joe Littlefield

SOMETHING new in hedges is Red Glory, a fence rose that can be developed into a hedge of great density, providing an impenetrable barrier of lush green foliage.

Flowers are of currant red, semidouble, with brilliant yellow "eyes" in the centers. Plants are tall growing and mass blooming. They are of the hybrid tea classification.

A dense hedge or border can be achieved quickly by setting the plants 18 inches apart . . . 24 inches for less density.

Bare walls, unsightly fences or other areas can be screened out with these beautiful plantings.

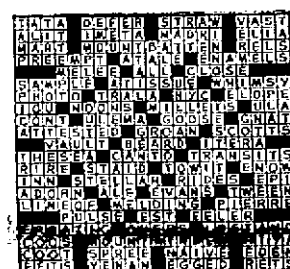
WHERE MORE extensive areas are to be covered, vines may be the answer. Vines can be trained on supports of various types to climb high—or, in some cases, may be left to attach themselves in their own way to surfaces.

Along coastal sections and perhaps not more than 15 miles inland from the coast, an interesting and beautifully flowered vine, *Distictis lactiflora*, "vanilla scented trumpet vine," can be planted. It is a vigorous grower. I saw one vine that covered a 50-foot fence area in Ventura. Mature vines bloom six to eight months of the year, with gloxinia-like, purple, tubular flowers, with a delightful vanilla scent.

Bignonia violacea stands drier weather conditions. It is smothered by delicate violet blossoms in late winter and early spring. This vine sheds most of the old foliage followed by attractive flowers, and soon new growth blankets the vine for the year. Gardeners must be patient with this vine, because it is slow to recover when transplanted into the ground. Once it is rooted, it grows fast.

MANY GARDENERS dislike to cut back a vine after they have purchased it. The vine may be long and stringy. The trick is to cut the vine branches back as much as half to two-thirds the total length and force more side branches to grow, providing more lower branches. More important, the vine will grow more shapely, and cover more surface area.

SOLUTION TO TODAY'S PUZZLE
(See Page 34)



**THESE
ARE THE
WEEDS
YOU WON'T
HAVE TO
PULL
WHEN YOU
USE
"12" BRAND
DICHONDRA
WEED
CONTROL**

A new
chemical
discovery
combined
with
nitrogen
fertilizer



They'll be only a memory (along with the aching back) after you use Germain's "12" Brand Dichondra Weed Control, a completely new product that knocks out **established** Bluegrass and Bermuda grass, Crabgrass **before** it sprouts, and eleven more unwelcome guests. While it dooms these destructive weeds, "12" Brand Dichondra Weed Control does not damage, burn or retard your dichondra lawn—even a newly seeded one. (Similar products marketed today destroy the dichondra seeds along with the weeds.) Safe and easy to use, "12" Brand Dichondra Weed Control contains no lead arsenic, mercury or other metallic compounds. Just spread it on and water it in.

FEEDS DICHONDRA TOO.

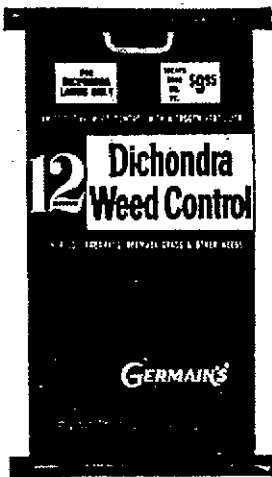
Not only does "12" Brand do away with weeds; it feeds your dichondra nourishing nitrogen fertilizer. Your lawn will be everything you want it to be—without Crabgrass, Bermuda Grass, Annual Bluegrass, Knotweed, Chickweed, Smartweed, Barnyard Grass, Red Sorrel, Lambsquarter, Foxtail, Carpetweed, Florida Pusley, Pigweed and Goosegrass.

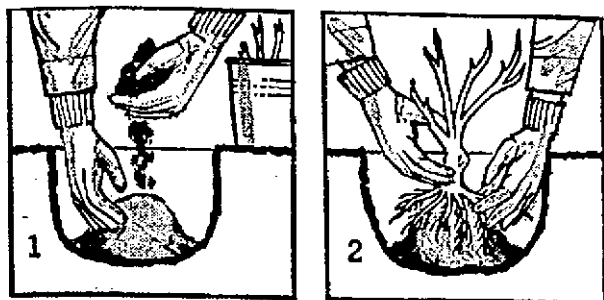
Just two applications a year (one in fall, another in early spring) will keep your weekends free from weed pulling. Use Germain's "12" Brand Dichondra Weed Control for a beautiful, weed-free dichondra lawn all year long.

Available now at garden dealers everywhere.

Another quality product of

GERMAIN'S, inc.
Since 1874

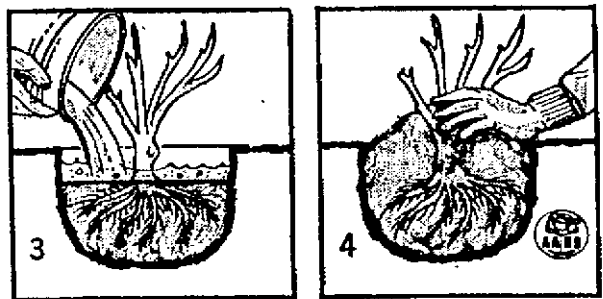




How to Plant a Rose

PLANTING roses properly requires no special skill and no lengthy experience. First, select a site with good drainage and at least a half day of sunshine, then follow these easy steps recommended by All-America Rose Selections:

1. Dig a hole 18 inches wide and about 15 to 18 inches deep. Replace several inches of loose, prepared soil (soil mixed with several shovels full of any barnyard fertilizer, leaf mold, compost). Form a mound in center. 2. Position rose bush on mound so that bud union (knotlike, swollen area) is at about ground level. Spread roots naturally down slope of the mound. 3. Work in the soil around roots to eliminate air pockets. Fill hole $\frac{3}{4}$ full and tamp down firmly. Fill hole with several pails of water and allow to drain. 4. Fill in remainder of hole with soil and mound up around canes to a height of about 8 to 10 inches. Allow this protective mound to remain for a week to ten days. Then remove.



Tips on Gardening

Garden tips for the week... Top dress your lawn with some kind of humus and feed a complete plant food—or start a lawn if you don't have yours in yet.

Lift and divide your chrysanthemums. Or you can get the rooted cuttings from your California Association of

Nurserymen member and set them out in good soil.

You can get carnations in plant bands and usually there will be either pictures of the carnation you'll get from the plant or there will be actual carnations for you to inspect.

GARDEN CLUBS

Flowers and their culture will be the subject of an illustrated talk by Russell Herama, Ortho products representative, at a meeting of Belmont Heights Garden Club at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave. Mrs. Josephine Woods will preside and tea hostesses will be Mmes. Charlotte Skewis, Sena Schneider, Olive Lucas, Ruth Munson, Ellen Carver and

Miss June Moller. Visitors are welcome.

Plans for the 10th annual fuchsia and shade plant show of the California National Fuchsia Society will be on the agenda of the bi-monthly meeting of the organization's board of directors at 1:30 p.m. today at the girls' clubhouse, near South Gate Auditorium, 4940 Southern Ave., South

Gate. Title of the show, scheduled for July 11 and 12 in Long Beach Municipal Auditorium, is "Fuchsia Wonderland." Other business to come before the newly elected board will be a Fuchsia Queen contest and a May picnic. Elton Kidder of Downey, society president, invites members and friends of Fuchsia Society branches to the meeting.

CAMERON NURSERY QUILTS

QUITTING BUSINESS SALE CONTINUED

CHECK THESE FEW SAMPLES FROM OUR \$50,000 INVENTORY OF 1ST QUALITY STOCK—HUNDREDS OF OTHER BARGAINS TOO!

JUNIPERS	Reg. 1.30 Gal. Can Size.	
Armstrong II, Bar Harbor, Conferti, Blue Pfitzer, Tams and Tortuosa.	each	50¢
RUBBER PLANTS—Wide Leaf		
Reg. 2.50 Gal. 50c.	Reg. 5.00 5-gal.	2.00
SHADE TREES (Indian Laurel)		
Reg. 5.00 5-gal.		2.00
DWARF MEYER LEMON		
Reg. 1.30 Gal 50c.	Reg. 5.00 5-gal.	2.00
Gardenias	Reg. 1.00 Gal.	35¢
Bougainvillea	Reg. 1.00 gal.	25¢

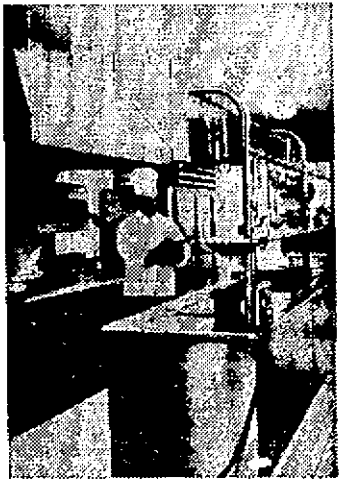
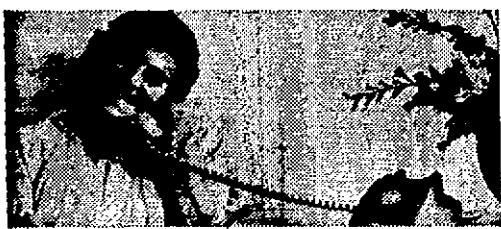
CYCLAMEN PLANTS, ea. 25c. Seaforthia Palms, Reg. 2.00.....gal. 75c
SPECIAL—EASTERN HOUSE FERNS, Reg. 4.95 ea.\$1.00

CAMERON'S NURSERY

9846 Belmont Ave. Bellflower TO 7-2439
Ad Good Until Everything Sold
CLOSED FRIDAY AT NOON
AND SATURDAY & OPEN SUNDAY
Go North on Bellflower Blvd. one block past Flower to Belmont. Turn right one block.



GETTING WELL IS ONLY HALF THE FUN!



LONG BEACH CONVALARIUM

Convalescing in a Convallarium is almost a vacation! Big, bright rooms, superb service, sunny garden patios, recreational facilities and delicious food make getting well easy, even fun and at surprisingly low cost! □ Doctor's orders are faithfully followed by registered nurses who provide 24 hour care. Professional physical and occupational therapists supervise patient recovery programs. □ Ask your doctor about Convallarium care. For full details and color brochure, mail this coupon now.

Mrs. Leola Gauger, Administrator
LONG BEACH CONVALARIUM
3050 East Esther Street, Long Beach, Calif.
Dear Mrs. Gauger:
Please send me information and a brochure about Long Beach Convallarium. I understand there is no obligation.
Thank you,
Name _____
Street _____
City _____
State _____ Zip _____

NIAGARA

World's Fair Chair

- 10 years ahead
- Fights pain, tension and fatigue
- World's Famous Niagara Cycle Massage and Heat
- World's most comfortable chair
- Hardwood frame
- Highest quality springs
- Genuine latex foam rubber
- Best covering material available
- Hide-away pillow
- 5-piece construction
- Lifetime reclining mechanism
- Electric timer
- Concealed controls
- Priced to sell

CALL, WRITE OR COME IN FOR INFORMATION

NIAGARA OF LONG BEACH

4125 Long Beach Bl.
GA 7-8735

(Number not listed in phone directory)

GENUINE KING O' LAWN

POWER MOWERS

"The only way to mow"

139⁹⁵
INC. CATCHER

IF YOU SEE IT... YOU'LL WANT IT!


Downen's

LAWN & GARDEN EQUIPMENT
11835 E. CARSON ARTESIA
300 FT. EAST OF PIONEER BLVD.
UN 5-8223 HA 7-1655
LA 1-5343
OPEN 7 DAYS A WEEK
DAILY 8 A.M. TO 6 P.M.
FR. 7-11 P.M. - SUN. 11-4

ARCADE STAMP STORE
JENNIE TRUST BUILDING
OCEAN & PINE—ENTRANCE 20 S. PINE
STAMPS, ALBUMS, Etc.
BUY & SELL
W. Schmidt, philatelic expert for more than half a century.
PHONE HE 2-2264


GRAND-FATHER CLOCK
Complete kit including un-assembled birch case, hardware, dial, AND weight-driven Westminster Chime Movement.
\$95
MASTERCRAFT CLOCK KITS
HE 4-35W
15364 S. Atlantic Ave., Compton, California


CHAIN LINK SPECIALISTS
Keeps children and pets safe from harm. Sturdy, dependable, allows good circulation of air. Requires no yearly painting or repair.


BLOCK WALL EXPERTS
A handsome addition to any home . . . exceptionally stable and permanent. Offers absolute privacy without any maintenance costs! Weather - proof, fire - proof, rot-proof.
NO CASH DOWN
UP TO 3 YEARS TO PAY
1st Payment After 45 Days
CALL TODAY FOR FREE ESTIMATES
HARRIS FENCE CO.
ME 0-6295 • QA 4-9513
6925 ATLANTIC—L. B.

Modernize Port
Work has started at Athens airport on the installation of an instrument landing system. It is scheduled for completion by the summer of 1964 and will permit aircraft to land by instrument regardless of visibility.

Do It Yourself With Ceramic Tile
From **59¢** sq. ft.
Ceramic Tile Center
6934 L.B. Blvd. HE 1-0473
LONG BEACH

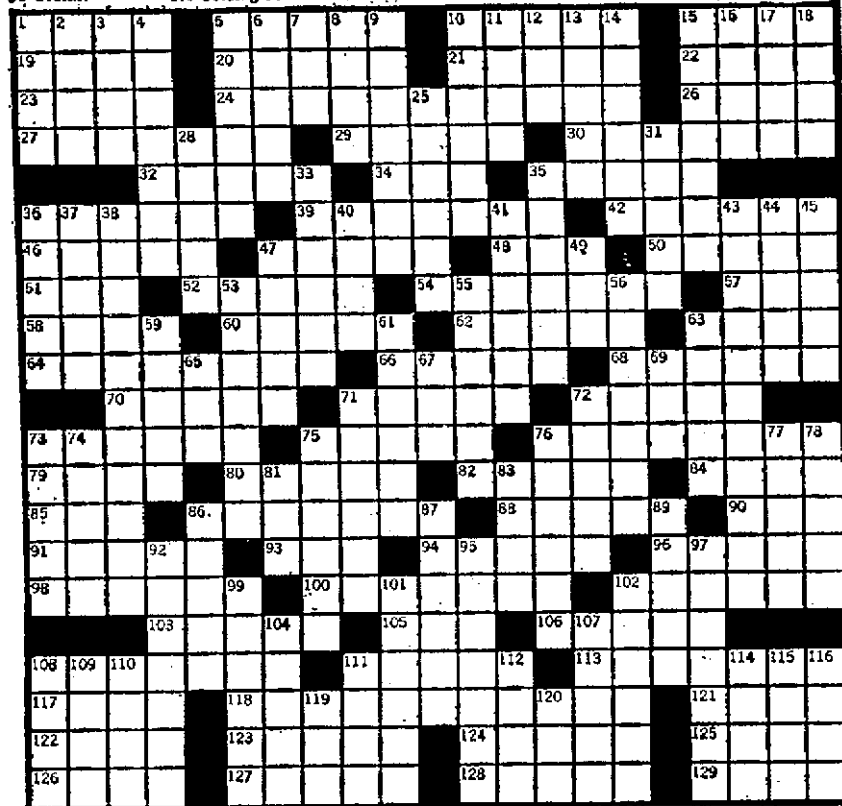
YOUR ONLY AUTHORIZED FACTORY SALES & SERVICE DEALER FOR . . .
MCCULLOCH CHAIN SAWS
Sales—Service—Rentals

Power Tool Experts. PACIFIC COAST HARDWARE
122 W. PACIFIC COAST HWY. LONG BEACH HE 2-5483

INSURED SAVINGS
Equitable SAVINGS and LOAN ASSOCIATION
4.85%
CURRENT EARNINGS PER ANNUM
MAIN OFFICE
328 LONG BEACH BLVD.
LONG BEACH 12, CALIF.
BELLFLOWER OFFICE
16804 S. BELLFLOWER BLVD.
BELLFLOWER, CALIF.
T. A. GREGORY
Chairman of the Board
Free Customer Parking at
345 ELM ST.
LONG BEACH
16804 Bellflower Blvd.
(Rear of Building)—BELLFLOWER

Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 28

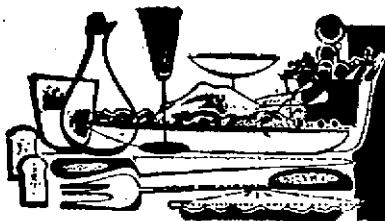
- By Jean Reed ACROSS**
- 1 Slangy farewell.
 - 5 Be respectful.
 - 10 Breaker of camel's back.
 - 15 Huge.
 - 19 Got down.
 - 20 "— men with seven wives" 5 words.
 - 21 New Zealander.
 - 22 Lamb.
 - 23 Trading place.
 - 24 British commander of commandos.
 - 26 Electrical unit: Abbr.
 - 27 Grab first.
 - 29 "Thereby hangs —" 2 words.
 - 30 Paints.
 - 32 Free-for-all.
 - 34 Everybody.
 - 35 Shut down.
 - 36 Taste.
 - 39 Disputed: 2 words.
 - 42 Odd fancy.
 - 46 Snap.
 - 47 Singing syllable.
 - 48 Common initials in Manhattan.
 - 50 One way to marry.
 - 51 Debtor's letters.
 - 52 Between AMs and PMs.
 - 54 Grains.
 - 57 Diminutive suffix.
 - 58 Eur. Afr. or S. Am.: Abbr.
 - 60 Mescian scholars.
 - 62 Silly one.
 - 63 Strain at a —
 - 64 Bore witness.
 - 65 Painful sound.
 - 68 Sir Walter and Dred.
 - 70 Pole act.
 - 71 Beatinik's adornment.
 - 72 Roman roads.
 - 73 "Go down to — in ships": 2 words.
 - 75 Part of a poem.
 - 76 Surveying tools.
 - 79 Laugh: Fr.
 - 80 Sober.
 - 82 I.e.: 2 words.
 - 84 Enough, for a poet.
 - 85 Motel.
 - 86 Like 36 Down.
 - 88 Ferris wheel and merry-go-round.
 - 90 Prefix for toms and grama.
 - 91 Decorate.
 - 93 Drink.
 - 94 George Elliot's real name.
 - 96 In the middle: Poetic.
 - 98 — night: 2 words.
 - 100 Scoring in
 - 102 Novelist Loti.
 - 103 Public feeling.
 - 105 One hour less than EDT.
 - 106 Fisherman of a sort.
 - 108 Wanderling.
 - 111 Outstanding people.
 - 118 — found: 2 words.
 - 117 Bird sounds.
 - 118 "Corn squeaking": 2 words.
 - 121 Slangy greeting.
 - 122 Simploton: Colloq.
 - 123 Precursor of headache.
 - 124 Simple.
 - 125 Paradise.
 - 126 News.
 - 127 Chinese city.
 - 128 Urged (on).
 - 129 Soaks.
 - 15 Gilded copper.
 - 16 Sheltered.
 - 17 Oklahoma fort.
 - 18 News agency.
 - 23 Balm of Gilead.
 - 23 Profits for distribution.
 - 31 Fino lava.
 - 33 Run on pitcher's record.
 - 35 Where Kandy is.
 - 36 Star in Virgo.
 - 37 Not give —: 2 words.
 - 39 Potomac estate: 2 words.
 - 40 Tasmania: Abbr.
 - 41 Dump.
 - 43 Maker of 118 Across.
 - 44 Snapping sound.
 - 45 Irish poet.
 - 47 Real estate phrase: 2 words.
 - 49 Theset Fr.
 - 53 Survive.
 - 55 Filipino.
 - 56 With a will.
 - 59 Separate fibers.
 - 61 List.
 - 63 Spiny shrub.
 - 65 Sweet girl in song.
 - 67 Stool pigeon.
 - 69 Central: Abbr.
 - 71 Borrower.
 - 72 Croonies, for example.
 - 73 Companion of error.
 - 74 Asiatic language.
 - 75 "— Madam": 2 words.
 - 76 Pang.
 - 77 Old sock.
 - 78 Pigs.
 - 81 Afternoon party.
 - 83 African city.
 - 85 Feature of 78 Down.
 - 87 Afro-Asian body of water: 2 words.
 - 89 Homes for 78 Down.
 - 92 Breakfast, lunch and dinner.
 - 93 Glass showcase.
 - 97 Goethe hero.
 - 99 Thin paper.
 - 101 Of-a spring season.
 - 102 Advanced laboriously.
 - 104 Room for action.
 - 107 Schoolboy: Fr.
 - 108 Loli: Lat.
 - 109 Top.
 - 110 Bottom.
 - 111 — day: 2 words.
 - 112 Nylon nemesis.
 - 114 Officer's officer.
 - 115 Mr. K's no.
 - 116 Fancy — (drugstore cowboys).
 - 119 Vase.
 - 120 Beatinik's word.



GUNITE SWIMMING POOL SAVE HUNDREDS \$\$\$
Mail \$1.00 for planning KIT to **THRIFTY POOL PLAN**
P. O. Box 445, Independent, Press-Telegram
No salesman will call. Kit includes: Discount prices on equipment; local building rules YOUR city; State licensed contractors; bank financing up to 7 years; Pool patterns and suggest layouts; save money with Thrifty Pool Plan.

ADD-A-ROOM
AS LOW AS
\$1395
Bedroom
Family Room
Bathroom
NO MONEY DOWN
Payments as low as 9.95 per mo.
OPEN SUNDAY R. W. HORTON CO. SUNDAY
DU 1-5615 ME 5-8367 PA 2-8262 FA 8-4971 AX 2-6855

ROOM ADDITIONS—REMODELING
BUILD NOW AND SAVE . . . OFF-SEASON PRICES!
Remodel with the oldest remodeling specialists in the Long Beach area
• FAMILY ROOMS • BEDROOMS • KITCHENS • BATHS • DENS
NOTHING DOWN!
LOW MONTHLY PAYMENTS WITH UP TO 25 YEARS TO PAY
Visit our display room at the new Cal Home Show
OPEN 7 DAYS A WEEK
MILLS CONSTRUCTION COMPANY
2610 E. Carson HA 1-8493
CALL ANY TIME . . . DAY OR NIGHT
Bonded, Licensed and Insured — Experienced Craftsmen
We furnish notarized waivers of liens upon completion or performance bonds
THERE IS NO SUBSTITUTE FOR EXPERIENCE



GOURMET'S GUIDE

Southland Dining at its Finest
In the Long Beach and Orange County Area

Sunday, March 1, 1964

Arnold's FARM HOUSE
FAMILY RESTAURANT
BUENA PARK
CLOSED MONDAY
6601 Manchester, Buena Park

UNSURPASSED CONTINENTAL AND AMERICAN
COMPLETE LUNCHEON MENU whatever you may desire.
Francois MANHATTAN
CLOSED MONDAY
1909 East 4th St.
HE 6-0620
LONG BEACH
Luncheon and Dinner

ME-N-ED'S
PIZZA PARLOR
Ye Olde Public House
4115 Paramount at Carson
421-8708 Lakewood

Southern California's most beautiful restaurant
Welch's
Atlantic Blvd. at San Antonio Drive
Luncheon Fashion Show Saturday, p.m.
LONG BEACH GA 2-1225

DELICIOUS FOOD at SENSIBLE PRICES
JONES'
DINING ROOM & CAFETERIA
120-126 E. 5th St. Downtown LONG BEACH
Closed Saturday
Established 34 Years
SAT. 10-10

Now... A New Look!
A NEW STONE DECORATED EXTERIOR
And A Bright Fresh Interior
TRY OUR DELICIOUS CHAR-BROILED STEAK DINNER \$1.95
"Often Imitated, Never Duplicated"

Closed Sunday
Melody Cove
COCKTAILS 1946 Santa Fe Long Beach HE 4-4335

HE 7-0558
the Reef
Lakewood

CUISINE CANTONESE & AMERICAN
FASHION SHOW EVERY TUESDAY & FRIDAY NOON
HAWAIIAN ENTERTAINMENT BUFFET LUNCHEON DINNER from 4 p.m. Sunday Dinner
The Hawaiian
4144 E. 8th, 5th, Hwy. 1 Bk. St. at Traffic Circle in Long Beach
GE 3-7407

King Arthur's
Sunday Morning Breakfast
"Something Extra Special" for Only 1.00
"famous for our prime ribs" SPRING ST. BELLFLOWER LONG BEACH, CALIF. HA 5-1100

Avantgarde ROOM
STEAKS CHAR-BROILED
Nitey at the Piano-Bar
DUKE MELODY
The Lafayette
HE 5-5681

DINNER MENU SPECIAL
MAHI MAHI or Smoked Ham 2.50
HA 5-4807
Americana RESTAURANT
4101 Bellflower

SERVING THE BEST FRIED CHICKEN you ever tasted. You'll enjoy dining at this New Kentucky Fried Chicken Restaurant... Serve yourself or order to go... 117 finger-lickin' good... From a dinner to a barrel.
Kentucky Fried Chicken
Famous for our prime ribs
SPRING ST. BELLFLOWER LONG BEACH, CALIF. HA 5-1100

meet your host



Caricature by Bob April
REX WELCH
A Flag of Romaine

His FRIENDS call him the man who likes to be different. And they're right.

Restaurateur Rex Welch finds extra enjoyment in life by answering new challenges. Since he opened his glamorous Welch's Restaurant, 4401 Atlantic Ave., back in the late 1940s, he has pioneered many techniques designed to give his patrons the freshest, most appetizing foods possible.

Recently Welch charted another new and daring path in the restaurant field. In these days of rising food and labor costs, most restaurants are compelled to raise their prices in order to maintain quality. But Welch lowered his prices, counting on increased volume to enable him to maintain his standards of excellence in service and cuisine.

His careful planning has succeeded admirably. Welch's is more popular than ever, filled with patrons who find it difficult to believe that they are enjoying outstanding seafood and beef dishes at prices which were popular back in the 1950s. For example, Welch's famous grilled swordfish steak (formerly \$2.50) is now \$1.75. Boston scallops with crisp bacon, (formerly \$2.25) are now \$1.75. One of the restaurant's most attractive specialties is chopped sirloin steak with onion rings, served on an oak plank with fresh vegetables surrounded by an elegant border of whipped potatoes. Its price has been rolled back from \$2.25 to \$1.50. Roast broad breast turkey is now \$1.95 and the fried fillet of sole is \$1.50. All are accompanied by superb soup or tossed salad displaying a perky green flag of romaine, fresh light rolls; whipped, French fried or baked potato and beverage.

-TEDD THONEY

Alfred
Outstanding Continental Cuisine
ATLANTIC AT 4TH • GA 5-2140

WIK'S
RESTAURANT AND Viking Room Lounge
GOOD FOOD
• SIZZLING STEAKS
• DELICIOUS COCKTAILS
• OPEN 24 HOURS
3400 Cherry at Wardlow Rd.
GA 7-7737 GA 6-3583

Closed Monday
JACK'S CORSICAN ROOM
FRANZ STEININGER at the Steeple
Luxurious Dining Room for Your Dining Pleasure

Famous for our Steaks
Australian Lobster
Special Cocktails
ILEO'S
1174 E. Wardlow near Orange

BUFFET PRIME RIB
Every Sunday and Monday Night
STEAK & LOBSTER COMBINATION
JOE CETANI
Entertaining Nightly
CORAL ROOM
Across at Parking in Rear
1114 PARAMOUNT at CARSON
LAKEWOOD - HA 5-9134

Group Singing
Pfeiffer's Beer
Cocktails
Complete Dinners From 5 P.M.
PARTY & BANQUET CATERING UP TO 250
DON MAY'S GAY 90'S
2500 PALM DR.
GA 7-3216 SIGNAL HILL

Cafe Lafayette
Salon d'Elegance

THE **LAFAYETTE** HOTEL
Broadway & Linden HE 5-5681

APPLE VALLEY STEAK HOUSE
DON MASON At the Piano
733 E. Broadway, L.B.

DESIGNED TO DELIGHT YOU
"COME AS YOU ARE"
FINE FOOD COCKTAILS
Ken's RESTAURANT
39 E. 5th St. BEACH BLVD
PHONE 426-2334

Same Top Quality For Over 13 Years
Andy's Hot Bake
House 11 AM - 2 PM
1174 E. Wardlow near Orange
SPECIAL ROAST BEEF DINNER... 97c
SPECIAL LUNCHEONS FROM 11 A.M.
643 1/2 PINE AVE.
DOWNTOWN LONG BEACH and ANAHEIM & PACIFIC

World Famous
Sam's SEA FOOD
Hawaiian Village
Family Restaurant
Luncheon Banquet Facilities
1678 Pacific Coast Hwy., Surfside
GE 5-1533

the Tenderloin
4343 Atlantic Ave.
GA 7-1010 LONG BEACH

AMERICAN JEWELRY AND LOAN CO.

LICENSED BY THE CITY OF LONG BEACH SINCE 1932

35 PINE AVE

DIAMONDS • WATCHES • JEWELRY

Purchased from Individuals, Estates and Unredeemed Loans. Offered to You at Exceptional Savings
Also Brand New Nationally Advertised Merchandise at Exceptionally Low, Low Prices

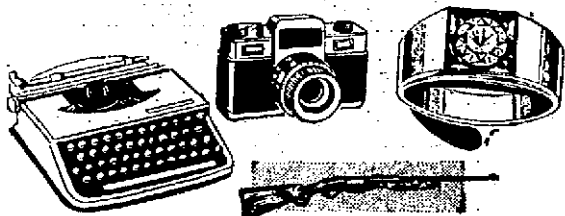
MORE: You get more at American Loan... that's why more and more smart people are buying their diamonds at American Loan.

MORE: If you buy one of our diamonds you may trade it in within five years and the price you paid (less tax) will be applied toward your purchase of a more expensive diamond. You can even trade in diamonds not purchased at American Loan, and we will apply their value toward your new diamonds from American Loan.

MORE: Here is just a small selection from our large and ever-changing collection. All are outstanding values brought to us by private owners and dealers.

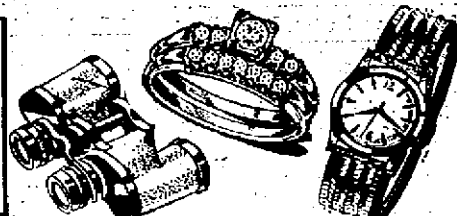
MORE: Every diamond solitaire from American Loan is accompanied by a salescheck stating the color, cut, size and perfection. This is your guarantee of getting exactly what you pay for.

MORE: If you live out of town, American Loan will send the diamond of your choice to your local bank, where you can examine it before buying. One-of-a-kind diamonds are subject to prior sale. Buy now, pay as you enjoy your diamonds. American Loan credit plan. Weights are approximate. *All prices plus Federal tax.



\$50,000 IMPORT SAVINGS

AMERICAN JEWELERS and AN INTERNATIONAL IMPORTER through "SPECIAL IMPORT PURCHASE" offer a SUPERB collection of IMPORTED Oyster-grown CULTURED PEARLS and QUALITY ORIENTAL JADE JEWELRY.



DIAMOND RINGS

Man's yellow gold diamond cluster ring with 1 large full cut diamond. Total weight approximately 75/100. Tremendous value... B-734... \$117.44

Man's yellow gold 14kt. diamond cluster ring with 7 diamonds... B-771... \$34.72

Man's yellow gold cameo ring... B-779... \$4.37

Man's yellow gold cameo ring with 4 diamonds... Real value... B-778... \$17.93

Man's 14kt. yellow gold ring with 3 diamonds and ruby colored stone... B-737... \$17.46

Lady's yellow gold DIAMOND RING. Center diamond weighing approximately 2 1/2 carats... B-2516... \$347.71

Lady's yellow gold DIAMOND RING. Brilliant center diamond with one small diamond on each side... A-2461... \$16.12

Lady's yellow gold DIAMOND RING. Center stone weighing approximately 48/100. Surrounded by three small diamonds on each side... A-2674... \$44.77

Lady's platinum DIAMOND RING. Center diamond weighing approximately NINE CARATS... A-2824... \$3,563.47

Lady's white gold DIAMOND RING. One emerald cut diamond weighing ONE AND 1/2 CARATS... A-254... \$427.92

LOOSE DIAMONDS

DIAMOND... 2.43 cts... Slightly off color... \$484.42

DIAMOND... 1.33 cts... Modern cut... \$257.44

DIAMOND... 15 carat... Modern cut... \$76.77

DIAMOND... 1.51 cts... Imperfect... \$184.76

DIAMOND... 2.43 cts... Apparently flawless... \$2,976.53

DIAMOND... 48/100 cts... Fine blue... \$31.77

DIAMOND... 47/100... Modern cut... \$43.21

DIAMOND... 45/100... Modern cut... \$54.16

DIAMOND... 15 carat... Modern cut... \$273.97

APPLIANCES

Factory New and Fully Guaranteed GENERAL ELECTRIC STEAM AND DRY IRON—27-44... Suggested retail \$14.95... \$2.88

GENERAL ELECTRIC FAMILY SIZE ELECTRIC FRYPAN—includes control and lid... #C-114. Suggested retail \$13.95... \$3.88

GENERAL ELECTRIC TOASTER—Automatic reflector type... Suggested retail \$13.95... \$7.96

GENERAL ELECTRIC CAN OPENER—Wall type... #EC-4... Suggested retail \$14.95... \$6.96

GENERAL ELECTRIC COFFEEMAKER—7-cup size... #P-31... Suggested retail \$13.95... \$11.46

GENERAL ELECTRIC CUSTOM PORTABLE MIXER—White only... 3-speed... Suggested retail \$14.95... \$6.96

48-PIECE DISH SET—Excellent value! Service for eight, with all the complementary pieces... \$16.96

G. E. TWIN SIZE BLANKET with center fold... Fully guaranteed... Regular \$19.95... \$10.86

ZENITH 4-SPEED RECORD PLAYER—Brand new. Factory list \$27.75. SPECIAL VALUE... \$24.75

NEW 14" TELEVISION SET, nationally famous American brand. Full factory warranty. Regular list price \$179.95. VERY SPECIAL... \$87.77

Ladies SUNBEAM electric SHAVES. Model L-54. New... \$5.96

MISCELLANEOUS JEWELRY

CIGARETTE LIGHTER in 14kt. gold. Fancy design... real... \$49.49

CIGARETTE LIGHTER... Made by Ronson in 14kt. gold. Original retail price \$294... #G-137... \$72.77

Man's 14kt. yellow gold ring with red stone... Diamond in center of stone... H-261... \$18.47

Man's 14kt. yellow gold ring with green stone... H-423... \$7.29

Man's 14kt. yellow gold initial ring set in black onyx... H-765... \$4.92

Lady's 14kt. yellow gold ring with three white sapphires... H-657... \$9.72

Lady's 14kt. white gold ring with three diamonds... A-2734... \$17.49

Lady's 14kt. yellow gold mesh, adjustable wedding ring with 4 diamonds and 9 rubies... B-424... \$49.49

Ladies' Diamond Wedding Rings. Large assortment. All have at least 3 diamonds. White and yellow gold. Your choice. \$8.96

PEARLS & ORIENTAL JADE JEWELRY

All cultured pearls beautifully matched in rich deep natural luster. For a life time of proud and pleasurable wearing with expert detailing by MASTER CRAFTSMEN

Four Row 7 1/2 MM GEM QUALITY CULTURED PEARL BRACELET... PLATINUM DIAMOND AND PEARL CLASP with Diamond Spacers... One-half Carat Diamonds (Clasp). COMPARE AT: \$1106.00... \$713.46

Three Row 7MM GEM QUALITY CULTURED PEARL BRACELET WITH 14-KARAT GOLD GENUINE OR ORIENTAL JADE ANTIQUE CARVED CLASP... COMPARE AT: \$156.00... IMPORT SALES PRICE: \$93.33

THREE Row 4MM GEM QUALITY CULTURED PEARL BRACELET with 14 Karat gold Florentine PEARL clasp... COMPARE AT: \$149.00... IMPORT SALES PRICE: \$99.97

Two Row 7 1/2MM GEM QUALITY CULTURED PEARL CHOKER with GENUINE ORIENTAL JADE antique carved butterfly clasp... COMPARE AT: \$506.00... IMPORT SALES PRICE: \$348.77

One Row OPERA Length 8MM GEM QUALITY CULTURED PEARL NECKLACE... (Twenty-Five Inch length) 14 Karat and Pearl Clasp... COMPARE AT: \$556.00... IMPORT SALES PRICE: \$381.44

Two Row 8MM OPERA Length GEM QUALITY CULTURED PEARL NECKLACE... (Twenty-Five Inch length) with 14 Karat gold, Diamonds and Emerald Green JADE clasp... COMPARE AT: \$2200.00... IMPORT SALES PRICE: \$1529.99

One Row 8MM GEM QUALITY CULTURED PEARL CHOKER with 14 Karat Diamond Clasp... COMPARE AT: \$460.00... IMPORT SALES PRICE: \$339.86

14MM BY 14MM SILVER WHITE SOUTH SEAS PEARL... On 14 Karat white gold pendant... COMPARE AT: \$223.00... IMPORT SALES PRICE: \$129.58

27MM MADE PEARL set in 14 Karat RING... White Gold... encircled by thirty-two sparkling fiery Diamonds... COMPARE AT: \$1208.00... IMPORT SALES PRICE: \$733.86

18MM MADE exquisite CULTURED PEARL set in ITALIAN DESIGNED—ULTRA HIGH STYLE... 14 Karat Yellow gold mounting... COMPARE AT: \$126.00... IMPORT SALES PRICE: \$79.06

LADIES' WATCHES

Ladies' white gold hinged LONGINES wrist watch with expansion band... Recycled... E-1122... \$17.31

Lady's yellow case WITTHAUER wrist watch in an exciting design with beautiful KREISLER gold filled watch bracelet... Recycled... E-1167... \$19.42

Lady's white case BULOVA wrist watch with expansion band... Recycled... 418922... \$12.82

Lady's yellow case HELBROS wrist watch with leather bracelet type band... Recycled... E-1061... \$7.59

Lady's white case BULOVA wrist watch with expansion band... Recycled... E-1063... \$15.33

Lady's 14kt. yellow gold LADY EGIN wrist watch with GEMEX "snake" bracelet... Recycled... E-1096... \$14.73

LADIES' DIAMOND WATCHES

Lady's white gold 14kt. CROTON (IN-VADA GREENE) wrist watch with 14 brilliant diamonds and expansion band... Recycled... E-1067... \$32.12

Lady's platinum diamond HAMILTON wrist watch with 2 diamonds weighing 1/2 carat each... 48 full cut diamonds in design weighing more than one carat... magnificent design... Recycled... E-1118... \$783.43

Lady's 14 kt. white gold HAMILTON wrist watch with 21 brilliant diamonds and 8 baguette diamonds in truly hinged design... Recycled... E-1121... \$376.39

Lady's 14kt. white gold BULOVA wrist watch with 22 brilliant diamonds... 14kt. white gold watch attachment with 6 brilliant diamonds... Recycled... E-1057... \$36.44

ANTIQUE JEWELRY

Lady's yellow gold diamond sunburst pin with 15 beautiful full cut diamonds... May also be worn as pendant... Approximately 1 1/2 carats worth of diamonds... 1-163... \$412.68

Lady's white gold diamond and cultured pearl pin with 21 brilliant diamonds... 11 baguette diamonds... 14 cultured pearls... 1-164... \$158.42

MEN'S WATCHES

Man's stainless steel WITTHAUER wrist watch with matching expansion band... Recycled... F-1095... \$19.21

Man's yellow gold filled PAUL BREGUETTE wrist watch with matching expansion band... automatic... Recycled... F-1097... \$14.34

Man's white case BULOVA 21 jewel wrist watch with GEMEX matching expansion band... Self-winding... Recycled... F-1074... \$21.49

Man's white case ROLEX OYSTER PERPETUAL wrist watch with matching ROLEX band... Recycled... F-1072... \$34.78

Man's stainless steel OMEGA wrist watch... Constellation series... Matching expansion band... Recycled... F-1042... \$41.34

Man's yellow case BENRUS 39 JEWEL calendar wrist watch with matching expansion band... Self-winding... Beautiful appearance... Recycled... F-1099... \$22.44

Man's white gold LONGINES wrist watch with 12 DIAMONDS in the case... Matching expansion band... Priced to sell NOW... Recycled... E-1076... \$46.74

Man's 14kt. white gold CROTON (IN-VADA GREENE) wrist watch with 26 DIAMONDS in design... Chrome alligator strap... For discriminating gentlemen... Recycled... \$43.31

Man's stainless steel GRUEN precision wrist watch with matching expansion band... Automatic... Recycled... F-1093... \$14.76

Man's stainless steel LE COULTRE wrist watch with lifetime maintenance... Matching expansion band... Recycled... F-1031... \$22.12

LADIES' WATCHES

Lady's white case BULOVA wrist watch with matching "snake" bracelet... Recycled... E-1106... \$14.39

Lady's yellow case WITTHAUER wrist watch in completely different design... Must be seen... Matching expansion band... Recycled... E-1116... \$16.48

Lady's 14kt. white gold HAMILTON wrist watch with expansion band... Recycled... E-1128... \$15.52

Lady's yellow case BULOVA wrist watch with matching expansion band... Recycled... E-1126... \$12.61

ANTIQUE JEWELRY

Cameo bracelet with 8 cameos attached... A real bargain... H-499... \$23.17

14kt. yellow gold CAMEO PIN... Excellent carved... Must be seen to be appreciated... H-544... \$16.63

Ladies' 14kt. Gold Filled Tassels Pin... Pendant... Tassels... Approx. 60 carats... 1-106... New \$93.93

LIKE NEW

CROWN GRAPHIC 4x5 Camera with case... Fantastic value... O-172... \$45.92

ARGUS C-3 Camera with 11mm meter AND case... WOW... O-369... \$14.83

KEYSTONE 8MM 3.5 lens movie camera and case... Better hurry... O-268... \$19.71

BOLEX 8MM Movie Camera with 200M LENS... Just in time for Easter pictures... O-261... \$31.61

YASICA-44 Camera with auto-lens meter... Takes 127 film... O-264... \$16.49

POLAROID Camera... Model J-33... Electric eye... 18-second exposure... O-265... \$21.49

OMEGA 7.5X Binoculars... Century for just 10... O-186... \$16.67

REVERE Eye-matic 8MM Movie Camera... Fully automatic zoom lens... A bargain you must not overlook... O-267... \$29.46

KENMORE Portable Sewing Machine... This is just the machine to keep you in stitches... O-269... \$22.67

SMITH-CORONA Portable Typewriter in excellent condition... Unbelievable price... O-270... \$29.73

FENDER Duo-Sonic Electric Guitar with case... Every teen-ager wants this item... Make like the Beatles... SR-197... \$46.93

WINCHESTER 34-30 RIFLE... Model 74... With case... A real steal... SR-179... \$34.82

VOLUTONE DE LUXE Trumpet with case... Start lessons at low cost... A-151... \$33.56

ROLLEIFLEX Camera and case... Once in a lifetime buy... O-291... \$66.44

AMERICAN PREP Caneel with case... Fine... Recycled... R-206... \$18.84

POLAROID Camera with wink light and case... Model 600... Terrific... O-262... \$33.99

POLAROID Camera with case... Model J-44... Don't believe it has ever been used... O-264... \$47.93

WILSON Works (?) and Golf Bag... Take a long drive... O-263... \$10.79

We Buy or Loan on • Diamonds and Jewelry
• Watches • Cameras • Guns • Instruments.
BROKERAGE SERVICE
Courtesy to Brokers
• Insurance Appraisals • Insurance Replacement

You must be completely satisfied or your money will be cheerfully refunded.
American Jewelry & Loan Co.
35 PINE AVE. PHONE
HEmlock 7-3545

Open 9:30 to 6 p.m.
Daily
Fridays 9:30 to 9

Tele Views

Sunday, March 1, 1964

The BBC2
Offers New View
(See Page 9)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM

BERT'S EYE VIEW

Linkers Learn About Rapid Elephants

By BERT RESNIK
TV and Radio Editor

Someone said:

"Let's get out of here."

The elephant, trunk up, ears flapping, charged at the car.

"He came like a railroad train," said Halla Linker. "I always thought they were supposed to be lumbering."

In that one moment in East Africa, the lovely Iceland blonde might have wondered just what she was doing where she was instead of tending a pot roast.

It was, however, a fleeting moment—or, rather a fleeing moment, which is what the Linker family did.

The car, which had a faulty ignition, luckily started the first time. It was a close race, but the auto finally outdistanced the railroad-train elephant.

"IT WAS OUR most dangerous moment," said Mrs. Linker. "When it was over, it was like we had lost our minds."

"We laughed for half an hour. We still laugh every time we think about it."

The elephant-chase scene, slightly out of focus, is a featured one in the Hal Linker family's many "Wonders of the World" travelogues. The weekly color series, now in its eighth year, airs Tuesdays at 7 p.m. on channel 13.

It was on Oct. 7, 1950 that Halla Gudmundsdottir, an Iceland girl who had never crossed the boundaries of her homeland, married Hal Linker, professional cameraman-lecturer-traveler.

In the years between then and now, the Linker family, including son David from the time he was 10 weeks old, have traveled to 103 countries.

"WE BELIEVE," said Halla, "that a family should always stay together. For me, to share all experiences with my husband is the most rewarding fulfillment any woman could ask for."

In the sharing, Halla has come to several conclusions about the status of women elsewhere in the world.

In Japan, she believes, women are emerging too fast. "I am not for equal rights for women," she explained. "If a woman wants equal rights, she may forfeit her one very special privilege

which is to be treated like a woman.

"With equal rights, a woman can't be feminine any longer."

"I think a woman should be coddled and pampered by the man she loves. I am."

IN EGYPT, however, there is the opposite situation.

"The Egyptian woman has to come forward," said Halla. "She has been left caged."

"If she were given her freedom tomorrow, she would become afraid and frustrated."

"A person who has never seen daylight can't be thrust out into the sun. She must gradually get used to it."

Italy is a scene of contrasts in the woman's world. Some are as modern as their Ameri-

can counterparts while the Italian farm woman lives like her sister did 200 years ago.

The French woman is the only one who may upset Halla's personal negative "equal rights" attitude.

"THE FRENCH woman," said Halla, "happens somehow to have achieved equality without losing her femininity."

"She has some kind of universal charm."

"You meet a French career woman and she still has a sense of femininity as well as a hard business head."

Generally speaking, women everywhere Halla has traveled have been emerging. Their role is becoming less and less that of just being passive

partners.

AS FOR THE American woman, Halla is hesitant about being overly critical. She repeats her feelings about "demanding too much equal rights." But she adds:

"Maybe I'm too old fashioned. Maybe the world of tomorrow demands it."

Halla's old-fashioned world, including tending the pot roast, centers nine months of each year around her home—the other three are traveling months.

"Of all the places where we have been," said Halla, "Southern California has more of everything a person could desire."

"To me it's God country and I really mean it."



THE LINKERS, HAL, DAVID, 12, HALLA, AND SWITZERLAND'S MATTERHORN

New Store Hours: MON. and FRI. 9 to 9—TUES., WED., THURS., SAT. 9 to 6—SUNDAYS 10 to 5

Day In, Day Out 7-Days a Week It's DOOLEY'S For the LOWEST PRICES IN TOWN!

New 1964
RCA VICTOR

116⁸⁸

90-DAY FREE SERVICE & GUARANTEE



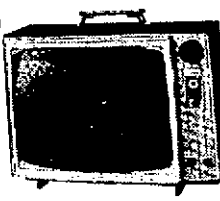
Newest '64 Westinghouse
DE LUXE MODEL (shown)
19-in. — large 5" front
speaker, leatherette lug-
gage case.

SPECIAL

**118⁸⁸
112⁸⁸**

New 1964
19" Standard
Model

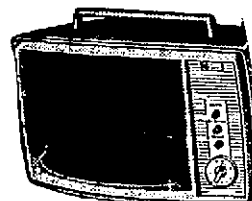
90 days Free Service
and Guarantee



New 1964
GENERAL ELECTRIC

99⁹⁵
M110Y

90-DAY FREE SERVICE & GUARANTEE



Newest 1964

**RCA VICTOR
BIG 23-inch
TV CONSOLE**

169⁸⁸

FREE DELIVERY
90-DAY SERVICE
AND GUARANTEE

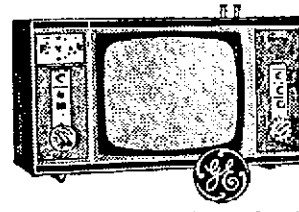
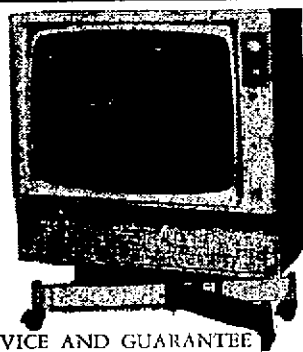
**NEW ZENITH
BIG 23-inch
CONSOLE**

with ROLL-AROUND
BASE

With 20,000-volt trans-
former powered chassis.

188⁸⁸

FREE DELIVERY, SERVICE AND GUARANTEE



Newest 1964
GENERAL ELECTRIC
**CLOCK-RADIO
TELEVISION**

An 11-in. television and clock-
radio with sleep switch and
alarm.

Features 11-in. TV and a clock radio
with sleep switch and alarm all in one
decorator cabinet. Has private earphone
for listening pleasure. Has built-in an-
tenna, front-mounted speaker and a
"Daylight Blue" picture tube.

149⁹⁵

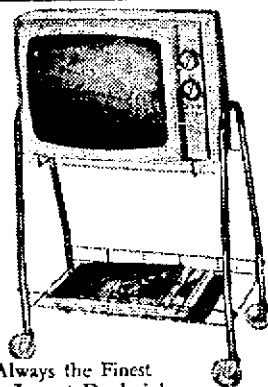
FREE 90-DAY SERVICE AND GUARANTEE

Newest 1964
**MOTOROLA
19-INCH
PORTABLE TV
WITH STAND**

Has front mounted con-
trols, pop-up handle and
golden voice speaker.

139⁸⁸

FREE Guarantee and 90-Day Service in Your Home



Always the Finest
for Less at Dooley's!



New GENERAL ELECTRIC
**Wall Hanging DECORATOR STEREO
STEREO-PHONO & STEREO AM/FM/RADIO**

The Decorator goes almost any-
where, on the wall, on a table,
in a bookcase, in the bedroom,
even in the kitchen if you wish.
All-wood cabinetry, 2 8" speak-
ers and 2 tweeter cones. AM/FM
stereo radio, Garrard 4-speed
automatic record changer.

177⁵⁰

FREE 90-DAY SERVICE & GUARANTEE

The All New
ORCOA Concert

**ELECTRIC CONSOLE CHORD ORGAN
by Esley**

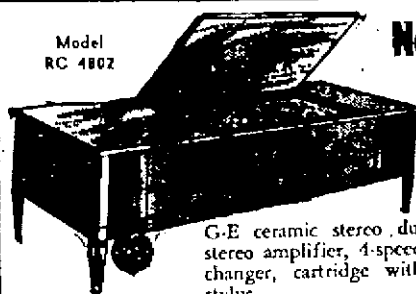
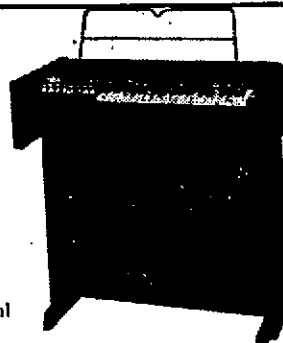
A FULL CONSOLE ORGAN
36-INCHES HIGH WITH
BIG ORGAN FEATURES!

Has 37 full-size organ keys, permanent
brass number strip, 24 touch-button bal-
anced chord section, instant knee action
volume control, permanently tuned Swedish
stainless steel reeds.

DOOLEY'S SPECIAL LOW PRICE!

You can play hundreds of songs without lessons on this beautiful
wood-finished, lacquered, walnut console.

88⁸⁸



Model
RC 480Z

New 1964 GENERAL ELECTRIC

Coffee-Table STEREO

51 INCHES LONG

108⁸⁸

G-E ceramic stereo dual channel
stereo amplifier, 4-speed automatic
changer, cartridge with diamond
stylus.

Free 90-Day Service in Your Home

New 1964
Packard Bell
CONVERTIBLE

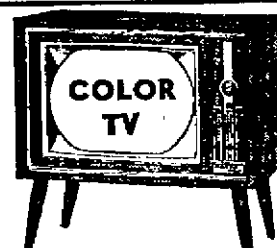
**REMOTE
CONTROL
COLOR TV**

WOOD CABINET
(Set shown)

DOOLEY'S LOW PRICE...

FREE DELIVERY and GUARANTEE

FOR A FREE DEMONSTRATION OF THE NEW 1964
COLOR TV MODELS, VISIT ONE OF DOOLEY'S COLOR
TV SHOWROOMS TODAY! COMPLETE SELECTION OF
STYLES AND MODELS AT THE LOWEST PRICES!

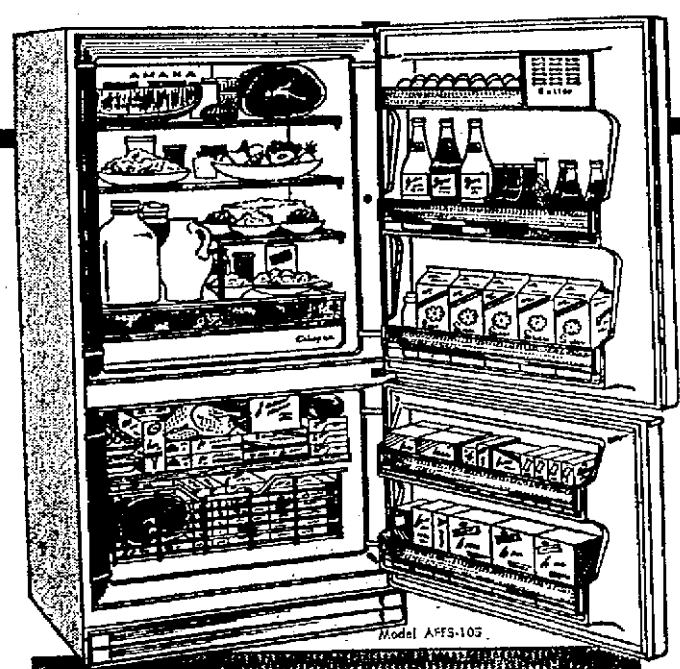


498⁸⁸

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.,—NORTH LONG BEACH

Take a good look at the world's most comprehensive refrigeration warranty.

(AND COME IN AND SEE THE ONLY REFRIGERATOR-FREEZERS IN THE WORLD BUILT WELL ENOUGH TO BACK IT UP)



AMANA FIVE-YEAR WARRANTY ON TOTAL APPLIANCE

Amana Distributors and their Dealers, independently and not as agents of Amana Refrigeration, Inc., extend the following warranty to owners of 1964 Amana Refrigerators or Combination Freezer-plus-Refrigerators.

Free replacement or repair by an authorized Dealer, at his option, including related labor, of parts found defective under normal use as to workmanship or material within five years after delivery to the original retail purchaser. The owner is responsible for normal maintenance service such as cleaning condensing unit, motor lubrication, and door alignment; for replacement of service items such as gaskets, rubber or plastic parts, light bulbs and accessories; and for normal deterioration of appearance items due to wear or exposure. This warranty does not cover local charge or travel expense incurred in performance, nor does it apply to any product subjected to accident, misuse, negligence, abuse, detachment of serial number plate, or repaired or altered by unauthorized personnel so as to affect adversely its performance or reliability.

This warranty shall be effective only within the United States and when the product is purchased from authorized Distributors or their Dealers. Purchasers from other sources, if any, may obtain service from authorized Distributors or their Dealers upon payment of their regular scheduled charges therefor.

AMANA REFRIGERATION, INC., AMANA, IOWA

This is a most unusual document.

It is the *only* refrigeration warranty that covers both parts and labor for five full years. And it's a warranty on *total appliance*—not just the compressor, or the motor, or other commonly warranted parts. Some small exceptions, like light bulbs, are specifically mentioned.

Amana gives you more protection for your investment than has ever been offered by any refrigeration-appliance manufacturer. No other refrigeration warranty gives so much protection for such a long period of time . . . because only Amana has the *quality* to back up such a claim . . . unmatched by any other maker of refrigerators, freezers and room air conditioners.

So you can forget about major repair bills when you purchase an Amana. Amana's warranty assures *trouble-free enjoyment* of your appliance. Ask your dealer to show you the chart comparing competitive promises . . . prove to yourself that Amana's warranty gives *much more comprehensive coverage*.

the Big 15.7 cu. ft. **Amana 428⁰⁰**

BACKED BY A CENTURY-OLD TRADITION OF FINE CRAFTSMANSHIP

FULLY ASSEMBLED, GASSED, OILED, INSPECTED AND READY TO GO!



New 1964 KING O' LAWN POWER MOWER Temco Model

Has 4-cycle, 2 1/2-H.P. gas engine. Front throw and 18-in. cut with recoil starter.

167.00 VALUE
SALE PRICE 118⁸⁸

For the best King O' Lawn power mowers and power edgers, shop Dooley's.

BARBECUE TABLE WITH 2 BENCHES

Vat stained redwood. Sturdy construction. Rustproof hardware. Seats 6 adults.

SALE PRICE! 14⁸⁸

TOP QUALITY HAND LAWN MOWER

American made, ball bearing, lightweight and has tempered blades.

SALE PRICE! 12⁸⁸

Quality EDGER BLADES For GAS POWER EDGERS

King O' Lawn, Temco, McLane, Cooper, Trimmer **29[¢] ea**

POOL CHLORINE 39^c Gallon



New PIONEER WALL FURNACE 25,000-BTU

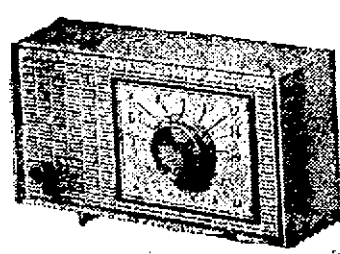
37⁸⁸

Easy to install, safe and more efficient

MOTOROLA TABLE RADIO

with 5 tubes in beige only

11⁸⁸



TOP QUALITY, TOP BRANDS FOR LESS AT DOOLEY'S

DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.,—NORTH LONG BEACH

Day in and day out 7 days a week LOW DISCOUNT PRICES!



ELSA LANCHESTER, in a comedy role, plays a landlady during "The 11th Hour" at 10 p. m. Wednesday, channel 4. Episode is titled "Full Moon Every Night."

TeleVues

FOR THE WEEK STARTING MARCH 1, 1964

Bert's Eye View	1
Television Movie Tips	7
Pan and Fan	11
FM Highlights	19
Radio	19
Week's Top Shows	19

BERT RESNIK, EDITOR

GIANT CLOSE-OUT! FAMOUS LITTLE CANYON RUGS

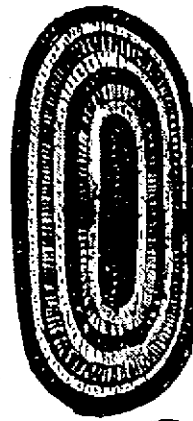
All-wool, hand braided in 4 beautiful colors — gold, red, browns and multi-color.

CHECK THESE SAVINGS:

10 by 14, reg. \$179.95, Now	\$129.95
9 by 12, reg. 139.95, Now	99.00
8 by 10, reg. 119.95, Now	79.95
6 by 9, reg. 89.95, Now	59.95
3 by 9, reg. 19.95, Now	14.95

**STOCK IS LIMITED
—SO HURRY!**

Don't miss this once-in-a-lifetime opportunity to save on LITTLE CANYONS, the all-wool, hand-braided rugs of heirloom beauty.



Mon., Wed.,
Fri. 'til 9
Tues., Thurs.,
Sat. 'til 6
Sundays,
11-10



**Grandma's
MAPLE SHOP**
5538 ATLANTIC AVE.
N. Long Beach, GA-3-5753

PIC(K)S OF WEEK



JOAN STALEY is featured as a decorator during "The Jack Benny Program" at 9:30 p. m. Tuesday, channel 2.



SHIRLEY BOOTH takes her nose from the grindstone long enough to put her ear to the door during "Hazel" at 9:30 p. m. Thursday, channel 4 in COLOR.



FORMER President Harry S. Truman is interviewed by Steve Allen during the latter's show at 11:30 p. m. Wednesday, channel 5.

ANNUAL PRE-TAX CLEARANCE

DRASTIC PRICE REDUCTION

OUR STOCK MUST BE REDUCED
BEFORE TAXES — TREMENDOUS
SAVINGS IF YOU BUY NOW!
OVER 200 APPLIANCES ON SALE

YOU SAVE!

We have just purchased 40 of last year's model ovens and toasters... Buy yours now at BELOW DEALER COST... You'll save enough to travel 100 miles.

FRIGIDAIRE WASHER



WCDAS-2
FULL PRICE
\$186.50

FRIGIDAIRE REFRIGERATOR



New model Frigidaire 1437B, freezer below, sliding door, automatic defrost in refrigerator section. A real value, Model FDS-148-1.

FRIGIDAIRE REFRIGERATORS



No defrosting of this family-size refrigerator section. It's automatic. Zero Zone freezer holds 10 lbs. with twin fruit and vegetable drawers.

Heads from	\$14.95
Waste King Disposal	31.00
Gaffers & Sattler Disposal	26.00
Gaffers 30-gal. Water Heater	49.00
Gaffers 40-gal. Water Heater	59.00
Gaffers & Sattler Oven 2070	129.00
Gaffers & Sattler California Oven & Top	144.00

WEDGEWOOD FACTORY DEMOS

Oven & Top, Double Glass Door, Triple Railings	\$139
30" Slip-in with Glass Door	\$119

BUILT-INS

Wedgewood Oven & Top	\$159.00
Wedgewood 40" Cookcenter	289.00
Wedgewood 30" Cookcenter	259.00
Wedgewood 30" Drop-in	155.00
Wedgewood 20" Drop-in	99.00

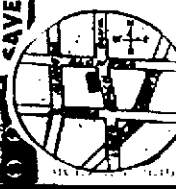
O'Keefe 40" Centemee	449.00
O'Keefe 30" Centemee	249.00
O'Keefe Oven & Top	189.00

Frigidaire Elect. Burner	74.00
Frigidaire 30" Flare	229.00
Frigidaire 30" Flare	279.00
Frigidaire Dishwasher	189.00

DO YOU NEED A SECOND REFRIGERATOR for POP at the POOL?

FRIGIDAIRE	45.00
FRIGIDAIRE	65.00
FRIGIDAIRE (2-Door)	89.00
FRIGIDAIRE RANGE	79.00
COLDSPOT Grass-Top FREEZER	79.00

1-Year Guarantee
Delivered and Installed



STONE HOUSES: BUILT 5 to 8, MON. & FRI. 9 to 5
SATURDAY 9 to 5, CLOSED SUNDAY

TRADER TUCKER

1003 S. Long Beach Blvd.
NE 8-0445 COMPTON

Third 'Togetherness' Year



MARY TYLER MOORE, DICK VAN DYKE
They Rate Each Other High

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI)—Dick Van Dyke and Mary Tyler Moore qualify as the most popular young couple on television, and certainly the most glamorous, now that their series is Number Three in the ratings.

The fact that "The Dick Van Dyke Show" follows the Number One show, "Beverly Hillsbillies," helps them on both counts.

They inherit the Hillbillies' enormous audience, and when the attractive youngsters are compared with Buddy Ebsen and Irene Ryan, their youth and good looks are considerably enhanced.

Off-screen Van Dyke and pert Miss Moore are as charming as their characterizations of Bob and Laura Petrie on the air.

One day this week Dick, wearing sweater and slacks and in need of a shave, sat down to lunch with Mary, also in sweater and pants and without a speck of makeup. The first thing that came to mind was their natural affection for one another, a circumstance that contributes much to the success of their series.

"We're a great team," said Dick. "We're very fond of each other personally and enjoy playing our roles. It shows on the air."

"If I didn't like Dick it just wouldn't work out," Mary added.

★ ★ ★

BOTH STARS are happily married, Dick to Marjorie, a non-professional. Mary to Grant Tinker, an executive at NBC-TV.

Van Dyke and Mary admit that the characters they play are essentially themselves. Their spouses occasionally accuse them of behaving at home as they do on the air.

"I'm not as sophisticated as Rob Petrie," Van Dyke said. "Marjorie and I lead a quiet life. We don't go out much because I'm always beat from the show."

"And I'm not as glamorous as Laura," Mary said. "After all, I've got a career and Laura doesn't. I run around the house barefooted, spend most of the summer in a bathing suit and take ballet lessons."

"This is our third year on the air. Maybe I'm not an actress anymore, but I'm a very good Laura Petrie."

Van Dyke giggled appreciatively. "We work together beautifully," he said. "I don't think we'd do as well with other partners."

The co-stars spend more time together during the week rehearsing and performing than they do with their own families. They're rarely serious when there's an opportunity to make jokes.

"Rob and Laura are all right," Mary said, "but I wouldn't have them over to dinner."

"Aw, come on," Van Dyke said. "They're nice people. I think that's why they're popular. They're well adjusted and happy."

So are the performers.

"I think we've got the most identifiable situation comedy on television," Mary concluded. "People like to identify themselves with Rob and Laura—and I can't say that I blame them."



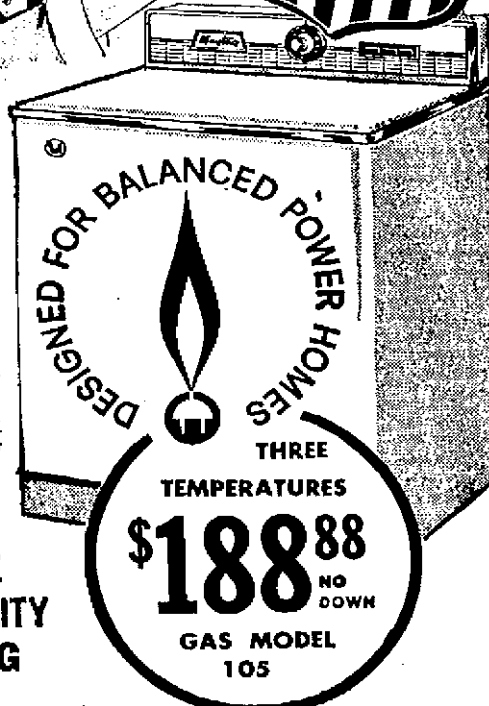
YOU'LL FLIP with the SAVINGS
on MAYTAG GAS DRYERS
at **HILL'S** Now



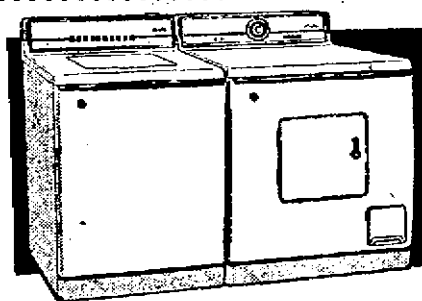
VOTE FOR
a dependable
MAYTAG
in '64

Dries all your wash quickly,
safely, correctly. Choose the
right temperature, the right
time for all fabrics.

- Fully Automatic • Fully Flexible Controls • Fast Drying at Safe, Low Temperatures • Big Capacity Zinc Coated Cabinet defies rust • Safety Door stops action when opened • Disc Lint Filter • Ends "Hot Spots" • Economical operation



CAST YOUR VOTE
FOR DEPENDABILITY
VOTE ☒ **MAYTAG**
on Washday



SUPER SAVINGS
on
MAYTAG
WASHERS
and
MAYTAG PAIRS

REGISTER NOW—FREE TRIP FOR TWO
TO MEXICO CITY VIA WESTERN AIRLINES
NO PURCHASE NECESSARY

HILL'S

90-day Terms—Free to Cash Buyers
CLOSED SUNDAYS

Store Hours:
Mon., Thurs.,
Fri. 11:30 a.m.
Tues., Wed.,
Sat. 11:30 a.m.

Our Own Service Dept.
Backs Up What We Sell
17 Years in Same Location
5650 Atlantic Ave., N.E.
GA 30208 GA 2-7078

Highest
Trade-In
Allowance

SUNDAY

March 1, 1964

★ PAID ADVERTISEMENT

- 7:00 A.M.**
- Lamp Unto My Feet: "The Cape," Wm. Shatner, Lenka Peterson (repeat). Award-winning 2-part drama on mental retardation
 - Mr. Wizard, Don Herbert
 - White Hunter, R. Reason
- 7:30**
- Look Up & Live: "The History of Asceticism," Peter Donat, Wesley Addy (pt. 1). Self-discipline
 - (Chr) Journey of Lifetime
 - Movie: "Return to Treasure Island," Tab Hunter
 - Highway Patrol, Crawford

- 8:00 A.M.**
- Camera Three "Art of the Filmmaker: Hilary Harris"
 - Movie: "Force of Evil," John Garfield ('49)
 - In God We Trust (Protest)
 - Great Churches: St. Paul's Episcopal (L.A.)
 - Gospel Favorites (music)

- 8:30**
- Light of Faith (Lutheran)
 - Herald of Truth
 - Sunday Chapel (relig.)

- 9:00 A.M.**
- Learning '64: "Scholarship Talent Search"
 - The Adventist Hour
 - Movie: "Fabulous Texan," William Elliott ('47)
 - Movie: "Mr. Lucky," Cary Grant ('43)
 - Movie: "Dark Delusion," Lionel Barrymore ('47)
 - Variedades, R. Iglesias

- 9:30**
- Discovering Art, Dr. Manson: "Colonial Elegance"
 - The Christophers

- 10:00 A.M.**
- Movie: "Two Guys from i Texas," Dennis Morgan
 - This is The Life (Luth.)
 - For Kids Only, V. Colvig
 - Panorama Latino

- 10:30**
- Frontiers of Faith, Dr. Staack: "Ruth"

- ★ ASSIGNMENT: CHINA LAKE**
(see box)

- ★ TV 9 SPECIAL!!!!**
(see box)

- 11:00 A.M.**
- Movie: "Black Whip," Hugh Marlowe ('56)
 - Wonderama, Al Lohman Jr., with Poly's Michael Donovan as "magician of the month."
 - Church in the Home
 - Aqui Alex Prada

- 11:30**
- Sum & Substance, Dr. Harvey with cellist Gregor Piatigorsky

- ★ HOME BUYERS' GUIDE**
★ Paul Langford visits new homes throughout So. Calif.

- 12:00 NOON**
- (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck ('51)
 - Capitol Hill to California
 - (Color) Challenge Golf (see sports box)
 - Rev. Oral Roberts (relig.)

- 12:30**
- Face the Nation: Sen. Richard B. Russell (D-Ga.) opponent of Civil Rights

- ★ Debut: "Legacy of Light"**
★ "I Am The Lord, Thy God" First of 10-Part Series (see box)

- 12:45**
- Movie: "Brasher Doubloon," G. Montgomery
 - Social Security in Action
 - Dr. Campbell Jeffries (relig.)

- 1:00 P.M.**
- Viewpoint, John Hart with Dr. Herman Platt
 - (Color) Ethics: "Genesis to the Carpathians"
 - Discovery '64: "Moscow" (pt. 2). Yuri Popov and Lena Tolstikova wind up their tour and introduce cosmonaut Andrian Nikolayev.

- 11 "DIPLOMATIC COURIER"**
★ Pres. by UNION MORTGAGE
Tyrone Power ('52)

- 13 Voice of Calvary**
1:30
- L.A. Report, G. Holcomb
 - (Color) Confrontation: "Role of the Church in the Racial Crisis." LBCC biology major John Amundson is on the panel.

- 7 Issues & Answers**
Howard K. Smith. Sen. Margaret Chase Smith evaluates the prospects for women, and for the Republican candidate against LBJ.

- 9 (Color) Movie: "Horatio Hornblower" (see noon)**

- 9 (Color) Movie: "Capt. Horatio Hornblower," Gregory Peck ('51)**

- 13 Cal's Corral (to 4 p.m.)**

- 34 La Madrastra (serial)**

- 2:00 P.M.**
- Insight—Protestant-Catholic Dialogues: "Till Death Do Us Part"
 - (Color) Tales of the West: "Mexican War in Calif."
 - Auto Racing (Ascot-Speedway, Gardenia), Dick Lane
 - Directions '64: "The Kaddish," Alexander Scourby (repeat). Morton Wisengrad drama traces meaning of the Kaddish.

- 2:30**
- CBS Sports Spectacular (see sports box)
 - (Color) College Report: "Continental Campus" (Whittier). Foreign study program in Copenhagen.
 - King's Highway (CHP)

- 2:45**
- Film: "Anglo-American Vintage Car Rally"

- 3:00 P.M.**
- Sunday, Frank Blair, with review of Broadway's controversial "The Deputy," report on Arms Control meeting, the "customer's view of record and book stores, plus school bonds and filibusters.
 - The Navy Log

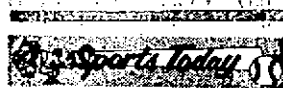
- 11 "WAR ZONE" — movie**
★ Pres. by UNION MORTGAGE
"The Frogmen," Richard Widmark, Dana Andrews

- 3:30**
- Conversations with William Winter. State Sen. Thomas Rees talks of rapid transit.
 - Movie: "Wagonmaster," Ben Johnson ('50)
 - La Desconocida (serial)

- 4:00 P.M.**
- One of a Kind, Hughes Rudd: "Two college presidents: An Exchange of Views." Informal taped discussion between the president of Williams College and the chancellor of the Univ. of Texas.
 - (Color) Shell's Wonderful World of Golf (sports box)
 - Press Conference: Superior Court Judge Roger Pfaff discusses the problem of divorce (see also "Open End," 11 p.m.)
 - Robin Hood, R. Greene

- 4:30**
- Boots & Saddles, J. Pickard
 - Science All-Stars, Don Morrow. Teenagers record the heartbeat of a flea, play "Old Maid" with electronic computers.
 - Movie: "Man Who Lived Twice," Ralph Bellamy

- 5:00 P.M.**
- Alumni Fun, Clifton Fadiman. Columbia School of Journalism is represented by Bennett Corl, Mike Land and art critic Emily Genauer in a quarter-final round against Brown's Ruth Hussey, Quentin Reynolds and Thomas Corcoran.
 - (Color) Wild Kingdom: Marlin Perkins: "Crater of Gold." Exploration of



CHALLENGE GOLF, 12 noon, in color, ch. 7, has Bob Charles and Bruce Crampton matching strokes with Arnold Palmer and Gary Player at Las Posas (Camerillo). Repeat

SPORTS SPECTACULAR, 2:30 p.m., ch. 2, has Jack Whitaker describing a 6-week big-game African safari in Kenya and Tanganyika, while Chris Schenkel highlights two sports car races in England—saloon and formula 1 cars.

NEW ORLEANS OPEN Golf Tournament, 3:30 p.m., ch. 9, has the final holes of the \$50,000 tourney, Bo Wininger defending his title.

WONDERFUL WORLD of Golf, 4 p.m., in color, ch. 4, has Doug Sanders and Juan (Chi-Chi) Rodriguez in an 18-hole, medal-play match at the Dorado Beach Golf Club on Puerto Rico's Atlantic coast. (Also at 2:30 p.m., ch. 10)

long-extinct volcano in Tanganyika.

5 Blue Angels, Don Gordon

7 Trailmaster, Scott Miller, Albert Salmi. Duke poses as missing gambler.

9 (Color) Movie: "Buffalo Bill," Joel McCrea ('44)

11 "CHILLER THEATER"
★ Pres. by UNION MORTGAGE
"Mark of the Vampire," John Beal ('57)

5:30

- (Color) College Bowl, Robt. Earle, Massachusetts is challenged by the University of Arizona
- The Invisible Man
- La Hora Catolica (Cath.)

6:00 P.M.

- 20th Century, Walter Cronkite: "The Agony of Austria." Former Chancellor Kurt von Schuschnigg discusses his government's policy of appeasement in Hitler's bloodless annexation of Austria.
- (Color) Meet the Press: Under Sec. of State George W. Ball
- POLKA PARADE—Live & LIVELY! Fun for All!** by FARMER JOHN BACON
- Movie: "Daddy-O," Dick Contino, Sandra Giles
- (Color) Rocky & Friends
- Teatro Fantastico (childrn)

6:30

- Mr. Ed, Alan Young. Ed wants his hoof read by gypsy Madame Zenda (Belle Mitchell).
- 4 KNBC BIOGRAPHY**
- ★ of EAMON DE VALERA**
- Maverick, James Garner
- Movie: "Unholy Partners," Edw. G. Robinson ('41)
- (Color) Rod Rocket Show

7:00 P.M.

- Lassie, Robert Bray (pt. 5) Racing to aid her buried ranger friends, Lassie is threatened by another avalanche before she returns to the Martin farm until the next multi-part experiment on doing-without-Timmy.
- Bill Dana Show. Jose upbraids a spoiled heiress (Betsy Smith) and receives unexpected congratulations.
- 5 In Color! Moving Dramas**
- ★ "WOMAN'S WORLD" —** Clifton Webb, Arlene Dahl, Van Heflin ('54)
- Outlaws, Cliff Robertson
- Generous outlaw makes fatal mistake.
- TV Musical Ossart

7:30

- My Favorite Martian, Ray Walston. Uncle Martin wants to hitch-hike home on a rocket, but it may be launched for Venus.

4 WALT DISNEY'S "WONDERFUL WORLD OF COLOR" — Presented by EASTMAN KODAK COMPANY
"Legend of Two Gypsy Dogs." Animal-adventure story of a pointer and a dachshund who face many perils in their trek across a wild area of Hungary.

7 Red Cross Kickoff: Travels of Jamie McPheeters (7:32), Kurt Russell, Carl Esmond, Steven Geray. Linc has second thoughts about boy treated as royalty.

9 THEATRE NINE 1ST RUN! ★ "THE CARNIVAL STORY"

Anne Baxter, Steve Cochran, George Nader ('54-in color). Adult drama, filmed in Munich

34 Estudio de Pedro Vargas
8:00 P.M.

2 The Ed Sullivan Show with Jack Carter. George Raft, Rickie Layne and Velvet, gospel singer Russell Newport, the Barry Sisters

13 'Tis the Season to Pay Taxes.

34 Corrida de Toros (bull-fights from Mexico City)
8:30

4 Grindl, Imogene Coca, Jules Munshin. Grindl poses as a man's wife to clinch his getting a butler's job, unaware that he is a kleptomaniac.

7 Arrest & Trial, Ben Gazzara, Chuck Connors, Dewey Martin, Ray Danton, Andrew Duggan. Parolee is so frightened of life outside prison he endangers those who want to help him.

11 Bold Journey: "Lost Colony," Dulch Guiana

13 (Color) Ski Show, Maione
9:00 P.M.

2 The Judy Garland Show, Jane Powell and Ray Bolger guest in postponed hour, Judy and Bolger their "Oz" performance.

4 (Color) Bonanza, Lorne Greene, Anjanette Comer. Ben tries his hand at civilizing a Paiute-raised English girl with near-disastrous results.

5 Mr. Lucky, John Vivyan

11 Boston Symphony, Aaron Copland

13 (Color) Operation Success
9:30

5 It is Written, Vandeman



SPECIAL

ASSIGNMENT: CHINA LAKE — Activities at the Naval Ordnance Test Station, largest Navy research and development laboratory in the nation, are seen through the eyes of 13-year-old David Borrelli of Sherman Oaks at 10:30 a.m., ch. 9, in the first of a 4-part series of hour documentaries. Highlighted are a lunar vehicle, a "glove" to catch missiles, an instrument to break up hurricanes and films of JFK's inspection visit during his last trip

LEGACY OF LIGHT—The Ten Commandments are illustrated through great classic works, featuring top actors, in a 10-part series produced by WBC and the Union of American Hebrew Congregations at 12:30 p.m., ch. 4. Opener looks at the First Commandment, as illustrated by Goethe's "Faust," with Hurd Hatfield in the title role and the late Myron McCormick as Mephistopheles.

RED CROSS KICK-OFF—President Johnson, honorary chairman, kicks off the 1964 Red Cross fund campaign with a 2-min. message to be shown at 7:27 p.m., ch. 4; 7:30 p.m., ch. 7 and 9:58 p.m., ch. 2.

BRITAIN: CHANGING GUARD — Joseph C. Harsch looks at the changing of some of the ancient mores and institutions of British society in a full-hour news special at 10 p.m., in color, ch. 4. Story is told through a Labor and a Conservative party member of Commons, from opposite social poles, highlighting visits to the fox hunts, exclusive clubs, swank homes and traditional schools of the landed gentry (though one has his wife sell tickets for tours of his estate) . . . and to the new universities and recreation places. (When hour is shown later this week on British "telly" screens, title will be extended to read: "The Changing Guard—An America View.")

TV Movie Tips



GINA LOLLOBRIGIDA stars in the 1960 Italian movie "The Unfaithfuls" at 10 p. m. Saturday, channel 9. It's about a disreputable private eye and the eternal triangle.

SUNDAY

DADDY'O—6 p.m. on channel 7. Dick Contino and Sandra Giles star in 1959 rock-and-roller about fast-driving singer charged with manslaughter.

WOMEN'S WORLD—7 p.m., channel 5, in COLOR. Clifton Webb, June Allyson, Van Heflin and Lauren Bacall star in 1954 movie. Industrialist judges wives in considering executive promotion for one of their husbands.

CARNIVAL STORY—7:30

p.m., channel 9, in COLOR. A 1954 movie starring Anne Baxter and Steve Cochran. German girl joins American carnival and gets jinxed. Lots of romance.

THE RED BADGE OF COURAGE—10 p.m., channel 7. Stars of 1951 production include Audie Murphy, Bill Maudlin and Andy Devine. Adapted from Stephen Crane's excellent story of the war between the states.

ATILLA, SCOURGE OF GOD—10:30 p.m., channel 9,

in COLOR. Stars are Anthony Quinn and Sophia Loren. A 1955 French-Italian production about the barbarian Hun who swept across Europe 1500 years ago.

MONDAY

UNDERWATER WARRIOR—7:30 p.m., channel 4. A 1958 movie starring Dan Dailey and James Gregory. About the post-World War II adventures of two Navy "frogmen."

LAST OF THE VIKINGS—8 p.m. and nightly, channel 9. A 1960 French-Italian movie about the son of a murdered chief who seeks revenge on a Swedish overlord. Stars Cameron Mitchell and Edmund Purdom.

TUESDAY

HEAVEN CAN WAIT—11 p.m. on channel 11. A man who has led a life of wine, women and song on earth explains to the devil why he thinks he's qualified for Hades. A 1943 movie starring Don Ameche, Gene Tierney and Charles Coburn. Pretty good.

A MEDAL FOR BENNY—11:30 p.m., channel 2. A 1945 movie starring Dorothy Lamour and Arturo de Cordova. Boy run out of town wins Congressional Medal of Honor and the community has a change of heart. Excellent.

WEDNESDAY

AN AFFAIR TO REMEMBER—10 p.m., channel 9, in COLOR. A 1957 film starring Cary Grant and Deborah Kerr. Couple's luxury-liner romance is marred by the fact that each is engaged to someone else.

THURSDAY

THE DESERT RATS—8:30 p.m. on channel 5. About the Australian Ninth Division in World War II that stopped Rommel's Afrika Korps. A 1953 movie starring Richard Burton, James Mason and Robert Newton.

"YOUR GUARD OF QUALITY"



GARDEN GROVE STORE (only)
OPEN SUNDAY
9 a.m. to 5 p.m.

SPECIALS GOOD THRU WEDNESDAY, MARCH 4th ONLY AT ALL 3 STORES

CENTER MEAT CO.

LAKEWOOD CENTER

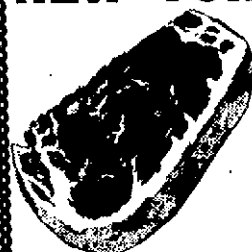
5022 Faculty Ave.—ME 3-4626
Open Daily 9 to 9
GARDEN GROVE (next to Zoo)
9722 Chabon Ave.—LE 9-1151
SANTA ANA
155 W. Pomona
Across from Sears

Beltville TURKEYS

California Grown
Mountain Beauty
Brand . . .
Ideal baked, fried, or on your retisserie
Avg. wt. 4 to 8 lbs.
Save 30c per lb.

29[¢]

NEW YORK STEAKS



The finest steak from the finest beef you can buy! . . . aged-right fine steer beef . . . boneless . . . tender, and juicy!

1⁰⁹

FILET MIGNON

Beef Tenderloin—Save at least 50c per lb.

WILSON CERTIFIED FULLY-COOKED TENDER-MADE

CANNED HAM

While they last! This is pure fine quality ham—not a picnic cut . . . Save over \$1.00 per can!

3¹

BEEF LOINS

69[¢]

Get from custom-fitted selected steers
Consists of:
• Filet Mignon
• Top Sirloin
• Cut Steaks
• T-Bone Steaks
• Porterhouse Steaks
• Branded Steaks
Avg. Wt. 4 1/2 to 5 1/2 lbs.

HINDQUARTER OF BEEF

YOUR CHOICE OF USDA CHOICE OR OUR OWN CUSTOM-FED

59[¢]

No Money Down—6 Months to pay—No payments till 45 days. We cut, wrap and ship—free of any extra charge

PHONE ORDERS ACCEPTED

FREE SANDBLAST

THIS WEEK with every KENITEX job

PLUS
EXTRA WINTER BONUS

25,000

with each job!



PAINT NOW WITH

Kenitex

EXTERIOR . . . TEXTURE . . . COATING
GUARANTEED FOR 10 YEARS

Against Chipping, Flaking or Peeling

KENITEX—RENEWS, INSULATES, BEAUTIFIES, WEATHERPROOFS STUCCO, FRAME, BRICK
KENITEX—Used on over 600,000 homes, apartments, commercial and industrial buildings from coast to coast since 1946. Kenitex is pressure-coated to sidewalks and in one low-cost application. This revolutionary finish is shot on by powerful air pressure—fills cracks and holes, hides ugly flaws, gives a beautiful texture that's actually thicker than 20 coats of paint! Applied without fuss, mess, or odor by specially trained workmen!

KENITEX is a "once in a lifetime" job. Retains its good looks year after year.

NO MONEY DOWN

1st Payment in May

CALL DIRECT . . . OR
CALL COLLECT
DAY OR NIGHT
NO OBLIGATION

GE 8-6021

Serving Los Angeles and Orange Counties



ALL AMERICAN PATIOS
General Office and Warehouse
2154 S. ATLANTIC, L.A. 22

Northwalk-Artesia Area
UN 8-6455

Los Angeles Area
AN 8-1921

ORANGE COUNTY AREA
KI 3-1799

BEAUTIFUL MODERN
COLORS TO CHOOSE
FROM • MAKE YOUR
HOME THE SHOWPLACE
OF THE NEIGHBORHOOD

MONDAY

March 2, 1964

6:00 A.M.

- 2 NYU: "Greece & Rome"
6:30

- 2 Amer. Political Heritage
4 (Color) Feltelson on Art.
First in 10-pt. repeats.

7:00 A.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs, with
Elia Kazan, Bill Moy-
ers. Maureen O'Sullivan
becomes a "Today" reg-
ular, seen Mondays only
until she winds up a
Broadway role May 1.
7 Cartoon Capers

- 7 Zoorama (San Diego)
11 Columbia Univ. Lectures

7:45

- 5 For Kids Only (cartoons)
9 Cartoonsville

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show

8:30

- 7 Love That Bob! Cummings
9 Big Babysitter (cartoons)

9:00 A.M.

- 2 News with Harry
Reasoner (Wallace
vacations 2 weeks)
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
13 Morning News

9:15

- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Badman of Brim-
stone," Wallace Beery ('38)
Jean Majors takes over
as hostess.

10:00 A.M.

- 2 The McCloys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "Race Street,"
George Raft ('48)

10:30

- 2 Pete and Gladys
4 (Color) Missing Links
5 Yancy Derringer
7 Girl Talk, Virginia Graham

11:00 A.M.

- 2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen

11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens

- 7 The Object Is, Dick Clark
Carl Ballantine, Arlene
Dahl and Barry Sullivan
9 Contemp. Latin America
11 Sheriff John, John Rovick
13 The Ann Sothern Show

11:45

- 2 The Guiding Light
12:00 NOON

- 2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Eastern Wisdom
13 Movie: "Men on Her
Mind," Mary Beth Hughes

12:30

- 2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
Mr. D.A., David Brian
11 Movie: "Shadow of the
Thin Man," Wm. Powell

1:00 P.M.

- 2 Password, Allen Ludden
Carolyn Jones, Chester
Morris are week's guests.
4 Loretta Young Theatre
5 Movie: "Battle of Broad-
way," Victor McLaglen
7 Tennessee Ernie Ford
9 Cartoonsville

1:30

- 2 Art Linkletter House Party
Son Jack talks of his
"Hootenanny" tours.
4 (Color) You Don't Say!
Pernell Roberts, Gloria
DeHaven are guests.
7 The Mike Douglas Show.
Bert Parks is co-host.
13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Robt.
Q. Lewis hosts Joan
Fontaine, Dick Shawn
4 Match Game, G. Rayburn
9 Movie: "Big Sleep,"
Humphrey Bogart ('46).
11 Movie: "Best Foot For-
ward," Lucille Ball ('43)
13 Vagabond: "Jamaica"

2:30

- 2 The Edge of Night
4 Make Room for Daddy
Guest: Jimmy Durante
5 Movie: "Notorious Gentle-
man," Rex Harrison ('46)
7 Day in Court: Conspiracy
13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
4 Bachelor Father, Forsythe
Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
4 Movie: "Flame of New
Orleans," Marlene Dietrich
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
At Lohman Jr. hosts.
34 Reloj Musical (variety)

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
34 Un Canto de Mexico

4:30

- 2 Movie: "Tarzan the Fear-
less," Buster Crabbe ('33)
11 The Lone Ranger
34 Escuela KMEX (English)

5:00 P.M.

- 7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil:
"Genoveva de Bravante"

5:30

- 5 Whirlybirds, Ken Tohey
11 The Mickey Mouse Club
34 El Seguro Social (soc. sec.)

5:45

- 4 (Color) KNBC News
13 Bill Johns, News

6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Bowery Boys Movie
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Madrasta (serial)

6:30

- 4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Woody Woodpecker
34 Noticiero 34 (News)

6:45

- 7 Ron Cochran with News

7:00 P.M.

- 2 Walter Cronkite, News
4 (Color) Golden Voyage
Jack Douglas: "Nova
Scotia." Included is visit
of Princess Margaret.
5 Leave It to Beaver
7 I'm Dickens... He's
Fenster, Marty Ingels
9 People Are Funny
11 Wide Country, Earl Holl-
man (new time)
13 (Color) Wild Cargo:
"Mexico." Aztec ruins
34 Divorciadas (drama serial)

7:30

- 2 To Tell the Truth, Robt.
Q. Lewis is sub host.
4 Movie: "Underwater War-
rior," Dan Bailey, James
Gregory ('58-1st run).
Drama of Navy's frogmen.
5 Addograms, Jack Barry
7 Outer Limits: "Second
Chance," Don Gordon,
Simon Oakland, Janet
De Gore. Meek amuse-
ment park employe
secretly prepares space
ride for real thing—to
repopulate his own planet.
9 Dobie Gillis, D. Hickman
13 (Color) Holiday, Bill Bur-
rud: "Bavarian Carnival."
34 Casos y Cosas de Casa

**BEHIND THOSE dark**

glasses is Elizabeth Tay-
lor visiting the set of
"The Night of the Iguana"
in Mexico. The
movie is the subject of
"Hollywood and the
Stars" at 9:30 p.m. Mon-
day, channel 4.

SPECIAL



THE LUCY SHOW — Ro-
berta Sherwood sings "Up a
Lazy River" and "Come
Home, Bill Bailey" during the
8:30 p.m. show, ch. 2, when
Viv moves out after a quarrel
over Lucy's cooking, and the
singer and her drummer-son
Robert Lanning rent the va-
cated rooms. Trouble is, the
singer also takes over the
Carmichael living room for
her jazz combo's rehearsals.

HOLLYWOOD & STARS—
Movie-making with a million-
dollar cast at the edge of a
remote jungle teaming with
jaguars, civet cats and moun-
tain lions is detailed at 9:30
p.m., ch. 4, as director John
Huston shares narration with
series host Joseph Cotten, to
describe the production of
Tennessee Williams' "Night
of the Iguana." Stars Richard
Burton, Ava Gardner,
Deborah Kerr and Sue Lyon
are seen at work and at play.
Williams watches the filming,
while Miss Gardner water
skis, Miss Lyon does high
school homework and Burton
relaxes with a visitor to the
set—Mrs. Eddie Fisher.

8:00 P.M.

- 2 I've Got a Secret, G. Moore
5 The Lawman, John Russell
9 Movie: "Last of the
Vikings," Cameron
Mitchell, Edmund Purdom
(60-1st run)
11 Thriller, Boris Karloff:
"Terror in Teakwood,"
Guy Rolfe. Insane pianist
plays with dead rival's
hands.
13 Stoney Burke, Jack Lord,
Warren Oates, James
Mason. Evidence points
to Ves as killer.
34 La Desconocida (serial)

8:30

- 2 The Lucy Show (see box)
5 Special of Week: "Enter-
tainment for a President."
Joseph Benti and Margo
host tapes and re-creation
of Fiesta offered at Sports
Arena during visits of
Johnson and Mateos.
7 (Color) Wagon Train,
John McIntire, Larry Pen-
nell, Audrey Dalton.
Mystery killings carry
over to the wagon train
when town's terrorized
refugees join up.
34 Festival de Canciones

9:00 P.M.

- 2 The Danny Thomas Show.
When Habcob quits the
farm for a job in Toledo,
Uncle Tomoose (Hans Con-
ried) arrives in New York
to become a big shot and
prove he's still the family
patriarch.
11 Target: The Corruptors
13 (Color) Adventure Th'r:
"Jellyfish." Final show.
34 Agonia de Amor (serial)

9:30

- 2 The Andy Griffith Show.
Barney poses as a manne-
quin in the sporting goods
department in attempt to
trap store shoplifters.
4 Hollywood & the Stars:
"On Location: Night of
the Iguana" (see box)
5 Stump the Stars, Mike
Stokey. Guests Jack Ging
and Patrice Wymore
13 Call Mr. D. David Janssen.
Return repeat premiere,
as today's "Fugitive"
plays his earlier Richard
Diamond role.
34 Comicos y Canciones

9:45

- 9 Cleo Roberts, News

10:00 P.M.

- 2 East Side/West Side, Geo.
Scott, Alex Viespi, Vin-
cent Gardenia. Paraplegic
gives up his job and
launches money-raising
crusade for medical re-
search which he hopes
may enable him to walk.
4 (Color) Sing Along with
Mitch. Dancing, folk and
Gershwin songs are fea-
tured by Leslie Uggams
and the Quinto Sisters.
The Norwegian Singing
Society is featured in
closing segment.
5 Robt. Taylor's Detectives
7 Breaking Point, Paul
Richards, Edmond O'Brien,
Lori Martin. Widower re-
sents Dr. Mac's suggestion
that his young daughter's
traumatic shock stems
from more than her
assault by an intruder.
9 Movie: "Monte Carlo
Story," Marlene Dietrich,
Vittorio De Sica ('57)
11 George Putnam, News
13 News, Johns and Fishman
34 Box de Mexico (boxing)

10:30

- 13 It's Country Music Time

11:00 P.M.

- 2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Day the Earth
Stood Still," Michael Ren-
nie ('51). Science fiction.
13 Boston Blackie, K. Taylor

11:15

- 4 (Color) Tonight, Johnny
Carson with Henny
Youngman, Eileen Barton,
Mary Ann Mobley, Gerald
Peters. Note: this Valen-
tine's Day show of 17
days ago catches Pacific
time zones up with their
normal day-behind-the-
rest tapes now that Car-
son is back in Manhattan.
5 Tom Snyder; Stout/Duggan

11:30

- 2 Movie: "Every Night at
8," George Raft, Alice
Faye ('35-1st run)
5 Steve Allen Show (repeat),
with Toni Lee Scott,
David Allen, yogi Jack
Schwarz
7 (Clr) Laramie, John Smith
13 Movie: "Terror at Mid-
night," Scott Brady ('55)
34 Noticiero 34 (News)
12:10
9 Movie: "Race Street,"
George Raft ('48)
12:30
7 Movie: "Ellis Island,"
Donald Cook ('36)
11 All-Night Movies: "Gor-
geous Hussy," "Bewitched"
and "Andy Hardy's
Private Secretary"
1:15
2 Movie: "Jury's Secret,"
Kent Taylor ('34)

LINOLEUM — ASPHALT TILE — VINYL TILE
SHADES — SCREENS — CARPETS
COMMERCIAL — RESIDENTIAL — IMMEDIATE INSTALLATION
BY OUR OWN EXPERIENCED CRAFTSMEN

ROYCE Floor Covering

2434 E. PACIFIC COAST HWY. 433-0938

ESTERN'S

SPECIAL ONE WEEK ONLY
90-DAY SERVICE POLICY

FREE

ON

RCA VICTOR
COLOR
TV



ANTIQUE—FRUITWOOD—CHERRY
Also Available—Danish Modern and Maple

1733
Per Mo.

WITH MINIMUM DOWN



ESTERN CO.

LONG BEACH
3344 E. Pacific
Coast Hwy.
GE 4-7457

EASTGATE PLAZA
Chapman &
Valley View
Garden Grove
TW 3-6589

OPEN EVES. 'TIL 9:00; SAT., SUN. 'TIL 5:00

LONDON (UPI)—The British Broadcasting Corp. is staking its new \$113,000,000 television network BBC2 on the theory that not everybody wants a hodgepodge of music, drama, documentaries and so on every night.

The young head of its new network is convinced that millions of people would prefer just one type of viewing on any one night. And that is what those who tune in on BBC2 are going to get starting April 20.

At the moment Britain has two television networks. BBC1 is financed by an annual license fee of \$11.20 paid by every set owner. The independent Television Network sells advertising time.

Both these networks are indistinguishable from American stations in their viewing patterns. The idea is to keep the viewer glued to the screen by giving him a variety of things to look at so he will not get bored as the night wears on.

MICHAEL PEACOCK, 34-year-old chief of programs of BBC2, thinks this has been accepted as the best format simply because no one has really tried anything else. And since BBC1 is already working that vein he has a new and revolutionary plan ready for his "alternate" network.

Peacock has been given \$22,400,000 a year to spend for the new network which will broadcast only 30 hours a week at first—from 7 p.m. to 10:30 p.m. nightly, plus a morning program for children.

British TV Network 'Unhodge the Podge'

By ROBERT MUSEL

ground.

TUESDAY—Education night. Lectures on various subjects such as science and economics.

WEDNESDAY—A night of encores of top shows from both BBC channels including those mostly requested for another showing.

THURSDAY—Specialized programs for such minority groups as anglers, water skiers, winter sports enthusiasts, collectors of various sorts.

FRIDAY—Family night. Shows designed for the entire family—popular plays and series.

SATURDAY—An entertainment program in the afternoon for those who do not want to watch the sports programs which monopolize BBC1 and ITV during that time. At night a series of serials of classic stories.

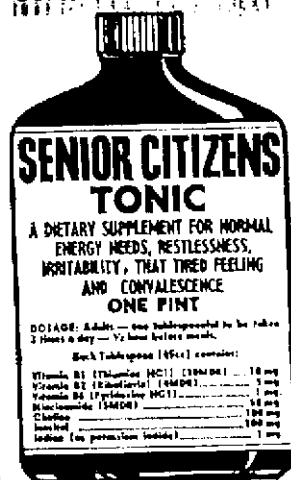
One of the first will be a dramatization of "Madame Bovary" and "The Brothers Karamazov" is also on the schedule.

SUNDAY—Major dramatic and musical programs with some of Britain's best known writers commissioned to produce especially for television.

His format is being called "Night of the Week," and the tentative schedule looks something like this:

MONDAY—Comedy night. The Danny Kaye American TV show has been acquired. There will be light plays, situation-comedy serials and musical shows with a humorous back-

Senior Citizens Tonic



SENIOR CITIZENS TONIC
A DIETARY SUPPLEMENT FOR NORMAL ENERGY NEEDS, RESTLESSNESS, IRRITABILITY, THAT TIRED FEELING AND CONVALESCENCE
ONE PINT

DOSE: Adults—One tablespoonful to be taken 2 times a day—1/2 hour before meals.

Each Tablespoon (15cc) contains:

Vitamin B1 (Thiamine HCl) (100mg) 10 mg
Vitamin B2 (Riboflavin) (100mg) 10 mg
Vitamin B6 (Pyridoxine HCl) (100mg) 10 mg
Nicotinamide (1500mg) 1500 mg
Calcium 100 mg
Iodine (as potassium iodide) 10 mg

\$2.98

FULL PINT
Add 50c for Tax & Mail Orders

Available at

GAGE PHARMACY

5135 ATLANTIC LONG BEACH

CA 90804 — CA 24111

WHY Waste Time Shopping?

CHOOSE FROM THE LARGEST SELECTION OF HOME APPLIANCES

VISIT OUR COMPLETE SHOWROOM OF NEWEST ELECTRIC & GAS BUILT-INS

- ADMIRAL • MAGIC CHEF • FRIGIDAIRE • O'KEEFE & MERRITT • MAYTAG • TAPPAN
- CALORIC • THERMADOR • GAFFERS & SATTLER • WASTE KING • KITCHEN-AID • WESTINGHOUSE

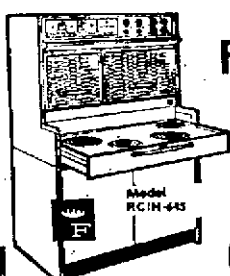
Headquarters for **FRIGIDAIRE** Appliances
and in **COLOR** at No Extra Cost

Headquarters for **WASTE KING** BUILT-IN
UNIVERSAL APPLIANCES

FRIGIDAIRE FROST-PROOF REFRIGERATOR



Model FPI-118-44
14.06 Cu. Ft.



• AZTEC COPPER • MAYFAIR PINK

Flair by **FRIGIDAIRE**

for Built-in Beauty, Double-Oven Eye-Level Luxury! CHOOSE YOUR COLOR

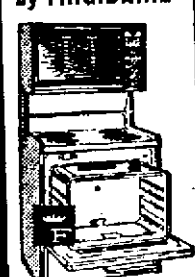


• SUNNY YELLOW • TURQUOISE or WHITE

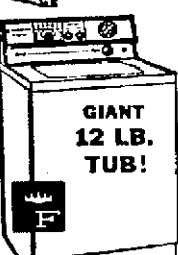
NEW **FRIGIDAIRE IMPERIAL NINETEEN**

100% FROST-PROOF! GIANT 212-Lb. FREEZER

Twin 30 Flair by **FRIGIDAIRE**

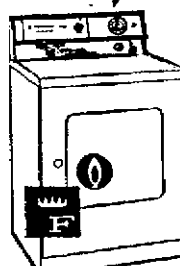


RCIN-439, 30" Electric



FRIGIDAIRE WASHER
2-Speed, 7-Cycle
Model WIA-44

PRICES SO LOW—WE CANNOT ADVERTISE THEM!

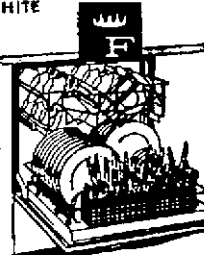


Budget-Priced FRIGIDAIRE DRYER

It even "thinks" for itself! Model DDG-44 Gas

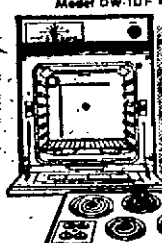
FRIGIDAIRE UNDER-COUNTER Dishwasher

Holds full day's dishes for average family of 5
Model DW-11UF

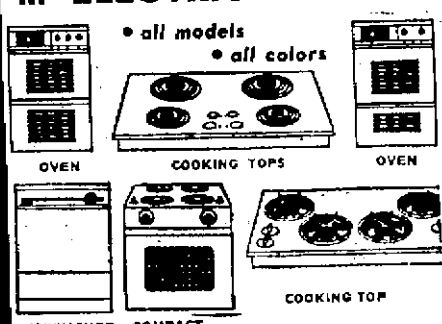


FRIGIDAIRE WALL OVENS

Fully Automatic "Cooking Without Looking"



LARGEST, MOST DEPENDABLE LINE OF BUILT-INS IN AMERICA... ALL AT DISTRIBUTOR PRICES in **ELECTRIC or GAS**



WASTE KING DISPOSER
Home-O-Rama Special!!
30% Faster Liquefying Action, ONLY **\$29.88** (Model 2000 Only) (not shown)
OFFER EXPIRES MARCH 7, 1964



SEE 'EM ALL IN COLOR TOO!

LAKEWOOD HOME APPLIANCES

17127 LAKEWOOD BLVD. North of Artesia
"CALL KENNY" ME 3-6967

- LOWEST DISCOUNT PRICES
- FACTORY CARLOAD DEALER
- ALL MODELS AND COLORS

VISIT OUR SHOWROOM
BUILDERS APPLIANCES
WHOLESALE DIVISION OF LAKEWOOD HOME APPLIANCES
A Complete Showroom of Major Electric & Gas Appliances & Accessories
17127 LAKEWOOD BLVD. TO 6-3766



MON., THURS., FRI., NITE 'TIL 9 P.M.

TO 6-3766

TUESDAY

March 3, 1964

★ PAID ADVERTISEMENT
6:00 P.M.

- 2 Sunrise Semester: "Art!"
6:30
2 The Apothecary (USC)
4 (Color) Feitelson on Art

7:00 P.M.

- 2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers

7:30

- 7 Zorrama (San Diego)
11 Columbia Univ. Lectures

7:45

- 5 For Kids Only (cartoons)
9 Cartoonville
13 Teacher Institute

8:00 P.M.

- 2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show

8:30

- 7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)

9:00 P.M.

- 2 News with Harry Reasoner
4 Say When, Art James
5 Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
13 Morning News

9:15

- 13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Between Two Women," Van Johnson

10:00 P.M.

- 2 The McCoys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "Riff Raff," Pat O'Brien (47)

10:30

- 2 Pete and Gladys
4 (Color) Missing Links
6 Mr. Lucky, John Vivyan
7 Girl Talk, Virginia Graham

11:00 P.M.

- 2 Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Price Is Right, Bill Cullen

11:30

- 2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
11 LASC: "Home Nursing"

11:30

- 11 Sheriff John, John Rovick
13 The Ann Sothern Show

12:00 MIDNIGHT

- 2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Beginnings: Ind. Design
13 Movie: "Yanks are Coming," Mary Healy (42)

12:30

- 2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young

- 9 Mr. D.A., David Brian
11 Movie: "Barkleys of Broadway," Fred Astaire

1:00 A.M.

- 2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Booby Trap," Sidney Tafler (Br.-57)

- 7 Tennessee Ernie Ford
9 Cartoonville

1:30

- 2 Art Linkletter House Party
4 (Color) You Don't Say!
7 The Mike Douglas Show.
Bert Parks, Joyce Brothers
13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Lewis
4 Match Game, G. Rayburn
9 Movie: "Dark Victory," Bette Davis, George Brent
11 Movie: "Cry of the City," Victor Mature (48)

- 13 Vagabond; "Las Vegas"
2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Armored Attack," Dana Andrews (43)

- 7 Day in Court: Burglary
13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
4 Movie: "The Accused," Donald Wolfelt (Br.-58)

- 7 Queen for a Day, J. Bailey
11 Deputy Dawg/Dick Tracy
34 Reloj Musical (variety)

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
34 Un Canto de Mexico

4:30

- 2 Movie: "Glamour Boy," Jackie Cooper (41)
11 The Lone Ranger
34 Escuela KMEX (English)

- 7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Across the 7 Seas,
Jack Douglas: "An Actor
Abroad" (repeat), Hugh
O'Brien on location in
Vienna and London.

- 5 Leave It to Beaver
7 Battleline: "Stalingrad"
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Wonders of World
"Klondike Gold" (The
Linkers have been re-
newed for 2 more years.)
34 Divorciadas (drama serial)

- 2 RALPH STORY'S LOS
★ ANGELES! Tonight!
"POP Goes the Easel!"
Story looks at the "pop"
art craze, and at time
capsules in most corner-
stones.

- 4 (Color) You Don't Say!
Tom Kennedy with Gary
Lockwood, Pat Carroll
5 Zane Grey Thriller: "Open
Cell," Dick Powell
7 McHale's Navy, Ernest
Borgnine, Yoshio Yoda.
McHale has a problem—
how to get Fuji's tooth-
ache treated by a Navy
dentist.

- 13 Expedition! Col. Craig:
"Black Jungle Trail," Rain
forests of British Guiana.
34 Arriba el Norte (folklore)

- 9:00 P.M.
2 Petticoat Junction, Bea
Benaderet, Edgar Bu-
chanan. Uncle Joe pro-
motes a phony silver
strike and gets more
results than he planned.

- 12:05
9 Movie: "Riff Raff," Pat
O'Brien (47)
12:30
7 Movie: "Day Without
Fear," Godfrey Tearle
(Br.)

- 1:00
4 Changing Times, Ed Hart
5 Changing Times, Ed Hart
11 All-Night Movies: "Pre-
sented Lily Mars" and
"Main Street After Dark"
13 Movie: "Remember Pearl
Harbor," Don Barry (42)

- 1:15
2 Movie: "Too Busy to
Work," Jed Prouty (40)
1:35
9 LASC: "Home Nursing"

SPECIAL

OUR MAN IN WASH-
TON — David Brinkley leads
an off-beat, behind-the-scenes
tour of the nation's capital at
10 p.m., in color, ch. 4, offer-
ing his "wry-on-the-rocks"

observations of one of the
city's most famous non-tour-
ist attractions—the cocktail
party, where canapes and
champagne are used on a
grand scale in the interest of
diplomacy, both foreign and
domestic. The state visit of
Emperor Haile Selassie occa-
sions a state parade, unroll-
ing of the 140-ft. red carpet
(which was switched to green
for the arrival of the Lord
Mayor of Dublin) and various
salutes considered necessary
to protocol. The late Presi-
dent Kennedy and Jackie,
Stewart Udall, Dean Rusk,
Robert F. Kennedy, G. Men-
nen Williams, Angier Biddle
Duke and Earl Warren are
among those interviewed in
informal surroundings, the
Chief Justice, for instance,
puffing on a cigar as he sits
on the poop deck of the yacht
Sequoia.

5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil

5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Oportunidades Ejercito

5:45
4 (Color) KNBC News
13 Bill Johns, News
34 La Hora de la Marina

6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Sugarfoot, Will Hutchins
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Madrasta (serial)

6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Huckleberry Hound (cart'n)
34 Noticiero 34 (News)

6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News
4 (Color) Across the 7 Seas,
Jack Douglas: "An Actor
Abroad" (repeat), Hugh
O'Brien on location in
Vienna and London.

5 Leave It to Beaver
7 Battleline: "Stalingrad"
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Wonders of World
"Klondike Gold" (The
Linkers have been re-
newed for 2 more years.)
34 Divorciadas (drama serial)

2 RALPH STORY'S LOS
★ ANGELES! Tonight!
"POP Goes the Easel!"
Story looks at the "pop"
art craze, and at time
capsules in most corner-
stones.

4 (Color) You Don't Say!
Tom Kennedy with Gary
Lockwood, Pat Carroll
5 Zane Grey Thriller: "Open
Cell," Dick Powell
7 McHale's Navy, Ernest
Borgnine, Yoshio Yoda.
McHale has a problem—
how to get Fuji's tooth-
ache treated by a Navy
dentist.

13 Expedition! Col. Craig:
"Black Jungle Trail," Rain
forests of British Guiana.
34 Arriba el Norte (folklore)

9:00 P.M.
2 Petticoat Junction, Bea
Benaderet, Edgar Bu-
chanan. Uncle Joe pro-
motes a phony silver
strike and gets more
results than he planned.

12:05
9 Movie: "Riff Raff," Pat
O'Brien (47)
12:30
7 Movie: "Day Without
Fear," Godfrey Tearle
(Br.)

1:00
4 Changing Times, Ed Hart
5 Changing Times, Ed Hart
11 All-Night Movies: "Pre-
sented Lily Mars" and
"Main Street After Dark"
13 Movie: "Remember Pearl
Harbor," Don Barry (42)

1:15
2 Movie: "Too Busy to
Work," Jed Prouty (40)
1:35
9 LASC: "Home Nursing"



LIBERACE plays a west-
ern role when he ap-
pears on "The Red Skel-
ton Hour" at 8 p.m.
Tuesday, channel 2.

4 Mr. Novak, James Francis
Francis, Barbara Barrie. A
pert, self-proclaimed "mis-
fit" substitute teacher,
with a fistful of degrees,
panics in her first class.

5 Addograms, Jack Barry
7 Combat! Vic Morrow,
Ronald Howard. Saunders'
squad faces the enemy
with isolated British unit.

9 Dobie Gillis, D. Hickman
13 (Color) Wanderlust, Bill
Burrud: "Romantic Rous-
sillon" in the Pyrenees.

34 Premier Orfeon (musical)
8:00 P.M.
2 The Red Skelton Hour.
Guest Liberace plays Mel-
vin Trueheart in a Wild
West sketch with Red's
Deadeye, then takes his
place at the piano and
dances a soft-shoe step.

5 The Lawman, John Russell
9 Movie: "Last of the
Vikings," Cameron
Mitchell (60)

11 The Untouchables, Robt.
Stack, Luther Adler.
13 Probe, Dr. Albert E. Burke:
"Of Dragons and Commis-
sars" (pt. 2). Differences
between Chinese and
Russian communism.

34 La Desconocida (serial)
8:30
4 (Color) You Don't Say!
Tom Kennedy with Gary
Lockwood, Pat Carroll
5 Zane Grey Thriller: "Open
Cell," Dick Powell
7 McHale's Navy, Ernest
Borgnine, Yoshio Yoda.
McHale has a problem—
how to get Fuji's tooth-
ache treated by a Navy
dentist.

13 Expedition! Col. Craig:
"Black Jungle Trail," Rain
forests of British Guiana.
34 Arriba el Norte (folklore)

9:00 P.M.
2 Petticoat Junction, Bea
Benaderet, Edgar Bu-
chanan. Uncle Joe pro-
motes a phony silver
strike and gets more
results than he planned.

12:05
9 Movie: "Riff Raff," Pat
O'Brien (47)
12:30
7 Movie: "Day Without
Fear," Godfrey Tearle
(Br.)

1:00
4 Changing Times, Ed Hart
5 Changing Times, Ed Hart
11 All-Night Movies: "Pre-
sented Lily Mars" and
"Main Street After Dark"
13 Movie: "Remember Pearl
Harbor," Don Barry (42)

1:15
2 Movie: "Too Busy to
Work," Jed Prouty (40)
1:35
9 LASC: "Home Nursing"

Sports Today

ROLLER SKATING cham-
pionships, 9 p.m., ch. 5, with
Dick Lane at the Olympic.

4 The Richard Boone Show:
"Vote No on 11," Jeanette
Nolan, Laura Devon, War-
ren Stevens (repeat). Im-
poverished old crone be-
comes involved in slum
clearance controversy
when she agrees to pose
for a photographer
(Boone).

5 Roller Skating Champion-
ships (see sports box)
7 (Color) Greatest Show on
Earth, Jack Palance, Red
Buttons, Bruce Dern,
Mariana Hill. Slate takes
on the owner of a defunct
carnival, and his former
strongman, and has to
beat the latter in a fight
to prove he'll never suc-
ceed in the ring.

11 87th Precinct, Robt.
Lansing (new time)
13 (Color) Hot Spots '64
34 Agonia de Amor (serial)

9:30
2 The Jack Benny Program.
Guest Joan Staley guests
as a home decorator who
tries to upgrade Jack's
taste—to zebra stripes.

13 (Color) Happy Wanderers:
"Tecopa Hot Springs."
34 Trios de Mexico (musical)

10:00 P.M.
2 The Garry Moore Show,
with Dorothy Provine,
comedian Norm Crosby,
tin whistle-playing Randy
Hall, Charlotte Rae
4 (Color) Our Man in Wash-
ington (see box)

7 The Fugitive, David Jans-
sen, Eileen Heckart, Al-
bert Salmi (pt. 2). Kim-
ble's winnings at poker
buy a new fuel pump for
the nun's jalopy, but also
earns him a new enemy
in a mountain character.

9 **BIG SHOW PREMIERE**
★ "Bluebeard's 10 Honeymoons"
George Sanders, Corinne
Calvet (Br.-59-1st run)

11 George Putnam, News
13 News, Johns and Fishman
34 Chucherias (musical)

10:30
13 It's Country Music Time
34 Algo de lo Nuestro

11:00 P.M.
2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young; News Final
11 Movie: "Heaven Can
Wait," Gene Tierney (43)

13 Boston Blackie, K. Taylor
11:15
4 (Color) Tonight, Johnny
Carson with Milt Kamen,
Eva Gabor, Felicia San-
ders, Peter Cook
5 Tom Snyder; Stout/Duggan

11:30
2 Movie: "A Medal for
Benny," Dorothy Lamour
5 Steve Allen Show, with
Della Reese, Alex King
7 Stagecoach West, R. Bray
13 Movie: "Stranger at My
Door," Valentine Dyall
(Br.-50)

34 Noticiero 34 (News)
12:05
9 Movie: "Riff Raff," Pat
O'Brien (47)
12:30
7 Movie: "Day Without
Fear," Godfrey Tearle
(Br.)

1:00
4 Changing Times, Ed Hart
5 Changing Times, Ed Hart
11 All-Night Movies: "Pre-
sented Lily Mars" and
"Main Street After Dark"
13 Movie: "Remember Pearl
Harbor," Don Barry (42)

1:15
2 Movie: "Too Busy to
Work," Jed Prouty (40)
1:35
9 LASC: "Home Nursing"

PRE-TAX CLEARANCE

1964 **ZENITH** TV at the
WRITEWAY CO.

COMPLETE SELECTION
ALL LATEST 1964 MODELS

HAND-CRAFTED
COLOR TV

by Zenith
only

449⁹⁵

base optional

We Service
What We Sell!
60 DAYS CASH

THE WELDON-5106Y
Beautiful consolette
styling—Full
feature chassis

Prestige Service — Competitive Prices
BANK TERMS—NO MONEY DOWN
NO PAYMENT FOR 45 DAYS

The **Writeaway** Co.
Established 1945
1936 E. 4th St. at Cherry HE 7-0038
Hours: open daily 11:30—Mon. and Fri. till 9 p.m.

A complete
line of wigs,
ponytails, hair
pieces &
accessories



If you are a woman

WIGS
"QUALITY WIGS ONLY"
All wigs 100% human hair
Professional styling included
Expert Cleaning and Restyling
Ask about a FREE WIG
Financing Available

Mr. & Mrs. Wig
1938 E. Rosecrans, Bellflower.
Ph. 925-6563—Open 9-6, Fri. 9-5

Also the finest
custom made
Toupees for the
Man in your life



You need a Wig

Pan and Fan Mail

It was a gracious and lovely Shirley Temple that starred on a recent "Sing Along With Mitch" show.

Miss Temple is as beautiful and talented as ever, and it was a real pleasure to view her performance.

Few people in show business have the natural ability to entertain with such ease and poise.

Long live Shirley Temple! J. Paul Gleason, Long Beach

I'm with you, J. Paul. All aboard for the good ship Lollipop. But, to add a sour note, "Sing Along With Mitch" probably will be short-lived. Chances are it won't be back next season.

What's happened to Joe and Betty Karbo who used to show the late movies on channel 11?

Joe Gottschalk

KTTV officials claim Joe used a "naughty word" in Italian. They deported him from the station.

To CBS, the sponsors and especially the choreographer of the "Garry Moore Show," our hearty congratulations.

We always watch Garry Moore after "Richard Boone Show" and one recent show was, in a word, great!

Alan King's satire on marriage and the imitations of the obnoxious Beatles was very side-splitting.

Let's I forget the wonderful dancing Chita Rivera, our thanks.

Mrs. Sharon Miller, Long Beach

Chances are "The Garry

Moore Show" won't be back next season. Boone's show, of course, is in the same no-return boat. There's one consolation, however. By the time next season rolls around, maybe there won't be any Beatles either.

Who do I address a letter

to so that "Tennessee Ernie Ford" of channel 7 at 1 p.m. our time here in Long Beach, Calif., would get my letter as I wish to tell him how much I enjoy his programs?

Mrs. Lena Blair, Long Beach
Send it to "Ernie Ford,"
% ABC-TV, 277 Golden Gate Ave., San Francisco, Calif."

TV TECHNICIANS NEEDED!

By Industry — By the Public — We Train — Short Practical Courses — Color and BW — Transistors — Radio — Electronics — Approved for Vets and Cal-Vets
Cal Tech Trade Schools 5459 Atlantic, Long Beach GA 2-5467

ALCOHOLISM

SIGNAL HILL HOSPITAL & SANITARIUM
Hospitalization and Rehabilitation of the Alcoholic Patient

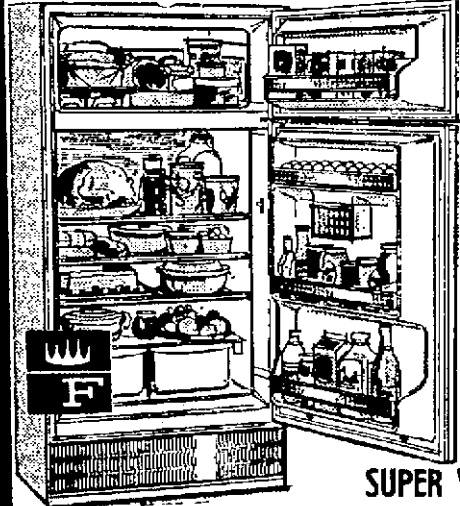


HEmlock 6-7263

1600 Orange Ave., Long Beach

★ BUY NOW & SAVE ★ HILL'S SUPER VALUE SALE!

FRIGIDAIRE 2-DOOR BEAUTY



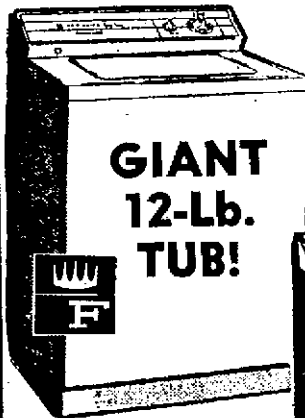
HUGE
100-LB.
FREEZER

NO FROST
in
Refrigerator
Section

COME IN
& CHECK
OUR LOW

SUPER VALUE PRICE

COLOR APPLIANCES AT NO EXTRA COST



GIANT
12-Lb.
TUB!

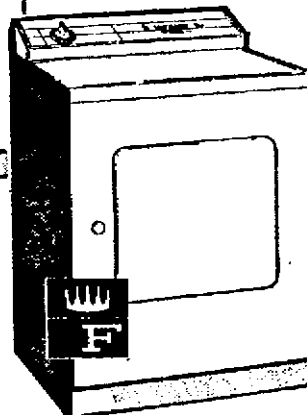
FRIGIDAIRE
FLOWING HEAT
AUTOMATIC

DRYER
\$127⁵⁰

THE STURDY FRIGIDAIRE

2-SPEED • 3-CYCLE

WASHER
\$187⁵⁰



ZENITH COLOR TV



All New
Features

- New 25,000-volt chassis
- New "Zenith-Built" picture tube
- New peak picture control
- New deluxe hardwood furniture styling

SUPER VALUES

ON COLOR TV at HILL'S
YOUR OLD SET IS WORTH MORE
THAN EVER BEFORE IN TRADE!

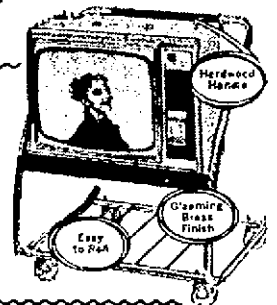


ZENITH
23"
Console

BEAUTIFUL DANISH
LO-BY IN
BEAUTIFUL
OILED WALNUT!

PRICED SO LOW
FACTORY WILL NOT PERMIT
US TO ADVERTISE

Our Entire
Stock of
PORTABLE TV's
at
SUPER VALUE
SPECIALS!



BARBARA EDEN seeks to marry Martin Milner during a two-part "Route 66" starting 8:30 p. m. Friday, channel 2.

(Advertisement)

ASTHMA MUCUS LOOSENEED WHILE YOU SLEEP

A quick easy way to combat difficult breathing, coughing, rattling and wheezing, due to recurring attacks of Bronchial Asthma and Bronchitis, is by taking fortified MENDACO. Acts fast to combat allergy, relax bronchial tubes and help remove thick, congestive mucus. This usually eases breathing fast, allergy combining thus promotes sounder sleep. Get MENDACO at drugstore. Let it help you.

HILL'S

It Pays to Buy at Hill's Because:

- WE GIVE THE HIGHEST TRADE-INS
- OUR OWN SERVICE DEPARTMENT BACKS UP WHAT WE SELL
- NO DOWN PAYMENT NEEDED

Store Hours:
Mon., Thurs.,
Fri. 'til 9
Tues., Wed.,
Sat. 'til 4
CLOSED
SUNDAY

90-DAY TERMS
FREE TO
CASH BUYERS
17 YEARS
IN SAME
LOCATION

HUGE
TRADE-IN
ALLOWANCES

5650 Atlantic Ave., N.L.B.
GA 2-0908 — GA 2-7078

WEDNESDAY

March 4, 1964

★ PAID ADVERTISEMENT

- 2 Amer. Political Heritage
4 (Color) Feitelson on Art
7:00 A.M.
2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers
7:30
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
8:00 A.M.
2 Panorama Pacific, R. Rowe with Vaughn Meader
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
9:00 A.M.
2 News with Harry Reasoner
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:15
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Don Juan Quilligan," Wm. Bendix ('45)
10:00 A.M.
2 The McCoys, W. Brennan
4 Concentration, H. Downs
5 Restless Gun, John Payne
9 Movie: "Iron Major," Pat O'Brien ('43)
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Yancy Derringer
7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cutler
11:30
2 Search for Tomorrow
4 (Cir) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Contemp. Latin America
11 Sheriff John, John Rovick
13 The Ann Southern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford

TYPEWRITERS!

SMITH-CORONA Specialists
Electric and Manual
New and Used Sales and Service
Home of "SCRIPT-WRITERS"
GUNTER TYPEWRITER
1129 Pine Ave. HE 5-8554

LIVER, STOMACH AND DIGESTIVE TROUBLES QUICKLY DISAPPEAR

Why continue to suffer these distressing symptoms of HEARTBURN, BLOATING, BELCHING, ACID, SOUR STOMACH, ACID REGURGITATION when Dr. Chan's Famous Chinese Herbs may help you back to health and happiness? They are created to benefit the entire system, soothe the affected parts, and give you quick relief with the natural Herbal Treatment.

DR. CHAN'S natural Chinese Herbs purify, cleanse and restore the stomach, liver and spleen to normal function, preventing gas and lower the blood pressure. No matter what your ailment may be there is a herb remedy for it.



DR. CHAN, D.C.

HELP FOR THE SUFFERERS OF THESE AILMENTS

- Anemia
- Arthritis
- Asthma
- Bladder Trouble
- Bleeds
- Cancer
- Cold
- Colitis
- Constipation
- Chronic Cough
- Croup
- Diarrhea
- Dizziness
- Dysentery
- Eyes Trouble
- Gall Bladder
- Eczema
- Headaches
- Kidney Trouble
- Leukemia
- Liver Trouble
- Lumbago
- Nervousness
- Neuralgia
- Piles
- Rheumatism
- Skin Trouble
- Sleeplessness
- Stomach Trouble
- Stomach Ulcer
- Urinary Disease
- Venereal

OFFICE HOURS
DAILY: 10 A.M. to 12 NOON
TUES. & FRI. 2 to 6 P.M.
Closed Sundays and Holidays

Dr. Chan, D. C.

Chinese Herb Specialist
928 LONG BEACH BLVD.

Phone: HE 7-2076
Established Over 20 Years in Long Beach
Ind. P.A.-31-64

- 7 Seven Keys, Jack Narz
9 Community of Condemned
13 Movie: "Courageous Dr. Christian," Gene Hersholt
12:30

- 2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian
11 Movie: "Big City," Margaret O'Brien ('37)
1:00 P.M.

- 2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Crack-Up," Brian Donlevy ('37)
7 Tennessee Ernie Ford with Rowan and Martin
9 Cartoonsville
1:30

- 2 Art Linkletter House Party
Guests: Danny Kaye and his producer Perry Lafferty
4 (Color) You Don't Say!
7 The Mike Douglas Show
2:00 P.M.

- 2 To Tell the Truth, Robt.
4 Match Game, G. Rayburn
9 Movie: "Night Song," Dana Andrews ('47)
13 Vagabond: "Palisades"
11 Movie: "Eyes in the Night," Edward Arnold
2:30

- 2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Mystery Woman," Mona Barrie ('35)
7 Day in Court: Restraint
13 The Ann Southern Show
3:00 P.M.

- 2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30

- 2 My Little Margie, G. Storm
4 Movie: "She Knew All the Answers," Joan Bennett
7 Queen for a Day, J. Bailey
11 Deputy Dawg/Dick Tracy
13 Reloj Musical (variety)
4:00 P.M.

- 2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 Un Canto de Mexico
4:30

- 2 Movie: "Plunder Road," Gene Raymond ('48)
11 The Lone Ranger
13 Escuela KMEX (English)
5:00 P.M.

- 7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
5:30

- 5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
13 Club del Hogar (women)
6:00 P.M.

- 2 Big News, Jerry Dunphy
4 (Cir) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Follow the Sun
11 Wanted: Dead or Alive
13 (Color) Touche Turtle



PATTY DUKE, trying to make a big splash, gets soaked during her show at 8 p.m. Wednesday, channel 7.

- 34 La Madrastra (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 (Color) Rod Rodket Show
45 Noticiero 34 (News)
6:45

- 7 Ron Cochran with News
7:00 P.M.

- 2 Walter Cronkite, News
4 Death Valley Days: "Law of the Round Tent," John Anderson, Lauri Mitchell. Ex-con saloon owner brings unique form of justice to mining camp.
5 Leave It to Beaver
7 World of Giants
9 People Are Funny
11 Gallant Men, W. Reynolds
13 (Color) This Exciting World "Delightful Dances"
34 Divorciadas (drama serial)
7:30

- 2 CBS Reports: "Legacy of the Thresher" (see box)
4 (Color) The Virginian, James Drury, Lee J. Cobb, Darren McGavin, Iron Eyes Cody. Outlaw gang seize control of the Shiloh Ranch as part of a plot to slay a visiting Indian chief and stir up an Indian war.
5 Addograms, Jack Barry
7 Ozzie & Harriet (repeat). Dave invites June's old beau to dinner, then has to work at the office with his blonde secretary (Joan Staley).
9 Dobie Gillis, D. Hickman
13 (Color) Adventure Tomorrow, Dr. Martin Klein: "Fastest Car in the World," with racer Craig Breedlove, holder of world's land speed record. (Series shifts to Mondays after today.)
34 Automex Presenta (music)
8:00 P.M.

- 5 The Lawman, John Russell
7 The Patty Duke Show. Patty flunks a magazine psychological test, so enrolls in a school for teenage models.
8:00 P.M.

- 9 MSM PREMIERE! COLOR!
★ LAST OF THE VIKINGS!
11 Sam Benedict, Edmond O'Brien, Geraldine Brooks.
13 Story of... a Congressman. Re-election campaign of Jim Conman (22nd)
34 La Desconocida (serial)
8:30

- 2 Tell It to the Camera, Red Rowe. (Series folds this month for an anthology re-run starting March 25).
5 Stump the Stars, Mike Stokey (repeat from Mon.)
7 Farmer's Daughter, Inger Stevens. The Holstrums squabble on their 30th anniversary and go separately to Washington for Katy's advice.
13 SurfSide 6, Van Williams
34 Miercoles Musical
9:00 P.M.

- 2 Beverly Hillbillies, Buddy Ebsen. Flatt and Scruggs join with Drysdale and Jane in auditioning a wife for Jed, and wind up plugging Ebsen's new theme song for his latest movie as they join the Clampetts in singing "Mail Order Bride."
4 Espionage: "Once a Spy," William Lucas, Millicent Martin. Intelligence agent is deliberately sacrificed to aid the escape of an African politician whose trial would embarrass the British government.
5 Wrestling (sports box)
7 Ben Casey, Vincent Edwards, Jill Ireland, Cheryl Lee, Dennis Crosby (whose father Bing owns the series). Pretty school teacher's drinking problem seems related to her yearning for the companionship of children.
11 I Search for Adventure, "Conquistadores"
34 Agonia de Amor (serial)
9:30

- 2 The Dick Van Dyke Show. Bob reminisces in flashback about his and Laura's bizarre wartime honeymoon, on a 3-day pass which is cancelled.
11 Bold Journey: "Egypt"
13 Silents Please: "Headless Horseman," Will Rogers
34 Novilladas (bullfights)
9:45

- 9 CLETE ROBERTS NEWS!
★ NOW & 12 MIDNIGHT!
10:00 P.M.

- 2 The Dick Van Dyke Show. Art Carney joins Kaye in sketches and a song-and-dance number, and the Maori Dancers, 136 Polynesian tribesmen, make their off-postponed only U.S. network appearance.
4 The 11th Hour, Ralph Bellamy, Diana Hyland, Elsa Lanchester, Donald
34 Automex Presenta (music)
8:00 P.M.

- 5 The Lawman, John Russell
7 The Patty Duke Show. Patty flunks a magazine psychological test, so enrolls in a school for teenage models.
8:00 P.M.

- 5 The Lawman, John Russell
7 The Patty Duke Show. Patty flunks a magazine psychological test, so enrolls in a school for teenage models.
8:00 P.M.

SPECIAL

CBS REPORTS—Dan Rathner is reporter for an hour-long pictorial record of the search for the sunken atomic submarine Thresher, which never surfaced from its dive last April 10 with 129 aboard. The 7:30 p.m., ch. 2, report emphasizes the lessons learned from the first major casualty of our nuclear Navy, how mankind's survival may hinge on cracking the secrets of the ocean depths.

STEVE ALLEN SHOW—In a specially filmed interview, Harry S. Truman chats with Steve, detailing how one of the best-known men in retirement lives today. Also featured on today's 11:30 p.m., ch. 5, taped show are Oscar-winner Ed Beegly in a comedy sketch, singer Della Reese, and in his first visit to the show, comedian Pat Cooper with a satirical sketch about "civil rights" for American-born Italians. A surprise (to Steve) visit from his late-night competitor Johnny Carson rounds out the hour, and the two ring Jack Paar into the act by telephone.

Madden. In L.A. for a convention, Clarke looks up a friend's daughter, gets involved with her landlady, three tipsy youths and LSD-giving doctor—and jail.
7 Channing, Henry Jones, Agnes Moorehead, James Earl Jones, Leon Bibb. Spinster professor accuses Negro scholar of prejudice when he opposes granting an important fellowship to a Negro student.

★ AFFAIR TO REMEMBER

GARY GRANT-DEB. KERR
BIG SHOW—COLOR!
11 George Putnam, News
13 News, Johns and Fishman
10:30

11:00 P.M.

- 2 News: Dunphy-Hart Story
4 (Cir) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Last Time I Saw Paris," Liz Taylor ('54)
13 Boston Blackie, K. Taylor
11:15
4 (Color) Tonight, Johnny Carson with Woody Allen, John Ciardi
5 Tom Snyder; Stout/Duggan
11:30

- 2 Movie: "Blaze of Noon," Wm. Holden, Anne Baxter
5 Steve Allen Show (box)
7 New Breed, Leslie Nielsen
13 Movie: "Pittsburgh Kid," Billy Conn ('42)
34 Noticiero 34 (News)
12:15

- 9 Movie: "Iron Major," Pat O'Brien ('43)
12:30

- 7 Movie: "Underworld After Dark," Philip Reed ('47)
1:00

- 11 All-Night Movies: "Dr. Jekyll and Mr. Hyde" and "His Brother's Wife"
13 Movie: "Mercy Island," Ray Middleton ('41)
1:15

- 2 Movie: "All Women Have Secrets," Jeanne Cagney

'Mr. Novak' Awards

Three awards for the "Mr. Novak" series recently were presented by the National Assn. of Secondary School Principals.

Recipients were Dean Jagger, who has the role of the principal in the series, E. Jack Newman, producer, and Roy Cullen, NBC president.

HAVE YOU TRIED?

THE NEW ELECTRONIC DYNA-VISION MOTOR TUNE-UP

We Specialize in Complete Repairs on all Foreign and Domestic Cars

OFFICIAL SMOG CONTROL STA. #550-19

WE ACCEPT MAINTENANCE AND TUNE-UP CARDS

Phone for estimates on all types of auto repairs

CHUCK & JOE'S GARAGE

8443 COMPTON BLVD.

Corner of Compton St. & Broadway Ave., Fremont.

Roberts Automatic Transmissions from \$89

Major Tune-up Carburetor & Oil from \$42

FREE at home

Phil Looks for New Silvers Lining

HOLLYWOOD (UPI)—Phil Silvers' new television series underwent a major overhaul



PHIL SILVERS attempts to prove there's no problems going out with a tall girl, Elinor Provonsa, 6 feet, 3 inches tall, "Miss California Tip Topper of 1961." The big date takes place during "The New Phil Silvers Show," 9:30 p. m. Saturday, channel 2.

in hopes of bringing it up to the level of the comedian's old Sergeant Bilko show.

Despite healthy ratings and a loyal audience, Silvers was dissatisfied with his show's failure to be a major hit.

"I set a standard with Bilko," he said, "and I didn't live up to it. My pride is such that I got a necessary kick in the pants this season. So we shut down for five weeks to take a breather and improve the series as best we could."

Silvers' honesty is almost incredible. He assumes all the blame himself. Other stars belittle the network, sponsor, scripts, or rap viewers for not having enough intelligence to appreciate their work.

"I MADE a big mistake with this show," he said after a meeting with CBS-TV officials.

"I failed to relate to the audience. The factory thing just didn't work. As Harry Grafton, a factory foreman, I had to subdue my elegance of operation. In the old Army series I operated on a large, flamboyant scale. I couldn't do that in a factory."

"Anyhow, it's obvious now that the underdog in a factory today is the owner not

the worker. I always had the upper hand, and there was nobody to challenge me."

Silvers shook his head in disbelief.

"I ostriched myself into thinking the show was great," he sighed. "An actor can't be a businessman because he spends too much time away from the important things. I own the show and it looks as if I've ended up with a bunch of mediocre film."

IN GIVING the series a face-lift Silvers burned 10 completed new scripts—a tremendously expensive bonfire.

The new show co-stars Elena Verdugo as Grafton's widowed sister. She plays the mother of a teen-age daughter

and a smart-alec 10-year-old son who frustrated Grafton.

"It's a situation family comedy," he said, "but not as sweet as others on the air."

"The important thing is we've got Grafton out of the factory and into the world where he can operate under all kinds of conditions."

Silvers credits fan loyalty with preventing a total catastrophe.

"If it hadn't been for the affection of the fans who stayed with me maybe the show would have been off the air by now," he said. "Well, I owe those people something—a good series."

"And they're going to get it."



F. W. MILLETT
YOUR MAICO
DEALER

IF YOUR DOCTOR PRESCRIBES

A

HEARING AID

ASK HIM ABOUT MAICO AIDS

He knows of our outstanding reputation for integrity and service to the hard of hearing. He knows there is no finer hearing aid than Maico. Then drop in and let us fit you to his specifications from 16 of the finest quality hearing aids made. Several prominent Long Beach physicians and surgeons wear MAICO HEARING AIDS. ... need we say more?

Maico Hearing Aid Center

"THE HOUSE OF HEARING"

PROFESSIONAL BLDG., 115 EAST EIGHTH ST. HE 7-2743

Former President Television Reporter

Former President Dwight D. Eisenhower will serve as a television reporter for ABC-TV during the Republican convention in San Francisco starting July 13.

His official designation is "on-the-air consultant."

The former President will have a special studio on the same floor of his hotel suite. He will be assisted by James Hagerty, his former White House press aide. Hagerty currently is vice president in charge of ABC corporate relations.



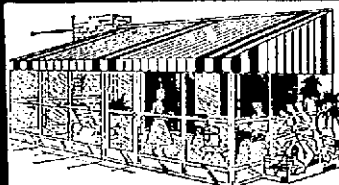
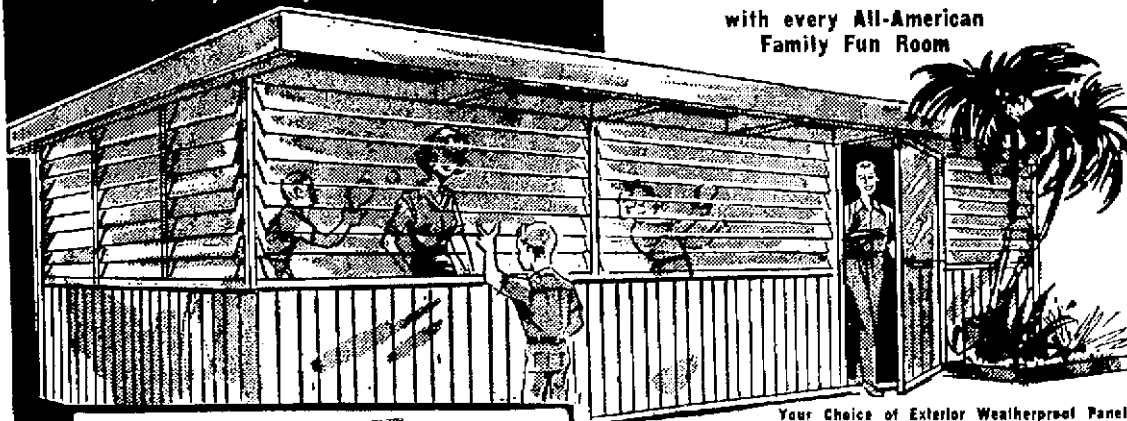
"TOO BAD THEY DON'T HAVE A PROGRAM CALLED 'CUSSWORD' YOU'D BE A NATURAL FOR IT!"

(Advertisement)

Does BLADDER IRRITATION MAKE YOU NERVOUS?

After 21, common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondly, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In such irritation, OXYTRAX usually brings fast, relaxing comfort by erasing irritating germs in-urine, acid urine and by analgesic pain relief. Get OXYTRAX at drugstore. Feel better soon.

ALL AMERICAN'S
1964 PATIO
DESIGNED WITH SMALL BUDGETS IN MIND
Cool, Breezy Patio in Summer
Warm, Cozy Family Room in Winter



10,000 BLUE CHIP STAMPS FREE ESTIMATES

BIG SAVINGS
ON
ALUMINUM
PATIOS
OPEN
OR
SCREENED!



ALL AMERICAN PATIOS
General Office and Warehouse
2154 S. ATLANTIC, L. A. 22

CALL DIRECT ... OR
CALL COLLECT
DAY OR NIGHT
NO OBLIGATION

GE 8-6021

Serving Los Angeles
and Orange Counties

PREVIEW
BIG SAVINGS
5-DAY INTRODUCTORY WINTER SALE

25,000 Blue Chip
Stamps

with every All-American
Family Fun Room

- Your Choice of Exterior Weatherproof Paneling
12 Colors of Prefinished Paneling to Choose from.
- Exposed Beam Ceiling
 - Sliding Doors
 - Louver Windows
 - Sliding Windows
 - Storm Door with Key Lock
 - Several Designs to Blend with Any Home
 - No Tacked On Look
 - We Handle Everything from Financing to Permits
 - 5-Year Guarantee

No Money Down

Bank Terms * Less Than \$5.00 Week

NORWALK-ARTESIA AREA ... UN 8-6455
LOS ANGELES AREA ... AN 8-1921
ORANGE COUNTY AREA ... KI 3-1998

SERVING LOS ANGELES AND ORANGE CO.

GENERAL OFFICES & WAREHOUSE
2154 S. Atlantic Blvd., Los Angeles 22, Calif.

I would like to see samples. No obligation.

NAME _____
ADDRESS _____
CITY _____ PHONE _____

THURSDAY

March 5, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 Sunrise Semester: "Art"
6:30
2 The Apothecary (USC)
4 (Color) Feiteson on Art
7:00 A.M.
2 Capt. Kangaroo: "Calif."
4 Today, Hugh Downs
7 Cartoon Capers
7:30
5 Supermarket Review
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Cartoonville
13 Teacher in Service
8:00 A.M.
2 Panorama Pacific, R. Rowe
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chuckoo Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Harry Reasoner
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:15
13 G'depost: Soc. Studies (5)
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Young Dr. Kildare," Lew Ayres ('38)
10:00 A.M.
2 The McCays, W. Brennan
4 Concentra'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "Magnificent Ambersons," Joseph Cotten ('42). Welles' splendid production of Tarkington story.
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Mr. Lucky, John Vivyan
7 Girl Talk, Virginia Graham
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Price Is Right, Bill Cullen
11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark

COLOR TV SERVICE
ALL MAKES
DAY-NIGHT-SUNDAY
Also Black and White
HE 5-8520
NEW & USED TV RENTALS
IMPERIAL TV
1756 ALAMITOS

- 9 LASC: "Home Nursing"
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 En France: "Montmartre"
13 Movie: "Her Favorite Patient," Ruth Hussey ('45)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D. A., David Brian
11 Movie: "Dr. Gillespie's New Assistant," Van Johnson ('42)
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "Danger Island," Peter Lorre ('38)
7 Tennessee Ernie Ford
9 Cartoonville
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say
7 The Mike Douglas Show
Bert Parks, Helen O'Connell, Bob Eberly, Mr. America
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Lewis
4 Match Game, G. Rayburn
9 Movie: "Roughshod," Robert Sterling ('49)
11 Movie: "4 Men & a Prayer," Loretta Young ('38)
13 Vagabond: "Rancheros Visitadores"
2:30
2 The Edge of Night
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:00
2 My Little Margie, G. Storm
4 Movie: "Doctor at Sea," Dirk Bogarde, Brigitte Bardot (Br.-'55)
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
13 Rejo Musical (variety)
3:30
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
13 Un Canto de Mexico
4:00 P.M.
2 Movie: "Take a Letter, Darling," Fred MacMurray, Rosalind Russell ('42)
11 The Lone Ranger
13 Escuela KMEX (English)
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey



EDIE ADAMS smokes a cigar during her variety show—that sure is variety—at 10 p.m. Thursday, channel 7.

- 11 The Mickey Mouse Club
34 Charles Camex
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise, Gardner McKay, Henry Jones
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Madrastra (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News
4 "SCIENCE IN ACTION"
★ — "THE LUNGS" —
5 Leave It to Beaver
7 Fractured Flickers
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel
34 Divorciadas (drama serial)
7:30
2 Password, Allen Ludden
Paula Prentiss, Tony Perkins are guests
4 Temple Houston, Jeff Hunter, John Dehner, Mary Wickes. Double-barreled cannon is stolen from eccentric inventor and sold to Indians.
5 Addograms, Jack Barry
7 (Color) The Flintstones. Wilma and Betty recall
7:50
4 (Color) Hazel, Shirley Booth, Leo G. Carroll. Hazel's idea benefits the city when she shows a millionaire how to reduce his taxes.
34 Las Estrellas y Usted
9:45
9 Clete Roberts, News
10:00 P.M.
2 The Nurses, Shirl Conway

NBA BASKETBALL, 10 p.m., ch. 9, has tapes of this evening's Cincinnati game between the Royals and the Boston Celtics.

- how they first met their spouses while waiting on tables at a famed hotel.
9 Dobie Gillis, D. Hickman
13 (Color) True Adventure, Bill Burrud: "Thar She Blows." Whalers.
34 La Rueda Tricolor (games)
8:00 P.M.
2 Rawhide, Eric Fleming, Ron Foster, Robert Cornthwaite, John Lupton. Masked zealots flog Favor when he goes to rescue of noose-destined drover. (Hour will be preempted locally next week for a tour of the Governor's mansion in Sacramento).
5 The Lawman, John Russell
7 The Donna Reed Show. Donna drops hints when neighbor Midge fails to repay a \$13 loan.
9 Movie: "Last of the Vikings," Cameron Mitchell
11 The Untouchables, Robt. Stack, David Brian. Mobsters follow Ness to witness' hiding place.
13 DICK POWELL THEATRE
★ STARS MILTON BERLE (see box)
34 La Desconocida (serial)
8:30
4 Dr. Kildare, Richard Chamberlain, Beau Bridges, Jeanne Cooper, Lee Philips. A diabetic tries to punish his divorced parents by gambling with his life.
5 Richard Barton, Jas. Mason
★ — "DESERT RATS" — with Robert Newton ('53). Defense of Trobruk.
7 My Three Sons, Fred MacMurray. Mike is determined to teach his fiancée to fish so she can take part in the Douglas family hobby, until Sally comes up with a Morrison family sport of her own.
34 Cuerdas y Guitarras
9:00 P.M.
2 Perry Mason, Raymond Burr, Tom ("The Lineup") Tully, Frank ("Bringing Up Buddy") Aletter. Retired fireman is charged with killing a TV reporter who accused him in a newscast of arson.
7 Jimmy Dean Show, with Dorothy Collins, Charlie Manna, Hank Williams Jr.
11 Naked City, Paul Burke, Nehemiah Persoff, Akim Tamiroff, Ludwig Donath. Mock robbery involves three feuding Rumanians.
13 Festival of Performing Arts (see box)
34 Agonia de Amor (serial)
9:30
4 (Color) Hazel, Shirley Booth, Leo G. Carroll. Hazel's idea benefits the city when she shows a millionaire how to reduce his taxes.
34 Las Estrellas y Usted
9:45
9 Clete Roberts, News
10:00 P.M.
2 The Nurses, Shirl Conway

SPECIAL

DICK POWELL THEATRE — "Doyle Against the House," which nabbed a Screen Directors Guild award for director Ralph Nelson and an Emmy nomination for star Milton Berle is reprised at 8 p.m., ch. 13. When his daughter needs an expensive operation a blackjack dealer prepares to cheat the house, and pure luck keeps him winning when the casino owner becomes wise and he tries to stop.

PERFORMING ARTS — The dynamic South African singer Miriam Makeba, one-time protege of Harry Belafonte, steps upon the Festival stage to offer songs of Africa and folk songs of much of the rest of the world at 9 p.m., ch. 13. Accompanying the former Xosa tribeswoman are drums, bass fiddle and guitar.

PERRY COMO — Comedy, songs and dance are offered before a live audience at New Orleans Municipal Auditorium at the edge of the Vieux Carre when Como's fifth special of the season is aired at 10 p.m., ch. 4. Guests are Martha Raye, Mickey Rooney, jazz trumpeter Al Hirt and dancers Jacques d'Amboise and choreographer Lee Becker Theodore.

Louis Gossett, George Grizzard (repcat). If hospital's skill can save wounded gunman, his life will be taken by law.

4 Perry Como Show (box)
7 The Edie Adams Show, with John Raitt, Louis Nye, guitarist Charlie Byrd, Charlie Brill and

9 TV 9 SPORTS SPECIAL!
★ **CELTICS vs. ROYALS!** (see sports box)

11 George Putnam, News
13 News, Johns and Fishman
34 The Paco Malgesto Show
10:30

5 Show Me, Jack Narz with Pat Carroll, Michael London
7 ABC News Reports, Howard K. Smith, Edward P. Morgan. Preview of next Tuesday's N.H. primary.

13 It's Country Music Time
34 Box de Mexico (boxing)
11:00 P.M.

2 News: Dunphy-Hart-Story
4 (Clr) KNBC News, Latham
5 The News, Joseph Benti
7 Bob Young, News Final

11 Movie: "Mogambo," Clark Gable, Ava Gardner ('63)
13 Boston Blackie, K. Taylor
11:15

4 (Color) Tonight, Johnny Carson, with Alan King, Nancy Ames.
5 T. Snyder; Stout/Dugan
11:30

2 Movie: "Bamboo Prison," Robert Francis ('55). POW
5 Steve Allen Show, with Jayne Mansfield in "Backward Sketch," a basketball game between the Allen All-Stars and the Long Beach "Flying Wheels" (paraplegic veterans).

7 Hawaiian Eye, A. Easley
13 Movie: "Secrets of the Underground," John Hubbard ('43)
34 Noticiero 34 (News)
12:15

9 Movie: "Magnificent Ambersons," Joseph Cotten
12:30
7 Movie: "Honolulu Lu."

1:00
11 All-Night Movies: "She Went to the Races," "Dr. Kildare Goes Home" and "Andy Hardy Meets a Debutante"

13 Movie: "Man or Gun," Macdonald Carey ('58)
1:15

2 Movie: "Marry the Boss Daughter," Brenda Joyce



SOME PEOPLE HAVE EVERYTHING such as homes, pools, cars, etc. We have a staff of expert mechanics to offer you the best of service backed by a written guarantee.

FREE LOAN CARS • FINANCING • B of A • DINERS

eJL Eldon J. Lind
Automatic Transmission Specialist

2600 E. Pacific Coast Hwy. • Long Beach 4, Calif. • Ph. SE 4-8233

Custom MEAT SERVICE

USDA CHOICE RUCHTI or MANNING'S 1/2 BEEF

53^C lb
YOUR CHOICE of ABOVE and YOUR CHOICE of WEIGHT. Includes Cutting, Wrapping and Sharp Freezing AND DELIVERY. FINANCING AVAILABLE.

Full Selection of Quality RETAIL MEATS with Personalized Service
OPEN 8 to 5 MONDAY thru SATURDAY

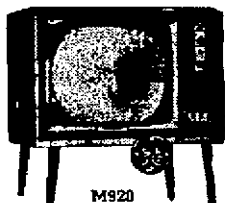
631 1/2 W. Anaheim
LONG BEACH
Phone HE 6-9405
or HE 7-3940



No trench coat, Stetson or yachting cap for Barry Sullivan. Just business suit.

BEGHTOL'S BREAKS THE PRICE ON COLOR TV

NEW 1964
COLOR TV CONSOLE

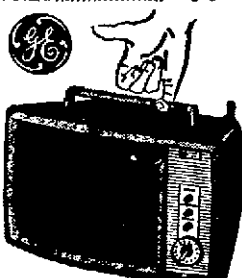


M920
\$399⁸⁸

FREE DELIVERY
AND
90-DAY SERVICE

1964 G. E. 11-IN.
PERSONAL PORTABLE
TV SET

NOW ONLY **\$99⁹⁵**



BEGHTOL'S
Fine Quality Since 1916
1372 W. Willow GA 6-2632
Long Beach
Open Monday and Friday
Evenings Until 9
FURNITURE - CARPETING
APPLIANCES

HOLLYWOOD (UPI) — Barry Sullivan is hooked on television series like no other actor has been hooked before.

The big Irishman begins work soon as the star of his fourth (count 'em) video series—a new record.

In the early days of the medium he played an international sleuth in "Man Called X." That was followed by "Harbor Master," and more recently by "Tall Man." Next season he will top-line "Grand Hotel."

Sullivan just can't kick the habit. He tried once, but the withdrawal was too painful. He's a glutton for punishment.

BUT AT LEAST in his new show Sullivan will not be required to punch his adversaries on the nose. Nor will he be costumed in a trench coat as he was in "Man Called X." Neither will he wear a yachting cap as in "Harbor Master." And to his enormous relief, he is free of spurs and Stetson, his trademarks in "Tall Man."

In "Grand Hotel" he will wear business suits and neckties as the manager of one of the country's fanciest hostleries.

Are you ready? A hotel manager as a hero?

It's possible. Look what happened recently to another California boniface. He offered a bottle of champagne to Frank Sinatra and was slugged for his pains. Hotel managers DO have fun.

"AFTER 'Tall Man' I said I'd never do another series because it was too much work," Sullivan said, sipping a noon-time martini. "But this one is different. It will be more like an anthology and won't depend on me to be in almost every scene."

Sullivan revealed that much of the show—at least half of it—will be filmed on location

in San Francisco's Fairmont Hotel for authenticity and the feel of a metropolitan establishment.

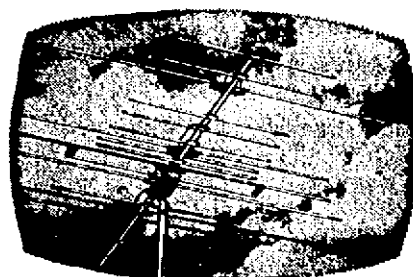
"I'd like to see all of the show filmed up there," he said. "Location shooting provides a certain urgency that you don't get in Hollywood."

"In my first three series I played my characters all alike. All I did was change costumes. Each lasted one year except 'Tall Man,' which went two years. I'd like to see the new one stay on the air for five years. It's that exciting."

Undiscouraged by his record on television (four shows in the same length of time that Jim Arness, for instance, has starred in one), Sullivan explained that "Harbor Master" never caught on. He asked out of "Man Called X" to do a Broadway show, and "Tall Man" died a natural death along with scores of other horse operas.

Fourth Television Series for Barry--He's 'Hooked'

You need a new WINEGARD COLORTRON ANTENNA



Take a look at your antenna. If it is more than 4 years old, chances are it has lost up to 70% of its picture pulling power. Let us show you the new Winegard Colortron—built to take it. And more important, the most powerful antenna you can own. Guaranteed to deliver best possible reception in your location. Call today.

Prices start **\$24⁹⁵**
at just

With Electronic Amplifier from \$64.90
(PLUS INSTALLATION)

LIFE

PETE & FRED'S ELECTRONICS

3808 ATLANTIC AVE.

LONG BEACH

Phone 427-7401

Fiesta Pools

SUPER SPRING SWIMMING POOL SPECIALS

SPRING SPECIAL NO. 1:

FIESTA'S 17' x 32'

BIG 80.5 SF - 352 sq. ft. - 3'-8" deep

\$1732

only

AS SHOWN

*** FIESTA IS THE ONLY POOL BUILDER THAT
USES ABSOLUTELY NO SUB-CONTRACTORS!**
No other builder can honestly make this statement.

*** FIESTA IS THE ONLY SOUTHERN CALIFORNIA
POOL BUILDER THAT TAKES 100% RESPONSIBILITY
GUARANTEED IN WRITING because
we use no sub-contractors.**

*** FIESTA HAS WON MORE AWARDS FOR BEAUTY
& QUALITY OF DESIGN THAN ANY OTHER
SOUTHERN CALIFORNIA BUILDER!** Fiesta will
build your custom, award-winning pool without using
sub-contractors.

BONUS SPECIAL: AUTOMATIC POOL CLEANER \$90



No Money Down
Payments Low: As
\$25 A Month

SPRING
SPECIAL NO. 2
FIESTA'S GIANT

19' x 39'

95 SF
480 sq. ft.
3' to 6' deep
\$1939 complete

The Spring Special Prices include Everything:
Fiesta's custom planned engineering, Fiesta
life, automatic filter, bronze pump with first
catcher, motor, choice of Fiesta's own Safety-
Strip coping in color, copper plumbing with
brass valves, Marbleite plaster, hand-
sculptured forming, excavation, automatic
back-wash system, steel reinforcing, special
gunite, super-skimmer, clean-up, permits &
plans.

Call today for
the complete Spring
Special story.

Fiesta Pools

Prices may vary depending on area.

Long Beach - Lakewood: NE 5-8168

South Gate: 224 Atlantic Blvd. LD 7-2625 Anaheim: 214 S. Harbor Blvd. JE 7-2254
South Bay Area: 65 5-7114
See the Southland's most beautiful pool display—Open 10-6 every day. ©1963 Fiesta Pools.

Beltone

HEAR AGAIN
Is to
LIVE AGAIN

The Beltone Way
Hearing Aid Audiologists
138 E. 2nd, LONG BEACH

NE 7-7437



U. S. WIDENSTADT



W. L. BURTON

FRIDAY

March 6, 1964

★ PAID ADVERTISEMENT

6:00 A.M.

2 NYU: "Greece & Rome"

6:30
2 Amer. Political Heritage
4 (Color) Feltelson on Art

7:00 A.M.

2 Captain Kangaroo
4 Today, Hugh Downs with progress report on the New York World's Fair (Henry Fonda will host a 90-min. color special on the fair's April 22 opening night).

7:30

7 Zoorama (San Diego)
11 Columbia Univ. Lectures

7:45

5 For Kids Only (cartoons)
9 Cartoonville

8:00 A.M.

2 Panorama Pacific, R. Rowe
Guest: Nancy Kulp
7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show

8:30

7 Love That Bob! Cummings
9 Big Babysitter (cartoons)

9:00 A.M.

2 News with Harry Reasoner
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
13 Morning News

9:15

13 Guideposts (to 11:30)

9:30

2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Dangerous Partners," James Craig (45)

10:00 A.M.

2 The McCloys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "Last Days of Pompeii," Preston Foster

10:30

2 Pete and Gladys
4 (Color) Missing Links
5 Yancy Derringer
7 Girl Talk, Virginia Graham

11:00 A.M.

2 Love of Life
4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen

NEW FACTORY-DIRECT FORDS

- Fleet Deals on Single Units
- E-Z Bank Terms
- No High Pressure
- See the Good Guys

LIN LINNELL

WALT JENSEN

ED COUSINS

3580 E. Pac. Cst. Hwy.

Phone GE 4-0779

A Division of Hale Young Ford

11:30
2 Search for Tomorrow
4 (Clr) Truth-Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Contemp. Latin America
11 Sheriff John, John Rovick
13 The Ann Sothern Show

11:45

2 The Guiding Light
12:00 NOON

2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 Hour of St. Francis (relig.)
13 Movie: "Hi Diddle Diddle," Dennis O'Keefe ('43)

12:30

2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Championship Bridge
11 Movie: "Design for Scandal," Rosalind Russell ('41)

1:00 P.M.

2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Man in the Trunk," R. Walburn
7 Tennessee Ernie Ford
Guest: Ethel Ennis
9 Cartoonville

1:30

2 Art Linkletter House Party
4 (Color) You Don't Say!
7 The Mike Douglas Show, Bert Parks, the Dunhills
13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Lewis
4 Match Game, G. Rayburn
9 Movie: "Judge Steps Out," Alexander Knox ('49)
11 Movie: "Barbary Coast Gent," Wallace Beery ('44)
13 Vagabond: Grand Canyon

2:30

2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Human Cargo," Brian Donlevy ('36)
7 Day in Court: small claims
13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm
4 Movie: "So Goes My Love," Myrna Loy ('46)
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
34 Reloj Musical (variety)

4:00 P.M.

2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
34 Un Canto de Mexico

4:30

2 Movie: "It Came from Beneath the Sea," Kenneth Tobey
11 The Lone Ranger
34 Escuela KMEX (English)

5:00 P.M.

7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show
11 Superman, George Reeves



SUE ANE LANGDON

stars in a comedy on "The Bob Hope Theater" at 8:30 p.m. Friday, channel 4 in COLOR.



FIGHT OF WEEK, 10 p.m., ch. 7, is a heavyweight bout between Ernest Terrell of Chicago and Gerhard Zech, German title holder.

MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Bluth-Downing winner challenged by Roger Heile.

13 The Lloyd Thaxton Show
34 Novela Juvenil

5:30

5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Usted y su Salud (health)

5:45

4 (Color) KNBC News
13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Maverick, James Garner
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Madrastra (drama serial)

6:30

4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam, Dateline
13 (Color) Magilla Gorilla
34 Noticiero 34 (News)

6:45

7 Ron Cochran News

7:00 P.M.

2 Walter Cronkite, News
4 (Color) Curt Massey Show
5 Leave It to Beaver
7 (Color) Lee Marvin Presents—Lawbreaker.
9 People Are Funny
11 Movie: "Trapeze," Burt Lancaster, Tony Curtis, Gina Lollobrigida ('56). Love triangle in the circus.
13 (Color) Ripcord, K. Curtis
34 Divorciadas (drama serial)

7:30

2 Great Adventure, Russell Johnson: "The Pathfinder," Rip Torn, Carroll O'Connor, John C. Fre-

mond's early expeditions to the Mexican-held land of California and the refuge he sought for his men at Johann Sutter's 150,000-acre New Helvetia in the Sacramento Valley.

4 International Showtime, Don Ameche: "Circus from Holland."

5 Addograms, Jack Barry
7 Destry, John Gavin, Janet Blair, John Hoyt, Eileen Chesie, Robert Cornthwaite. Saloon owner, unwilling to give up her adopted daughter to its grandfather, talks Destry into posing as her husband and the father of the child.

9 Dobie Gillis, D. Hickman

13 HUMAN JUNGLE—STARS

★ HERB LOM as DR. CORDER

34 Estudio "A" (musical)

8:00 P.M.

5 The Lawman, John Russell

9 MSM FIRST RUN COLOR!

★ "LAST OF THE VIKINGS" Cameron Mitchell ('60)

34 La Desconocida (serial)

8:30

2 Route 66, Martin Milner, Chill Wills, Barbara Eden, Nina Foch. Millionaire's will directs that unless his daughter marries Tod, his entire estate will go to Interpol. The girl's jewel thief aunt and three rascally uncles successfully plot the marriage in the first of a 2-part comedy-mystery

4 (Color) Chrysler Theatre: "The Square Peg," Bob Cummings, Burgess Meredith, Joanna Moore. In Cummings' third guesting within a month (BevHillbillies, Great Adventure), he plays a meek psychologist hired to streamline the operations of a crime syndicate

5 What's the Name of That Song? Wink Martindale

7 BURKE'S LAW

★ STARRING GENE BARRY

Felicia Farr, Chill Wills, Ed Wynn and Broderick Crawford play kooks suspected in the slaying of industrialist.

13 Mystery Theatre: "House of Mystery," Peter Dyneley, Jane Hylton. House is inhabited by an electrically-minded ghost.

34 Voces de Mexico (musical)

9:00 P.M.

5 Robt. Taylor's Detectives

11 Checkmate

34 Agonia de Amor (serial)

9:30

2 Twilight Zone, Rod Serling: "Queen of the Nile," Ann Blyth. Movie star with fatal secret of eternal youth proves a deadly lure for an inquisitive magazine writer.

4 That Was the Week That Was, Elliott Reid. Satirical

5 Movie: "Jack London," Michael O'Shea ('43)

7 The Price Is Right, Bill Cullen: Jack Carter

13 The Rebel, Nick Adams

34 La Hora de Raul Astor

9:45

9 CLETE ROBERTS NEWS

★ NOW AND 12 MIDNIGHT!

10:00 P.M.

2 Alfred Hitchcock Hour: "Murder Case," John Cassavetes, Gene Rowlands, Murray Matheson. The Cassavetes make one of their rare appearances to-

SPECIAL

JACK PAAR PROGRAM—

The air invasion of Burma during World War II is commemorated on its 20th anniversary (March 5) by Col. Phil Cochran (inspiration for Milt Caniff's Flip Corkin), Lord Louis Mountbatten and actor Jackie Coogan, who was a glider pilot in the assault group. Also guesting on the 10 p.m., ch. 4, color hour, are singer Betty Johnson and comedian Jonathan Winters. In a London-filmed segment, Paar conducts man-on-the-street interviews with Englishmen and chats with a "typical tourist" (Winters).

TONIGHT—Sheila Graham

co-hosts with Johnny Carson for the presentations of Photoplay Magazine's 42nd annual Gold Medal awards to Richard Chamberlain, Connie Stevens, Tippi Hedren, Robert Walker and the film "How the West Was Won" at 11:15 p.m. (day delay), in color, ch. 4. Incidentally, the award season is fast approaching, with the Oscars on ABC April 13 at 7 p.m. (live), TV Guide awards on Bob Hope's NBC outing April 17, and the Emmy awards on NBC May 25 at 10 p.m. (3-hour delay).

geth as a pair of young

actors who resume an old romance despite her marriage to a wealthy diamond-merchant.

4 Jack Paar Program (box)

7 Fight of Week (sports box)

9 'MEN IN WAR'

★ ALDO RAY, ROBERT RYAN

BIG SHOW—ACTION!

11 George Putnam, News

13 News, Johns and Fishman

34 Festival de Estrenos

10:30

13 It's Country Music Time

10:45

7 Make That Spare, Johnny Johnston (see sports box)

11:00 P.M.

2 News: Dunphy-Hart-Story

4 (Clr) KNBC News, Latham

5 The News, Joseph Benti

7 Bob Young; News Final

11 Movie: "Street with No Name," Richard Widmark

13 Boston Blackie, K. Taylor

11:15

4 (Color) Tonight (see box)

5 Tom Snyder; Stout/Duggan

11:30

2 Movie: "3 for the Show," Betty Grable, Jack Lemmon ('55). Enoch Arden yarn in musical comedy.

5 Steve Allen Show, with Sen. Hubert Humphrey (D-Minn.) holding "press conference," Mort Sahl viewing politics, plus Theodore Bikel

7 (Clr) Laramie, John Smith

13 Movie: "Headline Hunters," Rod Cameron

11:45

34 Noticiero 34 (News)

12:00

9 Clele Roberts; News

12:15

9 Movie: "Last Days of Pompeii," Preston Foster

12:30

7 Movie: "Unholy Four," Paulette Goddard (Br-'54)

1:00

4 Movie: "Law of Barbary Coast," Steve Dunne ('49)

5 Changing Times, Ed Hart

11 All-Night Movies: "High Barbaree," "I Take This Woman," and "Gulliver's Travels"

13 Movie: "Make Haste to Live," Dorothy McGuire

1:15

2 Movie: "Buy Me That Town," Lloyd Nolan

5 Movie: "Stand-In,"

1:45

9 Movie: "Magnificent Amberson," J. Cotten

3:15

9 Contemp. Latin America

JUST THE FACTS, MA'AM!

1. USDA CHOICE & RUCHTI BEEF ONLY!

2. 20 years experience!

3. 20 years in this area!

4. Terms available—as low as \$7.50 service charge on a \$150 order—up to 6 months to pay!

5. Beef on hand for your inspection—pick out your own if you wish!

6. All beef properly aged, then cut by experts to your order, and flash-frozen to insure lasting quality!

7. Always friendly, courteous attention to your questions and wishes here, or over the phone!

Forequarter of Beef 45¢ | 1/2 Beef 55¢ | Hindquarter 65¢

WHY GAMBLE? — BE SURE of Satisfaction... call or visit

RODGERS' QUALITY MEATS

NEW LOCATION — 21423 NORWALK BLVD.

(2 Blocks North of Carson St. in America)

UN 5-2787 — Open 9 to 6; Fri, 9 to 7; Closed Sunday

★ ALL DRIVERS

AUTO INSURANCE

PAY BY THE MONTH

REASONABLE RATES

DISCOUNTS FOR NO ACCIDENTS AND SECOND CARS AVAILABLE THROUGH SOME OF OUR COMPANIES

ALL-MOTORISTS INSURANCE AGENCY

HOME OFFICE: 1110 E. Pacific Coast Highway, Long Beach 2, California

WHY GO BALD?

California's Leading Scalp Specialist Answers Your Questions About Hair



S. I. Turoff, California's leading hair and scalp expert, who has just announced a Save-Your-Hair-Week, as long as you have some hair, you have an excellent chance to grow thicker hair with remarkable new methods, specialist Turoff says. Turoff recently opened the 10th permanent Turoff Clinic in Long Beach.

"There are so many causes of baldness," says S. I. Turoff, California's foremost hair expert, "but the most important cause is ignorance."

This startling announcement was made by Mr. Turoff in a recent interview in his Long Beach office. And there's no doubt that Mr. Turoff speaks with authority, for he has spent over 26 years studying and correcting hair ills of thousands and directs scalp treatments in his many offices.

He has treated show people, business men, athletes, workers—men and women, from every professional background. With this long and varied experience, he is generally regarded as one of the nation's top trichologists.

"The hardest part of helping men and women with hair troubles is to show them that they can be helped," says Mr. Turoff. "After all these years, it still continues to amaze me how little people have learned about the advances that have been made in hair science field."

LEADING QUESTIONS

According to Mr. Turoff, most men—and women, too—have the same general misconceptions about their hair. "I have heard the same questions for so many years that I have made a list. Four men out of five who come in to see me for their free scalp examination ask me one of three questions first. Usually," he added with a smile, "I can tell when a man walks through my office door which one he'll ask first."

Mr. Turoff agreed to publish his "little list" for the help of those who haven't got around to getting help for their hair problems. Here they are:

Q. "I have been worried about heavy hair-fall for the last year. How can I get rid of this disorder?"

A. Heavy hair-fall is a symptom of scalp trouble, not a disorder in itself. The problem is to find what's causing the loss and to treat the cause, not the symptom.

By far the most common cause of hair loss, as revealed by the thousands of case histories at Turoff Hair Experts, is infectious dandruff.

This dandruff may not be the kind you see. In its most dangerous form, it becomes imbedded in the hair tubes and blocks the emergence of new hairs.

You cannot get rid of such dandruff with ordinary methods of shampooing and scalp hygiene. You must have expert help if you are to avoid baldness!

Q. "I've lost so much hair lately that it's quite thin on top. Is it possible to regrow this hair?"

A. Some re-growth is almost always accomplished by Turoff treatment and after care. In many cases, we re-grow most all of the lost hair.

The amount of recovery depends on the amount of damage done before you start treatment. Where hair loss has been going on for years, some hair follicles will be completely closed and the hair bulbs withered away. Nothing can be done to reactivate growth there.

But where follicles still produce even "fuzz," they can usually be stimulated to produce hair of full length and strength.

You see, your scalp naturally has a tremendous urge to keep on growing hair. Once a follicle is cleared of dandruff and infectious bacteria by Turoff treatment . . . and the "manufacturing" mechanism stimulated, nature takes over. From then on, following a proper schedule of hair care will keep your scalp healthy and hair growing.

Q. "I have a pronounced 'bald spot' and my hair is very thin elsewhere on top. Would I benefit from Turoff scalp treatments?"

A. Almost any man with any hair left will benefit from Turoff scalp treatments . . . and quickly, too!

From your very first treatment your scalp looks and feels better. Soon dandruff disappears and excess hair loss slows down to normal. Too oily or too dry scalp is cleared up.

Wherever you have new hair growing—even thin "fuzz"—you can have thicker, healthier, handsome hair. But it's all a matter of timing.

You must remember that the one sure thing about a "bald spot" is that it will spread unless attended to. The spreading does not stop naturally—until you're slick bald. You must stop it with expert care. And that's the least benefit you can expect from Turoff treatment. It will enable your hair "to hold its own."

"Do-It-Yourself" Treatment

Mr. Turoff says that there is a fourth question that is quite popular although it does not apply to residents of California who can get to the Turoff Office easily.

Since your scalp, like your fingerprint, is not the same as anybody else's, the examination must come first. These are the questions most people want information about:

1. How often should you wash your hair?
2. Which kind of shampoo is best?
3. Is brushing necessary? Desirable?
4. What can be done about oily scalp?
5. What about dry scalp?
6. Are "tonics" and dressing helpful?
7. Does it help to cut hair short?
8. When is dandruff dangerous?
9. Can your hair be thickened?
10. What is a scalp treatment like?

Take this list along with you tomorrow to see Turoff Hair and Scalp Specialists.

**SAVE YOUR HAIR WEEK
IN OUR LONG BEACH
OFFICE WILL BE
PERSONALLY CONDUCTED
BY
MR. R. CARTWRIGHT
Southern California Director
110 PINE AVE., L. B.
SUITE 824-825**

No Appointment Necessary
Same Special Offer Good in Other
Turoff Branches: Oakland, Berkeley, San
Mateo, San Jose, Sacramento, Modesto,
San Francisco, San Diego.

Q. I live sixty-five miles from your office and cannot get in to the office frequently enough for regular treatments. Is there any hope for my hair?"

A. Most assuredly. For those who live out of town or who travel frequently, Mr. Turoff has developed a combination home-and-office treatment that is highly successful. After your initial office examination, you are given a self-help plan of hair care that is remarkably effective.

Hundreds of men from cities and towns around Long Beach have a healthy head of hair today because of the Turoff "Do-It-Yourself" system.

Free Examination

No matter how far advanced your hair loss is, the most important consideration is that you do something about it NOW.

If hair loss is severe, you had better tend to it immediately before you lose everything . . . and hope, too.

If thinning is just beginning, you're lucky—if you get expert help NOW. For with the assistance of the Turoff Hair Experts, you can regain your hair, get it in a healthier condition probably than ever before, and be assured of a full head of hair, the rest of your life.

Trial Treatment

During "Save-Your-Hair-Week" only, the Turoff Hair and Scalp Specialists offer a complete scalp treatment for \$2 to any eligible man or woman.

Here's the way to get it.

Visit the Turoff Hair and Scalp Specialists office this week at any time between 11 a.m. and 8 p.m. daily. (10 to 2 Saturday; Thursday, 4 to 8 p.m.) Have the Turoff specialist examine your scalp and give you his findings.

If your condition is "hopeless," he'll tell you so frankly. About 5 per cent of those he examines are hopeless.

If you are acceptable, your first trial visit (with coupon) will cost just \$2.

PHONE 436-7284

INTRODUCTORY TRIAL COUPON

**110 PINE AVE.
Suite 824-825 — Long Beach**
Daily: 11 a.m. to 8 p.m.
Thursday, 4 to 8 p.m.
Saturday, 10 a.m. to 2 p.m.

This coupon entitles bearer to a free consultation (without obligation) and is valid acceptable for Turoff treatment. Bearer is invited to a trial treatment for \$2.00 (11 a.m. to 8 p.m.).

\$2



Trained Technicians Administer All Phases of the Turoff Treatment Under Careful Supervision of a Specialist.

SATURDAY

March 7, 1964

★ PAID ADVERTISEMENT

- 7:30
2 Sunrise Semester: "Art"
4 Ivanhoe, Roger Moore
5 Design for Learning
8:00 A.M.
2 Captain Kangaroo
4 Marketing on the Move
5 Hopalong Cassidy, B. Boyd
6 From the Ground Up
11 Mr. Wishbone, Jim Allan
13 Movie: "Zorro Rides Again," John Carroll ('58)
8:30
4 (Color) Ruff and Reddy
7 Cartoon Capers
9 Cine Mexicano (Span.)
9:00 A.M.
2 Alvin Show (cartoons)
4 (Color) Hector Heathcote
7 Movie: "Big Blockade,"
11 Superman, George Reeves
13 Panorama Latino (Span.)
9:30
2 Tennessee Tuxedo (cart'n)
4 Fireball XL-5 (puppets)
5 Movie: "Return of Wildfire," Richard Arlen ('48)
11 Ramar of the Jungle
10:00 A.M.
2 Quick Draw McGraw
4 Dennis the Menace
9 Movie: "Barbary Pirate,"
11 Santa Anita Preview (see sports box)
34 Matinee del Sabado
10:30
2 Mighty Mouse Playhouse
4 Fury, Bobby Diamond
7 The Jetsons (cartoon)
11 Camellia Festival (box)
11:00 A.M.
2 Rin-Tin-Tin, Lee Aaker
4 Sgt. Preston of the Yukon
5 Movie: "Oxbow Incident,"
7 The New Casper Show
13 Variedades, R. Iglesias
11:30
2 The Roy Rogers Show
4 (Color) Bullwinkle Show
7 Beany & Cecil (cartoon)
9 Abbott and Costello
12:00 NOON
2 Sky King, Kirby Grant
4 (Color) Exploring, Dr. Albert Hibbs: "Italian Renaissance" (repeat)
7 The Bugs Bunny Show
9 Movie: "Last of the Vikings," Cameron Mitchell
13 The Provocative Woman
34 Divorciadas (drama serial)

- 12:30
2 Do You Know?
5 (Color) Angel Warm-Up
7 American Bandstand, Dick Clark with Johnny Crawford and the Rip Chords
11 Movie: "Begun or the End," Brian Donlevy ('46)
13 Fore Golfers
1:00 P.M.
2 CBS News, Robert Trout
4 American Quiz, Arnold Pike: "U. S. Presidents"
5 (Color) Baseball (spts box)
13 Bowling with Art Parra
1:30
2 Tell It Again, M. Taylor
4 (Color) Agriculture, USA
7 Tombstone Territory
13 Movie: "Black Fury,"
2:00 P.M.
2 As Others See Us. Foreign students
4 Paging Parents
7 Tele-Sports (Army)
9 Movie: "On the Isle of Samoa," Jon Hall ('50)
11 Movie: "Kid from Texas,"
34 Ella, Yo y Alguin Mas
2:30
2 Repertoire Workshop: "Flight of the Birds" (KMOX-St. Louis). Man of Utopian future takes his own life
4 (Clr) Wild of Ornamentals
7 (Color) Challenge Golf (see sports box)
34 Novela Semanal (2 1/2 hrs.)
3:00 P.M.
2 CBS Golf Classic (spts bx)
4 Teacher '64, Arnold Pike
13 Movie: "Blonde Comet,"
3:30
4 Profile (San Diego State): Flamenco
5 Californians, R. Coogan
7 Pro Bowlers (sports box)
9 Championship Bowling
4:00 P.M.
2 Scholarquiz, John Condon, Jerry Cade, Bob Tefft, Bill Bostick and Harold Dyrenforth represent Garden Grove High School, with Stuart Goodgolf, Mary Fouquette, Craig Dearden and John Krone from North High (Torrance)
4 Headlines of the Century
5 TV Bowling Tournament
11 Comedy Hour: Three Stooges, Laurel & Hardy
4:15
4 (Color) Meet Your Council John C. Holland (14th)
4:30
2 Santa Anita Feature Race (see sports box)
4 NBC Sports Special, Bud Palmer (see sports box)
9 Movie: "Mask of Dimitrios," Zachary Scott ('44)
13 Movie: "Marked Men,"
5:00 P.M.
2 Movie: "Mr. 880," Burt Lancaster
5 Movie: "Mad Ghoul,"
7 ABC's Wide World of Sports (see sports box)
11 Cinnamon Cinder
34 Lucia Libre (wrestling)

RACING PREVIEW, 10 a.m., ch. 11, finds Bill Garr offering interviews and films of San Juan Capistrano Handicap contenders.
BASEBALL, 1 p.m., in color, ch. 5, with the first pre-season game from Palm Springs as the L. A. Angels meet the Chicago Cubs. Don Wells and Buddy Blattner are mikeside for the first of 30 Angels telecasts this season on KTLA.
CHALLENGE GOLF, 2:30 p.m., in color, ch. 7, has Sam Snead and Ted Kroll challenging host Arnold Palmer and Gary Player at Hesperia.
CBS GOLF Classic, 3 p.m., ch. 2, is a first-round match from La Quinta between Julius Boros-George Bayer and Dave Ragan-Billy Casper.
PRO BOWLERS Tour, 3:30 p.m., ch. 7, offers the Johnny Unitas Open from Baltimore.
SANTA ANITA Feature Race, 4:30 p.m., ch. 2, winds up the season's telecasts with the \$100,000-added San Juan Capistrano Handicap over 1 3/4 miles on the hillside-infield grass course.
SPORTS SPECIAL, 4:30 p.m., ch. 4 (also 1:30 p.m., ch. 10), has taped highlights of Army-Navy competition in basketball, swimming, wrestling and gymnastics.
WIDE WORLD of Sports, 5 p.m., ch. 7, presents tapes of the North American bobsled championships at Lake Placid, and of the winter national drag racing championships from Pomona.
ICE HOCKEY, 8:30 p.m., ch. 11, has the San Francisco Seals hosting the L.A. Blades in the next-to-last telecast of the season (final, March 18).

- hypnotist Pat Collins, singer Kiki Paige
7 Have Gun, Will Travel.
9 WATCH OUT for
★ The CRAWLING EYE! with Forrest Tucker ('58)
34 Teatro Familiar (drama)
7:30
2 The Jackie Gleason Show
4 The Lieutenant, Gary Lockwood, Ricardo Montalban, Louis Nye. Private takes advantage of Rice's sympathy over his two-timing wife's death.
2 Hootenanny, Jack Linkletter with Eddy Arnold, Sheb Wooley, Hoyt Axton, Carter Family, Travelers Three, Simon Sisters, Serendipity Singers and comedian Vaughn Meader
13 Deadline, Paul Stewart
8:00 P.M.
5 Leave It to Beaver
11 Naked City, John McIntire.
13 "BIG WESTERN MOVIE"
★ BY WORTHINGTON DODGE "Hellfire," Forrest Tucker, Marie Windsor ('48-color)
34 Noches Tapatias (musical)
8:30
2 The Defenders, E. G. Marshall, Arch Johnson, Joe De Santis (repeat). Reginald Rose drama of the unpredictable nature of 12 jurors
4 (Color) Joey Bishop Show Prankster Buddy Hackett strips the Barnes' apartment of furniture.
5 Movie: "Tampico," Edw. G. Robinson, Lynn Bari
7 The Lawrence Welk Show Singer-dancer Arthur Duncan pays his third visit, and Dick Dale teams with the Lennons for "Marianne."
9 AL CAPONE!
★ The TRUE STORY of the BRUTAL LIFE of PUBLIC ENEMY #1
ROD STEIGER STARS in The New COLGATE THEATRE With Fay Spain
11 Ice Hockey (sports box)
34 Brindis Seniorial (music)
9:00 P.M.
4 (Color) Movie: "Rally Round the Flag, Boys," Paul Newman, Joanne Woodward, Joan Collins, Jack Carson ('59-1st run). Max Shulman novel of a suburban town picked for "top secret" Army project.
9:30
2 New Phil Silvers Show Eli Provonsha, 6'3" beauty who was runner-up for 1961's "Miss Tall American," and former boxing heavyweight Lou Nova, take part in Harry's charade to teach Andy how to romance tall girls.
7 The Hollywood Palace, Guest-host Dean Martin is joined by dancer Barrie Chase, comedian Jack Mason, singer Vikki Carr, the Berosini Chimps and 12-year-old singer-dancer Piccola Pupa.
10:00 P.M.
2 Gunsmoke, James Arness, Burt Reynolds, Ken Curtis, Bob Quint and Festus fall for the same girl (Kathy Nolan), who already has a big bruise of a boy friend (Don Megowan).
5 Don Smoot Reports
13 Caravan, Tom Hips
10:15
5 Dean Manion Forum
10:30
5 Movie: "Slave Ship," Warner Baxter, Wallace Berry
7 (Color) Movie: "23 Paces to Baker St.," Van John-



KATHY NOLAN gets a scratchy kiss from Ken Curtis when she guests on "Gunsmoke" at 10 p. m. Saturday, channel 2.

- son, Vera Miles ('56-1st run). Blind playwright plays detective in London.
34 Bailen Todos los Sabados
10:40
9 L.A. TV PREMIERE!
★ GINA LOLLOBRIGIDA "The UNFAITHFUL" with May Britt, Irene Pappas ('60-1st run). Wealth leads to violence
11 News, Larry Burrell (10:50)
11:00 P.M.
2 Jerry Dunphy Report
4 (Color) KBC News
11:15
2 L.A. Television Premiere!
★ Teen-age terror reigns in the "BLACKBOARD JUNGLE" Glenn Ford, Ann Francis, Sidney Poitier, Vic Morrow ('55-1st run)
11 Movie (11:20): "Wild North," Stewart Granger
11:30
4 Movie: "Sleep, My Love," Claudette Colbert ('48)
34 Noticias 34 (News)
12:00
13 Movie: "Saturday's Children," John Garfield ('40)
12:15
5 Movie: "Cat Creeps,"
9 Movie (12:20): "Isle of the Dead," Boris Karloff ('45)
12:40
7 Movie: "Flame of the Barbary Coast,"
1:00
11 Movie: "Bad Bascomb,"
1:15
2 Movie: "Life Begins in College," Ritz Bros. ('37)
1:45
13 Teledrama: "The Ice Man," Jackie Coogan,
9 Movie (1:50): "City on a Hunt" ('53)

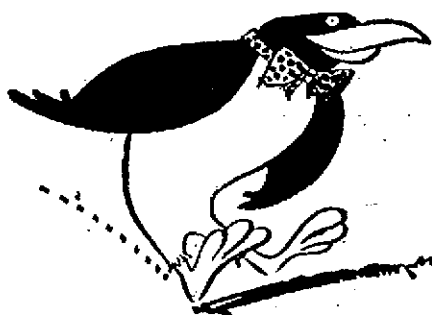
FAST ELECTRONIC SERVICE
CALL 866-5945
WE GUARANTEE TO REPAIR YOUR SET IN YOUR HOME Black and White or Color
Discount of \$2 on a regular \$5.00 service call.
on First Call with Copy of this Ad
PEOPLES TV
9709 Artesia Blvd., Long Beach

OPEN SUNDAY 11 A.M. TO 5 P.M.
MARCH BEDDING SALE
2 Complete HOLLYWOOD BEDS
\$49 FULL PRICE Twin Size
FREE 3 HEADBOARDS WITH TWIN BED PURCHASE
COMPLETE ENSEMBLE INCLUDES
2 Innerspring Mattresses, 2 Matching Box Springs, 12 Hollywood Legs, 2 Upholstered Headboards, 2 Pillows.
ALL 20 PIECES COMPLETE
SPECIAL FULL SIZE Hotel Special \$39.90
BOX SPRING & MATTRESS Mis-matched color, ticking may not exactly match.
DISCOUNT BEDDING CO., INC.
15314 LAKEWOOD BLVD. Between Compton and Bellflower
Phone TO 4-8503
CASH \$5 DOWN holds any of these sale
OPEN SUNDAY 11 a.m. to 5 p.m. Mon., Thurs., Fri., 10 a.m. to 9 p.m. Tues., Wed., Sat., 10 a.m. to 6 p.m.

Chicagoans
We are here in Long Beach with those Famous Sandwiches
45c Italian Beef
40c Italian Sausage (Charcoal Grilled)
30c Kosher Hot Dog
Vienna all beef — with fries
Frangeno's
2841 Anaheim, L.B.
433-2915
(One Block East of Temple)

SPECIAL
CAMELLIA FESTIVAL — Bill Welsh is mikeside for the 20th annual Temple City parade, featuring youth groups only, and 52 camellia-decorated 4x6 floats. Taped last Saturday, it's at 10:30 a.m., ch. 11.
BLACKPOOL TOWER CIRCUS — Long Beach singer Jo Stafford is behind-the-scenes narrator for a repeat 90-min. film of one of the world's great circuses. Eight different acts are seen in actual performance at Blackpool, England, at 6:30 p.m., ch. 13.
RENT A BRAND NEW TYPEWRITER
COMPACT OFFICE
595 MONTH
PER
Bricknell's
5000 Faculty Ave. Phone MC 3-1115
Underwood-Olivetti & Elie

TODAY-TAKE ADVANTAGE OF AIR-KOOL'S GIGANTIC



SPRING SALE

Now at **LOW WINTER PRICES!**

"LOCKED OUT"
AIR-KOOL'S FAMOUS BUG-FREE PATIO
For Inside Comfort Outdoors!

Won't Dent & It's Stretch Proof & Stain-Proof, too! Screens Guaranteed 10 Years

FREE ESTIMATES No Obligation!

Screened-in to keep bugs out . . . and to Create Comfortable Inside Fun Zone Outdoors

Now SALT AIR PROOF 100% ALUMINUM CONSTRUCTION 20% COOLER

Won't Corrode A Must for All Beach Homes! Awnings for the entire house to match. Solid colors or mixed.

AIR-KOOL® . . .
The West's Oldest & Largest Manufacturer of
ALUMINUM PATIOS and AWNINGS
ISSUES A
5-YR. WRITTEN GUARANTEE
Will Not Crack or Peel

YOU DON'T SAVE
20%-30% OR 50% OFF

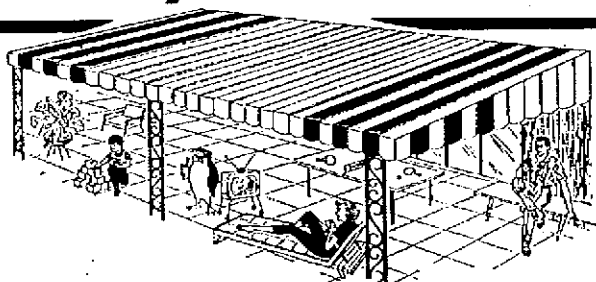
BUT-MORE FOR YOUR MONEY
By Buying Factory Direct!!

NO DOWN PAYMENT
100% FINANCING
No Paym't for 6 Mos.
(On Approved Credit)

WINDSTORM

Only Air-Kool issues a Certificate of Policy for wind storm damage by one of America's most reliable insurance companies!

★
SOLID OR MIXED COLORS
Beautiful Ornamental Posts



The Air-Kool® NEWPORTER . . .
Add to the comfort and value of your home with the beautiful Newporter. Easily converted to a BUG-FREE PATIO.

Free home measuring, layout service
act now and call

HE 5-8926

BUY NOW AND SAVE



SANTA ANA
KI 3-6363
BEACH AREAS
FR 5-0403

OW 1-5615

FULLERTON
TR 1-3530
COMPTON
NE 5-5315

Fullerton Showroom, 1514 West Commonwealth Avenue

Main Office and Showroom: 1330 S. ATLANTIC BLVD., Los Angeles 22, AN 8-3351

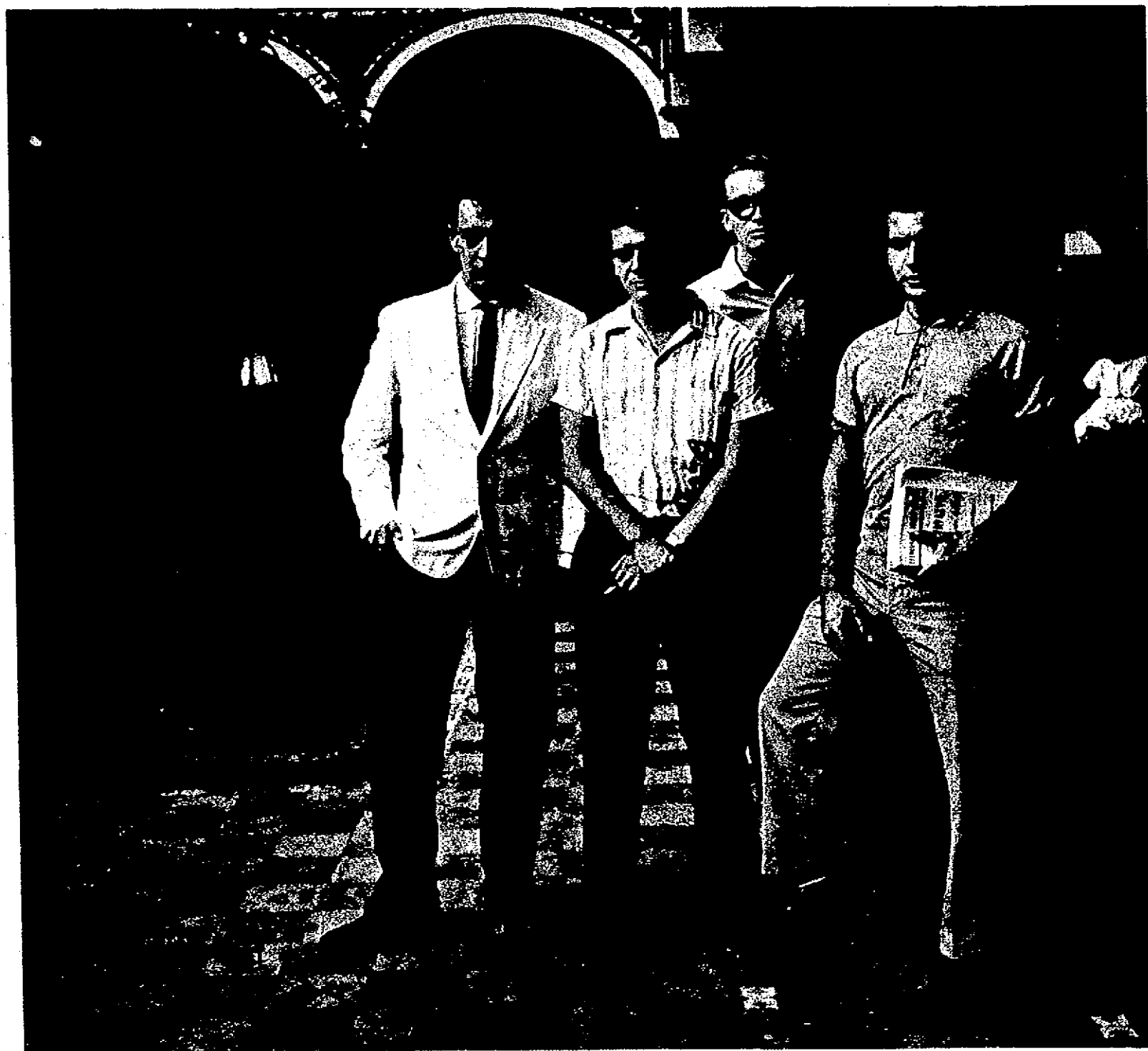
CALL NOW . . . ALL 11 FACTORY SHOWROOMS OPEN 9 A.M. TO 7 P.M. 7 DAYS A WEEK!

Parade

THE NEWS & Independent - Press-Telegram

THE BAIL SCANDAL
AND WHAT YOU
CAN DO ABOUT IT

BY LAWRENCE LADER



March 1, 1964

Walter Scott's

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



Q. Is it true that the Chicago Mafia has threatened to get Gene Autry?—H. Frankel, Cicero, Ill.

A. When Autry bought a Chicago motel and night club run by a gangland figure, Manny Skar, he kicked out the hoods and

characters who hung around the place. They vowed to get even. First, a mystery bomb exploded on the premises. Then on January 17, this year, another bomb exploded, destroying 3 cars and knocking orchestra leader Fred Waring out of bed. Autry remains unfrightened.

Q. Who is Frank Sinatra's bodyguard? Who is his son's bodyguard?—Lou Salise, Newark, N.J.

A. Sinatra employs no bodyguard. His son's bodyguard is Ed Pucci, a former professional football player.

Q. I would like to know to whom Doris Duke was married before she secretly married that young piano player, Joe Castro? Also, how much older is she than Joe?—Elaine Harper, Omaha, Neb.



A. Miss Duke was married to James Cromwell and Porfirio Rubirosa before she married Castro. She is 15 years older than Castro, who is 36.

Q. Who said: "When the fight begins within himself, a man's worth something"?—Joseph Allen, Cody, Wyo.

A. British poet Robert Browning.

Q. Is H. L. Hunt, the Texas millionaire, connected with Hunt Foods?—Herbert Miller, Skokie, Ill.

A. No connection.

Q. Do Van Johnson and his wife hate each other?—Pen Cardozo, New York, N.Y.

A. Divorced, Van and Evie Johnson are not on the friendliest of terms.

Q. I understand the real reason Judy Garland canceled her TV show is that Jim Aubrey, the CBS-TV

chief, gave her the cold shoulder. Tell the truth. Didn't these two have a hot and heavy romance?—H.T., Los Angeles, Calif.

A. Judy and Aubrey had a personal relationship, but the major reason she canceled the show was that it was a flop and would have been canceled in any event at the season's end.

Q. I have been in government a long time, and I have never seen a young government employee like George Stevens, Jr., of the U.S.I.A., so widely and constantly publicized. Is it true that he uses the high pressure press agents employed by his father, famed Hollywood director George Stevens?—F. T., Washington, D.C.

A. From time to time, press agents employed by Stevens, Sr., have given the build-up to Stevens, Jr.

Q. When may we expect the memoirs of that great lover, Charlie Chaplin?—Bill Polski, Tulsa, Okla.

A. Later in the year.



Q. I understand that during World War II, General Eisenhower planned to remove British General Bernard Montgomery from his command. What is the story? Is it phony?—D. R. Fuller, Danvers, Mass.

A. It's true. Montgomery, in 1944, was so pushing, so ambitious, so determined to become over-all land forces commander in Europe under Eisenhower that he drove Ike wild. At one point after the von Rundstedt drive, Monty had so undermined General Bradley with Bradley's own troops that Eisenhower wrote the Combined Chiefs of Staff that they would have to choose between him and Montgomery. Faced with almost certain dismissal, Montgomery sent Eisenhower a letter and promised to behave himself. Eisenhower did not send his message to the Chiefs. From the American point of view, Montgomery as a personality was a constant thorn in the side.



Q. Whatever has happened to playwright Lillian Hellman?—G. P. Terence, Stamford, Conn.

A. She has been signed to write the screenplay of *The Chase*, for which producer Sam Spiegel is trying to obtain Marlon Brando and Peter O'Toole.

Q. Isn't it true that three Nevada Highway Patrol officers talked to Frank Sinatra, Jr., at a roadblock after he was kidnaped from a Lake Tahoe motel late last year?—C.T., Reno, Nev.

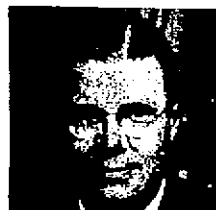
A. Reportedly. The details will be brought out at the trial of his suspected kidnapers.

Q. Can you tell me what's happened to actress Rita Moreno?—George Elliott, Pittsburgh, Pa.



A. She's living in London.

Q. Isn't Robert McNamara, the Defense Secretary, the most intelligent Republican in Washington? How come the Republicans don't run him for President or at least nominate him?—Frank Ingels, Berkeley, Calif.



A. McNamara is generally conceded to have one of the finest, fastest academic minds in Washington, much the same sort of mentality as the late President Kennedy. Certainly he is more intelligent and knowledgeable than many of the prospective Republican Presidential nominees. Unfortunately, his public image is not positive. People regard him as humorless and heartless, a semi-automaton, none of which is true. Also he is no politician.

Q. What kind of airplane have the Rockefeller brothers bought for Nelson's campaigning?—D. Leon Rivers, Baltimore, Md.

A. Fairchild 27 turbo-prop.

Q. Who described Washington, D.C., as a city full of successful men and the women they married before they were successful?—Mary Pike, Miami, Fla.

A. Mrs. Oliver Wendell Holmes.

Q. What is the true relationship between Sen. Barry Goldwater and a Phoenix jeweler named Harry Rosenzweig?—G.I.T., Espanola, N.M.

A. Rosenzweig and Goldwater have been close friends since boyhood.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
MARCH 1, 1964

President and Publisher, Arthur H. Motley Editor, Jess Gorkin

■ Managing Editor, EDWIN KIESTER, JR. ■ Art Director, ANTHONY LA RITONDA

Associate Editors: PETER D. ALBERTSON, NEAL ASHBY, MARIANNA HASSOL, JANET WAGNER, FRED WARSHOFSKY

Assistant Art Director, CHARLES VOLPE Assistant to the Editor, MARION LONG

Women's Editor, ROSALIND MASSOW Home Economics, DEMETRIA TAYLOR Fashion, VIRGINIA POPE

Washington Bureau: JACK ANDERSON, FRED BLUMENTHAL, OPAL GINN

West Coast Bureau: LLOYD SHEARER

Cartoon Editor, LAWRENCE LARIAN

© 1964, Parade Publications, Inc., 733 Third Ave., New York 17, N.Y. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE®; Marca Reg.

Do you have
A TRIP TO HAWAII
in your recipe file?



Enter the **DOLE PINEAPPLE RECIPE CONTEST!** Win one of 10 luxury vacations for 2 in Hawaii!

What could be easier than dreaming up good things to eat with Dole Pineapple! Like this Spectacular Pie (the recipe's down below). Five convenient styles help stimulate your imagination—sliced, spears, chunks, tidbits, crushed. And you'll find that Dole's fresh-fruit taste makes so much of other food flavors! Start planning your entry today! Enter as many times as you wish, just attach one Dole Pineapple label to each entry.

SPECTACULAR PIE

Make graham cracker crust. Drain syrup from No. 2 can of pineapple chunks and add water to make 1 cup. Heat to boiling. Dissolve 3-ounce package of lemon gelatin in syrup. Blend $\frac{1}{2}$ cup of the gelatin with an 8-ounce package of cream cheese. When smooth, pour into pie shell. Chill until set. Arrange pineapple chunks on the set pie filling. Spoon remaining $\frac{1}{2}$ cup gelatin over all. Chill. Serves 6 to 8.



Pick Dole:
the pineapple
with the fresh-fruit taste
—Hawaii's best,
America's favorite!

DOLE CORPORATION • HONOLULU, HAWAII • SAN JOSE, CALIF.

OFFICIAL RULES

1. Send your favorite pineapple recipe. List title, ingredients, and then describe preparation in detail.
2. Complete the following statement in 25 words or less: "This is my favorite recipe using Dole Pineapple because..."
3. Name and address must be legible on your entry. Send as many entries as you wish. Each entry must be accompanied by one Dole Pineapple label, or a reasonable facsimile thereof. Recipe, statement and Dole label must be mailed in one envelope.
4. Mail your entries to: DOLE RECIPE CONTEST, P. O. Box 51, Los Angeles 51, California. Contest closes, and this offer expires, April 15, 1964. Entries must be postmarked on or before April 15, 1964, and received by April 22, 1964.
5. The ten best entries will receive: two round trip first class tickets by air from winner's home town to Honolulu, two weeks reservations at beach front hotel, and a total of \$500 spending money. Or, winner may choose \$2500 in cash. Trips can be taken any time before December 31, 1964.
6. All judging is to be supervised by the Reuben H. Donnelly Corporation. Entries will be judged and prizes awarded in this manner: (1) The 100 best entries will be selected by the judges according to the excellence of the 25-word statements accompanying them on the basis of appropriateness (up to 20 points), sincerity (up to 15 points), creativity (up to 30 points) and clarity (up to 35 points).

- (2) The recipes accompanying the 100 best entries so selected will then be considered and judged by a qualified home economics organization on the basis of imagination (up to 25 points), appearance (up to 25 points), taste (up to 25 points) and practicability (up to 25 points). Decision of the judges is final. Duplicate prizes will be awarded in case of ties. All entries, and recipes and ideas incorporated therein, become the property of Dole Corporation, none will be returned or acknowledged, and Dole Corporation shall be entitled to publish, advertise and otherwise use in any manner any entry, recipe or idea submitted without payment or other compensation to entrant. Winners will be notified by mail within 40 days after contest closes.
7. List of winners will be available to those sending self-addressed, stamped envelopes.
8. All members of a family may compete, but only one prize will be awarded to a family living together.
9. Any resident of the United States, its territories and possessions, and any resident of Canada, may enter the contest, excepting employees of the Dole Corporation, its advertising agencies, and their immediate families. This offer is void in any jurisdiction where prohibited, regulated or taxed by law and the contest, and these rules, are subject to all federal, state and local laws and regulations. All federal and state liability for income and other taxes upon prizes or the value thereof is the sole responsibility of winners. Submission of your entry is acceptance of these rules.

the bail scandal

THIS UNJUST AND ANTIQUATED SYSTEM KEEPS THOUSANDS OF PERSONS, MANY OF THEM INNOCENT, BEHIND BARS UNFAIRLY.

IT CAN BE ENDED. HERE'S HOW TO DO IT. **by LAWRENCE LADER**



Victim of bail system, Daniel Walker plays with son Michael. Unable to raise bail, he was jailed 55 days although innocent.

This spring, a giant national conference will be called together in Washington to tackle one of the nation's most rampant but least-known injustices: the bail system. Law enforcement officials, judges, legislators and Attorney General Robert F. Kennedy will sit down to discuss the antiquated and unfair method under which defendants post bond to guarantee their appearance for trial.

The meeting—the National Conference on Bail and Criminal Justice—will focus a spotlight on an evil which few Americans understand but which affects hundreds of thousands of them yearly. For under the bail system many defendants spend weeks and even months behind bars even though they have not yet been tried or proved guilty. Some are marked for life because of the system's injustices. And although a few cities and communities have launched promising reform programs, the evils extend to almost every corner of the country.

Typical of what happens under the bail system is the case of Daniel Walker, 25, of Glen Cove, N.Y. He was arrested on suspicion of holding up a delicatessen store. Although he protested his innocence, the judge set bail at \$10,000. With a wife to support on his \$50-a-week salary, Walker could neither raise the money nor borrow it from a bondsman. He was therefore jailed for 55 days until his lawyer convinced the judge to lower bail to \$5,000.

During Walker's incarceration, however, the lawyer uncovered two crucial incidents. On the night of the robbery, Walker and some friends had been twice warned by a policeman for being too boisterous outside a bowling alley. The policeman's notebook listed Walker's name and the times: 8:45 P.M. and 9:20 P.M. Yet the robbery took place 20 miles away at 8:35 P.M.

When detectives drove all possible routes at breakneck speed and proved Walker could not have reached the bowling alley 10 minutes later, the judge declared him innocent.

The real tragedy, however, was that a cruel, discriminatory bail system had jailed Walker in the first place. Not only had an innocent man suffered behind bars; his life had been scarred by the resulting publicity. "A few neighbors treated my wife so mean while I was jailed she had to give up our apartment and move in with her parents," Walker says. "My car was repossessed, my credit destroyed. It took me four months to find another job." The Walkers now have a baby boy. "It's going to be hard on him when people talk about that 'jail-bird,'" Walker says.

1 1/4 MILLION DAYS IN JAIL

In New York City alone in 1962, 58,458 persons spent "the shocking, staggering total of over 1 1/4 million brooding, degenerating days in jail—people who under our deeply ingrained concepts of law were presumed to be innocent and many of whom later were adjudged innocent," reports Judge Bernard Botwin of the New York Supreme Court.

A disturbingly high percentage of defendants in other cities are jailed *before* trial because of the same bail system—70 per cent in the St. Louis circuit court last year, for example. In two California districts studied recently, over half the defendants could not raise \$1,500 bail. In Washington, D.C., almost half could not raise \$1,000.

The hardest hit are people of limited means, particularly youths. Arthur L. Duke, Jr., 19, was recently jailed on a robbery charge in Des Moines, Iowa, because he could not raise \$10,000 bail. Before the

actual robber pleaded guilty, Duke had spent two months behind bars.

Unable to raise \$1,600 bail, Sylvester Pendarvis, 18, was jailed recently for 13 months in New York on a stolen-car charge. When the court finally assigned him a free lawyer, Mrs. Sara Halbert, she produced evidence convincing the judge of Pendarvis' innocence. "The brutal irony of the bail system is that an innocent youth spent 13 months in jail before trial while gangsters gain their freedom in minutes," protests Mrs. Halbert. "In that same court a few days later, an associate of a notorious Brooklyn gang was released immediately on \$25,000 bail. Thus the only real difference between a person in jail and a person on bail is money!"

"If bail is set beyond his means," states Attorney General Kennedy, "[a man] goes to jail not because he is guilty but because he is poor. This is not equal justice. We must not equate a man's poverty of resources with his guilt of crime."

Yet money is the crux of the bail system. In its ancient form in Britain and the American colonies, bail was a simple matter of security. An accused farmer could leave gold pieces, or even a sheep, with the court to satisfy the judge he would return for trial to get his property back.

But as the nation grew and defendants could disappear in teeming cities and beyond frontiers, judges increased this monetary security. Bail of \$10,000 and \$20,000 became common.

Since most defendants could not produce such ready cash, a new business sprang up—that of professional bail bondsmen. He supplies money or bond for a defendant in return for a premium fee which varies from state to state but commonly is about \$50 on the first thousand dollars, \$40 on the second and \$30 on each additional thousand. To safeguard his "loan," the bondsman usually makes the defendant turn over collateral ranging from savings bankbooks to the deed to a house. If the defendant has no collateral, he rarely gets bail bond.

BONDSMEN HOLD THE KEYS

As a result, the bondsman has become omnipotent. He, not the judge, decides today whether the defendant is a suitable risk and can produce enough security to go free before trial. "The professional bondsmen are the ones who hold the keys to the jail in their pockets," states Judge J. Skelly Wright of the U.S. Circuit Court of Appeals, Washington, D.C.

Since the bondsman is in business for profit, he has no interest in the merits of a case. He much prefers to bail out a known hoodlum with ample resources than an impecunious youth. Although states like New York limit the premium fees he can charge, at least 10 states have no legal check on his operations. He haunts the courts, paying off lawyers and tipsters for business secured, charging what the market will bear for his bail bonds.

A share of blame for the bail scandal, however, falls on many judges. Although the Bill of Rights states that "excessive bail should not be required," judges often set high bail because of personal whim. They want to give adolescents "a taste of jail" or keep prostitutes off the street. If a local newspaper headlines a crime wave, they may increase bail sharply even on minor charges.

The most disturbing result of jailing young and impressionable defendants before trial is their contact with hardened criminals. In a case in St. Francois County, Mo., last June, John Howell, 17, charged



Reformer of bail system, Louis Schweitzer, New York philanthropist, sponsored method of widespread parole.

with stealing tools, was locked in a cell-block with eight or nine men, including an ex-convict. The deputy sheriff reportedly told John's family he would let them know if a bondsman was needed to raise bail. The family never had that chance. Two days later John was beaten to death by his cellmates.

If the penalties of jailing before trial were not enough, justice is perverted even further by the denial of fundamental rights. The defendant jailed because he cannot obtain bail may lose his job and thus the financial means to employ a lawyer and carry on his defense. His opportunity to locate witnesses and meet with his lawyer is severely curtailed.

Finally, when the imprisoned defendant appears before the court, he may suffer prejudice as a prisoner under guard. Judges and juries often react subconsciously to such guilt-by-association.

The bail scandal also affects your pocketbook and that of every taxpayer. For the cost of imprisoning defendants before trial is tremendous. New York City alone spent over \$10,600,000 in 1962 on pre-trial confinement. Washington, D.C., spent almost \$500,000. The national wastage, which is still uncalculated, could top \$100 million.

SCHWEITZER WAS SHOCKED

And yet it need not be so. Jolted by the frightening impact of the bail scandal on American justice, a 64-year-old chemical engineer and philanthropist, Louis Schweitzer of New York, has demonstrated something can be done about it. "When lawyer friends told me adolescents were jailed before trial, three years ago, it shocked me to learn how the Bill of Rights had been distorted," Schweitzer says. "No system of equal justice can tolerate this discrimination between rich and poor."

Schweitzer first conferred with Supreme Court Justice William O. Douglas and other legal authorities. Then, in co-operation with New York University Law School, he launched the Vera Foundation and its Manhattan Bail Project. Its approach was startlingly simple. Since the crux of the problem was bail money whose purpose was to insure the defendant's presence at trial, why not find an equally effective substitute? The Project's choice was parole—the defendant's per-

sonal guarantee to return for trial based on a study of his character and dependability.

The Project established an office at the court building, staffed by a director and a team of N. Y. U. Law School students. The Project investigates the parole potential of all cases for the court. It studies charges against defendants and previous criminal records, if any, eliminating from consideration cases of rape, narcotics or other major crimes.

If the defendant seems eligible for parole, he is immediately interviewed. How long has he lived at his present address? How long has he worked at his job? What is his military record? Does he belong to a union or civic organization? Does he attend a church or synagogue? Can his minister, employer, landlord or other responsible contact vouch for him?

References are checked by phone or by personal visits. Then the checker assesses his findings with the director. When the results add up to a recommendation for parole, a brief summary of the case is presented to the judge.

One critical test of the Project's success is that its recommendations have been based on such convincing research—Attorney General Kennedy has praised "its careful scientific approach"—that judges have granted parole in most cases. Even more impressive is the outcome of the first 1,120 cases. Only nine parolees—a startlingly small percentage—failed to appear in court at the appointed time of their trials!

What the Vera study has proved is that parole not only eliminates the discrimination and injustice of the old bail system but works even more efficiently. Mayor Robert Wagner of New York City considers the Vera plan so impressive he is extending it.

OTHER CITIES ARE TRYING IT

Moreover, the plan is spreading to other cities. In St. Louis, the probation office of the Circuit Court for Criminal Cases has been testing the techniques for a year. Results are impressive: not one of the first 67 defendants released on parole failed to appear in court at the appointed time.

In Chicago, a plan has operated for a year in the Municipal Court under the Chief Public Defender, an official entrusted with furnishing free legal assistance to the indigent. Two other cities have just launched similar plans—Washington, D.C., and Des Moines.

But what these cities have done—although the plans do give hope for the future—is only a beginning. The evils of the bail system still plague the overwhelming majority of courts throughout the entire country. The prospect for immediate progress is that the Vera plan can become a model of reform elsewhere. "I would like to see it become a pattern for similar overhauls of the bail system throughout the United States," says Attorney General Kennedy.

The National Conference on Bail and Criminal Justice should be a momentous step in focusing nation-wide attention on the bail system's tragedies and abuses. Not only are the American Bar Association and National Association of Attorneys General working closely with the conference; it will also bring together judges, legislators and legal experts from coast to coast in a vigorous drive to extend the American concept of equality under law.

"Through the National Bail Conference," concludes Attorney General Kennedy, "we hope to bring the experience of the Manhattan Bail Project, and of other promising alternatives to bail, to the attention of communities throughout the country so they may re-examine their bail practices in the interests of justice."

how to save 20,000 lives a year

A national program to provide
artificial kidneys
is possible. Why not start now?

by FRED WARSHOFSKY

One of 40 lucky people lies in Detroit's Receiving Hospital. He should have died eight months ago. Thirty-nine other lucky ones, who until recently would have received similar death sentences, are still alive, working, able to carry on.

Many thousands more die each year because one of the most effective treatments for their kidney disease—the use of an artificial kidney—costs up to \$10,000 a year.

Last month an urgent appeal was directed to Congress by the National Kidney Disease Foundation: appropriate \$6 million to start a campaign to save the lives of up to 20,000 of the 100,000 Americans who die from kidney disease each year.

A few artificial kidneys are in use today, with great success, but many, many more are needed right now. Dramatic proof of the need comes from the Detroit hospital where the lucky bulldozer operator lies comfortably on a bed as his blood flows through a pair of tubes leading from his right forearm to a tub resembling a washing machine. From one tube, his blood courses into a cellophane-walled coil in the tub, where it is "rinsed" of impurities and swings around to flow back into his body through the second tube.

The tub, coils and tubes comprise an artificial kidney, which does the work his own diseased kidneys can no longer do. The lengthy process is called hemodialysis—literally, separation of the blood. It cleans the blood of urine and urinary products which otherwise would accumulate and poison his system.

The bulldozer driver has the same problem more than 100,000 other people have: chronic, incurable kidney disease. Without the artificial kidney the vast majority will die. No drug, no surgery short of a new kidney can save them. And surgical transplantation of a healthy kidney into the body of a person with chronic kidney disease still fails in most cases. There are also many who cannot benefit from the artificial kidney, either because the disease is too advanced, because of other complications or because they are too old to withstand the treatment.

Until the problems of transplantation are solved, periodic hemodialysis offers the best hope. The most conservative experts estimate that as many as 2,000 of the kidney disease victims could be kept alive and productive by twice-weekly treatments with artificial kidneys. Some doctors believe that the artificial kidney would save many times that number—perhaps 20,000 lives a year. A few even place the figure as high as 60,000.

Why aren't these lives being saved today?

MAJOR OBSTACLES

Experts have told *PARADE* that organization of a comprehensive, lifesaving program has been blocked by the following major problems:

- The cost of dialysis facilities and treatment is extremely high.
- Federal and private foundation grants have provided far less money to dialysis programs than to other disease programs.
- Existing artificial kidneys, except in a handful of cases, are not being used.
- There is a shortage of trained personnel to administer hemodialysis.

The most massive stumbling block has been cost. In Seattle, Dr. Belding H. Scribner has kept 10 people alive for the past 3½ years using artificial kidneys. The cost, however, has been astronomical, well out of reach of most patients—as much as \$10,000 a year per patient for equipment, facilities and personnel.

Dr. Scribner's medical successes have been repeated in other cities—and so have his problems. But these few projects—10 in all—across the country are



Two steps in lifesaving artificial kidney treatment: at top, doctors prepare patient for hookup to machine; below, technician sets it up for use on another patient.

primarily research projects, and the costs are much higher than they would be if performed on a regular, almost assembly-line basis.

Striking evidence of this can be seen at Receiving Hospital, Detroit, where Dr. J. Walden Retan has been able to cut hemodialysis costs in half. He uses a twin coil that permits two patients to be dialyzed at the same time. Usually, bottled blood is used to prime the artificial kidney pump, but Dr. Retan substitutes a glucose (sugar) solution, which saves \$25-50 per treatment. Patients generally need 2 treatments week-

ly, which require 6 to 12 hours. Dr. Retan's small but competent staff has been able to reduce the costs so that the patients can be treated for about \$5,000 each yearly. This could be cut still more if more patients were on the program, because the same personnel could handle the additional work.

And recent refinements and developments in the artificial kidney, such as a reduction in the price of the coil from \$60 to \$30, would further lower the costs.

But, even if this aspect of the money problem were licked, a confusing situation in medical research and treatment might prevent the further use of dialyzing to help save lives. Some scientists fear a chronic dialysis program will siphon off funds from research in kidney transplantation, which, of course, is the real hope of lasting cure. Proponents of dialysis acknowledge the technique, although lifesaving, is no cure and point out that patients will continue to need the twice-weekly treatments for as long as they live.

What about the alleged shortage of artificial kidney machines? This is one of the factors that gave birth to two committees in Seattle with the agonizing task of selecting patients for treatment. Last year 30 patients with chronic kidney failure applied; only 10 could be accepted. Of the remaining 20, several have already died; all 10 accepted in the dialysis program are still alive.

Yet this tragic situation need not exist. There are, according to the sales figures of Baxter Laboratories, a company that makes artificial kidneys, 375 of their units in hospitals across the country.

Just why these machines are not being regularly used is difficult to say. One reason is that hospitals, caught in a spiral of rising costs, are loath to set aside rooms and establish facilities that will not return much money, or that can't pay for themselves.

SHORTAGE CAN BE REMEDIED

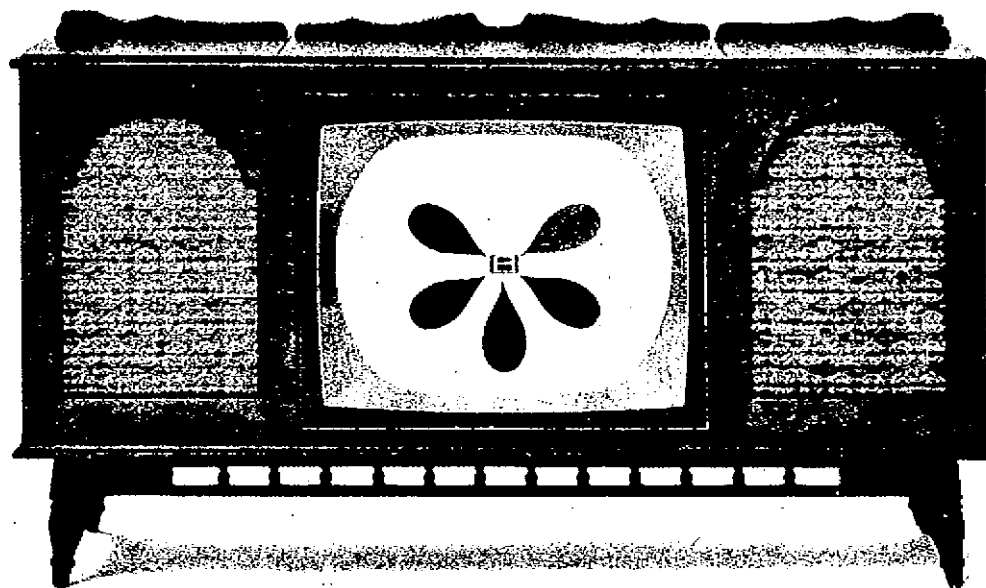
It is not surprising, therefore, to find a shortage of doctors, technicians and nurses trained in the operation of the artificial kidney. Dr. Willem Kolff of the Cleveland Clinic Foundation, and inventor of the first practical artificial kidney, estimates that only 500 physicians in the U.S. know how to operate it. But this is not a major problem: "Nurses and technicians can run the machines as efficiently as a physician," he points out.

Dr. Kolff has offered to train any doctor, nurse or technician free of charge in the operation of the machine. And the American Nurses' Association promises to make nursing personnel available anywhere in the country to help mount a counterattack on kidney disease deaths.

Although faced with many barriers, the National Kidney Disease Foundation has pursued a dogged but largely unsuccessful course in attempting to establish pilot programs. But, the request to Congress to appropriate \$6 million for the model centers has brought the problem to the attention of the American people. It has not ended there, however; the Foundation has requested that the federal funds be made available only to those communities "willing to accept the long-range responsibility of financing and maintaining the centers after they are established. . . ."

Local—or regional—action can help save the 100,000 victims of chronic kidney disease. In your own community you can help by:

- Consulting with the county or state medical society to determine if such a center is needed and where it should be located.
- Developing a plan for long-term financing.
- Forming a committee to pressure Congress to grant the Foundation's request and to provide other necessary funds.



How can you tell it's a Packard Bell?

Feel it

Run your hand over the finish. So satiny! So rich! So deep! It has to be handrubbed. It is. That's what makes this color TV-stereo combination a Packard Bell. Because Packard Bell furniture-styled cabinetry is all hardwood: joined by hand, crafted by hand, rubbed by hand.

Hand-wired Packard Bell color TV is brilliant. Pure pictures, crisp in every detail. True pictures you set and forget because they are controlled and corrected automatically. Products of 10 years of Packard Bell leadership in color TV.

Hand-crafted Packard Bell stereo brings



you full-bodied sound. As bright in the lows as it is warm in the highs. As clear at a whisper as it is magnificent at full voice.

Packard Bell color TV-stereo combinations, including automatic record-changer and AM-FM-stereo radio, are available in Contemporary, Provincial, Traditional, and Early American styles. Model 21CK-5 (shown in Provincetown-Colonial maple finish) costs \$895.00. See it, hear it, feel it at your Packard Bell dealer.

PRICES ARE FACTORY SUGGESTED RETAIL.

Packard Bell. 
WEST'S LARGEST SELLING TV-COLOR-STEREO-RADIO

stronger than yellow!
stronger than grey!
stronger than dirt!



**now Ajax laundry detergent with Ultramarine-Plus...
puts white-strength in your wash... puts white where the dirt was!**

PARADE'S SPECIAL

INTELLIGENCE REPORT

NEW TREATMENT FOR SHOCK.

The standard method, according to first-aid manuals, for treating shock is to lower the patient's head and raise the feet. At a recent Heart Association Symposium in Los Angeles, researcher Howard Whigham of the U.S.C. School of Medicine declared that such treatment increases the risk of death. Whigham says research proves conclusively that patients should be kept horizontal. For years, doctors, nurses, policemen and firemen have been taught to lower the head and raise the feet of a patient in shock on the premise that such a position increased the return of blood to the heart from the legs and improved flow to the brain. Shock is a major cause of death in all hospitals, with a mortality rate of 89%, according to Whigham. Research by the Shock Research Unit at L.A. General Hospital shows that anyone in shock should be placed in a horizontal position. **DO NOT LOWER THE HEAD.**

PET POPULATION. In the U.S. there are approximately 25 million cats, 24 million dogs, 20 million birds.

LAS VEGAS FASHION SHOW.

In an effort to buy respectability, Las Vegas, the gambling center of Nevada, has invited 36 international dress designers to put on the most spectacular fashion show ever. Not only have French, English, Italian and Spanish designers been invited, but even Greek, Chilean and Japanese. Each designer is to be accompanied by one model with all expenses paid for five days. The Las Vegas organizers have also

agreed to buy the clothes shown. The fashion show takes place in April.

PATTERN OF PRESCRIBING.

The British Ministry of Health reports that last year in Great Britain the most popular pharmaceutical prescriptions were: (1) cough mixtures, (2) barbiturates, (3) aspirin and codeine, (4) penicillin. For the first time in years, sleeping pills (barbiturates) were more frequently prescribed by doctors than aspirin.

WHO FLIES? Why do people fly? "A Profile of the Air Traveler," prepared by

pollster Lou Harris for American Airlines, reveals that 50 of every 100 people who use the airlines fly for business purposes, 35 for pleasure and 15 for nonleisure personal reasons.

FACT OF LIFE. More than half the nation's families are currently sustained by 2 or more breadwinners. Approximately 17 million families have 2 breadwinners; approximately 5 million have 3 or more breadwinners.

MEN AT SMITH. Smith College of Northampton, Mass., founded in 1871 as a college for women, is currently enrolling men for graduate degrees.



BUNNY GIRLS: A DOZEN ARE NOW ASSIGNED TO THE MANILA PLAYBOY CLUB, THE FIRST IN ASIA.

MANILA BUNNIES. The first Playboy Club in Asia has opened in Manila with one dozen carefully screened blonde American "Bunnies." These girls, on salary of \$100 a week, are committed to 6-month contracts. They are the first white girls in the Far East to work as waitresses, serving food and drinks to Orientals. There are rumors that two of the Manila Bunnies are already homesick and several others disappointed in the tips left by their Filipino customers. If the Playboy Club is a success in Manila, management plans to open others in Tokyo, Hong Kong, Singapore and Bangkok.

Because of volume of mail received, PARADE cannot answer queries in connection with this column.



UPSET STOMACH?

If you've never tried Alka-Seltzer you don't know how speedy relief can be!

When you have an upset stomach there's nothing quite like Alka-Seltzer.

Alka-Seltzer contains a soothing stomach alkalizer, ready to go to work instantly to soothe and settle upset stomach.

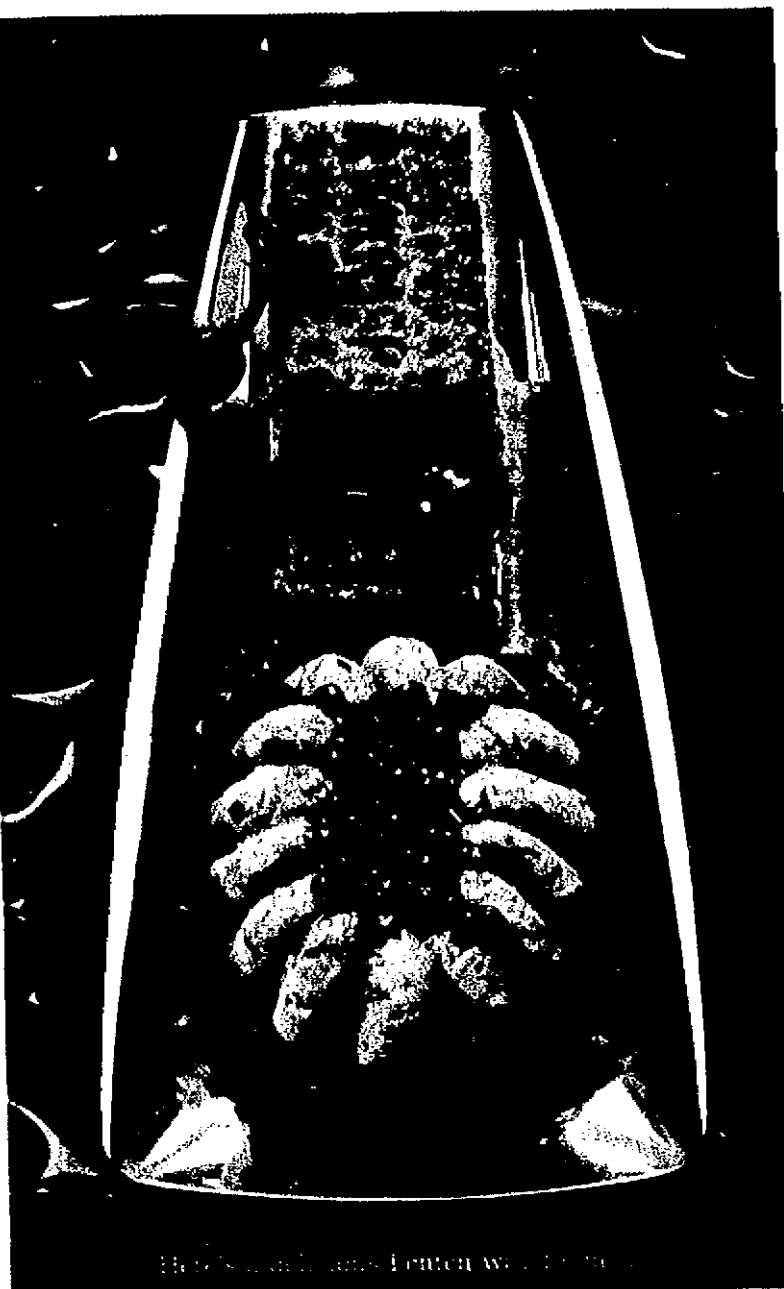
Headache, too? Alka-Seltzer provides the effective pain-reliever, sodium acetylsalicylate, in a completely dissolved solution. In the first ten minutes—when you really need it—the system quickly absorbs more of this Alka-Seltzer pain-reliever.

Take two Alka-Seltzer tablets before bed and wake up feeling better!



THE WHOLE FAMILY IS GOING TO THE POOL HALL

by PETER D. ALBERTSON



Here's a snack and drink with a twist.

NEW SEASONED RY-KRISP

As if Seasoned Ry-Krisp didn't taste exciting enough all by itself, here comes scrumptious "Spring-a-Ding" Tuna Spread to make this tangy-tasting new cracker even more irresistible.

And if you'd like the beautiful imported Swedish snack tray pictured above you can have that, too. Details on the back of every Ry-Krisp package.

NOTE WELL: There's no law that says you can't enjoy "Spring-a-Ding" Tuna Spread on Traditional Ry-Krisp (the original whole-rye cracker) as well. It's also available at your grocer's.

"SPRING-A-DING" TUNA SPREAD

1 cup (approx. 2 servings) prepared instant mashed potatoes (very stiff).
2 cans (8-1/2 oz.) Chicken of the Sea chunk tuna with oil.

1 pkg. (1-7/8 oz.) cream of leek soup mix.
3 dashes hot sauce.

1. Prepare potatoes according to directions on package, using milk instead of water, and omitting butter. 2. Combine potatoes with remaining ingredients. Mix until smooth. 3. Mold spread to desired shape, cover loosely and chill, preferably for several hours, to blend flavors. 4. Garnish and serve at room temperature on Ry-Krisp. Yield: 2 1/2 cups.

Would you take your mother to a poolroom? Or your wife? Or your daughter?

Well, a lot of people are doing just that these days. There's a big boom in family billiard parlors, which have replaced the unsavory dens of iniquity your grandmother used to deplore. They've sprung up like mushrooms all over the country, and everyone—Mom, Dad and the children—is visiting them to learn a game kings and queens have played.

Until just a couple of years ago, poolrooms were decidedly unpleasant places to which no woman in the U.S. would have gone. Nor would she have been welcome. Pool has long been associated with tough guys wearing their caps low over their eyes, dark green tables and Al Capone, whose favorite pastime (after women, whiskey and cigars) was pool.

Now, however, in an attempt to make the sport more respectable, billiard center operators, formerly called poolroom owners, are installing bright lights and tables of brilliant and pastel hues, and they've raised prices. Even the name has been changed, from pool to pocket billiards.

In an earnest attempt to capture the women for billiards, manufacturers are helping operators establish family centers across the country. The tables in the new centers are colored tangerine, red, blue, gold, sand, gray, orange, and who knows what's to come? The spittoons are gone. Tables

are equipped with automatic scoring devices. Cue chalk, in the past always blue, now matches the color of the table. Many centers have wall-to-wall carpeting. All cater to the entire family, but especially to mommas and their daughters.

Operators report that women are flocking into the billiard centers and learning to play the game so well that often men don't want to compete with them. "You can't play hard enough against women," says one old-time pool shooter.

However, one weekly pool player in Chicago, who has been at the game with his wife, son and daughter for 6 months, says that he and his son are generally the victors in the family matches. "Men are always much better at this kind of thing than women," he says.

A GOOD INVESTMENT

The boom in billiards actually goes back two years. At that time, the Brunswick Corporation and American Machine and Foundry, the two major bowling supplies manufacturers in the U.S., decided the boom in bowling had leveled off. It wasn't too likely that investors would sink much more money in the giant 60- and 70-lane alleys that were springing up. In addition, they found, many of the alley owners had unused space they wanted to fill, and what better way than with billiard tables?

The manufacturers redesigned





At typical neighborhood center, father challenges daughter to game on gold pool table.

their tables and helped set up the centers. According to a spokesman for Brunswick, in the period since billiards began a rebound to public favor, billiard center income has reached an all-time high.

There's even a parallel boom in billiard tables for private homes. Prices for home tables range from \$100-\$1,000, and some 200,000 tables were bought last year by amateurs for installation in their homes. About 430 colleges have billiard tables on their premises, including some girls' schools. It has been estimated that almost 10 per cent—about 18 million—of the American people now play billiards.

The family in these photos, the Goldbergs of Woodside, N.Y., is a good example. The Goldbergs have become habitués of the Golden Q, a new billiard center a few blocks from their home.

"Soon after the center opened," Goldberg says, "we walked past and it looked interesting, so the three of us went in, and we were caught. It's a fine game. The atmosphere is a nice, clean one, good for the youngsters, and it's near home."

His 16½-year-old daughter, Mona, agrees. "This center is especially good when I'm out on a date," she points out, "because they don't charge for the girls, so it's inexpensive for the boy. He only has to pay for himself and for soft drinks and potato chips."

Other women have moved into

what was once exclusively a man's domain. In southern Florida there is an all-girl billiards league, named, aptly enough, "The Cue T's." The 40-lady league plays weekly at one of the 10 modern billiard centers located in Miami.

In New York, Charles Erwich, head of Met Sports, Inc., operators of three billiard centers, says that the number of family players has exceeded his expectations. "They've come in by the hundreds," he says.

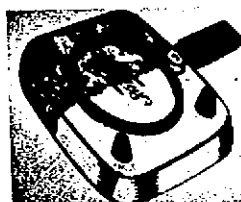
WHOLE SOME TOGETHERNESS

He adds that he believes billiards is one of the things a family can do together. "That's why I think these centers are so important. The kids are with their parents, and it gives them a good, wholesome game they can all play together."

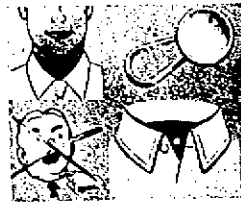
There are also other advantages, he says: "It's relaxing, a kind of therapy. It takes skill and concentration and planning and patience; in many cases it's close to home. In a lot of the centers women are admitted free, so it's inexpensive."

Especially, that is, unless you are status-conscious. In that case, you might want to buy a personal cue stick, imported from Portugal, two-piece, hand-carved walnut, mother-of-pearl inlaid, for \$40.

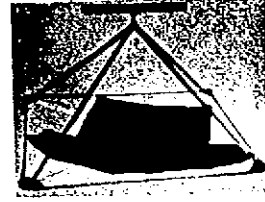
But you don't need your own cue stick, or special shoes, or your own cue chalk. Just go to your nearest family billiard center—and cue up.



WIPE AWAY BURN-ON GREASE
New miracle cleaner for aluminum, chrome, porcelain. Dissolves carbonized grease and encrusted build-up fast from frypans, waffle irons, stove, oven, radiator, grill, etc. Will not darken or pit utensils. 8 oz. can with brush.
No. 104—Carbon Cleaner.....\$1.00



END SHIRT COLLAR "SQUEEZE"
Collar Extender button "loosens" tight shirt collars. Ends all-day "tugging". Expands collar up to ½ size larger for that "just right" feeling. Invaluable behind tie. Can be transferred from shirt to shirt in seconds.
No. 114—Collar-Eze (Set of 2).....\$1.00



DRY SWEATERS FAST & FLAT!
Solves "where-to-dry" problem for all wooleus. Hang from shower curtain rod, clothes line, picture hook in wall. Garments will retain shape, dry twice as fast when air circulates thru the Nylon net. Folds compact for storage or travel.
No. 112—Sweater Sling.....\$2.00

**GIFTS
GADGETS
GIMMICKS**

**ANTHONY
ENTERPRISES**

BY MAIL OR SHOP IN PERSON

World's Most Interesting Stores

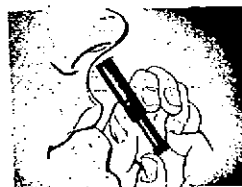
● SAN FRANCISCO, CALIF., 501 Post St.

● SEATTLE, WASH.
1925 Third Ave.
● PORTLAND, ORE.
732 S.W. Washington
● OAKLAND, CALIF.
2222 Broadway

● PASADENA, CALIF.
27 S. Garfield Ave.
● SAN JOSE, CALIF.
92 S. First St.
● SAN MATEO, CALIF.
2200 S. El Camino



SAVE MONEY ON A HAIR DRYER!
Now, convert your old handtype hair dryer (or even vacuum cleaner!) to a professional hood-type dryer. Save up to \$20! Hood fits all hair-dos. Concentrates heat for faster drying (10 minutes). Leaves hands free—no tireless holding.
No. 129—Hair Dryer Hood.....\$1.25



DON'T PULL HAIR FROM NOSE!
Why risk infection! Unsightly hair can be trimmed easily and safely with "Klippette". Merely insert in nostril and twist knob. Hair is snipped off painlessly and neatly. Fine surgical steel. Use it to remove hair from ears, too.
No. 145—Klippette.....\$1.25



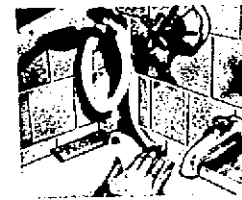
TOO MANY "CHINS" SHOWING?
A trim chin is a sign of youthful beauty. Treat your chin to the luxury of a Hollywood Chin Band. Wear it while you sleep, read or watch T.V. You'll be amazed at the results. Firm latex with adjustable headband for proper tension.
No. 155—Chin Band.....\$1.25



END MISERY OF "TIGHT" SHOES
Get instant relief from pain and discomfort of tight fitting shoes! Works like a miracle on any leather—even suede. Makes leather stretch, loosen shoes to conform to your feet while you walk. Wonderful for corn & bunion sufferers.
No. 122—Shoe-Eze (2-oz. bottle) \$1.00



REPAIR EYEGLASSES ANYWHERE
This handy kit is invaluable whenever glasses come apart, at home, at the office or when travelling. Compact. Carry it in your pocket. Kit includes a professional optical screwdriver. Instructions and assortment of frame screws & nuts.
No. 148—Eyeglass Repair Kit.....\$1.00



PERMANENT BATH TUB SEAL
Hides ugly cracks and chipping around tubs, sinks, showers, etc. Forms neat, waterproof bond where porcelain, tile or plaster meet. Includes 15 ft. chalk-white vinyl tape, tube of special cement. One repair job lasts for years!
No. 125—Tub Seal.....\$1.00



LADIES... HIDE YOUR CASH
"Mad money or big money... it's safe in 'Slide-It'." Your best protection against purse-snatchers. Snaps onto bra or slip straps. Figured nylon. Plastic lined. Keeps contents dry. Fold-over flap. A "must" for every woman.
No. 141—Slide-It Money Purse.....\$1.25



ENJOY SOUND SLEEP AGAIN!
Lock out disturbing noises that rob you of refreshing sleep... even snoring! "Hear-Guards"—designed by a sound engineer. Medically accepted. Soft rubber, with easy-to-grasp safety flange. Guaranteed. Indicate for men, women.
No. 124—"Hear-Guards".....\$1.00

Anthony Enterprises
Dept. P-31
501 Post Street
San Francisco 2, California

Name _____
Address _____
City _____ Zone _____ State _____

Item No.	How Many	Name of Item	Price

Add 15¢ per item Handling & Postage

TOTAL AMOUNT ENCL. _____

SATISFACTION GUARANTEED
NO STAMPS OR COO'S, PLEASE
Calif. Res. add 4% Sales Tax

scallop chowder for lent

by **BETH MERRIMAN** Parade food editor

A scallop chowder with a new flavor is a real asset to a Lenten menu. Savory with the tang of tomatoes and the zip of thyme, this hearty chowder is perfect to serve for lunch or supper.

MANHATTAN SCALLOP CHOWDER

4 tablespoons butter or margarine*
1 teaspoon dried thyme
1 cup sliced onions
3 cups diced potatoes
1 cup sliced celery
8 cups hot water
2 teaspoons salt
½ teaspoon pepper
2 cans (1 lb. each) tomatoes
1½ cups diced carrots
2 lbs. sea scallops, fresh or frozen
Melt butter in deep kettle. Add thyme and

onions; cook, stirring frequently, until onions are tender but not brown. Add potatoes, celery, water, salt and pepper. Cover; simmer 5 minutes. Add tomatoes and carrots. Simmer, uncovered, 1 hour. Halve scallops crosswise; add. Simmer 10 to 15 minutes longer or until scallops are done. Add salt if necessary. Serves 8.

*If meat is used, dice ½ lb. salt pork; fry until crisp; remove and save pork scraps for garnish; use drippings instead of butter.

FROM PARADE'S TEST KITCHEN PHOTO BY DOMINI

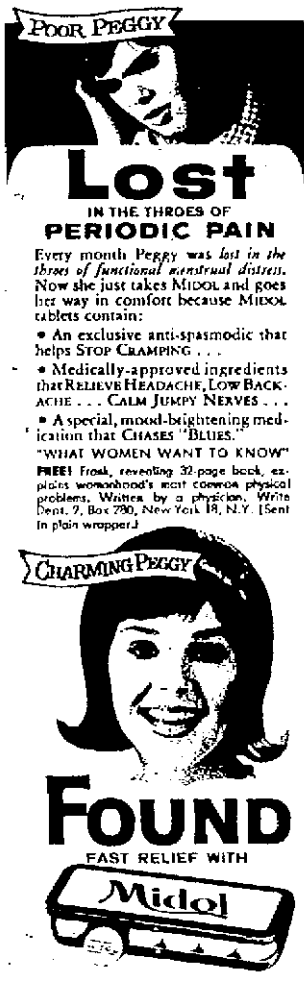




This star
is the new
symbol of
our finest ham
in 97 years

Everything good we've learned
about ham making in 97 years
has gone into this new Armour
Golden Star Ham. It's the royalty of
hams from hard-grain fed porkers
— the lean, pink center section
of ham with bone, connective tissue,
and most inside-outside fat
removed. Cooked, and sweet-
hickory smoked, Armour Golden
Star is everything you'd expect in a
ham that took 97 years to perfect.
It's the new Golden Star

POOR PEGGY



Lost

IN THE THROES OF
PERIODIC PAIN


Every month Peggy was lost in the throes of functional menstrual distress. Now she just takes MIDOL and goes her way in comfort because MIDOL tablets contain:

- An exclusive anti-spasmodic that helps STOP CRAMPING . . .
- Medically-approved ingredients that RELIEVE HEADACHE, LOW BACK-ACHE . . . CALM JUMPY NERVES . . .
- A special, mood-brightening medication that CHASES "BLUES."

"WHAT WOMEN WANT TO KNOW"

FREE! Fresh, revealing 32-page book, explains womanhood's most common physical problems. Written by a physician. Write Dept. 7, Box 790, New York 18, N.Y. (Sent in plain wrapper.)

CHARMING PEGGY



Found

FAST RELIEF WITH
Midol

Watch



daily editions
of this
newspaper



for prices and
local news about
products and
services advertised
in
PARADE

YOU GET MORE FROM NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON — than the 5 other leading vitamin tablets!

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called **BREAKFAST VITAMINS**.

Just one **BREAKFAST VITAMINS** tablet gives you the Vitamin B₁₂ of a pound of cooked ham, the Vitamin D of a full quart of milk, the Vitamin B₆ of 3½ ounces of round steak and seven other vitamins your meals may lack. In addition each **BREAKFAST VITAMINS** tablet contains blood-strengthening iron — as much

iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-skinny breakfasts when you start the day with **BREAKFAST VITAMINS**. Start the day right—with *Vitamin Power* plus blood-strengthening iron. Get **BREAKFAST VITAMINS** today.

**Breakfast
Vitamins**




**RED CROSS
IS ALWAYS THERE
WITH YOUR HELP**

SAVE . . . WITH U.S. BONDS

FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. **KLUTCH** lessens the constant fear of a dropping, rocking, chafing plate. . . If your dentist doesn't have **KLUTCH**, don't waste money on substitutes, but send us 15¢ and we will mail you a generous trial box. **KLUTCH CO., Box 470C, Elmira, N. Y.**

Latin-american STUDENTS

WHY THEY BEHAVE THAT WAY

by ED KIESTER

When violence broke out recently in Panama, a scene familiar to North Americans quickly hit newspaper front pages. Photos from the small Central American republic showed angry demonstrators tramping through the streets of the capital city. And right in the forefront, chanting anti-Yanqui slogans and carrying savage banners, came the usual leaders of down-with-the-U.S. parades: the local university students.

Immediately questions popped into North American minds. What gives with Latin-American students? What makes them behave the way they do? Why do they seem to hate us so deeply? And why—in contrast to the students in this country—do they seem so radical, so wild, so pro-Communist?

These questions are important to all of us, for today two-thirds of Latin America is under 25. If the young people are unalterably against us, our cause may become increasingly difficult in this hemisphere.

Puzzled like most Americans by Latin student behavior, I recently spent some time among students from Panama to Chile. I talked to them about politics, international affairs, economics—and their education. And I found them a much more complex and diverse group than most Americans believe. Moreover, they are products of an educational system that is

difficult for North Americans to understand. There are signs this system is changing, but for the moment it prevails across Latin America.

To begin with, not all students are vehemently anti-U.S.—nor, for that matter, are they all interested in politics. The four young Peruvians on today's cover—students at Catholic and San Marcos universities in Lima—give some indication of the range. They are united by a fierce nationalism, a pride in their country and an opposition to the U.S. when it seems to them to meddle in Peruvian affairs. But otherwise their views are very different. The two at right, Julio Quattrini and Jorge Alvarez-Calderón, are from wealthy Lima families; Julio is conservative in politics, Jorge uninterested. Enrique Quiroga, second from left, could be classed as left of center. At far left, photographically and politically, is Alejandro Diaz Marin, the youth wearing the white jacket.

'THEY MAJOR IN POLITICS'

It is extremists like Alejandro, however, who get most of the notoriety—and who present the greatest challenge to the U.S. Hardly students in the conventional sense at all, they "major in politics," as the Peruvians say, and have almost total control of the student organizations, which are so foreign to U.S. campuses



Alfredo Minian, Argentina: "I oppose the Communist-inspired violence in Panama. But Panama must control the canal."



Manuel Quiroga, Peru: "Democracy has given us liberty, but not social justice. Peru needs both liberty and social justice."



José Rafael Mena, Venezuela: "Part of the unrest in Latin America is Communist. But also, we Latins are very excitable."



Angry Panamanian students parade behind country's flag in recent demonstration over the Canal Zone.

but so powerful on Latin campuses. Alejandro, 26, is a student at San Marcos, the 400-year-old hotbed of leftist sympathies where Vice-President Nixon was stoned and spat upon in 1958. He describes himself as a "socialist humanist" who is studying law and sociology. In fact, although he has been a student for nearly 10 years, his major interest is politics, and he holds strong views on Uncle Sam's foreign policy.

"No country, no matter how large, has the right to interfere in the internal affairs of another country," Alejandro says, speaking of Cuba and of Panama. "Each country has the right to make its own decisions. You say that with the Cuban blockade you were protecting the security of Latin America, but that is not right. Now you have driven Castro completely into the other camp."

Julio Quattrini, the conservative, sees Communism as the greatest menace on the Latin American continent today. "Whatever must be done in this country," he says, "can be done better by Peruvians than by Cubans, Chinese or Russians."

While Julio's viewpoint is widely held, it is not his view but that of the student federations, with the Red tinge, that is most responsible for the image of the revolutionary student—and that has brought Latin-American education into low repute. At one time, San Marcos, which was founded in 1551 and thus is 85 years older than Harvard, and other Latin universities were the continent's centers of enlightenment. But then they fell behind the times. After World War I, students at Córdoba University, Argentina, rose up to demand reforms. The frightened government agreed to review teacher qualifications, lower admission standards, cut tuition—and to give the students a voice in the administration, even to vote for the officials.

GOVERNMENTS STRUCK BACK

These changes swept campuses across the continent. But then the governments, usually dictators, struck back, slashing education funds to the bone. As a result many Latin universities found themselves able to afford only part-time unqualified teachers (many of them

professional agitators), crumbling classrooms and poor facilities. They concentrated on courses like law (although most Latin countries have a surfeit of lawyers) instead of needed courses in technology, which require outlays for equipment. And grade and attendance requirements remained so low and tuition so cheap (\$4.80 a year at San Marcos) that almost anyone could qualify as a student and remain one for years. The Peruvian national "student" leader is 42 years old and has been a student for more than 20 years.

COUNTERFORCES AT WORK

Through all these changes, the leftist student organizations have kept their grip. But in some places there are now signs they may be slipping. For one thing, student bodies are increasing so drastically that they are much more difficult to control. In other places counterforces are at work. Christian Democratic factions have seized control of student federations in Chile and Mexico. The strong grip of Communists on the Central University of Caracas, Venezuela—once such a Red bastion that students fought off local police trying to arrest Red terrorists—has been weakened. Castro's open embrace of Communism has tempered the atmosphere elsewhere. In Lima, I was told, San Marcos students now attend USIS movies they once scorned.

"The students you read so much about—they do not speak for all of us," one young Chilean, active in the Christian Democrats, told me in Santiago. However, he, too, felt that reform—"peaceful revolution"—must come to Latin America, that Uncle Sam should not stand in its way and that students must work to hasten the day.

And now there are signs that education itself will get the green light across the continent. New, nonpolitical technical institutes are springing up everywhere, and San Marcos has already quintupled its faculty and added new departments in psychology, business and medicine. Attendance is up and so are grades.

The time may not be far off when the Latin student is more interested in studies and less in politics—and is more like his North American counterpart.

Burial Insurance Sold by Mail

... You may be qualified for \$1,000 life insurance ... so you will not burden your loved ones with funeral and other expenses. This NEW policy is especially helpful to those between 40 and 90. No medical examination necessary.

OLD LINE LEGAL RESERVE LIFE INSURANCE.

... No agent will call on you. Free information, no obligation. Tear out this ad right now.

... Send your name, address and year of birth to: Central Security Life Insurance Co., Dept. E-10, 1418 West Rosedale, Fort Worth 4, Texas.

If you suffer from

BACKACHE

Agonies of Joint or Muscle Pain

... use DeWitt's Pills for fast analgesic relief. DeWitt's Pills ease pains, help your body work naturally against the cause. Stop being "bent over in pain"—let DeWitt's Pills give you the help you need.

DeWitt's Pills

Doctor's Formula Relieves

"Older Age" Itch

When that brutal sleep-disturbing "Older Age" Itch drives you frantic—get Dr. Dennis' quick-netting D.D.D. Prescription for real comfort. See how fast you get genuine relief. Used and praised the world over—this medication is a special combination of soothing, cooling ingredients. Almost instantly D.D.D. relieves tormenting "Older Age" Itch—and raw fiery itch caused by eczema, chafing, dry skin, scales, rashes, acne, athlete's foot and other itchy troubles. Greaseless, stainless, antiseptic... helps prevent infection... aids healing. Don't scratch. Don't suffer. At all drug stores, D.D.D.—liquid or cream.

ARTHRITIC RHEUMATIC PAINS

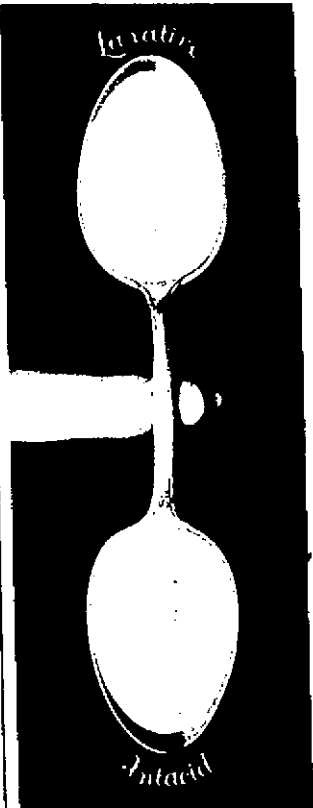
For moderate pains of Arthritis, Rheumatism or Muscular Aches wherever they occur take DOLCIN® Tablets. Follow directions. You must get fast relief or your money back.

PARADE PICTURE CREDITS: Cover, Larry Fried; 2, UPI, W.W.; Pictorial Parade; 4-5, Ben & Sid Ross; 6, Tony Spina, Kidney Disease Foundation; 9, Playboy Magazine; 10-11, Ben & Sid Ross, W.W.; 12, Gommi; 14-15, UPI, Larry Fried; 16, James J. Kriegsmann.

FEET HURT? Cut Your Own Cushioning Foot Plaster To Right Size, Shape For Fast Relief!

GET EXTRA PROTECTION WHEREVER FEET HURT!

When shoes pinch or rub, cushion feet with Dr. Scholl's Kurotex foot plaster. Thicker, softer, more protective than ordinary moleskin—yet costs no more. Easy to cut to size, shape. Fast, comforting relief for corns, callouses, blisters, chafing. Water-repellent. 19¢, 40¢, 50¢. At all stores.



Phillips' Milk of Magnesia is the Balanced Laxative!

Brings more complete relief than any single-purpose laxative

Phillips' Milk of Magnesia is both a laxative and an antacid. That's why it's called the *balanced* laxative. And that's why it brings you more complete relief than any single-purpose laxative.

As a laxative, Phillips' works thoroughly but gently, for truly comfortable relief. As an antacid, Phillips' relieves heartburn and queasiness and other acid discomforts that often accompany irregularity. No single-purpose laxative can give such complete yet gentle relief.

So, the next time you need a laxative, take Phillips' Milk of Magnesia—in regular or mint-flavored form. For more complete relief, get Phillips', the *balanced* laxative.





**Wiss®
has the
edge**
AND KEEPS IT!

This general-purpose Brass Anvil Pruner (#708) is so sharp it cuts even heavier branches of Ash, Maple, Walnut and Oak with amazing ease. □ And its hand-honed, hardened and tempered blades keep their sharpness. Long after cut-rate pruners have called it quits. □ See the complete line of Wiss garden tools at hardware, department and garden supply stores everywhere. For a detailed booklet on the how, why, where and when of pruning, send 25¢ to J. WISS & SONS CO., Newark, N. J.

\$3.25 retail.



Practical folks buy Brand Name products

Why do you buy Brand Names? Because you trust them. You know that they are consistently good, that they always meet the high standards of quality you've set for yourself and your family. You'll find Brand Name products wherever you go. No guesswork shopping. Like good friends, they're always there.

The Brand Name manufacturer has built a reputation. He must maintain it, so he keeps his standards high, and strives constantly to make his product better. He's always first with new products and ideas. He employs lots of people. He helps balance the economy. You depend on him. He depends on you. Know your brands, and buy the brands you know. You'll find some of them on the pages of this magazine.

Don't take a chance... take a NAME BRAND

Brand Names Foundation, Inc. 252 Madison Avenue, N. Y. 17, N. Y.

my favorite jokes

by LOU ALEXANDER



EDITOR'S NOTE: Lou Alexander, 32, real name Lou Costel, was born in New York City, the son of Jo-Jo Costel, well-known burlesque comedian. When Lou was a child his mother died, and he was subsequently raised by his father, who started to use him in comedy sketches when he was 6. As a boy Lou attended P.S. 44 in New York and later Technical High School in Miami. Show business is the only life Lou has ever really known. He has played all the major night spots throughout the country and most recently appeared at the Bon Soir in New York and the Crescendo in Hollywood, where he told these jokes:

The current political furor reminds me of the time Abraham Lincoln was accused, during a debate, of being two-faced. "I leave it to you, my audience," replied Honest Abe. "If I had two faces, would I be wearing this one?"

One day I went to a doctor and complained that I was losing my memory. The doctor told me not to worry and just forget all about it.

A formation of birds was flying south for the winter, and one bird near the back asked another, "How come we always follow the same idiot leader?" "Because," replied the other, "he's got the map."

The best way for the American family to know one another better is for the TV set to break down.

A psychiatrist advised the mother of a very disturbed child not to get so upset and nervous. He suggested that she take a tranquilizer every day until it was time to bring her boy back again. A month later the mother brought the

child back for another consultation.

"How is Johnny getting along?" asked the doctor.

The mother, shrugging her shoulders, replied, "Who cares?"

The sweetest music to a woman's ear is that made by another woman playing second fiddle.

My doctor says I have a persecution complex, but he's just saying that because he hates me!

Now that Dinah Shore and Chevy Chase have parted company, Lawrence Welk doesn't sell Dodge any more and Bob Hope has left Buick—all three can again drive their Cadillacs without a guilt complex.

I just heard that they're building a new hotel in Nevada, strictly for about-to-be-divorcees establishing residence. It will be called "The Jiltin' Hilton."

I overheard a woman trying on a mink coat say to the salesgirl: "Now, if my husband doesn't like it, will you promise to refuse to take it back?"

It's pretty obvious, isn't it, why the husbands of the Ten Best-Dressed Women aren't on the list of the Ten Best-Dressed Men.

A sponsor's idea of the ideal TV program: An episode that gives the watcher a headache, followed by a commercial that sells him an aspirin.

Maybe man really does love his wife as much as he does his dog, but you never heard of his whistling around the neighborhood half the night trying to get her to come home!

ANECDOTE OF THE WEEK

■ Alan Kerns, a Los Angeles dentist who treats many Hollywood stars, was urged by his wife to collect a long-due bill owed by a wealthy actor. "Why don't you just drop in on him," she suggested, "and diplomatically ask for some portion of the \$2,500?"

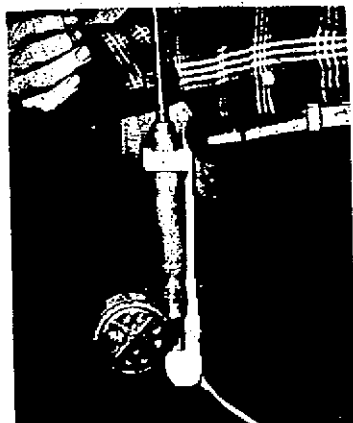
Kerns said he would, and finally did.

When he got home that night, he was approached by his wife. "Did that ham pay his bill?" she asked.

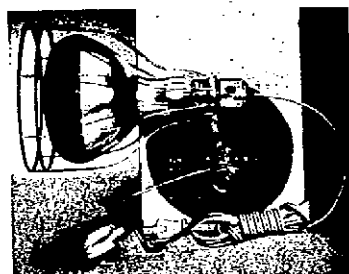
"Not a penny," admitted Kerns. "Worse yet, he insulted me, yelled at me and even gnashed my teeth at me!"

parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Help for fishermen



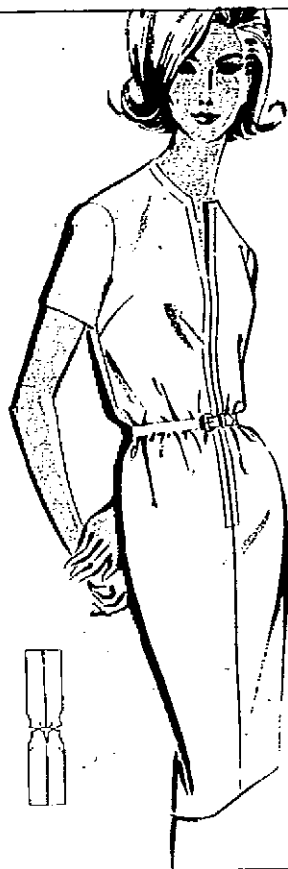
Heat lamp kit

Extra hand for fishermen: Fasten this holder (left) on your belt and it's ready to keep your rod securely off the ground, leaving both hands free, when you want to change lures, flies, leaders or bait. It's made of unbreakable plastic—and floats. \$1.95. *Blakely, Dept. PP, 218 Thompson Ave., Glendale 1, Calif.*

Pocket polyangle: New help for students is a pocket-size plastic device that replaces the bulky T-square, makes any pad or paper a drafting table. Good for sketches, drawings, graphs, it fits pads up to 8½ inches wide, moves up and down for parallel lines, has an arm for making angles. \$1.95. *Value, Inc., Dept. PP, 206 N. Broadway, Pennsville, N. J.*

Heat lamp kit: You'll find many uses for this infrared lamp kit (left)—from relieving muscular aches to defrosting refrigerator, setting nail polish. It has adjustable "clamp anywhere" holder, 6-foot cord, safety guard, bulb that won't shatter if water-spattered. About \$5. *Westinghouse, Dept. PP, Bloomfield, N. J.*

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will consider your news ideas but cannot correspond.



PATTERNS BY PAULINE

Sew-easy dress for spring

This new wardrobe stand-by will keep you looking pretty and well-groomed this spring. Pattern #P-498 is in sizes 10, 12, 14, 16, 18, 20, bust 31 to 40. Size 12, 32 bust, short sleeves, takes 3¼ yd. of 35-inch material.

Please send me _____ Parade Pattern(s)
#P-498 Size(s) _____ @ 35¢. Make
checks payable to Parade Patterns.

Mail to PARADE, Dept. U, Box 475,
Radio City Station, New York 19, N.Y.
(Add 10¢ per pattern for 1st-class mail.)

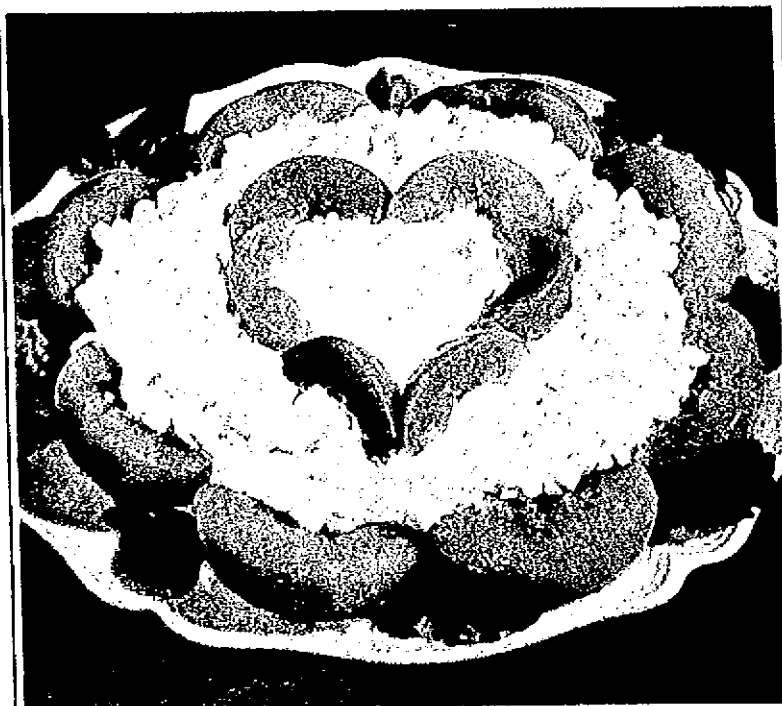
Name

Street

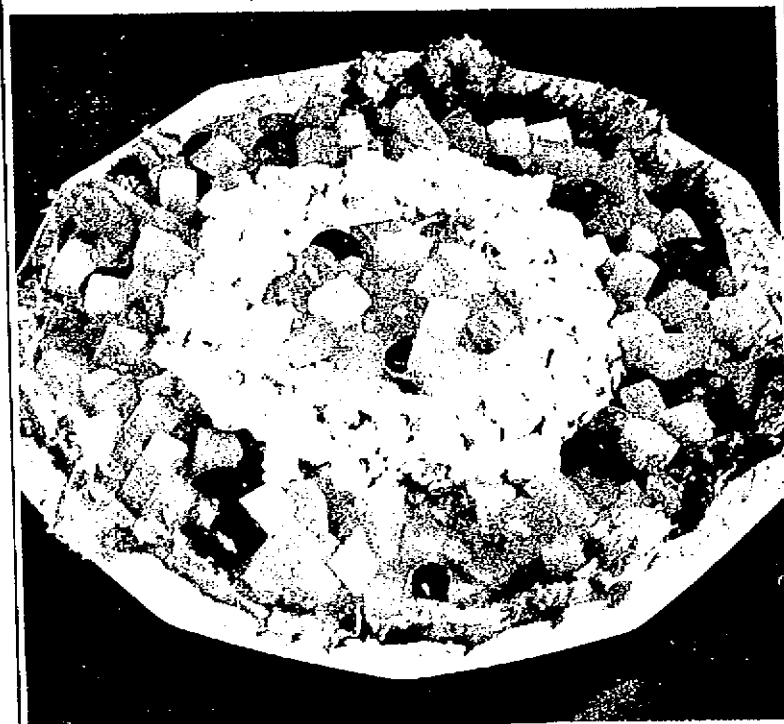
City

ZoneState

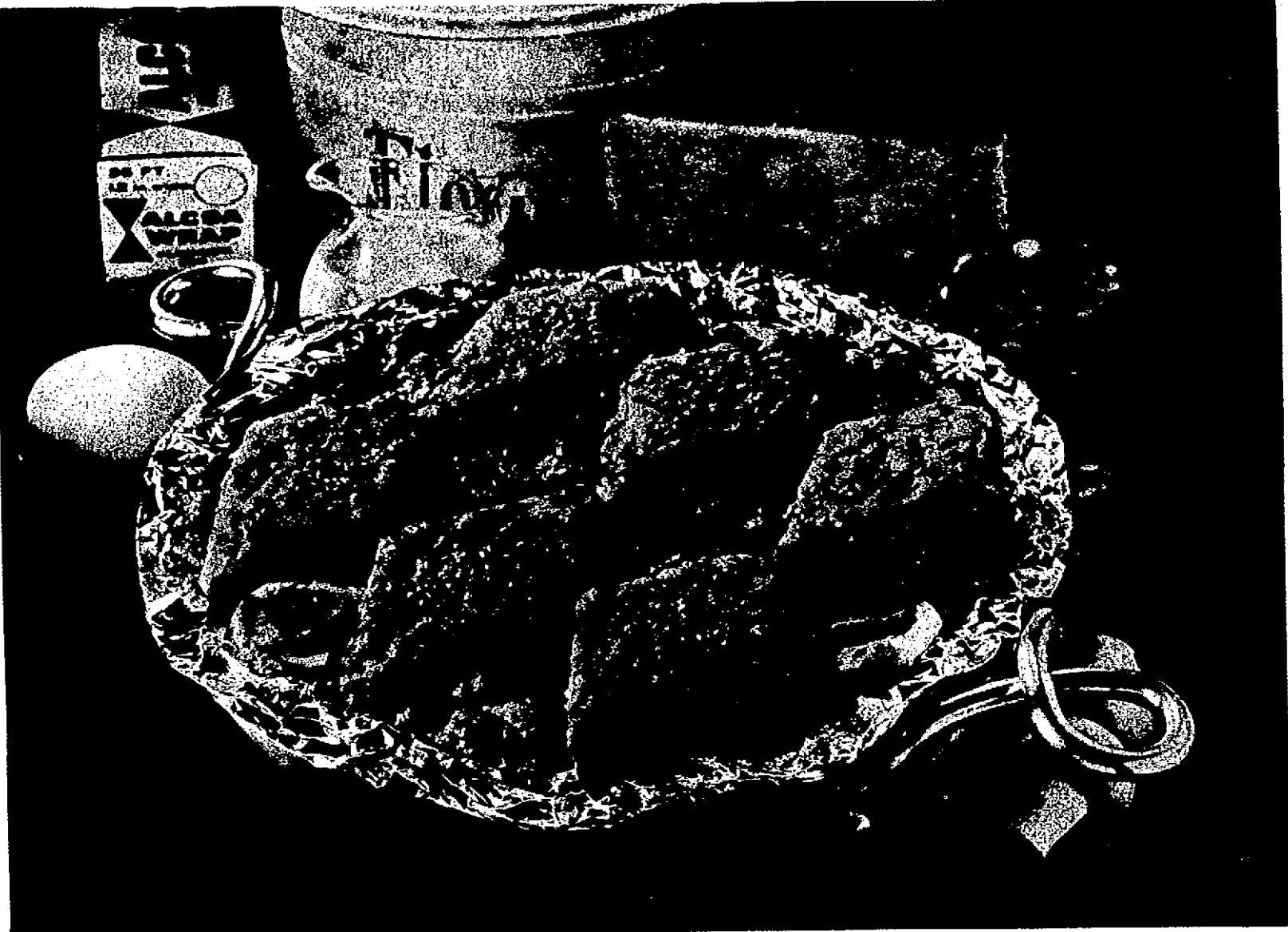
Are you looking for two ways to add zest, verve, lightness and brightness to dairy fresh cottage cheese? Then,
Look what you can do:



1. Add canned cling peaches.



2. Add canned fruit cocktail.



Be a Bright Little Wife...

ALCOA WRAP WILL BUY THE CHEESE for this Harlequin Casserole

This casserole tastes every bit as good as it looks! Try it and Alcoa Wrap will mail you 25¢ (which in most cases should cover the cost of the cheese you will use in this recipe).

This exciting new Harlequin Casserole is made with natural Cheddar cheese, to make it tempting and delicious! And there's no sticky casserole to clean. You just whisk out the Alcoa Wrap casserole liner. Make this high protein cheese casserole often. For a change of pace vary the flavor by using tuna, salmon or chicken.



HERE'S HOW TO GET YOUR 25¢ FOR THE CHEESE FROM ALCOA WRAP: Just mail in your name and address along with the Better Packaging Label from the lid flap of Alcoa Wrap and the label from the brand of cheese you use in the "Harlequin Casserole" recipe to Alcoa Wrap Cheese Recipe, Box 4366, Clinton, Iowa. Offer expires March 31, 1964. Offer not good in states where taxed, prohibited, or otherwise restricted by law. Only one refund per family.

Watch "Adventures of Ozma and Harriet" Wednesday, 7:30 P.M. (EST) on ABC-TV.



a message from dairy farmer members of

**american dairy
association**

Casserole, 1½ quart

5 oz. Cheddar cheese
¼ cup butter
¼ cup flour
2 cups tomato juice
¼ teaspoon celery salt

Six servings

1 teaspoon paprika
¼ teaspoon thyme
¼ cup chopped onion
¼ cup chopped green pepper
1 cup tuna, drained (or

Preheated 425° oven

salmon, cooked diced
chicken)
¼ cup sliced mushrooms,
fresh or canned
4 hard-cooked eggs, sliced

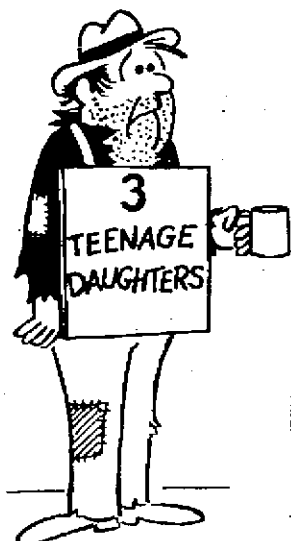
1. Shred Cheddar cheese (makes 1¼ cups); save ½ cup for biscuits.
2. Melt butter in saucepan; blend in flour.
3. Gradually add tomato juice; cook over medium heat, stirring constantly, until thickened.
4. Remove from heat; add 1 cup Cheddar cheese; stir until melted.
5. Add celery salt, paprika, thyme, onion, green pepper, tuna, mushrooms, eggs; blend thoroughly.
6. Line casserole with Alcoa Wrap, crimping foil around top edge.
7. Pour mixture into casserole; top with Cheese Biscuits.*

*Cheese Biscuits:

1 cup biscuit mix
¼ cup shredded Cheddar cheese
1 tablespoon butter, melted
1 tablespoon toasted sesame seed
½ cup half and half

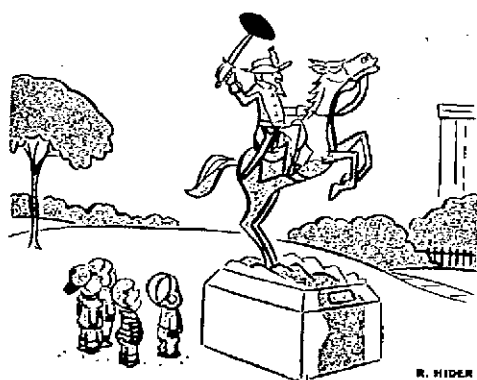
1. Combine biscuit mix, Cheddar cheese, sesame seed, half and half; stir until dough clings together; form into ball.
2. Place on sheet of Alcoa Wrap; press to ½ inch thickness; cut into 6 diamond shapes.
3. Arrange biscuits on top of casserole.
4. Bake 10-15 minutes or until lightly browned; brush biscuits with butter.
5. Six servings.

ALCOA WRAP IS TESTED IN THE KITCHEN... WHERE IT COUNTS



T. W. DAVIE

TOO FUNNY FOR WORDS



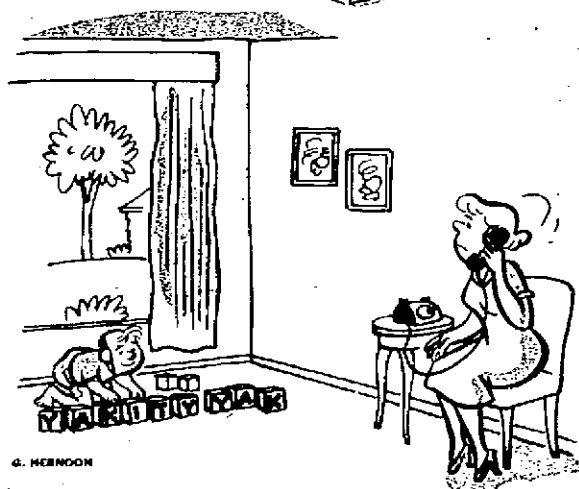
R. HIDER



T. SMITH



R. HIDER



G. HERNOOD



Con-Tact®

ADDS A NEW TOUCH
TO INSTANT
DECORATING

Touch it! Feel the dimensional texture of new Carv-Etch embossed Con-Tact. Now you can give your walls the elegance of fine textured fabric (or real wood paneling)—at Con-Tact's thrifty price. This vinyl plastic is self-adhesive for easy application—it's washable and Sanitized to make housekeeping a breeze. You'll fall in love with our new "Romance" pattern, shown here—in gold or aqua at your favorite store. And it's just as beautiful for closet shelves, drawer linings, and dozens more decorative uses. Choose from 19 **49¢** A YARD 18" WIDE embossed patterns, over 50 others.



THERE IS ONLY ONE CON-TACT BRAND SELF-ADHESIVE PLASTIC
INSIST ON THIS TRADEMARK **Con-Tact** LOOK FOR IT ON THE BACK
IT IS YOUR ONLY GUARANTEE OF QUALITY AND
YOUR PROTECTION AGAINST IMITATION

A product of United Merchants & Manufacturers, Inc.

FREE

EXPERTLY PLANNED LANDSCAPE
GARDENING BARGAIN!

42 FLOWERING SHRUBS

Blooming Bushes, Trees
Vines, Hedge Plants

ALL FOR
ONLY \$2.98

YES! this is our biggest
Flower Bargain in
America Today!

3-WAY GUARANTEE

1. If not satisfied on arrival return within 10 days for purchase price refund.
2. Any plant not developing replacement is free (5 yr. limit).
3. Any item from us... same grades... found for less, send proof and we will refund difference in cash.

Masses of Blooms Year After Year... Without Replanting!

Thrill to the splendor of flowering shrubs, blooming bushes, gorgeous garden plants, tatarian trees, vines... even a handsome hedge to dress up and protect your yard and garden... all at the lowest cost imaginable. Today... mail coupon for this amazing bargain offer. With the Hydrangea you get FREE of extra cost for mailing your order early, you get 43 plants, our finest planting stock... all for only \$2.98... less than 7¢ each!

Giant Assortment Sells for \$19.66 at Our Individual Prices

A \$19.66 value for \$2.98! Unbelievable but true. We advertise and sell thousands of this same planting stock, all graded to heights for lining out, individually at the prices listed on the right and every item is a good value at these prices. Yet you get this entire 43 piece assortment... enough to landscape the average grounds into a blooming GARDEN OF EDEN that grows more beautiful, more valuable year after year... all for only \$2.98.

Every Plant Certified Healthy and Fully Guaranteed

This 43 piece big bargain assortment is nursery grown from seed or cuttings or nursery grown transplants... certified healthy in state of origin... shipped vigorously alive, well-rooted, 1 to 2 feet high, 1 or 2 years old, an ideal size for original transplanting. All tagged with individual item name. To order this money-saving offer check and mail coupon. Do it now!



EVERGREENS* 34¢ 12 Piece Foundation Planting... All For \$3.98

Combination offer of 6 popular varieties. 12 Evergreens, 1 to 2 year old planting stock, nursery grown from seed or cuttings, 4 to 12 inches tall which is desirable size for this easy first transplanting.

YOU GET ALL 12 EVERGREENS—2 COLORADO BLUE SPRUCE (*Picea pungens*), 2 EASTERN RED CEDARS (*Juniperus virginiana*), 2 PEZZER JUNIPERS (*Juniperus chinensis pateriana*), 2 AMERICAN ARBORVITAE (*Thuja occidentalis*), 2 DWARF MUGHO PINES (*Pinus mugo mugo*), 2 AUSTRIAN PINES (*Pinus nigra*).

Save Money on your evergreen foundation planting. Check coupon and get these 12 evergreens for spring planting only \$3.98... less than 34¢ each!

MORE BARGAIN OFFERS

100 FOOT PRIVET HEDGE only \$2.98

50 Fast Growing Plants to Make 100 Feet of Formal Hedge
Imagine! a 100 foot Privet Hedge that dresses up your landscape as it protects it... for less than 3¢ per foot of hedge! Or, for faster effect and more dense growth, order 100 plants for only \$5.75 and plant every 12 inches. Free cultural instructions help develop in shortest time possible. We ship the Ligustrum Species planting stock we think best suits your climate, and of same size stock and fine quality as feature offer above.

HERE'S WHAT YOU GET*

OUR PRICE IF
ORDERED SEPARATELY

- | | |
|--|---------|
| 1—TULIP TREE (<i>Liriodendron</i>). Tall shady. Blooms with tulip-like flowers each about 2 1/4" across. | \$ 1.00 |
| 2—ROSE OF SHARON (<i>Hibiscus Syriacus</i>) Beautiful 5-15 ft. shrub. Large single blooms. Beautiful color. | 1.18 |
| 4—LOMBARDY POPLAR (<i>Populus nigra italica</i>) Fast growing 40-70 foot tree. Graceful columnar form. | 1.16 |
| 2—SWEET MOCK ORANGE (<i>Philadelphus coronarius</i>) HL. to 10 feet, clusters of flowers closely resemble creamy white orange blossoms in color and fragrance. | 1.38 |
| 30 FOOT PRIVET HEDGE (<i>Ligustrum</i>). Species we think best suits your climate. Grows vigorously. 15 plants. | .90 |
| 2—RED OSIER DOGWOOD (<i>Cornus stolonifera</i>) White spring flowers. Dark red spreading branches are a winter show. | .98 |
| 2—DEUTZIA (<i>Deutzia</i> Varieties) 5-8 ft. shrub. Flowers are white or pinkish in attractive clusters. | 1.90 |
| 1—Sweet Shrub (<i>Calyculthus floridus</i>) Spicy fragrant reddish brown 2" Spring flowers. Bright green leaves turn golden in the fall. Up to 6 ft. ht. | .69 |
| 1—CORALBERRY (<i>Symphoricarpos orbiculatus</i>) 5-7 ft. shrub. Very attractive in fall with crimson foliage and reddish-purple berries. | .59 |
| 2—WEIGELIA (<i>Weigela florida</i> Varieties) Lovely 8-10 ft. shrub covers itself with masses of rose pink flowers. | 1.38 |
| 1—WHITE SPIREA (<i>Spiraea</i> Varieties) Early spring blooming Varieties | .85 |
| 2—HONEYSUCKLE VINE (<i>Lonicera japonica Halliana</i>) Sweet scented white flower changes to yellow. Climbs trellises, posts, etc. | 1.50 |
| 1—PINK SPIREA (<i>Spiraea</i> Varieties) 4-6 ft. shrub used as a contrast plant with white spirea. Pink flowers in clusters. | .85 |
| 2—FORSYTHIA (<i>Forsythia</i> Varieties) Popular 9-12 foot shrub, with golden blooms early spring. | 1.18 |
| 1—BUSH HONEYSUCKLE (<i>Lonicera tatarica</i> Varieties) Vigorous 8-10 ft. shrub. White to pink flowers in spring. | .12 |
| 1—REDBUD TREE (<i>Cercis canadensis</i>) Heights to 40 ft. Rosy-pink flower clusters cover twigs early spring. | 1.00 |
| 2—Silver Maple (<i>Acer saccharinum</i>) Fast growing, often to 120 ft. Leaves bright green above, silvery white below. | 2.00 |
| *1—HYDRANGEA P.G. (<i>Hydrangea paniculata grandiflora</i>) Comes to you in shrub form but growing into a tree by following simple directions. Giant white flower clusters turn lovely pink and purple. Bonus For Ordering by Deadline Date. | 1.00 |
| PRICE IF PURCHASED FROM US INDIVIDUALLY..... | \$19.66 |

All 43 Plants Yours for only \$2.98

FREE! 4 Different Planting Layouts Included At No Extra Cost To Show Blooms To Best Advantage

SEND NO MONEY Be sure to mail coupon now to get this final combination bargain offer. Year 42 piece landscape gardening assortment will be sent at proper spring planting time, roots carefully wrapped in moist material with easy cultural instructions. If C.O.D. postage extra. Cash orders add 65¢ and we ship postage paid. Mail your order before deadline date and get the Hydrangea as bonus. Don't wait. Mail coupon now.

MICHIGAN BULB CO., Dept. SP-1835
Grand Rapids, Mich. 49502

MAIL THIS COUPON TODAY

Send order as checked. If not satisfied on arrival for Spring Planting I may return within 10 days for purchase price refund.

☐ GIANT 42 PIECE ASSORTMENT plus HYDRANGEA and 4 planting guides. \$2.98
☐ Double order, 84 plants PLUS 2 Hydrangeas and 4 planting guides. 5.75
☐ 12 PIECE EVERGREEN FOUNDATION PLANTING. 3.98
☐ 100 FOOT PRIVET HEDGE (50 Plants). 2.98
☐ Double Order (100 plants). 5.75

NAME ☐ Remittance Enclosed. Add 65¢ and we ship postage paid.

ADDRESS ☐ Send C.O.D. plus postage.

CITY STATE ZIP

MICHIGAN BULB COMPANY DEPT.SP-1835, GRAND RAPIDS, MICH. 49502



NANCY

By Ernie Bushmiller



Super Wash gives heavily soiled clothes extra sudsing, extra washing before the regular washing cycle... and it's all automatic!

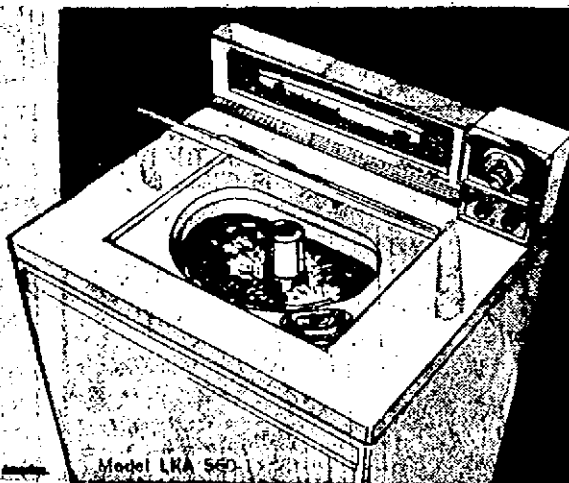


Whirlpool

2-speed washer with SUPER WASH

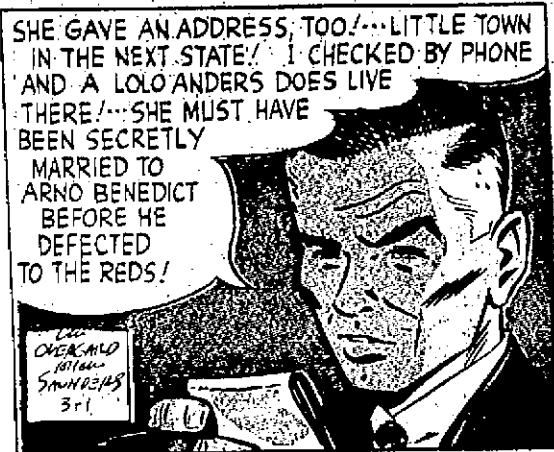
SEE THIS VERY GOOD WASHER AT YOUR RCA WHIRLPOOL DEALER

WHIRLPOOL CORPORATION, Dayton, Ohio; RCA WHIRLPOOL, a division of RCA Corporation, New York, N.Y. See if you can't get the best of both worlds with the new RCA Whirlpool 2-speed washer with SUPER WASH. Model LRA 540.



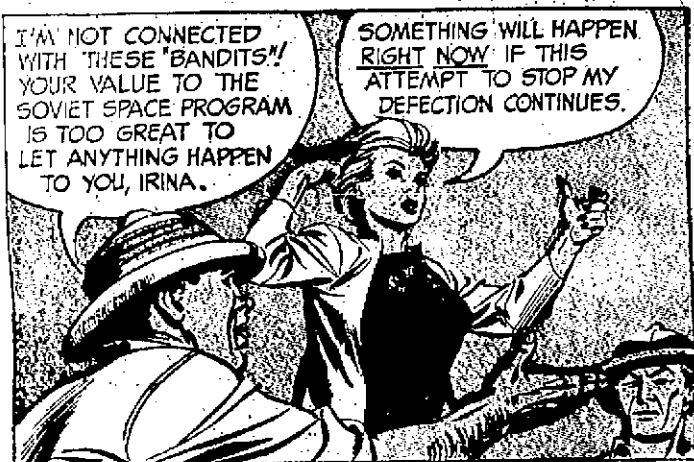
STEVE ROPER

By Saunders and Overgard



Dan Flagg

by DON SHERWOOD



JOE PALOOKA

By Ham Fisher



MARK TRAIL

by

ED DODD
3-1



NATURE SEEMS TO ENDOW SOME OF HER CREATURES WITH CERTAIN ADVANTAGES...

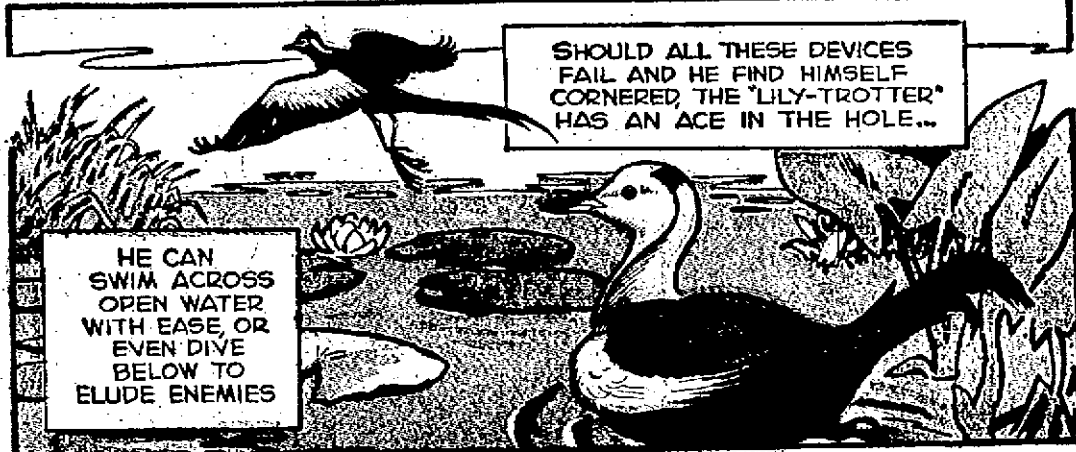


AND THE JACANA OF THE TROPICS HAS A NUMBER OF SUCH GIFTS

HIS EXTREMELY LONG TOES PERMIT HIM TO WALK ON FLOATING VEGETATION WHERE OTHER CREATURES CAN'T TRAVEL



BLENDING INTO HIS BACKGROUND TO ESCAPE NOTICE, HE IS A MASTER OF IMMOBILITY



HE CAN SWIM ACROSS OPEN WATER WITH EASE, OR EVEN DIVE BELOW TO ELUDE ENEMIES

SHOULD ALL THESE DEVICES FAIL AND HE FIND HIMSELF CORNERED, THE "LILY-TROTTER" HAS AN ACE IN THE HOLE...



IN THE FORM OF SHARP HORNY SPURS ON THE JOINTS OF HIS WINGS, WITH WHICH HE CAN PUT UP A FORMIDABLE DEFENSE

ABBIE AN' SLATS

By Raeburn Van Buren



YOU SAY THE GRUESOME GNOX HAS THREE ARMS, FOUR EYES, SPIKED SHOULDERS AND (QUIVER) TALKS FLUENTLY?

PRECISELY. WHY DO YOU ASK?



JUST NOSY, I GUESS. GESUNDHEIT!

THANKS A MILLION!



WATCH OUT! THERE'S A ROCK FALLING BEHIND US!



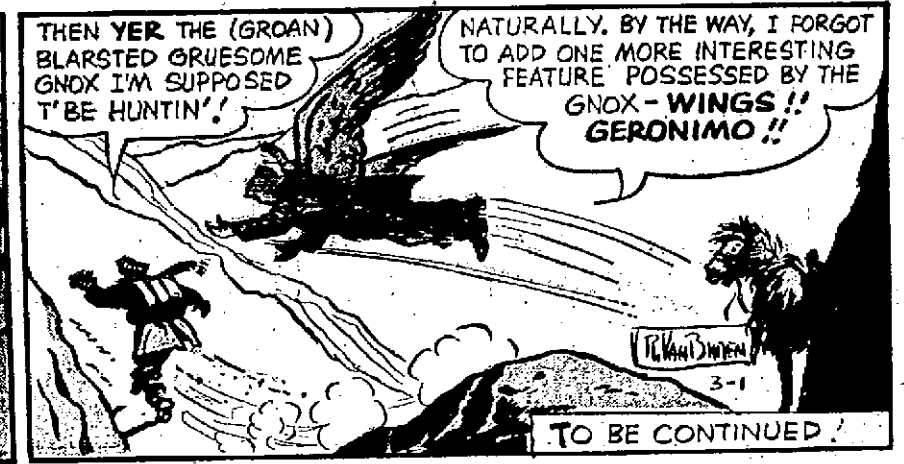
HOW (SHUDDER) DID YOU KNOW THAT BOULDER WAS FALLING BEHIND US?

ISN'T IT OBVIOUS?



ONLY A MAN WITH EYES IN THE BACK O' HIS HEAD COULD'VE SEEN IT COMIN'!

SO?



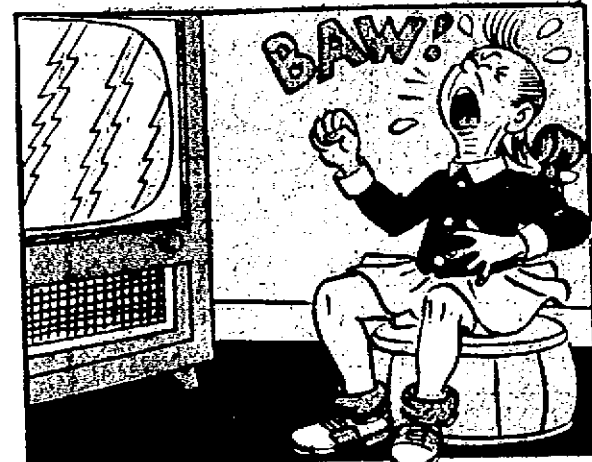
THEN YER THE (GROAN) BLARSTED GRUESOME GNOX I'M SUPPOSED T'BE HUNTIN'!

NATURALLY. BY THE WAY, I FORGOT TO ADD ONE MORE INTERESTING FEATURE POSSESSED BY THE GNOX - WINGS!! GERONIMO!!

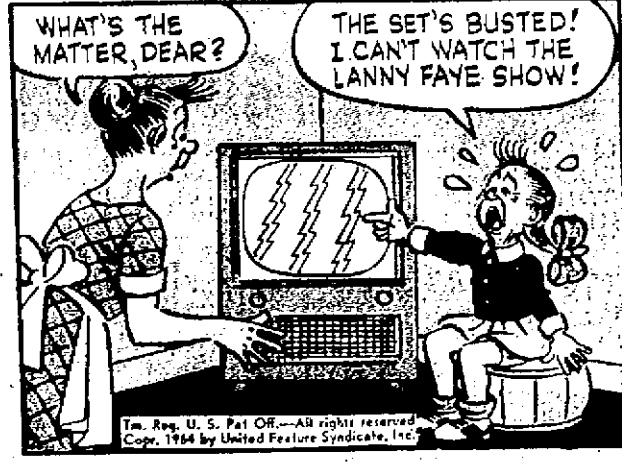
TO BE CONTINUED!

THERE OUGHTA BE A LAW!

By Harry Shorten



BAW!



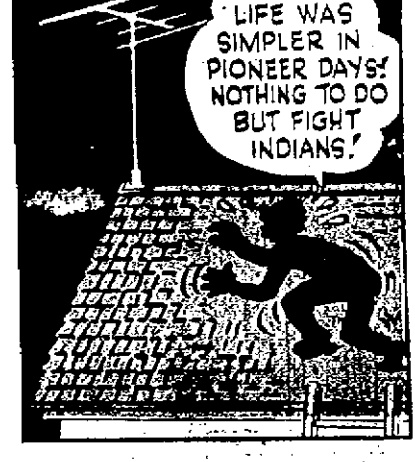
WHAT'S THE MATTER, DEAR?

THE SET'S BUSTED! I CAN'T WATCH THE LANNY FAYE SHOW!

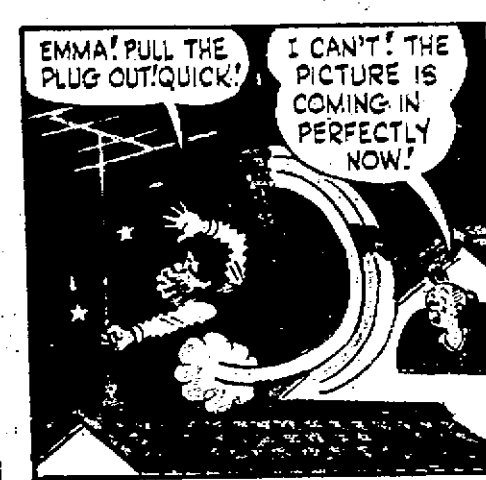


CAN YOU FIX IT, CARBUNCLE?

HMM... YEH... I THINK SO! IT MUST BE THE AERIAL ON THE ROOF!



'LIFE WAS SIMPLER IN PIONEER DAYS! NOTHING TO DO BUT FIGHT INDIANS.'



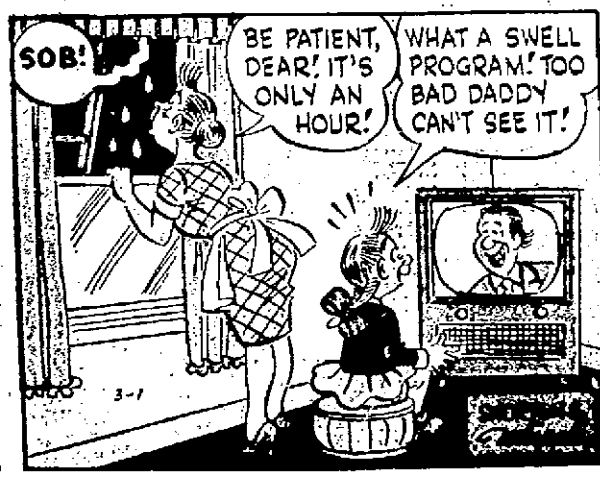
EMMA! PULL THE PLUG OUT QUICK!

I CAN'T! THE PICTURE IS COMING IN PERFECTLY NOW!



BUT... BUT...

WE MUSN'T DISAPPOINT BRATINELLA! SHE LOVES THE LANNY FAYE SHOW!



SOB!

BE PATIENT, DEAR! IT'S ONLY AN HOUR!

WHAT A SWELL PROGRAM! TOO BAD DADDY CAN'T SEE IT!

PRISCILLA'S POP

By Al Vermeer

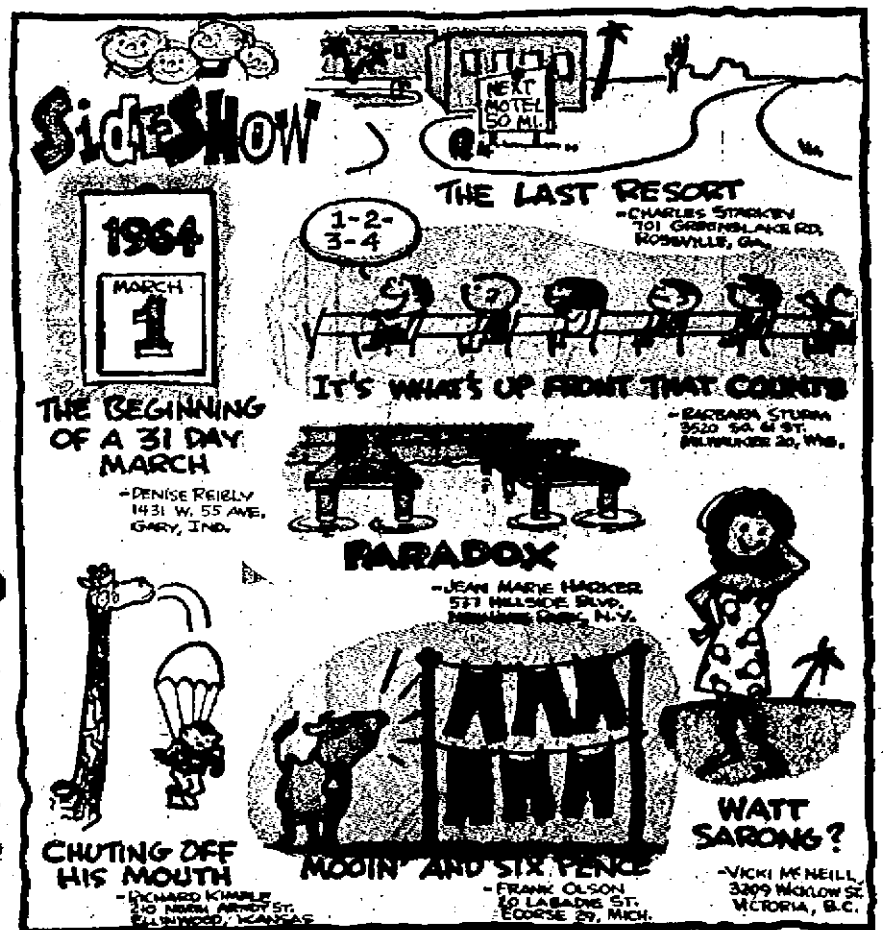


CAPTAIN EASY

By Leslie Turner

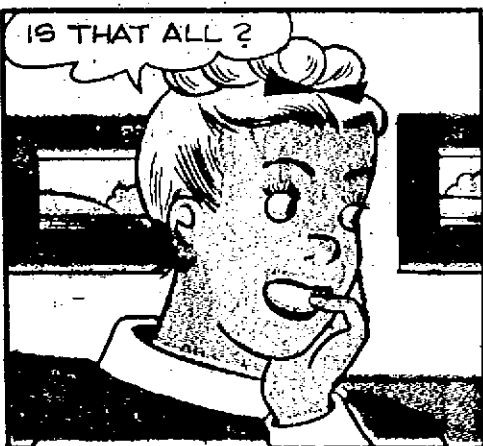
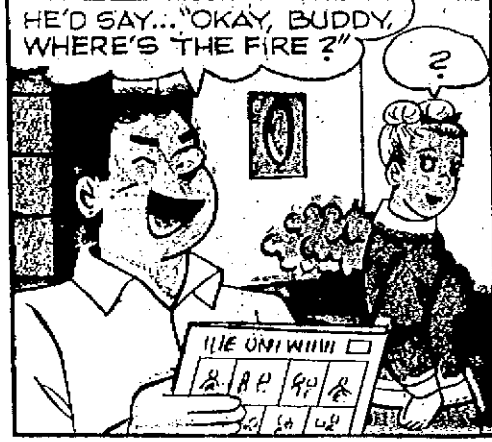
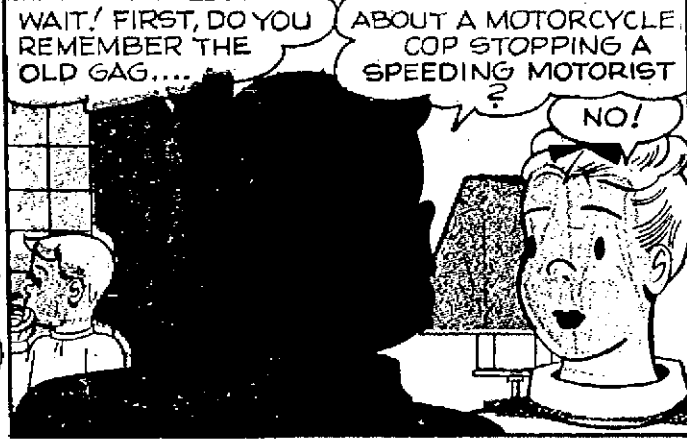
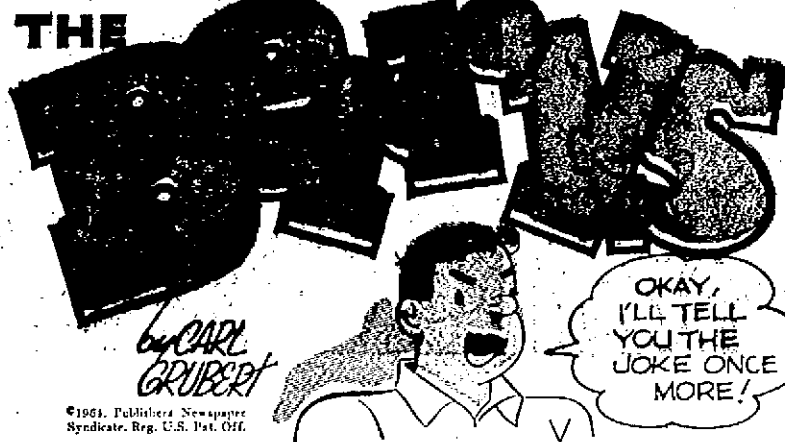
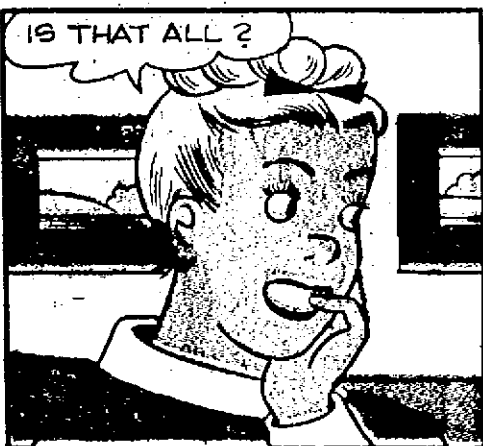
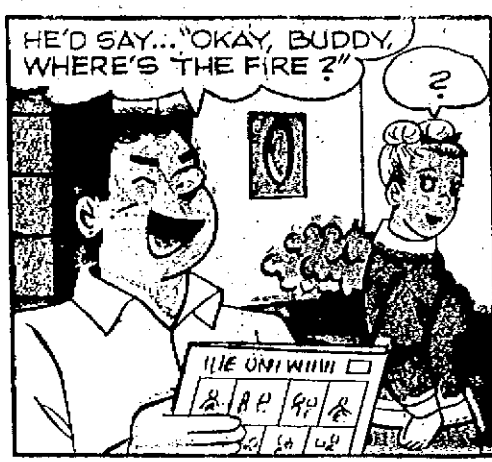
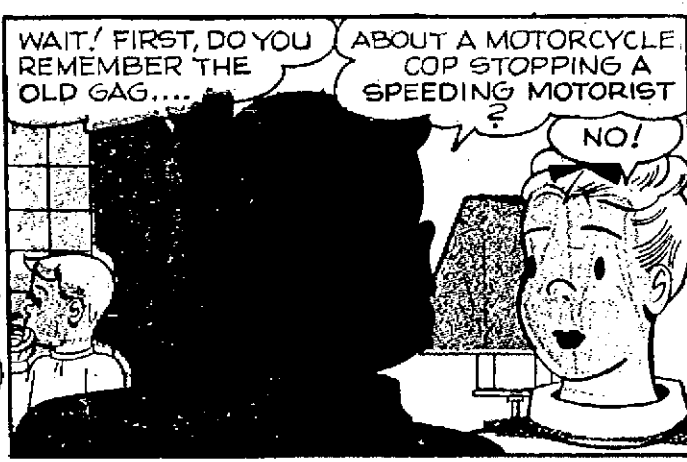
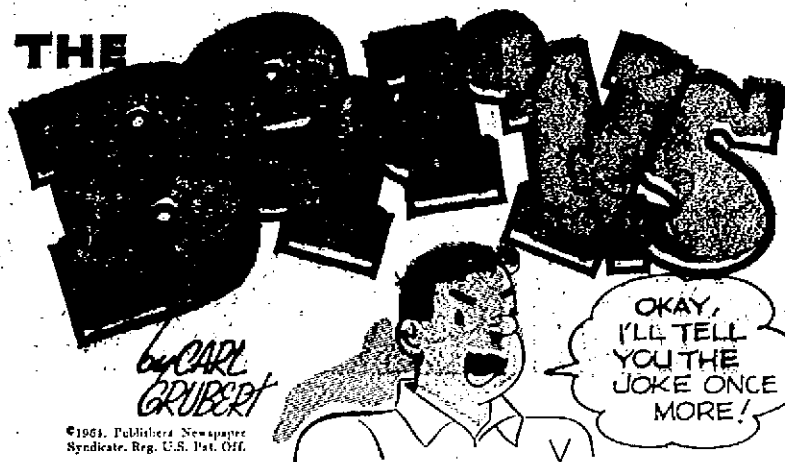
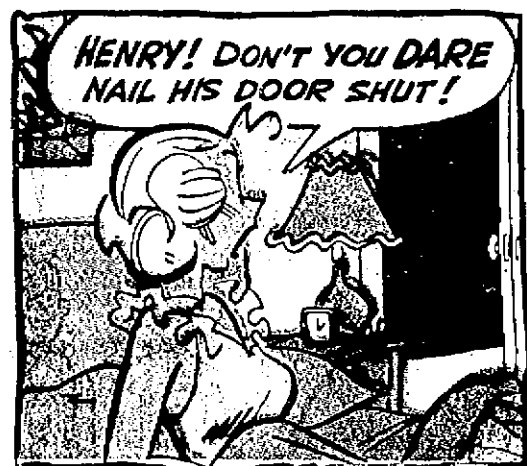
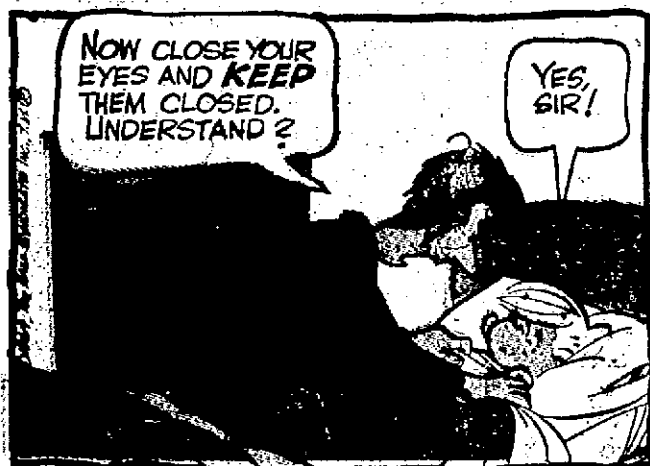
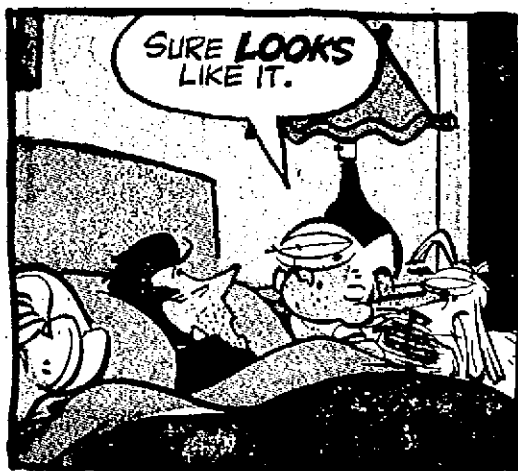


1964, The Register and Tribune Syndicate




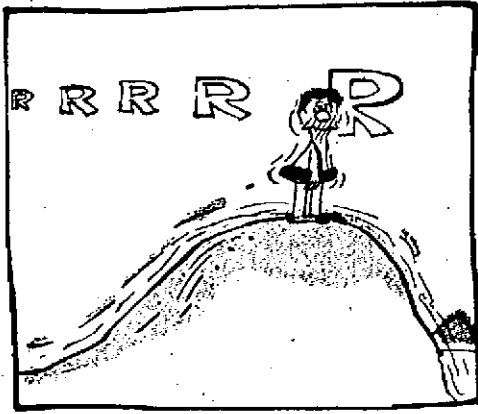
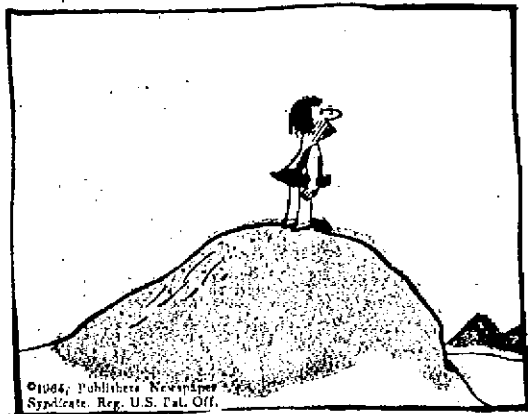
Dennis the Menace

by Hank Ketcham



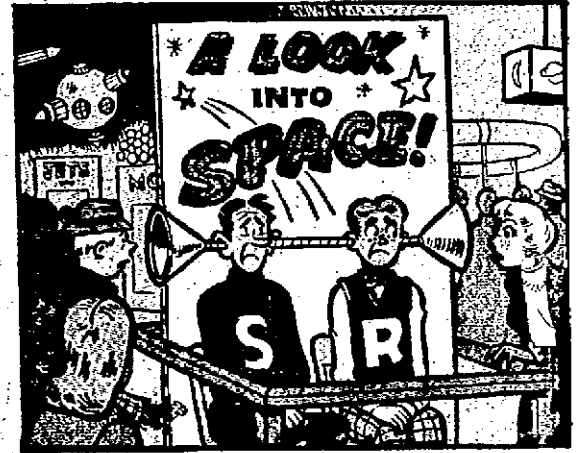
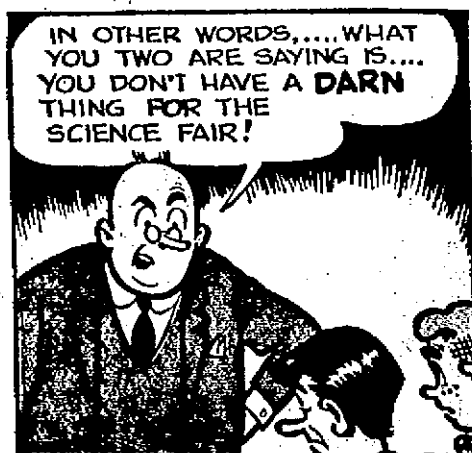
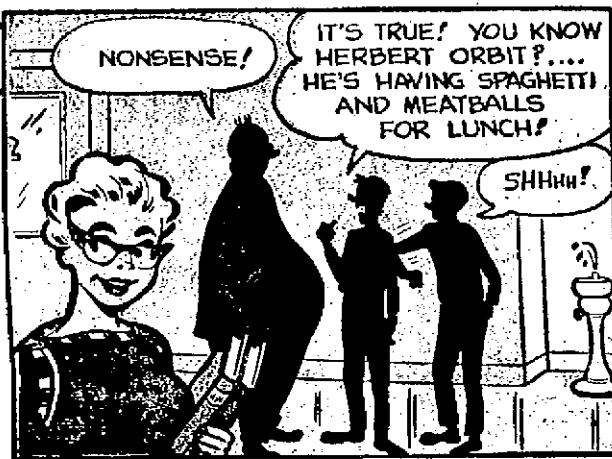
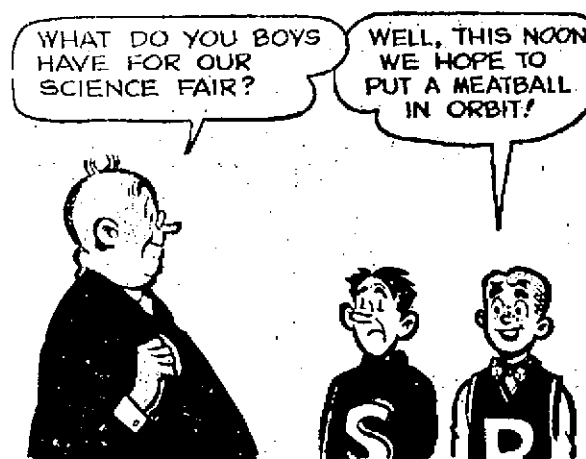
B.C.

By Johnny Hart



ARCHIVE

64 BOB MONTANA



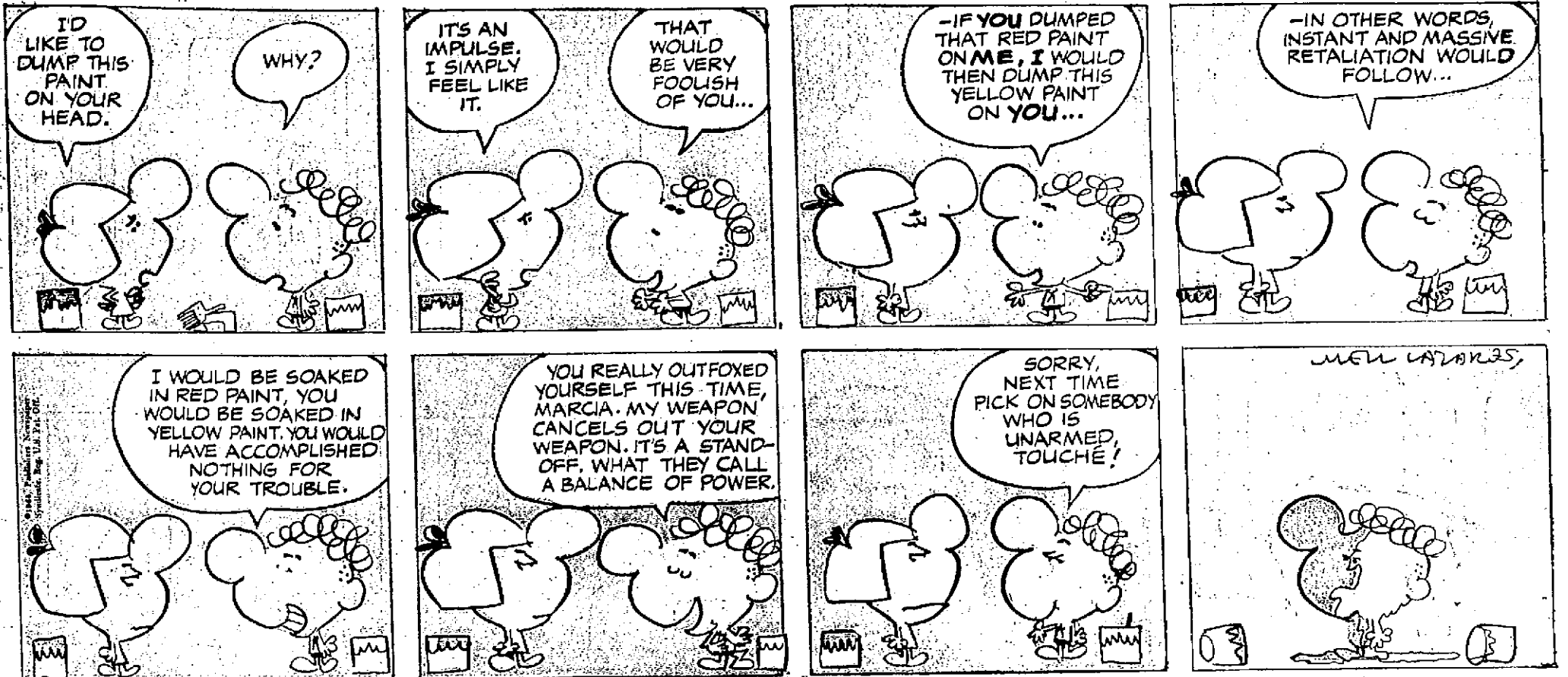
THE JACKSON TWINS

By Dick Brooks



MISS PEACH

By Mell



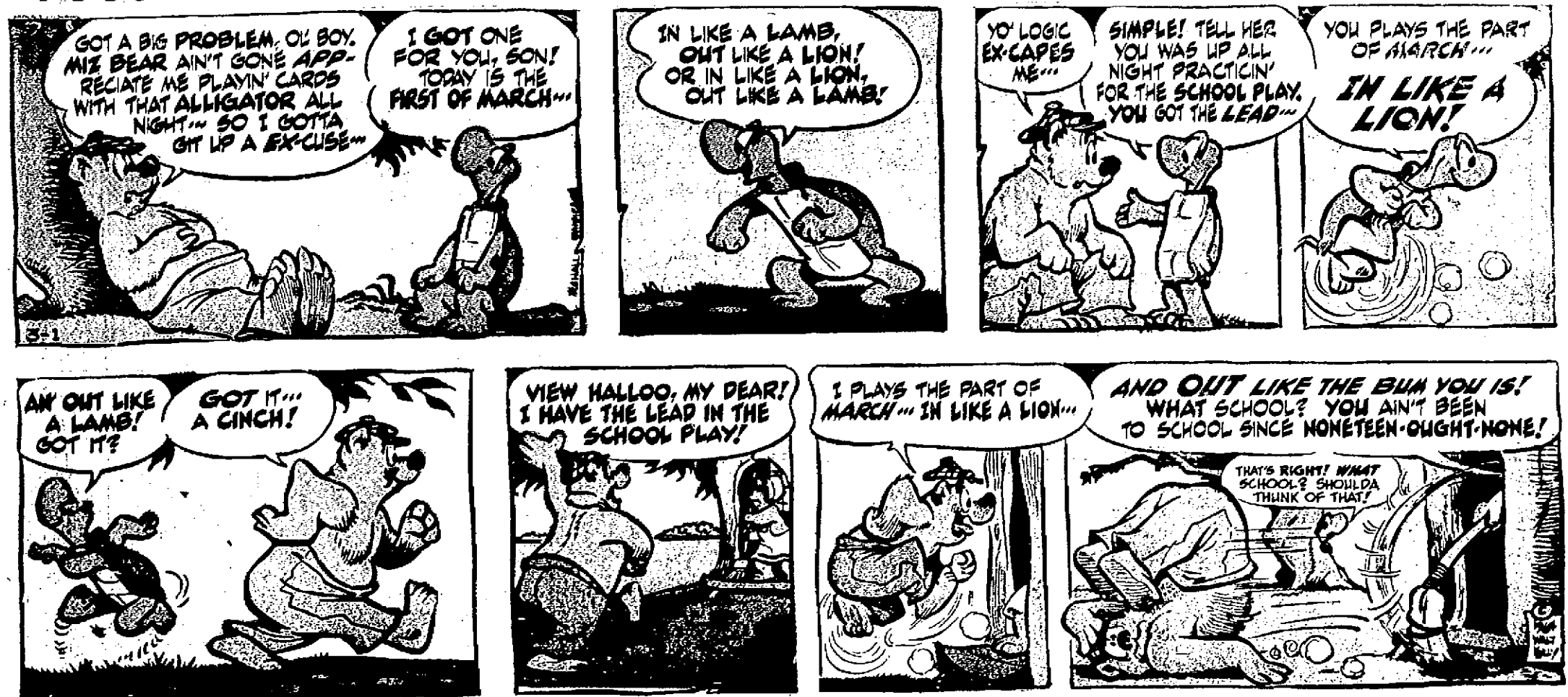
ALLEY OOP

By V. T. Hamlin



FOGO

By Wait Kelly



OFF THE RECORD

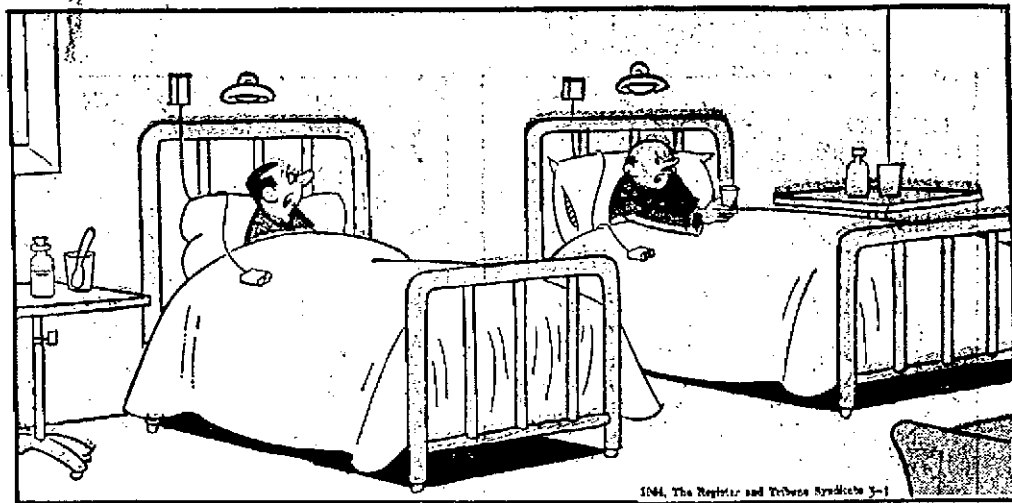
by ED REED



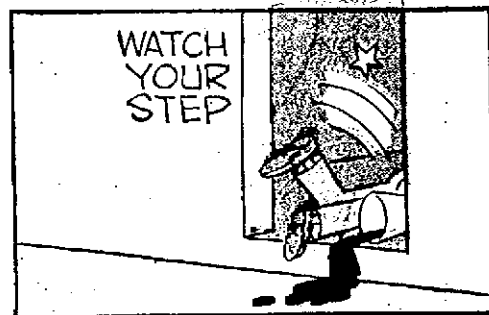
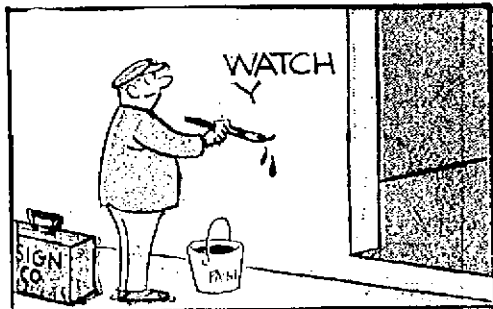
"She's a living phonograph of her mother."



"You'll like Tony, Mom--He's got a very small appetite."

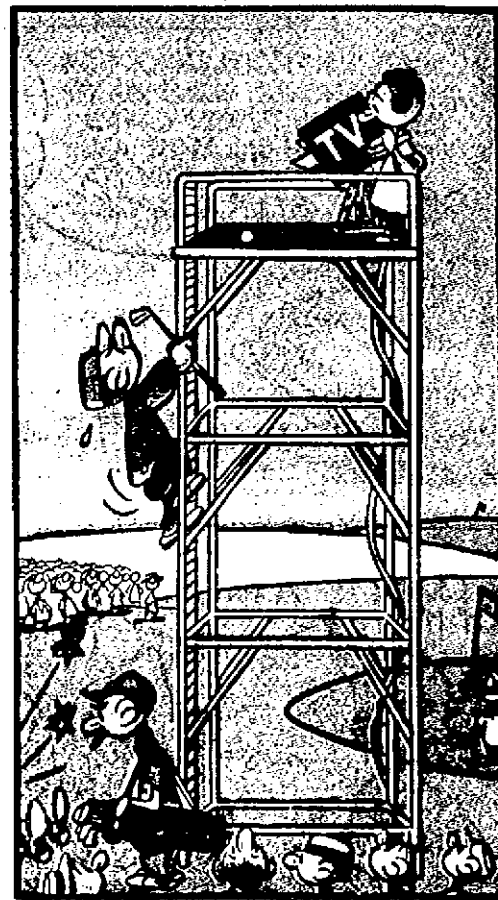
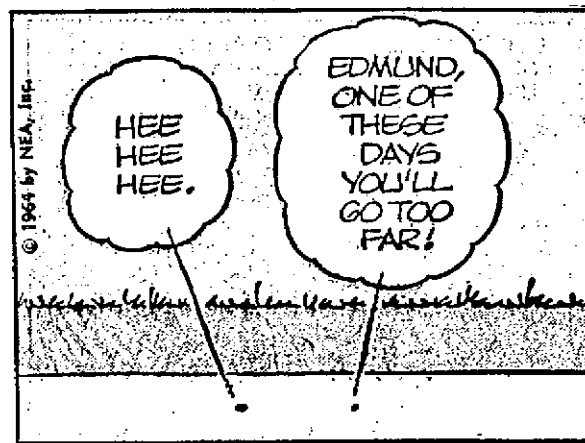
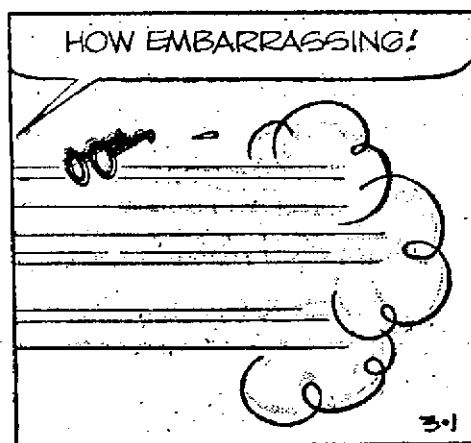
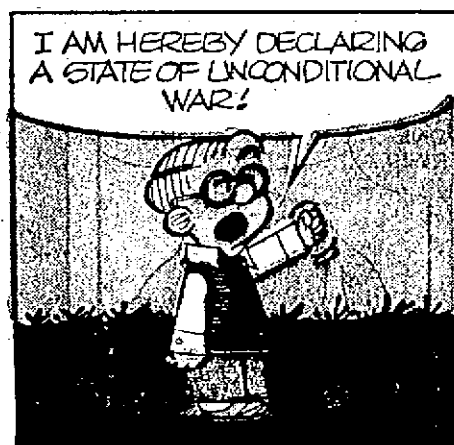
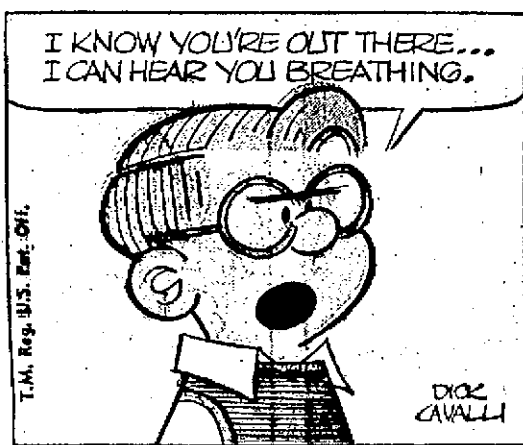


"You think that medicine tastes lousy--Wait until they serve dinner."



MORTY MEEKLE

By Dick Cavalli



Jet Can Down Any Russ Plane

By FRED S. HOFFMAN

WASHINGTON (AP)—The "manned missile" jet disclosed by President Johnson Saturday probably could intercept far from U.S. shores the fastest bombers Russia could send against this country.

The 2,000-mile-an-hour A-11 also could head off any supersonic military transports an enemy might use to ferry troops and equipment.

Johnson claimed the A-11's performance "far exceeds that of any other aircraft in the world today."

It is about 400 miles an hour faster than the speediest U.S. jet now in use—the Phantom, flown by Air Force, Navy and Marine pilots.

The A-11's top altitude evidently is considerably higher than most planes in use in the world today. An exception may be the U-2 reconnaissance plane made by the same firm, Lockheed Aircraft Corp. Its altitude gives it both offensive and defensive advantages.

Another vital characteristic, in this age of nuclear weapons, is the A-11's "long-range" performance of thousands of miles.

Coupled with its ability to maintain sustained flight

at more than three times the speed of sound, this long reach would permit the revolutionary interceptor to head off oncoming bomber fleets well out of harm's way for the United States.

Johnson made passing reference to an experimental air-to-air missile system. To be controlled and fired accurately at such speeds, this new missile probably is the most technically sophisticated of any such weapon so far devised.

The project was developed in secrecy unrivaled since the World War II atomic bomb project. And Johnson's announcement drew back the curtain only a little way.

Government sources refused to discuss any of the specifications of the plane, including the number of engines, its dimensions or number of crewmen.

A photograph made public by the White House indicated the plane would have one crewman—the pilot—and possibly only one engine. The plane appears as a long, thin, pointed, missile-like vehicle.

Asked whether the new plane is being developed because the Russians may be building or

(Continued Page A-3, Col. 6)

Southland's
OWN SUNDAY
Newspaper

Independent - Press - Telegram

The Weather--

Sunny, but increasing cloudiness at night. High 63. Complete weather on Page A-2.

Phone HE 5-1161—Classified No. HE 2-5959—PRICE 25 CENTS LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 1, 1964

VOL. 12—NO. 27 154 PAGES

L.A. Port's 'Concealed Losses' Hit

By EVERETT W. HOSKING

Additional charges of mismanagement, "hidden losses" and favoritism in awarding contracts were made Saturday against the Los Angeles Harbor Commission.

The charges were made by Troy Garrison, director of public relations and veteran employee of the Port of Los Angeles, who Saturday resigned his \$17,500 post.

Garrison, in a letter to Los Angeles Councilwoman Rosalind Wyman, wrote that after 20 years as an employee of the city, "under three administrations, this is a costly and difficult thing for me to do, but there is no other honorable alternative."

STRIKING hard at what he termed the "foundering" Port of Los Angeles, Garrison, in his letter to Mrs. Wyman, who is chairman of the governmental efficiency committee of the Los Angeles City Council, said: "It has become increasingly intolerable to me to see what is happening to the port, its fine staff and the image of our organization which was so carefully and successfully projected to the citizens of this area and to the world, in those exciting, dynamic years just prior to July, 1961," when the Mayor Sam Yorty-appointed board took over.

GARRISON noted that another key port executive, Leonard J. Doyle, manager of real estate, had resigned Saturday and predicted that other resignations will follow.

He noted that "there will also be additional, hidden losses to the operation of efficient government in the services of those who remain."

Garrison was sharply critical of the "ethics" of the Board of Harbor Commissioners in awarding an advertising contract to Joseph J. Alvin, president of Joe Alvin and Co.

The former port official said that Alvin had written a personal letter to his friend, L.A. Port Commissioner Joseph D. Carrabino saying that Alvin was

"shocked to learn the port's overseas publicity account had been awarded to another public relations firm without Mr. Alvin's having been asked to make a presentation."

"CARRABINO brought this letter before the Board and in the ensuing discussion the Board was reminded of the procedure followed in selecting an overseas publicity firm."

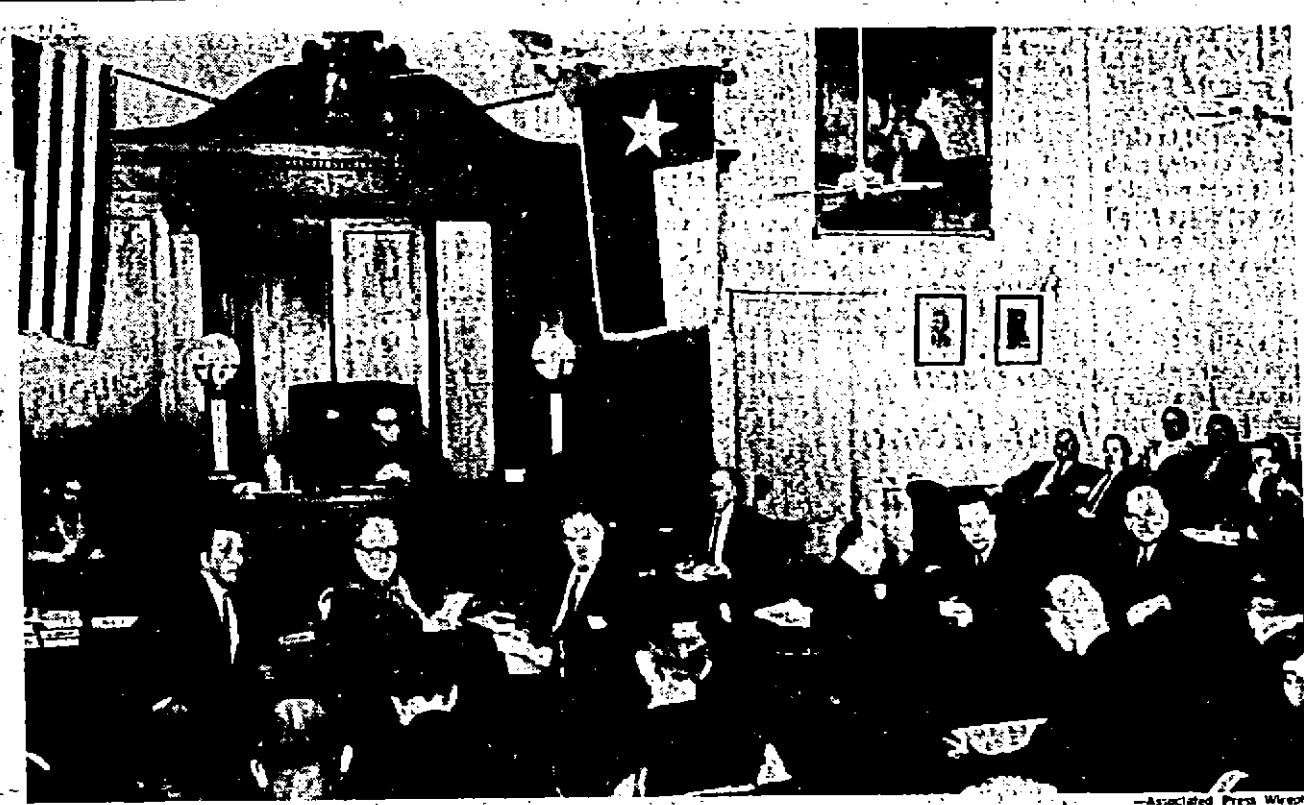
"After a survey of the field, five firms were asked to make presentations," including cost figures, to the public relations director. When this had been done, the Port's general manager, traffic manager and public relations director submitted a report to the Board saying that all five firms were competent to handle the job and recommending that the contract be awarded to the low bidder.

"This recommendation was approved by the Board and a contract with Edward Gottlieb & Associates went into effect September 1, 1962."

Garrison then said that after hearing this review, Carrabino "with Mr. Alvin's letter in hand, moved that a committee be appointed by the president of the Harbor Department's public relations and trade development program."

Carrabino, and Commissioner Gordon G. MacLean, both residents of Tarzana, were appointed to this committee and it was agreed that they should interview the representatives of ten firms which had solicited the port's public relations and/or advertising contracts.

(Continued Page A-2, Col. 3)



JUDGE JOE B. BROWN presides over courtroom where murder trial of Jack Ruby is being held. Seated at table in front of judge are defense attorneys (from left) Phil Burleson, Melvin Belli and Joe Tonahill. Ruby is not in picture.

RUBY JURY SCOPE WIDE

By BILL HUNTER

DALLAS—The jury here that decides the fate of Jack Ruby will do more than find him guilty or innocent.

It can send him home a free man.

It can send him to the state penitentiary for the rest of his life or for about two years.

It can name him a killer

and still set him free—or it can put him in the electric chair at Huntsville State Penitentiary.

Melvin Belli, the San Francisco master of law, facing a Dallas jury, may find himself a stranger in a strange legal land.

A man here still can go to prison for stealing a chicken, cutting a barbed-wire fence or driving while drinking. He can be

killed while trespassing and his killer never prosecuted.

In Texas—as contrasted with California—the jury first decides upon the guilt or innocence of every accused felon and then decides upon the punishment.

The jury has a wide range of punishments to deliberate in any murder trial. This court's charge,

the official instrument prepared by Judge Joe B. Brown at end of summations, will include many points that only the jury can resolve. It will give the legal, not the medical, definition of words that will decide the fate of the balding former owner-operator of two Dallas nightclubs, who, the State of Texas claims, shot and killed Lee Harvey Oswald

with malice aforethought.

The words "malice aforethought" are the guts of the state's case.

The word "malice," in Texas criminal jurisprudence, means "the defendant at the time of the crime displayed a condition of the mind that showed a heart regardless of social duty

(Cont. Page A-3, Col. 1)

Glenn Delaying Vote Campaign

COLUMBUS, Ohio (UPI)—Former astronaut John H. Glenn, hospitalized with a head injury received in a fall, decided Saturday to remain in the Marines until fully recovered and to delay his active campaign for the Democratic senatorial nomination at least a month.

The space hero announced through a spokesman that his doctors advised "it might be several weeks" before his physical status was determined and he felt he should remain in the Corps until the matter was settled.

"Doctors give no assurance that his disability will be resolved in the next two or three weeks," Grant Hospital said. "No evidence of serious complications should be construed from this statement."

GLENN suffered severe head bruises and a mild concussion in the fall in his apartment bathroom Wednesday.

Doctors said no surgery was foreseeable and there was no evidence of blood clots.

The decision delayed Glenn's active campaigning for at least a month as he cannot now retire before April 1 and he cannot campaign while in the service.

Glenn's staff was confident he would be able to hit the campaign trail by April 1 and they said this would still allow him time to express his views on is-

Bandit Trio Robs Brower's

Three masked young gunmen robbed Brower's Continental Restaurant, 2309 Pacific Ave., of nearly \$3,000 late Saturday night, holding some 100 patrons at bay while they forced a bartender to empty a cash register and the office safe.

Dressed in black leather jackets and wearing black knit stocking masks, the three forced all customers into the main dining room. One gunman then made bartender Stanley S. Baker empty his cash register and go to a small office in the kitchen, and forced him to open the safe.

Fog Stalls Hunt for 83 on Jet

INNSBRUCK, Austria, Sunday (AP)—Fog shrouded the snow-capped Alps today, hampering search efforts for a British airliner missing since Saturday.

The plane, carrying 83 persons, was feared to have crashed somewhere near this Winter Olympics city. It vanished in the Alps after fog prevented it from landing at Innsbruck.

Dr. Leopold Koehler, search coordinator of the Austrian Civil Aviation Board, said 50 planes including Austrian, American, Italian and West German aircraft were waiting at their take-off points for the go-ahead signal.

"WE ARE doing everything in our power to find the airliner," Koehler told newsmen.

"The weather so far only permits flying low in the valleys, but that is of little value since any crash there would have been observed by the population."

The plane is believed to have crashed within a 30-mile radius of Mt. Patscherkofel, the 7,373-foot peak, five miles southeast of Innsbruck was the site of a downhill ski race in the recent Olympic games.

Slaying Bared by Undertaker

Sheriff's deputies listed the death of a 61-year-old Santa Fe Springs woman as natural Saturday—until a mortician became suspicious of a scarf tightly knotted around her neck.

An autopsy later disclosed that Mrs. Katherine Jordan, a dress-shop employee of 11103 Davenrich St., had been strangled.

Mrs. Jordan's body was discovered Saturday morning by a neighbor, Kenneth Harris. Harris told detectives he last saw Mrs. Jordan Friday night when she reminded him he was to drive her to a bus in the morning.

Harris said he found the front door unlocked and discovered Mrs. Jordan dressed in a housecoat worn over a nightgown. Her hair was in curlers.

Detectives said she apparently had been dead for several hours.

Her body was taken to Rose Hills Mortuary. A mortician became suspicious when he noted that

the silk scarf was wound twice around her neck and tightly knotted. He called deputies.

Parley Delays AFM's Strike

NEW YORK, Sunday (UPI)—Joint negotiations between Local 802 of the American Federation of Musicians (AFM) and three radio-television networks continued early today beyond a scheduled midnight strike.

The strike was threatened over plans by the networks to drop 407 staff musicians.

WHERE TO FIND IT

WITH WORK under way on a \$4-million expansion of the Broadway Store, another \$3 million in new buildings to house 19 new concerns will be started shortly in Los Altos Center. Details of this expansion and other stories on Southland progress will be found in today's Real Estate and Business Section.

Amusements	C-7	Music and Arts	W-6-7
Beach Combing	B-1	Omni	B-5
Bridge	W-3	Radio-TV	TV-1-23
Classified	D-1-24	Real Estate	R-1-11
Death Notices	B-7	School Menus	W-8
Editorials	B-2-3	Ship Arrivals	B-6
Finance	A-9	Sports	C-1-6
		Women's News	W-1-8

PALM SPRINGS TRAM

Power Off, 325 Stuck on Heights

PALM SPRINGS (AP)—A short circuit halted the Palm Springs Aerial Tramway in midday Saturday stranding nearly 150 persons in two cars and another 250 at the 8,700-foot upper station on Mt. San Jacinto.

Twenty-five persons were lowered by rope and canvas sling 40 feet to the ground from one car that stopped 300 feet from the lower boarding station. A station wagon carried them down the mountain.

Workmen started an auxiliary generator which brought the tramcar to the lower station with the remaining 50 passengers.

But that also sent the upper car the rest of the way to the top. The two cars counter-balance each other, traveling in opposite directions suspended on steel cables.

There was no panic among the passengers.

Officials decided to leave those 75 passengers at the top with the 250 sightseers already there until electricity was restored.

It was the second time the tramway has become stuck since it began operating last September. It has carried more than 125,000 sightseers since then.



Look How We've Grown

Jeff, Jan and Jay (left to right, top photo) are prematurely setting up their cake for their triple-birthday celebration Monday when they'll turn 3. The triplets, born to Mr. and Mrs. Boyd Fenn, 15370 Cabell Ave., Bellflower, were premature 6 month, 3 week babes (photo at right) and spent nine weeks in isolators at Whittier Presbyterian Hospital where they set these additional records—first triplets born at the hospital and first triplets born in Whittier in 10 years. Staff Photographer Robert Shumway photographed them at birth and then looked in on them for a progress shot the other day.



LBJ's News Conference Highlights

WASHINGTON (AP) — Here are the highlights of President Johnson's news conference Saturday:

—The United States has successfully developed an advanced experimental jet fighter... which has been tested in sustained flight at more than 2,000 miles an hour, and at altitudes in excess of 70,000 feet. Performance of the All far exceeds that of any other aircraft in the world today.

—I was informed (on my trip to Florida) that there had been reasons for taking additional (security) precautions, and I asked that the matter be carefully examined and handled by Mr. J. Edgar Hoover and the Secret Service, both of whom worked closely together in connection with the President's security, and we followed the suggestions outlined.

—We have a very difficult situation in Viet Nam... We think that (Mr. Secretary of Defense) McNamara will correctly appraise the situation on this trip... I do not think that the speculation that has been made that we should enter into a neutralization of that area, or that we are losing the fight in that area, or that things have gone to pot there, are at all justified.

—I know of no good purpose that would be served by speculation on the military strategy of the forces of the South Vietnamese. I think that too much speculation has already taken place.

—Mr. Lodge... has been given full authority to act as our top advisor in that area (Viet Nam)... I am unaware of any political inclinations he may have. I have seen nothing that he has done that has in any way interfered with his work out there.

—I am encouraged (about prospects for peace)... I believe that we have adequate machinery to deal with these problems and I sincerely and genuinely believe that the people of the world want peace more than they want anything else, and that, in time, through their leaders, some way, somehow, we will find the answer.

—I haven't been nominated yet. I think we will have plenty of time to decide that one (whether to debate the Republican candidate on television) after the convention. I will cross that bridge when I come to it.

—I know of nothing in the President's job that is more important than being held accountable to the people, explaining to the people the reasons for his action, and telling the people something about the problems that confront him.

Jet Could Down Any Russ Bomber

(Continued from Page A-1)

developing a supersonic bomber, sources said only: "The United States is interested in maintaining a lead in all types of aircraft."

They said the plane obviously does have a potential capability for reconnaissance but that it's not likely it would be used as a bomber.

The Air Force has been urging funds for development of what it calls an improved manned interceptor whose characteristics would be much like those of the All.

Asked if this was a "cover" to shield the secret project, the sources declined to comment.

THEY ALSO REFUSED TO SAY whether Johnson would ask for money to go into production of the All, which is now classed as experimental.

From what the government sources said, federal aviation officials as well as aviation industry groups were kept abreast of the development, but security was not breached even though knowledge of the project's existence was widespread.

This plane represents "a new plateau in aircraft performance and we wanted to explore it in secrecy," officials said.

Among other things, the sources declined to discuss the cost of the project, which is under Air Force control.

AND THEY WERE "NOT prepared to discuss whether there were other secret projects under way."

Asked what implications the All might have for a follow-up bomber and the advanced manned interceptor sought by the Air Force, as well as the moribund RS70 2,000-mile-an-hour bomber project, the sources said:

"In assessing any new aircraft for military requirements the performance of this aircraft has been and will be taken into account."

INDEPENDENT PRESS-TELEGRAM—A-3 Sunday, Mar. 1, 1964

Athenians' Tank Corps Rumbling

ATHENS (UPI)—A column of Greek army tanks followed by truckloads of soldiers in battle dress rumbled through downtown Athens Saturday night as part of an "extra military alert" called in the midst of the Cyprus crisis.

Asked the meaning of the military movement, Gen. K. Sakellariou, chief of the army general staff, told reporters:

"It is just military exercises, carried out suddenly like all military exercises."

THE 20 American-made tanks and the truck-borne soldiers passed along Alexandra Boulevard just before midnight and were seen by hundreds of Greeks still out on Saturday night.

The display followed a radio address by Premier George Papandreu in which he pledged support for Greek Cypriots and demanded revision of the treaties governing the strategic Mediterranean island.

Texas Jurors' Duties Complex

(Continued from Page A-1)

and fatally bent upon mischief.

Malice, under Texas law, can arise instantaneously with commission of the crime.

The word "aforethought" does not mean, necessarily, that the defendant cold-bloodedly plotted the crime. It also can arise instantaneously, according to Gene

Richie, a well-known Wichita Falls attorney who prosecuted numerous murder defendants.

The jury selected to hear the testimony first must find Jack Ruby innocent or guilty of murder with malice. If it decides he is innocent of that charge, the jury then decides if he is guilty of murder without malice.

IF THE JURY finds he is guilty of murder with malice, 1963, when he killed Oswald, aforethought, as charged by the State of Texas, it can fix his punishment at "a term of years in the state penitentiary not less than two" or death in the electric chair.

But the jury has an added burden. If it finds Ruby guilty of murder with malice and sentences him to five years or less in prison, it may decide whether to suspend the sentence. If it does so, Jack Ruby walks away a murderer, but a free man.

A SUSPENDED sentence is allowed in Texas only when the defendant makes a formal request before outset of the trial and can prove he never has been convicted of a felony. Bell has applied for the suspended sentence.

Two prospective jurors of the 133 veniremen questioned in the 12 days of the selection period have been disqualified because they claimed they could not give a suspended sentence to a man they found guilty of murder with malice aforethought.

THE LESSER charge to the

jury is "murder, without legal decision passed down until he is certified sane, and malice" and it can be legally defined as having adequate cause because the defendant was incapable of determining the consequences of his act due to "rage, anger, resentment, fear or terror."

If found guilty of this, Ruby can be sentenced by the jury to a term from 2 to 5 years in prison, a sentence that also can be suspended.

BUT RUBY is trying to go free all the way with the plea he was so upset by the assassination of President John F. Kennedy that he was unable to prevent himself from slaying the accused assassin.

His attorney is pleading temporary insanity, a defense recognized by Texas legal standards. If the jury finds Ruby was insane on Nov. 24, 1963, when he killed Oswald, he has his battle nearly won. The jury must agree that Ruby at the time he pulled the trigger was so mentally deranged that he was incapable of distinguishing between right and wrong and could not realize the nature or consequences of his act.

THIS IS the so-called McNaughton Rule, the longtime

Traffic Takes Record Toll

CHICAGO (AP)—A total of 3,250 persons died in traffic accidents in the United States last month—an all-time record for January, the National Safety Council reported Saturday.

The previous January high was 3,150 set in 1937, the council reported.



248 E. Broadway
LONG BEACH
ME 6-5654

Yes, Too, Will Like LINCOLN PARK PARKING GARAGE

- COVERED PARKING
- Protect Your Car
- PARK IT—LOCK IT
- No One Else Touches It
- HAVE IT SERVICED
- While You Are Gone
- Wash Wax Oil Products
- While You Are Gone

100 NORTH of Long Beach Library
ENTRANCE: PARKING AREA 20 YD. S. E. CORNER
Between Pacific and Cedar

IF YOU LOOK MY CAR AT LINCOLN PARK PARKING GARAGE AND NO ONE ELSE EVER DRIVES IT WHILE IT'S PARKED THERE

FREE Park & Shop

REPORT OF SALARY SURVEY AS OF MARCH, 1963
in Los Angeles-Long Beach Area

CARD PUNCH & VERIFIER	SENIORITY	WAGE	WAGE
Lead Operator	10	\$10.00	\$10.00
Senior Operator	15	\$11.00	\$11.00
Junior Operator	5	\$9.00	\$9.00

My ADVICE TO WOMEN (Office and Factory workers, Working Wives, and Teenagers) is to seriously consider NOW getting into this fast-growing field of Business Automation.

Careers in Automation, following the excellent training taught by our AUTOMATION INSTITUTE, offer women great promise with good salaries to be had. Study this salary survey for women workers in our area:

HOWEVER, if the jury finds him insane then and insane now Ruby will be confined to a mental institution. By noon Saturday, when the trial resumes, a total of 133 prospective jurors had been questioned. Most were disqualified for fixed opinions on the case or because they opposed capital punishment.

Eight men and two women have been sworn in as jurors since the trial began Feb. 17 before Judge Joe B. Brown.

Recess was called, a total of 133 prospective jurors had been questioned. Most were disqualified for fixed opinions on the case or because they opposed capital punishment.

WOMEN: TRAIN FOR AUTOMATION FOR A FUTURE

Mrs. Betty Hunsman, Placement Director for AUTOMATION INSTITUTE states: "I find that many working women in skilled, semi-skilled, unskilled and repetitive jobs in our area are beginning to feel the impact of new business automated equipment being installed by an increasing number of our local firms."

My ADVICE TO WOMEN (Office and Factory workers, Working Wives, and Teenagers) is to seriously consider NOW getting into this fast-growing field of Business Automation.

Careers in Automation, following the excellent training taught by our AUTOMATION INSTITUTE, offer women great promise with good salaries to be had. Study this salary survey for women workers in our area:

The important fact is that the expert about Business Automation as a woman training to become an IBM Key, dialer, card punch operator and verifier. There is no obligation to you—no talking with our School Counselor and taking our Aptitude Test!

only 4 weeks of day classes or 6 As placement director for AUTOMATION INSTITUTE, I assist our graduates in finding the best possible position for them in the automated business field.

Right now, I have more positions to fill for women who are IBM Key Punch Operators—than students in our immediate classes at AUTOMATION INSTITUTE—so develop alert and confident attitudes and outstanding working skills.

Every woman who visits our school or call AUTOMATION INSTITUTE can talk to our experienced Counselor. (No obligation without obligation) in order to provide a measure of Phone 432-5985 or visit our school for training potential and as of Open Day 8:30 a.m. to 8:00 p.m. portunity, for her to know more and 8:30 a.m. to noon on Saturday.

DALLAS (AP)—Jack Ruby's murder trial was recessed Saturday until Monday with the jury still short two members. The all-important opening of testimony thus was deferred until sometime next week.

Eight men and two women have been sworn in as jurors since the trial began Feb. 17 before Judge Joe B. Brown.

Recess was called, a total of 133 prospective jurors had been questioned. Most were disqualified for fixed opinions on the case or because they opposed capital punishment.

HOWEVER, if the jury finds him insane then and insane now Ruby will be confined to a mental institution. By noon Saturday, when the trial resumes, a total of 133 prospective jurors had been questioned. Most were disqualified for fixed opinions on the case or because they opposed capital punishment.

Eight men and two women have been sworn in as jurors since the trial began Feb. 17 before Judge Joe B. Brown.

Recess was called, a total of 133 prospective jurors had been questioned. Most were disqualified for fixed opinions on the case or because they opposed capital punishment.

WOMEN: TRAIN FOR AUTOMATION FOR A FUTURE

Mrs. Betty Hunsman, Placement Director for AUTOMATION INSTITUTE states: "I find that many working women in skilled, semi-skilled, unskilled and repetitive jobs in our area are beginning to feel the impact of new business automated equipment being installed by an increasing number of our local firms."

My ADVICE TO WOMEN (Office and Factory workers, Working Wives, and Teenagers) is to seriously consider NOW getting into this fast-growing field of Business Automation.

Careers in Automation, following the excellent training taught by our AUTOMATION INSTITUTE, offer women great promise with good salaries to be had. Study this salary survey for women workers in our area:

The important fact is that the expert about Business Automation as a woman training to become an IBM Key, dialer, card punch operator and verifier. There is no obligation to you—no talking with our School Counselor and taking our Aptitude Test!

only 4 weeks of day classes or 6 As placement director for AUTOMATION INSTITUTE, I assist our graduates in finding the best possible position for them in the automated business field.

Right now, I have more positions to fill for women who are IBM Key Punch Operators—than students in our immediate classes at AUTOMATION INSTITUTE—so develop alert and confident attitudes and outstanding working skills.

Every woman who visits our school or call AUTOMATION INSTITUTE can talk to our experienced Counselor. (No obligation without obligation) in order to provide a measure of Phone 432-5985 or visit our school for training potential and as of Open Day 8:30 a.m. to 8:00 p.m. portunity, for her to know more and 8:30 a.m. to noon on Saturday.

little-money treasure from our budget shop street floor, long beach and lakewood center

Arnel' Jersey in Easter colors
clear lemon yellow—spun sugar pink—soft
powder blue—sizes 12-20 and 14 1/2-20 1/2

12.99

A wrinkle-free, summer-long, travel treasure
in care-free, no-iron Arnel triacetate jersey
styled by Miss Stacy with deft dressmaker
touches—T-slot seamed blouse—brass
buckled, self-belt—full, graceful skirt

with cash at time of purchase
in our long beach store

Columbia

long beach, pacific at 1st—open mon. 11:30 p.m.
lakewood center 12:30 to 9:30



Free Park & Shop Lincoln Park Garage

WORLD NEWS BRIEFS



Woman Named to Federal Board

WASHINGTON (AP)—President Johnson made his first major appointment Saturday in his campaign to give women top posts in government. He picked Mrs. Frankie Freeman, Negro woman lawyer from St. Louis, as a member of the Civil Rights Commission.

He used the spotlight of his first televised news conference to announce the appointment of this "distinguished Missouri lawyer."

Mrs. Freeman, 47, will fill one of two vacancies on the commission and is the first woman named to the six-member group since it was authorized by Congress in 1957.

Mrs. Freeman has been associate general counsel of the St. Louis Housing and Land Clearance Authorities since 1956.

Wm. Bundy Shifted to State Department

WASHINGTON (AP)—William P. Bundy, 46, whose government posts have ranged from the Central Intelligence Agency to the Defense Department, is President Johnson's choice for assistant secretary of state in charge of Far Eastern affairs.

Johnson announced to a news conference Saturday that he is nominating Bundy to fill the important State Department post made vacant by the resignation of Roger Hillsman.

The President said he prevailed on Bundy to move from his present Pentagon position as assistant defense secretary for foreign military aid to the State Department because there is a "very serious problem" in Southeast Asia.

Bundy came to the Pentagon from the CIA where, among other jobs, he served as a member of the Board of National Estimates.

Jaqueline, Children Go to Circus

WASHINGTON (AP)—Mrs. John F. Kennedy took her children to the circus Saturday.

Like any other kids, they seem to enjoy it a lot. Three-year-old John Jr. stared in wonder and turned to his mother to ask excited questions. Caroline, 6, laughed and clapped at the clowns and a German chimpanzee act in the center ring.

A classmate of Caroline's, Agatha Posen, and her mother, Mrs. Walter Posen, were also in the party.

Leap-Year Prince 13th in Line for Throne

LONDON (AP)—Princess Alexandra, 27-year-old cousin of Queen Elizabeth II, became the mother of a son who will be, for a short time, 13th in line for the British throne. His birth begins a veritable royal population explosion which will drop him at least to 16th by summer.

Like his businessman father, Angus Ogilvy, the child will be a commoner—unless and until his father accepts a peerage.

The infant, so far unnamed, is the first child ever born in the British royal family on the extra day of a leap year. He will thus have a birthday only once in four years. His mother has an offbeat birthday, too—Christmas.

Boy's Confession Uncovers Father's Body

WILTON, Conn. (UPI)—State troopers Saturday found the body of a Pearl Harbor veteran allegedly slain last August by a teen-age execution team which included his own son.

The body of 35-year-old Edwin McAllister of Norwalk, was discovered lying under six inches of snow in a gully alongside a rarely traveled public road which runs through a 300-acre country estate at nearby West Redding.

State police said the remains, wrapped in a blanket and covered with twigs and stones, was exactly the way it was described by McAllister's son, Richard, 18, and Edward McAllister, 17, of Wilton, who confessed shooting and stabbing their father to death last Aug. 29.

The youths, seized Friday after eluding police for five days in dashes through wealthy Fairfield County, also admitted the fatal shooting at Wilton of a high school acquaintance, John R. Shimmers, 18, in order to steal his car, according to State Police Commissioner Leo J. Mulcahy.

Gifts to Marina Oswald Total \$68,000

DALLAS (AP)—James Martin, who says he may have to go to court to remain as business manager for Marina Oswald, reported Saturday that contributions to the widow of the accused presidential assassin now total \$68,000.

He also said negotiations have been made for \$132,000 in advance money for story deals that will eventually total \$300,000.

Italian Court Frees Yank Vandal Trio

FLORENCE, Italy (AP)—A court convicted three American students Saturday of damaging street signs and insulting a policeman. Each received a suspended three-month jail sentence.

The students are James Anthony Murphy, 20, of Whitfield, Calif.; Edward Thomas Martin, 21, Manhattan Beach, Calif.; and Michael Charles McKis, 21, Richland, Wash.

The American students were arrested Feb. 22.

POLICE SAID the three were caught uprooting street signs from the sidewalks in Donatello Square. Authorities said the youths talked back to a policeman when he tried to stop them.

The three Americans were arrested and brought to Florence jail. They have been there all week.

Police charged them with damaging street signs and insulting a public official. The court reduced the second charge to the lesser count of insulting an officer when the policeman refused to press a suit for private assault.

The three American students were immediately set free after Saturday's hearing.

CASH IS EASY to raise when you use Classified to get articles. Call HE 2-5953.

Suicide Try Fails; Ex-Con Confesses He Slew Girl, 19

NEW YORK (UPI)—An ex-convict wanted for stabbing to death a pretty teen-age girl who had rejected his advances was found in a gas-filled apartment Saturday and admitted the slaying, police said.

"I just want to die," police quoted Henry Franz, 30, who slashed his wrists before turning on the gas in the Lower East Side rooming house.

Franz was charged with repeatedly stabbing Jane Florit, 19, Thursday night in front of her home in the fashionable Riverdale section of the Bronx as the girl's mother watched helplessly from a window.

"I killed her because I wanted to marry her, but she didn't want me," authorities said the ex-convict told them. "I loved her very much."

Franz's self-inflicted wounds were not serious, doctors said.

He was released from prison last November after serving nine years for assault and robbery. The judge who sentenced him in 1954 branded Franz a "potential murderer."

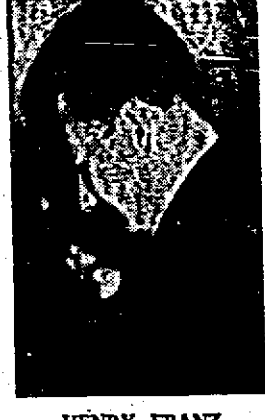
Franz met Miss Florit last December but the girl later decided to break off their relationship because she said she was frightened of him. She was stabbed, witnesses said, after telling Franz she no longer wanted to see him.

"He looked like he wanted to die," said one of the policemen who found Franz lying on a blood-soaked bed. Neighbors had summoned police when they smelled gas.

"I killed a girl," the ex-convict blurted to police. "I got troubles. I tried to kill myself."



JANE FLORIT
Wouldn't Marry Him



HENRY FRANZ
Turned on Gas

LBCC Will Sponsor Six Public Lectures

Six public lectures are scheduled this week by the General Adult Division of Long Beach City College.

Anne G. Phillips, professional decorator, opens a series of four talks on "Interior Design" at 7:30 p.m. Monday in the Newcomb School auditorium, 3351 Val Verde Avenue, El Dorado Park Estates. Her first topic is "Interior Design for Living."

"Hawaiian Highways and Byways," an illustrated lecture series by Lloyd Landes, begins at 7:30 p.m. Monday in Rogers Junior High School auditorium, Monrovia Avenue and Appian Way, Landes, the principal of Gompers Elementary School, made an extensive tour of the "50th state" last summer.

Other admission-free programs:

TUESDAY
Federal and State Income Taxation — G.O. Tollefson, "Recent Changes in Tax Law," 7:30 p.m., Boyd High School auditorium, 8th St. and Locust Ave.

WEDNESDAY
Camera Behind the Iron Curtain — Earl A. Hershman, "Trend Toward Private Ownership in Yugoslavia" (Illustrated), 2 p.m., Boyd auditorium.

Home Landscaping and Gardening — Joe Littlefield, "Shrubs, Flowers and Trees," 7:30 p.m., Newcomb School auditorium.

THURSDAY
The Literature of Ideas — John Robert Clarke, "Mr. Balzac and the Art of Writing," 7:30 p.m., Rogers auditorium.

Leap Year Baby at St. Paul Zoo

ST. PAUL, Minn. (UPI)—The Como Park Zoo in St. Paul has a leap-year baby—a new lion cub.

The cub was born about 8:15 a.m. Saturday to Patsy and Big Boy, two of the zoo's lions.

STATE SOCIETY Calendar

TODAY
Minnesota Picnic, Recreation Park, Seventh Street and Park Ave., 10 a.m. to 4 p.m.

MONDAY
All States, 205 W. Broadway, 7:30 p.m.

TUESDAY
Indiana, 208 Linden Ave., 6:30 p.m.

WEDNESDAY
Pennsylvania, 550 Pacific Ave., 6:30 p.m.

THURSDAY
All States bus trip from 148 E. Ocean Ave. to Hollywood, 9:15 a.m.

SATURDAY
Minnesota, 550 Pacific Ave., noon.

ENROLL NOW FOR
NEW 1964 EVENING CLASS
in
MARINELLO BEAUTY TRAINING

MARINELLO school is now accepting a limited select group for an evening program for beginners, consisting of two evenings a week and all day Saturdays. This program will enable those selected to prepare for a MARINELLO BEAUTY CAREER without quitting present jobs!

Reservations are now being accepted from those qualifying by personal interview.

ACT NOW! Contact the Registrar

MARINELLO BEAUTY SCHOOL
432 Pine HE 5-9109



LOUIS ROTH CLOTHES TAILORED IN CALIFORNIA
Corte Franca and BankAmericard Accepted
Open Friday Even. 7:15 P.M.

Does anybody have to be hit over the head to know that Winter is over? Just look at our store windows. They say "Spring." They say it convincingly—because they say it with Louis Roth suits. And they're talking to you.

Exclusively in Long Beach

Howard Amos
Better Men's Apparel
120 EAST BROADWAY

Why Arthur Murray offers a complete

\$50.00

Dance Course

\$10.00

for only LIMITED TIME

BECAUSE we want you to see for yourself how quickly and easily you can learn the new steps, we offer this extraordinary introductory course—for a limited time only. We want you to see how much fun it is to master the interesting variations of the Fox Trot, Waltz, Cha-Cha, Samba and all the popular dances. And, above all, we're anxious to have you visit our attractive studios and enjoy the friendly, welcoming atmosphere. You'll be so glad you came in!

A visit to our studios will convince you that becoming a good dancer can bring you new popularity and more fun out of life!

This unusual offer will prove to you that even if you've never danced before, you'll be able to go dancing after one or two lessons. In the hands of an Arthur Murray expert, you'll soon experience the thrill of dancing even the Tango and Samba like a professional.

AT GAY STUDENT PARTIES, you'll perfect your steps by dancing with many partners, as you meet new friends. You'll gain poise and confidence, leading to new popularity. There are no strangers at Arthur Murray's—you'll love the friendliness and fun. You'll find that everybody dances!

Don't put it off—Come in today and get the full benefits of this complete \$50 dance course while the offer lasts—available now for a limited time only. You'll find a warm welcome at Arthur Murray's.

Our studios are open 10 AM to 10 PM weekdays



SEE FOR YOURSELF how quickly you perfect your steps and gain new poise and confidence at gay Studio Parties. There are no strangers at Arthur Murray's. You meet new friends; everybody dances!

ARTHUR MURRAY
Studio

LONG BEACH

247 EAST FIFTH STREET Phone HEmlock 2-0976

Licenses—J. Earl Manning

Monday, March 9th — 8:00 P.M.

12th FESTIVAL of FUN & FASHION
Theme: "America! America!"
CHARITY BENEFIT SHOW
(Cost of 10¢)

For the Benefit of
United Way and Red Cross
America's Finest Entertainment

LONG BEACH AUDITORIUM

- ★ EARTHA KITT
America's Most Sensational Song Stylist
- ★ GEORGE LIGERAGE and HIS ORCHESTRA
Master of Yesterday's and Today's Hits
- ★ CALL'S GOLD MEDAL TROPHY DANCERS
"You Can Always Tell a Call Dancer"
- ★ BOBBY BURGESS and BARBARA BOYLAN
Dancing Sensations from Lawrence Welk's TV Show
- ★ LEE CASS
Southern's Top Fashion Commentator
- ★ WAYNE NEWTON & CO.
Capitol Star... "Duke School"
- ★ AL BOLLINGTON AT THE CONN ORGAN
(Pre-Show)
"Keyboard Soldier of Fortune"
- ★ JERRY VAN DYKE, M.C.

FOR TICKETS
Order now for best seats! Tickets are on sale at 401 Pacific Ave., Jiffy's or Walley's Service Desk (main floor)... United Way or Red Cross. Effective March 2 call Municipal Auditorium, HE 6-2542 or HE 7-2271.

200 Unreserved \$1.00 Seats
BALCONY \$2.00 and \$2.50 Reserved
MAIN FLOOR \$4.00 and \$5.00 Reserved
LOGES \$4.00 and \$10.00 Reserved

Phone HE 6-4259 or HE 5-7377

Convict Attempts to Blackmail Town With Hidden Nitro

POCATELLO, Idaho (AP)—An inmate of the Idaho Penitentiary has the residents of the southern Oklahoma town of Durant treading lightly these days.

He claims he's got enough nitroglycerine hidden near the community to put a dent in its population of about 10,000 should it explode.

And he wants to make a deal.

THE CONVICT is Rex C. Angel, 33, serving 15 years in the Idaho prison for a burglary in Pocatello last fall. Details of his bizarre attempt to bargain with Durant authorities were disclosed Saturday.

The Idaho State Journal said Angel proposed to return to Durant to serve an old four-year manslaughter sentence if authorities in the Oklahoma city would get him out of Idaho.

In exchange, the Pocatello newspaper reported, Angel promised to tell Durant officers where he had buried two large caches of nitroglycerine.

Angel proposed his deal in

Japanese Science Conference Set

TOKYO (UPI)—Japan announced Saturday it will host a Pacific science conference here in 1966 to discuss the latest developments in the field of geophysics, meteorology, biology, botany and anthropology. About 5,000 scientists are expected to attend, including a large delegation from the United States.

THE RIGHT SPOT to have cash buyers spot your offer (nitro). Everyone in the county is the Classified section. Dial knows about it. We're always HE 2-5959 today to get your on the lookout for anything ad in this busy market place.

Name 28 to Head Chamber Member Teams

Names of 28 team captains for the Long Beach Chamber of Commerce March Grand Finale membership campaign have been announced by drive chairman John McKennon.

McKennon said 148 volunteer workers will engage in the drive, scheduled to climax March 17.

Chairmen and captains of each of the teams are: Senators: Malcolm Todd, M.D., chairman; Loren Evans, Bill Crawford; Monte Davis, and Orville W. Cole, M.D. Representatives: Scott Dobbins, chairman; Larry Haarer; Dennis Wirth; Robert Knauff, and John DeVico. Judges: Bill Wilson, chairman; Jim Hanson; Phil Hat-

tery; Bob Reid and Myron Godwin. Assemblymen: Paul McKenzie, Jr., chairman; Joe Forest; Henry Wadleigh; Fran Liebeguth, and Reine Bergstrom. Supervisors: Jess Grundy, chairman; Lyle Southwick, Harry Jordan, Don Gras, and Douglas Benwell. Congressmen: Henry Powell,

chairman; Vickie Hughes; Mac McLaughlin; Howard Jones, and Bob Lichtenhan. Councilmen: Ray Bliley, chairman; Bob Pollard; Floyd Mason; Bill George, and Don DeSilva.

DONT MISS the fine selection of home values offered to you in "Homes for Sale" in the Classified Section 139.

Attendance Shows Increase

The 6,300-student enrollment in Huntington Beach Union High School District's high schools will be increased materially in future years because elementary-school attendance is up.

The district expects to add from 1,500 to 2,000 students next year when Fountain Valley High School is opened.

Walker's

the friendly store of Long Beach

NEW SPRING FABRICS

Over 2,500 yards of beautiful 1961 spring fabrics. Select from prints, checks, stripes or lovely solid colors. Useable lengths 42 to 45 inches wide. Specially priced, just in time for making Easter ensembles. Take advantage, the savings are fantastic.

69¢ Yd.
reg. to 2.49 yd.

third floor

Walker's

the friendly store of Long Beach



Wool Coordinates
From the
House of Morrison
Helen Harper

regularly 8.98 ea. **3.99** ea.

Coordinates to conjure up a daydream, to set heads a-turning. Select from slim line, A-line or pleated style skirts. Also capris at this low price. Then top your choice off with a dyed-to-match novelty slipover or cardigan sweater. You'll find beautiful Easter colors such as pink, orchid, yellow or beige. Sizes 36 to 40.

sportswear street floor

WASHABLE DRAW DRAPERIES RAYON ACETATE SATIN

Give your room a new look inexpensively with these truly beautiful Antique satin draperies. Satin weave back acts as a lining. Pre-shrunk, drip-dry, requires little or no ironing.

Single width x 54" long reg. 4.95 **2.99** pr. Single width x 84" long reg. 5.95 **3.99** pr.

fourth floor

SMART UPHOLSTERY FABRICS in beautiful decorator colors

Select from solid colors of purple, toast, turquoise, marine, brown, bisque or new bold accent stripe to coordinate with solid colors. Fabric 54 inches wide. Buy now and save.

reg. 5.50 **2.99**

fourth floor

Upholstery SALE

ALL PRICES INCLUDE BOTH MATERIALS AND LABOR - NO EXTRA CHARGE FOR PICK-UP AND DELIVERY.



Standard Chair Using 5.50 Fabrics reg. 78.00 **\$59**

Standard 6' Sofa Using 5.50 Fabrics reg. 151.00 **\$129**

Your furniture comes back looking like new. In addition to new covers, we've refied springs with imported twine or replaced spring units as necessary; we've put in new webbing and padding, tightened and touched up the frame.

SHOP AT HOME

Just pick up your telephone, call HE 2-7451 and ask for Mr. John, our trained representative. He will bring magnificent fabric samples to your home and give an estimate at no obligation to you.

NYLON FRIEZES AVAILABLE: CHECK CHART FOR PRICES

Fabric Per Yard	Chair Reg to Sale	Sofa Reg to Sale
6.75	3.99	79.00
8.00	4.99	84.00
10.50	6.99	99.00
	78.00	119.00
	116.00	139.00
	152.00	169.00

fourth floor

SIMMONS Super Sale



ROYALTY SET
Mattress and matching Box Spring, ea. piece.

\$39.95

Shoppers' Special! Featuring durable striped covers, hundreds of exclusive Adjusto-rest springs, rich upholstery, 4 cord handles and 8 vents. Choose tufted or tuftless, twin or full model.

fourth floor

FLAP YOUR FLIPPER AND GET TO MAY CO. MAY MART BASEMENT
SALE STARTS 9:30 A.M. TOMORROW
ALL 9 BASEMENT STORES

A WHALE OF A SALE OF TONS AND TONS OF VALUES

Gigantic nine store purchasing power. Carloads, shiploads, truckloads... all new spring merchandise brought in from all parts of the world here in all nine may co. basement stores. Hurry in Monday, values for everyone.

2-PIECE PURSE ACCESSORY SET
50¢

Perfect gift idea, use as cosmetic or utility purse. Assorted fabric prints. *Plus Fed. tax.

21X40" GAUZE QUALITY DIAPERS

1 Dz. **3.00**

Only at May Co., fine cotton gauze diapers, full cut size. Hurry, limited quantity at this low price.

STARTS MONDAY

LADIES' FINE CASUAL SHOES
1.99

Choice of assorted casuals and some wedges, all reduced. Broken sizes from 4 to 10.

GIRLS' SUMMER PJ'S
1.69 Ea. 2/3.00

Perfect quality 3-piece values. Slip dry cotton pajamas, capris length, matching novelty tops.

FAMOUS LATEX PANTY GIRDLE
2/3.00

2.50 to 4.98 values. First quality latex rubber, nylon lined panty girdle. Wide assortment, S-M-L-XL.

SEAMLESS NYLONS
29¢

Get a load of these... no-run seamless nylons at whopping savings. Beige tones, 9-11.

MISSSES' COTTON SHIRTS
1.00 1.99 if Perf.

100% cotton broadcloth and Oxford shirts in many styles and colors. Sizes 32 to 38.

MISSSES' DRIP-DRY DUSTERS
1.00 1.99 Val.

Assortment of styles and many lovely prints at this low, low price. Sizes S-M-L.

LUXURIOUS PERCALE SHEETS
2.00 4.99 Val.

Fine combed cotton, multi-color striped sheets, all perfect quality, double bed size fitted.

HURRY, SHOP THESE EARLY BIRD SPECIALS, DOORS OPEN AT 9:30 A.M. MONDAY, HURRY

DOWN & FEATHER PILLOWS
3.00

Blend of 10% fine imported white down and 90% white feathers in heavy down-proof cotton tick.

MEN'S S.S. SPORT SHIRTS
1.00

First quality cotton broadcloth short sleeve shirts. Many prints, shades. S-M-L. Stock up for summer.

ROOM SIZE 9X12' RUGS
12.00

Irregulars of 24.95. Spectacular value on cotton or rayon viscose pile rugs. Many colors.

MEN'S QUALITY DRESS SLACKS
2.00 3.99 Val.

Men's and young men's cotton corduroy perfect quality dress slacks, sizes 29 to 38. Save 1.99.

DACRON OR NINON PANELS
39¢ 1.00 Val.

Fantastic savings on Dacron polyester or 100% Rayon Ninon sash length, 42x36" window panels.

BOYS' COTTON SPORT SHIRTS
88¢ 1.99 Val.

Assorted 100% cotton fabrics, prints and plaids, short sleeves in sizes 6 to 18.

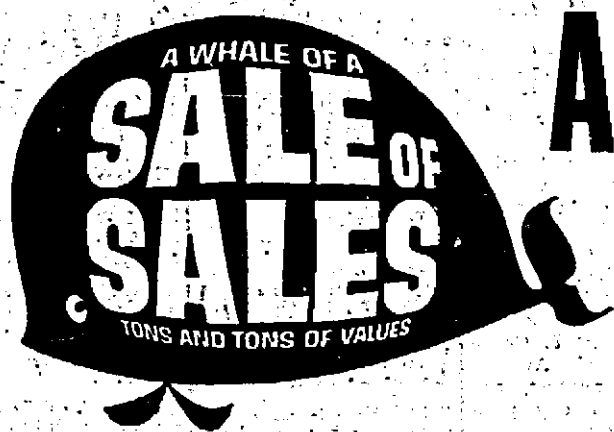
FAMED MAKER BATH TOWELS
38¢ 59¢-69¢ if Perf.

Hurry in, famous maker bath towels in assorted solid colors and novelties to compliment any decor.

EXTRA SALESPeople... EXTRA HUGE SELECTION... EXTRA SPECIAL SAVINGS
NO MAIL OR PHONE ORDERS ACCEPTED FOR ITEMS ON THIS PAGE ONLY



MAY CO. MAY MART BASEMENT
LAKEWOOD · SOUTH BAY · BUENA PARK



ANNUAL SPRING SPECTACULAR

STARTS TOMORROW, MONDAY, 9:30 A.M.

MAY CO. MAY MART BASEMENT

HURRY IN, CARLOADS, PLANELOADS

HERE ARE A FEW, TONS MORE NOT LISTED

BOYS' ORLON® ACRYLIC SWEATERS, 3.99-5.99 VAL. **3.00**
 BOYS' DRESS SLACKS, ASSORT., 4.99-5.99 Val. . . **3.00**
 BOYS' SLIM-LINE, COTTON PANTS, 3.98 VAL. . . . **2.00**
 BOYS' CASUAL JACKETS, SIZES 8-18, 8.99-10.99 . **5.88**
 BOYS' SHORT SLEEVE SPORT SHIRTS, 1.99 VAL. . **3 FOR \$4**
 BOYS' COTTON FLANNEL PAJAMAS, 2.99 VAL. . . . **1.88**
 BOYS' COTTON UNDERWEAR, 59¢ IF PERF. **3 FOR \$1**
 BOYS' FAMOUS NAME SOCKS, 69¢ IF PERFECT . . **3 FOR \$1**
 TOTS' ALL COTTON STRETCH SLACKS, SIZES 3-6X **1.88**
 GIRLS' STRETCH PANTS, 2.99-3.99 VAL. 7-14 . . **2 FOR \$5**
 TOTS' EASTER DRESSES, SIZES 1-3, 4-6X **1.88**
 GIRLS' COTTON DRESSES, 3.99-5.99 VAL. **3.00**
 WOMEN'S STRETCH PANTS, 10-18, 8.99 VAL. . . . **5.00**
 HI-RISE COTTON STRETCH CAPRIS, 4.99 VAL. . . . **3.88**
 WOMEN'S WOOL TOPPERS, 8-18, 17.99 VAL. . . . **12.97**
 PETITES, MISSES' WOOL COATS, 25.00-35.00 VAL. **19.99**
 FULLY LINED, 100% SILK SHIRTS, SIZES 10-18 . . **7.99**
 NYLON TRICOT GOWNS, S-M-L, 3.95-5.95 IF PERF. **2.99**
 SCREEN PRINT PAJAMAS, S-M-L, 2.99 VAL. . . . **1.99**
 ELASTIC LEG BRIEFS, 39¢ VAL. DOZ. **3.84**
 TREADWELL 15 DENIER NYLONS, 1.35 IF PERF **3 PR. 1.77**
 ALL IN ONE NYLON PANTIE HOSE, 2.95 IF PERF. . **3 FOR \$4**
 FAMOUS NAME BRAS, A-B-C CUPS, 1.00 VAL. . . . **88¢**
 LEWELLA PANTIES, GIRDLES, 2.99-3.99 IF PERF. . . **2.00**
 LONG LINE BRAS, A-B-C CUPS, 1.99 VAL. 1.59 EA. **2 FOR \$3**
 SAVE ½ ON QUALITY HANDBAGS, 5.99 IF PERF. . . **2.99***
 MEN'S SWEATERS, 8.99-11.99 VAL. **5.99**
 MEN'S DRESS, SPORT SHIRTS, 2.99-3.99 IF PERF. **1.69**
 MEN'S COTTON BROADCLOTH PJ'S. 2.99 VAL. . . . **2.00**

MEN'S ASSORTED UNDERWEAR, 69¢-79¢ IF PERF. . . **6 FOR \$3**
 MEN'S FAMOUS NAME SOCKS, 79¢-1.00 IF PERF. . **6 FOR \$3**
 MEN'S PURE SILK TIES, 2.50-3.50 IF PERF. **3 FOR \$2**
 MEN'S SUITS, 2 FOR 1 LOW PRICE, 22.50 EA. . . **2 FOR \$39**
 MEN'S SUITS, 2 FOR 1 LOW PRICE, 33.50 EA. . . **2 FOR \$59**
 MEN'S, YOUNG MEN'S COATS AND JACKETS . . . **10.00**
 MEN'S DRESS SLACKS, 2.99 EA. **2 FOR 5.50**
 MEN'S ZIPPER JACKETS, SIZES S-M-L-XL **3.33**
 MEN'S SLACKS, 4.99 EA. **2 FOR \$9**
 MEN'S WOOL SPORT COATS, 24.99-29.99 VAL. . **18.88**
 MEN'S DRESS SLACKS, YEAR ROUND FABRICS . . . **7.77**
 FAMOUS SHOES, 8.99-15.00 REG. **6.74-11.99**
 25x48" JUMBO BATH TOWELS, 2.00 VAL. **1.00**
 COTTON TERRY HAND TOWELS, 1.19 IF PERF. . . . **3 FOR \$2**
 COTTON TERRY WASH CLOTHS, 59¢ IF PERF. **3 FOR \$1**
 FOAM LATEX MATTRESS PADS, 7.00 IF PERF. . . . **2 FOR \$7**
 100% ACRILAN® ACRYLIC KING SIZE BLANKETS . . **9.00**
 KOOLFOAM FOAM LATEX PILLOWS, 6.99 IF PERF. . **2 FOR \$7**
 72x90" MED. WEIGHT BLANKETS, 5.00 VAL. . . . **2 FOR \$5**
 COTTON PERCALE SHEETS, TWIN, 3.99 IF PERF. . . **1.99**
 COTTON PERCALE SHEETS, FULL 4.99 IF PERF. . . **2.99**
 CARTHAGE DRAW DRAPERIES, 50x54" VAL. **3.99**
 SLIP-OVER CHAIR COVERS, WASHABLE, 4.99 VAL. . **2.99**
 SLIP-OVER SOFA COVERS, WASHABLE, 9.99 VAL. . **5.99**
 ANTIQUE RAYON SATIN DRAPERIES, 48x84" . . . **3.99**
 DACRON® POLYESTER NO-IRON PANELS 47x84" . . EA. **1.19**
 9x12' VISCOSE RAYON PILE RUGS, 24.95 VAL. . . **18.00**
 5x6' BATHROOM, NYLON PILE RUGS, 10.95 VAL. . . **8.99**
 27x144" EXTRA-LONG RUG RUNNERS, 5.99 VAL. . . **4.44**

*Plus 10% Federal Tax

MAY CO. MAY MART BASEMENT
LAKWOOD · SOUTH BAY · BUENA PARK

HURRY IN, JOIN THE FUN . . .
 ONLY ONCE IN A SPRINGTIME
 THESE SAVINGS FOR EVERYONE

SHOP EVERY DAY, MONDAY THROUGH SATURDAY, 9:30 A.M. 'TIL 9:30 P.M.

This Week's Recreation Schedule

Don't MISS the fine selection of home values offered in "Homes for Sale" in the Classified Section 139.

OUTPUT OF STEEL, showing an increase for the eighth consecutive week, reached an eight-month high last week. Mills turned out 2,299,000 tons of ingots, up 1 per cent from 2,277,000 the previous week. Operations were at better than 72 per cent of estimated capacity.

OVERTIME WORK was port licenses be carried in U. S. flagships.

49	37%	Chrysler	614,700	44	40%	44	+13%
9%	5%	Studebaker	507,900	8	5%	8	+1%
22%	6%	Cont Airliner	388,700	22%	19%	22%	+2%
5%	2%	Erie Lack RR	379,400	5%	3%	5%	+1%
22%	12%	Sperry Rad	312,100	18%	17%	17%	-1%
31%	23%	G Dynamics	275,600	31%	27%	30	+2%
41%	31	Westing Elec	235,300	37%	32%	34	+4%
91%	57%	Gen Motors	202,800	80%	79%	80	+1%
37%	33%	RCA w/	189,800	34%	33%	34%	-1%
34%	13%	Penn RR	189,000	34%	32%	33%	+1%
18%	9%	Brasiff	181,300	18%	16%	17%	+1%
42%	17%	Hel Curtis	177,500	37%	30%	37%	+6%
113%	56	RCA	174,200	104	99%	102%	+1%
23	16	Am Motors	168,600	17	16%	16%	-1%
59	42	Ford Motor	164,900	54%	53%	54%	+1%
96%	70	Xerox	155,200	71%	76	79%	+3%
71%	21%	Pan Amer	154,200	71%	66%	70%	+3%
39%	19	Air L	144,200	39%	36%	37%	+1%
58%	43%	US Steel	143,400	57%	54%	55%	+1%
148%	114%	Am Tel&Tel	133,900	141%	140%	140%	-1%

or rent than with far reaching
Classified ads. Dial HE 2-5959
today.

[illegible]

Penneys ALWAYS FIRST QUALITY **Spring bargain days!**

6 DAYS ONLY! MARCH 2
THRU 7

our 2 best selling draperies

**USE YOUR PENNEY CHARGE CARD! CHOOSE FROM
POPULAR SIZES AND COLORS NOW IN STOCK...OR
SPECIAL ORDER FROM HUNDREDS OF ADDITIONAL
SIZES AND COLORS AT THE SAME BIG SAVINGS...
THIS WEEK ONLY!**

\$110 to \$8 a pair on

SPARTON

extra hefty, boucle-textured rayon 'n acetates
in 23 ready-to-hang sizes (48 to 192" wide, 26 to
66" long)...9 colors (white, natural, sand, milk chocolate,
buff, rose beige, reseda green, lavender,
sea green)...261 different choices!

**the following sites are immediately available
in both white and natural:**

size	save	reg.	now
48x54"	1.40	6.98	3.58
48x84"	1.60	7.98	6.38
72x54"	2.40	11.98	9.58
72x84"	2.80	13.98	11.18
96x54"	3.20	15.98	12.78
96x84"	3.80	18.98	15.18
120x84"	4.60	22.98	18.58
144x84"	5.60	27.98	22.38

all other sizes and colors available in
3 to 4 weeks of receipt of your order

save **\$1 to \$10** a pair on

DECORAMA

rich, antique satin textured rayon 'n acetates
in 70 ready-to-hang sizes (48 to 192" wide, 26 to
57" long)... 11 colors (white, sand, bisque, milk chocolate,
pink, willow green, aqua green, blue, yellow,
orange, lavender)... 770 different choices!

**the following sizes are immediately available
in both white and sand**

size	save	reg.	now
48x54"	1.40	6.98	5.58
48x84"	1.60	7.98	6.38
72x54"	2.40	11.98	9.58
72x84"	2.80	13.98	11.18
96x54"	3.20	15.98	12.78
96x84"	3.80	18.98	15.18

all other sizes and colors available in
3 to 4 weeks of receipt of your order

CHARGE THESE VALUES AT YOUR GREATER LOS ANGELES OR ORANGE COUNTY PENNEY'S!

U.S. Buying Beef to Stabilize Price

WASHINGTON (UPI)—Secretary of Agriculture Orville L. Freeman Saturday announced a government beef buying program in a twin move to shore up cattle prices and to head off legislation to limit beef imports.

He said the Agriculture Department would buy two categories of beef. One will consist of substantial quantities of choice-grade beef for distribution primarily to schools in the form of frozen, boxed roasts and ground beef. The other will include substantial quantities of canned beef in natural juices for distribution to needy families.

The announcement came as administration leaders in the Senate were mustering forces to beat down a Republican-led effort to raise cattle prices by writing a stiff beef-import farm bill.

SENATE Democratic Whip Hubert H. Humphrey, Minn., said earlier that the plan for government beef purchases should "relieve pressure" in the cattle belt and bolster prices.

Freeman said the removal of supplies from normal channels should be effective in stabilizing and improving prices as substantial numbers of cattle are moving to the third floor is unoccupied during the winter months.

The government recently negotiated voluntary meat-import agreements with Australia, New Zealand and Ireland. These countries supply more than 75 percent of the meat shipped into the United States. The agreements provide that each limit 1964 exports to a fraction below the volume sold in the United States in 1963. U.S. imports for 1963 and 1964 would be slightly higher, according to a specified growth formula.

Shallow Harbors on Black Sea May Balk U.S. Grain Carriers

WASHINGTON (UPI)—Moscow will be headed by deadline for 700,000 tons of wheat sold to the Russians Saturday that a delegation of the White House announced. He will be accompanied by assistant Labor secretary James J. Reynolds, a prime trouble-shooter for Johnson on the wheat deal, the sources said.

Other federal officials who will make the trip are Rayman, deputy director of the State Department's Office of Soviet Affairs.

Informed sources said the delegation also might seek an extension of the delivery of wheat.

President Johnson persuaded AFL-CIO union leaders to end a nine-day boycott against loading Soviet-bound wheat last Tuesday by promising that 50 percent of the grain sold to the Russians would be carried in ships flying the American flag.

The U.S. delegation to Moscow will be headed by deadline for 700,000 tons of wheat sold to the Russians Saturday that a delegation of the White House announced. He will be accompanied by assistant Labor secretary James J. Reynolds, a prime trouble-shooter for Johnson on the wheat deal, the sources said.



HIS FOREHEAD BURNED, Napoleon L. Sousie, second from left, tells officials about fire that swept his home Saturday, killing 8 of his 18 children. His granddaughter also died in the Troy, N.Y., blaze.

Parents of 18 in Deep Shock After 9 Children Die in Fire

TROY, N.Y. (AP)—"Mying granddaughter, Judy, father is taking it the hardest. Stone, 2.

My mother is just holding back because she doesn't want to hurt him," Mrs. Peter Stone said.

Her parents, Mr. and Mrs. Napoleon B. Sousie, lost nine members of their family in a fire early Saturday.

As Mrs. Stone spoke to an Associated Press reporter her own voice quavered, for her daughter was among the nine children who perished when the fire swept her parents' three-story frame home near this city's downtown section.

"IT'S NOT so bad now, because everybody is talking, but when it gets quiet, my father cries, and they both keep to themselves," Mrs. Stone said.

"He says 'yes' and 'no' but he hates to," said Sousie's brother, Floyd, who himself carries the memory of losing a son, Michael, in a fire in 1953.

"He's just too shook up to talk to anyone," Floyd Sousie said.

Eight of the Sousies' 18 children perished in the fire. The ninth victim was a visitor.

The fire broke out on the second floor. Bedrooms are on the first and second floors. The third floor is unoccupied during the winter months.

"There was no way out for the children," Smith said.

Another son, Robert, 17, was burned while attempting to rescue his brothers and sisters. He was in fair condition in St. Mary's Hospital with burns on his arms and hands.

Sousie, 43, his wife and four of their children were treated at St. Mary's for shock and smoke inhalation. Sousie also had minor burns on his hands. Treated were Donna, 15; Lisa, 3; Barbara, 2, and Dean, 3 months.

Martha Lemay, 15, a friend of the family who was staying overnight, also was treated at the hospital.


THE OTHER Sousie children were not at home.

"Nine of them. It's unbelievable," Troy Fire Chief William J. Smith said, as he told of finding the bodies of the children huddled under beds and near doors on the

AMIL AMOROSO 2122 E. BROADWAY
Phone HE 5-5403

TAILOR TO GENTLEMEN

Amil continues to give his many friends personal attention, quality and the latest in style.



\$3 EXAMINATION \$3

SICK AND SUFFERING STOP WASTING TIME & MONEY

Before You Take Treatments Anywhere, You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an accurate preliminary diagnosis of your physical condition. **FLUOROSCOPE** is used with other standard diagnostic methods. **NATURAL X-RAYS** serve as examinations at least once every two years. **THOUSANDS** of people have had this examination.

What is it worth to know about your ailments—just facts—HEAD TO TOE? OBSERVATION OF EYES, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAL AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLOM, GLANDS, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D.C.
"in Southern California Since 1927"

2067 ATLANTIC AVE., LONG BEACH

GA 4-4166 — GA 4-8167

OPEN MON.-WED. 9 A.M. TO 7 P.M. OPEN THURS. & FRIDAYS 9 A.M. TO 8 P.M. SAT. 9 A.M. TO 12 P.M.

PLEASE BRING THIS AD AND MENTION THIS ADVERTISING WITH YOU.

LAST 7 DAYS OF THIS ONE-PRICE SUIT SALE

Just Say "Charge It" **ANY SUIT \$49** IN THE STORE

NONE HIGHER
Sizes 33 to 43 Regular, 37 to 46 Long, 35 to 44 Short
Expert FREE Alterations

EVERY Suit Originally \$85-\$110
Suit Quality Tailored

Comparable Savings on Sport Coats, Slacks and Haberdashery

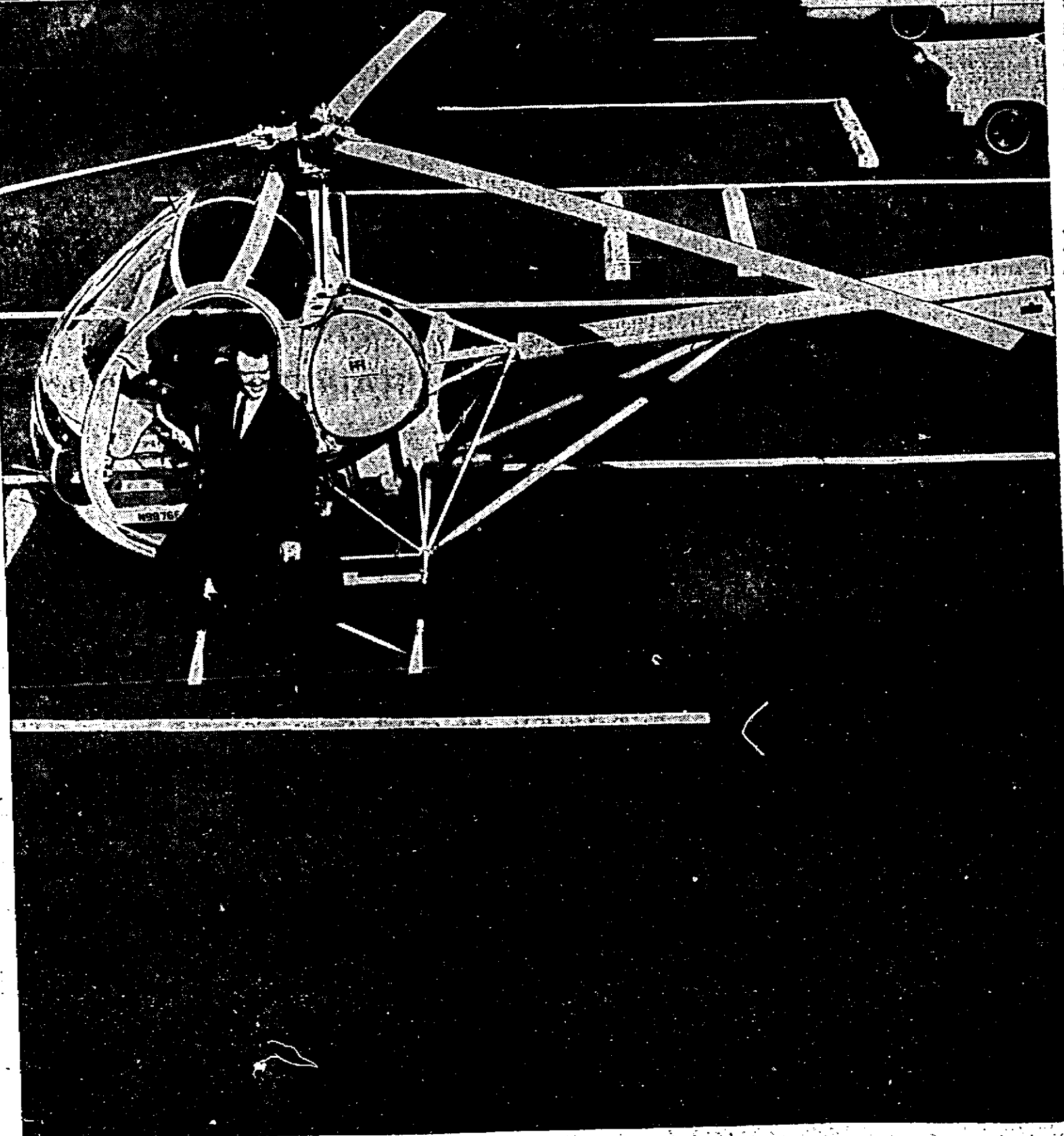
Just Say "Charge It"
TAKE UP TO SIX MONTHS TO PAY
PAY NOTHING DOWN

Your Credit is IMMEDIATE with Charles Baron.
There is no waiting. There is no delay.
Don't hesitate. Open a charge account today.

BANKAMERICARD ACCEPTED
OPEN TODAY, SUNDAY 10 to 5 P.M.

This is not a MARCH clearance of odds and ends... but our semi-annual ALL OUT SALE OF EVERY SUIT, SPORT COAT and SLACKS in the store.

Charles Baron Ltd.
4916 East Second Street, Long Beach
OPPOSITE MOELEY'S RESTAURANT
IN THE BELMONT THEATRE BLDG.



HE GOES OUT OF HIS WAY TO SAVE AT COMMUNITY (because we go out of our way for him)

It's true. Air-minded savers, like George Cary, can land their helicopters on our parking lot. While we don't recommend this without special arrangements, it does make sense for George who goes a long way to save at Community. Consider the extras he gets:

EXTRA SAFETY: Founded in 1929, Community has made 85 consecutive interest payments. Resources are now over \$125,000,000 and his savings are insured up to \$10,000 by an instrumentality of the U.S. government.

EXTRA EARNINGS: George earns \$1.94 for each \$100 in savings held for one year when the current annual

rate of 4.85% is compounded quarterly, is maintained for one year and when his savings remain until the end of the quarterly period. **DAILY INTEREST:** George's savings earn from the day they're received when they remain thru the end of the quarter. **MEMBERSHIP IN FINANCIAL FEDERATION, INC.:** Community's strength is further broadened by its membership in Financial Federation, Inc. with assets over 2 1/2 billion dollars.

AND THAT'S NOT ALL. Community offers George many more customer services... too numerous to mention. To get the full story, hurry to our nearest office. And

you don't have to be air-minded. Our savers have their feet on the ground.

COMMUNITY SAVINGS
and loan association
Roger E. Dunn, President

4.85%
current annual rate

MAIN OFFICE: 477 E. Compton Blvd., Compton
PARAMOUNT: 15339 Paramount Blvd.
LONG BEACH: 3901 Atlantic Ave.

U.S. Output of Crude Oil Near Record

By MAX B. SKELTON

HOUSTON, Tex. (AP)—Except for one brief period in the 1957 Suez crisis, more crude oil is being produced in the United States than ever before in history.

Production the week before last averaged 7,705,910 barrels a day.

The only time domestic output has ever exceeded this amount was in March 1957, during the four final weeks of the big push to supply Western Europe with oil during the Suez emergency.

The 1957 spurt in domestic production was a temporary result of bombs having closed the Suez Canal and deprived Western Europe of its normal supply from the Middle East. Domestic production averaged more than 7,500,000 barrels a day only in the final eight weeks of the emergency.

THE CURRENT level for United States production is a result of gradual but steady growth. The average of 7,705,910 barrels daily marked the 37th consecutive week in which output has exceeded 7,500,000.

Domestic producers now are within striking distance of the temporary but all-time high they established the week of March 22, 1957, with a daily average of 7,818,400 barrels.

The Suez crisis developed at a time the domestic industry was beginning to feel the effects of a rapidly developing worldwide surplus of crude.

Reserve producing capacity made the rapid buildup during the emergency relatively easy but the sharp cutbacks after reopening of the canal plunged the industry into a recession of its own.

UNITED STATES output climbed 837,000 barrels a day during the crisis but the rapid series of cutbacks after the emergency exceeded 1,618,000 barrels a day.

From the record level of March 1957 domestic output dropped to a low of 6,220,385 barrels a day in May 1958. Independent producers had been clamoring for federal controls over oil imports prior to the Suez crisis. The emergency delayed the start of a voluntary control program until July, 1957. Mandatory provisions were added to the program in March 1959.

Domestic output had exceeded 7,000,000 barrels a day during only 10 weeks of 1958, compared to 46 weeks in 1956 and 26 weeks in 1957.

THE GRADUAL comeback began in 1959 when the daily rate of production ranged from a low of 6,732,825 barrels to a high of 7,215,975.

Since then, the gradual growth has continued in this manner:

1960 — From a low of 6,771,010 barrels a day to a high of 7,318,210.

1961 — From a low of 6,858,060 to a high of 7,397,830.

1962 — From a low of 7,196,960 to a high of 7,479,010.

1963 — From a low of 7,206,660 to a high of 7,666,710.

1964 to date—From a low of 7,573,960 to a high of 7,705,910.

Domestic output has not dropped below 7,000,000 barrels a day since late July 1961.

Fraternity Convention Stated Here

Delegates from 10 colleges will meet at the California State College at Long Beach March 21 and 22 for the section convention of the Zeta Beta Tau social fraternity.

Represented will be fraternity chapters at USC, UCLA, the University of California at Berkeley, Long Beach, San Diego and San Fernando Valley state colleges, and the Universities of Arizona, Washington and British Columbia.

IF YOU VALUE time—save lots of it by doing your apartment-hunting in Classified ads. To find the place you want, turn to classification 106 today.

Butler's

MARCH

Home Sale

- Free Delivery
- Prompt Delivery
- Buy on No Money Down
- Easy Terms



199⁹⁵

82" Sofa and Matching Chair

Beautifully proportioned pieces in a striking up-to-the-minute Modern design. Exciting new higher back treatment for the utmost in style and comfort. Famous Kroehler quality in every detail: sturdy long-life construction; zippered foam cushions; exquisite Lawson button backs.

S & H
Green
Stamps
Too!

Quality-Built for years of Comfort
special KROEHLER VALUE



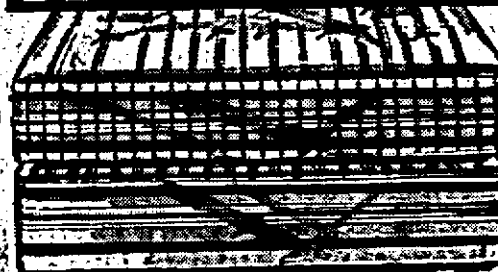
299⁹⁵

Kroehler Quality Sectional

Striking new sectional... now available at a tremendous savings! Famous Kroehler quality craftsmanship throughout: zippered foam cushions... exquisite Lawson button backs... meticulous custom tailoring. It's today's best investment in style and value!

SHOP SUNDAY NOON 'TIL 5 P.M.

BEDDING SALE



ENGLANDER BACK-MAGIC

39⁹⁹

Twin or Full Size

Matching Box Spring \$39.95

No Money Down
(O.A.C.)
Months to Pay

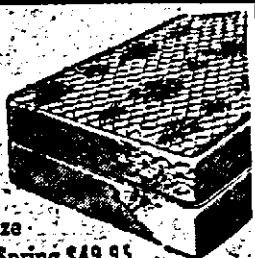
An amazing value at this low price. In addition to Magic Circle of Comfort and Support, BACK-MAGIC gives you the firmness of 504 matched, tempered-steel coils in firm mattress and matching box spring for coil-on-coil full ratio support. With these exclusive features, BACK-MAGIC gives you the comfort of a completely smooth sleeping surface. Covered in heavy stripe ticking.

Exclusive in Long Beach
Area at Butlers

MAGIC
PLUS
OFFER
CLASSIC
HOLLYWOOD SET
CHOICE OF PLASTIC, BRASS
OR WOOD HEADBOARDS
Choose foam or inner-
spring mattress in luxurious
print ticking with matching
box spring and sturdy
steel frame.

\$69⁹⁵

ORTHO MAGIC 49⁹⁵



Twin or Full Size
Matching Box Spring \$49.95

312 coils in extra firm mattress plus 312 coils in matching box spring provide 624 tempered steel coils in coil-on-coil construction for firm support. Magic Circle of Comfort and Support gives added firmness where it is needed most... in the center. Beautiful quilted rayon flannel cover.

WALL-TO-WALL CARPETING

NOW AT A LOW, LOW PRICE!

DUPONT 501 NYLON

749

Sq. Yd.
Completely Installed

Rich, long-wearing Durapon 501 Nylon Carpeting gives superior service. Will resist wear, soil and stains. "Durapon" is a heavy, long-wearing, hi-low weave available in several stunning new colors.

- Free Delivery
- Includes 50-oz. Waffle Pad
- Deluxe Tackless Installation
- Nothing Down Delivers

It's Springtime
and
SLIPCOVER TIME
Quality Workmanship
at
Exceptional Savings



CUSTOM SLIPCOVER SALE

Both Sofa and Chair

\$58⁸⁸

Standard Chair (7 yds.)

19.99

Standard Sofa (14 yds.)

39.99

Comparable prices on other styles. Delightful floral prints, textured plains. Custom cut in your home for perfect fit. Removable for easy cleaning. Come in and select your fabric and have our expert workmen transform that old set into new elegance. Fine quality fabric ordinarily priced at about twice the price.

They're Here at Butlers General Electric Carving Knives



Reg. 21.95

Curves and slices professionally and so easily—all you do is guide it. Stainless Steel blades make neat, appetizing, cut-to-order servings.

Housewares Basement

17.95

10-Transistor Radio

Reg. 29.98

19.98

Wonderful gift ideal. Performs excellently. Includes batteries and earphone jack. Import. Gift boxed for giving.

Plastic Floral Arrangement

Reg. 2.98

1.98

A special price on beautiful floral arrangements in almost every decorating color. 6 different arrangements to choose from. Others from 98c to 3.98.

LAKEWOOD CENTER

Midvale 3-8101
Garfield 3-0901

MONDAY THRU FRIDAY 9:30 to 9:30... SATURDAY 9:30 to 5:30... SUNDAY NOON 'til 5

Evers' Widow Arrives for Compton Ceremony

By ANDY PARK

The widow of a slain Mississippi integration leader arrived in Compton Saturday night to participate in a ceremony today changing the name of Alabama Street to Medgar Evers Street, in honor of her husband.

The slim, poised widow presented views on a variety of subjects including discrimination in California, Mississippi's ex-Gov. Ross Barnett and President Johnson, but she refused any comment on the trial of her husband's accused slayer.



WIDOW OF SLAIN Mississippi integration leader Medgar Evers is welcomed to Los Angeles to attend a Compton street-renaming ceremony by Mrs. Lois Cooper, left, of Compton, a former Vicksburg, Miss., classmate of Mrs. Evers.

MRS. MYRTLE Evers, 30, was greeted at Los Angeles International Airport, after her flight from Jackson, Miss., by a high school friend she hadn't seen in 15 years. Mrs. Lois Cooper of Compton met the former Myrtle Beasley at the foot of the airliner's ramp and led the welcoming to California.

In a hastily called press conference in the airport lobby after local NAACP leaders and Compton residents presented flowers and displayed welcoming signs, Mrs. Evers discussed the path of civil rights for the American Negro since her husband was shot down in front of their home in Jackson June 12, 1963.

"Not one single state or local official has yet offered any condolences to me," Mrs. Evers told newsmen. "As a matter of fact, we still get pointed to, and cars full of white people stop in front of the house and just look... and the crank phone calls continue."

ASKED TO comment on the mistrial declared on Feb. 6 in Jackson in the prosecution of Byron de la Beckwith for the murder of her husband, Mrs. Evers said she would make no statement "until the matter is settled."

The mother of three children said she "favors the continuance" of a chain-letter campaign that has brought a flood of envelopes to the law office of ex-Gov. Barnett, each containing money to aid the widow and family.

"At first I was against it," Mrs. Evers said, "but now I'd like to see how long it will be before anyone in Mississippi will tell me that they are receiving this money."

Mrs. Evers said she had given serious consideration to moving her family from Mississippi "and that consideration has centered on California."

However, she continued, her presence in Mississippi is considered by many as a memorial to her husband and she will stay "for the foreseeable future."

Fish Prices Pact OK'd by Unions

LOS ANGELES (UPI)—Four hundred members of two fishermen's unions voted unanimously Saturday to accept an agreement between mackerel and sardine-boat owners and canners increasing the price of fish \$5 a ton.

The fishermen's approval was necessary because their wages are based on canners' prices.

The vote cleared the way for 50 boats, immobilized for two months because of a price dispute between owners and canners, to sail Sunday night.

The votes were cast by separate meetings by members of the International Longshoremen's and Warehousemen's Union and the AFL-CIO Seine and Line Fishermen's Union.

Barry Fails to Rivet N. Carolina Delegates

GREENSBORO, N.C. (UPI)—Presidential hopeful Sen. Barry Goldwater won the endorsement of North Carolina Republicans Saturday but they refused to commit their 26 votes to him in the national convention.

Goldwater came here to woo the state's GOP delegates in hopes their support would start a Southern landslide for him.

BUT AFTER Goldwater's speech and a bitter debate, the state GOP convention bypassed a resolution committing delegates to the Arizona Republican and adopted a resolution simply endorsing him.

It was a bitter disappointment to Goldwater's supporters in North Carolina, but about all they could expect after a ruling to the chair that only four delegates—if any—could be instructed.

Barry Gets Backing of CRA Unit

SAN FRANCISCO (UPI)—The California Republican Assembly listened politely to moderate Harold Stassen Saturday, then came out strongly in favor of supporting Arizona Sen. Barry Goldwater for the GOP presidential nomination.

Stassen appeared before a "fact-finding" subcommittee of the CRA to ask for the assembly's support at the Republican convention here in July.

He said the only way the Republicans can put a man in the White House next November is to "avoid the extremes of its own thinking."

After hearing Stassen, and representatives of Goldwater and New York Gov. Nelson Rockefeller, the subcommittee voted 12 for Goldwater, 8 for Rockefeller and 1 for Stassen.

THE RESULTS of the subcommittee's vote goes to the full committee today, and it will decide which of the three candidates to recommend for support by the full assembly.

"Whether or not I receive the endorsement is not as important as for ourselves to save the party from its own extremes," said the former Minnesota governor.

Asked to compare discrimination in Mississippi, or the South, to the rest of the nation, Mrs. Evers, carefully choosing her words, said that "hidden discrimination, I am sure, exists here in California as it does in many other states and, in a sense, that is worse than what we go through in Mississippi. At least we know what we're fighting."

Mrs. Evers will be present at the change-of-name ceremonies today at 1 p.m. at the intersection of Alabama-Evers Street and Poplar Avenue and then a motorcade will take her to a 2:15 p.m. meeting at Ramon Gonzales Park where she will address a gathering.

★
FREE
Nightly
Entertainment

FUN...
for the whole
family

THE
1964
5th ANNUAL
HOME-O-RAMA
in the new beautiful
LONG BEACH ARENA
In Downtown Long Beach
LAST TIME
TODAY!
DOORS OPEN
AT 12 NOON!
Adm. \$1.25—Juniors, 90c
Children under 12—FREE with parent
Stage Show Matinees Sat. and Sun.

★
Win
FREE
VACATIONS
at
APPLE
VALLEY

★
Over 300
Fashions,
Lingerie and
Beautiful
Exhibits

the famous
WARD
SINGERS
World
Famed
"Hootenanny"
Group
Just Back
from a
Successful
World
Tour!

★
Win
FREE
VACATIONS
at
APPLE
VALLEY

★
Over 300
Fashions,
Lingerie and
Beautiful
Exhibits

Valuable Door Prizes
Given Away FREE Daily!
WIN FREE VACATIONS
TO SAN FRANCISCO AREA!

SPONSORED BY LONG BEACH BUILDERS EXCHANGE

Rites Tuesday for Kreider, Outdoor-Sports Writer

Funeral service for Claude M. Kreider, former Long Beach assistant fire chief and writer on outdoor sports, will be Tuesday at 2 p.m. in St. Luke's Episcopal Church. Kreider, 75, died at his home, 2001 Dawson Ave., on Friday.

He was a native of Kansas, but he spent 58 years in California. He retired as assistant fire chief in 1947 after 38 years with the department.

He was associate editor of Western Outdoor News, a member of the Outdoor Writers of America. He also belonged to the Long Beach Casting Club, the Long Beach Spin Fishing Club, was an honorary member of the Long Beach Tuna Club, retired police and fire association, and the St. Luke's.

Surviving are his wife, Isabel M. Kreider, son, Peter A.; daughter, Frances; and Mrs. Frances Rowe. Hunter Mortuary is in charge.

ESTONIA Film Due on Hemingway

TALLINN (UPI)—Estonian film director Semen Shkolnikov is working on a documentary film about the late American author, Ernest Hemingway.

\$7.95
per month

It's a Wurlitzer!
MANNING'S
IN WALLICH'S MUSIC CITY
LAKEWOOD
5255 Lakewood Blvd.
(at Candlewood)
ME 3-0181

IN WALLICH'S MUSIC CITY
SOUTH BAY
Hawthorne & Artesia
FR 0-4511

OPEN SUNDAY

M-m-m-m!
HE'S not worried by

INCOME TAX
\$5 UP

SMART MAN! He took his tax to BLOCK... HE'S getting fast, accurate guaranteed tax service at the lowest cost in town! BE SMART, TOO! See your nearest Block office today!

GUARANTEE
We guarantee accurate preparation of every tax return. If we make any errors that cost you any penalty or interest, we will pay the penalty or interest.

BLOCK INC.
Nation's Largest Tax Service 300 Offices Across the United States

LONG BEACH 1432 E. 7th St.	NORTH LONG BEACH 1109 E. Artesia Blvd.
HUNTINGTON PARK 2601 E. Florence Ave.	GARDENA 16120 S. Western Ave.
INGLEWOOD 4501 W. Century Blvd.	WEST LOS ANGELES 4200 Century Blvd.
SEACREST 134 E. Colorado Blvd.	RESEDA 14516 Sherman Way
	ALHAMBRA 424 W. Valley Blvd.

Weekdays, 9 a.m.-9 p.m.; Sat. & Sun. 9-5 Ph. 436-0915
NO APPOINTMENT NECESSARY

DENTAL PLATES
with ALL THE CREDIT YOU NEED!
PAY ME AFTER APRIL 15th

New MODERN DENTAL PLATES are available to everyone with Dr. Beauchamp's EASY CREDIT TERMS and VERY LOW PRICES. Make your first small payment after April 15th, then take as long as 2 years to pay on approved credit. All credit is strictly confidential and handled by us. No finance company or bank to deal with. Come in NOW and take advantage of Dr. Beauchamp's PAY LATER CREDIT PLAN, NO DELAY • NO RED TAPE • WORK STARTED IMMEDIATELY. NO APPOINTMENT NECESSARY.

DR. BEAUCHAMP
Credit Dentist

DR. BEAUCHAMP'S
LONG BEACH
OFFICE

438 PINE AVE.
LONG BEACH
HE 5-0240

BIG SAVINGS NOW!
THE TIME OF THE YEAR TO REALLY SAVE

Truly the best time of the year to have your dental needs taken care of is RIGHT NOW... the time of the year I must maintain my large volume and keep my staff busy. The LOWEST PRICES OF THE YEAR and on MY EASIEST CREDIT TERMS.

PLATEWORK • EXTRACTIONS • PARTIALS • X-RAYS • FILLINGS • CROWNS • INLAYS

Pensioners & Union Members Welcomed

PENSIONERS:
DR. BEAUCHAMP HAS BEEN ADVISED BY THE CALIFORNIA DEPARTMENT OF SOCIAL WELFARE THAT THE FOLLOWING PROGRAM IS NOW IN EFFECT FOR PENSIONERS. WHAT THIS MEANS IS THAT YOU CAN GO TO YOUR DENTIST AND HAVE ARRANGEMENTS MADE TO START YOUR WORK AND THE COUNTY WILL IN TURN PAY FOR YOUR DENTAL SERVICE.

UNION MEMBERS:
FOR THOSE OF YOU WHO HAVE DENTAL CARE PLANS WITH YOUR UNION, WE WILL BE GLAD TO FILL OUT THE NECESSARY FORMS FOR YOUR DENTAL SERVICE.

DR. BEAUCHAMP
438 PINE AVENUE
LONG BEACH
FREE PARKING HE 5-0240

**SODIUM PENTOTHAL ARRANGED
PLATES REPAIRED WHILE YOU WAIT!**

HARDWARE

Sav-on

FIX-UP for Spring

BARGAINS PLUS BLUE CHIP STAMPS

8" Wrench
"STANLEY" - Adjustable for size of nut - forged steel - chrome finish.
Reg. 2.79
2.49

Hack Saw
"STANLEY" - Rigid steel frame - tough longstem blade.
Reg. 2.49
2.09

Spiral Screw Driver
"STANLEY" - Smooth Yankee action - rugged - versatile.
Reg. 2.50
2.29

Hand Drill
"STANLEY" - Fine quality tool for easy boring of wood.
Reg. 2.49
1.89

Ball Pein Hammer
"STANLEY" - 12 oz. - forged steel head, select hickory handle.
Reg. 2.10
1.79

6" Pliers
"STANLEY" - forged steel - chrome finish resists rust.
Reg. 1.19
98c

Claw Hammer
"STANLEY" - 15 oz. forged steel head, select hickory handle.
Reg. 1.79
1.49

9" Torpedo Level
"STANLEY" - Aluminum, pocket size, U.S. made.
Reg. 2.29
1.89

Combination Square
"STANLEY" - 12 inch accurate rule, level and square in handle.
Reg. 2.10
1.79

Pocket Rule
6 ft. x 1/2" white steel blade. Durable & flexible for precise measuring.
Reg. 89c
79c

9 inch Plier Wrench
"STANLEY" - forged steel - non-slip, ratchet-jaw.
Reg. 1.79
1.49

6 ft. Extension Rule
"STANLEY" - Special design for 1,000 measuring uses.
Reg. 2.10
1.79

Trimming Plane
"STANLEY" - Razor-keen cutter for door, windows.
Reg. 1.50
1.39

KITES & TWINE

2 stick with 250 ft. of twine **13c**

2 stick - plasticized, 250 ft. of twine **23c**

1,000 ft. of ball twine **23c**

Military Assortment

ANDY GARD - Choice of Tank & Jeep, Weasel & Jeep, Troop Carrier & Jeep or Supply Truck & Jeep. Each set with toy soldiers and equipment. **69c**

"Magic Mary" Assortment

By BRADLEY - Magnetic dolls with smart wardrobe. Dolls are over 10" tall, each box has 15 different colorful dresses. **69c**

Nursery Puzzles

PLAYSKOOL - Giant size cut-out pieces for children 2 to 6 years. Many colorful puzzles to choose from. **1.19**

Parchessi GAME

SELEKON - Backgammon Game of India... 151/2" folding board, counters, dice, cups and directions. Fun for the whole family. **79c**

MONSTER BUBBLES

By WHAM-O - They bubble - they wiggle... up to 6 ft. big in a rainbow of colors. **79c**

DUNCAN "YO-YO's"

Beginners... **39c** World of Colors **79c**

Intermediate... **49c** Foole School **79c**

Whisper Movers... **49c** Authority... **79c**

Imperial... **79c** Trigonometry... **2.19c**

POLIDENT
Denture Cleanser
Cleans without brushing.
89c 7 oz. Size
47c

BOSS
Work Gloves
White cotton with blue elasticized wrists.
4 Pr. 1.00

SAV-ON
Motor Oil
Pure Paraffin Base
SAE 20-30-40
8 1.00

KING EDWARD
Cigars
"Imperials"
Box of 50
2.19

BICYCLE
Playing Cards
Poker, Bridge & Pinochle decks, Rider backs.
21.00

NYLON
Hosiery
"Charmeen"
SEAMLESS - Unconditionally guaranteed by SAV-ON.
REG. 79c
2.1.00

CHALLENGE
Hot Water Bottle
2 qt. size. Red rubber white stopper. Guaranteed.
98c

Brush & Comb set

PRO-LON - Graceful lotus pattern brush, nylon bristles, matching comb. Ass't pastel colors. **98c**

Formula 21

Liquid Lanolin Conditioner - for Skin, Hair & Scalp - Makes skin velvety smooth, adds life to dull hair. 8 oz. 1.75 Size **89c**

8mm Color Film

INCLUDING PROCESSING "Colorchrome" - 2 sided 25 ft. roll makes 50 ft. of beautiful color film. **1.88**

Instamatic 100 Camera

OUTFIT - "BROWNIE" - instant, automatic loading for color slide, color snaps or black & white snaps. Camera, film, batteries, wrist strap included. **12.88**

Clock-Radio

With Snooze-Alarm - Automatic wake-to-music, 4" dynamic speaker, built-in ferrite rod antenna. Antenna white. **18.88**

MEN'S Wrist Watch

SOVEREIGN - Shock resistant - Swiss movement calendar watches with yellow or silver color cases & matching expanding bands. **15.95**

Sav-on LIBBEY GLASSWARE

See our superb selection of crystal-clear, first quality glassware with "water" (Guaranteed Against Chipping). Beverage & beer glasses in try figure and cordial glasses.

10-oz. Pitcher 411.00	11-oz. Beverage 611.00	8-oz. Tumbler 811.00	11-oz. Red Ice 611.00	4-oz. Wine 311.00	6 1/2-oz. Cocktail 311.00	1 1/2-oz. Shot 811.00
11-oz. Beverage 611.00	3-oz. Shot 311.00	3 1/2-oz. Champagne 311.00	8-oz. Highball 811.00	1 1/2-oz. Old Fashioned 811.00	3-oz. Brandy 311.00	1 1/2-oz. Shot 311.00
11-oz. Beverage 611.00	3-oz. Shot 311.00	1 1/2-oz. Shot 10c	8-oz. Shot 811.00	1 1/2-oz. Shot 611.00		

A LABEL for BEAUTY "Beauty Salon"

To wrap up 9 of the world's most precious professional formulas at Never Before Savings.

UNCONDITIONALLY GUARANTEED BY SAV-ON

Night Cream

BEAUTY SALON - Lightly scented moistening cream containing the "heart" of lanolin. 1 1/4 oz. **1.50**

Perennia Cream

BEAUTY SALON - For prolonging the look of youth. 1 1/4 oz. **3.50**

Cleansing Cream

BEAUTY SALON - Removes the heaviest of make-up, yet is safe for most sensitive skin. 3 1/4 oz. **1.00**

Skin Freshener

BEAUTY SALON - Mild, effective astringent lotion... Non-alcoholic. 8 oz. **1.25**

Nail Polish Remover

BEAUTY SALON - With cuticle conditioner added. 4 oz. **29c**

Hand Cream

BEAUTY SALON - Moisturizes, softens and protects. Use as an over-all body cream, also. 3 1/4 oz. **1.00**

Shampoo with EGG

BEAUTY SALON - Leaves hair bright, easy to manage. 2 for **1.00**

Nutri-Nail

BEAUTY SALON - Cream for stronger, healthier fingernails. **1.00**

Glo & Behold

BEAUTY SALON - Liquid make-up & powder finish, all in one. 1 1/4 oz. **1.25**

LADIES' Electric Shaver

SONICK "Groom Jewel" - Hooded golden head shaves gently... eliminates nicks & scratches. Slim, sculptured shape. **14.88**

MEN'S Electric Shaver

"Brimstone 25" - High speed cutters - no flick... so barrel Handsome design case included. **18.88**

Hand & Body LOTION

By De Barry - Protects skin from dryness. 3.25 12 oz. Size **1.85**

Ten-O-Six LOTION

by Bessie Bell with FREE 2 oz. size and COETS. **3.00**

Sparkling Burgundy

Bubbling Bath Oil by PRINCE MARCEBELLE. 4 oz. **1.00**

Rosewater & Glycerine

CREAM by TRYLON Softens rough skin. Reg. 69c. **1.00**

Flatter Magic

With FREE Porcelain Size. By De Barry. Matte make-up in a tube. **2.00**

Golden Winds

Spray Mist Cologne with FREE Bath Perfume. By Max Factor. **3.50**

Hypnotique

Spray Mist Cologne With FREE Bath Perfume. By Max Factor. **3.50**

Primitif

Spray Mist Cologne With FREE Bath Perfume. By Max Factor. **3.50**

ICE-O-DERM

1 With FREE Eye-Brown-Eyeliners (Pencil). 2.00 1 1/2 oz. **1.50**

SATURA

Moisture Cream by Dorothy Gray. Aids in prevention of dryness. Reg. 1.50 **6.00**

Desert Flower

Beauty Bath Oil By SHULTON. Richly perfumed skin beautifier. Reg. 2.50 **1.25**

SAV-ON DRUGGISTS HAVE SPENT YEARS STUDYING PHARMACY

The practice of pharmacy is an exact science. That is why every Sav-on pharmacist is required to spend years in the study of drugs and their effects and must pass many examinations before he is licensed. Bring your next prescription to Sav-on.

ALL PRICES PREVAIL: March 1 to March 6 Sunday through Wednesday

LONG BEACH
4th & Pine

LOS ALTOS
2164 Bell St. Blvd.

LAKEWOOD
5246 Lakewood Blvd.

SAV-ON SELF-SERVICE DRUG STORES
OPEN 9 AM-10 PM... 7 DAYS A WEEK

EASTER IS EARLY THIS YEAR

COME AND SEE OUR SPECTACULAR ARRAY OF COLORFUL MERCHANDISE

DAY NURSERY MARK

Mrs. Case On Board 50 Years

It was the days of the Pierce Arrow and the Maxwell when Mrs. Walter H. Case went on the board of directors of the Long Beach Day Nursery, then a two-room establishment in the United Charities building which was at 738 American Ave.

Last month Mrs. Case set what is believed to be a new record for consecutive volunteer service on a board dedicated to public service. She retired after half a century of membership.

The board, accepting her retirement with regret, cited her for her service to the establishment set up to care for children of working parents. She was granted honorary membership on the board.



MRS. WALTER CASE
Last Leaf

MRS. CASE joined the board in 1913 just a year earlier the Day Nursery was founded by an Associated Charities committee, at the made large grants of money instigation of Florence Fisher, a retired school teacher.

"We used to have a regular program of money raising events going all the time— for 33 years, got her in just we had milk bottles with our ed in the work, said labels on them in the markets Case, who for a few around town and we always also served as treasurer, had card parties going.

"I remember in the 1920s Mrs. Fisher covered a took charge of the of the orange groves—with a at the nursery. Board box lunch thrown in —for bet's would serve one \$1.50. We would borrow auto- week. But that didn't from the people in 600," she said. "The changing group and take people personal didn't set too well through the orange groves. with the children." in those days there were more orange groves around.

"THE FIRST day the nursery was founded, we gave that up after 6-8-4, three children were about three tours, though," left by working parents. Mrs. Case. "At \$1.50 we find there are about 200 don't make much money." children cared for in the three. The Day Nursery program nurseries, now a United Way, attracted and continues to at- affiliated organization. We trust a dedicated group of French, 1548 Chestnut Ave. a sincerely anxious to East Branch, 3943 Hill Road care for the children of and North Pacific, 400 people who must work, she E. Plymouth. "It was progress all the way." "We grow and grow," said N. se reminding. The old group—those who about the nursery develop—founded the program and the ment over the years. Mrs. people who were on the board Adele Tichenor, the Rotary in the first years—is gone. Club, Mrs. Bixby, a Mrs. "I guess I'm the last leaf on C. F. A. Johnson and others the tree," said Mrs. Case.

Gen. Caladra Heads Air Safety Group

NEW YORK (UPI)—The Flight Safety Foundation has elected Maj. Gen. Joseph D. Caladra (USAF, ret.), one of the nation's top air safety experts, as its new president. Gen. Caladra, known throughout the aviation world as "Smokey," was the Air Force's first deputy inspector general for safety—a post he assumed in 1959 involving re-consolidation of all Air Force functions dealing with ground, air, missile and nuclear safety. He succeeds C. J. McCarthy, retired aircraft industry executive, who was elected vice chairman of the foundation's board of governors. The Flight Safety Foundation is an independent, non-profit organization devoted to promotion of air safety and supported by several hundred corporate members, including 75 free-world airlines. The 54-year old Caladra retired from the Air Force recently after achieving a safety improvement record that lowered the service's aircraft accident rate from 20 crashes per 100,000 flight hours to 5.8.

Red Cross Names More for Drive

With the naming of more area chairmen of the March Red Cross Fund Campaign, James A. Willingham, campaign chairman, said Saturday that district leader appointments now have been completed.

Val Deaser, chief electrical engineer of the Long Beach Harbor Department, was named chairman of the harbor area. Fred W. Baxter, Signal Hill city manager, will lead the drive in that city. He is a member of the Red Cross board.

The Lakewood business



VAL DEASER
Port Area Head

campaign will be directed by Fred Sanchez, manager of Hody's Lakewood. Barney Walczak, director of personnel for Long Beach city, will serve as fund chairman for the campaign among public employees.

Ad Club to Hear About TV Cartoons

Robert Dyer, regional manager of the West coast sales for Hanna-Barbera productions, creators of Yogi Bear and other TV cartoon characters, will be the speaker at the luncheon meeting of the Advertising Club of Long Beach Thursday at the Lafayette Hotel.

President Perry Griffith will preside; William C. Boyd will be chairman of the day.



SIRIS LEAVES LOCATION ESTABLISHED FOR 3 GENERATIONS FOR QUARTERS MUCH LARGER IN SIZE.

Because . . .

OUR FREE DECORATING SERVICE STILL PREVAILS DURING THIS SALE

Our new building at 1235 Long Beach Boulevard will soon be ready to occupy. We feel it foolish to move all existing furniture across the street, so out it goes regardless of price. No restrictions. All quality pieces go, many living room, bedroom and dining rooms still left. Thousands of dollars worth of oils, marble, and knick-knacks, at low, low prices. We're coming to the final few weeks, the selection is still good so come in now. Don't wait. Below are a few actual photographs of some real fantastic values, exactly as shown. Again, don't delay—save.

TODAY, SUNDAY, 11 A.M.-5 P.M.

225 REMAINING LAMPS

GOLD LEAF, FIGURINES, ORIENTAL ITALIAN, SOLID BRASS, GLASS, YOU NAME IT!

29.50-119.50 VALUES

ON SALE

10.-45.

145 REMAINING TABLES

MARBLE, WALNUT, GLASS, ORIENTAL ITALIAN, SPANISH, MODERN, WHITE, BLACK WALNUT.

39.50-189.50 VALUES

ON SALE

19.75-100.

17 REMAINING BEDROOM SETS

MODERN, ORIENTAL ITALIAN, FRENCH IN WHITE, WALNUT, BLACK, FULL AND KINGSIZE SETS.

175.00-550.00 VALUES

ON SALE

125.-375.

85 REMAINING PICTURES

PRINTS AND ORIGINALS, MODERN, ORIENTAL, TRADITIONAL, IMPORTED EUROPEAN OILS.

39.50-139.50 VALUES

ON SALE

20.-75.

21 REMAINING DINING SETS

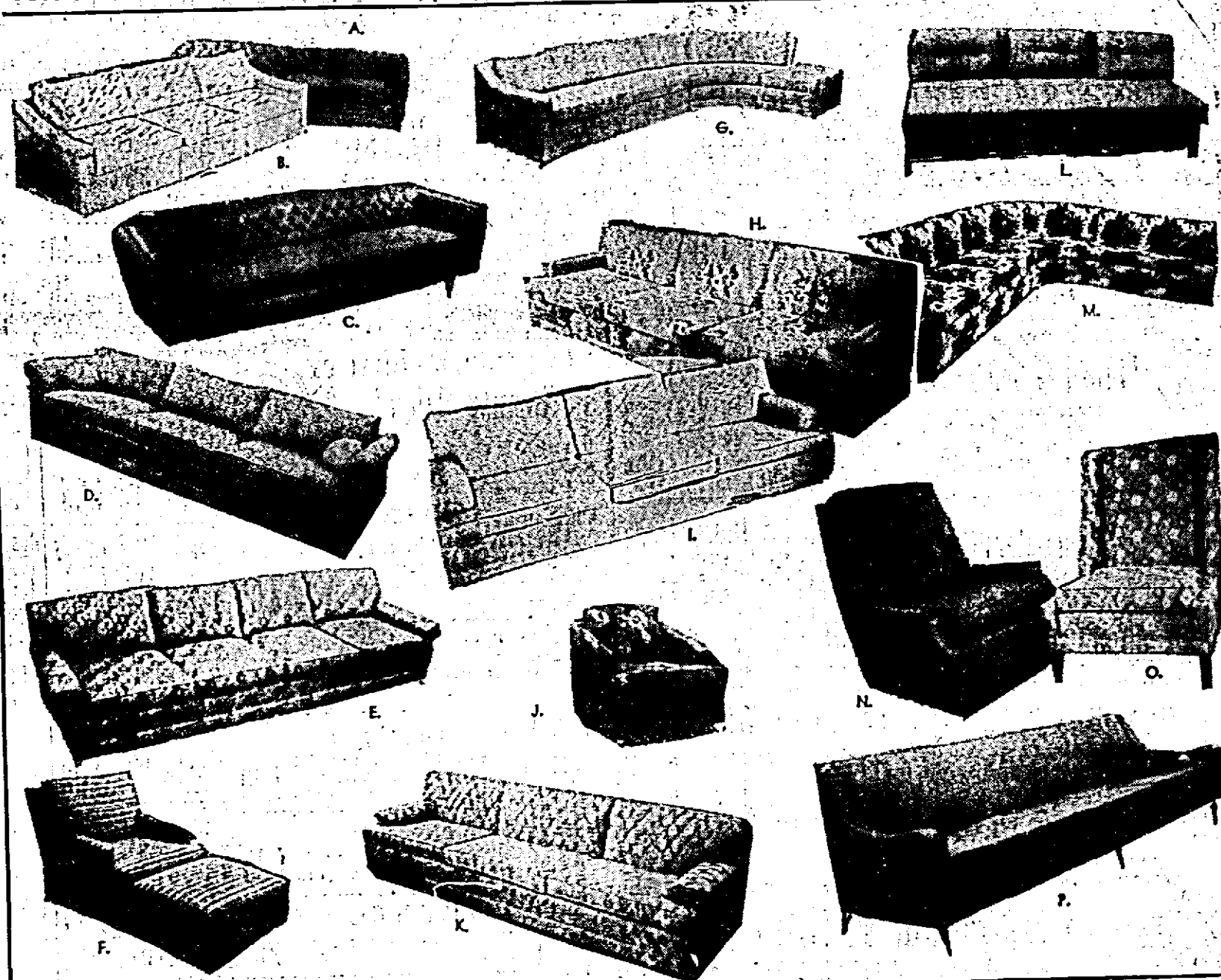
FROM 3-PIECE FORMICA TO MAGNIFICENT ORIENTAL AND ITALIAN SETS, GAME TABLES AND CHAIRS.

75.00-615.50 VALUES

ON SALE

55.-475.

SOFAS • ONE-OF-A-KIND • SAMPLES • SECTIONALS • SLEEPERS • DISCONTINUED PATTERNS



HUNDREDS OF SOFAS AND CHAIRS STILL TO CHOOSE FROM

A. HAND TUFTED, HAND TIED, QUALITY DOWN-FILLED 9-FOOT SOFA IN LUXURY FABRIC. REG. 729.50	579.	I. CONTEMPO 8-FT. QUILTED SOFA, PERFECT FOR ANY DECOR. T-CUSHION. REG. 249	175.
B. 8-FT. QUILTED SOFA, LOOSE PILLOW SEAT AND BACK, ZIPPERED CUSHIONS. REG. 249	175.	J. EXCITING PRINT QUILTED CHAIR, FOAM SEAT, SHEPHERD CASTERS. REG. 159.95	119.
C. DEEP TUFTED 8-FT. SOFA, DACRON AND FOAM SEATS. REG. 319	200.	K. CUSTOM BACK 9-FT. SOFA, CUSTOM QUILTED. REG. 429.95	277.
D. 9-FT. SPANISH SOFA IN EXPENSIVE FABRIC, COMFORT BEYOND COMPARE. REG. 499.55	353.	L. ORIENTAL SOFA, 6-FEET LONG WITH BLACK FRAME FOR ACCENT. REG. 199.95	138.
E. 10-FOOT SOFA IN IMPORTED FABRIC, MARFLEX SEATS BY QUALITY. REG. 649.95	499.	M. 20-FT. OF QUILTED SECTIONAL A DREAM PATTERN. REG. 699.50	515.
F. DOWN FILLED BACK CHAIR, EXTRA LARGE FOR DEEP COMFORT. INCLUDES OTTOMAN. REG. 399	275.	N. HI-BACK CHAIR, DEEP HI BACK COMFORT IN DURABLE FABRIC. REG. 159.95	119.
G. 18-FT. SECTIONAL IN LOVELY QUILTED FABRIC FOR BEAUTY AND COMFORT. REG. 449	337.	O. OCCASIONAL CHAIR, TALL AND HANDSOME, FOAM SEAT, WOOD BASE. REG. 149.95	99.
H. BOLD PRINT SOFA, 100" OF THE FINEST QUALITY SEATING, MARFLEX CUSHIONS. REG. 399.50	277.	P. DANISH STYLED SOFA IN WOYEN TWEEDS, FOAM SEAT AVAILABLE. 7 OR 8 FEET. REG. 249.95	175.

SIRIS FURNITURE

1252 LONG BEACH BLVD.

PHONE HE 7-3593

FREE PARKING IN REAR . . . TERMS AS USUAL . . . OPEN MON. AND FRI. 'TIL 9 P.M.—DAILY 9 TO 5:30 P.M.—SUN. 11 TO 5 P.M.



FRED W. BAXTER
Signal Hill Manager

Slate Industrial Education Parley

Independent-Press-Telegram

EDITORIALS, PAGES B-2-3

S.F. Mayor Will Speak in Anaheim

More than 2,500 delegates will attend the 35th annual convention of the California Industrial Education Association March 6 and 7 at the Disneyland Hotel, Anaheim.

The meeting coincides with "Industrial Education Week in California," which starts Sunday.

Speakers will include Jack Shelley, mayor of San Francisco; Wesley P. Smith, director of vocational education, State Department of Education; Frank B. Lindsay, chief of the Bureau of Secondary Education, State Department of Education; and Dr. Seymour L. Wolfbein, director of the Office of Manpower, Automation and Training for the U.S. Department of Labor.

The California Council of Vocational Education and the American Industrial Arts Association's outstanding teacher awards will be presented at the convention, which also will feature displays by more than 100 commercial exhibitors. The convention will conclude Saturday night with the annual banquet.

'Progress' Speakers Named

A sextet of Long Beach's most notable speakers will lend their oratorical talents at the Fourth Congress for Community Progress, slated for Friday, March 13, at the Edgewater Inn Marina Hotel. Headlining the all-day, community-wide event will be G. B. Gordon, assistant to the president at Pacific Christian College, who will provide the inspirational address at the congress luncheon.

"Long Beach, the Magnificent" will be his topic. Gordon joined the staff of P.C.C. in 1958 as executive director of college development and professor of speech, radio and television.

OTHERS WHO will speak during the day are Dr. Orville W. Cole, president of the Long Beach Chamber of Commerce; Claude Ryerson, a local realtor and chairman of the congress; John Mansell, city manager of Long Beach; Ken Hemphill, a former president of the chamber; and Harry J. Krusz, executive vice president of the chamber.

Dr. Cole will keynote the day's activities. Ryerson will preside at the breakfast session.

Mansell will give participants of the event "A Look at City Hall." He also is scheduled to speak at the breakfast.

Hemphill will act as moderator during the assembly in the afternoon.

Krusz will wind up the day's activity with a conference summary, an overall picture of what the congress achieves and what action will be stimulated from the event.

Deadline for Dog Licenses

Midnight tonight is the deadline to avoid paying a 100 percent penalty for 1964 Long Beach dog licenses, according to the L.B. Animal Shelter.

An application, accompanied by a valid rabies inoculation certificate, must be postmarked prior to midnight and mailed with the \$3 fee to avoid the late penalty of \$3.

Extra license inspectors will be on hand from 8 a.m. to 8 p.m. today at the shelter, 3001 E. Willow St., for those who wish to have their dogs inspected and pick up the license in person. All dogs over four months old must be inoculated and licensed, officials warned.

Powerful Radio Pulsates Beacon for Navigators

By LOU JOBST
ANALYST

One of the world's most powerful radio stations is pulsating a navigation beacon to more than 1 1/4-million-square-miles of the West Coast and Pacific Ocean from a high landfall here called San Mateo Point.

The \$300,000 Coast Guard facility, perched atop a 45-acre bluff site overlooking one of the nation's most famous surfing spots, San Onofre Beach, and the Camp Pendleton Marine Base, is called a Loran station.

Loran is CG "lingo" for Long Range Aid to Navigation.

The San Mateo Loran station, manned by a team of six Coast Guard electronic specialists, is the first Loran station in Southern California.

UTILIZING a one million-watt transmitter, the station sends a navigation radio beam 1,400 miles out into the Pacific, more than half the nautical distance to Hawaii.

The beacon, beamed from a 120-foot steel tower, is 20 times as powerful as the largest radio station on the West Coast. The biggest commercial transmitter is 50,000-watts.

The San Mateo station, which includes an air-conditioned, surgically clean radio center, bachelor quarters and housing for three families, was opened last fall and officially commissioned this month.

Loran is a highly complicated system, but, in gross simplification, it works like this:

THE STATION emits 33 bursts or pulses of energy per second. These pulses travel at the speed of light, 186,000-miles-per-second. They sweep in an outward (360 degree) curve and are picked up at a "slave" Loran station at Point

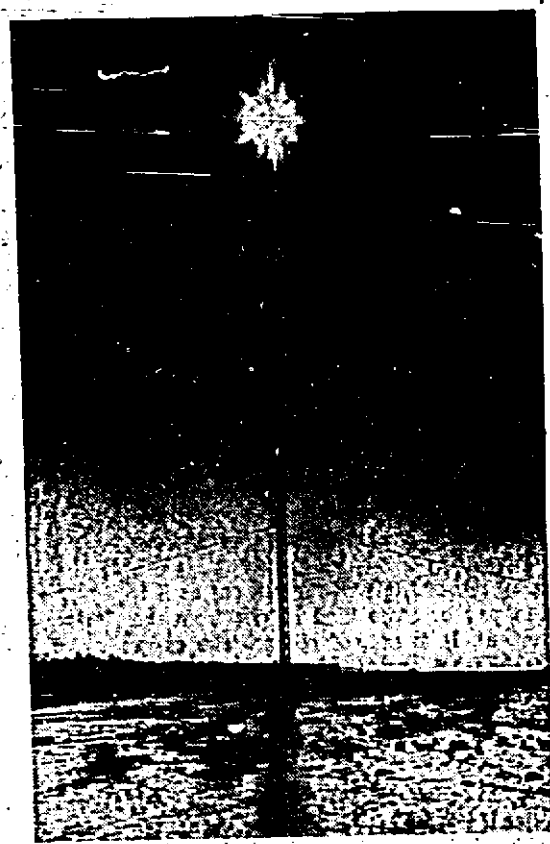
Arguel, north of Santa Barbara. There they are fired back to San Mateo Point.

Any vessel at sea with a Loran receiver can measure the travel time between sending, bounce or reception and determine its longitudinal position. This is determined by using Loran maps which give a grid of positions, and timings.

Loran can also be used by aircraft and is basically a non-military system, available to ships and planes of any country at no cost. The only cost is the purchase of a Loran receiver, which, Burghart explained, can be bought for \$100 in war surplus stores.

"THE LOCATION of our transmitter is so accurately positioned it's ridiculous," said base commander William E. Burghart, 27, chief electronic technician, whose last duty station was on St. Paul Island in the isolated, frigid Pribilof Islands.

"This is heaven here by comparison," smiled Burghart, "up there we only



THE 'BIG BEAM' ... Signal Reaches 1,400 Miles

got mail four times a year."

Burghart said that the Loran sender was positioned by innumerable fixes and is probably one of the most accurately located places on earth.

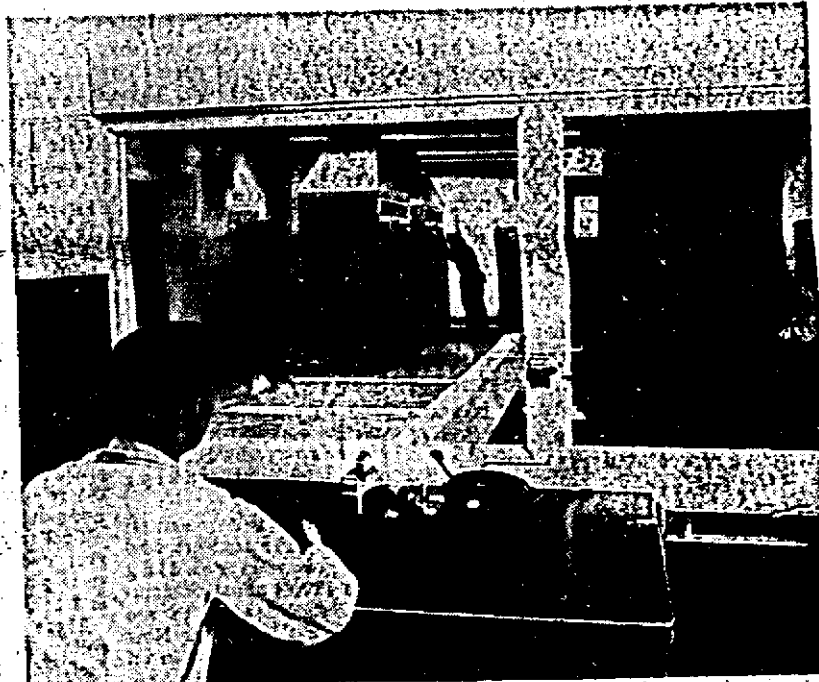
Burghart and his troops also approve of the location, but for other reasons. The men have full use of all the facilities at nearby Camp Pendleton and are far enough out of

the city for "country peace and quiet," but close enough to use its conveniences at any time.

While San Clemente has welcomed the Coast Guardsmen, Burghart admitted the station is causing some problems.

The powerful radio beacon interferes with home radios, resulting in some complaints.

"But it doesn't bother TV," he added.



CHIEF WILLIAM E. BURGHART ... Surveys Instrument Room

TALENTED STUDENTS

Postgraduate Grants Given 26

Twenty-six high school graduates of the south Los Angeles and Orange County areas have won Woodrow Wilson National Fellowship grants for first-year post-college-graduation study.

The foundation is a private organization which encourages talented students to choose college teaching as a career. Fellowship selections are made nationally on college records, recommendations and panel interviews.

The students, among 505 chosen in California, are:

ARTESIA — David Mandel, Artesia High School.

COMPTON — Frank Galeen, Annette Waters, Compton High School.

DOWNEY — Judith Mitchell, Warren High School.

GARDENA — Kenneth Batynovitch, Denis Kelly, Serra High School.

GARDEN GROVE — Linley Jensen, Garden Grove High School.

HUNTINGTON BEACH — Althea Keitchum, Huntington

Beach High School.

LOMITA — Delbert True, Narbonne High School.

LONG BEACH — Thomas Porter, Jordan High School; Judith Warner, Polytechnic High School; Jeanne Ferguson, Carol Wells, Millikan High School; Robert Rees, Donald Stone, Wilson High School.

NEWPORT BEACH — Richard Craig, Ross Eckert, Barbara Lardner, David Renaker, Newport Harbor High School.

NORWALK — Edward Bloomfield, Mrs. Margaret Boyle, Solomon, Excelsior High School.

PICO RIVERA — John Flowers, John Hill, El Rancho High School.

SANTA ANA — Robert Blakely, Lauren Mather, Mrs. Elizabeth Cook, Mitchell, Santa Ana High School.



SO IT'S California State College at Long Beach instead of Long Beach State College in California.

I'm enough of a traditionalist that name changes like that bother me at first, but the switch has such prestige backing and such good arguments are offered for it I'm not going to lose any sleep over it.

It's in order, however, to take note of a rather peculiar passage in an editorial on the name change appearing in the Forty-Niner, State College newspaper.

The new name, emphasizing the system first and the location second, has some proponents, the paper said, "because it lessens the stigma" of the college's connection with Long Beach. The editorial then mentioned community opposition to a "Communist debate" on the campus as a main reason for such feeling.

The editorial didn't endorse this sentiment, but it didn't take issue with it, either. Whether it represents any substantial feeling on the campus or was more or less an expression of an editorial writer's personal whim is not known to me, but it suggests some discussion.

AS ONE who has labored hard to promote friendly relations between town and campus, I am naturally disturbed.

My first reaction is to suggest that any student who feels there's stigma attached to the identity of the college with the city ought to pack up his gear and seek education elsewhere.

Long Beach invited the college here without cost to the state, provided a beautiful campus site and has been generally hospitable and helpful as its home city.

Considering that it takes time for a city to become a "college town" and that even in almost all college towns of longstanding status there's some friction between townspeople and campus, I think we have gotten along quite well.

WHETHER a Communist spokesman should be permitted to go on campus to make a speech or engage in a debate is one of those two-sided issues that can

provoke an argument in almost any group, on campus, off-campus or mixed.

Whether community influence has been wholly responsible for the fact that no debate has occurred is doubtful. But if there are people in the city who think it should not come off in this tax-supported institution, that's their privilege, just as others who disagree have a right to opinion.

To look upon opposition opinion in town as casting a stigma on the campus is a narrow and immature view; it makes about as much sense as labeling the campus a nest of wild-eyed reds if the debate were held.

Some people simply lack the capacity to acknowledge the sincerity, intellectual honesty and decent motivation of people who disagree with them.

THERE ARE other areas of student-townspeople relationship that need some affirmative effort toward understanding.

The disturbance over fraternity and sorority residences in town was unfortunate and to some degree unfair to the students. But it resulted in better control of student conduct around the "houses" and at least partially removed friction. The City Council acted most fairly in dealing with the problem of housing for the "suspended" sororities, indicating an increasingly hospitable climate.

Among people living near campus there is some fretting over student parking. Here again, there is need for understanding on both sides. Presence of the campus does sustain property values.

There are few unmixing blessings. Realistic evaluations, I think, will show that there is vast mutual benefit for town and campus people in the presence of the college here.

Free Course in First Aid

The Red Cross will conduct a free first-aid class at the Long Beach Health Department, 2655 Pine Ave., beginning Thursday at 1 p.m.

The five-week class also will meet March 12, 19, 26 and April 2. It is a course designed for those who need the Red Cross first-aid certificate in their employment.

Law Essay Contest at LBSC

"How Much World Law Is in Our National Interest?" is the subject of an essay contest for students at Long Beach State College. It is sponsored by the Long Beach Chapter of United World Federalists.

The judges will be Bob Wells, Independent, Press-Telegram columnist; Dr. Emerson G. Hansen, pastor of the First Congregational Church, and attorney William Price. A \$100 prize will be given.

Mrs. Edna Zocker is contest chairman. Entries must be submitted at Faculty Office Building No. 2, English Department, LBSC, by April 2.

Rucci New ROA President

Lt. Cmdr. Fred Rucci, USN (ret.) at 5357 Wardlow Rd., has been elected president of the Retired Officers Association.

Other new officers are Lt. Richard Rowley and CWO Edward Vestner, vice presidents; Lt. Cmdr. Clyde Crowder, secretary, and Lt. Cmdr. George Holland, treasurer.

Speaker at the meeting at 7:30 p.m. Thursday at Allen Center, Terminal Island, will be Joseph Keen of the Fleet Reserve Association.

CENSUS OF POTENTIAL FUR COATS

Copters' Count of Seals Has Lot to Do With Moon, Fair Sex Too

If you've ever wondered what fishermen, the moon, and girls in fur coats have in common you might seek the answer from the Marine Corps Air Facility in Santa Ana. Because they know.

The answer involves Marine helicopters being used to count thousands of seals that visit the Southern California coast and off-shore islands about this time each year. Participating in the flipper-counting program are doctors from the University of California and naval research personnel.

THE PURPOSE OF the annual count is to determine the number of seals congregating off the southern coastline, in addition to several important byproducts to the count.

Dr. Jack Green of North American Aviation in Downey accompanies the flights to

take samples of earth from the various count areas between Santa Barbara and Los Coronados Island off the Mexican coast.

Dr. Green explained the earth samples will help determine moon surface characteristics, which will help American astronauts when they land on the lunar surface.

The counting of the seal is also extremely important to the fishing industry, the UC doctors reported.

The seals have been increasing in number for some time, and the result is they have been consuming more fish, they said. This, in turn, effects the number of fish available in California waters for the fishermen.

And last, but not least, the ultimate count will give hunters an idea how many native seal skin coats will be available for the fair sex in the future.

TEA, BRING OWN Scone

Cricket Clubs Will Clash Today on Field at College

A sipping afternoon is predicted today when two semipro teams square off in the Long Beach premiere of the rollicking sport of cricket.

The Britamer Cricket Club will meet the Orange County Cricket Club at 12:30 on the playing field in the lower campus of California State College at Long Beach.

The match is sponsored by the CSCLB drama department which also is presenting the West Coast premiere of the British comedy, "A Penny for a Song," Wednesday.

Tea will be served. Dress, optional.

Parks Mark Arbor Day

Arbor Day programs will be held this week and next week at four Los Angeles municipal parks in the harbor area.

Gatherings will be conducted at 4 p.m. Thursday in Banning Park; Wilmington, 4:30 p.m. March 9, Normant Terrace, Harbor City; 3:30 p.m. March 12, Normant Terrace, Carson area; and 4 p.m. March 12, Anderson Memorial Playground, San Pedro.

Eldorado Picnic Set Saturday

Volunteers campaigning for the development of El Dorado Park East have announced plans for a picnic there next Saturday as a substitute for the tree planting vetoed by city officials.

Their organizer, Mrs. Helen Hicks, 3508 Knoxville Ave., invited the public to join in the outing set for 1 p.m. in a section of the park north of Spring Street and about a quarter-mile east of the San Gabriel River.

Among the attractions will be free hot dogs and soft drinks; a six-by-eight foot display of the 1957 development plan for El Dorado Park, and a program of entertainment featuring folk singer Debbie Lantel, the Gabrielson Folk Singers, the Spare Time Barber Shop Quartette and two square-dance groups, the Whirlwinds and the Fairs and Squares. There will also be a kite contest and other competitive events for children. Even though the site lacks some of the usual picnic advantages, sponsors said they hope it will prove a rallying point where the public can become acquainted with the park's possibilities if the development plan is put into effect.

EDITORIAL

The Big Tax Cut

THE THEORY THAT a substantial tax cut will bolster the American economy is now to be tested. According to this theory, the tax reduction furnishes the citizen with more spending money, and he will spend it; and as a result, business will thrive, the national output will rise, and poverty will recede. Naturally, everybody hopes it works.

If it does, spectacular results must not be expected instantly. The shifting of industrial gears into higher output is a gradual process. As for unemployment, net improvement will be disappointing, for there is a rising tide of young workers lapping at the shores of the business world, ready to compete with today's unemployed and to fill new jobs.

In brief, there will continue to be economic problems, though against a generally more prosperous background.

Oddly, many persons talk of the tax cut as if it were a raise in pay or some kind of gift from the federal government. It is not, of course. The extra \$4 to \$5 dollars the wage earner will find in his weekly pay check represents money he has been earning all along but which the government has been withholding. He's not receiving a gift. The government is just taking less from him.

Incidentally, it could take quite a bit less and still get along fine if it would reduce its own spending. Some hard-headed economists insist, in fact, that this is what the government must do if the experiment is to be a real, long-range success instead of a step toward bankruptcy.

Basis for Hope

LONG BEACH IS making points in the tidelands discussion at Sacramento. Assignment of a trustee team to work on a possible compromise settlement is a basis for hope that reason and fairness will prevail over the irresponsible actions of certain officials who seem to think that a city should be punished for developing a great state asset.

At Sacramento a cause is as good as its presentation and the improved outlook is a tribute to the fine work being done by the city's representatives participating in the hearings and discussions.

Compliments are in order not only for those who have appeared as witnesses or conferees, such as City Manager John Mansell, City Attorney Leonard Putnam, Councilman Ray Kealer, Harbor Commissioner Bud Ridings and City Auditor Murray Courson but for others who have worked on research and compilation of material for presentation and study.

The city's team members have been working (virtually around the clock) and under difficult circumstances both because of the hostile attitude of some state officials and of the complicated nature of the subject under consideration. Reports from Sacramento indicate that many fair-minded legislators have come to a new understanding of the tidelands issues in recent days.

It is too early to forecast a happy outcome of the consideration of a problem that sometimes seems to defy fair solution, but at least a start has been made along constructive lines. And it is gratifying to look forward to continued presentation of our cause by effective representatives.

New College Name

INSTITUTIONAL NAME changes are usually somewhat disturbing, and that may indicate the reaction of a good many people to the announcement that the four-year college here is to be known officially hereafter as California State College at Long Beach instead of Long Beach State College.

There are some good reasons behind the action by the state colleges board, which was approved also by the college president, the local advisory group and faculty and student groups.

Prestige is the prime factor. The college is a major unit of a statewide system, the largest four-year college system in the world. The new name emphasizes its place in that system, at the same time preserving its identification with the community in which it is located. The plan is in line with that already in use by the state university system in California, and it is expected all 18 state colleges will eventually be named in this manner.

It is said that a college is no better than its faculty and the new name plan is expected to be of great help in the recruitment of strong faculties for the institutions.

The longer name may be a little awkward, involving five letter in the alphabetical designation, but we anticipate that for many years, common usage will still designate the school as "Long Beach State." Meanwhile, in places where it counts, the longer official title should prove beneficial.

Sen. Soaper Says:

By BILL VAUGHAN

A baseball pitcher is fired for writing articles during the season. It's only fair. We once knew a writer who was fired for playing baseball during working hours.

"TILL LOVE you, Francis Sue," he murmured into her ear, "until the sands of the desert grow cold and the Beatles are bald."

THE LITTLE boy down the block reports his mother is on a gourmet food kick and he's about to run away from home.

A BUSY executive says his idea of a perfect day is one when it's obvious that nothing in his mail is worth opening.

IT'S PROBABLY true, as L.B.J. says, that people all over the world really love us. But before telling us so, they leave a few rocks to attract our attention.

THE HIGH school basketball season approaches its close, and it is hoped that the girl cheerleaders will stop bouncing in time for their June finals.



JACK ANDERSON

Commie Smoothies Wooing American College Students

EDITORS NOTE—Drew Pearson is making a political survey in the West. In his absence the column is written by his associate, Jack Anderson.

WASHINGTON—The latest fad among college students is to invite political freaks, the fanatics of the left and right, to appear on the lecture platform. These intellectual sideshows usually attract swarms of students, drawn by curiosity or the prospect of off-beat entertainment.

The biggest attractions are the Communists who have made dozens of college appearances, drawing large crowds, giving press interviews, making person contacts.

Perhaps it is only natural that American students, who have grown up reading scare stories about Communists, should want to see one for themselves. Now the Reds are cashing in on this cold war curiosity.

The new brand of Communist speaker, however, is far removed from the Red-tied rabble rouser of the past. He is disarmingly genial, seemingly reasonable.

His whole deportment conveys the idea: "Look me over, I haven't got horns. I merely represent another way of thinking."

A party publication reported exultantly that the slippery-tongued Gus Hall, America's No. 1 Communist, spoke to 19,000 students in five campus appearances in six days.

After addressing a group of New York students, Communist party Secretary Benjamin Davis said: "I could tell they were impressed with me. These were people of potential action whose activities must be directed."

Lesser luminaries, such as Youth Director Mortimer Rubin and Daily Worker Editor James Jackson, have never lacked for listeners on the college circuit.

Booned up by this success, the party has now established an official Communist lecture bureau, which offers speakers for "lectures, forums, and debates on communism, who can speak with knowledge and authority, and will give a truthful view of communism."

Circular letters have gone out to editors of college newspapers, advising them of this service and adding modestly: "Fees for speakers is not a main consideration."

This is the first time the Reds, being back-door specialists, have tried to infiltrate our colleges by the front door. Their target: glib students who may be susceptible to a little brain rinsing.

Of course, only a few students have been beguiled. Some 600 Hamilton College students, for instance, listened quietly to party pop-off Arnold Johnson harangue them on the shortcomings of the U. S. government. The audience wasn't responsive until Johnson, attempting to illustrate a point, referred to a personal experience.

"Recently," he said, "I received a three-year sentence in a federal prison..." He was immediately interrupted by a tremendous burst of applause.

Even the plumb of party leader Gus Hall was shaken during an appearance at Swarthmore College. He had an audience of some 900 students and was fielding questions glibly when one student insisted of knowing the relationship between communism and religion.

Suddenly Hall lost his veneer and snapped: "I presume you are asking whether I believe in God?" There was a moment of stillness, then defiantly Hall declared: "I do not believe in God."

He was booed so lustily that he had to scuttle from the hall by the back door. The Reds are scarcely dismayed, however, that there is no great rush to join the party. In their view, every appearance of a Communist on a campus helps to build up their claim to be a legitimate political party.

Yet eager as they are to speak, Communist lecturers are far from unhappy to be banned by the faculty. If they can sow seeds of discord between students and faculties, it is merely more grist for Moscow's mill. "Muzzling!" they cry.

Curb one man's speech, it is true, and others will find themselves silent. So what is the answer to the Communist challenge on the campus? What happened at Michigan State University may be the answer.

More than 2,000 students crowded the banks of the Red Cedar River or floated in canoes to hear the noted Red, Robert G. Thompson, speak.

AT LAST Michael Erdel, a professor who had escaped from Hungary with the freedom fighters, could stand it no longer. He cried out against Thompson's double-tongued oratory, reminded the students that (freedom is the world's primary goal.

In that moment of truth, the American Communist stood illuminated before the crowd, a sickly grin on his face.

The right of free speech is too precious to be denied even to the enemy. Let the Communist lecturer speak, but also let him be answered.

ARTHUR HOPPE

Robin Hood, Communist

AS YOU MAY have read, a lady on the Indiana State Board of Education wishes to ban Robin Hood from our schools "because the fellow held Communist ideas." And most people I know are saying, "Ha, ha, isn't that ridiculous?"

Well, ha, ha, I have checked and the good lady happens to be absolutely right.

True, R. Hood, as I have come to think of him, posed at first as a simple agrarian reformer. Who simply wanted to get his lands back. But once he had taken power in Sherwood Forest, what was the political structure he set up? A commune! With himself as commissar.

He and his comrades, including Comrade L. John and Comrade A. Dale, toiled for the commune, expropriating livestock from the landlords and sharing it communally. And let us not forget that Hood's basic political philosophy was "Take from the rich and give to the poor." Which, of course, is precisely the Communist dogma: "From each according to his ability; to each according to his need."

Space forbids an analysis of the work's subtle attack on religion by depicting Friar Tuck as a glutton and low comic figure. Nor let us talk about Maid Marion and the doctrine of free love, as there may be children present. Instead, let us merely ask ourselves what is the one overwhelming political message the book implants on young minds? "Revolt!"

For, as you recall, the forces of law and order under the free enterprise system are symbolized by the Sheriff of Nottingham.

ham. Who, in the book, is the symbol of tyranny! So that throughout, the reader is cleverly led to sympathize with a group of Marxist-Leninist proletarian revolutionaries in their bloody and fanatical struggle to overthrow their Capitalist exploiters. Besides, the sheriff being a bad guy is clearly un-American.

Thus, I honestly think the Indiana lady is right. The book not only promotes Communist ideas, but the joys of communal living, atheism, free love, and revolution. Not to mention highway robbery. It really does.

And all that bothers me now is that Robin Hood was my childhood hero. As perhaps he was yours. I must have read that book a half dozen times. As perhaps did you. Yet I grew up thinking Communism, statism, communal living impossible, unworkable, free love unworkable and revolution unnecessary. Heck, I even disapprove of highway robbery. As perhaps do you.

SO HATS OFF to the Right Wing for proving that even the small minds of our small children are safe for ideas. And that you can feed a whole generation a heavy diet of Communist propaganda and we'll still wind up with a nation of freedom lovers.

Consequently, I'm dead against banning Robin Hood. Actually, what I'm for is banning it. Winkle the Pook. Because if we're going to start banning childhood heroes on the grounds they're not fit to emulate, that's what we're going to wind up with: a nation of Pooks.

BOB HOUSER

CDC Group Says It Lacked City Aid in O'Sullivan Fight

STATE SEN. VIRGIL O'SULLIVAN was one and lost one at the California Democratic Council Convention last week in the Long Beach Arena.

O'Sullivan, representing Colusa, Glenn and Tehama Counties in Northern California, engineered the Long Beach oil-grab resolution which won conventional endorsement. He lost his appeal to have CDC endorse U.S. Sen. Clair Engle.

Long Beach area members of CDC were virtually alone in their fight against O'Sullivan and against the massive voice vote favoring the complete state takeover of Long Beach tideland oil revenues.

The best Long Beach delegates could get was a floor argument for the city by Assemblyman Joe Kennick and a signed statement by State Controller Alan Cranston, member of the State Lands Commission, which said:

"I am 100 per cent against a 100 per cent state takeover of Long Beach tidelands oil." Local delegates complained that the City of Long Beach gave them no ammunition nor cooperation to field a case against the well-organized efforts of CDC insider O'Sullivan. His tools included a tabloid newspaper with red headlines, "The Long Beach Story," circulated to each delegate.

Our city has its own story but delegates had no information on it, no brochures, no printed summary of our case. No city official was present to greet the convention. No offer was made to give the convention's area directors a tour of harbor facilities, to explain the city's views.

O'SULLIVAN pitched his oil-grab resolution before the 38-member resolutions committee early Friday afternoon. Attorney Tom Griffin, a Long Beach member of the committee, said he had no prior knowledge of the item.

A softer, compromise resolution introduced by John MacDonald of the Sacramento County 3rd Congressional District, was pushed aside by O'Sullivan's thrust for total state reign over the oil fields.

In committee, Griffin and others questioned O'Sullivan over some 45 to 65 minutes. Griffin asked about the conflict of

pending legislation covering the tidelands matter, about awesome legal technicalities and the history of conflict over the issue. He suggested it would be more proper to consider legislation covering all of California's political subdivisions with potentially similar problems rather than to single out Long Beach.

He said O'Sullivan replied that Long Beach is "the one we're concerned with because it involves such vast sums of money."

Although O'Sullivan's resolution refers to \$1.5 billion, he kept flaunting in his committee presentation to "the \$50 billions involved."

GRiffin ARGUED that Long Beach should have some say in the determination of its underlying natural resources as certainly as the mother lode country should have a say on gold extraction or that a redwood community should have a determination on tree removal.

But, said Griffin, the O'Sullivan measure passed the committee by what he guessed was about 75 per cent in a voice vote. Griffin advised Long Beach delegates of the action at a 6 p.m. Saturday caucus. He said the delegation was unable to reach Assemblyman Kennick or State Sen. Tom Rees to ask them to argue the matter on the floor before the full convention.

Kennick did appear for Long Beach Saturday night but it was in the midst of hurried consideration of voluminous resolutions and policy statements, often so complex as to challenge the wits of expert legal minds.

CDC President Tom Carvey was limiting discussion to one or two minutes from each of two speakers on each side of a question. Even then the convention failed to complete action on numerous matters.

ATTORNEY KEN WILLIAMS followed Kennick to speak against the O'Sullivan resolution but his parliamentary slip in arguing the matter before making a motion to table found him ruled out of order. The resolution passed overwhelmingly on voice vote with Long Beach members of CDC virtually alone in their may shouts.

The CDC action was a slap at Long Beach, delivered in the name of "what's best for the entire state." Although it stung here, it may—like many another CDC resolution—pack little hurting power in the long run.

Public Forum

People Urged to Read Oliver Article

EDITOR:

As one reads the papers these days, one is almost forced to come to the following conclusion:

It is more disgraceful to speculate too freely on why a President was assassinated than it is to assassinate him.

Before non-Communist Americans heap much more abuse on each other, they should do two things. Read the P. J. O'Rourke article for themselves and see if it is really so terrible. And start a drive to force the publication of any secret letters the two Mr. Ks exchanged.

We are not being encouraged (or even allowed) to get at the evidence and think for ourselves!

H. O. AUSTIN
3308 Ladoga Ave.

Thanks Paper for Dimes March Aid

EDITOR:

Thanks again to your Orange County staff for helping us with our Fourth

Annual March of Dimes Square Dance Benefit. This dance is a major event for square dancers in addition to being one of the top special events for the March of Dimes in Orange County.

Your help in publicizing this event has been most appreciated.

ONETTA M. CORRELL
Chairman March of Dimes Square Dance Benefit
1303 S. Main St.
Santa Ana

Believes Liston Was Hypnotized

EDITOR:

I am thoroughly convinced that Liston was hypnotized when he entered the ring. No fighter in his right mind would have acted like he did. The hypnotic suggestions that Clay was pouring out months on end had its effect. Poor Liston carried those suggestions right into the ring.

You have to give Clay credit where credit is due. He practically whipped this man by verbal suggestion.

A. A. WALDNER
532 Redondo Ave.

Rachel Morton Column Lauded

EDITOR:

After reading Rachel Morton's Sunday column, "Writing Reviews Personal Matter," I must tell you how much I enjoy her reviews.

I came to Long Beach a few months ago with great anticipation and enthusiasm for the usual California blessings. My only concern was the musical life in this area, which my research ahead of the move indicated would be ample. There is more going on than I could possibly take in, but I take care not to miss Miss Morton's reactions to recitals and concerts.

Her expressions of approval or disapproval are so clearly put that there is no question of the meaning. At-

ter years of reading the New York Times and Washington Post reviews, I find her writing refreshingly direct and emotionally communicative. I'm afraid that many reviewers are more anxious to impress readers with their knowledge of "schools," "methods," etc. than sharing with others memory of emotional impact, as well as an opinion of the musician's skill in general.

Thanks to Miss Morton for her good work. Long may she wave!

LOIS MCCLISH
3437 E. 2nd St.

Photos of Rodia Work Here Sought

EDITOR:

Simon Rodia, who built the now famous Watts Towers at 1765 E. 107th Street in Los Angeles, lived in Long Beach on the lot between 1113 and 1129 Euclid Ave. about 1918 to 1920. He constructed a house there which had a front wall of mosaic tile, glass and shells and a form on the front lawn like a merry-go-round. This house was demolished early in 1961, as was the merry-go-round. The committee would like to find any photos available.

BUD GOLDSTONE
20 Palermo Walk

Word Maker Took 'License'

EDITOR:

In answer to the letter wondering just when the de-bossed area on the license plate is, I have figured it out with Webster's dictionary.

Boss—noun, a raised part or protruding ornament as on a flat surface.

De—prefix, reverse the action of, as in de-frost. If you'll notice, this area is the reverse of raised. Whoever put the two together was a real thinker.

BARBARA BRADBERRY
6551 Tillamook, Westminster

INDEPENDENT Press-Telegram

Norman H. Rider Publisher
Daniel H. Rider Managing Editor
Walter M. Hines Assistant to Publisher
Samuel C. Cameron General Manager
Walter E. Kiley Executive Editor
Walter E. Kiley Managing Editor
L. A. Canning Jr. Editorial Counselor
Everett Hosking Editor
Harry Karna Editor and Page

Cable Advertisement Representatives
Metropolitan and Newspapers, Inc.
Member Audit Bureau of Circulations
National Representative Sawyer-Ferguson-Walker Co.

How Shall We Fill V.P. Vacancy?

WASHINGTON — The United States has no Vice President today, and no provision has as yet been made to fill the vacancy in that office. The American Bar Association, at its recent convention, passed a resolution which stated that a constitutional amendment is necessary not only to deal with such a contingency but to take care of presidential succession in the event of the physical inability or incapacity of an incumbent. Congress is holding hearings, but there is no consensus yet on what law or constitutional amendment should be passed.



LAWRENCE

The Bar Association's proposal would put the selection of a Vice President in the hands of the President himself. It is true that he would be submitting the nomination to Congress for its consent, but the Senate and House would have no voice in selecting the man

to be voted on and would merely have to acquiesce in it or reject the nomination. It is being argued that a President who has just taken office on the death of his predecessor can speak for the country. But it is not characteristic of representative government to allow any one man to pick a leading executive. If it is not considered feasible to have a special election by the people to choose a Vice President, the next best way is to allow the people's representatives in Congress to do the electing.

The real difficulty is that Congress may be of one political party in the middle of a presidential term while the Chief Executive may have been elected earlier as the nominee of another political party.

Every President is chosen for a four-year term, but this doesn't mean that the people continuously approve his performance throughout the four years. In fact, the election in the middle of his term of a majority in Congress of the opposite party is often a clear indication of the public's disapproval of

an administration's policies and of a desire of the people for a change.

A constitutional amendment could provide that each party in Congress shall make a single nomination and that President himself shall make an additional nomination of his own, and that the two houses in joint session shall elect as Vice President the one considered by a majority of both houses to be the best qualified of the three nominees.

The trouble with the present succession law is that neither the Speaker of the House nor the President Pro Tem of the Senate nor the members of the cabinet—all of whom could succeed to the presidency—have been chosen with that in mind. Certainly a man could make an excellent Speaker of the House or a President Pro Tem of the Senate and yet not be qualified for the presidency. The same is true of individual cabinet members.

A constitutional amendment could also give Congress a free hand to pick the man best fitted for the office, whether or not he was

a member of Congress himself. None of the amendments

to the Constitution which have thus far been proposed covers all the contingencies that may arise when there is a vacancy in the office of either the President or the Vice President.

The Neighbors

By George Clark



"Hear this kid! Daughter doesn't want a cottage small by a waterfall. She wants a luxury apartment by a shopping center."

JIM M'CAULEY

Sun Never Sets on California Empire of Edmund G. Brown

Independent Press-Telegram Sacramento Bureau

SACRAMENTO — California is using state taxpayers' money to go into State Department overseas. State Department overseas, though so far not much of a wall has gone up to protect the move.

It's getting so the sun never sets on the California empire's far-flung outposts.

A California trade promotion office opens this March in Paris. A similar trade promotion office began earlier in Mexico City. In July, another state trade promotion office will open in Tokyo.

Gov. Brown has budgeted \$50,000 for these overseas state offices.

The offices are administered by the California World Trade Center Authority, representing existing trade authorities in Los Angeles and San Francisco.

Though taxpayers are stuck with footing the bill for similar federal and state services far beyond the borders of California, the outcry was delayed until the state plunged into a new foreign field.

California's newest gimmick: foreign aid.

SACRAMENTO always has prided itself in being the state's "Little Washington." But now it even is acting like the nation's capital.

Hugh O'Donnell, a San Francisco banker, blew the whistle on California's first participation in a foreign aid program.

O'Donnell questioned the propriety of the Brown administration participating in an aid-to-Chile program when it duplicates the work of the Federal Agency for International Development.

Though the state's aid-to-Chile program is federally financed, O'Donnell charged it was set up primarily to lower Congressional resist-

ence to foreign aid.

Preston H. Silbaugh, ex-chief of Gov. Brown's Business and Commerce Agency, is the \$22,500-a-year director of the California-Chile project. His No. 1 deputy at \$18,400 a year is Earl Warren Jr., son of the ex-governor, who changed his registration from Republican to Democratic during Brown's last campaign.

"Why is it necessary to create an entirely new project with generous salaries when there already exists what we must presume is a competent aid organization?" asked O'Donnell.

Widely ballyhooed overseas junkets were made last summer by Gov. Brown, Lt. Gov. Glenn M. Anderson and Controller Alan Cranston. Brown approved dipping into state tax revenue to pay for the European travel costs of press secretary Jack Burby. That way taxpayers arranged for Brown to have at his side a publicity man who could

build Brown's image as a statesman.

European trips. Overseas state offices. A state foreign aid program. Little wonder that Gov. Brown faces a budget pinch next fiscal year.

SOME STATE officials have suggested the state needs money far more than the Long Beach tidelands trust fund. Strangely, these same state officials point only to schools, hospitals and water as pressing state needs.

They carefully avoid any mention of overseas junkets, foreign offices abroad or state foreign aid offices. These are costly frills that pad tax bills in the long run.

But Californians can take pride. All it costs is money. And it means any one in the governor's office can say proudly: "Today California, Tomorrow the World."

Look out, Washington; California nationalism is on the rise.

DORIS FLEESON

LBJ Sets Sights on Urban Votes

WASHINGTON — A small group of President Johnson's close friends are scouring the country for advisers who can give him some fresh insights into how to strengthen his appeal to urban areas.

The polls suggest that the problem is not acute now. The President understands, however, that a moderate decrease is inevitable after Republicans nominate their candidate, and he proposes to keep it as moderate as possible.

As the political professionals know well, Republicans have a record of turning out for their candidate even if they are not hotly enthusiastic for him. The labor, minority and traditionally liberal elements which make up the Democratic party's urban base tend to behave otherwise. In their ranks, apathy and confusion are the candidate's biggest enemies unless he has managed to imbue them with personal loyalty.

Labor understands this very well and has always devoted maximum money and effort to registration and then getting people to the polls. Democrats urge this example on minority groups even in some instances, as in California, using the costly method of paid workers.

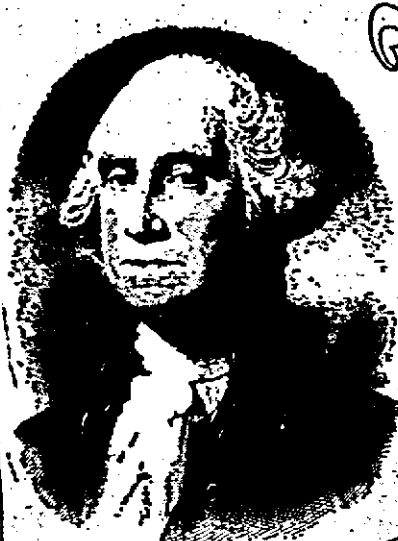
President Johnson has a peculiar problem in these groups as well. They are not normally particularly responsive to his special skill, which is congressional relations. This year, with a strong civil-rights bill on tap, Negroes may offer some exception to the rule.

But even if and when that bill passes the Senate pretty much intact, the President will have the problem of immediate, vigorous enforcement. Summer also brings Negro demonstrations and sit-ins where he might need to act, and then come September and the opening of school.

PROBABLY EVEN MORE important in today's presidential campaigns is the country's heavy subjective concern with foreign affairs. It is doubtful if a successful national effort can be made this year on domestic affairs alone or even primarily.

The "peace issue" again is a very lively factor in the more sophisticated big cities of the urban North and West. The younger voters particularly understand the questions raised by the nuclear age. In some important respects these younger people are running it regardless of the congressional attachment to seniority. They will want to be sure that the President knows what he is doing; their confidence in him will be important.

The President has shown a liking for rather strong talk on foreign policy. Sometimes it has been too strong in the light of practical realities. As in the case of the Spanish bases for Polaris submarines, words add up to impressions which may be as crucial as actions.

ANNOUNCING
AN EVENT OF HISTORIC
AND ARTISTIC
IMPORTANCE!

GEORGE WASHINGTON



THOMAS JEFFERSON



THEODORE ROOSEVELT



ABRAHAM LINCOLN



ULYSSES S. GRANT



WOODROW WILSON



FREE CUSTOMER PARKING
IN LONG BEACH
345 Elm Avenue
IN BELLFLOWER
16804 Bellflower Blvd.
(rear of building)
FREE CUSTOMER CHECKS

as a patriotic public service
EQUITABLE SAVINGS & LOAN ASSOCIATION
cordially invites you to visit
our offices to view an exhibition of
34 PORTRAITS OF ALL THE PRESIDENTS OF THE UNITED STATES

See This Wonderful and Inspiring Collection Made From U. S. Government Engravings
OPEN TO THE PUBLIC MONDAY THROUGH THURSDAY
9:00 A.M. to 4:00 P.M. and 9:00 A.M. to 8 P.M. Fri.

Equitable
SAVINGS & LOAN ASSOCIATION
328 LONG BEACH BLVD. (Next to Post Office)
BELLFLOWER BRANCH, 16804 BELLFLOWER BLVD.



SPOTS THROUGHOUT the world where United Jewish Welfare Fund money will be used for relief, resettlement, educational, religious and other purposes are shown on Jewish Community Center display by Morton J. Gaba, campaign director (left), and Judge Max Z. Wisot, Federation president.

Jewish Federation Prepares for \$300,000 Fund Drive

The United Jewish Welfare Fund drive of the Long Beach, Lakewood, Los Alamitos Jewish Community Federation will get underway Thursday.

A drive for \$300,000 will open with a women's division luncheon at the Lakewood Country Club and a keynote dinner for the men's campaign at 6:30 p.m. in the Lawayette Hotel.

Club Elects

Diane De Medio has been elected president of the Bellflower High School Business Leaders Club. Kay Lopez is vice president; Pat Heaton, secretary, and Dave Fitzgerald, treasurer.

Beauchamp Wins Medal

The Legion of Merit, the second highest peacetime military decoration, was awarded to Maj. Darwin D. Beauchamp, son of Mr. and Mrs. Robert L. Beauchamp, former residents of Bellflower, for his actions as commanding officer of an aviation company in Viet Nam.

Major Beauchamp is stationed at Fort Eustis, Va.

man, professional division; Monte Abrams, business division; and Louis Meltzer, general solicitation.

Mrs. Murray Greenwood heads the women's division. Her cochairmen are Mrs. Morris Freedland and Mrs. Elbert Kronick.

The sponsoring agency, the Jewish Community Federation, is headed by Judge Max Z. Wisot. Morton J. Gaba, its executive director, serves as UJWF campaign director.

The national fund drive is one of the largest voluntary fund-raising programs in the country, said Gaba. The money raised is apportioned for overseas, national and local programs.

'University by the Sea' Sedate Now

Long Beach's University by the Sea has improved its manners during two weeks of observation by Recreation Department staff members.

Meetings are less vociferous and both sides in controversial questions—usually left wing vs. right wing—are granted a more nearly equal hearing.

Recreation Director Dale Hoskin and his aides made this report to the Recreation Commission, which decided against any changes in the forum rules at present.

The staff's findings confirmed an earlier statement to the City Council by John M. Kelly, of 509 E. 14th St., who filed the original complaint that the university is dominated by Communist talkers. Kelly said the presiding officers are enforcing a two-sided discussion.

Recreation commissioners also:

Approved a set of criteria for the naming of new city parks and playgrounds, with emphasis on local place and historic names as well as the names of parkland donors and other persons who have made significant contributions to recreation.

Also approved proposed contests among neighborhood schoolchildren for the naming of new playgrounds east of California State College at Long Beach and at 19th Street and Cerritos Avenue.

Approved preliminary design for a 2,400-square-foot, \$42,500 addition to Poly High Hutch Canteen at Willow Street and Locust Avenue.

Agreed to form a committee to promote celebration of the 35th anniversary of Long Beach's coordinated city-school recreation program in May.

Prof Authors Textbooks

Dr. Henry E. Childs Jr. is Compton College biology instructor.

Other Cerritos instructors to announce publication of texts during the academic year include Dr. Blaze, Odell Bonazza, 361 E. Rose Ave., La Habra; Mrs. Margaret Keidel, 7520 Cecilia St., Buena Vista; and Don Otto, 7872 Rhine Dr., Huntington Beach.

The newest Cerritos author, Dr. Childs, coauthored the Downey, and Don Otto, 7872 Rhine Dr., Huntington Beach.

L.B. Home Show in Last Day

Doors to the Long Beach Home-O-Rama will be open at noon today as the annual home show nears the end of a successful five-day run in the Long Beach Arena.

Tom E. Norcross, general chairman, said all activities will be carried on until the Home-O-Rama closes tonight.

The Gertrude Ward Singers will perform in two matinees and two evening shows. Norcross said the singers have captivated audiences at the Home-O-Rama with their renditions of some of the world's best-loved melodies.

THE CHAIRMAN said exhibits at the show are of special interest to homeowners and prospective homeowners.

Many booths are manned by experts who provide assistance on problems of decorating, furnishing, remodeling and the use of building materials.

The Home-O-Rama is an annual project of the Long Beach Builders Exchange to acquaint the public with the latest products available for homes.

Norcross was assisted in planning and staging the 1964 Home-O-Rama by Jack Horner, manager of the Builders Exchange, and George Colours, who has produced the show for the last five years.

Cracks Down on 2 Beer Bars

SACRAMENTO—The State Alcoholic Beverage Control Department has cracked down on two beer bars in Orange County which it accused of illegal sales after hours.

The Longbranch, 11352 Westminster Blvd., Garden Grove, faces a possible 20-day suspension of its on-sale beer license, according to an ABC ruling. However, ABC agreed to waive the suspension order temporarily to consider possibility of a fine.

The Circle Inn, 14091 Beach Blvd., Westminster, agreed to a compromise fine, payment of \$250 to avoid a similar suspension.

Reds Sign Pact
MOSCOW, U.S.S.R.—Red China and the Soviet Union have signed a cultural-exchange agreement for 1964, the government newspaper Izvestia announced Saturday. Details were not given.



TARGET: COMMUNISM

"TO FACE THE COMMUNIST CHALLENGE WE FIRST MUST UNDERSTAND IT"

EVERY SUNDAY NIGHT—10 P.M.

CHANNEL 5

A MUST—DON'T MISS IT!

This very liberal CREDIT PLAN

makes it easier for you to buy

DENTAL PLATES

NO EXTRA CHARGE

Don't let lack of cash keep you from getting the Dental Plates you need. Use Dr. Rowan's Liberal Credit Plan...get the dentures you need right now...spread the small monthly payments over any reasonable time, on approval of credit. No delay or red tape...no bank or finance company to deal with...NOT ONE PENNY INTEREST or carrying charge.

LOW PRICES

Learn in advance how much you save at Dr. Rowan's on modern improved Dental Plates, that overcome many of the disadvantages of old-fashioned "false teeth." All plates made on the premises in Dr. Rowan's own laboratory.

PAY LESS...TAKE LONGER TO PAY!

O.A.S. PENSIONERS WELCOME

Present your O.A.S. Identification Card for immediate service on X-ray Examinations or Plate Repairs. New Dental Plates on approval of the Welfare Department.

UNION MEMBERS:

If you have a Union Dental Care Plan, we will be glad to fill out the forms for your dental service.



Dr. ROWAN

MEMBER OF COWEN DENTAL ASSOCIATION

107 WEST BROADWAY, DOWNTOWN LONG BEACH

Corner of Pine, Opposite Buffums

Phone HE 6-7241

Open 9 to 6; Closed Sat.

SE HABLA ESPANOL

INTER-OFFICE MEMO

FROM: THE OFFICE OF THE PRESIDENT

TO: ALL EMPLOYEES

I have recently discussed with employees the necessity for suitable living quarters. May I suggest each of you find time this weekend to attend the Grand Opening of THE HUNTINGTON GARDENS apartments. I can personally recommend these apartments to be the finest, most luxurious in the entire county...with such features as 6 heated pools, sauna baths, Jacuzzi Whirlpools, tennis courts, a nearby golf course, free maid service, piped-in music and many more.

Rentals start at \$125 a month for furnished and unfurnished Penthouse and Garden apartments. Incidentally, this weekend marks the opening of the New England garden...one of 4 beautifully landscaped quadrangles...the others are Polynesian, Mediterranean and Oriental motif.

I feel assured the trip will be well worth everyone's time.

Sincerely,

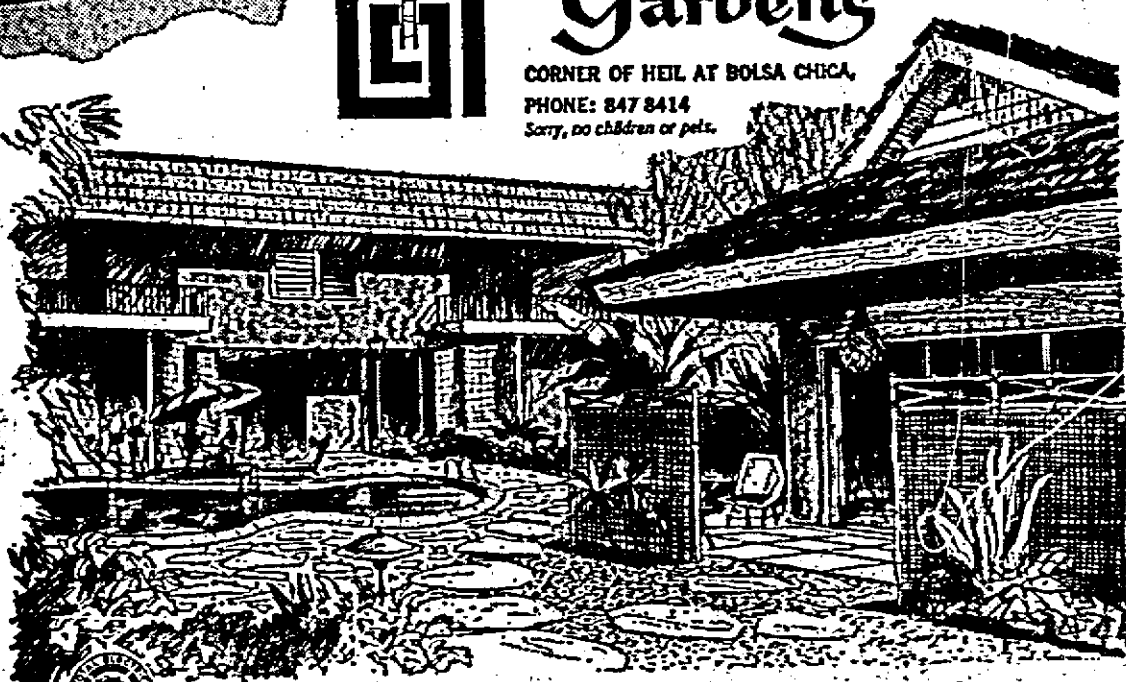
Howard K. Jones

P.S. THE HUNTINGTON GARDENS are located at Heil Ave. and Bolsa Chica--just a short distance from here



the Huntington Gardens

CORNER OF HEIL AT BOLSA CHICA
PHONE: 847 8414
Sorry, no children or pets.



DIRECTIONS:

- Coast Highway to Warner Ave., East to Bolsa Chica, left to Heil.
- Coast Highway to Highway 39, North to Warner Ave., West to Bolsa Chica, right to Heil.

Rocky Group Warns of 'Doom'

By BOB HOUSER
Political Editor

Rockefeller partisans warned a statewide strategy session Saturday that seating of Goldwater delegates at California's June 2 primary "will be the funeral service for the Republican Party."

At the same meeting in the Statler-Hilton Hotel, Los Angeles, speakers' bureau personnel for New York Gov. Nelson A. Rockefeller were told the delegate slate for Arizona Sen. Barry Goldwater is an "extremist slate which does not have a Negro, a Mexican or a Jew on it."

The other side of the coin may be explored today when Goldwater's California chairman, former Sen. William F. Knowland, has his statewide group in a Los Angeles work session.

Rockefeller's primary slate is expected to be announced early this week and his speakers' crew was given to understand there would be ample room for contrast favorable to Rocky's people, including a signaling that the Goldwater delegation is backstopped by an alternate list of extremists of the John Birch Society stripe.

While despairing over the prospect of victory by the Goldwater delegation, Rockefeller speakers claimed the

signposts are against such a development.

They cited the dropout of highly placed people in the official state Republican organization with declarations for Rockefeller. Their list included National Committeeman Joseph Martin, state vice president Lee Sherry and state treasurer Robert Rowan.

They noted also that "mainstream Republican names" like Sen. Thomas Kuchel, former San Francisco Mayor George Christopher and Leonard Firestone have declared early for their man.

"This is a trend," the session was told, "and there is no observable trend in any other direction."

National Committeewoman Mrs. Patricia Hitt told The I.P.T. Saturday she would not leave her post for either candidate but would work for the winner of the Republican primary. Mrs. Hitt also disclosed that she had recent assurances from State GOP Chairman Caspar Weinberger that he also would retain his office.

A state party officer must resign, at least by tradition, if he wishes to endorse a candidate before a primary. No such restriction applies however to national committee people.

'Elsa' Film, Lecture at Museum

L.P.T. Los Angeles Bureau

Joy Adamson, author and authority on African animal life, will give a film-lecture on "The Story of Elsa and Me" Tuesday at 8:15 p.m. in Los Angeles County Museum, Exposition Park.

Mrs. Adamson won world attention in 1960 when her first book, "Born Free," was published and became a best seller. It is the story of Elsa, a lion cub that Mrs. Adamson raised to maturity in Africa.

She subsequently wrote "Living Free," which told how Elsa went back to the wild and produced three cubs. The cubs' story is told in her latest book, "Forever Free."

A RESIDENT of Africa for more than 25 years, the Vienna-born Mrs. Adamson has organized a crusade to preserve the rapidly disappearing wildlife of Africa. Royalties from her books and her earnings from lecturing go to this campaign, known as the "Elsa Appeal."

The campaign seeks to transfer wild animals to the safety of game reserves and also to acquire additional reserves.

The museum lecture will be one of two Southern California appearances by Mrs. Adamson. Tickets will be available at the box office Tuesday night for \$1.50.

Omarr Reads the Stars

by SYDNEY OMARR

FORECAST FOR TODAY

ARIES (Mar. 21-Apr. 19): Day for love and romance. Love is in the air. Aries is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Taurus (Apr. 20-May 20): Venus is in the sign of Taurus. This is a day for love and romance. Love is in the air. Taurus is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Gemini (May 21-June 20): Mercury is in the sign of Gemini. This is a day for love and romance. Love is in the air. Gemini is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Cancer (June 21-July 20): The Moon is in the sign of Cancer. This is a day for love and romance. Love is in the air. Cancer is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Leo (July 21-Aug. 20): The Sun is in the sign of Leo. This is a day for love and romance. Love is in the air. Leo is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Virgo (Aug. 21-Sept. 20): Mercury is in the sign of Virgo. This is a day for love and romance. Love is in the air. Virgo is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Libra (Sept. 21-Oct. 20): Venus is in the sign of Libra. This is a day for love and romance. Love is in the air. Libra is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Scorpio (Oct. 21-Nov. 20): Mars is in the sign of Scorpio. This is a day for love and romance. Love is in the air. Scorpio is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Sagittarius (Nov. 21-Dec. 20): Jupiter is in the sign of Sagittarius. This is a day for love and romance. Love is in the air. Sagittarius is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Capricorn (Dec. 21-Jan. 20): Saturn is in the sign of Capricorn. This is a day for love and romance. Love is in the air. Capricorn is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Jan. 21-Feb. 19: The Sun is in the sign of Aquarius. This is a day for love and romance. Love is in the air. Aquarius is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

Feb. 20-Mar. 20: Mercury is in the sign of Pisces. This is a day for love and romance. Love is in the air. Pisces is a day to see and be seen. Avoid making promises to love. Be sure you can keep them. Love is a game. Play it right. Love is a game. Play it right.

LES GIRLS • SEAL BEACH

GIGANTIC STOCK REDUCTION SALE

STORE-WIDE SACRIFICE!

We are planning a change in our retail set-up. We cannot carry out these plans until the majority of our present stock is sold. After careful thought and serious deliberation and taking into consideration the great loss that may have to be incurred in clearing out the desired amount of merchandise, we have decided there is only one logical, sensible thing to do. Place the entire stock on sale . . . AT TERRIFIC PRICE REDUCTIONS . . . at prices so low, the merchandise should sell and sell quickly.

This entire stock of women's fine apparel to be placed on sale and sacrificed . . . at terrific, almost unheard of price reductions. We are planning a change in our retail set-up. These plans cannot be carried out until we turn a great many thousands of dollars worth of our present stock into cash. Therefore, prices have been slashed and profits given little or no consideration.

... A SALE ... TO REDUCE STOCKS REGARDLESS OF LOSS

HOURS: SUN. 12-7 MON. thru SAT. 10-9 P.M.

There will be no let-up to this sacrifice . . . until the desired amount of merchandise is sold and turned into cash . . . at cost . . . or near cost . . . below cost . . . makes no difference. For we realize that extremely low price is the only thing that will accomplish our purpose quickly. Let nothing keep you away. We assure you . . . fabulous savings.

ALL PRICES SLASHED AT COST! NEAR COST! BELOW COST!

BELOW WE LIST AS MANY OF THE GREAT SAVINGS AS SPACE WILL PERMIT. ENTIRE STOCK RUTHLESSLY PRICE SLASHED DURING THIS SALE.

LADIES' BLOUSES

All famous makes . . . taken from our regular stock to match our skirts and coats.

ONE GROUP Reg. to \$5.95	1.88
SALE PRICE	
ONE GROUP Reg. to \$8.95	3.88
SALE PRICE	
ONE GROUP Reg. to \$14.95	5.88
SALE PRICE	

2 & 3-Piece Knit Suits

*Styled at the world's fashion centers. *Fashioned by Mancini, Sebastian, Wedwood, including brand names, and knit head fashioned in Italy, of 100% wool . . . in sizes 6 to 20.

ONE GROUP Reg. to \$35.00	21.88
SALE PRICE	
ONE GROUP Reg. to \$37.95 to \$45	24.88
SALE PRICE	
ONE GROUP Reg. to \$42.95 to \$49.95	29.88
SALE PRICE	
ONE GROUP Reg. to \$49.95 to \$65	32.88
SALE PRICE	

Extra Special 2-PC. WOOL KNITS

Head fashioned of 100% Italian imported wool . . . in assorted styles and sizes.

Reg. \$59.95	19.88
SALE PRICE	

LADIES' COATS

Smartly tailored 3/4-length and full-length coats in corduroy, water repellent luxury yarn and fine combed cottons. Fully lined in choice of many patterns.

ENTIRE LOT Reg. to \$35.00	17.88
SALE PRICE	

PULL-OVER SWEATERS

For leisure crew neck tops, blended with angora and lambswool . . . you'll be pleased to wear off your "sweat" in choice of black, grey, or beige . . . hundreds of "em. in all sizes.

Reg. \$8.95	2.88
SALE PRICE	

LADIES' DRESSES

The stunning street dresses and casuals you've been waiting for at these low, low prices . . . fashion hits from the world's leading designers and manufacturers. In sizes 6 to 18—also half sizes 12 1/2 to 24 1/2.

ONE GROUP Reg. to \$19.95, SALE PRICE . . .	\$4.88
ONE GROUP Reg. to \$24.95, SALE PRICE . . .	\$7.88
ONE GROUP Reg. to \$29.95, SALE PRICE . . .	\$9.88

LADIES' BETTER DRESSES

*The most important fashions of the day. *1 and 2-piece styles. *Including exciting fashions for after 5 wear. *Many have just been unpacked. In sizes 6 to 18.

ONE GROUP Reg. to \$34.95, SALE PRICE	\$11.88
ONE GROUP Reg. to \$42.95, SALE PRICE	\$14.88
ONE GROUP Reg. to \$47.95, SALE PRICE	\$17.88

LADIES' HIGH FASHION DRESSES

*All newest arrivals and reduced for this sale only! *Mostly one-of-a-kind. *Every one a fashion hit. *Creations by Elegant Miss, Lucinda, Jonathan Logan, Joy Herbert, Sebastian and many others (can't mention names).

ONE GROUP Reg. to \$49.95, SALE PRICE	\$24.88
ONE GROUP Reg. to \$59.95, SALE PRICE	\$29.88
ONE GROUP Reg. to \$65.00, SALE PRICE	\$32.50

Last of Huntington Beach's Refineries Will Shut Down

HUNTINGTON BEACH —bought the SoCal Refining Co. and 55 acres for an un-This once-booming oil city's last petroleum refinery will disclosed amount. The property fronts Main Street between Garfield Street and Gothard Avenue. It has been owned by Holly Sugar Co., headquarters in Colorado Springs, Colo. During the oil-discovery days here, SoCal drilled 11 wells in its acreage; nine re-

Last year its 60 employees produced 3.8 million gallons of gasoline and other oil products from average purchase of 90,000 barrels of crude oil monthly from local producers. Huntington Beach Co. will announce its plans at its traditional luncheon for civic and official leaders, set for April 22.

LES GIRLS • SEAL BEACH

GIGANTIC STOCK REDUCTION SALE

Look for Sale Signs

HOURS: SUN. 12-7 MON. thru SAT. 10-9 P.M.

SALE STARTS TODAY

MAR. 1st AT 12 NOON

And Continues Until We Accomplish the Reduction of Stock

LADIES' DRESSES

The stunning street dresses and casuals you've been waiting for at these low, low prices . . . fashion hits from the world's leading designers and manufacturers. In sizes 6 to 18—also half sizes 12 1/2 to 24 1/2.

ONE GROUP Reg. to \$19.95, SALE PRICE . . .	\$4.88
ONE GROUP Reg. to \$24.95, SALE PRICE . . .	\$7.88
ONE GROUP Reg. to \$29.95, SALE PRICE . . .	\$9.88

LADIES' BETTER DRESSES

*The most important fashions of the day. *1 and 2-piece styles. *Including exciting fashions for after 5 wear. *Many have just been unpacked. In sizes 6 to 18.

ONE GROUP Reg. to \$34.95, SALE PRICE	\$11.88
ONE GROUP Reg. to \$42.95, SALE PRICE	\$14.88
ONE GROUP Reg. to \$47.95, SALE PRICE	\$17.88

LADIES' HIGH FASHION DRESSES

*All newest arrivals and reduced for this sale only! *Mostly one-of-a-kind. *Every one a fashion hit. *Creations by Elegant Miss, Lucinda, Jonathan Logan, Joy Herbert, Sebastian and many others (can't mention names).

ONE GROUP Reg. to \$49.95, SALE PRICE	\$24.88
ONE GROUP Reg. to \$59.95, SALE PRICE	\$29.88
ONE GROUP Reg. to \$65.00, SALE PRICE	\$32.50

2-PC. DRESSES

Beautifully matched skirts and tops, in assorted sizes: 6 to 18. ENTIRE LOT Reg. \$12.98 to \$14.98

SALE PRICE	4.88
------------	------

CAPRI SETS

Highly styled and exquisitely matched . . . in choice of many colors and patterns.

Reg. to \$22.95	5.88
SALE PRICE	

Italian Mohair, Cardigan Sweaters

Exquisitely fashioned in Italy. In choice of many styles and patterns.

ONE GROUP Reg. to \$19.95 to \$24.95	9.88
SALE PRICE	
ONE GROUP Reg. to \$27.95 to \$30	14.88
SALE PRICE	

KNIT TOPS

100% wool . . . drop shell styling. Knit and group . . . so be here early to get your best selection.

Reg. \$11.95	2.88
SALE PRICE	

LADIES' SKIRTS

Smartly tailored creations in washable Decors, wools, cords, plaids, tweeds, etc.

ONE GROUP Reg. to \$12.00	2.88
SALE PRICE	
ONE GROUP Reg. to \$14.95	5.88
SALE PRICE	
ONE GROUP Reg. to \$19.95	7.88
SALE PRICE	

LADIES' CAPRIS & STRETCH PANTS

Best known brands (can't mention names), including Mr. Thompson, Mr. Pears and Helene Wooler.

ONE GROUP Reg. to \$11.95	2.88
SALE PRICE	
ONE GROUP Reg. to \$14.95	5.88
SALE PRICE	
ONE GROUP Reg. to \$25.95	7.88
SALE PRICE	

Terrific Price Reductions

LES GIRLS • 220 MAIN ST. • SEAL BEACH

WOMEN'S APPAREL SACRIFICE

Death Notices

REID—Alfred, 60, of 5806 Coast St., died Friday. Surviving are wife, Orilla; brothers, Sidney, Allison; sisters, Mrs. Jennie Bowen, Mrs. Ruby Barlow, Mrs. Grace Wallace. Service Wednesday, 1 p.m., Sponberg Mortuary.

WEST (Westminster)—Ronald T., 18, of 13551 Taboe St., died Friday. Surviving are mother, Mrs. Myrna L. Barrington; father, Thomas. Service Monday, 3 p.m., Peek Family Colonial Mortuary.

ELLERGOOT—Sidney A., 48, of 1026 Roswell Ave., died Friday. Surviving are wife, Maxine; sisters, Mrs. Rose Lee, Mrs. Helen Gram, Mrs. Camille Blev; brother, Cordy. Service Monday, 10 a.m., Dilday Family Funeral Directors.

STEIK (Bellflower)—Mrs. Rose V., 72, of 17021 California St., died Friday. Surviving are sons, Joseph, Edward, Robert, Eugene, Richard; daughters, Mrs. Luella Holland, Mrs. Hazel Kidwell. Rosary Monday, 7:30 p.m., White Mortuary. Requiem Mass Tuesday, St. Bernard's Church.

PHILLIPS (Bellflower)—John E., 71, of 9721 Oak St., died Saturday. Surviving are wife, Era; daughters, Mrs. Freta Taylor, Mrs. Oleta Grou, Mrs. Wilda Mathews, Mrs. Edith Smith; sisters, Mrs. Maggie Hinsey, Mrs. Leota Stacell, Mrs. Cola Guin, Mrs. Hollis Mathews; brother, Ola. Service Monday, 2 p.m., White Mortuary.

ARMOR—Mrs. Iona E., 90, of 5513 Briarcrest St., Lakewood, died Saturday. Surviving are daughters, Mrs. Ethel Magdon, Mrs. Irene Chamberlain, Mrs. Grace Burgess. Service Monday, 10 a.m., Bellflower Mortuary.

STARBIRD (South Gate)—Mrs. Anna F., 90, of 5763 Florence Ave., died Monday. Surviving are son, Edwin P. James; sisters, Mrs. Aldina Kennedy, Mrs. May Kennedy, Mrs. John Henneberry; brother, Cecil Wall. Rosary Monday, 8 p.m., Paramount Mortuary. Requiem Mass Tuesday, 9 a.m., Our Lady of the Rosary Church.

MARTINEZ—Martha M., infant daughter of Mr. and Mrs. Alex Martinez, of 2817 Eckleson Ave., Lakewood, died Tuesday. Also surviving are sister, Virginia; brothers, Anthony, Daniel. Graveside service Monday, 9:45 a.m., All Souls Cemetery, Long Beach. Paramount Mortuary in charge.

HEYDEN—Mrs. Myrtle Lee, 51, of 3620 Lima Ave., died Thursday. Surviving are husband, Albert L.; daughter, Nancy Lynn; son, Norman Dale; mother, Mrs. Rosalie Chilton; brother, Edward C.; sisters, Mrs. Wilmoth Nyberg, Mrs. Thelma Carlson. Service Monday, 11 a.m., Forest Lawn, Cypress.

SPOHN—Leslie V., 68, of 13671 Annadale Dr., Seal Beach, died Friday. Surviving are wife, Lelia M.; son, James; daughter, Mrs. Kathleen McNutt. Service Wednesday, 9 a.m., Forest Lawn, Cypress.

LEMON—John R., 92, of 317 Coronado Ave., died Thursday. Private service held with Dilday Family Funeral Directors in charge.

VANDER MEI (Bellflower)—Mrs. Ruth A., 62, of 9631 Arkansas St., died Friday. Surviving are husband, Gerrett; daughters, Mrs. Dorothy Daniels, Mrs. Myrna Arntz, Mrs. Eileen Sipes; sons, Henry, Carlisa. Service Monday, 10 a.m., White Mortuary.

THORGERSEN—Herman 1, 76, of 6221 Cherry Ave., died Saturday. Surviving are son, Earl; daughter, Mrs. Grace Harris; sister, Miss Marie; brother, Oliver. Service Tuesday, 2:30 a.m., Oak Hill Cemetery Chapel, San Jose. Dilday Family Funeral Directors in charge.

URBAN—Mrs. Lois F., 75, of 1636 Pacific Ave., died Saturday. Surviving are son, Dr. C. Stanley; daughters, Mrs. Marceline Rupperecht, Mrs. Doris Puse. Service Tuesday, 1 p.m., Dilday Family Funeral Directors.

McBRIDE—Paul Eugene, 68, of 4344 Lakewood Blvd., died Saturday. Surviving are wife, Jett; sisters, Mabel Brubaker, Blanche Pegg, Helen Thornton; brothers, Charles R., Dr. R. J., Dr. G. L., Dr. W. A.; niece, Mrs. Gilbert All. Service Tuesday, 1 p.m., Wot-tell's Mortuary.

County's 1963 Livestock Crop Worth \$113 Million

L. F. F. Los Angeles Bureau Livestock production in Los Angeles County for 1963 totaled more than \$113 million, according to a report by Dr. Robert J. Schroeder, director of the county's Livestock Department.

Largest classification was cattle, with an annual production valued at \$81,813,170, Dr. Schroeder said. Total worth of poultry, including chickens, turkeys, and ducks, was estimated at \$25,933,851, he reported.

As of Jan. 1, there were 157,450 cattle in Los Angeles County, of which 109,300 were dairy cattle, according to the report. Total poultry on the same date was 4,370,150, including 4,117,000 chickens, 218,650 turkeys and 34,500 ducks.

Other livestock in the county as of Jan. 1 included number—22,440—came from 35,275 horses, 30,025 swine, 9,950 goats, 61,475 sheep, 46,600 rabbits and an estimated 2,000 fur animals such as mink.

Dr. Schroeder reported that 30,588 dairy cattle were shipped into the county during the year. The largest other counties within the state, particularly Stanislaus County.

All the cattle were tested for tuberculosis, Dr. Schroeder said, and only 28 were found infected. These infected cattle were slaughtered.

Survivors protection program now available for both Federal and County Expenses at WESTMINSTER MEMORIAL PARK MORTUARY AND CEMETERY.

For Complete Information Contact: WESTMINSTER MEMORIAL PARK 11401 BROWN BLVD. WESTMINSTER • Phone 14-1241 • CH 1-0777 • CH 1-1725

Photo-Telegram Bounces From Moon to Russia

MOSCOW (UPI)—British The international space experiment, being continued, involved photographs slightly bigger than a normal postal envelope, the Soviet news agency Tass said.

The first three such transmissions from Britain's famed Jodrell Bank Observatory indicated that international space photo-telegrams are a real possibility," Tass said.



Imported MARBLE TOP DECORATOR TABLES

3 for \$99

FRENCH PROVINCIAL
... elegance is complemented by richly grained European marble topping. Chose from magnificently crated cocktail, drop or solid styles.

ITALIAN CONTEMPORARY
... is superbly finished with special silk, topped handsomely with imported marble. In a choice of end, drop or cocktail tables.

NO MONEY DOWN. \$1 MONTHLY



OVERSTOCKS MUST GO!

2 DAYS ONLY

WE MUST MOVE \$216,000 OF TOP BRAND, NEW MERCHANDISE FROM OUR WAREHOUSE TO CLEAR THE FLOORS FOR 11 CAR-LOADS OF NEW SPRING STOCK NOW ARRIVING! EVERY ITEM IN OUR 4 STORES INCLUDED. YOU DEDUCT THE DISCOUNT OFF REGULAR LOW GOLD'S TICKETED PRICES! ACT NOW!

18% OFF

17% OFF

20% OFF

25% OFF



ALL LIVING ROOMS
Decorative fabrics, plastics, styled in Modern, Early American, French Provincial, Contemporary, Danish, Wood tone, brass centers.

ALL BEDROOM GROUPS
Rich, beautiful array of woods, plastic topped pieces, all size beds, dressers, and all styles in white and natural finishes.

ALL DINING ROOMS
All style tables with tile, side and arm chairs. accessory pieces include buffets, chairs, benches in all woods & painted styles.

ALL SLEEP EQUIPMENT
Single, double, king size in foam, quilted or tufted mattresses, all degrees of firmness. All type and size box springs.

20% OFF

15% OFF

15% OFF

25% OFF

16% OFF



ALL CONVERTIBLES
Plastic and fabrics in regular and king sizes. color choice in all styles. inexpensive mattress.

ALL DINETTE SETS
Versatile upholstery on side and arm chairs, regular & swivel tables, etc., lovingly styled.

OCCASIONAL TABLES
Marble, leather and wood tops in Modern, Italian, French Provincial, all finishes.

PICTURES & LAMPS
Table lamps for every decor, tall, modern, decorative lamps, all sizes, type brass pictures.

ALL CARPETING
Nylon, wool, viscose, rayon pile in broad looms, overcoat and regular size rugs.

OUR LOW DISCOUNT PRICES INCLUDE DELIVERY, INSTALLATION AND GUARANTEE!



FAMOUS BUDGET REFRIG.
Full width top freezer.

\$122



IMPERIAL "16" REFRIG.
Automatic defrosting.

\$243



FRIGIDAIRE 2-DOOR REFRIG.
White & silver.

\$223



MAYTAG AUTOMATIC WASHER
Free time Dispenser.

\$186



FRIGIDAIRE 2-SPEED WASHER
One dial does it all.

\$176



EASY ELECTRIC COMBO
Washer, dryer, 1 unit.

\$233



TOP NAME RANGE
Full 36" handy size.

\$98



O'KEEFE MERRITT RANGE
Family food oven.

\$118



SHARPE 16" PORTABLE T.V.
Top image reception.

\$76



COLOR TV CONSOLE
1 of 3—KCA Victor, Admiral or Zenith.

\$154



RADIO STEREO COMBO
Self contained, walnut cabinet.

\$77



HOOVER VACUUM CLEANER
Includes all accessories.

\$35

GOLD'S LAKEWOOD STORE ONLY 5253 HAZELBROOK AVE. LAKEWOOD CENTER

THE WEEK IN REVIEW

LBJ 'Opens' Campaign by Blasting Racial Intolerance

By HARRY SHARPE
President Johnson opened his still unannounced election campaign last week with a declaration of war on racial intolerance at all levels.

"This administration," he told a \$100-a-plate democratic fund-raising dinner in racially conscious Miami Beach, "believes the Constitution applies to Americans of every religion, of every region and every race. Full participation in our society can no longer be reserved for men of one color."

THE OCCASION was his first purely political sortie since Johnson took office three months ago. En route from Washington, he stopped at Palatka, Fla., to throw a switch starting construction of an across-Florida barge canal and still later at Palm Beach to visit the ailing father of the late President John F. Kennedy.

The White House disclosed after Johnson's return to Washington that extra protective measures had been taken in Florida because of "a security reason." It refused to amplify that or to say whether Johnson was aware of the precautions.

A Miami newspaper reported in a story Friday night that a tip that a "Cuban suicide pilot" would try to wreck the President's plane prompted the strict security precautions. The White House also refused to comment on the newspaper's story.

THE PRESIDENT chose his intolerance theme as the Senate geared to take up, over strong Southern opposition, a far-ranging, House-passed racial rights bill. A prolonged Dixie filibuster is anticipated.

Only hours before the trip Johnson had signed into law a bill most Americans had been waiting for—an \$11.5 billion tax cut. He predicted it would bring prosperity to the country and "a better way of life for all."

Wage earners will begin reaping benefits late next week when the rate of taxes withheld from their checks drops by an average 19 per cent. This is expected to increase take-home pay by \$800 million a month, pump new life into business and create more jobs.

"NO ONE CAN bury us—bluff us—or beat us—so long as our economy remains strong," Johnson said in a nationally televised address in obvious reference to Soviet Premier Nikita Khrushchev.

On the foreign policy front, Secretary of State Dean Rusk declared that U.S. policy toward international communism has three objectives: To prevent Communists from extending their domain by making it too costly; to reach agreements reducing dangers of a devastating war; and to encourage evolution within the Communist world toward national independence, peaceful co-operation and open societies.

He served notice the United States will not remain passive to external Communist direction and supply of Red guerrilla forces warring on pro-Western South Viet Nam. He would not elaborate, but he said the United States planned in the near future to document publicly the extent of outside Communist involvement in the strategic Southeast Asian country.

THERE HAVE been persistent reports that Johnson has been debating whether to carry the war to Communist North Viet Nam. But Rusk stressed that the basic problem in turning back the guerrillas rests in South Viet Nam where thousands of American soldiers are stationed.

He said "We are fully aware that Moscow, as well as Peking, remain committed to the Communist world revolution. To that end, we maintain a nuclear deterrent of almost unimaginable power."

Defense Secretary Robert S. McNamara will return to Viet Nam this week

for a personal check on the progress of the war. In the meantime the State Department charged that Communist forces in the turbulent little Asian kingdom of Laos had mounted a new flagrant and unprovoked attack on neutralist forces there. It accused Communist nations, including Russia, of failing to live up to their responsibility there.

On other news fronts, former Democratic Senate secretary Robert G. (Bobby) Baker invoked the Constitution 122 times in refusing to answer questions of Senate probes. The investigators wanted to know whether Baker used his office to pyramid his \$19,000-a-year salary into a fortune before he quit under fire

last October.

Baker's Girl Friday, Carole Tyler, one-time Tennessee beauty queen, also invoked the Constitution. She challenged the Senate's authority "to conduct a trial" and charged her good reputation had been pilloried though she was guilty of no moral wrongdoing.

Republican presidential candidate Sen. Barry Goldwater, who has been feuding with Defense Secretary McNamara over the reliability of American ballistic missiles, told the National Press Club the formula for testing weapons systems gives the missiles a reliability rating of only 38 per cent. He did not disclose the source of his information.

The Warren Commission investigating the Kennedy assassination chose President Walter E. Craig of the American Bar Association to protect the posthumous interests of Lee Harvey Oswald, young Marxist who himself was killed two days after he allegedly shot Kennedy. The commission pointed out that it is not a trial court and that while the charges against Oswald appeared based on fact, "his guilt was not proved at a trial, and there still is much evidence to be evaluated." Craig will get copies of all the evidence.

Pressure turned on by President Johnson and President George Meany of the AFL-CIO broke an International Longshoremen's

strike against loading wheat destined for Russia. Cassius Clay, the Louisville Lip, won the world's heavyweight boxing title from Sonny Liston at Miami Beach in what was called an amazing upset. Rep. Michael Feighan, D-Ohio, said the result convinced him that "boxing is in urgent need of congressional and public fumigation."

Sen. Philip A. Hart, D-Mich., said his Senate anti-monopoly subcommittee would investigate how Liston's group acquired promotion rights to Clay's first title defense for \$50,000. The Internal Revenue Service filed a lien against Liston until his income taxes are paid.

The Food and Drug Administration issued proposed regulations governing the sale of drugs. They would require a manufacturer to prove his product is both safe and effective. The order covers 2,000 drugs placed on the market in the past 26 years. Makers were given 30 days to file comment.

President Johnson ordered the FBI to halt sabotage of freight trains of the strike-bound Florida East Coast Railway. Two more trains were blown up last week near St. Augustine. "We don't settle matters in this way in this country," Johnson declared. The railroad has resisted government efforts to mediate the dispute.

GOODBYE MONEY PROBLEMS IN GETTING NEW DENTURES

HERE IS HOW I HANDLE THEM FOR YOU

1. HOW MUCH DO YOU SAVE? After examination sample dentures are shown with prices marked thereon. You choose your own savings.
2. NO MONEY DOWN: No cash required on approval of your credit. No finance company. No credit cards. Dr. Campbell's own credit, known for its easy simplicity.
3. PAYING AFTERWARDS: Work done promptly. Wait 45 days to make your first small payment. Take as long as two years to pay.



PENSIONERS

Bring in O.A.S. card. We do the rest.

DR. CAMPBELL

446 Pine Ave.
Phone HE 6-4072

YOUR DENTURES COME FIRST—MONEY IS SECONDARY—EXAMINATION WITHOUT APPOINTMENT—NO EXTRA CHARGE FOR DIFFICULT CASES—FAST PLATE REPAIRS

SEARS
ROEBUCK AND CO.

Monday and Tuesday SPECIALS

March
2nd and 3rd
Some Quantities Limited

NOW... Extra Tuesday Hours... Extra Monday and Tuesday SAVINGS

Women's Blouses
Good Value!
Sleeves in or out styles. Print and solid colors. Sizes 32 to 38.
99¢
Accessory Dept.

99¢ Stretch Slippers
SAVE 25%!
Stretch nylon knitted slipper shells. Assorted styles, colors. One size fits all.
77¢
Hosiery Dept.

Dacron® Cotton Skirts
Sears Low Price!
Easy-care Dacron® polyester and cotton straight skirts. Beige, white, black. Sizes 10 to 18.
2.97
Misses' Department

Girls' Magic-Grow Slips
Regular \$2—SAVE 28%
Polished cotton, embroidered and lace trimmed. Elasticized back. 3-piece skirt. White. Sizes 7 to 14.
1.44
Girl's Wear Dept.

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge

Men's Nylon Stretch Socks
Sears Low Price!
In novelty patterns or solid ribbed styles. Pairs of socks. One size fits 10-13.
5¢
Men's Footwear Dept.

Teacups and Saucers
English Bone China
16 beautiful patterns. Finest quality. Add to your collection or buy for gifts. Be sure hurry.
1.99
Linen and China Dept.

Hand Vacuum Cleaners
Outstanding Buy!
Handy in home, workshop, on lawn, even. Gets into hard-to-reach corners. Low priced.
9.44
Vacuum Cleaner Dept.

Mist Plastic Wall Tile
Sears Low Price!
Tiles resist moisture, grease, alkalies. 4 1/2 x 4 1/2 inch. Harmony House colors. Low priced.
3¢
Building Materials Dept.

Monday and Tuesday ONLY!... Limited Quantities... CHARGE IT on Sears Revolving Charge

1.98 Pin-It Skirt Marker
SAVE 25%
1.44
Fashions Dept.

2.49 Fall 18-in. Zipper Bags
SAVE 30%
1.97
Luggage Dept.

Regular 4.49 Push Broom
SAVE 51%
2.67
Housewares Dept.

1.49 Cord or 1.88 Light
Your Choice
99¢
Electrical Dept.

Perforated Peg Boards
Tempered hardboard for shops, closets, anywhere hanging space is needed. Size 7 x 4.
3 for 99¢
Hardware Dept.

39¢ to 59¢ Tropical Fish
By Mail
18¢
Garden Shop

Seat Belt Retractors
Regular \$2.49
Keep seat belts rolled neatly, ready for instant use. Easy to install in minutes.
1.88
Automotive Dept.

ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

- LOS ANGELES—Vermont & Grand
- LOS ANGELES—E. Olympic Blvd. & 3rd
- LOS ANGELES—W. Pine Blvd. & 10th
- IRVINE PARK COMPLEX 21 MONTHS
- GLENNDALE HOLLYWOOD INGLEWOOD
- LONG BEACH FARMERS TORRANCE
- SANTA ANA SANTA MONICA TORRANCE
- VENTURA

Shop 6 Nights Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.



Man to Man



By JERRY WYNN

On the subject of words, you naturally turn to Noah Webster. When it comes to food, just ask Duncan Hines. Who knows more about girls than my colleague Al Larson?

And on the timely topic of odoriferous pugilistic engagements, otherwise known as Smelly Fights to the mob along Cauliflower Alley, the authority supreme is Arthur Aragon, the erstwhile Golden Boy. Not that Art has been involved in as many crooked fights as he would have you believe. He just talks about them so knowingly he gives you that impression. You would think he gave Pat McCormick lessons in diving.

As a veteran observer, Art, was the Liston-Clay fight an upset or a set-up? "Let me put it this way. People who live in glass houses shouldn't throw stones, but . . . Put in a lot of those little dashes and everyone will get the right idea."

More than 100,000 persons saw the fight in the Los Angeles area alone. Does that make Cassius Clay the greatest draw since Art Aragon?

"Everybody loves a villain. Personally, I wanted to see Clay get killed. I can't stand an egotist. He says he's the greatest. I know I'm the greatest. Why, I may even start a comeback."

Did you ever dream that a fighter could go as far as Clay largely on a gift for gab?

"That guy isn't a bad fighter. I was as surprised as everyone else. I thought that when they got rid of me, boxing had got rid of the bad apple. I thought I had cleaned up boxing in California when I quit. Now this kid is muscling in and spoiling things again."

Compare Clay with other heavyweights? "He has a good left hook to the shoulder and compares favorably with such as

Charlie Fetoosie, Eddie Begovia, Johnny Havenhorst and all the other great ones of the past."

Do you think Clay was acting during his tantrum at the weigh-in or was he really scared of Liston?

"We'll know in the rematch by how much money they draw. They put on such a lousy show this time, I doubt if the rematch will draw over 20 million. It probably will be in Penn state, but it should be in state pen."

Did you ever give a fighter the "evil eye" before a fight as Liston did to Clay? "No, but I took matters in hand a better way. I pay them in advance. Nothing compares with a fast buck, not even an evil eye."

Then I take it from all you've said that you feel that something is rotten in the state of boxing?

"Yes. I believe fighting is rotten, was rotten and always will be rotten. Fighting belongs in the home. The family that fights together, stays together."

Do you think a federal czar would help boxing?

"Yes. I volunteer."

What was the greatest thrill of your career?

"I had a lot of them in the ring, really. But the greatest was when I quit fighting and discovered that I still have a few brains left. It's a great feeling."

How is the bail bond business?

"Do me a favor. Get in trouble. My motto is 'I'll get you out if it takes me 10 years.'"

Do you have any parting advice for Cassius Clay?

"When you fight Liston the next time, be sure you have the same arrangement."

In the art of fast talk, Golden Boy Art Aragon is still a champ.

Dodger Drills Open With Old Problem

Third Base Has Five Candidates

By GEORGE LEDERER

L. P. Staff Writer

VERO BEACH, Fla.—The Dodgers' annual "who's on third?" skit is scheduled for another preview today with its usual cast of incumbents and challengers.

Manager Walter Alston indicated the third base job is as open as Cassius Clay's mouth by listing five candidates: Jim Gilliam, Ken McMullen, Dick Tracowski, Nate Oliver and Johnny Werhas. All but McMullen also are eligibles for second base.

McMullen, in the Army until April 1, will be given a trial as the alternate first baseman behind Ron Fairly.

McMullen's dual role will not be an April Fool's gag, said general manager Buzzie Bavasi.

"I bought a first baseman's glove for McMullen and I'm not about to waste \$19," said Bavasi. To lend credence to the McMullen switch Bavasi said "It's actually a \$29 glove, but I got a discount."

McMullen was expected to be unchallenged for the third base job this spring, based on 66 starts and 71 appearances at the position, tops on the club, last season.

RAVASI says the man most responsible for the change in plans is rookie Werhas, the former USC basketball star.

"If Werhas continues to impress us as he has during winter workouts, you'll see a different infield this year. I'd say Werhas has a good chance to be the regular third baseman. We might even try him at second—not to take over for Gilliam, only to spell him."

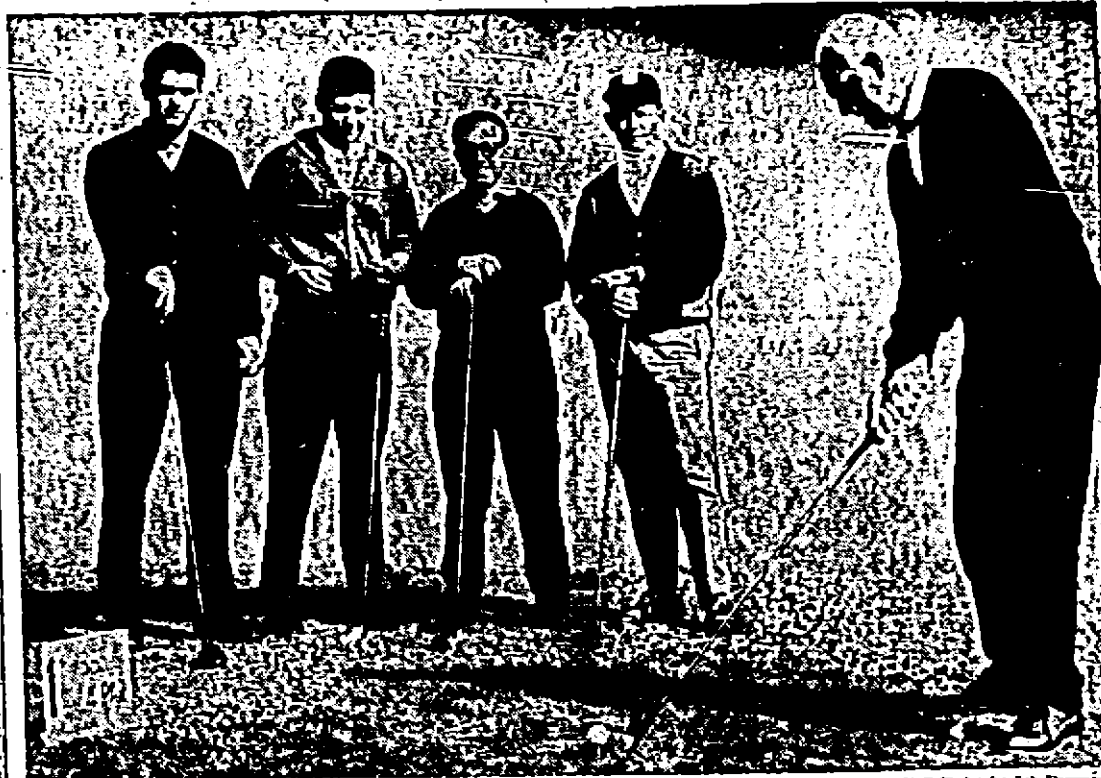
Alston also speaks highly of Werhas, a .295-hitter at Spokane last year in his third full pro season. "He has good hands and he has some sock," said Alston. "We still have a right-handed power problem and I'm going to give Werhas every chance to solve it."

Bavasi said he plans to do some leisurely shopping for another pitcher, but foresees no problems should he fail to find one.

"Our problem last year was lack of experience. Now they know they can win. And if our infield changes don't work out, we can always go back to the same bunch that beat the Yankees in four straight . . . all but (Bill) Skowron, that is."

DIS AND DATA—Dodger coach Joe Beck, Jimmy Piersall, Don Drysdale, Al Feltus, Les Rivers and others were among the reaction committee at the El Dorado II skit preview. The Dodgers' annual "who's on third?" skit is scheduled for another preview today with its usual cast of incumbents and challengers. Manager Walter Alston indicated the third base job is as open as Cassius Clay's mouth by listing five candidates: Jim Gilliam, Ken McMullen, Dick Tracowski, Nate Oliver and Johnny Werhas. All but McMullen also are eligibles for second base. McMullen, in the Army until April 1, will be given a trial as the alternate first baseman behind Ron Fairly. McMullen's dual role will not be an April Fool's gag, said general manager Buzzie Bavasi. "I bought a first baseman's glove for McMullen and I'm not about to waste \$19," said Bavasi. To lend credence to the McMullen switch Bavasi said "It's actually a \$29 glove, but I got a discount." McMullen was expected to be unchallenged for the third base job this spring, based on 66 starts and 71 appearances at the position, tops on the club, last season. RAVASI says the man most responsible for the change in plans is rookie Werhas, the former USC basketball star. "If Werhas continues to impress us as he has during winter workouts, you'll see a different infield this year. I'd say Werhas has a good chance to be the regular third baseman. We might even try him at second—not to take over for Gilliam, only to spell him."

Associated Press Wirephoto



—Staff Photo by Bob Stewart

TWO PLUS THREE FOR 'TEE'

Hank Gowdy of El Dorado, site of Saturday's opening round of Long Beach Masters golf tournament, prepares to tee off under eyes of rivals (from left) Bill McCormick, Skylinks; Mike Fedderly, Lakewood; Ed Donahue, Recreation Park, and Claude Waymire, Meadowlark. McCormick leads with 70.

McCormick's 'Muscle' Pays Off—Ahead by 3

By JERRY WYNN

Putting for 16 birdies and two eagles, Bill McCormick fired a two-under par 70 at El Dorado Saturday to command a three-stroke lead after the first round of the Long Beach Masters golf championship.

The 19-year-old Skylinks bomber played one of the finest rounds in Masters' history from tee to green as he hit 16 greens and two fringes in regulation figures from the back tees of a 6,529-yard layout on a windy day.

But McCormick's putter wasn't equal to his smashing woods and three three-putts and several narrow birdie putt misses kept his score from being sensational.

In second place at 73 is Mike Fedderly of Lakewood and Virginia CC. Ed Donahue of Recreation Park is third at 76 followed by Hank Gowdy of El Dorado at 77 and Claude Waymire

of Meadowlark at 78.

Meadowlark is the scene of second round action today in the 72-hole battle of Long Beach club champions sponsored by the clubs, the pros and The Independent Press-Telegram.

The scores after nine holes Saturday gave no indication of the final spread as four players were locked at 37 and Gowdy had 38.

Masters Box Score

NAME	SCORE	TO PAR
McCormick (70)	11	-2
Fedderly (73)	14	+1
Donahue (76)	17	+4
Gowdy (77)	18	+5
Waymire (78)	19	+6

Legend: 10-out-drive or closer to pin on par hole; 11-out-drive or closer to pin on par hole; 12-out-drive or closer to pin on par hole; 13-out-drive or closer to pin on par hole; 14-out-drive or closer to pin on par hole; 15-out-drive or closer to pin on par hole; 16-out-drive or closer to pin on par hole; 17-out-drive or closer to pin on par hole; 18-out-drive or closer to pin on par hole; 19-out-drive or closer to pin on par hole; 20-out-drive or closer to pin on par hole; 21-out-drive or closer to pin on par hole; 22-out-drive or closer to pin on par hole; 23-out-drive or closer to pin on par hole; 24-out-drive or closer to pin on par hole; 25-out-drive or closer to pin on par hole; 26-out-drive or closer to pin on par hole; 27-out-drive or closer to pin on par hole; 28-out-drive or closer to pin on par hole; 29-out-drive or closer to pin on par hole; 30-out-drive or closer to pin on par hole; 31-out-drive or closer to pin on par hole; 32-out-drive or closer to pin on par hole; 33-out-drive or closer to pin on par hole; 34-out-drive or closer to pin on par hole; 35-out-drive or closer to pin on par hole; 36-out-drive or closer to pin on par hole; 37-out-drive or closer to pin on par hole; 38-out-drive or closer to pin on par hole; 39-out-drive or closer to pin on par hole; 40-out-drive or closer to pin on par hole; 41-out-drive or closer to pin on par hole; 42-out-drive or closer to pin on par hole; 43-out-drive or closer to pin on par hole; 44-out-drive or closer to pin on par hole; 45-out-drive or closer to pin on par hole; 46-out-drive or closer to pin on par hole; 47-out-drive or closer to pin on par hole; 48-out-drive or closer to pin on par hole; 49-out-drive or closer to pin on par hole; 50-out-drive or closer to pin on par hole; 51-out-drive or closer to pin on par hole; 52-out-drive or closer to pin on par hole; 53-out-drive or closer to pin on par hole; 54-out-drive or closer to pin on par hole; 55-out-drive or closer to pin on par hole; 56-out-drive or closer to pin on par hole; 57-out-drive or closer to pin on par hole; 58-out-drive or closer to pin on par hole; 59-out-drive or closer to pin on par hole; 60-out-drive or closer to pin on par hole; 61-out-drive or closer to pin on par hole; 62-out-drive or closer to pin on par hole; 63-out-drive or closer to pin on par hole; 64-out-drive or closer to pin on par hole; 65-out-drive or closer to pin on par hole; 66-out-drive or closer to pin on par hole; 67-out-drive or closer to pin on par hole; 68-out-drive or closer to pin on par hole; 69-out-drive or closer to pin on par hole; 70-out-drive or closer to pin on par hole; 71-out-drive or closer to pin on par hole; 72-out-drive or closer to pin on par hole; 73-out-drive or closer to pin on par hole; 74-out-drive or closer to pin on par hole; 75-out-drive or closer to pin on par hole; 76-out-drive or closer to pin on par hole; 77-out-drive or closer to pin on par hole; 78-out-drive or closer to pin on par hole; 79-out-drive or closer to pin on par hole; 80-out-drive or closer to pin on par hole; 81-out-drive or closer to pin on par hole; 82-out-drive or closer to pin on par hole; 83-out-drive or closer to pin on par hole; 84-out-drive or closer to pin on par hole; 85-out-drive or closer to pin on par hole; 86-out-drive or closer to pin on par hole; 87-out-drive or closer to pin on par hole; 88-out-drive or closer to pin on par hole; 89-out-drive or closer to pin on par hole; 90-out-drive or closer to pin on par hole; 91-out-drive or closer to pin on par hole; 92-out-drive or closer to pin on par hole; 93-out-drive or closer to pin on par hole; 94-out-drive or closer to pin on par hole; 95-out-drive or closer to pin on par hole; 96-out-drive or closer to pin on par hole; 97-out-drive or closer to pin on par hole; 98-out-drive or closer to pin on par hole; 99-out-drive or closer to pin on par hole; 100-out-drive or closer to pin on par hole; 101-out-drive or closer to pin on par hole; 102-out-drive or closer to pin on par hole; 103-out-drive or closer to pin on par hole; 104-out-drive or closer to pin on par hole; 105-out-drive or closer to pin on par hole; 106-out-drive or closer to pin on par hole; 107-out-drive or closer to pin on par hole; 108-out-drive or closer to pin on par hole; 109-out-drive or closer to pin on par hole; 110-out-drive or closer to pin on par hole; 111-out-drive or closer to pin on par hole; 112-out-drive or closer to pin on par hole; 113-out-drive or closer to pin on par hole; 114-out-drive or closer to pin on par hole; 115-out-drive or closer to pin on par hole; 116-out-drive or closer to pin on par hole; 117-out-drive or closer to pin on par hole; 118-out-drive or closer to pin on par hole; 119-out-drive or closer to pin on par hole; 120-out-drive or closer to pin on par hole; 121-out-drive or closer to pin on par hole; 122-out-drive or closer to pin on par hole; 123-out-drive or closer to pin on par hole; 124-out-drive or closer to pin on par hole; 125-out-drive or closer to pin on par hole; 126-out-drive or closer to pin on par hole; 127-out-drive or closer to pin on par hole; 128-out-drive or closer to pin on par hole; 129-out-drive or closer to pin on par hole; 130-out-drive or closer to pin on par hole; 131-out-drive or closer to pin on par hole; 132-out-drive or closer to pin on par hole; 133-out-drive or closer to pin on par hole; 134-out-drive or closer to pin on par hole; 135-out-drive or closer to pin on par hole; 136-out-drive or closer to pin on par hole; 137-out-drive or closer to pin on par hole; 138-out-drive or closer to pin on par hole; 139-out-drive or closer to pin on par hole; 140-out-drive or closer to pin on par hole; 141-out-drive or closer to pin on par hole; 142-out-drive or closer to pin on par hole; 143-out-drive or closer to pin on par hole; 144-out-drive or closer to pin on par hole; 145-out-drive or closer to pin on par hole; 146-out-drive or closer to pin on par hole; 147-out-drive or closer to pin on par hole; 148-out-drive or closer to pin on par hole; 149-out-drive or closer to pin on par hole; 150-out-drive or closer to pin on par hole; 151-out-drive or closer to pin on par hole; 152-out-drive or closer to pin on par hole; 153-out-drive or closer to pin on par hole; 154-out-drive or closer to pin on par hole; 155-out-drive or closer to pin on par hole; 156-out-drive or closer to pin on par hole; 157-out-drive or closer to pin on par hole; 158-out-drive or closer to pin on par hole; 159-out-drive or closer to pin on par hole; 160-out-drive or closer to pin on par hole; 161-out-drive or closer to pin on par hole; 162-out-drive or closer to pin on par hole; 163-out-drive or closer to pin on par hole; 164-out-drive or closer to pin on par hole; 165-out-drive or closer to pin on par hole; 166-out-drive or closer to pin on par hole; 167-out-drive or closer to pin on par hole; 168-out-drive or closer to pin on par hole; 169-out-drive or closer to pin on par hole; 170-out-drive or closer to pin on par hole; 171-out-drive or closer to pin on par hole; 172-out-drive or closer to pin on par hole; 173-out-drive or closer to pin on par hole; 174-out-drive or closer to pin on par hole; 175-out-drive or closer to pin on par hole; 176-out-drive or closer to pin on par hole; 177-out-drive or closer to pin on par hole; 178-out-drive or closer to pin on par hole; 179-out-drive or closer to pin on par hole; 180-out-drive or closer to pin on par hole; 181-out-drive or closer to pin on par hole; 182-out-drive or closer to pin on par hole; 183-out-drive or closer to pin on par hole; 184-out-drive or closer to pin on par hole; 185-out-drive or closer to pin on par hole; 186-out-drive or closer to pin on par hole; 187-out-drive or closer to pin on par hole; 188-out-drive or closer to pin on par hole; 189-out-drive or closer to pin on par hole; 190-out-drive or closer to pin on par hole; 191-out-drive or closer to pin on par hole; 192-out-drive or closer to pin on par hole; 193-out-drive or closer to pin on par hole; 194-out-drive or closer to pin on par hole; 195-out-drive or closer to pin on par hole; 196-out-drive or closer to pin on par hole; 197-out-drive or closer to pin on par hole; 198-out-drive or closer to pin on par hole; 199-out-drive or closer to pin on par hole; 200-out-drive or closer to pin on par hole; 201-out-drive or closer to pin on par hole; 202-out-drive or closer to pin on par hole; 203-out-drive or closer to pin on par hole; 204-out-drive or closer to pin on par hole; 205-out-drive or closer to pin on par hole; 206-out-drive or closer to pin on par hole; 207-out-drive or closer to pin on par hole; 208-out-drive or closer to pin on par hole; 209-out-drive or closer to pin on par hole; 210-out-drive or closer to pin on par hole; 211-out-drive or closer to pin on par hole; 212-out-drive or closer to pin on par hole; 213-out-drive or closer to pin on par hole; 214-out-drive or closer to pin on par hole; 215-out-drive or closer to pin on par hole; 216-out-drive or closer to pin on par hole; 217-out-drive or closer to pin on par hole; 218-out-drive or closer to pin on par hole; 219-out-drive or closer to pin on par hole; 220-out-drive or closer to pin on par hole; 221-out-drive or closer to pin on par hole; 222-out-drive or closer to pin on par hole; 223-out-drive or closer to pin on par hole; 224-out-drive or closer to pin on par hole; 225-out-drive or closer to pin on par hole; 226-out-drive or closer to pin on par hole; 227-out-drive or closer to pin on par hole; 228-out-drive or closer to pin on par hole; 229-out-drive or closer to pin on par hole; 230-out-drive or closer to pin on par hole; 231-out-drive or closer to pin on par hole; 232-out-drive or closer to pin on par hole; 233-out-drive or closer to pin on par hole; 234-out-drive or closer to pin on par hole; 235-out-drive or closer to pin on par hole; 236-out-drive or closer to pin on par hole; 237-out-drive or closer to pin on par hole; 238-out-drive or closer to pin on par hole; 239-out-drive or closer to pin on par hole; 240-out-drive or closer to pin on par hole; 241-out-drive or closer to pin on par hole; 242-out-drive or closer to pin on par hole; 243-out-drive or closer to pin on par hole; 244-out-drive or closer to pin on par hole; 245-out-drive or closer to pin on par hole; 246-out-drive or closer to pin on par hole; 247-out-drive or closer to pin on par hole; 248-out-drive or closer to pin on par hole; 249-out-drive or closer to pin on par hole; 250-out-drive or closer to pin on par hole; 251-out-drive or closer to pin on par hole; 252-out-drive or closer to pin on par hole; 253-out-drive or closer to pin on par hole; 254-out-drive or closer to pin on par hole; 255-out-drive or closer to pin on par hole; 256-out-drive or closer to pin on par hole; 257-out-drive or closer to pin on par hole; 258-out-drive or closer to pin on par hole; 259-out-drive or closer to pin on par hole; 260-out-drive or closer to pin on par hole; 261-out-drive or closer to pin on par hole; 262-out-drive or closer to pin on par hole; 263-out-drive or closer to pin on par hole; 264-out-drive or closer to pin on par hole; 265-out-drive or closer to pin on par hole; 266-out-drive or closer to pin on par hole; 267-out-drive or closer to pin on par hole; 268-out-drive or closer to pin on par hole; 269-out-drive or closer to pin on par hole; 270-out-drive or closer to pin on par hole; 271-out-drive or closer to pin on par hole; 272-out-drive or closer to pin on par hole; 273-out-drive or closer to pin on par hole; 274-out-drive or closer to pin on par hole; 275-out-drive or closer to pin on par hole; 276-out-drive or closer to pin on par hole; 277-out-drive or closer to pin on par hole; 278-out-drive or closer to pin on par hole; 279-out-drive or closer to pin on par hole; 280-out-drive or closer to pin on par hole; 281-out-drive or closer to pin on par hole; 282-out-drive or closer to pin on par hole; 283-out-drive or closer to pin on par hole; 284-out-drive or closer to pin on par hole; 285-out-drive or closer to pin on par hole; 286-out-drive or closer to pin on par hole; 287-out-drive or closer to pin on par hole; 288-out-drive or closer to pin on par hole; 289-out-drive or closer to pin on par hole; 290-out-drive or closer to pin on par hole; 291-out-drive or closer to pin on par hole; 292-out-drive or closer to pin on par hole; 293-out-drive or closer to pin on par hole; 294-out-drive or closer to pin on par hole; 295-out-drive or closer to pin on par hole; 296-out-drive or closer to pin on par hole; 297-out-drive or closer to pin on par hole; 298-out-drive or closer to pin on par hole; 299-out-drive or closer to pin on par hole; 300-out-drive or closer to pin on par hole; 301-out-drive or closer to pin on par hole; 302-out-drive or closer to pin on par hole; 303-out-drive or closer to pin on par hole; 304-out-drive or closer to pin on par hole; 305-out-drive or closer to pin on par hole; 306-out-drive or closer to pin on par hole; 307-out-drive or closer to pin on par hole; 308-out-drive or closer to pin on par hole; 309-out-drive or closer to pin on par hole; 310-out-drive or closer to pin on par hole; 311-out-drive or closer to pin on par hole; 312-out-drive or closer to pin on par hole; 313-out-drive or closer to pin on par hole; 314-out-drive or closer to pin on par hole; 315-out-drive or closer to pin on par hole; 316-out-drive or closer to pin on par hole; 317-out-drive or closer to pin on par hole; 318-out-drive or closer to pin on par hole; 319-out-drive or closer to pin on par hole; 320-out-drive or closer to pin on par hole; 321-out-drive or closer to pin on par hole; 322-out-drive or closer to pin on par hole; 323-out-drive or closer to pin on par hole; 324-out-drive or closer to pin on par hole; 325-out-drive or closer to pin on par hole; 326-out-drive or closer to pin on par hole; 327-out-drive or closer to pin on par hole; 328-out-drive or closer to pin on par hole; 329-out-drive or closer to pin on par hole; 330-out-drive or closer to pin on par hole; 331-out-drive or closer to pin on par hole; 332-out-drive or closer to pin on par hole; 333-out-drive or closer to pin on par hole; 334-out-drive or closer to pin on par hole; 335-out-drive or closer to pin on par hole; 336-out-drive or closer to pin on par hole; 337-out-drive or closer to pin on par hole; 338-out-drive or closer to pin on par hole; 339-out-drive or closer to pin on par hole; 340-out-drive or closer to pin on par hole; 341-out-drive or closer to pin on par hole; 342-out-drive or closer to pin on par hole; 343-out-drive or closer to pin on par hole; 344-out-drive or closer to pin on par hole; 345-out-drive or closer to pin on par hole; 346-out-drive or closer to pin on par hole; 347-out-drive or closer to pin on par hole; 348-out-drive or closer to pin on par hole; 349-out-drive or closer to pin on par hole; 350-out-drive or closer to pin on par hole; 351-out-drive or closer to pin on par hole; 352-out-drive or closer to pin on par hole; 353-out-drive or closer to pin on par hole; 354-out-drive or closer to pin on par hole; 355-out-drive or closer to pin on par hole; 356-out-drive or closer to pin on par hole; 357-out-drive or closer to pin on par hole; 358-out-drive or closer to pin on par hole; 359-out-drive or closer to pin on par hole; 360-out-drive or closer to pin on par hole; 361-out-drive or closer to pin on par hole; 362-out-drive or closer to pin on par hole; 363-out-drive or closer to pin on par hole; 364-out-drive or closer to pin on par hole; 365-out-drive or closer to pin on par hole; 366-out-drive or closer to pin on par hole; 367-out-drive or closer to pin on par hole; 368-out-drive or closer to pin on par hole; 369-out-drive or closer to pin on par hole; 370-out-drive or closer to pin on par hole; 371-out-drive or closer to pin on par hole; 372-out-drive or closer to pin on par hole; 373-out-drive or closer to pin on par hole; 374-out-drive or closer to pin on par hole; 375-out-drive or closer to pin on par hole; 376-out-drive or closer to pin on par hole; 377-out-drive or closer to pin on par hole; 378-out-drive or closer to pin on par hole; 379-out-drive or closer to pin on par hole; 380-out-drive or closer to pin on par hole; 381-out-drive or closer to pin on par hole; 382-out-drive or closer to pin on par hole; 383-out-drive or closer to pin on par hole; 384-out-drive or closer to pin on par hole; 385-out-drive or closer to pin on par hole; 386-out-drive or closer to pin on par hole; 387-out-drive or closer to pin on par hole; 388-out-drive or closer to pin on par hole; 389-out-drive or closer to pin on par hole; 390-out-drive or closer to pin on par hole; 391-out-drive or closer to pin on par hole; 392-out-drive or closer to pin on par hole; 393-out-drive or closer to pin on par hole; 394-out-drive or closer to pin on par hole; 395-out-drive or closer to pin on par hole; 396-out-drive or closer to pin on par hole; 397-out-drive or closer to pin on par hole; 398-out-drive or closer to pin on par hole; 399-out-drive or closer to pin on par hole; 400-out-drive or closer to pin on par hole; 401-out-drive or closer to pin on par hole; 402-out-drive or closer to pin on par hole; 403-out-drive or closer to pin on par hole; 404-out-drive or closer to pin on par hole; 405-out-drive or closer to pin on par hole; 406-out-drive or closer to pin on par hole; 407-out-drive or closer to pin on par hole; 408-out-drive or closer to pin on par hole; 409-out-drive or closer to pin on par hole; 410-out-drive or closer to pin on par hole; 411-out-drive or closer to pin on par hole; 412-out-drive or closer to pin on par hole; 413-out-drive or closer to pin on par hole; 414-out-drive or closer to pin on par hole; 415-out-drive or closer to pin on par hole; 416-out-drive or closer to pin on par hole; 417-out-drive or closer to pin on par hole; 418-out-drive or closer to pin on par hole; 419-out-drive or closer to pin on par hole; 420-out-drive or closer to pin on par hole; 421-out-drive or closer to pin on par hole; 422-out-drive or closer to pin on par hole; 423-out-drive or closer to pin on par hole; 424-out-drive or closer to pin on par hole; 425-out-drive or closer to pin on par hole; 426-out-drive or closer to pin on par hole; 427-out-drive or closer to pin on par hole; 428-out-drive or closer to pin on par hole; 429-out-drive or closer to pin on par hole; 430-out-drive or closer to pin on par hole; 431-out-drive or closer to pin on par hole; 432-out-drive or closer to pin on par hole; 433-out-drive or closer to pin on par hole; 434-out-drive or closer to pin on par hole; 435-out-drive or closer to pin on par hole; 436-out-drive or closer to pin on par hole; 437-out-drive or closer to pin on par hole; 438-out-drive or closer to pin on par hole; 439-out-drive or closer to pin on par hole; 440-out-drive or closer to pin on par hole; 441-out-drive or closer to pin on par hole; 442-out-drive or closer to pin on par hole; 443-out-drive or closer to pin on par hole; 444-out-drive or closer to pin on par hole; 445-out-drive or closer to pin on par hole; 446-out-drive or closer to pin on par hole; 447-out-drive or closer to pin on par hole; 448-out-drive or closer to pin on par hole; 449-out-drive or closer to pin on par hole; 450-out-drive or closer to pin on par hole; 451-out-drive or closer to pin on par hole; 452-out-drive or closer to pin on par hole; 453-out-drive or closer to pin on par hole; 454-out-drive or closer to pin on par hole; 455-out-drive or closer to pin on par hole; 456-out-drive or closer to pin on par hole; 457-out-drive or closer to pin on par hole; 458-out-drive or closer to pin on par hole; 459-out-drive or closer to pin on par hole; 460-out-drive or closer to pin on par hole; 461-out-drive or closer to pin on par hole; 462-out-drive or closer to pin on par hole; 463-out-drive or closer to pin on par hole; 464-out-drive or closer to pin on par hole; 465-out-drive or closer to pin on par hole; 466-out-drive or closer to pin on par hole; 467-out-drive or closer to pin on par hole; 468-out-drive or closer to pin on par hole; 469-out-drive or closer to pin on par hole; 470-out-drive or closer to pin on par hole; 471-out-drive or closer to pin on par hole; 472-out-drive or closer to pin on par hole; 473-out-drive or closer to pin on par hole; 474-out-drive or closer to pin on par hole; 475-out-drive or closer to pin on par hole; 476-out-drive or closer to pin on par hole; 477-out-drive or closer to pin on par hole; 478-out-drive or closer to pin on par hole; 479-out-drive or closer to pin on par hole; 480-out-drive or closer to pin on par hole; 481-out-drive or closer to pin on par hole; 482-out-drive or closer to pin on par hole; 483-out-drive or closer to pin on par hole; 484-out-drive or closer to pin on par hole; 485-out-drive or closer to pin on par hole; 486-out-drive or closer to pin on par hole; 487-out-drive or closer to pin on par hole; 488-out-drive or closer to pin on par hole; 489-out-drive or closer to pin on par hole; 490-out-drive or closer to pin on par hole; 491-out-drive or closer to pin on par hole; 492-out-drive or closer to pin on par hole; 493-out-drive or closer to pin on par hole; 494-out-drive or closer to pin on par hole; 495-out-drive or closer to pin on par hole; 496-out-drive or closer to pin on par hole; 497-out-drive or closer to pin on par hole; 498-out-drive or closer to pin on par hole; 499-out-drive or closer to pin on par hole; 500-out-drive or closer to pin on par hole; 501-out-drive or closer to pin on par hole; 502-out-drive or closer to pin on par hole; 503-out-drive or closer to pin on par hole; 504-out-drive or closer to pin on par hole; 505-out-drive or closer to pin on par hole; 506-out-drive or closer to pin on par hole; 507-out-drive or closer to pin on par hole; 508-out-drive or closer to pin on par hole; 509-out-drive or closer to pin on par hole; 510-out-drive or closer to pin on par hole; 511-out-drive or closer to pin on par hole; 512-out-drive or closer to pin on par hole; 513-out-drive or closer to pin on par hole; 514-out-drive or closer to pin on par hole; 515-out-drive or closer to pin on par hole; 516-out-drive or closer to pin on par hole; 517-out-drive or closer to pin on par hole; 518-out-drive or closer to pin on par hole; 519-out-drive or closer to pin on par hole; 520-out-drive or closer to pin on par hole; 521-out-drive or closer to pin on par hole; 522-out-drive or closer to pin on par hole; 523-out-drive or closer to pin on par hole; 524-out-drive or closer to pin on par hole; 525-out-drive or closer to pin on par hole; 526-out-drive or closer to pin on par hole; 527-out-drive or closer to pin on par hole; 528-out-drive or closer to pin on par hole; 529-out-drive or closer to pin on par hole; 530-out-drive or closer to pin on par hole; 531-out-drive or closer to pin on par hole; 532-out-drive or closer to pin on par hole; 533-out-drive or closer to pin on par hole; 534-out-drive or closer to pin on par hole; 535-out-drive or closer to pin on par hole; 536-out-drive or closer to pin on par hole; 537-out-drive or closer to pin on par hole; 538-out-drive or closer to pin on par hole; 539-out-drive or closer to pin on par hole; 540-out-drive or closer to pin on par hole; 541-out-drive or closer to pin on par hole; 542-out-drive or closer to pin on par hole; 543-out-drive or closer to pin on par hole; 544-out-drive or closer to pin on par hole; 545-out-drive or closer to pin on par hole; 546-out-drive or closer to pin on par hole; 547-out-drive or closer to pin on par hole; 548-out-drive or closer to pin on par hole; 549-out-drive or closer to pin on par hole; 550-out-drive or closer to pin on par hole; 551-out-drive or closer to pin on par hole; 552-out-drive or closer to pin on par hole; 553-out-drive or closer to pin on par hole; 554-out-drive or closer to pin on par hole; 555-out-drive or closer to pin on par hole; 556-out-drive or closer to pin on par hole; 557-out-drive or closer to pin on par hole; 558-out-drive or closer to pin on par hole; 559-out-drive or closer to pin on par hole; 560-out-drive or closer to pin on par hole; 561-out-drive or closer to pin on par hole; 562-out-drive or closer to pin on par hole; 563-out-drive or closer to pin on par hole; 564-out-drive or closer to pin on par hole; 565-out-drive or closer to pin on par hole; 566-out-drive or closer to pin on par hole; 567-out-drive or closer to pin on par hole; 568-out-drive or closer to pin on par hole; 569-out-drive or closer to pin on par hole; 570-out-drive or closer to pin on par hole; 571-out-drive or closer to pin on par hole; 572-out-drive or closer to pin on par hole; 573-out-drive or closer to pin on par hole; 574-out-drive or closer to pin on par hole; 575-out-drive or closer to pin on par hole; 576-out-drive or closer to pin on par hole; 577-out-drive or closer to pin on par hole; 578-out-drive or closer to pin on par hole; 579-out-drive or closer to pin on par hole; 580-out-drive or closer to pin on par hole; 581-out-drive or closer to pin on par hole; 582-out-drive or closer to pin on par hole; 583-out-drive or closer to pin on par hole; 584-out-drive or closer to pin on par hole; 585-out-drive or closer to pin on par hole; 586-out-drive or closer to pin on par hole; 587-out-drive or closer to pin on par hole; 588-out-drive or closer to pin on par hole; 589-out-drive or closer to pin on par hole; 590-out-drive or closer to pin on par hole

Blades Battle Seattle Today

By AL LARSON
This series should tell how we'll finish.
Speaking was Blade coach Alf Pike, whose puck chasers open their important three-game series with Seattle this afternoon at the L.A. Sports Arena. Initial facoff is 1:30.
With 11 games remain-

ing on the Blades' docket, the fight for a playoff berth is like trying to stack three on a Honda.
Seattle and Portland's ice men lead the pack of five clubs battling for the three remaining spots with only two points separating second and fifth place.
The middle game in the

series shifts to Long Beach Arena Wednesday night and concludes back on the L.A. rink Thursday.
"Actually, if we can't finish second, we'd be better off to wind up fourth since the playoffs pit the first and third teams and second and fourth in the opening draw," said Pike.

It's no secret that none of the runnersup are anxious to meet Denver's Western Hockey League champs in the best-of-7 series opener.
Today's match will mark the 11th meeting between the Totems and Blades with the Washington sextet leading the series, 5-3-2. Two of the Blades three wins were

accomplished at home.
Fans once again will see the WHL's most prolific playmaker in history, Guyle Fielder, headed for his eighth scoring title in the 15 years the league has been in existence, is one of the few professional players born in the U.S.
"Golden Guyle" now is only one point shy of his winning total of 95 last year. He's chalked up 15 goals and 79 assists.



HOWIE YOUNG... Long Beach Debut With Blades Wednesday

CALIFORNIA PRESS-TELEGRAM
Long Beach 12, Calif., Sunday, Mar. 1, 1964

Once Over Lightly

By DAVE LEWIS
Sports Editor

Clay Was Underrated off 3 Fights

Funny thing, but the Cassius Clay-Sonny Liston bout was an exciting and dramatic fight... until Liston failed to answer the bell for the seventh round and the 7-1 underdog suddenly was the world champion.
Then the howling began and suspicions were expressed "loud and clear" from every quarter.
Sonny did suffer a legitimate injury. As we explained Thursday after consulting with medical men, it is a common injury in sports and definitely incapacitating.
But the beating he took from Cassius made one go back to the record book and look again at Sonny's past fights. The results certainly don't make a superhero... but mainly the "champion of Floyd Patterson."
Meanwhile, Clay was outrageously underrated by most observers... and apparently by Liston himself.
Three fights were used by most observers to downgrade Clay. He suffered some embarrassment in all of them, but there are stories behind each which show they generally were not analyzed accurately.
The first was with Sonny Banks at Madison Square Garden on Feb. 10, 1962. It was a hastily arranged match to fulfill a contracted appearance.

THEY KNEW NOTHING about Banks to Clay's trainer, Angelo Dundee, called friends in the boxing business in Detroit from where Banks hailed.
"Inexperienced is the word, Angelo," one told him. "But if he hits your boy on the chin with his left hand, you might see interesting things happen. Banks can punch."
Dundee tried to warn Clay of this, but Cassius was in the midst of his new idea of calling the round in which he would stop his opponents. He named the fourth for Banks.
A confident Clay, who had been giving Banks a good going over in the first three rounds, came out confidently in the fourth to finish it, and walked right into a left hook that planted him on the seat of his pants.
"It was a clean shot, and a hard one," Dundee told us later. "Few guys would have been able to get up at all. But right then he demonstrated he could take a punch... but there was no glass in his chin. He not only got up... but got up throwing punches and less than a minute later he had Banks down for the full count just like he called it."

THE OTHER TWO fights which led many to question his ability to go against Liston were the ones preceding the past week's title bout. The first was with Doug Jones, currently rated just behind Sonny and Cassius in the heavyweight rankings, last March 13 in New York.
Clay, of course, predicted he would stop him in four. Jones not only had never been knocked out... but never been knocked down.
The fight ended in uncalculated controversy with Clay getting a unanimous, but close decision due to the scoring by the two judges. The referee had Cassius winning easily—as did our score card. We called it for Clay by a decisive 7-2-1 round count via TV.

IN THE FIRST ROUND, a confident and careless Clay misjudged a punch and was rocked by a hard right hand—Jones' "Sunday punch." Jones fooled Clay with it. He feinted and then as Cassius pulled back, Doug jumped in with a long overhand right that caught Clay flush and sent him reeling backwards into the ropes.
Clay was not in serious trouble. He tied Jones up on the ropes in a momentary clinch. And when they broke, Cassius launched a two-fisted attack for the remainder of the round. He must have hit Jones at least 40 times in the final minute—without a return.
Cassius came out in the fourth eager to make his prediction come true. He had Jones in trouble the whole round, but was unable to put him down.
Clay then bided his time until the 9th and 10th rounds when he began shooting for a knockout again. He had Jones staggering around the ring most of those final six minutes. In fact, it was a miracle Doug kept his feet in the 10th. It seemed inconceivable he could have lasted more than another two rounds at the most.

IT WAS A DECISIVE victory... but again downgraded by most for some unexplained reason.
Dundee told us that of the 18,000 people in the Garden that night... "only 15 of us were for Clay—his 11 backers, me, the other two cornermen and, of course, Cassius. The crowd boomed at every punch Jones threw and I definitely feel they influenced the judges. The referee was the only one who saw it in the right light—as films clearly show. He knew that Jones' punches were missing, yet the crowd yelled anyway."
Then came the fight in England last June 18 with Henry Cooper. Clay predicted he would dispose of "enry" in five.
Just a second before the bell ended the fourth round, Clay dropped his hands and pulled back... and Cooper lunged at him with a long left hook that dropped Cassius.
Clay bounced right back to punch Cooper into bloody submission in less than a minute and a half to fulfill his prediction. However, the fact that he had been knocked down was further fuel to those who claimed he was a phony... but again "misjudged."

IN A PRIVATE conversation with Dundee a couple of days before the Liston-Patterson "thing" in Las Vegas last July, I asked him for the true story of the Cooper fight which had taken place in England just three weeks before. Was Cassius hurt?

"The only one in any trouble that night was me," he said. "I jammed near had a heart attack when Cooper tagged him. I stumbled into the ring, grabbed him, got him seated on the stool and finally was able to stammer 'H-b-h-o-w d-d-o-y-y-o-u feel?'"
"And do you know what that crazy kid said? 'I feel great. He's getting tired. I'll get him in the next round just like I said.'"

"All through the fight, you know, he was clowning. Bill Favorem, head of the group that sponsors him, kept yelling at me to make him stop kiddin' around. I tried, but finally had to tell him he won't do it. He's going to carry him until the fifth so his prediction will be right."
"He just got too careless. But this kid has an awful lot going for him. Sure his talking is mostly an act... but he's got more to back it up than most people think."
Thus, the three incidents in which almost everyone used to downgrade Clay were blown far out of proportion. But it's things like that which help make "stunning upsets."

SUNDAY SHORTS

Clay Invited to UAR by Muslims

The Supreme Council for Islamic Affairs, which is to the Black Muslim what the Vatican is to Catholics, has invited Cassius Clay to visit its center for Islamic learning in the United Arab Republic.
Clay announced after winning the heavyweight title from Sonny Liston Tuesday that he was a Black Muslim.
JOE CRONIN, the American League president, unhesitatingly approved the decision by Athletics owner Charles Finley to sign a four-year lease in Kansas City.

"Kansas City fans can now look forward to an interesting American League

campaign," Cronin noted.
THE CURTIS Publishing Co. (Saturday Evening Post) says it has new evidence to back its claim that former Georgia athletic director Wally Butts tried to fix a football game with Alabama.
Butts won his lawsuit and was awarded \$3.06 million, an amount later reduced to \$460,000.

AUSTRALIAN swimmer Dawn Fraser lowered her own world record for the 100-meter freestyle Saturday to 58.9 and countryman Bob Perry chopped the 200 butterfly mark to 2:06.9.
Funeral services for former light heavyweight champion Gus Lesnevich, who died at 49 Friday, are scheduled for Tuesday in Cliffside Park, N.J.
Veteran Boston Celtic reserve Jim Loscutoff will retire after this season to become basketball coach at Boston State College.
The New York Giants of the NFL completed their coaching staff by putting Harry Wright in charge of the offensive backfield, and Dick Stanfel signed to coach the offensive line for Joe Kuharich, new coach of the Philadelphia Eagles.



JERRY MITCHELL
To Continue Schooling

Mitchell Resigns Cage Post

Jerry Mitchell has resigned as head basketball coach at Lakewood High where he has guided the Lancers' cage fortunes since the school opened in 1957. No replacement was named.
Mitchell's quitting came as a surprise since his 1964 club was one of his best, making the CIF playoffs while compiling a 13-10 record. Moreover, his top two scorers are returning next season.
However, the popular Mitchell said, "I just decided to continue my schooling, and I couldn't do that by staying on in basketball. I'd like to go after my administrative credential."

MITCHELL'S best team, record-wise, was the 1959-60 squad which had a 17-7 record, but this year's team was talented, too, and it came within a minute of knocking off Poly, losing 60-59.
Mitchell, also a history and English teacher at Lakewood, was a former basketball and baseball star at City College (1952-54) and at Gonzaga in Washington (1953-56).

Versatility Key to Rams Copping JV Cage Crown

Balance and good conditioning, combined with above-average shooting and rebounding, were the ingredients that made Millikan the Moore League jaytee basketball champion.
"A good bench, a balanced attack and our physical ability to run against any team made the difference," said coach Jim Haddy, whose boys were 9-1 in league and 14-3 overall.
Dale Millette and Rich Jameson were the Rams' 1-2 scoring punch, Phil Lockwood the top rebounder and Rich Keller and Bill Irvin consistent performers who moved to varsity late in the year.
Other squad members were Gary Pugh, Brian Berger, Tom Lazzar, Jerry Feller, Barry Burke, Bob Krall, Tom Parsons and Les Prince.

Complete Summaries of Long Beach Relays

UNIVERSITY-OPEN

5-mile relay—Striders (Lakewood) 1:02.1, Winters (Long Beach) 1:02.2, Winters (Long Beach) 1:02.3, Winters (Long Beach) 1:02.4, Winters (Long Beach) 1:02.5, Winters (Long Beach) 1:02.6, Winters (Long Beach) 1:02.7, Winters (Long Beach) 1:02.8, Winters (Long Beach) 1:02.9, Winters (Long Beach) 1:03.0, Winters (Long Beach) 1:03.1, Winters (Long Beach) 1:03.2, Winters (Long Beach) 1:03.3, Winters (Long Beach) 1:03.4, Winters (Long Beach) 1:03.5, Winters (Long Beach) 1:03.6, Winters (Long Beach) 1:03.7, Winters (Long Beach) 1:03.8, Winters (Long Beach) 1:03.9, Winters (Long Beach) 1:04.0, Winters (Long Beach) 1:04.1, Winters (Long Beach) 1:04.2, Winters (Long Beach) 1:04.3, Winters (Long Beach) 1:04.4, Winters (Long Beach) 1:04.5, Winters (Long Beach) 1:04.6, Winters (Long Beach) 1:04.7, Winters (Long Beach) 1:04.8, Winters (Long Beach) 1:04.9, Winters (Long Beach) 1:05.0, Winters (Long Beach) 1:05.1, Winters (Long Beach) 1:05.2, Winters (Long Beach) 1:05.3, Winters (Long Beach) 1:05.4, Winters (Long Beach) 1:05.5, Winters (Long Beach) 1:05.6, Winters (Long Beach) 1:05.7, Winters (Long Beach) 1:05.8, Winters (Long Beach) 1:05.9, Winters (Long Beach) 1:06.0, Winters (Long Beach) 1:06.1, Winters (Long Beach) 1:06.2, Winters (Long Beach) 1:06.3, Winters (Long Beach) 1:06.4, Winters (Long Beach) 1:06.5, Winters (Long Beach) 1:06.6, Winters (Long Beach) 1:06.7, Winters (Long Beach) 1:06.8, Winters (Long Beach) 1:06.9, Winters (Long Beach) 1:07.0, Winters (Long Beach) 1:07.1, Winters (Long Beach) 1:07.2, Winters (Long Beach) 1:07.3, Winters (Long Beach) 1:07.4, Winters (Long Beach) 1:07.5, Winters (Long Beach) 1:07.6, Winters (Long Beach) 1:07.7, Winters (Long Beach) 1:07.8, Winters (Long Beach) 1:07.9, Winters (Long Beach) 1:08.0, Winters (Long Beach) 1:08.1, Winters (Long Beach) 1:08.2, Winters (Long Beach) 1:08.3, Winters (Long Beach) 1:08.4, Winters (Long Beach) 1:08.5, Winters (Long Beach) 1:08.6, Winters (Long Beach) 1:08.7, Winters (Long Beach) 1:08.8, Winters (Long Beach) 1:08.9, Winters (Long Beach) 1:09.0, Winters (Long Beach) 1:09.1, Winters (Long Beach) 1:09.2, Winters (Long Beach) 1:09.3, Winters (Long Beach) 1:09.4, Winters (Long Beach) 1:09.5, Winters (Long Beach) 1:09.6, Winters (Long Beach) 1:09.7, Winters (Long Beach) 1:09.8, Winters (Long Beach) 1:09.9, Winters (Long Beach) 1:10.0, Winters (Long Beach) 1:10.1, Winters (Long Beach) 1:10.2, Winters (Long Beach) 1:10.3, Winters (Long Beach) 1:10.4, Winters (Long Beach) 1:10.5, Winters (Long Beach) 1:10.6, Winters (Long Beach) 1:10.7, Winters (Long Beach) 1:10.8, Winters (Long Beach) 1:10.9, Winters (Long Beach) 1:11.0, Winters (Long Beach) 1:11.1, Winters (Long Beach) 1:11.2, Winters (Long Beach) 1:11.3, Winters (Long Beach) 1:11.4, Winters (Long Beach) 1:11.5, Winters (Long Beach) 1:11.6, Winters (Long Beach) 1:11.7, Winters (Long Beach) 1:11.8, Winters (Long Beach) 1:11.9, Winters (Long Beach) 1:12.0, Winters (Long Beach) 1:12.1, Winters (Long Beach) 1:12.2, Winters (Long Beach) 1:12.3, Winters (Long Beach) 1:12.4, Winters (Long Beach) 1:12.5, Winters (Long Beach) 1:12.6, Winters (Long Beach) 1:12.7, Winters (Long Beach) 1:12.8, Winters (Long Beach) 1:12.9, Winters (Long Beach) 1:13.0, Winters (Long Beach) 1:13.1, Winters (Long Beach) 1:13.2, Winters (Long Beach) 1:13.3, Winters (Long Beach) 1:13.4, Winters (Long Beach) 1:13.5, Winters (Long Beach) 1:13.6, Winters (Long Beach) 1:13.7, Winters (Long Beach) 1:13.8, Winters (Long Beach) 1:13.9, Winters (Long Beach) 1:14.0, Winters (Long Beach) 1:14.1, Winters (Long Beach) 1:14.2, Winters (Long Beach) 1:14.3, Winters (Long Beach) 1:14.4, Winters (Long Beach) 1:14.5, Winters (Long Beach) 1:14.6, Winters (Long Beach) 1:14.7, Winters (Long Beach) 1:14.8, Winters (Long Beach) 1:14.9, Winters (Long Beach) 1:15.0, Winters (Long Beach) 1:15.1, Winters (Long Beach) 1:15.2, Winters (Long Beach) 1:15.3, Winters (Long Beach) 1:15.4, Winters (Long Beach) 1:15.5, Winters (Long Beach) 1:15.6, Winters (Long Beach) 1:15.7, Winters (Long Beach) 1:15.8, Winters (Long Beach) 1:15.9, Winters (Long Beach) 1:16.0, Winters (Long Beach) 1:16.1, Winters (Long Beach) 1:16.2, Winters (Long Beach) 1:16.3, Winters (Long Beach) 1:16.4, Winters (Long Beach) 1:16.5, Winters (Long Beach) 1:16.6, Winters (Long Beach) 1:16.7, Winters (Long Beach) 1:16.8, Winters (Long Beach) 1:16.9, Winters (Long Beach) 1:17.0, Winters (Long Beach) 1:17.1, Winters (Long Beach) 1:17.2, Winters (Long Beach) 1:17.3, Winters (Long Beach) 1:17.4, Winters (Long Beach) 1:17.5, Winters (Long Beach) 1:17.6, Winters (Long Beach) 1:17.7, Winters (Long Beach) 1:17.8, Winters (Long Beach) 1:17.9, Winters (Long Beach) 1:18.0, Winters (Long Beach) 1:18.1, Winters (Long Beach) 1:18.2, Winters (Long Beach) 1:18.3, Winters (Long Beach) 1:18.4, Winters (Long Beach) 1:18.5, Winters (Long Beach) 1:18.6, Winters (Long Beach) 1:18.7, Winters (Long Beach) 1:18.8, Winters (Long Beach) 1:18.9, Winters (Long Beach) 1:19.0, Winters (Long Beach) 1:19.1, Winters (Long Beach) 1:19.2, Winters (Long Beach) 1:19.3, Winters (Long Beach) 1:19.4, Winters (Long Beach) 1:19.5, Winters (Long Beach) 1:19.6, Winters (Long Beach) 1:19.7, Winters (Long Beach) 1:19.8, Winters (Long Beach) 1:19.9, Winters (Long Beach) 1:20.0, Winters (Long Beach) 1:20.1, Winters (Long Beach) 1:20.2, Winters (Long Beach) 1:20.3, Winters (Long Beach) 1:20.4, Winters (Long Beach) 1:20.5, Winters (Long Beach) 1:20.6, Winters (Long Beach) 1:20.7, Winters (Long Beach) 1:20.8, Winters (Long Beach) 1:20.9, Winters (Long Beach) 1:21.0, Winters (Long Beach) 1:21.1, Winters (Long Beach) 1:21.2, Winters (Long Beach) 1:21.3, Winters (Long Beach) 1:21.4, Winters (Long Beach) 1:21.5, Winters (Long Beach) 1:21.6, Winters (Long Beach) 1:21.7, Winters (Long Beach) 1:21.8, Winters (Long Beach) 1:21.9, Winters (Long Beach) 1:22.0, Winters (Long Beach) 1:22.1, Winters (Long Beach) 1:22.2, Winters (Long Beach) 1:22.3, Winters (Long Beach) 1:22.4, Winters (Long Beach) 1:22.5, Winters (Long Beach) 1:22.6, Winters (Long Beach) 1:22.7, Winters (Long Beach) 1:22.8, Winters (Long Beach) 1:22.9, Winters (Long Beach) 1:23.0, Winters (Long Beach) 1:23.1, Winters (Long Beach) 1:23.2, Winters (Long Beach) 1:23.3, Winters (Long Beach) 1:23.4, Winters (Long Beach) 1:23.5, Winters (Long Beach) 1:23.6, Winters (Long Beach) 1:23.7, Winters (Long Beach) 1:23.8, Winters (Long Beach) 1:23.9, Winters (Long Beach) 1:24.0, Winters (Long Beach) 1:24.1, Winters (Long Beach) 1:24.2, Winters (Long Beach) 1:24.3, Winters (Long Beach) 1:24.4, Winters (Long Beach) 1:24.5, Winters (Long Beach) 1:24.6, Winters (Long Beach) 1:24.7, Winters (Long Beach) 1:24.8, Winters (Long Beach) 1:24.9, Winters (Long Beach) 1:25.0, Winters (Long Beach) 1:25.1, Winters (Long Beach) 1:25.2, Winters (Long Beach) 1:25.3, Winters (Long Beach) 1:25.4, Winters (Long Beach) 1:25.5, Winters (Long Beach) 1:25.6, Winters (Long Beach) 1:25.7, Winters (Long Beach) 1:25.8, Winters (Long Beach) 1:25.9, Winters (Long Beach) 1:26.0, Winters (Long Beach) 1:26.1, Winters (Long Beach) 1:26.2, Winters (Long Beach) 1:26.3, Winters (Long Beach) 1:26.4, Winters (Long Beach) 1:26.5, Winters (Long Beach) 1:26.6, Winters (Long Beach) 1:26.7, Winters (Long Beach) 1:26.8, Winters (Long Beach) 1:26.9, Winters (Long Beach) 1:27.0, Winters (Long Beach) 1:27.1, Winters (Long Beach) 1:27.2, Winters (Long Beach) 1:27.3, Winters (Long Beach) 1:27.4, Winters (Long Beach) 1:27.5, Winters (Long Beach) 1:27.6, Winters (Long Beach) 1:27.7, Winters (Long Beach) 1:27.8, Winters (Long Beach) 1:27.9, Winters (Long Beach) 1:28.0, Winters (Long Beach) 1:28.1, Winters (Long Beach) 1:28.2, Winters (Long Beach) 1:28.3, Winters (Long Beach) 1:28.4, Winters (Long Beach) 1:28.5, Winters (Long Beach) 1:28.6, Winters (Long Beach) 1:28.7, Winters (Long Beach) 1:28.8, Winters (Long Beach) 1:28.9, Winters (Long Beach) 1:29.0, Winters (Long Beach) 1:29.1, Winters (Long Beach) 1:29.2, Winters (Long Beach) 1:29.3, Winters (Long Beach) 1:29.4, Winters (Long Beach) 1:29.5, Winters (Long Beach) 1:29.6, Winters (Long Beach) 1:29.7, Winters (Long Beach) 1:29.8, Winters (Long Beach) 1:29.9, Winters (Long Beach) 1:30.0, Winters (Long Beach) 1:30.1, Winters (Long Beach) 1:30.2, Winters (Long Beach) 1:30.3, Winters (Long Beach) 1:30.4, Winters (Long Beach) 1:30.5, Winters (Long Beach) 1:30.6, Winters (Long Beach) 1:30.7, Winters (Long Beach) 1:30.8, Winters (Long Beach) 1:30.9, Winters (Long Beach) 1:31.0, Winters (Long Beach) 1:31.1, Winters (Long Beach) 1:31.2, Winters (Long Beach) 1:31.3, Winters (Long Beach) 1:31.4, Winters (Long Beach) 1:31.5, Winters (Long Beach) 1:31.6, Winters (Long Beach) 1:31.7, Winters (Long Beach) 1:31.8, Winters (Long Beach) 1:31.9, Winters (Long Beach) 1:32.0, Winters (Long Beach) 1:32.1, Winters (Long Beach) 1:32.2, Winters (Long Beach) 1:32.3, Winters (Long Beach) 1:32.4, Winters (Long Beach) 1:32.5, Winters (Long Beach) 1:32.6, Winters (Long Beach) 1:32.7, Winters (Long Beach) 1:32.8, Winters (Long Beach) 1:32.9, Winters (Long Beach) 1:33.0, Winters (Long Beach) 1:33.1, Winters (Long Beach) 1:33.2, Winters (Long Beach) 1:33.3, Winters (Long Beach) 1:33.4, Winters (Long Beach) 1:33.5, Winters (Long Beach) 1:33.6, Winters (Long Beach) 1:33.7, Winters (Long Beach) 1:33.8, Winters (Long Beach) 1:33.9, Winters (Long Beach) 1:34.0, Winters (Long Beach) 1:34.1, Winters (Long Beach) 1:34.2, Winters (Long Beach) 1:34.3, Winters (Long Beach) 1:34.4, Winters (Long Beach) 1:34.5, Winters (Long Beach) 1:34.6, Winters (Long Beach) 1:34.7, Winters (Long Beach) 1:34.8, Winters (Long Beach) 1:34.9, Winters (Long Beach) 1:35.0, Winters (Long Beach) 1:35.1, Winters (Long Beach) 1:35.2, Winters (Long Beach) 1:35.3, Winters (Long Beach) 1:35.4, Winters (Long Beach) 1:35.5, Winters (Long Beach) 1:35.6, Winters (Long Beach) 1:35.7, Winters (Long Beach) 1:35.8, Winters (Long Beach) 1:35.9, Winters (Long Beach) 1:36.0, Winters (Long Beach) 1:36.1, Winters (Long Beach) 1:36.2, Winters (Long Beach) 1:36.3, Winters (Long Beach) 1:36.4, Winters (Long Beach) 1:36.5, Winters (Long Beach) 1:36.6, Winters (Long Beach) 1:36.7, Winters (Long Beach) 1:36.8, Winters (Long Beach) 1:36.9, Winters (Long Beach) 1:37.0, Winters (Long Beach) 1:37.1, Winters (Long Beach) 1:37.2, Winters (Long Beach) 1:37.3, Winters (Long Beach) 1:37.4, Winters (Long Beach) 1:37.5, Winters (Long Beach) 1:37.6, Winters (Long Beach) 1:37.7, Winters (Long Beach) 1:37.8, Winters (Long Beach) 1:37.9, Winters (Long Beach) 1:38.0, Winters (Long Beach) 1:38.1, Winters (Long Beach) 1:38.2, Winters (Long Beach) 1:38.3, Winters (Long Beach) 1:38.4, Winters (Long Beach) 1:38.5, Winters (Long Beach) 1:38.6, Winters (Long Beach) 1:38.7, Winters (Long Beach) 1:38.8, Winters (Long Beach) 1:38.9, Winters (Long Beach) 1:39.0, Winters (Long Beach) 1:39.1, Winters (Long Beach) 1:39.2, Winters (Long Beach) 1:39.3, Winters (Long Beach) 1:39.4, Winters (Long Beach) 1:39.5, Winters (Long Beach) 1:39.6, Winters (Long Beach) 1:39.7, Winters (Long Beach) 1:39.8, Winters (Long Beach) 1:39.9, Winters (Long Beach) 1:40.0, Winters (Long Beach) 1:40.1, Winters (Long Beach) 1:40.2, Winters (Long Beach) 1:40.3, Winters (Long Beach) 1:40.4, Winters (Long Beach) 1:40.5, Winters (Long Beach) 1:40.6, Winters (Long Beach) 1:40.7, Winters (Long Beach) 1:40.8, Winters (Long Beach) 1:40.9, Winters (Long Beach) 1:41.0, Winters (Long Beach) 1:41.1, Winters (Long Beach) 1:41.2, Winters (Long Beach) 1:41.3, Winters (Long Beach) 1:41.4, Winters (Long Beach) 1:41.5, Winters (Long Beach) 1:41.6, Winters (Long Beach) 1:41.7, Winters (Long Beach) 1:41.8, Winters (Long Beach) 1:41.9, Winters (Long Beach) 1:42.0, Winters (Long Beach) 1:42.1, Winters (Long Beach) 1:42.2, Winters (Long Beach) 1:42.3, Winters (Long Beach) 1:42.4, Winters (Long Beach) 1:42.5, Winters (Long Beach) 1:42.6, Winters (Long Beach) 1:42.7, Winters (Long Beach) 1:42.8, Winters (Long Beach) 1:42.9, Winters (Long Beach) 1:43.0, Winters (Long Beach) 1:43.1, Winters (Long Beach) 1:43.2, Winters (Long Beach) 1:43.3, Winters (Long Beach) 1:43.4, Winters (Long Beach) 1:43.5, Winters (Long Beach) 1:43.6, Winters (Long Beach) 1:43.7, Winters (Long Beach) 1:43.8, Winters (Long Beach) 1:43.9, Winters (Long Beach) 1:44.0, Winters (Long Beach) 1:44.1, Winters (Long Beach) 1:44.2, Winters (Long Beach) 1:44.3, Winters (Long Beach) 1:44.4, Winters (Long Beach) 1:44.5, Winters (Long Beach) 1:44.6, Winters (Long Beach) 1:44.7, Winters (Long Beach) 1:44.8, Winters (Long Beach) 1:44.9, Winters (Long Beach) 1:45.0, Winters (Long Beach) 1:45.1, Winters (Long Beach) 1:45.2, Winters (Long Beach) 1:45.3, Winters (Long Beach) 1:45.4, Winters (Long Beach) 1:45.5, Winters (Long Beach) 1:45.6, Winters (Long Beach) 1:45.7, Winters (Long Beach) 1:45.8, Winters (Long Beach) 1:45.9, Winters (Long Beach) 1:46.0, Winters (Long Beach) 1:46.1, Winters (Long Beach) 1:46.2, Winters (Long Beach) 1:46.3, Winters (Long Beach) 1:46.4, Winters (Long Beach) 1:46.5, Winters (Long Beach) 1:46.6, Winters (Long Beach) 1:46.7, Winters (Long Beach) 1:46.8, Winters (Long Beach) 1:46.9, Winters (Long Beach) 1:47.0, Winters (Long Beach) 1:47.1, Winters (Long Beach) 1:47.2, Winters (Long Beach) 1:47.3, Winters (Long Beach) 1:47.4, Winters (Long Beach) 1:47.5, Winters (Long Beach) 1:47.6, Winters (Long Beach) 1:47.7, Winters (Long Beach) 1:47.8, Winters (Long Beach) 1:47.9, Winters (Long Beach) 1:48.0, Winters (Long Beach) 1:48.1, Winters (Long Beach) 1:48.2, Winters (Long Beach) 1:48.3, Winters (Long Beach) 1:48.4, Winters (Long Beach) 1:48.5, Winters (Long Beach) 1:48.6, Winters (Long Beach) 1:48.7, Winters (Long Beach) 1:48.8, Winters (Long Beach) 1:48.9, Winters (Long Beach) 1:49.0, Winters (Long Beach) 1:49.1, Winters (Long Beach) 1:49.2, Winters (Long Beach) 1:49.3, Winters (Long Beach) 1:49.4, Winters (Long Beach) 1:49.5, Winters (Long Beach) 1:49.6, Winters (Long Beach) 1:49.7, Winters (Long Beach) 1:49.8, Winters (Long Beach) 1:49.9, Winters (Long Beach) 1:50.0, Winters (Long Beach) 1:50.1, Winters (Long Beach) 1:50.2, Winters (Long Beach) 1:50.3, Winters (Long Beach) 1:50.4, Winters (Long Beach) 1:50.5, Winters (Long Beach) 1:50.6, Winters (Long Beach) 1:50.7, Winters (Long Beach) 1:50.8, Winters (Long Beach) 1:50.9, Winters (Long Beach) 1:51.0, Winters (Long Beach) 1:51.1, Winters (Long Beach) 1:51.2, Winters (Long Beach) 1:51.3, Winters (Long Beach) 1:51.4, Winters (Long Beach) 1:51.5, Winters (Long Beach) 1:51.6, Winters (Long Beach) 1:51.7, Winters (Long Beach) 1:51.8, Winters (Long Beach) 1:51.9, Winters (Long Beach) 1:52.0, Winters (Long Beach) 1:52.1, Winters (Long Beach) 1:52.2, Winters (Long Beach) 1:52.3, Winters (Long Beach) 1:52.4, Winters (Long Beach) 1:52.5, Winters (Long Beach) 1:52.6, Winters (Long Beach) 1:52.7, Winters (Long Beach) 1:52.8, Winters (Long Beach) 1:52.9, Winters (Long Beach) 1:53.0, Winters (Long Beach) 1:53.1, Winters (Long Beach) 1:53.2, Winters (Long Beach) 1:53.3, Winters (Long Beach) 1:53.4, Winters (Long Beach) 1:53.5, Winters (Long Beach) 1:53.6, Winters (Long Beach) 1:53.7, Winters (Long Beach) 1:53.8, Winters (Long Beach) 1:53.9, Winters (Long Beach) 1:54.0, Winters (Long Beach) 1:54.1, Winters (Long Beach) 1:54.2, Winters (Long Beach) 1:54.3, Winters (Long Beach) 1:54.4, Winters (Long Beach) 1:54.5, Winters (Long Beach) 1:54.6, Winters (Long Beach) 1:54.7, Winters (Long Beach) 1:54.8, Winters (Long Beach) 1:54.9, Winters (Long Beach) 1:55.0, Winters (Long Beach) 1:55.1, Winters (Long Beach) 1:55.2, Winters (Long Beach) 1:55.3, Winters (Long Beach) 1:55.4, Winters (Long Beach) 1:55.5, Winters (Long Beach) 1:55.6, Winters (Long Beach) 1:55.7, Winters (Long Beach) 1:55.8, Winters (Long Beach) 1:55.9, Winters (Long Beach) 1:56.0, Winters (Long Beach) 1:56.1, Winters (Long Beach) 1:56.2, Winters (Long Beach) 1:56.3, Winters (Long Beach) 1:56.4, Winters (Long Beach) 1:56.5, Winters (Long Beach) 1:56.6, Winters (Long Beach) 1:56.7, Winters (Long Beach) 1:56.8, Winters (Long Beach) 1:56.9, Winters (Long Beach) 1:57.0, Winters (Long Beach) 1:57.1, Winters (Long Beach) 1:57.2, Winters (Long Beach) 1:57.3, Winters (Long Beach) 1:57.4, Winters (Long Beach) 1:57.5, Winters (Long Beach) 1:57.6, Winters (Long Beach) 1:57.7, Winters (Long Beach) 1:57.8, Winters (Long Beach) 1:57.9, Winters (Long Beach) 1:58.0, Winters (Long Beach) 1:58.1, Winters (Long Beach) 1:58.2, Winters (Long Beach) 1:58.3, Winters (Long Beach) 1:58.4, Winters (Long Beach) 1:58.5, Winters (Long Beach) 1:58.6, Winters (Long Beach) 1:58.7, Winters (Long Beach) 1:58.8, Winters (Long Beach) 1:58.9, Winters (Long Beach) 1:59.0, Winters (Long Beach) 1:59.1, Winters (Long Beach) 1:59.2, Winters (Long Beach) 1:59.3, Winters (Long Beach) 1:59.4, Winters (Long Beach) 1:59.5, Winters (Long Beach) 1:59.6, Winters (Long Beach) 1:59.7, Winters (Long Beach) 1:59.8, Winters (Long Beach) 1:59.9, Winters (Long Beach) 1:60.0, Winters (Long Beach) 1:60.1, Winters (Long Beach) 1:60.2, Winters (Long Beach) 1:60.3, Winters (Long Beach) 1:60.4, Winters (Long Beach) 1:60.5, Winters (Long Beach) 1:60.6, Winters (Long Beach) 1:60.7, Winters (Long Beach) 1:60.8, Winters (Long Beach) 1:60.9, Winters (Long Beach) 1:61.0, Winters (Long Beach) 1:61.1, Winters (Long Beach) 1:61.2, Winters (Long Beach) 1:61.3, Winters (Long Beach) 1:61.4, Winters (Long Beach) 1:61.5, Winters (Long Beach) 1:61.6, Winters (Long Beach) 1:61.7, Winters (Long Beach) 1:61.8, Winters (Long Beach) 1:61.9, Winters (Long Beach) 1:62.0, Winters (Long Beach) 1:62.1, Winters (Long Beach) 1:62.2, Winters (Long Beach) 1:62.3, Winters (Long Beach) 1:62.4, Winters (Long Beach) 1:62.5, Winters (Long

Fishin' Around

By DONNELL CULPPEPER

A Place Where Boys Can Shoot

Fond parents, mothers as well as fathers, often ask me this question: "Where can I take my boy for some shooting practice? Also, where can I take him for some actual shooting, jackrabbits or ground squirrels?" Those are legitimate questions and certainly deserve honest replies.

There are some open areas in Southern California around San Luis, Newhall, Antelope Valley, Perris and even far out on Foothill Boulevard toward the Etiwanda country. Only jackrabbits and ground squirrels may be shot at this time of year.

Parents should take it upon themselves to see that they are in fully open country. Remember the warning on the outside of a box of .22 long-rifle cartridges says: "Range, one mile—be careful!" And if the property is fenced and posted, forget it.

But before going into the country, a boy should go through preliminary training, such as one of the Hunter Safety courses. Even if he completes such a class, he should do some actual firing to get the feel of his gun and see that it is properly sighted in.

Long Beach has the ideal place for such shooting—the Police Pistol Club of Long Beach, Inc., range at 7390 E. Carson St. Don't let that Police Pistol Club frighten you, I'll explain as we go along.

THE NATIONAL RIFLE Association has called the PPCLB range the finest in the nation, yet the range is far from its ultimate completion. It is fortunate in having Sgt. R. P. Shaw as rangemaster. He has some able assistants in Officers Frank Howell, Charles Sagehorn, Arla Phillips and Bruce Ketcham.

Also, there are several tracts available from Rancho Esperanza, the city's Honor Farm, nearby. They help in construction, in the target pits and in various other ways. Some of those men are extremely talented and, once off the grape, are happy to work with the officers at the range.

The PPCLB was started primarily for the benefit of trainees in the Police Department. At first, there was only a combat area where police officers were trained for their work. When Shaw became rangemaster, he saw the possibilities of adding the pistol and rifle ranges.

Shaw, with nearly 18 years in the Police Department and a veteran of many bureaus, is an expert at getting things done—and cheaply!

At this writing a restaurant is being added to the overall facility. Shaw needed a long heavy I-beam for the structure. He found one and the owner told him he could have it for nothing provided he hauled it away. Shaw found three trucking friends, patted them on the back and they did the job.

ALL MEMBERS OF THE Police Department are automatically members of the PPCLB, but, in addition, there are 200 civilians who pay dues and contribute in many ways to the club.

While officers go there for training and re-training, many civilians also use the range. In 1962, a total of 24,122 civilians and/or military personnel used the range. Last year the total rose to 29,395.

Perhaps we are getting off the original subject—boys who want to shoot or sight in rifles.

While the ranges are primarily laid out for pistol work, there is a section where rifles may be used. The charge is \$1 per day per person and targets are provided if the shooter takes a certain number of rounds at each target.

Youngsters must be accompanied by either father or mother. Shaw and his officers are most obliging in helping train the youngsters, but the rule is very strict that a parent or responsible adult be with each shooter.

To reach the range, go east on Carson until you cross the San Gabriel River bridge and you will see the sign. Then drive south past the enormous green gas tank as far as you can go and there is the parking lot for the range.

RAILROAD CANYON LAKE opened Saturday and, while I have no definite box score on the fishing, I have a feeling that the lake will add consistency to the joy of those persons who like to fish fresh water.

Railroad is like so many other lakes. Some of the oldtimers can go there and get limits of fish while newcomers draw blanks.

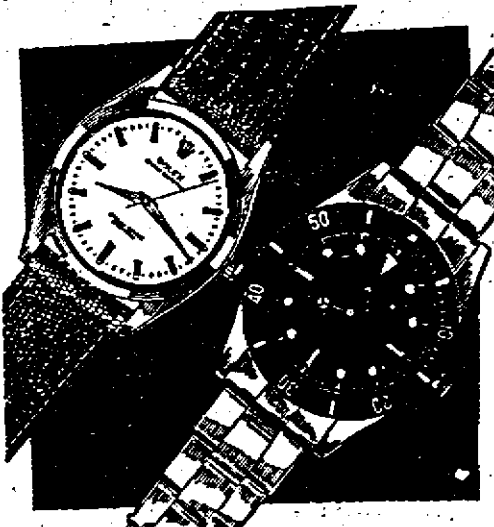
We have pampered bass to the point where I believe that they lay on the bottom and wait for choice morsels to be dropped to them, instead of rising to the surface and knocking the paint off surface plugs. So, why not try the deep-running lures and the always-popular plastic worms.

Put the lure in a place where it appears that you'll lose it. That's where the hunkers stay.

Irvine Lake opens March 11 and I have a strange feeling that some record-size bass may be taken the first week. This lake has been closed for more than a year and a half. It yielded record fish in normal years.

A Sea-worthy Rolex

Is the most hazard-proof watch you can give a man. The Rolex Oyster case is not only 100% waterproof—but is immune, too, to dust, sand and anything else that can damage the movement and clog the oil. For sea-going activities—for rigorous everyday wear—choose a Rolex.



Left: 25-J Oyster Perpetual steel Chronometer \$172.50
Right: Oyster Perpetual Submariner for aquatic 25 J. Chronometer. 650 ft. Depth Test \$195.00
Fed. Tax Incl.

Budget Terms of Course

C. E. Lewis
LONG BEACH'S OLDEST JEWELERS
ESTABLISHED 1912

DOWNTOWN AT 333 PINE AVE. PHONE NE 6-6338
PARKING VALIDATION ANY LOT • OPEN FRIDAY EVENINGS

Third Skate Crown Taken by Dijkstra

DORTMUND, Germany (AP)—Sjoukje Dijkstra of Holland, getting the first-place vote of all nine judges for a brilliant free skating performance, won her third consecutive women's world figure skating championship Saturday.

Miss Dijkstra, also the Olympic champion, put on a flawless show in Dortmund's giant Westfalen Hall, twirling around the ice and negotiating many difficult jumps.

MISS DIJKSTRA'S nearest rival, Regina Neitzer of Austria, managed to hang on to her second place despite two falls, one while doing a double axel and the other while making a turn at the edge of the rink. Canada's Petra Burka was third. She put on a spectacular.

The United States took three places in the top 10, with Christine Haigler heading the American contingent. Miss Haigler, 16, of Colorado Springs, Colo., finished fifth with 2,113.7 points and 52 ordinals, automatically qualifying for the 1965 championships scheduled to be held on her home rink in Colorado Springs next March.

Entries Heavy for L.B. Regatta

Six colleges and three rowing clubs are early entries in the 1964 Long Beach Regatta March 28.

The event, which will open the Southland crew season, will be held in Long Beach Marine Stadium.

Oregon State, USC, Loyola, San Diego State, Orange Coast College and Long Beach State will have eight-oared shells racing over the stadium's 2,000-meter course.

Rowing clubs from San Diego, San Francisco and Long Beach will compete in the singles, doubles and fours category.

The colleges will have frosh, JV and varsity crews in action.

KANGAROOS MAKE TAG TEAM DEBUT

The duo billed as "Those Fabulous Kangaroos" makes its bow as a team this week at Municipal Auditorium.

The two Australians, who have appeared in Long Beach separately, will take on Freddie Blassie and The Preacher Tuesday night on a four-bout program.

Floridians Invade Drag Strip

It's likely to be either Don Garlits or Art Malone of Tampa, Fla., against the West's best fuel dragsters in the battle for top eliminator at Lions Drag Strip today.

Yet both could be bumped in the big meet, which rates as a power-packed

dress rehearsal to the 6th annual U.S. Nationals at Bakersfield next week-end.

Garlits, America's No. 1 eliminator, was in fact defeated last Sunday for top eliminator by an entry today, Don Moody of Santa Monica, in the Zeuschel-Moody-Fuller rail.

Another outstanding threat with his big Chrysler is Long Beach's own Tom McEwen, who until recent-

ly held the No. 2 spot. Races will go from 9 a.m. eliminations from 1 to 5:30 p.m.

HEAVY EQUIPMENT TRAINING
IN SOUTHERN CALIFORNIA—BUDGET TERMS AVAILABLE
Tractors—Graders—Scrapers, Etc.
We will gladly give you the lowest price on any new or used heavy equipment. Call for a free catalog or visit our office.
Associated Heavy Equipment Schools, 711 S. Vermont Ave., L.A. 5

We Now Have Parts To Service Your
VW 1500 RICKETTS MOTORS
Authorized Volkswagen and Porsche Dealer for the L.A. Harbor Area
999 LONG BEACH BLVD.
SERVICE DE 1-1668
SALES DE 7-7488

NOW...OPEN 6 NIGHTS Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.

SEARS
ROEBUCK AND CO

Guaranteed 24 Months

Hi-Way Special NYLON

Buy the First Tire at the No Trade-in Price Plus Tax

Get the 2nd Tire for Only

3.50

Plus Fed. Tax 6.70x15
Tube-type Blackwall No Trade-in Required

2nd Tubeless Blackwall Tire, Any Listed Size 4.50 plus Fed. tax

SIZE	No Trade-in Price Plus Tax	No Trade-in Price Plus Tax
6.70x15	20.70	4.50
7.50x14		
7.10x15	22.20	4.50
8.00x14		
7.60x15	25.70	4.50
8.50x14		

Similar offer on tubeless Whitewalls in listed sizes.

Enjoy these EXTRA Advantages and Added Conveniences When You Shop at Sears

No Money Down on Sears Easy Payment Plan!

Free ALLSTATE Tire Mounting! Free tire rotation of Sears tires every 5000 miles!

P-95 ADDITIVE... as new as tomorrow! Every ALLSTATE tire is now made with this new, revolutionary, exclusive blend rubber to provide better traction and give you longer mileage.

ALLSTATE Nationwide Passenger Tire Guarantee

Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If the tire fails, we will—at our option—repair it without cost or, in exchange for the tire, we will replace it charging only for road wear (charge will be pro-rata share of exchange price). We guarantee tread life for the number of months designated. If tread wears out within this period, return it. In exchange, we will replace it charging the current exchange price less a set dollar allowance.

Exchange Price is regular retail price plus Federal Excise Tax less trade-in at time of return.

Passenger Car Tires Are Guaranteed Against All Road Hazards

- High curb curbs
- Broken concrete
- Broken glass
- Rocks and stones

Wheel Alignment, most cars...5.95

Wheel Balance, includes weights, per wheel...1.45

NEW! Sears Own "Mag" Type Sports Wheel \$33 each plus tax

ALLSTATE 6-ply Nylon Truck Tires

6.00x16 No Trade-in Required **12.45** plus Fed. tax

6.50x16 17.45 6.70x15 14.50 7.00x15 21.45

- Rugged nylon construction
- Silent continuous rib tread
- Contains P-95, wear-resisting rubber compound

ARE YOU READY FOR LEASING?

1. FULLY TAX DEDUCTIBLE
2. SMALLER PAYMENTS THAN BUYING
3. NO LARGE CAPITAL INVESTMENT
4. IMPROVED BALANCE SHEET
5. NO DEPRECIATION WORRIES

Sound Interesting?

Call NE 9-7441—NOW! and ask for leasing info. on the car or truck of your choice.

EXAMPLES:
Ford Mustang \$119.00
Chevrolet \$145.00
Impala \$165.00

17 COSTS LESS TO LEASE!

Don Moore Local-Motors SP 4-0300 • NE 9-7441

ALLSTATE All Roads Lead to Sears ALLSTATE Automotive Service Centers

Andrews Back at Goldwyn

TRI
FLUORINE
2877
DE. 1000 6

THE TIME HAS COME

The President of the United States has been murdered by a Marxist-Communist within the United States.

It has been pointed out by the Hon. Martin Dies, since the assassination, that "Lee Harvey Oswald was a Communist," and that when a Communist commits murder he is acting under orders. The former Congressman, head of the original Dies Committee, is probably second only to J. Edgar Hoover in first-hand knowledge acquired from early and long experience in investigating Communist activities.

The Hon. J. Edgar Hoover said in a speech on October 18, 1960: "We are at war with the Communists, and the sooner each red-blooded American realizes that the better and safer we will be." He emphatically repeated this statement on December 3, 1963—ten days after the assassination. And this is none the less war because the Communists conduct it according to their usual methods, without regard to civilized rules or human decency.

Nor is it in character for the Communists to rest on this success. Instead, we can expect them to use the shock, grief, and confusion of the American people, resulting from the assassination of our President, as an opportunity for pushing their own plans faster. Also, we shall be subjected to an even greater barrage of distortions and falsehoods, aimed at imposing on the nation a completely false picture of the situation and of the forces at work. They have to subvert our minds as well as our institutions.

For five years The John Birch Society has said that, regardless of the external threat, Communism was a serious internal menace in the United States. And we were right. This has now been

proved, tragically but conclusively, to the deep sorrow, but also to the profound alarm, of all good Americans. The time has come for those good Americans to join us in this fight against the powerfully organized "masters of deceit." For, as Edmund Burke once wrote: "When bad men combine, the good must associate; else they will fall one by one, an unpitied sacrifice in a contemptible struggle."

The John Birch Society is an *educational* army, and our only weapon is the truth. But George Washington stated our problem well: "Truth will ultimately prevail where there is pains taken to bring it to light." We take tremendous pains in proportion to our numbers and our strength, and all we need to win is that enough other patriots join us in our determination and our labors. For there is nothing the Communists fear so much in the whole world today as having the American people learn, too soon, the truth about their purposes, their methods, and their progress.

If you oppose the Communist conspiracy by learning and spreading the truth, you may expect to be smeared as viciously as we have been for five years. But you will be helping to save your family and your country from the same cruel tyranny that has already been imposed on a billion human beings.

The time has come for every red-blooded American to react as such. If you have the willingness to learn and the courage to support the disturbing truth, use the coupon below. It will be without any obligation on your part, and we shall not contact you further unless or until you request us to do so.

THE JOHN BIRCH SOCIETY

Belmont, Massachusetts 02178

PLEASE NOTE

If you agree with this statement, and are willing to help us put this message in as many newspapers as possible across our country, send us your contribution *now*. Make your check out to *Special Advertising Fund*, and mail it directly to:

THE JOHN BIRCH SOCIETY
Belmont, Massachusetts 02178

The John Birch Society
Belmont, Massachusetts 02178
Gentlemen:

- ☐ Please send me, without cost or obligation on my part, a sheet of preliminary information about the Society.
- ☐ For the enclosed one dollar, please send me your Introductory Packet of THE JOHN BIRCH SOCIETY.

(Check the box that applies.)

- ☐ For the enclosed five dollars please send me your Special Packet, containing the basic materials from which I can obtain a thorough understanding of what The John Birch Society is, how it works, and what it hopes to do.

Sincerely,

(Name) _____
(Address) _____

PUBLIC NOTICE: The Local Chapters of THE JOHN BIRCH SOCIETY proudly presents: MR. BRYTON BARRON speaking on— THE STATE DEPARTMENT—MISTAKES OR TREASON!

BRYTON BARRON, A Rhodes scholar & noted lecturer, served in the State Department under 7 successive Secretaries of State. BARRON was for 6 of his 26 years in the State Department, Chief of the highly secret Treaty Section. Mr. Barron is the author of 2 important books: "Inside the State Department" & "The Untouchable State Department."

Robert A. Millikan High School
2800 Snowden Avenue, Long Beach, Calif.
Near Corner of Palo Verde and Spring
Donation — \$1.00 per person
8:00 P.M. Wednesday, March 4, 1964

Mr. Barron names names & cites failures & bad judgment, while rapidly becoming a by-word for those informed & dedicated Americans who have been sorely tried & justly alarmed at the apparently well-founded charges of gross incompetency & venal disloyalty in our State Department. It is a frightening & sobering analysis from one who knows & dares to speak out against pressures for conformity & secrecy.

"QUESTIONS & ANSWERS"

from the floor

For ticket information, call the following:
GE 1-8769 TO 7-8235 HA 9-0583
(Tickets Also On Sale at the Door)

"Bring your friends & See The John Birch Society in Action!"
"Be Your Own Judge"

THE JOHN BIRCH SOCIETY, 2566 Mission St., San Marino, California

SUNDAY
CLASSIFIED
ADVERTISING
DEADLINE
FRIDAY
5:00 P.M.

Phone HEmlock 2-5959

LONG BEACH 12, CALIFORNIA, SUNDAY, MARCH 1, 1964

SECTION D

See Classifications 173-176

AUTHORIZED NEW CAR SALES & SERVICE

for Automobile Bargains

NEW CAR DIRECTORY

ALFA-ROMEO	
LONG BEACH, LAKEWOOD Briny-Gray Imports, 3515 Atlantic	GA 4-0931
COMPTON Whittier Imports Compton & Long Beach Blvd., Compton	NE 1-4940
AUSTIN	
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	HE 2-7911
AUSTIN-HEALEY	
LONG BEACH Jamestown, 1350 Long Beach Blvd.	HE 2-7911
BUICK	
LONG BEACH Boulevard Buick 1181 Long Beach Blvd., Long Beach	HE 2-7251; SP 5-4156
BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Blvd., Compton	NE 5-7141
Peoria Bros. Buick 15734 Bellflower Blvd., Bellflower	TO 7-7781
ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach	LE 6-6588
CADILLAC	
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd.	HE 2-7241
CHEVROLET	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421
Cornier Chevrolet, 601 Long Beach Blvd.	HE 6-5291
Harbor Chevrolet, 3770 Cherry Ave.	GA 6-3141
Partwood Chevrolet 3059 Latwood Blvd., Lakewood	ME 1-0781
ARTESIA S & J Chevrolet 11900 E. South St., Artesia	UN 8-1276
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd.	NE 9-3060
Enech Chevrolet 9733 L. B. Blvd., South Gate	NE 8-0523
George Chevrolet 17150 Lakewood Blvd., Bellflower	WA 5-2251
Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount	ME 8-5816
Paramount Chevrolet Corner Firstone at Paramount Blvd.	ME 9-2181
ORANGE COUNTY Ed's Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove	HE 2-4611; JE 4-2700
CHRYSLER	
LONG BEACH, LAKEWOOD R. O. Gould Co., 1630 Long Beach Blvd.	HE 2-2871
Ed Barber, 4200 N. Bellflower Blvd., Lloyd	TO 7-7331
Ray Vines, 4201 E. Willow 426-7301	
BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moorhart, Inc. 1112 N. Long Beach Blvd., Compton	NE 2-7171
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
COMET	
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Latwood Blvd.	434-9716
BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladson, 17617 Bellflower Blvd., Bellflower	TO 6-1761
Don Moore 912 No. Long Beach Blvd., Compton	NE 2-7141
CORVAIR	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421
Cornier Chevrolet, 601 Long Beach Blvd.	HE 6-5291
Harbor Chevrolet, 3770 Cherry	GA 6-3141
Partwood Chevrolet 3059 Latwood Blvd., Lakewood	ME 1-0781
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount	ME 8-5816
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	NE 9-3060
CORVETTE	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.	GE 3-7421
Harbor Chevrolet, 3770 Cherry	GA 6-3141
PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount	ME 8-5816
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton	NE 9-3060
DART	
LONG BEACH Verne Holmes, 35th & Atlantic	GA 4-8603
Glen E. Thomas Co., 340 E. Anaheim	HE 6-1281
BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16700 Latwood Blvd., Bellflower	TO 6-9081
Sneely & Langford 401 N. L. B. Blvd., Compton	NE 1-4163
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
DATSUN	
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 + 4328 E. Anaheim, GE 9-0941	

DODGE	
LONG BEACH Verne Holmes, 35th & Atlantic	GA 4-8603
Glen E. Thomas Co., 340 E. Anaheim	HE 6-1281
BELLFLOWER, COMPTON, LAKEWOOD Sneely & Langford 401 N. L. B. Blvd., Compton	NE 1-4163
Widger-Goodwin Dodge 16700 Latwood Blvd., Bellflower	TO 6-9081
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
ENGLISH FORD	
BELLFLOWER, COMPTON, DOWNEY, NORWALK Don Moore 912 No. Long Beach Blvd., Compton	NE 2-7141
FALCON	
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount	ME 3-1107
Hal's Young Ford Co., 2441 E. Anaheim	GE 8-1156
Mal Burns, 2000 Long Beach Blvd.	GA 6-3311
Los Altos Ford, 2302 Bellflower Blvd.	434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Oger Ford 220 So. Long Beach Blvd., Compton	NE 2-7145
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington	TE 5-6621
FIAT	
LONG BEACH, LAKEWOOD Palmer Motors, 3100 Atlantic	GA 4-0754
BELLFLOWER, COMPTON, DOWNEY, NORWALK Peoria Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower	TO 7-7781
Whittier Imports Compton & Long Beach Blvd., Compton	NE 1-4940
FORD	
LONG BEACH, LAKEWOOD Mal Burns, 2000 Long Beach Blvd.	GA 6-3311
Hal's Young Ford Co., 2441 E. Anaheim	GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd.	434-8461
BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Chief Chamberlain Ford 15727 Paramount Blvd., Paramount	ME 3-1107
Glen Oger Ford 220 So. Long Beach Blvd., Compton	NE 2-7145
Hessley-Anderson Ford 9133 Alondra, Bellflower	TO 7-2714
WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington	TE 5-6621
HILLMAN-SUNBEAM	
LONG BEACH, LAKEWOOD Import Auto Sales, 1460 L. B. Blvd.	HE 2-8916
IMPERIAL	
LONG BEACH, LAKEWOOD R. O. Gould Co., 1630 Long Beach Blvd.	HE 2-2871
Ray Vines, 4201 E. Willow 426-7301	
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
JAGUAR	
LONG BEACH Boulevard Buick, 1181 Long Beach Blvd.	HE 2-7251
JEEP	
LONG BEACH, LAKEWOOD Dorner Motors, 4005 E. Anaheim	GE 8-4540
Holiday Rambler, 1310 Long Beach Blvd.	HE 6-9061
Rancho Jeep Supply, 6309 Paramount Blvd.	GA 3-0568
LANCER	
LONG BEACH, LAKEWOOD, COMPTON Glen E. Thomas, 340 E. Anaheim	HE 6-1281
Sneely & Langford 401 N. Long Beach Blvd., Compton	NE 1-4163
LINCOLN CONTINENTAL	
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Latwood Blvd.	434-9716
LOTUS	
LONG BEACH, LAKEWOOD Briny-Gray Imports, 3515 Atlantic	GA 4-0931
MERCEDES-BENZ	
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	HE 2-7911
MG	
LONG BEACH Jamestown, 1350 Long Beach Blvd.	HE 2-7911
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
MERCURY	
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Latwood Blvd.	434-9716
BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladson, 17617 Bellflower Blvd., Bellflower	TO 6-1761
MORRIS	
LONG BEACH Jamestown, 1350 Long Beach Blvd.	HE 2-7911

METROPOLITAN	
LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd.	GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd.	HE 6-9001
OLDSMOBILE	
LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach	HE 6-9621
BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlins 2443 E. Freestone, Downey	TO 2-1181
OPEL	
LONG BEACH Boulevard Buick, 1181 Long Beach Blvd.	HE 2-7251
PEUGEOT	
LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto Sales, 1460 L. B. Blvd.	HE 2-8916
PLYMOUTH	
LONG BEACH, LAKEWOOD L. O. Gould Co., 1630 Long Beach Blvd.	HE 2-2871
Ed Barber, 4200 N. Bellflower Blvd., Lakewood	TO 7-7331
Ray Vines, 4201 E. Willow 426-7301	
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
PORSCHE	
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd.	HE 2-7241
PONTIAC	
LONG BEACH, LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd.	HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK J. F. Lamerdia 302 N. Long Beach Blvd., Compton	NE 9-6666
Suburban Pontiac 17639 S. Bellflower Blvd.	TO 6-1725
SAN PEDRO, WILMINGTON, LOMITA Ridings Pontiac, 412 W. Anaheim, Wilmington	TE 5-3141
RAMBLER	
LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd.	GA 6-2111
Holiday Rambler, 1427 Long Beach Blvd.	HE 6-9001
Holiday Rambler, 1310 Long Beach Blvd.	HE 6-9007
BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler-Compton 410 N. Long Beach Blvd.	NE 8-0581
Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower	TO 7-2258
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington	TE 5-6646
RENAULT-DAUPHINE	
LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, 1460 L. B. Blvd.	HE 2-8916
WILMINGTON Suburban Motors, 455 E. Anaheim	TE 4-8595
SIMCA	
LONG BEACH, LAKEWOOD Bob Hart, 3600 E. Pac. Cst.	GE 9-2491
Part, GE 8-5335	
SPRITE	
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd.	HE 2-7911
TEMPEST	
LONG BEACH, LAKEWOOD Sally Pontiac, 1545 Long Beach Blvd.	HE 7-4111
BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 S. Bellflower Blvd., Bellflower	TO 6-1725
THUNDERBIRD	
LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Chief Chamberlain Ford 15727 Paramount Blvd., Paramount	ME 3-1107
Mal Burns, 2000 Long Beach Blvd.	GA 6-3311
Hal's Young Ford Co., 2441 E. Anaheim	GE 8-1156
Los Altos Ford, 2302 Bellflower Blvd.	434-8461
Glen Oger Ford 220 So. Long Beach Blvd., Compton	NE 2-7145
TRIUMPH	
LONG BEACH Briny-Gray Imports, 3515 Atlantic	GA 4-0931
Jamestown, 1350 Long Beach Blvd.	HE 2-7911
COMPTON Whittier Imports Compton & Long Beach Blvd., Compton	NE 1-4940
VALIANT	
LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow	426-7301
R. O. Gould Co., 1630 Long Beach Blvd.	HE 2-2871
Ed Barber, 4200 N. Bellflower Blvd., Lakewood	TO 7-7331
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Car's Motor, 1200 Avalon, Wilmington	TE 5-3131
VOLVO	
LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabo Bros. Long Beach Blvd. at 29th St.	426-7001
Briny-Gray Imports, 3515 Atlantic	GA 4-0931
Ed Barber's Volvoville 6200 N. Bellflower Blvd., Lakewood	TO 7-7331
Hark-Friedlander Auto Sales 1625 Garden Grove Blvd., Garden Grove	JE 6-0222
Whittier Imports Compton & Long Beach Blvd., Compton	TW 7-4811
VOLKSWAGEN	
LONG BEACH, LAKEWOOD Lakewood Motors	TO 6-0741; SP 3-5351
5815 South St., "Dutch Village Shopping Center," Lakewood	HE 7-7489
Ridings Motors, 959 Long Beach Blvd.	HE 2-7489
BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton	NE 8-0455

OPEN HOUSE DIRECTORY

Use this handy directory to find the home of your choice. For classified information regarding these properties... Turn to "HOMES FOR SALE" Classification 131 thru 143.

ADDRESS	PHONE	DISTRICT
477 E. 51st	1 BEDROOM GA 2-0892	North Long Beach
213 Nieto	2 BEDROOMS GE 9-2191	Belmont Shore
4259 Gundry	GA 2-1257	Bixby Area
3951 Walnut	GE 8-0074	Bixby Area
504 Cortegosa	GA 4-4638	Bixby Knolls
5305 Lani	HA 5-8416	City College
3268 San Anselmo	HA 9-7830	City College
350 Cherry Ave.	HE 7-0541	Eastside
1085 Grand Ave.	GA 3-7981	Lakewood Area
5849 Autry	GE 3-9966	Lakewood Area
2914 Sandwood	HA 5-0761	Lakewood Plaza
2735 Ostrum	HA 5-5928	Lakewood Plaza
2734 Petaluma	429-1034	Long Beach
3642 Karen	NE 8-0028	North Long Beach
244 E. 68th St.	GE 9-0404	North Long Beach
101 E. 69th Way	GA 3-1487	North Long Beach
6764 Lewis	GA 3-7981	North Long Beach
5629 Myrtle Ave.	GA 6-3903	North Long Beach
5010 Walnut	GA 6-3903	Westside
6184 Walnut	HE 7-1281	Westside
2935 Canal	GE 9-2323	Wrigley
1274 W. Hill	TO 6-5719	Wrigley
2926 Eucalyptus	TO 2-1257	Wrigley
2980 Eucalyptus	GE 4-8928	Wrigley
2 BEDROOMS AND DEN OR FAMILY ROOM		
20816 Ely	GA 2-6523	Artesia
1227 E. 37th	GA 3-7981	California Heights
1740 Stanley	HE 7-1281	Eastside
82 Girarda Walk	GA 2-6523	Naples Marina
5934 Lime	GA 3-7981	North Long Beach
4838 Pacific Ave.	TO 7-2707	North Long Beach
11521 E. Cheshire St.	HE 7-6227	Norwalk
1972 Golden	HE 7-1281	Wrigley
Oregon & Hill	HE 7-1281	Wrigley
3 BEDROOMS		
714 Los Altos Ave.	HE 5-6903	Alamitos Heights
795 Los Altos	HA 1-8211	Alamitos Heights
20824 Florcraft	TO 6-1110	Artesia
9807 Hobolt	GE 4-0935	Bellflower
3001 E. 2nd	GE 4-0935	Belmont Heights
4622 E. 3rd	GE 4-0935	Belmont Heights
340 Quincey	GA 2-1257	Belmont Heights
4536 Whaley	GA 4-9272	Bixby Area
3765 Olive Ave.	GE 3-7919	Bixby Knolls
2408 Raycraft	HE 6-2935	Circle Area
1717 E. 6th	TO 6-7036	Eastside
6322 Vanguard	HA 1-8441	Garden Grove
4413 Canhill	HA 1-5401	Lakewood Area
2929 Fairman	WA 5-1271	Lakewood Area
6429 Glorywhite	HA 1-8441	Lakewood Area
6018 Greenmeadow	TO 6-1791	Lakewood Area
7035 Harvey Way	HA 5-6416	Lakewood Area
4774 Obispo	HA 5-7857	Lakewood Area
4347 Quigley	HA 5-8416	Lakewood Plaza
3222 Hackett	HA 5-5187	Lakewood Plaza
3449 Knoxville Ave.	HA 5-6416	Lakewood Plaza
4502 Palo Verde	439-8915	Lakewood Plaza
3009 Roxanne	HA 5-0872	Lakewood Plaza
3012 Roxanne	GE 9-2323	Los Altos
2271 Albury	GE 4-7518	Naples Marina
5615 Campo Walk	ME 4-2530	North Long Beach
6564 Cerritos	GA 3-5468	North Long Beach
671 E. Coolidge	NE 5-6103	North Long Beach
3316 Dameron	GA 2-4444	North Long Beach
17818 Rohn	GE 8-0074	Poly Hi
556 E. 20th	GE 1-9754	Rossmore
2972 Cepa De Oro Dr.	596-2074	Rossmore
12082 Foster Rd.	431-0443	Rossmore
12371 Martha Ann Dr.	TW 3-2362	Westminster
33521 Oline	GA 6-3903	Wrigley
3005 Cedar	GA 4-4911	Wrigley
2441 Chestnut	GA 6-3903	Wrigley
2127 San Francisco	HA 1-8211	Bixby Knolls
3 BEDROOMS AND DEN OR FAMILY ROOM		
1137 E. 46th St.	GA 7-5467	Bixby Knolls
803 Tehachapi	GA 2-7433	California Heights
3900 Lewis	GE 9-0404	Eastside
1330 Quincey	ME 3-4840	Lakewood Area
3651 Pappy	HE 6-0609	Lakewood Plaza
3221 Monogram Ave.	HA 5-1203	Lakewood Plaza
6953 Stearns St.	GE 1-1371	Lakewood Village
4408 Faculty	GE 9-0935	Los Altos
6449 Bayard	GA 2-4444	Naples Marina
179 Riva Alta Canal	GA 2-1257	North Long Beach
21131 Baltic	GA 2-8902	North Long Beach
6789 Beechley	TO 6-6110	Paramount
6433 California	HA 5-1203	Rossmore
15515 Wiener	430-9170	Rossmore
11782 Foster Rd.	GE 9-2323	Westminster
3201 Kempton	HE 7-1281	Wrigley
6092 Shawnee	GA 4-3198	Wrigley
3149 Pine Ave.	GA 4-4712	Wrigley
223 W. 21st	925-5078	Lakewood Area
123 W. 33rd St.	HA 1-8211	Lakewood Ctry. Club Est.
4 BEDROOMS		
6144 South St.	GE 1-0488	Lakewood Plaza
4164 Lakewood Dr.	HA 1-8211	Lakewood Plaza
2009 Shipway	HA 1-8211	Los Altos
4 BEDROOMS AND DEN OR FAMILY ROOM		
1250 Knoxville	GE 8-2411	Lakewood Village
5 BEDROOMS AND DEN		
4653 Blackthorne	GA 4-7604	Signal Hill
2505 E. 20th	GA 2-4444	North Long Beach
DUPLEXES		
5234 Pacific Ave.	GE 1-4715	Signal Hill
2082 Dawson	GA 4-7604	Signal Hill
2008 Stanley	GA 4-7604	Signal Hill
2012 Stanley	GA 4-7604	Signal Hill
HOME AND INCOME		
3115 E. 10th	GA 6-3303	Eastside
3199 Pine Ave.	HE 6-9701	Wrigley
HOME WITH POOL		
3937 Cerritos Ave.	GA 7-2508	Bixby Knolls
3221 Incoquois	HA 9-7008	Lakewood Plaza
4408 Faculty	HA 5-1203	Lakewood Village
2972 Acacia Dr.	GE 0-1615	Rossmore
OWN-YOUR-OWN		
1728 E. 3rd	GE 8-4041	Eastside
1260 E. 4th	439-2756	Downtown
901 Linden	HA 9-1770	Downtown

Really Live Your Life - Every Wonderful Moment of It IN A BEAUTIFUL NEW APARTMENT FREE FROM CARES, WORRIES AND YARD WORK

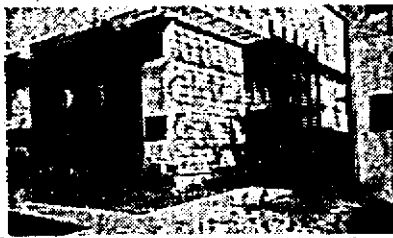
IN LOS CERRITOS



3-STORY LUXURY APTS.

LOS CERRITOS—3950 VIRGINIA ROAD (South of Virginia Country Club, 1 block west of Long Beach Blvd. at Marshall Place). FURNISHED SINGLES & 2 BEDROOMS, subterranean garages, utilities paid, lovely furniture, carpets, draperies, formal balconies, soundproof, fireproof. FOR INFORMATION, CALL 426-3214.

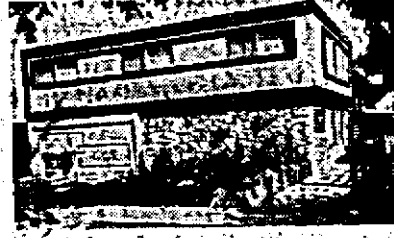
IN LAKEWOOD



MONTAIR PARK

THE VERY BEST PLACE TO LIVE!
1-BEDRM., 1-BATH—\$110 UP 2-BEDRM., 2-BATH—\$130 UP
FEATURES: . . . Huge private patios (your own play yard for kids), separate adult sections. HAS EVERYTHING: . . . Custom drapes, carpeting, built-in, ash cabinets, lge. closets, garage, laundry facilities. NEAR EVERYTHING: . . . All schools (grade, Jr. & HS), Lakewood Shopping Center, churches, transp.
FURNISHED MODEL . . . 4550 MONTAIR
(1 blk. Del Amo/Bellflower Blvd.—Ph. 429-9994)

IN LONG BEACH



1512 SHERMAN PLACE

(1 1/2 E. of Cherry, 2 1/2 S. of Pacific Coast Hwy.)
BRAND NEW DELUXE 2-BR. APTS.
UNFURNISHED
★ CHILDREN WELCOME ★
Built-in, carpeting, drapes. Extra large closets.
Choice quiet area with no parking problem.
\$105 & UP. HA 9-7533

IN LONG BEACH



6045 CHERRY AVE.

LUXURIOUS, SPACIOUS 2-BR. APTS.
UNFURNISHED

Each apt. has carpeting, drapes, built-in ranges & ovens, vent-hoods, disposals, ash cabinets. Huge wardrobe closets. Thermo heat. \$135 MONTH. GARAGES AVAILABLE. INQUIRE AT 5959 CHERRY AVE.

IN BELLFLOWER



MOTHER GOOSE'S LODGE

9200 CEDAR STREET, BELLFLOWER
2-BEDROOM, 1,200-SQ.-FT. APTS.
Balanced Power apartments. Built-in gas range and oven.
All the closets imaginable. Carpets & drapes.
3-car off-street parking, each unit. Fenced patios.
★ CHILDREN WELCOME, NATCH! ★
ALL THIS FOR \$115 MONTH
GET YOUR DEPOSIT IN NOW

IN LONG BEACH



"DEL AMO TROPICAL"

ELEGANT 2-BEDROOM APTS.
PRESTIGE LIVING AT REASONABLE RATES
\$115-\$125—(Decorators furn. available)
Private patios, built-in oven & range, private laundry facilities, garage parking w/flocker, beam ceiling, oversize shower, ash paneling, double TV & telephone plugs, lush w/wood carpet, custom drapes, 4-unit buildings, secluded family area (1 child O.K.), exotic landscp. 49th ST. AND LONG BEACH BLVD.
1 blk. S. of Del Amo; 1 blk. W. of L.B. Blvd.
GA 8-2968 or NE 6-6915 (Office by large waterfall)

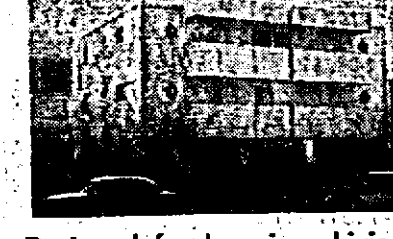
IN LONG BEACH



2232 and 2234 SANTA FE AVE.

NEW 2 BEDROOMS
UNFURNISHED, \$69 MONTH
CARPETS, DRAPES, PARKING.
Well-planned apartments, designed with your comfort in mind. Located in immediate area of stores, school, bus & park. Also near L.B. & San Diego Freeways. Kids O.K.

IN LONG BEACH



Designed for Luxurious Living

New spacious, unfurn. 2 bedroom.
2 baths downstairs. Electric thruout.
Hotpoint oven, range & refrig.
Custom drapes and carpet.
Close to shopping. Adults. Heated pool.
1516 E. 2nd St., Manager No. 7

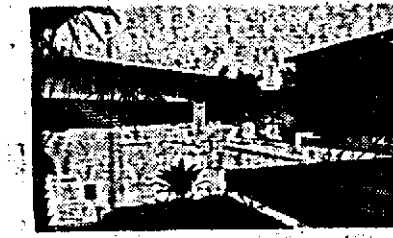
IN LONG BEACH



1332 WALNUT AVE.

NEW ALL ELECTRIC
1, 2 AND 3 BEDROOMS
UNFURNISHED, \$85 & UP
Kitchens feature built-in convenience
CARPETS & DRAPES
KIDS O.K.
Located Near Downtown Long Beach
MANAGER APT. 3

IN LONG BEACH



ATHERTON WEST

Happy, Family Living in These Beautiful Apts.—
Children & Pets Welcome
2-BR. unfurn. . . . from \$125; 2-BR. furn. . . . from \$155
Studio apts. with 1 1/2 baths. Separate adult section.
Balanced power for your convenience & comfort.
5 pools, heated year 'round. Children's private playground w/wading pool. On Ximeno, 1/2 blk. north of Pac. Coast Hwy. Ph. GE 8-5038.

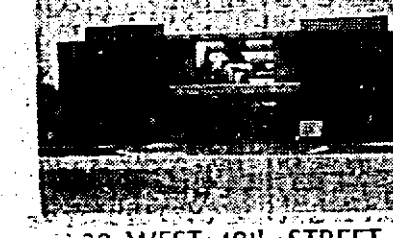
IN LONG BEACH



BEAUTIFUL GOLD MEDALLION

NOW RENTING FURNISHED
NEW EXECUTIVE-TYPE 1 & 2-BDRM. APTS.
AIR CONDITIONED AND LUXURIOUS
ELEGANT AMERICAN OR MODERN DECOR.
Lots of birch cabinets—copper tone appliances, garb. disp. w/w carpeting, large wardrobes, marble pullman, tub enclosure, garage. Everything deluxe & really new in design.
\$125 TO \$165 MO.—OPEN—1902 LOCUST
HE 4-3860 GA 3-2406

IN LONG BEACH



30 WEST 49TH STREET

NEW DELUXE ALL-ELECTRIC
2 BEDROOMS, \$115 MONTH
FEATURING FM & ALL-ELECTRIC BUILT-INS
Also carpets & drapes. Carpets with storage.
KIDS O.K.
Excellent location in North Long Beach, near L.B. Blvd. Convenient to freeways, stores, bus and schools.
MANAGER APT. 5

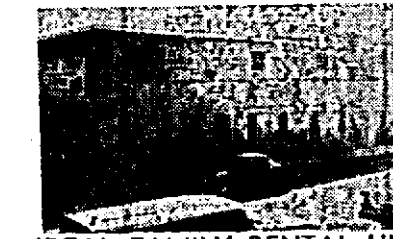
IN LAKEWOOD



LAKEWOOD'S MOST ELEGANT

UNFURN. 1, 2 & 3 BEDROOM APTS.
WALL-TO-WALL CARPETING THRUOUT.
DRAPES, BUILT-IN RANGE & OVEN
ADULTS. GARAGES. NO PETS
\$110 TO \$180
HEATED POOL
4122 DEERVOY AVE.
ACROSS FROM CAL STORE
GE 9-6198 OR MR. WELDON, APT. 23

IN SOUTH BAY



IDEAL FAMILY RENTAL UNIT

CHILDREN AND PETS WELCOME
STUDIO ONE offers the advantages of a 2-story apt. without the disadvantages of 2nd story kitchens. Tenants will be amazed at the spacious picture windows, living room & separate dining area with full size sliding glass wall, the kitchen's gleaming hardwood cabinets & built-in appliances will delight the homemaker. 2nd floor luxury includes 2 comfortable bedrooms, each with the lge. wardrobe closets and flush folding doors.
CASA D'ORO CO., 1267 WILMINGTON BLVD., WILMINGTON
TE 5-7191. These apts. and other 2-BR. apts. from \$87.50 per month.

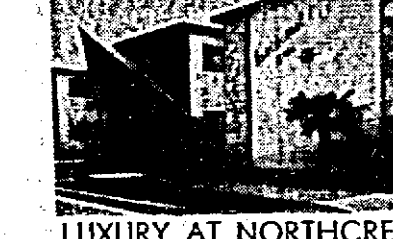
IN PARAMOUNT



MONTAGUE STUDIO APTS.

15328 GUNDRY AVE., PARAMOUNT
Beautiful apt level, 2 bedrooms, 1 1/2 baths, built-in range & oven, drapes, priv. patios, separate fenced pool area. Quiet neighborhood.
Centrally located for L.B., L.A., or Orange County commuters. Nr. L.B. Freeway. Children O.K.
SEE TO APPRECIATE OPEN ME 3-5486

IN LONG BEACH



LUXURY AT NORTHCREST

1001 E. 32nd ST., LONG BEACH
Air conditioning, thermostats, dishwashers, built-ins, large closets, disposals, w/w carpets, drapes, tub enclosure. Garages. Near main lots & freeways.
SPACIOUS! SPACIOUS! SPACIOUS!
★ 10 DAY FREE RENT ★
Prestige Living at Low, Low \$115 Mo.
MANAGER 426-1883 OPEN DAILY
Near Orange and Wardlaw

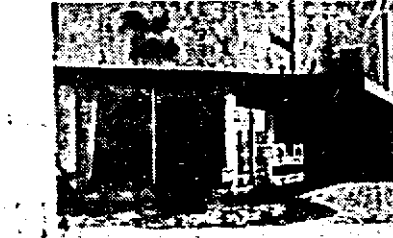
IN LONG BEACH



A Special Place for Couples

DELUXE 2-BEDROOM APTS.
Heated Pool
Lovely Patio
Nice Sun Area
Beautifully Furnished
Built-In Oven & Range
Snack Bar
Close to Everything
905 GAYOTA HE 5-9233
We Welcome Your Inspection

IN LONG BEACH



"PARK LIDO"

6890 PARAMOUNT BLVD. ME 3-6088
SPACIOUS, LUXURIOUS 1 and 2-BEDROOM APTS.
Beautifully designed for your living convenience. Built-in range & oven. Beautifully carpeted and draped, air conditioning. Luxury in yours in our recreation room and heated pool. You'll just love living at PARK LIDO.
UNFURNISHED \$95 AND UP

IN COMPTON



1107 and 1111 TUCKER STREET

2 HEATED POOLS. 2 WEEKS FREE RENT
BRAND NEW CUSTOM
1 & 2-BEDROOM
Built-ins, Formica tops, radiant ceiling heat.
Wall-to-wall carpets. Drapes. Sauna bath. Glass room.
Laundry facilities. Adults. No pets.
NE 2-7078

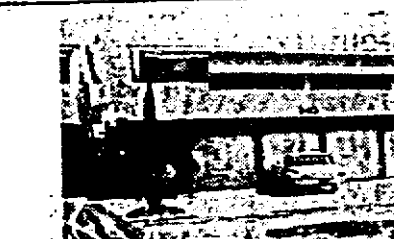
IN LONG BEACH



NEW — ALL-ELECTRIC

19 DELUXE UNFURN. UNITS
1 & 2 BDRMS.—\$90 & UP—ADULTS
HEATED POOL, RADIANT CEILING HEAT
Built-ins, Birch Cabinets, W/W 501 Nylon Carpet.
Drapes, Pullman Bath, Colored Pictures
31A GLADYS
1 1/2 blk East of Temple
Between 3rd & 4th. Phone 433-4271

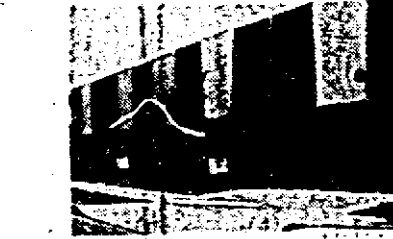
IN LONG BEACH



3 BEDROOMS—NEW—UNFURNISHED

EXTRA LARGE—DELUXE
W/W CARPET—DRAPES—BUILT-INS
NEAR BEACH
TEEN O.K.
340 WISCONSIN, GE 4-9461

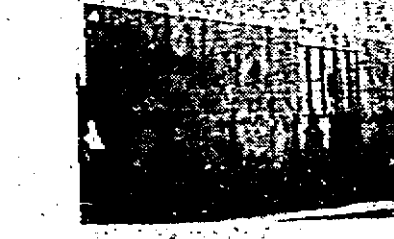
IN LONG BEACH



1010, 1020, 1028 ORANGE AVE.

NEW DELUXE 1 & 2-BEDROOM APTS.
★ GOLD MEDALLION ★
FURNISHED & UNFURNISHED
New furniture, built-in ranges & ovens, carpeting & drapes, disposals, Vent-a-Hoods, etc.
Call 435-6773 or GA 3-1987

IN GARDENA



LACONIA APTS., 740 LACONIA BLVD.

1 1/2 N. of El Segundo . . . 1 1/2 E. of Vermont
1 & 2-BEDROOM, delightfully FURNISHED APTS. with that personal touch. Built-in O'Keefe & Merritt gas ovens and ranges. Beautiful hardwood cabinets. Hotpoint refrigerators, hi-quality wall-to-wall carpets, lovely custom draperies, free hot and cold water and laundry facilities. Adults. Beautifully landscaped courtyard and front yard. Lighted carport & storage.

IN LONG BEACH

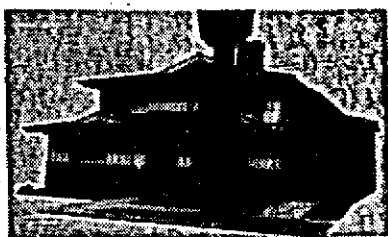


1609 FREEMAN AVE.

Quiet neighborhood between Obispo and Orisole. Big heated pool. New large 1 br., soundproof. Air cond. Crpts. Drps. Built-ins. Furnished or unfurnished from \$87.50. (This property is also offered for sale). DONALD L. SCHWENN, REALTY
433-3387, 433-6417, GE 3-6415

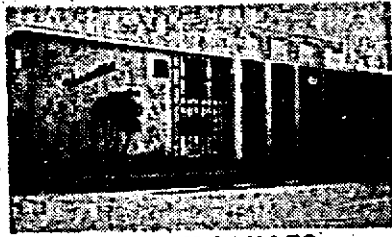
Really Live Your Life - - Every Wonderful Moment of It IN A BEAUTIFUL NEW APARTMENT YOU CAN MOVE UP TO MORE IN 1964!

IN LONG BEACH



DESIGNED FOR LIVING
DELUXE 1 & 2-BEDROOM APTS. UNFURNISHED.
COMPLETE WITH BUILT-IN RANGE AND OVEN,
W/W CARPET, DRAPES
811 GARDENIA
NE 5-2065

IN LONG BEACH



THE VERSAILLES
LUXURIOUS NEW BACHELOR, 1, 2, 3-BEDROOM,
2-BATH APTS. FURNISHED OR UNFURNISHED. \$90 & UP.
HEATED POOL—BUILT-IN RANGE & REFRIG.
CARPETS & DRAPES—DECORATOR COLORS
GARAGE & STORAGE LOCKERS
THESE ARE AMONG THE FINEST & MOST BEAUTIFUL
APARTMENTS IN LONG BEACH
1 MO. FREE WITH LEASE. GA 8-5639
210 E. 29th ST.

IN LONG BEACH



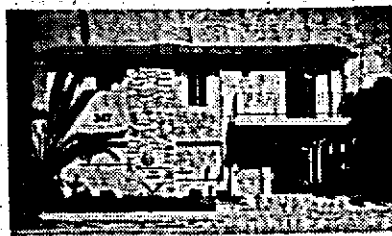
BLACK JACK APARTMENTS
3495 ANDY ST. CORNER SOUTH & DOWNEY AVE.
2 BEDROOM STUDIO APTS.
Furnished & Unfurnished. \$135 mo. & up.
1,200 SQ. FT. OF LIVING AREA.
2 Baths, Private Patios, Built-in Stove,
Air Conditioned, Refrigerator, Dishwasher,
Carpet & Drapes, Garages.
CHILDREN WELCOME

IN LONG BEACH



MANDELLEN APARTMENTS
GOLD MEDALLION
CHILDREN O.K.
Spacious 2-Bdrm., furnished & unfurnished.
WALL-TO-WALL CARPET, DRAPES,
ALL-ELECTRIC KITCHEN WITH BUILT-INS,
RADIANT HEAT, GARAGE
1084 AND 1080 SOUTH ST.
PHONE 421-7668

IN LONG BEACH



347 E. 19th
BEAUTIFUL NEW GOLD MEDALLION APTS.
All-electric, 2-bdrms., nylon w/w cpts., drapes,
bld-in range & hood, disposal, tile kitchen
& baths, breakfast bar, refrig. Individual
thermo in each room, wide balconies. From \$105.
Close access to L.B. Freeway—1/2 mi. from L.B. Blvd.
OPEN DAILY. SEE MGR. NO. 3. GA 8-4821

IN LONG BEACH



1428 CHESTNUT
LOCATION IS IMPORTANT!
Walk to Downtown Long Beach from these
brand new, comfortable apts.
1-BEDRM. ... \$12.50 (\$17.50 with stove & refrig.)
2-BEDRM. ... \$110
W/w carpeting, drapes, natural wood cabinets,
LARGE CLOSETS, pullman bath, soundproof.
Lovely patio area—Adults (1 teenager O.K.)
COME SEE THESE... YOU'LL WANT TO LIVE HERE!

IN LONG BEACH



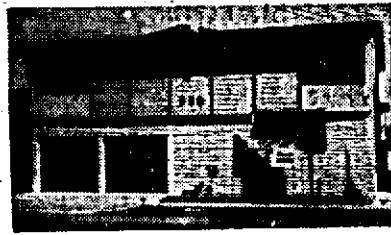
833 GARDENIA
2 BEDRMS.—FURNISHED & UNFURNISHED.
With pool, built-in ranges, ovens & refrigerators,
wall-to-wall carpeting & drapes.
AS LOW AS \$110 MONTH
Manager Apt. 5 or Phone GE 4-4152 or 432-7328

IN LONG BEACH



1742 OBISPO
BRAND NEW DELUXE 2 BEDROOM
ATTRACTIVELY FURNISHED
W/W CARPET—DRAPES—BUILT-INS
SNACK BARS, THERMOSTAT HEAT, GARAGE
\$125 MONTH
PH 439-7925 GE 4-2373

IN LONG BEACH



BRAND NEW—SOUNDPROOF
FURNISHED MODELS
OPEN DAILY 10 A.M. TO 8 P.M.
1 & 2-BEDROOM APTS. UNFURNISHED
W/W CARPET—DRAPES—BUILT-INS—GARAGE
In St. Matthews, Willard & Wilson H.S. School District
WILL FURNISH IF DESIRED
930 FREEMAN
PHONE 439-2735

IN LONG BEACH



471-479 ST. LOUIS AVE.
(1 BLK. E. OF CHERRY AVE. OFF 4th ST.)
2 BDRMS. UNFURNISHED (1 FURNISHED)
Built-in ranges & ovens, large refrig. w/cross-top freezer,
csh cabinets, disp., brkfst bar. Luxurious carpeting
& drapes. Thermo control heat, TV & phone jacks.
Ldry. rms. w/auto. washers & dryers.
\$115 TO \$125. ADULTS, NO PETS. 439-1104

IN LONG BEACH



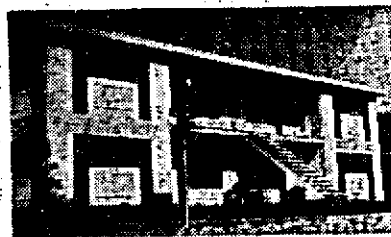
ATHERTON EAST
FEATURES—QUIET, GRACIOUS LIVING
AT REASONABLE COST
DELUXE 2-BEDRMS.—FROM \$115—ALSO STUDIO APTS.
Balanced Power for Your Convenience & Comfort
W/W Carpets, Drapes, Built-in Kitchens
Furnished Apartments Available
YEAR-ROUND HEATED POOL
PETS WELCOME—PH: 433-0783
4720 ATHERTON

IN ANAHEIM



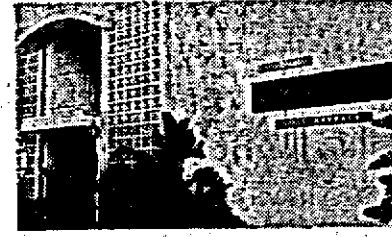
RANCHO CERRITOS
NEW GARDEN APARTMENTS
Furnished & Unfurnished 1 & 2-BR., 1 1/2 Baths
These are luxury apts. at reasonable rents
with many deluxe features including recreational
facilities & double heated pool.
10600 VINE VALE, ANAHEIM
(NEAR VINE VALE & PACIFIC)

IN HUNTINGTON BEACH



SLATER TOWN HOUSES
2-bedroom, 2 baths, built-in oven & range,
garbage disposal, carpets & drapes.
\$99.50 UP PER MO.
See us for generous move-in allowance
7761 SLATER—HUNTINGTON BEACH
(First Main Street So. of Warner)
847-8015 JE 4-7718 EYES. TW 3-0644

IN NORWALK



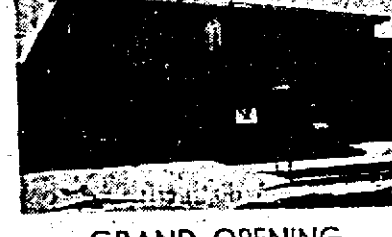
THE CYGNUS
FURNISHED & UNFURNISHED 2-BDRM.
1 & 2 BATHS
Heated Pool
Recreation Room
Garages
Complete Laundry
Air Conditioning
12645 Norwalk Blvd. 1 blk. to Santa Ana Frey.
Radiant Ceiling Heat
Central Vacuum System
All Built-ins
Gold Medallion
Carpets & Drapes

IN LONG BEACH



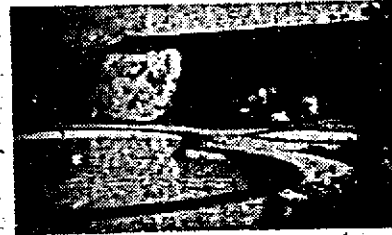
232 E. 21st ST.
NEW DELUXE 1-BEDROOM APARTMENTS
All electric soundproof, w/w cpts. & drapes, bld-ins, stove & hood,
natural finish paneling & cabinets, separate thermostats in Ev. rm. &
bdrm., large windows & private patios. Laundry. Garages. No
shopping. Adults, no pets.
OPEN DAILY—BY OWNER

IN LONG BEACH



GRAND OPENING
ELECTRIC THROUGHOUT
SPACIOUS 1 & 2-BEDROOM APTS.
2 BATHS, MARBLE PULLMAN, LARGE CLOSETS,
RADIANT CEILING HEAT, BUILT-IN STOVE
SOUNDPROOF—UNFURNISHED
WALL-TO-WALL CARPET, DRAPES
ADULTS, NO PETS
1045 CEDAR

IN HUNTINGTON BEACH



THE HUNTINGTON GARDENS
Furn. or Unfurn. Apts. - Penthouses
1 & 2-BDRM. FROM \$125 MO.
6 heated pools, Sauna Baths, 14-ft. music, tennis court, 18-hole golf
course, Polynesian, Mediterranean, Oriental & New England motifs.
YOUNG ADULTS ONLY. NO PETS
4901 Hnd Ave. at Bolsa Chica, Huntington Beach
1 Mile S. of Douglas Space Center—847-8414

IN LONG BEACH



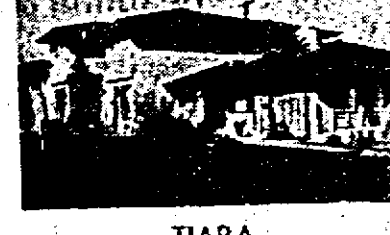
2248-50 WALNUT
Gold Medallion, low rent, luxury apartments with view.
Life, bright kitchens, big size rms. & closets,
nylon w/w carpeting, draperies. 2 children welcome.
Lots of parking. 3 Bdr., 2 Baths—\$125. 2 Bdr.—\$100.
LESLIE D. VAUGHN, BUILDER GE 8-2557

IN PARAMOUNT



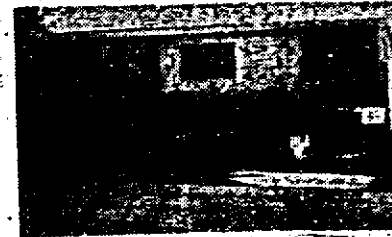
"EMERALD ISLE"
8325 ROSE ST., PARAMOUNT ME 4-4504
1 Block North of Rosecrans
Paramount's newest & most spacious apts., designed for easy, con-
venient living.
1 & 2-BEDROOM ... GOLD MEDALLION APTS.
Children O.K. ... AS LOW AS \$17.50
Walking Distance of Markets and Schools
This Ad Worth \$10 1st Mo. Rent

IN GARDEN GROVE



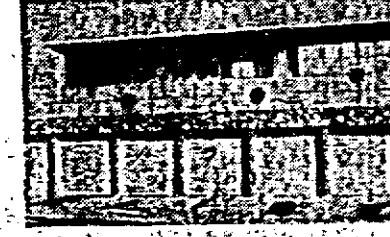
TIARA
GOLD MEDALLION—GARDEN APTS.
1, 2 & 3 Bedrooms—From \$125 Mo.
Deluxe Features—Elec. Range & Oven, Dishwasher,
Washer-Dryer, Pktn, Desperies, etc.
Rent's Office—13161 FLETCHER, APT. 2
Two Blocks South of Garden Grove Blvd. Just West of Brookthard
Look for the Big Sign
Farrow—530-5155

IN PARAMOUNT



8414 SECOND ST., PARAMOUNT
BALANCED POWER HOMES
1-BEDROOM dream apartments of beauty, charm and stability
designed with GAS BUILT-IN RANGE AND OVEN. Graciously
and tastefully FURNISHED for luxurious living. CARPETS
and DRAPES, beautiful COLORED FIXTURES ... \$95 MO.
1/2 block West of Downey ... 1 block North of Compton Blvd.

IN LONG BEACH



1674 NEWPORT AVE.
BEAUTIFUL—DELUXE—BEAUTIFUL
FINEST LOCATION
7-BR. FURNISHED & UNFURNISHED
2 yrd. old. Carpet & drapes. Deluxe ranges & ovens,
fridge-freezer, beautiful furn. \$180 (\$25 less if unfurn.)
—Apts. over 900 sq. ft. Only 3 mls. from Community Hospital—
Warren—Clark Assoc., Owners. 437-3377 or 432-8571

IN LONG BEACH



DOWNTOWN—800 LINDEN
34 LUXURIOUS UNITS
Unfurnished 1 & 2-bedroom, 1 1/2 baths, carpets & drapes,
imported chandeliers, built-in range & oven, tile baths,
marble pantries, all Gold Medallion. Another modern,
earthquake proof with the latest safety engineered elevators.
TORIN CONSTRUCTION COMPANY

IN LONG BEACH



1419 CEDAR AVE.
Furnished 1-Bedroom Apartments
W/W Carpeting Through
Baths Elec. Ranges
Thermo-heat Control
Hanging Lights
Fridge-freezer
All Tile Bathrooms
Beautiful White Tile Kitchens with Bar
IDEAL FOR TWO

[illegible][illegible][illegible][illegible][illegible]

Homes for Sale 139 Homes for Sale 139 Homes for Sale 139 Homes for Sale 139 Homes for Sale 139 Homes for Sale 139 Homes for Sale 139

RexHodges
REALTY COMPANY
DELUXE HOME
FOR THE ELITE
Extra size 3 1/2 bath, 4 car garage, electric, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

RexHodges
14 SALES CENTERS
YOUR YUM-YUM HOME
OPEN DOUBLE DOORS—In an enchanting view, this 2 1/2 story home has 3 bedrooms, 2 1/2 baths, a large living room, a fireplace, a pool, a hot tub, and a large deck. Call RexHodges Realty Co. 14 Sales Centers.

MOORE
FIVE BEDROOM
TWO-STORY
luxury home for sale. Call Moore Realty Co. 14 Sales Centers.

ELLIS-SCHRADER
13 YEARS OF LOVE
IMMACULATE
OPEN 11 P.M.—SEE
50 SOUTH DRIVE
Call Ellis-Schrader Realty Co. 14 Sales Centers.

REX L. HODGES CO.
RE. SALESMAN
We have listings you will find. Call Rex L. Hodges Co. 14 Sales Centers.

REX L. HODGES CO.
\$2,500 DOWN
Low price, home, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call Rex L. Hodges Co. 14 Sales Centers.

REX L. HODGES CO.
\$850 DOWN FHA
3 bed, 2 bath, 2 car garage, central air, pool, etc. Call Rex L. Hodges Co. 14 Sales Centers.

REX L. HODGES CO.
\$1,000 DOWN
3 bed, 2 bath, 2 car garage, central air, pool, etc. Call Rex L. Hodges Co. 14 Sales Centers.

OPEN 2-5 P.M.
2505 E. 20TH
2008 STANLEY
2012 STANLEY
Call RexHodges Realty Co. 14 Sales Centers.

PLAZA PRETTY
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ONLY \$16,950
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ONLY \$15,950
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

NEED 2 SALESMEN
Active office needs 2 good salesmen. Call RexHodges Realty Co. 14 Sales Centers.

NEED ROOM?
3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

NEED ROOM?
3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

NEED ROOM?
3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

ALAMITOS HEIGHTS
2 1/2 story, 3 bed, 2 bath, 2 car garage, central air, pool, etc. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

REX HODGES
REALTY COMPANY
CUSTOM HOME & INC.
You know you want the best. Call RexHodges Realty Co. 14 Sales Centers.

MR. APARTMENT OWNER

DID YOU SEE THE TWO PICTURE PAGES OF NEW APARTMENT RENTALS IN THE CLASSIFIED SECTION TODAY?

AFTER A LARGE INVESTMENT IN INCOME PROPERTY IT'S JUST GOOD BUSINESS TO INSURE YOUR INVESTMENT AND KEEP A FULL HOUSE BY PLACING A CLASSIFIED AD IN THE . . . INDEPENDENT, PRESS-TELEGRAM

THE LOW COST AND WIDE READERSHIP OF THIS SECTION MAKES IT THE IDEAL MEDIA FOR YOUR TYPE OF BUSINESS

IF YOU HAVE JUST ENTERED THE FIELD OF INCOME RENTALS . . . YOU'LL FIND THE "OLD TIMERS" NAMES IN THIS SECTION DAY AFTER DAY . . . CHECK THEM.

EVEN IF YOU HAVE A "FULL HOUSE" RIGHT NOW—GIVE US A CALL AND FIND OUT HOW EASY IT WILL BE TO PLACE AN AD WHEN YOU DO NEED IT.

OUR SALES GIRLS ARE THOROUGHLY EXPERIENCED IN ASSISTING YOU ON COPY WRITING AND THE LOW, LOW COST WILL AMAZE YOU.

REMEMBER THIS LARGE MARKET HAS AN EVER CHANGING POPULATION AND THE SUREST WAY TO REACH THE PEOPLE YOU WANT TO REACH IS THROUGH . . .

CLASSIFIED ADVERTISING IN THE INDEPENDENT, PRESS-TELEGRAM JUST CALL

LONG BEACH HE 2-5959
BELLFLOWER TO 6-1721
LAKEWOOD ME 3-0764
GARDEN GROVE JE 7-9120

[illegible]

[illegible]

UCDA 1773
MEET YOUR
USED CAR DEALER
SAM CROOKS
Used Car Dealer Association
ADVANCE MOTORS
1740 Long Beach Blvd.
HE 2-3444

Used Car Dealer Assoc.
Your Car...
It is not only one of the most important, single investments in your life, it is a financial reflection of your way of life. It is a fact recognized by every used car dealer of good conscience. This concept, held by such a dealer, is a prime reason why he is attempting always to be a guide to the selection of the proper car for you. We, the dealers in this association, trust that you may discover the true value of our experience and integrity in making the purchase of a used car a most happy experience.

ART MAYS IMPORTS
3400 E. 1st St. HE 6-4430
ADVANCE MOTORS
1740 Long Beach Blvd. HE 2-3444
L. A. ANDERSON
1042 E. Anaheim HE 7-8431
C. BOB AUTREY
1570 Long Beach Blvd. HE 2-4441
B & L AUTO SALES
1600 E. Anaheim HE 3-3117
HAN AUTO SALES
1550 Long Beach Blvd. HE 2-3333
BEACH CITY CHEVROLET
3201 E. 1st St. HE 3-2112
BEST AUTO SALES
1401 E. 4th St. HE 4-4117
C. L. BROOKS MOTORS
1700 Long Beach Blvd. HE 4-1478
DICK BROWNING-OLDS
1600 Long Beach Blvd. HE 4-1478
CARE BROS.
2301 Long Beach Blvd. HE 4-7023
COTTER MOTOR SALES
2106 Long Beach Blvd. HE 4-7234
CORMIER CHEVROLET
601 Long Beach Blvd. HE 4-6291
COTTER'S WAGON TOWN
2222 Long Beach Blvd. HE 4-7041
COURTESY CAR CO.
816 E. Anaheim HE 2-4430
830 E. Anaheim HE 2-4430
DORSA'S USED CARS
1001 Long Beach Blvd. HE 4-7204
HARBOR CHEVROLET
3770 Cherry HE 6-3341

HERB FRIEDLANDER
2838 E. 1st St. HE 4-4444
HILLTOP AUTO SALES
2500 E. 1st St. HE 4-4433
C. FRED HOLMSEN
437 E. Anaheim HE 8-9111
VERNE HOLMES-DODGE
3510 and Atlantic HE 4-8603
HERO MOTORS
1700 Long Beach Blvd. HE 1-7306
NORM HOFFMAN TRUCKS
421 So. Long Beach Blvd. HE 2-4271
OSBORN'S USED CARS
1390 Cherry HE 3-3719
LLOYD C. PATTERSON
2101 Long Beach Blvd. HE 4-4957
PALMER MOTORS
3309 Atlantic HE 4-9156
PHIL HALL FINE CARS
2401 E. 1st St. HE 4-9545
MOSCOE MOTORS
2235 Long Beach Blvd. HE 4-2983
BEN RUSHING
850 Long Beach Blvd. HE 1-7424
S. W. LEMON
2338 Long Beach Blvd. HE 4-5555
2434 Cherry HE 4-7119
SCHLICHTING MOTORS
3401 E. 1st St. HE 2-2232
VILLAGE MOTORS
2185 Long Beach Blvd. HE 4-7171
WHEELER MOTOR SALES
2255 Long Beach Blvd. HE 4-9423

Select USED CARS
at never-before
BARGAIN PRICES!
Check These Price Points

'63 RAMBLER
Wagon Model 440. Radio, heater, economy. \$2095
"E" stick transmission.

'61 OLDSMOBILE
9-Passenger Super "88" Station Wagon. Radio, heater, automatic, power steering and brakes. Sharp with factory air cond. \$2295

'61 PONTIAC
9-Passenger Catalina Station Wagon. Factory air conditioning, radio, heater, automatic, power steering and brakes. \$2295

'61 AMBASSADOR
Factory air conditioning, radio, heater, automatic, power steering and brakes. A 1-owner car. \$1595

'62 CORVAIR
Manze Cpu. 4-speed, radio and heater. 1-Owner. Few miles. \$1595

'60 BUICK
Sedan. Le Sabre. All original, automatic, radio & heater. Beautiful. \$1195

'60 SPRITE
Roadster. Extra sharp car, detachable hardtop. \$995

'60 RAMBLER
Sedan Custom. One-owner, automatic, radio and heater. \$495

'58 FORD
Convertible. Flowless. All original, power steering & brakes. Ford. \$795

Home of Better Value
Select USED CARS
HOLIDAY RAMBLER
1310 Long Beach Blvd.
HE 6-9007

SEE THE TWO PICTURE PAGES OF APARTMENT RENTALS IN THIS SECTION TODAY

'61 THUNDERBIRD
Convertible
Electric windows, air cond., immaculate. \$2195

deVillie
corner of Anaheim & Atlantic
'63 CADILLAC Coupe. Popular gold paint. Only one left! \$2688

'61 CADILLAC
Coupe de Ville
Popular white, factory air conditioning, '64 plates, immaculate. \$3295

deVillie
corner of Anaheim & Atlantic
'59 DODGE Custom Royal Sedan. Power steering, power brakes, automatic, immaculate. \$888

CHIEF CHAMBERLIN FORD
HELP! WE'RE OVER a BARREL...

THIS INVENTORY MUST GO REGARDLESS OF COST!

WE ARE OVERSTOCKED With Twice Too Many NEW 1964 FORDS! PICK YOUR CAR! NAME YOUR DEAL
These Cars Must Be Sold, Regardless of Profit, This Weekend

NEW '64 GALAXIE 500 2-DR. FASTBACK
FULL PRICE \$49 MO.
\$2299
Completely Equipped
Cruise-O-Matic • Radio • Power Steering • Heater • Power Brakes • White Sidewalls

NEW '64 T-BIRD
Completely Equipped with
Power Windows • Radio • Power Steering • Heater • Power Seats • Whitewalls • Cruise-O-Matic for just \$78 mo. Norm. 48 mos.

NEW '64 PICKUP
\$1789

NEW '64 FALCON
ONLY \$1799

HELP! HELP! OUR USED CAR LOT IS JAMMED WITH VALUES!

'52 Cad. Coupe De Ville Radio, heater, automatic transmission. \$199	'60 Cadillac De Ville Full pwr. Air conditioning. \$2399	'61 Dodge Pioneer Radio, heater, automatic. White. \$999	'60 Ford Starliner Coupe. Automatic, radio, heater. Power steering. \$1199
'53 Buick 2-Door Kdip. Radio, heater, automatic transmission. \$199	'62 Ford Galaxie 2-Door Hardtop. Radio and heater. Power steering. \$1699	'62 Pontiac Grand Prix Radio, heater, automatic. \$2499	'58 Thunderbird 2 to choose from! Automatic, radio, heater, etc. One with air conditioning. \$1199
'61 Plymouth Belvedere 2-Dr. Radio, heater, auto. transmission. \$999	'61 Comet S-22 Coupe Auto, radio, heater. Black. \$1099	'59 Chrysler Hardtop New Yorker. Radio, heater, automatic. \$999	'60 Chevrolet El Camino Rad., htr. Big engine. Black. \$1499

YOU CAN CONSOLIDATE!
In many cases you can consolidate all your bills with a financing agency, including a new car loan, and make your monthly cash outlay less than you are now paying.

Example:	
FURNITURE LOAN	\$ 11.18 Mo.
APPLIANCES	\$ 12.29 Mo.
YOUR PRESENT CAR	\$ 61.42 Mo.
LOANS (Personal)	\$ 27.12 Mo.
DOCTOR BILL	\$ 23.00 Mo.
TOTAL	\$135.01 Mo.
WITH A SPECIAL CONSOLIDATION PLAN—YOUR MONTHLY CASH OUTLAY INCLUDING YOUR NEW '64 GALAXIE 500 HARDTOP.	
NOW ONLY \$119.00	

Even If You Have

NO DOWN PAYMENT

SEE CHIEF CHAMBERLIN FORD
15727 SO. PARAMOUNT BLVD. AT ALONDRA IN PARAMOUNT; HE 6-9143, ME 3-1107
Open Every Night 'til 10 Including Sunday

RAY VINES
CHRYSLER-PLYMOUTH
1964 DEMONSTRATOR SALE
You can have a '64 Valiant or Plymouth for hundreds of \$\$\$ less than you'd expect to pay.

'64 VALIANT V-100
\$1887⁵²
Heater — Wheel Covers — WSW — Crankcase Vent

TRY THE PMT CONSOLIDATION PLAN
IF YOUR BUDGET LOOKS LIKE THIS

C—Finance Co.	\$300	\$16.95 Mo.
A—Finance Co.	\$200	\$11.00 Mo.
S—Department Store	\$600	\$35.00 Mo.
H—Furniture Store	\$800	\$41.95 Mo.
Total Monthly Payment		\$123.95 Mo.

Let our finance advisors show you how you can consolidate your present bills and provide you with a brand new or guaranteed used car.

QUALITY USED CARS TOO!

'63 T-BIRD. Full power, low mileage.	\$3295
'58 CADILLAC. White, full power, air.	\$1195
'62 FORD Ranch Wagon. V-8, stick, radio and heater.	\$1395
'60 CORVAIR 2-Dr. Stick, radio, heater.	\$ 895
'57 CHEV. Bel Air Wagon. 4-Dr., white, automatic, radio and heater.	\$ 695
'58 MERCURY Hardtop Cpe. Automatic, radio and heater, power steering.	\$ 495

CASH-BACK PLAN—OWN A NEW VALIANT or PLYMOUTH and GET CASH BACK

IF YOUR PRESENT CAR IS WORTH	\$ 800	We Can Give You	\$ 300 Cash Back
	\$ 900		\$ 400 Cash Back
	\$ 1000		\$ 500 Cash Back
	\$ 1100		\$ 600 Cash Back
	\$ 1200		\$ 700 Cash Back

VINES
CHRYSLER-PLYMOUTH
4201 E. Willow & Lakewood
Phone Us—426-7301
Next to the Elks—L.B.

SUPERMARKET FOR CARS
Transportation SPECIALS!
AS-IS GOOD VALUE CARS

'62 CHEVY II
\$1299

'61 CHEVROLET Impala Convertible. V-8, automatic transmission, power steering, radio, heater. Blue finish. Lic. #FZ2 774. \$1499

'61 CORVAIR Station Wagon. 4-cyl. Powerglide, radio, heater. Ivory finish. License #PRL 417 \$1399

'60 T-BIRD Hardtop Coupe. Pink. Lic. #KEY 913. V-8, automatic, power steering, radio, heater. \$1699

'60 DODGE Phoenix 4-Door Hardtop. V-8, automatic transmission, power steering, radio, heater. Lic. #QGE 068. Brown in color. \$1199

'60 RAMBLER Super 4-Door. Brown-tinted "A". Auto. trans, radio, heater. Ivory. #QGH 127. \$999

'59 CHEVROLET BROOKWOOD STA. WAG. 4-door 4-passenger, V-8, Powerglide, radio, heater. Lic. #H2C 363. Ivory. \$1099

'59 PLYMOUTH Custom Sport Sedan 4-Dr. 2-Pass. Sta. Wagon. V-8, auto, pwr. steering, radio. QGM 054. Heater. Ivory. \$899

'59 CHEVROLET Bel Air Sport Sedan. V-8, Powerglide, power steering, power brakes, radio, heater. Lic. #KEY 853. Copper in color. \$1099

'59 PONT. Catalina 4-Dr. Vista Hdp. Sed. V-8, Auto, PS, R.H. Silver. #PRH 828. Real size. Original one owner. \$1199

'58 FORD Fairlane "380" Hardtop Sedan. V-8, automatic, power steering, radio, heater. Lic. #GHP 154. Ivory. \$599

'58 CHEVROLET BROOKWOOD 4-DOOR 4-Passenger Station Wagon. V-8, automatic, power steering, radio, heater. Lic. #IFV 913. \$799

'58 PLYMOUTH BELVEDERE 4-DOOR Hdp. Sedan. V-8, automatic transmission, pwr. steer, rad., htr. Lic. #KFW 113. Ivory. \$599

'58 OLDSMOBILE SUPER "88" HARDTOP SEDAN. V-8, auto, trans, radio, heater, power steering. Lic. #KFU 871. \$699

'58 PONTIAC 2-Door 4-Pass. Station Wagon V-8. Auto, rad., heater. Lic. #QSD 718. Red. \$399

'56 CHEV. 4-Door 4-Pass. Station Wagon Ivory/Blue. V-8. AT, R.H. Lic. #FKN 824. \$499

'57 CHEVROLET 1/2-TON PICKUP. V-8, stick. Lic. #K67 220. Light blue. \$699

'55 CHEVROLET 210 4-DR. V-8. Powerglide, radio, heater. 2 to choose. Blue finish. \$499

'56 CHEVROLET 4-Door Sedan. V-8. Powerglide, heater, ivory/lt. green. PEY 123. \$399

HARBOR CHEVROLET
3770 CHERRY AVE. HE 6-3344

IS YOUR FIRM OPEN SUNDAYS?

If so... GO FOR MORE IN '64 by publishing your name in the new CLASSIFIED ADVERTISING "BUSINESS OPEN SUNDAYS" DIRECTORY. For more information regarding this inexpensive public service directory, call the...

INDEPENDENT, PRESS-TELEGRAM
CLASSIFIED DEPT.
LONG BEACH—HE 2-5959

BELLFLOWER TO 6-1721
LAKEWOOD ME 3-0764
GARDEN GROVE JE 7-9120

GLENN E. THOMAS CO. DODGE
140 East Anaheim (Corner of Elm) HE 7-6491
Long Beach Since 1909

Don't forget! If you buy right, it costs less to own a new car. Trade in your old car, or sell it first. Surprise repairs, etc.

 \$1889

\$1899 Full Price. New 1964 Dodge Dart 2-door. Glenn E. Thomas gives 3 year—50,000 mile warranty. \$2,000 miles below. Service jobs. Also 15 to 20% off. 64 changes. At no extra cost to you. 1964 Dodge. Cash or terms. DELIVERY TODAY. No extra. A new car at used car prices.

\$45 MONTH EXAMPLE TERMS:
If your car is worth \$400 your payments on this 1964 Dodge will be \$45 a month. NO SURPRISES. These terms include: Cash sales tax, license fees and finance charges. Equal payments. NOTHING MORE TO PAY! FINISH YOUR VOLUME. GOES UP YOUR COST GOES DOWN AT GLENN E. THOMAS CO. DODGE.

GLENN E. THOMAS CO. DODGE
140 East Anaheim (Corner of Elm) HE 7-6491
Long Beach Since 1909

deVillie
motors
corner of anheim & atlantic

'63 THUNDERBIRD Coupe
Factory air conditioning, loaded with equipment. Like brand new. Platinum white with black leather interior.
\$3595

'63 THUNDERBIRD Coupe
Your choice of 3 Dials and wheels. Full power & FACTORY AIR CONDITIONING. Best very clean. \$3995.

'63 CADILLAC 4-window Sedan
De Villie. Gorgeous blue with blue leather trim. Factory air conditioning. 100% warranty.
\$4688

'63 CADILLAC Sedan de Villie
Park Ave. rose, rose interior. Factory air conditioning. Has every power assistance, available. Few miles. \$3895.

deVillie
motors
corner of anheim & atlantic

'63 THUNDERBIRD Coupe
Factory air conditioning, loaded with equipment. Like brand new. Platinum white with black leather interior.
\$3595

'63 THUNDERBIRD Coupe
Your choice of 3 Dials and wheels. Full power & FACTORY AIR CONDITIONING. Best very clean. \$3995.

'63 CADILLAC 4-window Sedan
De Villie. Gorgeous blue with blue leather trim. Factory air conditioning. 100% warranty.
\$4688

'63 CADILLAC Sedan de Villie
Park Ave. rose, rose interior. Factory air conditioning. Has every power assistance, available. Few miles. \$3895.

deVillie
motors
corner of anheim & atlantic

'63 THUNDERBIRD Coupe
Factory air conditioning, loaded with equipment. Like brand new. Platinum white with black leather interior.
\$3595

'63 THUNDERBIRD Coupe
Your choice of 3 Dials and wheels. Full power & FACTORY AIR CONDITIONING. Best very clean. \$3995.

'63 CADILLAC 4-window Sedan
De Villie. Gorgeous blue with blue leather trim. Factory air conditioning. 100% warranty.
\$4688

'63 CADILLAC Sedan de Villie
Park Ave. rose, rose interior. Factory air conditioning. Has every power assistance, available. Few miles. \$3895.

CAMPERS **CAMPERS** **CAMPERS**
LEE CARPENTER
AUTHORIZED VW DEALER SINCE 1955
Largest Selection VW's in Town
Choice of 1964 VW's

TODAY'S SPECIALS
'63 VW "1600" Variant Wagon... **\$2395**
'57 Porsche... **\$1295** '68 Ford Ranchero... **\$895**
305 L.B. BLVD., COMPTON
NE 8-9433

CAMPERS **CAMPERS** **CAMPERS**

Big Hearted ED
Wants Your Business

LOOK!
NEW '64 VALIANTS
\$1849
NEW '64 PLYMOUTH
\$1999
NEW '64 CHRYSLERS
\$2964

ED BARBARI'S
LAKEWOOD CHRYSLER-PLYMOUTH
6200 Bellflower Blvd., Lakewood
(Between South and Artesia)
TO 7-2731

DELIVERED HERE

TO 7-2731

TO 7-2731

TO 7-2731

NOTICE
WE INTEND TO SELL
REPOSSESSIONS
AND QUALITY CARS—O.A.C.—WITH
\$10 DOWN
WITH ONLY 1 MONTHLY PAYMENT

NO Side Loans **NO Pickup Payments**
Bellows Payments Gimmicks

Monthly Payments
'66 OLDS 2-Door Hardtop. Power steering... **\$24.85**
'55 CHEVROLET STICK. V-8... **\$29.85**
'55 FORD 1/2-ton Pickup... **\$35.85**
'58 CHEVROLET Station Wagon. Auto. trans... **\$36.65**
'58 CHEVROLET 2-Door... **\$43.75**
'68 DODGE 4-Door Sedan. Radio, heater... **\$49.85**
'68 DODGE 2-Door Hardtop... **\$52.95**
'59 CHEVROLET IMPALA Convert. Power... **\$59.57**
'68 CHEVROLET 4-Door. V-8... **\$62.85**
'64 CADILLAC LIMOUSINE. Power steering... **\$68.75**
'63 VOLKSWAGEN 2-Door Sedan... **\$69.65**
'63 MONZA Coupe. Gorgeous silver blue... **\$79.85**
'62 CHEVROLET IMPALA Super Sport... **\$84.85**
'61 BONNEVILLE Coupe. Power steering... **\$91.85**

CALL MR. LEE AT
TO 6-0724

CARS MAY BE SEEN AT OUR LOT AT
17200 Lakewood Blvd., Bellflower
West All Cars Recommended

Dir.

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

TO 6-0724

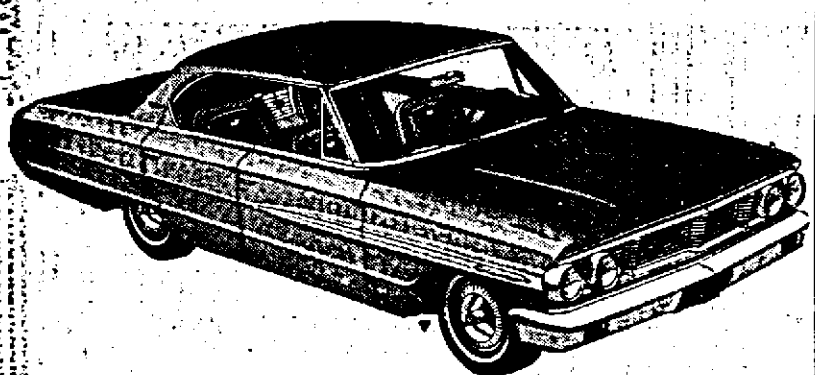
TO 6-0724

TO 6-0724

MARCH 1st thru 10th SPECIAL...

YOU PAY A LOW PRICE FOR A '64 LOS ALTOS FORD WE INCLUDE

ANY 4... FOR 4'S



SAVE UP TO \$722
ON GALAXIE "XL's"

CHOOSE ANY 4
ACCESSORIES AND
PAY JUST \$1.00 FOR EACH

- \$1 CRUIS-O-MATIC TRANSMISSION
- \$1 DELUXE WHEEL COVERS
- \$1 POWER BRAKES
- \$1 POWER STEERING
- \$1 POWER WINDOWS
- \$1 WHITE SIDEWALLS
- \$1 TINTED GLASS
- \$1 RADIO

Yes, choose any 4 accessories and pay just \$1.00 each... Scouts honor... No tricks, no gimmicks... No hidden cost.

Select from our stock of over 150 new cars—SORRY, no equipment changes allowed and offer applies only to cars in stock. HURRY, offer good thru March 10th only.



SAVE UP TO \$678
ON FAIRLANE "500's"

"INSTANT CAR FINANCING"

Los Altos Ford with its own finance specialist is able to instantly finance your new '64 Ford today with the least amount of cash down. Just your desire, your pride of ownership and your good credit is all you need to give you the keys to any of our 150 Total Performance Ford selection today. Do not let down payment or monthly payments stand between you and the steering wheel of any new Los Altos Ford. We instantly finance hundreds of cars each month. Our exclusive ICF—Instant Car Financing—plan will work for you too.

Los Altos Ford

2302 BELLFLOWER BLVD.
Just South of Willow—Long Beach
Open Daily—Eves. 'til 9
OPEN ALL DAY SUNDAY

"OFF AUTO ROW—
WHERE PRICES ARE LOW"

SOUTHLAND PROGRESS

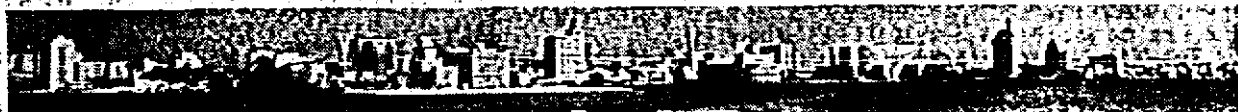
★ BUSINESS-REAL ESTATE-INDUSTRY ★

THE NEWS, INDEPENDENT, PRESS-TELEGRAM, MARCH 1, 1964



Invitation to Sunday Drivers

(Good Any Day of the Week)



By VERN ANTHONY
Southland Progress Editor

New horizons conjure up dreams of faraway places for visitors—especially first-timers—at the Port of Long Beach.

For here are the sinews of world trade; ships with the lure of global travel; the drama of cargo-handling; tall silhouettes of powerful cranes; the skyline of the city; and the ocean, dipping into adventure. The wonder of it all! So much to see. What to do first?

Pointing the way for harbor sightseers are See-Lane directional signs recently set up by the Board of Harbor Commissioners.

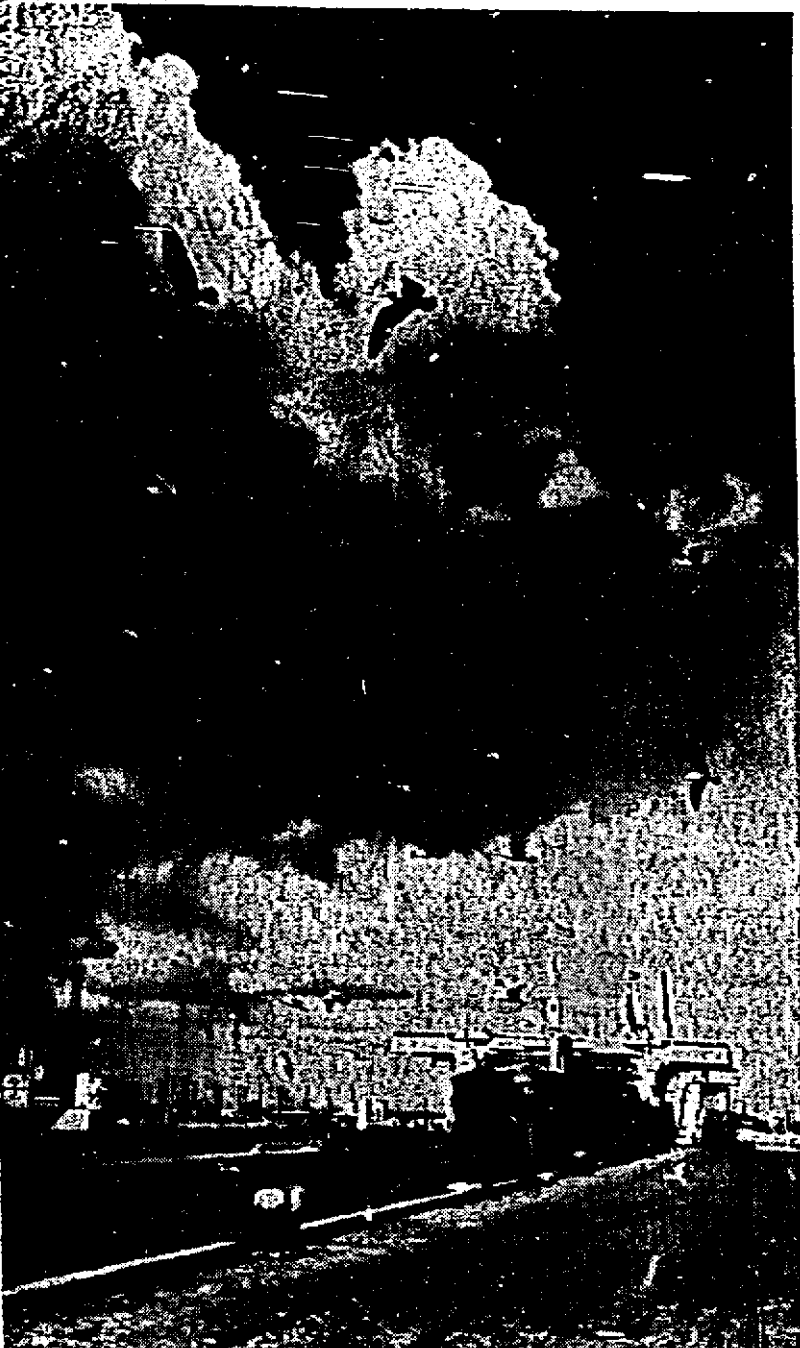
On map below, numerals identify (1) chief wharfinger's office and start of tour; (2) Pier D; (3) oil wells; (4) proposed World Trade Center site; (5) Sea-Land truck

terminal; (6) transit sheds; (7) Pierpoint Landing, tourist spot; (8) bulk grain terminal; (9) bulk loading terminal; (10) heart of Pier A operations; and (11) Port Administration Building. Dark rectangles on map indicate transit sheds.

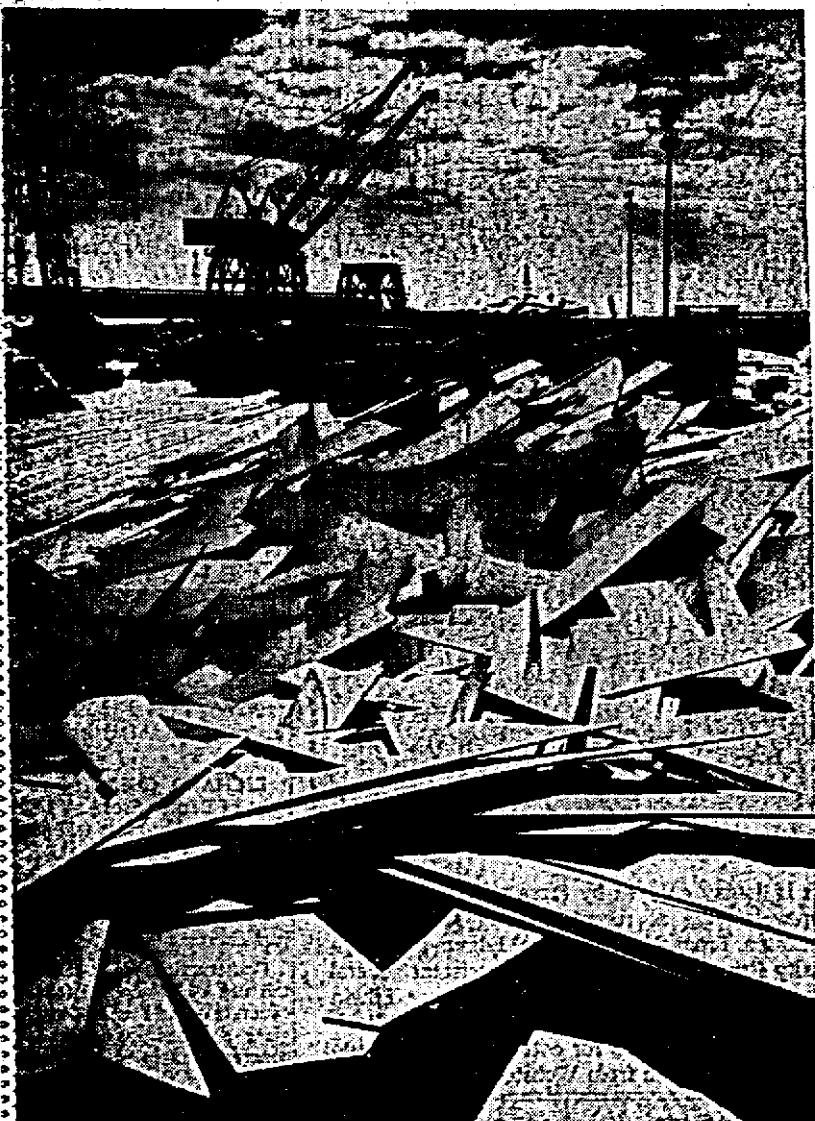
(Accompanying photos illustrate variety of things to see when visiting the harbor.)

The tour starts at the north end of Pier A. Visitors are invited to go to the office of the chief wharfinger and register. They are given a colorful brochure telling of the harbor.

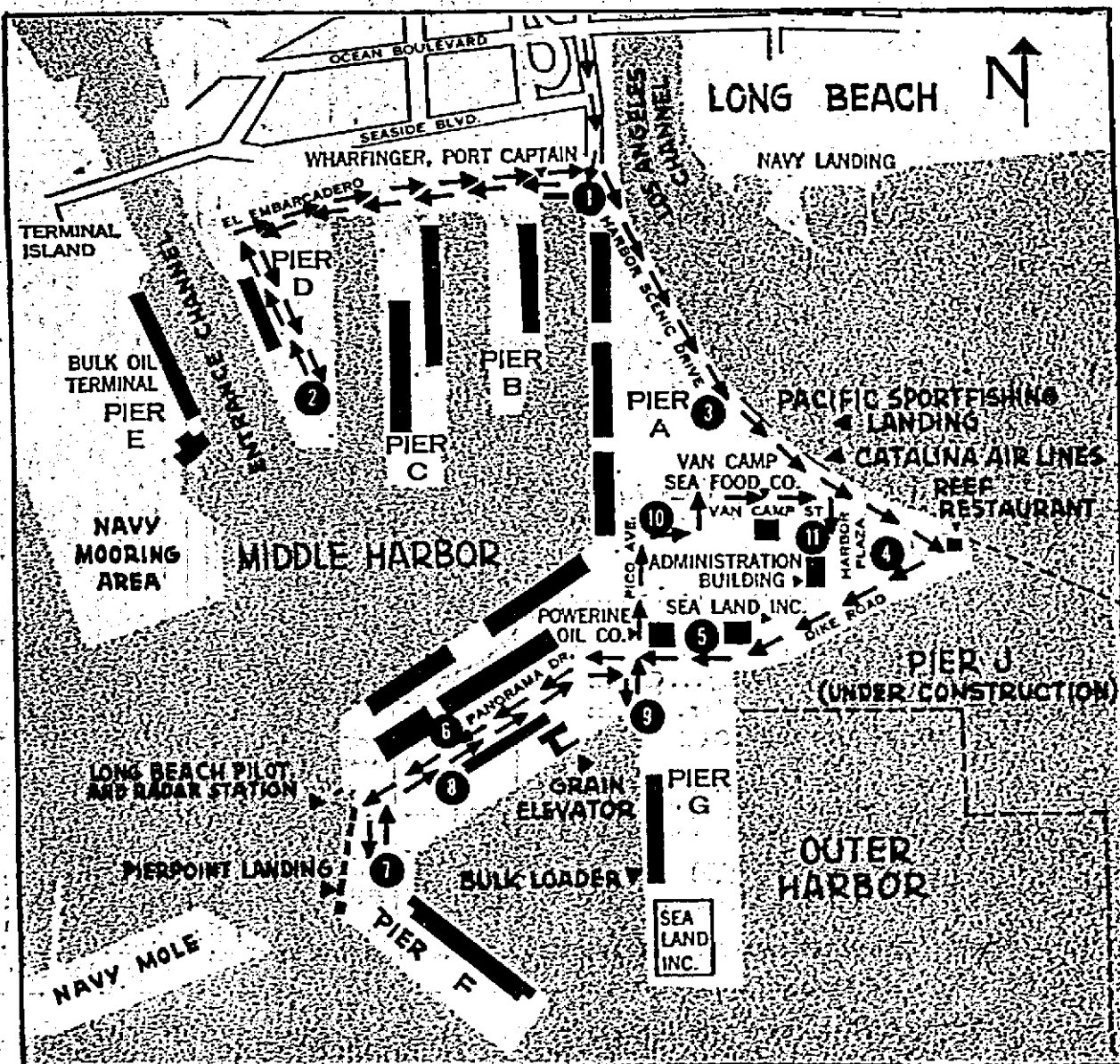
From Jan. 31, shortly after the signs were put up, until Feb. 23, there were 5,474 persons registered. They (Continued on Page R-2, Col. 1)



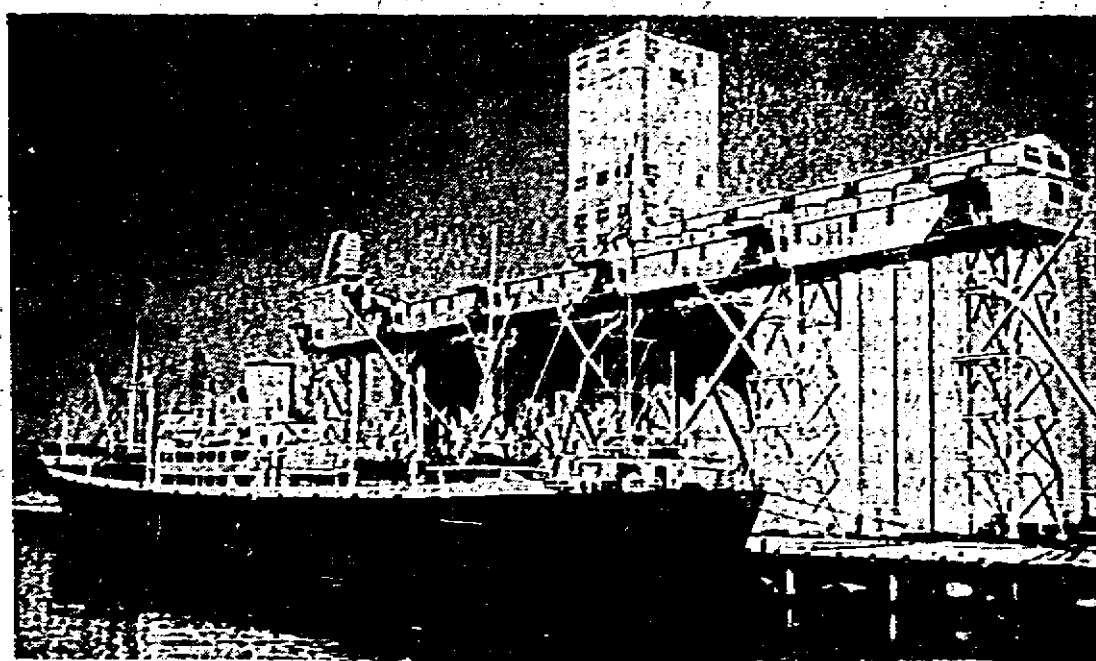
SEAGULLS MAKE AN AERIAL survey near vessel docked in Long Beach Harbor. During 1962-63 fiscal year, 2,019 ships used the port's facilities.



HARBOR ACTIVITIES sometimes get a little messy, as evidence this heap of scrap. Big cranes such as in background expedite dock handling of cargo.



GIANT BULKLOADER IS EYE-CATCHER FOR VISITORS IN LONG BEACH HARBOR



L.B. PORT GRAIN TERMINAL RISES TALL AS 24-STORY BUILDING

Los Altos Shopping Center to Add Stores

District Realtors Will Hear Sales Expert at Conference

J. Douglas Edwards of Phoenix, Ariz., nationally recognized authority on sales training, will be featured speaker at an all-day real estate Educational and Sales Conference to be held Friday at the Municipal Auditorium under the sponsorship of the Long Beach District Board of Realtors and the California Real Estate Association. It was announced Saturday by John T. Webster, president of the board.

"Edwards serves as sales consultant to many large corporations and is a popular speaker at national conventions and sales conferences," said Webster.

He said Douglas has conducted extensive research and prepared special material for this conference on the subject, "Don't Tell 'Em, Ask 'Em."

EDWARDS' BUSINESS RE-



J. D. EDWARDS
Featured Speaker

According to "Closing The Sale" is the No. 1 selling sales training record in the country," said Webster.

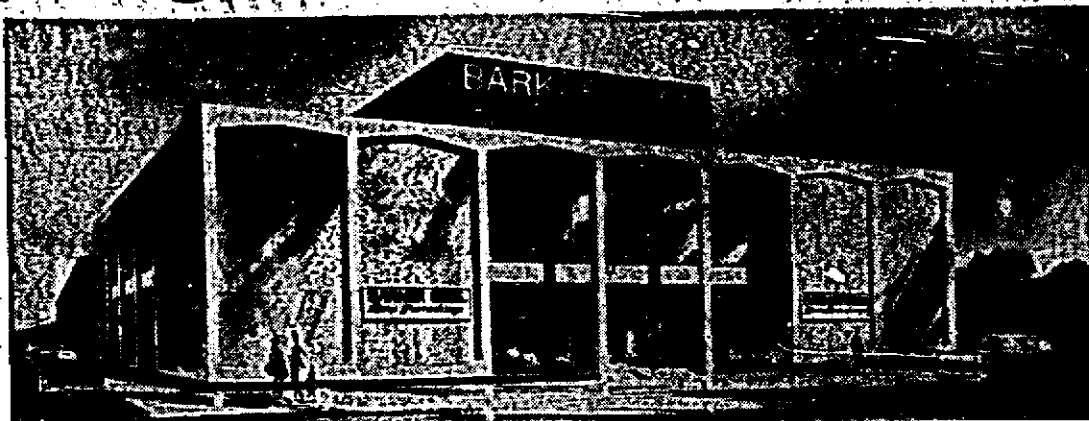
"Five of California's most successful Realtors will appear on the program talking on the fundamentals of listing, advertising and selling real estate with emphasis on single family homes and small apartment houses," Webster said.

Moderator of the all-day conference will be Burt Smith of Bellflower, CREA Executive Committee members.

"BETTER SERVICE to the public in the purchase and sales of real estate is a direct result of these annual conferences," said Webster.

Reservations for the conference may be made through the Long Beach District Board of Realtors, 3747 Long Beach Blvd.

Hundreds of realtors from boards in the district are slated to attend.



\$500,000 STRUCTURE

Architect's rendering shows detail of new Barker Bros. store to be built in Los Altos Shopping Center. The \$500,000 building will be the company's 21st Southland store.

Barker Bros. Will Open 21st Outlet

By KEN CHILCOTE
Business Editor

Another major expansion of Los Altos Shopping Center, Stearns Street and Bellflower Boulevard, will get under way shortly with construction of a \$500,000 store building for Barker Bros. This will be followed closely by construction of buildings to house 18 additional concerns.

This project calls for more than \$3,000,000 in construction on the area of the center north of Stearns Street and east of Bellflower Boulevard.

CURRENTLY in the south part of the center, Westgate Corp., has started a \$4,000,000 expansion on Broadway. Los Altos Store which will include construction of an additional full floor and complete remodeling of the big store. Some additional expansions are to be announced shortly in that portion of the center, according to Robert Graham, Westgate vice president.

Bids will be opened March 6, for the construction of the Barker Bros. branch store, a spokesman for Herman Sims Co., and Philip Lyon Co., the developers of the north area of the center, announced. It is hoped to launch construction on the store within two weeks.

OTHER STORES, for which negotiations have been completed, will be started shortly afterwards. These include:

Foreman and Clark Store
Zale's Jewelry Store
Gallenkamp Store
Thrifty Drug Store
Los Altos Stationers
Dunn's Men's Wear
Leed's Shoes
Leonard's Teenage Shop
House of Fabrics
Brookdale Ice Cream Parlor

Glendale Federal Savings and Loan
Household Finance Corp.
Quick and Clean laundry mat

Cathy's Maternity Shop
Alice King's Beauty Shop
Three other leases are being negotiated for new structures. These include a ladies ready-to-wear store, a camera shop and a gift store.

Already in this north section are such concerns as Unimart, Bank of America, Bob's restaurant and two service stations. Glendale Federal Savings and Loan is operating from a trailer until the new structure is ready.

RICHARD GOLD, president of Barker Bros., said the new two-story store will contain 40,000 square feet of shopping area. It will be the 21st store operated in Southern California by the home furnishings concern.

Construction plans call for the use of tilt-up reinforced concrete panels with Mosale glass sections inset in the concrete panels at the front and rear of the building.

Trucking Exec to Give Forum Talk Wednesday

"How A Healthy Trucking Industry Helps to Maintain a Healthy Business" will be the topic at the Long Beach Community Forum Wednesday.

C. E. "Mike" Van Kott, executive assistant to the managing director of the California Trucking Association, will make the presentation.

Van Kott has been associated with the trucking industry for 12 years in various public relations capacities.

Sponsored weekly by the Long Beach Chamber of Commerce, the Forum is conducted in the Crown Cafeteria, First Street and Alamitos Avenue, beginning at 7:15 a.m. Clive Graham, local realtor, is program chairman.

Home Builder Chief to Air Industry Legislation

Advanced programs for the home building industry in 1964 and legislation affecting the industry in Congress and in state legislatures will be reviewed by William Blackfield, president of the National Association of Home Builders, at the monthly dinner.

In his overall discussion of the advances of the home building industry under way in 1964, Blackfield will review pending and proposed housing legislation before the United States Congress, Olin said. He will describe pending legislation affecting the home building industry, the method by which the NAHB determines its position on such federal legislation, and the procedures used for presenting the NAHB position to Congress.

Gurley Ends Rail Career

Fred G. Gurley, a member of the board of directors of the Santa Fe Railway since 1942, is retiring today, under the company's policy for directors' tenure.

In recognition of his service as president and later chairman of the board, Gurley was designated an honorary director, Ernest S. Marsh, president, announced.

"Also, of first importance to Western home builders will be Blackfield's report on the importance of state legislation and the need for greater support for legislative representatives who present the private free enterprise achievements of the home building industry to various



WILLIAM BLACKFIELD
To Speak Monday



AMBASSADORS ALL

Their role as official greeters is doubly enjoyed by these members of Long Beach Port Ambassadors in welcoming at recent meeting Miss Sharon Lee Moore, current Maid of Cotton. From left, men are Edmund F. Shaheen, of Shaheen-Hodges realty firm; Thomas J. Thorley, assistant general manager of Port of Long Beach; William Ballard, Realtor; Mayor Edwin Wade, and John Webster, president of Long Beach District Board of Realtors. Miss Moore tours as official ambassador for cotton industry. Photo shows her receiving Board of Realtors token from Webster.

Port Signs Aid Visitors

(Continued from Page R-1)

came from 40 different states and 11 foreign countries. Many of them expressed appreciation of the tour plan, Pier J now under construction, according to the wharfinger's office.

At each stopping point on the tour, special parking space has been specified.

INTEREST in the harbor area promises to be greatly

magnified with culmination of plans for the California World's Fair, to be located on Pier J now under construction.

It is predicted 40 million visitors will come to the fair.

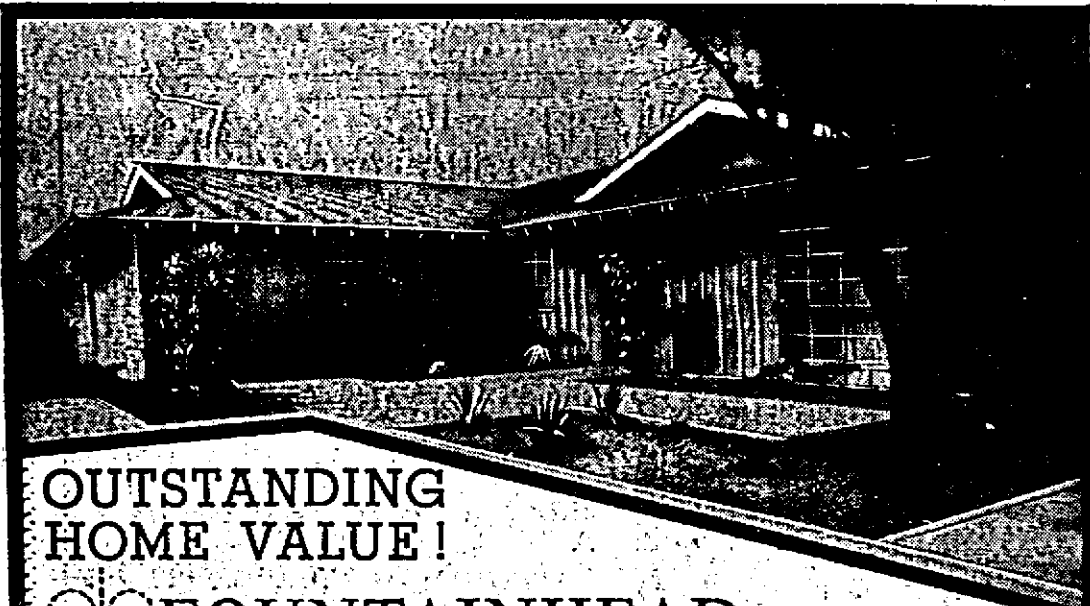
It seems a fair prediction most will marvel at the Port of Long Beach, too; and that many even will take the Seaside tour.

Driver's Glance Results in Crash

REDWOOD CITY, Calif.

(UPI)—Five persons suffered minor injuries in a three-car accident which highway patrolmen said was caused by a woman driver who glanced at a flock of birds at the side of the road.

LOOKING FOR a business? Turn to "Business Opportunities" in Classified today to find the right one for you.



OUTSTANDING HOME VALUE!

FOUNTAINHEAD

3 & 4 BEDROOMS

in Fountain Valley, Orange County's Newest Pre-Planned City

FAMILY READY... INCLUDES:

Fences... Sprinklers... Landscaping... Carpets
Drapes... G.E. Kitchen... Dishwasher... Patios
ALL ARE IN AND PAID FOR!!!

On the corner of Warner and Cannery in Fountain Valley
Mesa Realty Director of Sales... Phone 847-9098

\$495 TOTAL MOVE IN (ON ADDITIONAL CLOSING)



from \$20,950

6% 30 yr. financing available

IT'S OUR GRAND OPENING at Midwood Manor Townhouses

IT'S A WORLD OF FASHIONABLE LIVING

At Midwood Manor Townhouse you relax and enjoy the pleasures of carefree living. No worries about exterior maintenance to your house; lawn planting, mowing and watering are a thing of the past as all this is provided for you in your monthly maintenance payment.

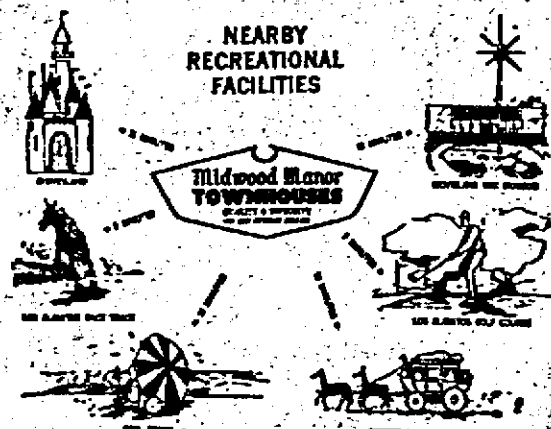
INCLUDED IN THE SALES PRICE

YOUR TOWNHOUSE FEATURES: • Complete Electric Called Heat • 2, 3 & 4 Bedrooms, Dens • Private Patio • Sundeck • Built-in Range and Oven • Dishwasher • Disposal • Washer • Dryer • Carpet • Illuminous Ceilings • 2 and 3 Baths • Ceramic Tile • Marble Pullmans • Insulated Throughout • Mirrors • Breakfast Bar • Fireplaces • Loads of Cabinets and Wardrobe Space • Garages on your lot, and both Garages and Carports on some models • All Utilities Underground for Beautification.

YOUR COMMUNITY FEATURES: • Swimming Pool • Wading Pool • Cabana • Complete Landscaping • Sprinkler System • Children's Play Area • Family Recreation Area • Walkway Lighting Throughout.

PRICED FROM
\$15,250

Models open from 10am



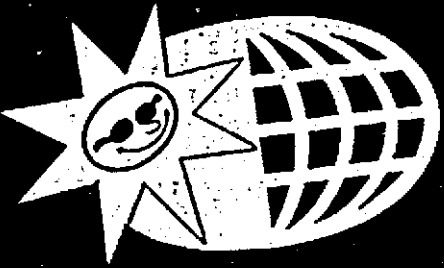
DIRECTIONS TO
MIDWOOD MANOR

FROM LOS ANGELES Santa Ana Freeway to Valley View Blvd. Off Ramp, South on Valley View Blvd. to Carnton Blvd. West (right turn) on Carnton Blvd. to Bloomfield.

FROM ORANGE COUNTY West on Katella to Valley View Blvd. North on Valley View Blvd. to Carnton Blvd. West on Carnton Blvd. to Bloomfield.

HAI C. TAN AIA

SOL-VISTA PRESENTS THE INTERNATIONAL HOME FAIR



WESTMINSTER, CALIFORNIA

YOU'VE HEARD ABOUT THIS
NATIONALLY PUBLICIZED HOME FAIR...

NOW SEE IT!

The most exciting and colorful
home show display ever created...
authentic moods, colors, decor
from all over the world!

AWARD WINNING

DESIGNS • AWARD WINNING DESIGNS



PLAN 1756A • \$25,800

4 Bedrooms, Family Room, 2 Baths. A truly distinctive home offering an exciting array of luxury features: Massive brick fireplace, Caloric gas kitchen with built-in range, oven, ventilating hood, Hotpoint dishwasher, Formica breakfast bar, gorgeous master bedroom/bath suite with full room width wardrobe, separate shower with Ceramic tile to ceiling, solid vinyl flooring.

SEE...

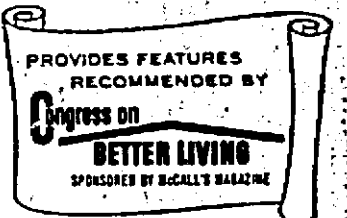
6 highly-functional, one and two story floor plans featuring 3, 4 and 5 bedrooms, 2 and 2½ baths. formal dining room, family room, private den, sunken living room, Master bedroom-bath-dressing room suite, spacious paved patios, over-size double garage, double door entry. 28 architecturally inspired exterior elevations assure you of maximum individuality within the community.



PLAN 1757H • \$29,600

Two Story, 4 Bedrooms, Dining Room, Family Room, Separate Den, 2½ Baths. An elegant estate home. Includes formal dining room, spacious family room with brick fireplace and raised hearth, sliding glass entry to patio and big yard. Bedroom features huge walk-in closet, dressing table, separate glass-enclosed shower, Caloric gas kitchen with colorful Formica breakfast bar.

CERTIFIED
BY
McCALL'S



WINNER OF McCALL'S CERTIFICATE
FOR DESIGN EXCELLENCE!

AMERICAN BUILDER AWARD

The 1963 Gold Nugget Model Home Contest, sponsored annually by American Builder Magazine, was won by Sol Vista's elegant Scandia model home. This acknowledgement of superior quality in construction materials and methods is your assurance of a sound and lasting investment.



PLAN 1757G • \$28,850

Two Story, 5 Bedrooms or 4 Bedrooms plus downstairs Den, Dining Room, Family Room, 2½ Baths. Among the highly individual architectural design features of this home are exceptionally large upstairs bedrooms, master suite with walk-in closet and separate dressing vanity, sliding glass door entry from family room to huge patio, formal dining room adjacent to kitchen, raised hearth brick fireplace, plus Caloric kitchen appliances.



PLAN 1747E • \$26,600

4 Bedrooms, Family Room, 2 Baths, Sunken Living Room. A home of bold design and proportions: double door entry, heavy shake roof, cheerful sunlit kitchen with dining nook, huge fireplace with 8' raised hearth, the master bedroom/bath suite features a spacious walk-in closet, separate dressing vanity and a private sliding glass door patio entry. Ample storage space, plus washer/dryer hook-ups are featured in oversize double garage.



A dramatic new world of color and style created exclusively for the new Sol Vista International Home Fair by Beatrice West, famous New York color consultant. Miss West's imaginative design accents surround your family in an atmosphere of elegance and comfort in a variety of decors to suit your individual tastes and requirements.



PLAN 1757D • \$28,750

Two Story, 5 Bedrooms or 4 Bedrooms plus downstairs Den, Dining Room, Family Room, 2½ Baths. Luxury features you'd expect in a custom-built home. Spacious family room with brick fireplace and sliding glass doors leading to huge rear yard, specially designed lighting fixtures, decorator wall paper. Master bedroom features walk-in closet, dressing area and compartmented bath with glass enclosed shower.



PLAN 1756E • \$26,250

4 Bedrooms, Family Room, 2 Baths. A massive Palos Verdes Stone fireplace and exterior planter accents the Polynesian design of this charming home. Contemporary design features include a spacious 7' x 9' sheltered entry, luxurious family bath with 6' vanity counter and full width dressing mirror, five telephone outlets throughout the home including one at the Formica topped Planning Desk adjacent to the kitchen.



PLAN 1747D • \$26,550

4 Bedrooms, Family Room, 2 Baths. Includes: Sunken Living Room with brick fireplace and 8' raised hearth, double door entry, spacious nook area adjacent to kitchen. Master bedroom features sliding glass doors opening to rear yard, separate dressing area with pullman and full-width plate glass dressing mirror, glass enclosed shower, and extra spacious walk-in closets.



PLAN 1747F • \$26,450

4 Bedrooms, Family Room, 2 Baths. Luxurious design details include modern Caloric gas kitchen with built-in countertop range, ventilating hood, oven and broiler, Hotpoint dishwasher, double sinks and disposal. Elegant 38' Gallery style entry opens to living and patio areas. Luxury baths with ceramic tile walls in shower and around tub, oval basins, furniture finished pullmans, large luminous ceilings.

SEE...

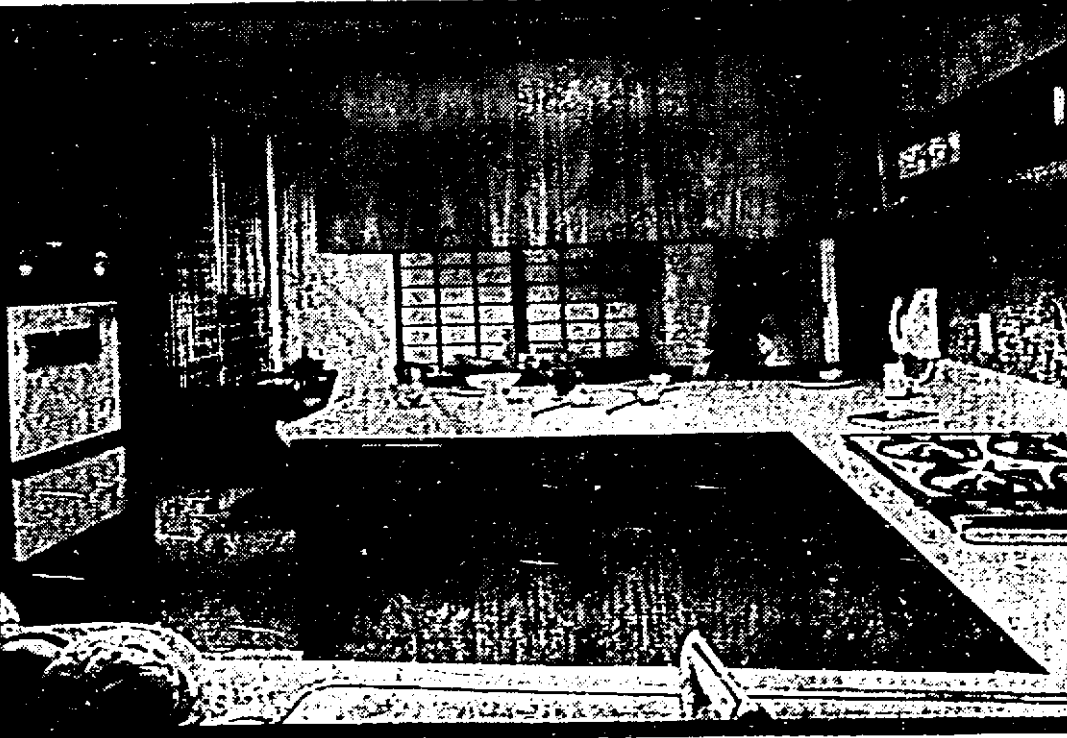
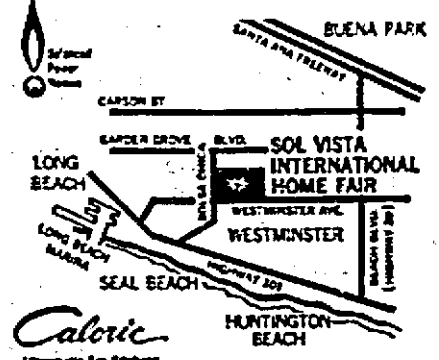
Magnificent Caloric gas kitchens featuring color coordinated countertop range, oven and broiler, range hood with ventilating fan and light, Whirlaway disposer, Hotpoint dishwasher, furniture-finished Birch and Walnut cabinets, colorful Formica breakfast bar and countertops, and the famous Electro-Sink-Center with hot and cold push button faucets, blender-mixer, salad maker, juicer, coffee mill, ice cream freezer, deodorizer and ultra violet lamp.

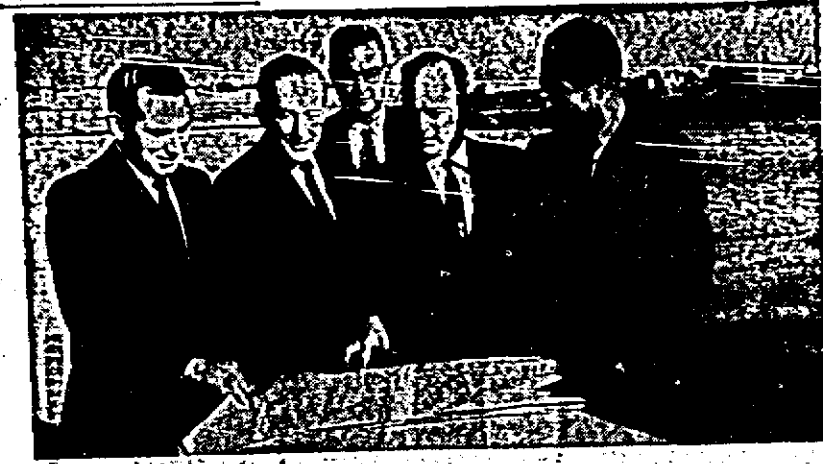
Alco-Pacific Construction Co. has built and sold over 1,600 new Sol Vista Homes in Orange County. Every home is unsurpassed in functional design and superior construction quality. This is a proud record of integrity and purpose—building home ownership—building America.

Another
ALCO-PACIFIC
Quality Development

\$25,350 to \$29,600

FHA—Cal-Vet and Conventional
Financing. A safety planned
community where you can walk
to schools, shopping or park.





AT LONG BEACH PLANT SITE
Looking over plans for new plant and offices to be built by Cosmetics Manufacturing Co. at this site, 2830 Temple Ave., Long Beach, are (from left) Vice Mayor James Hayes, Everett Houser, Water Commission president; Robert Irvin of Chamber of Commerce; Sanford Barth, company president; and Louis Miller, architect.

Cosmetics Co. Will Build Plant in L.B.

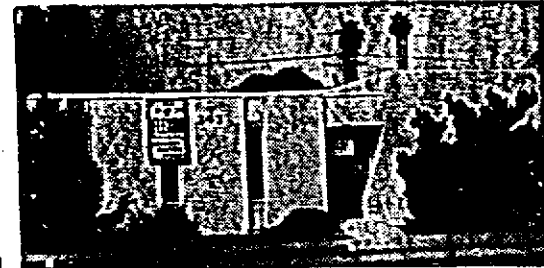
Official ceremonies were held last week to herald construction of a new plant and offices at 2830 Temple Ave. by the Cosmetics Manufacturing Co., which plans to move into the new structure from Los Angeles this summer.

The company was founded 17 years ago by Sanford Barth, president, who lives in Long Beach.

Products of the company now are sold in all the states and in seven foreign countries.

The new building will contain 20,000 square feet of space. Executive offices each will have a private patio and garden spot. There will be laboratory facilities for product research and development.

Architect is Louis Schoell Miller, A.I.A., of Long Beach.



IN NEW QUARTERS
Cal-Tex Improvements has moved into new quarters at 343 E. Market St. Purchase of the one-story office and warehouse building was announced by Sam Sheiner, president of Cal-Tex, exclusive franchise contractor for Flexon "701," exterior coating. George Nathan is general manager of the firm, which serves Greater Long Beach-West Orange County area.



ARCHITECT'S SKETCH OF COSMETICS PLANT AND OFFICES

Westab Will Enlarge Warehouse

Garden Grove building permits have been issued for construction projects valued at \$261,024, the largest going for a warehouse addition at \$172,000.

Westab, Inc., in its application stated it would add 39,600 square feet of space to an existing storage facility at 7571 Lampson Ave.

Other building permits on the weekly list were issued to the following:

Carl L. Felcyn, 9162 Tristan Drive, house addition, \$4,000; Marvin Hegleson, 8801 Aberdeen Lane, bedroom-patio, \$3,000; Eugene L. Woodcock, 11392 Garden Drive, swimming pool, \$3,000; D. R. Briggs, 11751 Timmy Lane, family room, \$4,000;

West St., swimming pool, \$1,900; Edward Ansell, 11541 Montclair, swimming pool, \$2,595; Pacific Outdoor Advertising Co., 9183 Garden Grove Blvd., outdoor sign, \$1,800; Maurice O'Brien Jr., 11742 Miranda, family-bedroom, \$7,200;

Dr. R. A. Carter, Greenbrier Inn, remodel cottage rental, \$3,000; Byron Nighswanger, 5891 Richmond, swimming pool, \$2,800; Richard R. Sullivan, 10682 Ardcraft, kitchen, \$3,500; Bill Lenney, 13121 Rainbow, block wall, \$6,125;

Harry Weston, 12352 Bluebell, family room-kitchen addition, \$3,500; Frank Beeman, 5872 Ludlow, block wall, 1989; Irving Orin, 11361 Homeway Drive, rumpus room, \$2,240; Town Square Corp., 15532 Ward St., take-out restaurant-patio, \$7,700;

JOSEPH Mayolett, 12331 9th St., swimming pool, \$2,500; El Dorado Family Mexican Restaurant, 10722 Westminster, pole and wall sign, \$3,750; Randel Dyer, 12692 Trask Ave., garage, \$1,000; Richard Salazar, 9142 East Gamble, swimming pool, \$3,245;

Don Stobaugh, 5751 Huntley, block wall, \$1,180; Weldon Fritsche, 11121 Bider Circle, swimming pool, \$2,800; P. W. Daulphin, 12151 Park Lane, house addition, \$2,500; Albert Burr, 13522 Bown, bedroom-bath addition, \$3,500;

Robert LeNoue, 10652 Ardcraft, family room, \$2,900; M. R. Morris, 12672 Adrian,

Nutrilite Firm Plans Alterations

Eighteen building permits for construction totaling \$103,270 have been issued by the Buena Park Building Department during the last week of record.

Nutrilite Products, Inc., 5900 Beach Blvd., was granted permit for interior alterations costing \$35,000.

Permit for construction of three dwellings and garages valued at \$27,570 at 5832, 5834 and 5836 Western Ave. was issued to C. L. Montgomery, Canoga Park.

Other permits were issued to George Riva, 8073 Santa Maria Circle, swimming pool, \$2,000; Bonnie Manning, 1501 Lurline Ave., garage, \$1,000; Sylvia Berry, 722 Grandchester Ave., swimming pool, \$2,000; John L. Park, 7771 West 140th, swimming pool, \$2,000; and Raymond L. Goetz, 7903 La Cienega Way, room addition, \$4,000.

Excitingly Elegant

NEW Model Homes, NEWly Furnished

El Dorado Park

in the City of Long Beach

2-STORY • TRI-LEVEL • SPLIT-LEVEL and 1-STORY LUXURY RESIDENCES
3, 4 and 5 BEDROOMS • FAMILY ROOM • 2 and 3 BATHS

from \$26,250 to \$39,900 full price
CONVENTIONAL FINANCING

FRIGIDAIRE built-in range, double oven and dishwasher
FROM LONG BEACH: Drive east on Spring Street to just east of Sandaker Road, to El Dorado Park Estates' furnished models.
FROM LOS ANGELES: Take San Diego Freeway to Atlantic Avenue turnoff (end of freeway) then right to Spring Street, go east on Spring Street to entrance to El Dorado Park Estates.

A great **FIRST**—all Utilities Underground... NO UNSIGHTLY POLES!

Built by **S&S** Pride of Quality

Best Home Value in Huntington Beach

BUCCANEER SERIES

Sunkist Plaza

3 and 4 Bedroom Homes
Family Rooms • 2 Baths
from \$18,995

IMMEDIATE OCCUPANCY!

NO DOWN TO ANYONE

\$150 MOVES YOU IN!

All Waste King Universal Equipped Homes

ADDED SPECIAL Rear Yards Fully Fenced!

DRIVING DIRECTIONS

FROM LOS ANGELES: Santa Ana Freeway to Beach Blvd. (Hwy. 37) — turn right (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

FROM LONG BEACH: East on Garden Grove Avenue to Golden West; right (south) on Golden West to Bolsa; right (west) on Bolsa to Springdale; left (south) on Springdale and right (west) to furnished models.

FROM SANTA ANA: West on Bolsa to Beach Blvd. (Hwy. 37) turn left (south) on Beach Blvd. to Edinger; then right on Edinger to furnished models.

Golden Hours Hospital Acquires Convalesarium



CONVALARIUM ON ESTHER STREET CHANGES OWNERSHIP

LIKE CLAY, 'GREATEST'

Jimmy James (left), sales associate with Rex L. Hodges Co., receives award from sales production manager, Jack Saxon. He made temperature rise on company sales thermometer as he rose to the \$200,000 mark and said, a la Cassius Clay, "I told you I could do it, I'm the greatest."



Herbert A. Cook and Olive L. Evans, owners of the Golden Hours Convalescent Hospital group and the Convalesarium of California have announced acquisition by the Golden Hours Convalescent Hospital of the Long Beach Convalesarium at 3850 Esther St.

Open house will be held for the public all day March 8.

The new unit offers latest type facilities for care of 100 patients, with large airy rooms, gardens and patios, Cook said.

Professional care will be provided by registered nurses, under direction of the patient's physician.

The Golden Hours Conva-

lescent Hospital on Olive Avenue recently was awarded a certificate of accreditation for excellence of operation by the American Hospital Association.

Mortgage Memo

Home buyers are advised to check with local banks for the lowest possible interest rates, according to building experts. A 30-year \$15,000 mortgage at 4 1/2 per cent interest will cost \$9 a month less than the same mortgage at 5 1/2 per cent.

Cost of Eating

CHICAGO (UPI)—The average sale per customer in a super market is \$5, reports Super Market Institute.

Huntington Gardens Apartments Shown

A crowd of young adults, executives and career people from nearby Douglas plant in Huntington Beach and Long Beach is expected to attend the preview showing of The Huntington Gardens, taking place this weekend.

An unusual amount of interest via letters, phone calls and inquiries of all sorts has been received by Henry Bruderlin, builder of this apartment city.

THE GARDENS, which include one of Oriental land-

Skyscraper Contract Let

ORANGE — The construction firm of Swinerton and Walberg Co. will build the 32-story \$16 million Town and Country Tower in Orange, it was announced last week.

The Great Southwestern Co., operators of the structure, announced through its vice president, George C. Fouché, the award of the construction contract and said that work will begin June under present schedule.

scaping, one of Polynesian, another of Mediterranean and the fourth of New England motif, incorporate the six heated pools, the sauna baths, Jacuzzi whirlpools and the recreational areas for the furnished and unfurnished apartments.

Every garden is surrounded by lavishly appointed one and two-bedroom apartments. Other unusual features of The Huntington Gardens include free maid service, piped-in music, tennis courts, a nearby golf course and original oil paintings for each apartment.

THE APARTMENT CITY, built for childless adults, offers rentals from \$140 per month and up.

As an added attraction to the preview showing, a number of celebrities will be on hand to greet the many visitors. These will include Miss Cherie Foster, television starlet; James Brolin, young comedian, and Miss Teen U.S.A. finalist, Susan Bruderville.

The Huntington Gardens apartments are located at Heil and Bolsa Chica in Huntington Beach.

Bank Hikes Capital Base

Southern California's fast-growing United States National Bank recently became the first financial institution headquartered in San Diego to increase its capital base through the sale of capital debentures.

The nationwide sale, handled by Dean Witter & Co., was for a total of \$5 million

Sunday, Mar. 1, 1964—A-5

in 20-year capital debentures to 23 investment institutions. The funds developed through the sale increase the bank's capital base by \$5 million to a total of \$20 million. The bank's debenture sale action is based on recent rulings by the comptroller of the currency in Washington permitting banks to expand in this manner, broadening the bank's ability to serve its communities.



CHECK APARTMENTS

William Pickering (right), head of the moon-shot projects at Douglas, and Mrs. Pickering look with interest to the many features offered at The Huntington Gardens. To the left of the Pickering are Mr. and Mrs. Henry Bruderlin, builders of this apartment community.

Six Sellers Top \$100,000

Rex L. Hodges Realty Co. announced Saturday that six of the company's sales associates have exceeded \$100,000 in residential resales during the first two months of 1964. A total of 16 company associates broke the \$50,000 mark.

Jack Saxon, sales production manager, indicated this was special significance in the figures released by his company. According to Saxon, the report includes only commissionable percentages on top sales—reflecting the amount from which a salesman draws his earnings. Hodges Company has adopted this accurate method of compiling sales production records, as opposed to the inflated picture given by surrounding total sales figures," he said.

The \$100,000 commissionable sales earners are: Virginia Downing, Jimmy James, Lee Leedom, Clarence Huntington, Jack Plantz and Leo Barbati.

Top sales producer for the monthly period was Virginia Downing with \$229,525.

Petrolane Gas at Signal Hill Boosts Income

Petrolane Gas Service, Inc., net income for the 12 months ended Dec. 31, 1963, advanced to \$2,293,000 from \$2,026,000 in the prior year, an increase of 13%. Sales rose 11% to a record \$30,042,000 compared to \$27,021,000 in 1962.

Petrolane is headquartered at 1600 E. Hill St., Signal Hill. Sales in the first quarter of the current fiscal year were \$8,830,000 compared to \$7,903,000 in the like period ending Dec. 31, 1962. Net income was \$915,000 as related to \$827,000.

Per share earnings in the 12 month period increased to \$1.34 from the \$1.25 reported in 1962. For the quarter, earnings were 53c compared to 51c in the like quarter of the prior year. Per share figures for the current period reflect the approximate 6% increase in number of shares outstanding.



ISLAND TALK

Raymond Leeder will discuss "Long Beach and the Tideland Oil Fund" as guest speaker at the Tuesday breakfast meeting of the Long Beach District Board of Realtors. Program chairman will be Verne Morrill. The Realtors meet at 7:15 a. m. at the Crown Cafeteria.

SOMERSET

DISTINCTIVE RESIDENCES

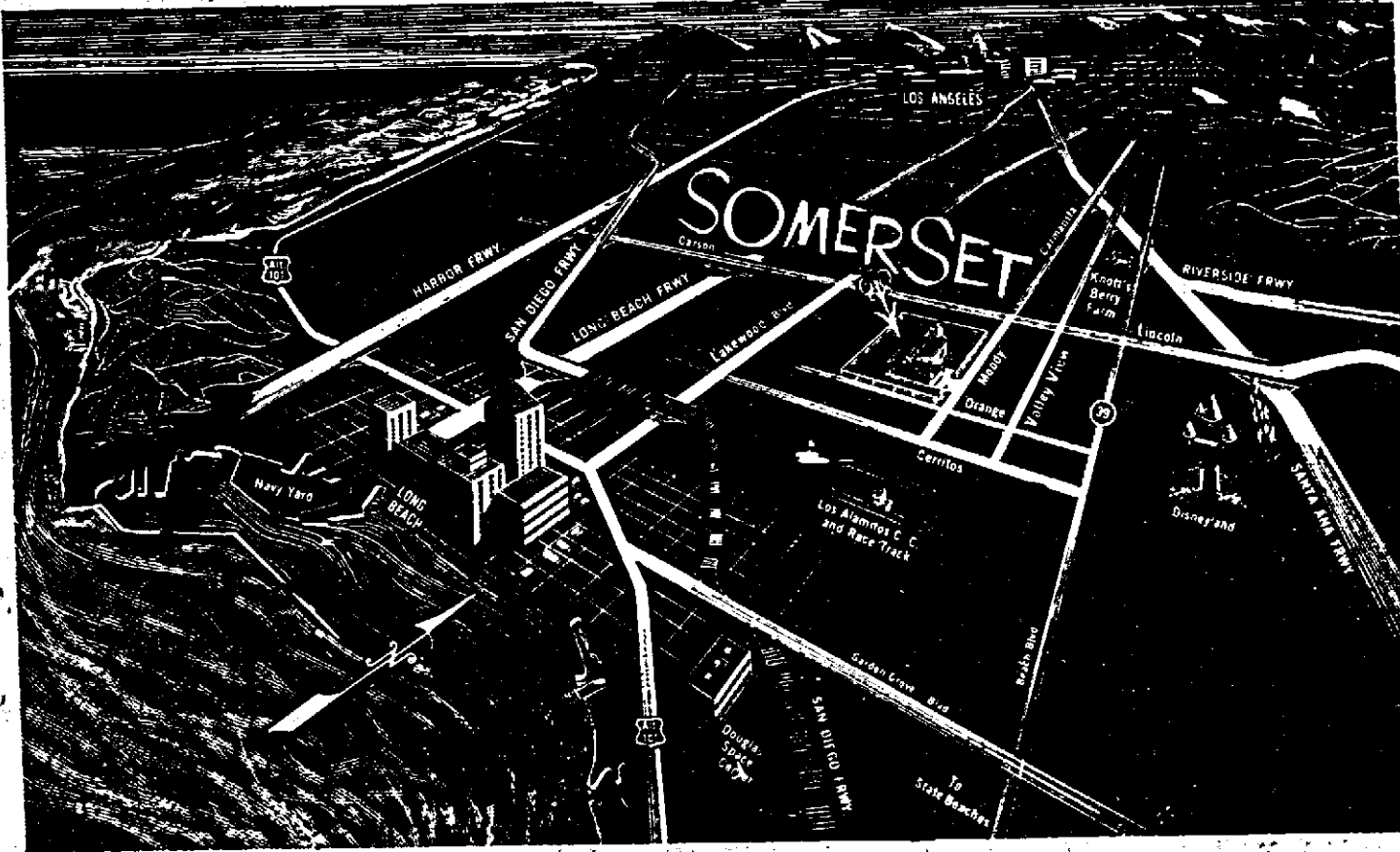
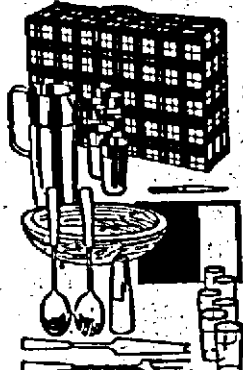
GALA, GIFT-GIVING GRAND OPENING

2041 FREE GIFTS — EVERYONE WINS!

Come...play Somerset's Treasure Chest game this weekend! Win beautiful prizes, ideal for your family and home. Grand Prize is a beautiful General Electric stereo set with AM-FM tuner and record player. Other gifts, yours immediately if your key fits, include: carving sets, folding overnight bags, glassware and salad bowl sets, pocket secretaries, florentine pens, many other gifts including free treasure chest banks for the children. 2041 Free Gifts in all! Nothing to buy — nothing to do!



GRAND PRIZE



AN "ISLAND" OF QUIET, RURAL CHARM CLOSE TO LONG BEACH, LAKEWOOD AND LOS ANGELES.

Somerset Homes include these luxurious features...and 48 more...at no extra cost!

- 1 & 2 Stories
- 3, 4, and 5 Bedrooms
- 2, 2 1/2, and 3 Bathrooms
- Family Room
- 2 Car Attached Garage
- Patio
- Up to 1,983 sq. ft. of liveable area
- Wall-to-Wall Carpeting in Living Room, Bedrooms, Halls
- and Stairways
- Quarry Tile Entry
- Gaffers & Sattler Built-in Range & Oven, with Automatic Clock and Rotisserie, Dishwasher & Disposer
- Woodburning Fireplace with Log Lighter
- Homes Prepared for Air Conditioning
- Concrete Block or Redwood Fencing

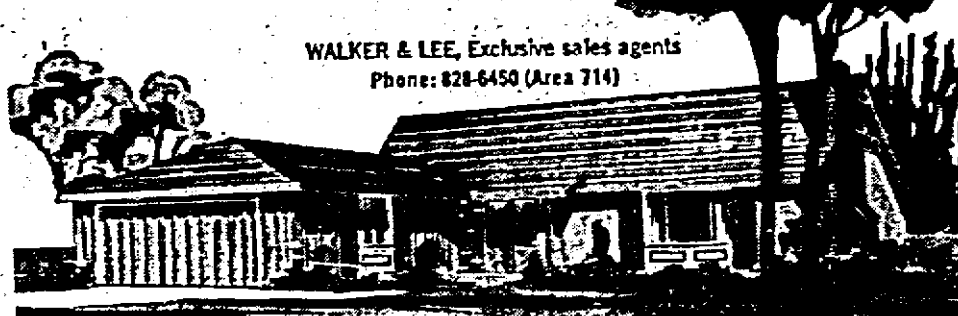
Come...See for Yourself...This Weekend!



TW TWAITTS-WITTENBERG CO. Builders & Developers

from \$26,500 EXCELLENT FINANCING

WALKER & LEE, Exclusive sales agents Phone: 828-6450 (Area 714)



100,000 MEMBERSHIP

Garden Grove Dinner Club Business Gains Momentum

By BOB BAUGHNEY
Any way you figure it, five dollars times 100,000 equals a cool half-million. This is the volume of business Orange County's only dinner club has realized since it was organized less than three years ago.

And membership sales still are on the march. What makes the idea so attractive to so many people? Rosa K. O'Leno, who wears all executive hats in the "Let's Dine Out" company except that of presi-

dent, has many answers to this question. THE ONE that seems most human, however, is the opportunity for two people to enjoy the products of the area's finest cuisines at half price.

That's it—the basic operation of the company is the selling of \$5 memberships, good for one year, which permit the purchaser and one guest to select and enjoy any dinners on the menus of some 34 Orange County restaurants at the

price of one. Why do participating restaurateurs "buy" such an arrangement? "THEY HAVE FOUND that the 'repeat' patronage of 'Let's Dine Out' members and their guests more

than makes up for the serving of one free meal," says O'Leno. "And there are, of course, other profits from cocktail lounge sales." To the card holder's advantage, he added, there is also the opportunity to "discover" fine food establishments appealing to his own tastes at bargain rates.

A card holder may patronize one restaurant only once a year at the "two-for-one-rate," however. But since the Garden Grove company was established between 60 and 70 per cent of the members have renewed each year, said O'Leno.

DESIGNED TO AID the gourmet's search for fine foods, dinner clubs are nothing new in the world of dedicated diners out. Most of them, though, specify "specials" on the menus of participating restaurants.

In this respect, O'Leno's comment is interesting: "So far as we know, 'Let's Dine Out' is the only one in California in which the card holder and his guest may select any items on the menu."

A similar company—a separate corporation—is operated in Portland, Ore. In two years it has sold approximately 50,000 memberships, O'Leno reports.

NOT LONG AGO the Garden Grove concern extended its operation into the hotel and motor lodge fields with a "pay for the first night, the second night's free" attraction. One participating Catalina Island hostelry even provides free round-trip air passage from the mainland.

These lodging membership lures, called "bonuses," are not confined to Orange and Los Angeles counties, but are scattered among several Southland areas—and Las Vegas.

And just for good measure there's a sizable number of bonus coupons for first run cinema theaters.

If there's anyone for ice hockey, there's one for a Los Angeles Blades match, too.

PROFILE

Watt Achieves Major Stature Among Builders

By VERN ANTHONY
Southland Progress Editor

Wattage is a measurement of power, and a powerful figure indeed in the Southern California construction industry is a man named Watt.

Ray A. Watt, president of a construction company under his name at 16901 S. Western Ave., Gardena, is rated among the nation's largest contractors and land developers.

His was a modest beginning in real estate, starting with two permanent employees.

But in less than 20 years, his organization has developed into what this year is expected to approximate a \$40 million gross business. This breaks down into 2,000 houses, 500 apartment units, 600 mobile home spaces and 300,000 square feet of commercial and industrial buildings.

Watt now has interests in projects ranging from Sacramento to Escondido; and he has land for future developments in Hawaii and various western states.

Projects now in final stages of preparation include a 600-acre community in Carbon Canyon, north-east of Brea. He recently acquired 1,200 acres in the Berkeley area.

RECENT MAJOR developments include: Mesa Palos Verdes, \$38 million planned community high in the Palos Verdes Peninsula; Glendale Eastridge, on Wawona Drive east of Verdugo Road, and largest gold medalion project on Los Angeles building records.

Palo del Amo, a 300-home development in Torrance; New Horizons-South Bay, an \$18 million adult community of 600 garden homes in Torrance;

A second New Horizons adult community 5½ miles north of Santa Barbara; Corona del Vista, in Corona.

AS ONE OF THE PIONEERS in condominium construction, Watt built the 600-home Scottsdale Town House in Wilmington.

He plans other condominiums in Southern California. Watt, a native of Keota, Colo., is immediate past president of the Home Builders Association of Los Angeles, Orange and Ventura Counties, the largest such association in the nation.

He is a member of the National Association of Home Builders and is on the board of directors of several corporations.

He was with Douglas Aircraft Co. from 1937 to 1946. In recent years, he has been a guest lecturer at his alma mater, the University of California at Los Angeles.

AT FIRST, some 90 per cent of the Watt company's work was in the contract market, with 10 per cent in speculative home building. Since 1951, however, the business has been 90 per cent in the speculative field and 10 per cent in the contract area.

Many trailer parks have been developed, and the company is considered a top authority in that field.

Ray Watt and his wife, Nadine, make their home in Portuguese Bend. They have a son, Scott, and two daughters, Janet and Mrs. Michael Albachten.

Appraisers Will Hear Hardinge

Franklin Hardinge Jr., executive vice president of the California Savings and Loan League, will address the March 11 meeting of Long Beach Chapter 94, Society of Real Estate Appraisers, and Lending.

Ray Pacheco, society president, urged capacity attendance to hear Hardinge, reputedly one of the top trade association executives in the nation. His topic will be "The State Legislature, Appraising and Lending." The meeting will be at 7 p.m. in the Captain's Inn.



RAY A. WATT



FRANKLIN HARDINGE JR.
Speaks Wednesday



at an unbelievable low price!

FROM \$17,990

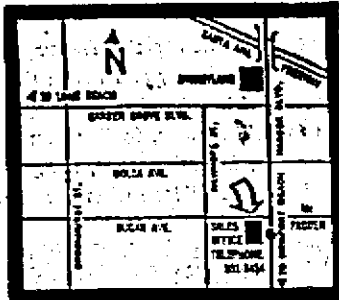
WITH MONTHLY PAYMENTS LESS THAN RENT!

\$130⁰⁰ a month Includes Everything
... Principal, Interest, Taxes
and Insurance

\$400 Down On Conventional Financing

BONUS FEATURES INCLUDE:

- * CARPETING
- * FENCED REAR YARDS
- * FRONT YARDS LANDSCAPED
- * CUSTOM CABINETRY
- * DELUXE BUILT-INS
- * 3 & 4 BEDROOMS
- * 2 BATHS
- * LOW, LOW MONTHLY PAYMENTS



South on Harbor Boulevard to McFadden Formerly Sugar Ave., turn right one block to furnished models. Open 10:30 a.m. For information Call 531-5454.

JUST 7 MILES TO DOUGLAS

STYLE CHAMPION HOMES

The Best Value In Orange County!

Everyone's at Home at CAMBRIDGE ESTATES North East

In The Prestige Area Of Beautiful Northeast Santa Ana



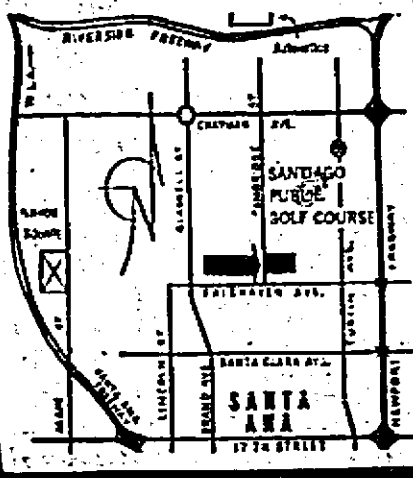
- OUTSTANDING EXTRAS
- * LANDSCAPING & LAWNS (FRONT YARDS)
 - * REAR YARDS COMPLETELY FENCED
 - * FIREPLACES OTHER CUSTOM FEATURES
 - * HARDWOOD FLOORS

FROM \$395 DOWN

Balanced Power Homes

Fine Homes
By Harry Kelso

On Cambridge Street... Just north of Fairhaven Avenue in Northeast Santa Ana. Call 532-4206, Evenings, call 633-9194.



ALSO
VA
TERMS
NO
DOWN

QUALITY HOMES BUILT TO RIGID FHA SPECIFICATIONS. \$22,200 to \$23,700 CONVENTIONAL TERMS FHA 35 YEAR LOANS AT JUST 5 1/4%!

Santa Ana Adds Major Industries

Six major industries acquired plant sites in Santa Ana during 1963, the Industrial Development Division of the city's Chamber of Commerce has announced.

Reporting at the division's recent annual banquet at the Santa Ana Country Club, D. Merle Boyle, retiring division manager, tallied the following new concerns:

- California Boat Co.
- Conolan Corporation.
- The Delron Co., Inc.
- Packard Bell Electronics.
- Poly-Plax Films, Inc.
- Telemetrics, Inc.

Meantime, facilities were expanded by Edwards Laboratories, Inc.; Keco Industries, Inc.; and U. S. Polimeric Chemicals, Inc.

It was estimated that new firms and expansion by established plants would create 1,500 new manufacturing jobs in the near future, representing a \$10 million plus payroll.

Guestwork

NEW YORK (UPI)—A man in the office of a Hotel Edison executive says: "We specialize in Guestwork."

Mortimer Heads Insurance Group

William S. Mortimer, director of insurance for Hunt Foods and Industries, has been elected president of the Southern California Chapter, American Society of Insurance. Other new officers are vice president, C. C. Griffin, Car-nation Co.; secretary, Harry E. Rugg, Hughes Aircraft Co.; treasurer, James Howard, North American Aviation.



—Staff Photo by Bob Geigel

INDUSTRIAL LEADERSHIP

Joseph A. Long (left), new chairman of the Santa Ana Chamber of Commerce Industrial Development Division, will preside as such for the first time at the next meeting on March 10 at Chamber headquarters. Long, Edison Co. district manager, succeeds D. Merle Boyle (right). The two are shown here with B. F. Coggan, Douglas Co. corporate vice president, who was principal speaker at recent annual banquet of the division honoring executives of new industries in Santa Ana.



Some things it takes
a team to do right

...and issuing an accurate title policy is one of them

At Title Insurance and Trust Company, you've got a team working for you. Every T.I. title officer is backed by a staff of specialists—an advisory title officer, a title searcher, legal assistant, tax expert, engineering consultant. Sometimes even others. It adds up to a more accurate title policy.

Facilities can make a big difference in accuracy, too. And your T.I. team benefits from the best. For of all title companies, only T.I. has Los Angeles County land records that date back to rancho days. Other title companies copy public files. Only T.I. has an electronic computer to search property tax records. Others do it by hand. Only T.I. has a school to train title officers. Others try to get by without it.

Accuracy is just one reason why the ownership rights to most Southern California property are protected by a T.I. policy. Next time you buy or sell, specify T.I. and get all the reasons. It costs no more.

TITLE INSURANCE AND TRUST COMPANY

HOME OFFICE AND INTERCOUNTY SERVICE: 433 SOUTH SPRING STREET, LOS ANGELES 16 • MADISON 6-3111



Member California Land Title Association

Best Home
Value in
Huntington Beach

PACIFICA SERIES
Springdale
SOUTH

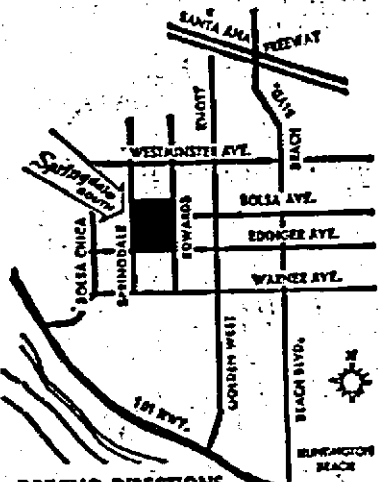


IMMEDIATE OCCUPANCY

3 and 4 Bedrooms
Family Room • 2 Baths
2 Car Garages
from \$18,250

NO DOWN TO ALL!
\$100 Costs Moves YOU In!

• BONUS SPECIAL •
REAR YARDS FULLY FENCED



DRIVING DIRECTIONS
FROM LOS ANGELES—Santa Ana Freeway to Beach Blvd. (Div. 37)—turn right (south) on Beach Blvd. to Bolsoy right on Bolsoy to Edwards and models.
FROM LONG BEACH—East on Garden Grove Ave. to Golden West right (south) on Golden West to Bolsoy right on Bolsoy to Edwards and models.
FROM SANTA ANA—West on Bolsoy to Edwards and models.

Another All WASTE KING-UNIVERSAL

KITCHENS
Waste King Universal Built-in Range and Oven in Color
Waste King Universal Waste Disposer
Modernaire Range Hood and Fan in matching color
Sleek Formica counters
Natural Ash cabinets
Separate Utility Rooms

LIVING AREAS AND FAMILY ROOMS
Decorator Maico Vinyl Asbestos Floor Tile
Wide Premier Sliding Glass Doors
Custom-Aire Forced Air Heating with Thermostat Control
Decorator Designed Lighting Fixtures

BATHROOMS
Decorator Designed Vinyl Asbestos Floor Tile
Spacious Stall Showers
Luxury Pullman with Formica Counters
Deluxe Medicine Cabinets

BEDROOMS
Spacious Sliding Door Wardrobe Closets
Sturdy Aluminum Window Screens & Shades
Careful Planning for Best Furniture Arrangement

ALL THROUGH THE HOUSE—Inside and Out
Premier All-aluminum Weatherproof windows
Weather striped exterior doors
Shades and aluminum screens throughout
Special Drain and Water Connections for automatic Washer and Dryer
Extra Power 100 ampere Electric Service
Choice of Five Decorator Designed Interiors
Generous Use of Luxury Materials for Exterior Shutters
Sidewalks, Streets and Sewers in and paid for

Outdoor Living Concept in Homes

All advantages of summer, split-level, two-story and 1½-story residences. Indoor-outdoor living have been designed into the luxurious homes in the Tiara Estates Treasure Series Homes in Garden Grove, reports Dick Murray, sales director, Farrow Realty Corp.

Murray explained that large numbers of the home buyers visiting the development at Euclid and Chapman Ave. are being attracted by the large patios and in some models, sun decks in anticipation of the summer months.

Pre-designed for complete California living, the outdoor areas, are immediately accessible to the interior activity and living areas of the homes, permitting convenient traffic flow.

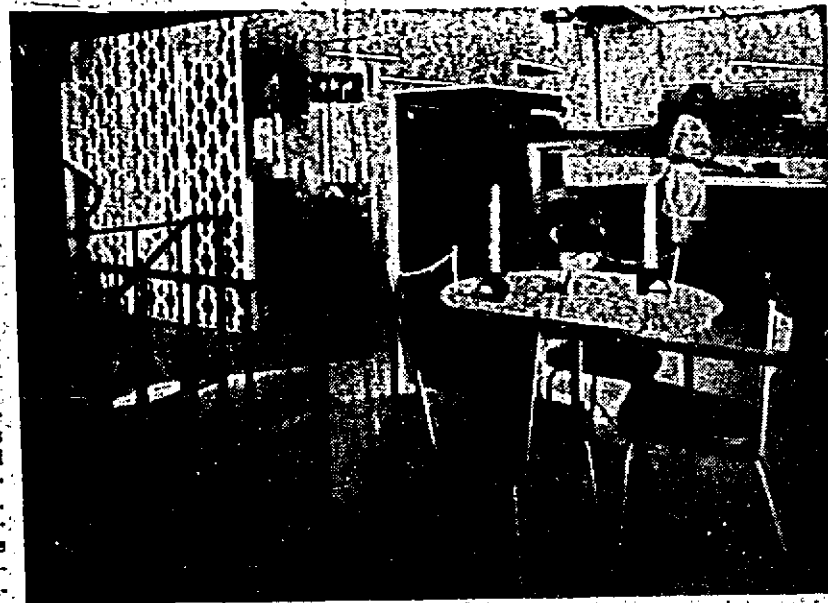
THE TREASURE SERIES homes have four bedrooms, den, family room and separate dining rooms in a custom of

The highly distinctive elevations combined with quality craftsmanship and materials used throughout these houses are appealing to the educated tastes of custom homebuyers seeking a top residential area," Murray said.

Oriental, provincial, contemporary and ranch motifs with five individually appointed floor plans are all included in the \$2 million, 50-home residential development.

EACH RESIDENCE is highlighted by central entry halls leading to separate living and sleeping quarters for maximum privacy and comfort. Picturesque wrought iron railings in some models divide upper levels from central entry halls and provide a contrasting touch in the open floor plan.

Four furnished models are on display. The homes are priced from \$33,950 to \$39,500.



A TIARA ESTATE

Luxurious appointments highlight spacious interiors of homes at Tiara Estates Treasure Series, Euclid and Chapman, Garden Grove.

Throngs Attend Opening of Big Somerset Homes



OFFERED IN CYPRESS

Newly opened Somerset Homes development in Cypress played host to over 2,500 people during the first week of its grand opening celebration. Somerset's one and two-story homes are priced from \$26,500 with conventional financing.

The first weekend of Somerset Homes in Cypress gala, gift-giving grand opening celebration was attended by upwards of 2,500 people, according to Robert Richards,

of the Traits-Wittenberg Co., builders.

"Although the chief attractions were the four superbly decorated model homes, Somerset's Treasure Chest game opens a treasure chest for families who inspected the homes, and 2041 prizes, less those given out last weekend, are available to the home buying public," Richards noted, "with a General Electric stereo set with AM-FM tuner and record player as the grand prize. Other prizes include salad and glassware sets, pocket secretaries, folding overnight bags, carving sets and many others, including free miniature Treasure Chest banks for each child."

"EVERYONE WINS," Richards continued.

Charcoal Gray in Work Clothes

NEW YORK (UPI)—The man wearing charcoal gray is to acquaint the home buying public with the new Somerset Homes. Richards went on to say, "Acquaint them with the close-in location to Long Beach, Lakewood and Los Angeles, in an area of quiet rural charm in western Orange County."

Service **DETROIT (UPI)**—As a promotional device, a department store here is offering its customers a low-priced income tax filing service.

SOMERSET HOMES' one- and two-story, three, four- and five-bedroom; two-, two-and-a-half and three-bath homes are priced from \$26,500 with conventional financing available. The homes, with up to 1,983 sq. ft. of liveable floor area, feature a patio, concrete block son Avenue advertising ex-or redwood fencing, two car attached garage, wall-to-wall carpeting in living room, country indicate the working rooms, stairways and all bedroom is asking for charcoal rooms; Gaffers & Sattler and olive tones in addition to built-in range, oven, dishwasher and disposer, quarry tile entryways; large family room, factoring and rooms; has financing subsidiary of C.I.T. been prepared for future air conditioning with oversize ducts.

Somerset's model homes are easily reached from the Long Beach area by taking Carson Blvd. to Moody Ave., turn right three blocks to the homes.

why settle for less?



RETIREMENT'S BIGGEST ECONOMY PACKAGE

Since Del Webb first introduced his concept of active retired living, imitations have popped up all around, but no one has ever duplicated this way of life, the completeness of the cities or the economy of it all.

Of course only a company of the magnitude of the Del E. Webb Corporation could have accomplished it. But then this internationally respected firm has been building America from coast to coast for more than 30 years. They're playing an important part in our space age achievements, too, and did you know they are building the United States Building for the 1964 World's Fair and are in charge of construction and development for the 1966 World's Fair.

But 12,000 people will tell you that the most important thing they ever did was to change the nation's viewpoint on retirement. These are the folks from just 50 and their adult-age partners who are living it up in Del Webb's cities in California, Arizona and Florida. And here is the package you'll find nowhere else:

A fortune in facilities for a nickel a day including a Riviera-size swimming pool, shuffleboard courts, a lawn bowling green, fully-equipped workshops and studios and a complete Town Hall. You can even play that

Championship Golf Course at greatly reduced rates.

Exclusively at Sun City and Kern City Comprehensive Medical Benefits Program

- No medical examination
- In-hospital & out-of-hospital protection
- Covers pre-existing conditions (after 6 months of coverage)
- Low, low group rates
- Underwritten by Continental Casualty Co.

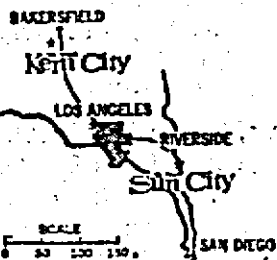
Guaranteed Sales Plan

You may be able to move to a Del Webb community for active retirement without delay or inconvenience. The sale of your present home could be guaranteed at top market price if you live in one of the dozens of cities covered by our program. Check with us today for full details on the availability of this plan to meet your needs. The Guaranteed Sales Plan is conducted in cooperation with the Los Angeles Real Estate Firm of Gribin-Von Dyl.

Top-quality homes and cooperative apartments priced from \$10,950 in Sun City, California. Everything you want right in town from a big shopping center, church services, clubs, recreational facilities and Del Webb's Kings Inn to interesting friends by the block-full.

Del Webb's Sun City

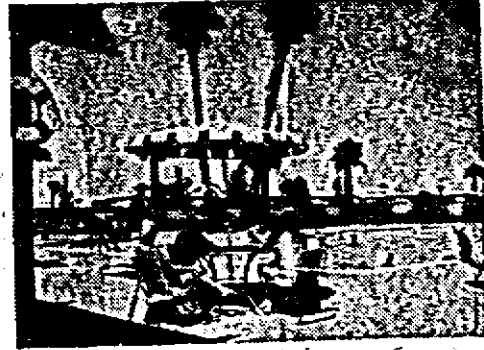
22 miles south of Riverside on Highway 395



Del Webb's Kern City

1 mile west of Highway 99 Bypass on Stockdale Highway

Del E. Webb Corporation HOUSING DIVISION



Briercliff Village

a new concept in retirement

RELAXATION WITHOUT BOREDOM... Briercliff Village Recreation Park has more facilities than the White House and it's co-op owned!

CARE-FREE HOMES... Homes at Briercliff Village are specifically designed to require a minimum of maintenance and are built on compact lots that do not need extensive care.

2 BEDROOMS, 1 AND 2 BATHS... In these quality Mediterranean Homes with stainless steel kitchen built-ins... hardwood cabinets... ceramic tile in kitchen and baths... ample closet and storage space... concrete driveways and walks... concrete block fenced yards... insulation... cooling-heating systems for year-round temperature control.

PRICED FOR MODEST RETIREMENT BUDGETS... \$13,100 to \$15,800

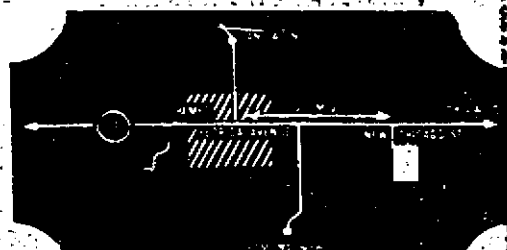
SMOG AND FOG-FREE... Briercliff Village is sheltered by the San Jacinto and Laguna Mountain ranges; moderate year-round temperatures prevail. Briercliff Village is located 3 miles east of Hemet in Riverside County's Valley of Contentment. And in no other valley can you find such contentment!

SMALL-TOWN NEIGHBORLINESS... Is the mode in Briercliff Village—a small community of homes where you'll re-discover the old-fashioned first-class type of neighborliness that seems to have all but vanished. Sorry.

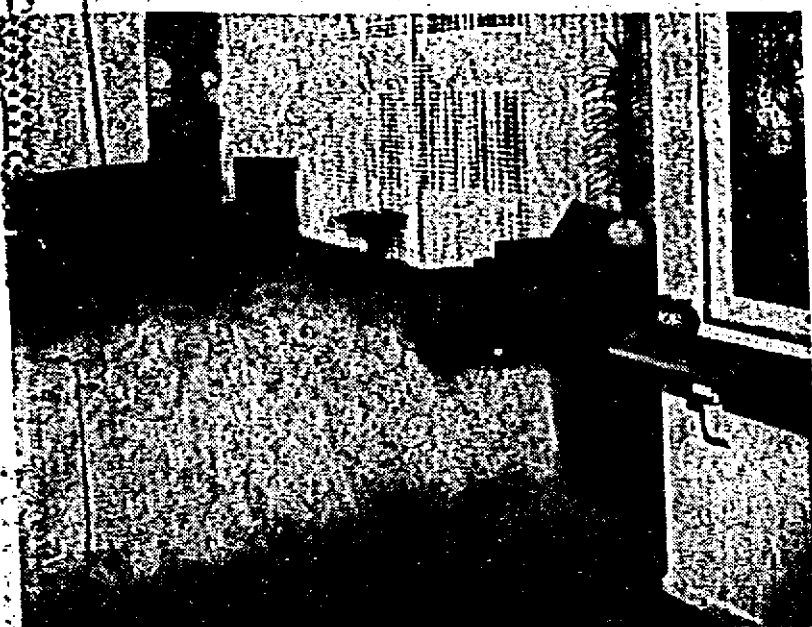
OFFER LIMITED... To couples where one spouse is over 50 and no children are under 18.

Briercliff Village

In The Heart Valley of Contentment Write for Brochure 4047 Briercliff Drive Hemet, California



Prestige Homes Give Luxury at Low Price



LARGE HOME PRICED FROM \$21,200

Floor-to-ceiling fireplaces, individually designed for each home, are one of the major features of the fast-selling Prestige Homes development in Huntington Beach. The one and two-story, three, four and five-bedroom homes are priced from \$21,200, with FHA, conventional, and Cal-Vet financing.

Prestige Homes in Huntington Beach offer buyers a "home package" that is the equal of any in Southern California, and can back up the statement with sales that show over 230 homes sold in the first two units! Such was the announcement by the developers.

The one and two-story, three, four and five-bedroom homes can be purchased with either FHA, low terms, conventional financing, or VA no down financing on some models. The homes are priced from \$21,200 to a top of \$26,950. Buyers receive a grant to their home and lot values available on 6 floor

and there are no due dates or balloon payments.

PRESTIGE HOMES' ideal location has been a factor in the development's popularity with the home buying public. The new Douglas Space Center is one mile north. Close by is the Orange County coastline with 7 miles of fine beaches and many superb marinas for small boats. Meadowlark Golf Club is just to the west. New grade and high schools, many shopping centers, churches are close.

Features that are especially appealing to buyers include the 24 different exterior elevations, the walk-in pantries in the two-story models, extra large (to 14 ft.) wardrobe closets, built-in dressers in the master baths of some models; a "boat door" in a one-story home; the individually designed fireplaces and the general spaciousness of all the Prestige homes.

THE MODELS are open daily from 10 a.m. to 7 p.m. From the Long Beach area drive east on Seventh St. to Golden West St. turn right to Edinger Ave., then right to Springdale and left on Springdale a short distance to Prestige Homes in Huntington Beach.

Buccaneer Homes Are Selling Rapidly

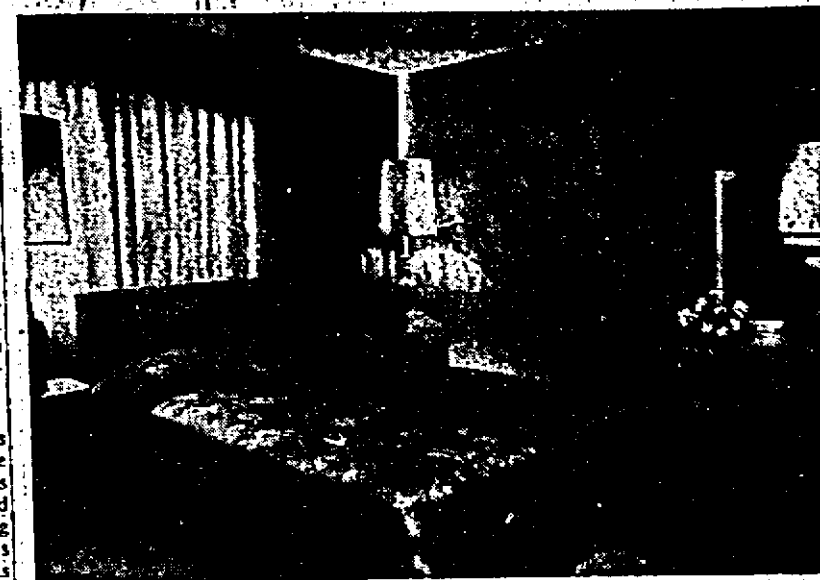
Plans have been finalized available and work is progressing rapidly on the new unit of Sunkist Plaza Homes in Huntington Beach as the current Buccaneer Series approached the sellout point, announced Sy Bram, executive director of Sunkist Plaza Builders, the developing firm.

Bram adds that considerable interest has been expressed by prospective buyers in the upcoming unit, which is being speeded in order to meet the anticipated demand.

A plus factor in the rapid sales of the current Buccaneer Series is the inclusion of a complete line of Waste King-Universal built-in appliances in the kitchen and the fact that qualified buyers can move in with no down payment—only costs of \$150.

BRAM BASED the success of his developments on the Sunkist Plaza firm's mass buying power, acquired through its years of building experience. "This allows us to build more dollar values into each home for a price comparable to other developments." Three basic floor plans can be incorporated into a choice of 25 exteriors that cover nearly every motif

completely fenced rear yards, innum screens, include a separate utility room, genuine Formica countertops, natural ash cabinets, forced-air heating, brick fireplaces, aluminum and glass shower doors, sliding ward-ward signs to furnished which feature as a bonus robe closets, shades and aluminum models.



WALL OF GLASS IN BEDROOM

Buccaneer Series of homes, a Sunkist Plaza development, is nearing a sellout of the current unit and another unit is being rushed. Shown is a bedroom, in one model, which features a wall of glass.

Appointments OK'd by Board

BELLFLOWER — Paul M. Williams, president of the Bellflower District Board of Realtors, last week announced confirmation of appointments by the board of directors in three areas.

Lena F. Jenkins, immediate past president of the Women's Council of the Board, was appointed to represent the board on the Bellflower Coordinating Council.

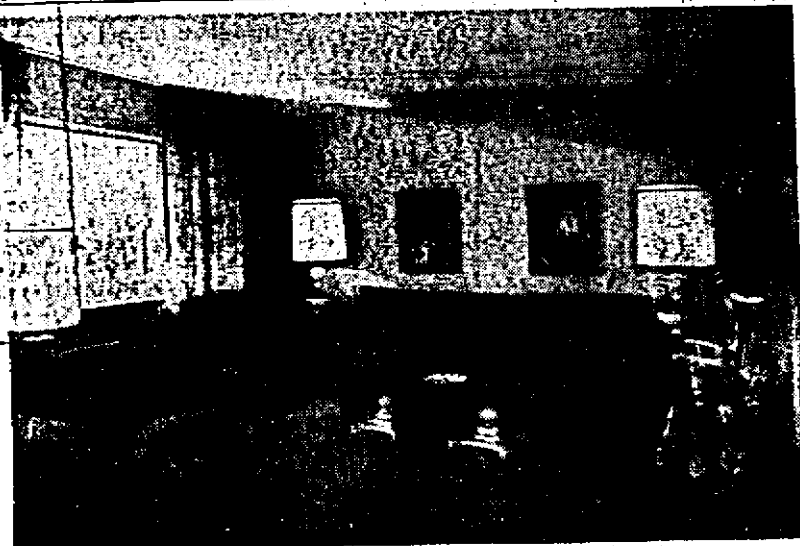
Representatives to the Los Angeles County Council of Real Estate Boards will be Williams, president; F. W. Humphries, vice president; Floyd G. Marcussen, legislative chairman.

Delegates and alternates to represent the local board at the meetings of the California Real Estate Association are: Delegates Williams, E. T. Ib-betson, G. C. Crisp, Esta Rodgers and Med Cogburn.

Named as alternates are F. W. Humphries, Jerry McConnell, Bob Prigmore, Floyd Marcussen and Ray Smith.

Airport Aid

WASHINGTON (UPI)—Airports for the use of business and sporting planes rather than airlines will get \$18.7 million in federal aid in 1964.



ONLY \$100 IN CASH NEEDED

Here is a view of part of the large living room in a Springdale South home. Prices start at \$18,250 with only \$100 cash needed.

Springdale New Unit Is Rushed

Considerable interest has sold out Pacifica Series of the Beach, according to Sy Bram, executive director of Sunkist Plaza Builders, the developing firm.

Bram added that construction is moving along rapidly to meet the anticipated demand at the new unit.

Bram attributes the unprecedented sales to the inclusion of extra value in all the Sunkist Development. "This is possible," he said, "because of the mass buying power we have acquired through the years, having built some 8500 residences to date."

He pointed to the complete, modern built-in kitchens and a planning that allows for a flexibility of furniture arrangement.

THE BUILT-IN range and oven with hood and fan are color-coordinated and each kitchen includes disposal and sufficient cabinet space of natural ash.

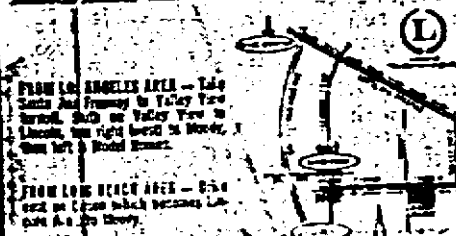
Springdale South, whose models are at the corner of Bolsa Ave. and Edwards St. in Huntington Beach, features three and four-bedroom plans with a variety of exterior designs. Prices start at \$18,250 with terms of no down payment and only \$100 costs to move in.

To reach the development, go west on Bolsa to Edwards and models.

Buy the Lowest Priced 2 Story in Orange County

5 BEDROOMS • 3 BATHS • \$21,950
SPACIOUS 1 STORY RANCH MODELS
Vets No Down Payment/Best FHA Terms

LAKE PARK



FOR SALE

Did you have a termite inspection by Terminix? Did you get a termite protection contract? **CALL TERMINIX**

Huntington Village Prestige Homes IN HUNTINGTON BEACH BEST HOMES... BEST LOCATION



PRESTIGE VALUES and FEATURES!

1 and 2 stories... 3, 4, 5 Bedrooms... 24 Exterior Designs... 6 Spacious Floor Plans—with central hall planning... Luxurious Nylon Wall-to-Wall Carpeting in living room, halls, master bedroom—stairways in 2 story... Westinghouse Built-in Range and Oven... Deluxe Westinghouse Built-in Dishwasher—with special custom-cabinet-finished front... Floor-to-ceiling Woodburning Fireplaces—designed to complement each plan... Modern Custom Slate Entry... Large wardrobe closets—up to 14 ft... Built-in Dressers—some models... Indoor BBQ facility—one plan... "Boat Door"—one plan... a host of others. One of lowest tax rates in Orange County.

From \$21,200

F.H.A.—Conventional—Cal-Vet Financing

PRESTIGE LOCATION... MINUTES TO EVERYTHING



SCHOOLS

2 Grade Schools
1 New High School
New Golden West College Starting
Parochial Schools
Comings

CHURCHES

Lutheran
Baptist
Catholic Comings
Ask for our
Huntington Beach
Church Directory

SHOPPING

Several centers
within 10 minutes
with more under
construction
Broadway Dept. store
to start!

EMPLOYT

Douglas Space Co.
N.A. American
Collins Radio
Hughes Products

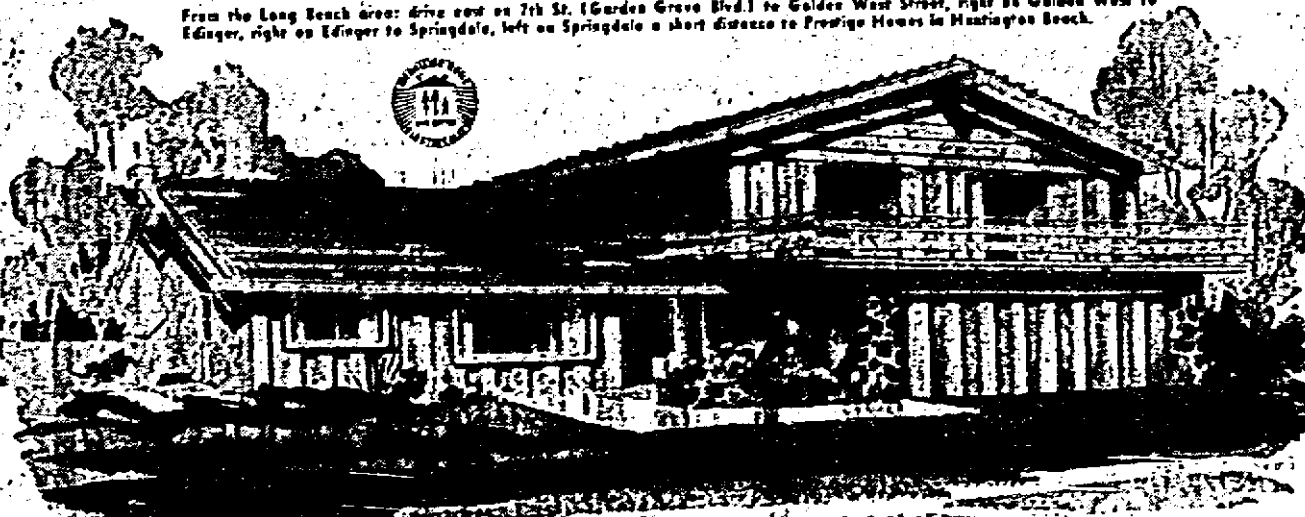
FUN

Southland's Finest
Beaches!
Superb New Small
Boat Marinas!
Many Golf
Courses!



DRIVING DIRECTIONS:

From the Long Beach area: drive east on 7th St. (Golden Grove Blvd.) to Golden West Street, right on Golden West to Edinger, right on Edinger to Springdale, left on Springdale a short distance to Prestige Homes in Huntington Beach.



L.B. State Course Offers Aid to Small Businessmen

A course designed to help College campus last Wednesday, signed to help owners and Holmes, clinic coordinator. The seminar course meets at 7 p.m. each Wednesday in Room 109 of Liberal Arts Building 2 on the campus. The tremendous competition of small business to keep abreast of the new management ideas that can be applied to their companies. The seminar course meets at 7 p.m. each Wednesday in Room 109 of Liberal Arts Building 2 on the campus. Registration fee is \$50.

Satisfied Owners Boost Sales of Fairway Park



A STARDUST HOME

Sparkling with many extras and built-ins, this Stardust Home in Fairway Park is one of many models offered by builder Robert H. Grant. The homes are priced from \$21,200.

"My best salesman are my warranty and service after the development's one and a half years," says Robert H. Grant, builder-developer of Stardust Homes.

Results of a recent survey taken by the company showed that more than 40% of the sales at Fairway Park (Cypress) were to people who had been advised and directed to the models by former customers.

"Having satisfied owners of a Stardust Home recommend them to their friends and acquaintances is undoubtedly the best tribute any builder could ask for," says Grant. "It has always been a fundamental policy of our organization to provide quality construction of the low to medium priced homes with

the development's one and a half years," says Robert H. Grant, builder-developer of Stardust Homes.

two-story homes were designed by Earl G. Kaltenbach, AIA and the tasteful color coordination was done by Norma Hadley.

FEATURES THAT ADD

comfort and convenience to every Stardust Home in Fairway Park include hardwood floors built on solid concrete piers, increasing the resale value of the home, bling it greater natural wood beauty, and more underfoot comfort.

Custom designed, a Stardust Home also includes slate entries, brick fireplace, ceramic tile kitchen counter, step-down living rooms, private baths off master bedrooms. On the outside, wood shingle roofs and cement driveways.

The kitchen offers all electric flameless living with colored built-ins including dishwasher.

Homes are priced from \$21,200 with excellent terms for both veterans and non-veterans, including FHA to qualified buyers.

Pacific Clay Profits Up

Net income of Pacific Clay Products in 1963 rose 48 per cent on a 16 per cent increase in sales, President John D. Fredericks announced last week in the annual report to stockholders.

Pacific Clay has plants in Santa Fe Springs, Stockton, Calif. and Alhambra, Calif. Executive offices are in Los Angeles.

Sales of the clay products manufacturer totaled \$15,273,037 in the year ended Dec. 31, 1963 as compared with \$13,113,659 in the preceding year. Revenues were aided by the inclusion of five and a half months' sales of the Los Angeles Brick & Clay Products Co. which was acquired in July of 1963.

Net income after taxes amounted to \$1,433,404, equal to \$2.17 per share on the 660,446 shares of capital stock outstanding at Dec. 31 last. This compares with earnings of \$1,120,355 or \$1.70 per share on the same number of shares outstanding at the close of 1962.

San Diego Hotel Sold; Retirement Project Planned

The 10-story, 150-room St. James Hotel in downtown San Diego has been purchased for about more than \$200,000 by a corporation headed by men from Los Angeles and Honolulu.

The sale was announced by officials of New St. James Hotel of San Diego, Ltd., headed by Quinn G. Luma, of Honolulu and Edward J. Eng of Los Angeles.

THOUSANDS RELY on Classified ads to solve daily problems. To sell, rent, buy, find, hire-

Grand Opening

Treasure Series

Tri-Level homes of elegance in Anaheim and Garden Grove..!

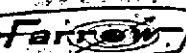
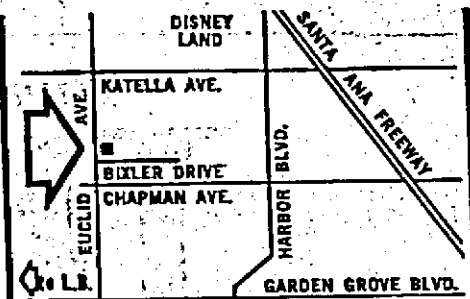
Fara Estates is proudly presented by developers Robert L. Farrow and Jerry F. Farrow. The highest degree of quality construction has been combined with the latest advances in modern living concepts, applied with the principle of Balanced Power for maximum efficiency and economy.

Special Attraction
ORBIT ORBIE
Nationally Famous
CLOWN CARTOONIST
will be at the
GRAND OPENING FOR
YOUR ENTERTAINMENT
Refreshments Will Be Served

2nd UNIT

SPECIAL LIMITED BONUS OFFER

Carpeting Thru-out Landscaping
Fencing Sprinkler System



Schools, churches and shopping centers are nearby while famous southland entertainment centers such as Disneyland are only minutes away.

a name of REAL ESTATE RELIABILITY

Exclusive sales agents Sales Office 537-3333

IMMEDIATE OCCUPANCY

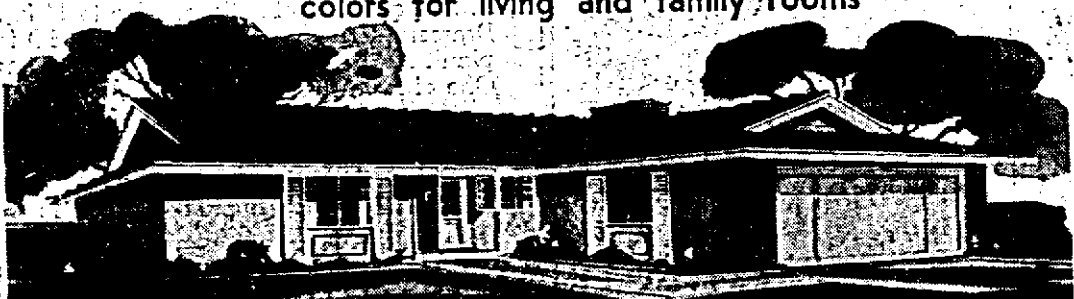
NOW... DRAPERIES INCLUDED!

Bedrooms Pre-draped to assure move-in Privacy

Your choice of Deluxe fabrics in Decorator colors for living and family rooms

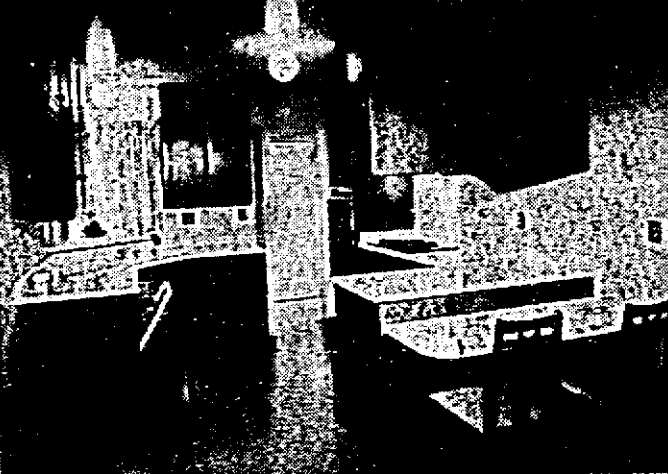
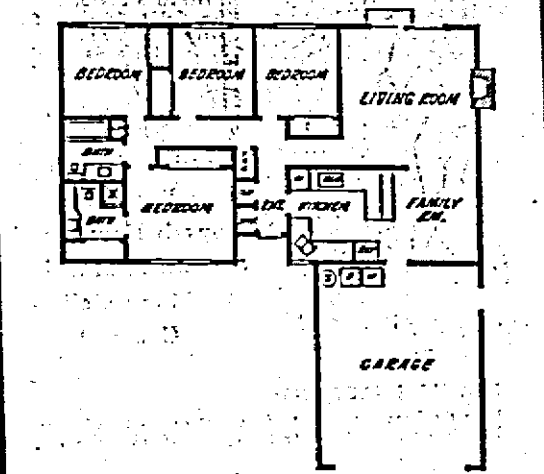
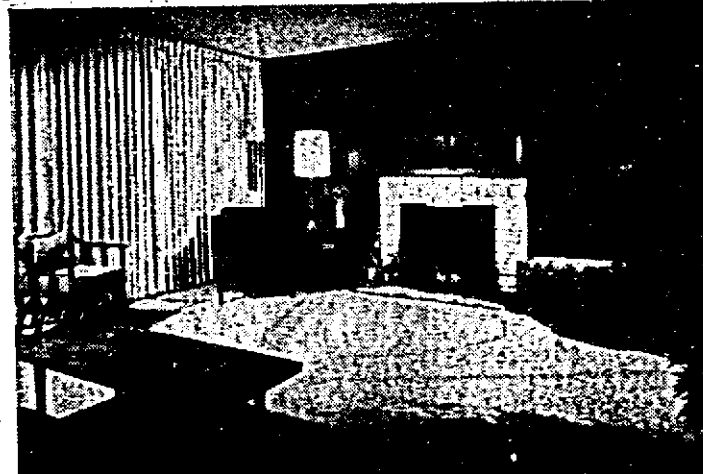
Ready to Live In! All the "Extras" Included at No Extra Cost!

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS



Closest to the Beach
in Fountain Valley 5 min
BIG 'BIG' Pool size lots

ROYAL HOMES IN FOUNTAIN VALLEY • ROYAL HOMES IN FOUNTAIN VALLEY



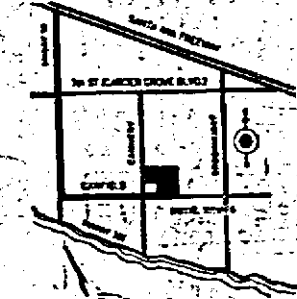
ROYAL HOMES

from \$400 down plus costs

total price from \$20,900

No Taxes or Insurance
'til July

- BUILT-IN WEDGEWOOD-HOLLY RANGE & 21-INCH OVEN WITH TRIPLE ROTISSERIE
- FENCE AROUND REAR YARD WITH GATE
- FRIGIDAIRE DISHWASHER
- WALL-TO-WALL CARPET, LIVING ROOM, MASTER BEDROOM AND ENTRY HALLS
- FRONT LAWNS, SHRUBS AND UNDERGROUND SPRINKLERS
- COLOR COORDINATED THROUGHOUT



Royal Homes are in the new city of Fountain Valley at Garfield and Cannery. From Los Angeles take the Santa Ana Freeway to Hwy 39, south to Garfield and east to Cannery and furnished models. From Long Beach go out 7th Street Garden Grove Blvd to Hwy 39, south to Garfield and east to Cannery.

ROYAL HOMES IN FOUNTAIN VALLEY • ROYAL HOMES IN FOUNTAIN VALLEY

New Royal Coachline Home Series to Open



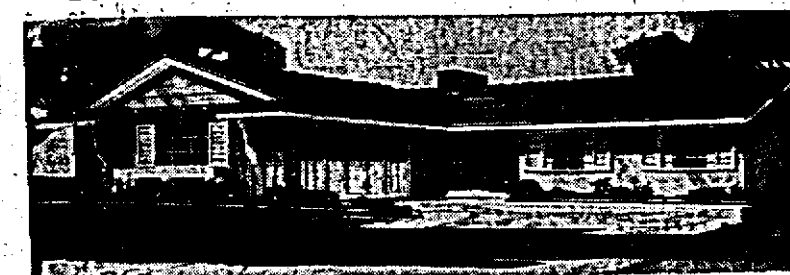
OFFERED BY MARK PITMAN

A new King Edward Series of Royal Coachline Homes will be open today in Anaheim. It is another Mark Pitman development and provides homes such as the one illustrated.

The new King Edward Series of Royal Coachline County Homes announce a grand opening today in the choice East Anaheim location on Lincoln Ave. just one block north of Sunbelt.

The two-story dwellings have three and four bedrooms and two baths plus a family room and include a choice of four spacious floor plans with a variety of 17 different exterior designs.

Another Mark Pitman development, Royal Coachline King Edward Series offer the ultimate in elegance and luxury, a spokesman for the subdivision said while noting the many extraordinary features. These include wall-to-wall carpeting of 100% nylon in or birch cabinets.



A REGAL HOME

Offered in Buena Park, the second unit of Regal Homes will be opened today. Here is one of the models available.

Regal Homes Opens Another Unit Today

Grand opening of the second unit of Regal Homes is set for today, announced Tom Sims, developer of the Buena Park community. For the new unit Sims announced down payments will be only \$395 with glass doors, also shower which will include all costs and impounds.

Regal Homes are three and four bedrooms, family rooms, and two baths. They are priced from \$22,900 and have been designed to provide many of the homes with unusually large "King-Size" lots for pools, gardens, etc. Families with an income of \$650 monthly can qualify.

THE HOMES feature Balconies, Power and have built-in range and oven with ex-

Wood Paneling in Brick Size

COLUMBUS, Ohio (UPI)—Wood paneling for walls and counter tops is now available in brick size, easy to handle and install.

The new paneling, a product of the Central States Forest Experiment Station, Columbus, Ohio, a part of the U.S. Department of Agriculture's Forest Service, come in small flat pieces, beveled on all four edges. They can be applied with an adhesive to almost any kind of firm, dry surface — wood, hardboard, plaster, metal, concrete, cinder blocks, glass, cloth, paper.

From Long Beach drive out Carson to Valley View, left to Orangethorpe and right to furnished models.

L.B. Man Named to President's Club

Albert J. Moorhead, representative of Monarch Life Insurance Co., has earned President's Club honors for his achievements during 1963, it was announced last week by Lyle E. Robertson, general agent in Long Beach for Monarch.

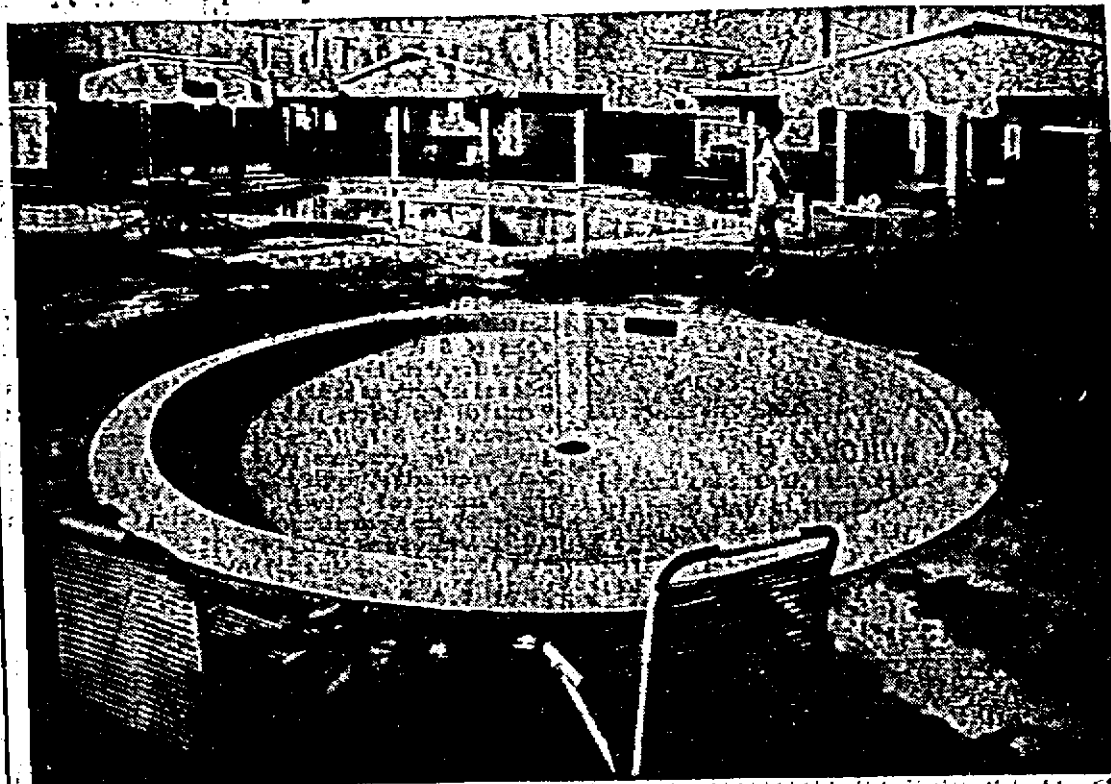
Membership in this group is limited to the top 10 per cent of Monarch's nationwide field organization.

Moorhead will be presented with a President's Club pin and will qualify for listing among top individual producers in the company in 1963. He works out of the Metropolitan Los Angeles agency and lives at 3430



A. J. MOORHEAD Qualifies for Honor

Celebrate Opening of Apartments



RENTAL APARTMENTS NOW SHOWING

Heated wading and swimming pools are included in the recreation areas of Westminster's Village Green. The single-story rental garden apartments will be shown at a gala celebration today and tonight.

Westminster's Village Green, single-story garden apartments at Golden West Ave. is bringing in March with a gala celebration. To-day, March 1 will be observed by inviting the public to help celebrate the success of this

Alco Pacific Construction Co., builders of Village Green, announced there will be lights, refreshments and guided tours of the landscaped grounds. Alco-Pacific has won numerous national awards for their Sol-Vista out. Each area has a large heated swimming pool and a shallow wading pool for toddlers. Visitors are invited to attend the open house and have refreshments from 12:30 to 6:00 p.m. on Sunday.

TAKE TIME FOR THAT

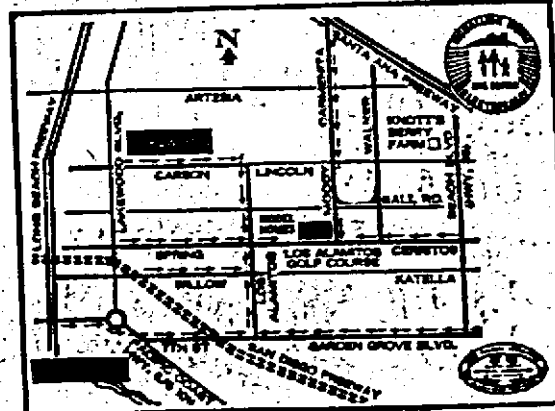


...You'll have it at Fairway Park!

Settle back for that second cup of coffee. Relax...you're only minutes from wherever you're going when you live in Fairway Park. A stone's throw to downtown Long Beach, just minutes from Los Angeles...boating and fishing at Balboa and Newport; and the Los Alamitos Country Club practically at your doorstep! For comfort and convenience, you've never known anything like it: Fairway Park, on the east side of Long Beach...where you have time for everything.

Priced from \$21,200 for 3 bedrooms — 2 baths, 2 story — 4 bedrooms — 3 baths from \$25,950. Excellent terms for both veterans and non-veterans including FHA to qualified buyers.

Step-down living rooms • Slate entries • Fireplaces • Hardwood floors • Marble-topped buffets in baths • Gaffers & Settler Range, 20" double ovens with rotisserie & dishwasher • Custom made light fixtures • Wood shingle roofs • Cement driveways • Ceramic tile in kitchens • American Standard Plumbing fixtures • Johns-Manville Insulation • Schlage Locks • Many other luxury features.



Fairway Park

A PRESTIGE COMMUNITY BY STARDUST HOMES
Another Robert H. Grant Development

OPEN HOUSE

J. H. Hedrick Co.

Builders

Cordially invite Prospective Tenants and Property Owners, interested in building income units, to inspect the new structure just completed by J. H. Hedrick Co.

OPEN HOUSE

of the beautiful new 14-Unit Structure just completed by J. H. Hedrick Co.

471 ST. LOUIS AVENUE
LONG BEACH

Between 4th and 5th
One block East of Cherry Avenue

From 1:00 to 5:00 p.m.
Sunday — March 1st, 1964

Learn how you can build quality income units architecturally designed and custom styled specifically for your property, at surprisingly low cost, under our unique "Single Responsibility" Plan. Write, phone, or drop in for our free brochures explaining how the Hedrick "Single Responsibility" Plan can save

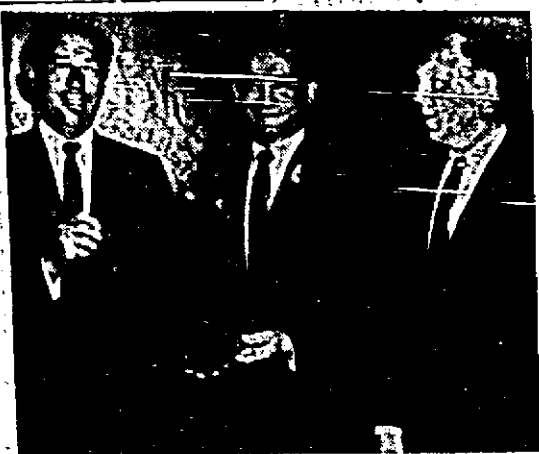
you time and money... and giving you many important facts you should know before building for income.

J. H. Hedrick Company, offering a complete Apartment-Building Service to the Southland, is now in its 17th year, and has built 7000 income units.



900 S. SAN GABRIEL BLVD., SAN GABRIEL, CALIF.
CUnholland 3-7181
State 9-7176
San Fernando Valley
Office Also in San Diego, San Francisco, Santa Barbara

CUSTOM ARCHITECTURAL DESIGN — FINANCING — CONSTRUCTION



PLAQUE FOR BUILDERS

Garden Park Homeowners Association honored the builders and developers of their homes by presenting them with a plaque for "Excellence in Home Construction, Community Planning and Customer Service." Shown accepting it are three officials of the S & S Construction Co., Max Webb, Nathan Shapell and David Shapell.

Proud Homeowners Honor Developers of Garden Park

A "history-making" award of its kind, pointed out Pennington, "but we wanted the builders to know how much we appreciate their loyalty, their interest and their quality homes."

Leo Pennington, president of the Garden Park Estates Homeowners Association awarded Nathan and David Shapell and Max Webb, principals of S & S, a bronze plaque for their high standards and integrity as builders. Words on the plaque read: "Presented to S & S Construction, for excellence in home construction, community planning and customer service. By the Garden Park Estates Homeowners Association, 1964."

"SO FAR AS we know, this has been the first award of

Trio Chosen for Advanced Training

G. E. Carson, Long Beach branch manager for National Cash Register Co., has announced selection of three area men for advanced electronic training at NRC's Service Training Center in Denver.

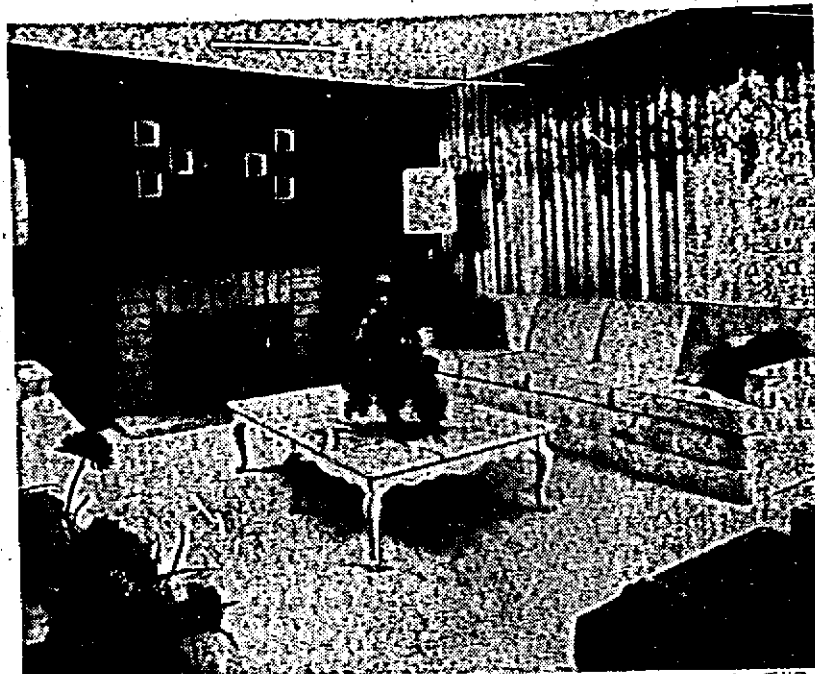
They are E. T. Dale Jr., of Long Beach; R. H. Roush of Norwalk; and K. R. Landgrave of Wilmington.

The event, everyone attending the luncheon agreed, was highly unusual, and Nathan Shapell, upon acceptance of the plaque stated, "This is undoubtedly the most important honor we've ever received. We wouldn't trade it for \$100,000." A tribute was also paid to Bernard E. McCune, general manager of S & S for his interest and service to the residents of Garden Park.

The S & S firm has built approximately 10,000 homes to date in Southern California and future plans would indicate they hope to double that figure.

A total of 1900 families reside in Garden Park Estates now and upon completion, the population will run close to 16,000.

El Dorado Park Estates Have Touch of Elegance



AN EL DORADO PARK ESTATE

Here is a furnished living room in a model home at El Dorado Park Estates, located on Spring and Claremore. Floor plans are elegant and appeal to discriminating buyers.

The community of El Dorado Park Estates in Long Beach was conceived and built for families desirous of a very elegant and functional home. The officials of the walled community, located on Spring and Claremore.

Presenting a varied selection of architect-designed Park Estates homes are elegant dwellings, one-story, two-story, split-level and tri-level plans are offered in provocative architectural motifs, including contemporary, conventional and ranch. The spacious floor plans have three, four and five bedrooms, fam-

ily rooms, formal dining rooms, master bedroom suites and two and three baths.

All of the homes have one and some offer two fireplaces with an artistic array of available materials.

BATHS IN EL DORADO Park Estates homes are elegant with marble-topped pullman lavatories.

Electrical fixtures were custom-designed and add a note of opulence to the homes. The kitchens were designed to provide the homemaker with the utmost in conven-

ience and efficiency and include built-in range, double wall oven and automatic dishwasher — all color matched.

MODERATELY PRICED from \$26,250, this included all of the luxury appointments. Financing is tailored to the individual buyer's capabilities.

Furnished models are on display daily. In Long Beach, drive east on Spring St. across San Gabriel River, to El Dorado Park Estates at Claremore just east of El Dorado Park and Golf Course.

Preview Opening

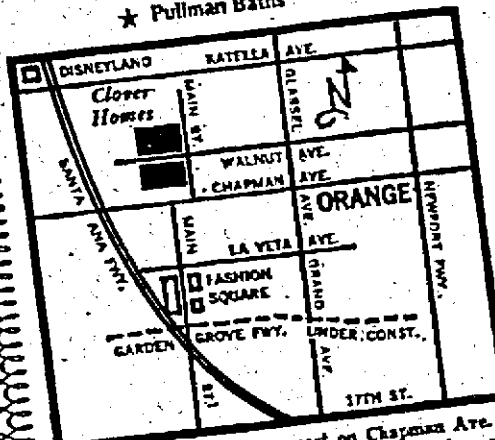
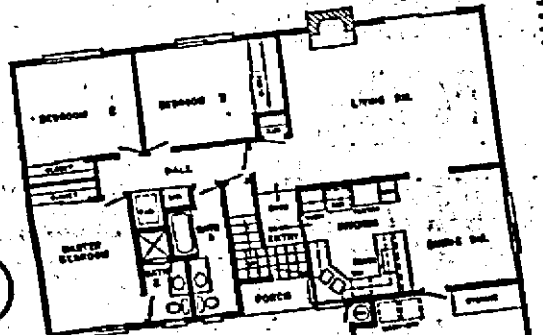
IN ORANGE



CLOVER HOMES... These outstanding 2-story homes are situated in the heart of preferred Orange, just minutes from Fashion Square and the fabulous Town & Country shopping complex. In addition to luxury extras, Clover Homes offer the amazing "growing room"... 600 sq. ft. of available room to grow in. Preview this close-in location today.

Features

- ★ Spacious 2-Story Plans
- ★ 3, 4, 5 or 6 Bedrooms
- ★ 2 or 3 Baths
- ★ Custom Fireplaces
- ★ Westinghouse Built-ins
- ★ Dishwashers
- ★ Carpeting
- ★ Drapes Throughout
- ★ Pullman Baths



FROM \$25,500
EXCELLENT FLEXIBLE FINANCING!
PLUS
THE AMAZING "GROWING ROOM"!



Clover Homes

IN ORANGE

PHONE 633-1734

From the Santa Ana Freeway, east on Chapman Ave. to North Main St., left on N. Main to Walnut Ave. and Clover Homes.

4 Investment Lectures Set To Cut Heating Costs

The investment lecture series conducted by the New York Stock Exchange member, Paine, Webber, Jackson & Curtis, 201 E. 4th St., Long Beach, will be resumed commencing March 12 at 7:30 p.m., according to Thomas J. Fagan, resident manager.

The session will be held on four consecutive Thursday evenings ending April 2.

"How stocks are bought and sold," "How to compare stocks," "How mutual funds operate" and "Investment planning" are the subjects to be discussed, Fagan said. "Admission is free, but reservations must be made in advance by either visiting or phoning our office," he emphasized.

A poorly insulated home can cost as much as \$25 a month more than it should to heat, according to housing experts. They urge prospective home buyers to check on how much insulation a house has and say that a blanket of two inches of urethane insulation in the walls and from two to three inches in the ceilings provides full protection.



BUILDER HOLSTEIN HONORED

W. J. Altpeter (right) of Southern Counties Gas Co. presents a Balanced Power award to George M. Holstein III (center), president of George M. Holstein & Sons, 40-year-old Orange County home-building firm. Watching at left is James Decker of Southern Counties. The Holstein firm was honored for building more than a quarter of a billion dollars worth of homes and apartments. Newest Holstein development is East Bluffs, a \$11 million project which will contain 2,500 Balanced Power homes and apartments in bluffs section of Irvine Ranch.

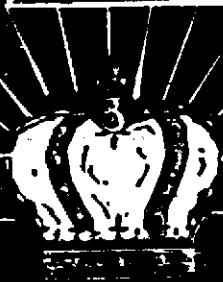
GRAND OPENING
Unit #2

\$395 total down

includes costs and impounds
priced from \$22,950

3 AND 4 BEDROOMS
FAMILY ROOM - 2 BATHS

- BUILT-IN RANGE AND OVEN
- FIREPLACES WITH LOG LIGHTERS
- BACKYARDS ENCLOSED WITH BLOCK WALL
- SPACIOUS MASTER BEDROOM SUITES



Regal Homes

EASY TO QUALIFY

If you are regularly employed and have good credit, you can live in one of these luxurious homes.

BEST BUY
in
BUENA PARK

WONDERFUL LOCATION
IN THE HEART OF
ORANGE COUNTY!

- 1 Min. to Knott's Berry Farm
- 2 Min. to Freeway
- 5 Min. to Disneyland
- 15 Min. to Long Beach
- 20 Min. to Beaches
- 35 Min. to Los Angeles



Regal Homes are in the city of Buena Park on Orangefield between Knott and Valley View from Los Angeles on Santa Ana take the Santa Ana Freeway to the Valley View turn off go south to Orangefield then east to furnished models.

NEW! Interest Reducing Loans - Ask Salesman for Details

STYLUS CONTROLS CUTTING TORCH New Tool Cuts Thick Steel Like Paper

By **KEN CHILCOTE**
Business Editor

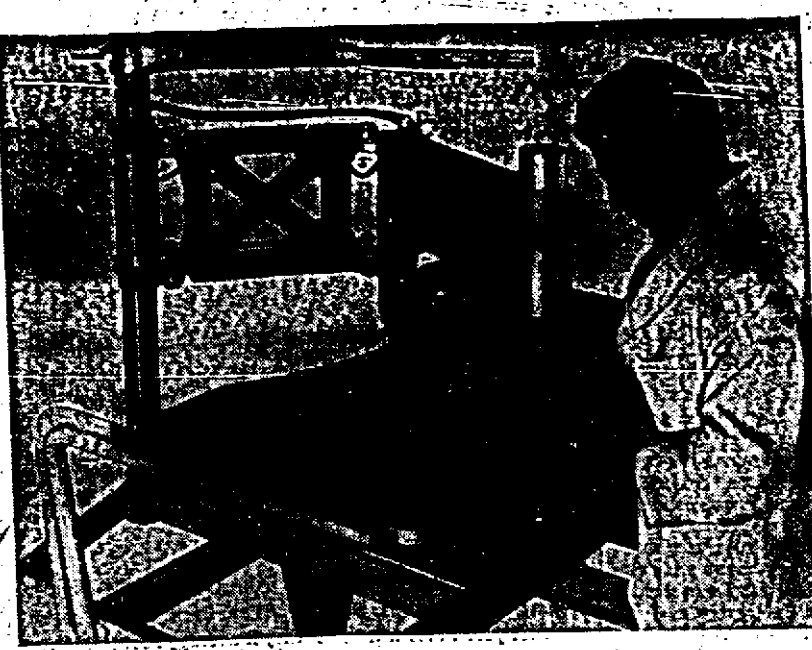
By tracing a blueprint on a table, a workman now may cut up to 3 inches of steel as he would quickly cut paper with shears. Demonstrations of this new stylus-controlled cutting torch in the production of smooth cutouts is offered by manufacturers and representatives at B & A Tooling & Manufacturing Co., 3502 Palm Dr., Long Beach.

According to the manufacturer, Gloor Bros. & Co., the machine will cut circles as small as 1/4 of an inch. Set at any angle, the machine will automatically cut in a straight line. Circles are easily made by setting an adjustable pivot power feeder that speeds on magnetic base. Pattern multiples are made, for example, by stacking pieces to put a "true" square on plywood cut. Accordingly, considerable time can be saved in a manufacturing process.

AMONG MANY products developed are two in the line. One is a commercial saw, router or multiple are made, for example, by stacking pieces to put a "true" square on plywood cut. Accordingly, considerable time can be saved in a manufacturing process.

COINCIDENTALLY, B & A Tooling & Manufacturing Co. announced award of market rights for Gloor Bros. products in the U. S. by Jean R. Zimmermann, representative of the Swiss firm.

B & A also represents Tiger Manufacturing Co. of Long Beach, importers of Van der Rijn Corp. and Perles research.



CUTS PATTERN, THEN STEEL

A workman traces a drawing with a stylus on the top plate of this articulated arm flame cutting machine. Below is the cutter which will follow the stylus pattern and cut the pattern in steel up to 4 inches thick with speed and accuracy. This is one of the many new machines now offered by B & A Tooling of Long Beach.



B & A TOOLING OFFICIALS

Gloor Bros. & Co. of Switzerland representative, Jean R. Zimmermann (right), congratulates B & A Tooling and Manufacturing Co. vice president and general manager Robert Ruchhoff on appointment as U. S. marketing and distribution representative. Onlooking are "Buck" Jones and Raymond Bickel, B & A president.

Fountainhead Opens Second Home Unit

Fountainhead, a new 250-building Co., of Westminster, home community designed for and represents a \$5.5 million family living, announced their investment. Located on Warner and Cannery in Fountain Valley, the homes enjoy one of the finest locations in the new sub-division has gained wide-spread attention.

The three- and four-bedroom homes, built on 65 residential acres in Fountain Valley, began to attract attention shortly after ground was broken for the first 125 homes. By the time the seven model homes were nearing completion, interest was running so high the builders, Evans Building Co. of Westminster, decided it would be necessary to start work on the second 125-home unit.

THE PLANNED concept of having a home family-ready before the new owner moves in has made Fountainhead one of the most successful developments in Orange County. Many people find the family-ready features financially attractive because the down payment represents their total immediate expense rather than just the beginning of many expenses to come.

The first Fountainhead community was designed, developed and built by Evans

Redondo Farm Gets Zoo Work Contract

A contract for more than \$15 million has been awarded to Maros Construction Engineers, Inc., of Redondo Beach, to build the first phase of the Greater Los Angeles Zoo in Griffith Park.

The first phase of the \$6.6 million project is to be completed after Labor Day. It will include a children's zoo, a zoo entrance, administrative buildings, animal hospital, picnic area and a 3,600-car parking lot.

Will Head Sales at New Leisure World

Thomas E. Dougherty is sales manager for Ross W. Cortese's \$375 million "people-over-52" community, Rossmore Leisure World at Laguna Hills.

The announcement was made by William G. Brangham, president of New Horizons, Inc., exclusive sales corporation for all Leisure World projects.

Dougherty has been active many years in California business management circles. From 1954 to 1957, he was sales and promotion manager for Westinghouse Electric Supply Co. Prior to that time, he was sales manager for Super Cold Corp.

1952 AND 1953, Dougherty saw service in European NATO countries, with the Mutual Security Agency.

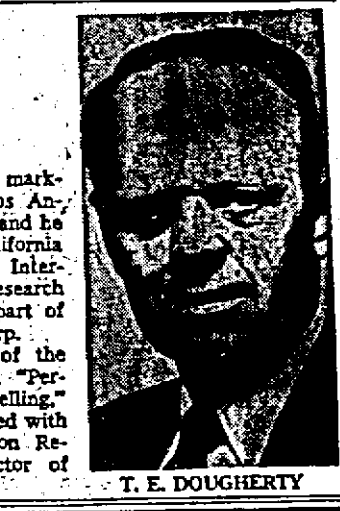
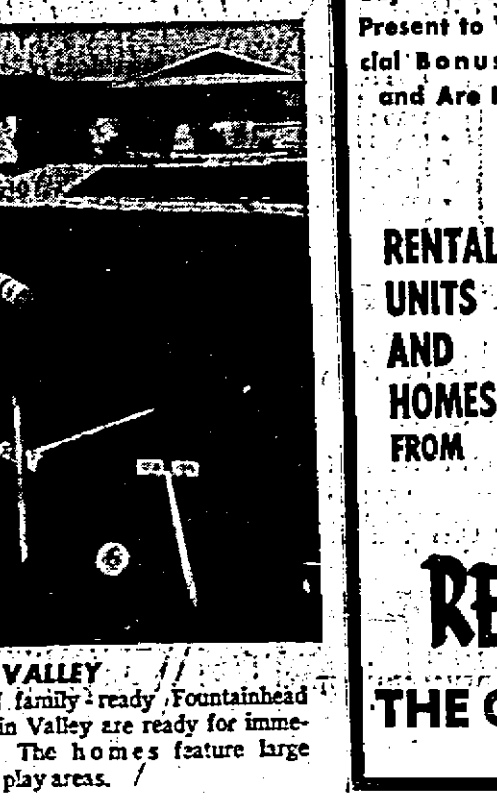
Sales Executives Hear Hemmings

Sales and Marketing Executives of Long Beach will hold their monthly dinner meeting Monday, with guest speaker Bob Hemmings, vice president, Smith & Hemmings, Los Angeles.

Hemmings is considered one of the outstanding speakers in the advertising and marketing field, very much in demand because of his dynamic ability sprinkled with humor and inspiration. The title of his talk, "Woo 'Em to Win 'Em," provides some sharp pointers on the do's and don'ts of direct mail advertising.

The meeting will be held in the French Room of the Lafayette Hotel at 6:15 p.m. A number of new Long Beach club members in the sales and marketing field will be introduced at this meeting. James E. Miller, president, will preside.

The meeting will be held in the French Room of the Lafayette Hotel at 6:15 p.m. A number of new Long Beach club members in the sales and marketing field will be introduced at this meeting. James E. Miller, president, will preside.



T. E. DOUGHERTY

Townhouse Opening Continued

So successful was the grand opening last week end at Mid-Alamitos Blvd., then north to east on Spring St. to Bloom-Cerritos and east on Cerritos field.

The homes are at Cerritos Blvd. and Bloomfield, at the dividing line of Los Alamitos and Cypress.

Designed for fashionable living, where householders may relax with no worries about exterior maintenance, lawn planting and care, the Townhouse units offer many luxury features.

In two, three or four bedrooms, some with dens, the units have private patios or sun decks, complete electric coil heat, built-in range and oven, dishwasher, disposal, washer, dryer, carpeting, illuminated ceilings, two and three baths, ceramic tile, marble pullmans, fireplaces, breakfast bar and loads of cabinets and wardrobe space.

THERE ARE garages on your own lot with some units having both a garage and carport.

Community features include swimming pool, wading pool, cabana, complete landscaping, sprinkler system, children's play area, family recreation area and walkway lighting is provided throughout the area.

Priced from \$15,250, Midwood Manor has several models open for viewing from 10 a.m.

Only minutes from Southland recreation areas, Midwood Manor may be reached from Long Beach by driving

New Orange Bank to Hold Open House

ORANGE—Open house ceremonies will be held here Monday through Friday at the new County National Bank building in Town & Country Center, directly across Main Street from Fashion Square.

Homebuyer's Bargain

"CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN

Full price as low as \$18,595 HUNTINGTON BEACH

3 Bedrooms, 2 baths
with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—
15841 Rollins,
Huntington Beach
For information call:
Days 297-8118
(Eve) 297-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Ervland Dr. Follow signs to model home.

SINCE 1954
**SUNSHINE
HOMES**

GUARANTEED HOMES

WORLD'S LARGEST ON-YOUR-LOT BUILDER

FREE HOLIDAY

IN THE SAN FRANCISCO AREA
NO PURCHASE NECESSARY...

JUST REGISTER THIS WEEK AT OUR OFFICE
NO TRICKS, GIMMICKS OR CONTEST

CLAREMONT HOTEL

REGISTER
AT OFFICE
BELOW
THIS WEEK

Drawing 2 P.M. Saturday — You Need Not Be Present to Win... Special Bonus If You Win and Are Present...

VACATION
INCLUDES

- Three carefree days for two at San Francisco Bay Area's Claremont Hotel
- Free gourmet dining at Fisherman's Wharf
- Free breakfasts and special hotel golf pass
- Dining - dancing - sightseeing - swimming - rainbow trout pond, health club, etc.

RENTAL
UNITS
AND
HOMES
FROM

\$4695

ple's information on building an income unit or home on-your-lot with 100 per cent financing. Get a free descriptive brochure during "Guaranteed Homes' free holiday" and open house celebration.

*Prices vary slightly in some areas.

When you register for the drawing, you are invited to get com-

REGISTER AT

THE OFFICE NEAREST YOU

COMPTON

12800 Atlantic Ave.
Newmark 9-1223

LONG BEACH

1081 Atlantic Ave.
Hemlock 7-0957

BELLFLOWER

9717 E. COMPTON BLVD.
TOrry 6-9791

WILMINGTON

1267 Wilmington Blvd.
Terminal 5-7191

OPEN 9 A.M. TO 8 P.M. DAILY



When Dad's Away



Months go slowly when son Chuckie, three, is the man of family and a picture on the dresser is the only memory of dad as Charles Beck's family waits patiently for his return from duty at sea.



Photos by Curt Johnson



By MARY NETH

"What I dread," says Barbara Beck, "is the loneliness—the long evenings.

"When Chuck's here, he says 'come on, honey, stack the dishes. Let's take the kids for a drive'—when he's gone I watch TV for awhile, then just go to bed.

Four years ago, Barbara was a high school student in Chicago, now she's the wife of Charles Beck, (machinist mate second class, USN), and mother of three (ages one month to three years).

She lives in a strange town, in a strange part of the country, far from her family.

For months on end, while her young husband is away at sea, she must cope as best she can with any problems that arise.

Barbara is typical of a large number of young women who make Long Beach their temporary home. Without the roots gained by "growing-up" here, tied down by care of tiny children and penny squeezing incomes, they often live lonely, nearly isolated, lives in the midst of our busy city.

WHERE DO THEY TURN when the problems get too big to handle?

It happened to Barbara. "Before Billy (my year-old) came, I got awfully sick. Chuck was already on a ship slated to go overseas. I was really scared, I didn't know what to do. Then I remembered the Red Cross."

Jean McWilliams, voluntary Home Service case worker for the local Red Cross Chapter, took over from there. She got a verification from Barbara's doctor, contacted the commanding officer on Charles' ship—and the Navy granted a humanitarian leave.

Since then, Barbara claims she feels a "lot safer" when her husband is away. "I know some-

Women

INDEPENDENT-Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, MAR. 1, 1964 M N011035

one cares. They're wonderful down at that office they've even come out, just to see how I was doing."

All services of the Red Cross are made possible through the annual drive for funds held throughout the month of March beginning today.

Barbara had a second occasion to call the Red Cross—a very happy one. That was when Dorice Ann was born. The Red Cross, the only agency authorized to use military lines, got the news through to the proud shipbound papa.

"But, she wouldn't let us tell him it was a girl—the hoped for baby sister," says Mrs. McWilliams. "She wanted to do that herself. She was fairly bubbling over, she was so pleased. And so were we. The whole staff caught the excitement. We were walking on air—grinning like idiots."

BUT, NOT ALL of Home Service work is so happy. The caseworkers theme song "nothing ever happens when the ship is in port" covers a multitude of problems: critical illnesses, death, numerous financial crises.

Originally formed as an agency to care for sick and wounded servicemen during times of war, American Red Cross long ago expanded to include much more: disaster service, blood banks, courses in nursing, first aid and water safety etc.

But, always first in importance is the military.

Which explains why, for the local Navy town chapter, the Home Service program gets a lion's share of time and energy.

Here, the Red Cross (25 volunteers) takes care of approximately 1,872 active service families and about 162 veterans. Headed by Mrs. Frances K. Allison, the chapter's un-uniformed (the uniform might seem too cold), Home Service workers man the phones around the clock (one full day a week for each); keep in contact with field workers stationed with U.S. forces around the world.

"We provide liyettes for the girls who need them, give financial assistance in the form of interest-free loans or outright grants, counsel both the serviceman and his dependent and provide the authorities the information they need to make decisions on emergency leaves, hardship discharges, etc.," she says.

MRS. McWILLIAMS trained for her volunteer post for six weeks at an "intense course" provided by the Red Cross. She leaves the office exhausted but with a feeling of accomplishment.

Says she, "Through personal experience, I know what the Red Cross means. Though not everyone can do volunteer work, everyone should do their best to support the organization—as long as we have an armed force we need the Red Cross."

Mrs. McWilliams likes her job and likes the girls she works with. "Sometimes I feel a bit like 'Dear Abby' she admits with a laugh.

"But, if you had a youngster in a strange city, you'd like to know that someone is there to provide friendly help.

"These girls, guests of our community, are an important part of American life. And, they are so grateful for everything we do—even if it's no more than telling them the best areas to look for an apartment."

EARTHA KITT HEADLINER

Cast of 100 to Stage Festival

A cast of 100 will entertain and present 117 spring fashions during the Downtown Long Beach Associates' 12th annual Festival of Fun and Fashion March 9 at 8 p.m. at Municipal Auditorium. The show benefits United Way and Long Beach Red Cross.

Headlining the stars that will entertain at the festival is sultry Eartha Kitt, internationally known songstress and dramatic star of Broadway, television and night clubs.

George Liberace, "Master of Yesterday's and Today's Hits," and his 14-piece orchestra will supply music for the gala event.

Liberace shot into the spotlight of fame when he performed with his pianist brother on television. Since then, he and his orchestra have been favorites at hotels and lounges throughout the United States.

He has just completed a long stay at the Statler Hilton in Los Angeles.

THE FESTIVAL committee has chosen the new singing sensation, Wayne Newton, and his

combo, who will come here from San Francisco for the evening appearance.

Newton was discovered by Jackie Gleason in Phoenix and has since appeared on Gleason's television show, at the Copacabana in New York, Palmer House in Chicago, Shamrock Hilton in Houston and Harrah's at Lake Tahoe.

His recording of "Danke Scheen" has sold almost one million copies.

The popular dancers on the Lawrence Welk TV Show, Barbara Boylan and Bobby Burgess, also will appear. The Long Beach couple has performed professionally in Los Angeles and San Francisco hotels in addition to their television appearances.

Burgess was a Mouseketeer for Walt Disney and has been seen on "Climax" and "Ozzie and Harriet."

COMMENTATOR for the fashion show will be Lee Hogan Cass, former fashion director of a Los Angeles department store. She will pre-

sent new spring fashions for men, women and children.

A pre-show organ concert by Al Bollington, former British Broadcasting Company recording star, will be heard from 7:15 p.m. to 8 p.m. A huge horseshoe shaped Conn organ is being especially imported and installed for the show, courtesy of Humphrey's Music Company.

The show will open with a precision dance number by 24 of the Call's Gold Medal Trophy Dancers. By popular demand, they are back for the fourth year to demonstrate ballroom dancing.

TICKETS FOR the big charity show may be purchased weekdays from 8:45 a.m. to 5:30 p.m. at the Downtown Long Beach Associates offices, 601 Pacific Ave.; at Buffums, Warner's, United Way or Red Cross offices.

On Monday, the Municipal Auditorium box office will be open for ticket sales. Ticket purchasers may park free if they enter the parking lot on the Linden Avenue side.



EARTHA KITT

About Things Elating and Elevating

By Lola Masterson
L. P. T. Women's Editor

WHO SAYS a glamorous party can't end up with a feast of corned beef and cabbage? Bill and Judy Ferrell's did! Since taking up residence in Portofino, they had their first grand party for friends and city officials last weekend.



Afterwards—corned beef and cabbage.

Cocktails in the penthouse afforded guests a breathtaking view of the city lights after dark. Note above, John Mansell (there with wife, Madeline) hostess Judy, Mrs. C. C. Thompson, Hollywood actress and painter, and host Bill, all of whom really did take time to look at the necklace of lights although cameramen caught them looking at each other!

After the cocktails way up there, guests were returned to the Ferrell's apartment with the greatest of dispatch by elevator, not bus, although Bill is executive president of Long Beach Public Transportation Co.

A few in the sprightly crowd were Connie and Loren McCann, Mayor Edwin and Mary Wade, Margo and Ray Cunningham, Bertha and Howard Conrad, Shirley and Al Danielson, Fred Dean and Jeanette McLaughlin, Marilyn and Mitch Gordon, June and Clark Heggeness and Louise and Paul McLaughlin.

Out of town guests included none other than Mickey and Jayne (Mansfield) Hargatay and Jeanette and Tom McCarthy—Tom is mayor of Santa Monica.

COMES JUNE and more than brides will arrive to make social news. Mary Anna (Ray to her old friends here) Byrne will be in the old home town for a visit from Westfield, N. J.

It seems that husband, Bud has been made regional manager of the Far East for RCA International and

Wild Waves Say...

left Monday for his new duties in Hong Kong. Mary Anna will remain in N. J. until school closes in June then they'll all fly out for a few days visit before traveling on with stopovers planned in Honolulu, Tokyo, and then, finally, reuniting with Bud in H.K. She writes that children Susie and Bob hope to attend the U of Hong Kong while the three younger ones will attend either Maryknoll or British government schools. Her arrival will make a lot of old time towners most happy.

POISED to wing their way, with aid of plane, across the Atlantic and then across the continent from sea to shining sea, are Don and Jack Crawford, those most sturdy ski enthusiasts of the Bachelor's Club, other young men's groups. Don and Jack attended the Olympic Games at Innsbruck, Austria then, fired with enthusiasm for stuff snowy, did more of same on their own at San Moritz. They'll return Tuesday on the Far West Ski Association's special chartered flight to games and European ski resorts.

WIVES OF members of Southern California Tuna Club booked into a big one of their own (owns?) when they were entertained at a wonderfully lavish party—and women are notorious for loving to catch parties!

It was the men's annual cocktail and dinner for wives at Virginia Country Club last weekend. Greeting guests—a big assembly of 195 were present—were Mary and Tom Kiddie (who was in charge), Myrtle and Herb Murphy, Lee and Sid Exley, Betty and Vern Williams and Ruth and Harrison Moore.

A few others in the well known-ites about town on hand for gaiety were President Cliff Brignall and wife, Nell, plus Ann and Warren Merrill, June and Bob Dilday with son Burr and his wife, Lennell. Also Katie and Carter Boswell, Dorothy and Bill Macrate and Laddie and Art Macrate, Nancy and Bill Winston, Martha and Art Hall and Jim and Doris Wood.

After a marvelous hors d'oeuvres hour they offered the diners a choice of out of this world prime rib or lobster.

THE PLANTINGS are not planted for much longer in Bloomfield Hills, Mich. They'll be pulling up roots to move to St. Louis, Mo., and I am referring to our popular former localities, Shirley and Charles.

Seems Chuck has been promoted to sales manager of Emerson Electric Co. in St. Louis and they're thrilled with the move and promotion.

Shirley writes she'll see us all this summer although she's a little lacking in snack on exact timing of trip. June? August?

NOW HERE'S the kind of husband to have! Joyce Clark had a girly type dinner and bridge for eight.

Hizzoner of the household, Forrest, cooked the dinner—then ate in the kitchen while the girls partook of fancy morsels in the dining room. Whaddid he cook? Prime rib on the outdoor barbecue (cold work). It's traditional that when Joyce entertains the crew Forrest does the cooking.

THEY WALTZED and they waltzed until you'd have thought chairs had gone out of style last night at Pacific Coast Club when Viennese Waltz Clubbers had one of their gala dance floor get-togethers.

The cocktail party at 7 p.m. was hosted by Anna-bell and Ben Parks, Dorothy and Bill Harbart, Alice and Ken Patterson, Marie and Rudy Soukup, Jo and Bill Voorhees, Isodene and Ken McCall, Donna and Russell Clark and Marian and Warren Ten Eyck. Dinner at 8 was followed by dancing on into the small hours.

AFTER THREE years of trying to outguess the market, one husband and wives investment club has decided to cash in their chips (blue or green, I'm not sure which) and use their leftovers for a grand trip.

Exchanging stock certificates for travel folders, below, are members Betty (Mrs. Don) Barden, Willa (Mrs. Dean) Gilmore and Gladys (Mrs. Lee) King.

Wives, the three pictured among 'em, claim, and with wifely glee, that if the men had listened to THEIR tips more often they'd be traveling around the world. As it is, they're planning a spring fling in Mexico—will go to all the top spots including Mexico City, Puerto Vallarta, Acapulco, Mazatlan—the whole bit. In addition to the Barden, Gilmore and Kings, others who will ride on their earnings (or leftovers) are Nancy and Lyman Lough, Mary and Carl Brooks, Jean and Paul Williamson, Allen Dale and Janelle Peery.

Invited to go as "guests" (meaning, like, paying their own freight) will be Shirley and Lee Caldwell, Lois and Eugene Chase and Patti and Ned Twining.

Ab, yes, nothing like getting out of investments and into travel according to this gang.



If THEIR tips followed, the world maybe?

Plan Reception for Bridal Couple

A buffet supper and reception honoring newlyweds Mr. and Mrs. John Lindley Howell will be hosted by his parents, Mr. and Mrs. J. Roscoe Howell, at Masonic Temple, 3610 Locust Ave., Saturday from 5:30 to 9 p.m.

The couple married Feb. 22 in an afternoon ceremony at First Presbyterian Church, Palo Alto. The bride is the former Jean Louise Mayo, daughter of Mr. and Mrs. Frank Rea Mayo of Atherton.

Mrs. Roger Mansell attended the bride as matron of honor. Mason Byles served as best man. Ushers included Conrad Hoskins, Christopher Cole and Bill Kartozian.

THE NEWLYWEDS graduated from Stanford University where the bridegroom was affiliated with Theta Xi and won national swimming honors. While serving with the U.S. Army, he participated in an international swim meet in Berlin in 1961.

Carmel was chosen by the couple for their wedding trip. They will reside in Long Beach.



Mrs. John Lindley Howell

Note Golden Date Today

Mr. and Mrs. Meyer Rothman, 6119 Elsa St., Lakewood, will celebrate their 50th wedding anniversary at a reception and dinner today from 4 to 8 o'clock at Temple Beth Zion, 6440 Del Amo Blvd.

The reception is being hosted by the honorees' daughters and sons-in-law, Mr. and Mrs. Louis Joseph of Santa Ana, and Mr. and Mrs. Alfred Rothman of Studio City and by their son and daughter-in-law, Mr. and Mrs. Louis R. Bohlen of Lakewood.

AMONG the 150 guests expected to attend will be Mrs. Rothman's brothers and sisters-in-law, Mr. and Mrs. Irving Miller and Mr. and Mrs. Arthur Midler of New York City who flew here for the occasion.

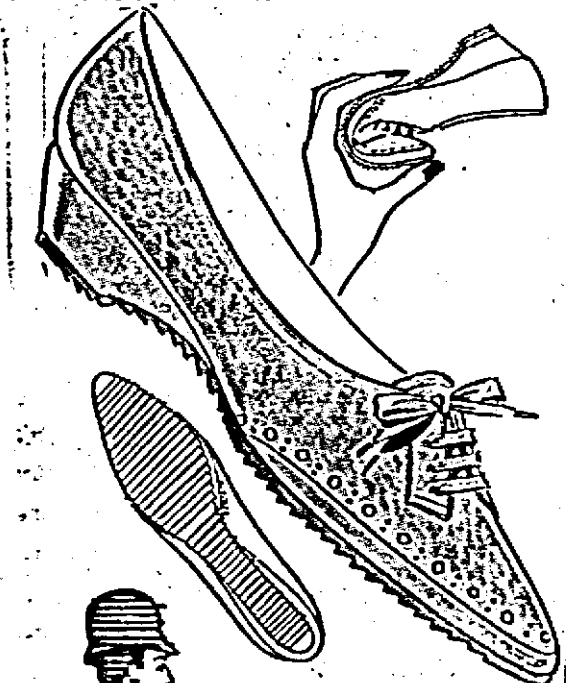
The couple has resided in Lakewood since 1951.

EXCLUSIVE
Scandinavian Imports
★
DANISH GIFT SHOP
2765 EAST BROADWAY
GE 4-3784 LONG BEACH

Topics Range From Egypt to Fashion to Braille

A CUSTOMER SAID:
"Your new store is lovely."
DeANN's
A STORE OF FASHION
124 PINE AVE.
Across from Schick's Variety Shop

Exclusive Naturalizer Shoes—434 Pine Ave.



Naturalizer's
Ribbed-Sole
Wedge
FEELS AS GOOD AS IT LOOKS
For those many hours on your feet, here's a ribbed sole wedge that gives you heavenly comfort. Upper of unlined grained leather with airy perforations and air-foam cushioned sole. Available in a tie or slip-on.
only 14.99

Exclusive Naturalizer Shoes
434 PINE AVE. HE 6-3330
SHOP, FRIDAY EVES 'til 9
Downtown Long Beach—Free Park & Shop

Monday
Jackson Winter, narrator and photographer, will show his color film, "This is Egypt," following 1:30 p.m. business session of Ebell in

Department: Nature Study, 10 a.m., "A Garden of Roses" by Mr. and Mrs. Joe Littlefield. Parliamentary Law, 10:30 p.m., Nominations and Elections" led by Mrs. Russell M. Brougner. Current Events, 11 a.m., film, "Target You," with discussion led by Mrs. Harry A. Traffert.

National League of Senior Citizens will sponsor a noon luncheon at Machinists Hall. The public is welcome.

TUESDAY
Alpha Gamma Delta alumnae will elect officers during 7:30 p.m. meeting in the home of Carolyn Brantingham, 451 Linares Ave. Reservations may be made with the hostess.

Mrs. Marian Northrop will discuss current books for Lord Kitchener Chapter, Daughters of the British Empire, when it meets at 1 p.m. in Guild Hall of St. Luke's Episcopal Church. Mrs. Thomas Bennett, regent, welcomes new members who are of British ancestry.

Downtown Opti-Mrs. will meet for noon luncheon in the Palos Verdes Estates home of Mrs. Franklin Steinko, 708 Via Horcada. Helen M. Scott, speaker, will talk on "Fashion As An Art Form." Mrs. Russell V. Fisher is in charge of the program.

Superfluous Hair
Scientifically and Permanently Removed
Laura Scott Fries, R. E.
Member of Electrologist Association of California.
HE 6-9841
BEAUTY STUDIO
Consultation without charge



Calendar of Clubs

Alumnae Chapter of Mu Phi Epsilon, international professional music sorority, will hear tapes of a musical program presented at the international convention at Indiana University when it meets at 7:30 p.m. in the home of Mrs. Robert Roza, 1214 Malgren Ave., San Pedro.

A Braille program, music and gourmet luncheon all are on the agenda for Temple Israel Sisterhood at a noon event in Feuer Auditorium at the Temple, 3535 E. Third St. Jack Whiffens, blind member of the Braille Institute's speakers bureau, will speak, according to Mrs.

Herber Fishbein, sisterhood Braille chairman. Mrs. William Swain, the former Clara Perry, will present music. Luncheon reservation may be made with Mrs. Donald Saltman, 3451 Lama Ave., or at the temple. Mrs. Stanley Solomon will preside.

WEDNESDAY
Mrs. Edward P. Burns, president of Los Cerritos District, CFWC, and other district officers will be honored guests at the Federation Day luncheon and program planned by North Long Beach Woman's Club at noon in Houghton Park Clubhouse. Mrs. Richard G. Baender, vice president at large of Area C, will speak on "Federation, It's A Way of Life." Music will be by the Choralettes, directed by La Verne Hughes. Luncheon will be served by Group 1, Mrs. Otto Jensen, chairman.

Matrons Department of Ebell will honor new members at a 12:30 p.m. luncheon at the clubhouse. A program, "Medleys from Musicals," will be presented by Faye Kerner and Beulah Newcomer preceding an afternoon of cards. Mrs. Richard J. Barry will preside and guests will be presented by Mrs. Cleo R. Simmons. Luncheon reservations may be made with Mrs. O. J. Reeves.

Mrs. Elmer Longfellow will present a musical program during the 12:30 p.m. luncheon and meeting of Alamitos Library Association at the library, 1836 E. Third St. Mrs. Mina Taylor will preside.

Emblem Club 106 will elect officers during a 7:30 p.m. meeting at the Elks Club, 4101 E. Willow St.

VINSONS

BIXBY KNOLLS

popular

versatile

costumes

a separate dress with matching jacket or longer coat in silk or silk-rayon blend... choice of many solid colors and prints
\$35.95 to \$69.95

ATLANTIC at 45th



as
sketched
\$35.95

that
Schick
look



designed
by
Paul Parnes

Drama in the afternoon—the dress and jacket costume in luxurious Italian silk. The dress is yoked front and back with matching re-embroidered lace to accentuate its exquisitely detailed elegance. Self-binding on jacket. Navy or petal pink. Sizes 8 to 20.

Schick's
701 PINE AVENUE

She Sells Safety

By CURTYNE DRISCOLL

Your husband is safer at work than he is at home, according to Harriet Howe, safety expert.

Ten times safer, if you want to know the hard, cruel facts.

The reason why? In-plant campaigns have made workers safety conscious on the job, but when it is left up to the individual, it results in a fantastic 4,000,000 people injured at home each year in the United States. This is three times more than those injured in traffic accidents.

Mrs. Howe is a vivacious young grandmother, who became associated with her husband in business when her only child, a daughter went to college. Prior to this, her experience was the usual one of P-T-A, garden club and volunteer work.

IN 14 YEARS she has become an acknowledged expert in safety and secretary-treasurer of the family firm, Howe Services, Inc. She travels internationally with her husband on the business of making working safe.

Howe Services serves firms in 256 cities throughout the United States and Canada; locally at the General Motors, General Electric, Northrup and Douglas plants.

Falls and slips account for half of the accidents in the home, according to Mrs. Howe.

To avoid accidents, the expert stresses thinking in the positive about safety. Instead of a scare approach which develops fear, especially in children, a thoughtful attitude is more apt to bring calmness and alertness about household dangers.

SOME OF THE SUGGESTIONS for home safety given by Mrs. Howe as a result of study of accident statistics are:

Keep your shoes on! Many accidents are caused by a member of the family slipping in sock or stocking feet, specially nylons.

Have your stairs well lighted and securely hand railed. That wonderful step saver in a two-story house, the pile of things on the



Harriet Howe

bottom step waiting for someone to go up stairs, can be a booby trap.

Carry the groceries so that you can see where you are going.

Throw rugs, worn carpets and loose floor boards are extremely treacherous and should be eliminated.

Mrs. Howe had one happy note on that old fatal statistic, slipping in the bathtub. It's lower every year. They just aren't making them so slippery anymore.

On a recent trip to San Francisco Mrs. Howe narrowly escaped a dangerous experience. She was interviewed by the terrible tempered newspaper columnist, Count Marco, who has made the wearing of black with pearls his favorite sneer.

By a lucky accident, she wore beige.

PTA Council to Elect

Election of first division officers will be held at a meeting Tuesday of the Long Beach Council of Parents and Teachers at Lakewood High School, 4400 Briarcrest Ave., at 9:30 a.m.

Ted Bass, assistant field service director for California Teachers Association, will speak on "Focus on Faith." Music will be furnished by the Lakewood High School orchestra, directed by John Swanson.

Patriotic Calendar

MONDAY
Chapter 8, Blue Star Mothers of America, business session, 7:30 p.m., American Legion Hall, 59th St. and Orange Ave. Hospital day is Thursday.

Emily R. Jewell Tent 15, DUVCW, 11 a.m. sandwich luncheon, 12:30 p.m. business session, Veterans Memorial Building. Myrtle Thompson will preside. Officers of Jewell Tent will sponsor a noon luncheon and card party Friday in the Garden Room, Third St. and Alamitos Ave.

TUESDAY
Widows Club, USWV, noon sandwich luncheon, Linden Hall. Bertha Pickney will preside.

WEDNESDAY
Auxiliary 71, USWV, business session, 1 p.m. Veterans Memorial Building. Margaret Brooks will preside.

FRIDAY
Capt. A. D. Borden Auxiliary 139, Army and Navy Union, inspection by Julie Dickson, past national

president, 7:30 p.m., Veterans Memorial Building. Iona Hagan will preside.

Mrs. Barnett at Helm of Sorority

Mrs. E. Grady Barnett will be installed as president of Long Beach Alumnae of Gamma Phi Beta in a 7:45 p.m. ceremony Tuesday at the home of Mrs. Philip Putnam, 1451 Josie Ave.

Mrs. Grady is a charter member of Alpha Iota Chapter of Gamma Phi Beta at UCLA and also is a charter member of the Long Beach group. She served last year as the sorority's delegate to Long Beach Panhellenic.

OTHER NEW officers are Mmes. Dale Leisy, Malcolm Johnson, Walter Drew, Gerald Johnson and Philip Fawcett.

Church Guild in Benefit Luncheon

Women's Guild, Church of Religious Science will have a benefit luncheon and card party at noon Thursday at 505 E. 36th St., with Mrs. Ray Burkland in charge, assisted by Glodine White.

Virgil R. Haskin, vocalist, will present a musical program. The public is welcome.

Rent electric carpet shampooer for only \$1

Make your carpets new again! Rent electric carpet shampooer for only \$1 a day when you buy Blue Lustre Carpet Shampoo at:



Bahco Hdw., 1448 W. Willow Grove Rd. & Whipple, 3311 E. Anaheim
Davis Paints, 2064 E. Broadway
Imperial Hdw., 431 Long Beach Blvd.
Pacific Variety, 3113 Pacific
Rosa's Hdw., 4113 Wilshire
Wilmington Hdw., 311 E. Avalon

Buffum's MONDAY SPECIALS

ONE DAY ONLY!

SPECIAL PURCHASE OF MIRROR VANITY TRAYS

3.98 and 5.69

Gift-saving prices on gold, silver or antiqued gold colored filigree trays to mirror and double the image of pretty vanity accessories. Round or Oval styles.

COSMETICS

SAVE ALMOST 1/2 ON PRETTY SWIRLS

5.00

Reg. 9.95. A nothing price for the invaluable swirl that buttons, wraps and ties in short order—to get a meal, enjoy morning coffee, patio lounging or marketing. 8-20, 12 1/2 - 22 1/2.

BUDGET DRESSES

NEW SPRING COTTON FASHION FABRICS

4 yards for 2.99

Reg. 1.79-1.98 yd. French and Italian styled patterns in large and small florals. Also, imported Swiss chambrays in solid colors or chic stylized motifs. Limited assortment, shop early!

FASHION FABRICS

Communications Topic for Toastmistress Council One

A dinner meeting will be held by Council One, International Toastmistress Clubs, Inc., Monday at 7 p.m. at the Hawaiian Restaurant.

Mrs. Vincent D. Bryant, third vice president, will speak on "Amenities, Communication and Officer Training."

Any interested women are invited, according to Mrs.

Anne Cook, chairman of the council.

PARLIAMENTARY law is one of the many facets of Toastmistress training. From parliamentary procedure at club level, a member may take the state examination for a registered parliamentarian. She is then ready to go on call in an advisory capacity to corporation meetings.

The Pilgrimage Theater, almost unused for three years, will reopen this summer with a production of Shakespeare's "King Lear." The 1,312-seat open air theater at Highland Avenue and Caluenga Boulevard, housed the Pilgrimage Play for many years until it was discontinued in 1961. Since then, it has been used only for occasional concerts. "King Lear" will run from June 8 to July 2 at UCLA's Schoenberg Hall, then move to the Pilgrimage Theater July 13 to Aug. 8.



FORMALS from Audrey's

Elegant formal's for Graduation, Proms, Mother of the Bride and Organizations.

Junior, regular and large sizes priced from \$22.95

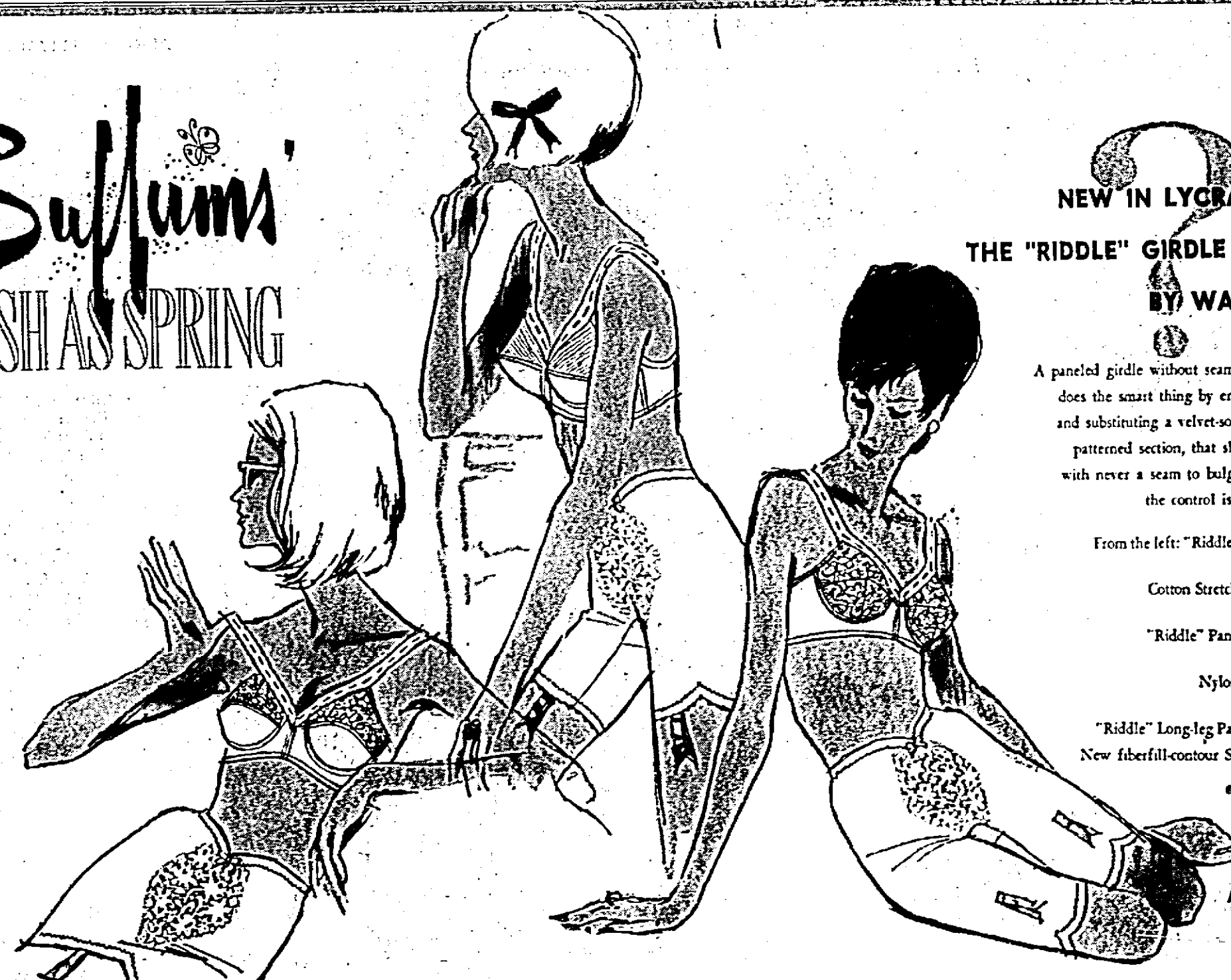
Special attention to organizations. Open Monday & Friday Even. 'til 8. Other evenings by appointment.

We Welcome Bankamericard and Lay-aways

Audrey's
BRIDALS FORMALS

131 east fourth st. So 7-3136
Park Free on Lot Across from Audrey's

Buffum's FRESH AS SPRING



NEW IN LYCRA®

THE "RIDDLE" GIRDLE

BY WARNER'S

A paneled girdle without seams? Certainly! Warner's does the smart thing by erasing the seamed panel and substituting a velvet-soft but firmly sustaining patterned section, that slims and smoothly trims with never a seam to bulge or show a ridge . . . the control is where the flowers are!

From the left: "Riddle" Pull-on Girdle, S, M, L 8.95

Cotton Stretchbra® with stretch-straps, 32-38 B, C 3.95

"Riddle" Panty Girdle, average length, S, M, L 10.00

Nylon and Lycra® Stretchbra®, A, B, C 5.95 D, 6.95

"Riddle" Long-leg Panty Girdle, S, M, L 11.95

New fiberfill-contour Stretchbra®, A, B, C 5.00

® Du Pont's Registered TM

Foundations

ALSO IN OUR PALOS VERDES STORE

Fraternal Activities Are on Calendar

MONDAY
Searchlight Chapter 435, OES, Brothers Night with Frank Jackson, associate patron, in charge, 8 p.m. Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

WIDE AWAKE Rebekah Lodge 71, 8 p.m., Machinists Hall, 728 Elm Ave. Flora Stuber will preside; Marie Bueche, chairman.

TUESDAY
North Long Beach Temple 44, Pythian Sisters, report by Lucille Robinson, grand representative, on state convention at Sacramento, 7:30 p.m., Monte Vista Temple, 1120 E. Market St. Myrtle Olsen will preside; Lucille Osman, chairman.

Del Mar Rebekah Lodge 275, 61st anniversary celebration, 8 p.m., Machinists Hall, Mrs. Lee Johnson will preside; Lorraine Ely, chairman.

Review 15, Woman's Benefit Association, report on Alhambra meeting by Mrs. John Knight, president, 1 p.m., Machinists Hall. Pioneer members meet at 11:30 a.m. Sandwich and coffee luncheon, noon. Visiting members welcome.

Mar Vista Chapter 511, OES, stated session, Monte Vista Temple, Doris Langdon and Coy Matthews will preside; Hazel Brown, chairman.

Lakewood Rebekah Lodge 21, social visit from Ada C. O'Neill, district 98 deputy president, 8 p.m., Woodmen of the World Hall, 11 W. Plymouth St. Mrs. O'Neill will instruct officers and practice will be conducted by Threne Utterberg, Angela Baer, chairman.

WEDNESDAY
Rebekah Lodge 360, birthday celebration for Schuyler Colfax, founder of Rebekah Degree, 8 p.m., YWCA, Sixth St. and Pacific Ave. Amelia Thompson will preside; Rosa Lee Bouck and Bobby Powers, chairmen.

THURSDAY
Degree of Honor Lodge 108, guest night, 8 p.m., Machinists Hall. Myrtle Manderson will preside; Mildred Robbins, chairman. Members are invited to take guests.

Jessamine Club, OES, pot luck luncheon, noon, home of Mrs. Raymond Parkins, 4464 Gundry Ave.

FRIDAY
Martha Association, OES, luncheon honoring Marie Eckel of Los Gatos, grand Martha, noon, Captains' Inn. Reservations should be made by Tuesday.

SATURDAY
Electa Association, OES, talk on "Dos and Don'ts of Public Speaking" by Helen Patterson, former editor of International Toastmistress Magazine, following 12:30 p.m. luncheon, Crown Cafeteria. Patricia Fish will preside. All Electas are welcome.



Buffum's
LONG BEACH

**MR. JOHN JR.'s
TRAFFIC STOPPERS**

Young, imposing hats with crowns as high as those of a London Bobby's—demand immediate attention with their bold shapes, dynamic styling. Such is the chic of an artfully styled hat by Mr. John in new lush textured straws. Pink, blue, green, black or white. 19.95 to 22.95. Fashion Millinery.

ALSO IN OUR PALOS VERDES STORE

OF HEMS AND SPRING

Pondering proper placement of hemlines for spring are (left to right) Miss Michele Sewell, Mrs. Charles Mutter and Mrs. Mel Lewis. Reason? They're getting ready for Los Altos Women's Club fashion show Saturday noon at the Edgewater Inn.

Los Altos Women Set Style Show

Taking as its theme, "Spring Enchantment," Los Altos Women's Club will entertain at a luncheon and fashion show Saturday noon in Empire Room of the Edgewater Inn.

Club members will act as models in showing bathing suits, sport clothes, raincoats, teatime dresses, at-home wear, after-five dresses both short and long, suits, furs and hats.

Mrs. Charles Mutter is general chairman assisted by Mmes. Leon Sewell, Sol Ashkenaze, Frank Bratkovic, Milton Lewis and William Quigley.

Mrs. Robert W. White, 6511 Espanita St., is reservations chairman. Proceeds will go to the Los Altos YMCA Building Fund.

View Hat Modes
St. Hedwig's Club will sponsor a hat fashion party at 8:30 p.m. Wednesday at the school hall. More than 200 spring hats will be on display.



elegant
is the word to describe
our new spring
Hair Fashions

Hammond's
HAIR STYLISTS

4140 Paramount at Carson
Open Daily Tues. thru Fri., 10 to 10 P.M.
Mon. & Sat., 10 to 5 P.M.
MANICURIST AVAILABLE

Buffum's
FRESH AS SPRING



You Are Cordially Invited to a YOUNG DESIGNERS' FASHION SHOW

2:30 p.m. in the department
Long Beach: Monday, March 2nd.
Santa Ana: Tuesday, March 3rd.
Palos Verdes: Wednesday, March 4th.
Pomona: Thursday, March 5th

Also, modeling in the department from
11:00 a.m. to 4:00 p.m.

See this stunning collection of Young Designer
originality that offers more fashion than
price to the individualist who demands
clothes with the wit and character of the

NORFOLK SUIT

in two dashing designer
variations of the new
"gentlewoman's" look. 8-12.

Cotton and rayon black and
white check by Miss Georgia. 69.95

White wool whipcord,
red, white and blue shell
by Junior Sophisticates. 125.95

**ALSO IN OUR MARINA AND
PALOS VERDES STORES**

Tickets Available Now
for the Festival of Fun and Fashion
Monday, March 9th
Proceeds to Benefit the United Way
and American Red Cross
Available at Our Street Floor
Accommodation Desk

Ronnie's Problem Met by Many

DEAR MRS. MAYFIELD: I've been thinking about that "Ronnie" who wrote to you about his 17-year-old wife getting bored with him and getting a divorce. That shows that a 17-year-old has no business getting married. She doesn't know her own mind. I did the same thing she did—foolish me—I left my Ronnie and never found another half as good and I've been married five times since!—MAGGIE.

DEAR MAGGIE: Several people have commented on "Ronnie." See below.—M.M.

DEAR MRS. MAYFIELD: "Ronnie," whose wife of 17 years got bored and hid

herself off for a divorce, might just keep his shirt on for a while. I did the same thing and after two years of meeting supposed-to-be enchanting men I decided I was an idiot. Meanwhile, my man met a few other women and decided I wasn't nearly so bad as he thought I was. And "so we were married." We appreciate each other much more than we ever did and the next time we get bored, we'll raise our constrictors for excitement before we'll ever get a divorce again.—HAPPY ME.

DEAR MRS. MAYFIELD: Like Ronnie (a "too good husband"), I was a "too

Dear Molly Mayfield

good wife." I lost Ben because I was "too good for him," asked nothing and gave all (those are his words). He said I was "no challenge." When he left, I was terribly hurt and became bitter. Since being good only brought unhappiness, I reversed my philosophy and now I am so mean

to men, I don't know where I will end up! I think it is a rotten philosophy but, at least, no one can accuse me of being a bore! To make a long story short—the more I know of men, the better I like dogs.—M.E.F.

DEAR MRS. MAYFIELD: I am 15 years old and am haps I should say thrice a widow as all my husbands have died. One was killed in an auto accident, one was killed in World War II, and my last husband shot himself. You can easily see

why I am not in the marriage market. However, there is a gentleman whom I see occasionally who is after me to marry him. My son says it is because of the money I terribly in love with a man of 25. He has been married and divorced. My mother says that is why he appeals to me.

She has said we can date so long as we date at home. And she is always home if we do—but does not stay in the same room.

When I have slipped out and dated him alone, well, things are different and a lot more exciting.

Please tell me how you would suggest I persuade mother that it's ridiculous to treat him like a 15-year-old.—ANGRY SUE.

DEAR ANGRY SUE: I'd like to persuade her to turn you smack over her knee and try to pound some sense into you somehow. I'd also like to persuade her that even allowing you at 15 to date a man of 25 at home is really very poor sense.

At any rate, I think you're being very, very adolescent—and I think your mother is very, very foolish to put up with it—or with him.—M.M.

Oswald Jacoby

South Keeps West at Bay

Cliff Russell and Harry Harkavy of Miami Beach form one of the greatest partnerships in the world. They also play against each other on occasion and are apt to provide fireworks when they do.

Cliff found himself in four spades in a rubber bridge game at Miami's Yarboro Club with his regular partner defending in the East seat.

West opened the king of hearts and Harry, who is one of our fastest players, wasted no time in overtaking his partner's king and returning the deuce of clubs.

Cliff paused to consider what was going on and came to the conclusion that Harry held the ace and one spade and was setting up a club ruff.

He also saw that he must keep Harry from putting his partner in the lead with a heart.

CLIFF SAW a way that might foil Harry's plan. He

cached dummy's king of diamonds; overtook dummy's queen with his ace; led his ten of diamonds and discarded dummy's last heart.

Harry won the trick with the jack and while he still made his ace of trumps he had no way to get his partner in the lead to give him that club ruff.

Cliff had been lucky in that he found the jack of diamonds in Harry's hand but he had given the cards a chance.

Williamson-Stewart Wed in Chapel Rite

Chapel of the Wedding Bells was setting Saturday for the marriage ceremony uniting Oakland residents, Lois Roberts Stewart and Lawrence Alvin Williamson.

Parents of the bride, a graduate of Polytechnic High School and Long Beach City College, are Mr. and Mrs. Burtrand J. Stewart, 3404 Bellflower Blvd.

Given in marriage by her father, the bride wore a street length gown of Chantilly lace over taffeta. Her veil was confined by a crown of seed pearls and she its 12th year of activity Wed-carried phalaenopsis orchids nesday at a 7:30 p.m. dinner and stephanotis atop a and meeting at Sierra Restaurant. Mrs. Glen Daggett will be installed as president.

ATTENDING the couple Other officers who will guide were Mrs. Walter R. Koon, the group's social and philanthron of honor; Charles R. thropic pursuits in the coming Richardson, best man; Mrs. year are Mmes. George Royse, Charles R. Richardson, Barney Bynum and Jack bridesmaid; and Robbin Cheak.

Koon and Ronald Koon, ushers.

The newlyweds will reside in Oakland and plan a delayed honeymoon trip to Yosemite in May.

The bridesgroom, son of the late Mr. and Mrs. Elmer Williamson of Cincinnati, Ohio, attended Ohio State University.

La Media Club Will Celebrate

La Media Club will begin its 12th year of activity Wednesday at 7:30 p.m. dinner and meeting at Sierra Restaurant. Mrs. Glen Daggett will be installed as president.

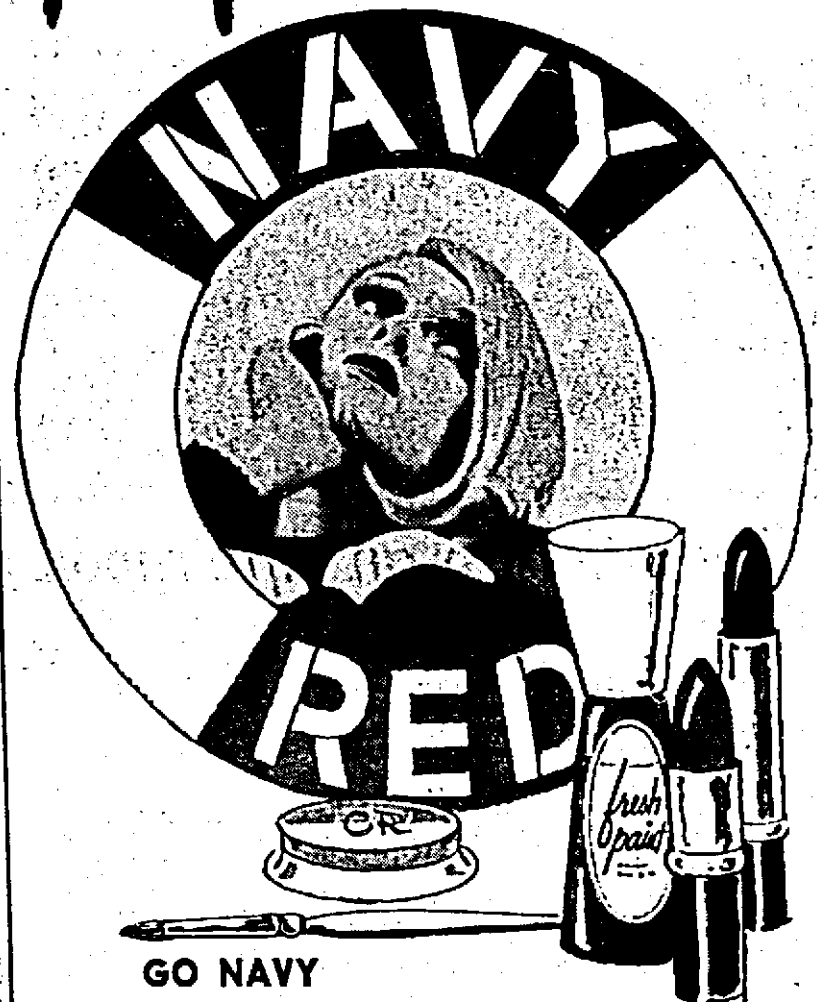
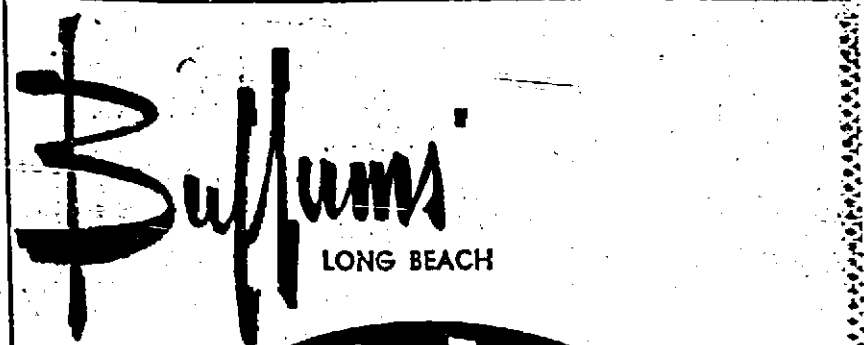
Other officers who will guide were Mrs. Walter R. Koon, the group's social and philanthron of honor; Charles R. thropic pursuits in the coming Richardson, best man; Mrs. year are Mmes. George Royse, Charles R. Richardson, Barney Bynum and Jack bridesmaid; and Robbin Cheak.

Window Shopping



SUN SPUN COORDINATES by Loubella... just two from a fabulous group of colorful mix and match separates including pants, sweaters and blouses. Orange polka dots on yellow helenca jersey shirt... \$8.99. Orange stretch pants in a linen-like fabric... \$11.98. Brief sweater top shell top... \$9.99. White linen-like shirt... \$9.99. For more information call ME 3-0111, extension 311 or 312.

NORTH		25
▲10872	▼65	
▼KQ	▲KQ	
▲KQ775		
WEST		EAST
▼KQ102	▼A4	▼A843
▼553	▼J7	▼J842
▼10864	▼A108	
	▼A93	
Both vulnerable		
South West North East	14 Pass 44 Pass	
Pass Pass		
Opening lead—▼K		



GO NAVY

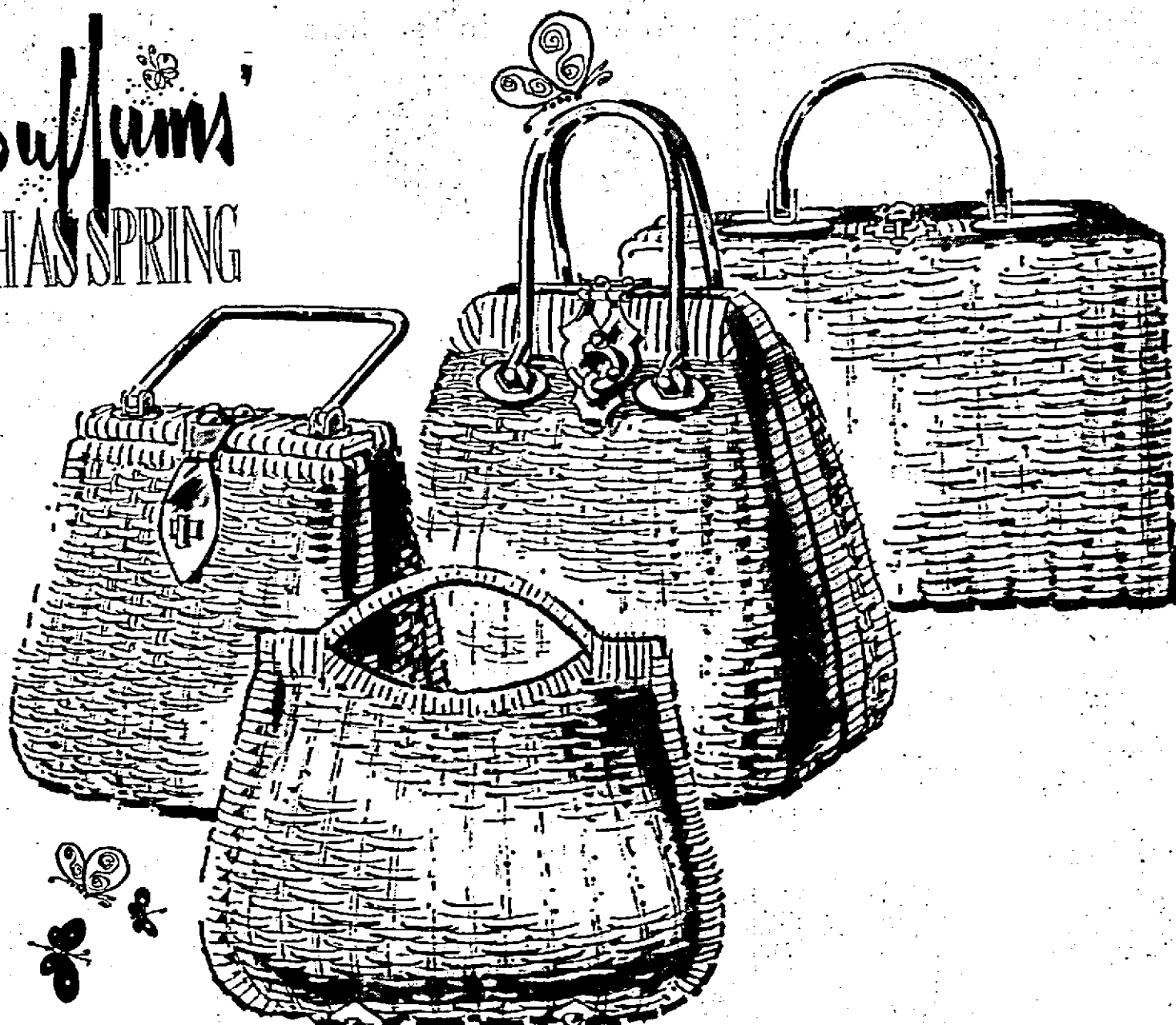
The darling of the fleet is a new beauty with sun-swept Navy Red lips and fingertips... eyes outlined and shadowed with sailor girl Navy Blue... a new wave of cosmetic colors by Charles of the Ritz... now in command of the fashion seas.

- Navy Red Lipstick, 2.00*
- Navy Red Fresh Paint, 1.00*
- Navy Blue Eyelid Makeup, 2.50*
- Navy Blue Eye Shadow Stick, 2.00*

Cosmetics

ALSO IN OUR MARINA AND PALOS VERDES STORES

Buffum's
FRESH AS SPRING



BONS VIVANTS

Becery baskets to swing at the side of pretty cottons and sporty casuals with a joie de vivre... in sturdy, chip-free plastic-coated wicker with waterproof plastic linings. Nine different styles in natural, coffee, white, black. Some in red, green, yellow, 5.95, 9.95, 12.95 plus tax

Handbags

ALSO IN OUR MARINA AND PALOS VERDES STORES

March Exhibits Go on View

By ELISE EMERY

Art News Editor

Friends of Long Beach Museum of Art will be hosts today at a reception from 2 to 4 p.m. to mark the opening of four new exhibits in the museum, 2300 E. Ocean Blvd.

"Three Painters" features the work of Florence Philo, Alex Villumsen and Elsa Warner. In this invitational show are 15 paintings and by these Southern California

artists who have been award winners in the last four juried exhibitions at the museum.

"Early Figure Sculpture" is on loan from the J. Paul Getty Museum. Among the pieces are a Carthaginian limestone figure, "Seaport Goddess," a marble "Hermes and Herse," a Tanagra-type terra cotta "Venus" from Greece, a bronze Roman "Venus," a bronze "Egyptian Concubine," and a stone "St. Catherine of

Alexandria," from 13th century Burgundy.

"Contemporary Spanish Graphics" is a collection of 45 lithographs and etchings by contemporary Spanish artists Marco Yrizarry, F. Echaz, Caro Martin, Julio Zachrisson and A. Medina. The show has come here from Madrid, Spain, for its first Southern California exhibition.

In the upper galleries with the graphics will be a cross section of works in the Art Rental Gallery which may be rented at a small monthly fee or may be purchased.

WORKS in various media by Leonard Baskin, Hans Hoffman, Henri Matisse, Pablo Picasso, Peter Voulkos and 11 other artists are in Los Angeles State College Fine Arts Festival's Gallery Show which opens today in the Fine Arts Building on campus, 5151 State College Drive, Los Angeles.

"Tradition and Experimentation, the Current Condition" will be theme of a panel discussion this evening at 8 o'clock in the LASC theater. Speakers will be Dr. Lester Longman, Constance Perkins and Douglas McClelland.

APPROXIMATELY \$2,000 in awards and purchase prizes will be made in the 18th national Decorative Arts and Ceramics Exhibition sponsored by the Wichita Art Association, 401 N. Belmont, Wichita, Kan.

Craftsmen may enter ceramics, small sculpture, silversmithing, goldsmithing, jewelry, metal work, glass, mosaics, enameling or textiles.

Entry cards and \$5 entry fee are due Wednesday; entries are due March 9. The exhibit will open April 5 for a one month run. John Paul Miller of Cleveland, Ohio; Alice Parrott of Santa Fe, N. M.; and Sheldon Carey of Lawrence, Kan., will be jurors.

MAJOR & MINOR NOTES

Bernard Haitink Wins Early Fame

By RACHEL MORTON

L. P. T. Music Critic

The engraved invitation read: "The Consul General of The Netherlands and Mrs. W. P. Hasselman, request the honor of the company of Miss Rachel Morton at a dinner, Tuesday, February 25, 1964 at 7:15 o'clock, in honor of Mr. Bernard Haitink, Orchestra Conductor of the Amsterdam Concertgebouw of Holland, 55 Fremont Place, Black tie."

And so, I found myself sitting next the famous young Dutch conductor, Bernard Haitink (pronounced Hink), who will be heard tonight, guest conducting the Los Angeles Philharmonic Orchestra in the Concert Hall of Municipal Auditorium. During the sumptuous dinner, served in the grand European tradition, I had opportunity to get acquainted with this honor guest.

BERNARD HAITINK, who is 34 years old, was born in Amsterdam. None of his family was musical, but young Bernard entered the Conservatory in Amsterdam where he studied violin, composition and conducting. After graduating, he joined the Amsterdam Radio Symphony Orchestra in the violin section. He must have been a very good violinist indeed, and soon he became the conductor of the Radio Symphony.

One day his friend and mentor, Eduard von Beinum, who was the permanent conductor of the world-famous Concertgebouw Orchestra, sent for him. A guest conductor had fallen ill and von Beinum urged young Haitink to "take over."

"But I refused," he told me, "because I felt incompetent. But von Beinum finally persuaded me and I conducted the great orchestra. From then I was often invited to guest conduct the same orchestra."

Then von Beinum suddenly died while rehearsing the orchestra, and Haitink was asked to assume directorship in his place.

"But I waited two years," he told me, "because I felt I needed more experience and growth." Meanwhile he continued on as conductor of the Radio Symphony.

Now he is the permanent conductor of the great Concertgebouw Orchestra, which he brought on tour to America a couple of years ago. We, in Long Beach, had the privilege of hearing him conduct at that time and we will not soon forget the magnificent performance of Wagner's Prelude and Love Death from "Tristan and Isolde."

A MODEST young man, Bernard Haitink has a most ingratiating personality and made a charming table companion. He speaks English fluently. Three blond children aged six and three and the baby remain at home with his wife, an amateur pianist. He has guest conducted all the large orchestras of Europe, as well as opera.

Welcome back to Long Beach, Bernard Haitink!

Pianist to Speak to Teachers

Concert pianist Lillian Steuber will address Long Beach Branch of Music Teachers Association Wednesday at 10 a. m. in Veterans Memorial Park Clubhouse, 101 E. 25th St. She will discuss methods of preparing pupils for a professional career and of giving them more outlets for performing.

Miss Steuber joined the University of Southern California as a professor of piano in 1945. She is a frequent performer with orchestras in the Southwest. March 13 she will appear with the Stockton Symphony and March 30 will perform with the Ojai Festival Orchestra under direction of Ingolf Dahl.



CONCERT DATE

Jan Peerce, Metropolitan Opera tenor, will sing in the Concert Hall of Municipal Auditorium Thursday March 12 at 8:30 p. m. Tickets are on sale at Temple Sinai, Seventh Street and Molino Avenue, sponsors of the event; and at Humphreys Music Co., 135 E. Third St., and Wallich's Music City, 5255 Lakewood Blvd. This summer Peerce will sing in seven European countries.

LIFE MODEL

Classes Now Starting
BEN MESSICK
INTERNATIONALLY KNOWN
ARTIST and INSTRUCTOR
Art Center & Gallery
414 East 4th St.
ME 5-6472—Long Beach



2.50*

Our French Cut Wakes up your own wave

Are you one of the seven-out-of-ten women whose hair has hidden waves? Find out with our exclusive French Cut that shapes the hair the way it wants to grow... If your hair needs more body.

Our French Touch Permanent Including French Cut **8.80***

* In Our Boulevard Salons

Call or stop by, just use your Charge-plate
Phone ME 3-0111; Ext. 342

Don't Spoil Your Beauty With Superfluous Hair

Enjoy a new, permanent self-assurance with the clean, clear look of hair-free skin on your face, arms or legs... join with our Kree Dermation Method practised by our Kree Dermation technicians. You can transform your appearance forever when you do away with any unsightly growth this medically approved way. Learn more about modern electrolysis. Make an appointment for a free consultation with our technicians today.

May Co. Beauty Salon

MAYCO LAKWOOD

Invitation to an Afternoon of Arts

To dramatize Long Beach's lively interest in the arts, I, P.T. staff photographer Curt Johnson asked (from left) Laura Killingsworth of Long Beach Civic Light Opera; Frederick Black, director of Long Beach Museum of Art; and John Lepich, first vice president of Long Beach Symphony Association, to pose at a meeting in the home of Wilma Hastings.

Mrs. Hastings is chairman of the cultural arts committee of the Women's Division of the Chamber of Commerce, which is sponsoring a program and tea next Sunday at 3 p.m. in the Edgewater Inn, 6400 Pacific Coast Highway.

THE EVENT will honor the many cultural organizations in the city and will give special recognition to the Cultural Arts Council.

This new organization is designed to further the interests of all of the arts. Officers are Black, president; Marvin Cloyd, first vice president; Mrs. Herman H. Ridder, second vice president; Blanche Collins, secretary; and Clarence Knox, treasurer.

Outstanding entertainment will be presented by representatives of five of the groups which are members of the council.

Performers will be Kathleen Crawford, soprano,

and Craig Nies, pianist, first prize winners in the student musicians competition sponsored by Long Beach Symphony Association; Black, of the Museum of Art; Florence Cole and Cloyd from the Council of Living Theater; Betty Amtzen, Mrs. Killingsworth, Rose Bishop, Betty Kimber, Pat Zieg and Jackie Waggoner from Civic Light Opera; and Blanche Collins, city librarian.

AFTER THE hour-long program, tea will be served at two beautifully decorated tables under the supervision of Vickie Hughes.

Working with Mrs. Hastings to demonstrate the wide scope of cultural arts in Long Beach are Mrs. Cole, Helen Crawford, Marialouisa Evans, Maymie Krythe, Olive Swanson, Dorothy Erickson, Rosemary Walker, Ruth Wiehe, Blanche Strom, Kay Crane and Rosemary Westmyer, president of the Women's Division of the Chamber of Commerce.

Strong and able cooperation is being given by the founder members of the Dramatic Arts Center Guild with Mrs. Cole as chairman.

Tickets for the event are on sale at the Chamber of Commerce office, 121 Linden Ave.

Community Program Is Variety Bill

A variety of dances and musical numbers will be featured by the Youth Talent Showcase Monday at 8 p.m. on the Community Program in Exhibit Hall of Municipal Auditorium. The program is sponsored by the Recreation Department.

Performers will include Jim Bendiksen, clarinetist; Kathleen Crawford, vocalist; Sandy and Sylvia Cruz, Hawaiian dancers; Marsha Dinger, pantomimist; Gloria Jean Merrill, vocalist and instrumentalist; Southern California Highland Dancers in the crossed swords dance and Highland fling with piper Jim McCall.

THE PROGRAM will be presented under the supervision of Margaret Clinton; Mike George will be master of ceremonies.

Carl H. Robinson will lead community singing to open the program at 7:30 p.m. Regena Beam will accompany. The Tjo Orchestra will play for oldtime and square dancing after the stage show. Joe Marshall is caller.

Southern California Military Academy
"A John Brown School"
ENROLL NOW
A Few Vacancies in Most Grades
Kindergarten thru Grade 9
Day and Resident Cadets
Summer Camp Starts June 22nd
2045 SHERMAN AVE.
LONG BEACH CA 90805

Concert Preview Tuesday

Jean Casadesu, pianist, will perform with Long Beach Symphony Orchestra next Sunday at 8 p.m. in Long Beach City College Auditorium.

Son of the celebrated musicians Robert and Gaby Casadesu, his career was launched when he made his debut as soloist under Eugene Ormandy in 1947 as winner of the Philadelphia Orchestra Youth Contest. Since then, he has been recognized as one of the most talented young piano virtuosos, and has appeared with major orchestras throughout Europe and the United States.

TUESDAY evening, music critic Albert Goldberg will preview the concert at a meeting open to the public in Lafayette Hotel. The program will include Beethoven's "Concerto No. 5," Berlioz' "Trojan March," Borodin's "On the Steppes of Central Asia," Ravel's "Alborado del Gracioso," and Enesco's "Rumanian Rhapsody."

SPONSORED by Long Beach Symphony Guild and Junior League of Long Beach, the preview is open to the public without charge. Persons wishing to attend dinner at 6:30 p.m. before the 8:15 preview may make reservations with Mrs. Walter Gray, 5540 Las Lomas St. Tickets for the concert are on sale at Humphreys Music Company, 135 E. Third St., and Gilmore Music Store, 1935 E. Seventh St.

Rich Show of Current Art Trends at LBCC

By VIRGINIA LADDEY

Long Beach City College Art Gallery's current exhibit, "Expressions—Impressions," which closes Thursday, is the richest showing of current painting to be seen in this area recently.

The title has nothing to do with the art terms: "Impressionism" or "Expressionism," but refers rather to a kind of chicken-egg process. The artist receives impressions which he expresses in his painting. The viewer in turn, receives impressions from the work which will certainly provoke expressions.

THREE of the outstanding La Cienega galleries, Comara, Landau, and Robles, contributed a work from each of 27 painters. Every current trend is represented except "Pop" art. There is the immaculate hard-edge "10-1959" by John McLaughlin with alternating horizontal bands of aqua and white which represent the classical view of the world, intellectualized. There is Robert Hansen's "Man-Men" of mutilated human forms; one of this series was included in a show at the Museum of Modern Art recently. This artist combines intellectualization and ardent emotional commitment.

ERLE LORAN'S "Desert Image" is a free and abstract expression resulting from years of close, analytical observation. "Untitled" by Channing Peake is an all-over pattern of cryptographs and splatter dots with looming presences in the background.

Jac' Stuck's profile man is a black silhouette in this "Self Portrait," relieved only by a tattoo of a rose and "Mother." The figure is strapped into an electric chair within the confines of a metal and glass chamber whose floor of small, white, hexagonal tiles is the real test thing in the painting.

THE MOST prevalent trend throughout the show is the extremely painterly style of the neo-figurative, or Bay School, persuasion. Exponents of this are Paul Wanner, Enrique Montenegro, and John Thomas. Painters like Paul Jenkins, Louis LeBrock, and Shiro Ikegawa work in uncharted idioms which are non-figurative.

Robert McMenomy of City College art faculty is to be congratulated for assembling this challenging show. Viewing hours at the gallery, Faculty Avenue and Harvey Way, are 9 a.m. to 4 p.m. Monday through Thursday and 7 to 10 p.m. Monday only.

'Big Knife'

Orange Theater Guild will present Clifford Odets' drama, "The Big Knife," March 6 through 8 and 13 through 15 at Stage 5 Theater, Fifth and Flower, Santa Ana. Curtain time is 8:30 p.m. Pat Birkett will play the leading role of Charlie Castle.

On Stage---

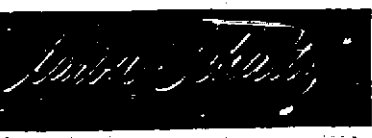
COMMUNITY PLAYHOUSE, 801 E. 4th Avenue, 7:30 p.m. Fri., Sat., Sunday, through April 12.
MAGNOLIA THEATRE, 200 Magnolia Ave., 7:30 p.m. Sat., Sun., 2:30 p.m. Thursday, 8:30 p.m. Friday, Saturday.
OFF-BROADWAY THEATRE, 275 Line Ave., "The Big Knife," 8:30 p.m. Fri., Sat., Sunday, through April 12.
REPERTORY COMPANY, Theatre District, 220 Laurel Ave., "Man and Boy," 8 p.m. Friday through Sunday.

NO MEN! LADIES ONLY
EXCLUSIVE BUT NOT EXPENSIVE **\$2.00**
CONTOUR CUTTING
REX'S Ladies Only
Haircutting Only
No Appl. Necessary
Closed Sun. Mon.
Keep this ad for future reference
539 W. 9th Ph. 437-1026



Maggi Stevens, Interior Decorator

has rejoined our decorating staff
Miss Maggi Stevens, formerly of Long Beach, has returned to Southern California after a successful career in the San Francisco area. Her many friends and clients, we are sure, will welcome her back as we do.



At Biltmore

"The Private Ear and the Public Eye," by British Playwright Peter Shaffer, opens Monday at the Biltmore Theater, Los Angeles.

When
Southern California
thinks of
Finishing Schools,
it thinks of
Wilma Hastings

"Personalized Clothing Selection"



Wilma Hastings

FINISHING SCHOOL & FASHION MODELING
430 E. Ocean Blvd. Phone HE 2-4511; HE 7-4441

Rick Racker Provisionals Begin Year of Volunteer Service

Representative of the 12 attractive young women who Tuesday begin a year of training as Rick Racker provisionals (Junior Auxiliary of Assistance League) are, left to right, Mmes. William T. Dalesi, Donald M. Peters, John S. Watkins, William M. Foster, B. J. Young Jr., Dale E. Drum and David M. Emies.

Those pictured, along with Mmes. Craig H. Leonard, Donald Ewing, Denis M. Murphy, George Murchison and Alan Kenady, will be introduced

to Rick Racker ways during a luncheon at League House, 394 Roswell Ave. Mrs. Robert H. Lintz, RR chairman, will give the official greeting. Mrs. Don Gill, social chairman, is in charge of luncheon.

TRAINING PERIOD for the 12 neophytes will include service at Franklin Junior High School Girls' Club, operated solely by Rick Rackers; volunteer hours at Assistance League Thrift Shop and League House; and participation in Community Volunteer Office tours.

PHILHARMONIC CONCERTS

Endo Scores as Previewer

Los Angeles Philharmonic Orchestra will play three concerts in Long Beach this week.

For the first, tonight at 8 p.m. in the Concert Hall of Municipal Auditorium, Bernard Haitink will be guest conductor.

The second and third will be played Wednesday at Jordan High School for students in Long Beach Unified School District. Henry Lewis will conduct and William C. Hartshorn will commentate. Some 1,800 fifth and sixth grade children from 15 elementary schools will attend the 10 a.m. program and the same number of students from six junior and senior high schools will attend the 11 o'clock performance.

Linda Quan, ninth grade violinist from Los Angeles, will play Mozart's "Violin Concerto No. 5" for the school programs, which are sponsored by the Board of Education, with the Long Beach Auxiliary to Southern California Symphony Association assisting with bus transportation expense.

TUESDAY MORNING in Assistance League House, members and guests of the auxiliary heard Akira Endo of Long Beach City College music faculty preview tonight's concert.

This slender, personable young man immediately captured his audience's interest with his contagious humor and obvious love of music. When he illustrated musical themes on his violin, he was warmly applauded. He also used tape recordings made by the Long Beach City College

Chamber Orchestra, of which he is director. Endo, born in Japan, came to the United States in 1954 and was graduated from Wilson High School. He attended USC School of Music on a full scholarship, graduating in 1962.

ON TONIGHT'S program will be Mozart's "Symphony No. 29," Beethoven's "Symphony No. 8," Wagner's "Prelude and Love Death from 'Tristan and Isolde,'" and "Stravinsky's Suite from 'The Firebird.'"

Mozart (1756-1791) played by ear when he was 3, and made his first concert tour before he was 6. "He was the greatest musical prodigy that ever lived," said Endo. "He reached the height of his talent at 18 and after that never wrote better, just more, until his death at only 35. In his short life, he composed 41 symphonies, 7 operas, 31 divertimenti, 42 sonatas and many other works."

Beethoven (1770-1827) composed his "Symphony No. 8" at the peak of his career, when he was 41 and before he became totally deaf.

"MOZART knew Beethoven and encouraged him in his work," Endo pointed out. "We wonder, without Beethoven, would there have been a romantic period in music? He bridged the gap between the mastery of form of the classicists and the dynamics of the romanticists."

Wagner (1813-1883), one of the most controversial figures in musical history, was born into a family of actors and after he turned

to music in 1828 he introduced the musical-drama form in opera. Today, said Endo, Wagner's operas are more frequently performed in their orchestral versions than in operatic form.

"Use your imagination to the greatest extent when you listen to Wagner!"

"STRAVINSKY, born in Russia in 1882, now lives in Los Angeles and is still going strong. 'The Firebird' was written for Ballet Russe in 1909 and rewritten in 1917 for a larger concert orchestra. Much of it is so melodic you hardly recognize it as 20th century music. You have a rich line of music waiting for you in this concert!"

In a business session preceding the preview, the auxiliary voted to change its name to the Long Beach Committee of the Southern California Symphony Association to conform with the style of 19 other affiliated groups of the parent organization.

Other changes were adopted to simplify and clarify the by-laws. Two, concerning leave of absence for members and honorary membership, were referred back to the by-laws committee for further study.

Downey Concert Slated March 14

Mario Cjati will conduct Downey Symphony Orchestra in a concert March 14 at 8:30 p.m. in Warren High School Auditorium, 8141 De Palma St., Downey.

Fred Gene Gates, tenor, and Marjorie Gibson Hirsch, soprano, will be soloists for this Toscanini Memorial Opera Night program. Guest of honor will be Dr. Tito Da Prato, consul of Italy.

There will be no admission charge for the concert.

W & W Rummage House

"The Bargain Room"
1817-19 E. 10th St., L.B.
OPEN DAILY 9 A.M. - 5 P.M.
No Charge for Looking
Come in, See the Merchandise,
Bring Better for Less.

Comedy to Open at Playhouse

"Breath of Spring," comedy by Peter Coke, will have its formal opening Friday at Long Beach Community Playhouse, 5021 E. Anaheim St.

The play, presented as entertainment for all ages, originally was performed at Cambridge Theater, London, in 1958. Its setting is a flat overlooking Albert Memorial where a group of women of assorted ages and one retired brigadier general tire of their boring lives and enter into unlawful pursuits perpetrated with strange methods and stranger motives.

Frank Keith will play the retired general who applies his military techniques to mapping out the details of the new venture.

"DAME BEE", in whose flat the adventures reach a climax, will be played by Marie Frizell of Los Angeles.

Ethel Arntzen, mother of Wally Arntzen of Long Beach Civic Light Opera, will play her first local role.

Esther Drake of San Pedro and Helen Rife will play feminine eccentrics. Toni Thomas will play the young maid, a reformed thief.

Albert Pickavance and Jackie Martin are policemen. Larry Johns directed during the first five weeks of rehearsal. Dan Baurac has been guest director for the past two weeks.

Be modern with MOEN

FOR EVERY KITCHEN
One handle saves time and water



Advance Plumbing Co., Inc.
2185 Walnut
Phone GA 6-1725

Explosions, Fireworks Spark British Farce

In 1804, the Emperor Napoleon was gathering his forces for an invasion of England. Gathering on the other side of the channel to resist him was a confused force of farmers, firemen, country squires and eccentrics.

This is the plot situation in "Penny for a Song," the British farce by John Whiting, to be presented at Long Beach State College Little Theater Wednesday through Saturday at 8:30 p.m.

Explosions, balloon ascensions and fireworks are only a few of the events taking place on stage as the sturdy if befuddled English yeomanry prepare to resist Napoleon.

Alan Ross plays the country squire, Sir Timothy Bellboys, who plans to thwart the French attack single-handedly by impersonating their commander-in-chief.

DICK LORENTZEN plays his equally strange brother, Lamprett Bellboys, the fire chief who proposes fire prevention by explosives.

"It may involve great loss of life," says Lamprett, "but the important thing is to extinguish the fire."

His frigate-like wife, Hester, a member of the East Anglia Amazon Corps, will be portrayed by Ruth Glunt.

GLENA LOVELL is the



SPECIALLY for SPRING

Change with the season to a new YOU—softer than ever. Begin with a spring-soft luxury wave that holds any style you desire.

PERMANENT, SHAMPOO, HAIRCUT & STYLED SET

NOW ONLY 7.95
Stylish prices originally higher

COLD WAVES FROM \$10.00

The Broadway LONG BEACH
IN THE LOS ALTOS SHOPPING CENTER
2nd Floor at Stearns, GE 9-4111

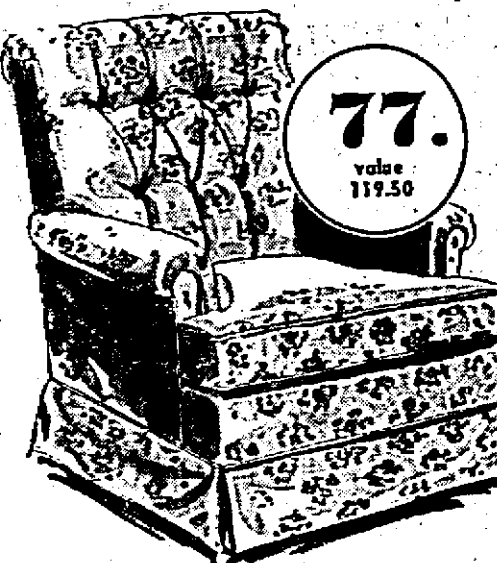
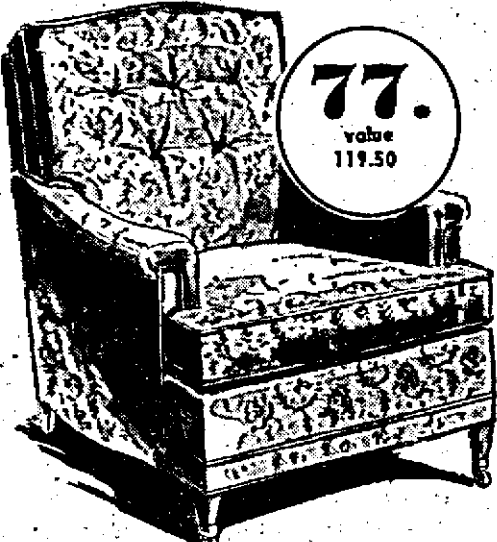
The Country Day School

"A Country School for City Children"

Kindergarten through Sixth Grade
Phone: Geneva 1-2025; Viking 7-2455

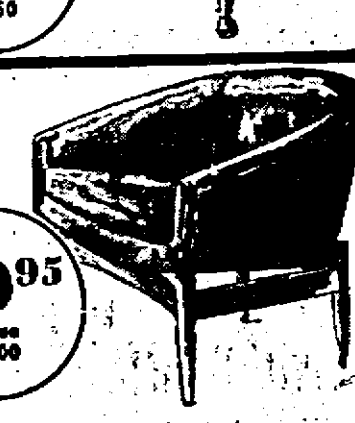
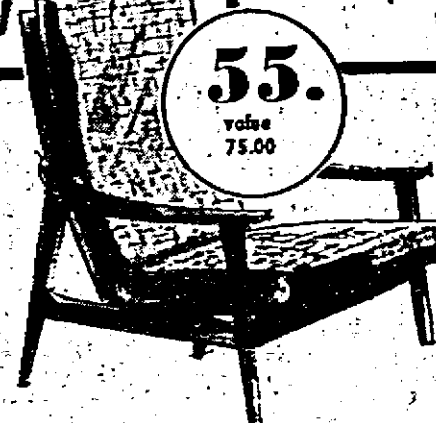
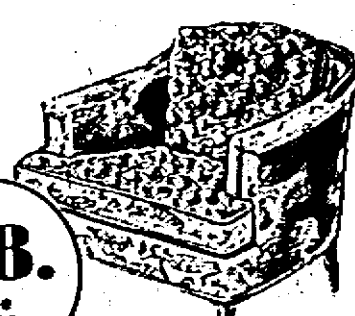
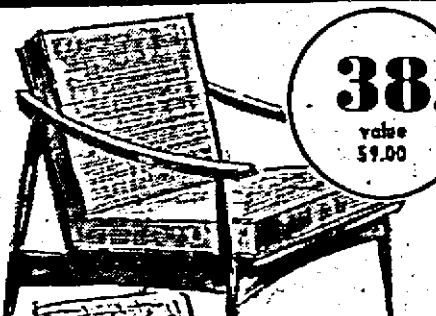
BARKER BROS. SPRING VALUES

LONG BEACH STORE, Broadway at Locust



Spring CHAIR SALE

Modern, contemporary, traditional styles in this big event... come in early for the best choice of color, fabric and style! Some are few of a kind... all limited quantities... all drastically reduced for this sale.



BARKER BROS.

LONG BEACH STORE, Broadway at Locust • HE 4-9251
SHOP MONDAY AND FRIDAY, 9:30 to 9 P.M. Other Days, 9:30 to 5:30

Paris Takes the Lid Off



BOLD LINES, WOMANLY TOUCHES... A tiny rose sets off pink and white bias-cut coat dress (left) by Marc Bohan of Christian Dior... Carven's gray and white suit jacket, closed with shoe buttons... randy-striped dress with bat sleeves cinched with kid belt, by Guy Laroche



... black striped cardigan suit by Pierre Balmain, softened by black blouse and ruffled neckline... plaid two-piece woolen by Maggie Roche, tied loosely with shoestring belt... red shetland dress and vest by Jean Patou.

...spring styles given picture exposure

By MARY ELLIS CARLTON
I. P. T. Fashion Editor

It happens every season.

Paris' Ivory tower of haute couture, which earlier this month unveiled its much-awaited spring collections, has this week taken the lid off photo censorship.

So now Paris couture becomes public property, having been protected somewhat by gentleman's agreements among editors delaying photo publication for nearly a month.

From this moment on—

—“authentic,” “nearly authentic,” “remarkably similar,” “Paris-influenced” American copies of French designs will pop up in department stores and women's club style shows around the country.

—husbands, leery of what approval will do to their bank accounts, will study their wives' reactions with anxiety.

—psychologists will begin their semi-annual analysis of what French designers did to women's clothes this year—and why.

—historians will take note of the modes for spring 1964 so that the future may be accurately informed.

ACTUALLY, there was never a dearth of—or a delay of—word pictures on the Paris showings. These flashed around the globe minutes after reporters breathlessly battled their way out of jammed showrooms following each collection to make it to the nearest phone.

Why the wait on pictures?

This deferment was enough, at least, to

ship the originals (at \$800 and up) into the hands of couture house clientele before the line-for-line copies can become a part of the working girls' wardrobes.

AND WHAT'S THE STORY from Paris couturiers?

Everything is soft and feminine by day, softer and sexier by nightfall.

The color formula: pastel or the spring traditional, navy and white. Huge floral prints, currently a vogue in this country, are “out” in Paris. Tiny patterns are “in” and stripes are “in, in, in.”

Pleats, unhappy news for low-price copyists because they require so much fabric, flutter in all varieties, providing plenty of leg room for the increasingly active woman.

“In” even deeper is the daring décolletage with which Marc Bohan shocked the world last season. The real news (which will never get its proper exposure in news photos because of editorial modesty) is that necklines of daytime clothes are as low as on evening wear.

Suit jackets barely button in time. Jumper necklines plunge BELOW the waist.

BACK IN are belts, hats and strapless gowns. Suddenly gone is the booty boy look of a season ago. Skirt hems status quo.

Hairdos are soft, longish, side-parted and brushed coquettishly over one eye. Shoes are bare at the heels.

Get the picture?

You will, day by day, from now on and until there is another Paris fashion exposure.



PARIS NIGHT LIFE... Giant flowers (hardly garden variety) bloom in dimension on strapless bodice of white satin gown (left) by Pierre Balmain. Right, Pierre Cardin model shapes up in narrow midnight blue crepe with white organza scarf and sleeves.

List School Menus

The following menus will be served in Long Beach elementary schools in the week of March 2-6:

MONDAY: Meat biscuit roll, buttered peas, fruit cup supreme, oatmeal cookie and milk.

TUESDAY: Barbecued beef on bun, creamy cole-slaw, apple crisp, coconut cookie and milk.

WEDNESDAY: Pizza, garden salad, sliced peaches, garlic French bread and milk.

THURSDAY: Chopped steak on mashed potatoes, buttered green beans, berry sauce, 1/2 toasted cheese sandwich and milk.

FRIDAY: Baked fish, cream style corn, fruit gelatin, whole wheat bread and butter and milk.

The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR-SENIOR HIGH
MONDAY: Neapolitan macaroni, buttered carrots, berry sauce, peanut butter sandwich and milk.

RENAULT

NOW!! Touch & Go!!

40-M.P.G. AUTOMATICALLY NO POWER LOSS

RENTAL TODAY... \$199 FOR 15 DAYS

\$35 Per Mo. Bank Terms

IMPORT AUTO

PARTS & SERVICE

1460 Long Beach Blvd.
Open Sunday HE 2-8916

STYLE SPECIAL



• HAIRCUT
• SHAMPOO
• ROUX FANCIFUL RINSE
• STYLE SET reg. 5.50

COLD WAVES from 6.95

MARCH SPECIAL

\$2 SALON SIZE HAIRSPRAY **\$1**

Walker's For Appointment Phone HE 2-7451

University Students Announce Plans to Marry

Bush-Johnson

July 17 has been chosen for their wedding by Janet Elizabeth Bush and Timothy William Johnson. Parents of the couple are Messrs. and Mmes. W. W. Bush and Milton C. Johnson.

The bride-elect graduated from Millikan High School and attended Long Beach State College. Her fiancé graduated from Huntington High School and is now a senior at LBSC.

Goldberg-Kashinsky

Long Beach State College seniors Phyllis Dorothy Goldberg and Marc Kashinsky are engaged to be married. Parents of the couple are Messrs. and Mmes. Jack Goldberg and David Kashinsky.

The bride-elect was graduated from Polytechnic High School and her fiancé from Millikan High School.

The wedding will be an event of early 1965.

Cross-Miller

Plans for a May marriage are being made by Diane Kay Cross and Lt. (j.g.) Alan Edward Miller, according to announcement by her parents, Mr. and Mrs. Rodman K. Cross of Long Beach.

Parents of the bridegroom-to-be are Mr. and Mrs. Frank E. Miller of Rockford, Ill.

Miss Cross graduated from St. Anthony's High School and Arizona State College, where she was a

member of Spurs and Gamma Phi Beta and received the Gold Axe Award.

Her fiancé was graduated from the University of Illinois, where he affiliated with Phi Kappa Tau.

Jordan-Richards

Mr. and Mrs. Lael Wright Jordan have announced the engagement of their daughter, Linda Faye, to Edward Rhead Richards Jr., son of Mr. and Mrs. Edward R. Richards of Burbank.

Miss Jordan, an education major, is a sophomore at Brigham Young University, where she is a song leader. On graduation at Wilson High School, she received the Elks Club and Wilson High School Leadership awards.

Her fiancé is a graduate of Brigham Young University, where he is now teaching and doing graduate work in foreign languages. He served in the Spanish-American Mission of the Church of Jesus Christ of Latter-day Saints for two and a half years and was recently voted outstanding cadet at the university. A fall wedding is planned.

Greenberg-Goldfarb

Mr. and Mrs. Milton M. Greenberg of Long Beach announce the engagement of their daughter, Charlotte, to Avrom J. Goldfarb, son of Mr. and Mrs. Louis Goldfarb of Rock Island, Ill.

The bride-to-be attended the University of California at Berkeley and will graduate in June from UCLA. Her fiancé graduated from the University of Iowa and is now doing graduate work at UCLA.

The wedding will take place June 21 at Temple Israel. The couple will reside in Los Angeles.

CORRECT, TOP QUALITY

FORMAL WEAR

for MEN

SALES - RENTALS

Raymond's

TUX SHOP

2843 ATLANTIC - G.A. 7-0115

MONDAY FROM 8:30 A.M.

200 (You Count Them) Imported Italian Mohair Sweaters

Reg. 12.98
11.98
17.98

\$8

Cardigans and Slip-overs, all in Spring colors, White, Beige, Pastels... All perfect in all sizes including plenty of large sizes.

WONDER SHOPS

129 Pine Ave.

DOWNTOWN LONG BEACH STORE ONLY



Los Altos Beauty Salon

13 YEARS IN LOS ALTOS
2139 Bellflower Blvd. GE 8-1115
LONG BEACH — Joyce White, Owner

"Coronet"

The Newest of Hair Fashions

Mischievously feminine and styled in the new "Imp" trend—this elegant simple style is highly adaptable to all ages.

Individually Styled Permalents from **\$10.00**

NEWBERRYS FABRIC SALE

DACRON and COTTON SOLID COLORS

Terrific Values! Truly wash and wear fabric. Fashion favorite fabric for shirtwaist dresses and blouses. In new spring solid colors.

67¢ yd.

TERRY CLOTH

Terrific spring value! First quality cotton terry cloth remnants that are thick, sturdy, absorbent. Buy now and be right in time for spring.

2 yards \$1

Newberrys Yardage Department is Famous for Big Fabric Values — COMPARE OUR PRICES

J.J. Newberry Co.

Complete Stock of Simplicity and McCall Patterns
433 Pine Ave., Downtown Long Beach
OPEN MONDAY AND FRIDAY EVENINGS

March 1, 1964

Southland

**Books That Sold
Fortunes in Oil**

See Page 9

MAGAZINE OF THE SUNDAY NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



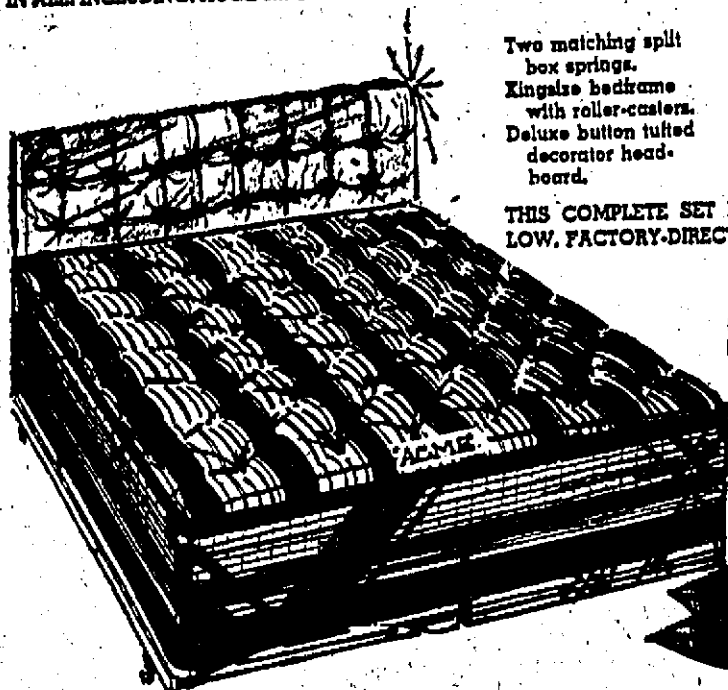
Is a Wimbledon Crown in Her Future? . . . See Inside

Color photo by Roger Coar

KING SIZE OR TWINS

KING SIZE ENSEMBLE

ACME'S FAMOUS 8x7 FOOT MATTRESS ENSEMBLE, FOURTEEN PIECES IN ALL INCLUDING: HUGE 8x7 FOOT MATTRESS.



Two matching split box springs.
Kingsize bedframe with roller-casters.
Deluxe button tufted decorator head-board.

Kingsize fitted bottom sheet.
Kingsize top sheet.
Two dacron pillows.
Four pillow cases.
Kingsize mattress pad.

THIS COMPLETE SET IS YOURS FOR THIS LOW, FACTORY-DIRECT PRICE.

TWO TWIN SIZE BED ENSEMBLE

EXACTLY AS SHOWN BELOW, INCLUDING: THAT'S RIGHT, TWO TWIN-SIZE BEDS

Two twin-size high quality innerspring mattresses.
Two twin-size box springs, extra heavy gauge springs.
Two twin-size frames.
Two fitted bottom sheets.
Two top sheets.
Two twin-size mattress pads.

Two standard size dacron pillows.
Two standard size pillow cases.
Two twin-size mattress pads.
Swing-a-way brackets.
Beautiful tufted decorator head-board.

COMPLETE TWENTY-TWO-PIECE ENSEMBLE IS YOURS FOR JUST THIS LOW PRICE OF

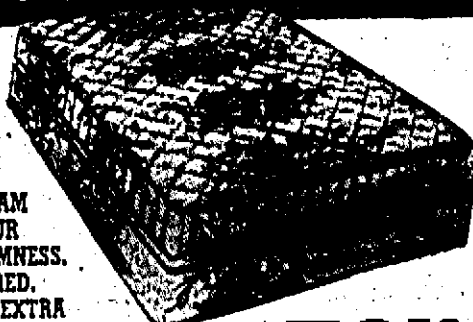


\$189⁵⁰



FOAM RUBBER

TWIN SIZE or FULL SIZE. 4-inch LATEX FOAM RUBBER IN YOUR CHOICE OF FIRMNESS. DAMASK COVERED. HEAVYWEIGHT EXTRA THICK BOX SPRING. BOTH PIECES FOR JUST



\$79⁵⁰

USE YOUR GOOD CREDIT

ACME

Growing with Long Beach Since 1932

Mattress Factory

3425 East Anaheim Street

Near Corner of Redondo

Telephone GENEVA 9-4908

411 WEST FIFTH STREET

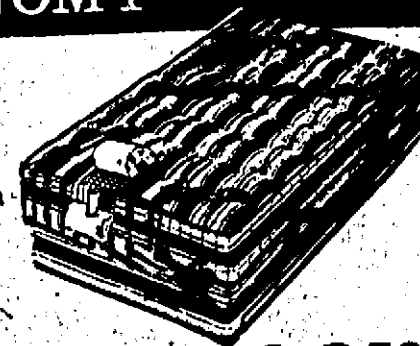
DOWNTOWN SANTA ANA

Open Daily until 5, Saturday 10-4
Closed evenings and Sundays Kimberly 3-6716

ECONOMY

TWIN SIZE MATTRESS AND BOXSPRING

Ideal for guest room or children's room. A favorite with many hotels and apartment houses. Both pieces are yours at Acme for just



FACTORY DIRECT TO YOU **\$39⁵⁰**

March 1, 1964

Southland

OUR COVER



Long Beach is a city noted for girls. And not just the ones who come here to compete in the Miss International Beauty Congress, but another type of competitor has been doing just as much to spread the name of this city around the world. Beverly Fleitz, Darlene Hard and Billie Jean Moffitt have made headlines everywhere for their accomplishments on the tennis court, and

already there's another girl on the Long Beach scene who seems certain to gain international prominence in the sport. Her name's Kathy Harter. The story of this talented tennis teen-ager appears on Page 7.

CONTENTS

Musical Rages Boom—Then Bust!	4
Orphans With Feathers	6
Long Beach's Teen-Age "Little Miss Poker Face"	7
New Hairdo	8
Books That Taught a Lesson	9
Swimwear: The Story of the Three Bares	17
Pushbutton Sailor	22
What Every Robin Knows	23

DEPARTMENTS

Movies	10	Home Workshop	18
What Your Name Means	11	Medicine and You	19
Southland Homes, 12-13		Book Reviews	21
Food	14	Pet Parade	24
Recipe of the Week	14	Travel-Resorts	25-27
You Ask, We Answer	15	Southland Gardens	28-29
How Your Child Learns	16	Crossword Puzzle	30
		Meet Your Host	31

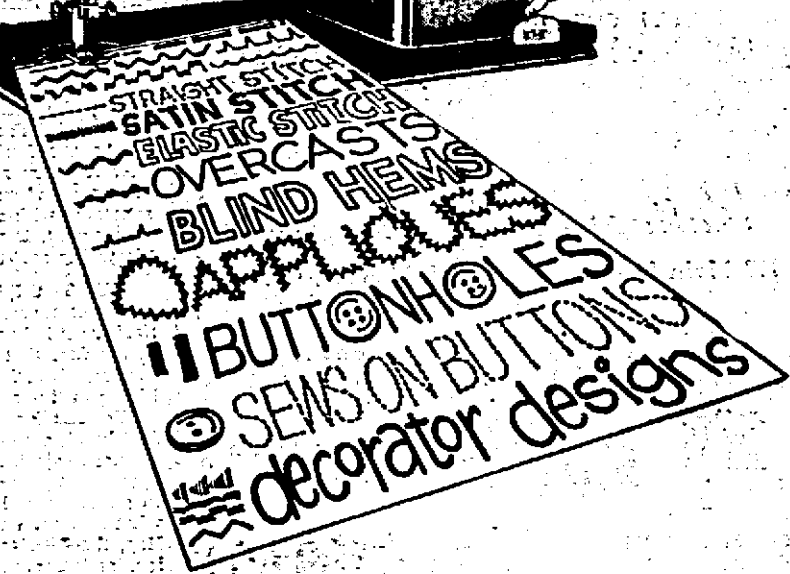
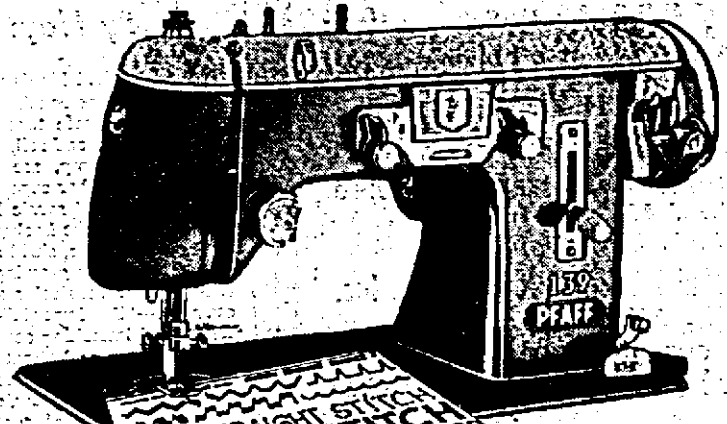
NEW WEEK

If you are fearful of the number 13 like, for instance, Friday, the 13th, then you're (horrors!) a triskaidekaphobe. Could anything be worse? And how did you get that way? If you just happen to be curious, see next Sunday's Southland to learn how all this balderdash about Friday, the 13th, originated.

Fred Taylor Kraft, Editor.

1/2 OFF PFAFF ZIGZAG!

Just in Time for Easter Sewing!



TWIN NEEDLE, 3-POSITION PFAFF AUTOMATIC ZIGZAG SEWING MACHINE

reg. floor price \$199

Now Only **99.50**
EVEN LOWER with TRADE-IN!

no money down, \$6 monthly

Here is the fabulous Pfaff you've been waiting for... brought to you at this terrific low price because of our fortunate carload purchase. Quantities are limited, of course, so order yours now! Free demonstrations!

DOES ALL THIS WITHOUT CAMS, DISCS, SPECIAL ATTACHMENTS:

- 2 Color Stitching
- Satin Stitching
- Blind Hems
- Embroidering
- Sewing on Buttons
- Seam Overcasting
- Monograms
- Appliques
- Back Tacking
- Making Buttonholes

ADD A CABINET OR PORTABLE CASE TO FIT:

Queen Anne Case in maple, walnut, mahogany **\$55**

Portable case with 7-speed foot control **\$19.90**

SHOP AT HOME

If you can't come in, we'll come to you. Phone MADison 6-7411 for FREE home demonstration. Sewing Machines, 809, Street Floor

The Broadway

LONG BEACH

IN THE LOS ALTOS SHOPPING CENTER
Between 4th & 5th — GE 9-8811

SHOP MONDAY THROUGH SATURDAY 10:00 to 9:30 P. M.

ADDITIONS REMODELING

BEDROOMS — FAMILY ROOMS — KITCHENS
PRICES TO FIT YOUR BUDGET

FAMILY ROOMS as low \$20.50
BEDROOMS & BATH as low \$30.50

NO CASH REQUIRED
UP TO 25-YEAR FINANCING
Jobs Individually Designed
FREE ESTIMATES — NO STRINGS ATTACHED
PHONE OR CALL IN PERSON

Build With Confidence

N. H. DANIELS CONSTRUCTION CO., Inc.

GENERAL ENGINEERING CONTRACTORS
STATE LICENSE NUMBER 211202

2121 CURRY ST., LONG BEACH
GA 3-7967 ME 3-2140 NE 6-3763

Rattanland by the Sea

217 Main Street — SEAL BEACH, CALIF.



Phone
430-0111

Open Daily 9:30 to 5:30
Sunday Afternoons

ROOM GROUPS
From

189.00

DINING TABLE & 4 CHAIRS \$129.00

— Terms —

ROOM ADDITIONS

FREE
"ESTIMATES"

LABOR & MATERIAL BONDS
CAL-VET — MORTGAGES OR
7-YEAR TERMS AT 5%

— ADD VALUE —
ADD A FAMILY ROOM
— ADD VALUE —
ADD A BEDROOM & BATH



HI QUALITY — LO OVERHEAD

CALL DAY OR EVENING
SATURDAY or SUNDAY

GE 1-6526
JA 7-2171



25 YEARS
OF PLANNING
ABILITY

10065 BEACH BLVD.

ROOM ADDITIONS

WHAT ABOUT THE BEATLES?

Musical Rages Boom—Then Bust!

By Hoyt McAfee

SINATRA had his day with the bobby soxers—then was consigned to their discard pile. All signs indicate that Elvis Presley the high priest of rock-and-roll, and Chubby Checkers, the Twist champ, are slipping in popularity. They and all other exponents of "fast-beat" and "tear-you-apart" music have been pushed dramatically into the background.

Those squeals, shrill cries, and peals of mob frenzy you hear growing in volume mean just this: A new musical craze is bursting out all over. It—"Beatlemania"—sweeps on like the wild wind launching countless "hip" teen-agers (in the U.S.A. and Great Britain) into orbit. Although the four Beatles—John Lennon, Paul McCartney, Ringo Starr, and George Harrison—look like puckish refugees from a barnyard haystack, the teen-age world currently showers them with its adulation.

As the frenzied acclaim rings out to the new idols, many parents—as well as some of us "squares" on the sidelines—view the whole spectacle with a jaundiced eye . . . or with sly amusement. It would be well, I think, for the "frowning set" to resign itself to the inevitable.

LET THE RAGE run its course. Then—you may rest assured—it will begin to sputter and fizzle out! It happens every time. Take comfort in the fact that no musical fad, or mania, has ever survived for a lengthy period of time . . . Either in this country or in foreign lands.

To that I can testify, partly as a result of first-hand observation—plus detailed research on the subject. As a reminder of how musical crazes can blaze up like Roman Rockets, only to go down and out like a falling star, recall what an impact the Shimmy, Lindy Hop, Bunny Hop, the Charleston, Belly Bounce, Hulley-Gulley, and Courenta made on this country—or certain areas of it—at one time or another.

Take that Shimmy, for example. In its heyday, it was denounced from many a pulpit across the nation as "naughty," "wicked," "sinful," and a "creation of the devil himself!" Yet millions of Americans went overboard for it—whether openly, in defiance of the "kill-joys," or surreptitiously.

As its name suggests, the trick was to set the body to shaking and vibrating—at first slowly, then working up to a torrid climax. It was a dance which brought fame, acclaim, and oodles of loot to shapely—and skillful—dancers . . . female dancers, I hasten to emphasize. Fortunately that was an era (the era of the Shimmy) when women were all-female, and the men adored them for it!

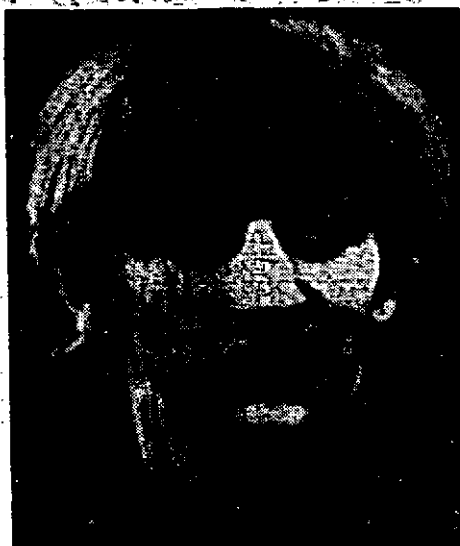
BUT THE SHIMMY, for all the feverish whoop-dee-do it touched off, turned out to be no more than a sensational dancing fad. It went boom, bang, whoosh for a while; then began to falter, limp, and fade away. That was true of a whole rash of other musical crazes at varying periods: the Lindy Hop, Bunny Hop, Charleston, Belly Bounce, Hulley-Gulley, and others.

During the abbreviated or somewhat longer stretches when they threw the young people of this country into a tailspin, you had to be "tuned in" on them or be able to dance them. That is, to say that you were "in the swim." In other words, to escape being labeled an "old fuddy-duddy."

Getting back to the Beatles for a moment: Many grownups are shaking their heads and muttering sadly or irritably: "What a deplorable influence they are!"

All of which reminds me of similar reactions to the Shimmy and Charleston in earlier times. Back in those days, the flappers wore REALLY short skirts and many of them rolled their stockings below their knees!

AT SATURDAY NIGHT "shakedowns," staged at roadhouses where "fun-as-you-like-it" was the motto, the flaming youth of that era danced the Shimmy, the Charleston, the Belly Bounce, and the Hulley-Gulley into the wee dawn hours. Their cavorting was a sight to behold! Let me add quickly that the "young squirts" received plenty of help in their celebrating—in doing whatever dance was the rage at that moment—from older couples.



Ringo Starr of the current Beatle craze. History proves the boom and bust characteristics of such fads.

sizzling Hulley-Gulley never achieved a nationwide sweep in popularity. It was more of a regional flare-up, or fad. Throughout the Deep South daring pairs used to wind up an evening of dancing with it.

At the start, it resembled the Russian squat dance somewhat, then the French Apache, and finally took on some of the flavoring of today's jitterbugging. Certainly it "limbered up" a young couple and sent them on their way, very familiar with each other's contortions!

That applied with equal force to the Belly Bounce, convolutions akin to that of the belly dancers from Egypt and the Near East. Likewise to the Courenta, another dance which enjoyed a bombburst of regional popularity. Waldensian groups from Southern France and Northern Italy brought it with them to the towns where they settled down in America's Southern states.

AT FIRST, the Courenta bore a strong resemblance to the American square dance. Then some imaginative and bold young Waldensian pairs began improvising, adding this and that flourish, plus a new hip movement. In the end, their version of the Courenta—rocked along at a wildfire clip. It caught on throughout the deep South, joyously adopted by American dancers in that area.

A little earlier I mentioned the Russian squat and the French Apache dances. For short periods of time, I recall when it was the rage to perform them in American clubs, at private parties, and especially in offbeat dens. As we all know, the French Apache dance received its greatest boost when the late Ernest Hemingway and other American authors of the celebrated "Lost Generation" gravitated to the Left Bank in Paris.

This was in the Roaring Twenties. For example, Hemingway once assured this reporter that the French Apache dance "gives the male a chance to prove himself a real man." As we're all aware, it requires considerable skill for him to sling his female partner around roughly and then throw her across the floor—without breaking any bones in her body.

As of this writing, a new dance craze—its devotees call it the "Shake"—has the British Isles in an uproar. Recently I saw it performed by a group of visiting British students at a Southern California party. It unfolds this way:

A BOY and a girl spread their legs and stand facing each other. They snap their fingers, wink at one another, and quiver their bodies pretty much like an aspen tree in a high wind! From that position they go into a low crouch, fling their heads back, and thrust their stomachs forward.

Pretty fancy stuff for our supposedly "staid" British cousins! But the Shake, the Twist, jitterbugging at its wildest, or any of the other dancing crazes you wish to mention—they're all tame, really tame! Nor do I mean, as com-

The Willbanks Story

The Willbanks Carpet Co. is a departure from the usual carpet specialty shop. It was founded on the premise that quality carpet, backed by expert installation, could be sold at a minimum mark-up, in sufficient volume to be profitable. The extension of this premise was to operate without frills and costly fixtures from a low rent and thus low overhead location in a factory warehouse on a side street in Sigurd Hill. By eliminating high rent and other cost raising features, the company decided it could afford to pass on to its customers the substantial savings by giving more carpet at less cost.

The Acrilan® Story

Acrilan has proven itself to be the outstanding carpet fiber. Years of service in every type of carpet installation (homes, public buildings, airplanes, etc.) have shown that Acrilan can stand up to the most demanding wear conditions. And it's so wooded. Acrilan was especially engineered to do virtually everything expected of a carpet fiber. As a result, carpet pile made with Acrilan offers greater luxury, durability, a resilient variety of handsome textures. Colors are rich and clear; stay fresh-looking longer. Acrilan is especially practical, too. Cleans easily, moths or mildew won't harm it and it's non-allergenic. Acrilan's history of trouble-free performance has made it the new tradition in carpet fibers.

1829

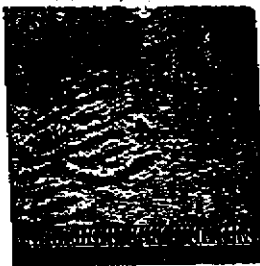
WILLBANKS Draperies & Carpeting

A GULISTAN VALUE

All Acrilan® Face

\$8.95
per yd.

"THIS PATTERN" is a true "trend-setter" in carpet styling. The planned pattern shearing of the surface yarns highlight the attractiveness of the smart, easy-to-decorate-with colors. This planned shearing also creates the lovely brocade pattern—the latest trend in decorative motifs. The pile yarns are made of 100% new A41 Acrilan fibers offering these advantages for the consumer: Excellent resilience, excellent soil-resistance, easy maintenance, non-allergenic, excellent coverage and flame-resistant. The double jute back assures strong tuft bind. (14 colors to choose from).
WILLBANKS PRICE



The Big-Time is Back! watch **DEAN MARTIN** on the Hollywood Palace Your host to a star-studded variety show brought to you by **CHEMSTRAND** makers of fibers for the way we live today ABC TV March 7, 9:30 p.m.

Another ACRILAN® by Alexander Smith

\$7.95
per yd.

This Acrilan pile cleans easily, wears longer, is mothproof and non-allergenic. The distinctively graceful pattern adds interest, attractiveness and it's easy to decorate any room setting with these rich colors. All this is made possible by Acrilan Fibers. Firm durable loop pile, surface texture with character.

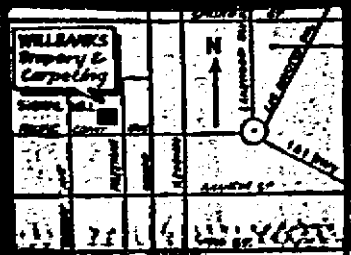


We have the largest selection of carpet in the area. We are franchise dealers for these famous mills: Alexander Smith, Mohawk, Gulistan, James Lee, Magee, Fark, Berber, Coronet, most others. Carpet from \$2.95 to \$18.95 yard. Only first quality goods.

Here Is Our Realistic Pricing Policies
Our expert installation is \$1.25 per yard, and the finest 50-oz. rubberized felt pad is \$1.00 yard. The Red Cushionaire pad is \$2.00 per yard.

ROLL END REMNANTS
Hundreds to choose from... all colors, textures, patterns... wools, nylons, acrilons.
PRICED FOR CLEARANCE

NO MONEY DOWN
TAKE 36 MONTHS TO PAY





Austin Interiors

621 Atlantic Ave.

Furniture Refinishing

Latest Decorator Colors

Call HE 7-2127 for Estimate

Visit Our Showroom 10-4 Tues. Thurs. Sat.
A Qualified Decorator at Your Service

Also Featuring Decorator Accessories
& Distinctive Artificial Floral Arrangements
Lowest Prices Consistent With Quality
Workmanship and Materials
Free Customer Parking

MARCH UPHOLSTERY SPECIALS!

Save Up to 50%

TOP QUALITY MATERIALS
REUPHOLSTER LIKE NEW OR TRADE IN
YOUR OLD FURNITURE—EASY TERMS

FREE! ESTIMATES
PICKUP & DELIVERY

Call ME 3-5552 or GA 3-2327

NU-WAY UPHOLSTERY

AND MATTRESSES
Sund. Location for 22 Years in Your Community
8755 ARTESIA (1 blk. W. of Lakewood Blvd.) BELLFLOWER



Orphans With Feathers

By Shirley Roberts

SPRING brings many things including many new families of birds. Sometimes it is necessary to rescue a new baby bird from an abandoned nest or one may be found helplessly alone beneath a tree or bush. The question is, after you find it, what do you do with it? Here are a few hints that may be helpful in preserving the tiny life.

First, where can you keep it? A very tiny bird should be kept in an incubator (for instance, the type sold to hatch eggs). If one is not available, keep the bird in a shoebox. Cut the lid in half and put one half over the box. Keep a low watt bulb burning 24 hours a day. A goose-neck lamp is ideal because you can adjust it to shine directly over the hole in the top of the box. A 15-watt bulb is usually sufficient to keep the bird cozy. Shredded Kleenex is a good material to keep in the box for cleanliness and to give the bird a place to hide. Keep him under the light until the feathers form on his wing tips. Then keep the box in a warm spot (I keep mine on the stove near the pilot light at night).

Second, the puzzling question of, what do I feed it? Crush Ritz crackers and hard-boiled egg yolk together and make a mushy mixture by adding warm water or milk. One egg yolk will last several days, so mix only a small amount at a time as the crumbs absorb the liquid and become too hard for the baby to swallow.

KEEP THE mixture on the pilot light of your stove between feedings and it will be ready on demand. And demand is just what the tiny thing will do. His loud chirping will let you know when he is hungry. It will be often the first few days, but you can soon get him on a 3-hour schedule and with patience, he will sleep through the night after the first week.

A sanded popsicle stick is good to use to feed the bird. Their mouths are surprisingly wide and they like to suck, so the stick works quite well. The liquid consistency of the food may be messy at first, but as his neck becomes less wobbly and your hand more sure, it becomes more fun. There is a thrill in seeing the tiny feathers form and burst from their tiny shafts into puffs of brown. As he starts to grow feathers, he will attempt to fly so it is a good time to move him to a larger box. Take him outside for short periods to let him become accustomed to the climate. Then one fine day he may fly away, chirping his thanks.

MARCH IS AN EXTRAORDINARY*
MONTH AT HENRYS!

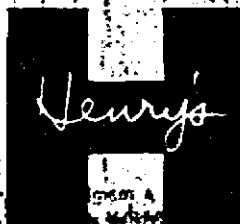


***Waltz Away With the Furniture You Need
Now . . . and Pay the Piper Later—With
No Carrying Charges—So Why Wait?**

yes, it's true — No Carrying Charges or Interest for one year on any purchase of one hundred dollars or more.

Come see the newest in 1964 Danish and Contemporary Furniture.

Why wait — buy what you need now at Extraordinary Savings and pay later with no carrying charges. This is a limited offer, so hurry, hurry.



Decorator Service — Ample Parking — GE 9-9954

Open Mondays and Fridays 'til 9 P.M.

2201 E. PACIFIC COAST HWY., LONG BEACH

Is Kathy Harter destined for world prominence?

Long Beach's Teen-Age

'Little Miss Poker Face'

By Bob Martin



Kathy Harter has the qualities, including concentration, that foretell an interesting future on the tennis court.

BEVERLY FLEITZ . . . Darlene Hard . . . Billie Jean Moffitt. Few cities can boast of as many world-famous women tennis players in a century as Long Beach has had in the last decade.

And already there's another girl on the Long Beach scene who seems certain to step into world prominence on the courts.

That would be Kathy Harter, a tall, slender, attractive 17-year-old.

Among tennis devotees, Kathy already is a "name" player throughout the United States for her achievements in the junior ranks.

She has matched shots in women's tournaments with such stars as Margaret Smith of Australia, Maria Bueno of Brazil, Karen Hantze Susman, Nancy Richey and Miss Hard. She didn't beat them, but she did well enough to make her determined to strive to reach the top.

"I learned something from each one and improved a little bit each time," she says.

JUST A FEW weeks ago, at Palm Desert, Kathy played an extremely close match with Mrs. Susman. The 1962 Wimbledon champion rallied to win it, 3-6, 7-5, 6-4.

Last October, Miss Harter defeated Carole Caldwell, No. 4 in the nation, 9-7, 6-3, in the Balboa Bay Club Invitational.

Was Kathy surprised? "No, not really," she says. "I'd had a close, three-set match with her back east last summer."

Mrs. Fleitz, who has played Kathy in practice, feels she has a great future. "She's tremendously talented and has the best concentration of any of the juniors I've seen in a long time," says America's former No. 1 woman player. "No one works harder than Kathy, and she should go on improving."

Concentration and hard work: Those are two of the key factors in Kathy's success. She plays tennis every day—or at least nearly every

day—and has been doing so since she was 10.

THE IMPORTANCE of concentration should be obvious. The contestant who does not let her mind wander and who is not upset by bad breaks or her own errors but who can always give full attention to the point being played has a distinct advantage.

Kathy is such a calm, cool competitor. She keeps her emotions to herself, in the manner of "Little Miss Poker Face," the great Helen Wills.

Last March, Kathy was playing the reigning national girls' 16 champion, Kathy Blake, in the finals of the Long Beach Junior Championships. It was late in the third set of a nip-and-tuck battle and, finally, Miss Harter was within one point of victory. She hit a deep, forcing shot and waited at the net as her rival sent back a weak lob. A cinch putaway! But Miss Harter goofed on her overhead and slammed the ball out.

IT WAS ENOUGH to make many a player pound the net with her racket or at least drop it, not too gently, on the cement court.

But Kathy calmly walked back to prepare for the next point.

"This is too much," said a girl in the stands. "Even Harter should say 'Gosh' or 'Gee' at a time like this."

Miss Harter, incidentally, won the match, 6-2, 0-6, 8-6.

It was one of many successes for Kathy last year, her best to date. Here are some of her 1963 accomplishments:

1. Reached the semifinals of the National Girls' 18 Championships at Philadelphia and, despite a back injury suffered the day before, came within one game of beating the eventual champion, Julie Heldman of New York. The score was 5-7, 7-5, 8-6.

2. Won the National Hard Court Girls' 18 singles championship at Burlingame, Calif., and won the doubles with Miss Blake.

3. Won the Pacific Southwest Girls

18 singles and the doubles with Miss Blake.

4. Won the Southern California junior women's (21 and under) title.

5. Won the Los Angeles Metropolitan women's crown.

6. Gained No. 1 ranking in Southern California for girls 18 and under (and she's still in the juniors this year).

7. Gained No. 3 ranking in America for girls 18 and under.

KATHY comes from a tennis family. In fact, the Harters must rate as the First Family of tennis in this area—there are eight of them, and all play. Kathy's parents, Aubrey and Bonnie, met through tennis and both

still participate. Dr. Harter, who holds a Ph.D. in sociology and is a teacher of social problems at Wilson High School, coached the Wilson tennis team for nine years. Since September 1962, he and Bonnie have operated the tennis shop at the Lakewood Country Club courts through a lease with the county. Harter is the tennis pro there and gives lessons after school, on weekends and in the summer.

Other members of the family are Craig, 18; Gwen, 16; Debbie, 13; Margie, 11; and Tanya, 9. Craig, Gwen and Debbie compete in tournaments but have not shown as much devotion to practice as Kathy. Craig won the (Continued on Page 20)



Kathy and her father, Aubrey Harter. She is a member of a tennis playing family and her father has coached her. He teaches at Wilson High School.



"I'll never forget that day . . .

New Hairdo

FIRST REQUISITES for the transformation of a young girl into a young debutante is a new hairdo, a manicure, and a new hat.

But ask Sam, a 10-month-old silky-haired toy poodle, and you will be told the rigors of preparing for a coming-out party can be most embarrassing with a photographer snooping around. Who enjoys having their picture taken in a bathtub with their hair hanging down over their eyes like the dripping strands of an upended mop?

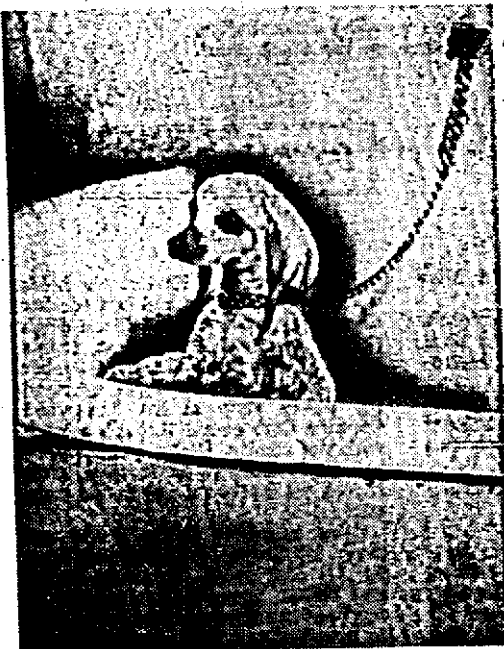
But when the ordeal is over, the final curl brushed into place, nails coated with the latest shade of polish, a dash of "Blue Hedge" sachet here and there and the new chapeau at a jaunty angle it makes one almost feel human again . . . well, at least doggone good!

Sam?

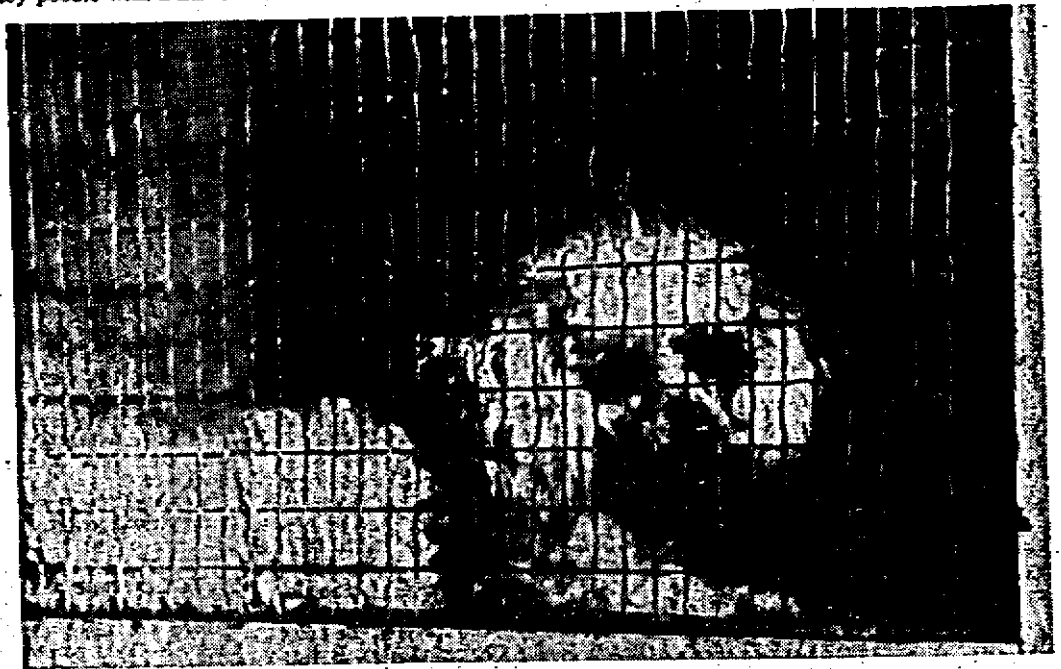
Who ever heard of a four-and-a-half pound girl toy poodle with a name like that?—JACK BALDWIN.



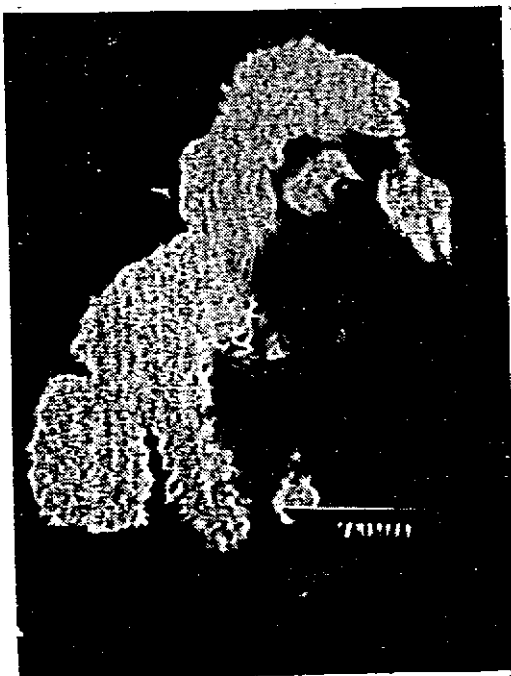
I got my first haircut . . .



When the phone rang while I was in the tub



And the hour in that dryer . . .



Before she combed me out . . .



I was utterly exhausted. Utterly! After no painting to run and about 100 lbs. of hair on that poor little dog's head. And to top it off, I had a hairnet on.

Before the First Gusher at Huntington Beach

Books That Taught a Lesson

By Bob & Jan Young

SALESMEN are said to be soft touches for other salesmen. Jeff Murray, a book peddler, was no exception.

On a trip to California in 1905, another salesman conned Murray into buying 35 acres of land at \$200 an acre. While the area is now known as Huntington Beach, it was at that time a favorite worthless stretch of landscape which promoters sold to high-collared gawkers looking for something good. The favorite pitch was always the vast pools of oil which might lie beneath the property.

But when Murray looked over the barren patch of land, he decided that he'd been had and immediately laid plans to unload it. His first step was to buy up a set of encyclopedias that no one else had been able to sell. Then Murray subdivided his real estate into 420 lots which meant his \$7,000 investment now stood him at \$17 a lot. He planned to give a lot away with each book sale, and priced his sets so that his commissions would be at least three times that amount with each sale. With that done, he straightened his tie, put a note of confidence in his voice and set out for the New England states, which he thought would be the best place to start his campaign. After all, who in that Down East country had ever heard of Huntington Beach?

MURRAY'S book selling tour was an outstanding success. He told each prospect of how natives could virtually taste oil in their drinking water. They would fill a bottle with water, cap it for a few moments to allow the bubbles to settle, and then strike a match near the mouth of the bottle. Always there would be a minor explosion of blue flame. What other proof did anyone need that the ground was literally oozing oil? Few buyers need any more encouragement and the sets of books blossomed on tables from Bangor to Boston. Whatever knowledge was gained from the books seemed to be the full benefit of the purchaser, because somehow there was just never enough money to send someone out to see what was being done about the property. As the books became outdated, they gradually moved into attics and were forgotten, along with the grant deeds to those 420 lots. Murray had gotten his and disappeared.

In 1920, the Standard Oil Company moved into the area, leased 500 acres and struck oil with the first drilling. Immediately there was a crush to lease or purchase the so-called Encyclopedia lots. A syndicate was formed but was able to corral only 33 of the 420 lots . . . however these were purchased at such prices at \$15 or \$20. But even then there wasn't a great rush to the Huntington Beach area as the Standard Oil well was pumping only 100 barrels a day, not

much by bonanza standards. Not many of the land owners even knew about the discovery of oil, and certainly the prospective buyers weren't telling them. One such case was Ezra Hapfield.

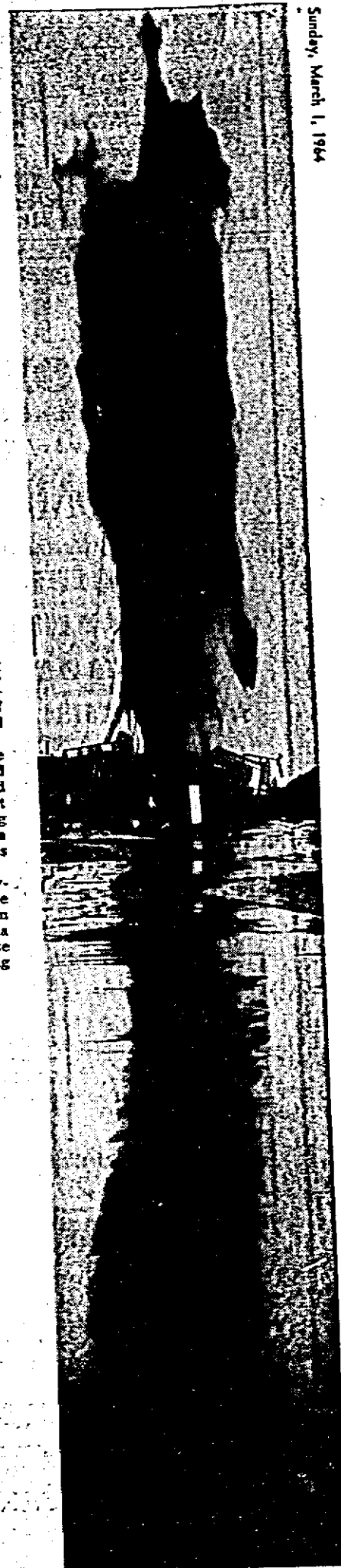
HAPFIELD bought a set of encyclopedias for his daughter Hattie, took the deed, tossed it in with other family papers and forgot it.

Not much attention was paid to either the books or the deeds until there was a cautious letter from California attorneys asking about the lease of the property, and later a firm offer to buy the lot for \$300.

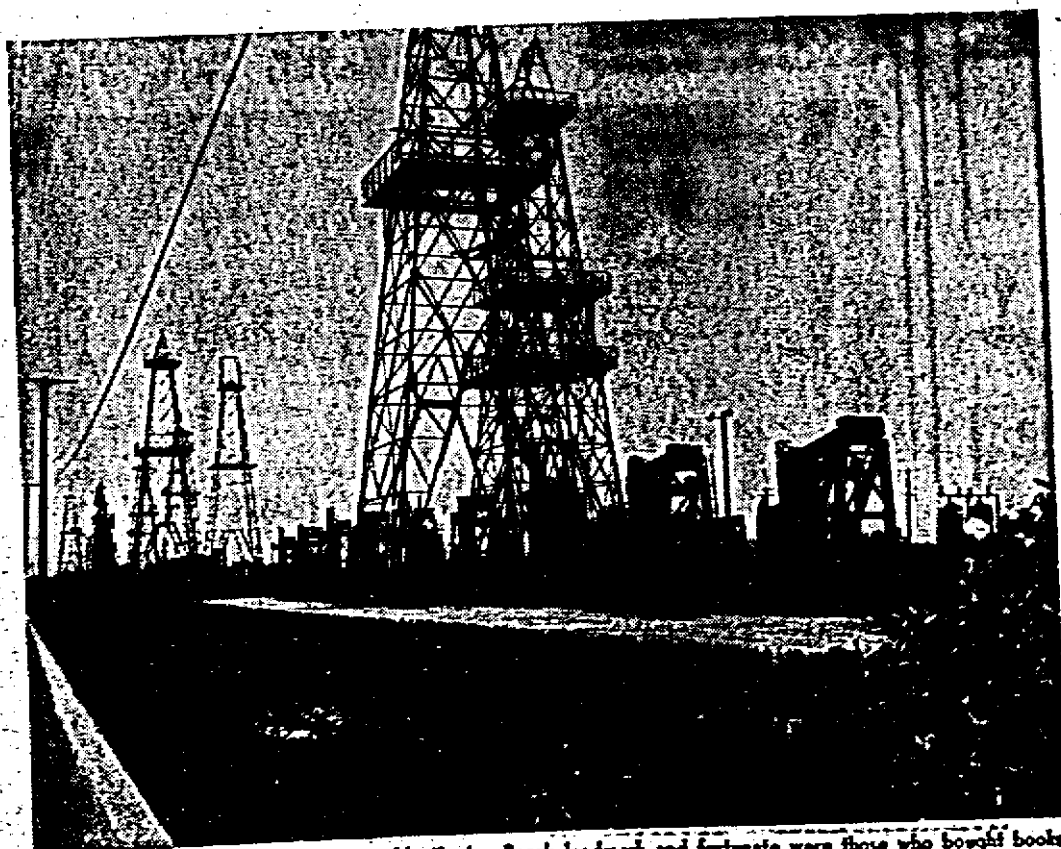
Such an extravagant offer for a worthless piece of property alerted Hapfield's down-east caution. He paid up back taxes and took off for California to find out just what sort of nonsense was going on. Hapfield found out.

His was a key lot in the area of the famed Bolsa Chica gusher which had come in with a roar that was heard for miles and was now spewing out 20,000 barrels a day. Hapfield hung on to his property, built himself a house and settled down to count his money.

Not many of the original book buyers were as fortunate. But it can be said without fear of contradiction that the owners of the Encyclopedia Lots did far better than anyone else who were given bonuses for buying books.



There was a long dry spell between first sale of lots in the Huntington Beach oil field and the discovery of oil, but when it came this gusher was one of results.



Long rows of producing oil wells are a Huntington Beach landmark and fortunate were those who bought books and received a land deed from an early day promoter-salesman—fortunate if they held on until oil was found.

E-X-P-A-N-D

YOUR WAY OF LIVING!

It's so easy to enlarge your home the Universe way!

- Bedrooms
- Kitchens
- Bathrooms
- Apartments
- Commercial
- Swimming Pools

UP TO 20 YEARS TO PAY
NO MONEY DOWN
As Low as 4 1/2 % Int.
Call 24 Hours
From Local Area Call
BA 4-2627 PA 2-1102 841 Washington, Montebello

ADD A NEW ROOM NOW!
Min. Size
15x20 Inc.
1st Floor
Stucco & Plaster
Cabled Roof
Electric & Painted
\$6²⁵ Per Sq. Ft.

UNIVERSE BUILDERS, INC.

DON'T BUY ANY ORGAN

until you see & hear

"The Standard of Comparison"

HAMMOND ORGAN

Only Hammond has

- ★ **NO TUNING EVER!**
No Hammond Electric Organ has ever gone out of tune.
- ★ **THE ONLY ELECTRIC ORGAN**
The only completely stable tone source.
- ★ **EASIEST TO PLAY**
253 Million tones (confirmed by FTC)
- ★ **ALL ORCHESTRA INSTRUMENTS**
Plus thousands of novelty tones and sound effects.
- ★ **LOWEST DEPRECIATION**
25-year-old Hammonds sell for more than the original price.
- ★ **NO HAMMOND EVER WORE OUT**
- ★ **COSTS LESS . . .**
than inferior brands.
- ★ **WORLDWIDE ACCLAIM**
from hundreds of thousands of time-proven installations in cathedrals, churches, lodges, mortuaries, professionals, radio, television, movies, armed forces and homes just like yours.

Exclusive with Hammond

Stereo-Reverberation
an exclusive feature
concert hall realism
three dimensional sound
big organ tone

Decorative Styling
award winning designs
hand-rubbed finishes
superior craftsmanship!

Touch Response
Patented
an exclusive feature
widest variety . . . chimes,
bell, xylophone . . .
and many others

Selective Vibrate
for greater variety
beautiful effects
orchestral sound
chorus control

Customized Tone Selection
Quickly changeable, church tones, theater tones,
novelty tones, your tones.

DON'T BUY BLIND

Know what to look for and know what to look out for. Know it from the man who had the world's first (No. 1) organ and who has been dubbed "Mr. Piano."



SEE AND HEAR

HAMMOND
The Standard of
Comparison

AT THE

HOME-O-RAMA



MR. PIANO — Bob Pierce HAMMOND ORGAN STUDIOS OF
434-8987 LONG BEACH BE 9-8918

2188 Lakewood Blvd.

MOVIES

L.B. to Hollywood via London

By Aubrey B. Haines

FROM Long Beach to Hollywood is about 28 miles. George Chakiris, who won the 1962 Academy Award as the "best supporting actor" in "West Side Story," reached Hollywood from Long Beach via the London stage.

Seven years ago George's career was obscure. He had appeared with Rosemary Clooney in "White Christmas" as one of four chorus boys. He had had a small part in another musical film, "Meet Me in Las Vegas." When Jayne Mansfield performed at Las Vegas' Tropicana Hotel, Chakiris had been one of a quartet of sailor-suited attendants. Then came his role of Riff in the London production of "West Side Story." When directors realized that Chakiris' ability was far more suitable for the film role of Bernardo, his casting in this part instantly placed him on the inevitable road to stardom.

George was born in Norwood, Ohio, Sept. 16, 1934, to parents of Greek extraction, and wanted to be an actor and a dancer ever since his high school days, which began in Tucson and finished in Long Beach, where he graduated. After graduation George worked as a clerk for the May



George Chakiris graduated from high school in Long Beach, started in show biz but didn't get real "break" until he had gone to London.

Company in Los Angeles while studying nights at the American School of Dance in Hollywood. His dancing ability landed him roles in film musicals and on television. Then came his London stage appearance.

When, in 1962, George was in Japan being filmed in "Flight From Ashiya," he was continually mobbed by gift-giving admirers. A Japanese rock 'n' roll singer copied his bushy haircut, wore a gangland leather band

around his wrist, and dressed himself in the popular Bernardo shirt" which sold in Japanese theater lobbies and department stores.

BACK IN the United States, Chakiris found that his first long-playing album for Capitol Records had sold 50,000 copies in three months. By the end of 1962 the Mirisch Company had his signature on a five-year film contract. He made "West Side Story" and "Kings of the Sun" for them and will soon appear in "633 Squadron" as Lt. Erik Bergman, leader of the Norwegian Resistance who comes to England for a vital mission.

Recently George began playing tennis. "I hadn't taken part in sports much before," he says. "I'm not very good at tennis, but I like it so much that I can't stay away from the courts."

While filming "West Side Story" in New York, George conversed with members of teen-age gangs. "I met more of the 'West Side Story' type of young people in high school in Tucson and in Long Beach than I saw in New York," he recalls. "Many of them were from Mexico, and their minority-group problems were similar to those of young Puerto Ricans in New York."

Though George Chakiris has an impressive array of talents as an actor, singer and dancer, he himself is not at all awed by the fact.



633 Squadron: Chakiris plays the role of a Norwegian Resistance leader, carrying out vital mission. Scene from film shows him in planning conference in England.

LA REINA RULE

WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave. Long Beach 12, Calif., for origin, meaning and brief genealogy, for reply only in this column.

DEAR MISS RULE: Would you explain the source of BURKETT?

W.B. BURKETT originated in an eastern French village name, Bourget. This geographic term meant "little stronghold." A proud native of this town took Bourget as his surname. When one of his sons migrated to England in the 11th century with other conquering Frenchmen, this surname was phonetically respelled Burket and Burkett. The English Burkett family shield has a silver chevron placed between three silver wheat sheaves on a blue background.

DEAR MISS RULE: What is the similar origin for McLELLAN, McLELLAN, McCLELLAN? — R.M., Long Beach.

R.M. McLELLAN and its many variations trace to the Scotch Clan Mac-Giolla-Phao-lain, translated from Gaelic as "sons of the adherent of St. Fillan." Fillan was the Gaelic for "wolf," referring to the strength and stalwartness of the wolf. MacLellans were allied to Clan MacDonald, and originated in Galloway, southwest Scotland, in the 1300s. Estates were granted them in 1466. The clan shield is gold, emblazoned with two black chevrons and accompanied by the motto "Sapi qui reputat" meaning "He who considers is wise." Peter McLeilan was among the first settlers to receive land in Nova Scotia in 1753. McClelland descendants settled in Cumberland and Adams Counties, Penn. in the early 1700s.

DEAR MISS RULE: Please give history on AYLES-WORTH — C.A., Garden Grove.

C.A. AYLESWORTH had its inception as the Saxon English geographical phrase "Aegels-Worth," deciphered as "awe inspiring one's homestead." The Aylsworth-Aylesworth shield has a scalloped-edge horizontal red stripe between six red rectangles on a silver background. Aylesworth descendants were Rhode Islanders in the early 1700s.

DEAR MISS RULE: Please give the shield for FLANAGAN, believed to mean "fair, white youth." — L.F., Long Beach.

L.F. FLANAGAN families are descended from the Irish clan O'Flannagáin meaning "sons of the little red-haired one." The name translation you mention is for O'Fionnain, Anglicized as Finnian, or "sons of the fair one." Flanagans were great medieval land owners in the Irish counties of Waterford, Offaly, Roscommon and Westmeath. Their ancestral coat of arms

has an oak tree representing strength, standing on a green mound on a silver, green-bordered shield.

DEAR MISS RULE: What have you on MARCOGENIS? — T.M., Long Beach.

T.M. MARCOGENIS is Italian. The source was the ancient Roman-Latin couplet "Marco-Genis," designating "belonging to the Marco family." Marco honored the Roman deity Mars, and meant "warlike one." No coat of arms is available for this name.

DEAR MISS RULE: What have you on BOYLE — W.B., Long Beach.

W.B. BOYLE originated in Donegal, north Ireland, where this clan was originally called O'Baighill meaning "sons of the dangerous one," also interpreted as "sons of the man who made worthwhile pledges." In the 1600s, Richard Boyle acquired extensive estates in County Waterford and later became Earl of Cork. The Boyle shield is gold, emblazoned with a green oak tree as an emblem.

"ROOM ADDITIONS ARE OUR ONLY BUSINESS"



ANOTHER SATISFIED CUSTOMER:

The NORMAN COVINGTON FAMILY, 132 Ramona, Fullerton

100% FINANCING

NO DOWN

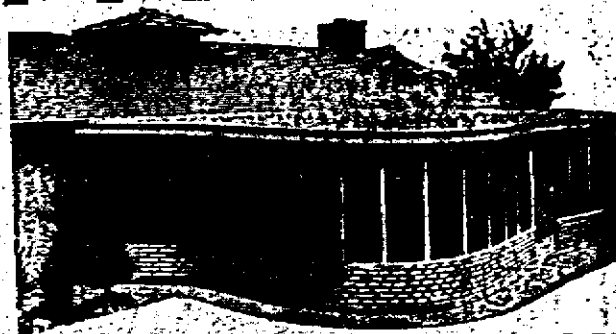
Up to 20 Years to Pay
CALL ANYTIME

GA 3-1438

FREE ESTIMATES
OPEN SUNDAYS
11 A.M.—5 P.M.

LOCHRIDGE
CONSTRUCTION CO.
LICENSED & INSURED LOCAL
CONTRACTOR

CUSTOMIZED Flexalum PATIO COVERS



Brick Wall...NO EXTRA COST

18 inches High...Used or Regular Brick With Our

FLEXALUM PATIO COVERS

OR EXISTING ROOFS — You will pay the cost of the screen enclosure from the slab up, 18" brick wall is optional at no extra cost.

ATTENTION:
LEISURE WORLD
RESIDENTS

T. H. Liken & Sons has a complete staff of experts ready to solve your patio cover problems.

THE Liken
AND SONS

3700 E. 7th St., LONG BEACH

CUSTOM... Nothing can match a Flexalum Patio Cover by Liken. Custom workmanship, unique construction, no nuts, bolts or screws to mar the beauty of your patio.

QUALITY... The Extra Strength of Top Quality Spring Tempered Aluminum Panels. All Aluminum I-Beam Understructure, concealed or exposed. All Aluminum Panels With 2 Coats of Solid Enamel. Never Needs Waxing.

BEAUTY... The Uniqueness of our Designs have won National Accolades. Special skylight panels to allow proper amount of light to filter through. Your choice of a multitude of Softest Glass and Metallic colors.

UNUSUAL... Original Designs—Solving of unusual problems... are problems T. H. Liken representatives can easily cope with.

The price is right—easy terms
No Money Down—3 Years to Pay
5-Year Unconditional Guarantee

No Payment 'til 40 Days After Purchase

PHONE
GE 3-0946
ANY TIME
ANY DAY
for FREE Estimate

House That Scorns the Commonplace

By Stella George

INDICATIVE of an inner floor plan that scorns the commonplace, an interesting arrangement of steps leads to the front entry of the home of Mr. and Mrs. Bernard McCune, 7865 El Dorado Plaza. Double doors open to reveal an immediate rise from a slate-floored entrance area to a landing, with living room at the left, dining area straight ahead and stairway to the upper level on the right. From the dining area, stairs lead to recreation rooms downstairs—making in all four levels.

The McCune home is the only one custom built in the area, and has many outstanding features. The entire home consists of living room, formal dining room, kitchen, separate dinette, four bedrooms, three bathrooms, laundry room, large amusement or play room, and family room. It is exceptionally well-suited to formal or informal adult entertaining, and teen-age entertaining for the three McCune boys, Gar-en, Lynn and Steven.

Gold carpeting was chosen for the living room, complementing a turquoise sofa at the far end of the room. The sofa was selected to go with

Four levels of luxurious design attuned to comfortable living feature the home of the Bernard McCune family.

IMPROVE YOUR HOME ROOM ADDITIONS



**DON'T MOVE
IMPROVE!**

NOW! 100% FINANCING
UP TO \$18,000 FOR
7 YEARS AT 5%

WE WILL DO:

1. FINANCING
2. COMPLETE PLANS
3. CONSTRUCTION
4. CLEAN-UP

YOU NEED:

1. HOME
2. DESIRE TO BUILD
3. GOOD CREDIT
4. PATIENCE DURING CONSTRUCTION

CALL US NOW FOR FREE ESTIMATE

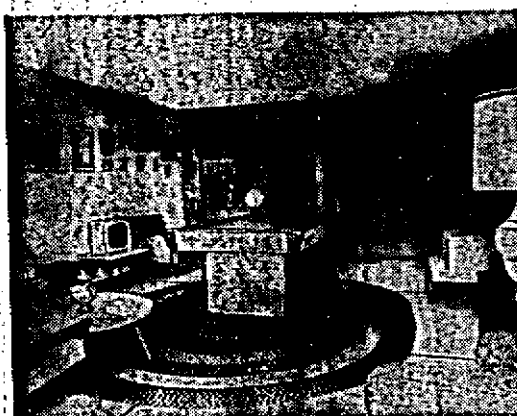


Also Builders of Fine
Homes and Apartments

**TREBO
CONSTRUCTION**

Deal with a
construction
firm of many
years
experience

Call Day or Evening, 24 Hours, HE 2-8848

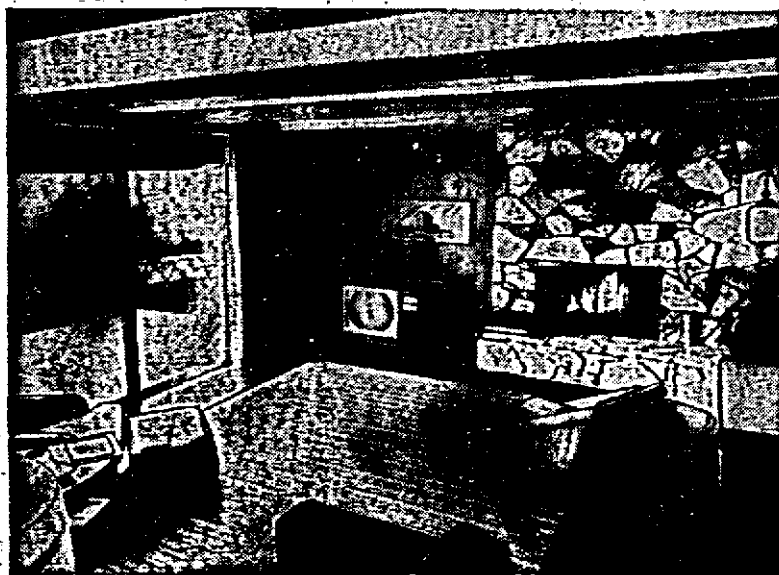


Amusement room (above) opens out to another with a court for shuffleboard. Doors at the left open to the patio.

Combination of amusement rooms, pool and patio are perfect for the teen-aged boys of the McCune family, not to mention the adults.



Patio and pool are beyond the doors at left in this view (below) of the family room with its handsome fireplace. Hearth adds seating.



**The Best Buy in Town...
A New Patio by Sunset!**

Need a new patio? We design it to meet your specifications... adapt it to your ideas... and build it to suit your tastes and budget. Visit our huge outdoor living display or call GA 4-0771.

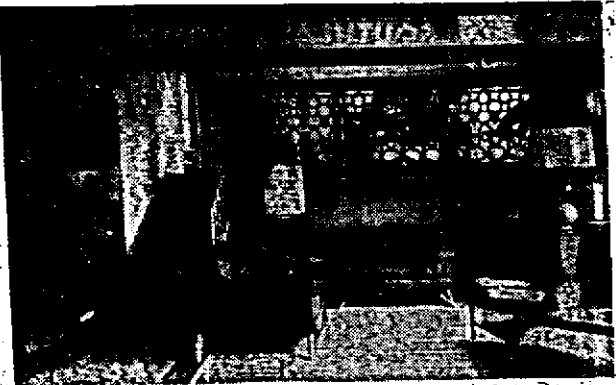


SUNSET

FENCE & PATIO CO.

• Room Additions • Patios • Walls • Fences • Fireplaces

3626 Long Beach Bl., Long Beach, GA 4-0771



Family room again: Filigree occupies upper half of wall in background, lower half of the dinette wall.

a sea painting which hangs above. Tones in the room are white, off white and gold. A window extends nearly the length of the room, looking out on the front garden.

DRAPES are ivory with a narrow mural along the top. Furnishings are easy-to-live-with Mediterranean. This type of decor is particularly good when the dining room is fully visible from the living room. The simple elegance of the furniture gives each room a separate dignity yet unites both rooms in a pleasing, uncluttered way.

The kitchen is located mid-way between the formal dining room and the large dinette. Here, orange chairs circle a white-flecked-with-gold table, most attractive but very durable.

Hand-carved filigree panels on the lower portion of the dinette wall, custom-made locally, greatly enhance the appearance of both the dinette and the family room on the lower level.

The family room views the patio and pool through sliding glass doors. Furnishings are

in brown tones, and a comfortable sectional, occasional chair and leather chair with hassock face a Palo Verde rock-petrified wood fireplace which curves around the corner of the room, with wide hearths that serve as extra seating space for guests.

THE PLAYROOM is ideal in every respect for any age group. A built-in display case in the far corner holds gold trophies and other treasures. Paneled doors open and reveal a supply of games. A pool table is in the center of the room. There's plenty of space for dancing or sitting, with comfortable chairs, tables and a TV set handy.

Construction and planning of a walk-in bar at the foot of the stairs are admirable.

Upstairs, the master bedroom suite has a mirrored dressing room and private bath. Furnishings in the boys' rooms are very functional for both hobbies and studies, with some of the furniture having been made by McCune. Lewis Nypower assisted Mrs. McCune with decorating the home.



Interesting stairs lead up to the double-door entry.

Walker's
the friendly store of Long Beach

SHOP at HOME

Decorating problems? Just pick up your telephone, call HE 2-7451 and ask for Mr. John, our expert representative. He will be glad to help you with custom reupholstering, draperies, slip-covers and wall-to-wall carpeting. Estimates at no obligation.

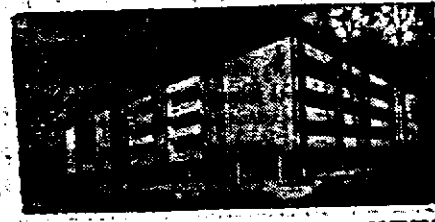
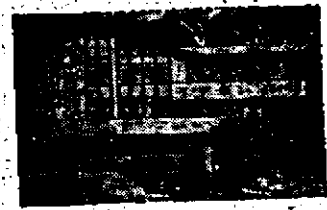
KELLOGG-METROPOLITAN BUILDERS BUILD INCOME UNITS

ON YOUR LOT, PAID FOR OR NOT

100% FINANCING

NO MONEY DOWN

PUT YOUR IDLE PROPERTY TO WORK



KELLOGG-METROPOLITAN BUILDERS
Division of Dunhill Financial Corp.
1139 E. 7TH STREET
LONG BEACH, CALIFORNIA

CALL
HEmlock
5-8383

GENTLEMEN:
PLEASE SEND ME WITHOUT OBLIGATION, FREE BROCHURE WITH COMPLETE INFORMATION ABOUT "THE KELLOGG METROPOLITAN PLAN" FOR BUILDING INCOME UNITS ON MY LOT.

NAME _____
 ADDRESS _____
 CITY _____
 PHONE _____
 SIZE OF LOT _____
 LOT LOCATION _____
 CITY _____

OPEN
SUNDAY
10 to 5

SAVE 30% to 50%

Early American Furniture at
Low, Low Warehouse-Direct Prices

EASY
TERMS
UP TO 36
MONTHS TO PAY

COLONIAL FURNITURE
MAKES AN AMAZING OFFER!

6-FT. SOFA

Made to Sell for \$199.95
COLONIAL FURNITURE WAREHOUSE PRICE

119⁹⁵

7-FT. SOFA

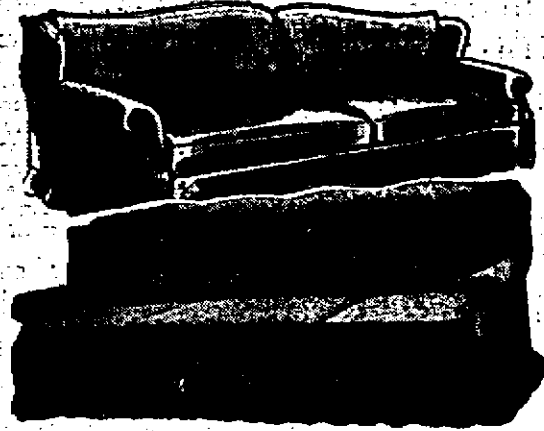
Made to Sell for \$239.95
COLONIAL FURNITURE WAREHOUSE PRICE

139⁹⁵

8-FT. SOFA

Made to Sell for \$279.95
COLONIAL FURNITURE WAREHOUSE PRICE

159⁹⁵



CHOOSE THE RIGHT SIZE TO FIT YOUR ROOM AT ONCE-IN-A-LIFETIME PRICES. You quality construction, all hardwood frames, double dovetail, glued and corner blocked for long life. Upholstery from imported countries, self-dyed, colorfast plus FREE ARM CAPT. All three sizes available in a large selection of lovely colors and fabrics including vinyls. Also available with birch wood trim on vinyl and drap. FULLY GUARANTEED.

MATCHING CHAIR available at \$79.95

NAUGAHYDE
UPHOLSTERED
SWIVEL
SALEM MAPLE BAR
STOOLS

Stupend Naugahyde in wide color selection and 3 1/2" maple construction. Also for these handsome stools in top grain leather. Made to sell for \$125. COLONIAL WAREHOUSE PRICE

\$19⁹⁵



Early American Styling
**SWIVEL
ROCKER**

Cleaver back, birch wood trim, loom seat, back. Choice of colors and fabrics.

59⁹⁵



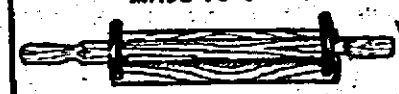
MADE TO SELL FOR 129.95

SALEM MAPLE

HAT RACK 79^c



Rolling Pin Paper Towel Holder
MADE TO SELL FOR 3.75



COLONIAL WAREHOUSE PRICE
1.79

Colonial FURNITURE WAREHOUSE

1740 DAISY AVE. INDUSTRIAL CENTER OF LONG BEACH

ONE BLOCK WEST OF MAGNOLIA AVENUE
ONE BLOCK SOUTH OF PACIFIC COAST HIGHWAY
Open Monday and Friday Evenings 'til 9—Tuesday, Wednesday and Thursday 'til 5:30
Saturdays 10 to 4—Sundays 10 to 5

HE 2-5190

FLY

For Business, Pleasure or the Furtherance
of a Career... Complete Flight Training
FOR

- PRIVATE • COMMERCIAL • MULTI-ENGINE
- INSTRUMENT • HELICOPTER • RATINGS

LOW MO. PAY FINANCING AVAILABLE
CALL NOW FOR FREE DEMONSTRATION LESSON

HA 1-9337 HA 1-9338

BEACH AIR, INC.

3206 Lakewood Blvd.
Long Beach

ALL COURSES INCLUDE FREE RIDE IN OUR F-51

NOW...OPEN 6 NIGHTS...Shop
Monday thru Saturday 9:30 A.M. to 9:15 P.M.

SEARS
ROEBUCK & CO.

MODERNIZE

**Your Kitchen
or Bathroom**

**One Call
Does it All**

- Estimate
- Materials
- Installation
- Credit

Phone HE 5-0121 for

FREE Estimate

A Sears representative will
call at your home to give
you a free estimate.

NO OBLIGATION!

ALL ROADS LEAD TO SEARS
SOUTHERN CALIFORNIA STORES

**PARK
FREE**

Save 1/3 to 1/2 and More

BUTLERS CUSTOM MADE DRAPERIES

Shop
Sunday
Noon
Til 5

**CHOOSE FROM DELUXE
DECORATOR FABRICS**
Antique satins, Boucres,
Nubby textures, Case-
ments, Sheers and more.
Our decorators will gladly
assist you in your selec-
tion.

Only **1.49** Including
Fabric and Labor

other prices at 1.99 yd., 2.49 yd., 2.99 yd.

Bring your window measurements. 2-yard minimum per width.

- Materials cut on thread
- Fine superlock used for joining materials
- 6" double bottom seams
- Handstitched side and bottom hems
- Draperies tailed to the required length
- Washable backham
- Draperies will be pleated to the required width
- Draperies will be hem-folded
- Draperies will be made to the required length
- Seams will be hidden in panels
- Pleats will be bartacked
- Weighted seams and corners

Call us now for decorator service... and free estimates... no obligation.

Garfield 3-0901 • MELCott 3-8101

Lakewood Center Mon. thru Fri. 9:30 to 9:30
Sat. 9:30 to 4:00 Sun. 12:00 to 5:00

When It's Bridge Luncheon Time

By Mildred K. Flanary

Southland Magazine Home
Economics Editor

WHEN IT'S time to enter-
tain at a bridge lunch-
eon, try this tempting menu
centered around Cheese Tuna
Ring. This salad is light yet
substantial. Ideal for a lenten
luncheon.

Cheese Tuna Ring is
packed with lots of good
dairy foods, that's why it's
nutritious as well as flavor-
some. This is one molded
salad that's not airy-light! Blue cheese, cottage cheese,
dairy sour cream and milk
go into the salad along with
tuna. Onions and Worcester-
shire sauce give it zest, and
golden carrots and bits of
emerald green pepper give it
color and texture, too. Cheese
Tuna Ring has its own built-
in salad dressing, the dairy
sour cream, which is actually
lower-calorie than mayon-
naise and most other salad
dressings.

You can make Cheese
Tuna Ring in one large salad
mold or several individual
molds. There's no need to
chill the gelatin mixture first
before adding other ingredi-
ents. Simply mix all ingredi-
ents together with the dis-
solved gelatin, without wait-
ing. You'll save yourself time
and trouble.

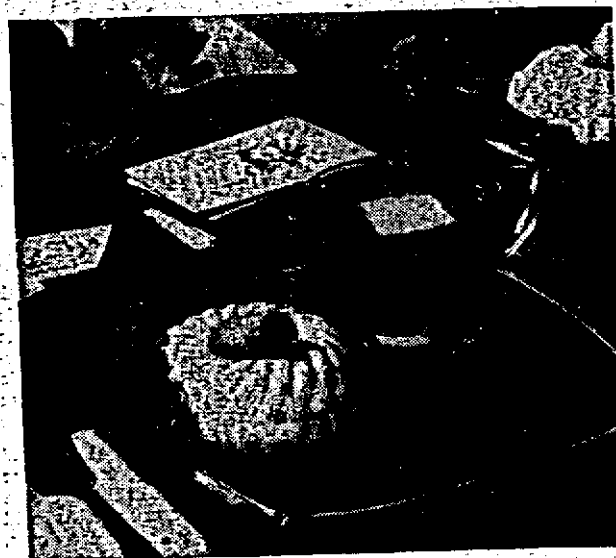
Serve this cool Cheese
Tuna Ring with hot buttered
tomato consomme, a blend of
tomato juice and canned con-
somme. Add French cut green
beans with mushrooms and
hot buttered Sesame rolls;
it's a satisfying, appealing
luncheon for your friends.

Cheese Tuna Ring

Individual salad molds or
ring mold, 5-cup.

1 tablespoon (1 envelope)
unflavored gelatin

(Continued on Next Page)



Cheese Tuna Ring is the central piece and hot buttered
tomato consomme adds interest to this luncheon menu.

Recipe of the Week

SOMETHING for a bit of nourishing surprise wins
this week's \$5 prize for Charles Mattingly, 915
E. 5th St., Apt. B, Long Beach 90812. The recipe:

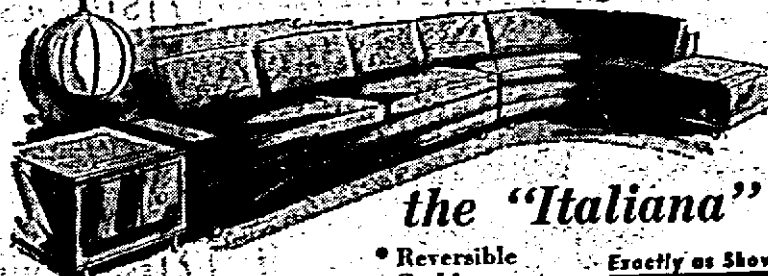
Breakfast Surprise

- 2 large eggs
- 4 tbs. wheat germ flour

Beat eggs as for an omelet and gradually add the
Wheat Germ. When thoroughly mixed pour on pan-
cake griddle and cook until lightly browned on both
sides. Salt to taste or serve with molasses. One
serving.

What's your favorite recipe? For each recipe pub-
lished in this space, Southland will pay \$5. Men are
urged to submit their recipes along with the ladies.
Send yours, with name and address to: Recipe Con-
test Editor, Southland Magazine, 604 Pine Ave., Long
Beach 12, Calif.

18-Ft. Sectional



the "Italiana"

- Reversible
Cushions,
Seat & Back

Exactly as Shown

- Zippered
Cushions
with Foam

\$299⁹⁵

- Decorator
Fabrics

31.95 DOWN

- Custom
Tailoring

14.00 a month

Open Mon. & Fri. 11:30 a.m. Daily 9 to 6

3030 E. PACIFIC COAST HWY.

LONG BEACH — GE 3-9971

30"x30" COMMODE
Oiled Walnut or Antique
White. Lane's Special — **69⁹⁹**
SWAG LAMP as shown
Another Lane's Special — **38⁹⁹**

Lane's

HOME FURNISHINGS

You Ask We Answer

By Haskin

Q. What is the "spread misere" mentioned in Service's poem, "The Shooting of Dan McGrew"?—J.A.

A. In some card games, a misere is a declaration in which the player engages to lose every trick. A spread misere is one that is not necessary to play, because when the cards are shown (spread) it is apparent that the hand will not take a trick.

Q. Is there a name for the area behind one's knee?—D.N.

A. This is called the popliteal area, from the Latin noun "poples," which means the ham of the knee or the region behind the knee joint. The adjective popliteal means pertaining to or situated in this region, as "popliteal artery" or "popliteal nerve."

Q. What rich European oil man was called "The Rockefeller of Europe"?—P.C.

A. Amsterdam-born Sir Henri Deterding (1865-1939), who died possessed of a personal fortune estimated at between \$150 million and \$200 million. At 70, he retired from the director-generalship of the great Royal Dutch Petroleum Company, in whose development he had been the guiding genius.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

Bridge Menu

(Continued from Page 14)

- 1 cup cold milk
- 2 cups cottage cheese
- 1/2 cup Blue cheese, crumbled
- 1 can (9 1/2 oz.) chunk-style tuna, drained
- 1/4 cup chopped celery
- 1/4 cup chopped carrot
- 1/4 cup chopped green pepper
- 2 tablespoons minced onion
- 1 teaspoon Worcestershire sauce
- 1/2 cup dairy sour cream

In a small saucepan sprinkle gelatin on milk to soften. Stir over low heat until dissolved. In mixer or blender whip cottage cheese and Blue cheese together until well blended. Add gelatin mixture, tuna broken into small pieces, celery, carrot, green pepper, onion, Worcestershire sauce and sour cream. Spoon mixture into individual molds which have been rinsed with cold water or into ring mold. Chill until firm. To serve unmold on salad green and garnish with carrot curls, if desired. 8 servings.

Tomato Consomme

In a saucepan blend 1 can (1 pt., 2 fl. oz.) tomato juice and 1 can (10 1/2 oz.) undiluted consommé. Serve hot topped with a pat of butter.

SPECIAL VALUES AT

Thriftmart

For Mon. thru Wed.
MARCH 2-3-4



JERSEYMAID CATERING

ICE CREAM
HALF GAL. 59¢

JERSEYMAID "AA"
1st QUALITY BUTTER

1-LB. CTN. 67¢

CELLO WRAPPED
LANGENDORF BREAD

15-OZ. LOAF 25¢



MORTON'S FROZEN

MACARONI & CHEESE

REG. 43¢

LARGE 20 OZ. FAMILY SIZE

NET PRICE

35¢

MIRACLE WHIP

QUART

49¢

KRAFT'S SALAD DRESSING

QUAIL CATSUP

12-OZ. BTL.

10¢

BETTY CROCKER 40-oz. PKG.

BISQUICK

39¢

FRESH LEAN

GROUND BEEF 35¢ LB.

GROUND CHUCK 49¢ LB.

GROUND ROUND 59¢ LB.

FRESH PRODUCE

BANANAS



FROM CENTRAL AMERICA

12¢ LB.

STRAWBERRY RHUBARB

FANCY HOT HOUSE 19¢

WASHINGTON GOLDEN DELICIOUS

EXTRA FANCY 10¢

APPLES

BONELESS BRISKET 79¢

FRESH WHOLE OR POINT HALF

EASTERN GRAIN FED

PORK LOIN CHOPS

CENTER CUT

RIB & LOIN



RIB END

69¢ LB.

WAFER 79¢

43¢ LB.

STEW BEEF 69¢

BONELESS

Short Ribs 23¢

LEAN MEATY BEEF

BOILING BEEF 19¢

4¢ OFF PACK BAR SOAP

IVORY SOAP 4

PERS. SIZE

19¢

16 CONVENIENT THRIFTMART LOCATIONS NEARBY TO SERVE YOU

- 4100 N. VIKING WAY (Corner at Bellini, Blvd.) Long Beach
- 2104 BELLFLOWER BLVD. (at Shattuck) Long Beach
- 2819 N. BELLFLOWER BLVD. (at South St.) Long Beach
- 11222 LOS ALAMOS BLVD. (at Farquhar) Los Alamitos
- 22217 PALMS VERDES BLVD. (at Sepulveda) Torrance
- 2626 S. WESTERN AVE. (at Palms Verdes Drive North) Harbor City
- 1308 EDINGER ST. (at Bristol) Santa Ana
- 2701-B HARBOR BLVD. (at Adams) Costa Mesa
- 901 CHAPMAN AVE. (at Breckner) Garden Grove
- 828 ORANWOOD AVE. (at Harbor) Anaheim
- 330 S. STATE COLLEGE BLVD. (at Lincoln) Anaheim
- 340 E. CHAPMAN AVE. (at N. Cypress) Fullerton
- 888 KNOTT AVE. (at Lincoln) Buena Park
- 830 LA PALMA AVE. (at Stanton) Buena Park
- 11051 VALLEY VIEW ST. (at Chapman) Garden Grove
- 13022 BROOKHURST (at Westminster) Garden Grove

Beautiful Draperies

CUSTOM TAILORED
TO YOUR WINDOWS

At Willbanks we have always operated our own workroom to insure our customers the quality of work to be proud of and still sell at lower prices. Our range of work includes every style and type of window decor available. Single and double rod, valancing, custom brass, wall or ceiling, matching fabric and spreads.

DECORATOR-ADVISER SERVICE BY APPOINTMENT in the Convenience of Your Own Home Without Obligation.

CALL TODAY **GE 4-0901**
FROM ORANGE COUNTY CALL JA 7-8112

WILLBANKS

1879 FREEMAN
DRAPERIES, CARPETING SIGNAL HILL



ALL WORK GUARANTEED

- Measuring in your home.
- Decorative consultation.
- Wide selection of beautiful drapery fabrics.
- Complete expert labor using 4-inch double bass with heavy crinoline, 2-inch machine with 3-inch seams, weighted hoods and finials.
- Completed draperies delivered to your home and installed.
- Satisfaction Guaranteed at Your Willbanks Draperies and Carpets.

ATTENTION: Leisure World and El Dorado Park residents. We have all the necessary measurements to carpet and drapery your home. Compare our prices before you buy.

Buy Now and SAVE

TROPICAL ALUMINUM AWNINGS

Winter Prices ARE IN EFFECT



50,000 Sold in this area

★ NO "BOXED-IN" ENDS to darken your rooms
★ ADJUSTABLE for "year-round" sun control



"LOUVERED" FOR FILTERED LIGHT — 5-YEAR GUARANTEE

The most popular awning in this area.

PATIO COVERS. Something excitingly NEW and completely DIFFERENT from the ordinary. Visit our modern factory.

"NO unsightly I-beams underneath"



Your Local Awning Hdqtrs. Buy NOW and \$AVE!

modern products co.
2 Blocks East of Cherry Ave
2245 East Artesia Street • GARfield 2-2166 • METcalf 3 4027

"Your local manufacturer since 1943"
Visit our factory — See them made
We bring samples to your home

HOW YOUR CHILD LEARNS

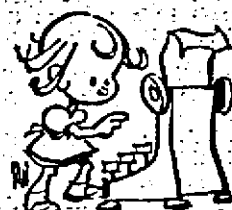
Guaranteed Grades

By Howard E. Kent

QUESTION: Should the school assure a student he won't get a failing grade?

ANSWER: At least one experiment with the "guaranteed minimum grade—a variation of the guaranteed minimum wage—has been conducted.

Socrates A. Lagios, a Concord, Mass., teacher, took five "reluctantly gifted students," put them in a high-level English course, guaranteed them a minimum grade for the year—a grade they couldn't drop below, but on which they could improve.



Lagios theorizes that this guarantee made the students feel they were competing with themselves rather than with classmates. He reports in "Ideas in Practice," a publication of the Harvard School and University Program for Research and Development: "At the end of the year, the five reluctantly gifted had a more healthy attitude toward their work. Four of them had achieved above their guaranteed minimal grades, and they all stood a little bit taller as human beings."

What the results might be if the same theory were applied to a school as a whole, rather than to a restricted, gifted group, remains in doubt.

We would like to note that in the real world of adult life, people compete not only with themselves but with others. School is the place to get used to such competition. The possibility of failure is always present, and the school that removes such a possibility in its grading system is preparing its students for some big letdowns later on in life.

QUESTION: Can 2 and 3-year-old children learn complicated things like reading and writing?

ANSWER: Educational research has proven that they can. Omar Moore of Rutgers University has taught pre-kindergarten children not only to read and write but also to typewrite and take dictation.

However, their progress, while good, was not such that the business executive need worry about putting in supplies of bottles and diapers for his secretaries of the future.

ROOM ADDITIONS

NOW! 100% FINANCING
UP TO \$10,000 FOR 7 YEARS AT 5%

NO MONEY DOWN

FAMILY ROOMS For \$20⁸¹ PER MO.

BEDROOM & 1/2 BATH For \$31¹² PER MO.

WE WILL DO THE COMPLETE JOB — OR ANY PART — AND YOU DO THE REST

FREE ESTIMATES

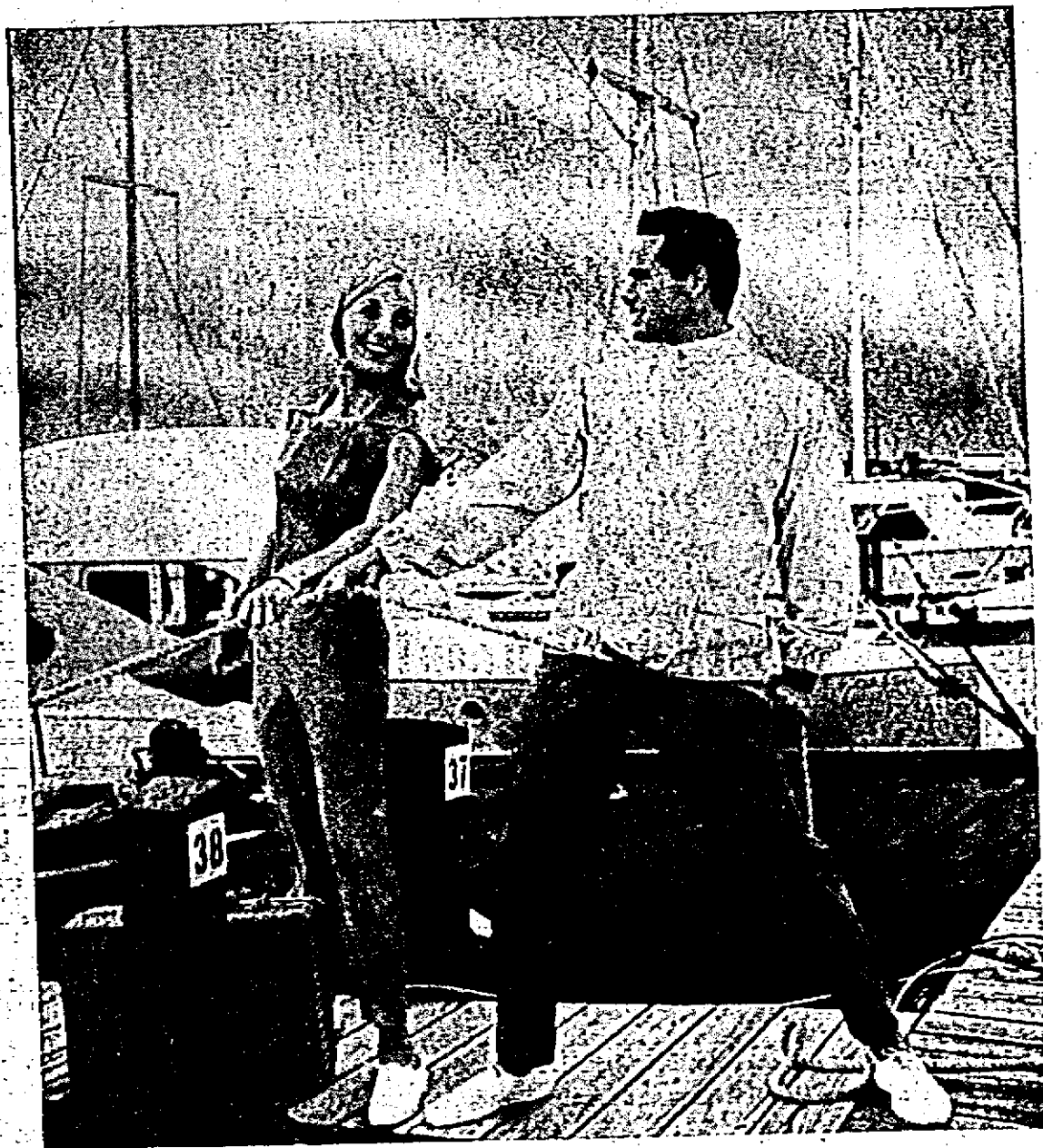
YOUR JOB WILL BE PERSONALLY SUPERVISED BY A LICENSED GENERAL CONTRACTOR WITH OVER 20 YEARS EXPERIENCE!

A-1 Space Construction Co.

2949 JUNIPERO • LONG BEACH

GA 4-7435

SAILING TWOSOME



TUGGING AND HAULING on lines at dockside becomes a breeze when he's wearing a boating pullover and slacks that "work for you" without hindrance, easing the way with their unlimited freedom of action. Responsibility for this new horizon in comfort lies with a new give and take fabric containing "Lycra" spandex. The yellow pullover pictured above is by Maine Guide and the slacks are by Esquire.

GIRL'S FORM-FITTING PANTS stay snug without wrinkling and give a far greater freedom and agility—all attributable to "Lycra" woven with Dacron polyester and cotton. This same flexibility, which means unhampered comfort to every movement, is a feature of the middy top, too. Girl's outfit by Pantino.

An exciting effect on men's and women's fashions this spring is the innovation of core-spun "Lycra" spandex in fabrics woven of "Dacron" polyester and cotton. This new combination—the flexibility of "Lycra" added to the ease-of-care qualities of "Dacron and cotton"—has generated a new dimension in styling, greater comfort with no loss of esthetics. This is achieved by giving fabrics just enough elasticity to "give a little," then spring right back into shape. The new dimension doesn't show, it just makes the clothes much more comfortable to wear.




NEW EXCITING KITCHENS!
Call us for free estimate, on kitchen modernization, bathrooms and additions. All or any part of your project, 100% financing.

Accent
Kitchens


1375 Gladys Avenue • Long Beach, California • BE 3-9400




The finest carpet value you can buy
FIRTH'S NEW BOARDWALK ONLY \$8.95 SQ. YD.



Cleans easily—stays lovely longer



Withstands heaviest family traffic



Shrugs off spots and stains

Boardwalk by Firth takes to home life and the busiest family traffic beautifully. Come in today and see for yourself how Firth has woven the most versatile carpet fiber into luxury broadloom made to stay beautiful through years of wear. The resilient pile of Acrilan Acrylic and Modacrylic resists stains, cleans easily, to keep its fresh, new appearance. Comes in a choice of bright colors, and Acrilan helps keep them that way.



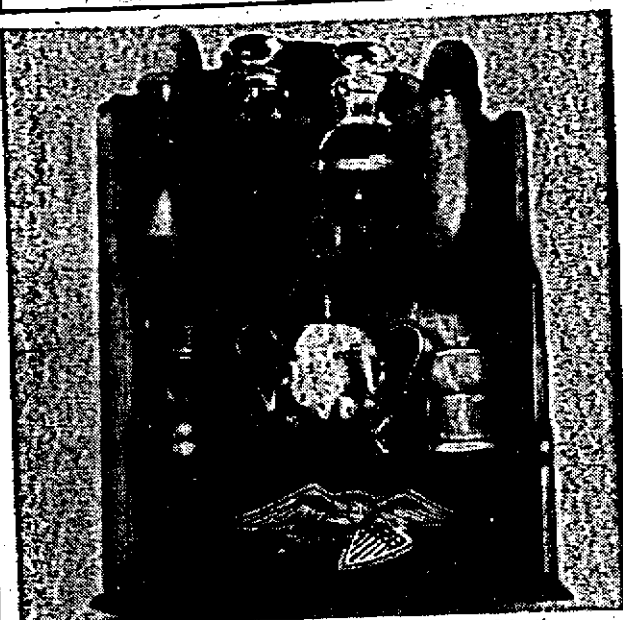


Weinheimer
RUG & UPHOLSTERY
SALES & SERVICES

Member of Rug Cleaners Institute of California and National Institute of Rug Cleaning & Custom Upholstery Dealers Assoc.

3720 E. 4th STREET
3 blocks east of Redondo
for home estimate call
GE 3-9906

Home Workshop



Three-color American eagle decal is included in the Sketchbook plan for making this Colonial Spice shelf.

SOMETIMES it is the small, quick project in wood-working that is most satisfying. That's the case with this week's Sketchbook design idea, the Colonial Spice Shelf. The spice shelf is made from one standard 1/2" piece of lumber. There are two shelves as seen in the photograph and a bottom drawer on which the three-color American eagle decal rests so proudly. The Sketchbook plan shows you step-by-step how to make

the shelf, gives full size patterns for the side and back shapes, lists material to purchase and specifies individual parts to make. The eagle decal, six inches in length, is enclosed in the plan.

SKETCHBOOK PLAN S-149, the colonial spice shelf, may be obtained by sending 50 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812.

(Advertisement)

Outside House Painting Now Eliminated

Another boon of the space age has been accomplished for the homeowner... an exterior wall coating so tough and durable that it is guaranteed to totally eliminate exterior house painting for over 10 years. This remarkable textured coating is Fiberglas FLEXON.

BEST IN NATION

Homeowners are requested not to spend a single penny on painting their residence until they hear the FLEXON STORY. This remarkable material insulates, waterproofs and beautifies, and every Fiberglas FLEXON job is factory guaranteed for 10 full years against chipping, flaking, or peeling.

Fiberglas, a product of Owens-Corning, brings to FLEXON its great strength, its wonderful insulating properties, its resistance to time, weather, and chemical attack.

PROVEN OVER MANY YEARS

FLEXON is one of the oldest, tried and true coatings now being marketed and has been applied on thousands of homes and commercial buildings. These buildings have remained in perfect condition after more than 10 years exposure in all types of weather.

SHOT FROM A GUN

FLEXON is applied with special heavy duty spray equipment and is actually "shot from a gun" without muss, fuss or odor. FLEXON fuses itself to the wall and fills holes, cracks and covers building defects.

CITY OF LONG BEACH

Cal-Tex Improvements, Inc. is a licensed City of Long Beach Building Contractor. Most of the work now being done by Cal-Tex is in the greater Long Beach area.

Cal-Tex has been selected as the exclusive franchised contractor of FLEXON in Southern California. You can obtain free information or have a free home demonstration without obligation. The low cost will surprise you and terms can be arranged to suit your pocket book.

For your free brochure regarding FLEXON, the coating that will eliminate your paint problems, call GA 3-8411 or just mail the coupon.

CALL **GA 3-8411** NOW

Cal-Tex IMPROVEMENTS, INC.
343 E. Market St., Long Beach 5, Calif.
Without obligation, please send me free information today on FLEXON.

NAME _____
ADDRESS _____
CITY _____

FREE

Limited Time Only!
Choice of Rio Verde Stone (2" high across front of home) or aluminum framed screens and doors for entire home, with each FLEXON job!

Plant's Poison Factor Cited

By Ben Zinser

Southland Magazine Medical-Science Writer

BERRIES of a common plant, red sage (*Lantana camara*), can poison children, warn two Tampa, Fla., doctors.

Of 17 children who ate the green berries during a two-year period, four suffered acute poisoning and one died, the doctors report in the *American Journal of Diseases of Children*. The children included 5 boys and 12 girls ranging from 19 months to 7 years of age. Most were under 3 years old.



The plant, sometimes called wild sage, has been found to grow in flower gardens, along fencerows and ditch banks and in fields. It also has been planted widely as an ornamental.

If a child eats the berries, vomiting should be induced, and the victim should be rushed to a hospital, the doctors advise.

THE PERSON most likely to suffer a ski injury is a young man who is unmarried, who has not had enough sleep and who is a beginner in the sport of skiing.

The finding stems from a study of 448 skiers observed on eight consecutive weekends at Mt. Snow, Vt.

Second most likely candidate for injury: the woman beginner aged 20-29.

According to the survey, inexperienced skiers made up 21 percent of the skiers studied but accounted for more than half of all accidents. Women made up slightly more than a third of the skiers but accounted for nearly half of the accidents.

AN ANTIVIRAL agent praised by a group of Scandinavian researchers has failed to pass muster in a trial among U.S. military personnel.

The compound is known as ABOB, or moroxydine. Scandinavian scientists claim it reduced incidence of flu or, when used therapeutically, shortened the duration of disease.

At Lowry Air Force Base, 2,279 men were given the agent while 2,079 were given dummy pills or placebos. The tests started at the time of an outbreak of Type A2 influenza and a respiratory infection caused by a virus known as adenovirus Type 7. ABOB and the

dummy pills were given for three weeks.

Finding: No support for the claim that ABOB is of prophylactic (preventive) value against flu or other virus-caused respiratory disease.

The report is in *Military Medicine*.

BLASTOMYCOSIS, an uncommon but severe fungus disease, appears to be concentrated largely in the Carolinas, Virginia and seven states bordering the Mississippi River, the Veterans Administration reports.

These states provided 146 of the total of 198 patients treated for the disease in VA hospitals over a 10-year period.

States reporting the most cases were North Carolina (the leader with 24), South Carolina, Virginia, Mississippi, Illinois, Kentucky, Tennessee, Louisiana, Wisconsin and Arkansas.

Twenty-five of the patients died. Most frequent symptoms of the ailment, which is caused by a yeastlike organism, were cough, weight loss, chest pain, skin lesions, fever, bleeding and localized swelling.

The causative fungus is believed to be picked up from soil.

Most frequent victims in the VA study were farmers, laborers, truck drivers, mechanics, saw mill workers, carpenters, welders and textile workers.

THE NETHERLANDS ranks first among nations in low death rate among infants, and Sweden is second, reports the World Health Organization.

The United States is 11th.

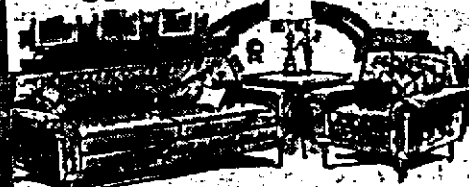
"Premature birth and inadequate prenatal care are major factors in our failure to reduce infant mortality more rapidly," says Mrs. Katherine B. Oettinger, chief of the U.S. Children's Bureau. "Women who receive no prenatal care have a high incidence of premature delivery, and many of these babies die or suffer damage of an avoidable nature."

Lowest death rate among the states is in Utah, the report discloses.

A NEW experimental drug called protryptiline is an effective antidepressant compound especially for retarded and apathetic persons who are not agitated.

The report is that of a Brooklyn physician in *American Journal of Psychiatry*. Protryptiline, a derivative of another antidepressant drug, Elavil, produced "fairly dramatic" improvement in a few patients. Most agitated patients, however, aren't helped by the new agent.

UPHOLSTERY SPECIAL!!!



SAVE
\$150
TO
\$600
On Quality
Upholstery
Fabrics

50 beautiful fabrics reduced. Reupholster your sofa and chair and save \$\$\$ Example: Average sofa and chair takes 17 yards of fabric. Reg. retail on this group of fabrics 5.95 yard to 19.50 yard. Now reduced to 3.95 yard to 13.90 yard. LABOR EXTRA.

FASHION DRAPES

10011 ARTESIA PLACE, BELLFLOWER — TO 7-8428



NEW MODELS

Number 927 — 127 sq. ft. living area and garage. Two bedroom. \$5900. See Agents Today. Slightly higher in some areas.

Number 1200 — Three bedroom. 2 complete baths. 1200 sq. ft. living area and garage. \$7650. See Agents Today. Slightly higher in some areas.

FREE ESTIMATES

Local custom SPACIOUS HOMES 2-3 bedrooms

• Duplex • Apartments • Commercial

OPEN DAILY

9 to 5 p.m.

Member of Contractors Association of Calif.

DUNCANBUILT HOMES

1554 W. Wardlow Road, Long Beach

Harry V. Duncan Jr.

General Building Contractor

Nevada 6-7488 GA 4-4227



ROOM ADDITIONS

Family Rooms • Kitchens • Baths

LOCAL GENERAL CONTRACTOR

When you add or remodel, there is no substitute for experience and quality.

Over 20 Years' Experience

Long Beach Specialties

2330 Pacific Ave. GA 4-0368 Long Beach

Affiliated with A-I Roofing Co.

ADD A FAMILY ROOM

Nothing Down
No Payments Until May 1st
Up to 30 Yrs. Financing
Insured & Bondable Approved FHA Dealer
Cal-Vet Contracts



See Our Display of Showrooms

CUSTOM BUILDING OF

- FAMILY ROOMS • BEDROOM & BATH
- KITCHENS • GARAGE CONVERSION
- HOMES

BABCOCK
Custom
BUILDERS

FREE HOME SERVICE

GENEVA W. JACKSON

1-8623 7-5129

4 Years Serving Long Beach Area

11338 BEACH BLVD.

Paris Shop Behind Owl Drug

STANTON PLAZA CENTER

"FREE"

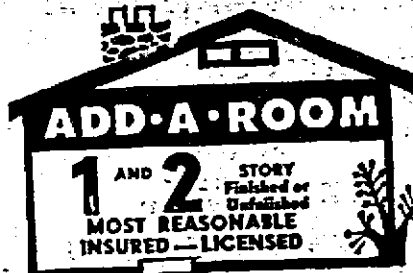
PLANNING and ESTIMATES

With 25 Years Experience of Good

Sound Planning and INTEGRITY

- FAMILY RM. • INCOME APTS.
- BEDROOM • FIREPLACES
- BATHROOM • COMMERCIAL
- GARAGE CONV. • KITCHENS
- CUSTOM HOMES

CALL DAY OR NIGHT **GE 4-1506**
NA 1-6239 — WA 3-0385



ADD-A-ROOM

1 AND 2 STORY
Finished or Unfinished
MOST REASONABLE
INSURED — LICENSED

NO CASH NEEDED
REFINANCE, or 5% 7 YEARS

ALLSTATE BONDED CONTRACTORS

8041 E. Florence, Long Beach, CA 90803

ATTENTION SWIMMING POOL

AT LAST A **THAT CLEANS ITSELF!**

IT'S A NO-VAC

BY PADDOCK

FOUR SELECTED CUSTOM SHAPES. Big 76' perimeter, 356 to 385 sq. ft. Reg. tile and coping or flagstone 15'x30', 3 to 7' deep.



SPECIAL!

\$2195

'64 SPECIAL

162,000 BTU RAYPAK BOILER INCLUDED WITH ANY REGULAR PRICED POOL

WE SERVICE AND REPAIR. WE SELL EQUIPMENT.

Rustic Beauty! Custom Rock Pools

Fancy Arizona flagstone coping 2 1/2'-ft. around perimeter of pool and fancy, imported, 2-tone blue bubble tile at waterline.

(OR REG. TILE & COPING)

Limiter Offer!

\$1895

(SELECTED CUSTOM SHAPES BIG 76' PERIMETER—356 TO 385-SQ.-FT.)

(May be slightly higher in some areas due to local code variations)

No Pay 'til May.

No Money Down — 7-Year Financing Available

HARBOR AREA — OFFICES AND POOL DISPLAY

17049 LAKEWOOD BLVD. — BELLFLOWER

OR CALL COLLECT IF TOLL

ME 0-5163

SPRuce 4-0435



Tennis' Kathy Harter

(Continued from Page 7) Long Beach men's title in 1962 and qualified for the men's National Public Parks Championships in Buffalo, N. Y., last summer.

The Harters lived in Long Beach when Kathy—or Kathleen Marie—was born on Oct. 27, 1946, and she learned the game here. A few years ago, however, they moved to Seal Beach, where they now reside at 1005 Crestview Ave. Kathy is a junior at Marina High School in Huntington Beach.

DR. HARTER has been Kathy's chief tennis instructor over the years and is her coach now. John W. McKeen, a friend of the family who is retired and who aids many beginners, helped her when she was starting out. Then she took lessons for a few years from Dick Skeen. And last year she worked out several times with Pancho Gonzales—her tennis idol.

Kathy says she was not particularly athletic. But she quickly learned the forehand stroke (she still considers it the strongest part of her game, with the volley next) and it wasn't long before she could hit some blistering drives.

"I'll never forget the first time she went to Skeen," her mother says. "She hit some forehands to him and his first words were: 'Don't annihilate me!'"

MISS HARTER'S first out-of-state competition came in the summer of 1962 when she and her brother played the Pacific Northwest cir-

cuit. She got excellent experience (she played on clay and on grass for the first time, both in Canada) and won a number of trophies in women's and junior events, but when asked what she remembers best about the trip she replies "The parties!" in typical teen-age fashion.

She spent most of last summer playing in the Midwest and the East, both in women's and junior tournaments, and she'll be going back this year. She hopes to play at Wimbledon in 1965 and to compete throughout the world in the years to come, but she plans also to get a college degree.

There's a strong possibility she'll play in the Pan American Games competition March 16-22 in Mexico City, and she'll defend her title in the Long Beach Junior Tournament in early April. This will give local fans a fine opportunity to see the girl whose name is going to be up there with Fleitz, Hard and Moffitt before long.

Musical Crazes

(Continued from Page 4)

pared with Tahiti's sexiest dance, the Tamure. A dance, incidentally, which captivated Marlon Brando and members of a Hollywood movie troupe and prompted them to prolong their stay in Tahiti.

Instead, I'm referring to a dance so wild, primitive, and uninhibited that a ban has been clamped on it in Haiti! No one may perform it — the wicked Bombash—in a cabaret, club, or public place. But at secluded places about the countryside, Haitian pairs defy Dictator Duvalier's "Ton-Ton Macoute" (goon squads) and go soaring high, wild, and away out—by dancing the forbidden Bombash every Saturday night.

A French planter in Haiti once escorted this reporter to a hideaway spot down near the coastal town of Gonaives. A lookout armed with a rifle passed us on! At a clearing down beyond a clump of trees, the gourds and drums beat out their wild, throbbing rhythms.

Couples of varying ages, shapes and sizes clasped each other in fierce embraces. Fired by the pulse-hammering music, they twisted this and that way, kicked high, and plunged into a rush of movements full of sensuality.

It was Haiti's own answer to rock-and-roll, the Twist, and other dancing crazes — the out-of-this-world Bombash. My French planter friend came up with a euphemistic description of it as "The Mating Call!"

Camera Guild

Contests in color slides and stereo will be conducted by Long Beach Camera Guild at a meeting at 7:45 p.m. Wednesday in Los Altos Library. Visitors are welcome and information on guild membership will be supplied to anyone interested.

\$10,000

4.85%

ACCOUNTS OPENED BY THE END OF ANY MONTH EARN FROM 18% TO

insured savings

Save more and earn more with the First Federal when your savings are insured to \$10,000.00. A Certificate of Insurance protecting your savings against loss by the Federal Savings and Loan Insurance Corporation on instrumentality of the United States Government is printed in the inside cover of our passbook. It explains how each savings account is insured.

FEDERAL **1st** SAVINGS of Long Beach

Open Until 6 P.M. Fridays

FIRST and PINE

PHONE HInelock 7-1211

FREE PARKING

135 E. OCEAN AVE. At Our Rear Entrance

FREE PARKING

EARNINGS PAID 4 TIMES A YEAR



JOSEPH CAMPBELL

"Occidental Mythology: The Masks of God" (Viking, \$8.50) is the third volume in Joseph Campbell's projected four-volume study of man's myths. "The Masks of God." The first two volumes: "Primitive Mythology" and "Oriental Mythology."

By Vera Williams
Southern Magazine Book Editor

WHEN the partisans caught Benito Mussolini and on the shores of Lake Como hanged him by the heels on a Saturday afternoon in 1945, Il Duce and Italian fascism died ingloriously together. A tyranny that had started in 1922 was over.

In "THE DAY OF THE LION" (Coward - McCann \$6.95) Roy MacGregor-Hastie seeks to explore and explain Italy's long flirtation with violence, internal and external. He is a British Labor Party man who married the daughter of a once prominent Italian fascist, so there is a striving for objectivity in the book.

MacGregor-Hastie shows the young Mussolini as a Socialist, in between frequent skirt-chasing interludes, to whom the Socialist Party was too tame, not revolutionary enough. In 1909, a police report at Forlì, Benito's stamping grounds, describes him as "a fervent Socialist and revolutionary." When, in 1912, an anarchist tried to kill King Victor Emmanuel, Mussolini denounced three Socialist leaders who deplored that assassination attempt.

Such was the youth who became, for so long, the very symbol for tyranny of the right. In the war of 1914-18, Mussolini sang a new tune. To him those Socialists who opposed Italian participation in the war were traitors. By March 1919 we find him, opportunist supreme, leading, in the new fascist movement, a conglomeration of men with "only one thing in common, their anti-socialism."

The book shows the growth of the fascist party (backed to the hilt by an Italian big business' frenziedly fearing a Red takeover) to the point where in 1922 the fascists

The Death of Italian Fascism

staged the march on Rome and seized power.

Aggression after aggression, suppression after suppression form the dismal core of the Fascist story. No smaller neighbor is safe; no dissenter in Italy can be sure of his life (witness the fascist murder of the Socialist deputy Matteotti, onetime comrade of Mussolini).

In his later days Mussolini proves to be a wavering sort of despot. He is at first unable to make up his mind as between Hitler and alliance with Britain and France. When France is prostrate at the hands of Hitler, he strikes her in the back and "boldly" invades.

MacGregor-Hastie has written a meticulously-researched history of the rise and fall of fascist Italy. In its depiction of the down of Il Duce and Italy's Fascism, it is breathtaking to the point of a thriller.

AMATEUR theater, which can be funny without even trying on occasions, is the subject of a hilarious new novel, "WINTER'S TALE," by Nathaniel Benchley (McGraw-Hill, \$4.50).

The story is about an East Coast island community in which an autocratic spinster, Miss Warren, organizes an amateur theater to help the natives while away the long tourist-vacant winter months.

The characters include Dennis Pastor, the not-too-young and not-too-successful New York director-actor who is hired to operate the theater; a lecherous promoter, an eccentric drifter, a restless wife of a stuffy, stodgy businessman, a pair of very fey sisters and an excruciatingly shy pharmacist.

When they get together on stage, behind the footlights, all pandemonium, wholesome, frolicsome, side-splitting pandemonium, breaks loose.

Benchley proves again that good humor need not be sick, neurotic or angry. It can be just funny.

FEBRUARY 27 was the 23rd anniversary of the Reichstag Fire, an event which carried Hitler and his Nazis to power in Germany and created a controversy unresolved to this date.

This seemingly minor incident which had earth-shaking repercussions is the subject of a comprehensive study, "THE REICHSTAG FIRE," by Fritz Tobias (G. P. Putnam's Sons, \$5.95).

The Nazis claimed the fire was the work of the Communists. The Communists claimed that the Nazis had fired the Reichstag themselves to gain "evidence" of a Communist plot and thus gain an excuse for reprisals and a seizure of power.

Author Tobias looks at both sides of the argument and draws a compelling portrait of the confessed arsonist, a disturbed mental defective called Marinus van der Lubbe.

Hitler used the fire as an excuse to seize dictatorial powers, but over and above this

political development the fire, the investigation and the trial which followed present

a tantalizing web of mystery that Tobias, a fierce anti-Nazi, attempts to untangle.

BOOK REVIEWS

MAPLE SHOP WE QUIT SALE! FREEWAY COMING THRU!!!

EVERYTHING MUST GO!

Open Today-Noon to 5 p.m.

SPECIAL!
SOLID
MAPLE
HUTCH
\$79⁸⁸

SPECIAL!
White or Maple
CANOPY BEDS
with frame
Reg. 79.00 **64⁸⁸**

SPECIAL!
5-PC.
MAPLE
BEDROOM
SET
\$99⁹⁵
NEVA-MAR TOPS

9-PIECE EARLY AMERICAN
LIVING ROOM
GROUP **\$319⁸⁸**
Inc. Tweed Sofa & Chair, 2 End Tables, Coffee Table, 2 Table Lamps & Shades, 2 Pillows.
REG. \$499.50 VALUE

MAPLE
BUNK
BEDS **\$29⁸⁸**
REG. 79.50 VALUE

SWIVEL
ROCKERS
\$39⁸⁸
79.00 Value

Reg. 369.00
3-pc.
Sectionals
Choice of Colors
and Fabrics
\$269⁸⁸

Early American
LOVE
SEATS
Tweeds and Prints
\$79⁸⁸
\$129.95 Value

BEAUTIFUL
9' x 12' BRAIDED
RUGS **\$29⁹⁵ Ea.**
Also 10x14, 12x15, 12x18

NO MONEY DOWN
No Payments till June

VINYL NAUGAHYDE
RECLINERS
\$59⁸⁸
\$89.50 Value

COUNTY FAIR Maple Shops

17212 BELLFLOWER BLVD., BELLFLOWER
(1 Block North of Artesia Blvd.) TO 6-8226
Open Daily 9-5:30 p.m. Sat. 12 to 5 p.m. Mon. & Fri. to 8

THOSE
WHO WANT
THE VERY BEST
ARE MOVING TO

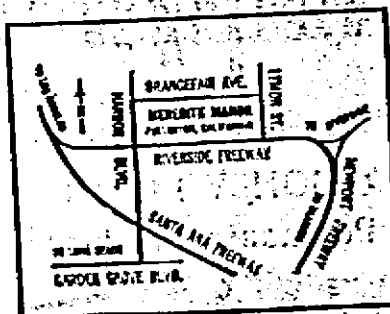
Meredith MANOR LUXURY APARTMENTS

Now Leasing in Fullerton, California

AND NO WONDER. Where else in Orange County can you find ALL these outstanding features: 1-2-3 Bedroom units with up to 1630 sq. ft. of living space, central air conditioning with individual controls, separate entry halls, formal dining rooms, GE kitchen with refrigerator-freezer, large master bedroom suites, premium carpeting and drapes, and private wrought-iron patios in each unit.

JUST IMAGINE stately buildings set jewel-like among eleven acres of luxuriantly landscaped grounds, completely enclosed by an ornamental wrought-iron fence. Step through our self-closing gates into a world of contentment and refined elegance. Stroll under fully grown Mission Olive trees along secluded walks that encircle our four large heated swimming pools.

WE INVITE YOU to visit our grounds and our furnished model apartment and see for yourself why those who want the very best are moving to MEREDITH MANOR. You are sure to agree that the "Manor" offers the ultimate in apartment living in Orange County.



Furnished Model
Open Daily

from \$175 per month

Furnished Apartments
Also Available

phone 871-8990—Adults

Located opposite Orangefair Shopping Center, Fullerton. From L.A. take Santa Ana Frewy. to Riverside Frewy. exit (Harbor Blvd.—Fullerton) to Orangefair Avenue.

For brochure write — Box 483 • Tustin, California

Travel With Delaplaine in Southland

The world is on the move, and So. Calif. is no exception. Pass aboard the Delaplaine, whether abroad or at home, in the Travel and Resort columns of Southland Magazine. You'll find the best of the world's travel and resort spots, and the best of the Southland.

Pushbutton Sailor

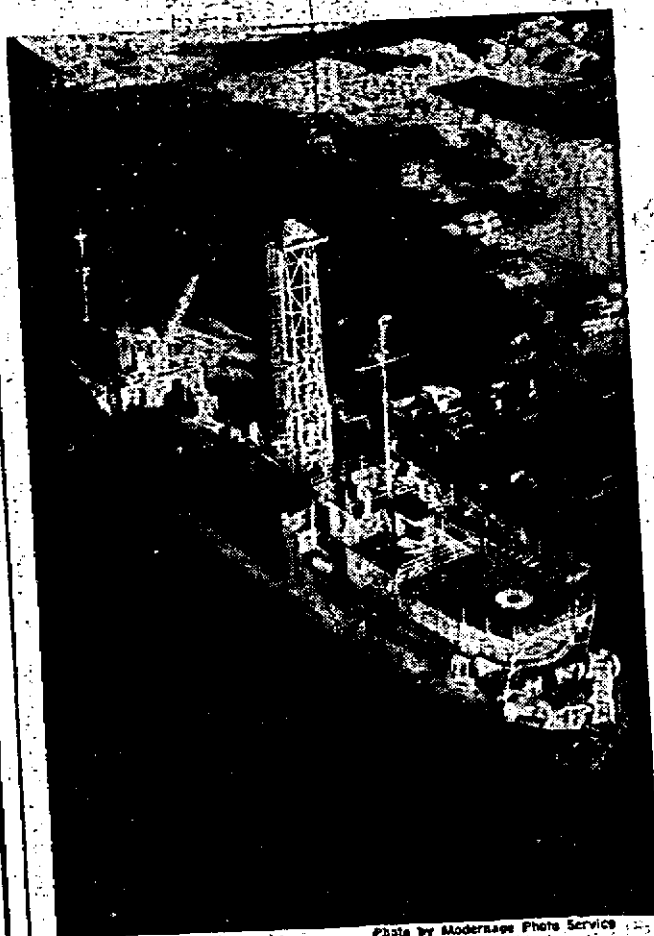


Photo by Modern Photo Service
Computer equipment positions this drilling vessel, the Long Beach-based and built Caldrex, when in operation.

By Lou Jobst

CALDREX I, a Long Beach-based and built ship, is the ultimate in pushbutton sailing.

The 176-foot ultramodern oil exploration ship is so geared to the "Electronic Era" that she uses a computer to anchor.

Known as Ape (for Automatic Positioning Equipment), the system allows Caldrex, currently drilling off Santa Barbara, to maintain a fixed position at any spot on the ocean surface without moving.

ONCE THE SHIP is brought into a position it wants to maintain, a weighted wire line equipped with sensor devices is lowered to the ocean floor.

The sensors continually inform a big computer aboard of even the slightest movement. Electronic calculations are made and instructions are sent to four 300 horsepower outboard engines installed at each corner of the vessel, two forward and two aft.

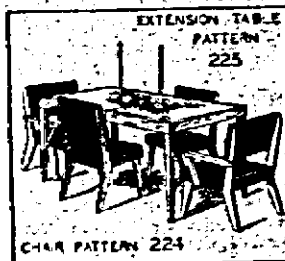
Should the fantail be drifting to the starboard, for instance, the port engine would be started and continue running until the vessel is brought back into trim on its fixed position.

THE FULLY automated system allows Caldrex to get into position for oil drilling in a matter of minutes.

within a few minutes, and eliminates the time-consuming and laborious job of fixing position with a series of anchors.

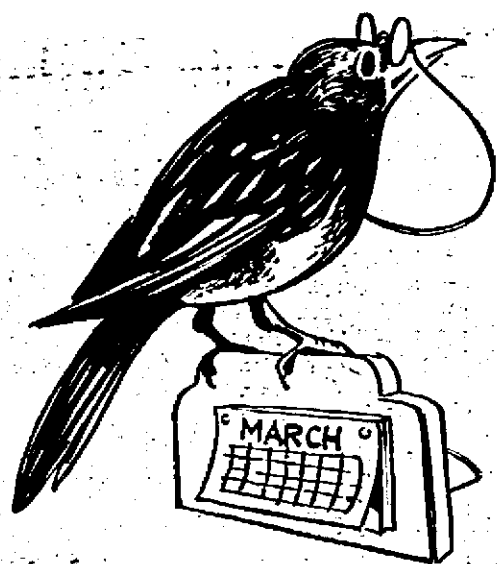
Caldrex, formerly a U. S. Army cargo ship, was modified at Craig Shipyard, Long Beach, and is valued at in excess of \$1 million.

You Make It



Make your own dining set. Pattern No. 225 for an extension table and Pattern No. 224 for chairs in two sizes require common hand or power tools. The table top may be of plywood or colored plastic panel material to match the chair covering. The table and chair patterns are 35c each. Both are included in the Quick and Easy Furniture Packet No. 13 for \$1. Address: Pattern Dept., Southland Magazine, Independent Press-Telegram, Bedford Hills, N.Y. 10511. NEW PAT. 2117

What Every Robin Knows...



—Illustrated by Dick Wallmeyer

By Estelle St. George

EVERY robin knows that March is the month in which he is expected to make his spring debut. Robins in ancient Rome, however, played it cool, since March was the first month until Julius Caesar made it the third when he changed the calendar. English robins continued to count March as the first month until as late as the middle of the 1700s.

Down through the ages many interesting events have taken place in this unpredictable (as far as weather is concerned) month. A Dominican priest was proud of his nephew and pupil when the youngster celebrated his 10th birthday on March 9, 1461. "I predict that some day the boy's name will be known all over the world," the priest told the boy's father.

"Mama chose it," said Mr. Vespucci. "I wanted to call him Frank. She insisted upon Amerigo."

ON MARCH 6, 1485, another Italian boy was about to celebrate his 10th birthday; but his mother, Mrs. Buonarroti, threatened to call off the party if the boy didn't behave. "If you don't stop drawing on the walls and ceilings," she said, "you'll go to bed without any supper and that will be your party, Michelangelo!" He knew she meant business. She usually called him Mike.

"I hope he'll be a musician when he grows up," said Mr. Bach when his son, Johann Sebastian, was born on March 21, 1685. "After all, our family has produced musicians of importance for two hundred years now." "And I hope he'll get married so we can have lots of grandchildren some day," said Mrs. Bach. Johann pleased both his parents when he learned to play the piano and organ quite well and later had 20 children.

Congressman James Madison celebrated his 40th birthday, March 16, 1791, with his bride of one year, Dolly. Congressman Madison and his popular wife celebrated later birthdays in the White House when he became fourth president of the United States.

THE MAN WHO founded the modern Democratic party,

Andrew Jackson, celebrated his 62nd birthday on March 15, 1829, at the same distinguished address, when he became the seventh president.

Less than a month after his 50th birthday on March 29, 1841, John Tyler became the first "accidental" president after William Harrison's death, and the 10th president of the United States.

"There'll be no rock and roll at your party tonight," Johann Strauss told his son on the morning of his 16th birthday, March 14, 1820. "But can't we even play waltzes, papa?" asked Johann Jr. "You're not going to become a musician, and that's final," said his father. "But, papa, I'd rather think for myself," said Johann. And he did.

"I'm going to marry a millionaire when I grow up," said Elizabeth Barrett on her 12th birthday, March 6, 1818. "Tis better to marry for love," said her mother. Liz took her mother's advice and waited until she was 40, and very sure it was love, before she said "I do" to Robert Browning.

The Reverend Richard Cleveland was happy that his fifth child was a boy, and named him Stephen Grover after the former minister who held the church. "I wouldn't be surprised if the boy became president some day," said the proud father. Stephen lived up to and beyond his father's expectation when he became the 22nd and 24th president.

LUTHER BURBANK always received many cards on his birthday since it fell on St. Patrick's Day, an easy date to remember.

"Now I understand what Michaelangelo's mother went through," said Mrs. Gogh of her son Vincent Van on March 3, 1863, Vincent's (or Van Gogh's as he was later known) 10th birthday. "It's good for children to express themselves," said a friend. "But not in brilliant colors on the living room wall," said Mrs. Gogh.

"How about a new football for your birthday?" Einstein asked his son on March 14, 1893, the boy's 14th birthday. "Thanks, papa, but I'd rather

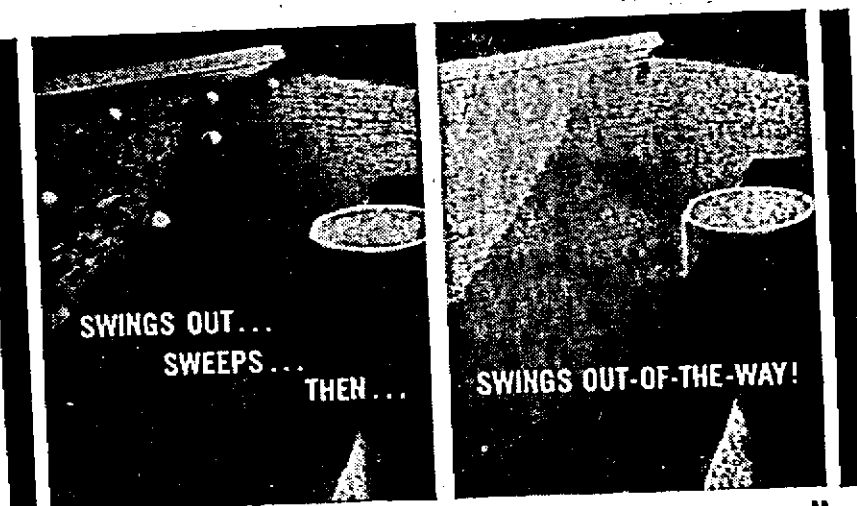
have a new math book. I'm studying calculus and analytical geometry in my spare time," replied Albert. "I have a theory..."

"It's time to think about Knute's future education," said Rockne to his wife on their son's fourth birthday,

March 4, 1892. "Let's leave Norway and go to the United States so he can go to the University of Notre Dame," suggested Mrs. Rockne. "Excellent idea," said Knute's father. "Maybe he might become a football star."

"I wish I had a telephone,"

said Alexander Graham Bell on his 13th birthday, March 3, 1860. "What on earth are you talking about?" said his mother. "A telephone," mused Alexander. "I think I'll invent one. Can't you imagine what a hit it would be with all the teen-agers!"



New Anthony "Hida-Sweep" automatic pool cleaner...

CUT POOL CARE 90%! HIDA-SWEEP, NEW ANTHONY ROBOT CLEANER, "HIDES" IN POOL WALL, COMES OUT AND CLEANS WHOLE POOL AUTOMATICALLY... EVERY DAY!

All you have to do is relax. Or even sleep. Each day—or night, at a time you've selected—automatic clock control sends floats and cleaning arms swinging out across the pool like a flotilla of mine sweepers. When jets from high pressure pump have swept settled dirt down the drain, Hida-Sweep swings back into its harbor hidden in the pool wall.

You are always ready for a swimming party. There's nothing to move or remove. Won't get jarred out of adjustment. The cost: much less than pool service, adds about \$7 a month to your 10-year pool contract. Call any Anthony showroom for details.

ANTHONY "HIDA-SWEEP" POOL CLEANER PLUS OTHER EXCLUSIVE ACCESSORIES CUT POOL CARE 90%—MAKE ANTHONY YOUR BEST POOL VALUE!

Pool owners can now be more carefree than ever. Exclusive Anthony manufactured accessories take most of the work out of pool care. Besides Hida-Sweep there's Antho-Pure. Dispenses daily; holds up to six months' supply. Anthony automatic, long cycle filter, automatic heater keep water condition always ideal. Exclusive accessories, volume building give Anthony pools extra value.



ANTHONY BLUE LAGOON \$1690
\$22.54 per month, 10-year term. Pool is 15' x 31', 312 square feet, 78 perimeter feet, 3 to 6 feet deep. Steel reinforced gunite, waterline tile, filter, copper plumbing, pump, motor, steps. Includes standard coping. Deck in picture is slightly higher. Price based on normal access and soil; subject to hillside and higher costs in some areas. "Hida-Sweep," "Antho-Pure" and heater not included.



ANTHONY DELUXE CUSTOM POOLS
Pool above is typical example of dozens of designs and sizes available. Anthony manufactures pre-cast parts, coping, accessories. Factory to you selling keeps prices low.

Anthony has built twice as many pools as any single builder.

ANTHONY POOLS

WORLD'S LARGEST POOL-BUILDER

Now: SAN DIEGO—3801 Fairmount Extension, 283-6411 • LAS VEGAS—418 Tropicana Avenue, 736-1327
SNO WROODS—OPEN DAILY 9 to 5, SAT. 9 to 8, SUN. 1 to 6
BOLLYWOOD, 8412 Beverly Blvd. • VE 9 8817, OL 5 3150
ANAHEIM, 2050 South Harbor • JE 4-3100
PASADENA, 3890 East Colorado • ME 6-1133, MU 1 8326
SOUTH GATE, 5671 Firestone Blvd. • SP 3-2219, TO 1-8311
SHEWAN PARK, 13363 Ventura Blvd. • ST 8 3430, ST 9 4131
COSTA MESA, 170 E. 17th Street • 444-9651

Burbank 85 4-4255 • Inglewood 472 8458 • La Brea 78 1-6556 • Long Beach 54 3-0554
Pomona 94 1 8548 • San Fernando 24 3 9564 • Thousand Oaks 475 2856

ROOFING PROBLEMS?
TIME TO RE-ROOF?
WHITCOMB
ROOFING
CORP.

FOR ANY TYPE ROOFING
CALL CARL TOLL FREE AT
868-5234—EYES, HA 5-2700

CANARIES

Terrific selection of
SINGERS

German Rollers and
Color Breeds

Buy your Female Canaries now
before the breeding season. Nice
selection now.

LONG BEACH
SEED & PET CO.
2550 Long Beach Blvd.
BA 4-0937 Open Sun. 9-5

HIT PARADE

One Dozen Noses

By Eleanor A. Price

"SUZIE," the Keeshond in the accompanying picture, has a right to "stand up and be counted." She recently had a litter of 12 puppies. Not that an even dozen is a record breaker, for Kees have been known to have 13 pups. But it is a record for a Kees to have such a large litter and every last puppy healthy. Not one succumbed. "Suzie" owns Betty Hunter of Long Beach.

The Keeshond has been given many names—Cheeshond, Keyshond, Keys, Fox-dog, Overweight Pomeranian, Dirty Samoyed, Dutch Barge Dog (this latter was once its real name). The correct appellation is pronounced "Case Hond" or "Case" for short. The breed is beautiful, a fine guard, a keen ratter and can be trained as a rabbit. He is a loving companion, a real heart-stealer with a smiling face that can laugh off any unfair or ridiculous names given him.



Photo by Joe Ralston
One dozen little noses could be counted in recent litter whelped by Suzie, a Keeshond.

(860) presents Francis X. Lohmann's Kanine-Korner with special guest stars and a wealth of doggy information.

Don't Call Budget Pools

...IF YOU DON'T WANT A "DISCOUNT" APPROACH TO BUYING YOUR POOL

NO, DON'T CALL US
...IF YOU DON'T WANT LOWEST POSSIBLE PRICE ON A QUALITY POOL!

A new technique is offered today. We've chosen and engineered pools of the most popular sizes and shapes to fill the needs of the average family. Then we build them in volume enabling us to offer MEDALLION quality pools at Budget discount savings.

DON'T CALL MEDALLION-BUDGET POOLS if you are not interested in a pool design to last—at a cut-rate price. If you're not interested in a quality-built pool protected by unlimited availability of completion bonds—if you don't want to deal with a low overhead company with no deep pile carpet or expensive displays—then don't call Medallion Budget Pools. "No fancy fixtures; no fancy prices." We do have our own construction and service center in your area. Call for full information.

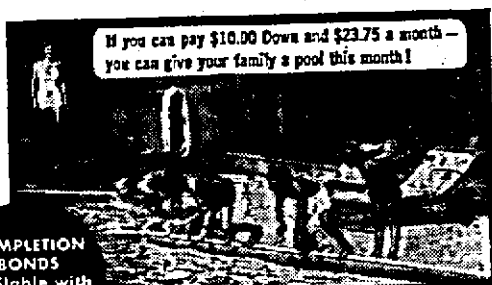
WE FEATURE

- Choice of many BUDGET pool Shapes and Sizes
- High-quality pumps and filters
- LOWEST POSSIBLE PRICE WITHOUT CUTTING QUALITY
- ONLY \$10 DOWN!
- LOW OVERHEAD - NO SHOWROOMS IN HIGH-RENT AREAS
- LOCAL SALES AND CONSTRUCTION CENTERS
- 10-YEAR FINANCING
- COMPLETE POOL AT ONE SENSIBLE FAMILY PRICE—NOT A LOT OF FANCY EXTRAS



COMPLETION BONDS available with every pool

If you can pay \$10.00 Down and \$23.75 a month—you can give your family a pool this month!



"The FUTURA"

17'x35' \$1895*
GUNITE POOL:

COMPLETE WITH DECK AND ELECTRIC
3 to 4 Feet Deep, 85 Foot Perimeter, 358 Square Feet
THREE-FOOT DECK AND COPING AROUND ENTIRE POOL!
Including \$75 ALLOWANCE FOR ELECTRICAL WIRING!

Optional: Stainless Steel Board Supports and Ladder
*We have to charge a little more if you live on a hillside or where our costs are higher.

CALL THE MEDALLION-BUDGET POOL CONSTRUCTION CENTER IN YOUR AREA—GET A FREE ESTIMATE!

- VALLEY—8501 Reseda Blvd., Northridge, • 345-5132 • 987-2161
- WHITTIER—8042 South Broadway • 692-0615 • 526-2323
- ORANGE—3310 East Chapman Avenue • 532-6801
- LAKEWOOD—2616 East Carson Boulevard • 421-9305
- WEST COVINA—532 South Glendora Avenue • 962-4091
- PASADENA-GLENDALE • 449-3499 • POMONA • 623-3738
- ALHAMBRA-HIGHLAND PARK • CL 6-8611

MEDALLION-BUDGET POOLS
OF CALIFORNIA

*We try harder because we aren't one of the largest.

THERE IS an organization that needs your tax-deductible contributions—Cat Care Club, 2240 Barry Ave., West Los Angeles. Shelter manager is Trudy Smith, and president is Myrtle Ring. In 1963, this club placed 330 cats, spayed 111 and neutered 56.

Breeding of cats is to be discouraged. City pounds and humane organizations are flooded with felines no one wants. Surgery for this problem is simple and should cause cat owners no alarm for their pets. Altered males and spayed females make clean, quiet pets that are not so inclined to roam.

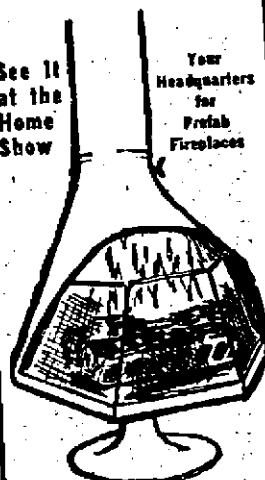
If you absolutely must take an animal to a shelter, do so in the late afternoon, and give it a drink of water before you part with it.

MATCH for German shepherds, today, La Palma Park, Anaheim; also an attack-dog exhibition. German Short-haired Pointer Club of Southern California field trial March 7-8, Olympic Pheasant Club, Bakersfield. Each Sunday at 9 p.m., station XEMO.

THE FIREHOOD

See it at the Home Show

Your Headquarters for Prefab Fireplaces



Passed and Approved by City and County Codes

STAR FIREPLACE
2335 LONG BEACH BLVD.
LONG BEACH CA 4-7957
OPEN FRID. EYES TILL 9 P.M.

MARBLE TOP TABLES

12-inch Round or Square, brass base

\$19.95

All sizes, all shapes, French, Italian, and Spanish styles. All at \$19.95.

HERROD'S

- FURNITURE
- CARPET
- DRAPERIES

4134 ORANGE AVE.,
LONG BEACH
CA 4-8131



TRAVEL RESORTS



GOING PLACES

—with the Sloanes

THE TROUBLE with St. Thomas, a long-time and loving resident of this Virgin Islands vacation spot told us, "is that it hasn't been sold for what it is. People come down here for the first time expecting a combination of Acapulco, the French Riviera and Miami Beach."

The truth is that St. Thomas is almost the diametric opposite of those places. We found a tiny, sleepy back-water island, breeze-swept and sunny but hardly tropical.

There are only 18,000 hilly, brushy acres punctuated by gem-like white beaches, and scarcely one soul per acre. Most of the hotels are of the typical tropical island variety, ramshackle and rustic, buried amid foliage, added to piecemeal over the years, constantly undergoing the hammer, saw and paintbrush.

Yet more vacationers of taste and discretion come back here year after year than to practically any island in the Caribbean. For elusive and subtle—as well as highly practical—reasons, most find it completely captivating.

St. Thomas has three things going for it: A warm, dry, unoppressive climate; some of the best bargain shopping in this part of the world; and an old-fashioned, relaxing charm that completely belies its commercial image. You might also add the comforting protection of the American flag.

In common with many sophisticated resorts, St. Thomas appears on the surface anything but sophisticated. The main town of Charlotte Amalie is a crazy quilt of warehouses, cream-colored plaster homes with crimson shutters and corrugated roofs to match. Narrow and angular streets are watched over by French wrought-iron balconies and grill work, sturdy Dutch doorways, and Spanish patios. Victorian mansions and pastel villas compete with each other for hillside views

of the harbor, among streets paved with stone steps and crowded with tumbling foliage.

OFF-BEAT curiosities

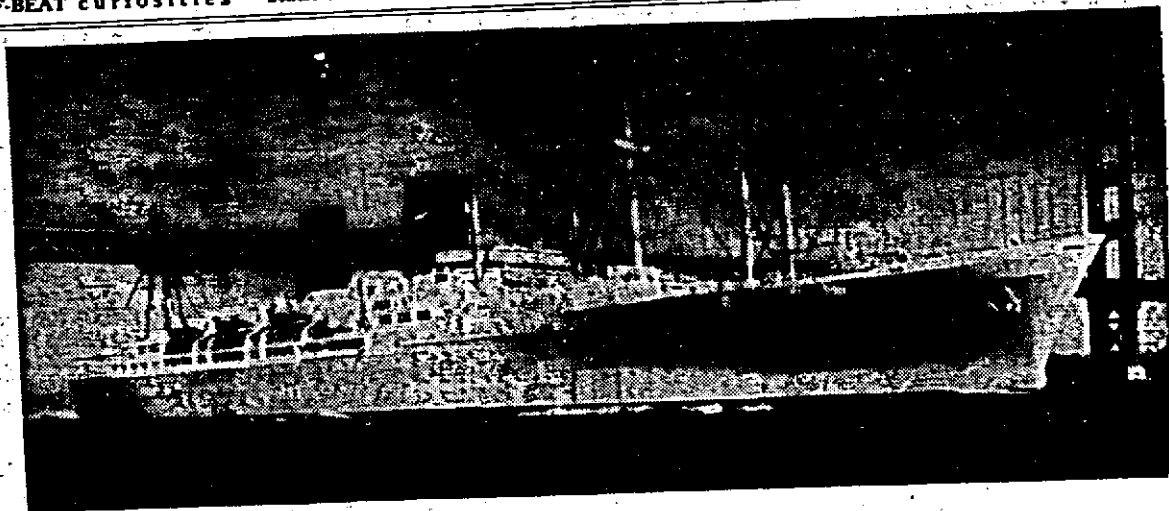
abound. Old Fort Christian, where several pirates were hanged, is painted a shocking red. Equally vivid is the police station with the year 1671

proudly carved on its stone facade. Towers of old fortifications dot the hills and one of them is the central building of a hotel named after

Bluebeard. St. Thomas is 30 minutes and \$18 round trip by air from Puerto Rico.

(Copyright 1964, General Features Corp.)

Sunday, March 1, 1964



Traveling Companion.

A great President Liner is the best friend you can have on a trip. It makes sure you live in air-conditioned comfort. It serves you outstanding international cuisine. It entertains you with swimming, deck sports, parties, movies, dances. And it goes with you all the way to Hawaii, Japan, Hong Kong and the Philippines. Choose from these Spring Tours, sailing from San Francisco and Los Angeles:

1. APRIL 5—ROUND-THE-WORLD SEA CRUISE—64 DAYS

SS PRESIDENT ROOSEVELT to Hawaii, Japan, air to Hong Kong, continue by ship to Manila, Singapore, Ceylon, India, Pakistan, Egypt, Italy, France and New York. 16 ports in 10 countries. From \$2,340.

2. APRIL 18—ORIENT TOUR BY SEA/AIR—32 DAYS

SS PRESIDENT WILSON via Honolulu to Yokohama. Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Osaka. Via air to Taipei, Hong Kong, Manila, Singapore, Bangkok, Tokyo and return via Honolulu to the Pacific Coast. From \$1,533.

3. MAY 7—ORIENT ADVENTURE BY SEA/AIR—32 DAYS

SS PRESIDENT CLEVELAND via Honolulu to Yokohama. Overland: Tokyo, Nikko, Kamakura, Hakone, Kyoto, Nara, Osaka. Via air to Taipei, Hong Kong, Manila and return via Honolulu to the Pacific Coast. From \$1,484.

4. MAY 21—ORIENT BRIDGE TOUR WITH CHARLES GOREN BY SEA/AIR—30 DAYS

On board the PRESIDENT ROOSEVELT, bridge expert Charles Goren conducts lectures, classes, tournaments en route to Hawaii, Japan and Hong Kong. Return to Japan by air visiting Osaka, Nara, Kyoto, Hakone, Miyashita, Tokyo and Nikko. Return to Pacific Coast by air. 30 days from \$1,687.

5. MAY 21—SEA/AIR TOUR OF THE ORIENT—39 DAYS; ROUND-THE-WORLD—50 DAYS

SS PRESIDENT ROOSEVELT to Honolulu and Yokohama. Japan Overland Tour: Tokyo, Miyashita, Kyoto, Nara, Osaka, Nikko. By air to Hong Kong, Bangkok and return to the Pacific Coast. Or from Bangkok, continue Round-the-World by air via India, Cairo, Europe to the East Coast. Escorted by Leo A. Mathews. Orient Tour from \$2,363. Orient and Round-the-World tour 50 days from \$3,128.

6. JUNE 4—CAMERA TOUR WITH RAY SHORR—28 DAYS

Professional photographer Ray Shorr will give lectures and instruction en route to Hawaii and Japan, 6 days in Hong Kong. Return by air direct, or via Bangkok and Singapore. From \$1,425.

Many other sea and sea/air tours are available. For full details contact your Travel Agent or your nearest American President Lines office.

Please send me complete information about the tour(s) checked below.

1 ☐ 2 ☐ 3 ☐ 4 ☐ 5 ☐ 6 ☐

NAME

ADDRESS

CITY STATE

MY TRAVEL AGENT IS



DEPT. 31, 514 W. Sixth St., West Los Angeles 14 CA 9-4321

Wine, Food Tour

Wine and food connoisseurs are a relaxed, companionable lot. When they join together for a pleasant purpose, congeniality larks high. And joining together they are now, for an April tour of Italy, Switzerland, Burgundy, Paris, the Champagne region, the Rhineland and London.

Wes Carroll of the Wes Carroll Travel Service of Long Beach has returned from Europe to make final arrangements for those signing for the tour. The group will go via Alitalia. During the 21 days members of the group may visit the Cordon Bleu School of French Cooking or the Halles Aux Vins in Paris. Among other special functions will be a reception by the president of the Italian wine industry and demonstrative displays of gastronomic in-

FOR FURTHER INFORMATION ON THE ABOVE TRIPS CONTACT ANY OF THE FOLLOWING TRAVEL AGENCIES.

AUTHORIZED AGENT
ACME TRAVEL SERVICE
5004 Fecuby Ave., Lakewood
ME 4-2788
Lakewood Center—Opp. Post Office
"WE COVER THE WORLD"

"Authorized Agent"
BELMONT SHORE TRAVEL
194 Park Ave. BE 9-2129
LONG BEACH
"LET US PLAN YOUR PLEASURE"

"AUTHORIZED AGENT"
LAWSON OVERMAN TRAVEL AGENCY
3845 Long Beach Blvd.
Phone: GA 4-3428
NO SERVICE CHARGE

Your "PERSONAL" Travel Agent
ASK MR. FOSTER TRAVEL SERVICE
IN BUFFUMS
526 E. Broadway, Long Beach
Phone: ME 3-5071 — ME 4-7041

"AUTHORIZED AGENT"
WES CARROLL TRAVEL SERVICE
2754 E. Broadway
Long Beach GE 9-0916

"Authorized Agent"
PIERRE MANON TRAVEL AGENCY
5265 E. SECOND ST.
BEAUMONT BRANCH
GE 3-9917-18, 19

"Authorized Agent"
C. F. BEACH Travel Service
452 LOCUST AVE.
LONG BEACH PH. ME 2-4457

AUTHORIZED AGENT
Circle Travel Service
2231 PACIFIC AVE.
LONG BEACH
Phone GA 7-9967

"AUTHORIZED AGENT"
Universe Travel
4067 Long Beach Blvd.
GA 4-8504
LONG BEACH

"AUTHORIZED AGENT"
BELLFLOWER TRAVEL SERVICE
11022 BELLFLOWER BLVD.
Torrrey 5-9185

"Your L.B. Authorized Agent"
FENWICK TRAVEL SERVICE
309 E. Ocean Blvd., Long Beach
Phone ME 2-5724

"Authorized Agent"
WILTON TRAVEL AGENCY
Breakers International Hotel
204 E. Ocean Blvd.
LONG BEACH PH. ME 2-7411

Twenty-five

EUROPE SPRING TOUR
REDUCED \$101*
 The Lowest Price in Years
 14 Countries May 14-July 14
 Scandinavia, Vienna, Capri
LINDSKOG FRIENDLY TOURS
 15744 Lindskog Dr., Whittier
 *Subject to New Air Fares

In LAS VEGAS Stay at
FRANK FISHMAN'S
Savoy Motor Hotel
 (opposite Riviera on Koss Lane)
 125 Deluxe Suites & Kitchensettes
 From \$8 • In L.A. Call MA 6-9884

TOUR OF EUROPE

Departing April 2, 1964



You are invited to join our group of wine and food connoisseurs who join together for an April tour of Italy, Switzerland, Burgundy, Paris, the champagne region, the Rhineland and London. Alitalia flies our group of Epicures to Rome, from Grand Cuvee to Chef D'Oeuvre and home in 21 happy days, returning April 22. Total price just \$1693.00 INCL. Phone for details and brochure or drop into our office, open daily 9-5 except Sunday. GE 9-0916.

WES CARROLL TRAVEL SERVICE
 2754 East Broadway
 LONG BEACH 3, CALIFORNIA

Phone for an appointment, we'll gladly come to your home to discuss our a la carte tour in detail...

High-Rise Las Vegas

By Fred Taylor Kraft
 Travel Editor

IF YOU haven't visited this City of the Casinos for a few months, you simply wouldn't know the place.

Cloud-piercing hotels dot the landscape (10 high-rises were completed in 1963) and many more are sprouting downtown and along the famous Strip to vie for the \$600 million tourist trade expected this year.

And the rest of the city is keeping pace, which is understandable when you realize 13,000 more people live here than a year ago to expand the population to 225,000 (knowledgeable Vegas crystal-ball one million by the mid 1980s).

Only six years ago, the tallest building in Nevada was less than 140 feet high. The newest high mark—341 feet—will be the tower of the Landmark, now a mere skeleton on the Strip, which will rise 29 stories and add another 160 rooms. The casino will be located near the top of the building where, it is claimed, Barstow—157 miles

away—may be seen on a clear day.

SCHEDULED for completion in May is the "Diamond of the Dunes," a 22-story \$15 million, 510-room addition to the Dunes Hotel with a "Top O' the Strip" cocktail, solarium and health clubs for men and women, plus an 18-hole golf club and country club.

Also under construction is a 10-story high-rise adjoining the Stardust which will give that hotel 1,500 rooms, making it one of the biggest resort hostels in the world.

The Sands is getting in the act with an 8-story addition over the present casino area, and the Thunderbird will add a 16-story, 350 room structure this year after expanding to a 540-room hotel with a four-story addition.

"Glitter Gulch"—downtown Las Vegas—likewise is reaching for the sky. The Fremont has enlarged its 14-story hotel to 500 rooms and the Las Vegas Club is planning a 12-story, 300-room resort. The Mint is now constructing a 26-story, 500-room hotel, complete with a rooftop pool.

THE EL CORTEZ, also downtown, will start construction this year on a 15-story addition to give it a total of 700 rooms. And the Tally Ho, which opened in 1963, announces plans to add showrooms and other trappings to its 450 rooms. At the south end of the Strip, the Hacienda has jumped to a 600-room resort.

Remember, there are other elegant Strip hotels, plus 25,000 apartment units throughout the city.

Where are all the people coming from to fill these rooms?

In the first place, 13 million tourists streamed through southern Nevada last year. Las Vegas' increase in tourism is increasing about a million a year and, it is figured soon may jump well beyond this figure.

TWO-THIRDS of these people, it is said, come from the West Coast, on highways that are fast becoming freeways. By 1968, a national interstate highway system is due to be completed through Las Vegas. And McCarran Airport has completed a \$5½ million terminal where 1½ million visitors will be fun-



JULES C. GINDRAUX has been named director of passenger sales for Trans World Airlines in Los Angeles, according to C. S. Fullerton, senior director of the Los Angeles sales area. His entire career with TWA has been in the airline's overseas operation.

nelled into town, including those who arrive on seven airlines with big-jet service.

It's getting easier and easier to get here, not only to gamble but to see some of the most extravagantly produced shows in the world and to live it up in general in glittering hotels.

Las Vegas? Why Not!



TAX FREE ★
 European Delivery

Renault — Peugeot

Automatic Available
 ★ ORDER NOW ★

IMPORT AUTO

PARTS & SERVICE

1498 Long Beach Blvd.
 Long Beach, CA 90801

GOING TO EUROPE?

ENJOY THOSE OUT-OF-THE-WAY PLACES IN YOUR OWN VOLKSWAGEN BY TAKING DELIVERY AT THE FACTORY AND SAVE MANY MANY DOLLARS.

SEE US NOW

RICKETTS MOTORS

(On L. B. Blvd. since 1947)

Authorized Volkswagen

and Porsche Dealer

for the L. B. Harbor Area

999 LONG BEACH BLVD.

HE 7-7489

OFFICIAL
LICENSED
BONDED
AGENTS

MAYCO

ROAD • AIR
SEA • RAIL

WORLD TRAVEL BUREAU
TICKETS & RESERVATIONS FOR ALL MAJOR TRANSPORTATION LINES —
CRUISES, HOTELS, SPECIALISTS IN INDIVIDUAL GROUP & CHARTER TOURS

HAWAII 7 DAYS \$259
Includes roundtrip jet air, 7 nights PRINCESS KAUAI HOTEL, jet greeting, transfers, sightseeing, portage, tips. Additional full week extension only \$48.
Departures every Saturday throughout 1964

MEXICO 15 DAYS \$345
Visiting: Mexico City, Xochimilco, Cuernavaca, Guadalupe, Puebla, Cholula, Tuxco, Toluca and Acapulco.
Monthly Departures March thru November

HAWAII 12 DAYS 4 ISLANDS \$399
INCLUDES ALL DELUXE 4 DAY... 5 NIGHTS ON ISLAND VISIT AND PRINCESS TEE (PRINCESS HOTELS OF THE ISLANDS)
HAWAII—NEW ROYAL LARAINA BEACH RESORT
HAWAII—HOTEL KING KAMEHAMEHA
KAUAI—INCOMPARABLE COCO PALMS
Departures every Saturday throughout 1964

TAHITI 13 DAYS \$695
Including: MOOREA, BORA BORA, with 3 Day Optional HAWAII extension—\$25.00.
Departures April thru August

SO. AMERICA 30 DAYS \$1295
Visiting: PANAMA, ECUADOR, PERU, CHILE, ARGENTINA, BRAZIL, and featuring CUZCO, MACHU PICCHU, BRASILIA.

ORIENT 31 DAYS \$1695
HAWAII, JAPAN, TAIWAN, HONG KONG, PHILIPPINES, THAILAND, AND MALAYSIA including SINGAPORE, JOHORE, ISLE OF PENANG and BORNEO.
Spring, Summer and Fall Departures

SO PACIFIC 38 DAYS \$1875
HAWAII, AUSTRALIA, NEW ZEALAND, FIJI, TAHITI, MOOREA, BORA BORA. Over 22,000 miles from Los Angeles and return.
Scheduled Group Departures

ROUND THE WORLD 46 DAYS \$2095
HAWAII, JAPAN, TAIWAN, HONG KONG, THAILAND, INDIA, EGYPT, SYRIA, LEBANON, JORDAN, ISRAEL, GREECE
Also: 32 Day TOUR—\$1875
Spring, Summer and Fall Departures

IMPORTANT! all prices include jet round trip from Los Angeles

FOR DETAILED BROCHURES ON THESE OR ANY OTHER TRAVEL SUGGESTIONS, VISIT OR PHONE—OR MAIL COUPON AT RIGHT

LAKEWOOD
5100 Lakewood Blvd.
ME 3-0111
BUENA PARK
3428 La Palma Ave.
827-3303

MAYCO WORLD TRAVEL BUREAU
5100 Lakewood Blvd., Lakewood, Calif.
Please send me information on _____ vacation after _____
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

SPRINGBORG'S
Corona, Calif.

GLEN IVY
What a grand vacation — 13 miles from L.B. — 75 miles from San Diego. Swim, ride, hike, sun, golf, play, concert, party, American Express, complete food service facilities, wine, drink, phone, TV, and more. Vacations, picnics or just resort homes.

GUEST RANCH & HOT SPRINGS
We meet GREYHOUND BUSES AT GLEN IVY JCT. (P.O. Box 100)

FOUND

THE SUPERIOR
WAY TO TRAVEL
AND BE SURE!

Forming for business or pleasure, Travel SUPERIOR MOTELS, the nation's leading, most reliable and SUPERIOR MOTELS and send you the nation's most directory of more than 500 outstanding motels, from coast to coast and border to border. AN SUPERIOR MOTELS provides free advance reservations service, and most honor all major credit cards.

WRITE TO OFFICE NEAREST YOU!

SUPERIOR MOTELS, INC.
546 W. Capitol Ave., W. Sacramento,
Calif. 95814
Name _____
Address _____
City _____ Zone _____ State _____

ALASKA
9-DAY CRUISES
via beautiful Inside Passage
May 2 through October 13

Truly one of the world's most spectacular cruises! Your ship glides over 1,000 miles of smooth, sheltered seas from Vancouver, B.C. to Skagway, Alaska. At no time is land out of sight. High glaciers, endless forests and white waterfalls tumbling from sky high mountains are all a part of the ever-changing scenery along the entire length of this fantastically beautiful Inside Passage.

from \$225 incl. berth and meals

WILTON
TRAVEL AGENCY
DREXEL'S
INTERNATIONAL HOTEL
204 E. Ocean Blvd.
LONG BEACH
HE 5-7411

S.S. UNITED STATES
S.S. AMERICA
LUXURY
CRUISES

TO BERMUDA AND THE
WEST INDIES IN 1964



S.S. America, 14-day Early Spring Cruise, sails Wednesday, March 11, 1964, to St. Thomas and Bermuda.
\$225 minimum.
S.S. United States, 19-day Easter Cruise, sails Thursday, March 26, 1964, to Bermuda, Martinique, St. Thomas, Haiti and \$350 minimum.

Belmont Shore
Travel
194 Park Ave.
GE 9-2129

AROUND THE WORLD WITH DELAPLANE

"Please recommend a couple of London hotels in the \$5-a-day bracket. . ."

THERE are several around Queensgate—the names I don't recall but British Travel and Holidays, 64 St. James's St., London, S. W. 1 would have the listings.

These are small family hotels, full of retired civil servants from the good old Empire days—pretty much like what we call a "guest house" now, and what grandma called a boarding house. Not much "hotel" service.

The days of \$5 hotels seems to have gone. I send my friends to the Washington or Green Park where the tab runs to about \$8 to \$10.

"Our college (freshman) daughter wants to go to Europe this summer. We would like to send her with some assurance she is with a good group. . ."

I AM SOLD on the American Youth Hostel trips—write for folder to 14 W. 8th St., New York City. They look the least expensive, small groups, good leaders—and a lot of train plus bike travel.

They also have some excellent group trips of this kind in the U.S. No age limit but you've got to be able to pedal that bicycle part of the way. The folder for both U.S. and Europe is called "1964 Highway to Adventure the Hostel Way." It's free.

"My husband and I are both in good health and would like to travel in Europe by bicycle. Can you rent these? How much? Is this a workable idea?"

YOU CAN rent bikes all over Europe at very cheap prices—25 cents a day in Ireland is a price I remember. American Youth Hostels (above) can give you best information on how much and where. So will any tourist office in the European countries.

About its being a good idea—I think it's worth trying for it surely is a cheap way to move around. You can put bikes on trains for long hauls. Carry Navy-type rain gear. I have seen some soaking people on bikes in Europe.

I rented a bike a few years ago in Normandy and found out two things. First, it is true (as they say) that you never forget how to ride a bike. Second, the hills have become much steeper than they were when I was a boy. I only lasted 15 minutes.

For the young-at-heart (with young legs), there are bikes that fold up while you ride the trains and use the bike for local exploring. There are also bikes with a built-in pump, spare tire and a light. A light is a must.



ROGER DEAL has been named chief agent and ticket office manager for Delta Air Lines in Los Angeles. John Copland, district sales manager, announces. Deal assumes responsibility for Delta ticket offices in Long Beach, Beverly Hills, Hollywood and Pasadena in addition to the central ticket office in Los Angeles. He lives at 18428 Ashley, Torrance.

advertised by Hammacher-Schlemmer, New York City, and you could write for the catalogue. I would think they'd be available in Europe, too.

From young people who have done it alone, using Youth Hostels for evening and hitchhiking by day, I've had estimates of \$5 a day for everything. One young man claims he made it on \$3. On \$100 a month, you're in clover.

A lightweight rucksack seems to be in order. And I'm advised that hitchhiking is easier if you sew a small American flag on the back of it. European drivers are curious about you.

"We would like to stay at some quiet resort in the Caribbean where they speak English. But we don't want the crowded places and we do like comfort."

THE WHOLE CHAIN of Windward and Leeward Islands. Remote and some development in hotels. Antigua and St. Lucia are English-speaking although all these islands have a patois.

Newest and most modern place is at Little Dix Bay on Virgin Gorda in the British Virgin Islands. Surely away from it all—you fly from San Juan, Puerto Rico to Beel Island in the British Virgin (40 minutes) and then by boat to Little Dix Bay. I don't have prices on this. But you get a folder by writing Little Dix Bay, Room 5425, 30 Rockefeller Plaza, New York City. Probably has low summer season rates. All the Caribbean.

The experience of a lifetime!
DEPARTS MAY 15, 1964

See . . . Do . . . Taste . . . Enjoy

UNUSUAL SUPER DELUXE ORIENT A LA CARTE TOUR
27 DAYS-ESCORTED

JAPAN — TAIWAN — HONG KONG
BANGKOK — HAWAII
EVERYTHING INCLUDED

Miss Reiko Yamanouchi
This Special Tour Will Be Conducted by

PHONE NOW FOR RESERVATIONS — GE 9-0914

WES CARROLL TRAVEL SERVICE
2754 EAST BROADWAY, LONG BEACH
Open Daily Except Sunday 9-5 Free Delivery Service

Hawaii Cruises

Enjoy the
Grand Manner of Matson to Hawaii

Sail March 20th for the vacation of a lifetime! Forget your cares... Hawaii awaits you—lovelier than you dreamed! Enjoy 11 days of laziness on the beach—visiting the outer islands. See us now for your Matson reservations!

Escorted by Thelma Marshall

Ask Mr. Foster
Travel Service

Pine at Broadway, Downtown Long Beach HE 5-5677

...ANY DAY...ANY WAY

WORLD'S FAIR

3 to 8 day New York Holidays from \$19⁹⁵

Choice of 9 different Holidays!

By plane, train, motorcoach or your own car

100,000 confirmed hotel reservations

Choice of 25 fine hotels

All tours include admission and transportation to Fair and many other features. Choice of special sightseeing trips; reserved seats for Broadway shows and ballets; reservations at famous night clubs and restaurants.

We also have brochures covering All-Expense Escorted Tours to the New York World's Fair, with many variations of routes. Come in, phone or write for further information.

C. F. BEACH TRAVEL SERVICE

452 Locust Ave. HE 2-6457
(Long Beach 12, Calif.)

Delphiniums for Back Borders

Delphiniums can be planted this month and are extremely useful as back-border plants or along grape-stake or similar types of wood fence. The Pacific Hybrids are among the

best and now come in many colors. However, there are few things as good for creating a feeling of depth in the small garden as rich delphiniums in a far corner.

YOUR GARDEN

Grow a Hedge of Rose Beauty

By Joe Littlefield

SOMETHING new in hedges is Red Glory, a fence rose that can be developed into a hedge of great density, providing an impenetrable barrier of lush green foliage.

Flowers are of currant red, semidouble, with brilliant yellow "eyes" in the centers. Plants are tall growing and mass blooming. They are of the hybrid tea classification.

A dense hedge or border can be achieved quickly by setting the plants 18 inches apart . . . 24 inches for less density.

Bare walls, unsightly fences or other areas can be screened out with these beautiful plantings.

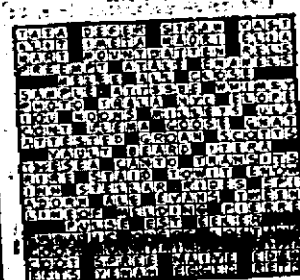
WHERE MORE extensive areas are to be covered, vines may be the answer. Vines can be trained on supports of various types to climb high—or, in some cases, may be left to attach themselves in their own way to surfaces.

Along coastal sections and perhaps not more than 15 miles inland from the coast, an interesting and beautifully flowered vine, *Distictis lactiflora*, "vanilla scented trumpet vine," can be planted. It is a vigorous grower. I saw one vine that covered a 50-foot fence area in Ventura. Mature vines bloom six to eight months of the year, with gloxinia-like, purple, tubular flowers, with a delightful vanilla scent.

Bignonia violacea stands drier weather conditions. It is smothered by delicate violet blossoms in late winter and early spring. This vine sheds most of the old foliage followed by attractive flowers, and soon new growth blankets the vine for the year. Gardeners must be patient with this vine, because it is slow to recover when transplanted into the ground. Once it is rooted, it grows fast.

MANY GARDENERS dislike to cut back a vine after they have purchased it. The vine may be long and stringy. The trick is to cut the vine branches back as much as half to two-thirds the total length and force more side branches to grow, providing more lower branches. More important, the vine will grow more shapely, and cover more surface area.

SOLUTION TO TODAY'S PUZZLE
(See Page 20)



**THESE
ARE THE
WEEDS
YOU WON'T
HAVE TO
PULL
WHEN YOU
USE
"12" BRAND
DICHONDRA
WEED
CONTROL**

A new
chemical
discovery
combined
with
nitrogen
fertilizer



Crabgrass



Bermuda Grass



Bluegrass



Chickweed



Barnyard Grass



Florida Pusley



Pigweed

They'll be only a memory (along with the aching back) after you use Germain's "12" Brand Dichondra Weed Control, a completely new product that knocks out **established** Bluegrass and Bermuda grass, Crabgrass, **before** it sprouts, and eleven more unwelcome guests. While it dooms these destructive weeds, "12" Brand Dichondra Weed Control does not damage, burn or retard your dichondra lawn—even a newly seeded one. (Similar products marketed today destroy the dichondra seeds along with the weeds.) Safe and easy to use, "12" Brand Dichondra Weed Control contains no lead arsenic, mercury or other metallic compounds. Just spread it on and water it in.

FEEDS DICHONDRA TOO.

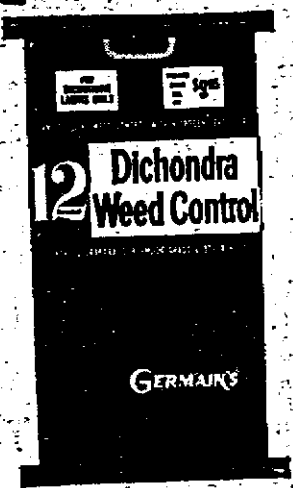
Not only does "12" Brand do away with weeds; it feeds your dichondra nourishing nitrogen fertilizer. Your lawn will be everything you want it to be—without Crabgrass, Bermuda Grass, Annual Bluegrass, Knotweed, Chickweed, Smartweed, Barnyard Grass, Red Sorrel, Lambsquarter, Foxtail, Carpetweed, Florida Pusley, Pigweed and Goosegrass.

Just two applications a year (one in fall, another in early spring) will keep your weekends free from weed pulling. Use Germain's "12" Brand Dichondra Weed Control for a beautiful, weed-free dichondra lawn all year long.

Available now at garden dealers everywhere.

Another quality product of

GERMAIN'S, Inc.
Since 1924



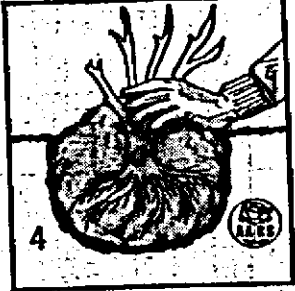
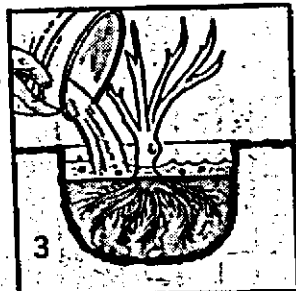
GARDEN CLUBS



How to Plant a Rose

PLANTING roses properly requires no special skill and no lengthy experience. First, select a site with good drainage and at least a half day of sunshine, then follow these easy steps recommended by All-America Rose Selections:

1. Dig a hole 18 inches wide and about 15 to 18 inches deep. Replace several inches of loose, prepared soil (soil mixed with several shovels full of any barnyard fertilizer, leaf mold, compost). Form a mound in center.
2. Position rose bush on mound so that bud union (knottlike, swollen area) is at about ground level. Spread roots naturally down slope of the mound.
3. Work in the soil around roots to eliminate air pockets. Fill hole $\frac{3}{4}$ full and tamp down firmly. Fill hole with several pails of water and allow to drain.
4. Fill in remainder of hole with soil and mound up around canes to a height of about 8 to 10 inches. Allow this protective mound to remain for a week to ten days. Then remove.



Tips on Gardening

Garden tips for the week ... Top dress your lawn with some kind of humus and feed a complete plant food—or start a lawn if you don't have yours in yet.

Lift and divide your chrysanthemums. Or you can get the rooted cuttings from your California Association of

Nurserymen member and set them out in good soil.

You can get carnations in plant bands and usually there will be either pictures of the carnation you'll get from the plant or there will be actual carnations for you to inspect.

Flowers and their culture will be the subject of an illustrated talk by Russell Herama, Ortho products representative, at a meeting of Belmont Heights Garden Club at 1 p.m. Tuesday in Wesley Hall, 317 Termino Ave. Mrs. Josephine Woods will preside and tea hostesses will be Mmes. Charlotte Skewis, Sena Schneider, Olive Lucas, Ruth Munson, Ellen Carver and

Miss June Moller. Visitors are welcome.

Plans for the 10th annual fuchsia and shade plant show of the California National Fuchsia Society will be on the agenda of the bi-monthly meeting of the organization's board of directors at 1:30 p.m. today at the girls' clubhouse, near South Gate Auditorium, 4940 Southern Ave., South

Gate. Title of the show, scheduled for July 11 and 12 in Long Beach Municipal Auditorium, is "Fuchsia Wonderland." Other business to come before the newly elected board will be a Fuchsia Queen contest and a May picnic. Elton Kidder of Downey, society president, invites members and friends of Fuchsia Society branches to the meeting.

CAMERON NURSERY QUILTS

QUITTING BUSINESS SALE CONTINUED

CHECK THESE FEW SAMPLES FROM OUR \$50,000 INVENTORY OF 1ST QUALITY STOCK—HUNDREDS OF OTHER BARGAINS TOO!

JUNIPERS	Reg. 1.30 Gal. Can Size.		50¢
Armstrong II. Bar Harbor, Conforti, Blue Pfitzer, Tams and Tortuosa. each			
RUBBER PLANTS—Wide Leaf	Reg. 2.50 Gal. 50¢.	Reg. 5.00 5-gal.	2.00
SHADE TREES (Indian Laurel)		Reg. 5.00 5-gal.	2.00
DWARF MEYER LEMON	Reg. 1.30 Gal 50¢.	Reg. 5.00 5-gal.	2.00
Gardenias	Reg. 1.00 Gal.	35¢	Bougainvillea Reg. 1.00 gal. 25¢
CYCLAMEN PLANTS. ea. 25¢.		Seashell Palms. Reg. 2.00	gal. 75¢
SPECIAL—EASTERN HOUSE FERNS. Reg. 4.95 ea.			\$1.00

CAMERON'S NURSERY

9846 Belmont Ave. Bellflower TO 7-2439

Ad Good Until Everything Sold
CLOSED FRIDAY AT NOON
AND SATURDAY • OPEN SUNDAY

Go North on Bellflower Blvd. one block past Flower to Belmont. Turn right one block.



GETTING WELL IS ONLY HALF THE FUN!



LONG BEACH CONVALARARIUM

Convalescing in a Convalesarium is almost a vacation! Big, bright rooms, superb service, sunny garden patios, recreational facilities and delicious food make getting well easy, even fun and at surprisingly low cost! □ Doctor's orders are faithfully followed by registered nurses who provide 24 hour care. Professional physical and occupational therapists supervise patient recovery programs. □ Ask your doctor about Convalesarium care. For full details and color brochure, mail this coupon now.

Mrs. Louis Langer, Administrator
LONG BEACH CONVALARARIUM
3650 East Latham Street, Long Beach, CALIF.
Dear Mrs. Langer:

Please send me information and a brochure about Long Beach Convalesarium. I understand there is no obligation.

Thank you,

Name _____
Address _____
City _____
State _____
Zip _____

NIAGARA

World's Fair Chair

- 18 years ahead
- Fights pain, tension and fatigue
- World's Famous Niagara Cycle Massage and foot
- World's most comfortable chair
- Hardwood frame
- Highest quality springs
- Genuine latex foam rubber
- Best covering material available
- Hide-away pillow
- 5-place construction
- Lifetime reclining mechanism
- Electric timer
- Concealed controls
- Priced to sell

CALL, WRITE OR COME IN FOR INFORMATION

NIAGARA OF LONG BEACH

4125 Long Beach Bl.
GA 7-8735

(Member and School in Long Beach)

GENUINE KING O' LAWN

POWER MOWERS

"The only way to mow"

139⁹⁵
INC. CATCHER

IF YOU SEE IT YOU'LL WANT IT!

Downen's

LAWN & GARDEN EQUIPMENT

11835 E. CARSON

ARTESIA

20 FT. EAST OF PIONEER BLVD.
UN 5-8223 • HA 1-1655
LA 1-5343

OPEN 7 DAYS A WEEK
FRI. 10 A.M. - 8 P.M. - SUN. 11 A.M. - 6 P.M.

ARCADE STAMP STORE
JEWELRY TRUST BUILDING 123
OCEAN & PINE—ENTRANCE 20 So. Pine
STAMPS, ALBUMS, ETC.
BUY & SELL
W. Scholier, philatelic expert for more
than half a century.
PHONE HE 2-2264

GRAND-FATHER CLOCK
Complete kit including
unpainted birch case,
hardware, dial and
weight-driven movement.
\$95
MASTERCRAFT CLOCK KITS
HE 2-3508
33004 E. Atlantic Ave.
Carlsbad, California

CHAIN LINK SPECIALISTS
Keeps children and pets safe
from harm. Sturdy, depend-
able, allows good circula-
tion of air. Requires no
yearly painting or repair.

BLOCK WALL EXPERTS
A handsome addition to any
home . . . exceptionally
stable and permanent. Of-
fers absolute privacy with-
out any maintenance cost!
Weather-proof, fire-proof,
rot-proof.

**NO CASH
DOWN
UP TO 3 YEARS
TO PAY**
1st Payment
After 45 Days
**CALL TODAY FOR
FREE ESTIMATES**
**HARRIS
FENCE CO.**
ME 8-6295 • OA 4-9513
8925 ATLANTIC—L. B.

Modernize Port
Work has started at Athens
airport on the installation of
an instrument landing sys-
tem. It is scheduled for com-
pletion by the summer of
1961 and will permit aircraft
to land by instrument re-
gardless of visibility.

**Do It
Yourself
Ceramic
Tile**
From **59¢**
Ceramic Tile Center
5934 L.B. Blvd. NE 1-6413
LONG BEACH

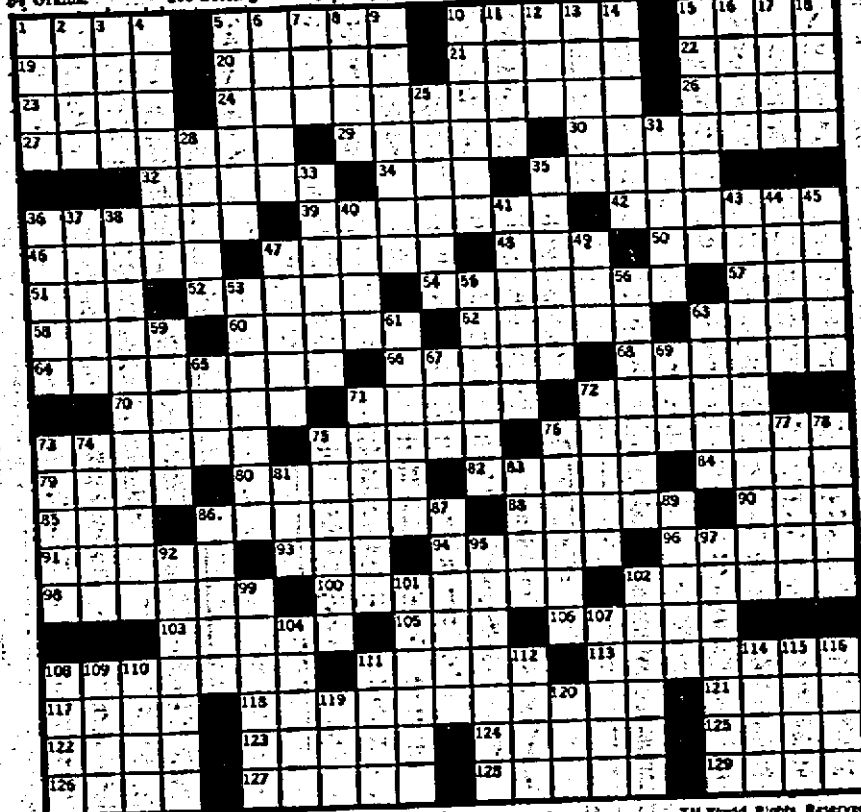
**McCULLOCH
CHAIN SAWS**
Sales—Service—Rentals
**PACIFIC COAST
HARDWARE**
122 W. PACIFIC COAST HWY.
LONG BEACH HE 2-5483

INSURED SAVINGS
Equitable
SAVINGS and
LOAN ASSOCIATION
4.85%
CURRENT EARNINGS
PER ANNUM
MAIN OFFICE
328 LONG BEACH BLVD
LONG BEACH 12, CALIF.
BELLFLOWER OFFICE
16804 S. BELLFLOWER BLVD
BELLFLOWER, CALIF.
T. A. GREGORY
Chairman of the Board
Free Customer Parking at
345 ELM ST.
LONG BEACH
16804 Bellflower Blvd.
(Rear of Building)—BELLFLOWER

Southland CROSSWORD PUZZLE

Solution to Puzzle on Page 28

- By Jean Reed**
ACROSS
1 Slang farewell.
5 Be respectful.
10 Breaker of camel's back.
13 Hug.
19 Got down.
20 "man with seven wives"; 3 words.
21 New Zealander.
22 Lamb.
23 Trading place.
24 British commander of commando.
25 Electrical unit; Abbr.
27 Grab fast.
29 "Thereby hangs"; 2 words.
30 Pains.
32 Free-for-all.
34 Everybody.
35 Shut down.
36 Taste.
39 Disputed; 2 words.
43 Odd fancy.
45 Snap.
47 Singing syllable.
48 Common initials in Manhattan.
50 One way to marry.
51 Debtor's letters.
52 Between AMs and PMs.
54 Grains.
57 Diminutive suffix.
58 Eur. Abbr. or S. Am. Abbr.
60 Moslem scholars.
62 Silly one.
63 Strain at a.
64 Bore witness.
66 Painful sound.
68 Sir Walter and Dred.
70 Pole act.
71 Beatrix's adornment.
72 Roman roads.
73 "Go down to"; 2 words.
75 Part of a poem.
76 Surveying tool.
79 Laugh; Fr.
80 Sober.
82 F.A.S. 2 words.
84 Enough, for a poet.
85 Motel.
86 Like 86 Down.
88 Ferris wheel and merry-go-round.
90 Prefix for tome and gram.
91 Decorate.
93 Drink.
94 George Eliot's real name.
96 In the middle; Poetic.
98 "light; 2 words.
100 Scouting in
planché.
102 Nerveless look.
103 Public feeling.
105 One hour less than EDT.
106 Fisherman of a sort.
109 Wandering.
111 Outstanding people.
113 "found; 2 words.
117 Bird song.
118 "Cora quences"; 2 words.
121 Slang greeting.
122 Symptom; Colloq.
123 Precursor of headache.
125 Simple.
126 Paradise.
128 Newt.
129 Chinese city.
130 Urged (on).
132 Soaks.
DOWN
1 Pack down.
2 Winged.
3 Becomes bored.
4 Try.
5 Smile enhancer.
6 Overact.
7 Pot-; neighbor.
8 Stomach's neighbor.
9 Kind of file.
10 Clothing sheet.
11 London gallery.
12 Boak.
13 Staggering.
14 Sift.
15 Gilded copper.
16 Sheltered.
17 Oklahoma fort.
18 News agency.
23 Profit for distribution.
31 Fine lava.
33 Run on pitcher's record.
35 Where Kandy is.
36 Star in Virgo.
37 Not give; 2 words.
39 Potomac estate; 2 words.
40 Tasmania; Abbr.
41 Dump.
43 Maker of 118 Across.
44 Slapping sound.
45 Irish poet.
47 Real estate phrase; 2 words.
49 Threes; Fr.
53 Survive.
55 Philippine.
56 With a will.
59 Separate fibers.
61 List.
63 Spicy shrub.
65 Sweet girl in song.
67 Stool pigeon.
69 Central; Abbr.
71 Borrower.
73 Crocuses, for example.
75 Companion of error.
74 Adatto language.
75 "Madam"; 2 words.
76 Pang.
77 Old oak.
78 Figs.
81 Afternoon party.
83 African city.
86 Feature of 78 Down.
87 Afro-Asian body of water; 2 words.
89 Homes for 78 Down.
92 Breakfast, lunch and dinner.
95 Glass showcase.
97 Goethe hero.
99 Thin paper.
101 Of a spring season.
102 Advanced laboriously.
104 Room for action.
107 Schoolboy; Fr.
108 Loli Lat.
109 Top.
110 Bottom.
111 "day; 2 words.
112 Nylon name.
114 Officer's officer.
115 Mr. K's no. (drugstore cowboy).
119 Vase.
120 Beatrix's word.

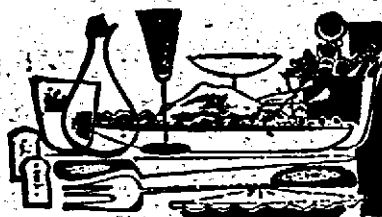


Copyright 1961 General Features Corp. TM World Rights Reserved

GUNITE SWIMMING POOL SAVE HUNDREDS \$\$\$
Mail \$1.00 for planning KIT to
THRIFTY POOL PLAN
P. O. Box 445, Independent, Press-Telegram
No salesman will call. KIT includes: Discount prices on equipment; local
building rules YOUR city; State Licensed contractors; bank financing up to
7 years; Pool patterns and suggest layouts; save money with Thrifty Pool Plan.

ADD-A-ROOM Bedroom
AS LOW AS Family Room
\$1395 Bathroom
NO MONEY DOWN
Payments as
low as 9.95 per mo.
OPEN R. W. HORTON CO. OPEN
SUNDAY DU 1-5015 HE 5-8351 PA 2-8262 FA 8-4571 AX 2-8655

ROOM ADDITIONS—REMODELING
BUILD NOW AND SAVE . . . OFF-SEASON PRICES!
Remodel with the oldest remodeling specialists in the Long Beach area
• FAMILY ROOMS • BEDROOMS • KITCHENS • BATHS • DENS
NOTHING DOWN!
LOW MONTHLY PAYMENTS
WITH UP TO
25 YEARS TO PAY
Visit our display room at
the new Cal Home Show
OPEN 7 DAYS A WEEK
MILLS CONSTRUCTION COMPANY
2610 E. Carson
CALL ANY TIME . . . DAY OR NIGHT
Bonded, Licensed and Insured—Experienced Craftsmen
We search out the best materials and labor
open consultation or performance bonds
HA 1-8493
THERE IS NO SUBSTITUTION FOR EXPERIENCE



GOURMET'S GUIDE

Southland
Dining at its Finest
In the Long Beach and
Orange County Area

Sunday, March 1, 1964

Arnold's
FARM HOUSE
FAMILY RESTAURANT
50
GUERRA PARK
CLOSED MONDAY

6601 Manchester, Buena Park

Southern California's most beautiful restaurant

Welch's

Atlantic Blvd. of San Antonio Drive

Long Beach CA 2-1225

DELICIOUS FOOD at SENSIBLE PRICES

JONES'
DINING ROOM & CAFETERIA
120-126 E. 5th ST.
Downtown LONG BEACH
Closed Saturday
Established 21 Years
Same Old Food

Swanbrow
ROOM
STEAKS
CHAR-BROILED
Nifty at the Place-Bar
DUKE MELODY
The Lafayette
HE 5-5681

DINNER MENU SPECIAL
MAHI MAHI or
Smoked Ham 2.50
HA 5-4807
Americana
RESTAURANT
4101 Bellflower

SERVING THE BEST FRIED CHICKEN you ever tasted. You'll enjoy doing so with this new Kentucky Fried Chicken Restaurant. . . serve yourself or order to go . . . it's finger-lickin' good. . . From a dinner to a buffet.

Kentucky Fried Chicken

Formerly New's Burger

UNSURPASSED CONTINENTAL AND AMERICAN
COMPLETE LUNCHEON MENU
"Whatever You May Desire"

Francois
MANHATTAN
CLOSED MONDAY
1909 East 4th St.
HE 6-0620
LONG BEACH
Lunches and Dinner

ME-N-ED'S
PIZZA PARLOR
To Old Public House
4115 Paramount at Carson
421-8908 Lakewood

New . . . A New Look!
A NEW STONE
DECORATED EXTERIOR
And A Bright Fresh Interior
TRY OUR
DELICIOUS
CHAR-BROILED
STEAK DINNER
"Often Imitated,
Never Duplicated"

195
Closed Sunday
Melody Cove
COCKTAILS 195 Santa Fe
HE 5-0035

HE 7-0555

the 300's

CUISINE
CANTONESE & AMERICAN
FASHION SHOW
EVERY TUESDAY & FRIDAY 1900
HAWAIIAN ENTERTAINERS
BUFFET
LUNCHEON
DINNER
5-8 P.M.
Sunday Brunch
4648 E. Pac. Isl. Hwy. 1 3/4 Mi. S. of Traffic Lights in Long Beach
GE 2-7487

King Arthur's
Sunday
Morning Breakfast
"Something
Extra Special"
for Only 1.00
"Lunches for our 'Home' file"
SPRING OF BELLFLOWERS
LONG BEACH, CALIF.

meet your host



Caricature by Bob April

REX WELCH

A Flag of Romaine

HIS FRIENDS call him the man who likes to be different. And they're right.

Restaurateur Rex Welch finds extra enjoyment in life by answering new challenges. Since he opened his glamorous Welch's Restaurant, 4401 Atlantic Ave., back in the late 1940s, he has pioneered many techniques designed to give his patrons the freshest, most appetizing foods possible.

Recently Welch charted another new and daring path in the restaurant field. In these days of rising food and labor costs, most restaurants are compelled to raise their prices in order to maintain quality. But Welch lowered his prices, counting on increased volume to enable him to maintain his standards of excellence in service and cuisine.

His careful planning has succeeded admirably. Welch's is more popular than ever, filled with patrons who find it difficult to believe that they are enjoying outstanding seafood and beef dishes at prices which were popular back in the 1950s. For example, Welch's famous grilled swordfish steak (formerly \$2.50) is now \$1.75. Boston scallops with crisp bacon, (formerly \$2.25) are now \$1.75. One of the restaurant's most attractive specialties is chopped sirloin steak with onion rings, served on an oak plank with fresh vegetables surrounded by an elegant border of whipped potatoes. Its price has been rolled back from \$2.25 to \$1.50. Roast broad breast turkey is now \$1.95 and the fried fillet of sole is \$1.50. All are accompanied by superb soup or tossed salad displaying a perky green flag of romaine, fresh light rolls; whipped, French fried, or baked potato, and beverage.

—TED THORNEY

Alfred
Outstanding Continental Cuisine
ATLANTIC AT 45th • GA 2-1142

WIK'S
RESTAURANT AND
Viking Room Lounge
GOOD FOOD
• SIZZLING STEAKS
• DELICIOUS COCKTAILS
• OPEN 24 HOURS
3400 Cherry at Wardlaw Rd.
GA 7-7737 GA 6-3583

JACK'S Closed Monday
ORSICAN ROOM
FRANZ STEININGER
of the
Singer
Luxurious Dining Room
For Your Dining Pleasures

Famous for our
Steaks
Australian Label
Special Cocktails
LUNCHEON
11 A.M. to 3 P.M.
DINNER
3 P.M. to 11 P.M.
Closed Sunday
YOUR HOST
Earl V. Hogg
For Reservations
GA 6-8418
ILEO'S
1174 E. Wardlaw
Near Orange

BUFFET
PRIME RIB
Every Sunday
and Monday Night
STEAK & LOBSTER
COMBINATION
JOE CETANI
Entertaining Nightly
CORAL ROOM
Across from
PACIFIC in Town
6126 PARAMOUNT at CARSON
LAKEWOOD — HA 5734

Group Singing
Pitcher's Beer
Cocktails
Complete Dinners
From 5 P.M.
PARTY & BANQUET
CATERING
UP TO 250
DON MAY'S
GAY 90'S
2500 PALM DR.
GA 7-3216 SIGNAL HILL

Cafe Lafayette
Salon d'Elegance
THE LAFAYETTE HOTEL
Broadway & Linden HE 5-5681

APPLE VALLEY
STEAK HOUSE
DON MASON
At the Plaza
733 E. Broadway, L.B.

DESIGNED TO
DELIGHT YOU
"COME AS YOU ARE"
FINE FOOD COCKTAILS
Ken's
RESTAURANT
120-126 E. 5th ST.
PHONE 416-2136

Same Top Quality
For Over
13 Years
Andy's Hot Cakes
Home
SPECIAL
ROAST BEEF
DINNER . . . \$16
SPECIAL LUNCHEONS FROM 11 A.M.
843 1/2 PINE AVE.
DOWNTOWN LONG BEACH
and ANAHEIM and PACIFIC

World Famous
Sam's
SEA FOOD
Hawaiian
FILLIPS
Family Restaurant
Lunches
Dinner Facilities
Across from Pacific
14075 Pacific Coast Hwy. - Surfside
GE 6-1123

the Tenderloin
6143 Atlantic Ave.
Garfield & 15th
LONG BEACH

AMERICAN JEWELRY AND LOAN CO.

LICENSED BY THE CITY OF LONG BEACH SINCE 1932

35 PINE AVE

DIAMONDS • WATCHES • JEWELRY

Purchased from Individuals, Estates and Unredeemed Loans. Offered to You at Exceptional Savings
Also Brand New Nationally Advertised Merchandise at Exceptionally Low, Low Prices

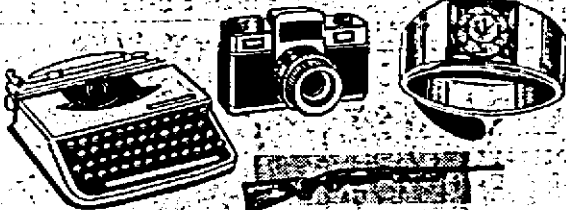
MORE: You get more at American Loan... that's why more and more smart people are buying their diamonds at American Loan.

MORE: If you buy one of our diamonds you may trade it in within five years and the price you paid (less tax) will be applied toward your purchase of a more expensive diamond. You can even trade in diamonds not purchased at American Loan, and we will apply their value toward your new diamonds from American Loan.

MORE: Here is just a small selection from our large and ever-changing collection. All are outstanding values brought to us by private owners and dealers.

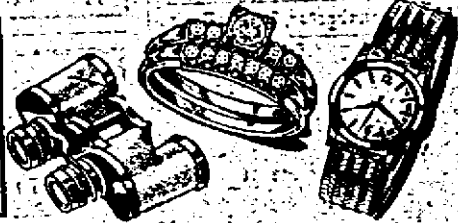
MORE: Every diamond sale from American Loan is accompanied by a salescheck stating the color, cut, size and perfection. This is your guarantee of getting exactly what you pay for.

MORE: If you live out of town, American Loan will send the diamond of your choice to your local bank, where you can examine it before buying. One-of-a-kind diamonds are subject to prior sale. Buy now, pay as you enjoy your diamonds. American Loan credit plan. Weights are approximate. All prices plus Federal tax.



\$50,000 IMPORT SAVINGS

AMERICAN JEWELERS and AN INTERNATIONAL IMPORTER through "SPECIAL IMPORT PURCHASE" offer a SUPERB collection of IMPORTED Oyster-grown CULTURED PEARLS and QUALITY ORIENTAL JADE JEWELRY.



DIAMOND RINGS

- Man's yellow gold diamond cluster ring with 3 large cut diamonds. Total weight approximately 5.710. Tremendous value... \$17.44
- Man's yellow gold 14kt diamond cluster ring with 2 diamonds... \$7.71 - \$18.72
- Man's yellow gold cameo ring. Turry and lake adventure... \$4.37
- Man's yellow gold cameo ring with 4 diamonds... \$7.94 value. \$7.78 \$17.91
- Man's 14kt yellow gold ring with 2 diamonds and ruby colored stone... \$19.00
- Lady's yellow gold DIAMOND RING. Center diamond weighing approximately 2 1/2 carats. Surrounded by 21 smaller diamonds. Total side B... \$251 - \$107.71
- Lady's yellow gold DIAMOND RING. Brilliant center diamond with two small diamonds on each side... \$18.82
- Lady's yellow gold DIAMOND RING. Center stone weighing approximately 4.100. Surrounded by three small diamonds on each side... \$284.54 \$17.77
- Lady's platinum DIAMOND RING. Center diamond weighing approximately NINE CARATS... \$5,505.00
- Lady's white gold DIAMOND RING. One emerald cut diamond weighing ONE AND 1/4 CARATS... \$127.91

LOOSE DIAMONDS

- DIAMOND... 2.42 cts. Slightly off color... \$48.42
- DIAMOND... 1.32 cts. Perfect... \$22.44
- DIAMOND... 1.51 cts. Perfect... \$18.74
- DIAMOND... 2.02 cts. Slightly off color... \$27.72
- DIAMOND... 4.100 cts. Fine... \$12.77
- DIAMOND... 0.710 cts. Perfect... \$12.22
- DIAMOND... 0.510 cts. Perfect... \$12.22
- DIAMOND... 0.510 cts. Perfect... \$12.22
- DIAMOND... 0.510 cts. Perfect... \$12.22

APPLIANCES

- Factory New and Fully Guaranteed. GENERAL ELECTRIC STEAM AND DRY IRON... \$14.75
- GENERAL ELECTRIC FAMILY SIZE ELECTRIC FRY PAN... \$13.95
- GENERAL ELECTRIC TOASTER... \$13.95
- GENERAL ELECTRIC CAN OPENER... \$13.95
- GENERAL ELECTRIC COFFEEMAKER... \$13.95
- GENERAL ELECTRIC CUSTOM PORTABLE MIXER... \$13.95
- 14-PIECE DISH SET... \$14.00
- 2 E. TWIN SIZE BLANKET WITH COLORED FACTORY NEW... \$10.00
- GENIUM SPEED RECOYD SPECIAL... \$13.75
- NEW M TELEVISION SET... \$17.77
- Ladies SUNBEAM electric SHAYER... \$12.00

MISCELLANEOUS JEWELRY

- CIGARETTE LIGHTER... \$10.00
- CIGARETTE LIGHTER... \$10.00
- Man's 14kt yellow gold ring with red stone... \$18.00
- Man's 14kt yellow gold ring with green stone... \$18.00
- Man's 14kt yellow gold ring with blue stone... \$18.00
- Man's 14kt yellow gold ring with white stone... \$18.00
- Man's 14kt yellow gold ring with black stone... \$18.00
- Man's 14kt yellow gold ring with purple stone... \$18.00
- Man's 14kt yellow gold ring with pink stone... \$18.00
- Man's 14kt yellow gold ring with brown stone... \$18.00

PEARLS & ORIENTAL JADE JEWELRY

- All cultured pearls beautifully matched in each case... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL BRACELET... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL CHOKER... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL NECKLACE... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL EARRINGS... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL RING... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL PENDANT... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL BROOCH... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL PIN... \$10.00
- Three Row 7MM GEM QUALITY CULTURED PEARL CLASP... \$10.00

LADIES' DIAMOND WATCHES

- Lady's white gold 14kt CROTON IN-VADA GRENCHENT wrist watch with 14 brilliant diamonds and expansion band... \$12.22
- Lady's platinum diamond HAMILTON wrist watch with 2 diamonds weighing 1 1/2 carats each... \$12.22
- Lady's 14kt white gold HAMILTON wrist watch with 20 brilliant diamonds and 4 beautiful diamonds in truly tapered design... \$12.22
- Lady's 14kt white gold BULOVA wrist watch with 22 brilliant diamonds and 4 beautiful diamonds in truly tapered design... \$12.22

ANTIQUE JEWELRY

- Lady's yellow gold diamond pendant with 15 brilliant cut diamonds... \$12.22
- Lady's white gold diamond and cultured pearl pin with 22 brilliant diamonds... \$12.22
- Lady's white gold diamond and cultured pearl ring with 22 brilliant diamonds... \$12.22

MEN'S WATCHES

- Man's stainless steel WITTHAUER wrist watch with matching expansion band... \$12.22
- Man's yellow gold 14kt PAUL BREQUETTE wrist watch with 14 brilliant diamonds... \$12.22
- Man's white gold BULOVA 22 jewel wrist watch with 22 brilliant diamonds... \$12.22
- Man's white gold ROLEX OYSTER PERPETUAL wrist watch with matching ROLEX band... \$12.22
- Man's stainless steel OMEGA wrist watch with 14 brilliant diamonds... \$12.22
- Man's yellow gold BUREAU 20-JEWEL wrist watch with 20 brilliant diamonds... \$12.22
- Man's white gold LONGINES wrist watch with 12 brilliant diamonds... \$12.22
- Man's 14kt white gold CROTON IN-VADA GRENCHENT wrist watch with 14 brilliant diamonds... \$12.22
- Man's stainless steel CAUER GRENCHENT wrist watch with matching expansion band... \$12.22
- Man's stainless steel LE COULTRE wrist watch with 14 brilliant diamonds... \$12.22

LADIES' WATCHES

- Lady's white gold 14kt LONGINES wrist watch with 14 brilliant diamonds... \$12.22
- Lady's yellow gold WITTHAUER wrist watch with 14 brilliant diamonds... \$12.22
- Lady's white gold BULOVA wrist watch with 14 brilliant diamonds... \$12.22
- Lady's white gold HELBROS wrist watch with 14 brilliant diamonds... \$12.22
- Lady's white gold BULOVA wrist watch with 14 brilliant diamonds... \$12.22
- Lady's 14kt yellow gold LAST ELGIN wrist watch with 14 brilliant diamonds... \$12.22

We Buy or Loan on • Diamonds and Jewelry
• Watches • Cameras • Guns • Instruments
BROKERAGE SERVICE
• Insurance Appraisals • Insurance Replacement

You must be completely satisfied or your money will be cheerfully refunded.
American Jewelry & Loan Co.
35 PINE AVE. PHONE HEMlock 7-3545

Open 9:30 to 6 p.m.
Daily
Fridays 9:30 to 9

Tele Views

Sunday, March 1, 1984

The BBC2
Offers New View
(See Page 9)

TELEVISION LOG OF THE SUNDAY NEWS AND THE INDEPENDENT PRESS-TELEGRAM

BERT'S EYE VIEW

Linkers Learn About Rapid Elephants

By BERT RESNIK
TV and Radio Editor

Someone said:
"Let's get out of here."
The elephant, trunk up,
ears flapping, charged at the
car.

"He came like a railroad
train," said Halla Linker. "I
always thought they were
supposed to be lumbering."

In that one moment in East
Africa, the lovely Iceland
blonde might have wondered
just what she was doing
where she was instead of
tending a pot roast.

It was, however, a fleeting
moment—or, rather a fleeing
moment, which is what the
Linker family did.

The car, which had a faulty
ignition, luckily started the
first time. It was a close race,
but the auto finally outdis-
tanced the railroad-train ele-
phant.

"IT WAS OUR most dan-
gerous moment," said Mrs.
Linker. "When it was over,
it was like we had lost our
minds."

"We laughed for half an
hour. We still laugh every
time we think about it."

The elephant-chase scene,
slightly out of focus, is a fea-
tured one in the Hal Linker
family's many "Wonders of the
World" travelogues. The
weekly color series, now in
its eighth year, airs Tuesdays
at 7 p.m. on channel 13.

It was on Oct. 7, 1950 that
Halla Gudmundsdottir, an
Iceland girl who had never
crossed the boundaries of her
homeland, married Hal Lin-
ker, professional cameraman-
lecturer-traveler.

In the years between then
and now, the Linker family,
including son David from the
time he was 10 weeks old,
have traveled to 103 coun-
tries.

"WE BELIEVE," said Halla,
"that a family should always
stay together. For me, to
share all experiences with my
husband is the most reward-
ing fulfillment any woman
could ask for."

In the sharing, Halla has
come to several conclusions
about the status of women
elsewhere in the world.

In Japan, she believes,
women are emerging too fast.

"I am not for equal rights
for women," she explained.

"If a woman wants equal
rights, she may forfeit her
one very special privilege

which is to be treated like a
woman.

"With equal rights, a
woman can't be feminine any
longer.

"I think a woman should
be coddled and pampered by
the man she loves. I am."

IN EGYPT, however, there
is the opposite situation.

"The Egyptian woman has
to come forward," said Halla.
"She has been left caged."

"If she were given her free-
dom tomorrow, she would be-
come afraid and frustrated.

"A person who has never
seen daylight can't be thrust
out into the sun. She must
gradually get used to it."

Italy is a scene of contrasts
in the woman's world. Some
are as modern as their Ameri-

can counterparts while the
Italian farm woman lives like
her sister did 200 years ago.

The French woman is the
only one who may upset
Halla's personal negative
"equal rights" attitude.

"THE FRENCH woman,"
said Halla, "happens some-
how to have achieved
equality without losing her
femininity.

"She has some kind of
universal charm.

"You meet a French career
woman and she still has a
sense of femininity as well as
a hard business head."

Generally speaking, women
everywhere Halla has travel-
ed have been emerging. Their
role is becoming less and less
that of just being passive

partners.

AS FOR THE American
woman, Halla is hesitant
about being overly critical.
She repeats her feelings about
"demanding too much equal
rights." But she adds:

"Maybe I'm too old fash-
ioned. Maybe the world of
tomorrow demands it."

Halla's old-fashioned world,
including tending the pot
roast, centers nine months of
each year around her home—
the other three are traveling
months.

"Of all the places where we
have been," said Halla,
"Southern California has
more of everything a person
could desire.

"To me it's God country
and I really mean it."



THE LINKERS, HAL, DAVID, 12, HALLA, AND SWITZERLAND'S MATTERHORN

New Store Hours: MON. and FRI. 9 to 9—TUES., WED., THURS., SAT. 9 to 6—SUNDAYS 10 to 5

Day In, Day Out 7-Days a Week For the **LOWEST PRICES IN TOWN!**

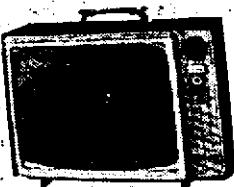
New 1964
RCA VICTOR



116⁸⁸

90-DAY FREE SERVICE & GUARANTEE

Newest '64 Westinghouse
DE LUXE MODEL (shown)



19 in. — large 5" front
speaker, leatherette lug-
gage case.

SPECIAL **118⁸⁸**

New 1964
15" Standard
Model **112⁸⁸**

90 days Free Service
and Guarantee

New 1964
GENERAL ELECTRIC



99⁹⁵ M110Y

90-DAY FREE SERVICE & GUARANTEE

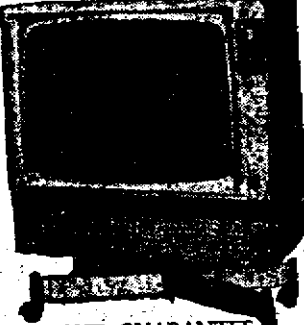


Newest 1964
RCA VICTOR
BIG 23-inch
TV CONSOLE

169⁸⁸

FREE DELIVERY
90-DAY SERVICE
AND GUARANTEE

NEW ZENITH
BIG 23-inch
CONSOLE



with ROLL-AROUND
BASE
With 20,000-volt trans-
former powered chassis.

188⁸⁸

FREE DELIVERY, SERVICE AND GUARANTEE

Newest 1964
GENERAL ELECTRIC
CLOCK-RADIO
TELEVISION



An 11-in. television and clock-
radio with sleep switch and
alarm.

Features 11-in. TV and a clock radio
with sleep switch and alarm all in one
decorator cabinet. Has private earphone
for listening pleasure. Has built in an-
tenna, front-mounted speaker and a
"Daylight Blue" picture tube.

149⁹⁵

FREE 90-DAY SERVICE AND GUARANTEE

DOOLEY'S
IS THE LARGEST
TELEVISION DEALER
IN THE WEST!

All the latest 1964 models.
Complete selection of
styles . . . top quality
brand name products!

Newest 1964
MOTOROLA
19-INCH
PORTABLE TV
WITH STAND



Has front mounted con-
trols, pop-up handle and
golden voice speaker.

139⁸⁸

Always the Finest
for Less at Dooley's!

FREE Guarantee and 90-Day Service in Your Home



GE

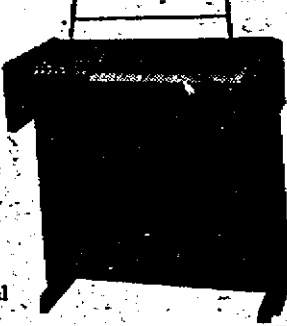
New GENERAL ELECTRIC
Wall Hanging DECORATOR STEREO
STEREO-PHONO & STEREO AM/FM/RADIO

The Decorator goes almost any-
where, on the wall, on a table,
in a bookcase, in the bedroom,
even in the kitchen if you wish.
All-wood cabinetry, 2 8" speak-
ers and 2 tweeter cones. AM/FM
stereo radio, Garrard 4-speed
automatic record changer.

177⁵⁰

FREE 90-DAY SERVICE & GUARANTEE

The All New
ORCOA Concert
ELECTRIC CONSOLE CHORD ORGAN
A FULL CONSOLE ORGAN
36-INCHES HIGH WITH
BIG ORGAN FEATURES!



Has 37 full-size organ keys, permanent
brass number strip, 24 touch bottom bal-
anced chord section, instant knee action
volume control, permanently tuned Swedish
stainless steel reeds.

DOOLEY'S SPECIAL LOW PRICE!

88⁸⁸

You can play hundreds of songs without lessons on this beautiful
wood finished, lacquered, walnut console.

New 1964
Packard Bell
CONVERTIBLE
REMOTE
CONTROL
COLOR TV



WOOD CABINET
(Set shown)

DOOLEY'S LOW PRICE . . . 498⁸⁸

FREE DELIVERY and GUARANTEE

Model
RC 4802



New 1964 **GENERAL ELECTRIC**
Coffee-Table STEREO

51 INCHES LONG

108⁸⁸

G-E ceramic stereo dual channel
stereo amplifier, 4 speed automatic
changer, cartridge with diamond
stylus.

Free 90-Day Service in Your Home

DOOLEY'S Hardware Mart
5075 LONG BEACH BLVD.—NORTH LONG BEACH

Take a good look at the world's most comprehensive refrigeration warranty.

(AND COME IN AND SEE THE ONLY REFRIGERATOR-FREEZERS IN THE WORLD BUILT WELL ENOUGH TO BACK IT UP)



AMANA FIVE-YEAR WARRANTY ON TOTAL APPLIANCE
 Amana Distributors and their Dealers, independently and not as agents of Amana Refrigeration, Inc., extend the following warranty to owners of 1964 Amana Refrigerators or Combination Freezer plus Refrigerators:
 Free replacement or repair by an authorized Dealer, at his option, including related labor, of parts found defective under normal use as to workmanship or material within five years after delivery to the original retail purchaser. The owner is responsible for normal maintenance service such as cleaning condenser unit, motor lubrication, and door alignment; for replacement of service items such as gaskets, rubber or plastic parts, light bulbs and accessories; and for normal deterioration of appearance parts due to wear or exposure. This warranty does not cover local damage or travel expense incurred in performance, nor does it apply to any product subjected to accident, misuse, negligence, abuse, defacement of serial number plate, or repaired or altered by unauthorized personnel so as to affect adversely its performance or reliability.
 This warranty shall be effective only within the United States and when the product is purchased from authorized Distributors or their Dealers upon payment of their regular scheduled charges therefor.
 AMANA REFRIGERATION, INC., AMANA, IOWA

This is a most unusual document. It is the *only* refrigeration warranty that covers both parts and labor for five full years. And it's a warranty on *total appliance*—not just the compressor, or the motor, or other commonly warranted parts. Some small exceptions, like light bulbs, are specifically mentioned.

Amana gives you more protection for your investment than has ever been offered by any refrigeration-appliance manufacturer. No other refrigeration warranty gives so much protection for such a long period of time . . . because only Amana has the *quality* to back up such a claim . . . unmatched by any other maker of refrigerators, freezers and room air conditioners.

So you can forget about major repair bills when you purchase an Amana. Amana's warranty assures *trouble-free enjoyment* of your appliance. Ask your dealer to show you the chart comparing competitive promises . . . prove to yourself that Amana's warranty gives *much more comprehensive coverage*.

the Big 15.7 cu. ft. **Amana 42800**

BACKED BY A CENTURY-OLD TRADITION OF FINE CRAFTSMANSHIP

FULLY ASSEMBLED, GASSED, OILED, INSPECTED AND READY TO GO!



New 1964 **KING O' LAWN POWER MOWER**
 Temco Model

Has 4-cycle, 2 1/2 H.P. gas engine. Front throw and 18 in. cut with recoil starter.

167.00 VALUE
SALE PRICE 118⁸⁸

For the best King O' Lawn power mowers and power edgers, stop Dooley's.

BARBECUE TABLE WITH 2 BENCHES

Vat stained redwood. Sturdy construction. Rustproof hardware. Seats 6 adults.

SALE PRICE! 14⁸⁸

TOP QUALITY HAND LAWN MOWER

American made, ball bearing, lightweight and has tempered blades.

SALE PRICE! 12⁸⁸

Quality EDGER BLADES FOR GAS POWER EDGERS

King O' Lawn, Temco, McLane, Cooper, Trimmer **29^{ea}**

POOL CHLORINE 39^c Gallon

New **PIONEER WALL FURNACE**
 25,000 BTU

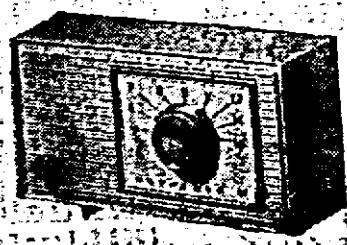
37⁸⁸

Easy to install, safe and more efficient



MOTOROLA TABLE RADIO
 with 3 tubes in beige only

11⁸⁸

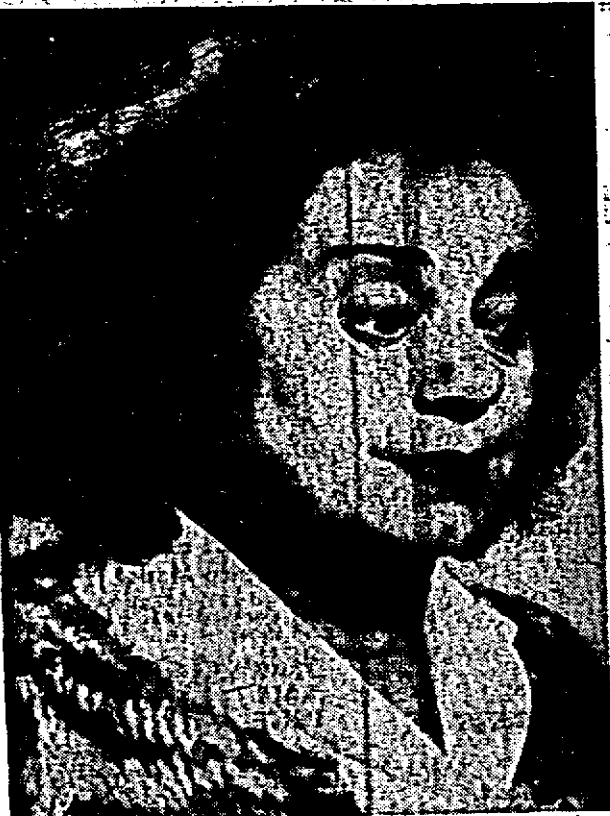


TOP QUALITY, TOP BRANDS FOR LESS AT DOOLEY'S

DOOLEY'S Hardware Mart
 5075 LONG BEACH BLVD.—NORTH LONG BEACH

Day in and day out 7 days a week **LOW DISCOUNT PRICES!**

PIC(K)S OF WEEK



ELSA LANCHESTER, in a comedy role, plays a landlady during "The 11th Hour" at 10 p. m. Wednesday, channel 4. Episode is titled "Full Moon Every Night."



JOAN STALEY is featured as a decorator during "The Jack Benny Program" at 9:30 p. m. Tuesday, channel 2.



FORMER President Harry S. Truman is interviewed by Steve Allen during the latter's show at 11:30 p. m. Wednesday, channel 5.

TeleVues

FOR THE WEEK STARTING MARCH 1, 1964

- Bert's Eye View 1
- Television Movie Tips 7
- Pan and Fan 11
- FM Highlights 19
- Radio 19
- Week's Top Shows 19

BERT RESNIK, EDITOR

GIANT CLOSE-OUT! FAMOUS LITTLE CANYON RUGS

All-wool, hand braided in 4 beautiful colors — gold, red, browns and multi-color.

CHECK THESE SAVINGS:

- 10 by 14, reg. \$179.95, Now \$129.95
- 9 by 12, reg. 139.95, Now 99.00
- 8 by 10, reg. 119.95, Now 79.95
- 6 by 9, reg. 89.95, Now 59.95
- 3 by 9, reg. 19.95, Now 14.95

STOCK IS LIMITED —SO HURRY!

Don't miss this once-in-a-lifetime opportunity to save on LITTLE CANYONS, the all-wool, hand-braided rugs of brilliant beauty.



Mon., Wed., Fri. 10-6
Tues., Thurs., Sat. 10-6
Sundays 11-5



Grandma's MAPLE SHOP
5538 ATLANTIC AVE.
N. Long Beach, CA 9-5753



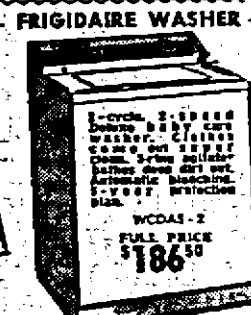
SHIRLEY BOOTH takes her nose from the grindstone long enough to put her ear to the door during "Hazel" at 9:30 p. m. Thursday, channel 4 in COLOR.

ANNUAL PRE-TAX CLEARANCE

DRASTIC PRICE REDUCTION

OUR STOCK MUST BE REDUCED BEFORE TAXES — TREMENDOUS SAVINGS IF YOU BUY NOW! OVER 200 APPLIANCES ON SALE

YOU SAVE!
We have just purchased 40 of last year's model ovens and toasters . . . Buy yours now at BELOW DEALER COST . . . You'll save enough to travel 100 miles.



FRIGIDAIRE WASHER

- Woods Bros. 14.95
- Wash King Dishwasher 22.00
- Coffers & Saffier Dishwasher 24.00
- Coffers 24-in. Water Heater 49.00
- Coffers 48-in. Water Heater 59.00
- Coffers & Saffier Oven 207 129.00
- Coffers & Saffier California Oven & Toaster 144.00

WEDGEWOOD FACTORY DEMOS
Oven & Toaster Double Glass Door, Toaster \$139
Oven & Toaster with Glass Door \$119

BUILT-INS
Wedgewood Oven & Toaster \$179.00
Wedgewood 24" Cooktop \$29.00
Wedgewood 24" Cooktop \$29.00
Wedgewood 24" Cooktop \$29.00

DO YOU NEED A SECOND REFRIGERATOR for POP of the POOL?
FRIGIDAIRE 15.00
FRIGIDAIRE 15.00
FRIGIDAIRE (2-Door) 25.00
FRIGIDAIRE RANGE 19.00
GOLDSPOTT Cross-Top FREEZER 19.00



FRIGIDAIRE REFRIGERATOR



FRIGIDAIRE REFRIGERATORS



TRADER TUCKER
1003 S. Long Beach Blvd.
N.E. 8-0445 COMPTON

STORE HOURS: DAILY 9 to 6, MON. & FRI. 9 to 5, SATURDAY 9 to 5, CLOSED SUNDAY

Third 'Togetherness' Year



MARY TYLER MOORE, DICK VAN DYKE
They Rate Each Other High

By VERNON SCOTT
UPI Hollywood Correspondent

HOLLYWOOD (UPI)—Dick Van Dyke and Mary Tyler Moore qualify as the most popular young couple on television, and certainly the most glamorous, now that their series is Number Three in the ratings.

The fact that "The Dick Van Dyke Show" follows the Number One show, "Beverly Hillsbillies," helps them on both counts. They inherit the Hillbillies' enormous audience, and when the attractive youngsters are compared with Buddy Ebsen and Irene Ryan, their youth and good looks are considerably enhanced.

Off-screen Van Dyke and pert Miss Moore are as charming as their characterizations of Bob and Laura Petrie on the air.

One day this week Dick, wearing sweater and slacks and in need of a shave, sat down to lunch with Mary, also in sweater and pants and without a speck of makeup. The first thing that came to mind was their natural affection for one another, a circumstance that contributes much to the success of their series.

"We're a great team," said Dick. "We're very fond of each other personally and enjoy playing our roles. It shows on the air."

"If I didn't like Dick it just wouldn't work out," Mary added.

★ ★ ★

BOTH STARS are happily married. Dick to Marjorie, a non-professional Mary to Grant Tinker, an executive at NBC-TV.

Van Dyke and Mary admit that the characters they play are essentially themselves. Their spouses occasionally accuse them of behaving at home as they do on the air.

"I'm not as sophisticated as Rob Petrie," Van Dyke said. "Marjorie and I lead a quiet life. We don't go out much because I'm always beat from the show."

"And I'm not as glamorous as Laura," Mary said. "After all, I've got a career and Laura doesn't. I run around the house barefooted, spend most of the summer in a bathing suit and take ballet lessons."

"This is our third year on the air. Maybe I'm not an actress anymore, but I'm a very good Laura Petrie."

Van Dyke giggled appreciatively.

"We work together beautifully," he said. "I don't think we'd do as well with other partners."

The co-stars spend more time together during the week rehearsing and performing than they do with their own families. They're rarely serious when there's an opportunity to make jokes.

"Rob and Laura are all right," Mary said, "but I wouldn't have them over to dinner."

"Aw, come on," Van Dyke said. "They're nice people. I think that's why they're popular. They're well adjusted and happy."

So are the performers.

"I think we've got the most identifiable situation comedy in television," Mary said. "People like to identify themselves with Rob and Laura—and I can't say that I blame them."



SPECIAL TRAINLOAD SALE on MAYTAG

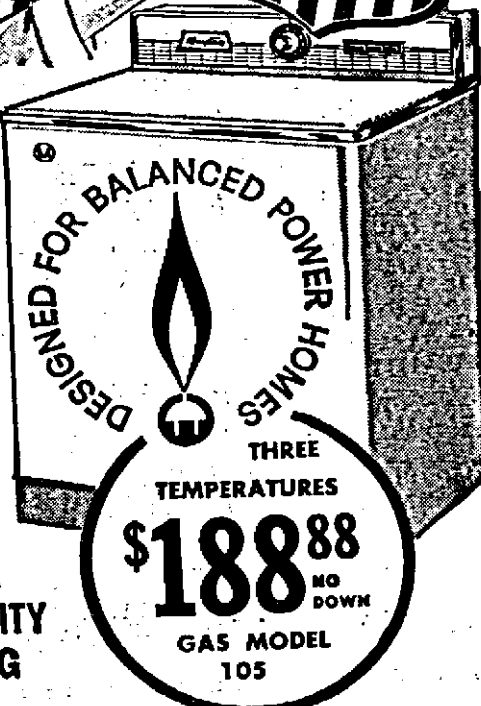
YOU'LL FLIP with the SAVINGS
on MAYTAG GAS DRYERS
at **HILL'S** Now



VOTE FOR
a dependable
MAYTAG
in '64

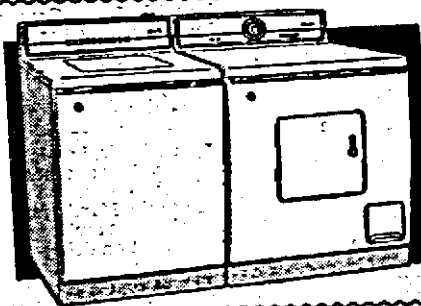
Dries all your wash quickly,
safely, correctly. Choose the
right temperature, the right
time for all fabrics.

- Fully Automatic • Fully Flexible Controls • Fast Drying at Safe, Low Temperatures • Big Capacity Zinc Coated Cabinet defies rust • Safety Door stops action when opened • Disc Lint Filter • Ends "Hot Spots" • Economical operation



CAST YOUR VOTE
FOR DEPENDABILITY
VOTE ☒ MAYTAG
on Washday

THREE
TEMPERATURES
\$188⁸⁸
NO DOWN
GAS MODEL
105



SUPER SAVINGS
on
MAYTAG
WASHERS
and
MAYTAG PAIRS

REGISTER NOW—FREE TRIP FOR TWO
TO MEXICO CITY VIA WESTERN AIRLINES
NO PURCHASE NECESSARY

HILL'S

90-day Terms—Free to Cash Buyers
CLOSED SUNDAYS

Store Hours:
Mon. Thurs.
Fri. 10:30 a.m.
Tues. Wed.
Sat. 10:30 a.m.

Our Own Service Dept.
Backs Up What We Sell
17 Years in Same Location
5650 Atlantic Ave., N.E.
Atlanta, Ga. 30308

Highest
Trade-In
Allowance

SUNDAY

March 1, 1964

PAID ADVERTISEMENT

7:00 A.M.
2 Lamp Unto My Feet:
"The Cape," Wm. Shatner,
Lenka Peterson (repeat).
Award-winning 2-part
drama on mental
retardation

4 Mr. Wizard, Don Herbert
11 White Hunter, R. Reason
7:30

2 Look Up & Live: "The
History of Asceticism,"
Peter Donat, Wesley Addy
(pt. 1). Self-discipline
4 (Clr) Journey of Lifetime
9 Movie: "Return to Treas-
ure Island," Tab Hunter
11 Highway Patrol, Crawford
8:00 A.M.

2 Camera Three "Art of the
Filmmaker: Hilary Harris"
4 Movie: "Force of Evil,"
John Garfield (49)
5 In God We Trust (Protest)
11 Great Churches: St. Paul's
Episcopal (L.A.)
13 Gospel Favorites (music)
8:30

2 Light of Faith (Lutheran)
5 Herald of Truth
7 Sunday Chapel (relig.)
9:00 A.M.

2 Learning '64: "Scholarship
Talent Search"
5 The Adventist Hour
7 Movie: "Fabulous Texan,"
William Elliott (47)
9 Movie: "Mr. Lucky,"
Cary Grant (43)
11 Movie: "Dark Delusion,"
Lionel Barrymore (47)
13 Variedades, R. Iglesias
9:30

2 Discovering Art, Dr.
Manson: "Colonial Ele-
gance"
4 The Christophers
10:00 A.M.

2 Movie: "Two Guys from
Texas," Dennis Morgan
4 This is The Life (Luth.)
5 For Kids Only, V. Colvig
13 Panorama Latino
10:30

4 Frontiers of Faith, Dr.
Staack: "Ruth"
9 ASSIGNMENT: CHINA LAKE
★ TV 9 SPECIAL!!!!
(see box)

13 (Color) Faith for Today
11:00 A.M.

4 Movie: "Black Whip,"
Hugh Marlowe (56)
11 Wonderama, Al Lohman
Jr., with Poly's Michael
Donovan as "magician of
the month."
13 Church in the Home
34 Aquil Alex Prada
11:30

2 Sum & Substance, Dr.
Harvey with cellist
Gregor Piatigorsky
8 HOME BUYERS' GUIDE
★ Paul Langford visits new
homes throughout So. Calif.

9 (Color) Movie: "Capt.
Horatio Hornblower,"
Gregory Peck (51)
12:00 NOON

2 Capitol Hill to California
7 (Color) Challenge Golf
(see sports box)
13 Rev. Oral Roberts (relig.)
12:30

2 Face the Nation: Sen.
Richard B. Russell (D-Ga.)
opponent of Civil Rights
4 Debate "Legacy of Light"
★ 1 Am The Lord, Thy God
First of 18-Part Series
(see box)

5 Movie: "Brasher Doub-
loon," G. Montgomery
13 Social Security in Action
12:45
13 Dr. Campbell Jeffries
(relig.)

1:00 P.M.

2 Viewpoint, John Hart
with Dr. Herman Platts
4 (Color) Ethics: "Genesis
to the Carpetbaggers"
7 Discovery '64: "Moscow"
(pt. 2). Yuri Popov and
Irena Tolstikova wind up
their tour and introduce
commentator Andrus
Kholodov.

"DIPLOMATIC COURIER"

★ Pres. by UNION MONTAGE
Tyrone Power (52)
13 Voice of Calvary

1:30
2 L.A. Report, G. Holcomb
4 (Color) Confrontation:
"Role of the Church in
the Racial Crisis," LBCG -
biology major John
Amundson is on the panel
7 Issues & Answers,
Howard K. Smith. Sen.
Margaret Chase Smith
evaluates the prospects
for women, and for the
Republican candidate
against LBJ.

9 (Color) Movie: "Horatio
Hornblower" (see noon)
9 (Color) Movie: "Capt.
Horatio Hornblower,"
Gregory Peck (51)
13 Cal's Corral (to 4 p.m.)
34 La Madrastra (serial)
2:00 P.M.

2 Insight—Protestant-
Catholic Dialogues: "Till
Death Do Us Part"
4 (Color) Tales of the West:
"Mexican War in Calif."
5 Auto Racing (Ascot-Speed-
way, Gardena), Dick Lane
7 Directions '64: "The
Kaddish," Alexander
Scourby (repeat). Morton
Wishengrad drama traces
meaning of the Kaddish.
2:30

2 CBS Sports Spectacular
(see sports box)
4 (Color) College Report:
"Continental Campus"
(Whittier). Foreign study
program in Copenhagen.
7 King's Highway (CHP)
2:45

7 Film: "Anglo-American
Vintage Car Rally"
3:00 P.M.

4 Sunday, Frank Blair, with
review of Broadway's
controversial "The
Deputy," report on Arms
Control meeting, the
"customer's view of
record and book stores,
plus school bonds and
filibusters.
movie houses, record and
book stores.
7 The Navy Log
11 "WAR ZONE" — movie
★ Pres. by UNION MONTAGE
"The Frogmen," Richard
Widmark, Dana Andrews
3:30

7 Conversations with Wil-
liam Winter. State Sen.
Thomas Rees talks of
rapid transit.
9 Movie: "Wagonmaster,"
Ben Johnson (50)
34 La Desconocida (serial)
4:00 P.M.

2 One of a Kind, Hughes
Rodd: "Two college pres-
idents: An Exchange of
Views." Informal taped
discussion between the
president of Williams Col-
lege and the chancellor of
the Univ. of Texas.
4 (Color) Shell's Wonderful
World of Golf (sports box)
7 Press Conference:
Superior Court Judge
Roger Pfaff discusses the
problem of divorce (see
also "Open End," 11 p.m.)
13 Robin Hood, R. Greene
4:30

5 Boots & Saddles, J. Pickard
7 Science All-Stars, Don
Morrow. Teenagers re-
cord the heartbeat of a
flea, play "Old Maid"
with electronic computers.
13 Movie: "Man Who Lived
Twice," Ralph Bellamy
5:00 P.M.

2 Alumni Fun, Clifton
Fadiman. Columbia
School of Journalism is
represented by Bennett
Cerf, Mike Land and art
critic Emily Genuer in a
quarter-final round
against Brown's Ruth
Hassey, Quentin Reynolds
and Thomas Corcoran.
(Color) Wild Kingdom:
Marlin Perkins: "Crater
of Gold." Exploration of

Sports Today

CHALLENGE GOLF, 12
noon, in color, ch. 7, has Bob
Charles and Bruce Crampton
matching strokes with Arnold
Palmer and Gary Player at
Las Posas (Camarillo). Repeat
SPORTS SPECTACULAR,
2:30 p.m., ch. 2, has Jack
Whitaker describing a 6-week
big-game African safari in
Kenya and Tanganyika, while
Chris Schenkel highlights two
sports car races in England—
saloon and formula 1 cars.

NEW ORLEANS OPEN
Golf Tournament, 3:30 p.m.,
ch. 9, has the final holes of
the \$50,000 tourney, Bo Win-
inger defending his title.

WONDERFUL WORLD OF
Golf, 4 p.m., in color, ch. 4,
has Doug Sanders and Juan
(Chi-Chi) Rodriguez in an 18-
hole, medal-play match at the
Dorado Beach Golf Club on
Puerto Rico's Atlantic coast.
(Also at 2:30 p.m., ch. 10)

Wonders of the World

long-extinct volcano in
Tanganyika.
5 Blue Angels, Don Gordon
7 Trailmaster, Scott Miller,
Albert Salmi. Duke poses
as missing gambler.
9 (Color) Movie: "Buffalo
Bill," Joel McCrea (44)
11 "SHILLER THEATER"
★ Pres. by UNION MONTAGE
"Mark of the Vampire,"
John Beal (57)
5:30

4 (Color) College Bowl,
Robt. Earle, Massachu-
setts is challenged by the
University of Arizona
5 The Invisible Man
34 La Hora Catolica (Cath.)
6:00 P.M.

2 20th Century, Walter
Crunkite: "The Agony of
Austria." Former Chancel-
lor Kurt von Schuschnigg
discusses his govern-
ment's policy of appease-
ment in Hitler's bloodless
annexation of Austria.
4 (Color) Meet the Press:
Under Sec. of State
George W. Ball
5 POLKA PARADE—Live &
★ LIVELY Fun for All
by FARMER JOHN BACON
7 Movie: "Daddy-O," Dick
Contino, Sandra Giles
13 (Color) Rocky & Friends
34 Teatro Fantastico (children)
6:30

2 Mr. Ed, Alan Young. Ed
wants his hoof read by
gypsy Madame Zenda
(Belle Mitchell).
4 KNBC BIOGRAPHY!
★ of EAMON DE VALERA

9 Maverick, James Garner
11 Movie: "Unholy Partners,"
Edw. G. Robinson (41)
13 (Color) Rod Rocket Show
7:00 P.M.

2 Lassie, Robert Bray (pt. 5)
Racing to aid her buried
ranger friends, Lassie is
threatened by another
avalanche before she re-
turns to the Martin farm
until the next multi-part
experiment on doing-with-
out-Timmy.
4 Bill Dana Show. Jose
upbraids a spoiled heiress
(Betsy Smith) and receives
unexpected congratula-
tions.

8 In Color! Moving Drama
★ "WOMAN'S WORLD" —
Clifton Webb, Arlene
Dahl, Van Heflin (54)
13 Outlaws, Cliff Robertson
Generous outlaw makes
fatal mistake.
34 TV Musical Ossart
7:30

2 My Favorite Martian, Ray
Walston. Uncle Martin
wants to hitchhike home
on a rocket, but it may
be launched for Venus.

WALT DISNEY'S "WONDERFUL WORLD OF COLOR"

— Presented by
EASTMAN KODAK COMPANY
"Legend of Two Gypsy
Dogs." Animal-adventure
story of a pointer and a
dachshund who face many
perils in their trek across
a wild area of Hungary.
7 Red Cross Kickoff:
Travels of Jamie Mc-
Pheeters (7:32), Kurt
Russell, Carl Esmond,
Steven Geray. Line has
second thoughts about
boy treated as royalty.

9 THEATRE NINE 1ST RUN!
★ "THE CARNIVAL STORY"
Anne Baxter, Steve
Cochran, George Nader
(54-in color). Adult
drama, filmed in Munich
34 Estudio de Pedro Vargas
8:00 P.M.

2 The Ed Sullivan Show
with Jack Carter, George
Raft, Rickie Layne and
Velvet, gospel singer
Russell Newport, the
Barry Sisters
13 'Tis the Season to Pay
Taxes.
34 Corridas de Toros (bull-
fights from Mexico City)
8:30

4 Grindl, Imogene Coca,
Jules Munshin. Grindl
poses as a man's wife to
clinch his getting a but-
ler's job, unaware that he
is a kleptomaniac.
7 Arrest & Trial, Ben Gaz-
zara, Chuck Connors,
Dewey Martin, Ray Dan-
ton, Andrew Duggan.
Parolee is so frightened
of life outside prison he
endangers those who want
to help him.
11 Bold Journey: "Lost
Colony." Dutch Guiana
13 (Color) Ski Show, Malone
9:00 P.M.

2 The Judy Garland Show,
Jane Powell and Ray
Bolger guest in postponed
hour, Judy and Bolger
their "Oz" performance.
4 (Color) Bonanza, Lorne
Greene, Anjanette Comer.
Ben tries his hand at
civilizing a Paifute-raised
English girl with near-
disastrous results.
5 Mr. Lucky, John Vivyan
11 Boston Symphony, Aaron
Copland
13 (Color) Operation Success
9:30

5 It is Written, Vandeman

"Race to the Stars"

Bus Stop, Tuesday Weld,
Gary Lockwood. Naive
rodeo rider falls for
movie-struck singer.
13 Dan Smoot Reports
9:45
13 Capitol Report, D. Jackson
10:00 P.M.

2 Candid Camera, Durwood
Kirby with 4-year-old
genius, goldfish in res-
taurant water glasses.
4 (Color) Britain: The
Changing Guard (see box)
5 Freedom University
7 FIRST TIME ON TV
★ AUDIE MURPHY IN "THE
RED BADGE OF COURAGE"
— CIVIL WAR SAGA
with Bill Mauldin (51).

11 News, Burrell & Coates
13 Mike Wallace Interviews
34 Arriba Sinoloa (musical)
10:30
2 What's My Line? J. Daly
Woody Allen, Martin
Gabel are guests
5 Business & Sales Oppor-
tunities, Jack Rourke
9 RAVAGING! TERROR!
★ "ATTILA THE HUN"
Sophia Loren, Anthony Quinn
Henri Vidal (Ital. '55)
11 Opinion in the Capital:
Sen. John McClellan
13 Newsroom, Don Rose
34 Manolo Fabregas Show
11:00 P.M.

2 Sun. News, Charles Kuralt
4 KNBC NEWS — LOS
★ ANGELES REPORT—COLOR
5 Open End, David Susskind
"Divorce: High Cost of
Loving and Losing." Six
persons whose unhappy
marriages have ended join
lawyer-counselor-author
Samuel G. Kling

11 Under Discussion, Quincy
Howe: "Is Latin America
Drifting Left?" Newsmen,
authors and other experts
discuss Cuba, Panama,
the Alliance for Progress.
13 Movie: "Portrait of
Claire," Margaret John-
ston (Br. '50)
34 Tiempos y Contrastes
11:15

2 Movie: "Palm Beach
Story," Claudette Colbert
11:30
4 Movie: "Obsession,"
Michele Morgan (Fr. '54)
7 Southland, Carl George
34 Noticiero 34 (News)
1:00

2 Movie: "Free, Blonde and
21," Lynn Bari (40)

SPECIAL

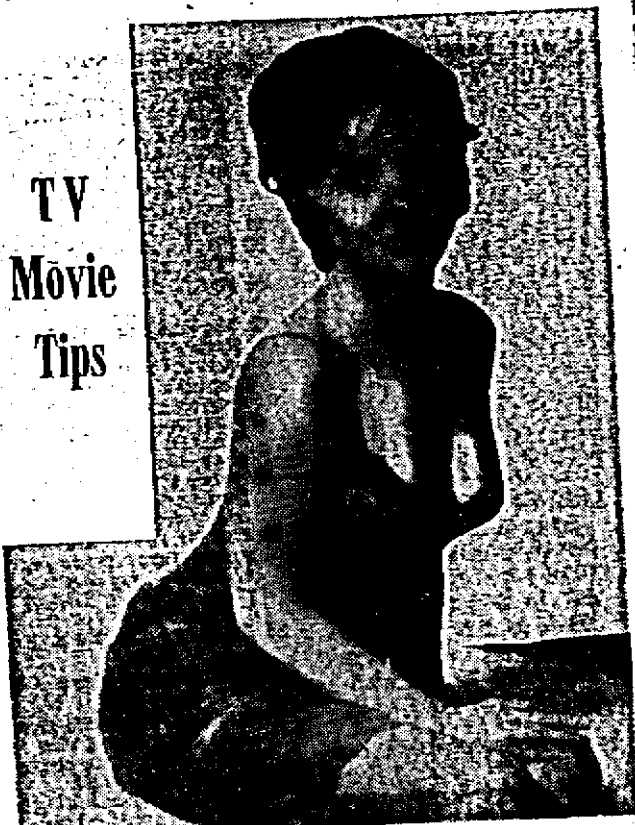
ASSIGNMENT: CHINA LAKE — Activities at the
Naval Ordnance Test Station, largest Navy research and
development laboratory in the nation, are seen through
the eyes of 13-year-old David Borrelli of Sherman Oaks
at 10:30 a.m., ch. 9, in the first of a 4-part series of hour
documentaries. Highlighted are a lunar vehicle, a "glove"
to catch missiles, an instrument to break up hurricanes
and films of JFK's inspection visit during his last trip

LEGACY OF LIGHT—The Ten Commandments are
illustrated through great classic works, featuring top
actors, in a 10-part series produced by WBC and the Union
of American Hebrew Congregations at 12:30 p.m., ch. 4.
Opener looks at the First Commandment, as illustrated by
Goethe's "Faust," with Hurd Hatfield in the title role and
the late Myron McCormick as Mephistopheles.

RED CROSS KICK-OFF—President Johnson, honorary
chairman, kicks off the 1964 Red Cross fund campaign
with a 2-min. message to be shown at 7:27 p.m., ch. 4;
7:30 p.m., ch. 7 and 9:58 p.m., ch. 2.

BRITAIN: CHANGING GUARD — Joseph C. Harsch
looks at the changing of some of the ancient mores and
institutions of British society in a full-hour news special
at 10 p.m., in color, ch. 4. Story is told through a Labor
and a Conservative party member of Commons, from op-
posite social poles, highlighting visits to the fox hunts,
exclusive clubs, swank homes and traditional schools of
the landed gentry (though one has his wife sell tickets
for tours of his estate) . . . and to the new universities
and recreation places. (When hour is shown later this
week on British "telev" screens, title will be extended to
read: "The Changing Guard in America View.")

TV Movie Tips



GINA LOLLOBRIGIDA stars in the 1960 Italian movie "The Unfaithful" at 10 p. m. Saturday, channel 9. It's about a disreputable private eye and the eternal triangle.

SUNDAY

DADDY-O—5 p.m. on channel 7. Dick Contino and Sandra Giles star in 1959 rock-and-roller about fast-driving singer charged with manslaughter.

WOMEN'S WORLD—7 p.m., channel 5, in COLOR. Clifton Webb, June Allyson, Van Heflin and Lauren Bacall star in 1954 movie. Industrialist judges wives in considering executive promotion for one of their husbands.

CARNIVAL STORY—7:30

p.m., channel 9, in COLOR. A 1954 movie starring Anne Baxter and Steve Cochran. German girl joins American carnival and gets jinxed. Lots of romance.

THE RED BADGE OF COURAGE—10 p.m., channel 7. Stars of 1951 production include Audie Murphy, Bill Maudlin and Andy Devine. Adapted from Stephen Crane's excellent story of the war between the states.

ATILLA, SCOURGE OF GOD—10:30 p.m., channel 9,

in COLOR. Stars are Anthony Quinn and Sophia Loren. A 1955 French-Italian production about the barbarian Hun who swept across Europe 1500 years ago.

MONDAY

UNDERWATER WARRIOR—7:30 p.m., channel 4. A 1958 movie starring Dan Dailey and James Gregory. About the post-World War II adventures of two Navy "frogmen."

LAST OF THE VIKINGS—8 p.m. and nightly, channel 9. A 1960 French-Italian movie about the son of a murdered chief who seeks revenge on a Swedish overlord. Stars Cameron Mitchell and Edmund Purdom.

TUESDAY

HEAVEN CAN WAIT—11 p.m. on channel 11. A man who has led a life of wine, women and song on earth explains to the devil why he thinks he's qualified for Hades. A 1943 movie starring Don Ameche, Gene Tierney and Charles Coburn. Pretty good.

A MEDAL FOR BENNY—11:30 p.m., channel 2. A 1945 movie starring Dorothy Lamour and Arturo de Cordova. Boy run out of town wins Congressional Medal of Honor and the community has a change of heart. Excellent.

WEDNESDAY

AN AFFAIR TO REMEMBER—10 p.m., channel 9, in COLOR. A 1957 film starring Cary Grant and Deborah Kerr. Couple's luxury-liner romance is marred by the fact that each is engaged to someone else.

THURSDAY

THE DESERT RATS—8:30 p.m. on channel 5. About the Australian Ninth Division in World War II that stopped Rommel's Afrika Korps. A 1953 movie starring Richard Burton, James Mason and Robert Newton.

"YOUR GUARD OF QUALITY"



GARDEN GROVE STORE (only)
OPEN SUNDAY
9 a.m. to 4 p.m.

SPECIALS GOOD
THRU WEDNESDAY,
MARCH 4th ONLY
AT ALL 3 STORES

**CENTER
MEAT CO.**

LAKWOOD CENTER
5432 Faculty Ave.—ME 3-4029
Open Daily 9 a.m. to 7 p.m.
GARDEN GROVE (next to)
7722 Channing Ave.—LE 5-1212
SANTA ANA 135 W. Pomona
Across from Sears

**Beltville
TURKEYS**

29 lb.

California
Grows
Mountains
Beauty
Brand...
Ideal baked,
fried, or on
your
rotisserie
Avg. wt.
6 to 8 lbs...
Save
30¢ per lb.

NEW YORK STEAKS



The finest
steak from
the finest
beef you
can buy!...
aged-right
fine steer
beef...
boneless
...tender,
and juicy!

1 lb.

FILET MIGNON

Beef Tenderloin—Save at least 30¢ per lb.

WILSON CERTIFIED FULLY-COOKED TENDER-MADE

CANNED HAM

While
they last!
This is pure
fine quality
ham—not a
picnic cut
... Save
over \$1.00
per can!

3 lbs. exact net wt. **1** EA.

BEEF LOINS

69 lb.

HINDQUARTER OF BEEF

YOUR CHOICE OF USDA CHOICE
OR OUR OWN CUSTOM-FIN

59 lb.

No Money Down—6 Months to pay—No payments till 45 days. We cut, wrap and ship—free of all extra charge

PHONE ORDERS ACCEPTED

FREE SANDBLAST

THIS WEEK with every KENITEX job

PLUS

EXTRA WINTER BONUS

25,000

with
each
job!



PAINT NOW WITH

Kenitex

EXTERIOR... TEXTURE... COATING

GUARANTEED FOR 10 YEARS

Against Chipping, Flaking or Peeling

KENITEX—RENEWS, INSULATES, BEAUTIFIES, WEATHERPROOFS STUCCO, FRAME, BRICK
KENITEX—Used on over 600,000 homes, apartments, commercial and industrial buildings from coast to coast since 1946. Kenitex is pressure-sealed to sidewalks and in one low-cost application. This revolutionary finish is shot on by powerful air pressure—fills cracks and holes, hides ugly flaws, gives a beautiful texture that's actually thicker than 20 coats of paint! Applied without fuss, mess, or odor by specially trained workmen!

KENITEX is a "once in a lifetime" job. Retains its good looks year after year.

NO MONEY DOWN

1st Payment
in May

CALL DIRECT... OR
CALL COLLECT
DAY OR NIGHT
NO OBLIGATION

GE 8-6021

Serving Los Angeles
and Orange Counties



ALL AMERICAN PATIOS

General Office and Warehouse
2154 S. ATLANTIC, L. A. 22

Norwell-Artistic Area
UN 8-6455

Los Angeles Area

AN 8-1921

ORANGE COUNTY AREA
KI 3-1796

BEAUTIFUL MODERN
COLORS TO CHOOSE
FROM • MAKE YOUR
HOME THE SHOWPLACE
OF THE NEIGHBORHOOD

MONDAY

March 2, 1964

6:00 A.M.

2 NYU: "Greece & Rome"

8:30

2 Amer. Political Heritage

4 (Color) Feitelson on Art

First in 10-pt. repeats.

7:00 A.M.

2 Captain Kangaroo

4 Today, Hugh Downs, with

Elia Kazan, Bill Moyers,

Maureen O'Sullivan

becomes a "Today" reg-

ular, seen Mondays only

until she winds up a

Broadway role May 1.

7 Cartoon Capers

7:30

7 Zoorama (San Diego)

11 Columbia Univ. Lectures

7:45

5 For Kids Only (cartoons)

9 Cartoonsville

8:00 A.M.

2 Panorama Pacific, R. Rowe

7 Cartoon Capers

9 Pancake Man (cartoons)

11 The Chucko Show

8:30

7 Love That Bob! Cummings

9 Big Babysitter (cartoons)

9:00 A.M.

2 News with Harry

Reasoner (Wallace

vacations 2 weeks)

4 Say When, Art James

5 The Romper Room

7 I Married Joan, J. Davis

11 The Jack LaLanne Show

13 Morning News

9:15

13 Guideposts (to 11:30)

9:30

2 I Love Lucy, Lucille Ball

4 (Color) Word for Word

7 The Pamela Mason Show

11 Movie: "Badman of Brim-

stone," Wallace Beery (38)

Jean Majors takes over

as hostess.

10:00 A.M.

2 The McCays, W. Brennan

4 Concentrat'n, Hugh Downs

5 Restless Gun, John Payne

9 Movie: "Race Street,"

George Raft (48)

10:30

2 Pete and Gladys

4 (Color) Missing Links

5 Yancy Derringer

7 Girl Talk, Virginia Graham

11:00 A.M.

2 Love of Life

4 (Color) First Impression

5 The Cheaters, John Ireland

7 Price Is Right, Bill Cullen

11:30

2 Search for Tomorrow

4 (Clr) Truth-Consequences

5 Peter Gunn, Craig Stevens

7 The Object Is, Dick Clark

11 Carl Ballantine, Arlene

Dahl and Barry Sullivan

9 Contemp. Latin America

11 Sheriff John, John Rovick

13 The Ann Sothern Show

11:45

2 The Guldin Light

12:00 NOON

2 Burns and Allen Show

4 (Color) Let's Make a Deal

5 Thin Man, Peter Lawford

7 Seven Keys, Jack Narz

9 Eastern Wisdom

13 Movie: "Men on Her

Mind," Mary Beth Hughes

12:30

2 As the World Turns

4 The Doctors, J. Pritchett

5 TV Bingo, Colin Male

7 Father Knows Best, Young

Mr. D.A., David Brian

11 Movie: "Shadow of the

Thin Man," Wm. Powell

1:00 P.M.

2 Password, Allen Ludden

Carolyn Jones, Chester

Morris are week's guests.

4 Loretta Young Theatre

5 Movie: "Battle of Broad-

way," Victor McLaglen

7 Tennessee Ernie Ford

9 Cartoonsville

1:30

2 Art Linkletter House Party

Son Jack talks of his

"Hootenanny" tours.

4 (Color) You Don't Say!

Pennell Roberts, Gloria

DeHaven are guests.

7 The Mike Douglas Show.

Bert Parks is co-host.

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Robt.

Q. Lewis hosts Joan

Fontaine, Dick Shawn

4 Match Game, G. Rayburn

9 Movie: "Big Sleep,"

Humphrey Bogart (46).

11 Movie: "Best Foot For-

ward," Lucille Ball (43)

13 Vagabond: "Jamaica"

2:30

2 The Edge of Night

4 Make Room for Daddy

Guest: Jimmy Durante

5 Movie: "Notorious Gentle-

man," Rex Harrison (46)

7 Day in Court: Conspiracy

13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm

4 Bachelor Father, Forsythe

7 Gen'l Hospital, J. Berardino

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "Flame of New

Orleans," Marlene Dietrich

7 Queen for Day, Jack Bailey

11 Deputy Dawg/Dick Tracy

Al Lohman Jr. hosts.

34 Reloj Musical (variety)

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Just for Fun, Tom Hatten

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

34 Un Canto de Mexico

4:30

2 Movie: "Tarzan the Fear-

less," Buster Crabbe (33)

11 The Lone Ranger

34 Escuela KMEC (English)

5:00 P.M.

7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Superman, George Reeves

13 The Lloyd Thaxton Show

34 Novela Juvenil:

"Genoveva de Bravante"

5:30

5 Whirlybirds, Ken Tobey

11 The Mickey Mouse Club

34 El Seguro Social (soc. sec.)

5:45

4 (Color) KNBC News

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 Bowery Boys Movie

11 Wanted: Dead or Alive

13 (Color) Touche Turtle

34 La Madrastra (serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

11 George Putnam Dateline

13 Woody Woodpecker

34 Noticiero 34 (News)

6:45

7 Ron Cochran with News

7:00 P.M.

2 Walter Cronkite, News

4 (Color) Golden Voyage

Jack Douglas: "Nova

Scotia." Included is visit

of Princess Margaret.

5 Leave It to Beaver

7 I'm Dickens... He's

Fenster, Marty Ingels

9 People Are Funny

11 Wide Country, Earl Holli-

man (new time)

13 (Color) Wild Cargo:

"Mexico," Aztec ruins

34 Divorciadas (drama serial)

7:30

2 To Tell the Truth, Robt.

Q. Lewis is sub host.

4 Movie: "Underwater War-

rior," Dan Dailey, James

Gregory (58-1st run).

Drama of Navy's frogmen.

5 Addograms, Jack Barry

7 Outer Limits: "Second

Chance," Don Gordon,

Simon Oakland, Janet

De Gore. Meek amuse-

ment park employee

secretly prepares space

ride for real thing—to

repopulate his own planet.

9 Dobie Gillis, D. Hickman

13 (Color) Holiday, Bill Bur-

rud: "Bavarian Carnival."

34 Casos y Cosas de Casa



BEHIND THOSE dark glasses is Elizabeth Taylor visiting the set of "The Night of the Iguana" in Mexico. The movie is the subject of "Hollywood and the Stars" at 9:30 p.m. Monday, channel 4.

SPECIAL

THE LUCY SHOW — Roberta Sherwood sings "Up a Lazy River" and "Come Home, Bill Bailey" during the 8:30 p.m. show, ch. 2, when Viv moves out after a quarrel over Lucy's cooking, and the singer and her drummer-son Robert Lanning rent the vacated rooms. Trouble is, the singer also takes over the Carmichael living room for her jazz combo's rehearsals.

HOLLYWOOD & STARS—Movie-making with a million-dollar cast at the edge of a remote jungle teaming with jaguars, civet cats and mountain lions is detailed at 9:30 p.m., ch. 4, as director John Huston shares narration with series host Joseph Cotten, to describe the production of Tennessee Williams' "Night of the Iguana." Stars Richard Burton, Ava Gardner, Deborah Kerr and Sue Lyon are seen at work and at play. Williams watches the filming, while Miss Gardner water skis, Miss Lyon does high school homework and Burton "relaxes with a visitor to the set—Mrs. Eddie Fisher.

8:00 P.M.

2 I've Got a Secret, G. Moore

5 The Lawman, John Russell

9 Movie: "Last of the

Vikings," Cameron

Mitchell, Edmund Purdom

(60-1st run)

11 Thriller, Boris Karloff:

"Terror in Teakwood,"

Guy Rolfe. Insane pianist

plays with dead rival's

hands.

13 Stoney Burke, Jack Lord,

Warren Oates, James

Mason. Evidence points

to Ves as killer.

34 La Desconocida (serial)

8:30

2 The Lucy Show (see box)

5 Special of Week: "Enter-

tainment for a President."

Joseph Benti and Margo

hoet tapes and re-creation

of Fiesta offered at Sports

Arena during visits of

Johnson and Mateos.

7 (Color) Wagon Train,

John McIntire, Larry Pen-

nell, Audrey Dalton.

Mystery killings carry

over to the wagon train

when town's terrorized

refugees join up.

9:00 P.M.

2 The Danny Thomas Show.

When Habeeb quits the

farm for a job in Toledo,

Uncle Tonooose (Hans Con-

ried) arrives in New York

to become a big shot and

prove he's still the family

patriarch.

11 Target: The Corruptors

13 (Color) Adventure Thrt:

"Jellyfish." Final show.

34 Agonia de Amor (serial)

9:30

2 The Andy Griffith Show.

Barney poses as a manne-

quin in the sporting goods

department in attempt to

trap store shoplifters.

4 Hollywood & the Stars:

"On Location: Night of

the Iguana" (see box)

LONDON (UPI)—The British Broadcasting Corp. is staking its new \$113,000,000 television network BBC2 on the theory that not everybody wants a hodgepodge of music, drama, documentaries and so on every night.

The young head of its new network is convinced that millions of people would prefer just one type of viewing on any one night. And that is what those who tune in on BBC2 are going to get starting April 20.

At the moment Britain has two television networks. BBC1 is financed by an annual license fee of \$11.20 paid by every set owner. The independent Television Network sells advertising time.

Both these networks are indistinguishable from American stations in their viewing patterns. The idea is to keep the viewer glued to the screen by giving him a variety of things to look at so he will not get bored as the night wears on.

MICHAEL PEACOCK, 34-year-old chief of programs of BBC2, thinks this has been accepted as the best format simply because no one has really tried anything else. And since BBC1 is already working that vein he has a new and revolutionary plan ready for his "alternate" network.

Peacock has been given \$22,400,000 a year to spend for the new network which will broadcast only 30 hours a week at first—from 7 p.m. to 10:30 p.m. nightly, plus a morning program for children.

British TV Network 'Unhedges the Podge'

By ROBERT MUSEL

TUESDAY—Education night. Lectures on various subjects such as science and economics.

WEDNESDAY—A night of encores of top shows from both BBC channels including those mostly requested for another showing.

THURSDAY—Specialized programs for such minority groups as anglers, water skiers, winter sports enthusiasts, collectors of various sorts.

FRIDAY—Family night. Shows designed for the entire family—popular plays and series.

SATURDAY—An entertainment program in the afternoon for those who do not want to watch the sports programs which monopolize BBC1 and ITV during that time. At night a series of serials of classic stories.

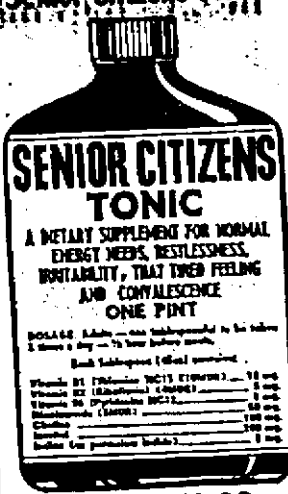
One of the first will be a dramatization of "Madame Bovary" and "The Brothers Karamazov" is also on the schedule.

SUNDAY—Major dramatic and musical programs with some of Britain's best known writers commissioned to produce especially for television.

His format is being called "Night of the Week," and the tentative schedule looks something like this:

MONDAY—Comedy night. The Danny Kaye American TV show has been acquired. There will be light plays, situation-comedy serials and musical shows with a humorous back-

Senior Citizens Tonic



SENIOR CITIZENS TONIC
A DIETARY SUPPLEMENT FOR NORMAL ENERGY NEEDS, RESTLESSNESS, IRRITABILITY, THAT TIRED FEELING AND CONVALESCENCE
ONE PINT

\$2.98
FULL PINT
Add 50c for Tax and Mail Orders

Available at
GAGE PHARMACY
5735 ATLANTIC LONG BEACH
CA 90804 — CA 14191

WHY Waste Time Shopping? CHOOSE FROM THE LARGEST SELECTION OF HOME APPLIANCES


VISIT OUR COMPLETE SHOWROOM OF NEWEST ELECTRIC & GAS BUILT-INS

• ADMIRAL	• MAGIC CHEF	• FRIGIDAIRE	• O'KEEFE & MERRITT	• MAYTAG	• TAPPAN
• CALORIC	• THERMADOR	• GAFFERS & SATTLER	• WASTE KING	• KITCHEN-AID	• WESTINGHOUSE

Headquarters for FRIGIDAIRE Appliances
and in COLOR at No Extra Cost

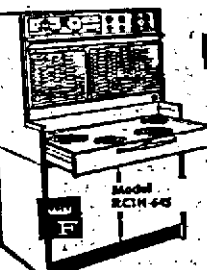
Headquarters for WASTE KING BUILT-IN UNIVERSAL APPLIANCES

FRIGIDAIRE FROST-PROOF REFRIGERATOR




Model FFI-148-44
16.95 Cu. Ft.

Flair by FRIGIDAIRE
for Built-in Beauty, Double-Oven Eye-Level Luxury! CHOOSE YOUR COLOR




Model RCN-665

NEW FRIGIDAIRE IMPERIAL NINETEEN
100% FROST-PROOF! GIANT 212-lb. FREEZER



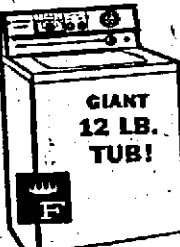
Model I19-44
• SUNNY YELLOW • TURQUOISE or WHITE

Twin 30 Flair by FRIGIDAIRE



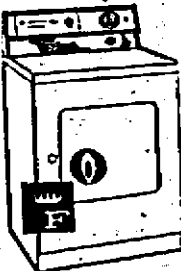
RCN-69, 30" Electric

GIANT 12 LB. TUB!




Model W1A-44

Budget-Priced FRIGIDAIRE DRYER
It even "thinks" for itself!



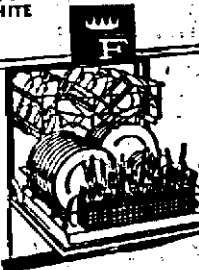
Model DDG-44 60m

FRIGIDAIRE UNDER-COUNTER Dishwasher
Wash all day's dishes for average family of 5



Model DW-TUF

FRIGIDAIRE WALL OVENS
Fully Automatic "Cooking Without Looking"

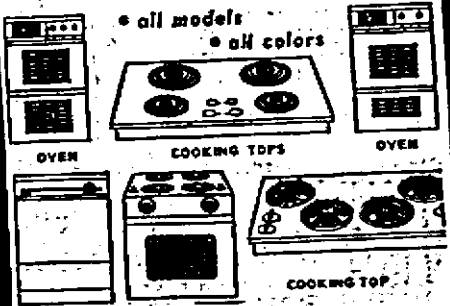


PRICES SO LOW—WE CANNOT ADVERTISE THEM!

WASTE KING BUILT-IN UNIVERSAL APPLIANCES

BIGGEST, MOST DEPENDABLE LINE OF BUILT-INS IN AMERICA... ALL AT DISTRIBUTOR PRICES in ELECTRIC or GAS

• all models	• all colors
--------------	--------------



OVEN, COOKING TOPS, DISHWASHER, COMPACT, COOKING TOP

WASTE KING DISPOSER
Home-O-Rama Special!!

30% Faster Liquefying Action, ONLY **\$29.88**

Model DDG-44 60m (and others)
OFFER EXPIRES MARCH 7, 1964



SEE 'EM ALL IN COLOR TOO!

LAKEWOOD HOME APPLIANCES

17127 LAKEWOOD BLVD. North of Arroyo
TO 6-3766 "CALL KENNY" ME 3-6967

- LOWEST DISCOUNT PRICES
- FACTORY CARLOAD DEALER
- ALL MODELS AND COLORS

BUILDERS APPLIANCES

WHOLESALE DIVISION OF LAKEWOOD HOME APPLIANCES

A Complete Showroom of Major Electric & Gas Appliances & Accessories

17127 LAKEWOOD BLVD. TO 6-3766




TUESDAY

March 3, 1964

★ PAID ADVERTISEMENT

6:00 P.M.

- 2 Sunrise Semester: "Art" 6:30
- 2 The Apothecary (USC)
- 4 (Color) Feitelson on Art 7:00 P.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs
- 7 Cartoon Capers 7:30
- 7 Zoomama (San Diego)
- 11 Columbia Univ. Lectures 7:45

- 5 For Kids Only (cartoons)
- 9 Cartoonville
- 13 Teacher Institute

8:00 P.M.

- 2 Panorama Pacific, R. Rowe
- 7 Cartoon Capers
- 9 Pancake Man (cartoons)
- 11 The Chucko Show 8:30

- 7 Love That Bob! Cummings
- 9 Big Babysitter (cartoons)
- 13 Felix the Cat (cartoons)

9:00 P.M.

- 2 News with Harry Reasoner
- 4 Say When, Art James
- 5 Romper Room
- 7 I Married Joan, J. Davis
- 11 The Jack LaLanne Show
- 13 Morning News 9:15

- 13 Guideposts (to 11:30) 9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 7 The Pamela Mason Show
- 11 Movie: "Between Two Women," Van Johnson

10:00 P.M.

- 2 The McCoy's, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Restless Gun, John Payne
- 9 Movie: "Riff Raff," Pat O'Brien (47)

10:30

- 2 Pete and Gladys
- 4 (Color) Missing Links
- 5 Mr. Lucky, John Vivyan
- 7 Girl Talk, Virginia Graham

11:00 P.M.

- 2 Love of Life
- 4 (Color) First Impression
- 5 Cross Current, G. Mohr
- 7 Price Is Right, Bill Cullen

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 The Object Is, Dick Clark
- 9 LASC: "Home Nursing"
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show

11:45

12:00 MIDNIGHT

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Seven Keys, Jack Narz
- 9 Beginnings: Ind. Design
- 13 Movie: "Yanks are Coming," Mary Healy (42)

12:30

- 2 As the World Turns
- 4 The Doctors, J. Pritchett
- 5 TV Bingo, Colin Male
- 7 Father Knows Best, Young
- 9 Mr. D.A., David Brian
- 11 Movie: "Barkleys of Broadway," Fred Astaire

1:00 A.M.

- 2 Password, Allen Ludden
- 4 Loretta Young Theatre
- 5 Movie: "Booby Trap," Sidney Tafler (Br.-57)
- 7 Tennessee Ernie Ford
- 9 Cartoonville

1:30

- 2 Art Linkletter House Party
- 4 (Color) You Don't Say!
- 7 The Mike Douglas Show
- Bert Parks, Joyce Brothers
- 13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Lewis
- 4 Match Game, G. Rayburn
- 9 Movie: "Dark Victory," Bette Davis, George Brent
- 11 Movie: "Cry of the City," Victor Mature (48)
- 13 Vagabond: "Las Vegas"

2:30

- 2 The Edge of Night
- 4 Make Room for Daddy
- 5 Movie: "Armored Attack," Dana Andrews (43)
- 7 Day in Court: Burglary
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Bachelor Father, Forsythe
- 7 Gen'l Hospital, J. Berardino
- 13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
- 4 Movie: "The Accused," Donald Wolfitt (Br.-58)
- 7 Queen for a Day, J. Bailey
- 11 Deputy Dawg/Dick Tracy
- 13 Reloj Musical (variety)

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 5 Just for Fun, Tom Hatten
- 7 Trailmaster, Ward Bond
- 9 (Color) Mighty Hercules
- 34 Un Canto de Mexico

4:30

- 2 Movie: "Glamour Boy," Jackie Cooper (41)
- 11 The Lone Ranger
- 34 Escuela KMEX (English)

SPECIAL

OUR MAN IN WASHINGTON — David Brinkley leads an off-beat, behind-the-scenes tour of the nation's capital at 10 p.m. in color, ch. 4, offering his "wry-on-the-rocks" observations of one of the city's most famous non-tourist attractions — the cocktail party, where canapés and champagne are used on a grand scale in the interest of diplomacy, both foreign and domestic. The state visit of Emperor Haile Selassie occasions a state parade, unrolling of the 140-ft. red carpet (which was switched to green for the arrival of the Lord Mayor of Dublin) and various salutes considered necessary to protocol. The late President Kennedy and Jackie Stewart Udall, Dean Rusk, Robert F. Kennedy, G. Mennen Williams, Angler Biddle Duke and Earl Warren are among those interviewed in informal surroundings, the Chief Justice, for instance, puffing on a cigar as he sits on the poop deck of the yacht Sequoia.

5:00 P.M.

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 11 Superman, George Reeves
- 13 The Lloyd Thaxton Show
- 34 Novela Juvenil

5:30

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Oportunidades Ejercito

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News
- 34 La Hora de la Marina

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward
- 9 Sugarfoot, Will Hutchins
- 11 Wanted: Dead or Alive
- 13 (Color) Touche Turtle
- 34 La Madrastra (serial)

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Joseph Benti
- 11 George Putnam Dateline
- 13 Huckleberry Hound (cart'n)
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran, News

7:00 P.M.

- 2 Walter Cronkite, News
- 4 (Color) Across the 7 Seas, Jack Douglas: "An Actor Abroad" (repeat), Hugh O'Brien on location in Vienna and London.
- 5 Leave It to Beaver
- 7 Battleground: "Stalingrad"
- 9 People Are Funny
- 11 Cheyenne, Clint Walker
- 13 (Color) Wonders of World "Klondike Gold" (The Linkers have been renewed for 2 more years.)
- 34 Divorciadas (drama serial)

7:30

- 2 RALPH STORY'S LOS
- ★ ANGELES! Tonight: "POP Goes the Essel!" Story looks at the "pop" art craze, and at time capsules in most cornerstones.



LIBERACE plays a western role when he appears on "The Red Skelton Hour" at 8 p.m. Tuesday, channel 2.

- 4 Mr. Novak, James Francis, Barbara Barrie. A pert, self-proclaimed "misfit" substitute teacher, with a fistful of degrees, panics in her first class.

- 5 Addograms, Jack Barry
- 7 Combat! Vic Morrow, Ronald Howard. Saunders' squad faces the enemy with isolated British unit.
- 9 Dobie Gillis, D. Hickman

- 13 (Color) Wanderlust, Bill Burrud: "Romantic Rousillon" in the Pyrenees.
- 34 Premier Orfeon (musical)

8:00 P.M.

- 2 The Red Skelton Hour. Guest Liberace plays Melvin Trueheart in a Wild West sketch with Red's Deadeye, then takes his place at the piano and dances a soft-shoe step.

- 5 The Lawman, John Russell
- 9 Movie: "Last of the Vikings," Cameron Mitchell (60)

- 11 The Untouchables, Robt. Stack, Luther Adler.
- 13 Probe, Dr. Albert E. Burke: "Of Dragons and Commisars" (pt. 2). Differences between Chinese and Russian communism.

- 34 La Desconocida (serial)

8:30

- 4 (Color) You Don't Say! Tom Kennedy with Gary Lockwood, Pat Carroll
- 5 Zane Grey Th'r: "Open Cell," Dick Powell
- 7 McHale's Navy, Ernest Borgnine, Yoshio Yoda. McHale has a problem—how to get Fuji's toothache treated by a Navy dentist.

- 13 Expedition! Col. Craig: "Black Jungle Trail," Rain forests of British Guiana.
- 34 Arriba el Norte (folklore)

9:00 P.M.

- 2 Petticoat Junction, Bea Benaderet, Edgar Buchanan. Uncle Joe promotes a phony silver strike and gets more results than he planned.

Sports Today

ROLLER SKATING championships, 9 p.m., ch. 5, with Dick Lane at the Olympic.

- 4 The Richard Boone Show: "Vote No on 11," Jeanette Nolan, Laura Devon, Warren Stevens (repeat). Impoverished old crone becomes involved in slum clearance controversy when she agrees to pose for a photographer (Boone).

- 5 Roller Skating Championships (see sports box)
- 7 (Color) Greatest Show on Earth, Jack Palance, Red Buttons, Bruce Dern, Mariana Hill. Slate takes on the owner of a defunct carnival, and his former strongman, and has to beat the latter in a fight to prove he'll never succeed in the ring.

- 11 87th Precinct, Robt. Lansing (new time)
- 13 (Color) Hot Spots '64
- 34 Agonia de Amor (serial)

9:30

- 2 The Jack Benny Program. Guest Joan Staley guests as a home decorator who tries to upgrade Jack's taste—to zebra stripes.

- 13 (Color) Happy Wanderers: "Tecopa Hot Springs."
- 34 Trios de Mexico (musical)

10:00 P.M.

- 2 The Gary Moore Show, with Dorothy Provine, comedian Norm Crosby, tin whistle-playing Randy Hall, Charlotte Rae
- 4 (Color) Our Man in Washington (see box)
- 7 The Fugitive, David Janssen, Eileen Heckart, Albert Salmi (pt. 2). Kimble's winnings at poker buy a new fuel pump for the nun's jalopy, but also earns him a new enemy in a mountain character.

- 9 BIG SHOW PREMIERE
- ★ "Bluebird's 10 Honey Moons" George Sanders, Corinne Calvet (Br.-59-1st run)

- 11 George Putnam, News
- 13 News, Johns and Fishman
- 34 Chuchieras (musical)

10:30

- 13 It's Country Music Time
- 34 Algo de lo Nuestro

11:00 P.M.

- 2 News: Dunphy-Hart-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Joseph Benti
- 7 Bob Young; News Final
- 11 Movie: "Heaven Can Wait," Gene Tierney (43)
- 13 Boston Blackie, K. Taylor

11:15

- 4 (Color) Tonight, Johnny Carson with Milt Kamen, Eva Gabor, Felicia Sanders, Peter Cook
- 5 Tom Snyder; Stout/Duggan

11:30

- 2 Movie: "A Medal for Benny," Dorothy Lamour
- 5 Steve Allen Show, with Della Reese, Alex King
- 7 Stagecoach West, R. Bray
- 13 Movie: "Stranger at My Door," Valentine Dyall (Br.-50)
- 34 Noticiero 34 (News)

12:05

- 9 Movie: "Riff Raff," Pat O'Brien (47)

12:30

- 7 Movie: "Day Without Fear," Godfrey Tearle (Br.)

1:00

- 4 Changing Times, Ed Hart
- 5 Changing Times, Ed Hart
- 11 All-Night Movies: "Presenting Lily Mars" and "Main Street After Dark"
- 13 Movie: "Remember Pearl Harbor," Don Barry (42)

1:15

- 2 Movie: "Too Busy to Work," Jed Prouty (40)

1:35

- 9 LASC: "Home Nursing"

PRE-TAX CLEARANCE

1964 **ZENITH** TV at the WRITeway CO.

COMPLETE SELECTION ALL LATEST 1964 MODELS

HAND-CRAFTED COLOR TV

by Zenith only

449⁹⁵

base optional

We Service What We Sell! 60 DAYS CASH

THE WELDON-5106Y Beautiful consolette styling—Full feature chassis

Prestige Service — Competitive Prices BANK TERMS—NO MONEY DOWN NO PAYMENT FOR 45 DAYS

The **Writeway** Co.

1934 E. 4th St. of Cherry HE 7-0038

A complete line of wigs, ponytails, hair pieces & accessories

WIGS

Also the finest custom made toupees for the Man in your life

"QUALITY WIGS ONLY"

All wigs 100% human hair Professional styling included Expert Cleaning and Restyling Ask about a FREE WIG Financing Available

Mr. & Mrs. Wig

10300 E. Rossmore, Bethesda, Md. 925-5542—Open 9-5, Fri. 9-9



You need a Wig

Pan and Fan Mail

It was a gracious and lovely Shirley Temple that starred on a recent "Sing Along With Mitch" show.

Miss Temple is as beautiful and talented as ever, and it was a real pleasure to view her performance.

Few people in show business have the natural ability to entertain with such ease and poise.

Long live Shirley Temple! J. Paul Gleason, Long Beach

I'm with you, J. Paul. All aboard for the good ship Lollipop. But, to add a sour note, "Sing Along With Mitch" probably will be short-lived. Chances are it won't be back next season.

What's happened to Joe and Betty Karbo who used to show the late movies on channel 11?

Joe Gottschalk KTTV officials claim Joe used a "naughty word" in Italian. They deported him from the station.

To CBS, the sponsors and especially the choreographer of the "Garry Moore Show," our hearty congratulations.

We always watch Garry Moore after "Richard Boone Show" and one recent show was, in a word, great!

Alan King's satire on marriage and the imitations of the obnoxious Beatles was very side-splitting.

Let's forget the wonderful dancing Chita Rivera, our thanks.

Mrs. Sharon Miller, Long Beach

Chances are "The Garry

Moore Show" won't be back next season. Boone's show, of course, is in the same no-return boat. There's one consolation, however. By the time next season rolls around, maybe there won't be any Beatles either.

Who do I address a letter

to so that Tennessee Ernie Ford of channel 7 at 1 p.m. our time here in Long Beach, Calif., would get my letter as I wish to tell him how much I enjoy his programs?

Mrs. Lena Blair, Long Beach
Send it to "Ernie Ford,
% ABC-TV, 277 Golden
Gate Ave., San Francisco,
Calif."

TV TECHNICIANS NEEDED

By Industry - By the Public - We Trade - Short Practical Courses - Color and B/W - Transmitters - Radio - Electronics - Approved for Vets and G.I.s
Cal Tech Trade Schools 5459 Atlantic, Long Beach CA 2-5411

ALCOHOLISM

SIGNAL HILL HOSPITAL & SANITARIUM
Hospitalization and Rehabilitation of the Alcoholic Patient

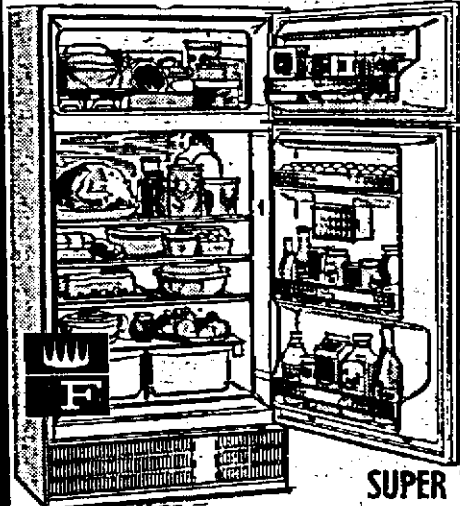


HEmlock 6-7263

1600 Orange Ave., Long Beach

★ BUY NOW & SAVE ★ HILL'S SUPER VALUE SALE!

FRIGIDAIRE 2-DOOR BEAUTY



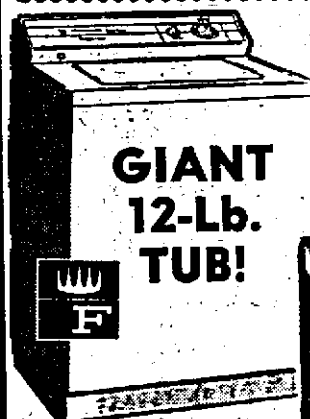
HUGE
100-LB.
FREEZER

NO FROST
in
Refrigerator
Section

COME IN
& CHECK
OUR LOW

SUPER VALUE PRICE

COLOR APPLIANCES AT NO EXTRA COST



GIANT
12-Lb.
TUB!

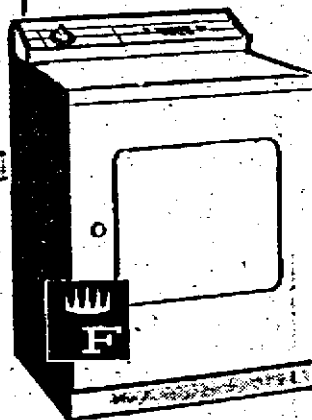
FRIGIDAIRE
FLOWING HEAT
AUTOMATIC

DRYER
\$127⁵⁰

THE STURDY FRIGIDAIRE

2-SPEED • 3-CYCLE

WASHER
\$187⁵⁰



BARBARA EDEN seeks to marry Martin Milner during a two-part "Route 66" starting 8:30 p. m. Friday, channel 2.

(Advertisement)

ASTHMA MUCUS LOOSENED WHILE YOU SLEEP

A quick easy way to combat asthma, bronchitis, coughing, rattling and wheezing. Due to recurring attacks of bronchial asthma and bronchitis, it is taken several times daily. This fast to cough relief, relaxes bronchial tubes and helps remove thick, adhesive mucus. This mucus also breaks down fast. Also in combination with powerful cough syrup. One MENDACO is enough. Let it help you.

HILL'S

It Pays to Buy at Hill's Because:

- WE GIVE THE HIGHEST TRADE-INS
- OUR OWN SERVICE DEPARTMENT BACKS UP WHAT WE SELL
- NO DOWN PAYMENT NEEDED

Store Hours:
Mon., Thurs.,
Fri. 9:30
Tues., Wed.,
Sat. 9:30
CLOSED
SUNDAY

90-DAY TERMS
FREE TO
CASH BUYERS
17 YEARS
IN SAME
LOCATION

HUGE
TRADE-IN
ALLOWANCES

5650 Atlantic Ave., N.L.B.
GA 2-0908 — GA 2-7078

ZENITH COLOR TV



All New
Features

- New 25,000-volt chassis
- New "Zenith-Built" picture tube
- New peak picture control
- New deluxe hardwood furniture styling

SUPER VALUES

ON COLOR TV at HILL'S
YOUR OLD SET IS WORTH MORE
THAN EVER BEFORE IN TRADE!



ZENITH
23"
Console

BEAUTIFUL DANISH
LO-BY IN
BEAUTIFUL
OILED WALNUT

PRICED SO LOW
FACTORY WILL NOT PERMIT
US TO ADVERTISE

Our Entire
Stock of
PORTABLE TVs
at
SUPER VALUE
SPECIALS!



WEDNESDAY

March 4, 1964

★ PAID ADVERTISEMENT

2 Amer. Political Heritage
4 (Color) Feitelson on Art
7:00 A.M.

2 Captain Kangaroo
4 Today, Hugh Downs
7 Cartoon Capers

7 Zorrama (San Diego)
11 Columbia Univ. Lectures
7:45

5 For Kids Only (cartoons)
9 Cartoonsville

8:00 A.M.
2 Panorama Pacific, R. Rowe
with Vaughn Meader

7 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chucko Show

8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)

9:00 A.M.
2 News with Harry Reasoner
4 Ssy When, Art James

5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show

9:15
13 Guideposts (to 11:30)
9:30

2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show

11 Movie: "Don Juan Quilligan," Wm. Bendix (45)
10:00 A.M.

2 The McCoys, W. Brennan
4 Concentration, H. Downs
5 Restless Gun, John Payne

9 Movie: "Iron Major," Pat O'Brien (43)
10:30

2 Pete and Gladys
4 (Color) Missing Links
5 Yancy Derringer

7 Girl Talk, Virginia Graham
11:00 A.M.
2 Love of Life

4 (Color) First Impression
5 The Cheaters, John Ireland
7 Price Is Right, Bill Cullen

11:30
2 Search for Tomorrow
4 (Cir) Truth Consequences

5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark
9 Contemp. Latin America

11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45

2 The Guiding Light
12:00 NOON

2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford

7 Seven Keys, Jack Narz
9 Community of Condemned
13 Movie: "Courageous Dr. Christian," Gene Hersholt

12:30
2 As the World Turns
4 The Doctors, J. Pritchett

5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D.A., David Brian

11 Movie: "Big City," Margaret O'Brien (37)
1:00 P.M.

2 Password, Allen Ludden
4 Loretta Young Theatre
5 Movie: "Crack-Up," Brian Donlevy (37)

7 Tennessee Ernie Ford
with Rowan and Martin
9 Cartoonsville

1:30
2 Art Linkletter House Party
Guests: Danny Kaye and
his producer Perry Lafferty

4 (Color) You Don't Say!
7 The Mike Douglas Show.
2:00 P.M.

2 To Tell the Truth, Robt.
4 Match Game, G. Rayburn
9 Movie: "Night Song," Dana Andrews (47)

13 Vagabond: "Palisades"
11 Movie: "Eyes in the Night," Edward Arnold

2:30
2 The Edge of Night
4 Make Room for Daddy
5 Movie: "Mystery Woman," Mona Barrie (35)

7 Day in Court: Restraint
13 The Ann Sothern Show
3:00 P.M.

2 The Secret Storm
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino

13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm

4 Movie: "She Knew All the Answers," Joan Bennett
7 Queen for a Day, J. Bailey

11 Deputy Dawg/Dick Tracy
34 Reloj Musical (variety)
4:00 P.M.

2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules
34 Un Canto de Mexico
4:30

2 Movie: "Plunder Road," Gene Raymond (48)
11 The Lone Ranger
34 Escuela KMXE (English)

5:00 P.M.
7 Hawaiian Eye, A. Easley
9 (Color) Engineer Bill Show

11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil

5:30
5 Whirlybirds, Ken Tobey
11 The Mickey Mouse Club
34 Club del Hogar (women)

6:00 P.M.
2 Big News, Jerry Dunphy
4 (Cir) KNBC News, Latham

5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Follow the Sun
11 Wanted: Dead or Alive

13 (Color) Touche Turtle
8:00 P.M.

5 The Lawman, John Russell
7 The Patty Duke Show.
Patty flunks a magazine
psychological test, so en-
rolls in a school for teen-
age models.



PATTY DUKE, trying to make a big splash, gets soaked during her show at 8 p.m. Wednesday, channel 7.

34 La Madrastra (serial)
6:30

4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline

13 (Color) Rod Rocket Show
45 Noticiero 34 (News)
6:45

7 Ron Cochran with News
7:00 P.M.

2 Walter Cronkite, News
4 Death Valley Days: "Law
of the Round Tent," John
Anderson, Lauri Mitchell.

Ex-con saloon owner
brings unique form of
justice to mining camp.
5 Leave It to Beaver

7 World of Giants
9 People Are Funny
11 Gallant Men, W. Reynolds

13 (Color) This Exciting World
"Delightful Dances"
34 Divorciadas (drama serial)

7:30
2 CBS Reports: "Legacy of
the Thresher" (see box)
4 (Color) The Virginian,

James Drury, Lee J. Cobb,
Darren McGavin, Iron
Eyes Cody. Outlaw gang
seize control of the Shiloh
Ranch as part of a plot to
slay a visiting Indian
chief and stir up an
Indian war.

5 Addograms, Jack Barry
7 Ozzie & Harriet (repeat).
Dave invites June's old
beau to dinner, then has
to work at the office with
his blonde secretary (Joan
Staley).

9 Dobie Gillis, D. Hickman
13 (Color) Adventure Tomorrow,
Dr. Martin Klein:
"Fastest Car in the
World," with racer-Craig
Breedlove, holder of
world's land speed record.
(Series shifts to Mondays
after today.)

34 Automex Presents (music)
8:00 P.M.

5 The Lawman, John Russell
7 The Patty Duke Show.
Patty flunks a magazine
psychological test, so en-
rolls in a school for teen-
age models.

9 M.M. PREMIERE! COLOR
★ "LAST OF THE VIKINGS"
11 Sam Benedict, Edmond
O'Brien, Geraldine Brooks.

13 Story of... a Congress-
man. Re-election campaign
of Jim Corman (22nd)
34 La Desconocida (serial)
8:30

2 Tell It to the Camera.
Red Rowe. (Series folds
this month for an antho-
logy re-run starting
March 25).

5 Stump the Stars, Mike
Stoke (repeat from Mon.)
7 Farmer's Daughter, Inger
Stevens. The Holstrums
squabble on their 30th
anniversary and go sepa-
rately to Washington for
Katy's advice.

13 SurfSide 6, Van Williams
34 Microcos Musical
9:00 P.M.

2 Beverly Hillsbillies, Buddy
Ebsen. Flatt and Scruggs
join with Drysdale and
Jane in auditioning a wife
for Jed, and wind up plug-
ging Ebsen's new theme
song for his latest movie
as they join the Clametts
in singing "Mail Order
Bride."

4 Espionage: "Once a Spy,"
William Lucas. Millicent
Martin. Intelligence agent
is deliberately sacrificed
to aid the escape of an
African politician whose
trial would embarrass the
British government.

5 Wrestling (sports box)
7 Ben Casey, Vincent Ed-
wards, Jill Ireland, Chery-
lene Lee, Dennis Crosby
(whose father Bing owns
the series). Pretty school
teacher's drinking prob-
lem seems elated to her
yearning for the compan-
ionship of children.

11 I Search for Adventure.
"Conquistadores"
34 Agonia de Amor (serial)
9:30

2 The Dick Van Dyke Show.
Bob reminisces in flash-
back about his and Laura's
bizarre wartime honey-
moon, on a 3-day pass
which is cancelled.

11 Bold Journey: "Egypt"
13 Silents Please: "Headless
Horseman," Will Rogers
34 Novilladas (bullfights)
9:45

9 M.M. PREMIERE! COLOR
★ "LAST OF THE VIKINGS"
11 Sam Benedict, Edmond
O'Brien, Geraldine Brooks.

13 Story of... a Congress-
man. Re-election campaign
of Jim Corman (22nd)
34 La Desconocida (serial)
8:30

2 Tell It to the Camera.
Red Rowe. (Series folds
this month for an antho-
logy re-run starting
March 25).

5 Stump the Stars, Mike
Stoke (repeat from Mon.)
7 Farmer's Daughter, Inger
Stevens. The Holstrums
squabble on their 30th
anniversary and go sepa-
rately to Washington for
Katy's advice.

13 SurfSide 6, Van Williams
34 Microcos Musical
9:00 P.M.

2 Beverly Hillsbillies, Buddy
Ebsen. Flatt and Scruggs
join with Drysdale and
Jane in auditioning a wife
for Jed, and wind up plug-
ging Ebsen's new theme
song for his latest movie
as they join the Clametts
in singing "Mail Order
Bride."

4 Espionage: "Once a Spy,"
William Lucas. Millicent
Martin. Intelligence agent
is deliberately sacrificed
to aid the escape of an
African politician whose
trial would embarrass the
British government.

5 Wrestling (sports box)
7 Ben Casey, Vincent Ed-
wards, Jill Ireland, Chery-
lene Lee, Dennis Crosby
(whose father Bing owns
the series). Pretty school
teacher's drinking prob-
lem seems elated to her
yearning for the compan-
ionship of children.

11 I Search for Adventure.
"Conquistadores"
34 Agonia de Amor (serial)
9:30

2 The Dick Van Dyke Show.
Bob reminisces in flash-
back about his and Laura's
bizarre wartime honey-
moon, on a 3-day pass
which is cancelled.

11 Bold Journey: "Egypt"
13 Silents Please: "Headless
Horseman," Will Rogers
34 Novilladas (bullfights)
9:45

2 CBS Reports: "Legacy of
the Thresher" (see box)
4 (Color) The Virginian,

James Drury, Lee J. Cobb,
Darren McGavin, Iron
Eyes Cody. Outlaw gang
seize control of the Shiloh
Ranch as part of a plot to
slay a visiting Indian
chief and stir up an
Indian war.

5 Addograms, Jack Barry
7 Ozzie & Harriet (repeat).
Dave invites June's old
beau to dinner, then has
to work at the office with
his blonde secretary (Joan
Staley).

9 Dobie Gillis, D. Hickman
13 (Color) Adventure Tomorrow,
Dr. Martin Klein:
"Fastest Car in the
World," with racer-Craig
Breedlove, holder of
world's land speed record.
(Series shifts to Mondays
after today.)

34 Automex Presents (music)
8:00 P.M.

5 The Lawman, John Russell
7 The Patty Duke Show.
Patty flunks a magazine
psychological test, so en-
rolls in a school for teen-
age models.

9 M.M. PREMIERE! COLOR
★ "LAST OF THE VIKINGS"
11 Sam Benedict, Edmond
O'Brien, Geraldine Brooks.

13 Story of... a Congress-
man. Re-election campaign
of Jim Corman (22nd)
34 La Desconocida (serial)
8:30

2 Tell It to the Camera.
Red Rowe. (Series folds
this month for an antho-
logy re-run starting
March 25).

5 Stump the Stars, Mike
Stoke (repeat from Mon.)
7 Farmer's Daughter, Inger
Stevens. The Holstrums
squabble on their 30th
anniversary and go sepa-
rately to Washington for
Katy's advice.

13 SurfSide 6, Van Williams
34 Microcos Musical
9:00 P.M.

2 Beverly Hillsbillies, Buddy
Ebsen. Flatt and Scruggs
join with Drysdale and
Jane in auditioning a wife
for Jed, and wind up plug-
ging Ebsen's new theme
song for his latest movie
as they join the Clametts
in singing "Mail Order
Bride."

4 Espionage: "Once a Spy,"
William Lucas. Millicent
Martin. Intelligence agent
is deliberately sacrificed
to aid the escape of an
African politician whose
trial would embarrass the
British government.

5 Wrestling (sports box)
7 Ben Casey, Vincent Ed-
wards, Jill Ireland, Chery-
lene Lee, Dennis Crosby
(whose father Bing owns
the series). Pretty school
teacher's drinking prob-
lem seems elated to her
yearning for the compan-
ionship of children.

11 I Search for Adventure.
"Conquistadores"
34 Agonia de Amor (serial)
9:30

2 The Dick Van Dyke Show.
Bob reminisces in flash-
back about his and Laura's
bizarre wartime honey-
moon, on a 3-day pass
which is cancelled.

11 Bold Journey: "Egypt"
13 Silents Please: "Headless
Horseman," Will Rogers
34 Novilladas (bullfights)
9:45

2 CBS Reports: "Legacy of
the Thresher" (see box)
4 (Color) The Virginian,

James Drury, Lee J. Cobb,
Darren McGavin, Iron
Eyes Cody. Outlaw gang
seize control of the Shiloh
Ranch as part of a plot to
slay a visiting Indian
chief and stir up an
Indian war.

5 Addograms, Jack Barry
7 Ozzie & Harriet (repeat).
Dave invites June's old
beau to dinner, then has
to work at the office with
his blonde secretary (Joan
Staley).

9 Dobie Gillis, D. Hickman
13 (Color) Adventure Tomorrow,
Dr. Martin Klein:
"Fastest Car in the
World," with racer-Craig
Breedlove, holder of
world's land speed record.
(Series shifts to Mondays
after today.)

34 Automex Presents (music)
8:00 P.M.

SPECIAL

CBS REPORTS—Dan Rath-
er is reporter for an hour-long
pictorial record of the search
for the sunken atomic sub-
marine Thresher, which never
surfaced from its dive last
April 10 with 129 aboard. The
7:30 p.m. ch. 2 report em-
phasizes the lessons learned
from the first major casualty
of our nuclear Navy, how
mankind's survival may hinge
on cracking the secrets of the
ocean depths.

STEVE ALLEN SHOW—In
a specially filmed interview,
Harry S. Truman chats with
Steve, detailing how one of
the best-known men in retire-
ment lives today. Also fea-
tured on today's 11:30 p.m.,
ch. 5, taped show are Oscar-
winner Ed Beegly in a com-
edy sketch, singer Della
Reese, and in his first visit to
the show, comedian Pat Cooper
with a satirical sketch
about "civil rights" for Ameri-
can-born Italians. A surprise
(to Steve) visit from his late-
night competitor Johnny Car-
son rounds out the hour, and
the two ring Jack Paar into
the act by telephone.

Madden. In L.A. for a
convention, Starke looks
up a friend's daughter,
gets involved with her
landlady, three tipsy
youths and LSD-giving
doctor—and jail.

7 Channing, Henry Jones,
Agnes Moorehead, James
Earl Jones, Leon Bibb.
Spinster professor accuses
Negro scholar of prejudice
when he opposes granting
an important fellowship
to a Negro student.

9 "AFFAIR TO REMEMBER"
★ CARY GRANT-DEB. KERR
BIG SHOW—COLOR!
11 George Putnam, News
13 News, Johns and Fishman
10:30

13 It's Country Music Time
11:00 P.M.

2 News: Dunphy-Hart Story
4 (Cir) KNBC News, Latham
5 The News, Joseph Benti

7 Bob Young: News Final
11 Movie: "Last Time I Saw
Paris," Liz Taylor (54)
13 Boston Blackie, K. Taylor
11:15

4 (Color) Tonight, Johnny
Carson with Woody Allen,
John Ciardi
5 Tom Snyder, Stout/Duggan
11:30

2 Movie: "Blaze of Noon,"
Wm. Holden, Anne Baxter
5 Steve Allen Show (box)
7 New Breed, Leslie Nielsen

13 Movie: "Pittsburgh Kid,"
Billy Conn (42)
34 Noticiero 34 (News)
12:15

9 Movie: "Iron Major," Pat
O'Brien (43)
12:30

7 Movie: "Underworld After
Dark," Philip Reed (47)
1:00

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards
Three awards for the "Mr.
Novak" series recently were
presented by the National
Assn. of Secondary School
Principals.

Recipients were Dean Jag-
ger, who has the role of the
principal in the series, E. Jack
Newman, producer, and Ed
C. Hunter, vice president.

11 All-Night Movie: "Dr.
Jekyll and Mr. Hyde" and
"His Brother's Wife"

13 Movie: "Mercy Island,"
Ray Middleton (41)
1:15

2 Movie: "All Women Have
Secrets," Jeanne Cagney
1:30

"Mr. Novak" Awards

Phil Looks for New Silvers Lining



HOLLYWOOD (UPI)—Phil Silvers' new television series underwent a major overhaul

in hopes of bringing it up to the level of the comedian's old Sergeant Bilko show.

Despite healthy ratings and a loyal audience, Silvers was dissatisfied with his show's failure to be a major hit.

"I set a standard with Bilko," he said, "and I didn't live up to it. My pride is such that I got a necessary kick in the pants this season. So we shut down for five weeks to take a breather and improve the series as best we could."

Silvers' honesty is almost incredible. He assumes all the blame himself. Other stars belittle the network, sponsor, scripts, or rap viewers for not having enough intelligence to appreciate their work.

"I MADE a big mistake with this show," he said after a meeting with CBS-TV officials.

"I failed to relate to the audience. The factory thing just didn't work. As Harry Grafton, a factory foreman, I had to subdue my elegance of operation. In the old Army series I operated on a large, flamboyant scale. I couldn't do that in a factory."

"Anyhow, it's obvious now that the underdog in a factory today is the owner not

the worker. I always had the upper hand, and there was nobody to challenge me."

Silvers shook his head in disbelief.

"I ostriched myself into thinking the show was great," he sighed. "An actor can't be a businessman, because he spends too much time away from the important things. I own the show and it looks as if I've ended up with a bunch of mediocre film."

IN GIVING the series a face-lift Silvers burned 10 completed new scripts—a tremendously expensive bonfire.

The new show co-stars Elena Verdugo as Grafton's widowed sister. She plays the mother of a teen-age daughter

and a smart-alec 10-year-old son who frustrated Grafton.

"It's a situation family comedy," he said, "but not as sweet as others on the air."

"The important thing is we've got Grafton out of the factory and into the world where he can operate under all kinds of conditions."

Silvers credits fan loyalty with preventing a total catastrophe.

"If it hadn't been for the affection of the fans who stayed with me maybe the show would have been off the air by now," he said.

"Well, I owe those people something—a good series."


"And they're going to get it."

PHIL SILVERS attempts to prove there's no problems going out with a tall girl, Elinor Provonsha, 6 feet, 3 inches tall, "Miss California Tip Topper of 1961." The big date takes place during "The New Phil Silvers Show," 9:30 p. m. Saturday, channel 2.

**IF YOUR DOCTOR PRESCRIBES
A
HEARING AID**

ASK HIM ABOUT MAICO AIDS

He knows of our outstanding reputation for integrity and service to the hard of hearing. He knows there is no finer hearing aid than Maico. Then drop in and let us fit you to his specifications from 16 of the finest quality hearing aids made. Several prominent Long Beach physicians and surgeons wear MAICO HEARING AIDS... need we say more?



F. W. MILLETT
YOUNG MAICO
DEALER

Maico Hearing Aid Center
"THE HOUSE OF HEARING"
PROFESSIONAL BLDG., 115 EAST EIGHTH ST. HE 7-2743

Former President Television Reporter

Former President Dwight D. Eisenhower will serve as a television reporter for ABC-TV during the Republican convention in San Francisco starting July 13.

His official designation is "on-the-air consultant."

The former President will have a special studio on the same floor of his hotel suite. He will be assisted by James Hagerty, his former White House press aide. Hagerty currently is vice president in charge of ABC corporate relations.



**"TOO BAD THEY DON'T
HAVE A PROGRAM CALLED
'CUSSWORD'—YOU'D BE
A NATURAL FOR IT!"**

A Mid-South Syndicate Production

(Advertisement)

Does BLADDER IRRITATION MAKE YOU NERVOUS?

After 21, common kidney or bladder infections affect twice as many women as men and may make you tense and nervous from too frequent urinating or itching sensations both day and night. Secondly, you may have sleep and suffer from headaches, backaches and feel old, tired, depressed. In each irritation, CISTEX usually brings fast, relaxing comfort by soothing irritating surfaces in stream, each time and by antibiotic pain relief. One bottle at 60¢. Write: Fred Better Ltd., Supplier of CISTEX.

ALL AMERICAN'S 1964 PATIO

DESIGNED WITH SMALL BUDGETS IN MIND

Cool, Breezy Patio in Summer
Warm, Cozy Family Room in Winter





**BIG SAVINGS
ON
ALUMINUM
PATIOS
OPEN
OR
SCREENED!**

10,000 BLUE CHIP STAMPS FREE ESTIMATES

Your Choice of Exterior Weatherproof Paneling
12 Colors of Prefinished Paneling to Choose from.

- Exposed Beam Ceiling
- Sliding Doors
- Louver Windows
- Sliding Windows
- Storm Door with Key Lock
- Several Designs to Blend with Any Home
- No Tacked On Look
- We Handle Everything from Financing to Permits
- 5-Year Guarantee

No Money Down

Bank Terms • Less Than \$5.00 Week

NORWALK-ARTESIA AREA . . . UN 8-6455
LOS ANGELES AREA AN 8-1921
ORANGE COUNTY AREA KI 3-1998

SERVING LOS ANGELES AND ORANGE CO.

GENERAL OFFICES & WAREHOUSE
2154 S. Arroyo Blvd., Los Angeles 22, Calif.
I would like to see samples, no obligation.

NAME _____
ADDRESS _____
CITY _____ PHONE _____



ALL AMERICAN PATIOS
General Office and Warehouse
2154 S. ATLANTIC, L.A. 22

**CALL DIRECT . . . OR
CALL COLLECT
DAY OR NIGHT
NO OBLIGATION**

GE 8-6021

Serving Los Angeles
and Orange Counties

THURSDAY

March 5, 1964

★ PAID ADVERTISEMENT

- 6:00 A.M.
2 Sunrise Semester: "Art"
6:30
2 The Apothecary (USC)
4 (Color) Feitelson on Art
7:00 A.M.
2 Capt. Kangaroo: "Calif."
4 Today, Hugh Downs
7 Cartoon Capers
7:30
5 Supermarket Review
7 Zoorama (San Diego)
11 Columbia Univ. Lectures
7:45
5 For Kids Only (cartoons)
9 Cartoonsville
13 Teacher in Service
8:00 A.M.
2 Panorama Pacific, R. Rowe
9 Cartoon Capers
9 Pancake Man (cartoons)
11 The Chuckoo Show
8:30
7 Love That Bob! Cummings
9 Big Babysitter (cartoons)
13 Felix the Cat (cartoons)
9:00 A.M.
2 News with Harry Reasoner
4 Say When, Art James
5 The Romper Room
7 I Married Joan, J. Davis
11 The Jack LaLanne Show
9:15
13 G'depost: Soc. Studies (5)
13 Guideposts (to 11:30)
9:30
2 I Love Lucy, Lucille Ball
4 (Color) Word for Word
7 The Pamela Mason Show
11 Movie: "Young Dr. Kildare," Lew Ayres (38)
10:00 A.M.
2 The McCoys, W. Brennan
4 Concentrat'n, Hugh Downs
5 Restless Gun, John Payne
9 Movie: "Magnificent Ambersons," Joseph Cotten (42). Welles' splendid production of Tarkington story.
10:30
2 Pete and Gladys
4 (Color) Missing Links
5 Mr. Lucky, John Vinyan
7 Girl Talk, Virginia Graham
11:00 A.M.
2 The Love of Life
4 (Color) First Impression
5 Cross Current, G. Mohr
7 Price Is Right, Bill Cullen
11:30
2 Search for Tomorrow
4 (Clr) Truth Consequences
5 Peter Gunn, Craig Stevens
7 The Object Is, Dick Clark

- 9 LASC: "Home Nursing"
11 Sheriff John, John Rovick
13 The Ann Sothern Show
11:45
2 The Guiding Light
12:00 NOON
2 Burns and Allen Show
4 (Color) Let's Make a Deal
5 Thin Man, Peter Lawford
7 Seven Keys, Jack Narz
9 En France: "Montmartre"
13 Movie: "Her Favorite Patient," Ruth Hussey (45)
12:30
2 As the World Turns
4 The Doctors, J. Pritchett
5 TV Bingo, Colin Male
7 Father Knows Best, Young
9 Mr. D. A., David Brian
11 Movie: "Dr. Gillespie's New Assistant," Van Johnson (42)
1:00 P.M.
2 Password, Allen Ludden
4 Loretta Young Theater
5 Movie: "Danger Island," Peter Lorre (39)
7 Tennessee Ernie Ford
9 Cartoonsville
1:30
2 Art Linkletter House Party
4 (Color) You Don't Say
7 The Mike Douglas Show
Bert Parks, Helen O'Connell, Bob Eberly, Mr. America
13 Robin Hood, R. Greene
2:00 P.M.
2 To Tell the Truth, Lewis
4 Match Game, G. Rayburn
9 Movie: "Roughshod," Robert Sterling (49)
11 Movie: "4 Men & a Prayer," Loretta Young (38)
13 Vagabond: "Rancheros Visitadores"
2:30
2 The Edge of Night
4 Bachelor Father, Forsythe
7 Gen'l Hospital, J. Berardino
13 Felix the Cat (cartoons)
3:30
2 My Little Margie, G. Storm
4 Movie: "Doctor at Sea," Dirk Bogarde, Brigitte Bardot (Br. 55)
7 Queen for Day, Jack Bailey
11 Deputy Dawg/Dick Tracy
34 Reloj Musical (variety)
4:00 P.M.
2 Life of Riley, Wm. Bendix
5 Just for Fun, Tom Hatten
7 Trailmaster, Ward Bond
9 (Color) Mighty Hercules
34 Un Canto de Mexico
4:30
2 Movie: "Take a Letter, Darling," Fred MacMurray, Rosalind Russell (42)
11 The Lone Ranger
11 Escuela KMEK (English)
5:00 P.M.
7 Laramie, John Smith
9 (Color) Engineer Bill Show
11 Superman, George Reeves
13 The Lloyd Thaxton Show
34 Novela Juvenil
5:30
5 Whirlybirds, Ken Tobey



EDIE ADAMS smokes a cigar during her variety show—that sure is variety—at 10 p.m. Thursday, channel 7.

- 11 The Mickey Mouse Club
34 Charlas Camex
5:45
4 (Color) KNBC News
13 Bill Johns, News
6:00 P.M.
2 Big News, Jerry Dunphy
4 (Clr) KNBC News, Latham
5 You Asked for It, J. Smith
7 News Hour, Baxter Ward
9 Adventures in Paradise, Gardner McKay, Henry Jones
11 Wanted: Dead or Alive
13 (Color) Touche Turtle
34 La Madrastra (serial)
6:30
4 Huntley-Brinkley Report
5 The News, Joseph Benti
11 George Putnam Dateline
13 Yogi Bear (cartoons)
34 Noticiero 34 (News)
6:45
7 Ron Cochran, News
7:00 P.M.
2 Walter Cronkite, News
4 "SCIENCE IN ACTION"
★ — "THE LUNGS" —
5 Leave It to Beaver
7 Fractured Flickers
9 People Are Funny
11 Cheyenne, Clint Walker
13 (Color) Passport to Travel
34 Divorciadas (drama serial)
7:30
2 Password, Allen Ludden
Paula Prentiss, Tony Perkins are guests
4 Temple Houston, Jeff Hunter, John Dehner, Mary Wickes. Double-barreled cannon is stolen from eccentric inventor and sold to Indians.
5 Addograms, Jack Barry
7 (Color) The Flintstones, Wilma and Betty recall
8:00 P.M.
2 Perry Mason, Raymond Burr, Tom ("The Lineup") Tully, Frank ("Bringing Up Buddy") Aletter. Retired fireman is charged with killing a TV reporter who accused him in a newscast of arson.
7 Jimmy Dean Show, with Dorothy Collins, Charlie Manna, Hank Williams Jr.
11 Naked City, Paul Burke, Nehemiah Persoff, Akim Tamiroff, Ludwig Donath. Mock robbery involves three feuding Rumanians.
13 Festival of Performing Arts (see box)
34 Agonia de Amor (serial)
9:30
4 (Color) Hazel, Shirley Booth, Leo G. Carroll. Hazel's idea benefits the city when she shows a millionaire how to reduce his taxes.
34 Las Estrellas y Usted
9:45
9 Clete Roberts, News
10:00 P.M.
2 The Nurses, Shirl Conway,

NBA BASKETBALL: 10 p.m., ch. 9, has tapes of this evening's Cincinnati game between the Royals and the Boston Celtics.

- how they first met their spouses while waiting on tables at a famed hotel.
9 Dobie Gillis, D. Hickman
13 (Color) True Adventure, Bill Burrud: "Thar She Blows." Whalers.
34 La Rueda Tricolor (games)
8:00 P.M.
2 Rawhide, Eric Fleming, Ron Foster, Robert Cornthwaite, John Lupton. Masked zealots flog Favor when he goes to rescue of noose-destined drover. (Hour will be pre-empted locally next week for a tour of the Governor's mansion in Sacramento).
5 The Lawman, John Russell
7 The Donna Reed Show. Donna drops hints when neighbor Midge fails to repay a \$13 loan.
9 Movie: "Last of the Vikings," Cameron Mitchell
11 The Untouchables, Robt. Stack, David Brian. Mobsters follow Ness to witness' hiding place.
13 DICK POWELL THEATRE
★ STARS MILTON BERLE (see box)
34 La Desconocida (serial)
8:30
4 Dr. Kildare, Richard Chamberlain, Beau Bridges, Jeanne Cooper, Lee Philips. A diabetic tries to punish his divorced parents by gambling with his life.
5 Richard Burton, Jas. Mason
★ — "DESERT RATS" — with Robert Newton (53). Defense of Trobruk.
7 My Three Sons, Fred MacMurray. Mike is determined to teach his fiancée to fish so she can take part in the Douglas family hobby, until Sally comes up with a Morrison family sport of her own.
34 Cuerdas y Guitarras
9:00 P.M.
2 Perry Mason, Raymond Burr, Tom ("The Lineup") Tully, Frank ("Bringing Up Buddy") Aletter. Retired fireman is charged with killing a TV reporter who accused him in a newscast of arson.
7 Jimmy Dean Show, with Dorothy Collins, Charlie Manna, Hank Williams Jr.
11 Naked City, Paul Burke, Nehemiah Persoff, Akim Tamiroff, Ludwig Donath. Mock robbery involves three feuding Rumanians.
13 Festival of Performing Arts (see box)
34 Agonia de Amor (serial)
9:30
4 (Color) Hazel, Shirley Booth, Leo G. Carroll. Hazel's idea benefits the city when she shows a millionaire how to reduce his taxes.
34 Las Estrellas y Usted
9:45
9 Clete Roberts, News
10:00 P.M.
2 The Nurses, Shirl Conway,

SPECIAL

DICK POWELL THEATRE — "Doyle Against the House," which nabbed a Screen Directors Guild award for director Ralph Nelson and an Emmy nomination for star Milton Berle, is reprised at 8 p.m., ch. 13. When his daughter needs an expensive operation a blackjack dealer prepares to cheat the house, and pure luck keeps him winning when the casino owner becomes wise and he tries to stop.

PERFORMING ARTS—The dynamic South African singer Miriam Makeba, one-time protégé of Harry Belafonte, steps upon the Festival stage to offer songs of Africa and folk songs of much of the rest of the world at 9 p.m., ch. 13. Accompanying the former Xosa tribeswoman are drums, bass fiddle and guitar.

PERRY COMO — Comedy, songs and dance are offered before a live audience at New Orleans Municipal Auditorium at the edge of the Vieux Carre when Como's fifth special of the season is aired at 10 p.m., ch. 4. Guests are Martha Raye, Mickey Rooney, jazz trumpeter Al Hirt and dancers Jacques d'Amboise and choreographer Lee Becker Theodore.

Louis Gossett, George Grizzard (repeat). If hospital's skill can save wounded gunman, his life will be taken by law.

4 Perry Como Show (box)
7 The Edie Adams Show, with John Raitt, Louis Nye, guitarist Charlie Byrd, Charlie Brill and

9 TV 9 SPORTS SPECIAL!
★ CELTICS vs. ROYALS!
(see sports box)

11 George Putnam, News
13 News, Johns and Fishman
34 The Paco Malgesto Show

10:30
5 Show Me, Jack Narz with Pat Carroll, Michael Landon

7 ABC News Reports, Howard K. Smith, Edward P. Morgan. Preview of next Tuesday's N.H. primary.

13 It's Country Music Time
34 Box de Mexico (boxing)

11:00 P.M.
2 News: Dunphy-Hart Story
4 (Clr) KNBC News, Latham

5 The News, Joseph Benti
7 Bob Young: News Final
11 Movie: "Mogambo," Clark Gable, Ava Gardner (63)

13 Boston Blackie, K. Taylor
11:15
4 (Color) Tonight, Johnny Carson, with Alan King, Nancy Ames.

5 T. Snyder: Stout/Dugan
11:30
2 Movie: "Bamboo Prison," Robert Francis (55). POW

5 Steve Allen Show, with Wayne Mansfield in "Backward Sketch," a basketball game between the Allen All-Stars and the Long Beach "Flying Wheels" (paraplegic veterans).

7 Hawaiian Eye, A. Easley
13 Movie: "Secrets of the Underground," John Hubbard (43)

34 Noticiero 34 (News)
12:15
9 Movie: "Magnificent Ambersons," Joseph Cotten

12:30
7 Movie: "Honolulu Lu."

1:00
11 All-Night Movies: "She Went to the Races," "Dr. Kildare Goes Home" and "Andy Hardy Meets a Debutante"

13 Movie: "Man or Gun," Macdonald Carey (58)
1:15
2 Movie: "Marry the Boss,"

Donna Reed, Brenda Joyce

2 The Nurses, Shirl Conway,

34 Noticiero 34 (News)
12:15

9 Movie: "Magnificent Ambersons," Joseph Cotten
12:30

7 Movie: "Honolulu Lu."
1:00

11 All-Night Movies: "She Went to the Races," "Dr. Kildare Goes Home" and "Andy Hardy Meets a Debutante"

13 Movie: "Man or Gun," Macdonald Carey (58)
1:15

2 Movie: "Marry the Boss," Donna Reed, Brenda Joyce

2 The Nurses, Shirl Conway,

34 Noticiero 34 (News)

COLOR TV SERVICE

ALL MAKES DAY-NIGHT-SUNDAY

Also Black and White

HE 5-8520

NEW & USED TV RENTALS
IMPERIAL TV
1756 ALAMITOS



SOME PEOPLE HAVE EVERYTHING such as homes, pools, cars, etc. We have a staff of expert mechanics to offer you the best of service backed by a written guarantee.

FREE LOAN CARS • FINANCING • M. & A. • DINERS

eJL Eldon J. Lind
Automatic Transmission Specialist

2800 E. Pacific Coast Hwy. • Long Beach 4, Calif. • Ph. GE 6-8233

Custom MEAT SERVICE

USDA CHOICE RUCHTI or MANNING'S 1/2 BEEF

YOUR CHOICE OF ABOVE and YOUR CHOICE OF WEIGHT. Includes Cutting, Wrapping and Shrop Freezing AND DELIVERY. FINANCING AVAILABLE.

Full Selection of Quality RETAIL MEATS with Personalized Service
OPEN 8 to 5 MONDAY thru SATURDAY

631 1/2 W. Anaheim
LONG BEACH
Phone HE 6-9405
or HE 7-3940

53¢ lb



No trench coat, Stetson or yachting cap for Barry Sullivan. Just business suit.

BEGHTOL'S BREAKS THE PRICE ON COLOR TV

NEW 1964
COLOR TV CONSOLE



M920
\$399⁸⁸

FREE DELIVERY
AND
90-DAY SERVICE

1964 G. E. 11-12
PERSONAL PORTABLE
TV SET

NOW ONLY **\$99⁹⁵**



BEGHTOL'S
Fine Quality Since 1916
1372 W. Willow - GA 6-2632
Long Beach
Open Monday and Friday
Evenings 5:00 to 9:00
FURNITURE - CARPETING
APPLIANCES

HOLLYWOOD (UPD) — Barry Sullivan is hooked on television series like no other actor has been hooked before.

The big Irishman begins work soon as the star of his fourth (count 'em) video series—a new record.

In the early days of the medium he played an international sleuth in "Man Called X." That was followed by "Harbor Master," and more recently by "Tall Man." Next season he will top-line "Grand Hotel."

Sullivan just can't kick the habit. He tried once, but the withdrawal was too painful. He's a glutton for punishment.

BUT AT LEAST in his new show Sullivan will not be required to punch his adversaries on the nose. Nor will he be costumed in a trench coat as he was in "Man Called X." Neither will he wear a yachting cap as in "Harbor Master." And to his enormous relief, he is free of spurs and Stetson, his trademarks in "Tall Man."

In "Grand Hotel" he will wear business suits and neckties as the manager of one of the country's fanciest hostilities.

Are you ready? A hotel manager as a hero?

It's possible. Look what happened recently to another California boniface. He offered a bottle of champagne to Frank Sinatra and was slugged for his pains. Hotel managers DO have fun.

"AFTER 'Tall Man' I said I'd never do another series because it was too much work," Sullivan said, sipping a noon-time martini. "But this one is different. It will be more like an anthology and won't depend on me to be in almost every scene."

Sullivan revealed that much of the show—at least half of it—will be filmed on location

in San Francisco's Fairmont Hotel for authenticity and the feel of a metropolitan establishment.

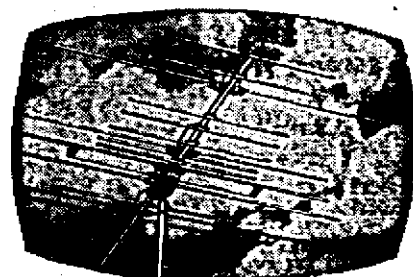
"I'd like to see all of the show filmed up there," he said. "Location shooting provides a certain urgency that you don't get in Hollywood."

"In my first three series I played my characters all alike. All I did was change costumes. Each lasted one year except 'Tall Man,' which went two years. I'd like to see the new one stay on the air for five years. It's that exciting."

Undiscouraged by his record on television (four shows in the same length of time that Jim Arness, for instance, has starred in one), Sullivan explained that "Harbor Master" never caught on. He asked out of "Man Called X" to do a Broadway show, and "Tall Man" died a natural death along with scores of other horse operas.

Fourth Television Series for Barry--He's 'Hooked'

You need a new WINEGARD COLORTRON ANTENNA



Take a look at your antenna. If it is more than 4 years old, chances are it has lost up to 70% of its picture pulling power. Let us show you the new Winegard Colortron—built to take it. And more important, the most powerful antenna you can own. Guaranteed to deliver best possible reception in your location. Call today.

Price start **\$2495**

With Electronic Amplifier from \$44.90
PLUS INSTALLATION

LIFE

PETE & FRED'S ELECTRONICS

3808 ATLANTIC AVE.

LONG BEACH

Phone 427-7401

Fiesta Pools

SUPER SPRING SWIMMING POOL SPECIALS

SPRING SPECIAL NO. 1:

FIESTA'S 17' x 32'
BIG
80.5 PF - 352 sq. ft. - 3'-8" deep

\$1732
only AS SHOWN

*FIESTA IS THE ONLY POOL BUILDER THAT
USES ABSOLUTELY NO SUB-CONTRACTORS!
No other builder can honestly make this statement.



*FIESTA IS THE ONLY SOUTHERN CALIFORNIA
POOL BUILDER THAT TAKES 100% RESPONSIBILITY
GUARANTEED IN WRITING BECAUSE
WE ARE NO SUB-CONTRACTORS.

*FIESTA HAS WON MORE AWARDS FOR BEAUTY
& QUALITY OF DESIGN THAN ANY OTHER
SOUTHERN CALIFORNIA BUILDER! Fiesta will
build your custom, award-winning pool without using
sub-contractors.

BONUS SPECIAL! AUTOMATIC POOL CLEANER \$89



FIESTA POOLS

Prices may vary depending on area.

Long Beach - Lakewood: NE 5-8168

South Gate: 228 Atlantic Blvd. - LO 7-8225 Anaheim: 2154 S. Harbor Blvd. - PE 7-4294

South Bay Area: 228 Atlantic Blvd. - LO 7-8225

San Bernardino: 228 Atlantic Blvd. - LO 7-8225

San Diego: 228 Atlantic Blvd. - LO 7-8225

Beltone

HEAR AGAIN
is to
LIVE AGAIN

The Beltone Way
Hearing Aid Audiologists
126 E. 3rd, LONG BEACH

NE 7-7437



W. L. BURTON

R. E. WOODWARD

FRIDAY

March 6, 1964

★ PAID ADVERTISEMENT

6:00 A.M.

2 NYU: "Greece & Rome"

6:30

2 Amer. Political Heritage

4 (Color) Feitelson on Art

7:00 A.M.

2 Captain Kangaroo

4 Today, Hugh Downs with progress report on the New York World's Fair (Henry Fonda will host a 90-min. color special on the fair's April 22 opening night).

7:30

7 Zoorama (San Diego)

11 Columbia Univ. Lectures

7:45

5 For Kids Only (cartoons)

9 Cartoonsville

8:00 A.M.

2 Panorama Pacific, R. Rowe

Guest: Nancy Kulp

7 Cartoon Capers

9 Pancake Man (cartoons)

11 The Chucko Show

8:30

7 Love That Bob! Cummings

9 Big Babysitter (cartoons)

9:00 A.M.

2 News with Harry Reasoner

4 Say When, Art James

5 The Romper Room

7 I Married Joan, J. Davis

11 The Jack LaLanne Show

13 Morning News

9:15

13 Guideposts (to 11:30)

9:30

2 I Love Lucy, Lucille Ball

4 (Color) Word for Word

7 The Pamela Mason Show

11 Movie: "Dangerous Partners," James Craig (45)

10:00 A.M.

2 The McCoy's, W. Brennan

4 Concentrat'n, Hugh Downs

5 Restless Gun, John Payne

9 Movie: "Last Days of Pompeii," Preston Foster

10:30

2 Pete and Gladys

4 (Color) Missing Links

5 Yancy Derringer

7 Girl Talk, Virginia Graham

11:00 A.M.

2 Love of Life

4 (Color) First Impression

5 The Cheaters, John Ireland

7 Price Is Right, Bill Cullen

NEW FACTORY-DIRECT FORDS

- Fleet Deals on Single Units
- E-Z Bank Terms
- No High Pressure
- See the Good Guys

LIN LINNELL

WALT JENSEN

ED COUSINS

3580 E. Pac. Cst. Hwy.

Phone GE 4-8777

A Division of Hale Young Ford

11:30

2 Search for Tomorrow

4 (Cir) Truth Consequences

5 Peter Gunn, Craig Stevens

7 The Object Is, Dick Clark

9 Contemp. Latin America

11 Sheriff John, John Rovick

13 The Ann Sothern Show

11:45

2 The Guiding Light

12:00 NOON

2 Burns and Allen Show

4 (Color) Let's Make a Deal

5 Thin Man, Peter Lawford

7 Seven Keys, Jack Narz

9 Hour of St. Francis (relig.)

13 Movie: "Hi Diddle Diddle," Dennis O'Keefe (43)

12:30

2 As the World Turns

4 The Doctors, J. Pritchett

5 TV Bingo, Colin Male

7 Father Knows Best, Young

9 Championship Bridge

11 Movie: "Design for Scandal," Rosalind Russell (41)

1:00 P.M.

2 Password, Allen Ludden

4 Loretta Young Theatre

5 Movie: "Man in the Trunk," R. Walburn

7 Tennessee Ernie Ford

Guest: Ethel Ennis

9 Cartoonsville

1:30

2 Art Linkletter House Party

4 (Color) You Don't Say!

7 The Mike Douglas Show,

Bert Parks, the Dunhills

13 Robin Hood, R. Greene

2:00 P.M.

2 To Tell the Truth, Lewis

4 Match Game, G. Rayburn

9 Movie: "Judge Steps Out,"

Alexander Knox (49)

11 Movie: "Barbary Coast

Gent," Wallace Beery (44)

13 Vagabond: Grand Canyon

2:30

2 The Edge of Night

4 Make Room for Daddy

5 Movie: "Human Cargo,"

Brian Donlevy (36)

7 Day in Court: small claims

13 The Ann Sothern Show

3:00 P.M.

2 The Secret Storm

4 Bachelor Father, Forsythe

7 Gen'l Hospital, J. Berardino

13 Felix the Cat (cartoons)

3:30

2 My Little Margie, G. Storm

4 Movie: "So Goes My

Love," Myrna Loy (46)

7 Queen for Day, Jack Bailey

11 Deputy Dawg/Dick Tracy

34 Reloj Musical (variety)

4:00 P.M.

2 Life of Riley, Wm. Bendix

5 Just for Fun, Tom Hatten

7 Trailmaster, Ward Bond

9 (Color) Mighty Hercules

34 Un Canto de Mexico

4:30

2 Movie: "It Came from Be-

neath the Sea," Kenneth

Tobey

11 The Lone Ranger

34 Escuela KMEX (English)

5:00 P.M.

7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Superman, George Reeves



SUE ANE LANGDON stars in a comedy on "The Bob Hope Theater" at 8:30 p.m. Friday, channel 4 in COLOR.



FIGHT OF WEEK, 10 p.m., ch. 7, is a heavyweight bout between Ernest Terrell of Chicago and Gerhard Zech, German title holder.

MAKE THAT SPARE, 10:45 p.m., ch. 7, finds last week's Bluth-Downing winner challenged by Roger Helle.

13 The Lloyd Thaxton Show

34 Novela Juvenil

5:30

5 Whirlybirds, Ken Tobey

11 The Mickey Mouse Club

34 Usted y su Salud (health)

5:45

4 (Color) KNBC News

13 Bill Johns, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Cir) KNBC News, Latham

5 You Asked for It, J. Smith

7 News Hour, Baxter Ward

9 Maverick, James Garner

11 Wanted: Dead or Alive

13 (Color) Touche Turtle

34 La Madrastra (drama serial)

6:30

4 Huntley-Brinkley Report

5 The News, Joseph Benti

11 George Putnam, Dateline

13 (Color) Magilla Gorilla

34 Noticias 34 (News)

6:45

7 Ron Cochran News

7:00 P.M.

2 Walter Cronkite, News

4 (Color) Curt Massey Show

5 Leave It to Beaver

7 (Color) Lee Marvin

Presents—Lawbreaker.

9 People Are Funny

11 Movie: "Trapeze," Burt

Lancaster, Tony Curtis,

Gina Lollobrigida (56).

Love triangle in the circus.

13 (Color) Ripcord, K. Curtis

34 Divorciadas (drama serial)

7:30

2 Great Adventure, Russell

Johnson: "The Path-

finder," Rip Torn, Carroll

O'Connor, John C. Fre-

mond's early expeditions to the Mexican-held land of California and the refuge he sought for his men at Johann Sutter's 150,000-acre New Helvetia in the Sacramento Valley.

4 International Showtime, Don Ameche: "Circus from Holland."

5 Addograms, Jack Barry

7 Destry, John Gavin, Janet Blair, John Hoyt, Eileen Chesis, Robert Cornthwaite, Saloon owner, unwilling to give up her adopted daughter to its grandfather, talks Destry into posing as her husband and the father of the child.

9 Double Gillis, D. Hickman

13 HUMAN JUNGLE—STARS

★ HERB, LOM as DR. CORDER

34 Estudio "A" (musical)

8:00 P.M.

5 The Lawman, John Russell

9 MSM FIRST RUN: COLOR

★ LAST OF THE VIKINGS' Cameron Mitchell (60)

34 La Desconocida (serial)

8:30

2 Route 66, Martin Milner, Chill Wills, Barbara Eden, Nina Foch. Millionaire's will directs that unless his daughter marries Tod, his entire estate will go to Interpol. The girl's jewel thief aunt and three rascally uncles successfully plot the marriage in the first of a 2-part comedy-mystery

4 (Color) Chrysler Theatre: "The Square Peg," Bob Cummings, Burgess Meredith, Joanna Moore. In Cummings' third

guest within a month (Bev Hillbillies, Great Adventure), he plays a meek psychologist hired to streamline the operations of a crime syndicate

5 What's the Name of That Song? Wink Martindale

7 BURKE'S LAW

★ STARRING GENE BARRY Felicia Farr, Chill Wills, Ed Wynn and Broderick Crawford play kooks suspected in the slaying of industrialist.

13 Mystery Theatre: "House of Mystery," Peter Dynley, Jane Hylton. House is inhabited by an electrically-minded ghost.

34 Voces de Mexico (musical)

9:00 P.M.

5 Robt. Taylor's Detectives

11 Checkmate

34 Agonia de Amor (serial)

9:30

2 Twilight Zone, Rod Serling: "Queen of the Nile," Ann Blyth. Movie star with fatal secret of eternal youth proves a deadly lure for an inquisitive magazine writer.

4 That Was the Week That Was, Elliott Reid. Satirical

5 Movie: "Jack London," Michael O'Shea (43)

7 The Price Is Right, Bill Cullen: Jack Carter

13 The Rebel, Nick Adams

34 La Hora de Raul Astor

9:45

9 CLETE ROBERTS NEWS

★ NOW AND 12 MIDNIGHT

10:00 P.M.

2 Alfred Hitchcock Hour: "Murder Case," John Cassavetes, Gene Rowlands, Murray Matheson. The Cassavetes make one of their rare appearances to-

SPECIAL

JACK PAAR PROGRAM—

The air invasion of Burma during World War II is commemorated on its 20th anniversary (March 5) by Col. Phil Cochran (inspiration for Milt Caniff's Flip Corkin), Lord Louis Mountbatten and actor Jackie Coogan, who was a glider pilot in the assault group. Also guesting on the 10 p.m., ch. 4, color hour, are singer Betty Johnson and comedian Jonathan Winters. In a London-filmed segment, Paar conducts man-on-the-street interviews with Englishmen and chats with a "typical tourist (Winters).

TONIGHT—Sheila Graham co-hosts with Johnny Carson for the presentations of Photoplay Magazine's 42nd annual Gold Medal awards to Richard Chamberlain, Connie Stevens, Tippi Hedren, Robert Walker and the film "How the West Was Won" at 11:15 p.m. (day delay), in color, ch. 4. Incidentally, the award season is fast approaching, with the Oscars on ABC April 13 at 7 p.m. (live), TV Guide awards on Bob Hope's NBC outing April 17, and the Emmy awards on NBC May 25 at 10 p.m. (3-hour delay).

gether as a pair of young actors who resume an old romance despite her marriage to a wealthy diamond-merchant.

4 Jack Paar Program (box)

7 Fight of Week (sports box)

9 "MEN IN WAR"

★ ALDO RAY, ROBERT RYAN

BIG SHOW—ACTION!

11 George Putnam, News

13 News, Johns and Fishman

34 Festival de Estrenos

10:30

13 It's Country Music Time

10:45

7 Make That Spare, Johnny Johnston (see sports box)

11:00 P.M.

2 News: Dunphy-Hart-Story

4 (Cir) KNBC News, Latham

5 The News, Joseph Benti

7 Bob Young: News Final

11 Movie: "Street with No Name," Richard Widmark

13 Boston Blackie, K. Taylor

11:15

4 (Color) Tonight (see box)

5 Tom Snyder; Stout/Duggan

11:30

2 Movie: "3 for the Show," Betty Grable, Jack Lemmon (55). Enoch Arden yarn in musical comedy.

5 Steve Allen Show, with Sen. Hubert Humphrey (D-Minn.) holding "press conference." Mort Sahl viewing politics, plus Theodore Bikel

7 (Cir) Laramie, John Smith

13 Movie: "Headline Hunters," Rod Cameron

11:45

34 Noticias 34 (News)

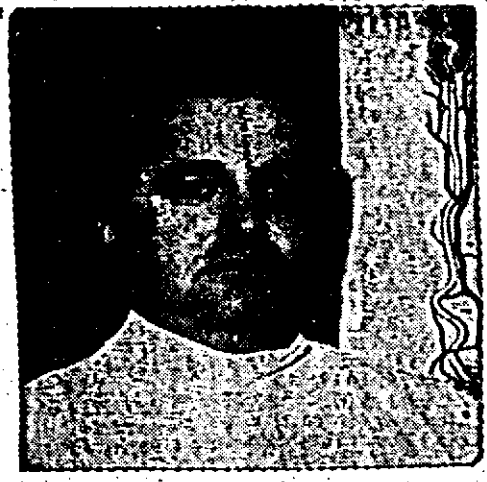
12:00

9 Clete Roberts; News

</

WHY GO BALD?

California's Leading Scalp Specialist Answers Your Questions About Hair



S. I. Turoff, California's leading hair and scalp expert, who has just announced a Save-Your-Hair-Week, as long as you have some hair, you have an excellent chance to grow thicker hair with remarkable new methods, specialist Turoff says. Turoff recently opened the 18th permanent Turoff Clinic in Long Beach.

"There are so many causes of baldness," says S. I. Turoff, California's foremost hair expert, "but the most important cause is ignorance."

This startling announcement was made by Mr. Turoff in a recent interview in his Long Beach office. And there's no doubt that Mr. Turoff speaks with authority, for he has spent over 26 years studying and correcting hair ills of thousands and directs scalp treatments in his many offices.

He has treated show people, business men, athletes, workers—men and women, from every professional background. With this long and varied experience, he is generally regarded as one of the nation's top trichologists.

"The hardest part of helping men and women with hair troubles is to show them that they can be helped," says Mr. Turoff. "After all these years, it still continues to amaze me how little people have learned about the advances that have been made in hair science field."

LEADING QUESTIONS

According to Mr. Turoff, most men—and women, too—have the same general misconceptions about their hair. "I have heard the same questions for so many years that I have made a list. Four men out of five who come in to see me for their free scalp examination ask me one of three questions first. Usually," he added with a smile, "I can tell when a man walks through my office door which one he'll ask first."

Mr. Turoff agreed to publish his "little list" for the help of those who haven't got around to getting help for their hair problems. Here they are:

Q. "I have been worried about heavy hair-fall for the last year. How can I get rid of this disorder?"

A. Heavy hair-fall is a symptom of scalp trouble, not a disorder in itself. The problem is to find what's causing the loss and to treat the cause, not the symptom.

By far the most common cause of hair loss, as revealed by the thousands of case histories at Turoff Hair Experts, is infectious dandruff.

This dandruff may not be the kind you see. In its most dangerous form, it becomes imbedded in the hair tubes and blocks the emergence of new hairs.

You cannot get rid of such dandruff with ordinary methods of shampooing and scalp hygiene. You must have expert help if you are to avoid baldness!

Q. "I've lost so much hair lately that it's quite thin on top. Is it possible to regrow this hair?"

A. Some re-growth is almost always accomplished by Turoff treatment and after care. In many cases, we re-grow most all of the lost hair.

The amount of recovery depends on the amount of damage done before you start treatment. Where hair loss has been going on for years, some hair follicles will be completely closed and the hair bulbs withered away. Nothing can be done to reactivate growth there.

But where follicles still produce even "fuzz," they can usually be stimulated to produce hair of full length and strength.

You see, your scalp naturally has a tremendous urge to keep on growing hair. Once a follicle is cleared of dandruff and infectious bacteria by Turoff treatment... and the "manufacturing" mechanism stimulated, nature takes over. From then on, following a proper schedule of hair care will keep your scalp healthy and hair growing.

Q. "I have a pronounced 'bald spot' and my hair is very thin elsewhere on top. Would I benefit from Turoff scalp treatments?"

A. Almost any man with any hair left will benefit from Turoff scalp treatments... and quickly, too!

From your very first treatment your scalp looks and feels better. Soon dandruff disappears and excess hair loss slows down to normal. Too oily or too dry scalp is cleared up.

Wherever you have new hair growing—even thin "fuzz"—you can have thicker, healthier, handsome hair. But it's all a matter of timing.

You must remember that the one sure thing about a "bald spot" is that it will spread unless attended to. The spreading does not stop naturally—until you're slick bald. You must stop it with expert care. And that's the least benefit you can expect from Turoff treatment. It will enable your hair "to hold its own."

"Do-It-Yourself" Treatment

Mr. Turoff says that there is a fourth question that is quite popular although it does not apply to residents of California who can get to the Turoff Office easily.

Q. I live sixty-five miles from your office and cannot get in to the offices frequently enough for regular treatments. Is there any hope for my hair?"

A. Most assuredly. For those who live out of town or who travel frequently, Mr. Turoff has developed a combination home-and-office treatment that is highly successful. After your initial office examination, you are given a self-help plan of hair care that is remarkably effective.

Hundreds of men from cities and towns around Long Beach have a healthy head of hair today because of the Turoff "Do-It-Yourself" system.

Free Examination

No matter how far advanced your hair loss is, the most important consideration is that you do something about it NOW.

If hair loss is severe, you had better tend to it immediately before you lose everything... and hope, too.

If thinning is just beginning, you're lucky—if you get expert help NOW. For with the assistance of the Turoff Hair Experts, you can regain your hair, get it in a healthier condition probably than ever before, and be assured of a full head of hair, the rest of your life.

Trial Treatment

During "Save-Your-Hair-Week" only, the Turoff Hair and Scalp Specialists offer a complete scalp treatment for \$2 to any eligible man or woman.

Here's the way to get it.

Visit the Turoff Hair and Scalp Specialists office this week at any time between 11 a.m. and 8 p.m. daily. (10 to 2 Saturday; Thursday, 4 to 8 p.m.) Have the Turoff specialist examine your scalp and give you his findings.

If your condition is "hopeless," he'll tell you so frankly. About 5 per cent of those he examines are hopeless.

If you are acceptable, your first trial visit (with coupon) will cost just \$2.

PHONE 436-7284

INTRODUCTORY TRIAL COUPON

110 PINE AVE.
Suite 824-825 — Long Beach
Daily: 11 a.m. to 8 p.m.
Thursday: 4 to 8 p.m.
Saturday: 10 a.m. to 2 p.m.

This coupon entitles bearer to a free examination (including scalp analysis) and if found acceptable, to a complete scalp treatment for \$2.00. Cash payment required at time of treatment.

\$2

**SAVE YOUR HAIR WEEK
IN OUR LONG BEACH
OFFICE WILL BE
PERSONALLY CONDUCTED
BY
MR. R. CARTWRIGHT
Southern California Director
110 PINE AVE., L. B.
SUITE 824-825**

No Appointment Necessary

Same Special Office Good in Other Turoff Branches: Oakland, Berkeley, San Mateo, San Jose, Sacramento, Westfield, San Francisco, San Diego.

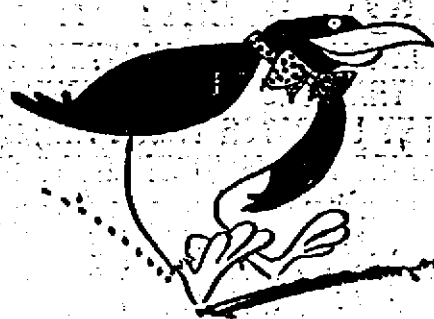
Since your scalp, like your fingerprint, is not the same as anybody else's, the examination must come first. These are the questions most people want information about:

1. How often should you wash your hair?
2. Which kind of shampoo is best?
3. Is brushing necessary? Desirable?
4. What can be done about oily scalp?
5. What about dry scalp?
6. Are "tonics" and dressing helpful?
7. Does it help to cut hair short?
8. When is dandruff dangerous?
9. Can your hair be thickened?
10. What is a scalp treatment like?

Take this list along with you tomorrow to see Turoff Hair and Scalp Specialists.

Treated Technicians Administer All Phases of the Turoff Treatment Under Careful Supervision of a Specialist

TODAY-TAKE ADVANTAGE OF AIR-KOOL'S GIGANTIC



SPRING SALE

Now at **LOW WINTER PRICES!**



"LOCKED OUT"

AIR-KOOL'S FAMOUS BUG-FREE PATIO

For Inside Comfort Outdoors!

NOW SALT AIR PROOF
100% ALUMINUM
CONSTRUCTION
30% COOLER

Won't Dent
& It's Scratch
Proof & Stain
Proof, too!
Screens
Guaranteed
10 Years

FREE
ESTIMATES
No Obligation!

Won't Corrode
A Must for All Beach
Homes! Awnings for
the entire house to
match. Solid colors or
mixed.

Screened-in to keep bugs out . . . and to
Create Comfortable Inside Fun Zone Outdoors

AIR-KOOL® . . .
The West's Oldest & Largest
Manufacturer of
**ALUMINUM
PATIOS
and
AWNINGS**
ISSUES A
5-YR. WRITTEN GUARANTEE
Will Not Crack or Peel

YOU DON'T SAVE
**20%-30% OR
50% OFF**

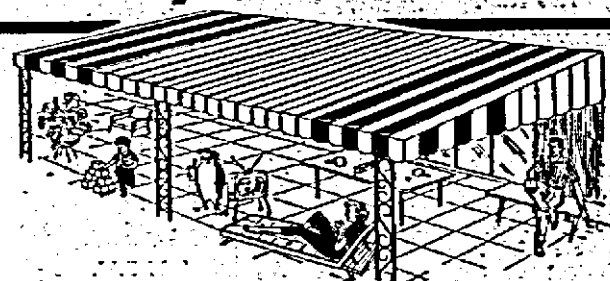
BUT-MORE FOR YOUR MONEY
By Buying Factory Direct!!

**NO DOWN
PAYMENT
100% FINANCING**
No Paym't for 6 Mos.
(On Approved Credit)

WINDSTORM

Only Air-Kool issues a Certificate of
Policy for wind storm damage by one
of America's most reliable insurance
companies!

★
**SOLID OR
MIXED
COLORS**
Beautiful
Ornamental
Posts



The Air-Kool® **NEWPORTER . . .**
Add to the comfort and value of your home with the beautiful
Newporter. Easily converted to a BUG-FREE PATIO.

BUY NOW AND SAVE



Free home measuring, layout service
act now and call

HE 5-8926

SANTA ANA
KI 3-6363
BEACH AREAS
FR 5-0403

OW 1-5615

FULLERTON
TR 1-3530
COMPTON
NE 5-5315

Fullerton Showroom, 1514 West Commonwealth Avenue

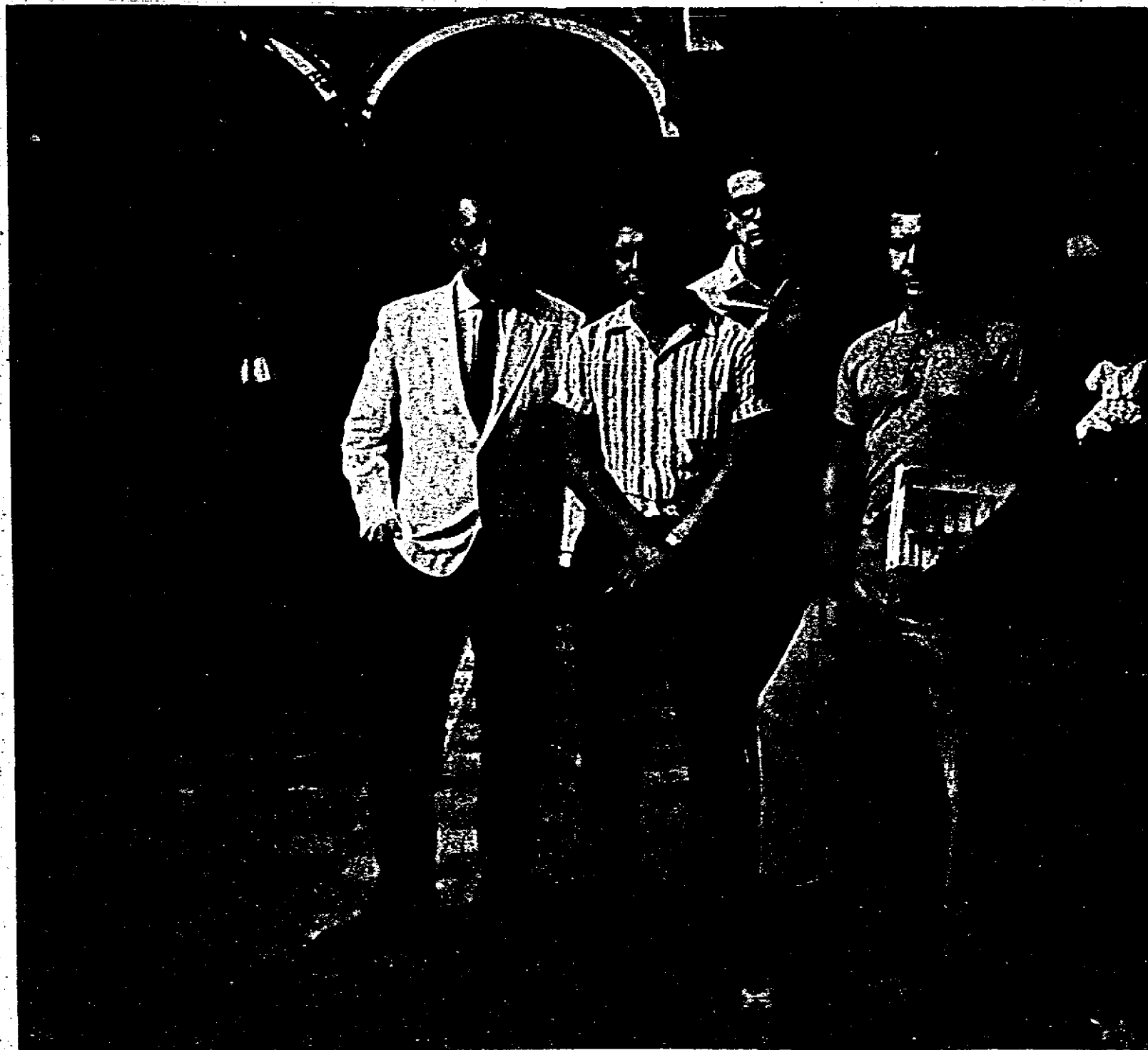
Main Office and Showroom: 1330 S. ATLANTIC BLVD., Los Angeles 22, AN 8-3351
CALL NOW . . . ALL 11 FACTORY SHOWROOMS OPEN 9 A.M. TO 7 P.M. 7 DAYS A WEEK!

Parade

THE NEWS & Independent - Press-Telegram

THE BAIL SCANDAL
AND WHAT YOU
CAN DO ABOUT IT

BY LAWRENCE LADER



March 1, 1984

Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.



Q. Is it true that the Chicago Mafia has threatened to get Gene Autry?—H. Frankel, Cicero, Ill.

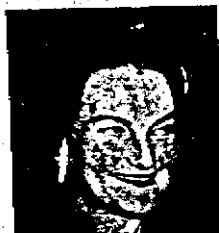
A. When Autry bought a Chicago motel and night club run by a gangland figure, Manny Skar, he kicked out the hoods and

characters who hung around the place. They vowed to get even. First, a mystery bomb exploded on the premises. Then on January 17, this year, another bomb exploded, destroying 3 cars and knocking orchestra leader Fred Waring out of bed. Autry remains unfrightened.

Q. Who is Frank Sinatra's bodyguard? Who is his son's bodyguard?—Lou Salise, Newark, N.J.

A. Sinatra employs no bodyguard. His son's bodyguard is Ed Pucci, a former professional football player.

Q. I would like to know to whom Doris Duke was married before she secretly married that young piano player, Joe Castro? Also, how much older is she than Joe?—Elaine Harper, Omaha, Neb.



A. Miss Duke was married to James Cromwell and Porfirio Rubirosa before she married Castro. She is 15 years older than Castro, who is 36.

Q. Who said: "When the fight begins within himself, a man's worth something"?—Joseph Allen, Cody, Wyo.

A. British poet Robert Browning.

Q. Is H. L. Hunt, the Texas millionaire, connected with Hunt Foods?—Herbert Miller, Skokie, Ill.

A. No connection.

Q. Do Van Johnson and his wife hate each other?—Fen Cardozo, New York, N.Y.

A. Divorced, Van and Eric Johnson are not on the friendliest of terms.

Q. I understand the real reason Judy Garland canceled her TV show is that Jim Aubrey, the CBS-TV

chief, gave her the cold shoulder. Tell the truth. Didn't these two have a hot and heavy romance?—H.T., Los Angeles, Calif.

A. Judy and Aubrey had a personal relationship, but the major reason she canceled the show was that it was a flop and would have been canceled in any event at the season's end.

Q. I have been in government a long time, and I have never seen a young government employee like George Stevens, Jr., of the U.S.I.A., so widely and constantly publicized. Is it true that he uses the high pressure press agents employed by his father, famed Hollywood director George Stevens?—F. T., Washington, D.C.

A. From time to time, press agents employed by Stevens, Sr., have given the build-up to Stevens, Jr.

Q. When may we expect the memoirs of that great lover, Charlie Chaplin?—Bill Polaki, Tulsa, Okla.

A. Later in the year.

Q. I understand that during World War II, General Eisenhower planned to remove British General Bernard Montgomery from his command. What is the story? Is it phony?—D. R. Fuller, Danvers, Mass.

A. It's true. Montgomery, in 1944, was so pushing, so ambitious, so determined to become over-all land forces commander in Europe under Eisenhower that he drove Ike wild. At one point after the von Rundstedt drive, Monty had so undermined General Bradley with Bradley's own troops that Eisenhower wrote the Combined Chiefs of Staff that they would have to choose between him and Montgomery. Faced with almost certain dismissal, Montgomery sent Eisenhower a letter and promised to behave himself. Eisenhower did not send his message to the Chiefs. From the American point of view, Montgomery as a personality was a constant thorn in the side.

Q. Whatever has happened to playwright Lillian Hellman?—O. P. Terence, Stamford, Conn.



A. She has been signed to write the screenplay of *The Chase*, for which producer Sam Spiegel is trying to obtain Marlon Brando and Peter O'Toole.

Q. Isn't it true that three Nevada Highway Patrol officers talked to Frank Sinatra, Jr., at a roadblock after he was kidnaped from a Lake Tahoe motel late last year?—C.T., Reno, Nev.

A. Reportedly. The details will be brought out at the trial of his suspected kidnapers.

Q. Can you tell me what's happened to actress Rita Moreno?—George Elliott, Pittsburgh, Pa.

A. She's living in London.



Q. Isn't Robert McNamara, the Defense Secretary, the most intelligent Republican in Washington? How come the Republicans can't run him for President or at least nominate him?—Frank Ingels, Berkeley, Calif.

A. McNamara is generally conceded to have one of the finest, fastest academic minds in Washington, much the same sort of mentality as the late President Kennedy. Certainly he is more intelligent and knowledgeable than many of the prospective Republican Presidential nominees. Unfortunately, his public image is not positive. People regard him as humorless and heartless, a semi-automaton, none of which is true. Also he is no politician.



Q. What kind of airplane have the Rockefeller brothers bought for Nelson's campaigning?—D. Leon Rivers, Baltimore, Md.

A. Fairchild 27 turbo-prop.

Q. Who described Washington, D.C., as a city full of successful men and the women they married before they were successful?—Mary Pike, Miami, Fla.

A. Mrs. Oliver Wendell Holmes.

Q. What is the true relationship between Sen. Barry Goldwater and a Phoenix jeweler named Harry Rosenzweig?—G.I.T., Espanola, N.M.

A. Rosenzweig and Goldwater have been close friends since boyhood.

Parade

THE SUNDAY
NEWSPAPER MAGAZINE
MARCH 1, 1964

President and Publisher, Arthur H. Motley Editor, Jess Gorkin

Managing Editor, EDWIN KESTER, JR. Art Director, ANTHONY LA ROTONDA

Associate Editors: PETER D. ALBERTSON, NEAL ASHBY, MARIANNA HASSOL, JANET WAGNER, FRED WARSHOFSKY

Assistant Art Director, CHARLES VOLFE Assistant to the Editor, MARION LONG

Women's Editor, ROSALIND MASSOW Home Economics, DEMETRIA TAYLOR Fashion, VIRGINIA POPE

Washington Bureau: JACK ANDERSON, FRED BLUMENTHAL, OPAL GINN

West Coast Bureau: LLOYD THEABER Cartoon Editor, LAWRENCE LAMAR

© 1964, Parade Publications, Inc., 733 Third Ave., New York 17, N.Y. All rights reserved under International and Pan American Copyright Conventions. Reproduction in whole or in part of any article without permission is prohibited. PARADE; Marco Reg.

Do you have
A TRIP TO HAWAII
in your recipe file?

Enter the **DOLE PINEAPPLE RECIPE CONTEST!** Win one of 10 luxury vacations for 2 in Hawaii!

What could be easier than dreaming up good things to eat with Dole Pineapple! Like this Spectacular Pie (the recipe's down below). Five convenient styles help stimulate your imagination—sliced, spears, chunks, tidbits, crushed. And you'll find that Dole's fresh-fruit taste makes so much of other food flavors! Start planning your entry today! Enter as many times as you wish, just attach one Dole Pineapple label to each entry.

SPECTACULAR PIE

Make graham cracker crust. Drain syrup from No. 2 can of pineapple chunks and add water to make 1 cup. Heat to boiling. Dissolve 3-ounce package of lemon gelatin in syrup. Blend $\frac{1}{2}$ cup of the gelatin with an 8-ounce package of cream cheese. When smooth, pour into pie shell. Chill until set. Arrange pineapple chunks on the set pie filling. Spoon remaining $\frac{1}{2}$ cup gelatin over all. Chill. Serves 6 to 8.



Pick Dole:
the pineapple
with the fresh-fruit taste
—Hawaii's best,
America's favorite!

OFFICIAL RULES

1. Send your favorite pineapple recipe. List title, ingredients, and then describe preparation in detail.
2. Complete the following statement in 25 words or less: "This is my favorite recipe using Dole Pineapple because..."
3. Name and address must be legible on your entry. Send as many entries as you wish. Each entry must be accompanied by one Dole Pineapple label, or a reasonable facsimile thereof. Recipe, statement and Dole label must be mailed in one envelope.
4. Mail your entries to: DOLE RECIPE CONTEST, P. O. Box 51, Los Angeles 51, California. Contest closes, and this offer expires, April 15, 1964. Entries must be postmarked on or before April 15, 1964, and received by April 22, 1964.
5. The ten best entries will receive: two round trip first class tickets by air from winner's home town to Honolulu, two weeks reservations at beach front hotel, and a total of \$500 spending money. Or, winner may choose \$2500 in cash. Prizes can be taken any time before December 31, 1964.
6. All judging is to be supervised by the Ruben K. Commodity Corporation. Entries will be judged and prizes awarded in this manner: (1) The 100 best entries will be selected by the judges according to the excellence of the 25-word statements accompanying them on the basis of appropriateness (up to 20 points), sincerity (up to 15 points), creativity (up to 30 points) and clarity (up to 35 points).

- (2) The recipes accompanying the 100 best entries so selected will then be cook-tested and judged by a qualified home economics organization on the basis of imagination (up to 25 points), appearance (up to 25 points), taste (up to 25 points) and practicality (up to 25 points). Decision of the judges is final. Duplicate prizes will be awarded in case of ties. All entries, and recipes and ideas incorporated therein, become the property of Dole Corporation. None will be returned or acknowledged, and Dole Corporation shall be entitled to publish, advertise and otherwise use in any manner any entry, recipe or idea submitted without payment or other compensation to entrant. Winners will be notified by mail within 60 days after contest closes. List of winners will be available to those sending self-addressed, stamped envelopes.
7. All members of a family may compete, but only one prize will be awarded to a family living together.
8. Any resident of the United States, its territories and possessions, and any resident of Canada, may enter this contest, excepting employees of the Dole Corporation, its advertising agencies, and their immediate families. This offer is void in any jurisdiction where prohibited, regulated or taxed by law and the contest, and these rules, are subject to all federal, state and local laws and regulations. All federal and state liability for income and other taxes upon prizes or the value thereof is the sole responsibility of winners. Submission of your entry is acceptance of these rules.

the bail scandal

THIS UNJUST AND ANTIQUATED SYSTEM KEEPS THOUSANDS OF PERSONS, MANY OF THEM INNOCENT, BEHIND BARS UNFAIRLY. IT CAN BE ENDED. HERE'S HOW TO DO IT. by LAWRENCE LADER



Victim of bail system, Daniel Walker plays with son Michael. Unable to raise bail, he was jailed 55 days although innocent.

This spring, a giant national conference will be called together in Washington to tackle one of the nation's most rampant but least-known injustices: the bail system. Law enforcement officials, judges, legislators and Attorney General Robert F. Kennedy will sit down to discuss the antiquated and unfair method under which defendants post bond to guarantee their appearance for trial.

The meeting—the National Conference on Bail and Criminal Justice—will focus a spotlight on an evil which few Americans understand but which affects hundreds of thousands of them yearly. For under the bail system many defendants spend weeks and even months behind bars even though they have not yet been tried or proved guilty. Some are marked for life because of the system's injustices. And although a few cities and communities have launched promising reform programs, the evils extend to almost every corner of the country.

Typical of what happens under the bail system is the case of Daniel Walker, 25, of Glen Cove, N.Y. He was arrested on suspicion of holding up a delicatessen store. Although he protested his innocence, the judge set bail at \$10,000. With a wife to support on his \$50-a-week salary, Walker could neither raise the money nor borrow it from a bondsman. He was therefore jailed for 55 days until his lawyer convinced the judge to lower bail to \$5,000.

During Walker's incarceration, however, the lawyer uncovered two crucial incidents. On the night of the robbery, Walker and some friends had been twice warned by a policeman for being too boisterous outside a bowling alley. The policeman's notebook listed Walker's name and the times: 8:45 P.M. and 9:20 P.M. Yet the robbery took place 20 miles away at 8:35 P.M.

When detectives drove all possible routes at break-neck speed and proved Walker could not have reached the bowling alley 10 minutes later, the judge declared him innocent.

The real tragedy, however, was that a cruel, discriminatory bail system had jailed Walker in the first place. Not only had an innocent man suffered behind bars; his life had been scarred by the resulting publicity. "A few neighbors treated my wife so mean while I was jailed she had to give up our apartment and move in with her parents," Walker says. "My car was repossessed, my credit destroyed. It took me four months to find another job." The Walkers now have a baby boy. "It's going to be hard on him when people talk about that 'jail-bird,'" Walker says.

134 MILLION DAYS IN JAIL

In New York City alone in 1962, 58,458 persons spent "the shocking, staggering total of over 134 million brooding, degenerating days in jail—people who under our deeply ingrained concepts of law were presumed to be innocent and many of whom later were adjudged innocent," reports Judge Bernard Bottein of the New York Supreme Court.

A disturbingly high percentage of defendants in other cities are jailed before trial because of the same bail system—70 per cent in the St. Louis circuit court last year, for example. In two California districts studied recently, over half the defendants could not raise \$1,500 bail. In Washington, D.C., almost half could not raise \$1,000.

The hardest hit are people of limited means, particularly youths. Arthur L. Duke, Jr., 19, was recently jailed on a robbery charge in Des Moines, Iowa, because he could not raise \$10,000 bail. Before the

actual robber pleaded guilty, Duke had spent two months behind bars.

Unable to raise \$1,600 bail, Sylvester Pendarvis, 18, was jailed recently for 13 months in New York on a stolen-car charge. When the court finally assigned him a free lawyer, Mrs. Sara Halbert, she produced evidence convincing the judge of Pendarvis' innocence. "The brutal irony of the bail system is that an innocent youth spent 13 months in jail before trial while gangsters gain their freedom in minutes," protests Mrs. Halbert. "In that same court a few days later, an associate of a notorious Brooklyn gang was released immediately on \$25,000 bail. Thus the only real difference between a person in jail and a person on bail is money!"

"If bail is set beyond his means," states Attorney General Kennedy, "[a man] goes to jail not because he is guilty but because he is poor. This is not equal justice. We must not equate a man's poverty of resources with his guilt of crime."

Yet money is the crux of the bail system. In its ancient form in Britain and the American colonies, bail was a simple matter of security. An accused farmer could leave gold pieces, or even a sheep, with the court to satisfy the judge he would return for trial to get his property back.

But as the nation grew and defendants could disappear in teeming cities and beyond frontiers, judges increased this monetary security. Bail of \$10,000 and \$20,000 became common.

Since most defendants could not produce such ready cash, a new business sprang up—that of professional bail bondsmen. He supplies money or bond for a defendant in return for a premium fee which varies from state to state but commonly is about \$50 on the first thousand dollars, \$40 on the second and \$30 on each additional thousand. To safeguard his "loan," the bondsman usually makes the defendant turn over collateral ranging from savings bankbooks to the deed to a house. If the defendant has no collateral, he rarely gets bail bond.

BONDSMEN HOLD THE KEYS

As a result, the bondsman has become omnipotent. He, not the judge, decides today whether the defendant is a suitable risk and can produce enough security to go free before trial. "The professional bondsmen are the ones who hold the keys to the jail in their pockets," states Judge J. Shelly Wright of the U.S. Circuit Court of Appeals, Washington, D.C.

Since the bondsman is in business for profit, he has no interest in the merits of a case. He much prefers to bail out a known hoodlum with ample resources than an impecunious youth. Although states like New York limit the premium fees he can charge, at least 10 states have no legal check on his operations. He haunts the courts, paying off lawyers and tipsters for business secured, charging what the market will bear for his bail bonds.

A share of blame for the bail scandal, however, falls on many judges. Although the Bill of Rights states that "excessive bail should not be required," judges often set high bail because of personal whim. They want to give adolescents "a taste of jail" or keep prostitutes off the street. If a local newspaper headlines a crime wave, they may increase bail sharply even on minor charges.

The most disturbing result of jailing young and impressionable defendants before trial is their contact with hardened criminals. In a case in St. Francis County, Mo., last June, John Howell, 17, charged



Reformer of bail system, Louis Schweitzer, New York philanthropist, sponsored method of widespread parole.

with stealing tools, was locked in a cell-block with eight or nine men, including an ex-convict. The deputy sheriff reportedly told John's family he would let them know if a bondsman was needed to raise bail. The family never had that chance. Two days later John was beaten to death by his cellmates.

If the penalties of jailing before trial were not enough, justice is perverted even further by the denial of fundamental rights. The defendant jailed because he cannot obtain bail may lose his job and thus the financial means to employ a lawyer and carry on his defense. His opportunity to locate witnesses and meet with his lawyer is severely curtailed.

Finally, when the imprisoned defendant appears before the court, he may suffer prejudice as a prisoner under guard. Judges and juries often react subconsciously to such guilt-by-association.

The bail scandal also affects your pocketbook and that of every taxpayer. For the cost of imprisoning defendants before trial is tremendous. New York City alone spent over \$10,600,000 in 1962 on pre-trial confinement. Washington, D.C., spent almost \$500,000. The national wastage, which is still uncalculated, could top \$100 million.

SCHWEITZER WAS SHOCKED

And yet it need not be so. Jolted by the frightening impact of the bail scandal on American justice, a 64-year-old chemical engineer and philanthropist, Louis Schweitzer of New York, has demonstrated something can be done about it. "When lawyer friends told me adolescents were jailed before trial, three years ago, it shocked me to learn how the Bill of Rights had been distorted," Schweitzer says. "No system of equal justice can tolerate this discrimination between rich and poor."

Schweitzer first conferred with Supreme Court Justice William O. Douglas and other legal authorities. Then, in co-operation with New York University Law School, he launched the Vera Foundation and its Manhattan Bail Project. Its approach was startlingly simple. Since the crux of the problem was bail money whose purpose was to insure the defendant's presence at trial, why not find an equally effective substitute? The Project's choice was parole—the defendant's per-

sonal guarantee to return for trial based on a study of his character and dependability.

The Project established an office at the court building, staffed by a director and a team of N. Y. U. Law School students. The Project investigates the parole potential of all cases for the court. It studies charges against defendants and previous criminal records, if any, eliminating from consideration cases of rape, narcotics or other major crimes.

If the defendant seems eligible for parole, he is immediately interviewed. How long has he lived at his present address? How long has he worked at his job? What is his military record? Does he belong to a union or civic organization? Does he attend a church or synagogue? Can his minister, employer, landlord or other responsible contact vouch for him?

References are checked by phone or by personal visits. Then the checker assesses his findings with the director. When the results add up to a recommendation for parole, a brief summary of the case is presented to the judge.

One critical test of the Project's success is that its recommendations have been based on such convincing research—Attorney General Kennedy has praised "its careful scientific approach"—that judges have granted parole in most cases. Even more impressive is the outcome of the first 1,120 cases. Only nine parolees—a startlingly small percentage—failed to appear in court at the appointed time of their trials!

What the Vera study has proved is that parole not only eliminates the discrimination and injustice of the old bail system but works even more efficiently. Mayor Robert Wagner of New York City considers the Vera plan so impressive he is extending it.

OTHER CITIES ARE TRYING IT

Moreover, the plan is spreading to other cities. In St. Louis, the probation office of the Circuit Court for Criminal Cases has been testing the techniques for a year. Results are impressive: not one of the first 67 defendants released on parole failed to appear in court at the appointed time.

In Chicago, a plan has operated for a year in the Municipal Court under the Chief Public Defender, an official entrusted with furnishing free legal assistance to the indigent. Two other cities have just launched similar plans—Washington, D.C., and Des Moines.

But what these cities have done—although the plans do give hope for the future—is only a beginning. The evils of the bail system still plague the overwhelming majority of courts throughout the entire country. The prospect for immediate progress is that the Vera plan can become a model of reform elsewhere. "I would like to see it become a pattern for similar overhauls of the bail system throughout the United States," says Attorney General Kennedy.

The National Conference on Bail and Criminal Justice should be a momentous step in focusing nation-wide attention on the bail system's tragedies and abuses. Not only are the American Bar Association and National Association of Attorneys General working closely with the conference; it will also bring together judges, legislators and legal experts from coast to coast in a vigorous drive to extend the American concept of equality under law.

"Through the National Bail Conference," concludes Attorney General Kennedy, "we hope to bring the experience of the Manhattan Bail Project, and of other promising alternatives to bail, to the attention of communities throughout the country so they may re-examine their bail practices in the interests of justice."

how to save 20,000 lives a year

A national program to provide
artificial kidneys
is possible. Why not start now?
by FRED WARSHOFSKY

One of 40 lucky people lies in Detroit's Receiving Hospital. He should have died eight months ago. Thirty-nine other lucky ones, who until recently would have received similar death sentences, are still alive, working, able to carry on.

Many thousands more die each year because one of the most effective treatments for their kidney disease—the use of an artificial kidney—costs up to \$10,000 a year.

Last month an urgent appeal was directed to Congress by the National Kidney Disease Foundation: appropriate \$6 million to start a campaign to save the lives of up to 20,000 of the 100,000 Americans who die from kidney disease each year.

A few artificial kidneys are in use today, with great success, but many, many more are needed right now. Dramatic proof of the need comes from the Detroit hospital where the lucky bulldozer operator lies comfortably on a bed as his blood flows through a pair of tubes leading from his right forearm to a tub resembling a washing machine. From one tube, his blood courses into a cellophane-walled coil in the tub, where it is "rinsed" of impurities and swings around to flow back into his body through the second tube.

The tub, coils and tubes comprise an artificial kidney, which does the work his own diseased kidneys can no longer do. The lengthy process is called hemodialysis—literally, separation of the blood. It cleans the blood of urine and urinary products which otherwise would accumulate and poison his system.

The bulldozer driver has the same problem more than 100,000 other people have: chronic, incurable kidney disease. Without the artificial kidney the vast majority will die. No drug, no surgery short of a new kidney can save them. And surgical transplantation of a healthy kidney into the body of a person with chronic kidney disease still fails in most cases. There are also many who cannot benefit from the artificial kidney, either because the disease is too advanced, because of other complications or because they are too old to withstand the treatment.

Until the problems of transplantation are solved, periodic hemodialysis offers the best hope. The most conservative experts estimate that as many as 2,000 of the kidney disease victims could be kept alive and productive by twice-weekly treatments with artificial kidneys. Some doctors believe that the artificial kidney would save many times that number—perhaps 20,000 lives a year. A few even place the figure as high as 60,000.

Why aren't these lives being saved today?

MAJOR OBSTACLES

Experts have told PARADE that organization of a comprehensive, lifesaving program has been blocked by the following major problems:

- The cost of dialysis facilities and treatment is extremely high.
- Federal and private foundation grants have provided far less money to dialysis programs than to other disease programs.
- Existing artificial kidneys, except in a handful of cases, are not being used.
- There is a shortage of trained personnel to administer hemodialysis.

The most massive stumbling block has been cost. In Seattle, Dr. Bekling H. Scribner has kept 10 people alive for the past 3½ years using artificial kidneys. The cost, however, has been astronomical, well out of reach of most patients—as much as \$10,000 a year per patient for equipment, facilities and personnel.

Dr. Scribner's medical successes have been repeated in other cities—and so have his problems. But these few projects—10 in all—across the country are



Two steps in lifesaving artificial kidney treatment: at top, doctors prepare patient for hookup to machine; below, technician sets it up for use on another patient.

primarily research projects, and the costs are much higher than they would be if performed on a regular, almost assembly-line basis.

Striking evidence of this can be seen at Receiving Hospital, Detroit, where Dr. J. Walden Retan has been able to cut hemodialysis costs in half. He uses a twin coil that permits two patients to be dialyzed at the same time. Usually, bottled blood is used to prime the artificial kidney pump, but Dr. Retan substitutes a glucose (sugar) solution, which saves \$25-50 per treatment. Patients generally need 2 treatments week-

ly, which require 6 to 12 hours. Dr. Retan's small but competent staff has been able to reduce the costs so that the patients can be treated for about \$5,000 each yearly. This could be cut still more if more patients were on the program, because the same personnel could handle the additional work.

And recent refinements and developments in the artificial kidney, such as a reduction in the price of the coil from \$60 to \$30, would further lower the costs.

But, even if this aspect of the money problem were licked, a confusing situation in medical research and treatment might prevent the further use of dialyzing to help save lives. Some scientists fear a chronic dialysis program will siphon off funds from research in kidney transplantation, which, of course, is the real hope of lasting cure. Proponents of dialysis acknowledge the technique, although lifesaving, is no cure and point out that patients will continue to need the twice-weekly treatments for as long as they live.

What about the alleged shortage of artificial kidney machines? This is one of the factors that gave birth to two committees in Seattle with the agonizing task of selecting patients for treatment. Last year 30 patients with chronic kidney failure applied; only 10 could be accepted. Of the remaining 20, several have already died; all 10 accepted in the dialysis program are still alive.

Yet this tragic situation need not exist. There are, according to the sales figures of Baxter Laboratories, a company that makes artificial kidneys, 375 of their units in hospitals across the country.

Just why these machines are not being regularly used is difficult to say. One reason is that hospitals, caught in a spiral of rising costs, are loath to set aside rooms and establish facilities that will not return much money, or that can't pay for themselves.

SHORTAGE CAN BE REMEDIED

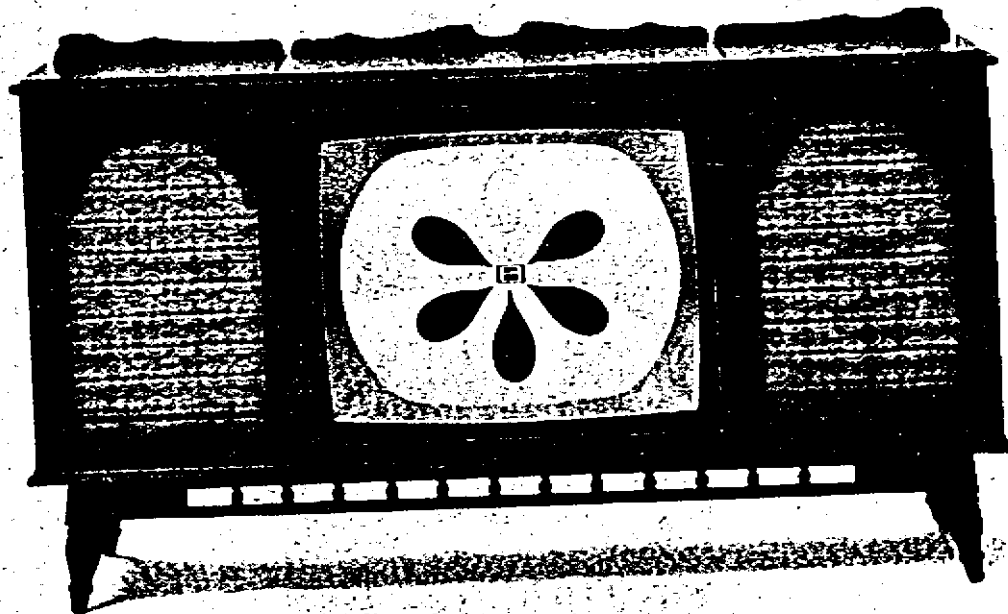
It is not surprising, therefore, to find a shortage of doctors, technicians and nurses trained in the operation of the artificial kidney. Dr. Willem Kolff of the Cleveland Clinic Foundation, and inventor of the first practical artificial kidney, estimates that only 500 physicians in the U.S. know how to operate it. But this is not a major problem: "Nurses and technicians can run the machines as efficiently as a physician," he points out.

Dr. Kolff has offered to train any doctor, nurse or technician free of charge in the operation of the machine. And the American Nurses' Association promises to make nursing personnel available anywhere in the country to help mount a counterattack on kidney disease deaths.

Although faced with many barriers, the National Kidney Disease Foundation has pursued a dogged but largely unsuccessful course in attempting to establish pilot programs. But, the request to Congress to appropriate \$6 million for the model centers has brought the problem to the attention of the American people. It has not ended there, however; the Foundation has requested that the federal funds be made available only to those communities "willing to accept the long-range responsibility of financing and maintaining the centers after they are established...."

Local—or regional—action can help save the 100,000 victims of chronic kidney disease. In your own community you can help by:

- Consulting with the county or state medical society to determine if such a center is needed and where it should be located.
- Developing a plan for long-term financing.
- Forming a committee to pressure Congress to grant the Foundation's request and to provide other necessary funds.



How can you tell it's a Packard Bell?

Feel it

Run your hand over the finish. So satiny! So rich! So deep! It has to be handrubbed. It is. That's what makes this color TV-stereo combination a Packard Bell. Because Packard Bell furniture-styled cabinetry is all hardwood: joined by hand, crafted by hand, rubbed by hand.

Hand-wired Packard Bell color TV is brilliant. Pure pictures, crisp in every detail. True pictures you set and forget because they are controlled and corrected automatically. Products of 10 years of Packard Bell leadership in color TV.

Hand-crafted Packard Bell stereo brings



you full-bodied sound. As bright in the lows as it is warm in the highs. As clear as a whisper as it is magnificent at full voice.

Packard Bell color TV-stereo combinations, including automatic record changer and AM-FM-stereo radio, are available in Contemporary, Provincial, Traditional, and Early American styles. Model 21CK-5 (shown in Provincetown-Colonial maple finish) costs \$895.00. See it, hear it, feel it at your Packard Bell dealer.

PACKARD BELL ELECTRONIC CORP.

Packard Bell. 
WEST'S LARGEST SELLING TV-COLOR-STEREO-RADIO

stronger than yellow!
stronger than grey!
stronger than dirt!



now Ajax laundry detergent with Ultramarine-Plus...
puts white-strength in your wash... puts white where the dirt was!

PARADE'S SPECIAL

INTELLIGENCE REPORT

NEW TREATMENT FOR SHOCK.

The standard method, according to first-aid manuals, for treating shock is to lower the patient's head and raise the feet. At a recent Heart Association Symposium in Los Angeles, researcher Howard Whigham of the U.S.C. School of Medicine declared that such treatment increases the risk of death. Whigham says research proves conclusively that patients should be kept horizontal. For years, doctors, nurses, policemen and firemen have been taught to lower the head and raise the feet of a patient in shock on the premise that such a position increased the return of blood to the heart from the legs and improved flow to the brain. Shock is a major cause of death in all hospitals, with a mortality rate of 89%, according to Whigham. Research by the Shock Research Unit at L.A. General Hospital shows that anyone in shock should be placed in a horizontal position. **DO NOT LOWER THE HEAD.**

PET POPULATION. In the U.S. there are approximately 25 million cats, 24 million dogs, 20 million birds.

LAS VEGAS FASHION SHOW.

In an effort to buy respectability, Las Vegas, the gambling center of Nevada, has invited 36 international dress designers to put on the most spectacular fashion show ever. Not only have French, English, Italian and Spanish designers been invited, but even Greek, Chilean and Japanese. Each designer is to be accompanied by one model with all expenses paid for five days. The Las Vegas organizers have also

agreed to buy the clothes shown. The fashion show takes place in April.

PATTERN OF PRESCRIBING.

The British Ministry of Health reports that last year in Great Britain the most popular pharmaceutical prescriptions were: (1) cough mixtures, (2) barbiturates, (3) aspirin and codeine, (4) penicillin. For the first time in years, sleeping pills (barbiturates) were more frequently prescribed by doctors than aspirin.

WHO FLIES? Why do people fly? "A Profile of the Air Traveler," prepared by

pollster Lou Harris for American Airlines, reveals that 50 of every 100 people who use the airlines fly for business purposes, 35 for pleasure and 15 for nonleisure personal reasons.

FACT OF LIFE. More than half the nation's families are currently sustained by 2 or more breadwinners. Approximately 17 million families have 2 breadwinners; approximately 5 million have 3 or more breadwinners.

MEN AT SMITH. Smith College of Northampton, Mass., founded in 1871 as a college for women, is currently enrolling men for graduate degrees.



BUNNY GIRLS: A DOZEN ARE NOW ASSIGNED TO THE MANILA PLAYBOY CLUB, THE FIRST IN ASIA.

MANILA BUNNIES. The first Playboy Club in Asia has opened in Manila with one dozen carefully screened blonde American "Bunnies." These girls, on salary of \$100 a week, are committed to 6-month contracts. They are the first white girls in the Far East to work as waitresses, serving food and drinks to Orientals. There are rumors that two of the Manila Bunnies are already homesick and several others disappointed in the tips left by their Filipino customers. If the Playboy Club is a success in Manila, management plans to open others in Tokyo, Hong Kong, Singapore and Bangkok.

Because of volume of mail received, PARADE cannot answer queries in connection with this column.

UPSET STOMACH?

If you've never tried Alka-Seltzer® you don't know how speedy relief can be!

When you have an upset stomach there's nothing quite like Alka-Seltzer.

Alka-Seltzer contains a soothing stomach alkalizer, ready to go to work instantly to soothe and settle upset stomach.

Headache, too? Alka-Seltzer provides the effective pain-reliever, sodium acetylsalicylate, in a completely dissolved solution. In the first ten minutes—when you really need it—the system quickly absorbs more of this Alka-Seltzer pain-reliever.

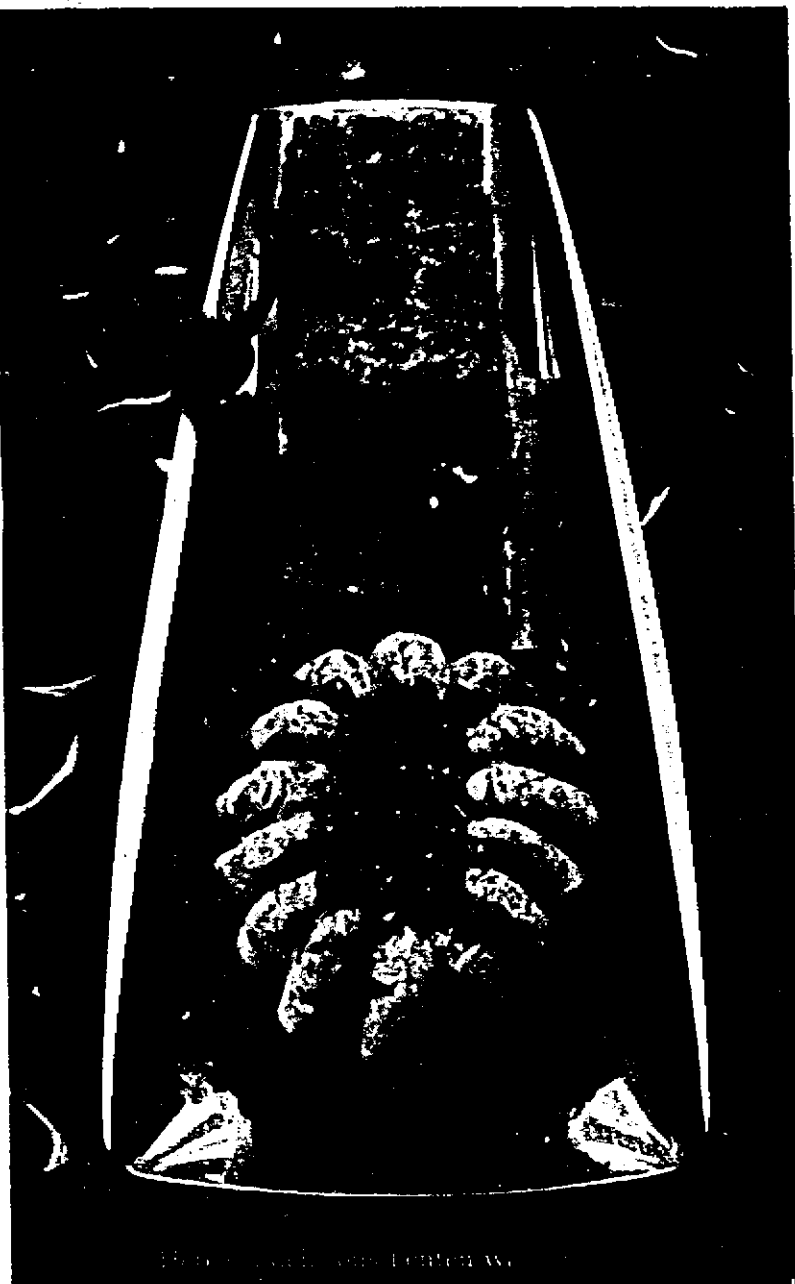
Take two Alka-Seltzer tablets before bed and wake up feeling better!



RELIEF IS JUST A SWALLOW AWAY

THE WHOLE FAMILY IS GOING TO THE POOL HALL

by PETER D. ALBERTSON



NEW SEASONED RY-KRISP

As if Seasoned Ry-Krisp didn't taste exciting enough all by itself, here comes scrumptious "Spring-a-Ding" Tuna Spread to make this tangy-tasting new cracker even more irresistible.

And if you'd like the beautiful imported Swedish snack tray pictured above you can have that, too. Details on the back of every Ry-Krisp package.

NOTE WELL: There's no law that says you can't enjoy "Spring-a-Ding" Tuna Spread on Traditional Ry-Krisp (the original whole-rye cracker) as well. It's also available at your grocer's.

"SPRING-A-DING" TUNA SPREAD

- 1 cup (approx. 2 servings) prepared instant mashed potatoes (very stiff).
- 2 cans (6-1/2 oz.) Chicken of the Sea chunk tuna with oil.
- 1 pkg. (1-7/8 oz.) cream of leek soup mix.
- 3 dashes hot sauce.

- 1. Prepare potatoes according to directions on package, using milk instead of water, and omitting butter.
- 2. Combine potatoes with remaining ingredients. Mix until smooth.
- 3. Mold spread to desired shape, cover loosely and chill, preferably for several hours, to blend flavors.
- 4. Garnish and serve at room temperature on Ry-Krisp. Yield: 2 1/4 cups.



Would you take your mother to a poolroom? Or your wife? Or your daughter?

Well, a lot of people are doing just that these days. There's a big boom in family billiard parlors, which have replaced the unsavory dens of iniquity your grandmother used to deplore. They've sprung up like mushrooms all over the country, and everyone—Mom, Dad *and* the children—is visiting them to learn a game kings and queens have played.

Until just a couple of years ago, poolrooms were decidedly unpleasant places to which no woman in the U.S. would have gone. Nor would she have been welcome. Pool has long been associated with tough guys wearing their caps low over their eyes, dark green tables and Al Capone, whose favorite pastime (after women, whisky and cigars) was pool.

Now, however, in an attempt to make the sport more respectable, billiard center operators, formerly called poolroom owners, are installing bright lights and tables of brilliant and pastel hues, and they've raised prices. Even the name has been changed, from pool to pocket billiards.

In an earnest attempt to capture the women for billiards, manufacturers are helping operators establish family centers across the country. The tables in the new centers are colored tangerine, red, blue, gold, sand, gray, orange, and who knows what's to come? The spittoons are gone. Tables

are equipped with automatic scoring devices. Cue chalk, in the past always blue, now matches the color of the table. Many centers have wall-to-wall carpeting. All cater to the entire family, but especially to mommas and their daughters.

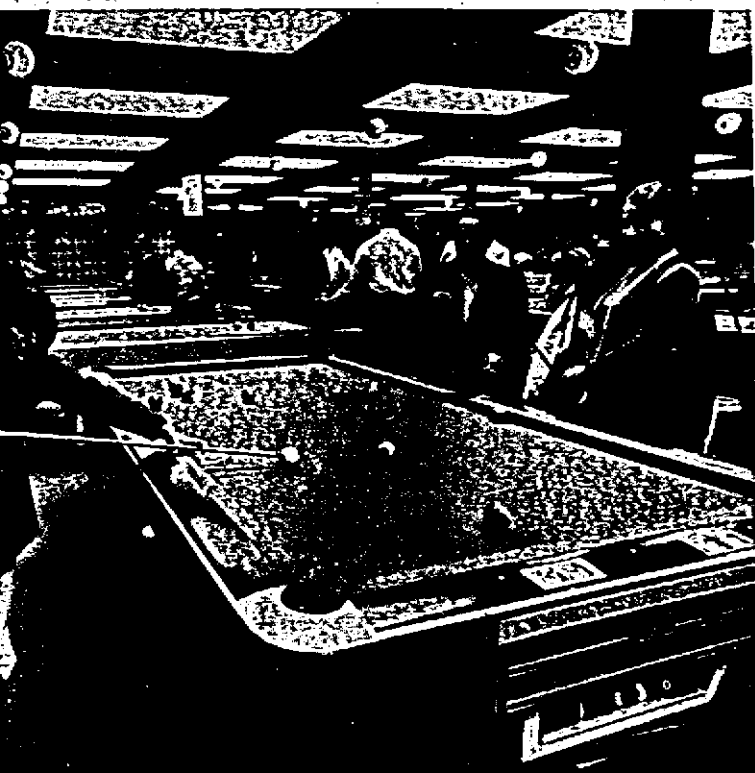
Operators report that women are flocking into the billiard centers and learning to play the game so well that often men don't want to compete with them. "You can't play hard enough against women," says one old-time pool shooter.

However, one weekly pool player in Chicago, who has been at the game with his wife, son and daughter for 6 months, says that he and his son are generally the victors in the family matches. "Men are always much better at this kind of thing than women," he says.

A GOOD INVESTMENT

The boom in billiards actually goes back two years. At that time, the Brunswick Corporation and American Machine and Foundry, the two major bowling supplies manufacturers in the U.S., decided the boom in bowling had leveled off. It wasn't too likely that investors would sink much more money in the giant 60- and 70-lane alleys that were springing up. In addition, they found, many of the alley owners had unused space they wanted to fill, and what better way than with billiard tables?

The manufacturers redesigned



At typical neighborhood center, father challenges daughter to game on gold pool table.

their tables and helped set up the centers. According to a spokesman for Brunswick, in the period since billiards began a rebound to public favor, billiard center income has reached an all-time high.

There's even a parallel boom in billiard tables for private homes. Prices for home tables range from \$100-\$1,000, and some 200,000 tables were bought last year by amateurs for installation in their homes. About 430 colleges have billiard tables on their premises, including some girls' schools. It has been estimated that almost 10 per cent—about 18 million—of the American people now play billiards.

The family in these photos, the Goldbergs of Woodside, N.Y., is a good example. The Goldbergs have become habitués of the Golden Q, a new billiard center a few blocks from their home.

"Soon after the center opened," Goldberg says, "we walked past and it looked interesting, so the three of us went in, and we were caught. It's a fine game. The atmosphere is a nice, clean one, good for the youngsters, and it's near home."

His 16½-year-old daughter, Mona, agrees. "This center is especially good when I'm out on a date," she points out, "because they don't charge for the girls, so it's inexpensive for the boy. He only has to pay for himself and for soft drinks and potato chips."

Other women have moved into

what was once exclusively a man's domain. In southern Florida there is an all-girl billiards league, named, aptly enough, "The Cue T's." The 40-lady league plays weekly at one of the 10 modern billiard centers located in Miami.

In New York, Charles Erwich, head of Met Sports, Inc., operator of three billiard centers, says that the number of family players has exceeded his expectations. "They've come in by the hundreds," he says.

WHOLE SOME TOGETHERNESS

He adds that he believes billiards is one of the things a family can do together. "That's why I think these centers are so important. The kids are with their parents, and it gives them a good, wholesome game they can all play together."

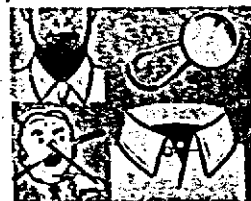
There are also other advantages, he says: "It's relaxing, a kind of therapy. It takes skill and concentration and planning and patience; in many cases it's close to home. In a lot of the centers women are admitted free, so it's inexpensive."

Inexpensive, that is, unless you are status-conscious. In that case, you might want to buy a personal cue stick, imported from Portugal, two-piece, hand-carved walnut, mother-of-pearl inlaid, for \$40.

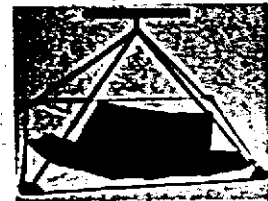
But you don't need your own cue stick, or special shoes, or your own cue chalk. Just go to your nearest family billiard center—and cue up.



WIPE AWAY BURN-ON GREASE
New miracle cleanser for aluminum, chrome, porcelain. Dissolves carbonized grease and encrusted build-up fast from frypans, waffle irons, stove, oven, roaster, grill, etc. Will not scratch or pit metals. 8 oz. can with brush.
No. 104-Carbon Cleaner.....\$1.95



END SHIRT COLLAR "SQUEEZE"
Collar-Extender button "loosen" tight shirt collars. Ends all-day "tugging". Expands collar up to 1/2 size larger for that "just right" feeling. Invisible behind tie. Can be transferred from shirt to shirt in seconds.
No. 114-Collar-Eze (Set of 2).....\$1.95



DRY SWEATERS FAST & FLAT!
Solves "here-to-dry" problem for all woollens. Hang from shower curtain rod, clothes line, picture hook in wall. Garments will retain shape, dry twice as fast when air circulates thru the Nylon net. Folds compact for storage or travel.
No. 113-Sweater Drier.....\$2.95

**GIFTS
GADGETS
GIMMICKS**

**ANTHONY
ENTERPRISES**

BY MAIL OR SHOP IN PERSON

World's Most Interesting Stores

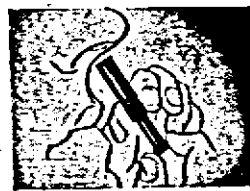
• SAN FRANCISCO, CALIF., 501 Post St.

• SEATTLE, WASH.
1925 Third Ave.
• PORTLAND, ORE.
732 S.W. Washington
• OAKLAND, CALIF.
2222 Broadway

• PASADENA, CALIF.
27 S. Garfield Ave.
• SAN JOSE, CALIF.
92 S. First St.
• SAN MATEO, CALIF.
2200 S. El Camino



SAVE MONEY ON A HAIR DRYER!
Now, convert your old handtype hair dryer (or even vacuum cleaner!) to a professional hood-type dryer. Save up to \$25! Hood fits all hair-dos. Concentrates heat for faster drying (10 minutes). Leaves hands free—no tireless holding.
No. 125-Hair Dryer Hood.....\$1.25



DON'T PULL HAIR FROM NOSE!
Why risk infection? Unsightly hair can be trimmed easily and safely with "Klippette". Merely insert in nostril and twist knob. Hair is snipped off painlessly and neatly. This surgical steel. Use it to remove hair from ears, too.
No. 145-Klippette.....\$1.25



TOO MANY "CHINS" SHOWING!
A trim chin is a sign of youthful beauty. Treat your chin to the luxury of a Hollywood Chin Band. Wear it while you sleep, read or watch TV. You'll be amazed at the results. Fine latex with adjustable headband for proper tension.
No. 155-Chin Band.....\$1.25



REPAIR EYEGLASSES ANYWHERE
This handy kit is invaluable whenever glasses come apart, at home, at the office or when traveling. Compact. Carry it in your pocket. Kit includes a professional optical screwdriver, instructions and assortment of frame screws & nuts.
No. 140-Eyeglass Repair Kit.....\$1.95



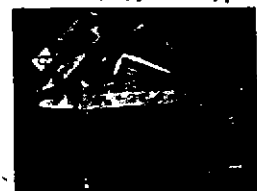
PERMANENT BATH TUB SEAL
Hides ugly cracks and chipping around tubs, sinks, showers, etc. Forms neat, waterproof bond where porcelain, tile or plaster meet. Includes 16 ft. chalk-white vinyl tape, tube of special cement. One repair job lasts for years!
No. 128-Tub Seal.....\$1.95



END MISERY OF "TIGHT" SHOES
Get instant relief from pain and discomfort of tight fitting shoes! Works like a miracle on any leather—even suede. Makes leather stretch, loosens shoes to conform to your feet while you walk. Wonderful for corns & bunions, etc.
No. 122-Shoe-Inz (2-oz. bottle) \$1.00



ENJOY SOUND SLEEP AGAIN!
Lock out disturbing noise that ruins your refreshing sleep—no more snoring! "Hear-Guards"—designed by a sound engineer. Merely accepted. Soft rubber, with over-ear safety flange. Guaranteed. Indicate for men, women.
No. 136-"Hear-Guards".....\$1.95



LADIES... HIDE YOUR CASH
"Mad money or big money... it's safe in 'Hide-It'". Your best protection against purse-snatchers. Snaps onto belt or clip strap. Fitted nylon. Plastic lined. Keeps contents dry. Fold-over flap. A "must" for every woman.
No. 141-Hide-It Money Purse.....\$1.25

Anthony Enterprises
Dept. P-31
501 Post Street
San Francisco 2, California

SATISFACTION GUARANTEED
NO STAMPS OR COPIES, PLEASE
CASH. Rev. add 4% Sales Tax

Name _____			
Address _____			
City _____		Zone _____ State _____	
Item No.	How Many	Name of Item	Price
Add 15¢ per item handling & postage			TOTAL AMOUNT ENCL.

scallop chowder for lent

by BETH MERRIMAN Parade food editor

A scallop chowder with a new flavor is a real asset to a Lenten menu. Savory with the tang of tomatoes and the zip of thyme, this hearty chowder is perfect to serve for lunch or supper.

MANHATTAN SCALLOP CHOWDER

4 tablespoons butter or margarine*
1 teaspoon dried thyme
1 cup sliced onions
3 cups diced potatoes
1 cup sliced celery
8 cups hot water
2 teaspoons salt
½ teaspoon pepper
2 cans (1 lb. each) tomatoes
1½ cups diced carrots
2 lbs. sea scallops, fresh or frozen
Melt butter in deep kettle. Add thyme and

onions; cook, stirring frequently, until onions are tender but not brown. Add potatoes, celery, water, salt and pepper. Cover; simmer 5 minutes. Add tomatoes and carrots. Simmer, uncovered, 1 hour. Halve scallops crosswise; add. Simmer 10 to 15 minutes longer or until scallops are done. Add salt if necessary. Serves 8.

*If meat is used, dice ¼ lb. salt pork; fry until crisp; remove and save pork scraps for garnish; use drippings instead of butter.

FROM PARADE'S TEST KITCHEN PHOTO BY BOBBER






This star
is the new
symbol of
our finest ham
in 97 years.

Everything good we've learned
about ham making in 97 years
has gone into this new Armour
Golden Star Ham. It's the royalty of
hams from hard-grain fed porkers -
the lean, pink center section
of ham with bone, connective tissue,
and most inside-outside fat
removed. Cooked, and sweet-
factory smoked, Armour Golden
Star is everything you'd expect in a
ham that took 97 years to perfect.
It's the new Golden Star.

POOR PEGGY



Lost


IN THE TROUBLES OF PERIODIC PAIN

Every month Peggy was *lost* in the throes of functional menstrual distress. Now she just takes MIDOL and goes her way in comfort because MIDOL tablets soothe:

- An exclusive anti-spasmodic that helps STOP CRAMPING...
- Medically approved ingredients that RELIEVE HEADACHE, LOW BACK-ACHE... CALM JUMPY NERVES...
- A special, mood-brightening medication that CHASES "BLUES."


"WHAT WOMEN WANT TO KNOW" FREE! Frank, revealing 32 page book, explains womenhood's most common physical problems. Written by a physician. Write Dept. 7, Box 296, New York 13, N.Y. (Sent in plain wrapper.)

CHARMING PEGGY



FOUND

FAST RELIEF WITH



YOU GET MORE FROM NEW VITAMIN TABLET WITH BLOOD-STRENGTHENING IRON — than the 5 other leading vitamin tablets!

Here's a remarkable new vitamin tablet that can do more for you because there's blood-strengthening iron in it. It's called BREAKFAST VITAMINS.

Just one BREAKFAST VITAMINS tablet gives you the Vitamin B₁₂ of a pound of cooked ham, the Vitamin D of a full quart of milk, the Vitamin B₆ of 3½ ounces of round steak and seven other vitamins your meals may lack. In addition each BREAKFAST VITAMINS tablet contains blood-strengthening iron — as much

iron as you get in four ounces of beef liver.

You no longer have to worry about vitamin-slimpy breakfasts when you start the day with BREAKFAST VITAMINS. Start the day right—with Vitamin Power plus blood-strengthening iron. Get BREAKFAST VITAMINS today.

**Breakfast
Vitamins**



SAVE... WITH U.S. BONDS

FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; is many times almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate... If your dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we'll mail you a generous trial box. KLUTCH CO., Box 470C, Elmira, N. Y.



**RED CROSS
IS ALWAYS THERE
- WITH YOUR HELP**



daily editions
of this
newspaper



for prices and
local news about
products and
services advertised
in
PARADE

Latin-american STUDENTS

WHY THEY BEHAVE THAT WAY

by ED KESTER

When violence broke out recently in Panama, a scene familiar to North Americans quickly hit newspaper front pages. Photos from the small Central American republic showed angry demonstrators tramping through the streets of the capital city. And right in the forefront, chanting anti-Yanqui slogans and carrying savage banners, came the usual leaders of down-with-the-U.S. parades: the local university students.

Immediately questions popped into North American minds. What gives with Latin-American students? What makes them behave the way they do? Why do they seem to hate us so deeply? And why—in contrast to the students in this country—do they seem so radical, so wild, so pro-Communist?

These questions are important to all of us, for today two-thirds of Latin America is under 25. If the young people are unalterably against us, our cause may become increasingly difficult in this hemisphere.

Puzzled like most Americans by Latin student behavior, I recently spent some time among students from Panama to Chile. I talked to them about politics, international affairs, economics—and their education. And I found them a much more complex and diverse group than most Americans believe. Moreover, they are products of an educational system that is

difficult for North Americans to understand. There are signs this system is changing, but for the moment it prevails across Latin America.

To begin with, not all students are vehemently anti-U.S.—nor, for that matter, are they all interested in politics. The four young Peruvians on today's cover—students at Catholic and San Marcos universities in Lima—give some indication of the range. They are united by a fierce nationalism, a pride in their country and an opposition to the U.S. when it seems to them to meddle in Peruvian affairs. But otherwise their views are very different. The two at right, Julio Quattrini and Jorge Alvarez-Calderón, are from wealthy Lima families; Julio is conservative in politics, Jorge uninterested. Enrique Quiroga, second from left, could be classed as left of center. At far left, photographically and politically, is Alejandro Diaz Marin, the youth wearing the white jacket.

THEY MAJOR IN POLITICS

It is extremists like Alejandro, however, who get most of the notoriety—and who present the greatest challenge to the U.S. Hardly students in the conventional sense at all, they "major in politics," as the Peruvians say, and have almost total control of the student organizations, which are so foreign to U.S. campuses



Alfredo Minian, Argentina: "I oppose the Communist-inspired violence in Panama. But Panama must control the canal."



Manuel Quiroga, Peru: "Democracy has given us liberty, but not social justice. Peru needs both liberty and social justice."



José Rafael Mena, Venezuela: "Part of the unrest in Latin America is Communist. But also, we Latins are very excitable."



Angry Panamanian students parade behind country's flag in recent demonstration over the Canal Zone.

but so powerful on Latin campuses. Alejandro, 26, is a student at San Marcos, the 400-year-old hotbed of leftist sympathies where Vice-President Nixon was stoned and spat upon in 1958. He describes himself as a "socialist humanist" who is studying law and sociology. In fact, although he has been a student for nearly 10 years, his major interest is politics, and he holds strong views on Uncle Sam's foreign policy.

"No country, no matter how large, has the right to interfere in the internal affairs of another country," Alejandro says, speaking of Cuba and of Panama. "Each country has the right to make its own decisions. You say that with the Cuban blockade you were protecting the security of Latin America, but that is not right. Now you have driven Castro completely into the other camp."

Julio Quattrini, the conservative, sees Communism as the greatest menace on the Latin American continent today. "Whatever must be done in this country," he says, "can be done better by Peruvians than by Cubans, Chinese or Russians."

While Julio's viewpoint is widely held, it is not his view but that of the student federations, with the Red tinge, that is most responsible for the image of the revolutionary student—and that has brought Latin-American education into low repute. At one time, San Marcos, which was founded in 1551 and thus is 85 years older than Harvard, and other Latin universities were the continent's centers of enlightenment. But then they fell behind the times. After World War I, students at Córdoba University, Argentina, rose up to demand reforms. The frightened government agreed to review teacher qualifications, lower admission standards, cut tuition—and to give the students a voice in the administration, even to vote for the officials.

GOVERNMENTS STRUCK BACK

These changes swept campuses across the continent. But then the governments, usually dictators, struck back, slashing education funds to the bone. As a result many Latin universities found themselves able to afford only part-time unqualified teachers (many of them

professional agitators), crumbling classrooms and poor facilities. They concentrated on courses like law (although most Latin countries have a surfeit of lawyers) instead of needed courses in technology, which require outlays for equipment. And grade and attendance requirements remained so low and tuition so cheap (\$4.80 a year at San Marcos) that almost anyone could qualify as a student and remain one for years. The Peruvian national "student" leader is 42 years old and has been a student for more than 20 years.

COUNTERFORCES AT WORK

Through all these changes, the leftist student organizations have kept their grip. But in some places there are now signs they may be slipping. For one thing, student bodies are increasing so drastically that they are much more difficult to control. In other places counterforces are at work. Christian Democratic factions have seized control of student federations in Chile and Mexico. The strong grip of Communists on the Central University of Caracas, Venezuela—once such a Red bastion that students fought off local police trying to arrest Red terrorists—has been weakened. Castro's open embrace of Communism has tempered the atmosphere elsewhere. In Lima, I was told, San Marcos students now attend USIS movies they once scorned.

"The students you read so much about—they do not speak for all of us," one young Chilean, active in the Christian Democrats, told me in Santiago. However, he, too, felt that reform—"peaceful revolution"—must come to Latin America, that Uncle Sam should not stand in its way and that students must work to hasten the day.

And now there are signs that education itself will get the green light across the continent. New, nonpolitical technical institutes are springing up everywhere, and San Marcos has already quintupled its faculty and added new departments in psychology, business and medicine. Attendance is up and so are grades.

The time may not be far off when the Latin student is more interested in studies and less in politics—and is more like his North American counterpart.

Burial Insurance Sold by Mail

... You may be qualified for \$1,000 life insurance ... so you will not burden your loved ones with funeral and other expenses. This NEW policy is especially helpful to those between 40 and 90. No medical examination necessary.

OLD LINE LEGAL RESERVE LIFE INSURANCE

... No agent will call on you. Free information, no obligation. Tear out this ad right now.

... Send your name, address and year of birth to: Central Security Life Insurance Co., Dept. E-10, 1418 West Rosedale, Fort Worth 4, Texas.

If you suffer from BACKACHE Agonies of Joint or Muscle Pain

... use DeWitt's Pills for fast analgesic relief. DeWitt's Pills ease pains, help your body work naturally against the cause. Stop being "bent over in pain"—let DeWitt's Pills give you the help you need.

DeWitt's Pills

Doctor's Formula Relieves "Older Age" Itch

When that brutal sleep-disturbing "Older Age" itch drives you frantic—get Dr. Dennis' quick-acting D.D.D. Prescription for real comfort. See how fast you get genuine relief. Used and praised the world over—this medication is a special combination of soothing, cooling ingredients. Almost instantly D.D.D. relieves tormenting "Older Age" itch—and raw, fiery itch caused by eczema, chafing, dry skin, scabies, rashes, acne, athlete's foot and other skin troubles. Greaseless, stainless, antiseptic ... helps prevent infection ... aids healing. Don't scratch. Don't suffer. At all drugists. D.D.D.—liquid or cream.

ARTHRITIC RHEUMATIC PAINS

For moderate pains of Arthritis, Rheumatism or Muscular Aches whenever they occur take POLICIN® Tablets. Follow directions. You must get fast relief or your money back.

PARADE PICTURE CREDITS: Cover, Larry Fried; 2, UPL W.W., Pictorial Parade; 4-5, Ben & Sid Ross; 6, Tony Spina, Kidney Disease Foundation; 9, Playboy Magazine; 10-11, Ben & Sid Ross, W.W.; 12, Gamm; 14-15, UPL, Larry Fried; 16, James J. Kriegsmann.

FEET HURT? Cut Your Own Cushioning Foot Plaster To Right Size, Shape For Fast Relief!

GET EXTRA PROTECTION WHEREVER FEET HURT!

When shoes pinch or rub, cushion feet with Dr. Scholl's Kurotex foot plaster. Thicker, softer, more protective than ordinary moleskin—yet costs no more. Easy to cut to size, shape. Fast, comforting relief for corns, calluses, blisters, chafing. Water-repellent. 19¢, 50¢, 1.04. At all stores.



Phillips' Milk of Magnesia is the Balanced Laxative!

Brings more complete relief than any single-purpose laxative

Phillips' Milk of Magnesia is both a laxative and an antacid. That's why it's called the *balanced* laxative. And that's why it brings you more complete relief than any single-purpose laxative.

As a laxative, Phillips' works thoroughly but gently, for truly comfortable relief. As an antacid, Phillips' relieves heartburn and queasiness and other acid discomforts that often accompany irregularity. No single-purpose laxative can give such complete yet gentle relief.

So, the next time you need a laxative, take Phillips' Milk of Magnesia—in regular or mint-flavored form. For more complete relief, get Phillips', the *balanced* laxative.





**Wiss
has the
edge
AND KEEPS IT!**

This general-purpose Brass Anvil Pruner (#708) is so sharp it cuts even heavier branches of Ash, Maple, Walnut and Oak with amazing ease. □ And its hand-honed, hardened and tempered blades keep their sharpness. Long after cut-rate pruners have called it quits. □ See the complete line of Wiss garden tools at hardware, department and garden supply stores everywhere. For a detailed booklet on the how, why, where and when of pruning, send 25¢ to J. WISS & SONS CO., Newark, N. J.

\$3.25 retail.



**Practical folks buy
Brand Name products**

Why do you buy Brand Names? Because you trust them. You know that they are consistently good, that they always meet the high standards of quality you've set for yourself and your family. You'll find Brand Name products wherever you go. No guesswork shopping. Like good friends, they're always there.

The Brand Name manufacturer has built a reputation. He must maintain it, so he keeps his standards high, and strives constantly to make his product better. He's always first with new products and ideas. He employs lots of people. He helps balance the economy. You depend on him. He depends on you. Honor your brands, and buy the brands you know. You'll find more of them on the pages of this magazine.

Don't take a chance... take a NAME BRAND

Brand Names Foundation, Inc. 222 Madison Avenue, N.Y. 17, N.Y.

my favorite jokes

by LOU ALEXANDER



EDITOR'S NOTE: Lou Alexander, 32, real name Lou Gostel, was born in New York City, the son of Jo-Ja Gostel, well-known burlesque comedian. When Lou was a child his mother died, and he was subsequently raised by his father, who started to use him in comedy sketches when he was 6. As a boy Lou attended P.S. 44 in New York and later Technical High School in Miami. Show business is the only life Lou has ever really known. He has played all the major night spots throughout the country and most recently appeared at the Bow Soir in New York and the Crescendo in Hollywood, where he told these jokes:

The current political furor reminds me of the time Abraham Lincoln was accused, during a debate, of being two-faced. "I leave it to you, my audience," replied Honest Abe. "If I had two faces, would I be wearing this one?"

One day I went to a doctor and complained that I was losing my memory. The doctor told me not to worry and just forget all about it.

A formation of birds was flying south for the winter, and one bird near the back asked another, "How come we always follow the same idiot leader?" "Because," replied the other, "he's got the map."

The best way for the American family to know one another better is for the TV set to break down.

A psychiatrist advised the mother of a very disturbed child not to get so upset and nervous. He suggested that she take a tranquilizer every day until it was time to bring her boy back again. A month later the mother brought the

child back for another consultation. "How is Johnny getting along?" asked the doctor.

The mother, shrugging her shoulders, replied, "Who cares?"

The sweetest music to a woman's ear is that made by another woman playing second fiddle.

My doctor says I have a persecution complex, but he's just saying that because he hates me!

Now that Dinah Shore and Chevy Chase have parted company, Lawrence Welk doesn't sell Dodge any more and Bob Hope has left Buick—all three can again drive their Cadillacs without a guilt complex.

I just heard that they're building a new hotel in Nevada, strictly for about-to-be-divorcees establishing residence. It will be called "The Jiltin' Hilton."

I overheard a woman trying on a mink coat say to the salesgirl: "Now, if my husband doesn't like it, will you promise to refuse to take it back?"

It's pretty obvious, isn't it, why the husbands of the Ten Best-Dressed Women aren't on the list of the Ten Best-Dressed Men.

A sponsor's idea of the ideal TV program: An episode that gives the watcher a headache, followed by a commercial that sells him an aspirin.

Maybe man really does love his wife as much as he does his dog, but you never heard of his whistling around the neighborhood half the night, trying to get her to come home!

ANECDOTE OF THE WEEK

■ Alan Kerns, a Los Angeles dentist who treats many Hollywood stars, was urged by his wife to collect a long-due bill owed by a wealthy actor. "Why don't you just drop in on him," she suggested, "and diplomatically ask for some portion of the \$2,500?"

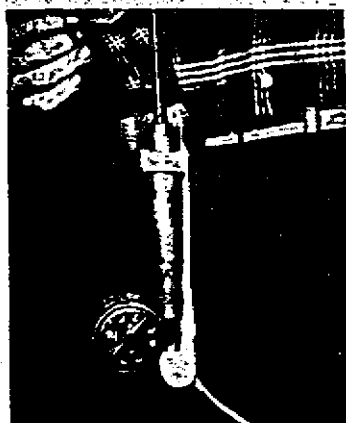
Kerns said he would, and finally did.

When he got home that night, he was approached by his wife: "Did that ham pay his bill?" she asked.

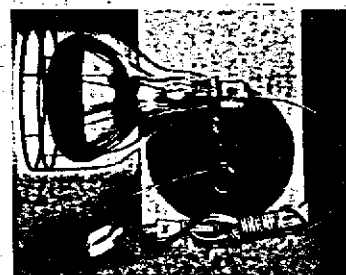
"Not a penny," admitted Kerns. "Worse yet, he insulted me, yelled at me and even gnashed my teeth at me!"

parade of progress

Make life easier—take a look at these new ideas for your home and family ■ BY PETER DRYDEN



Help for fishermen



Heat lamp kit

Extra hand for fishermen: Fasten this holder (left) on your belt and it's ready to keep your rod securely off the ground, leaving both hands free, when you want to change lures, flies, leaders or bait. It's made of unbreakable plastic—and floats. \$1.95. *Blakely, Dept. PP, 218 Thompson Ave., Glendale 1, Calif.*

Pocket polyangle: New help for students is a pocket-size plastic device that replaces the bulky T-square, makes any pad or paper a drafting table. Good for sketches, drawings, graphs, it fits pads up to 8½ inches wide, moves up and down for parallel lines, has an arm for making angles. \$1.95. *Valve, Inc., Dept. PP, 206 N. Broadway, Pennsville, N. J.*

Heat lamp kit: You'll find many uses for this infrared lamp kit (left)—from relieving muscular aches to defrosting refrigerator, setting nail polish. It has adjustable "clamp anywhere" holder, 6-foot cord, safety guard, bulb that won't shatter if water-spattered. About \$5. *Westinghouse, Dept. PP, Bloomfield, N. J.*

Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will consider your news ideas but cannot correspond.



PATTERNS BY PAULINE

Sew-easy dress for spring

This new wardrobe stand by will keep you looking pretty and well-groomed this spring. Pattern #P-498 is in sizes 10, 12, 14, 16, 18, 20, bust 31 to 40. Size 12, 37 bust, short sleeves, takes 3¼ yd. of 35-inch material.

Please send me _____ Parade Pattern(s) #P-498 Size(s) _____ @ 25¢. Make checks payable to Parade Patterns.

Mail to PARADE, Dept. U, Box 475, Radio City Station, New York 19, N.Y. (Add 10¢ per pattern for 1st-class mail.)

Name

Street

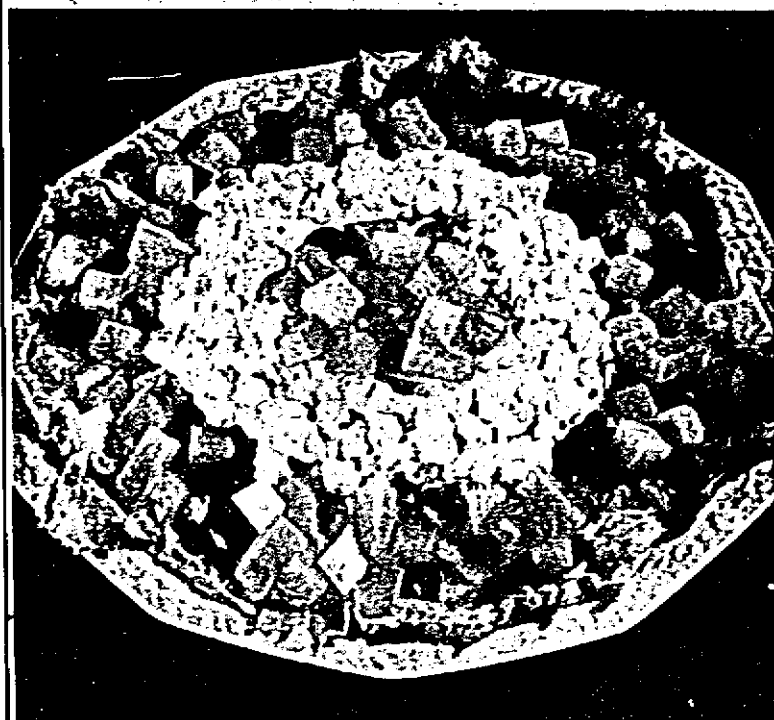
City

Zone State

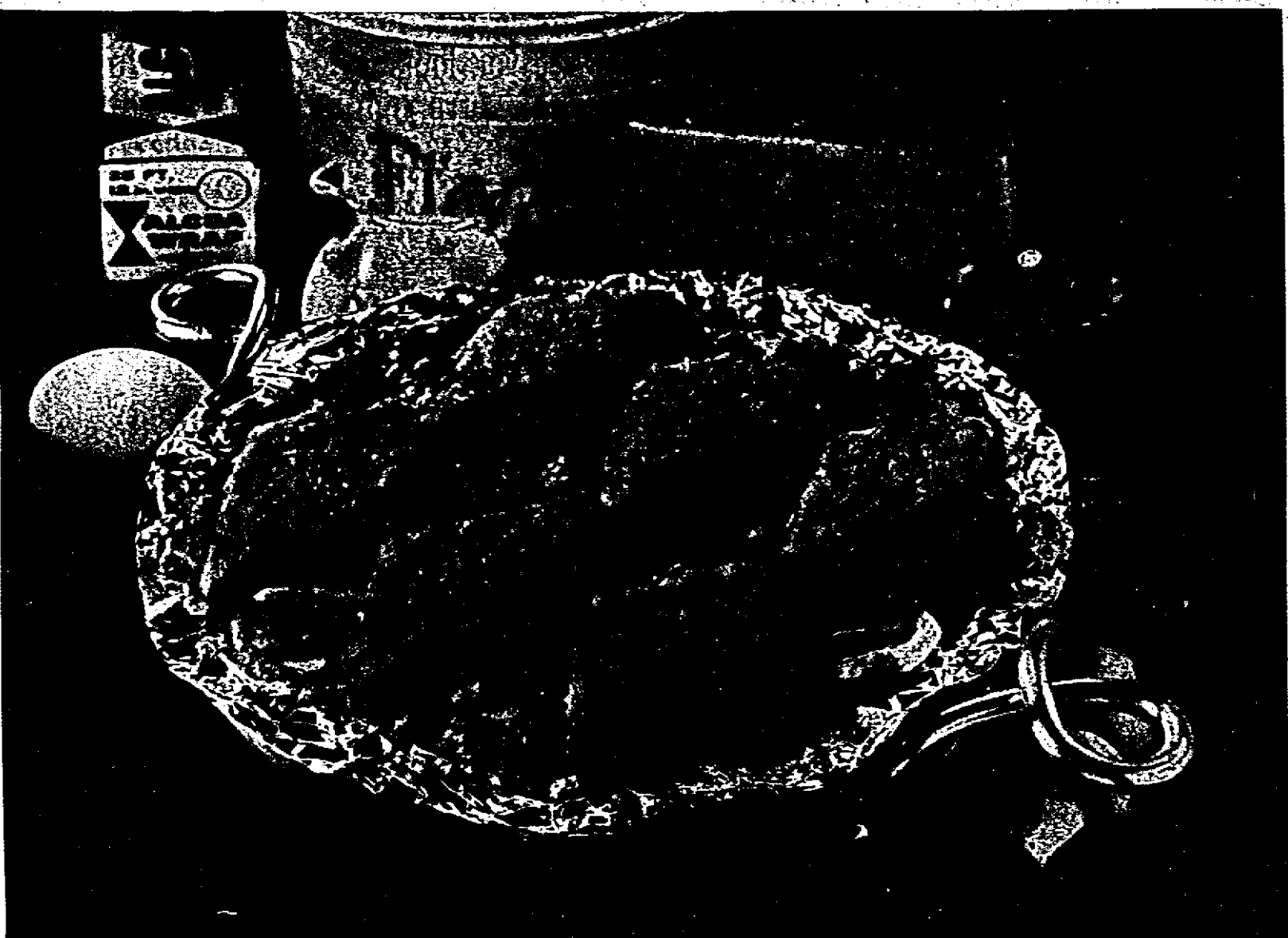
Are you looking for two ways to add zest, verve, lightness and brightness to dairy fresh cottage cheese? Then, **Look what you can do:**



1. Add canned cling peaches.



2. Add canned fruit cocktail.



Be a Bright Little Wife...

ALCOA WRAP WILL BUY THE CHEESE for this Harlequin Casserole

This casserole tastes every bit as good as it looks! Try it and Alcoa Wrap will mail you 25¢ (which in most cases should cover the cost of the cheese you will use in this recipe).

This exciting new Harlequin Casserole is made with natural Cheddar cheese, to make it tempting and delicious! And there's no sticky casserole to clean. You just whisk out the Alcoa Wrap casserole liner. Make this high protein cheese casserole often. For a change of pace vary the flavor by using tuna, salmon or chicken.

HERE'S HOW TO GET YOUR 25¢ FOR THE CHEESE FROM ALCOA WRAP: Just mail in your name and address along with the Better Packaging Label from the lid flap of Alcoa Wrap and the label from the brand of cheese you use in the "Harlequin Casserole" recipe to Alcoa Wrap Cheese Recipe, Box 4366, Clinton, Iowa. Offer expires March 31, 1964. Offer not good in states where taxed, prohibited, or otherwise restricted by law. Only one refund per family.

Watch "Adventures of Ozma and Herbie"
Wednesday, 7:30 P.M. (EST) on ABC-TV.



a message from dairy farmer members of
**american dairy
association**

Casserole, 1½ quart

5 oz. Cheddar cheese
¼ cup butter
¼ cup flour
2 cups tomato juice
¼ teaspoon celery salt

Six servings

1 teaspoon paprika
¼ teaspoon thyme
¼ cup chopped onion
¼ cup chopped green pepper
1 cup tuna, drained (or

Preheated 425° oven

salmon, cooked diced chicken)
¼ cup sliced mushrooms, fresh or canned
4 hard-cooked eggs, sliced

1. Shred Cheddar cheese (makes 1½ cups); save ¼ cup for biscuits.
2. Melt butter in saucepan; blend in flour.
3. Gradually add tomato juice; cook over medium heat, stirring constantly, until thickened.
4. Remove from heat; add 1 cup Cheddar cheese; stir until melted.
5. Add celery salt, paprika, thyme, onion, green pepper, tuna, mushrooms, eggs; blend thoroughly.
6. Line casserole with Alcoa Wrap, crimping foil around top edge.
7. Pour mixture into casserole; top with Cheese Biscuits.*

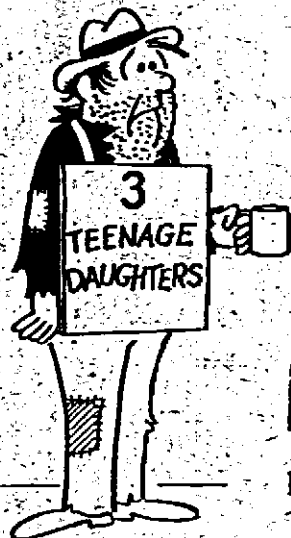
*Cheese Biscuits:

1 cup biscuit mix
¼ cup shredded Cheddar cheese
1 tablespoon butter, melted
1 tablespoon toasted sesame seed
½ cup half and half

1. Combine biscuit mix, Cheddar cheese, sesame seed, half and half; stir until dough clings together; form into ball.
2. Place on sheet of Alcoa Wrap; press to ½ inch thickness; cut into 6 diamond shapes.
3. Arrange biscuits on top of casserole.
4. Bake 10-15 minutes or until lightly browned; brush biscuits with butter.
5. Six servings.

ALCOA WRAP IS TESTED IN THE KITCHEN... WHERE IT COUNTS

TOO FUNNY FOR WORDS



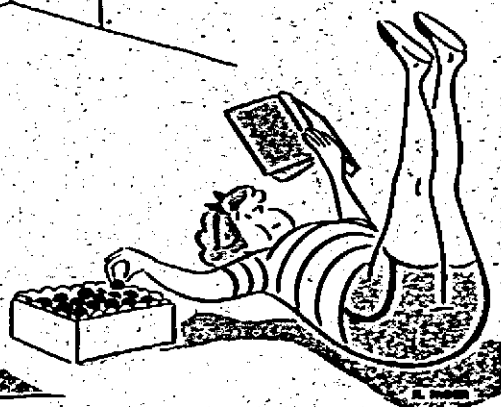
T. W. DAVIS



B. BIDER



T. DAVIS



B. BIDER

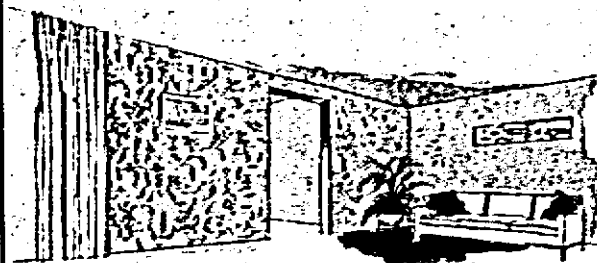


G. HERNON



Con-Tact
ADDS A NEW TOUCH
TO INSTANT
DECORATING

Touch it! Feel the dimensional texture of new Carv-Etch embossed Con-Tact. Now you can give your walls the elegance of fine textured fabric (or real wood paneling)—at Con-Tact's thrifty price. This vinyl plastic is self-adhesive for easy application—it's washable and Sanitized to make housekeeping a breeze. You'll fall in love with our new "Romance" pattern, shown here—in gold or aqua at your favorite store. And it's just as beautiful for closet shelves, drawer linings, and dozens more decorative uses. Choose from 19 **49¢** A YARD 18" WIDE



THERE IS ONLY ONE CON-TACT BRAND SELF-ADHESIVE PLASTIC. INSIST ON THIS TRADE NAME **Con-Tact**. LOOK FOR IT ON THE BACK. IT IS YOUR ONLY GUARANTEE OF QUALITY AND YOUR PROTECTION AGAINST IMITATION.

A product of United Merchants & Manufacturers, Inc.

FREE

EXPERTLY PLANNED LANDSCAPE
GARDENING BARGAIN!

42 FLOWERING SHRUBS

Blooming Bushes, Trees
Vines, Hedge Plants

ALL FOR
ONLY \$298

YES! this is our biggest
Flower Bargain in
America Today!



3-WAY GUARANTEE

1. If not satisfied on arrival return within 10 days for purchase price refund.
2. Any plant not developing replacement is free (5 yr. limit).
3. Any item from us...same grades...found for less, send proof and we will refund difference in cash.

Masses of Blooms Year After Year... Without Replanting!

Think to the splendor of flowering shrubs, blooming bushes, gorgeous garden plants, tender trees, vines...even a handsome hedge to dress up and protect your yard and garden...all at the lowest cost imaginable. Today...mad coupon for this amazing bargain offer. With the Hydrangea you get FREE of extra cost for mailing your order early, you get 42 plants, our finest planting stock...all for only \$2.98...less than 7¢ each!

Giant Assortment Sells for \$19.66 at Our Individual Prices

A \$19.66 value for \$2.98? Unbelievable but true. We advertise and sell thousands of this same planting stock, all graded to heights for lining out, individually at the prices listed on the right and every item is a good value at these prices. Yet you get this entire 42 piece assortment...enough to landscape the average grounds into a blooming GARDEN OF EDEN that grows more beautiful, more valuable year after year...all for only \$2.98.

Every Plant Certified Healthy and Fully Guaranteed

This 42 piece big bargain assortment is nursery grown from seed or cuttings or nursery grown transplants...all certified healthy in state of origin...shipped vigorously alive, well-rooted, 1 to 2 feet high, 1 or 2 years old, an ideal size for original transplanting. All tagged with individual item name. To order this money-saving offer check and mail coupon. Do it now!



MORE
BARGAIN
OFFERS

EVERGREENS* 34¢ 12 Piece Foundation Planting...All For \$3.98

Combination offer of 6 popular varieties, 12 Evergreens, 5 to 8 year old planting stock, nursery grown from seed or cuttings, 6 to 12 inches tall which is desirable size for this early first transplanting.

YOU GET ALL 12 EVERGREENS—2 COLORADO BLUE SPRUCE (Picea pungens), 2 EASTERN RED CEDARS (Juniperus Virginiana), 2 FITZGER JUNIPERS (Juniperus Chinensis Pinnatifida), 2 AMERICAN ARBORVITAE (Thuja Occidentalis), 2 DWARF MUGHO PINES (Pinus Mugo), 2 AUSTRALIAN PINES (Pinus Nigra).

Save Money on your evergreen foundation planting. Check coupon and get these 12 evergreens for spring planting only \$3.98...less than 34¢ each!

100 FOOT PRIVET HEDGE only \$298

50 Fast Growing Plants to
Make 100 Feet of Formal Hedge

Imagine! a 100 foot Privet Hedge that dresses up your landscape as it protects it...for less than 3¢ per foot of hedge! Or, for faster effect and more dense growth, order 100 plants for only \$3.98 and plant every 12 inches. Free cultural instructions help develop in shortest time possible. We ship the Ligustrum Species planting stock we think best suits your climate, and of same size stock and fine quality as feature offer above.

By the way, we have similar offers for most parts of the U.S. in severely cold climates, check for hardiness. Blooms illustrated are reasonably accurate as to shape of varieties named although they may vary in some nature often borne out by and shapes found elsewhere. While not anticipated, should we sell out one or more nursery grown varieties, we may include instead any equally suitable planting stock, nursery grown or native collected wild of equal or greater beauty. EVERGREENS—a extremely hot Southern Climate check for growth ability. OUR 3 Way Guarantee protects you.

HERE'S WHAT YOU GET*

OUR PRICE IF
ORDERED SEPARATELY

- 1—TULIP TREE (Liriodendron). Tall shady. Blooms with tulip-like flowers each about 2 1/4" across. \$1.00
- 2—ROSE OF SHARON (Nubucca Syriacus) Beautiful 5-15 ft. shrub. Large single blooms. Beautiful color. 1.10
- 3—LONBARDY POPLAR (Populus nigra Italica) Fast growing 40-70 foot tree. Graceful columnar form. 1.16
- 4—SWEET MOCK ORANGE (Philadelphus Coronarius) 10 to 15 foot, clusters of flowers closely resembling creamy white orange blossoms in color and fragrance. 1.38
- 50 FOOT PRIVET HEDGE (Ligustrum). Species we think best suits your climate. Grows vigorously. 15 plants. .50
- 2—RED OSIER DOGWOOD (Cornus Stolonifera) White spring flowers. Dark red spreading branches in a winter show. .30
- 2—DEUTZIA (Deutzia Varieties) 5-8 ft. shrub. Flowers are white or pinkish in attractive clusters. 1.50
- 1—Sweet Shrub (Calycanthus Florida) Spicy fragrant reddish brown 2" Spring flowers. Bright green leaves turn golden in the fall. Up to 6 ft. ht. .69
- 1—CORAL BERRY (Symphoricarpos Orbiculatus) 5-7 ft. shrub. Very attractive in fall with crimson foliage and reddish-purple berries. .59
- 2—WINGELLIA (Weigelia Florida Varieties) Lovely 5-10 ft. shrub covers itself with masses of rose pink flowers. 1.30
- 1—WHITE SPIREA (Spiraea Varieties) Early spring blooming varieties. .25
- 2—HONEYSUCKLE VINE (Lonicera Japonica Halliana) Sweet scented white flower changes to yellow. Climbs trellises, posts, etc. 1.50
- 1—PINK SPIREA (Pink Flowering Varieties) 4-6 ft. shrub. Very contrast plant with white spires. Pink flowers in clusters. .65
- 2—FORSTYTHIA (Forstythia Varieties) Popular 9-12 foot shrub, with golden blooms early spring. 1.10
- 1—BUSH HONEYSUCKLE (Lonicera Tatarica Varieties) Vigorous 8-10 ft. shrub. White to pink flowers in spring. .12
- 1—REDBUD TREE (Cercis Canadensis) Heights to 40 ft. Rosy pink flower clusters cover twigs early spring. 1.00
- 2—Silver Maple (Acer Saccharinum) Fast growing, often to 120 ft. Leaves bright green above, silvery white below. 2.00
- *1—HYDRANGEA P.S. (Hydrangea Paeuculata Grandiflora) Comes to you in shrub form for growing into a tree by following simple directions. Giant white flower clusters turn lovely pink and purple. Bonus For Ordering by Deadline Date. 1.00

PRICE IF PURCHASED FROM US INDIVIDUALLY \$19.66

All 42 Plants Yours for only \$2.98

FREE! 5 Different Planting Layouts Included At No Extra Cost To Show How To Best Advantage

SEND NO MONEY Be sure to mail coupon now to get this final combination bargain offer. Your 42 piece landscape gardening assortment will be sent at proper spring planting time, roots carefully wrapped in moist material with easy cultural instructions. If C.O.D. postage extra. Cash orders add 5¢ and we ship postage paid. Mail your order before deadline date and get the Hydrangea at home. Don't wait. Mail coupon now.

SCHEMBA BULB CO., Dept. SP-1835 Grand Rapids, Mich. 49502		MAIL THIS COUPON TODAY	
Send order as checked. If not satisfied on arrival for Spring Planting I may return within 30 days for purchase price refund.			
<input type="checkbox"/> GIANT 42 PIECE ASSORTMENT plus HYDRANGEA and 4 planting guides \$2.98		<input type="checkbox"/> Double order, 84 plants PLUS 2 Hydrangeas and 4 planting guides. 5.97	
<input type="checkbox"/> PIECE EVERGREEN FOUNDATION PLANTING		<input type="checkbox"/> Double Order (20 plants) 5.97	
<input type="checkbox"/> 100 FOOT PRIVET HEDGE (50 Plants)		<input type="checkbox"/> Double Order (100 plants) 11.94	
NAME _____		<input type="checkbox"/> Bill Collectors Enclosed Add 65¢ and no ship postage paid.	
ADDRESS _____		<input type="checkbox"/> Send C.O.D. plus postage	
CITY _____		STATE _____ ZIP _____	

MICHIGAN BULB COMPANY DEPT.SP-1835, GRAND RAPIDS, MICH. 49502



By Ernie Bushmiller

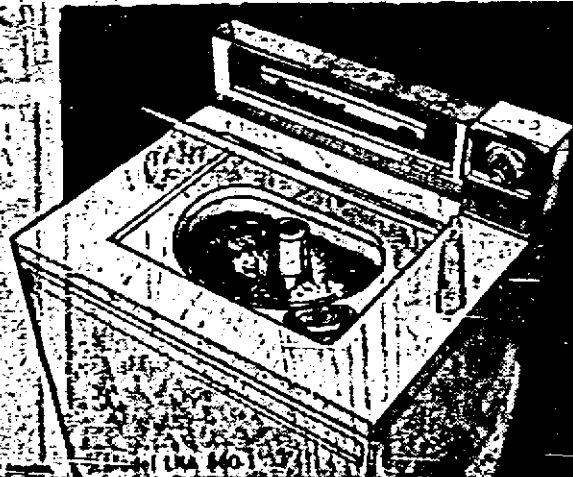


Super Wash gives heavily soiled clothes extra sudsing, extra washing before the regular washing cycle... and it's all automatic!



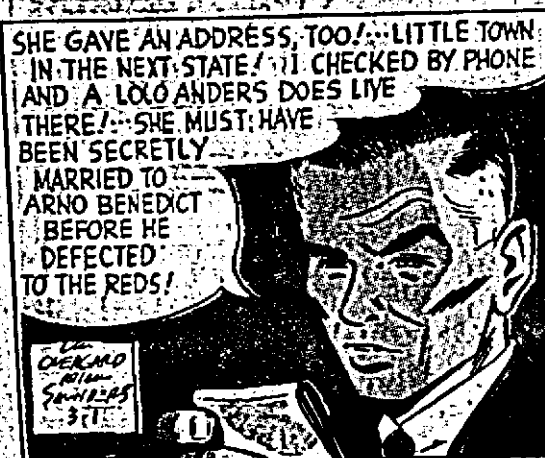
2-speed washer with SUPER WASH

SEE THIS VERY GOOD WASHER AT YOUR RCA WHirlPOOL DEALER



STEVE ROPER

By Saunders and Overgard



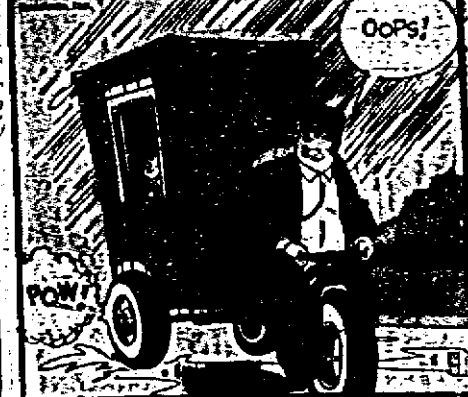
Dan Flagg

by DON SHERWOOD



JOE PALOOKA

By Ham Fisher



MARK TRAIL

by

EDD F-I



NATURE SEEMS TO ENDOW SOME OF HER CREATURES WITH CERTAIN ADVANTAGES...



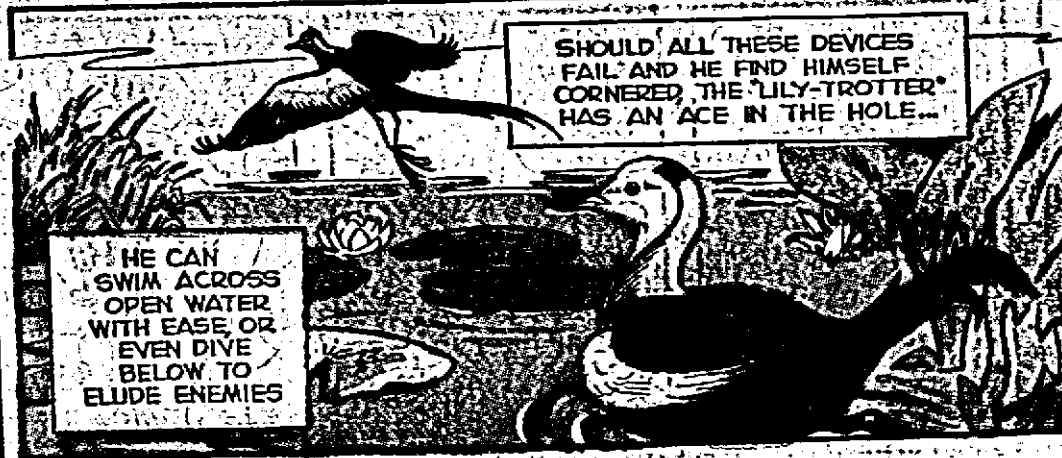
AND THE JACANA OF THE TROPICS HAS A NUMBER OF SUCH GIFTS



HIS EXTREMELY LONG TOES PERMIT HIM TO WALK ON FLOATING VEGETATION WHERE OTHER CREATURES CAN'T TRAVEL

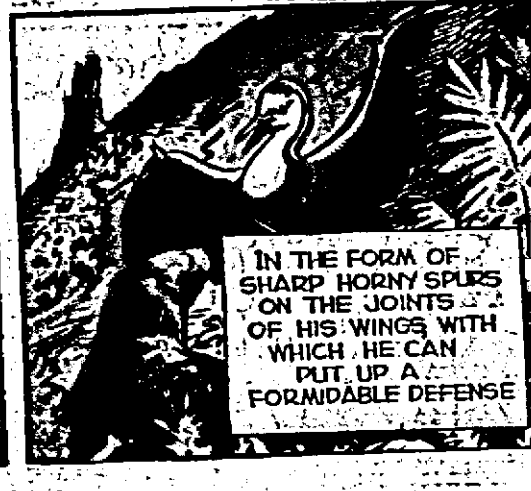


BLENDING INTO HIS BACKGROUND TO ESCAPE NOTICE, HE IS A MASTER OF IM-MOBILITY



SHOULD ALL THESE DEVICES FAIL AND HE FIND HIMSELF CORNERED, THE 'LILY-TROTTER' HAS AN ACE IN THE HOLE...

HE CAN SWIM ACROSS OPEN WATER WITH EASE OR EVEN DIVE BELOW TO ELUDE ENEMIES



IN THE FORM OF SHARP HORN SPURS ON THE JOINTS OF HIS WINGS WITH WHICH HE CAN PUT UP A FORMIDABLE DEFENSE

ABBIE, AN' SLATS

By Raeburn Van Buren



YOU SAY THE GRUESOME GNOX HAS THREE ARMS, FOUR EYES, SPIKED SHOULDERS AND (QUIVER) TALKS FLUENTLY?

PRECISELY. WHY DO YOU ASK?



JUST NOSY, I GUESS. GESUNDHEIT!

THANKS A MILLION!



WATCH OUT! THERE'S A ROCK FALLING BEHIND US!



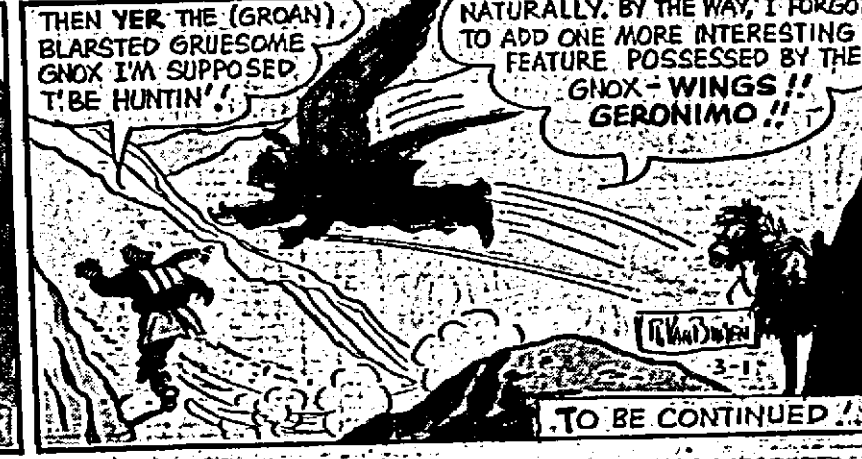
HOW (SHUDDER) DID YOU KNOW THAT BOULDER WAS FALLING BEHIND US?

ISN'T IT OBVIOUS?



ONLY A MAN WITH EYES IN THE BACK OF HIS HEAD COULD'VE SEEN IT. COMIN'!

SO?



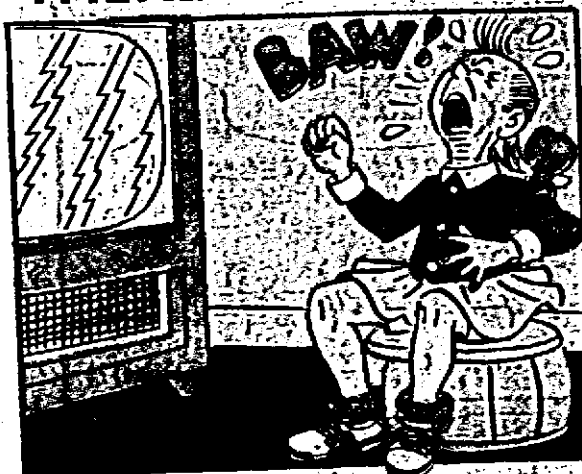
THEN YER THE (GROAN) BLARSTED GRUESOME GNOX I'M SUPPOSED T'BE HUNTIN'!

NATURALLY. BY THE WAY, I FORGOT TO ADD ONE MORE INTERESTING FEATURE POSSESSED BY THE GNOX - WINGS!! GERONIMO!!

TO BE CONTINUED

THERE OUGHTA BE A LAW!

By Harry Shorten



BAW!



WHAT'S THE MATTER, DEAR?

THE SET'S BUSTED! I CAN'T WATCH THE LANNY FAYE SHOW!

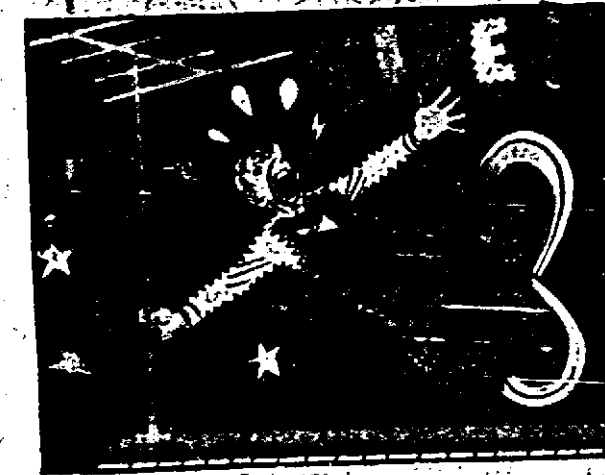


CAN YOU FIX IT, CARBUNCLE?

HMM--YEH--I THINK SO! IT MUST BE THE AERIAL ON THE ROOF!



LIFE WAS SIMPLER IN PIONEER DAYS! NOTHING TO DO BUT FIGHT INDIANS!



EMMA! PULL THE PLUG OUT QUICK!

I CAN'T! THE PICTURE IS COMING IN PERFECTLY NOW!



BUT-- BUT--

WE MUSTN'T DISAPPOINT BRATINELLA! SHE LOVES THE LANNY FAYE SHOW!



SOB!

BE PATIENT, DEAR! IT'S ONLY AN HOUR!

WHAT A SWELL PROGRAM! TOO BAD DADDY CAN'T SEE IT!

STEVE ROPER

By Saunders and Overgard



Dan Flagg

by DON SHERWOOD



JOE PALOOKA

By Ham Fisher



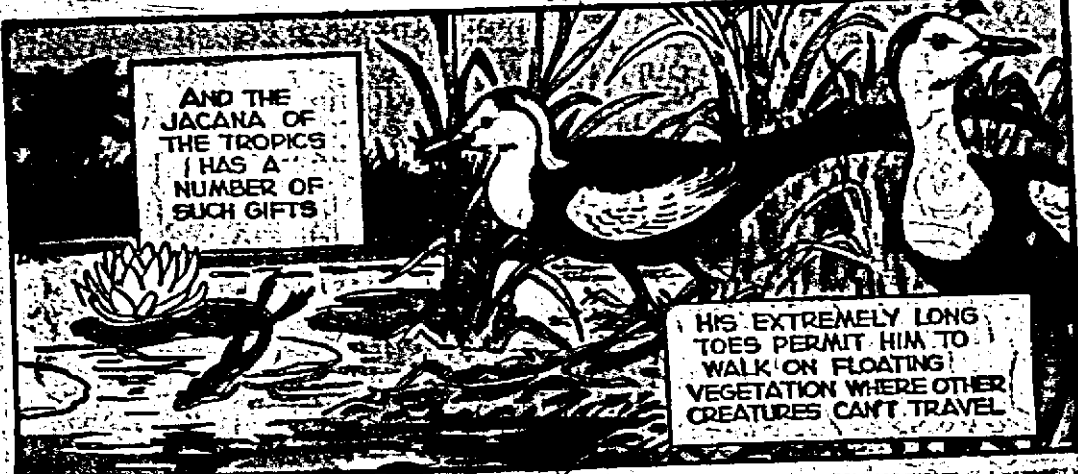
MARK TRAIL

by

EDD
1-1



NATURE SEEMS TO ENDOW SOME OF HER CREATURES WITH CERTAIN ADVANTAGES.



AND THE JACANA OF THE TROPICS HAS A NUMBER OF SUCH GIFTS

HIS EXTREMELY LONG TOES PERMIT HIM TO WALK ON FLOATING VEGETATION WHERE OTHER CREATURES CAN'T TRAVEL

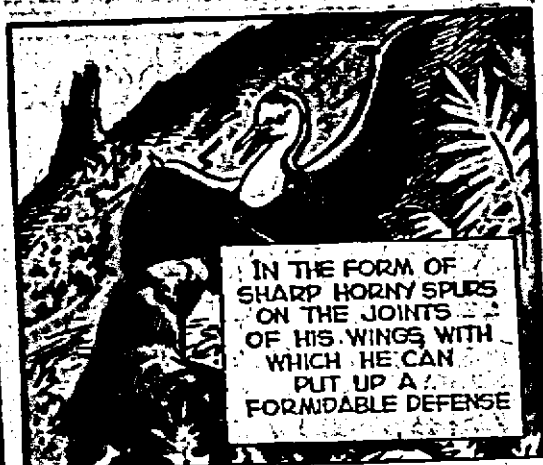


BLENDING INTO HIS BACKGROUND TO ESCAPE NOTICE, HE IS A MASTER OF IMMOBILITY



SHOULD ALL THESE DEVICES FAIL AND HE FIND HIMSELF CORNERED, THE 'LILY-TROTTER' HAS AN ACE IN THE HOLE...

HE CAN SWIM ACROSS OPEN WATER WITH EASE OR EVEN DIVE BELOW TO ELUDE ENEMIES



IN THE FORM OF SHARP HORNY SPURS ON THE JOINTS OF HIS WINGS WITH WHICH HE CAN PUT UP A FORMIDABLE DEFENSE

ABBIE AN' SLATS

By Raeburn Van Buren



-YOU SAY THE GRUESOME ENOX HAS THREE ARMS, FOUR EYES, SPIKED SHOULDERS AND (QUIVER) TALKS FLUENTLY?

PRECISELY, WHY DO YOU ASK?



JUST NOSY, I GUESS. GESUNDHEIT!

THANKS A MILLION!



WATCH OUT! THERE'S A ROCK FALLING BEHIND US!



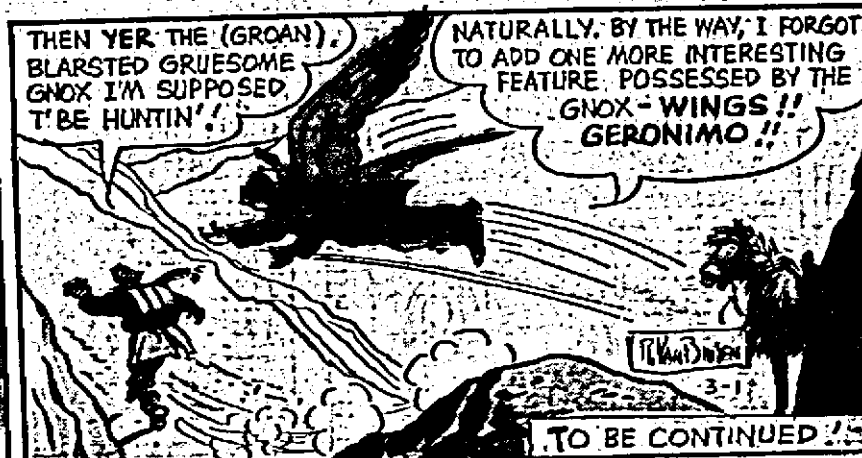
HOW (SHUDDER) DID YOU KNOW THAT BOULDER WAS FALLING BEHIND US?

ISN'T IT OBVIOUS?



ONLY A MAN WITH EYES IN THE BACK O' HIS HEAD COULD'VE SEEN IT. COMIN'!

SO?



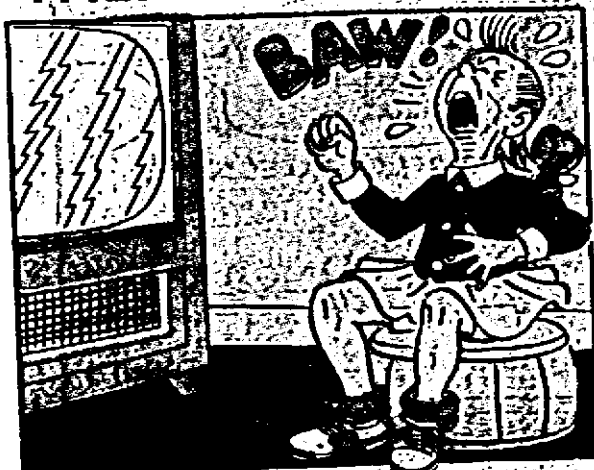
THEN YER THE (GROAN) BLARSTED GRUESOME ENOX I'M SUPPOSED T'BE HUNTIN'!

NATURALLY, BY THE WAY, I FORGOT TO ADD ONE MORE INTERESTING FEATURE POSSESSED BY THE ENOX - WINGS!! GERONIMO!!

TO BE CONTINUED!!

THERE OUGHTA BE A LAW!

By Harry Shorten



BAW!



WHAT'S THE MATTER, DEAR?

THE SET'S BUSTED! I CAN'T WATCH THE LANNY FAYE SHOW!



CAN YOU FIX IT, CARBUNCLE?

HMM... YEH... I THINK SO! IT MUST BE THE AERIAL ON THE ROOF!



LIFE WAS SIMPLER IN PIONEER DAYS! NOTHING TO DO BUT FIGHT INDIANS!



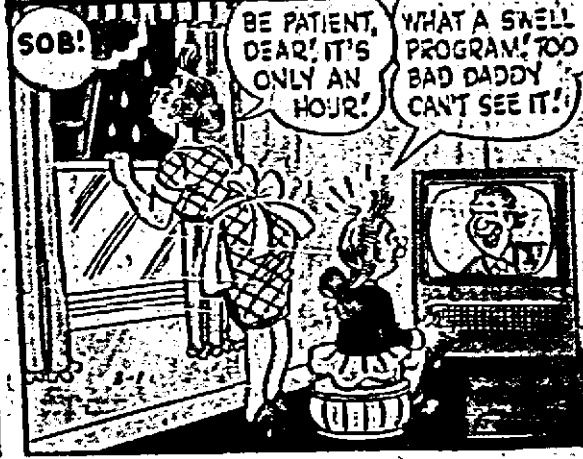
EMMA! PULL THE PLUG OUT QUICK!

I CAN'T! THE PICTURE IS COMING IN PERFECTLY NOW!



BUT... BUT...

WE MUSTN'T DISAPPOINT BRATINELLA! SHE LOVES THE LANNY FAYE SHOW!



SOB!

BE PATIENT, DEAR! IT'S ONLY AN HOUR!

WHAT A SWELL PROGRAM! TOO BAD DADDY CAN'T SEE IT!

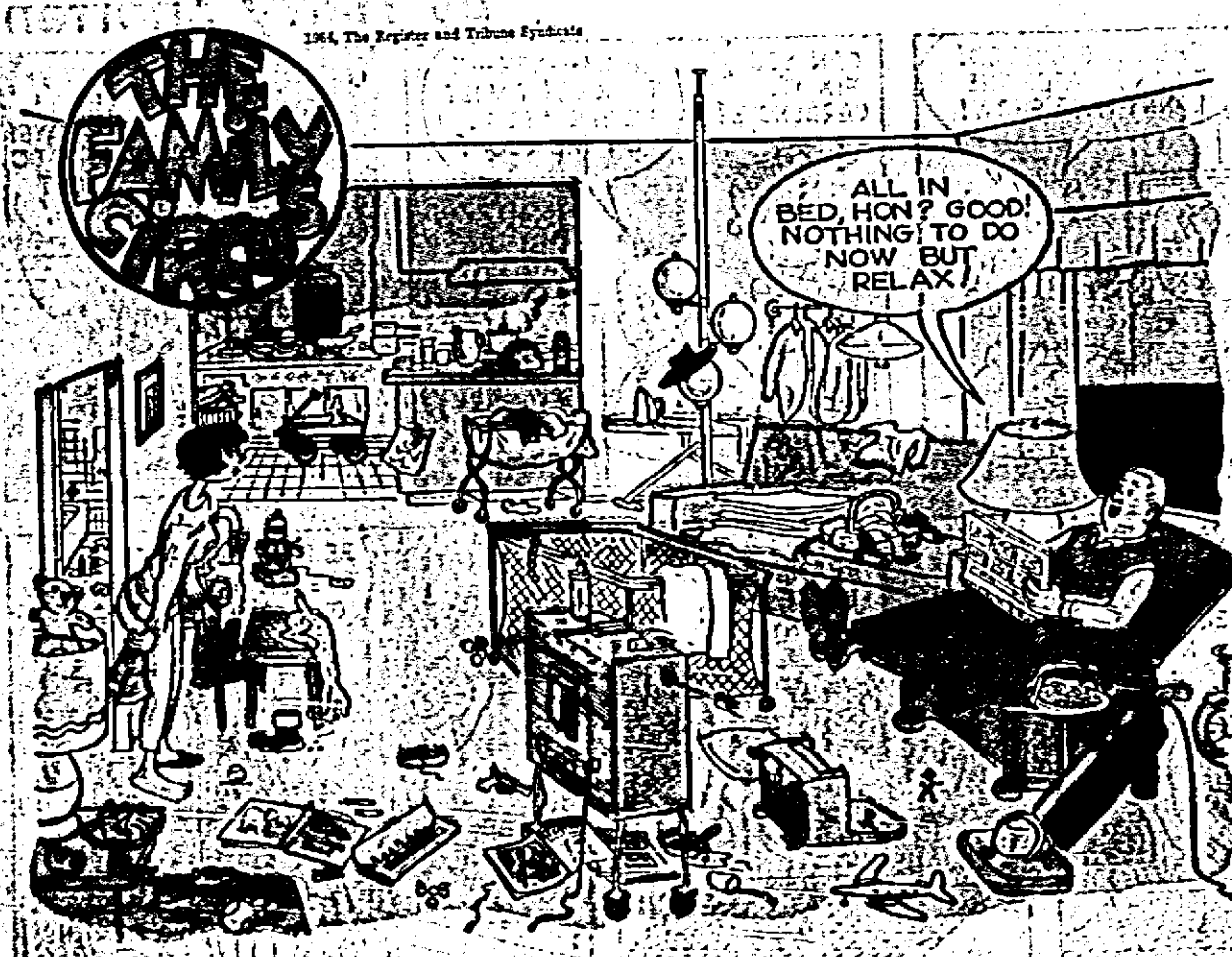
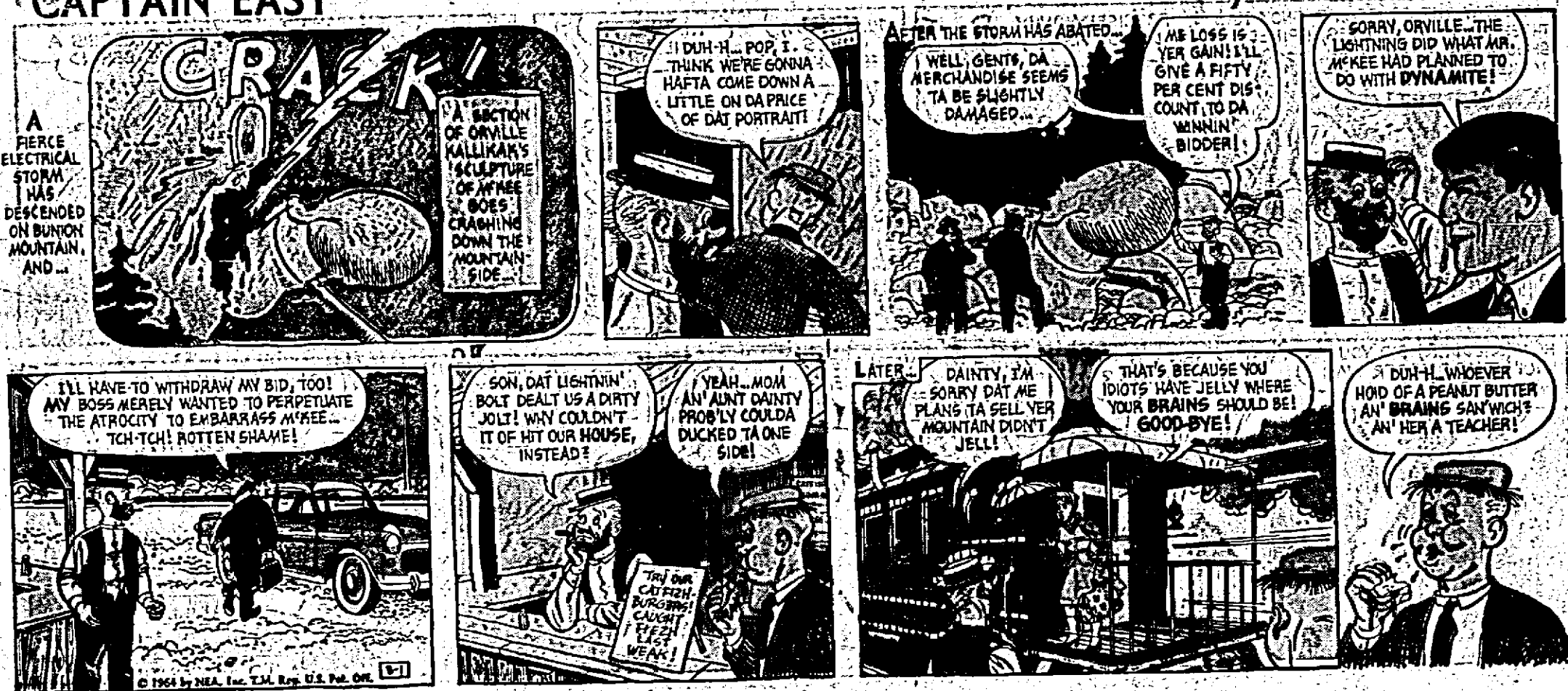
PRISCILLA'S POP

By Al Vermeer



CAPTAIN EASY

By Leslie Turner



Sideshow

1964 MARCH 1

THE BEGINNING OF A 31 DAY MARCH

—DENISE PERLEY 1431 W. 53 AVE. GARY, IND.

CHUTING OFF HIS MOUTH

—DOUGLAS KOWAL 100 NORTH AVENUE 100 NORTH AVENUE, INDIANAPOLIS, IND.

THE LAST RESORT

—CHARLES STURLEY 101 GREENBLADE RD. ROSELLE, GA.

1-2-3-4

IT'S WHAT'S UP FRONT THAT COUNTS

—BARBARA STURIA 1030 54th ST. BELLINGHAM 20, WASH.

PARADOX

—JOHN MARC HANCOCK 571 WALLACE BLVD. PHARMACY, N.Y.

WATT SARONG?

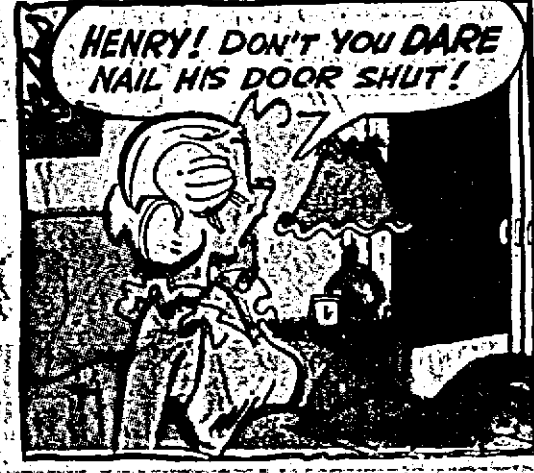
—VICKI M. NEILL 3209 NOLAN ST. VICTORIA, B.C.

MOON AND SIX PENCE

—FRANK OLSON 20 LARSEN ST. EGGHOLE 20, MICH.

Rennis Renace

by Hank Ketcham

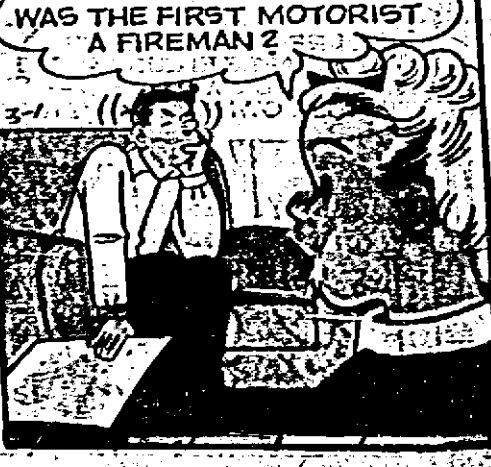
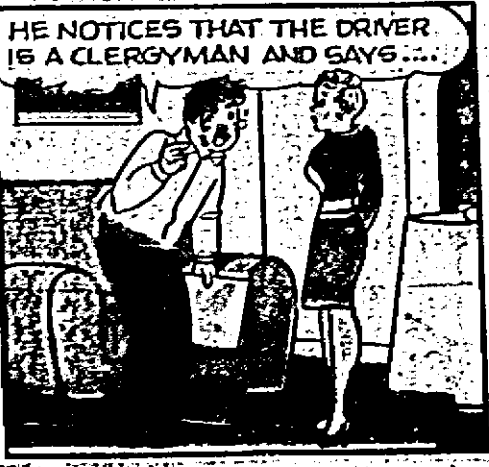


THE BETTER BETTER

©1964 Publishers Newspaper Syndicate, Inc. U.S. Pat. Off.

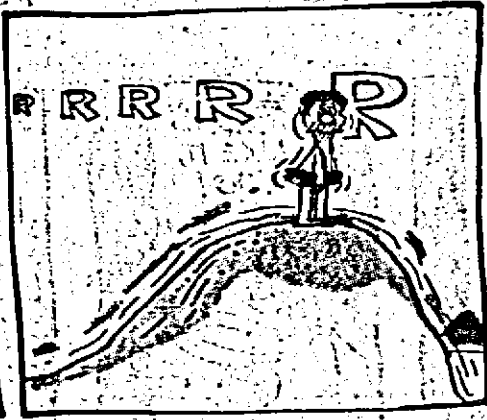
CARL GRUBERT

OKAY, I'LL TELL YOU THE JOKE ONCE MORE!



B.C.

By Johnny Hart

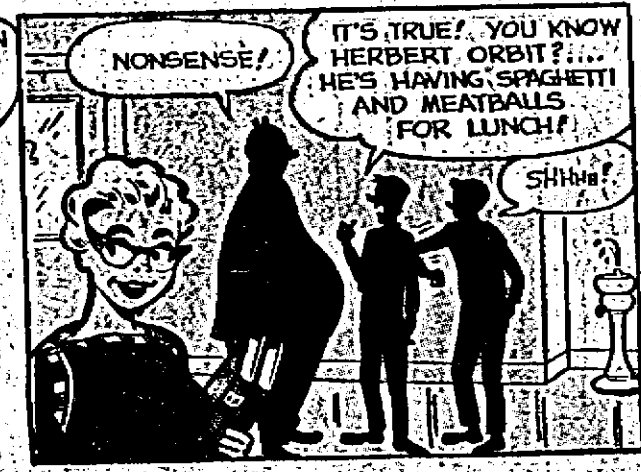
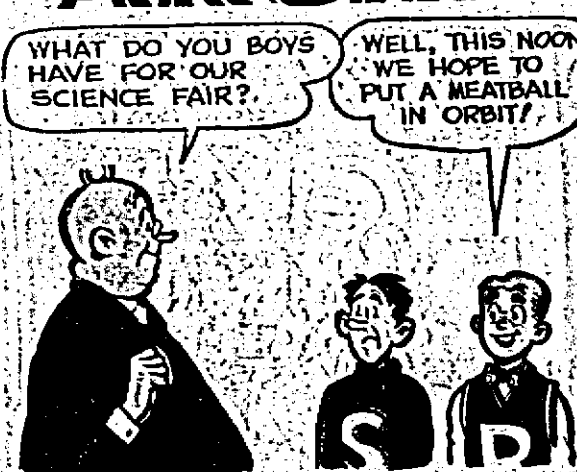


RRROAR!



AIRCHIE

by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks

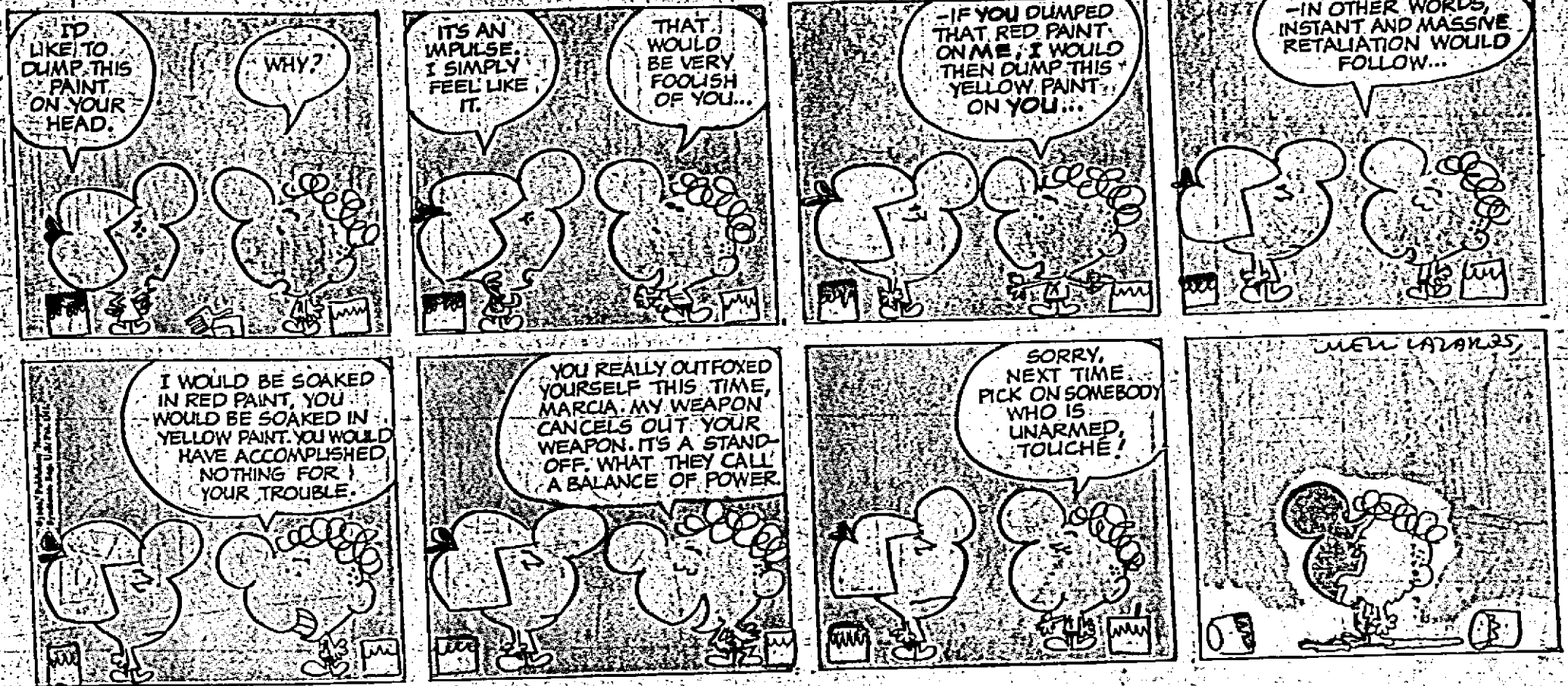


THE JACKSON TWINS

By Dick Brooks

MISS PEACH

By Mell



ALLEY OOP

By V. T. Hamlin



POGO

By Walt Kelly



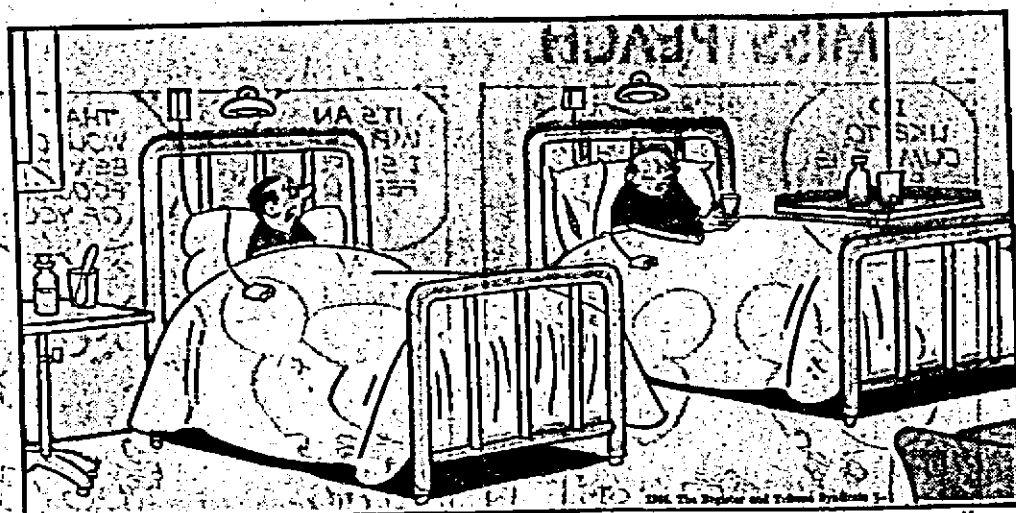
OFF THE RECORD



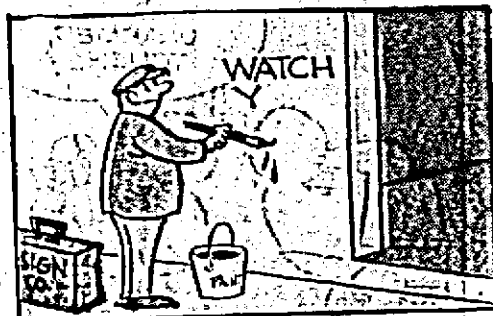
"She's a living phonograph of her mother."



"You'll like Tony, Mom—He's got a very small appetite."



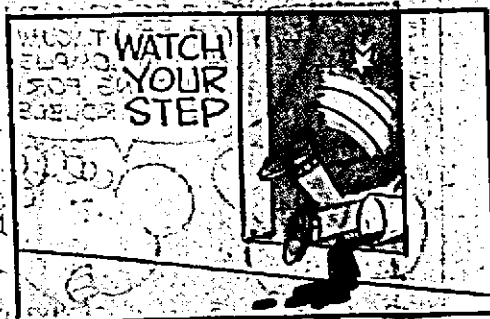
"You think that medicine tastes lousy—Wait until they serve dinner."



WATCH



WATCH YOUR STEP



WATCH YOUR STEP

MORTY MEEKLE



OKAY, YOU GERMS! THIS IS IT!!



I KNOW YOU'RE OUT THERE... I CAN HEAR YOU BREATHING.



I AM HEREBY DECLARING A STATE OF UNCONDITIONAL WAR!



I WON'T REST UNTIL I'VE HUNTED DOWN AND DESTROYED EVERY LAST ONE OF YOU!



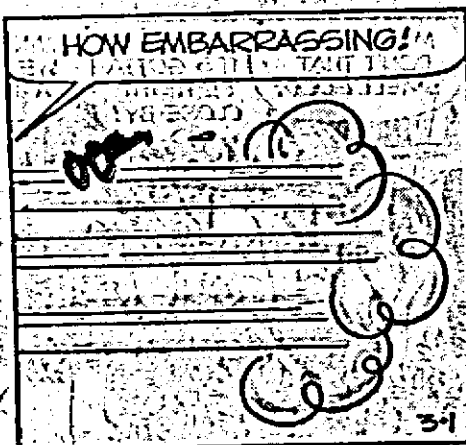
I GIVE YOU FAIR WARNING! I INTEND TO...?? WHAT'S THAT MUNCHING SOUND?



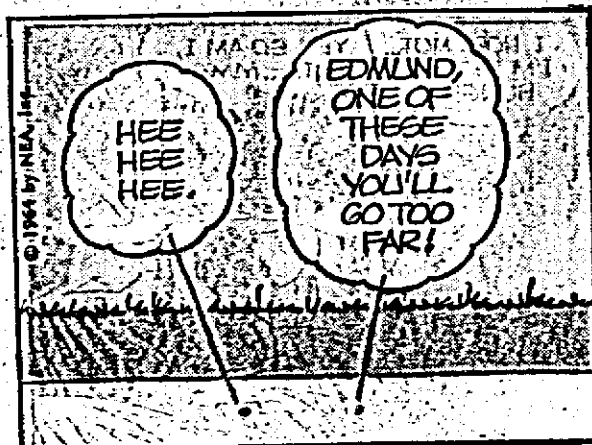
OH, MY DEAR OLD AUNT HARRIET!

MUNCH MUNCH

MUNCH



HOW EMBARRASSING!



HEE HEE HEE.

EDMUND, ONE OF THESE DAYS YOU'LL GO TOO FAR!



fan fare

FORE



HOW ABOUT THAT SPORT FANS!?



LET'S SEE HOW HE PLAYS THIS ONE!

